$\underset{\text { panies Locate in Section }}{\text { Large }}$ panies Locate in Section
Never Developed INTEREST TO GRADS Psychology Head will Give Lecture

On Personally At Assemily | Wednesday |
| :--- |
| $\begin{array}{c}\text { "Go south, } \\ \text { it young man, go south, } \\ \text { want an on oportunity } \\ \text { vance and to to find orpurtunties for }\end{array}$ | reace and to tind opportunities for

vack
tacking hara propositions with big chances for success," is the advice to
univeritr men of the west or Dr. J.
 ment of psychology. He has just re-
turned from Peaboly College, Ten-
 ciniln of benavioristic opychology.
fill
Horace Greely's famous alvice "Horace Greely"' faunous anvice has
beon reversel conditions in the
south have changed so that in in nearly

 have rarely berore been
soltil siows cinne "The south is changing almost per-
ceptably. Manufacturing, local production, the vast fields allied with
these are increasing by leaps and bounds and it is there that you can
find openings for big accomplisllment. States like Georgia that have neter before heen manifacturing
states are spending immense amon-
nits of money and brinking aibout an

 "Du Font, Neymours company, w a vast organization is turning out
products in alnost every field, and
they are spending immense sums of money every year developing new
industries. Nearly all their wide industries. Nearly all their wide
products are coning from the south stantly.
"The war was largely responsible for opening up the south. In only a
tew months the government. spent
over eighty-two million dollars there in developing the manufacture of ex-
plosives. Machinery was moved in, quarters of all the manufacturing of
war materias.
AmLITY IS LIMIT portunities are limited only by the
ability and imagination of the men Who are going into business there.
For instance, in educational lines
they are advancing rapidy. In most parts they are changing completely. installing the most modern and effi-

## "EMPIRE" SELECTED

 AS VANDAL MASCOT Eupire, a gentleman of theGreat Dane branch of the can-
ine ected andily, has been formally installed with the
ete office and insignia of mascot of
the Vandal football team. He will accompany the team on its trips to Eugene and southern
California. The big fellow made his debut last Saturday when the Vandals
conquered the College of Idatio conquered the College of Idatio
team. His uniform is a red blanbis with the word "Vandals" in
bher late feters on cither side.
Ther, is really. only ahout cight months old and
hig for his age. When he comns
to his full growth, and is longer a
no doubt
dignitied masco
mad.

Eniversity argonati, tuesday, october 9, 1923

## Coming Events

Oct. 17
Oct. 18
Oct. 19

Oct. 20
Oct. 27
Nov. 2
Nov. 3
Nov. 3 ..Gonzaga game-Bench and Bar dance,
all-college
WNITAION EXTENOED MENS GLEE CLUB IS
TO BUSINESS GROUPS
TWO TENORS SHO


whistle wire will connect Toots-
with the athletic field so that victory
may be announced with the speed o
an electric flash. Sigxat Ench quarter ween halves, Idaho's score will be
given by a series of toots. After an
intermission of three minutes, the op intermission of three minutes, the op-
ponents score will be sounded. At
the end of the game, one long blast will signify victory. Immediately
after victory has heen announcel, the ced, Idaho always first.
From the great heighth at which soters cstimate thet it will clearily
sound Idaho victory for many miles
 Great Pre-Season Strength
With Over 30 Men With Over 30 Men or FIRST GAME OCT. 20 Men of Exceptionat Prowess Indicate
Possinhlity of Championshly Possibility of Championshlp
Repetilton
Practice by practice, in every way,
the University of Idaho's 1923 freshthe University of Idalho's 1923 fresh-
man squad iooks better and better. There is, in the opinion of the
coaches, more promising material in in the squad trom which last sea
son's tean which took the northwest son's team which took the nornonship.
conference freshman championshing
was buit. Opposing this bright outlook is an undercurrent that this sea-
son's squad will require more work than any other. It seems that this
season the frosh gridders are greenar than usual.

schimange with varsity | $\begin{array}{c}\text { Several scrimmages have been held } \\ \text { between the Vandal youngsters and } \\ \text { the varsity, but it toolk a few games }\end{array}$ |
| :---: | FAL




Uanoad tean taices


Idaho Backs Romp at Will or Yardage Through College Line
DAVIS SCORES 5 TIMES Mathews Makes Foarteen SubstitutDuring Game...-Total
Twelve Touchdowns

Pling up the second largest
score made by any colleglate eleven score made by any colleglate eleven
last Saturday, Coach R. L. Mathews Idaho Vandals defeated the lighter nothing, in their first game of the
season. Cornell vanquished Susquehanna eighty-four to nothing, Idaho taking second place for points scored.
Scouts from neighboring colleges, couspicuously perched on the bleachers opposite the stadent rooting sec-
ions, were undoultedy disappointed for the Idaho team limited itself to
straight football in making 12 touchSraight football in making 12 to
downs, nine goals and a safety. The
result of Saturday's game is the result of Saturday's game is the
greatest number of points ammassed SUBSTITUTIONS NUMBER 14
Stion Coach Mathews made 14 substitu-
tions without weakening the strength of his machine against the College of
Idaho Every Vandal in the played a capable brand of football and University of Idaho people went
home to change clothes with that home to change cloy.
most satisfied feeling.
most satisfied feeling.
The college men did not show the in the face of a defeat of the substantial varlety they kept trying. Coach
Cornell's men were fighting just as hard in the closing minute as in the
opening play. The College of Idaho opening play. The Collego of Idaho
eleven of 1922 was a much better team
urday.
SCCerssion of touchidowns
The game itself was simply a suc-
cessien of tochdowns. The afternoon had no element of contest; just
a question of what the final score
would be "Sminn' would be. "Smilin' Bob" Fitzke cav-
orted through the college men on line pred hrough the ends or in the open
plays, around
field for a total of four touchdowns. Fitzke was the highest individual
ground gainer of the day
"Flash" ground gainer of the day. "Flash"
Davis sprinted across the goal line downs while "Skippy" Stivers, Johndowns while "Skippy" Sivers, John-
ny Vesser and "Glfi" Davidson each
scored one touchdown. Fitzke placed
scored one touchdown. Fitzke placed
or drop-kicked nine out of 12 attempts for points after touchdown.
Individual mention in Idaho footIndividual mention in Idaho foot
ball means team mention. A linesman opened a hole, a backfield man
or interference put a secondary de-
(Continued on page
CO-EDS MAKE CLAIM
BOBBED HAIR IS O. K
The co-eds on the campus, who
have risen to the defense of
their hair
their hair, have explained away
the difficulties of their appearing
as Queen Elizabeth with bobbed
hair.
Bobbed hair, said Prof. John
Bobbed hair, said Prof. Sohn
Cushman, head of the class in
drama production, might result
drama production, might result
in Madame du Barry or "Nora'
of "The Doll's House" fame apof "The Doll's House" fame ap-
pearing as a dutcle milkmaid. "But there are wigs" said thg
co-ed actresses. "We can be
"We tlappers in the morning and
something else in the afternoon.' "Oh," said Mr. Cushman, "ir
can't be done. Bobled hair maine can't be done. Bobled hair mañes
you not an individual, but an or-
dinary American girl. It effects you like wearing a uniform.'
He thought that was conclusime make mistakes Anthony :aid
that to Cleopara) They prond-
cerit hond curls and back span-
ist trosses and became tow head-
$\qquad$
Mr. Cushman became convinc
ed. Once more his neace o
mind was restored. and the re
untyersity argonaut, tuesday, october 9, 1923


## WHY NOT?

The stunt produced between halves of the College of Engineers, whosert it on, are to be congratulated. They not only furnished entertainment, but they suggested something that can easily become an Idaho tradition. Why is it not possible for the different schools and col leges to produce such stunts at all home games. The Har vard contest has come to a close.-... such a plan would pro vide a worthy substitute

## IDAHO SPIRIT

While eleven maroon-clad Vandal warriors fought for many of them, went home
Is that symbolic of the Idaho spirit? Were those students showing that spirit, so much a part of Idaho, when because of an unwillingness to suffer a little discomfort, they left the field.
What if the team was driving on to an overpowering victory. We can show our teams that we are back of them ing.
And it would be those same students who would leave the field in the face of an overwhelming defeat.

## THE HONOR SYSTEM

After several years of practical application, the codified honor system instituted by a few colleges and universitie This Pacific northwest has proved an out and out failure conclusion among leaders in student activities in the col leges and universities of the Pacific northwest that morals cannot be legislated into college men and women.
In general the theory was that, in class-room examinations, the student was to report any cheating to an under graduate tribunal elected by the associated students. This tribunal, acting as a high court of misdeamors, then called the accused student before it and he was tried in regular order.
But the short-comings of these systems operating under written codes are numerous and some of them apparently insurmountable. Their systems of punishment are not adequate; and it was found that in frequent instances and for natural and human reasons, students who were un questionably guilty were not reported at all! Fundament fally, the whole theory is wrong. It is impossible to teach men and women to be fair and honest in class-rooms when outside on the athletic field, the campus, and in their homes no restrictions are placed on dishonesty and cor-
ruption. None of us are Dr. Jeckyls and Mr. Hydes. We ruption. None of us are Dr. Jeckyls and Mr. Hydes. W are no guiding influences effecting us during the rest of the twenty-four.
The final attitude that has been generally reached is that an honor system should exist; must exist, in fact; and and invaluable tradition. But it must exist as just that. powerful unwritten law, thoroughly and indelibly impressed upon the more or less plastic minds of the underclass-
men by the careful instruction and exemplatory acts their older brothers
This unwritten honor system has long been a tradition at Idaho. And it now needs only the more thorough ap preciation of its true relation to clean living and its fundamental assistance in the development of right student body morals.

## STUDY TIME

The motto of those who make straight "A"s is--study the first month, make a good impression, and furthe
Well, we can't youch for
supposing that the first for the truth of that statement, but supposing that the first month would come every month, and then things would certainly result in the straight "A"s. the background. Maybe it merges indy recedes far int the background. Maybe it merges in ditch digging, to cet down to study a summer resort. But it makes it har is cet down to study again. The habit of postponing work of the six weeks is around withe first month, and the end Then where are yon? Day by day it is Dut days mate stretches clear across the classbook page.

MOSCOW BOBHER-SHOP Ladies' hair cutting a specialty yes it's the service
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C. L. JAIN, Prop.


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VARNELL SAYS FOOTBALL SITUATION
UNCHANGED AFTER SATURDAY GAMES

## Goórge Varnell, leading sport Earth May Obtain Its

 anthorlty of the west, in a write-up of ton, as it appeared after the opening tugales Saturday, highly praises the vandalSpokane cice, which appeared in the "Nothe Caronicle, is given in part: Nouing in the way of an upse ttic Coast conference football games played Saturday as the contests stahed true to form and dope. ho teeam, ran, bucked passed, an kicciced its way to an 83 to 0 victory over the College of Idaho team and dtpplayed marvelous early- season
Conmi The College of Idaho team was sinply outblassed from start finloh and even when Coach Matr mber of substitutes into the gam vTre Idaho line simply smoth. the College of Idaho forwards, while Bob Fitzke, Davis, Vesser, Davidson. aind "Skip" Stivers ripped off ya age in large clunks against the
Caidwell team. Idaho showed a good, consistent offensive punch, and a
sturdy defense. Fitzke and Davis were the outstanding stars of the
Idaho offense, but the charging of the Yandal forwards was great watch. The linemen drove like th
had springs in their feet and drive was maintained until the final
whistle was blown. The game played in the rain, but even under
that bandicap fumbling. of the wet COUGARS ERRATIO
Washington State did not show against Pacific untversity that Idaho
did against the Colloge of did against the College of Idaho.
Coach Exendine"s eleven arab off a 19 to 0 win from Pacifie uulversity, seven points. more than
O. A. C. success against Pacific o week previous, but only at times did
the Pullmail team get into its stride and carry ou it top form.
"In the first quarter and in then final quarter, the Pullman team book
ed cocd iu its first game, but a
other times there wis at and regards simoothness and precision action.
CThe Cougars displayed a better
braud of foothall, however, (li:un di the 1922 team in its early wook
Playing on a wet field with a we
ball mitiagted azainst limh caliber foolball for hoth W. S.
EASE EOR HIUSIIES "Washington," like Idall, made a,
track meet out of its Saturdiay rat Coach Bagshaw's pupiss trounced the Williamette university eleven to the
tane of 54 to 0 , and piled up 141 points azainst the Salem outfit than
did the University of Orenco did the University of Oregon tem
ono week earlier. Washington simp ono week earlier. Washington simp
Iy outclassed the Williamette team and the game hardly resulted in
good workoutt for the Huskies, 0. A. C. TIES GAME "O. A. C. battled to a scoreless tie
with Multnomah.
The experienceil club team had plenty of stuff to stave
off the collegians in the eany clash as Coach Ruthryford, in 1 ..
developing process, wasn't realy as business like a tussle.
un 28 points against the Monut St , Charles team. The Montana back-
field showerl plenty of fothalt the forwards on the Missoula
showed the need of experience. "Stauford opened the scason Deating Nevada. 20 to 0 , and showe
tham with a "kick" in at tam with a "kick" in it, antr
witch, according to reports from the line up be much stronger of Southern Caifornia breezed to a
27 to 7 win over Pomona

"Bob Fitzke


## ser and Stivers corried the pig-skin in a sururisingly shot time to thic $3 \pi$

 sard linc. "Skipmy" then procecded to the line. It was at this time that"Red" Sanford, College of Idaho end, suffered a broken leg and dislocated
ankle. Idaho counted again with Fitzke going over. In this quarter Fitzke got off several long soarding punts but
an attempted drop-kick from the 32 an attempted drop-kick from the 32
yard line was blocked. The quarter ended with Idaho in possession of the AyDAL PLows oye
The second quarter opened with an-
other Idaho touchdown with Davis


Wayne Davis
crossing the line. A 20 yard end run
by Davis featured the making of the next counter with Vesser plowing through the center across the line
An exchange of punts resulted badly An exchange of punts resulted badly
for the college and it was Idaho's ball on the college's 24 yard line.
Coach Mathews sent in a string of substitutes who proceeded to punch
the ball down the field for another the ball down the field for another
conteur. Fitzke going over. The half conteur. fitzke going orer. The hali
endec oftan spore at ty afer Davis
returned a punt 40 yards to the goal
1
A feature of the iast minute wa
the college's lone chance to Lowell recovered an Idaho fumble h ${ }_{8}$ $\stackrel{c}{\text { cr }}$ 5
but the college men were off-side and
the play was called back. Another
and the play was called back. A pretty $62-$
feature at this time was
yard run by Davis when he returned yar
a
kI After another march on straight
football Davis made the first touchdown of the second half. Shortly after Fitzke caught a college pass and ran 30 yards to a touchdown. The college staged a pretty rally on for-
ward passes, a pass from Hostler to ward passes, a pass from Hostler to
Jordan netting 30 yards, but the ralIy was stopped when Vesser grabbed a college pass and, traveled for 30 yards. The quarter ended with Davis carrying the ball for another touch-
down. er by running, back a kick-off to the
42-yard line. The college obtained
Then the ball but Hostettler was forced to
kick. The kick was blocked, an Ida-
ho man recovered, and Davidson carrie Ab the drizzle of rain The final tochduown was made by
Fitzke and the game ended with a to-
tal acquisition for the Vandals of 83 tal acg
points.

The zle be \begin{tabular}{ll}
a <br>
<br>
\& $\begin{array}{l}\text { har } \\
\text { har } \\
\text { cro }\end{array}$ <br>
\hline

 

d me <br>
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\end{tabular} K

K
Ha H,
Bo
Bo Ta
Q
2 $\stackrel{4}{4}$ Vesser .......
Summar:
Substitutia $\begin{array}{ccc}\text { Substitutions: } & \text { Idaho-Goff } \\ \text { Kline, } \\ \text { Tline, } & \text { Red for } \\ \text { Taper, }\end{array}$ K1ine, Reed for Bucklin, Jones for
Taper, Stephens for Hausen, Marker
for Quinn Huefner for Quinn, Huefner for Reamer, Dav-
idson for Stivers, Landson for Nelson,
Kershishnik Kershishnik for Marker, Noh for
Goff, Kine for Nol, Hausen for Ker-
shisul, Buctin shisnilk, Bucklin for Reed, Tapper for
Jones, Quin for Stephens, Stivers for
Dand Davidson. College of Idaho-Robin-
son for Sanford.
Touclidown-Idaho, Davis 5 Fitzke Touchdown-Idaho, Davis 5 Fitzl
4, Stivers 1 , Vesser 1 , Daivson
Points. after touclidown-Fitzke Points. after touchdown-Fitzke 9.
Satety, IIaro 1.
Officials-George Varnell, Snokane
referee; "Doc" Higsins, Snokane, um-


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\section*{D A VIDS'} | $\begin{array}{c}\text { Miss Neil Barnett of Lewiston was }\end{array}$ | "Come and see your university |
| :---: | :---: |
| a week-end visitor at the Kappa Kap- | where the sons and daughters of Ida- | pa Gamma house. | Kappa Delta announces the pledg- |
| :--- | :--- |
| ing of Howard Gault, of Buhli. | \left\lvert\, \(\begin{aligned} \& ing and fostering a golden <br>

\& pride, loyalty and service," <br>
\& ORGAIZstove\end{aligned}\right.\)
 TO BUSNESS GROLPS $\begin{aligned} & \text { augurate a plan wherely the chamb- } \\ & \text { ers of commerce, Rotary clubs and } \\ & \text { other commercing }\end{aligned}$ - (Continued from page one) $\quad \begin{aligned} & \text { other commercial organizations } \\ & \text { the northern part of the state will }\end{aligned}$ ians on Oct. 18, 19, and 20. We ur- unitrd for the reception of the guests
gently regnest your presence on the from the south. alove dates. that we may have the
opportunity to repay many courtezics
opollegation. from southern Idaho
 more that we anticipate when we call , Oct. 1S, and attend the big "per" rally
on Nov. 10 for the annual Armistice which is held annually on the eve of Day game.

WE ARE NOW IN POSITION TO RENDER

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The hall over the Idaho theatre has been refitted and equipped with an adequate kitchen so that quick, efficient service can be had. We will gladly assist you in preparing menus and can offer you assistance in any part of banquet service.

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