


Sihe Idaho Argonaut
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## LEADERSHIP

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| RADIOGRAMS | SAYINGS |

UNIVERSTY OF DAAYQ MOSCOW, UUESDAYAMCH R2, 1927


## Watch the signals!

-and you'll see that smokers


## Chesterfield <br> Thay Satidy-and dest byrer nild



The Outdoors Calls Fow New Shoes Comfort and appear ance are the outstanding features of these new sport shoes. Made sturdily on scientific lasts, they will surely appeal to the woman who selects her foot

## Buster Brawn. Hoe 5tore



## It Is the Truth!

That there is much difference in the style and quality of the garments shown here and those shown by the general store as there is between a genuine blue-white diamond and the sapphireadded to this is the assurance of absolutely one price-and courteous treatment.

## The Fashion Shop

(Incorporated)




Boys, Come in and See Our New Department We are exclusive agents for the Draper Maynard gloves and mitts, used by 90 per cent of the Major league players.
Special model gloves made for Babe Ruth, Walter Johnson, Lutzke and others are in our stock
. . $3.50-\$ 9.00$
Complete stock of baseball shoes, bąts, masks, and protectors
Baseballs $\$ 1.00, \$ 2.00$

## TRACK AND SWIMMING

Track shoes, jerseys, and trunks Jantzen and Wil-White Bathing Suits, plain
and racer models ................ $\$ 3.50-\$ 6.00$


DAVIDS'

## Co-Eds!

CAREY'S TAILOR SHOP
cleanivg - pressing


