# The Idaho Argonaut 



THETDAHO ARGONAUT
 BURTONL, MOORE, Editor, HARTLEY KESTER, Mgr:









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| -Xex <br> For a Haircut That Meets the Desire of the Most Critical <br> DELUXE BIARBER SHOP <br>  |  |
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## NonBreakable




You, too, will find that LUCKY STRIKES give the greatest pleasureMild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly aged and blended with great skill, and there is an extra process -"IT'S TOASTED"-no harshness, not a bit of bite.

## "RRED" GRANGE <br> National Football Star,

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"I know that Luckies are smooth and mellow and cannot irritate the throat: Haval E. Mhange

"It's toasted"
No Throat Irritation No Cough.



