## The Idaho Argonaut



Page Two
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" $\mathrm{N} \begin{aligned} & \mathrm{O} \text { ONE" has ever liked "Vandals." The stadents never liked it; } \\ & \text { we think the peesent generation of students doesn't like it. The }\end{aligned}$ imni hate it. A few years ago an effort was made by the students
tain a new name for Idaho athletic teams. A contest for a name wa held, bur
Cossecks:
"Cossecks'". The above quotation is taken from the Moscow Dailly Star-Mirror of Satuinday, October $2 \mathbb{E}$, and is part of an extended editorial discussion concenmg The Argonaut objected through its editorial columns to the Porthand Oregonian.
The Argonant has bees. and is still, quite unaware that the students are so thoroughty
torisgusted appeared not one vord of the present name. Untul disappointment and chagrin torial appeared not one vord of the awful disappoimtment and chagin "Finted" name zas been spread about the sport world rather freely fo all its despised connotation-sen
would have us believe it carries
would have us believe it carries.
If the students and alumni would prefer to have the name changed to Cossacks, let's go ahead and do it In the mean time Then we hear
that "variais" is a poor excuse for a name that the teams need ne meekly ask, "Who sals sor" and continue
name which we "quite frankly, rather like."
harm beiny done, to Idahc by the use of the "putting us wise" to the harm betyy done to Iaahe by the use of the traditional name and
cerely trust that the present team bearing the title of "Vandals" will
weather through the season in spite of the handicap.
THE TOUGH aspect of athletics, or competition of any sort for that sark full of zeros and cloudy defeats doesn't make anybody feel like ren ding the atmosphere with shreiks of happiness There is, on the other dal funeral pyres. Idaho has been on the frail end of two final scores out of thiree cunference staits but the defeats are behind us. They are history, part of the dead past. The season isn't over yet. Two of the most
important games of the season remain to be played. The team will have two week's time to
is most inkerested in.
Giving up the ship at the appearance of the first leak is a cowardly
trick Ary person with a thimble-full of common sentse couldn't expect a coast championship team during the first year of play under a ne
coach Vandals and Coach Calland are now fighting under coach. Vandals and Coach Calland are now fighting under greater dif
ficulties than ever before. Where's the student body pep that flashed for: a time early in the season? Fair weather support?

Prevalent opinion that the Enblish Club is just another of those ments ${ }^{\text {is due }}$ der a shattering blow this year, announcements from the
Erigish facuity and club oficers indicate. (That sounds like the fo minitat trite s
hoviet fact.)
Nembership in he cob which who conild not distinguish between a compound sentence and a simple fraction is still large enough to comprise one of the most thorough warking groups on the campus and exclusive enough to permit a little instnction to be attached to membership.
One proiect that the club is pushing year by year is the securing of involved has prevented the securing of the artistic necessity before this time. The melodious notes of softly sounding tubular chimes would be to geticome andition to Engish club.

W who would take an there nould prove to be a number of students naint has begun the cablication of a so-called "Tiate the idea. The Argo naith has begun the pablication of a so-called "Lierary Section." The inneguration of such a department in any small paper is dangerous. prose end poetry in krief enough form to be printed in the limited space True literary talent is practically lacking on the Idaho campus at the present time. There is a small number of advanced students in-
terested in producing better writing and it is the purpose of The Argonaju coinnt., $t$ - foster ihis interest by puting into print the thest articies cbtainable cach weet. The neid of some column with more solid thought than the humorous
bits offer has been showi. Wisecracks are hard to write; being funny bits ofer his been showi. Wisecracks are hard to write; being funny
is more cificult than being serious but the effect upon the reader is vice is more cuficult thar being serious but the effect upon the reader is vice
versa. "I Tank' well put, and clever bits. are easy to understand.
Ther are meant to Thes are nucant to draw up the corners of the mouth. The new literary section will be considered a lot of pseudo-highbrow trash by crowds who
loid to College Humor and other "hot stuff" periodicals that cater to look to Collefe Humor and other "hot stuff" periodicals that cater to
the baser instincts of the heart rather than the head, as gleaming exthe baser instincts of the heart rather than the head, as gleaming ex-
amples of terasy standards.
a The nee coiumn innt intended to be popular. If it is the material is
not of the sort it should be.
PEITX theierery has been reported by classes in physical education. ing are lost each weym suits, themorial gymnasium locker rooms. The universi 9 hates to hear about such matters again and there is considerable doukt as. ts: the value an airing of the situation will have in the
nature of cutting down ot eliminating the despicable "borrowing" habit some of our men have. Carelessness is, of course. responsible for a big percentage of the re-
ported losses. The near socialistic idea of property ownership prevalent ported losses. The near socialistic idea of property ownership prevalent
in high schoois and cmall colleges is truly maddening to those who suffer by their trust of fellow studesents. It is dangerous and foolhardy in the extren:e to leave a book, pen, hat. orercoat, or towel-jes, even such
a personiz article as a towel-in a locker or coat room. The small number of such "misplaced" articles that are erer recovered by their owners is alarninge.
The typical attitued is "everyman for himself and the last man out gets everythirg left behina." Oxnership and theft becomes jokes. Un
der the head of "collegiate" the "pickup" men grab hold of everythin and anything within reach that is morable. Smart! Clever! Yes!

THE IDAHO ARGONAUT, TUESDAY,OCTOBER 29,1929




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BCSENESS SCHOOL YELL Econ, Ethics,
Swimming in the tank.
We got mones


At Christmas Time
For close personal friends there's one gift that has the
supreme personal appeal, it's supreme personal appeal, it's
the gift that only you can the gift that only yo
give-Your photograph.
Sterner's Studio

## Phone 4931

One's toothbrush is reasonably sate trom the fingers of the campas]
piratez, but one fellow Has complained that he found his bsing
a basenient wind $\%$ prop.

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men and women enrolled in th
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to find in possible amail bit
spirit and pep. We femal that
spirita and pep. We. feel that we
have full justice in expressing our
selves in strong terms after the
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## Love at first sight <br> Most honeymoons result from the fact that Someone made a mighty fine fion on Someone Else <br> If your garmetns are cleaned by us, your appearance is always for and never against you. Then, too, you may have one day service on your dry cleaning if desired. Phone 2147 . <br> MOSCOW STEAM LAUNDRY and DRY CLEANING WORKS

## New Records For Old

Turn in your old Victor records on the latest releases.

## This Week Only

We will allow you ten cents for any old Victor record you bring in on the purchase of a new record. We are authorized by the Victor Company to make this offer for one week only. It makes no difference how old the records you bring in, or how worn, just so they are playable, and bear the Victor


## October 28 to November 3

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## Just Naturally Good

Good tobaccos . . . made good by Nature, not by "artificial treatment." That's the secret, of OLD GolD'S goodness

A chef may be able to make a doubtful steak taste good by artificial flayoring and sauces. But it's still dangerous to your stomach.
'So it is with cigarette tobaccos." "Heat-treating" is useful to "set", and "sterilize" the tobaccos . . . and all cigarette makers have used it for years. But "heat-treating" cannot take the place of good tobacco in making a honey-
smooth cigarette.
fully geld tobaccos are naturaly gicod. Carefully selected from Nature's best for smatch
ness, flavor and freedom fron: throat-scratch. You have only to try a package to get the thrill of this smoother and better cigarettc. That will tell you why old gold's sales are cilready thiree times greater than the conibined sales of three leading brands during a like period of their existence.

Better Tobaccos make them smoother and better . . . with "not a cough in a carload"


TUES. AND WED. Matinee Tuesday at 3.


Tomight TTTWELVE




Comedy "The Lions Roar" Anatole Friedland Review
THURS. AND FRI.
yiturill

## Tile eyent of tule seasoy


Act — Comedy — News


The
TURRELLL SHOE COMPANY
of Seattle
Will Present the
Fall Shoe Mode
In Many Versions
at the
HOTEL MOSCOW
On October 30th
You are Invited to View This Display

SANITARYGGROCERY
Everything in fresh fruits and vegetables, staple and fancy groceries. Housemanagers come in and let us tell you about our prices and SERVICE,
Heath \& Johnson
Phone 2189
203 E. 3rd ——————— Opposite Post Office

## ...Costume Jewelry...

New shipments arriving weekly to give yqut the latest in Costume and Novelty Jewelryw Conte in and see the new items. Bracelets, beads, recklaces, rings, ear rings, priced from 75 c .
Hand made French beaded bags. Priced from $\$ 9.50$. Whiting Davis mesh bags from $\$ 2,75$. A complete range a styles and designs.
Durobel Water Wave nets, 10 c to 20 c . , t
Corner Druy \& Jewery Store


