## The Idaho Argonaut



The ldaho Argonaut

 CEDRIC G/dEASUM,

BACKT, PARKER Oscar E. Brown

##  Dat Mcarath Dan McGrath

## Sleeper Sam





## Removing mental barriers

In the Bell Telephone System mien are constantly studying new ways to make the customer's dealings with the company crsy , and pleasant. The new "counter-
less": idea; now being introduced in the less"-idea, now being introduced in the
telephone company's business offices, is a case in point.
Here the castomer is placed at once on a friendly personal basis with the company
representative. He is invited to sit down comfortably and discuss his business. Cercounter
This single instance represestrs a point of view which telcephone men think is is im portant. Telephione service calls tor ing neering skill and more-it neceds human understanding.

## BELL SYSTEM

OUR PIONEERING WORK HAS JUST BEGLN'


## SUGGEST:-

That he bring you here for a delicious toasted Sandwich.

## The Oriole's Nest

Idaho's Center

For real snappy entertainment these Columbia Releases are right there. Hear them!

## HOCCINS' DRUGS STORE

## © <br> Vocal boy makes <br> good . . . .

Oscan Grogan is making good rccords for Columbia with such night-
and day regularity that the excelleuce of his newest record wont surOnce again his intimatci; whiepering tenoc has. turned out two faces of melodic, contagious rhythm.
Of curbe youll hear the 1 latest Grogan

(WItI You) Where You Are $\begin{gathered}\text { Reord No. 2064-D, 10-inch, 75c }\end{gathered}$
Just Thing of Me Sometme Are $\} \begin{gathered}\text { Fox Trors } \\ \text { Will Osbornc and His Orchestra }\end{gathered}$



Nick Nichola

Columbia

Good music when you want it with a Co lumbia Portable.

Sherfey's<br>Book and Music Store

## GRIZZLIES WHIP DAHO 29 TO 17 BY FAST PASSING

 Vandals Start Slowly Without Stowell, Leading
Conference Scorer Mid-year rushing is th of interest this week. A serest of
formal danners and firesides will be given; by the sorortites, beginning with a diriner toitght, and dons shining proudly piledge butcoat lapels are evidence that the men's' groups have con
fruitful rushing season.
Examinatlon week ended lamely with no special affairs to celebrate
its close. The Assoclated Miners
dance at dance at the Elks' temple, however, crowds:
Four dances, including a formal Omega, a dinner dance by Delta Chi, and ian informal house dance week-end.. The "Affaire die Coeur" sounds intriguing, and no doubt
Dan Cupld will be a popular patron at this parity.

mer Holen of Spokane were guest Kappa Kappa Gammy enter
tained Mr. and Mrs. F: Stetward an son and Mary Ka
Sunday for dinner.

Violet Titus, Kappa Kappa Gam
ma, has returned to school.
W. A. Kinder of Boise was
Wednesday evening dinner guest a
the Lambda Chi Alpha house

The marriage of Sylvia Oldman mento, was recently announced by ry circles at In musho, , beling and mem miter
ber of Winged Helmet, honora literary society, the Argonaut staf
and Sisma Alipha. Iota honorar
nusical fraternity. For the ew years she has lived at Mc paill
Nevada. Mr. anid Mrs Ut Mc Max Funke was a Sunday dinn Hays Hall dinner guests Sunda
were Fred Neweomer and warren

Samuel Hutchins and 'Richard uesday and Wednesday.
Claire Peppard, national travel was a week end visitor of the Ep-

Miss Josephine Brossard, Regis-
rar of the Southern Branch at inner guests of Gamma Phi Beta Thursday evening.
Gamma Phi Beta entertained at Elizabeth Maguire of Slarke, Bokane, Mrs
Wilson
Enty Elda Newcomb, Beatrice Gibbs, El
en Chandler, Catherine OUN

Guests of Phi Delta Theta fo onday dinner were Richard Sian
on, Moscow, and Rolffs, Rankin
williams,
ilroy gers of the Montana basketbal
team. Prof. Luke was a Friday evening
dinner guest of Lambda Chi Alha.

Mrs. H: E. "Whitehouse was a Delta Gamma guest during th
week end, and Mary King was Sunday dinner guest.


## Titerary Sartion

## Childhood recollections, not as

 vague memories of bygone years,but.those that bring back certain
placess, colors, and particular

 carded ace curtains in favor of an
old weddng veil. we gave up unz-
zingor har and draped it oving-
ly behind our ears. We were
 pers. Wo We wished ment leather slip
phe for day when we might wear glit
the ding tering ear-rings and enticing per-
fumes. We worked hours over our
hair. We studied barbed modelhair. we studied barbed model
plates assidiously from our bar-
ber hairs. We copled our bis sis-
ter's walk. We practiced dellicte
 nat I could save his life, I loved
im that much.

New Classes in Tap and Ballroom Dancing Starting Now! MARIAN LUSIAN Toe, Tap, Ballroom, Balle Blue Bucket Wednesday Hotel Moscow, Saturdays

Fancy Shaped
Watch Crystals
TICK SHOP
Ernest E. Anderson 524 So. Main


CUREL TOE, TOA RAVE THE RESISTAECE OFAR ADMY
"Marvin Murgatroyd, you fiend, I promised myself the rare pleasure of doing you in with my two bare hands, and
"Choke away, Horace Gillingwater! Any throat protected by the constant use of OLD GoldS, the smoother and better queen-leaf cigarette, is beyond the power of your feeble strength! There's not a cough in a carload!

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[^0]:    FASTEST GROWING CIGARETTE IN HISTORY

