## The Idaho Argonaut

| SUME YYY |  | O A | T, MOSCOW, TUESDA | , OCTOBER 21, 1930 |  | Number 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CHORUS COMING <br> TO UNIVERSITY | $\therefore$ Sings Soprano |  | SENIOR CAP AND GOWN QUESTION SETTLED TONIGHT |  |  | VANDAL SCORING SPREE SMOTHERS WHITMAN 47 T00 |
| day Morning With Two Hour Program |  | $\begin{gathered} \text { buy } \\ b_{1}^{\prime} \end{gathered}$ | Lacy Calls Class Together At Request of Gem Editor |  | home economics honorary, wil be held in the Memorial gymnasium Saturday, October 25. All girls <br> are invited to attend in costume. The prom will be one of the | Calland's Red-shirts Encounter Little Difficulty With Missionaries |
| Critics Applaud |  |  |  |  |  | GAIN BY AIR RO |
| Choral Group Praised in Eastern Papers For Recent Showings |  |  | Perusal of Modern Yearbooks Shows Academic Attire Not Favored |  |  | Wilson Runs 105 Yards For Score; 32 to 0 At Half Time |
| Sung with A.s.rinerty, natural |  | $\begin{aligned} & \text { pamo } \\ & \text { gidy } \\ & \text { and } \end{aligned}$ |  |  |  |  |
|  |  |  |  |  | WOMEN TRYOUT |  |
|  |  |  |  |  | FOR RIFLE SQUAD |  |
|  |  |  |  |  |  |  |
| It will be giyen Eriday morning torium. twenty performers are in- |  |  |  |  |  |  |
| cluded in the world- - amous organt- |  | MRS. MERVIN NEALE |  |  |  |  |
|  |  |  |  | EXHIBIIS SHOWN |  |  |
|  |  |  |  | IN AD BULLDING |  |  |
|  |  | Faculty Women Are to be $\because$ Guusts of Associated |  | play ${ }^{*}$ Prompted Action <br> Here by Officials | seniors meet |  |
|  |  |  |  | IS FIRST VENTURE |  |  |
| flfty countries including Germany, Austria, China. Japan. France. |  |  |  |  |  |  |
|  |  | In New Recreation Room |  |  |  |  |
|  |  | At Coed Gym |  |  |  |  |
|  |  |  |  |  | cart | des, reached |
| The company presents ewo hours |  |  |  |  | SPOKANE U, 21-0 | fumbe and Georee wilson stand- |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | eirrst pay and dodged domp |
|  |  |  |  |  |  |  |
| ne |  |  |  |  |  |  |
| Aoin | BUSINESS CALLS |  | ${ }^{\text {to }}$ |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  | g |  |  |  |  |
|  | W. |  |  |  |  |  |
| Audience was entranced." criticised Herman Devries in the Chicago |  | True Of "Vandals" |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | eave |
|  | ber. Neal | In past |  |  |  |  |
|  |  |  |  |  |  |  |
|  | dest |  |  | (e) |  | os th |
|  | $\substack{\text { the pind } \\ \text { tion } \\ \text { versty } \\ \text { or }}$ |  |  | town men meet | FOR CONVENTION |  |
|  |  |  |  |  |  |  |
| Llegiate | and the |  |  |  |  | tor thre |
|  |  |  |  |  |  |  |
|  |  |  |  |  | $\begin{aligned} & \text { been made, says } \\ & \text { charge of the co } \end{aligned}$ | Uses Entire Squad Coach Calland used nearly his whole squad while Borleske let his whole squad while Borleske let his regulars fight their way almost un- |
| was announced byy Yurstly termaner, and |  |  |  |  | W P1 |  |
|  |  |  |  |  |  |  |
| for | All Comustiolises.are Being Asked |  |  |  |  | Missionaries tried 10 f pleted 3 an snagged |
| Poor Quadraped |  |  |  |  |  |  |
| During Winter |  |  |  |  |  |  |
|  |  |  |  |  |  | Comes To Light |
|  |  |  |  |  |  | $t$ on the hated ss |
|  |  |  | ${ }^{\text {onen. }}$ |  |  |  |
|  | $\begin{aligned} & \text { ot } \\ & \text { on } \\ & \text { mat } \\ & \text { ont } \end{aligned}$ |  | STUDENT |  | MO | n getting him a joi |
| crit the first notice 0 d | ${ }^{\text {a }}$ |  |  |  |  |  |
| trikegriin |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  | students coliege. While the tint is actully in college the the |
|  |  |  |  |  |  | important; remains as |
|  |  |  |  |  |  |  |
|  |  | S approved in this state |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | tram or singings, iancings | cess Manamantita siaviansky. |  |

The Idaho Argonaut ctatway


On Our Tin Pedestal

## $Q^{\text {F ALL the curious }}$

Ih has become a kind of national cult. The popular journals are flooded else. It has marped the major part of novels. 'It has penetrated into business to such an extent that the upper limit of useful service has decreased forty.
$\therefore$ Surely the blatant idolaters of youth do not mean that it is omniscient hat it is the paradise of earthly existence, that it is the fulcrum and plvo Beems another result of an essentially chlld-like habit of thinking, if one mas flatter the habit by calling it thinking.
The worship of anything new; this mad search for a new diea; a new tar; for youth in everyththg, probably, refiects two trends. On the one han t is nothing more
woretipping itself.
We could wish for some one to point out the mellowing infuence of time the mature harvest of middle age. It is llkely that we shall be forced to wal
or some tume to come, but lacking that we could wish for a few individuals who look at the facts occasionally and not at sentimental delusions.

## Let's Remove The Padlock

T Will be upon us in three or four more weeks. There are many freshmen ness as yet. Time passes fast where there are so many things to divert one's. There are many other things in the university life of value to a studen besides that wheh he gleans from his textbooks. While most professors wil point of overwork begins is a rather arbitrary one. But for those who wish to do extra work on the outside it becomes almost an impossibity, especiall during weekeends.

Evenings during the week are spent preparing lessons due during the an eve by the time the end of the week has come the student wants to spen piportunity to a away from the routine. Sunday morning the student has a sunday afternoons? day atternoon? Several schools have tried this dea and the students have diuring the weet astically. It would be a fine opportuntty for those occupied pccess to current In a yery worth hiterature during a time when they could enjoy themselve Gulet place to study would heve adition, those students who wish to have Certainly no ministerial association would object when there is no clurc an arrangement, the cost of maintalining the library would be negligible Let's make this another of the many Improvements that have been made In the university during the past year or so

## Gertie Guillotine

She: Sure, if you can find some-
one dumb enough to go out with
you: you. . Fine, I'll be over to see you
Hee. Fit 8:30. We guess the Filijs must have
found their nickel as the Oound their nickel as the workmen
are putting the street together ALOLOGIES TO PAUL BOYD Everyday we secthe Kappa Sigs on
the campus lawn practicing for the campus lawn practicing for
their amual house party which
will becoming up soon. AN UNUSGAL GUY
 After listening to the Lambda Chls practice volley ball over the
back fence for the past month, the Alpha Chis hope they don't go out
for riflery.

- Dovit iacru-

Campus Tips tinsel bray VIPER KNOWS
-GG1 kuow there agre so many guys Whio 'some day Will be president
Or elise 2 gangster cruel. For some become football stars
And thown from coast to coast
And those who make the Phi And known from coast to coast
Crab who make the Phi But the man whom I admire As the pone who calls from hris
When he hand it in He (over phone).


STEPPING INTO A MODERN WORLD


## Scientist and Salesman

THE MODERN PARTNERSHIP

Like every other modern industry, the Bell System requires the combined effort of scientist and salesman. The commercial man has again and again shown the public how to use new products of the telephone laboratory, and how to make new uses of existing apparatus.

Transmitting pictures and typewritten mes-
sages over telephone wires are services righ now being actively promoted. Scientific selling by long distance is among many ideas originated to increase the telephone's usefulness. In short telephony is a business, with problems that stimulate commercially minded men and a breadth of opportunity in step with, the fast moving world of industry today.

## BELL SYSTEM

Compacts, Perfumes, Powders, Soaps, Dental Creams and Powders, Lotions, Creams, and Toile Waters.

Complete Lines of
Elizabeth Arden, Max Factor, Harriet Hubbard Ayers, Armands ànd other well known lines

## Carter's Drug Store

chas. cartrer, prop


THE better you feel, the more you can do for yourThe "senior who has else. The senior who has done
most for his college" is the most for his college" is the
one who always has the energy and strength to put hings over.
Shredded Wheat helps you o lead in campus activities. wo Shredded Wheat Bis
SHREDDED
WHEAT


ST week-end again Idaho stu- DANCE FETES dents reveled in the rhythmic
A. T.O. PLEDGES
The pledges of Alpha Tau ome-
enhancing pastime of dancing. d enhancing pastime of dancing. ced -ample oppoptunity for large
evening, oct.
eved
ored crepe paper maddes and coll
 xophones
dirums. Friday evening Sigmá Nu fea-
autumn leaves ges at the chapter for heuse.
bda, Chi Alpha used hting arrangements to add to its
edge dance at the L. D. S. semi$\begin{array}{lll} & \\ \text { res. }\end{array}$ so.
on
edge da
da On Saturday evening thre
edge dances at evening apter houses were given by Alphia
au Omega, Kappa
ad Kapp
 Tau Mem Aleph, town men's as

 pha Chi Omega, Alpha Phi, and
ENTELEY HALL
Beta Phi. Hays hall is holding
Guests were: Misses Rita Baxter Beta Phi. Hays hall is holding
n informal dance that night also
en on and In find themselfes dateless, for CALENDar riday, October 24
Alpha Chi Omega Pledge Danc
Hays Hall Infe Dater Hays Hall Informal Dan
Alpha Phi Pledge Dance Pi Beta Phi Pledge Danc aturday, October 25
Co-Ed Prom cosday, October 28 Miss Boethne's Recit Junior Mixer
Beta Chi Pledge Dance
Delta Delta Delta Pledge Dance
aturday, November
rau, Kavember Epsilon
aturday, November 15
Delta Gamma Pledge Dance
Forney Hall Informal Danc
Daleth Teth Gimel Pledge Dan
auray, November 22
Mr. and Mrs. H. S. Deal of Port-
and were Sundav dinner guests 0 .
igma Alpha Epsilon.

## Introducing Three New Aids to Beauty

Facial Freshner

## Cleansing Cream

Tissue Cream
Woodbury's Facial Soap
Jergen's Lotion Free

## McKesson's Shaving Cream <br> Money Back Guarantee

Woodbury's Almond Rose Lotion..
W,odbury's Lilac Vegetal
Woodbury's Liquid Castile ...........
For Dry Scalp
Woodbury's Tar
For Oily Scalp
Whitman Chocolates Sampler, The World's Most Famous Box of
Checolates $\$ 1.50$, $\$ 3.00-\$ 4.50$ Doubly Guaranteed
Corner Drug $\mathcal{E}$ Jewelry Store
$\qquad$

THE IDAHO ARGONAUT,MOSCOW, TUESDAY, OCTOBER 21, 1930


A pipeful of good tobacco is the real smoke ODAY, tomorrow, all the
rest of your life, you can enjoy and keep on enjoying good tobacco in a good pipe.
"How can I pick a good pipe, and how can I tell good tobacco?" you may ask.. Who but you could
answer? You'll know your own answer? You'll know your own
good pipe when you bite down good pipe when you bite down
on it. you're looking for. It has the dis-
tinctive flavor that men like, the tinctive flavor that men like, the slow-burning coolness; and it is
rich with the aroma of fine old rich with the aroma or fley blended just right. A pipefulof Edgeworth is the real smoke. Why not try Edgeworth? You
can buy it anywhere in the $15 \phi$ tin-or, if you wish, write for a generous sample packet - free. Address: Larus \& Bro. Co

EDGEWORTH SMOKING TOBACCO

-2

## SPENGLER'S

BREAD
pHoNE 2212
215 N. MAIN

## Rich as Butter ----Sweet As A Nut <br> Rich as Butter ----Sweet As A Nut



Played by Leo Reisman and Fis (Drehestra
 Rody and Soul
Somicthing to Renember
You By Helen morcan Beyond the
Fox Trot
Tr
Fooxd The Buc Horizon-
Always in AII Wnys-Fox Trot

 Ring Dem Bclis-Tor Trot
DUKE ELIUNGTON $A$ ND
 IStill Get a Thrill (Thinking of
Byo Bye Bues

## ぞ

LI LNVA OOX NBHM LI LNVAI IOX NGHM

Bare Four THE IDAHO ARGONAUT, MOSCOW, TUESDAY, OCTOBER 21, 1930


Information - Released By Value to the State AIDS DEVELOPMENT Technical Colleges Help By Industries The University of Idaho publicisracantes for thnotions for hande












 issurung pamphe year the units unvedsit,




 out this wieak, hem student contac have not been completed. It
 SATIRE, WSDOM IN COLEGLPLAY Kelly Comedy to be Present ed Here in November Hold́s Promise "Keep yo Eve wide open before
 Sorre out sin "The show orfst to be
presented here November 14 and
 ericen family midedie clishs, thers
 comes Aubrey. Piper, the efotistlcal oliar aspirations on twenty five
 parents' wishes ther, , peganst he he Minhe Frizelle, thaying the lead yeatif has good bobortunty yo nedy chrcago sentot, plays Amy BAND INVITED TO LEWISTON
 ,




the Pep band accepted an invl-
tation extended
by the tewistor
 band and that emanms spring the reab barau was one of the Cherry Blostoim testival. way tit Lew preparations are under ail parts of the that risd Empire will orizanted from Moscow, Graneperte Pomerov. Wash.
and
and
 the uifivisitity audithorium at ${ }^{10}$ assembly will be of sopecial interest are interested in the business courses and will give them an onss
portinnty to meet a number of
out ness instruictors.

tion For Idaho R.O.T.C.
Corps

Colonel Edward P. OHern, Nint
Orps area ordnance officer, deliv
 oclock. Tiuesday morning he in
picted the ordananice issued to the
university R. . . . Corps and re-
paired small enjuries to equipment.


"OF COURSE, SIR YOU LL BE WEARING YOUR CAMPUS CORDS, SIR!"

When your man-servant, Meadows, lays out your clothes
tomorrow morning, notice how lovingly he handles the Campus Cords!
Meadows knows the finest corduroy when he sees it. Meadows knows you're turned-our to your credit in distinctive
Campus Cords are right - well- tailored, correctly cut.
Straight hang with wide, but not extreme botoms inch cuffs. Wide belt loops, two front slash pockets, one fap pocket.
Made of finest corduroy, narrow or wide rib, in the distinc-
tive cream colbr, and other shades. tive cream color, and other shades. Leading stores sell genuine Cannpus Cords. Be sure that
the label is inside the waistband. ELOESSER-HEYNEMANN CO.
San Prancisco . . Los Angeles . . Portland

## Wive CAMPUC CORD

None genaine withort this Can's Bust' ${ }^{\prime}$ m trademare

## DAVIDS' OBERG BROS. CO. BOYD CLOTHING CO.

MODERNIZE HALLS MODERNIZE HALLS
$\cdots$ DURING VACATION The campus improvement program which was started during th summer months has at last been
completed. One of the major improvements was the remodeling of the unused attic on the fourth floor
of Morril! hall, adding nine large ooms for laboratory and office use. Another notable improvement is round the Memorial gymnasium.


## Appointments may be made for your sittings for

 the "Gem" atSTERNER'S STUDIO
Phone 4931

TAILORED AT FASHION PARK


## Cooler Days Are Here Aggain

That means a new top coat - and with most of you fashionise young chaps it means a coat from Davids'
For good looks, for good, long wear and for good value luxury with waranted durability - they're exceptional values

## $\$ 29.75$

A Most Complete Line $\$ 16.50$ to $\$ 50.00$
DAVIDS'
Exclusive, But Not Expensive"


