

The Idaho Argonaut

VOLUME XXXII

THE IDAHO ARGONAUT, MOSCOW, TUESDAY, NOVEMBER 4, 1930



UNIVERSITY IN PARADE ATTIRE FOR FEATURE DAY

Homecoming Activities Throw Campus in Turmoil of Decorative Preparations

BLUE KEY DIRECTS Arrangements Near Completion as Eve of Big Game Nears

Preparations for the annual homecoming celebration have ended the campus into a turmoil of activity in three days the university section and streets down town will be dressed up in gala attire for the feature event on Idaho's ra-curricular calendar year.

Dr. M. G. Neale, president of the university, was a guest of Blue Key at its luncheon held yesterday at the Blue Bucket when final reports were made. He spoke to the group, briefly expressing satisfaction with the manner in which the group was serving the student body.

Plans for the traditional bonfire, before the game with Washington State college, are nearing completion, according to Bert Bronson, freshman president.

The bonfire and rally will be held at the fairgrounds at 8 o'clock next Friday night. Bronson has appointed George Batterson chief of the bonfire committee.

All boys living in town compose the bonfire committee. The town has been divided into a number of sections each under a captain whose duty is to locate all the material in that vicinity. Contrary to the practices of other years, no material will be taken this year without permission from the owner.

All the materials will be stored until Thursday afternoon and then taken to the fairgrounds. This is to safeguard against attempts to destroy the wood.

Trucks have been rented for collecting the firewood Thursday and Friday. The three large poles have been obtained. A petition to excuse all freshman boys Thursday and Friday has been given to the Executive Board for consideration. All who can be requested to help in guarding and working on the trucks.

Close Harmonians Little Too Close For The Tri-Delts

There are neighbors and neighbors, intentions and intentions. There is the fraternity which, with Martin Klebert, invents a contrivance and hangs the machine out the window. There is a spurious house across the street.

The sisters are startled from a deep sleep by a noise resembling a cross between static and a carnival side-show barker. The program began with assortments by Jack Numemaker, Herman Hillik and Gene Wilcox, in close harmony—close—but not close enough. Other touching little numbers followed. Then Klebert, whispering baritone, announcing, asks, "If the neighbors are enjoying the program, will they please phone in?"

At this a rebellion occurred on the sleeping porch—"Shall we?" "Yes!" "No!!" Only after stern measures were the excited pledges subdued. A stifled sob or perhaps a smothered chuckle was the only sound to vie with the golden voice from the S. A. E. house, as the shattered stillness of the night became again a unity.

FRESHMEN READY TO START BLAZE

Traditional Bonfire Will Be Set Off at Fairgrounds Friday

Plans for the traditional bonfire, before the game with Washington State college, are nearing completion, according to Bert Bronson, freshman president.

The bonfire and rally will be held at the fairgrounds at 8 o'clock next Friday night. Bronson has appointed George Batterson chief of the bonfire committee.

All boys living in town compose the bonfire committee. The town has been divided into a number of sections each under a captain whose duty is to locate all the material in that vicinity. Contrary to the practices of other years, no material will be taken this year without permission from the owner.

All the materials will be stored until Thursday afternoon and then taken to the fairgrounds. This is to safeguard against attempts to destroy the wood.

Trucks have been rented for collecting the firewood Thursday and Friday. The three large poles have been obtained. A petition to excuse all freshman boys Thursday and Friday has been given to the Executive Board for consideration. All who can be requested to help in guarding and working on the trucks.

To the freshmen, also, belongs the guarding of the unit pile, the "T" tank, and campus buildings from invading foes. At a freshman meeting tonight, final plans will be discussed and guard committees appointed.

"AE" POINTS WAY FOR COOPERATIVE MOVEMENT HERE

Great English Poet and Economist Addresses Large Audience

VIVID PERSONALITY

"Farming is the Base of Prosperity," He Declares

Dr. George William Russell, better known as "AE," internationally known poet and economist, addressed a jammed auditorium of students and townspeople at 11 o'clock this morning on "Building up Rural Civilization." "AE" was introduced by Pres. M. G. Neale after the audience had sung "America."

"Ireland's greatest problem was its agriculture. In my country the poets have always been as concerned with their country's problems as with their art," "AE" said.

"Agriculture is the root of the well-being of civilization. Commerce and industry are but branches. If anything happens to the root, the branches decay and fall away."

Russell's physical appearance delighted Idaho's Americans. His full grey beard, medium height, and slightly hunched shoulders combined with his nasal speech tones, and absence of gestures, pleased the audience who is accustomed to fire-spitting politicians of the American school.

From Idaho Russell will go to the Universities of Washington, Oregon, California, and other western institutions. He is sponsored on his tour by such men as Ellhu Root, Nicholas Murray Butler, Arthur Brisbane, Frank O. Lowden, Edward Arlington Robinson, and Carl Sandburg.

"AE" was born in Lurgan, county Armagh, in April 1867. He received his education at Rathfriland school and the Dublin School of Art. During his life he has written 21 books, including such titles as "Nuts of Knowledge," "Irish Essays," and "Imagination and Reveries." He was made editor of the Irish Statesman in 1923. In this now defunct magazine he preached rural team play.

"AE" is his nom de plume. One time he signed an article "AEON," but the printer was unable to decipher the weird handwriting and printed only the first two letters, "AE." Russell's strange vanity was tickled, and he continued to use "AE" the shortest pen name in Irish literature.

OXFORD DEBATERS WILL MEET IDAHO THURSDAY NIGHT

Slaughter and Martin Chosen To Uphold Negative Side For Vandals

USING NEW STYLE

English System Said to Hold More Interest For The Audience

The Oxford-Idaho debate will be held at 8 o'clock Thursday evening in the auditorium. Walter Slaughter and Paris Martin have been selected to represent Idaho on the negative of the proposition, Resolved: That the world has more to fear than to hope in the further development of machines.

The two Oxford men, B. Hope Elletson and B. J. Crehan, will uphold the affirmative side of the question. They represent twenty-one English universities and both have had several years of experience. The Oxford team, a German team, and a Cambridge team are sponsored in debates held in the United States by the National Student Federation. These teams debate in the western mid-west, and eastern parts of the United States, respectively.

The debate will consist of four main speeches of fifteen minutes in length, and two rebuttal speeches of seven minutes. The English style of debating, distinctly different from that of the United States, succeeds in getting away from the old cut and dried type. They present their debate in the form of a discussion or conversation, which features entertainment, holding the audience by being conservative and simple to understand.

The four foreign university debating teams who are to meet the debaters of more than a hundred American colleges under the auspices of the National Student Federation, arrived in New York this week, and collected a few hasty impressions before starting on their tour. The members of the four teams, representing Cambridge university, the University of English Students, the Scottish Universities association, and the National Union of Students of Germany, met each other and some of their American hosts at a tea given by the English-Speaking union on October 20. One member of the Scottish team assured his social success by appearing in kilts, which he intends to wear throughout his tour.

The members of the German and English teams saw their first American football game between New York university and the University of Missouri on Saturday. They expressed the opinion that the game was "intricate and rough," but cheered vigorously for Missouri, the losing team.

University of Idaho entries almost made a clean sweep of the hog awards, winning seven out of eight firsts in the Duroc Jersey breeding class, and 11 out of 15 firsts in the Poland China breed and barrow classes. In addition one Duroc Jersey owned by the college of agriculture was grand champion sow and another was junior champion. A junior yearling Poland China sow was declared senior and grand champion, and a senior gilt won the junior championship. The grand champion pen of barrows, three heavy Poland Chinas, also were entered by the University of Idaho.

The University of Idaho sheep entries were pitted against some of the finest purebred stock in the United States, including Rambouillets, Southdowns, and Hampshires. In the Rambouillets the university's awards included two thirds, three seconds in Southdowns and two fourths in Hampshires.

TOUGH DAY AHEAD FOR VANDAL LINE

Idaho Outweighed 18 Pounds To the Man by W.S.C. Gridmen

When the University of Idaho and Washington State college football teams meet in Moscow, November 8, the Vandals will be under a weight handicap of 18 pounds to the man.

The fall the Vandals demonstrated they have a forward wall which scraps out of all proportion to its size and Idaho will attempt to neutralize the Crimson and Grey weight margin with speed and aggressiveness.

The probable Washington State college starters will average 192 pounds, while the Vandal lineup will not go over 175. The W. S. C. linemen will average 198 pounds while the Vandal forward will tip 179. In the backfield, the Vandals will weigh in at about 169 pounds, while the Cougar starters will average 182.

Washington State college has the largest individual player—235 pound Glenn Edwards at tackle. He and Mel Hein, powerful W. S. C. center, have already put in a bid for all-America recognition. Hein is rated as one of the most defensive linemen the northwest has produced. Russell Hall, the heaviest man on the Idaho team, weighs 192 and he or Bill Bessler, 186, will get the assignment of stopping Edwards. Bill Schutte, 173-pound Vandal center, will probably face Mel Hein.

"U" ENTRIES WIN AT PACIFIC SHOW

Idaho Entrants Make Outstanding Records in Oregon Portland, Oregon

Winning four grand championships, two junior championships, 27 blue ribbons, 14 seconds and 33 other awards is the astounding record of less than 90 head of sheep, hogs and fat steers entered by the University of Idaho college of agriculture last week at the Pacific International Livestock exposition at Portland.

University of Idaho entries almost made a clean sweep of the hog awards, winning seven out of eight firsts in the Duroc Jersey breeding class, and 11 out of 15 firsts in the Poland China breed and barrow classes. In addition one Duroc Jersey owned by the college of agriculture was grand champion sow and another was junior champion. A junior yearling Poland China sow was declared senior and grand champion, and a senior gilt won the junior championship. The grand champion pen of barrows, three heavy Poland Chinas, also were entered by the University of Idaho.

The University of Idaho sheep entries were pitted against some of the finest purebred stock in the United States, including Rambouillets, Southdowns, and Hampshires. In the Rambouillets the university's awards included two thirds, three seconds in Southdowns and two fourths in Hampshires.

Two Star Boosts Neale, Calland And Old Idaho Spirit

Hello, Folks: You can talk all you want to, collegians, but I'm saying that the Idaho students showed more good, clean college spirit on the Gonzaga week-end trip than any university in the country could promote. Idaho no spirit is back to stay, and it can't be wrong with such a president as Dr. Neale, such a coach as Leo Calland, and such a fighting football team as Idaho's. Win, lose, or draw, friends, that's a trio that's hard to beat.

This spirit isn't a flash in the skillet and homecoming will be the best in years—it has to be with such a spirited student body. I'm glad I'm an Idaho student—but aren't we all?

I noticed another thing at Spokane—we here the best alumni any college could want. They backed things to the limit and put in a few extra, too.

I am wondering if any Idaho student is going to get lousy this year and try to pull a brawl at the homecoming game again. Don't do it. Treat them as worthy opponents. See you at the big rally Friday.

NEW BLUE BUCKET READY THIS WEEK

Only 600 Copies For Campus; Print New Idaho Pep Song

Only 600 copies of the Blue Bucket, campus humor publication, are being saved for distribution in Moscow, according to Ralph Hagan, editor. About 200 will go to the southern branch, another 100 to Pullman, and 50 to Spokane. In addition many copies will be sold in leading Idaho high schools.

The Bucket will go on sale for 10 cents a copy in the group houses, handled by the Spurs and Knights during Thursday noon hour. Only 20 copies are being reserved for each house; this will move the entire 600 copies Hagan predicts. If any are left they will be sold in the Administration building Thursday afternoon.

It is an issue that everyone should send home since it is representative of the campus wit of the moment. It is not literary or illiterate, but a magazine that we hope will satisfy the majority," said Hagan.

"Go, Vandals, Go!" the new Vandal pep chant, has been included as a contribution to Idaho fight and spirit. An entire page, appropriately illustrated, has been devoted to the song.

VANDALS SMOTHER TRADITIONAL FOES 26 TO 0 AT NIGHT

Gonzaga Unable to Solve Idaho Offense in Last Quarter

SCORE ON PASSES

Three Touchdowns Result When Redshirts Take To Atmosphere

Leo Calland's Vandals uncorked a powerful running offense and an air-tight defense to splash out a 26 to 0 victory over Gonzaga Bulldogs Saturday night at Spokane. It was the first night game in the history of the Vandals.

Led by Wilson and Davis the red shirts completely outplayed the Irish in the first half and after a less than quarter finished an aerial attack that netted three touchdowns and gave promise of a fourth as the final gun ended the battle. The famed over head game of Gonzaga was smothered time after time and the blue and white warriors completed only 6 out of 18 attempted passes. It was a cold evening and a fast gridiron. This aided the light, fast Vandals. Calland's forward wall outcharged the Bulldog linemen throughout the game and every man in the backfield did his share of good work toward the victory.

The first period was played almost entirely in Gonzaga territory and the Vandals twice carried the oval inside the 10 yard mark but both drives failed to produce a score. "Poison" Wilson was running and passing for consistent gains during the first quarter.

Near the end of the period Wilson caught a punt in Idaho's 35 yard line and twisted and squirmed his way for 19 yards before Bulldog tacklers stopped him. On the play his jersey was torn off and the game delayed while he received a new one from the bench. On the next play Wilson was hurt and carried from the field as the crowd gave him a great ovation. Davis then took up the ball-packing job and turned in the best performance of the evening. On the first play of the second quarter he hurled the pigskin 20 yards into the waiting arms of Hanford who galloped 35 more to place the ball in scoring turf and gave Idaho a 6 to 0 lead.

Idaho's quick kickery was sending the Bulldogs back every time and the red shirts continued to outplay their opponents the rest of the period but could not chalk up another tally.

The third period was all Gonzaga's as the Irish shot in their who gave a marvelous exhibition of passing and Luce who cracked the Vandal wall for some sizable gains. McKenna snagged a breeze on Idaho's 9 yard line and Luce smashed over center for two more. Three line plays failed to put the ball over and Davis kicked up on his 13 yard line. After two line bucks a pass was ground in at the end zone and Idaho took the ball on the 20 yard line. From then on Davis and Wilkie took up the ball carrying job and after 15 minutes later the Vandal quarter passed to Taylor who ran across Gonzaga's last chalk mark for the second counter of the game. Hanford intercepted Sherer's pass a moment later and the Vandals started a drive that ended when Wilkie crashed over tackle for four yards and a touchdown. Davis converted and the score stood Idaho 19, Gonzaga 0.

Shortly after Idaho kicked off to the Bulldogs, Spugny reached up to grab Sherer's pass and then Davis began another drive assisted by Booker. A 15 yard penalty broke up the march but on the next play Davis hauled the ball to Hanford who ran 45 yards for the final score.

Last Rally Failed
Cassette, flashy back went in the game for McKenna who was
(Continued on page four)

Masculine Ag Students Bow As Dorothy Perkins Goes By

Dorothy Perkins, Jerome, is one of two women majoring in agriculture at the University of Idaho. Overwhelmingly outnumbered by men students in her classes, she has beaten them at their own game. Last week at the Pacific International Livestock exposition in Portland, Dorothy, a member of the University of Idaho judging team which placed second in the agronomy contests, grading wheat, alfalfa, clover and other seeds, ranked first among all contestants in individual judging. She also led her team.

Idaho Must Make Homecoming Real Says Dean French

"Homecoming is the best time of all times of the year," stated Dean Permeal French, "we must make it a real homecoming. It is important that every student on the campus, through his courtesy and manner, make himself a host at homecoming. It is the time when many people come down to the campus for the first time and their conclusions are definitely drawn on what they see, hear, and observe. So it is the duty of every student at the University of Idaho to properly represent this institution."

GRADUATE CLUB WILL MEET

The Graduate Colloquium, which was formerly the Graduate Club, will meet Wednesday in room 29 Science hall. The object of the meeting is the presentation and discussion of papers dealing with fundamental and recent work in science. All faculty members and research fellows are invited.

Crenshaw Bags 'Chiny' Sons Gun or Other Lethal Weapons

Stories of fish "so long and yeal high" and of wary bucks with fourteen point antlers sink into insignificance when compared to the hunting exploits of one, Captain B. M. Crenshaw of the department of military science and tactics.

Captain Crenshaw knows how to cast an enticing Black Gnat, can calculate with nicety the "lead" to draw on speeding mallard or a scored deer. So adept a nimrod is he, that he can bag a Chinese pheasant without gun, club, or other dangerous weapon.

UNIVERSITY OF IDAHO LIBRARY

The Idaho Argonaut

Publication of the Associated Students of the University of Idaho, issued every Tuesday of the college year. Entered as second class matter at the Postoffice at Moscow, Idaho, under Postoffice No. 100. Member of Pacific Intercollegiate Press Association. Essential and business office, room 202 Memorial gymnasium, phone 2207. Monday and Thursday nights, after 7 o'clock. Daily Star-Mirror office phone 2222.

EDWARD J. WHITTINGTON
Editor

OSCAR L. BROWN
Business Manager

Paul E. Jones
Managing Editor

Walter Gillespie
Circulation Manager

PAUL AUST, Night Editor
Paul Miller, Assistant

DICK GROVES, Copy Desk
Lee Knight
Conroy Gillespie
Luther Carl
Glenn Fritcher

BILL POHLMAN, Sports Editor
Jack Lee
Richard Stanton
Dwight Dawson

JIM FARRIS, Proof Reader
Don Williams
John Trueman
Hal Kelly

LILLIE GALLAGHER, Society Editor
Mariblene Tanner, Assistant

LUCIE WOMACK, Rewrite
BUS GRIMM, Columnist
RALPH HAGEN

MARY MURPHY, Women's Activities
Flora Corkery
Harriet Lundgren
Elizabeth Taylor
Rhoda Swayne

MARY BROSNAN, Dramatics
FEATURES
Ruth West
Robert Kellog
Harriet Eaton
Bertha Moore
Elsie Caster
Ruth Humphreys
Raphael Gibbs
Mary Astell

LULU SHANK, P.I.P.A. Editor

CHARLES GELINSKY, Art Editor

HAROLD McBURNEY, Makeup Editor

REPORTERS: Malcolm Renfrew, Mary Louise Bush, Elizabeth Thompson, Betty Lucas, Frances Hanley, Neil Frickman, Norma Longfellow, Virginia Karr, Lillian Westler, Henry Hendrickson, Lorna Altire, Doris Armstrong, Lois Reynolds, Jean Kingsbury, Winifred Janssen, Evelyn McMillin, Beba Moore, Laura Olson, Donald Griffith, Jessie MacDonald, Donald Howell, Gordon Hauck, Frank Warner, Elva Duncan, Catherine Graybill, Elsie Lafferty.

The Bigger They Come The Arder They Fall

IDAHO is playing host this week-end to the Cougar who, at the present time, is tripping blithely along toward a conference championship seemingly unaware of the fact that there are one or two obstacles in his rose strewn path. Have not the mighty California Bruin, the Sons of Troy and the Heavers all bowed down before the onslaught of the Cougar? What, then, are the Vandals that they dare contest the right of the Cougar to rest unmolested atop the conference heap?

A month ago Cal and's sophomores might have been considered a set-up for a team of heavyweight veterans such as W.S.C. boasts, but last Saturday's game with Gonzaga should convince even the most pessimistic that next Saturday's little affair will be a ball game. Calland didn't have to shoot the works to beat Gonzaga handily and he was able to save plenty of thunder for the Cougars.

The Vandals didn't have an impressive array of material on hand this fall when Coach Calland issued his first call but the material that he did have has been whipped into a smart, fighting football team that will make even the mighty Cougar earn a title. "Idaho fights" is not a phrase when Calland's men take the field—it's a reality. The Vandals will be giving away a weight advantage of 15 to 18 pounds to the man, but they will probably be the fastest and surest of the smartest teams that ever represented the Silver and Gold.

Yes, it looks like a whale of a ball game Saturday in spite of the fact that the "wise guys" are offering money on the Cougars to win by two or three touchdowns. The underdog rating isn't hurting Idaho one bit. And furthermore, any Pullmanite who looks on Saturday's game as something in the nature of a push-over for W.S.C. and backs his opinion with the long green stands a good chance of traveling back over the Palouse hills in a barrel or whatever the gods or the fates may throw in his path.

"The bigger they come, the arder they fall."

Editors And Patriots

COLLEGE newspaper editors east and west appear to be breaking on the front page of the popolltan dailies with regularity in the past few weeks due to somewhat amazing remarks made in their editorials. Most recent of these is the case of the editor of the Harvard Crimson. In no uncertain terms did this young man score the American Legion for the conduct of some of its members during the convention of that society at the "Hub."

The bold accusations made in the article brought forth an amazing number of replies from indignant "patriots", politicians, and members of the Legion. An amusing incident in the pell-mell of "getting the editor" was the demand of the mayor of Cambridge that the "young scamp" be expelled from the University.

Of course nothing has happened since, and nothing much is liable to happen in the future in this case. The young editor will remain editor and American Legion members will continue to have their "good times." But this incident does show one interesting trend in America, which in the past ten years has been gaining momentum, that of attempting to fall anyone who won't cheer every time someone mentions the navy, or utter "amens" when the U. S. constitution is intoned. The one-hundred-per-centers are in the saddle, but we should thank the powers that be that our universities still have some Jeffersonian ideals.

—G. E. M. in the California Daily Bruin.

Gertie Guillotine

Boop-a-doop. Camsters—Well, I guess we all had a good time in Spokane. Those nit games are surely well "lit" up in every sense of the word. Also it was a thrill to every feminine heart to be able to walk in the front door at 3 a. m.

We hear that the light on the corner of 7th and Elm has been extinguished since the installation of the flood light on the Alpha Chi porch.

DID YOU HEAR ABOUT THE DUMB GUY WHO WENT BARE-TRAPPING IN THE BATHROOM.

You can take this plan and wear it wherever you may go. I want you to put it near your heart (and where it will not show).

We just can't understand why Neilson used the bathtub in the Daventport to give the Dessert Goldfish swimming lessons. But, then, neither could the chamber-maid.

Breathes there a man with soul so dead That never to himself has said "This is my own, my very best shirt No one else shall do it dirt" Then proceeded to hide it away Where it never has been found unto this day.

Prescriptions

Filed as your doctors order
Quality drugs at the right prices.

Carter's Drug Store

CHAS. CARTER, Prop.

BEAT W. S. C.

OUR IDEA OF A SOFT JOB AFTER WE FINISH SCHOOL WOULD BE KEEPING STUDY TABLE AT THE PHI BETA KAPPA HOUSE.

—GG—
Paul (Dusty) Miller, Intermediate Yell King, impromptu, certainly shifted into high with barrels of the old fight at the Gonzaga melee.

"Eating, hey?"
"Naw, spagetta."

My idea of heaven is just a cozy place is just a cozy place And dresses all are lace Then I can rest assured Beneath a garden wall For no janitor will come To lock the music hall.

(Words and music by Dorothy Perkins.)

FAMOUS SAYINGS:
"And then after I killed that one—"

Jantzen Says

WE ARE GOING TO BEAT W. S. C.

But for Shoe Repairing you can't Beat me

SPENGLER'S

Special Bread

Made With Milk Fits Your Toaster

PHONE 2212

215 N. MAIN

Beat W. S. C.

DYNAMITE clears the way for modern engineering wonders!

The HUDSON RIVER BRIDGE

How dynamite was used to blast tunnels for anchoring gigantic cables

IN 1932... after five years of stupendous labor... the Hudson River Bridge, connecting New York and New Jersey, will be completed.

It is a single-span bridge... 3500 feet long. At either end, a gigantic tower, 650 feet high, rises to the sky.

The construction of this mighty bridge is proof enough that, to the modern engineer, nothing is impossible.

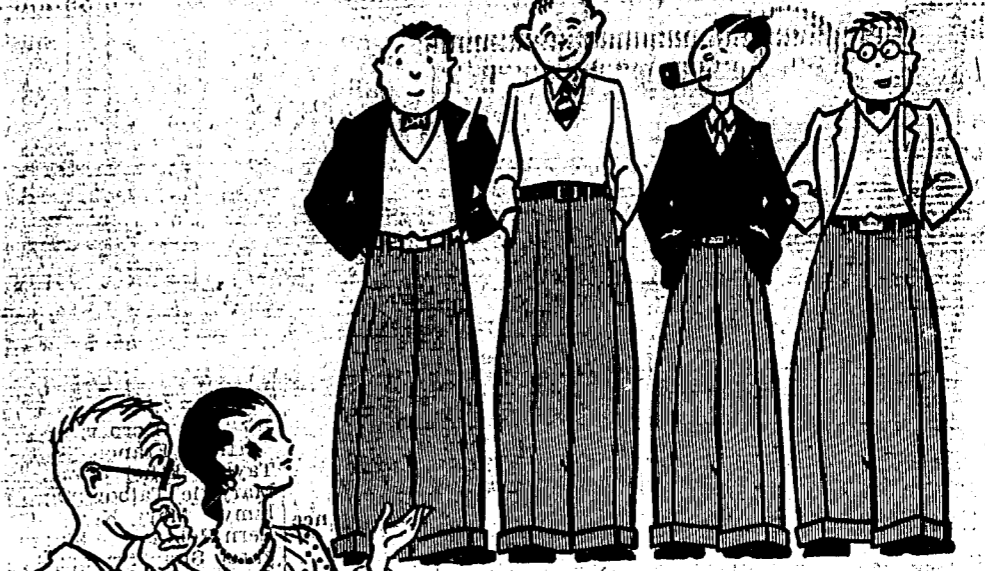
In this undertaking, as in countless others, dynamite played a huge part. Du Pont dynamite was used for blasting approaches to the Hudson River Bridge... and for blasting the anchorage tunnels for the cables. About 3,000,000 pounds of dynamite were required!

The engineer of today... and tomorrow... needs to know all there is to know about dynamite... the tool that helps to build skyscrapers, dams, subways, tunnels, roads and railroads.

How can you know more... now... while you're still in college? Write the du Pont Company for a copy of the "Blasters' Handbook." This booklet contains a wealth of information about explosives... information gathered in 128 years' experience in making and improving explosives. It is compact... handy. It is used in the classrooms of leading technical institutions. Your free copy is waiting for you.

DU PONT EXPLOSIVES

E. I. DU PONT DE NEMOURS & CO., INC. Explosives Department Wilmington, Del.



"WHO WON THE BEST-DRESSED MAN CONTEST?"

"IT'S A DRAW. THEY ALL WEAR CAMPUS CORDS!"

Campus Cords with having brought distinctive style and comfortable corduroy trousers. And that's why university men who know their cords always insist on Campus Cords!

Campus Cords are right—correctly cut, well-designed. Straight hang with wide, but not extreme, bottoms. Two-inch cuffs. Wide belt loops, two front slash pockets, one flap pocket.

Made of finest corduroy—narrow or wide rib, in the distinctive cream color, and other shades.

Leading stores sell genuine Campus Cords. Be sure that the label is inside the waistband.

ELOESSER-HEYNEMANN CO.
San Francisco . . . Los Angeles . . . Portland

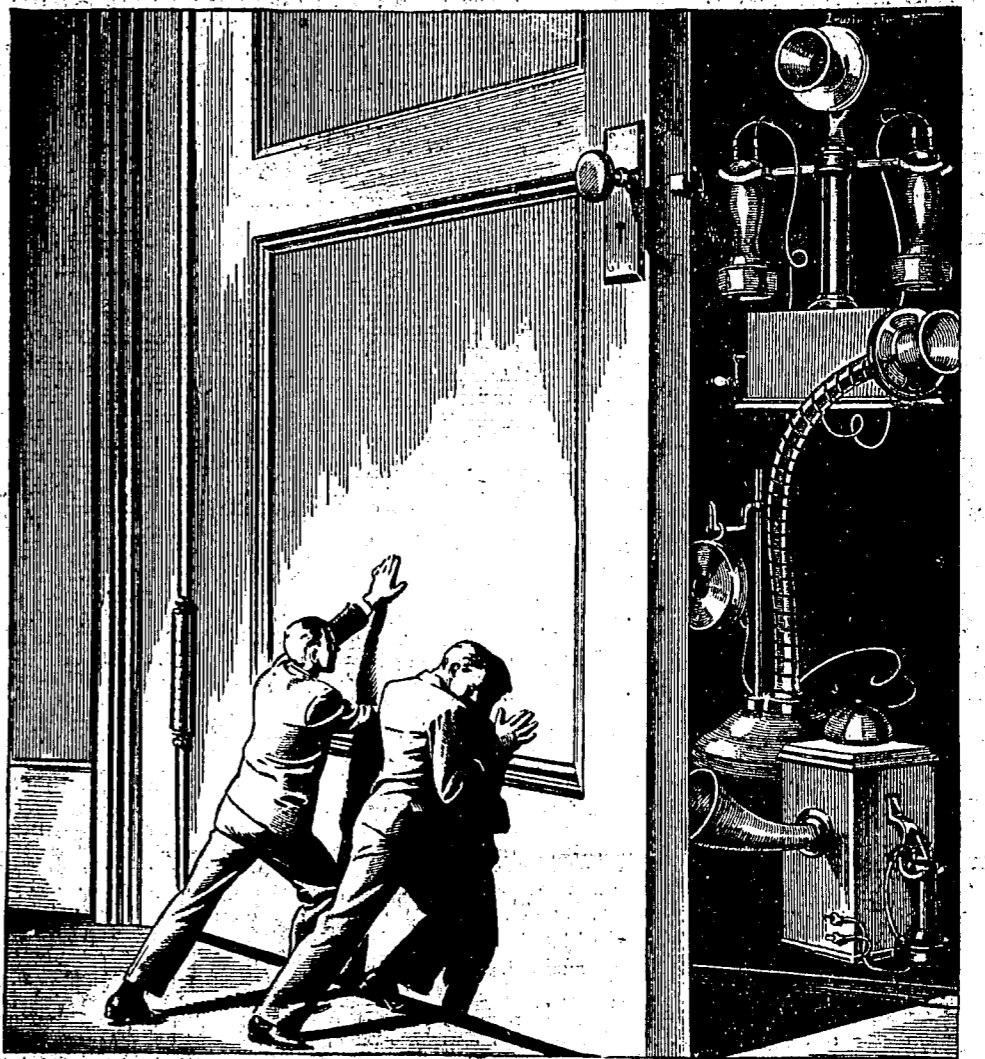


CAMPUS CORDS

None genuine without this Can't Bust 'Em trademark

DAVIDS' CREIGHTON'S
OBERG BROS. CO.
BOYD CLOTHING CO.

STEPPING INTO A MODERN WORLD



They shut the door on hybrid styles

Quantity production of equipment has long been practiced by the telephone industry. Telephone designers years ago shut the door on many hybrid styles—seeking first to work out instruments which could best transmit the voice, then making these few types in great quantities.

This standardization made possible concentrated study of manufacturing processes, and

steady improvement of them. For example, the production of 15,000,000 switchboard lamps a year, all of one type, led to the development of a highly special machine which does in a few minutes what once took an hour.

Manufacturing engineers, with their early start in applying these ideas, have been able to develop methods which in many cases have become industrial models. *The opportunity is there!*

BELL SYSTEM



A NATION-WIDE SYSTEM OF MORE THAN 20,000,000 INTER-CONNECTING TELEPHONES

SOCIETY

LILLIE GALLAGHER, Editor.

IDAHO'S victory last week-end leaves the students in just the right mood for the approaching week-end, with the homecoming game and all the visitors and events scheduled that naturally accompany such an occasion.

Last Friday night three group dances took place on the campus. Beta Chi fraternity held a dance at the new chapter house in honor of its pledges. Delta Delta Delta honored its pledges by an unusual and colorful dancing party at the I. D. S. seminary. Hallowe'en decorations created a mystic and seasonal atmosphere for the informal dance given by Ridenbaugh hall.

Saturday's social functions of Idaho students were off of the campus and what is known of them is mostly through rumor, but the echoes of events bespeak very enjoyable times.

Tonight a large number of faculty members, students, and townspeople are planning to attend the recital of Walter Mueller, pianist, in the university auditorium at 8:15 o'clock. A varied program, which Mr. Mueller's ability and interpretation, will carry out to everyone's satisfaction, will be presented.

On Friday evening the Intercollegiate Knights are sponsoring the all-college mixer after the rally and bonfire. Homecoming visitors are expected to take part in the mixer also.

Saturday evening the annual Alumni dance following the homecoming game will be held at the Memorial gymnasium.

CALENDAR

Tuesday, November 4
Walter Mueller's Recital

Friday, November 7
Intercollegiate Knights' All-College Mixer

Saturday, November 8
Alumni All-College Dance

Friday, November 14
Tau Kappa Epsilon Pledge Dance

Saturday, November 15
Delta Gamma Pledge Dance

Forney Hall Informal Dance

Daleth Teth Gimel Pledge Dance

Wednesday, November 19
Senior Mixer

Thursday, November 20
Sophomore Mixer

Saturday, November 22
Associated Foresters' Informal Dance

Friday, December 5
Lambda Chi Alpha Mardi Gras

Saturday, December 13
Phi Delta Theta Upperclassmen's Dinner Dance

BETA CHI

PLEDGES FETED

Beta Chi fraternity held an informal dance Friday evening in honor of its pledges, at the chapter house. The decorations were carried out in the Hallowe'en motif.

Patrons and patronesses were Dr. and Mrs. C. L. von Ende, Dr. and Mrs. J. A. Kostalek, Mr. and Mrs. Robert Whittier.

Guests were Hazel Rodda, Dorothy Telford, Blanche Taylor, Ruth Daniels, Evelyn Schumaker, Fern Kershner, Arlene Tendall, Juanita Bennett, Elsa Eisler, Valetta Herisson, Helen Benson, Teresa Connaughton, Margaret Hulser, Dorothy Torgerson, Blanche Evans, Beatrice Freidman, Margaret Kellogg, Betty Driscoll, Ruth Otness, Genevieve Wicks, Virginia Peck, Martha Jean Smith, Joan Harris, Louise Neal, Marian Lewis, Mary Ellen Heckathorn, Jane Orr, Doris Norell, Elizabeth Gilmore, Lois Reynolds, Helen Carney, Mildred Smith, Frances Wernette, Blanche

Evans, Gertrude Denny, Helen Parrott, Winnie Galloway, Catherine Knowles, Marjorie MacVean, Pauline Sumpter, Violet Adams, Betty Lucas, John Greenway, and Frank Smith.

RIDENBAUGH HOLDS INFORMAL DANCE

Ridenbaugh hall held an informal dance Friday evening. Hallowe'en decorations were used.

Patron and patroness were: Mrs. Watt Percy and Robert Greene. The guests were: Mr. and Mrs. James Flynn of Burgdorf, Idaho, Elva Duncan, Helen Powers, Lynn Cowell, June Davidson, Jolene Johnson, Dorothy Gooch, Esther Barth, Francis Bloom, Elizabeth Taylor, Alva Fisher, Mary McPhail, Harry Kenner, Helen Clark, Fern Robinson, Lillian Oleson, Marie Simpson, Elizabeth McClain, Cecile Mudge, Jean Kingsbury, Louella deGoo, Dorothy Janssen, Lois Thomas, Dorothy Higgins, Helma Rasmussen, Sally Volkman, Dorothy Bryden, Mona Lowe, Mabel Bithel, Dorothy McFarland, Gunvar Northug, Verna Pardue, Geneva Handy, Clara Gjelde, Hester Hamilton, Patricia Potts, Althea Pond, Inez Yturri, Dorothy Taylor, Janet McCoy, Lois Hall, Helen Wolhuter, Neoma Hulett, Hugh Burnett, Vining Thompson, Clayton Loosli, Damon Flack, and Ed Lacey.

TRI DELT HONORS PLEDGES

Delta Delta Delta entertained its pledges at a gangster dance last Friday night. Decorations were in keeping with a gangsters' den.

Patrons and patronesses were: Mrs. Carrie Benham, Dr. and Mrs. Geo. M. Miller, Mr. and Mrs. Herbert Beresford, Mr. and Mrs. Arthur Matthews, Mr. and Mrs. Charles N. Boyd, and Mr. and Mrs. Harry Sampson. Guests were: Mr. and Mrs. Charles Fox, Misses Chole Shaw, Marcella Kraemer, Eva Oberg, Betty Stalker, Ruth Johnson, Fred White, Harry Cline,

Stanley Spaid, Delbert Roberts, James McCabe, Wallace McPhillamy, Robert Throckmorton, Jack Morgan, George Jenison, George Schmitter, Warren Brown, William Beaver, William Galligher, Paul Gillespie, of U. S. C.; Harold Parsons, William Hill, William Moore, John Cook, Don Griffith, Ike Galloway, Melvin Coonrad, Kenneth Dick, Lynn Spillman, Donald Logan, of U. S. C.; Bob Greisser, Bert Woods, Harry Agney, John Jenny, Holden Bowler, and Fred Nelson.

Kappa Kappa Gamma entertained the following Delta Chis at dinner last week: William Beaver, William Morgan, Fred Hoffman, Tom Moffett, Dan Ray, Eddie Cross, Wallace Baker, Merle Frizzelle, Glen Hayes, Robert Dunlap, and Elijah Frost.

Week-end guests of Kappa Sigma were Hartley Kester, of Lewiston; Moss Hoover, of Blackfoot; Seymour Northrup, of Pullman; and Jess Hawley, son of ex-Governor Hawley, of Boise.

Alpha Chi Omega entertained Dean and Mrs. I. C. Crawford; Mr. and Mrs. Carleton Cummings, Mr. and Mrs. Fulton Gale, Betty Driscoll and Myrtle Rach at dinner on Sunday.

Mr. and Mrs. E. Flick, Miss Ann Sala, and Mrs. A. Selves, Harrison, were Sunday dinner guests of the fraternity of Tau Kappa Epsilon.

The fraternity of Phi Gamma Delta entertained over the week-end Mr. and Mrs. G. B. Mains of Boise. Meryln F. Mayger was a luncheon guest on Thursday.

Dorothy Fredrickson was a Saturday dinner guest of Alpha Chi Omega.

Miss Juanita Bennet, of Coeur d'Alene, was a week-end guest of Delta Delta Delta.

Phone 4931 for your annual photograph appointment

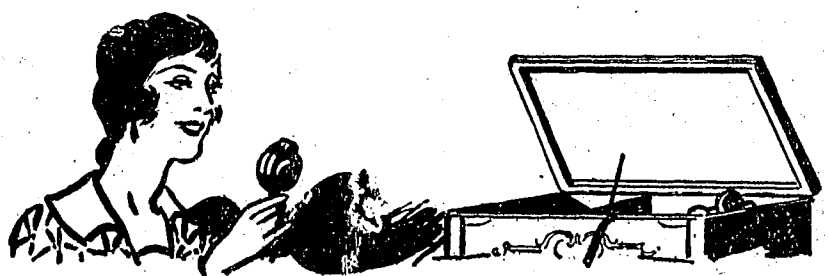
STERNER'S STUDIO

521 S. Main

BEAT W. S. C.

BEAT W. S. C.

For Every Group House



The Newest thing in Radio

Just What You've Been Waiting For

VICTOR'S NEWEST Entertainment Feature HOME RECORDING

Introducing the supremely beautiful New micro-synchronous, screen-grid, 5 circuit

Victor Radio

HOME RECORDING ELECTROLA



NEW VICTOR RADIO Home Recording ELECTROLA RE-57, 5 supreme instruments in one. Matchless performance—superb beauty. Only \$

SEVERAL IDAHO FRATERNITIES NOW HAVE THE NEW VICTOR RADIO WITH HOME RECORDING ELECTROLA. OTHERS ARE NOW WAITING FOR DELIVERY. FOR A DEMONSTRATION OF THIS NEWEST DEVELOPMENT IN RADIO, CALL US AT ONCE.

HODGINS' DRUG STORE

... different from anything you have ever seen
... in the most handsome cabinet Victor ever built

A radio that brings in stations far and near... a child can tune it... accuracy that selects the station you want with micrometer certainty... that offers you the new Electrola... the new Victor Tone Control... the supreme triumph of VICTOR TONE from either radio or the new Victor Records.

That enables you also to make your own records at home... Talk, not write. Send living, personal messages... Record the voices of your children. Keep a priceless record of the years this easy way.

Are You Ready for the "Big Game"?

You'll enjoy it much more in a good warm Coat —

New Models — New Exclusive materials, just received.

\$29.75 to \$48.75

The Fashion Shop

BEAT W. S. C.



For Women of Taste And Discrimination

BEAT W. S. C.

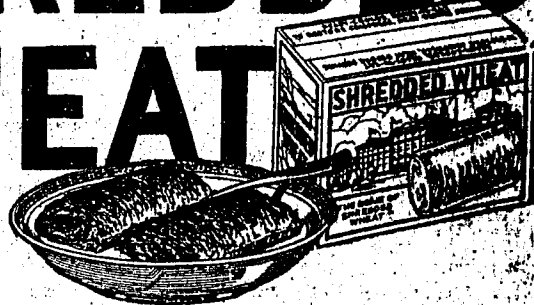
The Creighton Company

DRESSES

COSTUMES

NEGLIGEEES

SHREDDED WHEAT



A CLEAN cut appearance, broad shoulders, and an active step are the products of exercise and correct eating. The handsomest man in the senior class will have them and they will be the secret of his magnetism.

Two Shredded Wheat Biscuits a day go a long way toward establishing the right

"THE MOST HANDSOME MAN"

eating routine. They are a part of many a training schedule—they are the mainstay of many a successful business executive.

Try them for breakfast with milk or cream. A great food for the mid-night lunch too.

Virginia Bell Evans was a Sunday dinner guest of Delta Delta Delta.

Enrollment at the U. of Hawaii now totals 1238 students.

Men laborers in India receive 40 cents a day.

IDAHO STUDENTS OVERRAN POKANE SATURDAY NIGHT

More Than 500 Attend Rally Before Gonzaga Foot- ball Game

400 GO ON SPECIAL

Vandal Rooting Section Full As 'Reds' Beat Bulldogs 26-0

Filling through hotels and restaurants and blocking traffic in the business section of Spokane for half an hour, 500 cheering Idaho students led by the Pep band participated in a huge rally prior to the Idaho-Gonzaga football game Saturday night.

Starting at the Davenport hotel, the wildly enthusiastic crowd, led by Bus Grimm, yell king, and "Scram" Wilson, duke, wound through the dining rooms and lobby of the hotel, singing Idaho songs and giving yells. At the Oasis and the Desert hotel, the same program was carried out, the Pep band giving sport concerts at each place.

As the serpentine procession wound through the streets more and more Idaho rioters joined the throng, holding up traffic wherever they went. "Fight, Idaho, fight" resounded through the city long after the rally dispersed at the corner of Sprague and Howard streets, where the band boarded a street car for the game. More cars followed, jammed with Idaho students, others riding in automobiles, but all shouting, "Fight, Idaho, fight."

Grimm Laids Pep. "It was the finest exhibition of pep I have ever seen," said Grimm last night. "I was certainly proud to be leading yells with a gang like that."

The 1300 seats in Section T, allotted to Idaho cheerers, were completely sold out and Idaho rooters overflowed into the adjoining sections. It is estimated that nearly 1000 students from Moscow witnessed the game.

Between halves of the game, Grimm and Wilson entertained the crowd with a new tumbling and wrestling act while the Pep band played. After the final gun, the entire cheering section grads and all rose and sang "And Here We Have Idaho."

An additional feature to the night game was the fireworks display. Rockets were sent high into the night at the opening kickoff and as Hanford kicked across the goal line for Idaho's first score.

400 on Special.

Over 400 students made the trip to Spokane on the special 8-car train sponsored by Blue Key Saturday morning, returning to Moscow after the game. The Pep band played during the three-hour trip.

The train was met in Spokane by members of the "Ten Thousand" club, and a special automobile given the yell leaders to ride in. The band paraded the street to the hotel, following their arrival.

"It was a very well conducted rally," said Dean Permeal French last night, "and I was pleased with the students' actions both in the rally and on the special train. Spokane people spoke highly of us. I think the whole excursion was a great success."

Tryouts for yell duke were held last night in the U-Hut by Bus Grimm, but no selection was made. More tryouts will be held in the hut at 4 o'clock this afternoon, he announced.

W.A.A. BOARD TO MEET

The executive board of W.A.A. will meet tonight at 7:30 in the women's gymnasium. All sports managers are requested by Lois Forsterfield, president, to be present. Plans will be completed for the concessions at the Homecoming game Saturday.

YELLOW FLOWERS TO BE DELIVERED

Yellow chrysanthemums six inches in diameter, with silver "T's" in the center, will be delivered Saturday noon to all women who have ordered them from Mortar Board for the Homecoming game. All women's group houses were solicited for orders during the dinner hours last week. Additional chrysanthemums will be on sale the day of the game, by Mortar Board members, according to Catherine York, president.

PLAN INTRA-MURAL PROGRAM FOR YEAR

A meeting of all intra-mural managers is called for Wednesday at 10 o'clock in Coach Leo Calland's office in the Memorial gymnasium. Charles Heath, intramural manager, urges all to be present. The purpose of the meeting is to outline the intra-mural program for the remainder of the semester. Leagues will be re-organized. Mr. Heath requests that if it is impossible for any athletic chairman to be present, he send a representative.

TONIGHT AND WED.

Zane Grey's thrilling story of the Western plains, with George O'Brien as the hard riding, swift shooting, square dealing "Buck Duane."



LAST OF THE DUANES

Comedy—Spotlight—Fable

VANDAL VITAPHONE

TONIGHT AND WED.

GRANT WITHERS

And
SUE CAROL

In

"Dancing Sweeties"

GRID SPOTLIGHT By Bill Pohlman

The big flood lights in the Gonzaga stadium seemed to agree with the Vandals Saturday night. It's a cinch that no crowd ever saw a better type of football than that dished out by Calland's men in the first half and last quarter of the game. The aerial attack was worked perfectly and Idaho looks like the class of the conference in that department. It is also well to bear in mind that the Cougars came mighty close to going down before just such an overhead game at Portland last week. Next Saturday when Idaho is on the offensive the ball will probably spend most of its time in the air and W. S. C. must look a lot different on the defense to hold down Vandal scores. Calland has several surprises for

the Cougar's benefit and the Idaho game will be no breather for the men of Pullman.

Up in Spokane the same rabid Cougar fans that only last week were predicting a heavy Idaho beating, have changed their tune and now are willing to give Washington State only a two touchdown edge. That might be fine for Spokane, but down here that 13 point margin still looks big, especially after the Bulldog fracas.

Oregon State is enjoying the same situation as Idaho in regard to their coming battle with the Webfoot from Eugene. Before the W. S. C. game Oregon held the best of the argument, but now the experts have begun to scratch their heads and look toward an Aggie victory. That should be one of the best games on the coast this year.

HOMECOMING GAME TICKETS GO FAST

Graduate Manager Forecasts Increase in Sales as Result of Saturday's Game

Tickets for the Idaho-W. S. C. game next Saturday are selling rapidly according to George Horton, graduate manager. The rates for tickets are: between the 30 yard lines, \$3.00; between the 15 and 30 yard lines, \$2.50; between the 15 yard lines and the end, \$2.00. Bleachers will be erected on the West side of the field for the students. The sales are expected to increase rapidly as a result of the excellent football showed by the Vandals in the Idaho-Gonzaga game at Spokane last Saturday.

GONZAGA DEFEATED

(Continued from page one)

helped from the field. The Irish backs began tossing passes in a last effort to tally, but the ball went to Idaho and Booker passed to Carlson for a 35 yard gain as the gun ended the battle. The Bulldogs were handicapped by the loss of "Mad Bull" Krause, their star back, who went out of the battle in the first period with an injured foot. "Shine" McKenna, Sherer and Luce were outstanding in the Irish backfield, while Shoenecker and Pradolini stood out on the line. Idaho chalked up 17 first downs to the Bulldogs 9, and both elevens made 6 passes good. The Vandals, however, made three count for scores, and intercepted two.

Gonzaga snagged only one Idaho throw.

The starting lineups:
Idaho: Taylor, Hall, Lopez, Spangy, Corkery, Bessler, Norby, Wilson, Booker, Berg, Wilkie.
Gonzaga: Cantillon, Braillon, Shilts, Schoenecker, Tanksley, Pradolini, Vernier, Luce, McKenna, Krause, Smith.

"I" CLUB TO MEET

A Womens "I" club meeting will be held Wednesday evening at 7 o'clock in 207 Administration building. A date will be set at this meeting for the initiation of pledges then last year.

THE BLUEBUCKET BEAT W. S. C.

Spectator Sport Shoes

FOR HOMECOMING

BEAT W. S. C. BEAT W. S. C.

Straps, Ties, Pumps
\$5.00 to \$7.85

BUSTER BROWN SHOE STORE

A HOME OWNED STORE

Smart, Snappy Hand Bags

\$3.00 value for **\$1.00**

BLUE, BROWN, BLACK TAN
DE VILBISS PERFUME ATOMIZERS **\$1.00**

Choice of Blue, Rose Green — Values to \$3.00 — Choice

WATCH — JEWELRY REPAIRING
STANDARD MATERIALS ALWAYS

SNAPPY SERVICE
VISIT THE GIFT SHOP

CORNER DRUG & JEWELRY STORE

BEAT W. S. C.

BEAT W. S. C.

DRESSES BY
CHALMYR

Sunday Night Dresses

For Homecoming Week

These long, langorous frocks of sheer materials for the informal dinners and dances of this gay week. Shown mostly in Black and Congo Browns. The low price is noteworthy.

\$18.75

DAVIDS'

"Exclusive, But Not Expensive"

We Darn 'Em!

We have installed new equipment to give this added service and your socks will now be returned darned and ready for added wear.

Don't forget we have a modern dry cleaning plant. Trousers cleaned and pressed, 50c. Suits \$1.50. Pressing, 50c. One day service on your dry cleaning when desired.

Moscow Steam Laundry

Phone 2147

BEAT W. S. C.

to be

SURE

order your
CHRYSANTHEMUMS
from

YOUR FLORISTS
Scott Bros. Greenhouse

317 No. Main Phone 6511

"BEAT W. S. C."