$\equiv$ - The Idaho Argonaut


## The Idaho Argonaut



OVER-WORKED AD CLOCK-GETS
TIRED AND SEEKS RETIREMENT

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trap
spapped out out


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Dr. Miller Discusses Fact
Effecting Germination Effecting Germination
Of Gooseberry

## ON THE SPOT

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## BULLETIN BOARD <br> LATE MODEL MISS IS '31 BETTERMENT

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## Changes For The Better Will Faeture New







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ONPROHBITION




RETURN DONATION
 Oregon state eollege have had s.s25
rrom the monthy donation of college staff, returned to them the state committee in charg unemployment reief, to be used
in providing employment tor stu-



5501 TAXI 5501 CALL BLUE CAB for safe and dependable
service day and night. serve money by a $\$ 3.75$
Sacke for only, $\$ 3.00$.
5501
5501

COLLINS \& ORLAND hardware co.

General Hardwere
Phone 5191

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## SERVICE

STERNER'S STUDIO

FIRST
TRUST \& SAVINGS bank
Our constant timu is to sere our


Minscow merchants, while refusing to supply their quota of advertising to the Argonaut, at the citating foreguest the Argonaut to refrain from solischool year, opportunities for At the beginning of the jected by the business manager, believing that local support would hold through Now, Newing that local chants, while having enough money to advertiss in fly-by-night affairs, some not even locally published find that they cannot afford to advertise with a paper as much a part of Moscow as their own firm

The situation is nothing new. Each year the same trouble arises and after useless wrangling is beginning a vicious circle that in time reflects direct ly back to the merchants..

So long as two thousand students and faculty are spending their money locally, the Argonaut has a right to demand its share of local advertising, or to seek Lewiston, Spokane and Pullman ads.

Out of some 75 merchants here engaged in business, over half of whom who deal directly with the campus, only seven advertise in every issue, and perhapsen wo and of these six Arever go above a fifty cent ad. It is obvious that the Argonaut cannot continue doing business in this haphazard manner. Advertising contracts offered by the Argonaut each fall in the past have been rejected,
most merchants preferring to buy their space as they wish, yet still taking advantage their space as the given under the contract. Non-contracted space is rated at 25 cents an inch.

It is not the desire of the Argonaut to open a war with local merchants, but it is desirable that the Mos cow businessmen meet the situation halfway.

If each merchant contributed his quota of ads yearly, the individual burden would not be great, but thus far the majority of display type is paid for by few, and this editorial and other past editorials will support but those who do not.

The solution is this-If the Argonaut cannot get home support it must go abroad-Spokane, perhaps
Lewiston.

SIGNED
WALT GILLESPIE.
Business Manager


Sandals--Pumps
Your slippers are the of your costume. Buy them first.

Brownbilt Slippers have narrow heels and hi-arch fitting with Back to "oldtime"

## Suíter Brown Shoe Store



## Society <br>  PERSIAN STUDENTS ENTERTIN CLUB WITH NATIVE ART

Winter Informals Popular On Week-end Before Final Exams



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PROBABLY TRY FOUR CRIMIINAL CASES IN
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sindet of the dam (I was true to you today)
The first of June I'll hurry back
(Poor kid you're sure holding the







ARROW PADDOCK The famous ARROW PADDOCK is made of
fine broadcloth with fine broadcloth with genuine tailored AR-
ROW collars attached. It is guaranteed to fit you permanently. In
white and colors. $\$ 2.50$ CPEEHTONS

## EDGEWORTH



## ORDER ICE CREAM <br> FOR THAT <br> WEEK-END PARTY

Culk, $\$ 100$ EREAM
LATAH CREAMERY

REVISE CURRICULUM Curricium revision is being un
dertaken by Dr R. R. . . $u$ usell cinf
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summer.


Even the "Prof"" Can Learn! Astounded! Familiar as ha is.
with the theories of of nomics, the dear old "Prof"."
is hardy prepared for this.: These bright Co.eds have
gone him one beftier by
bot preached. And ha's marivel
in that the prices theyve
whispered could posibly whispered could possibly
have bought their enchant? Grouped at $\$ 4.98 \& \$ 7.90$ J. C. PENNEY Company, Inc:

TUES.-WED. -THURS MATINEE 2 p. m. WED.


Comedy and Sport Slants $35 \mathrm{c}-$ - - 10 c C O M I N G FRIDAY and SATURDAY "Charlie Chans Chance"

COMPLETE U.S. C VANDAL
now showing DOROTHY MACKAILL


