## The Idaho@Argonaut



Gbe Idaho Argonaut


| EDITORIAL STAFF |  |
| :---: | :---: |
| con gillespid | albert anderson |
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## DAY EDITOM．

WOMAN＇S PAGE．
society epitor
Agsistants－Ruth Farn Paulsen
Simons．
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May Rilley，Joht，Betty Booth，Maryens，Lewis En－

 Ribwire EDITon．
Assistants－Wudillam Mecrea．Hoover

## TRACK ASPIRANTS CONEINE WORKOUTS <br> TO LEWIS COURT

$$
\begin{gathered}
\text { Otto Anderson, Track } \\
\text { Coach, Says Boys Are } \\
\text { Working Hard }
\end{gathered}
$$



$1 ; 30$ Saturday atternon and at
o＇elock Sunday morning．
PRP BAND PRACTICE AT
m ．Sunday in the auditorium．
INTRODUCE NEW
SPRING AC＇TIVITY
SPRING ACTIVIT
Coach Fox，Calls Banshethan Men ion
Practice


部品
部品 

$\left\lvert\, \begin{gathered}\text { Double Elimination．} \\ \text { The tounament will be conduct } \\ \text { tem，the dimilar to to the plimination used sys }\end{gathered}\right.$
The schedule for Tuesday＇s con－
tests are as forlows： 4 tion Sigma
Nu vs Sigma Alph Espon
Beta Theta Pi vs Tau Mem Aleph
GEM BULLETINFACULTY OBJECTS
The Reserve Office CREDIT
Tore Reserve Officers Trainin
corps at the Univerity of Wiscon
sin was struck another blow re
cently when the faculty of the co
lege of letters and science refuse
to give academic credit for seconnto give academic credit for second
year work in nilitary traing．
The move canic within a montl
after the board of regents hao de－
cidel
cided to cut the physical education
cequirement from tyo years to one
year．Students electing military

THE FOLLOWING＂I＂MEN
have not had their pictures taken
for the Gend They are requested
to be at the gymnasium in＂T T to be at the gymnasium in in
sweaters．at 1 oclock Saturday as
ternoon． Hurley，wicks，Thompson，Gre
nicr，Warner，Nelson，Sather，Ger
aghty，Schmitz，Taylor，Tyrrell aghty，Schmitz，Taylor，Tyrrell，
Kalbus，G．Wilson，R．Wilson，Her－
man，Thomas，Shurtiff，Christins， Bowler，and Auckett．
SPUR PICTURE 2 o $^{\text {CCLOCK }}$ SAT－
urday，in front of Ad building DECLINE IN GRADES erages of freshmen in the Univer－
sity of North Caroina scliool of
education this week was blamed by
C．E．McIntosh．secretalam of the
． scinool．on＂lowered teaching effi－
ciency．
tors．＂professors and instruc－ of state appropriations fort the unin
versity has been responsible for the
poorer teaching

$\qquad$

 $\left\lvert\, \begin{aligned} & \text { MLx．＂The present banking situa－} \\ & \text { tion prohibits Pocatello authori．} \\ & \text { ties from guaranteelng expenses }\end{aligned}\right.$ Tennis Courts Will B
Cleaned and Relined
For Season Varsity tennis will swing under
way for the spring season as son
as weather conditions will permit． way for the spring season as soon
as weather conditions will permit．
A number of players are back fron
last
 Frederick Jockeck are the onl
squad members clatmed by tindu
ation．Martin，though still in
school，will be ineligible for

## LightirrSincisioswhin

Genuine


## Stop－Look－Listen Beautiful Philco Radio

given－FREE

With purchase of pipe
1 number with a $\$ .50$ pipe
2 numbers with a $\$ 1.00$ pipe numbers with a $\$ 3.50$ pipe
Hundreds of Pipes from which to choose BUY A PIPE AND RECEIVE THIS BEAUTIFUL RADIO

## Blue Bucket linn

 White Pig SANDAL

NEW SPRING STYLES in straps，ties，pumps， sandals，and oxfords．Shoes with quality fitted by experienced shoemen．Bring your friends and see

## BOLLES

Buster Brown 5hoe 5tore

THE INLAND MEAT MARKET
FOR QUALITY MEATS
PHONE－2－1－8－4
BILL＇S CASH GROCERY
AT C．J．BREIER STORE


 Whippive cre
 DIAL $2362-$－WE DELIVER－- DIAL 2362


Coal ．．．silk stockings ．．．meat －and the telephone

> Keenly aware of the problems of business, large and small, Beil System commercial men are constantly devising special telephone plans to customfit service to the user's needs. For example, a plan they worked out for a coal distributor helped him to contact $50 \%$ more dealers. A manufacturer, using a telephone selling plan, sold 700 dozen pairs of hosiery through one Long Distance call. A great meat packer handles complex sales and distribution problems efficiently with the aid of planned Long Distance and private wire services. Systematic telephone plans are helping many users to build business - cut costs-handle collections - unify nationwide organizations - increase profits. And Bell System menn are seeking still other ways to make the telephone more useful.

BELL SYSTEM

## Society



Telhocracy To Be Theme For Associated Engineers' Dance Technocracy will be the theme carried cut ly the Associated Engineers
at yecir amual dance which will be held tomorrow night in the Women's
gymasiun. The music aurd decorations will :idd in carrying out the gymmasium.
technocracy
the loonoring the honoring of 1.0.U.s for the price of the tickets. As this is the only
dance scheduled for Saturday night, and claborate plans have leeen made




 noon a matinee of the the the then
hilgh school students.








## ciplid Delta

## $\underset{\substack{\text { Pht } \\ \text { Beta } \\ \text { flamma } \\ \text { Nedr }}}{ }$

## THE CINEMANIAC

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| Kenworthy FRISCO' JENNY <br> Friday, Saturd |
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| CALENDAR <br> IDAY, MAR Department ma Alpha Epsilon Inf Dance TURDAy ciated Engineers' Dan Women's gymnasium MAR RIDAY Recital, Auditoriu Blue Bucket inn Hall Informal Dan Alpha Pi "O'Flaherty' TURDAY ary Ball, Elks' Templ a Tau Omega F Dance NDAY $\qquad$ TURDAY NARC Chi Formal Dance, TURDAY a Chi Formla Dance is Band Show, Auditoriu |
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## Life






## 





CHILEANS ADVAANCE
IN SPORTING FIELD
$\begin{gathered}\text { Basketball Comes } \\ \text { South America. }\end{gathered}$
Own in


Freshmen at Lynchburg college,
virginia, have hosen
motto, "Green things must grow."

Choir Concert The First Lutheran Choir, Agnes M. Bothne, will Lutheran Church Sunday March 12 thurch Sunday, The University String choir in the program choir in the program.

## GOAPS R RE DRUG STORE



| d | AI |
| :---: | :---: |
| love: Joe has purchased | University of Calitorn |
| a share in the Kansas City club | trimmed by eliminating |
| the American Association aling | inated, but basketba |
| Joe was formerly a major | hockey will remain á part of tite |
| ague infielder. . | 边 |

## Get Your Figure Lines Straight From Fashion

 Vogue says-full sleeves,
broad shoulders and high necks have "it" The 1933 silhonette
straighter, set off by inter esting
detaii,
ings.
$\qquad$ shoceves are very simart, but
short puffed sleeves appear
most popular. Shoulders are still broad, and waistlines
trim. Capes continue in
fashicn in all lengths for all fashion in all lengths for
occasions. Ascot ties

## are th

novelty falrics effects, neew
nations aree the ald lig combi- fashion
news. Rather briglt
watered high-shades,
"sherloet" colors) are smart.
Coral pink is especill

We invite your approval
of these Style Leaders.

J. C. PENNEY CO

## WRIGHT'S

THE PERFECT FOUNTAIN SERVICE HOT PLATE LUNCHES DAILY

11-2 P. M.

Sundays 5-8 P. M
A New Stock of Societe Box Candies
Magazines - - Popcorn

## WE WILL CLOSE OUT

## 350 HOUSE DRESSES at pec and 75c

All new spring styles, colors and patternsseveral with puff sleeves-all sizes from 14 to 52. Because of the unusual values a limit of four dresses to one customer in order that all may share in these bargain plums.

## THE

Fashion Shop
INCORPORATED

You Can Come to
$E$






cevirrank said that Lewis was one of



Washington state center. Culumid Disflumished





CAPTURE LEAGUE
CAPTURE LEAGUE
IN EASY FASHION
Pul Delts win wir Prist in Swim-






PHI DELTA THETA WINS INTRAMURAL
SWMMING HONORS


Only Four Points Separate
Winning Team From Fourth Raters





he coosted Rylizy feet.


Spring Sweaters are Dififerent


Style changes in sweaters have come quickly but surely. Why not wear the very newest? Davids' show them first.

MacGREGOR BRADLEY Pigsstim Sweaters Dozens of new spring styles to Choose from $\$ 1.00$ to $\$ 3.50$ Look them over
 DAVTMS

Moscmas Oim Stome



## We bave the new Spring

 STETSONSfor as little as ${ }^{\text {s }} 5$
THE new Spring Stetsons are
here and we're pretty proud of them. They're light in weight and easy on the head. They're
light in price and easy on the light in price and easy on the
budget. You can get one for as little as $\$ 5$-felted from choice fur, styled as only Stetson can,
and hand-blocked to keep its graceful lines for life.
Come in today and find your
Stetson. You'll step out again Stetson. You'll step out again
with the brisk confidence that comes of wearing the world's
finest hat CREIGHTON'S

## Carter's Drug Store

This store prides itself on the quality of individual attention it offers when supplying the needs of its customers. We sell you what you ask for and olicit your trade on the and dependable personal service.
__PRESCRIPTIONS__
Filled with the same care as your doctor prescribes
_—TOILETRIES_—
Standard quality merchandise at specially reduced prices, also a large number of extra specials
2 tubes Dr. West tooth $\$ 1.00$ Abmrosia cleanse paste, 50 c value......33c 25 c J. J. Couettes
2 tubes Colgates tooth $\begin{aligned} & \text { 50c Ambrosia flash } \\ & 25 \mathrm{c} \text { Ambrosia funnel }\end{aligned}$ paste, 1 Colgate tooth $\$ 2.00$ value ............. 98
\$1.00 Ambrosia cleanse ng cream, 1 can Palm 50c Ambrosia cream live talc, 1 styptic pen- \$1.00 Ambrosia powder cil. 70 o value $\ldots . . . \quad 39 \mathrm{C} \mid \$ 2.50$ value $\ldots . . . \quad \$ 1.50$
(We absorb the Federal excise tax)
CANTERBURY CHOCOLATES
Made in the West - The best obtainable.
__FILMS—_
Developing and printing-One day guaranteed service.


ILLUSION:

 EXPLANATION
The performers 1 nughen their feet in a strong so-
lution of alum watcr and thoroughly rub them



## It's fun to be Fooled

## ... IT's more fun to Kivow

One of the tricks of cigarette advertis-; process. Every one of the billions of ing is to pretend that "HeatTreatment" is an exclusive process, making one cigarette better than any other.
EXPLANATION: All cigarette manufacturers use heat treatment. It is a rontine process of manufacture. The first Camel cigarette ever made was manuactured under the heat-treating
process. Every one of the billions of
Camels produced since has received the necessary heat treatment. Harsh, raw tobaccos require inten-
sive processing under hish tempen sive processing under high tempera-
tures. The more expensive tobaccos which are naturally mild, call for only a moderate application of heat. Heat reatment never can make cheap, intobaccogood.

It is a fact, well known by Camels are made from finer, MORE EXPENSIVE tobaccos shan any other popular brand
This is the most important statement ever made in a cigarette advertisement.
Weigh its words. Consider what it means. Then try Camels. Camels are fresh ... in the air-tight,
welded Humiddr Pack.

TOBACCOS

