

## Page Two _ _ THE IDAHO ARGONAUT, MOSCOW. TUESDAY, MARCH, 21, 1933

\section*{Style Show Official Welcome

Friday Evening Performance Heralds ${ }^{19}$ Opening of Easter Season; Most QP Elaborate Presentation Ever Staged Here

Because of the popularity of the
suit featuring the dark jacket with checkied or striped sklrt, there is
bound to be interest in separate skirts. Many women who are buyng suits with matching jacket and
kirt are buying little separate skirts to make an extra costume.
This is Indeed a smart way to en arge your wardrobe, and the new Gray, the high shades, checks, and fine pin stripes are
being featured. Seamed detailed introduced in various ways at the hips jand wa
ant eature. most important hey keep the slim silhouette, hait modern giving the freedom pleats, kick pleats, wide sid pleats, all are important. Wide bo restng skirt was fashioned with the front to give the effect of rousers. This is another example crept into 1933 fashions. new departure with youthful peal. It has a side pleated borde hat forms a deep flounce.

\section*{| 1933.Coats May |
| :---: |
| Be Worn With Or | <br> Without Fur Trim}

FASHION HINTS IN RHYME AND JINGLE


Smartness

At the style show on Friday night, notice particularly the models from Davids'. Just four days from 5th Avenue is more than a slogan with us. All models and accessories shown are from our regular stock and will be on sale Saturday morning.

DAVIDS
Moscow's Own Store

## glamorous

 sparkling appealingThe Accepted Spring Classics at the Style Show.

THIE FRSHION SHOP, Inc.

Costling much less than two dol-
lars:
You'll be wearing. spring's best Youll be wearing. spring's best
fad
If you choose stripe, or check, or plaid. plald.
of course you have a spring suitNow course you have a spring
need correct blouses Darkt.
Drepe with light wool Is the rule-
While delicate prints give that While delicate prints give that
school girl effect. You can look like the famed Gib-
son type son type
If you choos
f you choose blouses of purest
snow white. Crisp and most cleverly styled,
To make you scem sweet as To make
Gay Sweaters Among spring's sweaters you will find
The answer to your prayer
For Some weaves are much like lace
While crochets in While crochets in large space-
Effects take Effects take a big checks.
BE SURE TO CHOOSE SOME TURTLE NECKS! Shoulder Capes
The cape's the thing this For saperts, the thing dress, and evening
Velvet pring Velvet plays a good golf game,

## 0

## 0

Printed orepes are smartly plain,
And net
Nath dainty bet Makes every dance sestag", as ba
bin
Sra
co
coan
cen
han
sha
$\qquad$ ed Handbags To
Be Favored Here
For Summer Season
You're golng to be seelng red a
ags are slated for a big future
ince navy blue, and the neutrals,
ray and beige, are so smart in
oats and suits the demand for ac-
ent is being filled by the red handbag. In a bright tip-stick hanabag. in a bright smp-stick
shade, it s. especlaly smait in
patent leather.
But color alone isn't the onty in- $\begin{aligned} & \text { - } \begin{array}{l}\text { When the FEZZ } \\ \text { Is }\end{array} \text { your in bright red. }\end{aligned}$

## Costume Jewelry


for your New Tress!

We have the newest and smartest pieces for 1933. Just what you need to add that final chic appearance to your Easter ensemble.

PRICES ARE ALWAYS LOW HERE!

Agents for Tavannes Watches

JEWELRY DEPARTMENT CORNER DRUG $\mathcal{E}^{\circ}$ JEWELRY STORE
We use only genuine materials in Watch Repair

Youll Feel and Look Better In These Spring Clothes


HART SCHAFFNER \& MARX CLOTHES Here are some of the finest clothes of the American manufacturers. Made with 72 Bench Tailored features of American fabrics they give you all the style, fit and beauty found only in the costliest clothes.
CREIGHTON'S

Distinction Is The Aim In Selecting Man's Wardrobe Different Ocoasions Demand Different Attire, Some-
thing Many Men do Not Realize
London "he wialsedl For that city, mioneadin whe world of men's
fashlong has clung dogecaly to the
 much distinnction In men's dress
as $\operatorname{In}$ women's. There is a silt as in women's. There 1 is a suit
type forevery cocasion, nud there
always has been, but this shems always has been, but 'thiss seems
to be the
tirst year that Amertcan men are reallzing that the com-
pletete wardrobe is the varied wardrobe. We're not heing far fetched
and considering the millionare!
 with his usual business and social the indispensable suits, for
1933.
Daily Business
 business wear one will ro when
yourre attending to you're attending to your job, put special occasions when asking the boss
bor a ralase, going over a spectal plan in conferenene, or propios-
ing to the boss' secretary. Well
 consuare the informal suit first, single breasted out in at troeferaty : single breasted, in a two button
style. and modified English cut, this. suit features the regulation and, an easy fitit though the wast and dips. Your best colort fortuls
type of sult are a soft; redish brown, or a dark, blush gray, and
you will probably want $a$ small herringbone weave, ant a midstinint

self-color stripe, or the smallest | self -co.or stripe or the smalest |
| :--- |
| type of tlen pladid. Plaids bs the | way, are going big this season,

and if you havent got one-its
high time you thought of it Wos high time you thought of iti. Wor-
steds and cheviots are your best bets, and there are some ney
tweeds which arentt as fuzzy a the sport types. . For surked special ocial
vecalons as as mentionec above, you will
wet wine mentionect above, you will
went ofect a dark shade of brown, oxford gray, a soft, dark
green, or, the ever, stapie navy grien, (which you can wear for in
forme Tormal evenings.). The double
breasted suit is more formal breasted suit 1s is.
the single, in four button styling with plenty of Engilis cut. That
means firm, rounded shoulders means firm, rounded shoulders,
and a tapered waistline, with well fitting hips. Your vest, cant-be whe square bottom Enylish type, and
select cofless trousers. There are
many patterned many patterned weares which maa
be selected for these formalized business suits, and we find cheviots, worsteds and serges devel oped In smail damond or dot de sign, always, closely spaced, and
all the one-color weave. Harrine
and stripes are good, and so are feath erstitch patterns, but they must be very small and indistinct to ba correct, and not "flashy:" In a
word-conservative best "explains this type of suit, DON"T OVERLOOK SMALLER GIRLS They, Too, Have Their Own Type of "Correct Wear,
Berets still
Good What will the well dressed little girl wear with her new , spring clothes? It's important for her to have everything, not so much be
cause she wants to as becuuse she's never too young to learn the makeup of
Hoor pretty Head will be a delight this season because the stilyest are so sonason
ing. Berets are
are lig. Berets are really most poputricky brim types, which turn up $\mathrm{in}^{\text {in the back or at the side adding }}$ bright feather quill fo tring ming. In dressier quill for trim fective nem newssier hats, we see ef
sraids braids, as well as a a lot of bak
plaids. The hat silhouet variably the sat silinouette in in in sports, but in the thater, felts and
woolen woilen are preferred to straw, aloften combined. The very small girl should wear hhree-quarter isile or silk hease,
while her sub-deb
hister full length stockings, either wint ise for sports, or medium weight shouldn't wesy wear. Young giris Ings, as they look o
cept for party wear
King George has consented to
 NEW SWEATERS

STRESSNG COLORS | In chosing spring fweaters, |
| :--- |
| It's smartest to select one with | tt's smartest to selecit one with

colorul accents whe the wh colortul accents, whether. 1 t is
to be worn with a suit or with senarate skirts. There are so
many types $t$. many types that any woman
can find what she want There are dozens of sott rab-
bit's blt's hair knits, and then the
weaves weaves that stimulute hand
knitting or crocheting.

NEW "FORMALS" TO HAVE "STRAP" MODE

## unic Theme Also Sh In Newer Evening

 $\because$ FrocksWe must give thls flatering silSuette detail its original name haterg it 15 no longer called the used bite of tof istrio which whing start igh at the neckline tn back, hangs ne or thereabouts, where it it neatily attached, leaving the bac
and shoulders obviluusly bare. The net virtue of this style is the arrng enough decolletage it goes
ofar as to hide whatever blemimes used Chinese type embroid
ry or metallic threads for trimming. These halter straps are, in the newest evening gowns, com-
plimented by long panels either at the sides or in the front and back
of the dress, hanging from the waistline to a little above the hem fect of a tunic.
The Tunic Theme
The tunic theme, by the way,
an important one in the very
mant evening. gowns being ad-
anced for spring, and one of our avorites, which was first designed
go go in a weaithy New York woman's southern resort wardrobe, is very of a matelasse satin in brdered in chinchilla fur, and wn the back from a $V$ neckline A 100 year-old tree, sentenced to
death "at Bournemouth, England bas been reprieved owing to an
utcry from residents.

## SPRING OPENING



SPURS WILL USHER $\qquad$ A chamber of commerce com-
 try pastels, bits of net and lace. new and fresh and
The kind of bilouses that belles of spring in every thread.
the early 1900 s. wore and live ored. spring in every thread, With so many different kinds of
and that modern Miss 1933 will
want an entire blouse wardrobe Is Beside the fluffy blouse, there The IIfe of your sult can be proIs the crisp blouse that will be the
joy of femminity. Perky tatfeta
lenged with enough blime youses


Everyone's Invited . . . . Men and Women Alike . . . to the
SPRING STYLE
$\therefore$ SHOW
Memorial Gymnasium-Friday, 8:20 p.m. $\substack{\text { Ceneral } \\ \text { Aminion } \\ \text { ondy }} 10 c$

No reserved seats - Ticket booth at door Sponsored by MORTAR BOARD and
JUNIOR BUSINESS \& PROFESSIONAL CLUB
 smart tailoted suit can be utterly
ruined if the wrovg is worn. $\quad \begin{aligned} & \text { sote dressmaker types of sults } \\ & \text { and the little sllk suits that are }\end{aligned}$ The striped shirtwast type is
entering the afternoon mode. It worn with tailleurs. They be to is here that ruffles sound th smart in style, becoming to every-
fect and Women Alike

## Sparkling . . . . Daring

- NEW


Stylish Shoes are important with the new outfits this Spring. Davids' tailored and sports shoes cost no more and you can depend on their style leadership.

## DAVIDS' <br> Moscow's Own Store

See our numerous presentations at the Style Show Friday night, then come into the store Saturday (and days following) and see for yourself the truly charming styles and quality garments ATSUCH LOW PRICES.
PENNEYS SPRING DPENING
High Fashion Notes FROCKS


The Idaho Argonaut



STRANGE WORK



## BULLETIN BOAPD





STUDENT COMPOSER has many hobiles





TICK FEVER SERUM

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| USICAL GROU <br> HOLDS MEE |
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| At the Auril mieting s selections from the was Cumminos. |
| DITORS COND |
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| not the country are blaming schools for the communistic tren |
| The "dan |
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SANDALS
\& TIES
Charming new styles
that dress the feet for spring.
Fitted with care
${ }^{3} 3^{45}$
SSRRING STYLE
Others
$\$ 1.98$ to $\$ 5.95$

## BOLRTE

Buster Brown 5hoe 5tore

# Neely's Taxi 411 <br> FOR BETTER SERVICE 

## blue BUCKET

We have only a few tickets left on the
Beautiful PHILCO RADIO.

ou should come in and see our large sele

## Have You Tried Our Meals!

Have you tasted our home cooked meals these give you that pleasant teeling of hav g DiNED WELA Although we have reduced our prices, we You may ask for almost any kind of sandby gladly making up your chaie We please ICE CREAM ICECREAM CIGARETTES Candy
have fhese and more at the
BLUE BUCKETN:


## Society

Annual Military Ball Featured Last Weekend's Social Events One of the most attractive dances of the year, the annual Nilitary
banlt, held at the Elks' tenplle Saturday night, colosed a weekend filled
with interestlug and delightful social events. Chi Alpha Pi provided


|  |  | The sophomores' defeated the senior team 23-12 in the opening game of |
| :---: | :---: | :---: |
|  |  |  |
| She | CALENDAR | the girls basketball tournament Fri- |
|  |  | seniors with 11 noints, and Edris |
| ceil- | SATURDAY MARCH 25 | Coon scored high for the sophomore |
| ma- | pha Bucket inn | The second game Friday evening |
|  | Phil Delta Theta | a score of 27 for the fresh- and a for the juniors. |
| lack | man Chapter House | ${ }^{\text {mon team }}$ Dorothy Green was hith scorer for |
| cel- |  | the junlors with 7 points, and Rut |
|  | "I" Club Dance, Alpha Tau | Lacy and Eileen Kennedy tied wit <br> 10 points each for the fresiman team |
| Gen- | FRIDAY ${ }^{\text {a }}$ MARCH | Managers Choose |
| tain | a Alpha Iota Song | Members of the teams, as |
|  | Saturday April | H the class managers and Miss Mable |
| Mrs.anddin | Sigma Chi Fo | Loc |
|  | Alpha Phi Funny Paper Danc | Thur |
|  | Alpha Tau Omega Formal | Betty Trimble, Grace Green, Ellen |
|  | Dance | Jack, Harriet Noble, Rhoda Sw |
|  |  |  |
|  | unique party, "O'Flaherty's Fri- | - team-Abigall Davis, Dorothy Green, |
| Iton. | day Night," was given by chi dipha | Eloise Emmett, and Mildred Budr |
| zzies | ${ }^{\text {P1 }}$ in honor or st. Patsick on ${ }^{\text {chyah- }}$ | sophomore team-Ellen Frazier, Mae |
|  | erty as his surname, while the guests | Pugh, Edris Coon, Evelyn Petersons |
| (ra's |  | June Eimers, and Marjorie MacVean; |
|  | decorations carried out the St. Pat | fresiman team-Ruth Evans, Eileen |
|  | rickl's day idea. Entertainment was | Kennedy. Alma Almquist, Gertrude |
|  | furnished by Harvey Nelson and An- |  |
|  | se |  |
|  |  |  |
|  |  |  |



HOME ECONOMICS
TO HOLD MEETING

## $=\left(\begin{array}{l}\text { is } \\ \text { ch } \\ \text { te } \\ \text { te } \\ \text { Sen }\end{array}\right.$


Co-eds Express
General Opinion
On Male. Attire $|$ NE

## SERVICE



| "I HOPE TO TEACH MUSIC, <br> STATES PRESIDENT OF S. A. |  |
| :---: | :---: |
| major interest is music, and I | S. A. I. and vice president of A. W. S. Last November, Miss Donaldson re-presented the local chapter of Sigma |
| s Mae Be |  |
|  |  |
|  |  |
|  |  |
| tor years in high school, Miss Donaldson represented Flathead county, |  |
|  |  |
| Tontana, in the state music contest. She won first place in piano at one |  |
|  |  |
|  |  |
| man year at Idaho, she became member of the Engish clupr teble |  |
|  |  |
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## Our constant alm is to serve our patrons in a safe and satisiactory

FIRST
TRUST \& SAVINGS BANK
nauguration of President Roosevelt
Comedy - Cartoon
Rio, The Magnificent
Matinee 25 c and 10 c
Mrintimicin

## HOUSE MANAGERS-

try our latah brand butter and ice
CREAM-Pasteurized Products of
LATAH CREAMERY CO.
Phone $2274 \quad$ Prompt Delivery

## N E W

## POLLY PETERS

## Line of cosmetics

THE IDAHO ARGONAUT, MOSCOW, TUESDAY, MARCH 21, 1033

SPORT SHOP

|  |
| :---: |

 Slovenly Habits of Read
ing Are Responsible For
Loss," Say Psychologist



$\stackrel{\substack{2 \\ \mathrm{r} \\ \mathrm{c} \\ \mathrm{s} \\ \mathrm{r} \\ \mathrm{r} \\ \mathrm{s} \\ \hline}}{ }$


## ANEMIA CHOOSES POOR ASSOCIATE

## 





LARGE PERCENT



 Int the alumi magazine of the uni-
versity
IAmong male studens." con-




WIVES COST LESS

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MOCK TECHNOCRACY




W.S.C. WINS DUAL ROCKNES SON HAS
MEET WITH DAHO HOES Carlson Takes Only First i
Wrestling; Is Second
 PRINCETON MAKES
MODERN CHANGES

Widen the Range


## INSTALL RECEIVER





REDUCTION IN FEE
University Dechares Condilion Re
ders Gratification lupossille.


HIG1

$\underset{\substack{\text { Depression } \\ \text { Scholarship }}}{ }$
 CONDEMN METHODS
FOREIGN SCHOLARS
and cein








$\qquad$


POLICE EXAMINATI
A more hopeful. view is take
 American education., More and
more voices are being raised in
protest against. the mass produc-


ang to the Austritin educator
LATE COMPARISON ALMOST OBSOLETE
New York Tintes Lists Various The New York Times has listed
the five fastest speeds of man
as follows:
Seaplane-408.8 miles per hour
Lieut. G. H. Stainforth. Alrplane- 284.7 miles per hour Automobile-272 miles per hour
Sir Mäcom Campbell
Ice bort- 140.6 miles per hour



