

The Idaho Argonaut

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Grab Your Pants Boys, The Gals Will Get 'em If Ya Don't Watch Out

Pants! Pants! Pants!
There are several kinds of pants.
There are the pants of an over-
heated or thirsty dog.

There are the pants the star half
miler belches forth after complet-
ing a race.

There are the pants that are
called trousers by the haberdash-
ers.

But last of all is just the plain
pants that the women have started
wearing in the past few days. They
say that Marlene Dietrich down
Hollywood way started all of this
commotion about extending the
step-in into full length coverings.
It may be either an economy move
or a search after the new on the
part of the women—silk is rather
expensive, and is no novelty in
pants.

It is rumored that the fad start-
ed at a Hollywood party and Diet-
rich was seated at the dinner table
eating lemon pie. The waiter set
the pie on her napkin and when
the Dietrich pulled the napkin to
wipe the creamy foam of the pie
from her lips so she could speak to
the person seated next to her
without making him think he was
facing a snow-storm—she dumped
the pie in her lap.

Now as the story goes the party
was at a bachelor's apartment.
Well, naturally he wouldn't have a
spare dress for his guest so he
loaned her one of his suits.

Dietrich got so interested in the
party that she walked off with the
gentleman's suit and left him with
a pie-stained dress to wear to the
studio the next day.

Well, Dietrich goes home and
finds that she has left her keys in
the hip pocket of her dress so
she can't get in her shanty. What
did she do? Well, she aces around
the house and starts to crawl in
a window. But the window
squeaked and woke up her small
son who cried, "Mammy, papa's
sneaking in the window again."

This was too much for Dietrich
so she decided to go to a locksmith
and have another key made—it
was then in the middle of the
night (11 a. m.)

Strolling down the avenue she
noticed all of the people staring at
her. She had forgotten that she
had on the man's suit. One young
thing winked at her, and another
called her George. But the tough-
est thing of all was when she
reached down to pull up her skirts
to cross a mud puddle.

You ask me "What did she do?"
All she did was look nonchal-
antly around and light a stogie and
wonder off up the street to be met
by Wheeler and Woolsey wearing
skirts and then a little farther on
she met Wallace Beery wearing her
pie-flecked dress. Where was the
party? Quick, only one guess.

This has about as much to do
with women wearing extended
pants at Idaho as the price of
wooden legs at a track meet, but
all in all pants will be pants and
women will invade the sanctuaries
of the men.

If women have to go so far into
the realm of men why don't they
save on lipstick and start chewing
tobacco. A plug of the best to-
bacco costs only 5 cents and a
lipstick 20 times that much. Now
a lipstick lasts three months. If
women would start chewing tobac-
co and let the juice color their lips
they could go five years on tobacco
for the price of one lipstick.

Kappa Alpha Theta entertained Ri-
denbaugh hall at an exchange dance
Wednesday.

PRESS CLUB PLANS IDAHO PUBLICITY; ELECT EIGHT MEN

Offer to Help Campus Or- ganizations Gain State- Wide Recognition

A cooperative publicity policy was adopted by the Press club, men's journalism organization, at a banquet in the Blue Bucket Inn Wednesday night. The club is offering its services to the university groups to help them gain state-wide recognition, and to give campus events the needed publicity.

The club also took eight new men who are interested in journalism, into the group. The new members are John Cusano, Hugh Eldridge, Stacy Smith, Keith Armstrong, Arthur Hagen, Harold Boyd, Perry Culp and Bertram Wood. All of the new men are either majoring in journalism or have had journalism experience.

Plan Program.

A program for the balance of the year was adopted by the club. The organization plans to give a dance sometime this spring, and perhaps some kind of entertainment in journalism.

The group will cooperate with Blue Key in advertising the university throughout the state. Advance publicity stories will be written by the club and sent to the towns where the men advertising the school will visit. The club also agreed to assist the Pep band in publicity for the coming show to be held April 27.

Plans were made to award a cup to the freshman of the 1933-34 school year, showing the greatest ability in journalism. The type of work to be submitted by the freshman will be decided upon next fall.

If the club can raise the needed finances, a trip to the larger high schools of northern Idaho is planned sometime this spring. The club will send five or six of its members to the high schools to speak at assemblies and to meet with the graduating classes. The organization would in this way build up a name for the university and would probably prove of serv-

ice to the incoming freshman class. The club will hold monthly dinner meetings at the Blue Bucket Inn and other meetings will be held at the various group houses. The organization is considering a feat to be staged Campus day. James Farris is president and Hugh Eldridge was elected secretary-treasurer of the club. The next meeting will be April 4 at the Sigma Chi house.

BULLETIN BOARD

T. M. A. MEET IN AD 201 MON-
day evening at 7:30. Important.

JUNIOR WEEK EVENT CHAIR-
men meet at Beta House Sunday
night at 8:30.

PEP BAND ORCHESTRA REhear-
sal at 10:30 Sunday morning in
auditorium.

ALPHA KAPPA PSI MEETING,
Wednesday, March 29, 7:30 p. m.,
Beta house.

ALFRED JACKSON TEACHES IN HAWAII

The educational system of the
Hawaii Islands has employed an-
other Idaho graduate, Alfred W.
Jackson. He received his bachelor
of arts degree at the university in
1931, and last year he received his
master of arts degree in agricul-
ture. He is teaching Smith-Hughes
methods in a junior high school on
the Island of Lanai, 60 miles from
Honolulu.

Jackson is teaching about 20 or-
ientals. His classes are composed
of Japanese, Chinese, Filipinos
and Hawaiians. He states in a let-
ter to a friend in Moscow that "the

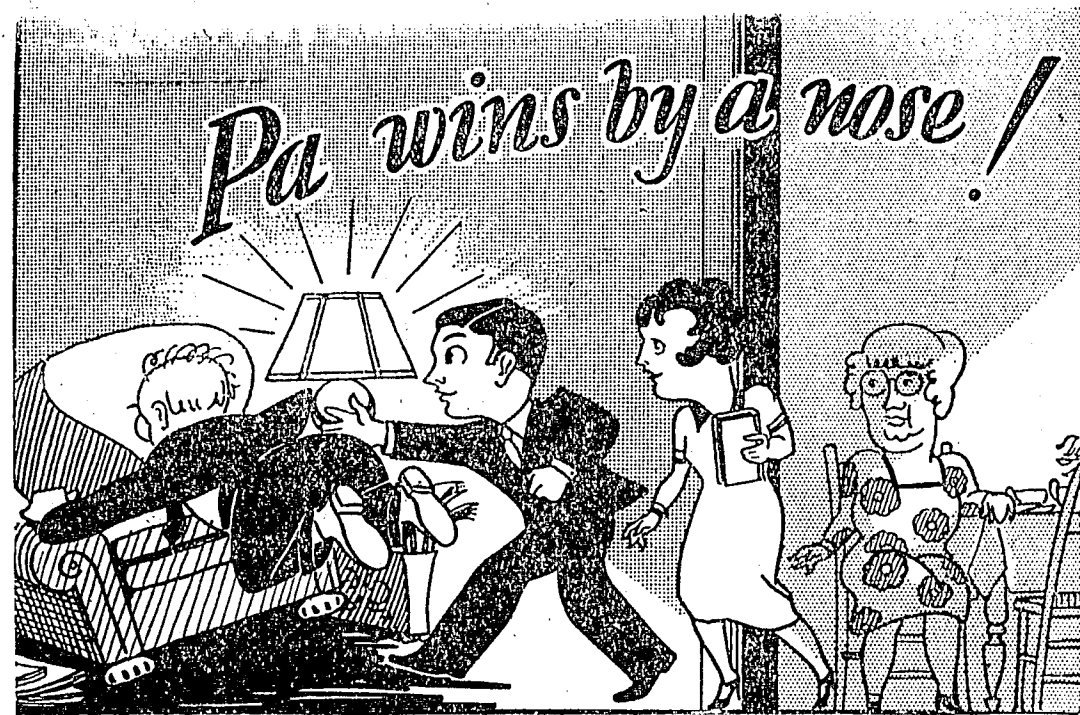
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PHONE—2-1-8-4



Dinner is over and the race is on—the GREAT DAILY SWEEPSTAKES for the only lamp in the living room!

It's a great race—they're neck and neck at the corner of the dining room—Johnny is forging ahead. Now they're on the stretch—but here comes Pa, a great sprinter, and—Pa wins by a nose! A great race, a great night!

Why can't there be enough light for everyone to read by—to eliminate those crows-feet at the eyes, caused by squinting at a newspaper or a magazine with a 40 watt light 12 feet away? Good moonlight is better than that.

The average family can have ample lighting for only 4 cents a day—cheerful illumination. Isn't it worth that much?

THE WASHINGTON
WATER POWER CO.

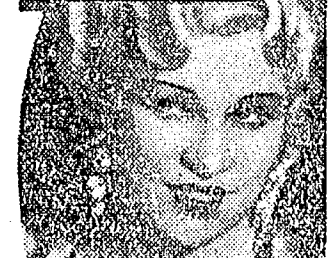
pupils are very lazy and irrespon-
sible." He told of over hearing a quar-
rel on the play ground between a
Japanese and a Chinese. The
Chinese told the Japanese in a
casual, but effective way that "he
would cut his head off if he didn't
get out the way."
In a more casual and more ef-
fective way the Japanese said,
"Well, there are plenty of Japan-
ese."
The alumnus worked his way
through the university by "hopping
bells" at the Hotel Moscow. He
married Gladys Bitt, an under-
graduate in home economics, while
enrolled at the university.
Jackson says that he enjoys his
work very much in the islands, and
that he and his wife have made
many friends since arriving there
in August.

Kenworth

FRIDAY and SATURDAY

LOU WAS NO LADY

But She Knew
What She
Wanted...
"No Gold-Dig-
ging for Me. I
Take Diamonds...
the Gold-Stand-
ard Ain't Safe
These Days!"



MAE WEST
She Done
Him Wrong
CARY GRANT
OWEN MOORE NOAH BEERY
GILBERT ROHLAND
A Paramount Picture

also
Musical Revue
Hollywood Parade
Silly Symphony

SUNDAY and MONDAY



Nancy Carroll in
**CHILD OF
MADAGASCAR**
with John Boles
Directed by EDDIE BUZZELL
from the story by J. M. G. LE MOUL
A Columbia Picture

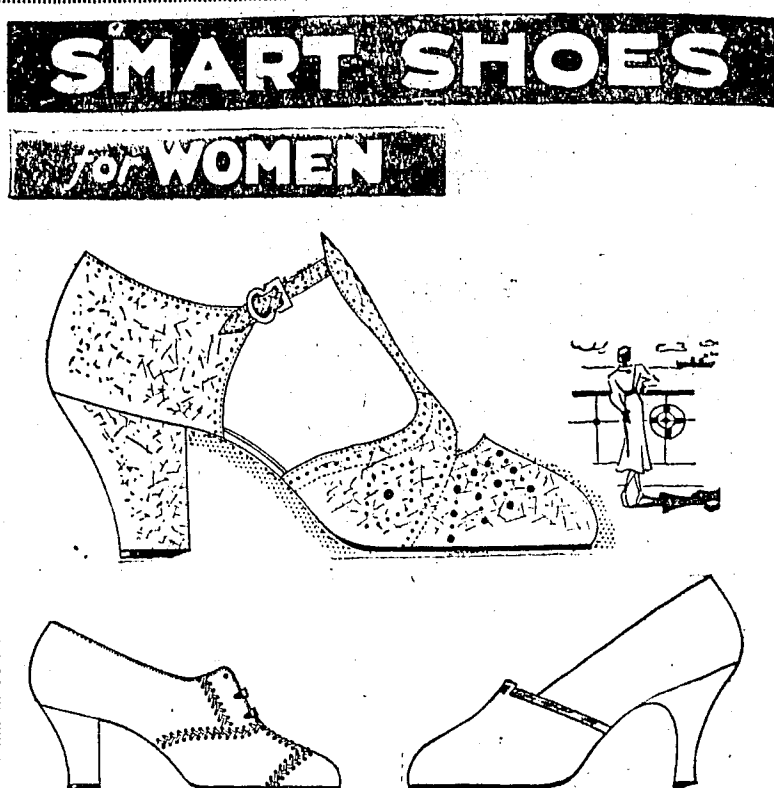
Comedy — Oddity — News

VANDAL

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LEE TRACY
in
CLEAR ALL WIRES

SMART SHOES

WOMEN



FASHIONED-RIGHT SHOES for
SPRING that complete the fine appearance
of your new spring clothes.
Note our slippers modeled by the Fashion
Shop and Creighton's in the
STYLE SHOW MARCH 24
BOLLES
BUSTER BROWN SHOE STORE

SPRING NECKTIES

PLAIDS	SILKS
CHECKS	WOOLENS
STRIPES	ALL TIES
DOTS	ARE HAND
FIGURED	TAILORED
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2-39c McKESSON SHAVING CREAM.....39c
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Guaranteed for 1 year69c
1/4 lb. PINE NEEDLE SHAVING
CREAM39c
SAN TOX TOOTH BRUSHES
Guaranteed39c
ALCOTS ANTISEPTIC SOLUTION
35c TOOTH BRUSH FREE.....49c
50c LAZELL BODY POWDER } **Both**
50c LAZELL PERFUME } **29c**

PRICES LOWER AT CAPS

Senior Announcements on Sale Monday at WILKINS-O'LEARY NOVELTY SHOP

Society



Presentation of Campus Queen Starts Week-end Social Events

Presentation of the Campus Queen at the Fashion Show in the Memorial Gymnasium tonight starts this week end's round of social events. Tomorrow night the "I" club dance at the Alpha Tau Omega house, the Alpha Chi Omega formal at the Blue Bucket Inn, and the Delta Tau Delta initiation dance will conclude the social activities for the week end.

An informal dance is to be given by the members of the "I" club Saturday night at the Alpha Tau Omega house. The "I" Queen, whose identity will be revealed tonight, will be an honored guest. Decorations are to be "I" blankets, sweaters, paddles, and athletic equipment. Patrons and patronesses of the dance are Mr. and Mrs. Leo Calland, Mr. and Mrs. Rich Fox, Mr. and Mrs. Otto Anderson, Mr. and Mrs. Ralph Hutchinson, and Mr. Glenn Jacoly.

Phi Delta Theta will be entertained by the Washington State college chapter Saturday evening at a joint dance to be held in Pullman. The Idaho group will go to Pullman by train and will return to the campus late that night. Due to the condition of the roads it was decided to make the trip by rail. Morris O'Donnell's orchestra will play for the dance.

The Alpha Chi Omega formal will be at the Blue Bucket Inn Saturday night. Eight upperclassmen of the Pullman chapter have been invited to attend the formal. Patrons and patronesses are Dean and Mrs. Ivan Crawford, Dean and Mrs. J. A. Kostalek, Mr. and Mrs. H. M. Driscoll, Mr. and Mrs. Allen Janssen, Mr. and Mrs. M. W. Melzian, Mr. and Mrs. J. S. Stewart, Mr. and Mrs. C. A. Hagen, and Mr. and Mrs. F. G. Gale. The Blue Bucket orchestra will play.

Alpha Chi Omega announces the initiation of Betty Goodwin, Harrison Barbara Geddes, Winchester, Jayne Jones, Malad; Helen Thornhill and Phyllis Tomby, Kellogg; Madeline Williamson, Marjory L'Herrison, and Geraldine Langer, Jerome; Inez Equalls, Payette; Mona O'Connor, Moscow; and Aura Laxton, Rupert.

Alpha Chi Omega entertained its initiates at a formal dinner at the chapter house Thursday evening. Mrs. Wilma Potter was toast mistress. Responses were given by Lilly Louis, senior; Ruth Kehrer, junior; Frances Wimer, sophomore. Jayne Jones responded for the initiates. Guests were Ellen Rierson, Eleanor Dunlap, Mrs. M. W. Melzian, Mrs. R. Potter, and Mrs. Allen Janssen.

Rosa Miles, Eugene, Oregon, was a guest of Alpha Chi Omega the past week.

Jack Lee, Lewiston, was a guest of Phi Gamma Delta Thursday.

Dean and Mrs. J. W. Finch, Prof. and Mrs. W. W. Staley, and Mrs. Jess Buchanan were guests of Sigma Chi Sunday.

Mrs. Walter Paulson, Herbert Paulson, Lewiston, Mrs. A. Anderson and her mother, Mrs. Little, were luncheon guests of Kappa Alpha Theta.

Kappa Kappa Gamma entertained Eileen Kennedy at lunch Thursday.



COED'S PAGE

EDITOR Marjorie Druding
Features Ruth Gillespie
Sports Eileen Kennedy
Home, Economics Elizabeth Nail

Special Writers—Phyllis Peterson,
Lois Davies, Mary Axtell
Reporters—Betty Hatfield, Helen Blackaby.

CHOOSE DELEGATES FOR SPUR MEETING

Marjorie Wurster and Ethlyn O'Neal Will Go To Corvallis

Marjorie Wurster, president of the local Spur chapter, and Ethlyn O'Neal have been chosen as the representatives to the national Spur convention in Corvallis, Oregon April 6-8.

The delegates will leave Moscow on the morning of April 5 and arrive in Corvallis the next day. The convention is being sponsored by the Spur chapter at Oregon State college and is to be held jointly with the Intercollegiate Knight convention.

Presentation of plans for a national treasury system, a joint convention with the Knights again next year, and the choosing of junior women for the local organizations, will be made by the Idaho delegates.

BRYN MAWR GIRLS NOW SMOKE PIPES

College Women Regard Cigaretts as a Passing Fad

According to recent reports the students at Bryn Mawr have taken to smoking pipes. Girls there have come to regard cigarettes merely as a passing fad, they said. As a consequence, they feel favorably inclined to the more substantial pipe. Of course someone will say that the underlying idea is merely a desire to be different, but that would be mean.

Silver mountings, or hand-painted designs are in high favor about the school. Naturally the feminine pipes are inclined to be smaller than the masculine, or garden variety, more slender and more graceful in appearance.

As justification of such apparently unfeminine acts, the Bryn Mawr girl cites case of Amy Lowell, sister of the former President Lowell of Harvard, who is reputed to have smoked a cigar with one hand while writing poetry with the other.

WOMEN'S GROUP PICKS DELEGATES

Daleth Teth Gimel Convention Will Be Held in Oregon

Daleth Teth Gimel, town women's organization, has elected four delegates to attend the national convention, April 7-8 at Willamette university in Salem, Oregon. Elsa Elsing, Edna Scott, LaRene Richards, and Mary Axtell will represent the Idaho chapter. In case of the inability of any of the four to make the trip, Ruth Humphries and Elizabeth Vincent have been chosen as alternates. Delegates from Washington State college will also be present at the convention.

Members of Daleth Teth Gimel held a meeting Tuesday night at Forney hall at the invitation of Miss French, who gave an informal talk on etiquette.

WOMEN GET FEVER

Many British Columbia women, following the example of the men, have caught the gold hunting fever. A good many are now in the field and others have announced their intention to go out with pick and ax in the spring. A former nurse from Vancouver has led the procession. Using an airplane to take in supplies, she is at present carrying on prospecting work in the Cariboo district.

CALENDAR

SATURDAY MARCH 25
Alpha Chi Omega Formal Dance
Blue Bucket Inn
Phil Delta Theta Dance, Pullman Chapter House
Delta Tau Delta Initiation Dance
"I" Club Dance, Alpha Tau Omega House

FRIDAY MARCH 31
Sigma Alpha Iota Song Contest

SATURDAY APRIL 1
Sigma Chi Formal Dance
Alpha Phi Funny Paper Dance
Alpha Tau Omega Formal Dance

Delta Tau Delta will honor its initiates with an informal dance Saturday night at the chapter house. Unusual decorations are being kept for a surprise. Patrons and patronesses will be Dean and Mrs. E. J. Iddings, Mr. and Mrs. A. Z. Hadley, Mr. and Mrs. R. K. Bonnett, Dr. and Mrs. C. L. von Ende and Mr. John Cushman.

Beta Theta Pi entertained Delta Gamma at an exchange dance Wednesday night.

Guests of Delta Tau Delta this week are Bill Michaels and Cliff Meredith from the chapter at Oregon. Mr. R. F. Kercheval from Coeur d'Alene is also a guest.

Lionel Miller and Lewis Nelson were dinner guests of Chi Alpha Pi Tuesday night.

Dorothy Fredrickson was a guest of Alpha Chi Omega at dinner Wednesday.

Dinner guests of Delta Delta Delta Wednesday night were Laura McGrath, Eleanor Stewart, June Quayle and Mary Jane Pace.

At The Style Show

THE FASHION SHOP'S EXCLUSIVE STYLES MODELED BY:

MISS CATHERINE O'NEIL
MISS FLORENCE SIMPSON
MISS IONE WALTERS
MRS. H. L. HENKLE.

HATS BY TORSSEN'S MILLINERY
SHOES BY BUSTER BROWN
CORSAGES, COURTESY ROSELAWN GREENHOUSES

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Ardens — Factors — Ayers — Hudnuts — Armands — Kares — Fiancee — Evening Paris — Melloglow — Elmo — Hoppers — Yardleys — Cotys — Hubigants — Creams — Lotions — Astringents — Soaps

SHAVING REQUISITES
COLONIAL CLUB

Shaving Cream — Shaving Lotion — Talcum — Bay Rum — Lila e Vegetale — Styptic Pencil.

Gillette Blades 39c Gem Blades 29c
Auto Strop Blades 39c Everaody Blades 29c
Probak Blades 39c Enders Blades 29c

A total of 584 women students at the University of California in Los Angeles are either entirely or partially self-supporting, a survey shows. Eighty-six of the co-eds pay all their own expenses.

Answering a questionnaire sent out by the campus newspaper, Wheaton College (Norton, Mass.) seniors voted in favor of marriage over a career, if a choice need be made.

WEEK-END SPECIALS

See the Complete List at Our Store

Week End Prices Are Good From Friday Noon to Monday Evening.

COLGATE BATH CRYSTALS, Individual Bottles, Assorted Odors 19c
35c VELVET HAND LOTION 19c
60c NEET, Cream Hair Remover 49c
HINKLE'S CASCARA PILLS, Package of 50 15c
39c MCKESSON SHAVING CREAM 2 tubes for 39c
95c YARDLEY SHAVING LOTION 79c
30c KOLYNOS TOOTH PASTE 19c
PHONOGRAPH RECORDS, Victor, Columbia and Brunswick, 75c values. 18c

We reserve the right to limit quantities

HODGINS' DRUG STORE

Cut Rate Tax Paid



It takes resourcefulness . . .

Time and again, Bell System engineers have demonstrated their pioneering bent in working out unusual telephone construction problems.

For example, they laid a huge conduit under the Harlem River. They dredged a trench in the river bottom, lowered enormous sections of iron pipe, sent down divers to join the sections, encased the finished tube in concrete. Through this they ran telephone cables forming one of New York's main lines of communication. Across the Gila River in Arizona they constructed a catenary span 2373 feet long. To bridge oceans, they developed radio telephony. They have built telephone lines over mountains, across deserts, through swamps.

Their resourcefulness in getting through, over or under natural barriers makes possible telephone service that is practically world wide in reach.

BELL SYSTEM

SAY "HELLO" TO MOTHER AND DAD
... RATES ARE LOWEST AFTER 8:30 P. M.

Peggy's Hat Shop

Will Give You A Brand New . . . Spring PERSONALITY

An indefinable air of smartness about Peggy's hats . . . and they cost no more.

See some of the clever new styles at the Style Show on the models from Davids'.

DROP DOWN TO THE "BUCKET" AFTER THE STYLE SHOW

BLUE BUCKET INN

WE HAVE A Complete Line of Pipes

Sandwiches
Cold Drinks
Coffee

THERE WILL BE NO ALL-COLLEGE DANCE THIS WEEK END

Theodoratus Challenges Vandals

Idaho Boxing Club Plans Big Smoker for March 31

The boxing club of the University of Idaho has arranged a boxing and wrestling card for March 31 at the Memorial gym. Fighters from Washington State college will be matched against the Vandal squad and possibly two or three members of the Moscow Athletic club. Over 10 hours are to be scheduled for this card.

George Theodoratus has consented to take on the "best over there" for the main event on the night's program. George tips the scales at 235 pounds—235 pounds of live and active weight. Theodoratus is no beginner, for he had a good deal of experience before coming to school and has since continued his flutic career. He has shown up so well this year that he plans to represent W. S. C. at the Pacific Coast Intercollegiate boxing meet to be held in Sacramento, Calif.

Fight to the Finish
"These are to be fights to the finish," said Leo Calland, supervisor of the meet. "The fellows will use the regulation 8 ounce gloves and be allowed to tap their hands. This is contrary to the Booster smoker given a few weeks ago in which the 16 ounce gloves were used. There will be no 'pulling of punches' this time; every fight will go to a decision."

The man who is to oppose this slugging battleship has not been announced. His opponent will weigh about 175 pounds according to data from Calland. With Theodoratus the favorite, having a 60 pound weight advantage, the Idaho scrapper will have to know a trick or two in order to floor the mammoth "greek."

Wrestling Bout

Willard Durstler, Idaho, and Glenn Senn, W. S. C., are featured in the only wrestling match on the card. This will make their third match this season, the first being won by Durstler on a decision and the second by Senn in the same manner. Both grapplers turned out for football at their respective schools and have been in training since the close of the football season. These boys will mix in the 175 pound weight class.

The Idaho men to meet the W. S. C. sluggers have not been chosen. "It will be necessary for the fellows to fight it out this weekend to determine which one of them will battle visitors. Chuck Carlson, 126 pounds, will probably represent Idaho in that class. Louis August also contemplates fighting one of the invaders in the

same weight class. Russell Tate and Ardie Driskill of the Moscow Athletic club have been tentatively matched against two of the Cougar sluggers.

Besides George Theodoratus, four other Pullmanites are to appear on the Idaho gym floor a week from today. John Curry, 145 pounds, and Bud Pool, 126 pounds are two of the smaller boys. Both will be candidates to the Coast Conference meet at Sacramento if the outcome of their fights here are satisfactory. Red Wyatt at 155 pounds and Burt Johnson, 147 pounds, make up the remainder of the visiting flatcufters.

General admission will be 40 cents with a special price being made for those having student body tickets.

STUDENTS CONFESS

One of the English professors of McGill university, upon discovering an essay that had been copied exactly from another text-book, and said that he would mention no names. After class he was confronted with five people.

PAPER IS HECKLED BY STUDENT SHEET

Editor of Anonymous Newspaper Not Known.

The stately Wesleyan Argus, student paper of Wesleyan university, Middletown, Conn., was being heckled recently by an anonymous student newspaper called the Wesleyan Hermes.

The announced purpose of the new sheet was to espouse causes once supported by the Argus and to "stir the Argus from the lethargy into which it has been forced by censorship."

All attempts to identify the editor of the new sheet have proved useless.

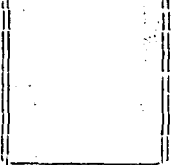
NEW STYLE OF MUG

According to a statement made by a large glass manufacturing company in Toledo, Ohio, the old-fashioned beer mug that served as a container and also as a handy weapon, will fade from the picture as soon as legal beer is produced. Probably because of the expected feminine trade in the future, the new beer mug will be much lighter than the heavy clumsy one of the past. Of orders received up to this time the new thin, plain, eight-ounce shell is most in demand.

Hawkeye

--- On Duty ---

This week we are all a flutier over the announcing of the campus queen. Below is our prediction to the features of the honored lady.



CAMPUS QUEEN

This week we saw—
Warren Brown wheeling a baby and carriage across town with his Jayne Jones. (oh my!)
Lols Reynolds and Nat forgetting the lights on the Gamma Phi stoop.
Johnny Thomas and Leanderman Ames getting all pepped up over Junior week.
Bill Tuscan having a little trouble with his trunks before style show rehearsals.
Press Club emerging from the banquet at the Blue Bucket like a bunch of "big-time" editors.
Phyl Peterson parading around the campus in her mannish attire and surrounded by a bodyguard.
Wonders if Playboy Brett has at last been back (M. B.?)
"Hug" W. Benfer in an embarrassing position in a borrowed car.
Mardil King and pals saving Baseball Brown from the clutches of high school lassie.
Prof. Banks describing a fountain with gestures in sophomore lit.
Sandy Mc Donald helping the cause of a brother by donating stamps.
"Ponyboy" Pelree inspired by amorous poems and making a grab for a classmate.
Soph Frolle committee on the way home from a meeting.
Marry Herrick blushing when an article rolls under the radiator in the library.

ABANDON BASEBALL

The board of athletic control at Ohio State university recently announced its decision to abandon intercollegiate baseball. The sport will be placed on an intramural basis, along with fencing, swimming, wrestling, polo and golf. A 50 per cent drop in football gate receipts made financing of a baseball schedule difficult, it was stated.

STUDENTS ARE REVIVING PAST "HELLO" TRADITION ON CAMPUS

Traditions come and go, but the Idaho "hello" spirit we have with us always, although at times it's barely perceptible. The students, with whom the fate of the tradition rests, are all in favor of saying "hello" but so many of them forget to do it.

Mickey McMonigle thinks, "The 'I' men started this tradition, but they are among its worst violators. In one trip across the campus last week I met and spoke to three 'I' men. Not one of them even answered me."

Howard Grenier, when comparing Idaho's cordiality to that of other schools, remarks that our "hello" spirit is undoubtedly on the

decline now, but it certainly is not dead. Other schools don't even pretend to have a "hello" spirit. There is a noticeable difference between the friendly atmosphere here and the aloofness of other campuses."

Louise Morley says that people hear about the "hello" spirit long before they come to school, and that they must be disappointed when they do not find any great evidence of the spirit. "It's a splendid tradition," she adds.

"It's a fine idea," says Wif Jansen, "to speak to everyone. It was a good idea when it started; but it isn't kept up as it used to be. I've noticed a lack of enthusiasm in the past two years. We ought to all

start saying 'hello' more than ever." a friendlier campus in the future," Ted Showalter says he hopes for because I've noticed an increase in the number of 'hello's in the last few weeks. This fine tradition is evidently coming back again after a period of depression.
On the whole, students feel that it's a fine idea to say "hello." Maybe they'll all remember to now that the weather is a little more conducive to good humor.

Rosanna House, Moscow, was a dinner guest of Delta Gamma Thursday

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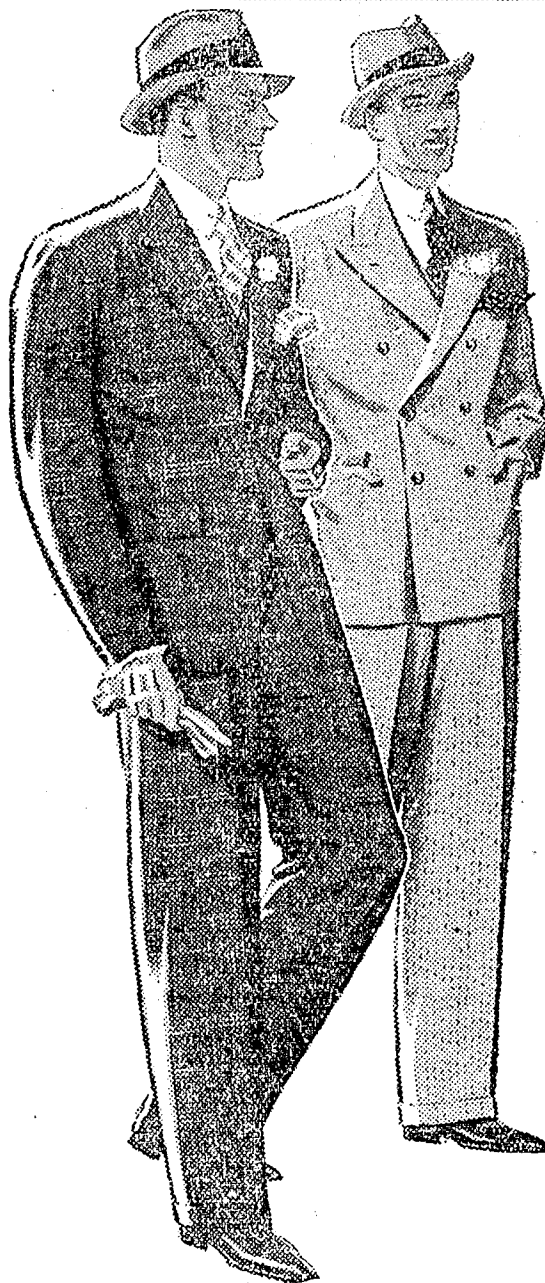
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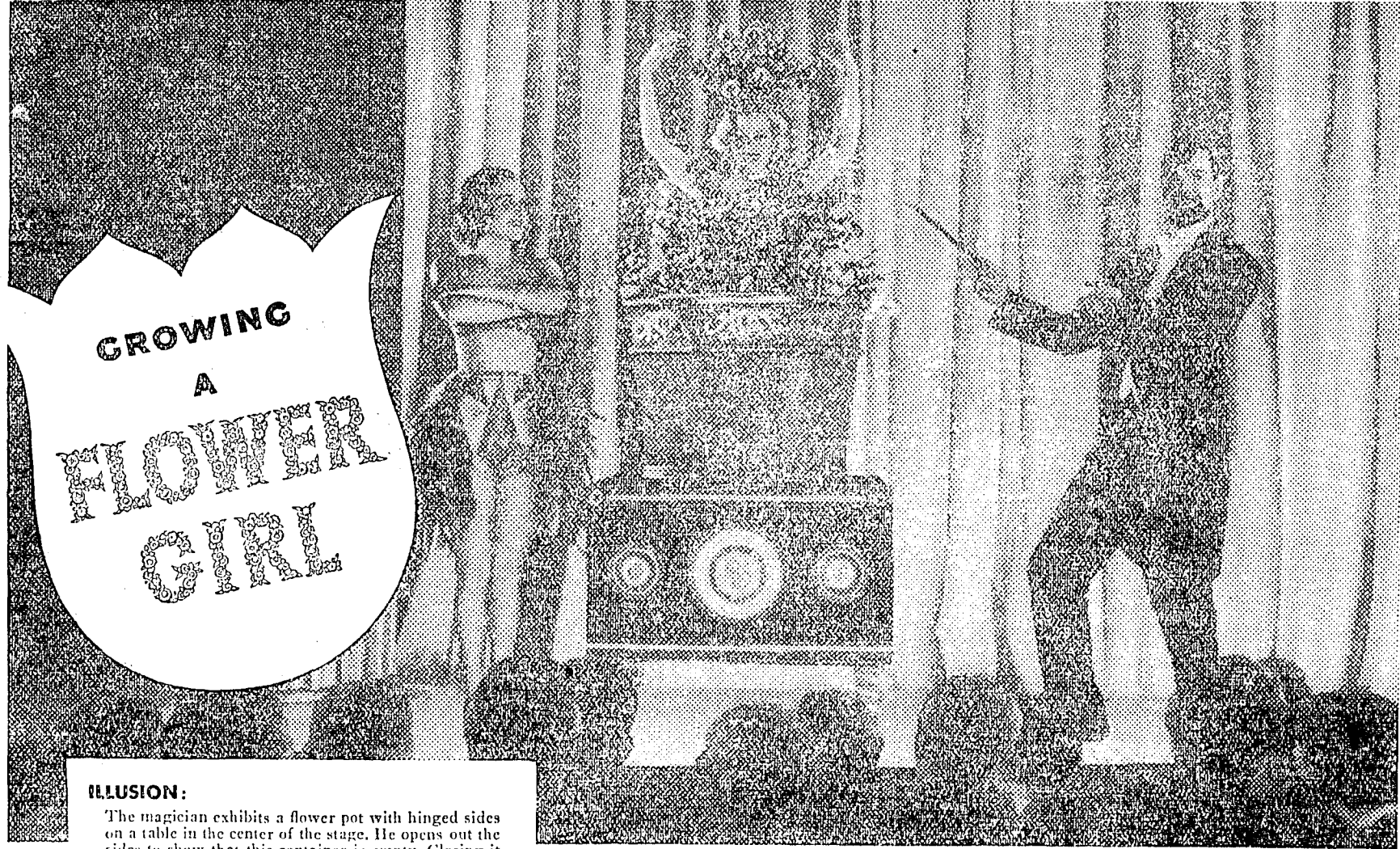


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ILLUSION:

The magician exhibits a flower pot with hinged sides on a table in the center of the stage. He opens out the sides to show that this container is empty. Closing it up, he places a screen between it and the audience. After a short period of magic incantations he removes the screen. The astounded audience sees a beautiful girl, covered to the shoulders in lovely flowers, rising from the "empty" container. Where did she come from?

EXPLANATION:

The girl was hiding behind the drape of the table. There is a trap door in the bottom of the flower pot, with a hole large enough to allow her to crawl through. The flowers, called "magicians' feather flowers," are a regular part of a magician's outfit. The flower girl wears a rubber tunic and a bathing cap to keep the flowers compressed into small space. She slides the tunic down and the flowers expand when she emerges.

IT'S FUN TO BE FOOLED

...IT'S MORE FUN TO KNOW

A trick frequently worked in cigarette advertising is the *illusion* that mildness in a cigarette comes from mysterious processes of manufacture.

EXPLANATION: All popular cigarettes today are made in modern sanitary factories with up-to-date machinery. All are *heat treated*—some more intensively than others, because raw, inferior tobaccos require more inten-

sive treatment than choice, ripe tobaccos.

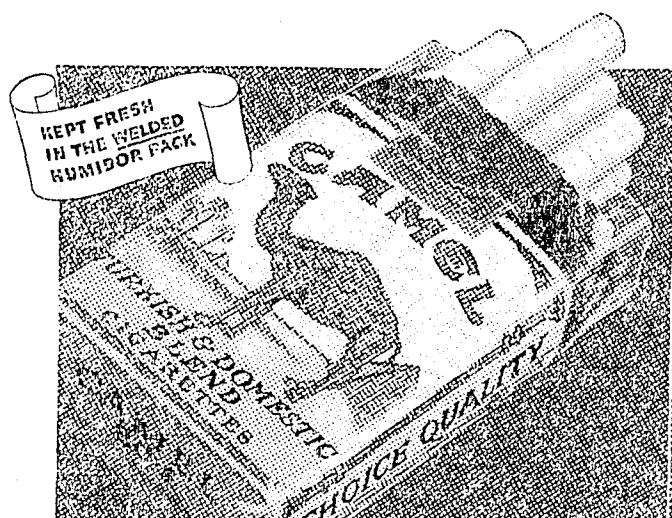
The real difference comes in the tobaccos that are used. The better the tobacco, the milder it is.

It is a fact, well known by leaf tobacco experts, that Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.

That is why Camels are so mild. That is why Camels have given more pleasure to more people than any other cigarette ever made.

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