

Society and Women's Activities

Marjorie Wurster, Society Editor

Marjorie Druding, Women's Editor

Pledge Dances Last Week-End Featured Unusual Decorations

The spirit of 1903, NRA, Armistice, and effective lighting were the themes of the pledge dances on the campus this week end. Because of the villainous appearance of the A.T.O.s after a two week's growth, their houses was turned into a prison. The Fijis used nothing but lighting for decoration, and it was very attractive. Ridenbaugh got patriotic and used flags of all different nations that participated in the World war. The old family portraits were taken from the attic and dusted by the Chi Alpha PIs and used to bring back that good old 1903 atmosphere.

Fijis Honor Pledges at Dance

An indirect lighting effect of red cast a dim glow through the Phi Gamma Delta house Saturday as they gave their pledge dance. The programs were made of black enameled paper with a white star in the center, and Phi Gamma Delta in gold. Patrons and Patronesses were: Mr. and Mrs. W. C. Banks, Mr. and Mrs. John Sheehy, and Mr. J. A. Beckwith. Guests were: Doris Papesh, Joan Sanford, Marlan Fry, Josephine Breckenridge, Phyllis Miller, Hannah Spencer, Leila Gabbey, Barbara Lipps, Mona O'Connor, Celia Moss, Vatura Van Engelen, Betty Booth, Ruth Kehr, Betty Dahl, Dorothy Dole, Helen Wilson, Vivian Reed, Julia Wade, Jean Kingsbury, Marjorie Wurster, Kathryn Collins, Marabel Edmonds, Lillie Gallagher, Betty Mix, Bertha Mae Wilburn, Margaret Murphy, Wilma Hudson, Jean Ricker, Katherine McCaw, Martha Jean Rehberg, Helen Brown, Miriam Babcock, Marion Graham, Frances Wymer, Maude Harris, Erma Deane Sogard, Eva Oberg, Eileen Richmond, Janet McCoy, Murva James, Irene Jarrott, Jean Clough, Mr. Mrs. Larry Frisch, Mr. and Mrs. Clayne Robison.

House Is Turned Into Prison

Approaching the Alpha Tau Omega house Saturday night for the dance held in honor of the pledges, the guests hesitated to enter for fear that they were not in a fraternity house but a dark prison. They soon discovered, however, that it was the A.T.O. house, and that the prison idea had been effectively carried out in the decorations. Bars on the windows and dim lighting effects produced a real dungeon atmosphere. In the fireplace were branding irons, and on the walls hung neck-yorks, the old means of torture. Silhouettes of men on scaffolds added to the prison effect. The programs were of black, tied with a white cord, and on the front cover was the picture of a prisoner tied with ball and chain, which represented the A.T.O. pledge pin. Blue Devil orchestra played. The patrons and patronesses were: Mr. and Mrs. Leo B. Calland, Dean and Mrs. J. A. Kostalek, and Mr. and Mrs. V. A. Cherrington. The guests were: Dorothy Kerr, Judy Hoover, Abigail Davis, Eulene Martin, Phyllis Temby, Gladys Colner, Delsa Crowley, Marion Johnson, Esther Hunt, Kathryn Kendall, Ruth Ferney, Betty Horton, Maxine Stewart, Jo Betty Wickes, Elaine Hersey, Edith Slatler, Ruth Lyon, Gertrude Shafer, Mary Smith, Clarabelle Turner, Gretchen Woodcock, Geraldine McCarty, Wyonna Klossner, Blanche Johnson, Edwyna Broadbent, Mary Congdon, Myrna Creswell, Evelyn Boyd, Dorothy Brown, Dorothy Goode, Lillian Sorensen, Marial Murdock, Lillian Carlson, Margaret Good, Dorothy Dotson, Pamela Persons, Norma Mitchell, Katherine Schuetenhelm, Katharine Kimball, Julie Davis, Mary Louise Greene, Mrs. P. G. Elmers, Marian Swanson, Blanche Chestnut, Evelyn Thornhill, Mrs. Victor Craig, Erma Lewis, Fern Paulsen, Ruth Morris, Gertrude Eva, Helen Hensley, Mary Simonton, and Virginia Peck. Special guests included: Gus Anderson, Paul G. Elmers, Douglas Cordon, Thomas Chestnut, Harold Netzel, Victor Craig, Paul Selby, Bob King, Leonard di Miceli, Edward Finch, Wilfrid Frye, and Ray Kelley.

"1903" Idea Is Repeated

"Repeat 1903" was the motif for decoration of the Chi Alpha Phi pledge dance held Friday evening at the chapter house. Kerosene lamps cast an amber glow over the house, and family portraits added to the 1903 theme. Patrons and patronesses were: Dr. and Mrs. A. C. Lemon, Dr. and Mrs. R. D. Russell, Mr. and Mrs. Henry F. Gauss, and Mrs. Stella Keyes. Guests included: Carolyn Carnahan, Myrna Creswell, Violet Songstad, Catherine Jones, Alma Bissell, Tille Jepsen, Anna Louise Dailey, Ethel Azcunaga, Ruth Lang, Dorothy Holt, Veda Tochterman, Fay Pettibon, Alene Riley, Hallie Hansen, Dorothy O'Hara, Margaret Jones, Mary Stevens, Ruth Johnson, Mildred Patterson, Rosella Smith, Lillian DeWinten, Lorena Rosa, Elizabeth Coats, Lucille Mills, Jeanette Wines, Vera Alen, Ethelyn O'Neil, Fas Hill, Oscar Neilson, Don Polin, and Gerald Whitney.

Dinners Given For Officer

Two dinners, a faculty dinner on Thursday, and an Alumnae, Active, and Pledge dinner Friday, were the main entertainments given by Delta Delta Delta in honor of Mrs. Amy O. Parmelee, ex-National president and present editor of the sorority magazine, the Prident. Guests at the faculty dinner were: Mrs. Amy O. Parmelee, Dr. G. M. Miller, Dr. and Mrs. J. W. Barton, Dean and Mrs. R. H. Farmer, Dean and Mrs. J. F. Messenger, Dr. and Mrs. F. B. Laney, Mr. and Mrs. Eugene Taylor, and Dean Permeal J. French.

Armistice Dance Given By Hall

Ridenbaugh hall held an Armistice dance Friday evening at the hall. Decorations consisted of flags of prominent nations in Europe, particularly those participating in the World war. Programs were of red, white, and blue, featuring an original Armistice day cut on the cover. Patrons and patronesses were: Mr. and Mrs. George S. Tanner, Mr. and Mrs. Jean C. Nelsen, Mr. Ivan Taylor, and Miss Katherine Collins. Music for the dance was furnished by Charles McConnell and his band. Guests included: Betty Houston, Doris McDermott, Ruth Strang, Mary Hamacher, Margaret Anderson, Frieda Bethman, Laurena Nichols, Elizabeth Carlson, Annie Snow, Mary Jane Pace, Mary Smith, Agnes O'Hara, Elvera Nuss, Vivian Latson, Iris Burhhalter, Irma Pinnell, Rosamond Aram, Evelyn Jones, Eleanor Herris, Dorothy Carr, Alsie Price, Dorothy High, Maurine Kinghorn, Ethel Hanson, Louise Iddings, Helen Hoisington, Bernice Ditter, Verla Leith, Irene Spencer, Mary Short, Hilde Frolsness, Lois Boomer, Evelyn Wilson, Patricia Parks, Mabel Lockwood, Ollie Davis, Alma Hodson, June Davidson, Sue Evans, Esther Wohl-

Haib, Jeannette Reese, Anna Brende, Helen Creaser, Duard Campbell, Arnold Moen, Harry Cline, and David McClidsky.

Entertain Mothers At Fireside

Delta Gamma entertained the mothers at a fireside Sunday evening. The guests were: Mrs. H. H. Simpson, Mrs. J. G. Eldridge, Mrs. N. Williamson, Mrs. C. L. Butterfield, Mrs. Ralph Naylor, Miss Belle Sweet, Mrs. L. E. Zeigler, Mrs. D. House, Mrs. J. Woodworth, Mrs. Frank Stanton, Mrs. I. R. Boyd, and Mrs. Verna Campbell.

Fae Hill, Lewiston, was a Friday and Saturday guest of Chi Alpha Phi.

Sunday dinner guests of Delta Gamma were Lois Reynolds, and Miss Mabel Locke.

Mrs. Orin Oranhood, Rupert, was a week end guest at Hays hall, visiting her daughter Margaret.

Sunday dinner guests of Kappa Kappa Gamma were: Dean and Mrs. J. A. Kostalek, Dr. and Mrs. W. V. Halverson, Sairy Sanger, Payette, and Cella Moss.

Mrs. Nina Riley, Rupert, and Sairy Sanger, Payette, were week end guests at the Alpha Chi Omega house.

Mrs. Hazel Painter, Boise, was a Sunday dinner guest of Sigma Chi.

William Sturges, Moscow, was a Sunday dinner guest of Sigma Alpha Epsilon.

LOST—Silver rimmed glasses in blue case in auditorium Friday. Please return to Gamma Phi house.

MEETING HELD BY KAPPA PHIS

Discuss Berkeley, California Convention; Held at Home of Edna Scott, President

Reports of the Kappa Phi convention held at Berkeley, California, last June, occupied most of the program at the Kappa Phi meeting held Friday afternoon, November 3, at the home of Edna Scott, president.

Ethlyn O'Neal, one of the delegates to the council from the Idaho chapter, told several amusing incidents which happened during the trip. Edna Scott then explained the convention program.

Dinner was served to the members and pledges by the patronesses, Mrs. A. W. Fahrenwald, Mrs. C. W. Hungerford, Mrs. H. D. Martin, Mrs. Willis L. Crites, and Mrs. L. R. Scott, and the sponsor, Mrs. J. Hugo Johnson.

HAYS HALL COVETS HORSESHOE TOURNEY

Hays hall, having tied with Daltech Teth Gmel for high honors in the women's horseshoe tournament, won with a score of 37-35 Thursday night. Marie Rosenau and Carolyn Carnahan, Hays hall, won 9 games and lost 1 before playing Gertrude Olson and Hilda Frolsness, Daltech Teth Gmel, who also won 9 games and lost 1. In the tournament, Gamma Phi Beta placed high among the sororities with a score of 7 won and three defeats.

HOLD TOURNAMENT MIXER FOR WOMEN

The W.A.A. executive board decided last night to hold a soccer-volleyball mixer Friday afternoon in the women's gymnasium at 4 o'clock. All university women are invited.

The mixer is held at the end of each major sports event. Although the soccer tournament has not been completed it will end this week, weather conditions permitting. Two games have been played already. The juniors defeated the seniors 3-1. Mae Pugh and Esther Wohlhab scoring for the juniors, and Verla Jergensen scoring for the seniors. The second game was scoreless between the sophomores and the seniors.

The new sport, volleyball will start with the mixer which will include a program and refreshments. A small fee of 10 cents will be charged those attending.

There will be a general W.A.A. meeting immediately after the mixer.

IDAHO GRAD TEACHES

Velma Hamilton, '24, has just received an appointment as teacher of home economics at the Carson Indian school in Stewart, Nevada. Miss Hamilton taught for several years at Everett, Wash. Two years ago, she received her masters degree in teachers' college at Columbia, university, New York. She then taught one year in the home economics department at the University of Indiana. She has been one of the most successful home economics teachers in the field.

CALENDAR

THURSDAY NOVEMBER 9
Matinee Dance
FRIDAY NOVEMBER 10
Intercollegiate Knights' Rally Mixer
SATURDAY NOVEMBER 11
Alumni Dance
Blue Key Luncheon, Hotel Moscow

during rush week, as is the custom at a number of western colleges.

SERVICE

Our constant aim is to serve our patrons in a safe and satisfactory manner whether their requirements are large or small.

FIRST TRUST & SAVINGS BANK

"Largest Bank in Latah County"

Wright's Alhambra Fountain

When in town for the big game, try our

Hot Chocolate Hot Ovaltine
Hot Malted Milk Hot Milk Shake

OR

A Cup of the Best Coffee

"VANDAL HEADQUARTERS"



Smoke a Lucky.

A FULLY PACKED CIGARETTE



Choice tobaccos—
and no loose ends
—make Luckies
burn smoothly

This young lady is one of a small army of inspectors. Her job is to examine Lucky Strike—to make sure that it comes up to the exact standards we set. Every Lucky Strike she passes is full weight, fully packed, round and firm—free from loose ends. And no Lucky that she examines leaves without this OK That's why each and every Lucky draws so easily—burns so smoothly.

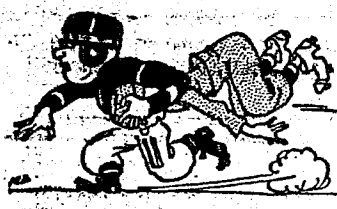
ALWAYS the finest tobaccos
ALWAYS the finest workmanship
ALWAYS Luckies please!

"it's toasted"
FOR THROAT PROTECTION—FOR BETTER TASTE

UNIVERSITY OF IDAHO LIBRARY

SPORT SHOP

By BILL McCREA



Next week end a deluge of "big game" football descends upon the country. Fans in all parts of the country will be treated to some of the best games of the season as the Armistice day schedule passes into history. In Portland Oregon meets Oregon State in a traditional clash which promises to be the most interesting game between these two in years. It will be the first time in years that these two old opponents have gone into their classic both unbeaten. Last year Oregon won 12 to 6 but this year one man's prediction is as good as the next. Most of the money however, seems to be on Oregon State due to their tie with Southern California.

California meets the University of Washington in another game that is going to be tough to call. They both have not met any one conference team so that there is little to compare them on. Which ever way it goes it's bound to be a bang up battle. In another southern battle Stanford will attempt to upset the Trojans in an effort to redeem themselves after their defeat by the Huskies last Saturday.

The Montana-Gonzaga clash in Spokane will be another close one. This game is the only other in the Inland Empire on that day and was unfortunately arranged to conflict with our game. We're reserving till next issue our prognostications and in the meantime will go into a deep trance and be ready with the winner of every contest on the coast by the time of our next issue.

At the former Ag school just across the line, they pretend to not take much stock in the idea that perhaps the Cougars are going to run into a battle next Saturday. They have an attitude of distinct surprise that (quoting the Evergreen) "the Vandals looked good in defeating Montana and there is really an optimistic attitude over in Idaho about the coming game." Perhaps we should apologize to our mighty neighbors (who also managed to luckily get a win over Montana) for assuming that we had a chance to win the coming game. And again perhaps we shouldn't.

It looks pretty bad for the Cougars however as far as the conference race is concerned. After their loss to the Vandals they immediately run into the University of Washington Huskies who will hand them their second consecutive defeat.

We do so hate to see the shattering of an old tradition but it can't be helped. Babe Hollingbery's unusual record of never having lost a football game in the Inland Empire will be ended on Armistice day 1933. It may be Armistice day but the Cougars are going to think that the war has broken out all over again when the opening whistle blows.

The Gonzaga-W.S.C. game didn't prove much in any way. Neither team appeared to be playing its usual brand of ball. The 16 to 0 score was the worst defeat to which the Bulldogs have been treated to this year. As earned score W.S.C. should have won by only three points although they clearly outclassed the Spokane school.

Gonzaga played without their captain and leader, Boo Bellinger. Bellinger is a 200-pound tackle and is rated by many sports writers as the outstanding football player in the northwest. Bellinger was ill and unable to see any action whatsoever and his loss was one which was a little too severe for the Bulldogs.

The Cougars played the entire game without the services of either Stan Colburn or Ted Christofferson, two of their outstanding backfield men. Although at least one of these men could have gone in if necessary, Coach Hollingbery evidently does not share the confidence of his students and is making every effort to have his team at full strength for their mix with the Vandals.

SQUAD TO BE GUESTS

Members of the University of Kentucky's football squad have been invited to be the guests of a local theatre once a week during the football season. Members of the visiting football teams are also included in the invitation extended to the athletes.

Idaho Leather Punchers Are Ready To Scrap Cougar Men

The Idaho boxing squad is full of the old Idaho fight and with their hard training and rivalry aroused by Homecoming, they will show plenty of action when they meet the W. S. C. boxers on Thursday, November 9th," says Coach Louis August.

One of the double main events will be between Louie Denton, 150-pound Idaho boxer and Ed Cavanaugh, 150-pound W. S. C. fighter. This bout is a challenge rematch and while Cavanaugh is out to take Denton, Denton will be battling to retain the laurels which he won in the first battle.

The second main event will be between Morey Fickes of Idaho and Bert Johnson of Washington State college. Fickes has been rematched with Johnson, Washington State veteran, to whom he lost a very unpopular decision several weeks ago. Morey is out for revenge, which will make this bout one worth seeing, according to Coach August.

In the semi-finals Chuck Carlson will battle Domingo Cuesta of Washington State. Cuesta is a veteran of many good battles and this scrap ought to possess plenty of fire works. Both fighters are 128 pounds and have had enough experience to make this battle an interesting one.

In the special events, Todd Newell of Idaho will battle Jerry Camp of W. S. C. and Carl Fickes will scrap Pete Johnson of Washington State. The preliminary bouts are as follows: Milton Groves vs. Gene Northup, Hap Hollinger vs. Lynn Moore, Emil Bachand vs. Earl Spenser, Rex Lee vs. Viri Grove, and Austin Park vs. Bud Snow.

Largest Card
This smoker is one of the biggest and most promising events of the boxing season and all of the Idaho fighters are going into the ring with the intention of giving their fans some real lively entertainment said August.

The smoker will begin at 7:30 p. m. in the Memorial gymnasium. The regular admission will be 40 cents, while students will be admitted for 15 cents.

VANDAL GRIDDERS PERFECT DEFENSE

Passers Limber Up and Receivers Put in Long Practices

With scrimmage against Coach "Babe" Hollingbery's Cougar plays occupying the greater part of the past week, last night marked the beginning of a drive by the Vandal coaching staff to perfect the Idaho pass defense. Realizing the possibility of a successful W.S.C. last minute aerial offense, Coach Leo Calland is busy perfecting an adequate opposition to head off any such possibility. Wingmen are receiving the major part of the attention with the backs coming in for an ample share of drill. The Cougar pass offense may well occupy a large part of the attention Saturday if the W.S.C. combination of Christofferson, Sarboe, and Brett feel a dry turf under their feet and have a clear sky overhead.

The Idaho pass offense is coming in for its share of tutelage these days, with McCue doing a good deal of the flipping and Honowetz, Rich, Fowles, and Willis Smith on the receiving ends. Inman sophomore quarter, whose southpaw passing has excited some comment, is unlimbering his arm and is showing up nicely.

Herbig Leaves
With the departure of Cliff Herbig, letterman guard, the reserve strength in the line is slightly diminished, though capable reserves in the persons of Spaugy, Davis, and Hoggan are fairly hefty guarantees that any diminished strength will be made up.

Injuries as a result of the past week's scrimmage have been few. The only mishaps being slight injuries to McInerney, left tackle, and Moser, center, which will be well healed by Saturday. Harry Jacoby, veteran left half, who sustained a leg cut in the game with Montana, will not be in shape to play against the Cougars according to Trainer Ralph Hutchinson.

The balance of the week will be spent largely in polishing up the Vandal game, with special emphasis on passing offense and defense, according to the coaching staff. It was also stated that the weather would have a great deal to do with the uncorking of the Vandal aerial attack, a muddy day probably meaning that as in the Montana game, line plays would again take the ascendancy with passing maneuvers under wraps.

"Fight On," the rousing U.S.C. song, has made friends for the Trojans all over the country, according to Harold Roberts, maestro of the S. C. band. He tells of the thrill he got when he heard it played in the middle of the Indian ocean last summer.

The song was written eleven years ago by Milo Sweet, then a dental student, and Glenn O. Grant. The song was chosen because it was short and simple.

INTRAMURAL SPORTS

A League

Team	W	L
Sigma Nu	2	0
Lambda Chi Alpha	2	0
Tau Kappa Epsilon	1	0
L. D. S.	1	1
Alpha Tau Omega	1	1
Delta Tau Delta	1	1
Tau Mem Aleph	0	1
Independent	0	2
Ridenbaugh hall	0	2

B League

Sigma Alpha Epsilon	2	0
Lindley hall	2	0
Beta Theta Pi	1	0
Chi Alpha Pi	1	0
Phi Gamma Delta	2	1
Phi Delta Theta	1	1
Sigma Chi	0	2
Delta Chi	0	2
Kappa Sigma	0	2

In a low scoring game, the Phi Delta Theta 8 Kappa Sigma 6. Delta won from the Kappa Sigs 3 to 6, Friday afternoon. Kappa Sigs having lost two games, were eliminated from the conference. The Kappa Sigs were leading by 1 runs until the seventh inning when the Phi Deltas crossed the plate 7 times to claim the lead for the rest of the game. During the rally in the seventh inning, C. S. comb banged out a home run. The batteries were: Martin and Morris for the Phi Deltas; Riutcel and Green for the Kappa Sigs.

The most exciting game of the season occurred Saturday afternoon when the Sigma Nus squeezed through for a victory of 5 to 3 over L. D. S. Following Lambert's home run in the first inning, L. D. S. ran in 3 tallies. The Sigma Nus were held until the last inning when they scored 2 runs tying the score. In the first half of the tenth inning the Sigma Nus came through with 2 runs and the victory. This is the only game so far this year in which extra innings

MOSCOW TROUNCES WALLA WALLA, 25-7

Coach Gale Mix's Moscow high school Bears continued undefeated this season by trouncing Walla Walla over 20 pounds H-Y-I... rtf Walla 25 to 7 last Friday at Walla Walla. The home team out-weighted Moscow over 20 pounds per man. Five men in the Walla Walla line averaged over 200 pounds.

The game added more laurels to the personnel record of Harold Roise, 160-pound quarterback, who among other things threw 16 out of 17 passes complete, tossed five passes in a row that gained 80 yards for a touchdown and conversion punted once more than 60 yards. He punted an average of more than 50 yards, and ran back a punt 80 yards.

The Bears have lost only one game since 1931, that in a post-season contest to Jefferson high school in Portland last season. They play their final game of the season here next Friday afternoon.

Lambert of the Sigma Nus made three hits at as many times at bat making his average for the season so far one thousand per cent. Madison of L. D. S. circled the bases in the third inning for a home run. The batteries were: Naslund and Eubanks, for the Sigma Nus; McKay and Grover for L. D. S.

IDAHO LEADS W. S. C. ON COAST

Washington Ag. Farm Holds Seventh Place in Conference Standings

conference, the fourth week of football passed and left the standings unchanged. U.C.L.A. and California tied, leaving them in the respectation positions of ninth and eighth.

Starting with a rush, the Fijis piled up a score of 11 runs in the first three innings. The Sigma Chis played a much slower but steadier game. The last three they nearly tied the Fijis but in the seventh, Arms bore down and pitched a no hit inning. Fisher of the Sigma Chis showed his worth as a batter by knocking two home runs. The batteries were: Arms and Wagner for the Fijis; Fisher, Hudson, and Stewart.

Intercollegiate Knights' Annual Mixer on Friday

An added feature of the annual Intercollegiate Knight mixer to be held at the Memorial gymnasium Friday night, after the bonfire and rally is that a checking service will be offered the patrons at a nominal fee. The Idaho chapter of Spurs has offered their cooperation in getting all the women on the campus to attend the mixer so that there will be plenty of dancing partners.

There is no specification as to what one should wear to the dance. If you have an old costume, wear it. If you don't wear anything you wish. Tickets are one sale at the group houses now for 40 cents per couple.

The campus beards will be judged at the mixer although the prizes will not be awarded until the half of the football game. All boys who expect to have their beards judged should be on hand. There will be plenty of room to dance. The Knights will police the floor and keep the men back so that ample dancing space may be had.

The Pep Band orchestra will furnish the music and will also provide a special entertainment. Chester Rodell is chairman of the committee for the dance.

FOR FIRST CLASS HARDWARE

come to COLLINS & ORLAND HARDWARE

Washington Ag. Farm Holds Seventh Place in Conference Standings

Standings follow:

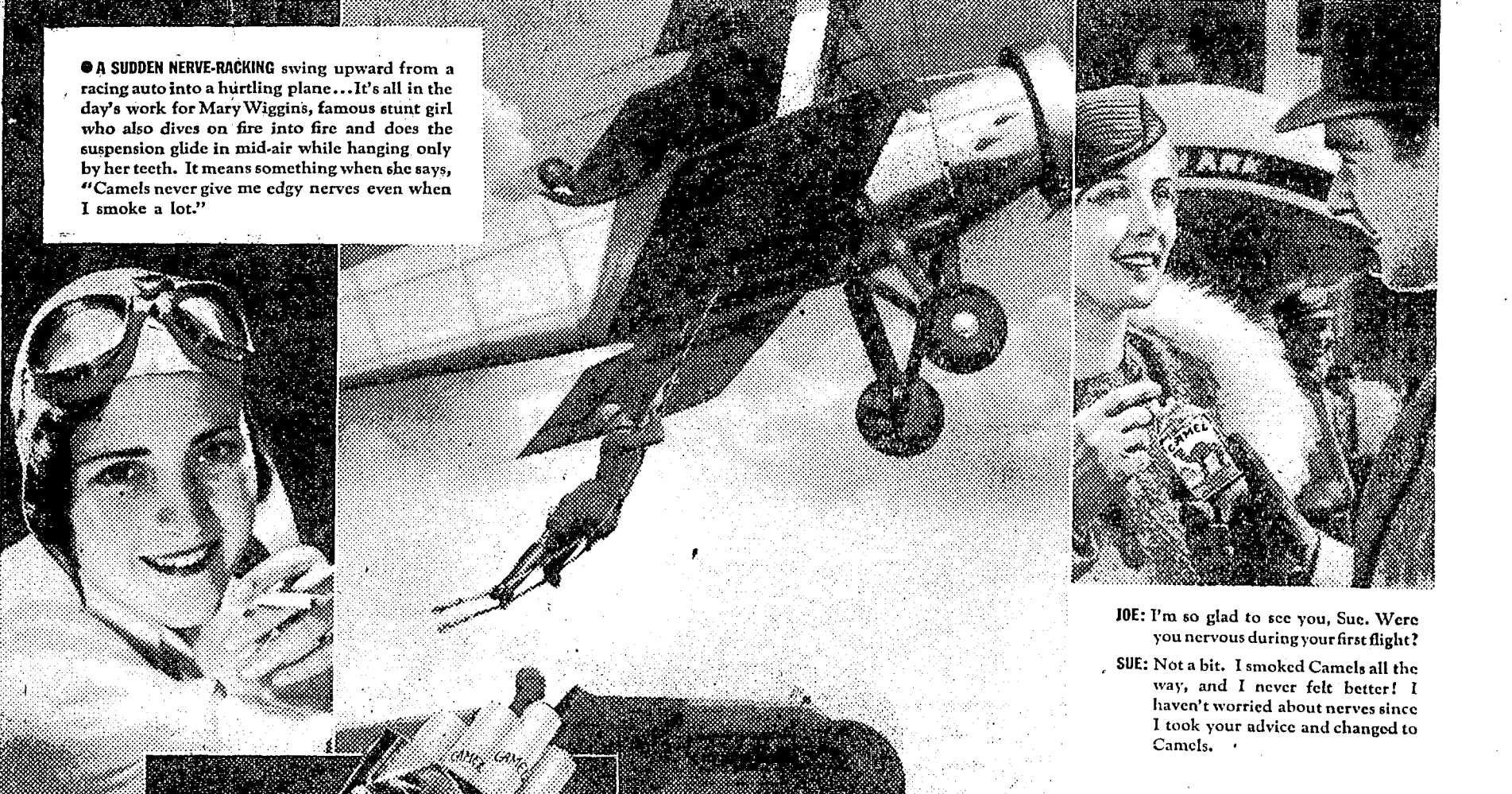
Team	W	L	T
Idaho	1	2	0
W. S. C.	1	2	1
California	0	1	2
Oregon State	2	0	1
U. S. C.	2	0	1
Washington	2	1	0
Stanford	1	1	0
U. C. L. A.	0	2	1
Montana	0	3	0



DAVIDS' ... Are having a long run ... Gaining ground every day ... If you'll come into our huddle ... We'll tell you why ... Nothing can touch them ... For style originations ... And thrifty prices ... DAVIDS' ... Really have no interference ... From a style ... And value standpoint! Outfit yourself here ... For Homecoming!

DAVIDS'
Moscow's Own Store

IT TAKES HEALTHY NERVES TO BE AMERICA'S GREATEST STUNT GIRL



Steady Smokers turn to Camels

LISTEN TO MARY WIGGINS, greatest of all girl stunt performers, as she tells of her discovery that one cigarette is different from the others! She says:

"I have to be sure my nerves are healthy to do my stunts, changing from a speeding auto to a plane, the high dive on fire into fire, wing walking while up in a plane, and the high-altitude parachute jump. As to smoking, I've found that Camels don't interfere with healthy nerves. I've tried all the brands. Camels are milder and better in flavor. They do not give me edgy nerves even when I am smoking a lot."

You'll like that rich Camel flavor and mildness. And your nerves will tell you the difference there is in Camel's costlier tobaccos.

CAMEL'S COSTLIER TOBACCOS
NEVER GET ON YOUR NERVES... NEVER TIRE YOUR TASTE

IT IS MORE FUN TO KNOW Camels are made from finer, MORE EXPENSIVE tobaccos than any other popular brand.