

## Present Honeymoon Cruise at Vandal




 NIGHT ASSEMBLY
PLANNED FRIDAY Winner of stunt will
nounced at this Mecting.

TOURIST TRADE IN HAWAII LARGEST

ALLOWED TO SMOKE
"Hawaii's alrgest industry aside
from the cultivation of sumar cand


## IDAHO PEP BAND HAS LAST MEETING



## Page 3 <br> $\therefore \mathrm{fo}$ <br> GEM

## Alpha Tau Omega's White Truce Flag Ends Egg Warfare

GEM STAFF MEETS
WEDNESDAY AT 4
Stewart and Minter win Droduction Problems.

CAMPUS PICTURES Buildings
Che Idaho Argonaut


EDITORIAL STAFF
PAOL E JoNES
ONROY ILLLESPIE
Managing Edtor

EITYORIAL WRITERS - OLUMNS ......
SPORTS MAS MARTIN, RAPHAEL, CIBBS Jack Emaliser

P. I. P. A. - .


| い | BUSINESS STAFF |  |
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 nECRETARIES-Jone Emers and Betty Bandalin.
Value Of a College Yearbook
Thation to the appraisal of each individual. To one its greatest source o selation to the appraisal of each inding is that it tells the story of some activity partecipated in; to another it is an historical record of the happenings during the college year torfal of student life-the exciting and the pleasant contrasted with the
rivalry and competition of campus contacts. To the few who labor in its production it is a finished product representing mon
to its correctness,
to its correctness, its detail. Yes, even to its beauty. not appeal to ones sense of intrinsic beauty. The newspaner is an en Joyment for the moment, but the yearbook is of constant service while in
conlege as well as after. Perhaps its greatest contribution is its readiness college as well as after. Perhaps its greatest contribution is its readiness
if later years to recall the significant ticldents of ones four years in college-the most active and interesting years. It will he a treasured pos
cession. Each page will hold some memory by means of which you may relive the present experiences in the reflection of the future. You-every Idaho student-win wo
Get yours Thursday, and get it early.

## On Men and Women

T. This is an editorial on women-and on men-and on people in parti-
cular. It is occasioned by the recent commendable exploit of Mrs. Amella Earhart Putnam and some of the, remarks which she made from London
the other day. The real reason tliat' Mrs. Putnam flew the Atlantic, we the other day. The real reason that Mrs. Putnam flew the Athantic, we
are told by the Associated Press, was to stop all of those nasty things are told by the Associated Press, wo
men say about women airplane pilots and women automobile drivers.
That, of course, was very commendable, Mrs. Putiliam. At least you have suggested something that we can do while waiting for Cotigress to settle the depression. Once again we can start discussing whether maly
or women are smarter. You, Mrs. Putnam, have led off by proving, by flyor wome Atlantlc, that women are better automobylle drivers. A woman nutomobile driver goes down Broadwny or Main street in the midst of
traffic and sooner or later removes a fender here and causes a traffic jam traffic and sooner or later removes a fender here and causes a traffic jam
there. So to prove that the woman did not do ft. you get an airplane and start across the wide open spaces of the Atlantic and get across without removing a slngle feather or fender. fram a single sen. gull. You land in
$\dot{a}$ 'tield in Ireland, when you were headed for Paris, and you announce that a leak in the gasollne tank nocessitated the landing. Now this is not written
to take away any of the glory of that exploit. It was wonderful. It was inspiring. It was grand. But it does not prove as great deal about the
abilty of women in general. In the first place it is agreed that women are smarter than men. They have heen a factor in every field which they
have entered and we can find plenty of plausible explanations for the fact that no woman has been an outstanding success in any fleld which sihe hias recently entered.
hes
gesides that, you are
dreadful to see any young lady from this campus start to fly the Atlantic the Pacific, or even the local river known as "Paradise Creek." Roofs
are so expenive. In fact, it wonld be dreadful to see women here try any-
 on and the first move is to point out that ant women cant fly the ather
and that a good many women can't drive motor cars. So that is enough for the women.
The next topic is men. It is necessary to have both sides of the matter
if there is to be a contest. It is perfectly proper to say here that most If there is to he a contest. it is perfects of the univers. Around it all
men agree that the woman is the center orf the is pretier; and she talks more. That last item is the one that gave rise to this nonsense. Men
don't seem to have to fly the Atlantic to vindicate themselves. They readily agree that they hive done quite as well as the average woman in serving the great pur
to do things wrong.

## Calm Down

About this time of the year with the final schelule in the offing, it it
customary for students to work themselves up into states of frenzy caused by the combi
term papers.
minness, run down conditions, and in some extreme cases, nervous
nith
 tated. it quite possible to undo a whole semester's work during these the
It in
last few days. Attendance at too many meetings for the elections of new last rew days. Attendance at too many meetings for the elections of new
officers, too many final banguets of the year, and other celebrations culminates in producing an overstren
What is needed now, if ever through the semester, is a calm facing of facts, sufficient hours sleep, and a sensible scheduling of time allowing
enough time for some good steady concentration on the books.-UCLA Bruin.

TEN STUDENTS TOUR is not an investigation committee," TEN STUDENT TELR $\left\lvert\, \begin{aligned} & \text { Sald Prof. W. . Page pitt, conduct } \\ & \text { Of the party. "We are merely giving } \\ & \text { the students a field trip that they }\end{aligned}\right.$
Coal Fields Furnish Writing Ma harlan, Ky.-A group of 10 college, Huntington, West Virginia accompanied by two professors, be-
county coal fields ",to obtain ex-
perience in writinge.
"Let it be understood that this为

BULLETIN BOARD
EXECUTIVE BOARD MEET-
ing tonight, $1: 15$. Gym. old and
new members attend. new members attend. GEM EDI TORIAL STAFF
meiting Ad Ad 201. Wednescay
p. m. Al staf members are
asked to attend as well as other p. M. Al stafl members are
asked to attend as well as other
students interested in working
on the Gein next MBETING OF INTERCOLLEMEETING OF
giate Knlghts to
Sigma Nu house.

## Ing Thursday night at meet

 auditorium. Very important.HELL DIVERS MEETING IN
Tuesda at 1240 , room 207 AA
Every member be present. Imp.
IMPORTANT-ALL OLD AND
new cabinet members of Wesley Foundation attend league
Sunday night
year Sunday night. Plans for next
year's program will be discussed. One evening last week four vis
tors were on the carmpusifor
short time for the first time to gether since their graduation mor
than 20 years ago. They are Marie
Mortimer Van Ostrand Harie Butler Hoyt, Margaret Means Mc-
Gregor, and Lois Rowley Phillips,
all members of Gamma. Phi Beta
sorority.


WED. AND THURS. Matinee Thurs. 2 P. M.


Comedy - News - Curio
 VANDAL

THURS. FRI. SAT.
IT'S A MERRY HOLIDAY!.
 ET THE THE COMEDY SMASH OF T
SEASON $/ .$. A $\$ 5.50$ HIT ON
BROADWAY.... Grand Galaxy of Nod Headliner Comedianis
$\ldots$... Host of Gorgeous Beauties.... Ge
Gershwin's $S$
S

$\xrightarrow{\text { I Got Rhythm'and Othen Sorgh Hits! }}$


## GORDON

AN OXFORD SHIRT FOR SPORTS WEAR Here's a cool comfortable oxford shirt that will stay your. size for-
ever! It's SanforizedShrunk and if one ever shrinks we'll give you a new one free. A smart throughout and it fits perfectly. A splendid value at CREIGHTON'S DO YOU INHALE?


## ...wonder why

 cigarette advertising generally avoids this question?NE of the mysteries in cigarette
advertising has been the apparent fear of the word "inhale." It seems rather foolish-for everybody inhaleswhether they realize it or not ... every smoker breathes in some part of
the smoke he or she draws out of a cigarette.
Think, then, how important it is to pure and clean-to be sure that you pure and clean-tio imhale certain impurities.
Do you inhale? Lucky Ssik

dared to raise this vital question...
because when you smoke Luckies your delicate membranes get the protection no other cigarette affords. All other by Luckies' famous purifying process. Luckies created that process. Only Luckies have it!

## So truly this meshge is for your

## It's toasted"




# Get Your GEM Thursday 

On Sale Thursday in Ad. Buildlng
Opposite the Auditorium


