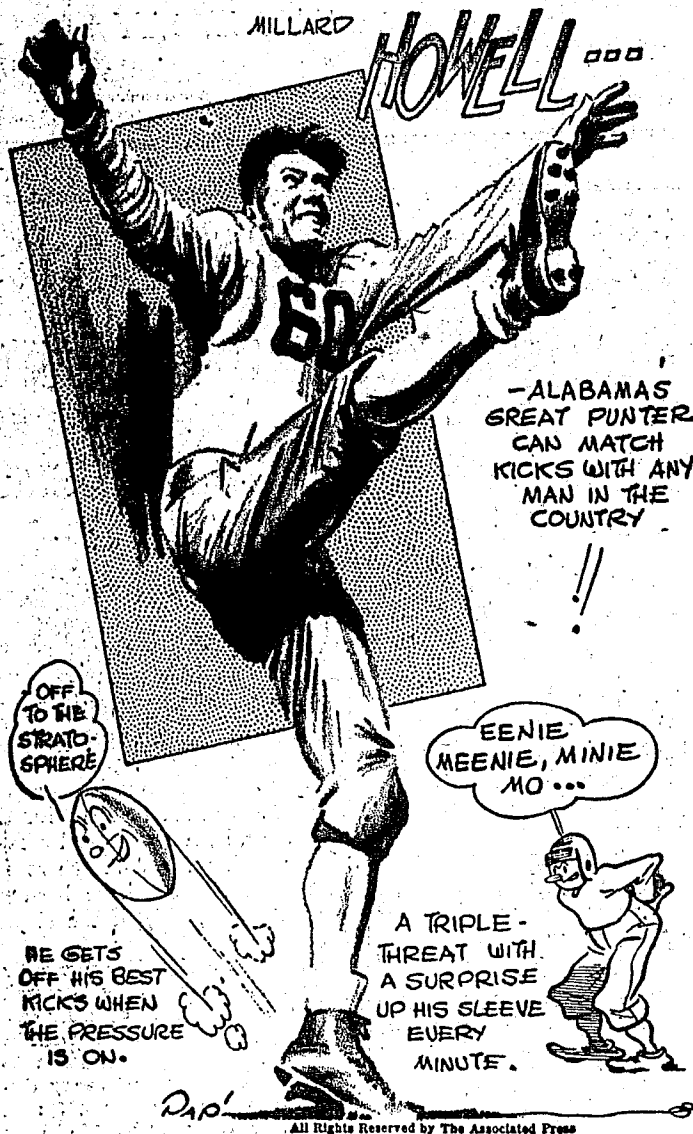




BAMY BOOTER

By Pap



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metallurgy, but in field contacts with trained bureau of mines engineers. These engineers would help local operators by giving proper advice as to geology, development work, mining, methods of treatment, and mechanical equipment.

**Files to be Established**  
The plans also call for the establishing in each of the western states of a file with reliable information on all gold mines and prospects, giving details of the ore occurrence, development work, tonnage of ore developed and grade mine, and mill plants, transportation facilities, labor, power and water supply. Such information would aid the consulting engineer in his search for meritorious properties and facilitate the bringing together of capital and property owner.

Asked about the policy of the bureau of mines, Dr. Finch generalized, but in a manner echoing the statements of administration leaders to the effect that the government would let industry run itself. He explained that the bureau hoped to find some of the causes and cures of depressed metal prices, as well as aid in laying the foundation, by study of production capacity and consumption, to enable the industry to build its own conclusions and lay its own plans and regulate itself.

To prevent chipmunks, squirrels and other small animal life from being caught in newly oiled roads, contractors must maintain a patrol of new construction work in the future, Sequoia National Park authorities have ruled.

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### Mining Operators Will Receive Aid

Assistance in Technical Aspects to be Given, States Dr. John Finch

Small mining operators, particularly gold and silver, will receive special consideration in plans being formulated by the U. S. bureau of mines, according to its new director, Dr. John W. Finch, who was until recently dean of the University of Idaho school of mines.

Dr. Finch, while on the campus recently, explained that the program contemplated would offer aid to the small operators in the technical aspects of their problems. This assistance not only would be offered in the form of technical bulletins on mining and

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And once again ye old crystal gazers come through for ye old alma mater. With an average now of one thousand per cent on all conference games, we both bought new hats last Monday—size eight and one half. We don't like to brag especially, but we are going to while we are able.

The bang-up battle of the week will be played here on our own gridiron. The Gonzaga Bulldogs vs. the Idaho Vandals. We grab the old crystal and concentrate!

Bang! There's the starting gun. The play is stopped on the thirty-yard line. That Gonzaga contingent looks plenty good. They now have the ball! It looks like a scoring play! It is! Gonzaga scores in the first quarter. Don't throw that! While we were faithfully reporting that last play Idaho scored three touchdowns and there is the final whistle. (Fast game!)

This next scene is not coming through very well. It looks like the California Golden Bears battling the Galloping Gaels from St. Mary's. The G. G.'s are putting up a sparkling fight. For three quarters now they have held the Californian down to nothing. Hold it! There is the break the Golden Bears have been waiting for and they plunge through to score. An exciting battle, but St. Mary's goes down in glorious defeat as a result of that one touchdown. Too bad "Slip" Madigan. That sophomore team of yours will be up there in the clouds yet.

This turban is tight and slightly warm. While we take it off and relax a little we watch Bobby Grayson of Stanford thrill the crowd with his stellar backfield performances. Franklin, all-American halfback, was slated to play this game today. We can't quite make out whether that is he or not. If it is, he is not up on his stuff as compared to his playing last season. Perhaps it is that knee injury. Stanford finally comes through with two touchdowns to win the game.

Ahh, and here is the Washington State-U. S. C. mixup. The Gonzaga seem plenty confident as they come out on the field. That victory over Montana must have acted like a Merawanna cigarette. There is an old saying, "He who knows how much he knows, knows nothing," or something. Moral—Trojans win.

There are the victories and defeats for this week. If we are right again we will throw the hats away and buy a carload of parasols.

## Gonzaga Scribe Warns Idaho of Tricky "Three Swedes Act"

By John Reddy  
Sports Editor, Gonzaga Bulletin

For the first time since Max Krause departed from the Gonzaga fold, Mike Pecarovich will parade onto an Inland Empire gridiron field an eleven with scoring power when his Blue outfit invades the Palouse hills for Saturday's Dad's Day game with the Idaho Vandals at Moscow.

With the big booming fullback as spearhead of a diversified attack, Pecarovich developed an offense that tallied touchdowns in every game over a two year stretch, but with the departure of Krause the offense stalled and the 18 game consecutive scoring streak was snapped last season.

This fall, faced with the problem of replacing his entire line, seven three-year monogram carriers, the mentor built up a sophomore forward wall, coupled it with a veteran backfield, and then added a touchdown spark in the person of a back hailed as the equal of "All Coast" Krause.

His "Ike" Peterson, scoring threat and carrier of the heavy role in Gonzaga's "Three Swedes Act" at the left halfback post. The Vandals have seen this slippery boy before, notably on a chilly afternoon last autumn when he gathered in an Idaho kickoff and sprinted 95 yards for a score, and on a like day a year previous when he scored a 47 yard punt. Peterson cut back 47 yards to score in aiding the Blue to a 20-7 win. As a freshman he single-handedly scored enough points to beat a strong Idaho yearling eleven. And now from spectacular early season performances, Peterson has served notice that his scoring talents may bolster the Blue offense to its former potency. Against Oregon he dashed 50 yards on a punt return, the longest advance of the game, and kicked and passed in sparkling style. Last week against Cheney Normal he ran wild, going over the line three times on long runs.

Supporting Peterson in the "Swede Act" will be "Ole" Olsen, 200 pound kicking and passing ace, and George Johnson, diminutive ball carrier. At quarterback the Blue will have two veterans; Will Key, regular skipper, and Carl Scarp, star of two years ago again in the backfield. Tom McNeese, the under-ten-second sprinter, and "Butch" Madsen will divide the fullback duties, and with hard running "Chug" Justice round out the backfield combination.

Take to Air? Both teams will in all probability demonstrate polished aerial attacks and this overhead battle may rival the clash that looms between a primarily offensive and a primarily defensive eleven. Coach Leo Calland, with a markedly superior line, will no doubt depend on his veteran wall to check Peterson and his partners, and on the bullet passes of versatile Bob McCue, the pass grabbing of Norman Iverson, and the ground gaining ability of a trio of quarterbacks: Lefty Inman, Cy Geraghty, and Clarence Devlin, to produce a win.

Not uniformly as strong as the Idaho line, Gonzaga will, none the less, have some smooth performers clearing the way for the backfield. Spots to watch in the Blue line are right tackle where Bill Brian, the 220 pound captain, holds forth, the pivot position occupied by 165-pound Doug Day, and ends, Herman Brass, tall pass catching specialist from Wallace, and Barret Ely, Marion junior college transfer.

This game, with a background of 20 years of rivalry behind it, has been from the start an Inland Empire classic, and Saturday with both schools having evenly matched and dangerous teams, the game should be one of the finest in the history of the rivalry. The count in games won and lost stands vitally even, with Gonzaga having won 4 against 3 for Idaho and 2 ties over the last decade.



FRIDAY, OCTOBER 5, 1934

# The SPORTS Argonaut

Page Three

## Thrills Galore Promised In Vandal-Bulldog Gridiron Battle Tomorrow

### How They'll Line Up

Gonzaga	Wt.	Pos.	Wt.	Idaho
Ely	185	RE	184	Iverson
Brian	215	RT	203	McCue
Buchanan	190	RG	196	Nutting
Murphy	210	C	202	Barbee
Hale	205	LG	191	Wilson
Close	200	LT	196	Moser
Brass	185	LE	185	Rich
Key	175	Q	152	Geraghty
Peterson	170	HB	188	P. Berg
Justice	190	HB	171	Honsowetz
Madsen	190	F	197	Ward

### Frosh Play Normal At Lewiston Today

The papers have been telling us a lot about this Frosh squad of ours and we are finally going to see for ourselves just what and



how much can be expected of them.

This afternoon they play the teachers from Lewiston. Normal. Coach Ott Anderson doesn't promise anything like a victory against this two-year school, but he does say that there will be plenty of opposition as far as the Frosh are concerned.

Future Talent There is bound to be some future Idaho football heroes hidden in that aggregation. They are not expected to stand out like sorry thumbs. However, we will be able to make a pretty good guess as to who will be the gridiron pacers in 1935.

The starting lineup follows: Betts, center; Stanley and Gamble, guards; Sitterle and Ahlskog, tackles; Bannon and Abshire, ends; Maukin, quarterback; Rich, fullback; Witherell and Prince, halfbacks.

### NOTICE

All those who hold a senior life saving certificate or an examination in the American Red Cross which has had a recheck within the past three years are eligible to tryout for membership in the Hell Divers Thursday at 7 p. m. at the Memorial gymnasium swimming pool.

### FORESTERS HOLD ANNUAL BONFIRE

The annual bonfire held Wednesday evening by the forestry students was the largest ever given by the Associated Foresters. Students and faculty took part in stunts and entertainment featuring Paul Bunyon.

Gonzaga	Year	Idaho
6	1910	46
0	1911	22
3	1913	54
3	1914	5
3	1915	6
21	1916	6
7	1917	13
7	1918	7
7	1919	13
7	1920	10
0	1921	6
14	1922	7
0	1923	13
0	1924	0
12	1925	3
41	1927	6
6	1928	6
20	1929	14
0	1930	20
6	1931	7
20	1932	20
12	1933	20
?	1934	?

Everybody out for the rally to-night starting at 7:15 sharp.

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### Leo Drills Vandals in Running Attack to Add to Air Attack

by Eddie Mayer

Coach Mike Pecarovich and his Gonzagans, coming Saturday prepared to face the Vandals' already famous passing attack, may receive a genuine shock when they discover that Idaho has an honest-to-goodness running attack.

Yep, if this week's practice session is any indication at all, the Vandals have a running attack. Booming Bob McCue can really tote a football besides punt, pass, and handle a tackle assignment. Cy Geraghty, with confidence gained by playing his first full 90 minute varsity game a week ago, has been doing a Warburton the last few days. Theron "Gladstone" Ward has been hitting the line like a pile driver so gains should be forthcoming from his department.

With this turn of events it appears that the Calland proteges will keep the Gonzagans guessing a bit more than they did the Washington Huskies, who risked life and limb for a full afternoon attempting to get between McCue-propelled leather and the receivers. **MIKE DRILLS BOYS TO STOP McCUE**

Reports from Spokane have been to the effect that Pecarovich has been sending his Bulldogs through long hours of practice every afternoon attempting to find ways and means to get some part of their anatomies in front of the lethal heaves which they know are in store for them. Mike realizes that McCue's prodigious efforts are not the ordinary, over-the-counter deliveries so he has been drilling the boys against long passes.

Gonzaga plans, to counter with Ike Peterson, half back, who's brilliant passing two years ago spelled disaster for the Vandals to the tune of 20 to 7. Ike did not show so well last fall, but after a sensational summer in baseball, Spokane fans are expecting him to display the "stuff" that made him a star during his sophomore year.

Carl Scarp, who started several games at quarterback as a sophomore, but who was out of competition last year, may get the call over Bill Key to start against Idaho. He is larger than the regular signal barker, and is a three ply man, boasting a shifty style of open field running. Fleet Tommy McNeese, Joe Kearney, a 1933 reserve, and Ole Olsen are all good ball packers giving the Bulldogs a real threat in the way of a ground attack.

### BULLDOGS SPORT MANY HEFTY LINEMEN

Not much has been said of the Gonzaga line, but any ball club that can hold Oregon to two touchdowns must have a pretty fair front wall. (Last week Oregon showed plenty of power by running rough shod over UCLA to win 26-3) Herman Brass, former Wallace, Idaho, sensation, has been playing stellar brand of football in his first year as an end. His specialty is nabbing passes. Barret Ely and Thor Ulvestad, both sophomore ends, have been showing a lot of class and promise to give the Vandals plenty of trouble. At the tackle posts, Mike has John Close, 200-pounder,

and Chick Wilson are likely starters at guard, and Jack Barbee will probably get the nod over Joe Bill Buchanan, Russ Hale, and Wheeler at center.

Russ Hansowetz, versatile half, and Paul Berg, who has been doing a nice job of filling Norby's shoes, are expected to start at the halfback posts.

Theron Ward will start at full and Cy Geraghty will undoubtedly get the call at quarter. Bobby Morris will referee the game, with Carl Quackenbush, Spokane, umpire; Jerome Buckley, Portland, head linesman, and Stan Riddle, Everett, field judge.

### New Tennis Courts Draw Lusty Praises From Racket Fans

"The new courts are nifty!" Such is the opinion of tennis enthusiasts who have played on the new concrete courts opposite the gym. With the installment of new steel nets last Tuesday, racket fans have been busy trying out the latest additions to Idaho athletic equipment, and to a man, have been loud in their praises.

The new courts are the last word in tennis court construction, the cement being treated with a chemical to give it a grey cast, eliminating the glaring effect ordinary concrete gives under the sun's rays. To facilitate drainage, the courts also slope slightly from the southwest to the northeast, thus providing a ready runoff for water.

### VANDALS ARE IN TIP-TOP SHAPE

The Vandal squad is in tip-top shape for the Dad's day fracas. Norman Iverson, who looked like a potential all-coast end at Seattle, and George Rich, right end, who has been nursing an injured arm, are both anxious for the opening whistle. Bob Moser and Bob McCue came out of the Washington game in fine shape and will get the call at tackle. Dick Nutting

very latest type of tennis court and are the best we've seen yet," said two visiting engineers upon viewing the construction.

The courts were constructed under the supervision of Professor John W. Howard of the College of Engineering. The work of laying the concrete was completed about August 10, but the fencing and nets were not ordered until a short while ago, which accounts for the two month's delay in getting the courts ready for use.

An additional space, the same size as the courts is being leveled off on the playground which will be used as an ice skating rink. This will eliminate the necessity of flooding the tennis courts as has been done in the past.

### BAND BROADCASTS RALLY IN SPOKANE

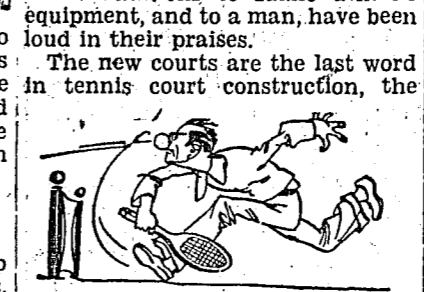
The pep band of the University of Idaho conducted a rally broadcast Thursday at Spokane over KGA at 6:15 p. m. and at 9:30 p. m. over KPY for the Idaho-Gonzaga game which is to be played at Moscow this Saturday.

The band also entertained at a luncheon of the Rotary convention and a musical rally was held at the three Spokane high schools; Lewis and Clark, North Central, and Rogers.

Dave Kendrick, president of the ASUI and Dr. J. W. Barton accompanied the group. The band made the trip to Spokane in the new ASUI bus.



PUT YOU ON A DIET OF SCORING PLAYS!



this week so they are ready to chalk up some good sized digits to initiate their scoring for the present season. Gonzaga was held scoreless against Oregon but broke into the touchdown column when they took Cheney 31 to 0!

The Vandal squad is in tip-top shape for the Dad's day fracas. Norman Iverson, who looked like a potential all-coast end at Seattle, and George Rich, right end, who has been nursing an injured arm, are both anxious for the opening whistle. Bob Moser and Bob McCue came out of the Washington game in fine shape and will get the call at tackle. Dick Nutting

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## Grins and Gripes

TO THE EDITOR

With the beginning of another school year, there are several things which need a certain amount of attention. One of these things is the matter of tradition. For years, as a matter of habit, because the job was pushed off on it, the "I" club, has been attempting to "enforce" these traditions. Each year that attempt has been sneered at, has been regarded as something to keep our athletes happy. Now, the time has come to make our situation clear.

The members of the "I" club have never been overjoyed with the task of keeping unconventional individuals in line. They see no point in continuing to stick their noses into a matter which should operate itself, merely because in the past the job has been wished off on them. In other words, if the "I" club is to be expected to continue to enforce traditions, its members want to know if, want to be told in unmistakable fashion. Many traditions exist by themselves and need no enforcing. Most of Idaho's traditions are in that class, but there are a few which require attention of some kind if they are to continue as a common custom. It is in these cases, to deal with the few individuals who don't play the game, that the "I" club has attempted to be of service in the past. It is still willing to so serve in the future, probably more as a matter of habit than anything else.

But this is certain. If the members of the "I" club are expected to keep traditions alive, they want to be told that the student body as a whole approves of that practice. It is more a matter of cooperation than force, anyway, and the time has come when an expression of that cooperation is made by the student body. Mere general suggestions won't do. Soft talk by so-called campus leaders isn't enough. If traditions are to be enforced by the "I" club, there will have to be an actual, definite, and certain expression of that wish by the student body. It is respectfully suggested to the Executive board that if it is felt that traditions are enforced by the "I" club, that group should take immediate steps to obtain the expression of the student body by vote or petition.

The "I" Club

## DOG, "TOO GOOD TO BE KILLED" GETS WHEEL CHAIR AFTER INJURY



AMHERST, Tex. (AP) — Barney, 5-year-old dog hero of this town, paralyzed in the haunches when run over by a motorcar, took to a "wheel chair" in which he now can travel at 20 miles an hour. "He was just too good a dog to be killed when he was crippled," said A. M. Brown, Barney's owner, "so I made him a wheel chair." The chair consists of a platform on coaster wagon wheels, with braces strapped to the dog just behind his front legs. The incapacitated hind legs, with most of the animal's weight removed from them by the straps, rest on the platform.

## A Deplorable Situation

Now that the smoke has cleared a little from the class election fields and the din of battle has somewhat subsided, we can look over the war-torn situation with a little saner viewpoint. We were shocked perhaps into a survey of the matter, but, thanks to that shock, now we are aware, as is every member of the ASUI, of a state of affairs which has needed for some time a major operation.

We can not, and certainly should not, place the blame for the unfortunate occurrence anywhere but where it rightfully belongs—with a system, or rather a lack of system, for calling and conducting class elections.

The constitution of the association makes no mention of the classes as regards this important procedure. As a result they have blindly and inefficiently selected their officers without any aid from the association or its administrators.

The situation did not exist through any lack of interest or hint of malfeasance on the part of the association's officers, but primarily because it had continued until now without undue friction or apparent "chiseling." No need for control had made itself apparent. Now that need has burst upon us with all the emphasis that should be needed to bring prompt remedial action.

The constitution is inadequate in regard to general ASUI elections, as well. Article VII of that document directs us to the By-Laws Article XI, for rules regarding the conduct of elections. There we can find nothing to hint at the manner in which the voting is to be conducted—a sorry state of affairs, certainly.

We wish to recommend that the president of the association appoint a committee, or whatever action is needed to bring the results, to draw up election rules for the several classes these rules to be presented to the student body for its approval. Also we ask for a revamping of Article XI of the By-Laws of the constitution as it regards the machinery of voting upon student officers and measures.

Our student body is growing rapidly and with that growth becomes evident every year the need for change in its laws and a modernizing of its systems. Changes will always lag behind the need for them and it is only through experience that we learn our mistakes and shortcomings. It took a bombshell to awaken us, but now awake, let's make the most of it!

## Back The "I" Club

In this issue of The Argonaut appears a letter to the editor from the "I" club pertaining to the maintenance of Idaho traditions on the campus. In this letter is reflected the feeling which they have for an attitude which has been growing more and more noticeable during the past few years.

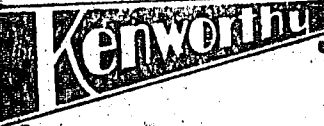
In connection with the plan that the club offers in regard to a sounding of the pulse of campus sentiment in this regard The Argonaut wishes to throw its columns open to suggestions from members of the student body as to whether or not these traditions remain under the supervision of the club.

The Argonaut is and always has been a staunch supporter of the "Idaho Spirit" and the many customs and traditions which go to make up that feeling among Idaho students. We are back of the "I" club and their work in keeping alive that spirit. Are the students going to back them?

Let's hear from you. Are you going to let them down with a feeling of cynicism for their efforts when your co-operation is needed most?



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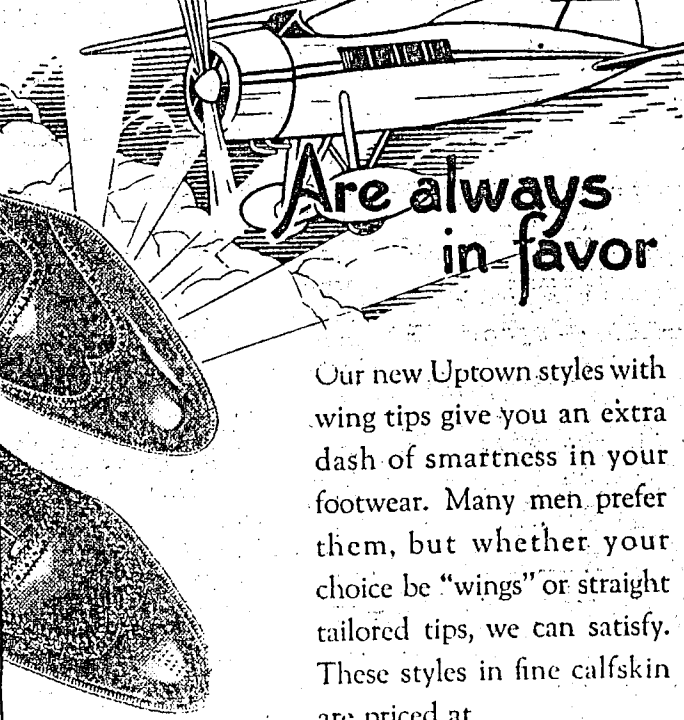
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There is more than meets the eye in these smart style successes. Fashioned on Dr. Sawyer's plus-fit lasts, they fit the feet when you are on your feet in leathers, models and shades that are winning the acclaim of the smartest fashion magazines.

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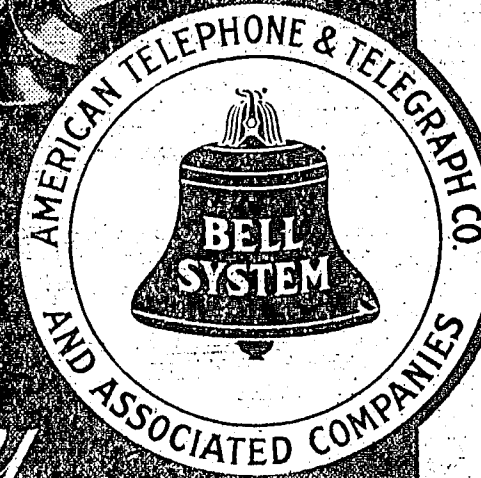
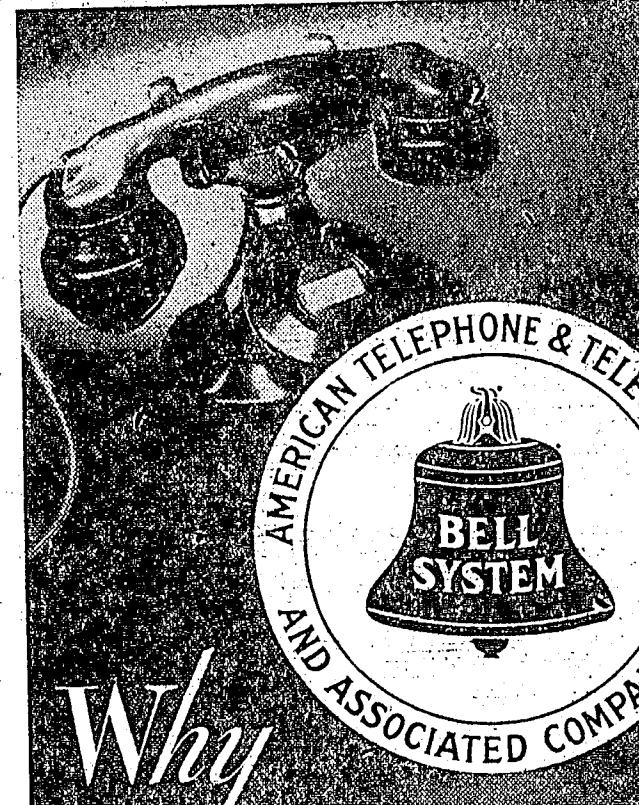
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We advertise in order that the public may better understand what the Bell System is doing, and why it does it. In this way we keep customers and prospective customers informed of our aims, policies and progress.

We advertise in order to aid the telephone customer in making the best possible use of his service. As our advertising influences one person after another to use the telephone more effectively, the service rendered every other user is correspondingly improved.

We advertise because we have a varied service to sell and by selling more of it we increase its value to each user. Because of the nature of the telephone business, it is our duty to inform the public continuously of the character and varied kind of service we provide.

In line with this broad plan, we find real opportunity in addressing messages to college and university people in their own publications, just as we also vary our advertising for women's magazines, farm papers and so on. 1934-35 is the fifteenth year during which the Bell System has published advertisements which take college men behind the scenes of Bell Telephone service.

### Idaho Cow Ranks With World's Best

Holstein Produces Over 34,000 Pounds of Milk Last Year

One of the University of Idaho's Holstein cows, Idaho Plebe Quality, is well on her way toward a record of national distinction. Only 14 cows in the world, living or dead, have ever produced over 34,000 pounds of milk in a year. Idaho Plebe Quality should be in the first 10 cows of the world when her record is completed.

At the end of the first 146 days of official testing, reports F. W. Atkeson, head of the department of dairy husbandry, this cow produced 15,208.9 pounds of milk and 449.2 pounds of fat. She averaged 104.2 pounds of milk per day since her test period began March 8, the highest day's production being 125.6 pounds or 14.6 gallons.

**Twice Her Weight**  
In her best 30-day test period she produced over twice her own weight in milk. In this time she milked 3,577.7 pounds, or 416 gallons. Forty-two milk cans holding 10 gallons each would be necessary to hold this amount of milk. During this 30 days Idaho Plebe Quality averaged over 119 pounds, or 13.6 gallons per day, compared to an average of 1.5 gallons per day for the average dairy cow in the nation.

Census records reveal that the average Idaho dairy cow produces 5334 pounds of milk per year. The university's new record-making cow produced 5,374 pounds in 46 days. For 105 consecutive days she milked over 100 pounds daily.

The record being made by Idaho Plebe Quality is a direct result of the constructive breeding program carried out in the university Holstein herd since its foundation in 1811. Her mother, grandmother, great grandmother, and great great grandmother all were bred and developed in the Idaho herd.

**Family of Champs**  
The milk-producing pace being set by Idaho Plebe Quality and the world recognition in prospect directs attention to other notable achievements of the Idaho Holstein herd. The university has bred and developed the only combination in the world of dam and two daughters each with 30,000 pounds of milk. Idaho Plebe Quality belongs to this same family, being a granddaughter of the mother cow in this combination. The university herd ranks third in the world for breeding and developing cows with milk records of 30,000 pounds in a year.

The present state record for milk production is 31,241 pounds, which is held by another university cow, Idaho Matador Fancy. When Ida-

ho Plebe Quality completes her record she is certain to lay claim to this laurel. At the university there is a separate list of cows that have milked over 100 pounds per day. Thirty-six are on the list with Idaho Plebe Quality at its head.

Considerable credit for the record being made by Idaho Plebe Quality goes to Henry Betz, who feeds and cares for the university cows on official test, according to Professor Atkeson. High-producing cows on official test acquire close attention and constant supervision. Idaho Plebe Quality and others on test are milked four times daily.

Two of the sons of the record-making cow now are in service in Idaho dairy herds. One is owned by the state hospital at Blackfoot and the other by L. R. Melsen of St. Maries.

**King Quiet Reigns In All Buildings On Saturday Afternoon**

A robin chirps and flutters across the lawn. Aside from it, there is no moving thing on the campus. A silence, a quiet full of meaning, covers the green stretches of grass. The buildings seem what they actually are—bricks piled prosaically one above the other. They are not the living embodiment of learning or of deep comradeship, but are dead edifices.

The Big Ben on the Ad building is not the focus on which the anxious eyes of students rest as they trudge up the hill. "How many more minutes till the bell?" is not the question each is asking. The clock could toll away one thousand minutes and still not receive even one inquiring glance. Time for once, does not matter.

Inside the buildings, quiet reigns. Echoes from the talk and laughter of students, or from the tread of their feet are gone. The door of a classroom is opened. The loneliness, almost despair, of the room seems to strike the invader in the face. There is no instructor or professor pounding his theories and arguments into the passive minds of students.

The chairs are straightened, the desk is in exact parallel with them, and for once there is even some chalk by the blackboard. A cross and circle game, commonly called "cat", in the corner of the board is the only hint of former occupancy, and it seems almost pathetic with its reckless scribble. There are no papers flung around the floor or books piled on the arms of the chairs. The door is closed, for the order is not living kind; it is dead in its exactness and dead in its unnaturalness.

Every room is the same. The dominion of King Quiet extends to the library. Usually each table is filled with students, a few studying a few eagerly relating the happenings of the date last night or the plans for the coming week-end, and a few just sitting. But now—the contrast is too striking! Each table has its eight chairs grouped systematically around it—four on each side. The sunlight streams in through the window, but it does not catch on a reflecting buckle or on a ring; it strikes the table directly and is not hindered in its course. Typewriters are not clicking, and the comfortable rattle and crackle of newspapers or of turning pages of magazines is missing.

The panorama before the sentinel of the campus, the I tank, is clothed

in quiet. There are no students meandering over the paths; there are no shouts and greetings ringing in one's ears. There is no steady stream of students going in and out of the buildings; there is no feeling of life. There are empty stretches of lawn, walks straight and white, and buildings set architecturally perfect as in their artist's conception. Over all, for the order is not living kind, is a deathlike calm and silence rules. Ah yes—it is Saturday afternoon.

### Hay Fever

In 24 hours you can drive all Hay Fever distress right out of your system with Cleveland physician's proven, internal prescription; quickly neutralizes all the ugly symptoms of pollen poisoning—or your money back! Get "Dr. Platt's RINEX Prescription" today at any drug store and just TRY IT! See how much better you feel in 24 hours! Convenient capsules, fast-acting—just swallow with drink of water. A godsend for sufferers from Hay Fever, Ross Fever, Head Colds, Catarrh, Bronchial Asthma, Eczema, Hayfever, Sneezing, wheezing, itching eyes, running nose clear up; pop returns blessed relief within 24 hours guaranteed or money back. Your druggist recommends RINEX, #1.

# Welcome Dads--

Go To The Game

GONZAGA vs IDAHO

Saturday

Be sure and take advantage of our "Get Acquainted" Sale October 5th to 9th.

**SAFEGWAY STORES**

Before and After the Game

## Wright's Fountain

COMPLETE FOUNTAIN LUNCH

Pop Corn

Candies

Magazines

Tobaccos

*They are made that way*

Chesterfields are milder  
Chesterfields taste better

Ripe home-grown tobaccos

We begin with the right kinds of mild ripe Domestic tobaccos. Then we age and mellow them like rare wines for flavor and taste.



Aromatic Turkish tobaccos

Next we add just the right kinds and the right amounts of Turkish tobaccos to give Chesterfield the "seasoning" that helps to make them taste better.



Blended and cross-blended

Finally we "weld" these tobaccos together the Chesterfield way—different from any other—to make Chesterfield a milder better-tasting cigarette.



On the air—

MONDAY WEDNESDAY SATURDAY  
ROSA NINO GRETE  
PONSELLE MARTINI STUECKGOLD  
KOSTELANEZ ORCHESTRA AND CHORUS  
6 P. M. (P. T.)—COLUMBIA NETWORK

It takes good things to make good things ... there is no substitute for mild ripe tobacco

AS YOU LIKE IT—

Experienced Barbers

**MOSCOW BARBER SHOP**



**GRAYCO** END-LOCK TIES PATENTED

**HOSLEYS** MEN'S WEAR

DON'T BE A ZEBRA!

WEAR PHOENIX SHADOWLESS HOSIERY.

● No more ring-around-your-hose-y! For Phoenix has perfected an absolutely ringless and shadowless hose! Clear as crystal. Exquisitely sheer and even in color. You know just how flattering Shadowless Hosiery must be! It has all your favorite Phoenix features: Custom-Fit Top, shadow point fashion marks, tailored ankles, and the "long mileage" foot with Tipt-toe

\$1.00 New Low Price

**DAVIDS'**

Exclusive But Not Expensive

# SOCIETY

The first fraternity and sorority dances of the year will be held this weekend, with pledges of five houses being honored at pledge dances. The week was also filled with other social events. Exchange dances, a traditional way for members of houses and halls to get acquainted, were started; and a number of the houses held sons-and-daughters or sister-daughter dinners. Alpha Phi pledges entertained the new women of the campus at a tea Tuesday afternoon.

Campus society has now begun in earnest, and the social calendar is filled with interesting features. Eight dances are already scheduled for next weekend.

### A. T. O.'s Plan Pledge Dance

Alpha Tau Omega will hold their pledge dance at the chapter house Saturday night. Chuck Collin's orchestra will furnish the music. Patrons and patronesses will be Dean and Mrs. J. F. Messenger, Captain and Mrs. H. L. Henkle, Dean and Mrs. T. S. Kerr, Mr. and Mrs. V. A. Cherrington.

### Gamma Phi Dance Saturday

Gamma Phi Beta will hold their pledge dance Saturday night at the chapter house. Miss Harrison Devereaux will be the patroness.

### Phi Deltas To Hold Pledge Dance

Phi Delta Theta will hold its pledge dance at the chapter house Friday night. The Blue Devils orchestra will furnish the music. Patrons and patronesses will be Mr. and Mrs. Lawrence Chamberlain, Captain and Mrs. H. L. Henkle, and Miss Alice Kelly.

### Betas Honor Pledges at Dance

Beta Theta Pi will give its annual pledge dance tonight at the chapter house. Chuck Collin's orchestra will furnish the music. Patrons and patronesses will be Mrs. Clara Holmes, Dr. and Mrs. A. C. Lemon, Dr. and Mrs. H. L. Axtell, and Mr. and Mrs. R. F. Green.

### S. A. E. Will Give Pledge Dance

Sigma Alpha Epsilon will hold its annual pledge dance at the chapter house Saturday night. Patrons and patronesses will be Dean and Mrs. R. E. McArdle, Captain and Mrs. H. L. Henkle, and Dr. and Mrs. J. W. Barton.

### T. K. E. Announces Pledges

Tau Kappa Epsilon announces the following pledge list: Frank Horgan, Mountain Home; Gerald Lukens, Kenneth Lukens, Craigmont; Boyd Leonard, Santa; Ernest Beck, Post Falls; Samuel Ryan, Monrovia, California; Charles Daylon, Bonners Ferry; Kenneth Rink, Mead, Wash.; George Evans, Twin Falls; Frank Randall, Lewiston;

and Kenneth Roberts, Hailey.

Sisters and daughters of Phi Gamma Delta were honored at a dinner Thursday. The guest list included Murva James, Charlotte Thompson, Dorothy Elliot, Georgia Thomas, Beatrice Friedman, Marlon Babcock, Elaine Hersey, and Berniece Friedman.

The following were guests of Lambda Chi Alpha at their sister-daughter dinner Wednesday evening: Mr. and Mrs. G. L. Luke, Mr. and Mrs. W. Wayne Smith, Mr. and Mrs. T. Elpher Wright, Myrtle Harris, Evelyn Bennett, Berniece Wilson, Frances Wimer, Bunny Gnaedinger, Charles Dickerson, Homer Johnson, Arthur Dretke, Harold Taylor, Blaine Crawford, Kenneth Barnett, and Burton Rooks.

Tau Kappa Epsilon entertained the following sisters and daughters at dinner Thursday evening: Naomi Randall, Virginia Merrick, Louise Tomlinson, Ione McPherson, Betty Fisher, Agnes Ramstedt, Ruth Ramstedt, Roberta Matthews, and Margaret Matthews.

Sigma Chi announces the pledging of Jack Hansen, Yakima, Wash.

Alpha Chi Omega entertained the following sons and brothers at dinner Wednesday evening: Raymond Sower, William Chatterton, Edmond Turner, Robert Thompson, Kenneth Kehrer, Robert Harris, Raymond Thornhill, and Donald Haasch.

Sigma Chi sisters and daughters were dinner guests at the chapter house Wednesday evening. Those present were Mrs. E. C. Given, Margaret Pence, Betty Groves, Vivian Noyer, Mary Virginia Congdon, Dorothy Brown, Maribelle Edmunds, Ruth Runyon, Maxine Andrus, Evelyn Jenkins, Miriam Babcock, Gertrude Gehrke, Ethel Gehrke, Beatrice Sheehan, Cecilia Gibbs, and Beatrice Gibbs.

The monthly alumni luncheon of Sigma Chi was held Tuesday. Guests were Jesse E. Buchanan, Mark Moore, Dr. E. E. Hubert, Lionel Campbell, Chris A. Hagen, and Don D. DuSault.

Sigma Alpha Epsilon honored sisters and daughters at a dinner Wednesday evening. Guests were Charlotte Kennedy, Ella Mae Walters, Marjorie Walters, Jane Woodin, Dorothy Pruess, Victoria Scott, Ruth Smith, Eleanor Merriam, Florence Kelly, and Marjorie Blaine.

Delta Tau Delta announces the pledging of Bill Bowen, Nampa.

Pi Beta Phi entertained the following brothers at dinner Thursday: Lionel Miller, Ray Weston, Allen Tigert, Russel Tigert, John Tibbals, Jack Wilcox, and Boyd Baxter.

### Social Calendar

- FRIDAY OCTOBER 5
  - Beta Theta Pi pledge dance
  - Phi Delta Theta pledge dance
- SATURDAY OCTOBER 6
  - Alpha Tau Omega pledge dance
  - Sigma Alpha Epsilon pledge dance
  - Gamma Phi Beta pledge dance
- FRIDAY OCTOBER 12
  - Delta Gamma pledge dance
  - Kappa Kappa Gamma pledge dance
- Hays hall informal dance
- SATURDAY OCTOBER 13
  - Sigma Chi pledge barn dance
  - Phi Gamma Delta pledge dance
  - Delta Chi pledge dance
  - Alpha Phi pledge dance
  - Lambda Chi Alpha pledge dance

### 35 New Women Students To Pledge Kappa Phi

Methodists Give Informal Vows to Bushes at Tea in Church Parlors

Kappa Phi, a Methodist women's organization, climaxed their rushing for this season with a tea at the church parlors on Sunday morning, September 30. Here 35 girls took informal pledge vows. Kappa Phi exists on the campus to unite Methodist girls in order that they might be able to strive for advancement of the Methodist church and have an outlet for their interest in its work. Their activities are varied, being similar to any other sorority in this respect. But instead of emphasizing the social side of life, these individuals tend toward spiritual development.

On October 8 the following will be pledged: Dorothy Sturgeon, Minnie Henderson, Jean Irvin, Dorothy Read, Marlan Lund, Ethel Gelke, Katherine Memeely, Margaret Scott, Irene Johnson, Virginia Johnson, Grace Gardner, Ethel Phillips, Martha Allen, Jeanette

Wines, Dorothy Hodge, Jean Pette, Helen Haynes, Marjorie Glenn, Billy Jane Austin, Maxine Bergie, Margaret Wycott, Mary Lou Murdoch, Vera Johnston, Grace Fenton, Lillian Carlson, Rae Hatfield, Eva Nice, Marjorie, Flink, Lucille Ogie, Berniece Levy, Mary Schmitt, Mary Mitchell, Dorothy Coplen, Zelba Dahl, and Nina Mae Jewell.

Sixty-one men have applied for the position of football coach at Carroll College to fill the position recently resigned by Glen Thistlethwaite.

Thirty-eight per cent of students at the College of Emporia voted for

classical music instead of jazz for entertainment at student assemblies.

## Paddles!

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### SEE US FOR YOUR ELECTRICAL APPLIANCES

Study Lamps — Clocks — Repairing  
Light Globes — Fixtures

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### Journalism Honorary Reorganizes Activities

Junior Women To Be Pledged In February Instead Of Twice Each Year

At a regular meeting of Theta Sigma, local honorary journalistic society for women, tentative plans were made for the reorganization of their activities.

Annual pledging, which will take place in February, replaces the custom of pledging twice a year. To merit being a member of this society a woman must have junior standing, take a major or minor in journalism, and have considerable talent in that field.

Plans are being made for the traditional breakfast which Theta Sigma gives in honor of co-ed members of the Argonaut staff. They are also working, with the Press Club, an honorary society for men journalists, on a project, the nature of which will be announced later.

Elva Anderson has been elected as active secretary for the school term 1934-35 to replace Christine Orchard who has withdrawn from school.



## FELTS

With the New Higher Crowns—Budget Priced.

Here are the costly looking adaptations of the first Paris originals featuring the higher crown. It gives you height, it gives you poise, it gives you dash—so choose your most becoming model from our Alpine sportsters, Russian turbans, and swagger styles. You'll particularly admire the better quality of felt in these hats—making them grand buys at our low prices.

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PINEWOODS GREEN  
CLAY RUST WINETONE  
NOCTURNE BLUE

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PEGGY'S HAT SHOP  
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### The Parisian



### Sophisticated--

is the only word that adequately describes the New Long Sleeved Formals.

Velvets — Taffeta  
\$17.50 to \$29.75

The Parisian

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Luckies  
They Taste Better

Luckies use the finest tobaccos—only the clean center leaves—these are the mildest leaves—they cost more—they taste better.

"It's toasted"

Your throat protection—against irritation—against cough

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HOSE

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Checks, stripes, plaids and jacquard patterns or hand made French clocks on soft light lises made for long wear. A full color variety.

The Oxfords Illustrated are \$4.50

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