$\underset{\substack{\text { Golden-- } \\ \text {-Fleece } \\ \text { Hosen- }}}{ }$ IN THE NEXT ARGONAUT wenefactor of an advertising
stunt ocneelved by a downtown
clothing store. It amounts to glv-ing a pair of corduroys awa
each week during the nex
month to the "athlete of th
the "activity man of the wee
and the "most popular man
the week" This latter classific tion may prove too
judges, be changed.
Plecking board is
Picking board is composed of
prestdent of the ASUI, Argonaut
cditor, Argonaut business mancditor, Argonaut business man
ager, and vice president of th
Asseciated Women students. Asseciated Women students.
"None of the political cut can tankering in these selections,"
say the judges.
Just to bear out that remark
the almighty board met yester-

# The Idaho argonaut 



Kircher Will Sing
On Station K0A
Saturda Evening Saturday Evening
Former UViveritio of da-
ho Bartone Enter Col-
orado Contest

Sipma Tail Pledges
Eight Brain Trusts
At Thurs: Smolev


## THE IDAHO ARGONAUT Official Publication of the ASUI $\quad$, FRIDAY, OGTOBER 21, 1938

## Keymen Say Kings-Ex WSC Noo. 12


 genial neifbbors but Blue Key; selection for the Homecoming
week lheme. Cene Heroon, general Homiecoming chairman, and week theme. Gene Herron, general Homecoming chairman, an-
nounced it yesterday and urged immediate hoüse ponderance of
decorations with this theme in mind decorations with this theme in mind.



## Theldatho argonaut



Montanans Suggest Stein
As Everlasting Memento
In Idaho Brown Jug Fray

## 'Big Time’ Money

## Idaho is playing "big time" football. It has been elevat- ed from the class of secondary consideration to the pedestal of notice by

 of notice by the president of the Pacitic coast conference,who stated this week that diano would receeve eust an much
consideration as any oth other team for the invitation to the Rose Bowl New Year's day. . And it will take money,
Yes. Idaho is in the bifge. Ane. plenty of money, to keep it there until the victor's spoils may
be sufficiently reaped. Right now the athletic . department be sufficientll reaped. Righ now the athetic a department
and Vandal Booster club are cooperating in a drive to seFootball is business-milght ss well admit it. Moscow merchants are in business--might as well admit it. Might.as. well
admit, too that the presence $f$ and kceps them in business, and one of, the increasing bulwarks,
in that university is is " "big time", footbaill team. Why shouldn tevery Moscow business man contribute, in propor-
tion to his ability, owart the perpetuation of football
team whosese victories will come to effect more and more directly the volume of Moscow. business?
If plans materialize, The Argonaut will soon help in the cow merchants have donated; another column will be en-
titled 'Those Who'Havent,", will reveal the names of those Only one drawback looms to the embarrassing publicaprobability that the toes of some of those who advertise in
Thic Argonaut will be trodden. That possibility is ratip ar-fetched, however, since those without enough spunk to Prankish fraternities at the University of Michigan reg
istered a fictitioun name wwith the resistra. For the next
four $y$.

## Cinema Cynicism

Nuart: Now Playing-"Carefree" fiblling brings "Crime Ring,"

## In "Breaking the Ice" Bobby Paradise,", with Bruce Cabot, Breen, youthful singing sen- John Boles, and Madge Evan

 sation, appears in an ice car- John Boles, and. Madge Evans.nival vehicle that is his most portctoveus production. Young picture take advantage of a
Breen is supported by Charlie opportunity to expose the meth Ruen is supported by Charlie opportunty to expose the meth-
Rugges, Dolores Costello, and ods of fake fortune tellers in an
Irene Dare, fligure skater. Tiny action drama laid in Miss Dare, 6 years old, does a a action drama laid in a wester
sil bit of picture stealing while
ing
movie-goers will have paradise,"
as a happy-go-lucky chap $t$
get off several new songs
chestra. Some of the songs were Menday, Monday -In "Boets Girl," htghly publicize
composed by Frank Churchill 'WarnerHollywood's chrrent fad

\section*{| Ox Road_-_ |  |
| :---: | :---: |
| --Optics | Spot - Light |}








 tay when heray deacesect to
 ingly into Cliff Dobbler's eyes as
they trip the light fantastic
around the dance floor. Has the


## 

## sit

## $\square$

learfering in the Marg Mam
league. There are a few oth
that would register a complait
too. Pete Lane is back in


## mon lover, thinks. Velda Green- well is absolutely the last word. If the cute little fella gets up $\quad \begin{gathered}\text { Helen Jensen } \\ \text { Marjorie Collins } \\ \text { Nondus Hoge }\end{gathered}$ Marjorie Collins Nondus Hoge

 Margaret BachellerHarold Carringer Harold Carringer
Pete Leguinecke Charles Brown
John Hill Robert Dole
Marion Isenburg Marion Isenburg
Lou Jane Reed


 ever stop
ggest Stein
ng Memento
rown Jug Fray

Debagers Consider
Public Funds
To Pep Business



Boise News Backs

$$
\begin{aligned}
& \text { Along with the new cour } \\
& \text { the college of engineering ha } \\
& \text { expanded its sanitary emgit }
\end{aligned}
$$

$$
\begin{aligned}
& \text { expanded its sanitary engul } \\
& \text { eering laboratory. New equip- } \\
& \text { ment instaled during the sum- }
\end{aligned}
$$

on
 To plan an old time rally for
he arrival of the last Demo-
reatic circuit compaign Tues-




watches, Jewelky, sheaffer pens Quality Watch Repari Servicc

bolles
SHOE STORE

RIGHT or MRONG?
A 2-minute test for telephone users

 HENRY J. BOTTEN

JEWELER o8 Third Stre

$\underset{\substack{\text { HENRY J. BOTTEN } \\ \text { JEWLER } \\ \text { 108 Third Street }}}{\substack{\text { Hen }}}$







# Vandals Gun for Uclans After Rose Bowl Eligibility Announcement 



Idaho, Unbeaten, Gets Bowl Consideration


## Nobby Inn

for
Good Food
Special Steak Dinners

Chili and Tamales

Squad Expects Victory in Important Struggle: Teams Rate Even








