

"THE HERALD ANGELS SING"
—And again the Christmas holiday is here. With sincere good wishes for your happiness, we extend to you our heartfelt greetings!



NOEL

OWE DRUG STORE
Corner 4th & Main
Phone 2187.

BEST WISHES

To one and all we send our very best wishes for a Christmastide rich in contentment and pleasure and affectionate companionship. May this Christmas be the most enjoyable one you've ever had!



**GOOD HEALTH!
GOOD CHEER!
GOOD FORTUNE!**

**R. B. WARD
Paint &
Hardware**
404 S. Main Phone 2221.

Wishing you the merriest Christmas of all!



Wishing you the happiest New Year's Day of all!

MAY YOU ENJOY THIS HOLIDAY SEASON BEST OF ALL!

C. M. WILDERMAN CO.
520 S. Main Phone 2341.

Many Happy Returns of the Day!

Christmas would not be complete for us if we failed to extend our sincerest best wishes to our many friends and customers!



Eshom's Service
Next to the Kenworthy.
PHONE 2201.

Salutations!

In grateful appreciation of your patronage we extend our heartfelt wishes for your complete enjoyment of the holiday!



CO-ED BEAUTY SHOP
Phone 2395. Next to Nuart.

OUR VERY BEST WISHES!

For Christmas! May you and yours enjoy all the enjoyment that this merriest of holidays can bestow!



For New Year's! May you and yours enjoy a full measure of health, wealth, and happiness on this day!

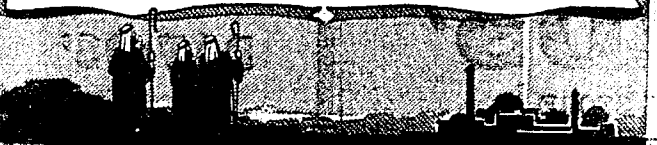
May Christmas Bring You Joy and Each Day of the Year Add to Your Pleasure!

BORG AUTO SUPPLY
The Western Auto Store
Phone 2238 114 S. Main, St.

ON CHRISTMAS DAY:

We extend to you our sincerest wishes for your complete enjoyment of the good things that only this day can bring.

CO-OP BOOK STORE



MERRY CHRISTMAS



The Merchants of Moscow Take the Present Occasion to Offer the Students of The University of Idaho Their Best Wishes for Christmas!

Once again another Christmas season has arrived... and again we, the merchants listed on this page, have an opportunity to tell our friends, our customers in this community, that we wish them the merriest Christmas they have ever had. We wish we could visit each one of you to greet you personally... to tell you how much we appreciate your patronage, your good-

will, and your unfailing courtesy—but since this is impossible, we are using this page as a means of expressing our sentiments. Though the ads may not be large, the spirit behind them is—every member of the management and sales force of these stores sincerely wish you and yours the merriest Christmas ever, and a Happy New Year.

A SMALL AD

Merry Christmas



But the sentiment we are trying to express in it is a large quantity, for we wish every one of our hundreds of customer-friends a very merry Christmas.

Neely Garage and Taxi
Phone 4-1-1-1
Across From Hotel

Best Wishes



Merry Christmas!

To our hundreds of friends.

At this time, the most glorious holiday season of the whole year, we extend our sincere felicitations to our many friends and customers in the Moscow community and its environs.

First Trust & Savings Bank

Our Warmest GREETINGS at Christmas!




GOOD CHEER

We offer our very best wishes for a merry Christmas and a very happy New Year, rich in contentment and pleasure...

Gamble's Hardware
403 S. Main

Merry Christmas to All



SINCERE BEST WISHES TO ALL OF OUR MANY FRIENDS ON THIS HAPPIEST OF DAYS...

UNIVERSITY PHARMACY
(Walgreen Agency)
6th & Main Phone 2336

Cordial Holiday Greetings for This Festive Time

With sincere good wishes we take this opportunity to express our appreciation for your continued patronage...

Fonk's 5 & 10



May Every Good Wish Come True

May Christmas bring you joy and may each day of the year add to your enjoyment of life! May we continue to serve you in the future as we have during the past!

Builders & Growers Supply
Phone 2270 205 South Main


Our Sincerest CHRISTMAS GREETINGS at this time

We extend the season's greetings to you and yours at this most joyous of holidays. May you enjoy the day fully!

MICKEY INSURANCE AGENCY
213 S. Main Phone 6711

Best Wishes at Christmastide!

May happiness and joy be with you on this most festive of occasions. The management and staff of this store wish you the merriest of Christmases!



CITY BAKERY
215 S. Main St.

Good Health! Good Cheer!

A Joyous and Merry Christmas



A Happy, Prosperous New Year

That's our wish for you and yours during this most happy of seasons!

JACKLE JEWELRY STORE
401 SOUTH MAIN

GREETINGS



IN GRATEFUL APPRECIATION

We take this opportunity to tell you how much we appreciate your patronage!

LANE'S THRIFT STORE

JOY TO YOU AT CHRISTMAS

We Offer Our Sincere Best Wishes for You!

May all the joy that it is possible for this season to bestow upon you be yours at this gladtime! And may you enjoy prosperity in the coming year!

CAMPUS BEAUTY SHOP
ON THE CAMPUS
PHONE 4901

Wishing you a

MERRY CHRISTMAS

FULL of good HEALTH, good CHEER, good FORTUNE, and friendly COMPANIONSHIP!

Collins & Orland Hardware Co.
404 S. Main Phone 5191
GENERAL MERCHANDISE

Vandals Trounce Week-End Foes, Meet Cheney Savages Tonight

Flashing spurts of mid-season form, University of Idaho's Vandals continued their pre-conference schedule last week-end with double victories over Cheney and Whitman and will fire again tonight at Cheney where they meet Eastern Washington college of education in a return game. Idaho defeated the Savages here

Friday night 36 to 19, and downed Whitman 40-32.

Greatly improved on offense from the previous week, the Vandal hoophens begin rigid practice this week on defense tactics.

"We will center practice this week on little mistakes that can be corrected, and drill the team on defense and keeping control of the ball," Coach Forrest Twogood said yesterday. "The boys are coming along in good shape. Defense practice will be for the team as a whole as well as individuals."

"The offense looks a lot better now, and defense is scheduled to receive a good going over. How much we can improve from now on will tell how good we will be when we start meeting conference teams," Twogood said.

Irving Hopkins, Vandal guard, suffered a charley horse in the Whitman game Saturday night. "Hoppy" will, however, be ready for Montana this week-end.

"Probably the outstanding feature in the games last week-end was the accurate shooting of Roy Ramey and the great improvement of Don Nelson, sophomore center," Coach Twogood said.

"Ramey continued to set a scoring pace in both of the games last week. Don Nelson showed scoring power also in both contests, and handled himself a lot better on the court."

Milo Anderson Shows Well
Milo Anderson, Vandal forward, is showing up well at his position and is continuing to show progress in offense and defense, according to the Idaho coach. Nelson, a lanky hooperman, is dividing the center assignment with Rook Hilton, and is improving constantly.

"I was not satisfied entirely with the last Whitman game,"

Coach Twogood said. "However, that team will cause any squad to do things wrong. They are small and fast and cause the team to make little mistakes that can be easily overcome."

Idaho Conquers Cheney
Coming back after their 36 to 33 defeat by Willamette, Idaho's Vandals ripped into the Cheney Normal Savages last Friday night for a 36 to 19 win. Starting out on fairly even terms, the Idaho quintet gradually pulled away from the visitors midway through the first half to lead 24 to 15 at the half.

Idaho continued to run up the score in the second half with Coach Twogood using almost every man on the team. Ramey set the pace for the Vandals with 11 points. Ronnie Harris and Nelson each scored seven tallies.

Idaho continued the rampage Saturday night, after trailing at the half, to trounce Whitman in a return game 40 to 32. Deadly shooting and accurate ball handling marked the Idaho offense as they held the Missionaries at bay in the second half to ring up their third victory in four starts against non-conference foes.

Idaho trailed at the half 17 to 14, but spurted to a 23 to 17 lead soon after the second half started and remained in front 'till the final gun. Roy Ramey again paced the Vandals with 15 points. Don Nelson was second with nine.

Those making the Cheney trip tonight are Ramey, Harris, Merlyn Anderson, Milo Anderson, Hilton, Nelson, Chick Atkinson, Bill English, Kenny Lynk, Jimmy Foster, and Bob Lund.

Patronize Argonaut Advertisers.

'Mural Sports

by "Dewey" Allen

ATO took over undisputed first place in the League I, Division B intramural ping pong race with 5 to 0 and 4 to 1 victories over the Phi Deltas and Delta Taus last week. In League II, Sigma Nu and Delta Chi were tied for first with three victories apiece. Sigma Nu nosed out Sigma Chi 3 to 2 and won on a forfeit from TMA, while Delta Chi won by the forfeit route from SAE.

Willis Sweet Takes Lead
Division A saw Willis Sweet take over the lead in League I and tie for the lead in League II. Willis Sweet Is walloped Chrisman 5 to 0 and beat Idaho club 4 to 1 while the Campus club defeated Lindley 3 to 2.

In League II, Willis Sweet II's trounced the Chrisman II's 5 to 0 to tie for first place with the Lindley Hall II's. Other Division A games saw the Campus club I's defeat Idaho club I's 3 to 2, and Camps Club II's beat Idaho II's 4 to 1.

In Division B the Betas forfeited to TMA and Lambda Chi forfeited to the Phi Deltas, and SAE forfeited to the Fijis. LDS nosed out the Fijis 3 to 2 and beat the Tekes 4 to 1, while Kappa Sig defeated the Betas 4 to 1.

League ties will be played off Thursday night and divisional playoffs are scheduled for Friday night, according to Ray Kaczmarek, assistant intramural director.

Title Match at Hoop Game
Glen Jacoby, intramural director, announced that plans were being made to hold the intramural championship ping pong match, to be played by the league champions, at half time of the Idaho-Gonzaga basketball game December 19. Purpose of the arrangement would be to bring the intramural sports program closer to students and give them a chance to see the intramural program at close range, Jacoby said.

Ping pong standings:

Division A, League I		
TEAM	W.	L.
Willis Sweet	3	0
Campus club	3	1
Lindley hall	2	1
Idaho club	0	3
Chrisman	0	3

League II		
TEAM	W.	L.
Willis Sweet	2	0
Lindley hall	2	0
Campus club	1	1
Idaho club	1	2
Chrisman	0	3

Division B, League I		
TEAM	W.	L.
ATO	3	0
Delta Tau	3	1
Phi Deltas	3	1
TMA	2	2
Kappa Sig	1	2
Lambda Chi	0	3
Betas	0	3

League II		
TEAM	W.	L.
Sigma Nu	3	0
Delta Chi	3	0
Sigma Chi	2	1
LDS	2	2
Fijis	1	2
Tekes	1	3
SAE	0	4

RADIO

"We sell the best and Fix the Rest"

MAC'S

Dial 2461 till 8:00 p.m.

PLAN

those COMING HOLIDAYS

at The NEST

Will He Repeat?



Coach Howard Hobson of Oregon lost some of the strongest members of his national championship basketball team by graduation last year. The nucleus of a good team returned this season, however, and fans await developments to see if the Webfeet mentor will repeat again this year.

Scribes to Elect Star Athlete

Idaho's outstanding athlete of the 1939 calendar year will be selected this afternoon in a closed meeting of the members of the Argonaut sports staff. Announcement of the selection will be made next Friday in both the Argonaut and the Spokane Chronicle.

Decision to select the top Vandal for this year was made following the suggestion of the Spokane Chronicle last week. Similar men will be named at Gonzaga and Washington State with the ultimate selection on each of the camps to be announced on the same day.

Participants in all branches of sport will be considered for the title, with such qualifications as sportsmanship, aggressiveness,

Buchanan Directs Airport Division

Dean J. E. Buchanan, head of the college of engineering, has been appointed a northwest regional director of the new airport division of the American Road Builders' association.

This division, organized because design and construction of airports are so closely related to like functions in highway work, hopes to obtain federal aid for a national system of airports. Its interest in aeronautics will be limited to the economic design and construction of airports.

Fellow directors with Dean Buchanan are Lacey Murrow, director of highways for the state of Washington at Olympia, and Dr. R. R. Staub, Portland, Ore., surgeon.

ability, scholarship, personality, and cooperativeness to be considered.

Members of the sports staff who will make the decision are Norm Larkin, Duane Allen, Charlie Boren, Ben Ryan, Hersh Berenter, Sam Zingale, Ollie Mackey, and Bill McGowan.

Idaho Gets Tickets To Classic Game For Students

Idaho students planning to attend the annual Rose Bowl game in Pasadena on New Year's Day may purchase their tickets through Graduate Manager Gale Mix, it was announced this morning.

Under a new conference provision, all colleges affiliated with the Pacific coast conference are entitled to an allotment of the tickets. Orders for tickets out of the Idaho allotment must be placed by Thursday of this week.

Because of the record through which attended the UCLA-USC game, indications now are that all available seats for the Rose Bowl game will be taken before Christmas.

Pledges at Louisiana State University must carry their books around in a bucket and carry alarm clocks set to go off every hour. Freshman girls caught smoking must purchase a five-cent cigar from a sophomore and smoke it.

Skiers Will Enter National Meet

Idaho will be represented at the annual National Collegiate Ski meet to be held on the famous Sun Valley ski course December 30 and January 1, Hans Winbauer, Idaho skiing enthusiast, said today. The Vandal three-man team will compete in three of the four events that will be held including slalom, downhill, and cross-country.

Competition in four events, slalom, downhill, cross-country, and jumping, will take place between representatives of major colleges and universities throughout the country. Strongest teams are expected from Dartmouth, last year's champions, and the Universities of Washington and Nevada.

Idaho's entrants, as yet unannounced, will leave for Sun Valley a week before the meet in order to acquaint themselves with Sun Valley's famed courses, according to Winbauer.

Borrow trouble for yourself if that's your nature, but don't lend it.

Gift Suggestions From Firestone

FOR MOTHER

Toast Masters, Mixers, Silaxes, Sandwich Grills

FOR DAD

Accessories for the Car

FOR KIDDIES

Toys, Tricycles, Boxing Gloves, Footballs, Scooters

Buy on our Budget Plan

FIRESTONE SERVICE STORE

110 Main, Moscow, Idaho

HOW TO PLEASE THE MAN AT CHRISTMAS

Yardley

GIFT SET by

Thanks to Yardley, the man is no longer a major Christmas problem!

Give him something he needs! He's bound to be delighted when he discovers his favorite Yardley set with Shaving Bowl, After Shaving Lotion, and Invisible Talc. The set

\$2.85

EXQUISITE GIFTS TO WIN YOUR LADY'S HEART!

from **BOND STREET**

Make her supremely happy on Christmas Day with a charming token of your understanding and good taste!

Yardley's lovely Bond Street fragrance is now available in a brand-new Toilet Water. Match it with Bond Street Dusting Powder to make a lasting impression!

Each **\$1.50**

HODGINS DRUGS & BOOKS

Ann Sheridan STARRING IN "YEARS WITHOUT DAYS" A Warner Bros. Picture does her Christmas shopping early.

A Welcome Gift

One of the most attractive Christmas packages—see it in the stores and order your Christmas Chesterfields now. Chesterfields, with their real mildness, better taste and delicious aroma, give real pleasure to anyone who smokes.

You can't buy a better cigarette.

Christmas Chesterfields

in attractive Gift cartons