

Tuesday, March 1, 1949



The winning entry will be printed each week in the Argonaut, with the first week's scores coming out in Friday's paper. Modest statements will be weighed equally with those of more magnanimous stature. So if your grandmother married thirteen times without one success, send in your state-ment and let us judge it. Hospitality That All

Housewives Want Small Spuds According To Ag Survey More housewives than the potato trade originally thought

want smaller potatoes, says Milton F. Eberhard, assistant agricultural economist with the university agricultural experiment station. His statement is based upon preliminary results of a consumer preference study by the experiment

Bags of potatoes ranging from 7

"The trend everywhere in po-

talled president of Phi Chi Theta

station in Los Angeles, Cinreports, at least 80 percent of the cinnati, and Kansas City. women have chosen uniform sizes "But what the trade considers n preference to the bags of mixed a small Idaho potato still is a goodizes.

sized one when compared to one of the round varieties," he quick ly adds. "Most home gardeners to the grower-were most popular. would be happy with a crop of Next best seller was bags containthem."

Giants Popular

7 ounces in weight. Slowest to Although housewives in the move were larger size potatoes, 10 areas studied want smaller pota- to 13 ounces, and the bags of mixtoes, hotels and restaurants coned sizes. tinue to pay a premium for the giant sizes. Idaho potato growers tato merchandising is toward pretherefore have the interesting propackaging," Eberhard comments. duction problem of making their plants produce more medium-sized potatoes and also more giants.

"Los Angeles may go in for PhiChiThetaPlans super-colossals in movies but not potatoes, however," comments the Semester Rushing Idaho economist. "The potatoes Marion Forrey was recently in

should be only a little larger than average."

For the past two years Eberhard business women's honorary, and has been checking the sale of Margaret Barron appointed vice sized Idaho potatoes in three cities. president. In all three cities, this test, aimed Spring rushing plans are being

at the household consumer, has fol- scheduled, according to Miss Forlowed the same pattern. rey. All women in the school of **Uniform Sizes Preferred**

business administration who have First, the housewife has been completed three semesters in given her choice of four lots of school and have maintained a 2.8 Idaho potatoes, all packaged in grade point average are eligible. 10-pound mesh bags. All were Barbara Schaff and Marjorie priced the same to determine size Lampman are in charge of rushterence. In all cities, Eberhard ing arrangements .

America Understands



Ask for it either way ... both trade-marks mean the same thing.

> BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY EMPIRE COCA-COLA BOTTLING COMPANY Coeur d'Alene, Idaho-Lewiston, Idaho © 1949, The Coca-Cola Company

Luckles' fine tobacco puts you on the right level—the Lucky level-to feel your level best, do your level best.

That's why it's important to remember that LUCKY STRIKE MEANS FINE TOBACCO-mild, ripe, light tobacco that makes a thoroughly enjoyable smoke. No wonder more independent tobacco experts-auctioneers, buyers and warehousemen-smoke Lucky Strike regularly than smoke the next two leading brands combined.

Light up a Lucky! Luckies' fine tobacco picks you up when you're low, calms you down when you're tense. So get on the Lucky level where it's fun to be alive. Get a carton and get started today!

L.S./M.F.T. - Lucky Strike Means Fine Tobacco

LUCK) STRIKE

CIGARETTES

L.S. M.F.T.

Tuesday, March 1, 1949

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RCA

Canterbury club meets tonight And Installations

versity archery team have been Molly Cramblet, vice president

Fisk, 458; Marianne Madison, 455; Tau Omega are John Barinaga,

Three GroupsHold

Greek organizations holding

nouse elections recently were Kap-

pa Alpha Théta, Gamma Phi Beta,

Installation of new officers was

recently held. Assuming office

are Carolyn Craddock, president

and social chairman; Anne Du-

Sault, recording secretary; Joyce

Becker, corresponding secretary;

and Carolyn Johanson, treasurer.

clude Thelma Klobucher, house

manager; Beverly Halliday, schol-

arship chairman; and Pat Gray,

president; Pete Wilson, chaplain;

Tom Guilfoy, house manager

Officers recently appointed in-

and Alpha Tau Omega.

Gamma Phi Beta

Top Campus Activities "Arabian Nights," "Hell's Angels," and "Greater Idaho," were themes chosen by Phi Delta Theta, Sigma Nu, and Kappa Sigma, respectively, for their initiation dances held last Saturday evening. Phi Delta Theta

Wednesday dinner guests were Church News ******

Archery Tourney

Scores of members of the uni-

posted in the women's gym as the

Although the scores of Idaho's

for judging, they are: Feb. 7, Jane

Cal Downing, 428; and Irene Horn-

Mrs. John Graham, Patricia Dwyer, and Mardelle Nelson. There will be no Lutheran Stur, and Wardente Lutheran Stu-"Arabian Nights" was the theme dents association meeting this "Arabian typics which held on Sat-of the initiation dance held on Sat-Tuesday. All members are invited urday. Patrons and patronesses were Dr. Frederick Church, Major were br. Frederick Church, Major were Dr. Frederick Church, Major and Mrs. S. L. Olson, Mr. and Mrs. Staton Park, and Mr. and Mrs. Dick Driscoll.

Westminster Guild There will be a meeting of the Mary Lou Role, Fayetta Tisher. Mr. and Mrs. A. Dean Dinnison, Westminster Guild at the Delta and Jack Rudefelt were guests for Delta Delta house at 7:30 this evening. Rev. Clayton, the guest

dinner on Sunday. speaker, will discuss "Denomina-Home Management House Dinner guests Thursday were tional Differences". Dr. and Mrs. L. R. G. Tomkins and Newman Club A discussion meeting will be Steve Tomkins.

Adah Lewis was a guest Friday held tonight in the large ballroom of the Bucket at 7:30 p.m. All House Elections

Saturday lunch guest was Paul- Catholics are invited to attend. ine Schaplowsky, Lewiston. Canterbury Club Sigma Nu

Mr. and Mrs. A. W. Gregory, Ru- at the rectory at 7:30. pert, Mr. L. L. Culbertson, and Lonnie Renfrow were Sunday din-

ner guests. Saturday, the initiation dance Underway In Gym theme "Hell's Angels".

Sherm Saylor was guest of honor at a farewell party last week. Ridenbaugh Hall

Dinner guests the past week in- intercollegiate tourney progresses. cluded Shirley Wellman, Helen Participants shoot ten consecu-Schlader, Cherrie Wiswell, Marian tive ends, six arrows to an end, Stillinger, Sue Chaney, Irene during each tournament round. Horning, Carol Ingelbritzen, Joyce Points are tallied according to the

Walser, Lauraine Nichols, John nearness of the arrow to the bulls-Leach, John Herron, and Mr. and eye.

Mrs. Chet Logan. Mary Staneck, Elk River, was a players have not yet been sent in Alpha Tau Omega weekend guest.

Sigma Alpha Epsilon A joint initiation was held with Irene Horning, 442; and Carol

W.S.C. for fourteen men during Robinson, 436. Those of February 14 are Betty Boyd Parker, keeper of annals; the Province convention February 23-26.

Trout, 464; Jane Fisk, 462; Mar- and Bob Miller, secretary. Barry McNulty, assistant chap- ianne Madison, 448; and Irene Kappa Alpha Theta ter supervisor, was a weekend Horning, 446. February 21: Marguest ianne Madison, 460; Jane Fisk, 454;

Kappa Alpha Theta Dinner guests Thursday were ing, 418. wwww. Dr. and Mrs. Gail, Dolores Bead-

les, and Ann Williams.

new initiates. Each girl was presented with a corsage of yellow jor, was elected president of the tary; Rhoda Hill, social chairman; rosebuds tied with black and gold International Relations club last and Joy Hutchinson, treasurer.

Mrs. Gene Myers. Weekend guest was Shirley Mc- tary-treasurer.

daniels, Coeur d'Alene. Louise Grider, president of the considered with Alexander Wilpledge class, was chairman of the liams, Don Mills, and Professor Collette Reports

Chorus Begins Rehearsal For Show

Routine practice for the coming Pep band production, "Kiss and Giggle" is now underway. The show is slated for March 25 and 26. Campus coeds chosen for the chorus work include Bonnie Graham, Beverly Benson, Pat Grey, Joyce Benson, Shirley Ball, Pat Lyons, Jeanne Sangster, and Bobble Hale.

"Leeches Of Society" Challenged To Basketball Game By Ag Boys

THE IDAHO ARGONAUT, UNIVERSITY OF IDAHO

TO: Bench and Bar-

We, the highly respected, omnipotent, beloved tillers of the soil, tillers of the sod, workers of nature (known in the better circles as nature boys), do hereby challenge the emunciory, steatopagous, emaciated, dehydrated men of big words and small minds to an honorable encounter on the court of basketball.

If any of you paltry, agrophobic, antidromic, neanderthalic, Paleolithic, prototrophic leeches on society find time enough to partake of enough super-vitamin pills to enable you to lift a pen and accept this challenge, the sporting event will take place in Memorial gymnasium at 3:30 p.m. March 5, 1949, L. D. (Lawyer's Demise) This challenge is made habeas corpus, ex post facto, corpus delecti, magna cum laude, ad astra per aspera, semper fideles, E pluribus unum, esto perpetua, and in hoc signo vinces.

Sincerely submitted for The Ag Club,

By the Man With a Hoe.

P. S. If you have trouble translating this, contact Elsie, third barn to the left. She has more brains than you shysters and furthermore she gives 80 gallons a

LaRue And Barker Delta Mu Elects Delta Mu met Saturday Febru-

Lucille Driggs was installed for the coming year at a chapter nounced at dinner at Hays hall er; vice president, Joan Rowberry; meeting Monday, February 21. Sunday. Miss LaRue is the daugh-secretary, Erma Jean Jackle Other newly elected officers in- ter of Mr. and Mrs. Ray D. LaRue treasurer, Beverly Brainard; his-

A formal initiation banquet was at the chapter house and Sunday at the chapter house at the chapt held Sunday at the chapter house. Rhoda Hill was in charge of the President Of IRC Bette West, vice president; Sheila R. Barner, Bart Landard Barner, Bart Landard Bette West, vice president; Sheila R. Bart Bette West, vice president; Sheila R. Barker, Salt Lake City, and blett; and chaplain, Dora Gaudin. Tom Rigby, political science ma- Reynolds, corresponding secre-

miniature pink and silver sleigh centered on a large mirror sur-

Ebbe, rush chairman; and Mary of tiny china dogs announced the and Calvin Lyon.

roses in honor of the occasion were sent by Mr. and Mrs. LaRue.

No wedding date has been an-

Guests at the announcement Woods, Mrs. Clifford Gooby, and were Marvin Washburn, vice president and Patricia Slack, secre- ple, scholarship chairman; Colleen original poem fastened to the neck Mildred Bliss, Norman Herzinger,

MAKE YOUR

Among Four Living Groups Nineteen were formally initiated into Kappa Alpha Theta and 15 into Pi Beta Phi, Sunday, February 27, Gamma Phi Beta initiated nine, February 20, and seven were initiated nto Sigma Alpha Epsilon. Gamma Phi Beta Sigma Alpha Epsilon New members recently initi- versity in the country. Seven men of the Idaho chap-ated into Gamma Phi Beta are ter of Sigma Alpha Epsilon were Joyce Becker, Jane Clark, Norinitiated at a joint ecremony with the WSO chapter. New initiates sen, Agnes Helander, Patricia are Todd Frohman, Hank Gandi-Hebberd, Carolyn Johanson, Shir-

Formal Initiations Are Held

Stemple, and Jerry Rockwood. Kappa Alpha Theta Formal initiations were held

and Gloria Moore.





The beginning of March means SPRING, and excuse enough for your new Spring straw. Unusually pretty with bows and flowers.



TELEVISION OFFERED Television instruction is being ncluded in all of the radio courses ffered by the American univer-

sity this year. During the past few years, the institution has built up one of the most complete sequences of work in broadcast production and management of any uni-

Get ready for the days of Spring— A shave, a cut, and everything! **Campus Barber** 🗰 113 East Third Street 🚃 We At the _____ **ROWE JEWELRY** can enhance the appearance of your diamond threefold by mounting it in one of our exquisite new mountings. Modern and styled by the world's foremost



Race riots in North Africa were Ellen Stefanac, activity chairman. engagement to each guest. Pink

The ring was displayed on a nounced.

Tell Of Betrothal ary 12 at the Kappa Alpha Theta house in order to elect officers for The engagement of Miss Phyllis the following year. Those elected president of Kappa Alpha Theta LaRue and Glenn Barker was an- include: president; Margaret Web-





Rough Second Game iIt was double or nothing Saturday night at Bohler gymnasium as the referees blew the whistle 58 times in a contest that was much

poor Denver, who must play both Herb Carlson, having his winning teams twice this week, with the streak of 21 consecutive college championship in the balance. **Moot Queries**

Questions of the week: What Approximately 13,000 specta-

bouts so abruptly snapped by a technical knockout.

tend its winning streak to 22

straight dual matches. The string

runs through 1946, 1947, 1948 and

the current stretch in 1949, but

victory was in doubt for the Bad-

Carlson Fight Dramatic

throughout round one but never

Steve Gremban put Wisconsin

Brother Act Wins Out

closer to a boxing match than a will happen when Herb Carlson tors witnessed John Lendenski basketball game. It could hardly meets Wisconsin's Lendenski in Wisconsin's 1947 NCAA 165-pound be said that it was a contest at the nationals? And what hap- champion administer the setback all. Late in the second half, blood pened to Ed Gayda's face? to classy Herb Carlson, and then rushed from cut eye of Ray "Tiny" watched the Big Nine school ex-

Arndt as tempers flared, in the WSC Ballplayers so-called final game of the "civil war" contest. Eddie Gayda also Best Idaho Team received several bruises in the

contest about the face and due WSC's women's basketball team won a narrow-margined 28-27 gers Friday night, up to the final to the mishaps, he has acquired the name of "Scarface." contest from the Idaho group at a match on the thrilling card.

Five Men Foul Out Due to the roughness of play employed, the contest was spent

the guilty Cougars, while Dick

for the Vandals.

basketball clinic held last Saturday in the women's gym.

The savage contest between Representatives from high Carlson and Lendenski rated as almost entirely on the foul 'line. school teaching staffs in northern one of the most dramatic encount-Five players left the contest on Idaho and eastern Washington at- ers ever fought in the Wisconsin five fouls, three of which were tended the meet. The clinic was field house, with Carlson, the agfrom WSC. Ron Button, Tiny held primarily to aid officials and gressor, pouring it on and keeping Arndt and Jud Heathcote were coaches of girls' high school teams. his opponent moving, Lendenski, Miss Marian Hodgson officiatcountering and stabbing back with Geisler and Roy Irons departed ed during the demonstration game, a sharp left jab. Carlson impaand was later assisted by the tiently brushed aside the left

Eddie Gayda led the scoring for visiting faculty. Discussion of the evening as he garnered 17 for techniques, fouls, and zone defense got a straight shot at Lendenski. the victorious Cougars. Joe Grove was also a part of the program. led the Vandal scorers with 10. Women playing on Idaho's team

Intramurals

With the completion of intramural football, volleyball, fall tennis, "A" basketball, and swimming, Idaho Youths Win this year's competition is approximately half way over. Remaining schedules are in "B" basketball, table tennis, golf,

spring tennis, horse shoes, softball and track. Comparative standings and

Points

points tallied in over-all intramural activities so far are as follows:

Houses (1) Willis Sweet Hall 805

Sigma Nu 776 (2) Kappa-Sigma 771 2/3 (3) (4) (5) Sigma Alpha Epsilon .. 690 (8) (7) Delta Tau Delta 685

Alpha Tau Omega .. 680 (8) (9) Idaho Club 676 (10) Sigma Chi 640 (17) Campus Club 425 (11) Tau Kappa Epsilon _ 610 (18) LDS Institute 410

(12) Trailer Village 548 2/3 (13) Chrisman Hall 545 (14) Beta Theta Pi 520

(15 & 16) Delta Chi 515 Lindley Hall 515

out in front by winning a decision were, guards: Bernice Bradley, from DeForrest Tovey, who show Jean Wardell, Blanche Erickson, ed little respect for the Wisconsin and Marjorie Johnstone; forwards, 1948, 125-pound NCAA champion Alice Ingebretsen, Jane Fisk, Pat ir the opening match . Berry, Helen Way, and Rae Salisbury.

The two Walker brothers then punched Idaho to a 2-1 lead by defeating Wisconsin's Paul Kotro-In Ski Competition dimos and Dick Rebel Curran, respectively, in the 130 and 135-

(19) Phi Kappa Tau 375

(20) Phi Delta Theta 360

(21) C Cafe 250

(22) West Sixth 155

(23) Tau Mem Aleph 140

oound battles. An Idaho youth has just stolen Wisconsin also had a pair of top place in the National Ski asfighting brothers in the Dickinsociation's junior championships sons, not to be outclassed by Norm held in Reno. The 17-year-old's and Len Walker, followed the same name was Mac Miller from Mcline and tactics. Don Dickinson Call, Idaho. Miller topped the comstopped Tudy Marks at 1:45 of the bined scores of 42 men by winning second and Dwaine Dickinson dethe downhill race and placing

cisively defeating Vern Bahr. fourth in the slalom. Then came the Lendenski vic-While Miller copped the crown tory over Carlson, a win that asin Nevada, just across the border sured the Badgers no worse than at Tahoe City, California, Idaho's a tie, but that possibility of a Olympic skier Don Johnson from tie still held after Ted Diehl of Sun Valley, placed third in the Idaho knocked Ted Kozuszek class A jumping tournament of the around in the 175-pound division Far West Ski association.

to gain the verdict. Ellis Tries, Fails That left the deciding factor to the heavyweights and Don Ellis, although putting up a game fight could not cope with Wisconsin's Bobby Ranck, who won the decision over Ellis for his own string, "Everybody likes Chesterfield

because it's MILDER.

It's MY cigarette." Linda Darnell

"A LETTER TO THREE WIVES" A 20TH CENTURY-FOX PRODUCTION

The TOP MEN of AMERICA'S SPORTS smoke CHESTERFIELD

BEN HOGAN says ... "Mine's Chesterfield. I took to them right from the tee-off ... "

MAKE YOURS THE MILDER CIGARETTE

MORE COLLEGE STUDENTS SMOKE CHESTERFIELDS THAN ANY OTHER CLEARETTE - BY UNEST MATIONAL SURVEY