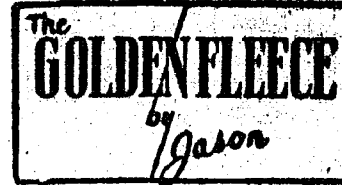


Queen Finalists Chosen By Idaho Football Team

Five candidates for the 1952 Homecoming queen were selected Thursday night from a field of 14 campus beauties, Homecoming general chairman, Dave Lau announced today. Madeline Meltvedt, Betty Westerberg, Shirlee Vorous, Emily Christie and Margery Nobles were chosen by the Idaho football team to reign over the 1952 festivities as the queen and her court. The queen will be selected by an all male vote the



We would like to offer our own special hello to our publishers, the Associated Students of the University of Idaho. It seems to be a good time to ask for the support of the student body throughout the coming year, and we can only say that we will do our best.

The Idaho Argonaut looks forward to meeting all old friends again, be they advertisers, staff or readers, and we hope that the frosh class will provide us with much of what makes a newspaper tick. It's good to be back. . . . Before going any further with this first column, we'd like to repeat a few of the policies stated prior to our appointment last semester.

1. The Idaho Argonaut will not be allowed to become the sounding board of any one individual, group, party, or governing body. Every effort will be made to offer fair newspaper coverage and editorial comment at all times.

2. It shall be our intention to report the news as it is made, because we feel that "poor publicity" is not an excuse for colored or suppressed information that can lead to an unhealthy newspaper.

3. We will at all times pursue an editorial policy that avoids the use of half truths, rumors, or lack of facts. We feel that the Argonaut has suffered in the past by seeking notoriety rather than sanity.

4. In reserving the right to comment (Continued on Page 2, Col. 1)

Gadmavs Puzzle Is Answered

If the signs scattered about campus have you wondering what GADMAVS means, here is the answer. GADMAVS is the first all-campus dance of the school year. The time is Saturday night from 9 p.m. to 12 p.m. and the place is the SUB north and center ballrooms and the dipper.

Translated, GADMAVS stands for the Get Acquainted Dance, Mixer, and Variety Show. No admission will be charged for this opening dance of the year which is sponsored by the Freshman Orientation committee. Dress for the stag affair will be strictly sport.

Music, sponsored by the local Chamber of Commerce, will be furnished by Rod Burton's orchestra.

An hour variety show will take up intermission time. Guided by the capable hands of Ray Cox, the variety show will follow a comic vein paced by a take-off on the blood drive done by Jim Costly and Blair Allen. Executive Board members, important campus committee heads and some members of the administration will be introduced during the program.

Radio station KUOI will broadcast some music and part of the variety show during the evening and tape record the rest of the GADMAVS for broadcasting later. Rosie Bergdorf and Larry Hyer have been in charge of the publicity for the dance. Liz Winegar and C. O. Decker are the co-chairmen of the Orientation committee which has been in general charge of the arrangements.

Clubhouse Named For Frank James

The University of Idaho golf clubhouse will have its name changed this fall to "Francis L. James Memorial clubhouse," in honor of the late Frank James, University golf coach and designer of the University's nine-hole golf course.

The name change was approved this week by the University of Idaho board of regents, President J. E. Buchanan announced today.

Tentative plans for the Homecoming weekend, October 4 and 5, according to Ray Cox, University of Idaho student president, movement for changing the name of the clubhouse came from University students during the spring. Hundreds signed a petition to have the building

riding in the Homecoming parade October 4 will be Idaho's Senators Dworshak and Welker, Representatives Budge and Wood, along with Governor Len Jordan, who will crown the queen during half-time of the game.

Committee chairmen for the celebration include Bob Huntley, dance committee; Bill Parsons, parade committee; and Delores Uria, half-time chairman. Other committees and chairmen are publicity: Jody Ennis; queens: Mary Hansen and assistant Vonda Jackson; judges: Keith Stevens; alum registration and open house: Ruth Dimond, assistant, Larry Riedesel; and rally: Yell King Bill Whitman.

Chairman Dave Lau requests all social chairmen from men's living groups meet in SUB conference room A at 1 p.m. Saturday.

Final judging of floats will not be held in MacLean field as in the past, Lau announced, but in the parade. The limit set on floats is \$50 and \$10 for house decorations. It has also been decided that open house following Homecoming will not be dress.

Hopkins To Teach Radio Announcing

Thomas F. Hopkins, whose voice has been heard over Stations KOMO and KRSC in Seattle and KYOU in Greeley, Colorado, will teach radio announcing at Idaho this fall.

A graduate of the University of Washington, Hopkins did research there in the field of radio, including a history of the radio industry in the Seattle area and a survey covering one year's sports coverage.

For two and one half years he was sportscaster for the weekly "Husky Sports" program over Seattle's KRSC. Hopkins, a former professional baseball player with the Pacific Coast league, served with the U. S. Navy air corps for four years during World War II. He taught in the high schools of Seattle, Bainbridge Island and Carnahan, Wash., before coming to Idaho.

Will Teach Speech In addition to radio announcing Hopkins will teach speech and library science courses. He will also do some announcing himself on the weekly "Here We Have Idaho" program, which will be produced at Radio center and serviced to all stations in the state. His first work will be interviews with Idaho football coaches and players before the start of the current season.

The first broadcast of "Here We Have Idaho" will be heard next Wednesday, at 8 p.m. Plans for Idaho's Homecoming will be featured on the program.

Executive Board

For Tuesday, September 23, 7:30 p.m.

- Agenda
1. Appointments
 2. Class Election Dates
 3. Class Week Dates
 4. Homecoming Reports
 5. Yell Team Tryouts
 6. New Business by the Members

Game Tickets

Tickets for tomorrow afternoon's game between Idaho and the University of Washington will be available until 3 o'clock today at the General Manager's office in the SUB.

The Idaho Argonaut

VOL. 57, NO. 1

THE IDAHO ARGONAUT, Official Publication of the ASUI

FRIDAY, SEPTEMBER 19, 1952

New School Year Begins With Much Attention Focused On The Students Of The Class Of '56



Whee-e-e-e...

Outstretched arms and happy screams released pent up emotions as Idaho coeds accepted bids Wednesday morning. The scream session provided an amusing interlude for Idaho men, many of whom

were also awaiting the end of Rush week. In fact the cheering and applause of the spectators often drowned out the efforts of the women.

New Students Will Meet New Faculty As Classes Are Resumed Monday

New faculty members as well as new students will be on hand when classes start at the University of Idaho, September 22.

Among the busiest of the new teachers will be Warren R. Bellis, band director, who must get his musicians organized to strut their stuff at Homecoming, October 4. He was formerly an assistant to the famed William Revelli, director of the University of Michigan band. Bellis holds both bachelor and master's degrees from the University of Michigan, and he also studied at the Kansas conservatory of music.

Dr. John J. Miller, a Texan of long-standing, was named professor and chairman of physics. After teaching for 24 years at the University of Texas, he is coming to Idaho to succeed Professor George L. Luke, who recently retired. Dr. Miller is the author of numerous articles on physics published in various technical periodicals.

Replaces Staley Ernest Oberbillig, mining operator of Twin Springs, Idaho, has been named associate of mining to replace Professor W. W. Staley during his year's absence on a government project in the Philippines. A native of Boise, Oberbillig is a mining graduate of the University of Idaho.

Agatin R. Abbott, who has been completing his doctorate work at the University of Washington, was appointed assistant professor of geology. He has had 10 years experience as a geologist and engineer in the Southwest.

Oscar D. Seawell, an estimator and surveyor in Spokane, was named assistant professor of civil engineering. He holds bachelor and master's degrees from Whitman college and the Massachusetts Institute of Technology respectively.

New Law Prof A prominent New York attorney who has had wide governmental legal experience, will come to the campus to teach law for a year. He is Herbert A. Berman, who replaces Professor Thomas B. Walenta during Walenta's absence at the University of Illinois where he will do doctorate work. Berman, a native of Georgia, holds his law degree from Harvard, where he was elected to Phi Beta Kappa, and was student editor of the Harvard Law Review. He also served for several years as special assistant to the Attorney General of the United States, and was chief of the cartel section of the anti-trust division of the Department of Justice. In recent years, he has been a partner in a New York law firm.

Grant Hall, University of Idaho graduate from Preston who has been serving as herdsman at the university, became Canyon county 4-H club agent. Named Gooding county home demonstration agent was Helen Lamprecht, who has been a home economics teacher at Blackfoot and Rigby. She is a graduate of Utah State Agricultural college.

A professor who taught at the (Continued on Page 2, Col. 5)

New U.P. Teletype Service Bolsters KUOI Broadcasts

Campus radio station KUOI, bolstered with a new United Press teletype service, began its year's broadcasting at 6 p.m. yesterday.

Bob Burnham, station manager, said that the machine will provide "news service as fast and accurate as any in the nation." International, national, sports and feature news will come in around the clock, according to Burnham.

The machine was acquired through a contract arrangement with Lucky Strike cigarettes, the manager said. Two daily newscasts of 15 minutes will be broadcast for the sponsor. In return for this service the teletype is made available for use by the station and other campus news facilities. The present contract is for a one year period, Burnham said.

KUOI broadcast schedule for the remainder of the week is from 6 to 9:30 p.m. KUOI will cover the all-campus mixer Saturday night, the director announced.

Two fifteen minute newscasts daily will be featured by the station at 6 and 9 p.m., Burnham said. The earlier program will emphasize national and international news while the latter will include local and sports news.

Old station personnel are requested to meet Saturday at 1:30 p.m. at the station. A general staff meeting for both old and new personnel is slated for Monday at 4 p.m.

NEW G.I. BILL IN EFFECT

Three Korean veterans checked in today at the Counseling center under the new GI benefit bill, according to C. H. Bond, veterans director, and more are expected. He stated that there would be definitely less veterans this year than last, but the exact figures won't be available until Saturday.

Greetings

Last Monday I had the pleasure of greeting what, from all indications, promises to be an outstanding freshman class. At this time I would like to extend a welcome to all you returning students. Summer school was lonesome without you, and it is grand to have you back.

The general atmosphere right now is tense with plans for a great Homecoming, another record blood drive, and an all-out Dad's day celebration. The football team is primed to the teeth (except Jerry Ogle, who is now one short!) with ambition and drive. Surely you must all feel, as I do, that we are going to do great things this year.

I have just returned from the National Student Association congress, held at Bloomington, Indiana. Many, many representatives from other colleges approached me while I was there. Our deeds had preceded us; they wanted to know how we could get 50 per cent donations on a blood drive; how we switched the party raid craze; how we had achieved such a powerful, representative student government. My answer to all these inquiries always began with this phrase: "To begin with, we have the grandest group of students in the world." I think this is as true now as it was then.

Once again, a hearty welcome to you all, and don't forget to drop in to see me.

ASUI President
Ray Cox

Band Organization Will Meet Tonight

All former members and prospective new members of the University band are urged to attend an organizational meeting tonight, Friday, at 7 p.m. in the Music building. Professor Warren Bellis, new director of the University band, states that no playing will be done tonight but that it is necessary to get the band work underway for the 1952 football season.

First appearance of the band will be Homecoming festivities on Oct. 4. This gives the group just two weeks to prepare for one of its biggest shows.

"We hope we will have an excellent turnout for tonight's meeting," states Bellis. "Everyone is anticipating a fine Idaho band on the field this season."

HELP WEEK SPREADS

The University of Wyoming has joined the ranks of institutions of higher learning which have officially abolished "Hell Week" and all forms of fraternity hazing. In a letter to Greek group prexies, the Wyoming Dean of Men asked that they substitute something constructive such as painting the fraternity house.

Large Frosh Class Hears Speeches Open Program

One of the most extensive orientation programs in the history of the University was opened last Monday by a slate of eight speakers, who addressed more than 900 freshmen in the University auditorium.

Large New Water Tank Being Built

Rising on a hill above the University of Idaho's arboretum today were the pipes and frame of a new water tank with 500,000-gallon capacity. Calling for 96 tons of steel, the tank will tower 90 feet in the air.

It is being erected on a site a few feet from the old tank which has served the university through most of its history and is one of its best-known landmarks. The old tank, erected in 1916, although steeped in tradition, holds only 60,000 gallons of water, and has long been considered inadequate for the university's needs.

When the new tank is completed, the old one will be dismantled and re-erected on the university farms. There it will serve as an auxiliary unit, and will also provide added fire protection for the outlying farm buildings.

118 Girls Pledge Idaho Sororities

When rushing was over Wednesday noon 118 girls had been pledged, including town girls, and most of the houses had nearly filled their quotas, according to Pan Hellenic president Greta Beck.

Rushing started last Friday when those girls wishing to rush met in the north ballroom of the SUB and were divided into two groups which in turn were divided into four groups each. Two tea periods were held Friday, one in the afternoon and one in the evening.

Saturday there were four parties, Sunday three, Monday three, Tuesday two and Wednesday noon the girls were pledged. Presiding over the whole rushing program for women was Dean of Women, Louise Carter.

To All Students:

The 1952 Gem of the Mountain has been delayed due to certain unavoidable circumstances over which we have no control. Therefore, contrary to opinion, the yearbook has not arrived.

The Argonaut will carry a notice concerning the arrival date as soon as we have definite word from the printers.

Marvin R. Washburn
Ass't. General Manager

The Varsity Picks 'em



The football team has an eye for beauty as is well shown by the five finalists for Homecoming queen shown seated above. The team made their choice Wednesday night after the candidates had paraded before them in the SUB theatre. From left to right they are Shirlee Vorous, Madeline Meltvedt, Margery Nobles, Emily Christie, and Betty Westerberg.

COMING EVENTS

Friday:
University band, organizational meeting, 7 p.m., Music building. All former and prospective members welcome.

Argonaut staff meeting, 4:15 p.m., SUB, upstairs lounge. All those interested in working on the paper urged to attend.

Saturday:
Former KUOI general staff members meet 1:30 p.m., Borah theatre, SUB. Good announcers needed. Auditions, Saturday 1 p.m., Borah theatre.

Monday:
KUOI general staff meeting, Borah theatre, 4 p.m. Old and new personnel urged to attend.

Tuesday:
Radio-TV guild, 7:15 p.m., Radio center. All students interested urged to attend.

Wednesday:
Vandal Riders meeting, 7 p.m., SUB.
LIBRARY

The Idaho Argonaut

Official publication of the Associated Students of the University of Idaho, issued every Tuesday and Friday of the college year. Entered as second class matter at the post office at Moscow, Idaho, July 27, 1944. **Offices in the Student Union Building—Phone 2148**
Graham McMullin Managing Editor

Java No Longer A Nickel

By now most of the ten o'clock coffee drinkers should have made the adjustment either in the amount of coffee that they drink or in the amount of money they are willing to spend for it.

And before too much longer the SUB management should have the figures that will tell us if the Bucket will operate at a financial loss again this year or if the hike in the price of a "cup of it" will balance the ledger.

According to those who should know, and that includes a down town restaurant manager as well as the manager of our own Student Union, it is not possible to sell a cup of coffee for five cents and still avoid a slight loss. Multiply this loss by the more than 10 thousand cups of coffee sold in the Bucket each month and you can see where that leads.

It was once the boast of Idaho students that the SUB did not cost the taxpayers a single penny either in the construction or the cost of operation. The loss sustained last year must be made up somewhere and the cafeteria must be put on a paying basis if subsidies are to be avoided.

The amount of food presently sold from the kitchen is not enough to absorb the loss taken on the coffee. No one wants to see a business lose money and the bucket is business. The increase had to be.

You Feelin' Green?

Sixty-one times before Idaho has opened her arms in welcome to entering freshmen classes. And as many times they have been somewhat mystified and befuddled by the working mechanism of a University. It has been said that the freshman is the life blood of an educational institution such as ours. No statement is more true. If at times you seem to be singled out, it is not because you are green (we were all green once), but because the freshmen determine a school's policies and future.

Students in the 18 and 19 year old brackets are being looked upon with growing anticipation and affection by the entire nation. To put it mildly these are troubled times. There are demanding shortages in almost every professional and business field. Universities and colleges throughout the nation are trying to alleviate the situation. Idaho's growing program offers a well-rounded education, but without the all-out support of its freshmen it is all in vain.

Upon your shoulders rest the strength of the University of Idaho. So we welcome you to the registration lines, the books, the fun of new experiences, the rich past and the growing future. We welcome you to what you will (sooner than you think) come to know as your "home away from home."

Here's More About— JASON

ment on the activities of political parties, we take a measured risk. We realize the danger of a future Argonaut becoming a political tool to be used for personal or "party" gain, but we will exercise our right carefully and, we hope, intelligently.

5. The Argonaut will cooperate in every way possible with deserving campus functions, so bear with us if we seem partial towards our school and its activities.

In a spirit of good nature we offer reassurance to those who know us best and fear the worst. We shall refrain from attempts to write a "funny" column.

One of the most pressing problems at present down at the Arg offices is the need for an organized staff. A MEETING OF ALL INTERESTED IN WORKING ON THE IDAHO ARGONAUT WILL BE HELD IN THE SECOND FLOOR LOUNGE OF THE SUB AT 4:15 P.M. TODAY.

The Argonaut staff is wide open as far as positions are concerned

and anyone who is at all interested in working on the paper is invited to attend. We lost a lot of staff members during this past year through graduation or other causes and there is a wonderful opportunity to come down and meet each other on the Arg staff.

Your University newspaper will be just as good as the individual members of the staff wish to make it. The Argonaut would find it hard to operate without a capable advertising staff; even as it would be impossible to publish without reporters or a circulation staff.

All that is required is an interest in your own newspaper. We have staff heads to show you the ropes.

THIS IS A RECORD?
The following is quoted directly from a bulletin sent out by the Associated Collegiate Press. Maybe they don't read the papers back there.

"Notre Dame students have set an unofficial national record for blood donations. About 50 per cent of the students gave blood in the last drive. This tops Holy Cross' record of 41 per cent."

Patronize Argonaut Advertisers

Minor Changes Noted In Registration Process

Hectic, trying, waiting; all describe the three-day registration period at the University of Idaho, as it does at other colleges in and around America.

Only a few minor changes in the general registration pattern of former years is noted. Pictures for student body cards are taken on the stage of the Memorial gym this year instead of next to the northern entrance to the gym floor.

Most important change this year is that graduate students have only until Monday to register. In previous years they have had an extra week after general registration.

Official facts and figures of the three-day registration period will not be handed out until registration is over, but, according to Registrar D. D. DuSault, the number of new students is equal to that of last year.

Admitted by Numbers
As in previous years, admittance to the gym for the final phase of registration is by a number system where blocks of students are admitted according to the numbers they received at the UCB during the first part of registration. This year fewer numbers per day will be handed out, thereby helping to eliminate the rush on Thursday and Friday and space out those registering over the two and one half days.

Traditional "I" caps are on sale at the end of the registration line this year but are not compulsory for new students. Since mostly upperclassmen register the first day, sales of the caps have been slow. The sale is a part of the orientation program.

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Klages To Teach In Vienna School

A year's leave of absence is scheduled to be taken by Dr. Karl H. Klages, head of the Agronomy department at the University of Idaho college of agriculture, to accept a Fulbright act lectureship at the largest agricultural school in Austria. Under the government program of sending technical experts to friendly nations, Dr. Klages will lecture in agronomy next year at the Agricultural Institute in Vienna. Moreover, all his lectures will be in German.

Head of agronomy at Idaho since 1936, Dr. Klages is author of an agronomy textbook which established him as an international authority in the crops field. "Ecological Crop Geography," published in 1942, is the only book of its kind. In this book Dr. Klages covers the world distribution of crops and the reasons for that distribution, with special emphasis on soil and climatic factors.

Dr. Klages' appointment at the Austrian agricultural institution is from mid-October through June 1953, when he will return to Idaho.

He: Would you call for help if I tried to kiss you?
She: Would you need any help?

Welcome! Campus Barber

For the Best In Shoe Repairing

LACES, DYES, POLISH
ALL SHOE CARE NEEDS

Closed Saturday Afternoon
ALL WORK GUARANTEED

NORMAN'S SHOE REPAIR

114 East 3rd St.

IM Managers

To all managers! The first meeting this year for the Intramural Managers is scheduled for 4:15, Tuesday, September 23, in Memorial Gymnasium 109.

It would be appreciated if you would have a representative at this meeting to take up the calendar of events and to adopt policies and procedures for the operation of this year's intramural program.

WELCOME BACK

Ted Cowin

Photographer

New Phone Number — 2-8332
New Location — 618 Deakin
For Greater Convenience

Still Doing Record Business At the Same Old Stand

Mezzanine Music Shop

307 South Main Moscow, Ida.

Go Back to School with a GOOD COMPLEXION!



Beauty Washing Cream
FOR WASHING GRASSES
GRASS ESSELS LOTS

Helena Rubinstein

Helena Rubinstein's Special Complexion Treatment

BEAUTY WASHING GRAINS—the deeper beauty wash
MEDICATED CREAM—the effective aid for blemishes*
Both for 1.65 plus tax

Helena Rubinstein's Beauty Washing Grains give your face a deeper friction wash...rout out blackheads and sub-surface dirt. Medicated Cream helps heal embarrassing blemishes and skin irritations. Use both faithfully and you'll wear a clear, clean, glowing complexion back to school.

Hodgins Drug Store

Next to Hotel Moscow

Welcome Students from THE DERBY CAFE

OPEN 24 HOURS

Try Our "Whoopie-burger"
14 ingredients 60c

Experienced Cooking — Pastry Specialties

"The Biggest Little Business In Town"

Fast, Courteous Service

Engineers:

Hodgins Drug Store is closing out drawing instruments. Sets of German and American instruments at greatly reduced prices. See them before you buy.

Hodgins Drug Store

Next to Hotel Moscow

WELCOME TO THE STUDENT UNION BUILDING

FOR YOUR CONVENIENCE THE DIPPER WILL BE OPEN FOR DANCING AND RELAXING

NEW MACHINE — NEW RECORDS

From 8:00 A. M. TO 10:30 P. M. ON WEEKDAYS
From 8:00 A. M. TO 12:30 A. M. ON FRIDAY AND SATURDAY

HOUSE DANCES MAY NOW BE SCHEDULED IN OUR MODERN BALLROOMS

A Prepared Meal and Short Orders Will be Served Friday Evenings.

LUNCHESES SERVED DAILY AT NOON

Here's More About— New Students

University of Idaho in 1949-51 will return to the University as assistant professor of botany. He is Dr. Johnson Parker, who has been at Duke University where he received his Ph.D. Parker holds a bachelor's degree from Harvard, and a master's from Yale.

Assistant In Economics

Named assistant professor of economics was Ellis T. Austin, who has been teaching and completing his doctorate work at Michigan State College. Also coming from Michigan State is Shirley V. Bring, who becomes an assistant home economist. She has also had wide experience in industry and as a marketing specialist and nutritionist for the U.S. Department of Agriculture.

Coming as an instructor in civil engineering is Earl A. Sibley, who has been serving in that capacity at Kansas State college, where he received his master's degree. He is

a graduate of North Dakota State college. Robert L. Peters, who has been completing his doctorate work at the University of Wisconsin, will become an instructor in English.

Named assistant professor and irrigationist in the agricultural engineering department was Victor I. Myers. A University of Idaho graduate from Pocatello, Myers also attended Idaho State college. For many years, he has served with the Soil Conservation Service.

Stanley E. Wellman, Vancouver, Wash., who has just completed his bachelor's work at OSC, will come to the University as a research fellow in animal husbandry.

ORCHESIS TRYOUTS
All interested in trying out for Orchesis, national dance honorary, meet in the women's gym at 4:00 p.m. Sept. 23. Everyone who is interested in modern dance is asked to attend this meeting.

Kenworthy

NOW SHOWING

"JUST ACROSS THE STREET"

ANN SHERIDAN JOHN LUND

SUN - MON - TUES - WED.

JAMES CORINNE DAN CAGNEY CALVERT DAILEY

WHAT PRICE GLORY

Color by TECHNICOLOR

NUART

NOW SHOWING

"THE HALF-BREED"

starring ROBERT YOUNG JANE CARR

SUN - MON - TUES.

THE ATOMIC CITY

Then there was the Negro who asked his minister to pray for his floating kidney. He considered this perfectly proper, because, after all, hadn't the minister prayed just the week before for the loose livers?

Tact is making a blind date feel at home when you wish you were there.

DAVIDS' as advertised in Esquire

welcomes you Back-on-Campus of Idaho



with Esquire Feature Fashions for Fall

All the brands you know the best, all the okayed new Fall styles in our best opening line-up since Esqy himself was an undergrad.

Here's a list of our Esquire-advertised-brands. You can spot your favorites at a glance. Stop by to freshen up your wardrobe or just to say "hello", won't you.

- Arrow Shirts
- Catalina Sweaters
- Janzen Sweaters
- Jockey Shorts
- Dobbs Hats
- Florsheim Shoes
- Freeman Shoes
- Interwoven Socks
- White Stag Wear
- McGregor Sportswear
- Wemby Ties

- Samsonite Luggage
- California Sportswear
- Boatman 600 Suits
- Mallory Hats
- Crosby Square Shoes
- Varsity Town Coats and Suits
- Day's Cords
- Moyer Slacks
- Esquire Hose
- And Many, Many Others

APPEAR!

- Allegor Shoes
- Affador Rainwear
- Allen Edmonds Shoes
- American Gentlemen Shoes
- Barbata Rainwear
- Bass "Weejuns"
- Bostonian Shoes
- Britton Walkers
- California Sportswear
- Catalina Sweaters
- Champ Hats
- City Club Shoes
- Clarks of England Desert Boots
- Coopers Hostery
- Colebys Sportswear
- Cricketer Jackets
- Cuch-N-Crepe Socks
- Cutter Gavel Ties
- Dale Slacks
- Dobbs Hats
- Drexel Socks
- Dynal Processed Socks
- Eagle Clothes
- Edwinton Shoes
- Falcon "Chill-Booger" Jacket
- Field & Stream Jackets
- Florsheim Shoes
- Freeman Sportswear
- Freeman Shoes
- Hammonton Park Clothes
- Harrisweaver Stormcoats
- Harris Tweeds
- House of Crosby Square Shoes
- Interwoven Socks
- Janzen Sweaters
- Lackawanna Slacks
- Jarmen Shoes
- A. D. Julliard (Blazer Stripe Jacket by White Stag)
- Kroy Processed Socks
- Lackawanna Slacks
- Lamb Knit Sweaters
- Lee Hats
- Los Angeles Sportings "Sun Sides"
- Mansboro Shirts
- Martboro Shirts
- Maxwell Slacks
- J. B. Laskin—(Mouton Lamb Coats)
- Maxwell Sport Jackets
- Mayfair Slacks
- Millium (Strat Jacket by Shirtcraft)
- Nunn-Bush Shoes
- Nya-G-Cord Underwear
- Pacific Mills (Surreywill Suits)
- Paris Garters
- Phi-Bates Shoes
- Pineaway PJamas
- Portis Hats
- Rand Shoes
- Rajaform Socks
- Rainair Raincoats
- Robert Relis Underwear
- Sportswear by Revere
- Robles Shoes
- Rock Knit Topcoats
- After Six Evening Wear
- Rusby Knitting Mills
- Simmans "Wiz. Slim" Tie Clips
- Scheefler Suits
- Scully Super Jackets
- Shelby Shoes
- Sport Chief Jackets
- Stetson Hats
- Stormer Coats
- Sundial Shoes
- Swank Accessories
- Taylor-Made Shoes
- Timely Clothes
- Top-D-Mart Clothes
- Van-Heusen Shirts
- Walk-Over Shoes
- Wemby Ties
- Westbrooke Clothes
- Weyenberg Shoes
- Wings Shirts
- Winthrop Shoes
- "Yorktown" Shoes by Gardiner

TOILETRIES

- Vitalis Hair Tonic
- Suave Hair Dressing
- Gillette Razor & Dispenser
- Mennen Cream Hair Oil
- Sealorth Shave Lotion

LEATHER & LUGGAGE

- Samsonite Luggage
- Dopp Kit
- Car Sac
- Prince Gardner Fine Leather Accessories

JEWELRY


- Keepsake Diamonds
- Lamont Watches
- Parker Pen

MISCELLANEOUS

- Berco Lounger Chair
- Eastman Kodak Cameras
- S. M. Frank Pipes
- Miller High Life Beer
- Rogers Imports (Pipes)
- Portland Woolen Mills (Blankets)
- Selwyn Hangers
- Shop Pak Projector
- Sir Walter Raleigh Tobacco
- V. M. Photographs

Esquire says: welcome back IDAHO

What'll it be in college styles, a deerstalker hat or a jacket with the belt in the back? When it comes to fashion, Esqy knows the answer... just as he knows what's right in good grooming and what's "write" for good school work. And Esqy says look to the name brands listed at right. They're the same ones you saw advertised in Esquire as "Back to Campus" suggestions. Check what you have... see what you need. Here are your best buys of the new term.



New Pledges Don Ribbons As Rush Week Ends Wed.

One hundred and eighteen coeds flaunted new pledge ribbons Wednesday noon as rush week ended. Houses and their new pledges are:

Delta Gamma—Nancy Bigert, Nampa; Janet Biker, Trail, B.C.; Pauline Farr and Marcia Thornton, Boise; Joyce Genoway, Payette; Mary Louise Gonyow, Spokane; Darlene Horn, Caldwell; Sally Holz, Sandpoint; Marcia Jensch and Ann Wyckoff, San Clemente, Calif.; Cynthia Karlberg, Lewiston; Darlene Marsters, Meridian; Justine Senecal and Sharon Wright, Idaho Falls; Jacqueline Thorson, Weiser; and Mary Ellen Slipp, Karen Parkinson and Valerie O'Donnell, Moscow.

Kappa Alpha Theta — Marie Brannamer, Pomeroy, Wash.; Diane Chester and Martha Mick, Boise; Darlene Duffy, Nampa; Carolyn Edmiston, Meridian; Frances Herre, Ashton; Lorna Hobday, Bliss; Nova Martell, Pasco, Wash.; Marilyn Meils, Spokane; Ann Pool, Dayton, Wash.; Wilma Schmidt, Lewiston; LaRae Wood, Idaho Falls, and Dona Thompson, Moscow.

Delta Delta Delta—Beverly Ann Carlson, Shirley Gooding and Ileta Sabin, Wilder; Carol Covert, Nampa; Janis Lorin and Mary Nash, Kellogg; Beverly Jean May, Sandpoint; Ann Marie Mays, Howe; Sharen Moshinsky, St. Maries, and Virginia Sturgess, Orofino.

Kappa Kappa Gamma — Susan Oberg, Sandpoint; Kathryn Davis, Burley; Eleanor Long, Pomeroy, Wash.; Eleanor Horsman, Wallace; Barbara Taylor, Idaho Falls; Ann Nilsson, Genesee; Joyce Summison, Cheney, Wash.; Janet Austad, Boise; Mary K. Winner, Kristine Winner, Karen Hurdstrom and Laila Norseth, Moscow.

Gamma Phi Beta — Vanessa Wheatley, Coronado, Calif.; Daydra Phillips and Darlene Dicks, Coeur d'Alene; Veneta Holm, Roberts; Faye Hartwell, Idaho Falls; Janet Stanford, Olympia, Wash.; Shirley Smith, Lewiston; Gerri Privett, Helen Gehrke, JoElla Hamilton, Mary Jean Burke, Marge Foster and Beverly Bowers, Boise; Patricia Brown, Payette; Elaine Schroeder, Wallace, and Marilyn Marvel, Arco.

Alpha Chi Omega—Mary Verner, Toledo, Ohio; Judith Swim and Mary Anderson, Twin Falls; Elaine Highland, Port Hill; Renee Thorf, Montpelier; Judith Anderson, Ar-

lene Snyder and Patricia Johnson, Boise; JoAnn Brown, Kellogg; Janet Campbell, Emmett; and Jo Anne Rauch, Troy.

PI Beta Phi—Patricia Anderson, Weiser; Betty Blaine, Lynn Harper and Josephine Murelaga, Boise; Nancy Benfer, Vonda Jackson and Nancy Nelson, Idaho Falls; Carolyn Harper, Peggy Lou Horn and Helen West, Caldwell; Mary Farrell, New Meadows; Harriet Kruse, Portland, Ore.; Norma McRae, Virginia Fringle, Patt Reichow, Lewiston; Loretta Schmelzel, Fruitland; and Billie Wilber, Burton, Wash.

Alpha Phi — Diana Hampton, Preston; Mary Lou Johnson, Troy; Ora Jean Moran, Sandpoint; Gloria Hunter and Hazel Jacoby, Idaho Falls; Jeanne Luedke and Peggy Taufen, Genesee; Jean Sanderson, Ashton; Evelyn Roe, Coeur d'Alene; May Pappenhagen, Orofino; Doris Condon, Lewiston; Meredith Latta, Yakima, Wash.; Patricia Farmer, Hagerman; Jo Haight, Santa Barbara, Calif.; Laura Jo Keith, Burley; Norma Heath, Lapwai, and Dorothy Dalke, Nancy Lyle, Verla Petersen, Arlene Wood and Mary Jo Powell, Moscow.

SUB Management Announce Changes

Changes in procedure of the management of the Student Union building have been announced by SUB manager, James Bowley.

This year the North ballroom will be open for dancing, etc., from 8:00 a.m. to 10:30 p.m., and each week menus for Friday evening meals will be sent to the living groups for the benefit of those who have to eat out on that night.

Albert Maurich is the new dietitian in the Bucket kitchen for the coming school year. Due to increased cost in operating the Bucket, coffee prices have been raised to 10c a cup.

Bowley also stated that several positions for pin setters in the bowling alley are available.

Idaho Fraternities Pledge Record Total Of 222 Men

A record total of 222 men students were pledged Wednesday night to the 15 national fraternities. Last year's total of 215 was the largest number of pledges in the past. Fraternities and their new pledges include:

DELTA CHI—Keith Smith and Leon Simpson, Ketchum; Dale Pickett, Idaho Falls; Mike Collier and Edward Lopshire, Emmett; Dee Servass, Ronald Wells and Dean Stoll, Bonners Ferry; Jim Woodall, Boise; Charles Herring, Clayton Colthorp and Lisle Hicks, Mountain Home; Joseph Meyer, Grangeville; Thomas Cromwell, Blackfoot; Earl Dunn and Raymond Osterberg, Moscow; William Patrick, East Patterson, N. J.; and Norman Duneanson, Dumont, N. J.

SIGMA NU—Howard Tankersley, Jerome; Fred Magee, Genesee; James Gyde and William Daiker, Wallace; Kenneth Pretzier, Emmett; Keith Robinson, San Diego, Calif.; Loren Abernathy, Colville, Wash.; Dean Bent, Buhl; Charles Alford, William Douglas, Kay Berry and Gary Barton, Lewiston; Lawrence Garrell, Gooding; James Hanzel, Burley; Ronald Hawley and James Shower, Eden, and Malcolm Neely and Jerel Jackle, Moscow.

SIGMA CHI — William Burton, Burley; Michael Brabb, Palouse, Wash.; Jerry Stegall, Payette; Robert Haines, Louis Calvin Bosse, William Eiter, James Lynch, Richard Hood and Donald Bryant, Boise; John Herrett, Kellogg;

Lindsay Brown, Burlingame, Calif.; Brad O'Conner and Jerry Hines, Lewiston; James Saad, Potlatch; William Baker, Middleton; Harley Sanborn, Bonners Ferry; James Cothorn, Buhl; Kenneth Wright, Idaho Falls; Elmer Hingston and James Siron, Moscow.

TAU KAPPA EPSILON—James Kohl and Richard Fray, Lewiston; Wallace Johnson and Lawrence Stevenson, Wendle; Lawrence Lake and Kenneth Gutzman, Salmon; Robert Riggers, Craigmont; Robert Tinnel, Potlatch, and Arthur Schmauder, Short Hills, N. J.

AEPIA TAU OMEGA—Richard Paulsen, Moscow; John Heatherly, Silverton; John Hauger, Penn; Wayne Masters, Kellogg; Robert Rounds, Pocatello; Patrick George and Gary Cuthbert, both Idaho Falls; Gerald Wray and Wayne D. Young, both Irwin, Idaho; William Buckley, Berkeley, Calif.; Paul Ackerman, Crystal Lake, Ill.; David Nordby, Genesee; Ramon Bittner, Buhl; Merle Hill, Bonners Ferry; Dick Rice, Coeur d'Alene, Moscow.

PHI KAPPA TAU—Richard Purdum, Nampa; Charles Fellows, New Plymouth; Lonie Summers, Ronald Crozier, Jack Miranda, Lewiston; William Newman, Burley; Jack Kinyon, Castleford; Norman Garrett, Deary.

BETA THETA PI—Donald Sulli-

van, Caldwell; John Simmons, Seattle, Wash.; Robert Litton, St. Anthony; Louis Adams, Idaho Falls; Gary Leaverton, Blackfoot; David O'Harrow, David Anderson, James Post, Robert Martin, Jr., and William Fisher, Twin Falls; William McBirney, Robert Newhouse, Andrew Field and Aubrey Stephens, Boise; Joe Rinaldi, Cole Sherwood and James King, Kellogg; Edward Hargis, Ashton; Graham Knox and William Knox, Emmett; Roger Groth, Helena, Mont.; Charles Dean and Walter Martini, Spokane; John Nelson, Buhl; Keith McClellan, Montpelier, and James Sandberg, Jerome.

KAPPA SIGMA—David Crosby, Edward Parsons, Jr., Roger Wilson, Dennis Hayden and Petau DeLong, Payette; John Gardener, Ferman Pasold and Robert Sewell, Wallace; Raymond Ragan, Jr., and William Miller, Rigby; John McDermott, Paul Greenwalt and Richard Croly, Idaho Falls; Ted Miller, Shelley; Carl Shaver, New Meadows; Neil Harker and John Herringfield, Ashton; Robert Ferguson, Chelan, Wash.; Frank Moore

Moscow; Walter Gish, Twin Falls; Kenneth Goodwin, Kamiah; Elmo Heter, Jr., Donnelly; Gordon Roberts, Sandpoint; and Robert McAlister, Killen, Tex.

DELTA SIGMA PHI—John Warner, Bellefonte, Pa.; Vincent Strobel, Hayward Calif.; Gerald Thomas Mountain Home; Richard Martin, Post Falls; James Taubman, Nampa; Donald Swanson, Kellogg; Robert Pearson, Grangeville; Jackie Hart, Ashton; Melvin Bryant, Kamiah, and Charles F. Hudson, Jr., Moscow.

PHI GAMMA DELTA—Due to custom of the University of Idaho chapter of Phi Gamma Delta fraternity does not release the names of their pledges for publication.

DELTA TAU DELTA — William Bauscher, Jerome; Jack Blalock, Emmett; Roger McPike, Payette; Jerry Zimmerman, McCall; Raymond Skillings and Richard Jones, Nampa; James Burke, Hailey; Grant Gillette, Twin Falls; Clayne Chaumell, Pocatello; Carl Murphy, Hazelton; Deane Jolstead, Clarkston, Wash.; Joseph Jesseph, Boise;

Ward Dickey, Jr., and Steven Boyle, Idaho Falls; Jerry Duffy, Kuna; David Burgess, Moscow, and Kenneth Goodwin, Kamiah.

SIGMA ALPHA EPSILON—William Barrett, Jr., North Phoenix, Ariz.; Charles Manning, Buhl; William House, Hailey; Ernest Pinthor, Nampa; George Yost, Emmett; Arthur Koenig, Gooding; Frank Kiecher, Heyburn; Russell Boor, Boise; Monte Kenaston, Lewiston; Jerome Badraun, Priest River;

John McKenzie and Gary Pleisch, Sandpoint.

LAMBDA CHI ALPHA—Brent Booth, Vancouver, Wash.; Ronald Seyer and Ralph Wadsworth, Idaho Falls.

PHI DELTA THETA — William Bonnett, Olympia, Wash.; John Booth, Eagle; Donald A. Bateman, Jr., John M. Willows, Jr., Jeremiah Quane, and John Turner, Lewis-ton; John Mix, II, James Raymer, (Continued on Page 4, Col. 6)

WELCOME!!

Drop In and See Us
At The
PERCH

The Folks at Creightons Say:
"To Everyone in Vandalville—Students and Faculty—old and new—A Most Hearty Hello—We're glad to see you."



ARE YOU... GBTS?

GOING along with what's current on campus is no problem if you're a Hart Schaffner & Marx man. That's because, each season, Hart Schaffner & Marx makes a nation-wide study and analysis of what's style-right for college.

BACK in Spring, when chilly days were something to forget, woolen experts at Hart Schaffner & Marx were already making an exhaustive study of the right fabrics for the college man this Fall. They had to be colorful, casual... long-wearing.

TO put it in a word—this Fall it's colorful PAN AMERICAN blended tweed. Fine wool for the feel of luxury... tough wool to endure the rigors of campus wear. Handsomely tailored in a new, tall-and-trim, athletic-looking silhouette. With narrower shoulders, less padding.

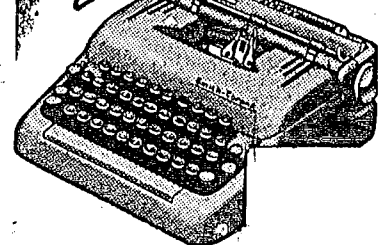
SCHOOL days demand more than just a suit... stop in and see the season's new selection of Hart Schaffner & Marx sport coats and outercoats... also in Pan American tweed. Slacks, too: Your choice of color in flannel, gaberdine, sheen gab or worsted check.

MEANS...
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CREIGHTONS

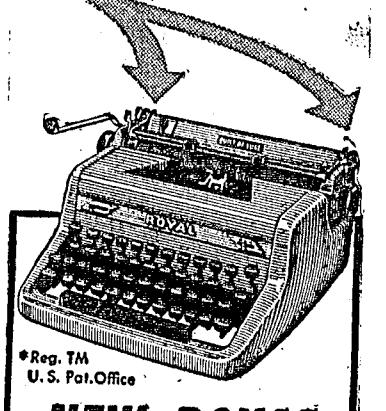
1890 1952 V. N. Ramstedt MOSCOW'S OLDEST CLOTHIERS OUR 62nd YEAR Allen S. Ramstedt

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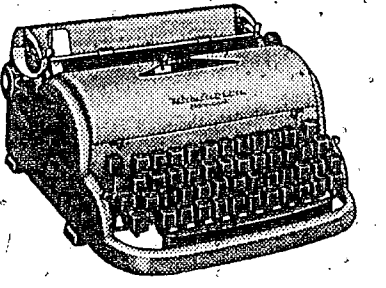
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NEW ROYAL World's No. 1 Portable Ask about our convenient terms today!

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IT'S HERE! the new R.C. Allen standard TYPEWRITER



Fast, effortless typing! Instant margin setting! Clean, neat impressions! Low price!

Rent a BRAND NEW Typewriter Try It THREE MONTHS Before You Buy!

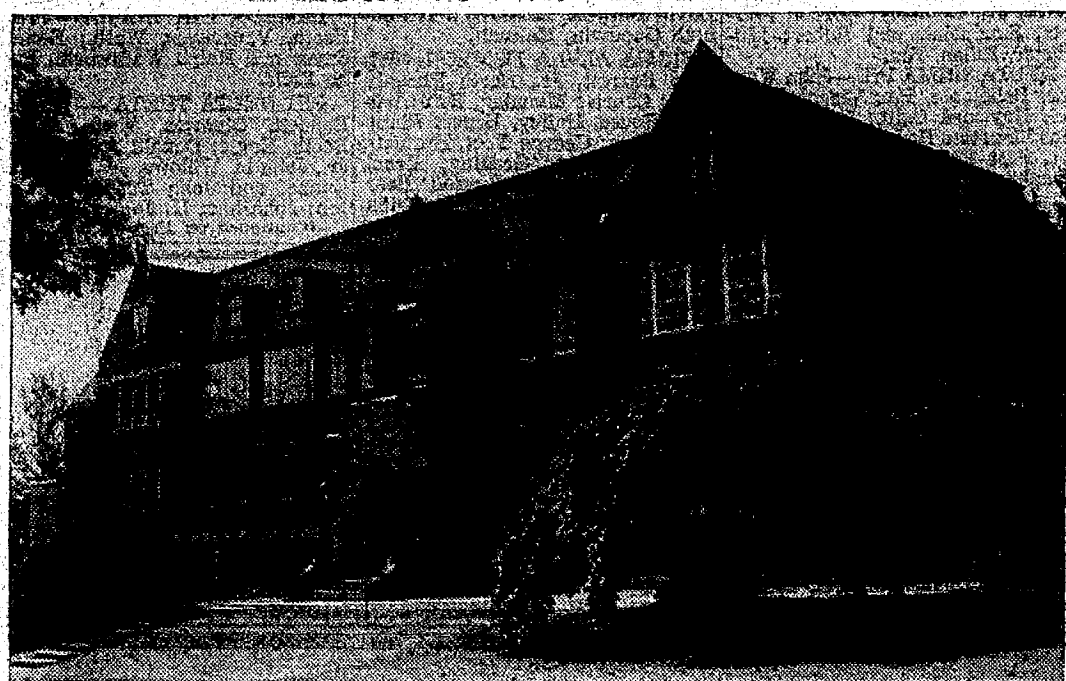
There has never before been a typewriter offer like this. Rent a brand new typewriter of any make you choose — Underwood... Remington... Royal... Smith Corona... R. C. Allen. Use it three months for \$15 at the regular rent of \$5 a month. Then, if you decide to buy it, apply the rent on the purchase price and pay the balance on easy payments—or continue to rent it if you choose. You may actually try a new typewriter for THREE MONTHS to see if it is the one you want to own!

Hodgins Drug Store, downtown in Moscow, has sold typewriters and other student supplies for fifty years, but has never before made an offer like this to Idaho students!

HODGINS DRUG STORE

Next to Hotel Moscow

A Home For The Homemaker



Within these collegiate Gothic walls are to be found modern laboratory and classroom facilities. The building, built to house Home Ec classes and worth over half a million dollars, was recently completed and will be ready for its first classes Monday.

Home Ec Building Provides Facilities For Fall Classes

The University of Idaho's new, four-story Home Economics building will be fully utilized when classes start next week. The \$500,000 structure provides modern classroom and laboratory facilities. For the first time, the home economics department will be in quarters designed specifically for its use. For many years, the department has been housed on the third floor, north wing of the Administration building. The new building will also serve as a women's center, and will provide some additional classroom space for other studies.

The building was constructed on the site of the old Engineering building, condemned and torn down after almost a half-century of use. Facing the main campus square, the new structure is of collegiate-Gothic design to blend with the other major buildings on the square.

Special Workshops
Classrooms and laboratories have been designed to capture the maximum amount of natural light. Specially planned workshops have been constructed for foods, home furnishings, household equipment, textile and child care studies. Architects were Whitehouse & Price, Spokane, and the basic contractor, H. Halverson, Inc., Spokane. Moving into the vacated quarters of the home economics department in the Administration building will be the psychology laboratory. It is now housed in a war surplus building.

Tryouts Being Set For ASUI Musical Comedy Show

Try-outs for the ASUI musical comedy production, "Sing, Senator, Sing" started yesterday with auditions for singing roles being held from 3 p.m. to 5 p.m. in the recital hall of the Music building. Auditions for acting parts continued from 7 p.m. to 9 p.m. in the evening.

Try-outs will continue today at the same hours in the same place, announced Professor Jean Collette, head of the dramatics department, and Professor Hall Macklin of the Department of Music. Specialties try-outs will be held Saturday afternoon from 1:30-3:30 in the Recital Hall. Specialties of various types will be fitted into the production. Final try-outs for all places in the all campus musical show will be held at 7:00 p.m. Monday, September 22 in the Recital Hall.

All Are Eligible
"Students are reminded that any student in the University is eligible for a place in the show," said Miss Collette, "except that Freshman women are excluded from cast or chorus parts. They are eligible for stage crew positions, however."
"Sing, Senator, Sing" is scheduled for a four night run in the University Auditorium commencing October 22. Much interest has been aroused in the production, which drew an all time attendance record when presented on the campus in 1947.

Pick Up That Cup!

MESSY TABLES... at the Bucket aren't necessary! It's the responsibility of each student or group of students to clear their own dishes, cups, glasses, etc. from the table they use. Adequate carts for dirty dishes are provided around the bucket at convenient locations.

Burnett Appointed Assistant Professor

Captain Henry H. Burnett, a member of the 1948 U. S. Equestrian Olympic squad, has been assigned to the University of Idaho as assistant professor of military science and tactics, President J. E. Buchanan announced today.

Burnett, rated as one of America's finest horsemen, came to the new assignment from Fort Benning, Georgia, where he graduated from the Army's Advanced Infantry School and the Airborne school.

The 31-year-old West-Pointer, a combat veteran of World War II, is also rated as one of the Army's top tennis stars.

A native of St. Marys, Penn., his wife and two young sons accompanied him to the university assignment.

Vandaleer Tryouts Scheduled Now

Auditions for places in the Vandaleers, the University's famed chorus-choir, have been announced by Professor Glen Lockery, Vandaleers' director. Schedule is as follows: Thursday, September 18, 7-9 p.m.; Friday, September 19, 4-6 and 7:30-9:30 p.m.; Saturday, September 20, 9:30-Noon; Monday, September 22, 3-5 p.m.

Auditions are being held in Room 301, Music building. All University students are eligible to audition.

Patronize Argonaut Advertisers

"Car Wash" To Be Held Tomorrow

A car wash will be held at Mac-Rae Motor company, 626 South Main street, Saturday for cars belonging to Latah county residents, including University students. The car wash, held from 9 a.m. to 9 p.m., costs \$2. Proceeds will go toward the \$4000 goal to purchase the emergency first aid unit for county-wide use.

Moscow Jaycees announced the cooperative program yesterday in which a local motor company has donated automobile washing equipment and facilities and Jaycee manpower.

Cars will be washed on a first come, first served basis. William Stokes and Lloyd Martinson, co-chairmen of the special Saturday event, said area residents may obtain a "first rate" car washing job for the normal \$2 fee and help in the county-wide drive at the same time.

Over \$500 of the goal has already been reached by donations. The mobile unit, which will include all necessary first aid equipment to handle most emergency cases in the county, will be placed under the control of the Moscow fire department's first aid squad when it is purchased.

Patronize Argonaut Advertisers

New Radio Class Offered Freshmen

All freshman students who are looking for opportunities in the field of radio announcing, acting or production are encouraged to register for radio 3, radio lectures course which offers 1 semester credit.

This course allows freshmen students to break into the field of radio, and the lectures give a good background for further radio courses. The class will be taught by Bob Tracy in TC3, every Monday, 4th period.

Here's More About—Fraternities

Bradford Gauss, Norman Geertsen, and Gwin Hicks, Boise; John Shaffer, Spokane; Jay Pierson, Jr., and Gerald Torrey, Caldwell; Parker F. McCreary, Kendrick; James E. Falkner, Gooding; John W. Shrum, Glenns Ferry; David Ellis, Seattle, Wash.; Robert Clyde and Dennis Driscoll, Moscow; Thomas F. Cook, Wallace; David T. Cripe, Kellogg.

Patronize Argonaut Advertisers

NEPEAN'S BARBER SHOP
110 East 3rd
YOU GROW IT,
WE MOW IT.

Masi Resigns From University Staff

James A. Masi, accounting instructor at the University of Idaho, has resigned to become director of business training at Tiffin university, New Castle, Pa., it was announced today by President J. E. Buchanan.

Masi has been teaching in the University of Idaho's school of business administration for the last three years. He holds a master's degree from the University of Pittsburgh, and will be returning to a familiar scene.

Dr. Donald J. Hart, dean of Idaho's school of business administration, said several candidates were being considered as a replacement for Masi, and that one would be selected by the time classes begin Monday.

Webster says that taut means the same as tight. I guess I was taut a lot in college after all.

Then there was the girl who soaked her strapless evening gown in coffee so it would stay up all night.

Plumber: "I've come to fix that old tub in the kitchen."
Pa: "Ma, here's the doctor to see you."

Welcome Back, Students!
WE HAVE A COMPLETE LINE OF
GYM CLOTHING
IN STOCK
See Us for All Your
HUNTING SUPPLIES
A SPORTSMAN'S DREAM
The Outdoor Shop

Wade's Drive-Inn
"The Home of Good Food"
GLAD TO SEE YOU BACK!
We Specialize In Satisfaction
NORTH MAIN STREET

How the Flying Tigers got over the Hump



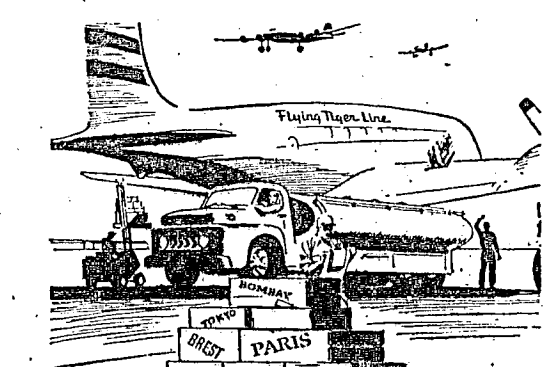
"RELAX, MY FRIEND! I KNOW A PLACE DOWN THE STREET THAT HANDLES JUST SUCH EMERGENCIES!"
AND REMEMBER—it costs the AVERAGE FAMILY TWICE AS MUCH TO DO THEIR LAUNDRY AT HOME as it does at the
WASHERETTE
325 W. 3rd St. MOSCOW Phone 25621

WELCOME STUDENTS
Jumbo Milk Shakes
Dinners
Sandwiches
VARSAITY CAFE

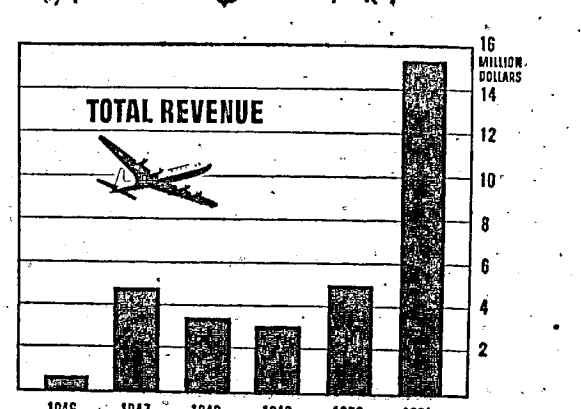
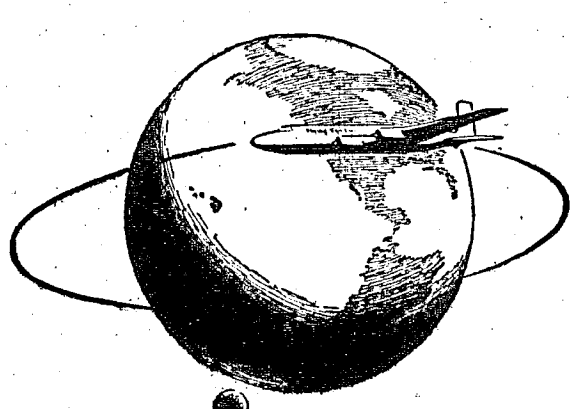
The Hutchison Studio
Announces
GLAMOR PORTRAITS
for the Gem
The Gem editor has most graciously adopted our recommendations for making glamor portraits for The Gem.
Mr. Roger Preston, camera artist, will be here to serve you in top professional manner.
Hutchison's Studio
Phone 7636
"Near the Campus for Your Convenience"

Flying Tigers fly strawberries now
UNION OIL COMPANY OF CALIFORNIA
2. As we told you then, the veterans pooled all their savings but they still needed additional capital to launch their project. Several Los Angeles businessmen offered to furnish this capital on a 50-50 basis—the veterans to operate the company. This capital enabled them to start operations on June 25, 1945, with 8 war surplus Conestoga cargo planes.

1. In November, 1945, we told the story, in this series, of 12 India-China "hump" flyers from the American Volunteer Group who came home from the war and started an air freight business. They called their company The Flying Tiger Line Inc.



5. The company has used Union Oil aviation products since it began operations in 1945. But that doesn't seem nearly as important to us as the fact that the men were able to accomplish these things. It could hardly have happened under anything but the American profit and loss system.



3. Over the last seven years the company's growth has been spectacular. Their fleet of planes has grown from 8 to 39. In 1949 they received the first certificate to fly U.S. Air Freight Route 100. And they now operate daily transcontinental schedules to 43 cities, in addition to world-wide contract and charter services. The company has now contracted for seven new DC-6A's—the largest order ever placed for cargo planes.

4. Last year their fleet earned a total revenue of \$15 1/2 million compared to \$458 thousand the first year. In 1951 their planes flew a total of over 13 1/2 million miles compared to 1/2 million miles the first year. Today The Flying Tiger Line Inc., is the world's largest certificated freight and contract air carrier.



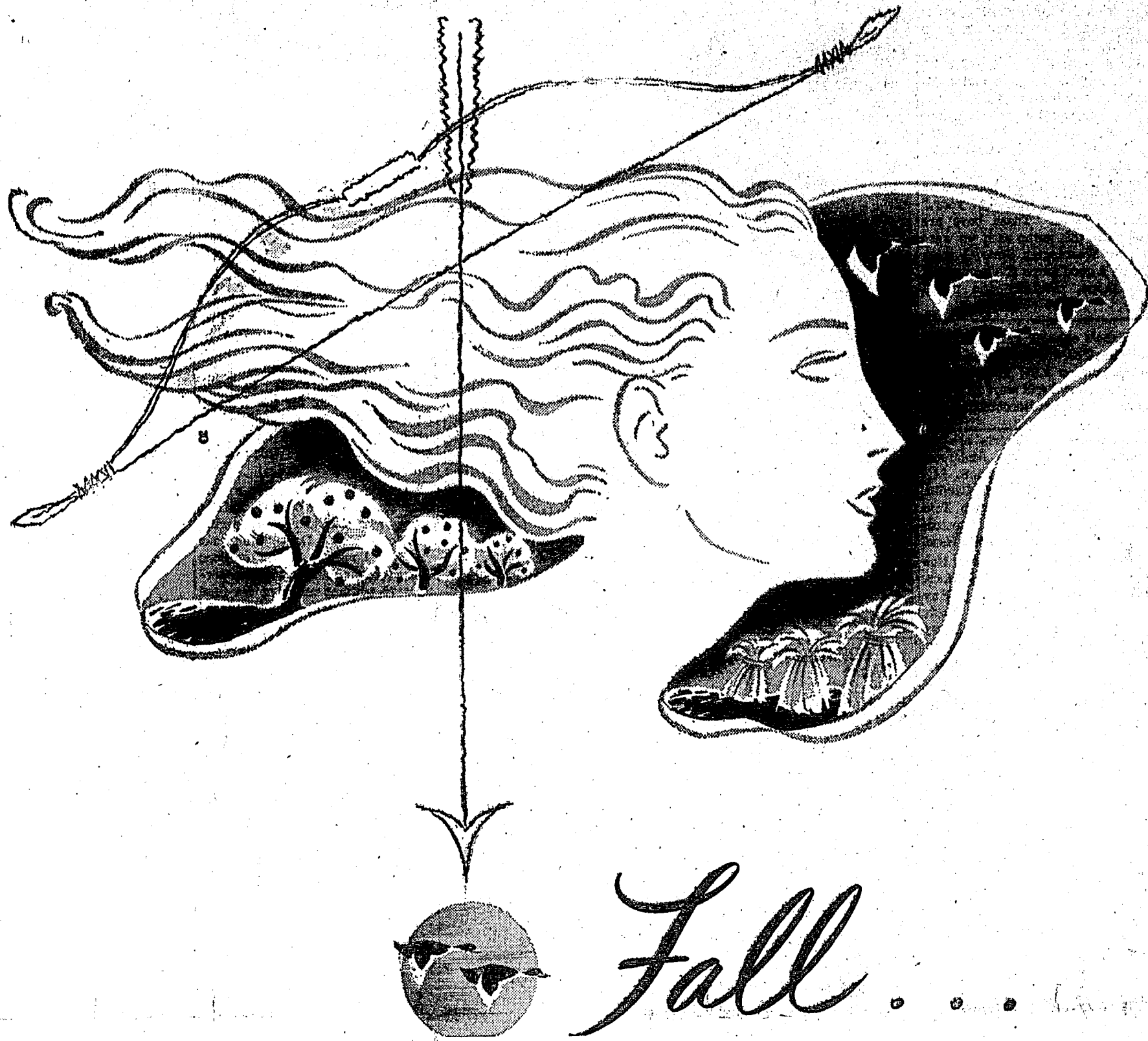
6. For without the profit incentive the businessmen wouldn't have put up the capital to start the business in the first place. Without the hope of gaining financial independence, the veterans wouldn't have had the incentive to sweat out the problems of starting the company and developing it. Altogether, we think it's a wonderful example of the advantages of our American free enterprise system over others.

UNION OIL COMPANY OF CALIFORNIA
INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 17, California.
Manufacturers of Royal Triton, the amazing purple motor oil

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Dairy roducts
- Kyle's Photo Service
- Mezzanine
Music Shop
- Moscow Barber Shop
- Moscow Florist
- Moscow Steam
Laundry
- Major's
- Murphy's Men's Shop
- Nepean's Barber Shop
- Paper House
- Perch
- Roger's Ice Cream
- Rudy's
- Stag Shop
- Sterner's Studio
- Scott's Flower Shop
- Student Union
Bookstore
- Nest
- Nobby Inn
- Owl Drug
- Peggy's Millinery
- University Drug Store
- Tri-State Distributors
- Varsity Cafe
- Wade's Driv-In
- Ward's Paint
- Washerette
- Wright's



Once again, with the freshening breezes of Fall signalling a return from the lazy haunts of summer, we turn with sharpened perceptions . . . a new attitude toward living . . . to the familiar things about us. And as we seek a fresh approach to our homes, gardens, schools . . . again their new warmth and color vie brilliantly with Autumn's splendor.

We're Welcoming

All University of Idaho Students and Members of the Faculty to Moscow—*The Friendliest City in the Northwest!*

STUDENTS: You are cordially invited to the All-Campus Mixer and Carnival at the University of Idaho Student Union on Saturday night, September 20!

Vandals Open At Washington; Squad Will Point For Upset

A rough, determined, up-set minded Idaho football team was scheduled to arrive in Seattle today in time for an afternoon's workout on the University of Washington field. The Vandals tangle with the Huskies Saturday afternoon in the season's opener for both clubs.

Art Smith Returns To Vandal Staff

Back to guide the destinies of freshmen basketball players at Idaho is friendly, likeable, Art Smith. Art, who was on the Vandal athletic staff under Dixie Howell, will also help out Mack Flenniken as freshmen football tutor and double as scout against Idaho's coming football opposition.

Art was assistant coach at Idaho during the fall and winter of 1950. Recalled to the Air Force, he spent most of his time at Moody Air Force base at Valdosta, Georgia, where he was athletic director and coach of football, basketball and boxing.

Originally Art graduated from Alma college in Michigan in 1938, and took up his first coaching job, handling freshmen for his alma mater in 1939 and 1940. From there he went to Three Rivers, Michigan, high school, as head coach from 1941-1942. He then entered the Air Force and served in the 1947 season with Pontiac, Michigan, high school. In that spring he came to Boise high school as assistant football and head basketball coach until coming to Idaho.

Accompanied by his wife and two children, Art returned to Idaho on August 1, soon after his second release from the service.

Captain Elect



Football Captain Outstanding Man

One of the big guns in the Vandal forward wall this season will be senior captain, Bob Holder. A slashing, hard charging player, Bob will play offensive guard and defensive. In the measurements department, Holder stands an even 5 feet 11 inches in sweat socks and juggles the scales at a rugged 187 pounds.

Playing at the center spot last year, Bob was named on several all-opponent teams and gained honorable mention in the Pacific Coast conference. In practice this fall he has shown promise of better things to come and the end of the year could find him rated all-coast.

Bob is the type of team leader, on and off the field, that makes the difference between a good and an outstanding squad. During the game, at practice or in the locker room he can be seen and heard giving that all important encouragement.

Coming to Idaho from Waterloo, Iowa, through the NROTC program, Bob turned out for football on his own choice. Lucky day for the Vandals. On the scholastic side of the ledger he consistently pulls down top grades.

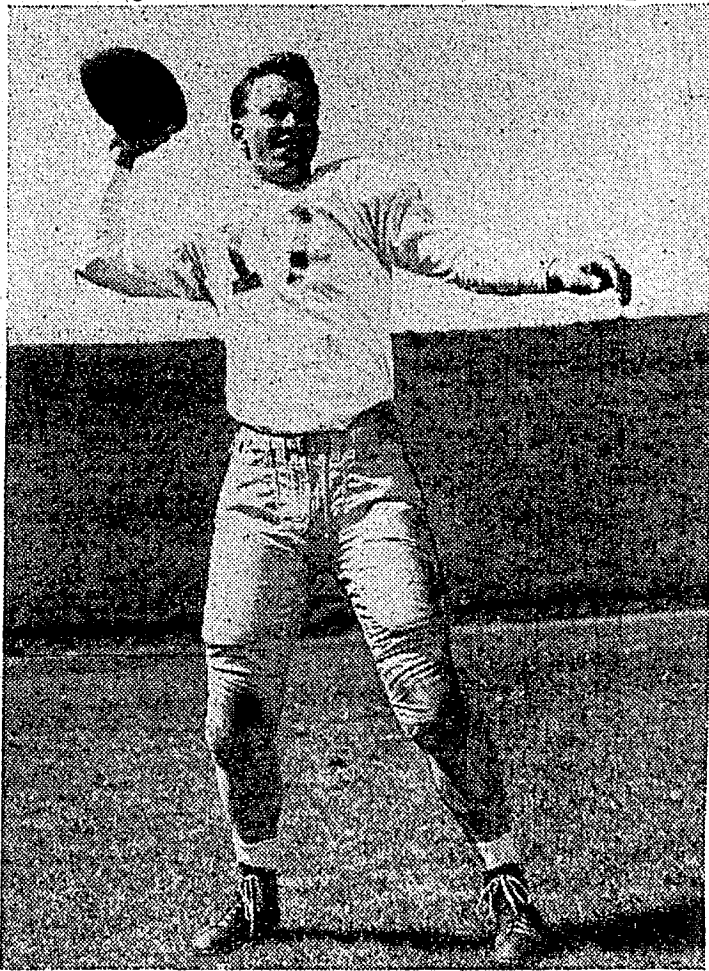
Former Boxer Dies In Korea Fighting

Lt. Donald (Pug) Ellis, former member of the University of Idaho boxing squad, was reported killed in action in Korea during the summer.

Word of Ellis' death was relayed to Vandal Coach Frank Young by Don's parents, Mr. and Mrs. Lin Ellis of Kooskia. Survivors include his parents and a brother, Evan Ellis, a graduate in '51 from the University.

Ellis was a member of the national champion Vandal team in 1950 and fought in the heavyweight division. Among his top bouts were defeats of EWCE's Herm Pein, PCI champion and San Jose's Jack Scheberries, who was a runner-up for the 1952, U. S. Olympic squad. No details concerning the tragedy were relayed to the parents who said their son was killed June 13,

Wayne Anderson Limbers Up



Idaho's opening game against the Huskies will be carried over radio station KHQ in Spokane. The broadcast will start at 12:45 p.m., Saturday afternoon.

Making the Seattle trip are the following men: Wayne Anderson, John Armitage, Ed Barton, Mel Bertrand, Jay Buhler, Neil Caudill, George Eldam, Ken Emerson, Tom Falash, Ray Faraca, Ted Frostenson, Larry Hart and Burdette Hess.

Others include Pete Hester, Bob Holder, Flip Klefner, Bill Lawr, Bob Lee, George Lefferts, Ray Lewis, George McCarty, Louis Mendiola, Larry Morrison, Larry Moyer, and Dave Murphy.

Completing the traveling squad are Varnell Neese, Jerry Ogle, Jim Petrucci, Dick Pickett, Roger Randolph, Gerry Reid, Don Ringe, Bill Stellmon, Darrel Waller, Bob Zeimer, Dick Zysak and Gerry Leigh.

From this aggregation Coach Curfman must find a combination to stop Heinrich's potent, pinpoint passing and a trio of hard-charging backs.

Washington sportswriters have tabbed Heinrich the "Magician," and Babe Curfman after watching movies was inclined to agree. "We'll have to stop him to win," he said.

Vandal defense has been getting an overhauling this year and future opponents, including the Huskies, could well watch out. Coaches feel there has been a big improvement over last season.

Good weather has helped the thin ranks of the Vandal squad to the extent that there are no serious injuries. Only veteran end Bruce West was left home and should be ready in the near future. West chipped an ankle bone the opening week of practice.

Washington, on the other hand, will possibly have two regulars out. Big 6 foot 8 inch end Doug McClary is slated to sit this one out as a result of a separated shoulder. Latest reports also have it that veteran halfback Bill Albrecht seriously injured his leg in practice this week and will be out of the lineup.

Without a pass being thrown or a kick blocked in actual game play, the pre-season prognosticators have rated coach Al Kircher's team a strong contender for both Rose Bowl, and national honors.

Grantland Rice in an article in "Look" titled, "Football Forecast For 1952," tabbed Washington State first on the Pacific coast and one of the top six teams around the country.

In the Saturday Evening Post, Fred Russell ranked the Cougars nineteenth in the nation and runner-up on the coast behind California and UCLA in that order.

Neighboring College Smells Flowers In Palouse Hills

Rose Bowl fever is raging on the neighboring campus of Washington State college for the first time since the great Cougar team of 1930 grabbed the bid and went to Pasadena for the New Year's spectacle.

In the Associated Press annual pre-season poll, 214 of the nation's sportscasters picked WSC in fifteenth spot.

The National Collegiate Athletic Association has announced that two West Coast games will be telecast "live" under its 1952-controlled TV program. They are Stanford-Michigan at Stanford, October 4, and Southern California-UCLA at Los Angeles, November 22.

The delayed TV program will be produced by Sportvision, Inc., with Jack Shaw, veteran sportscaster,

Football Fans In For More Radio Broadcasts Soon

More fans will see and hear Pacific Coast Conference football this year than ever before in history, it was predicted recently with the announcement of a 1952 radio and television program.

Victor O. Schmidt, Commissioner of the PCC, said that Tide Water Associated Oil Company, now in its 27th year of sponsoring football game broadcasts, has 130 Western stations in its 1952 radio network. It also will sponsor game-of-the-week delayed television on stations in Seattle, San Francisco and Los Angeles.

Leading independent stations in the West and the full regional facilities of the National Broadcasting Company and the Mutual-Don Lee Broadcasting System are included in the 1952 network for radio games broadcasts. Seventy-five major games—including 51 involving Conference teams—will be aired.

This network represents a remarkable development in radio games broadcasts for the Western states, Hawaii and Alaska, according to Harold R. Deal, advertising manager for Tide Water Associated.

"Twenty-five years ago a network of two to five stations for one game was considered a terrific production," said Deal. "This year we will have 20 to 25 stations hooked up for a big game with perhaps 75 stations carrying the final game of the season between Washington and Washington State."

The PCC is also in the midst of a 3-year contract with NBC which will bring the 1953 and 1954 Rose Bowl games to fans on a coast-to-coast television hookup, Commissioner Schmidt pointed out.

At present the lack of facilities in Portland and Spokane prevent televising in those areas. It is expected, however, that both cities will have stations, completed during the winter months.

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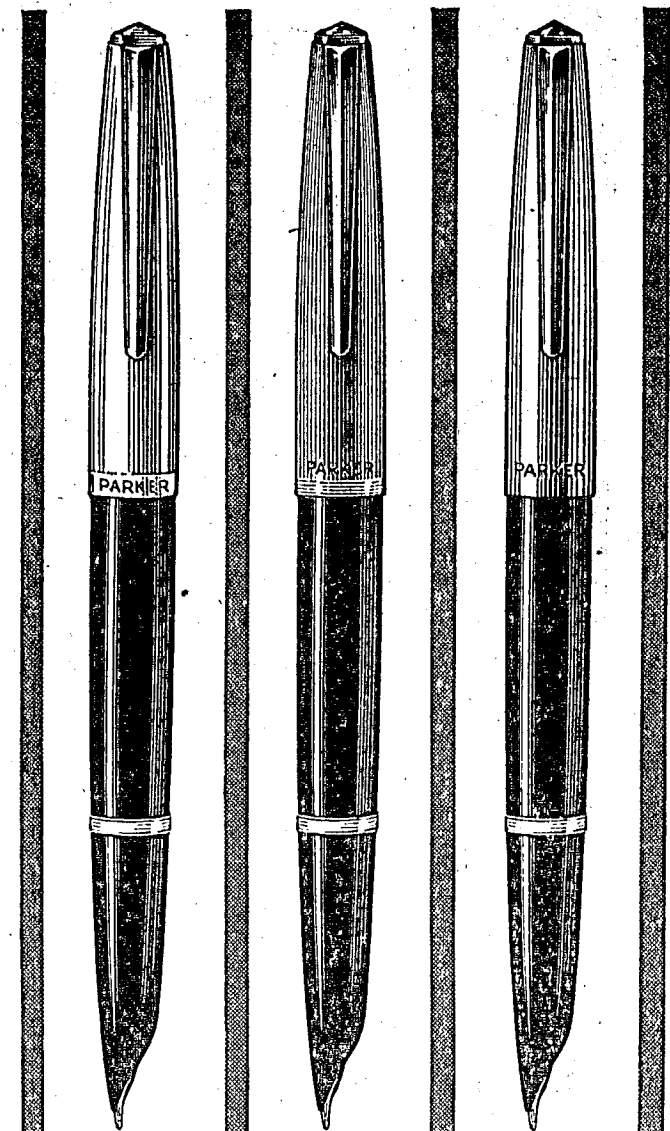
as narrator. The weekly half-hour program starts tonight with the showing of the 1951 season highlights and will continue for 13 consecutive Tuesdays, concluding on December 9. Several games will be

filmed each week so that TV viewers in each area can see the contest which interests them most.

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