# TICKET SALES BOOM FOR JURGENS DANCE 

## The Idaho Argonaut



HEY YOU VANDALS
Fotball rivalry has become an important part of ac-
ivities between schools- especially Idaho and WSC. The ootball team and the football staff are going to do their
utmost to make Saturday a successful day! Please save ail your energy to help us on Saturday.
Ill feelings between student bodies caused by a few
students who insist on painting buidings and stealing students who insist on painting buildings and stealing
signs will be detrimental to the entire athletic program.
Please be sure and come out and give us your support Saturda BABE CURFMAN, Football Coach,
and FOOTBALL SQUAD MORE
Rivalry between WSC and the University of Idaho is very great, both teams and both schools are out to win Both teams need the support of their respective student odies at the game Saturda
Students here in Moscow dous spirit; the examples are innumerable Let's keep this record intact. Because our nickname is Vandals; does not let us take part in vandalism. A destructive ri-
valry never did anyone any good. Keep it clean and on a alry never did anyone any good. Keep it clean and on a
college. level. And don't forget to turn out to support the squad on this occasion of their first game this year in
Neale stadium. ${ }_{\text {BlL }}^{\text {Bks }}$ parson̉s
 Radio Guild Kickoff Starts To Begin
New Show

## Homecoming

| High School |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |

Coeds Have Late Permission For ASUI All-Campus Dance Thursday

Pole Clinbing Tobacey Chewing Loggers Have Fry

Eddie Hudson Chosen Chairman For Dad's Day

|  |
| :---: |
|  |  |
|  |  |

Must Start
Thinking

## TheIdahdifig angaut

Analysis Shows Efficiency Lack


Step On The Gas--Die There's a special magic about October... a magic that crisp, cool zest ... makes the world seem more ALIVE.
But October spins a reverse kind of magic, too ... a Black Magic that steals across streets and highways at early dusk
.. shrouding familiar objects in darkness.
. casting deceptive shadows across the mot
The thing that makes this black magie so potent is that it catches pedestrians and motorists unaware Aocusemed to the shorter fall days and the change-over from daylight saving to standard time. So in the early evening hours people proceed at the same speed and with the same
caution as they did in the summer months.
hene result is often disaster.
an average year it is estimated that-on is increased. In two to three times as m
at night as in daylight
The only way to cut down
during the early evening hon
ity with decreased speed and incrensed vat lowered visibil will keep you safe, maintains the Traffic Safety Director Yale Professors Publish Report (ACP) - College students drink,
all right, but nowhere near as
much as has been supposed. That's the conclusion of a 214 -page r
port just pubbished ty two Yal
professors professors who've spent the last
five years studying the drinking
habits of nerly habits of nearly 16,000 students
27 represe colleges. Seventy-four per cent of the na-
tion's students nip every now and then, but mor
than 90 per cent proved moderate imbibers. Students at hol, ran up an average drinkin national average, and they demo strated that when they do drink
they get drunker than students "wet" colleges. women's colleges drink more than women at coeducational institutions. Most common reason given
by the women for their drinking by the women for their drinking
habit was that it helped them ge
along better on dates.

Bellis Conducts Marching Band I bands, conducted a marchin The clinic in Kamiah October 10 . munities from Lewiston to Grange district two of the Idaho Musi Educator's association, and the
Shrine Crippled Children's HosThe day-long clinic culminated in an evening program featuring
the clinic band of 90 high school
students selected from 90 high students selected from. ${ }^{2} 0$
school high bands and a massed hind of 400 students.
Sonja Henricksson and Miss Jo an Baldwin, majorettes from the
University; University; accompanied. Bellis,
and held a class-clinic on the art of twirling and .majorette routines. A large group of high school twirlers and m
the instruction.
shows and styles of marching, band hrough actual drilling session

 above Washington, D. C., is rich in
uninvestigated Indian remains. The best thing to

## GO FARTHER WITH SIGNAL GAS

Land's Signal Service

Dr. J. Hugh Burgess optometrist Complete Visual Analysis Duplication of frames and
lenses iñ our laboratory Professional Building Phone 2344


## NOTICE

## wilectlongboard eraminiqtions

| Election board examination will be held at 7ise p.m. Tues day in Ad. 109. <br> Anyone is eligible to take the exam. Interested students nee not make any prior applicatio -merely be at the appointe room at the appointed time. <br> Written examinations will tes the appicant's seneral know ledge of tho ASUI constitutions the election prooedures, an student affairs. <br> Copies of the ASUI constitu tion and handbook can be ob tainod to the ASUI president office. |
| :---: |
|  |

Here For You To Read


hower reported in a radio speech
that the VSA has undertaken to
the Aberdeen and Thetonia branch
stations, Johnson has been work-



 | The translation goes on to say. | culture barley breeder at the Ab- |
| :--- | :--- |
| "Facts show that American mon moil |  |
| opolists are willing to popen their | erden Branch station. |
| "While the hazards to wheat |  | opolists are willing to open their

purse strings only if the money $\begin{gathered}\text { erdeen Branch station. } \\ \text { "Wraile to the hazards to wheat }\end{gathered}$ spent will bring them multiple
profit .. A capitalist will not in-
uniquetion growers are faced with ath
und proift . . A capitalist will not in-
vest in an enterprise which can-
nommon and dwarf bunt all over
come state. Stem and leaf rusts rez not insure him maximum profits.
"Stassen... gave the following starte. Stem and leat rusts reg-
uttack the spring wheats
un the irrigated sections from
 tan: Pakistan is a potential
source of considerable strength in
this seething area, which is stra- General plan of the Idaho wheat this seething area, which is stra-
improvement program is to sys
tematically move the simply in
tegically important. .. "Thus, the 'Amerisan tradition,
which the US Prited resistances of bunt an
President spoke of
 generally speaking, need it, but blished by crossing the commer
rather to those countries which
are linked variety first to a parent hav
cial are linked with definite strategic
calculations the desired resistance char
lhe American mili-
acter," Dr. Pope explains. The

ald | ary clique." |  |  |
| :--- | :--- | :--- |
| End article. No comment. But | $\begin{array}{l}\text { the commercial parent is again } \\ \text { crossed to the resistant selections. } \\ \text { if you, as } a \text { student, would like }\end{array}$ | The process is repeated a many |

 munist Russia's press, it's avail- th The name of the weekly trans- Invitation accepted Lation again is "The Current Di- There's a Russian student study
gest of the Soviet Press."

 ine service is a submarine flanked
by two dolphins. ent and faculty tea Tuesday, Oc-
tober 13. Elsine Neilson, Home Economics club advisor: Marion
Faatherstone, Phi $U$ advisor, and the members. of the organizations
planned the tea to get acquaint-
ed with the freshman girls and introduce the two new teachers of
the department, Erma Jean Jackle and Helen Scheeve.
Invitations were sent to each
girl and members of the faculty A theme of autumn was carried
by the decorations and the rereshments,
were s.erved.
Committee chairmen were Mary food; Clara Armstron, decora.
tions and clean up, Marilyn Evans. we cater to THE VANDALS: Vandal Service

## DAVIDS' ns matidenform's best-selling bras

Maidenette, Etude, Chansonette I. 50 to 3.50

Here are the bras that shape America's most beautiful figures-top preference across the country for their flattery and fine quality. Now wo have your favorite style in just the size. and color and fabric you want. Come in, choose
the Maidenform to idealize your figure from our finc assortment. All beautithe Maidenform to idealize your figure from our finc assortment. All beauti-
fully made, and made to fit beautifully. And surprisingly low priced. Hurry, don't wait another day.


## Social Activities Decline On Weekend As Students Cheer Team At Boise

wee. The mad luse is reported to be at a minimum thisand the livist days of school has let up
of clatno classes and study. Or maybe that Boise beckoned to mantine
of emigrate from the University campusto emigrate fromcial life elsewhere.
However, the pledges are still on the go with serenades,
exchanges, and elections of officers. House and dinner guests exchanges, and elections of officers. House and dinner guests
are ever on the scene, and the SAEs are once again making are ens for thei
plall.
pI BETA PHI The pinning of Billie Wibber to
Till Brown Phi Tau, was announc ed last week. scene for the announcing of bis sisters, The entertainment consistHoke, Vonda Jackson by Glenmar Thers, and Kathy Laven. The pledges selected their offi-
cers on September 19. The slate includes Virginia Harris, president;
Cleora Andres, vice president Cleora Andres, vice president;
Kristine Anderson, secretary; Pat Kristine Anderson, secretary; Pat
Henry, treasurer; Shirley Holden, henivities; Jo
cial chairman. Mrs. Ray Lewis (Pat Hancock)
was a dinner guest on September was a Norma Ring on October 6 .
30, and Nore
Other dinner guests include Donna Other dinner guests include Donna
Lesback and Mary Farrell. Loreen Schmelzel moved to the

## The pledges were hostesses to

 Sweet SeptembeSTEEL HOUSE REEL HOUSE on Friday Margaret
from Forney hall. Nivian Horter, student body pres weckend guest of Leah Jensen. Last Wednesday's exch
with the Lambda Chis. IGMA ALPHA EPSILON Plans are now underway for
the Violets ball. The date for the
dance
KUUT
660 On Your Dial
Tuesday
12:30 Kuol Keynotes
1:00 1st Edition News
1:15 P... Platter Party
2:55 News
3:00 KuOI Presents Perry Como
3:30 Bucket Bandstand
4:55 News
5:00 Lucky Strike Tune Time
5:30 5.30 Classic
6:30 Lucky Strike Sports Page
6:45 Your Star Time
7:00 Radio TV Guild
7:15 Kuor Sports Special
7:30 Melody In
8:00 News in a Nutshell
8:01 Melody Inn
9:00 9:00 Edition News
9:15 Penthuse Serenade
10:00 Lucky Strike Feature Page
10:15 Starlight Souvenirs
10:30 Sign Off SAEs having October 7, found th with the Alpha Phi house. The SAE Alpha Phi house while the Alpha Ah pledges were dinner guest
at the SAE house. Dancing followed dinner at the SAE
DELTA SIGMA PHI Betty Ruth Westerberg, Home
coming Queen finalist, dined wit coming Queen finaist, dined
us last Thursday evening.
Mr Paul F S. sharpenberg Mr. Paul F. Scharpenberg, mem ernors, visited the chapter house Saturday evening.
Tentative plans are being laid Tentative plans are being laid
for a hayride and for a pledge 1or a hayride and for a pledge
dance. Arangements are under
the direction of Dave Armstrong.
The pledge class sis preparing for
a serenade which is to take place a serenade which is to take place any time in the future. It seen
that some of the members notic one morning that some trophie
were missing and soon called it were missing and soon ca
he pledges attention.
DELTA DELTA DELTA delta delta delta
Carol Covert is now wa

 uous tennis match last week. She e
is wearing a cast as a result of the is in hirdenence, arrange the the frosted cake and
breaking her ankle when she chased a ball outside the tennis courts that the Tri Delta cocd
across from Memorial gymnasi- to wear the cast on her foot for
um during class. It is expected tabout a month.

## SAVE MONEY!

Don't send your washing home! Do it at the Washerette!

```
325 West 3rd St: - Moscow - Phone 25621
```

(T)Work Inspected In Soviet Union By College Editors


Census Publishes Facts About Foreign Students
 Discuss Projects Beta mega chaper of Pri De

 ${ }^{\text {SuB }}$ Projects, dimner meetings and
coniference legislation were topics of prominent discussion.
President of Phi Delta Kappa at
the University is Harold Soeters, the University is Harold Soeters,
assistant registrar. His assistants assistant registrar. His assistant
for the present school-term in
clude
$\qquad$Dr. Bruce Blackstone, acting head
of the secretarial studies and busi-
ness education department, secre-
tary-treasurer, and Dr. Melvin

Charles W. Auvil, (53) graduated
recently from the U. S. Naval
Shool, Pre-Flight, Pensacoola, Fla.
He is now assigned to U. S. Na-
val Auxiliary Air Station, Whitingval Auxiliary Air Station, Whiting
Field, Milton, Florida, where he is
engaged in primary flight tra
ing.
The infant daughter of clive
Walker Lindsay and Patricial ..... Clive
ents from Europe and Canad
$\qquad$



$$
\begin{aligned}
& \text { in A } \\
& \text { in } \\
& \text { equall } \\
& \text { ties a } \\
& \text { tive }
\end{aligned}
$$

Enjoy the atmosphere and good food at the

## Farsiniq CAFE

J. Paul Sheedy* Switched to Wildroot Cream-0il Because He Flunked The Finger-Nail Test
 that messy hair. I's America's favorite hair tonic. Kceps hair combed that messy hair. I's America's favorite hair tonic. Kceps hair com.
withoun any trace of greasiness. Removes goose, ugly. Finger-Nail Tcst." Paul looked so. good the' very fuzz
time he used Wildroot Cream-Oil, his pigeon egged him on until he proposed. So why don't yon buy a bottle or
tube today at any toilet goods counter. And necks time you have a haircut, ask for Wildroot Cream-Oil on your
haii. Then no gal will ever give you the bird.

E) gratar. 112

## RELEASE

| RELEASE |  |
| :---: | :---: |
|  |  |
| 1 am voluntarily furnishing hlood through the Amertcan National Red Croes to be used for the Armed Forces and/or Defense, and far thit purpose I mat at my opn |  |
| risk submitting to the tesis, examinations, and procedures custangytin oomection with |  |
| geons, physicians, techniciais, purse, Agents, or officers conneectad with apy of them, |  |
| or who may be participating resulting from the giving of such blood or from any of thefor any consequences to me tests, examinations, or procediures incident thereto; and I hereby release and discharge each and ell of them from all claims and demands whatsoever which I, my heirs; erescutors, administrators, or assignis have or may have against them or any of them by reat |  |
|  |  |
|  |  |
| son of any matter relative or incident to sueh donation of blood. |  |
| Name |  |
|  |  |
|  | Date |
| Parent or Gue |  |
| (Witness) |  |


 before they will be allowed to donate.

| urch News | Invited to the communion breakfast whether you are a Newman club member or not. | MATTER OF TME <br> Women at Midand college, Ne braska, got a break when new |
| :---: | :---: | :---: |
| Wesley Foundation <br> Wesley members are reminded that the Pacific Northwest conference of MSM will hold its fall retreat this weekend at Mountain Air, Washington. The Reverend | The next regular meeting of the Newman club will be Tuesday, October 20, at 7:30 p.m. The meeting will be a business and discussion meeting and will be held in the Borah room. | dormitory rulings went into effect this year. From now on they'll have 30 minutes to get in after campus dances and games are over. They used to have to come home in 15 minutes. |

For the Finest

$$
\begin{aligned}
& \text { Select your important gifts from our jewelry } \\
& \text { and glassware. We have appropriate items for }
\end{aligned}
$$ all gift-giving.





Corner Drug \& Jewelry


## Brand-new national survey shows college students prefer Luckies

Last year a survey was made in leading colleges throughout the country which showed that smokers in those colleges preferred Luckies to any other cigarette, This year another nation-wide survey was made-a representative survey of all students in regular colleges coast to coast. Based on thousands of actual student in-terviews-this survey shows that, as last year, Luckies lead again-lead over all other brands, regular or king. size-and by a wide margin! The reason: Luckies taste better.

P. S. Once again we're buying student jngles! $\$ 25.00$
goes to every student whose Lucky Strike jingle is accepted
for our advertising. So hurry! Send yours in right away to:
Happy-Go-Lucky, P.' O. Box 67, New York 46, N. Y.

${ }^{50}$ Be Happy-GO Rurexy

Fumbles Give Vandals Third Loss To BYU, 20-14

WSC Cops Top

## Golding Tells Of Athletic ${ }_{\text {Hits Win }}^{\text {Montana Finally }}$ Differences In Africa

\section*{| Scalpers Scalped |
| :---: |
| University of Okkahoma stue |


}


Seven costly Idaho fumbles overshadowed a great perform-
ance by Halfback Jay Buhler Saturday at. Bronco Stadium in Boise as the BYU Cougars took a last ditch victory over the Vandals, 20-14. Buhler's spectacular showing nearly made
up for the slippery fingered ball carrying shown by the Vandal backs. He ran back' a kickoff 96 yards, the longest return in Idaho history, and snagged a George Eidam pass for the other score plus place kicking extra' points to put on a one--
man scoring show.
Buhler's play became a thing of the past as BYU defenders pounc-
ed on four Idaho fumbles to stop budding drives.
Cuadil,
Caudill, Hess, Shine
The center of Idah's line was
bolstered by fine showing on the bolstered by fine showing on the
part of Neil Caudill and Burdette part of Neil Caudill and Burdette many offensive pushes by BYU
and were stalwarts on offense.
Hess was shaken up in the late Hess was shaken up in the la
stages of the game and was sid ined by a hip and leg injury: sharp in the pass department,
which has been an Idaho weakness hich has been an Idaho weakness
all season. This may be an indiprove a hittle the tough for WSC's B
Harkhart who Burkhart, who will be. flinging
passes against them this weekend.
Quarterback George Eidam had Quarterback George Eidam had
several of his quicl line passes receivers. Eidam's longer potasses
connected. several times to Bruce Buhler topped the Idaho passing me. Eidam and crew connecte for a total of 60 yards. Rack Yardage Dick Pickett, halfbacke, and Flip injury to his pelvis bone, racke
off most of the Vandal. yardage dals gained only 77 yard rushin Pickett's work throurh end and
tackle and Kleffner's punch over moving. back raced for a score, only to
have it nullified alty' which occurred as he penfender was hot on the ball carrier
and was nullify the run.
The Idaho line, led by Capt. Mel Falash, held off the threat as time $\underset{\text { rossibly a deciding play of the }}{\text { ran out. }}$ ing when the Vandals, after go ing behind $20-14$ in the third quar
ter, were attempt to score and field in a the game. Eidam was fading back
time after time and then thro ing to men in the flat good for $8-10$ yards per toss.
With fourth do at stake, a 6-3 Cougar the game led through the Idaho backfield and through Eidam for a loss,
which ended all of Idaho's hoping of coming back. Atter BYU took over the ball at
that point, the Cougars. ran the

## GRILL CAFE

Enjoy Your American and KGinase

> Where else but at home can you find such delicious Fried Chicken?

> CAR SERVICE
> Wade's Cafe
> North Main


## Moce over, Famous Towers

The world's most famous towers are, left to right, the Eilfel Tower, the Tower of London and the Leaning Tower of Pisa.
-But in America, the tower-come-lately (extreme right) may rapidly become as familiar as the old landmarks of Europe. It is one of the Bell System's radio-relay stations which speed telephone calls and television programs coast to coast.
five Easter 1948, these towers connected only five Eastern cities. Five years later the TV network included 95 towns and more are being
added all the time. -
Being the first network, of its kind in the and construction requirements are providing and construction requirements are providing like to pioncer.
If working on new developments appeals to the details on employment with the Bell Sys tem. There are positions open for electrical, mechanical and civil engineers, as well as business administration and arts, and science graduates.
beu reiephone syrem

## Bowling--30c a Line Pool--.50c an Hour

## BALLROOMS - Dial 27251

Hold your dances in our ballrooms! Rental is from $\$ 15$ to $\$ 55$ and decorations are permitted.

Reserve them NOW for your house dances!

## For BANQUETS - Dial 29581

## STUDENT UNION

 BUILDING