## Vandals Score Third Straight Victory Over Cougars


ported In that issue of the Argonaut.
Kleffner in this case is "Syb" Kefner,
football star in 1023 and father of "Flip." football star in 1023 and father of "Flip.",
To find out more about Syb Kleffner's To find out more about Syb Kleffner's
athlettc activities, look in the Arg index

Ad Builiding Burned
The old Ad building burst into flames
at 2 o'clock in the morning, March 30 , at 2 o'clock in the morning, March 30,
1906, and was reduced to a mouldering
mass of crumbling wall by daybreak. The mass of crumpling wall by daybreak. The
cause of the conflagration was never de-
termined but it was attributed to defectermined but
tive wiring.
This excerpt from the old Ad building
history is from the March 29,1929 , issue of the Arg.
When completed, this index will be lo-
cated at the reference desk in the first

## The Idoho argonout



## U. Debaters Match Tongues <br> 

Radio Students
we
will
will
whe
ond
old

Blood Drive Committees Announced





 They Did This Way

| Captain King Gets |
| :--- |
| Military Medal |

 Dance Set For Saturday


In The Roaring Twenties


The Idahquig rgonaut


UNIVERSITY POLICY ON LlOUOR

 serving of any alice accountability for any hreach of law or

 Two Parties

## his rights, privileges. ete., anta hip. on campuis poiltices. If eexch of these

 ch of thes above mentioned hings weredeemed important seem to
the $U$ and $I$ party that thère equid

 of this cambuis, Herte was the bah-
neir under which last spring's election was run.
Students indicated that our way would bed too hard phitics
the obd partiés had "cléàned utut and were àtieain capable of of servint the students in capable of sermation of our student tovernmermation
of holding the trust
hivestéd of holding the trust hnvested
them. Thititis have cleatined up
considerably. This fall one of the parties has. again tala one of teve seral candidates from trin taken seving yroal good candidates and that tt woutd

## 

 sauride werinest ketan wind
you look more loasty warm as wall. aDinty
knits' with sparkling jewel frim, or silver or gold thread design, perfect to wear with your formal

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 make the t wind 1 paity feel that

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## 

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the most festive event
etion Now for the
na and dongs styles.
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. . . o make your
 NTION Betrico Vetace saly, $\rightarrow$.ares


Education Head Sees New Schools




LLower Depths" Criticized

## Bit Has Good Points




## Rififle Team Wants Coeds

## To Compete



㫦





 Awardè Recently

## 

 Sime mex shirize




 $\$ 3.95$

1. George Sevelle, at 26 , had been a waiter; window-rresser, candy-maker and race driver's
méchanic. In spare moments, he dabbled in home chemistry. Through this hobby he developed a paint cleaner and preserver. In 1939, he brought
2. Sevelle demonstrated how it could be used to "launder" our service stations with better re
sults and for less money than we had been sped ing- Naturally we were interested in improving station appearance at less costs. So Sevelle et ook on
the job of cleaning several Union Oil stations on the job of cleaning several Union Oiil stations on a
regular schedule. He was in business for himself.
3. The sole drawback was that Sevelle had no truck to haul his equipment from station to sta tion. His capital consisted of a single dollar. So Union Oil agreed to lease him one truck. He did
such a good job that his contract was such a good job that his contract was soon ex
4. Today Sevelle is almost an institutión. He contracts for the cleaning of 4,000 Union Oil sta-
tions in 7 western states He He operates 12 big truck ${ }^{\text {che and }} 6$ hhouse trailers where his crews live in comomft. O top of runhing a
$\$ 100,000$ a year buisiness nia community leaders, an active member of five
local orgot local organizations.
5. This story is important, we think, for several reasons. First, it's a real rebuttal to the defeatists
who say there's no opportunity left in the U.S for a go-gteter who'd like to be his own boss. We say (and Sevelle seconds us) that there's ample
room for the ambitionsto sped the
6. Sevelle's success also points in 6. Sevelle's success also points up something tween bigand small business in every field of industry is haealthy and helpiful. Each is fisependent

Judging Teams
Prepare for Test
 Sunday to compele in the finte coilegiate dairy jutigine contest orland.
are the Untuersitty of Idahino schools
 deh Fitch, E. L. Heddrick, F. Q. Technic, University of New wexico inkel and A. E. Wohlschtegal dind the University of British Cocoách, Dill be baccimpabited by̆ lumb


## SAVE MONEY!

Bon't send yourr washing home? Do it at the Washerette!

325 West 3Fd St. - Moscow - Phohe 25621
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## The Outlook Shan


otherenterpirisesgrow too. After all, any company

## UNION OIL COMPMPY

This series, sponsored by the people of Union Oil Compinìy, is dedicicated to a discussion of how and why A mericani busisiness functions. We hope
you'll feel free to send in any suggestions orcrit.
 Union Oil Company. Union Oil Building, Lo.s
Angeles'17, Califoriná,

## MANUFACTURERS OF ROYAL TRITON

Thetas Hold Open House Sunday; Pledge Dances Begin; Beta Is Back
 with us once attention. The Homecoming Queen finatiots,
striving forge trainer.
with their gay round of dinner engagements, are the curtrent Idaho Beta is awaiting the gor
Lous return of Lt, James Jeness with their gay round of dinner engagements, are the current
centers of social chatter.
sIGMA NU

 meeting. Whitney began organiz.
ing committees to plin the phewh.
Theded
Theodore Prichird, head of the
were entertained at Pi Beta Phi
October 13. Games were played? dance set for November 13. John art and architecture department, Two more applicants for house
Hughes was appointed class treas- and Chartés G. Bartell, ait nistruc mother were recelved. urer.
Bill Mahlik and Jack Parker
tor, planned and supervised thed
remodeling. At this time we would United party. Mahlik is runining for the work aind planiang they
for preident of the Senior che our tas annual Phi Ta and Parker for vice-president of
the Jonior class, both represent Pledges were guests bf the Pi you to our open house, Sunday. Phis Wednesday night at a "hobò
dress" exchange with dreesi being the gaadiest color
binations possible. ing Wednesday morning aboüt 5
a.m. when they were awakèned
by some mysterious serenaders.
These gals must have some pow-
eriul lungs even at at chirisman hall Last Fridaỳ Susic Oberg, can-
didate for Homecoming Queen,
was a guest for dinner at Chri
 dates, Jon Cole and Betty Ruth
luncheon guest Thursday.

 was held last Fsiday night. En Sn Susic Oberg, Homècoming Qu Sin have been over to dine with | Jorgensen, Bob Bakese and Golden |
| :--- |
| Arrington. Chrisman ha | of politicians in the form of John Bahr, candidate for sophomore

president, and Rover Tovey, fresh-KAPPA ALPHA THETA in the dining room turned loose took their sneak Tuesday evening.
The twenty by Mrs. Maude Long, ate dinner
and attended a movie in Lewiston sister fireside for the pledges.
Members provied a taffy apples and coffee.
Jo Edwards, Spokane, was a cekend.
$\qquad$
$\qquad$ the inevitable tubbing. Quecen finalist, was serenaded by The TKE's and Betas screnad while looking for misplaced tro-
plies. University of daatio:
ouse Sunday, October at the Theta
"Where Friends Meet"
Enjoy TV and Ouir Fountain
WRIGHTS

THE DAHO ARGONAGT, UNVERSTIY OR DAHO

| Center To Mave, | Professors Talk |
| :--- | :--- | :--- |
| Special Service |  |








| ed For Teachers Only, | faculty attehded at varfo |
| :---: | :---: |
| "Preview Time" gives the Aut |  |
| dio-visual center a chiance to pre sent film's and filmstrips that are of juterest to the faculty and stu dentis | WRA NA |

Chutch News








 evening church service and from Coffee hour this atternoon at cointing Section A at 8 ordock singing, Bames and a light supLis
A Lambda Delti Sigma social
wil be held Friday night at 8
p.m. There will be


| terbury house. Following dinner d |
| :--- |
| there will be ea |

and plans will be made concern-
ing our get-together with the WSC
Canterbury club
Westminster Forum Sunday at
5:00 in the Presbyterian church.
Bob Wiells will
B:00 in the Presbyterian church
devotions.


|  |
| :---: |
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Haxinex ${ }_{212} \mathrm{So}$ o. Main

OUR LITTLE SHRUG TOPS EVERYTHING!

It's the perfeet topping or everistuing from ottons to smart evening dressts. Plaiu knit bites skirts and blouses, and ovely jewelled ones for dress-up occasions. Practical Prices

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can help you, for Standard Oil Company of California has put oil to work for
he baker, the beauty aid maker.
This being Oil Progress Week, it's a good time to point out that ont inentielp provide thousands of things you don't buy in a service station.
Suits, for instance! That wrinkle-resistant Suits, for instancel. That wrinkle-resistant
model you may be wearing was woven from an oil-born ingredient developed in our research Bread, too! Millions of loaves wére wrapped last year in paper coated with Standard wax. Whenever you light a candle, polish a shoe, or turned out-by Standard Oilers.

Gurfman Doesn't Predict Victory This Saturday

## 

## Ex+3 5

## 



## California Leads

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nner Reservatio
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Just Chatter
By John McDermott
These WSC students are sure going to a lot of trouble to

|  | By John McDermott |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | These WSC students are sure going to a lot of trouble to get the Idaho contingent in trouble before the big game |  |  |  |
|  | tomorrow. Not only did they try to burn a big WSC in the |  |  |  |
|  | turf of Neale Stadium, but it seems they have even gone to the trouble of hocking their own mascot, "Butch," the |  |  |  |
|  |  |  |  |  |
|  | cougar. Of course we don't know for sure if it was taken in |  |  |  |
|  | Sometime last Saturday night ao tor care in 1926. The teams did |  |  |  |
|  | gar's traveling cage up against a | tor came in 1926. The teams did |  |  |
|  |  |  |  |  |
|  | hole in his regular cage and got |  |  |  |
|  | the animal in. Then they proceeded |  |  |  |
|  | farm where they apparently plan-ned to keep it over the weekend. |  |  |  |
|  |  |  |  |  |
|  | However, they were apprehended shortly after the heist and the cougar was returned to his cage. <br> It sure seems like a lot of work to try and get another school into trouble, if that's what the plan was. |  |  |  |
|  |  | the two in recent years was in 1 |  |  |
|  |  |  |  | Young expects several men |
|  |  | goal in the last minute to give Washington State a 9-8 win |  |  |
|  |  |  |  |  |
|  | We managed to get a hold of a newspaper clipping presumably | University of Idaho, Moscow, Sept. 25 (Special) - Arguments |  |  |
|  |  |  |  |  |
|  | from a 1936 paper. We couldn't find an exact date, but from the way some of the stories read, |  |  |  |
|  | way some of the stories read, it was 36. | Ington State football game again will flare up among early gradu- |  |  |
|  |  | th |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

## INEAMURALS

## By Steve Emerine Delta Theta scored

## 

and touchdown to down the Fijis
and win the No. 2 intramural lea-
e football champioship yester-


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