ASUI ELECTIONS APRIL 20

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FRIDAY, MARCH 25, 1955

GOLDENFLEECE by Jason

Talk about campus politics -- everybody in town is running organization is Norman R. Logan, for office. Tuesday night the Students Party put five up for assistant professor of music. Lead-Executive Board and a candidate in the presidential race. Their Board hopefuls are John Gillis, Mike O'Callaghan, Dennis Thompson, Tom Warner and Jody Keith. Students Party ic, with William Fitzsimmons of presidential candidate is (of course) Chuck McDevitt. sociate conductor. Logan serves

April 29.

Eighteen coeds were nominated

Wednesday night by members of

the Scabbard and Blade for queen

of the Military Ball to be held

According to Bill Erwin, chair-

man of the queen selecting com-

mittee, the Scabbard and Blade

members will select five finalists

from the 18 junior and senior girls.

From these five finalists the en-

tire ROTC, army, navy and air

force, cadet corps will select the

Erwin said that each of the five

finalists would receive trophies

and the queen would have her

name engraved on a traveling tro-

Those girls being nominated are

As Provv

Henry W. Silha, assistant profes-

Elected to the board of electors

Sharp, assistant professor of range

management.

Building.

of plant pathology.

ment in scientific research.

ed through a primary ballot to pick Military Honorary as director for the entire presentaup this Executive Board slate: Bud Duffy, Jim Kruger, Jim Corbett, John Thornock, Dick Gaskins, Jim Names 18 Coeds Russell, Dick Denny, John Bahr, Russell, Dick Denny, John Bahr, and Carol Rojan. Their candidate For Queen Contest times overlook this other part of the most for the president's job is Bob Bakes.

We attended the Student Party meeting held last Tuesday and came away with some impres-sions. Although the Borah theater was packed, we'll bet that almost a third of the crowd was there only to watch the show. Even with all the high flying talk we'll also bet that the candidates all knew they had a good chance of being on the party ticket before someone nominated them from the floor. But whether the new party's motives are good or not they have efficient methods. And they are out to win.

A while back we were predicting the election outcome in terms phy. He also stated that this was of United and Independents placed the first time that the ROTC cain office. With this new party on dets had selected a queen for the the hook our predictions will have Military Ball. to go out the window. About the only thing we can see now is that Marcia Jensch, DG; Clara Armif this new party gets down to strong, Forney; Nancy Leek and some solid thought and pushes it Ann Popma, Tri-Delta; Sherie Fox, some solid thought and pushes it Ann Popma, Tri-Delta; Sherie Fox, they might do better than you May Pappenhagen and Jody Keith, Idaho Hosts think. They have efficient leader- Alpha Phi; Eleanor Horsman, Lou ship even if their Board candidates Ann Olson, Adele Thomas and Suaren't the strongest in town, that san Oberg, Kappa; Shirley Byrne, is, in relation to their popularity. Gamma Phi: Pat Jones, Hays;

Some of the Independent slate Janet Campbell, Alpha Chi; Lorna looks good while some of it looks Hobdey, Theta; Donna Officer, Ethweak. In comparison to campus el Steel and Vonda Jackson and popularity, the Uniteds hold most Glenmar Hoke, Pi Phi. of the strong candidates.

But if this election becomes following a popularity contest, predicting will be a hard job. Listen to the talk at smokers and Listen to the talk at smokers and watch for concrete ideas — the party that excels in this aspect might win.

Some people have asked us the big spread on the Student Party when the other parties have been mentioned only in the Fleece. The ASUI Constitution says that all candidates for the spring elections shall be chosen not three weeks before the specified election date. Because of this, we have limited all the party candidates to unofficial mention in this column. When the new party started they made news-objective news-and we covered it on the objective side of the paper. When the other parties make news that is official, it will also be covered in an objective manner in the news column.

You'll notice that pages three and four of today's issue carry a treasurer. spread on the Idaho journalism deed for the High School Journalism was elected to serve as secretary April 24. conference that starts today. At for two years. first, we were only going to print the insert for the high school vis- for 1955-56 wer Mark Gurevitch, will represent Idaho on the judging Broadway: "an angry carbuncle itors, then we decided to make it associate professor of physics; H. team. part of the regular Friday edition. C. Manis, head of entomology; W. If you know some prospective jour- R. Parish, assistant professor of nalism students in your home town electrical engineering, and Lee A.

Third Party Holds Chili Feed April 3

The Student Government Party will hold a Chili Feed Sunday, April 3 at 6 in the SUB Ballroom. There will be entertainment and a chance to meet the party candi- Reuben F. Johnson and D. J. Le-

Money made at this event goes to support the Student Government Party candidates. This is the first time any party has gone out to earn money for its campaign instead of charging the living groups for support, said their chairman. Advanced tickets for the feed will cost \$1.

WRIGHT TALK AIRED

The Borah conference speech of ability. Dr. Quincey Wright, professor of international law at the University monies will be held at 6:30 p.m. cations. of Chicago, will be rebroadcast Tuesday, May 10, 1955, in the north this Sunday at 12:05 p.m. over a ballroom of the Student Union local station.

U Singers Present Handel's 'Messiah' On Sunday, April 3

What is usually known as the "Easter" section of Handel's "The Messiah" will be given in public performance by the University Singers and the University Symphony Orchestra on Sunday evening, April 3.

Conductor of the campus choral ing the symphony is Elwyn Schwartz, assistant professor of musthe music faculty serving as as-

The familiar "Christmas" portion of the work is performed so the oratorio. Some of the most beautiful solos in the entire "Messiah" are to be found in this por-tion, such as "I know that My Redeemer Liveth."

Soloists appearing in the concert include sopranos Margaret Fox and Caroleigh Gittins, contraltos Rochelle Henderson and LaVonne Willson, tenors Edmund Chavez of the University dramatics department, and Harry Ehoodin and baritones William Herr and John Herrett. Trumpeter William Billingsfeatured in the famous "The Trumserves as organist, and accompanist for the work has been Judith Crookham.

"The Messiah" will be given at 8 p.m. in the University Auditorium and is open to the public withou admission.

Dancers Tonite

Idaho and Washington State College will host Oregon and Montana education major from Boise. She pus women's living groups students at the Northwest Dance Symposium here this afternoon and vening.

Lectures on "Dance Production the Gym.

night.

William H. Baker, associate pro-Edmund Chavez of the Idaho dra fessor of chairman of botany, was matics department will start the October 21, 1947, at the Booth elected president of the Idaho Saturday sessions at 9 a.m. with a Theatre in New York City. Chapter of the Society of the Sig-lecture on "Lighting Stagecraft for ma Xi at their annual business Dance." The second mastery class the production which starred ers. meeting recently. Baker has will begin at 10:30 a.m.

the past year. He replaces T. B. in Dance Production" will be given Cooper and Doris Lloyd, whom Keith, president during the past by Lathrop after lunch.

Joseph Newton, professor of metallurgy, was elected vice presi- Holt And McDevitt dent of the national scientific hon-Will Attend Debate

sor of mechanical engineering, re- Chuck McDevitt are definitely, go- nously on both great and small asplaces William P. Lehrer Jr. as Devitt said yesterday. They will in Bradford, England, in 1894, William F. Barr, associate pro- leave the Idaho campus on April Priestley was an intellectual lead-

> McDevitt also said that Henry out the United States. Sizer from Yonkers, New York,

AWS Winners



Jo Ella Hamilton, a junior from Boise and a Gamma Phi, is new president of the Associated Women Students of the University of Idaho. Clara Armstrong, a junior from Forney Hall, was runner-up and will serve as AWS vice

Hamilton To Head AWS

The Associated Women Students chose Jo Ella Hamilton Gamma Phi Beta, Wednesday to head that organization for the 1955-56 school year. Clara Armstrong, Forney Hall the ley of the music faculty will be runner-up, was named vice-president.

Outgoing president Karen Hinck-was freshman class treasurer and pet Shall Sound" solo. Nan Soden ley was elected May Queen to preside over the traditional winding sophomore class secretary. Her op- of the SUB, Sunday, March 27, and Dixie Kroush, page.

> In the primary elections last enough votes to be named treasurer while Janet Campbell was

> named maid of honor. The new officers will be installed next week at a special cere-

ponent was Homecoming Queen from 2 to 5 p.m. Six of the expectof the maypole on May 7. Carolyn this fall and Guardian Angel of the ed eighteen teams have signed up Sanderson was named secretary Air Force ROTC drill team last to compete so far.

Other candidates were Pauline week Jane Remsberg received Peterson, Marian Driscoll and Dorothy Lorsen.

A dessert meeting of the AWS Council will be held Wednesday, March 30, to install the new officers and welcome new representa-The new president is a junior tives to the council from all cam-

ASUI Mystery Drama Problems," will begin at 1:30 p.m. in the Women's Gymnasium. Registration will start at 11 a.m. at Runs Next Weekend Deadline April 20

Joanne Dittmer and Ronald Tan

The ASUI play, "An Inspector Calls," will be presented Deadline for applications for the mext weekend at 8 p.m. in the University Auditorium. The Marine Officer Training program the fraternity's annual Carnation introductory master class in dance three act drama will be presented April 1 and 2 by the Uni- to be held this summer at Quan-Ball April 23. technique, "Passion Play" and a versity Dramatics department under director Edmund Cha-tico, Va., is April 20, according to

> setting, and has been presented in 12 languages. The play opened

Sir Cedric Hardwicke directed Thomas Mitchell as the quietly served as vice president during A lecture on Visual Elements forceful Inspector Goole. Melville American audiences had already lauded in such roles, portrayed the stuffy ex-Lord Mayor and his wife.

> English The author, John Boynton Priestley, an English novelist and play-Idaho debaters Dean Holt and wright who has written volumihas traveled extensively through-

> > His vituperative remarks about on the face of the city" . . . "a

enraged New York critics.

He admits a great affection for this country while freely criticizing it and claims to know more about American life, history and literature than most other British writ-

The play itself conveys the two generations with capricious and juniors who are accepted will Joan Bliss, and Gale Harwarth. youth on the side of conscience

that the plot has been "ably coning to the West Point Debate, Mc- pects of the British scene. Born structed with a good deal of in- iod. genuity and a certain amount of sardonic humor." "The restraint have received their college despread on the idano journal and associate entomologist, 19 and return from West Point er of the British middle class. He of this play, the quiescence of the grees will be commissioned as action, and the incredibility of its resolution exerts a strange fasination."

"An Inspector Calls" enjoyed a

With London Duo On Monday Night

Approximately 300 people attendd the debate held Monday night in the University Auditorium. Dean Holt and Chuck McDevitt

of Idaho met University of London debaters, Jennifer Copeman and Lester Borley. The question debated was whether the United States Adelphian Choir hould extend diplomatic recogni ion to Communist China. After the formal part of the de

bate was over, the question was Here March 29 thrown open for discussion from the audience. According to Chuck McDevitt, some very pointed questions regarding British and U.S. foreign policy were directed to the debaters. Dr. Edward C. Moore, Chairman

of Philosophy, mediated the debate and a reception was held after the debate in the home of Dr. A. E. Whitehead, debate coach.

"This debate was the most scintillating that I have ever heard," said Dr. Moore.

Card Tourney Teams Needed

"Calling all card sharks! Want to make a grand slam?" Teams are still needed to com-

pete in the bridge playing tourney to be held in Conference room A

and John Collett, off campus, Dean tet of the College of Puget Sound. Wendle and Stan Swanson, Sigma Nu; Keith Robinson and Phil Shafer, Sigma Nu; Don Atkinson, SAE, and Dick Newby, off campus; Wilma Schmidt and Susie Dolphin, Theta; and Ernie Bedke and Pete Swanstrom, SAE:

to enfer the tournament are encouraged to contact Donna Shively, KAT house, before Sunday.

Officer Training

film, "Triptych" will be under the vez.

Direction of Welland Lathrop, San "An Inspector Calls' was written thoroughfare in Hell". have charge of Marine officer procurecharge of Marine officer procure— Janette Rawls, Betty Jo Rob- away \$300 in door prizes, having ment in the Oregon, Washington, erts, Jane Lange, Vivian Vaagen, Mr. Nat "King" Cole in person to Idaho and Montana area.

"Only college students whose scholastic average is 'C" or above man, Jane Bonham, Shirley Byrhe, will be accepted as Marine offi- Marilyn Matthews. cer candidates," Captain Heim said.

College freshman, sophomore be enrolled in the Marine Platoon and age on the side of convenience. Leaders class and receive officer In presenting this theme of the training during two six week interlocking pattern of people's training sessions during summer lives, Priestley demonstrates his vacations from college. Seniors genuine creative ability and the and recent graduates will become social conscience of modern Bri- members of the Marine Officer tons. New York critics declare Candidate course, consisting of one continuous 10-week training per-

second lieutenants in the Marine Corps Reserve.

The Marine corps officer procurement officer is located at 110 Union Street, Seattle, Washington.

dean of the college of mines, and campus of the United and Inde- Three years ago when I first en- ger, said this: "The new Student cal leaders or are primarily con- Tests for Survey Purposes." First on the list was Tom West, platform as it appeared briefly in government is of course a very most extent possible. That is, the pens to be low—it destroys one's United campaign chairman, who the March 22 Argonaut, and unex- good one and I do not think any students are the only ones who can self confidence if it doesn't meais based on distinguished attain—says, "I think their general plat—plained by the candidates, it looks candidate will or has opposed this really end the feeling, if it exists are up to where it ought to be," pete in fitting and showing, judg-

300 Attend Debate Panels Today; **Banquet Tonite**

Highlight of the 1955 high school press conference is the banquet at 6 p.m. in the Main Ballroom of the SUB where Dorothy Rochon Powers will be guest speaker.

Mrs. Powers, editor of "Our

operation.

To Give Concert

from the College of Puget Sound, Tacoma, Washington will perform at the Methodist Church at 8 p.m. on March 29.

This choir is under the direction of Dr. Bruce Rodgers, head of the department of music there.

The choir is being brought here by the Methodist Church. The versatile Adelphians sing

one of the outstanding literature written for unaccompanied chorus. The program consists of both secular and religious music and has something for almost every musi- will be shown at 2:30. cal taste from the 16th century to the 20th century, from negro Hughes and Darlene Duffy will spirituals and the romantic composers to the rhythmic and rollicking songs of today.

Each spring the 35 to 37 Adelphians tour the west and northwest This year, from March 24 to April 7, they will sing a total of 19 concerts in three western states: Washington, Idaho and Oregon. Features with the Adelphians They are Sid Curtis, Hays Hall, will be the Freshman String Quar-

Dream Girl Swanstrom, SAE: Any other teams who would like Candidates

Delta Sigma Phi fraternity ipday announced a list of 20 women who have been nominated by llying groups on campus for their Dream Girl."

Those nominated include:

Janette Rawls, Betty Jo Rob-Sabin, Janet Daigh, Carole Gude-

Barbara Knight, Karen Brown, Jean Charbulac, Lou Ann Olson, Nancy Ketchen, Sharon Choate,

Term

Discontinuation of the term 'IQ' as a measure of the rate of mental including a sax man who played development was advocated by Dr with Tommy Dorsey. Tickets are Eugene Giles, professor of phychology in his address at the recent Western Regional conference on testing problems at Los Angeles, Calif.

Giles was one of three main speakers brought to the conferences by the Educational Testing Service of Princeton, N.J. He spoke on "More Effective Use of

Giles suggested a term such as "Developmental Index" to replace the present IQ. "IQ is too severe to a child's selfconcept if it hap-

"Developmental index would eliminate reference to a child's in-

Giles also recommended the development of a common scoring

Town" in the Spokesman-Review, entitled her speech, "We'll Never Regret 'It." She recently won the Inland Empire Présswomen's award for her story on a cancer

"Politicians and Newsmen" was the subject of John Corlett's talk at 10 a.m. this, morning. Corlett is the political editor of the Boise Statesman.

Students began arriving last night, and were registered until 10 this morning. Over 200 have arrived and are being housed at Pine hall, the dormitories and sororities.

Panels

Panels this afternoon will begin at 1:30. Gary Pietsch and Fred Williams will lead discussion perlods on news and policies. A motion picture on the making of paper

Jane Querna, Ruth Brede, John lead panels on advertising, features, sports writing, and annual work. A news writing contest will follow the panels.

Dance Moscow high school students are sponsoring an informal dance and talent show Friday night following the banquet. Bowling, billiards,

SUB is open to the delegates. Saturday's schedule includes as editorial writing contest, three panels by Steve Emerine, Ricky Jones, and Mrs. Maryvee Stevens, Aberdeen. Newspaper criticisms by college journalism students will be followed by an address by L. J. Schroyer, Twin Falls, and the approuncement of awards, by Prof. Granville Price, chairman of jour-

and other entertainment at the

Imagine This? IFC Giveaway Of \$300! By KENNY WRIGHT

Can you imagine this? The IFC (composed of 14-count them—14 fraternities) is giving its annual spring formal April 2, 1955. Can you imagine them giving Patsy Rojan, Jean Boyd, Ileta play and sing for you; having the fabulous Evelyn West (\$50,000-2count them-2) for entertainment during intermission, having life size student skating rink in the South Ballroom (built with student dollars, 85,000 count them 85,

> . Can you imagine having Hubert Suspendershap light the green fuse to set off the fireworks, and, as a last act, having Chuck McDevitt. Bob Bakes, and Jim Saad give a talk on "Now is the time for all good men to come to the aid of their party" (3-count them-3). Can you imagine all this? Well,

if you can, you have a much better imagination than the IFC, because they're not going to have any of this stuff. They will have a 7 piece orchestra from Spokane only \$1 per couple. April 2-see you there.

Aggies To Choose A Reigning Queen One of three girls—Judy Crook-

ham, Gretchen Holmes and Barbara Tiegs-will be chosen queen at the Little International kickoff banquet April 21.

The queen and her two attendants will reign over the Little International agricultural show, April 25-30 when Ag majors will coming and skill contests during that

KUOI To Program Exec. Board Recap

Next week KUOI will broadcast the minutes from ASUI executive

Chuck White, station director. will cover the meetings in his capaon the happenings of the board.

Campus Politicians Discuss With a new political party in the |"The third party is perhaps a good | An ex-campaign manager for this does not insure any political

Alternates elected for the board air many people have wondered thing for campus politics as far as the Independent party and now an interest for the students since few J. M. Raeder, associate professor

Shirley V. Bring, Robert A. Hibbs, views.

Ex-Prexy Says 54 ASUI president, had this to say: print."

of electors were J. D. Forrester, how the leaders in the opposing stimulating interest in elections. Independent candidate, Jim Kru- of the house presidents are politipendent parties feel about the cur- countered a third party there was Government Party seems to have cerned with campus politics. As rent situation. Yesterday, the Ar- more interest in the election than a very idealistic platform but as far as ending the false split be-The following were elected to gonaut invited members of both any year since. If this is what it of now I do not see any really tween the two living groups is confull membership in the honorary: parties to express their personal takes to get the voters out then it practical way to implement it. cerned, I feel that the student, is a good thing. Concerning the The idea of having more student themselves, have done this to the form is good so far as it does stim- like idealism and good topics for However, the idea of abolishing in any form other than in the po-Elected to associate membership ulate more interest in student gov- smooth talking politicians. If they the caucuses is a very impractical litical or competitive sense, and were: James W. Barnett, Alfonso ernment. However, many of their could put it to work, should they one in my opinion. First, with no no mere party can pronounce the Crispin, Donald H. Fritts, Robert improvements could be accom- be elected, it would be a fine particular party organization the end to the feeling. In the field telligence, while yielding an equal-J. Jonas, Charles Matsumoto and plished under the present system. thing. It behooves the voters of possibilities of no candidates in of more equitable appointment I by valid indication of rate of de John A. Moisey. The selection of We do not think that it is neces- the ASUI to examine these candi- years of little interest or an over- feel that the best people should be velopment," he pointed out. associate members is based on sary to build our campaign around dates of this new party on their abundance of candidates in the appointed to campus jobs without scholarship and attainments in re-methods of bucking the highly ideal platform on the practical aspects years of greater interest, are great. regard to where they live. search or scholarship and pro- platform of the third party. In the of their program, then cut away Furthermore without any definite Thus I feel that even though the system for all types of tests. He nounced indications of research final analysis the votes will be cast the smooth talk, from analyze the or continuing system to pick can-platform of the Student Govern- called attention to the variety of board meetings. for individuals who are running results, carefully. Remember all didates, run elections or represent ment Party sounds very good it scoring methods now in use, many The initiation banquet and cere- on their own merits and qualifi- that is said cannot be put to work the political aspect of campus life, will be nearly impossible to carry of which are not comparable. in one year, and we must look to the interest in politics would de- out. But since a third party will More than 250 delegates from city as a nonvoting member and see who is going to carry on these cline. True, a house presidents' increase student interest in the universities and colleges in the then at 5 p.m. the following after-Bill Parsons, who was the 1953- ideas that look good in words and meeting would be of great value elections and voting I feel that it western United States attended the noon he will run a commentary

if it could be made to work. Still, is an asset to the campus."

When it comes to used cars,

It's hard to drive a bargain

Associated Collegiate Press

Official publication of the Associated Students of the University of Idaho Issued every Tuesday and Friday of the college year. Entered as second class matter at the post office at Moscow, Idaho.

Fellowships, Food On Church Agenda

to follow the food and fellowship at the Westminister Forum meeting Sunday evening. Plan to attend the Palm Sunday ion show during the dinners. breakfast at the Presbyterian Church on April 3. The Director of Athletics at the U. of Idaho will speak to the Wesley in charge of the banquet with Mrs. Foundation Sunday.

evening at the parish hall at 6:30

Instructions on the serving o mass will be held for the last time Sunday evening at 5:30 p.m. Due to nine-weeks exams, there

will be no meeting next Tuesday night. The next meeting will be held during Holy Week.

WESTMINSTER FORUM Cars will be leaving the CCC a

Kenworthy

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NOW SHOWING



STARTS SUNDAY M. G. M. JUBILEE SUNDAY "AN AMERICAN IN PARIS"

MONDAY "CARBINE WILLIAMS"

TUESDAY "MILLION DOLLAR MERMAID"

WEDNESDAY "WESTWARD, THE WOMEN"

THURSDAY "SINGING IN THE RAIN"

FRIDAY "ABOVE AND BEYOND"

SATURDAY

There will be a supper Sunday 4:45 p.m. for the Presbyterian Church Sunday evening. At 5 p.m. there will be food and fellowship followed by a discussion on the "Opportunities for Summer Service," under the leadership of Fred

> Remember! Coffee and cookies to attend the Palm Sunday breakfast and worship at the Presbyterian Church on April 3.

WESLEY FOUNDATION "Bob" Gibb, Director of Athletcs at the University, will speak to Wesley Foundation this coming Sunday evening. The program will include supper and will start at 5 follow at the Campus Christian p.m. Everyone is welcome so come center. and bring your friends.

Wesley Foundation cabinet will hold its regular bi-monthly meeting this Friday at 6:30 in the CCC.

There will also be an "Open House" at the Thomases this Friday for everyone. Come in for coffee any time between 9:30 and 12:30 in the evening.

"Creeds of the Church" will be he subject for discussion at the College Forum held each Sunday morning in Epworth Hall at 9:30. The Bible Study Seminar will meet at the CCC this Sunday at

2:30 p.m. INTERVARSITY CHRISTIAN FELLOWSHIP

Indoor sports will be the agenda of the gym social at 7:30 p.m. Sat

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THE LIPSTICK THAT REALLY STAYS ON TWENTY-FOUR HOURS!

Tickets On Sale For Cosmo Club International Meal won the WRA ping pong tourna TODAY

Banquet Sunday, April 3. They may be obtained at the ASUI office in the SUB, at University Drug, Rodins Drug, at International House and from club members.

-2 p.m. and from 5-6 p.m. at the Main street. The price of tickets is led the Pi Phis with 23 and Sylvia Moscow Grange Hall on North \$1.50 for adults and \$.75 for chil-

Entertainment promises to be foreign dances, singing and a fash-

Vaselia Lemonidis, Rethdrum, is Dale Tracy, club advisor. Other committee heads are Thane Johnson, publicity; Stewart Ailor, entertainment; Ruth Brede serving and Olaf Stavik, clean up.

Foreign students wishing to serve at the banquet are asked to contact Siv Bergstrom or Jagat Singh. banquet committee-Executive Board meeting will be held Tuesat 4 p.m. on Tuesdays. Plan now day at 7 p.m. at the International House.

Dr. Robert Hosack, professor of political science, will speak on "Democracy" at International House at 7:30 p.m. Friday.

urday night. Refreshments will

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Welcome

Press Conference

Delegates

Drop

in for a

Snack or Dinner

WADE'S

Welcome

High School **Students**

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The Perch CAFE

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Sacony sult of Palm Beach \$25

Perfect in town, or en route to anywhere, this lean, lithe little suit has a will to hold its beautiful shape indefinitely, is lavished with big-news trapunto stitching on its levely dipping-down collar and sleekly arched pockets. Famous Sacony designed it of tailor'schoice Palm Beach cloth, the fabric that's perfect the year 'round, that staunchly resists wrinkles, wilt and signs of wear. Come in today, and walk out Sacony-fitted to perfection, it's proportioned to fit misses, petites, and half sizes. "It's a wonderful buy!"

Ping Pong Meet Betty La Hutchinson, Forney,

nent this week. Mimi Dreschner, New Student Days Committee Forney, was second, Jo Carol SUB Women's Lounge, 4 p.m. Fouch, Kappa, third, and Sue Struck, DG, took fourth place. Beta Epsilon Chi, Mines 211, 11 m. and 2 p.m., discussions by Hays Hall beat Pi Phi 38-33 to

GE employment and Atomic Enwin the League II Basketball championship. Barbara Larsen scored ergy Commission representatives.

25 points to lead Havs. Paniling MONDAY Independent Caucus, SUB Conf. Peterson scored 8. Joyce Johnson Rm. B. 6:45 p.m. Pershing Rifles, SUB Conf. Rm.

Moore made 10. Joyce Armitage, 7:30 p.m. Hays, and Cleo Andrews, Pi Phi, Hell Divers, pool, 7:30 p.m. were outstanding as guards. Monday night at 4. Hays will

play Steel, the winners of League Get In On Some for the championship. Theta, Kappa II, Tri Delt, Pi Phi Jazz At The CUB and Gamma Phi will bowl Tues

Darlene Frost is the new AWS representative for WRA.

day, March 29th.

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lege campus.

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"Jazz at the CUB," is the title

of a jazz session which will be

p.m. at the Compton Union Build-

ing on the Washington State Col-

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Here's More About-

She: Why do they always name made. nurricanes after women? He: Did you ever hear of immicane?

kissed you? " "Would you need it?"



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Auto Club To Hold

The Iron Angels Rod and Cycle siderable success on tour, playing Club will sponsor a Road Rally on stages throughout the United Sunday, March 27. The event will Campus Club. Call Walter Styner, States and Canada. In presenting start at 1:30 p.m. and will cover it as a modern vehicle with a post- about 70 miles of paved road be-World War II setting, the play fore returning to Moscow, accordretains its original vitality and ing to Bob Merritt, president. prescience, and gains impetus in Starting place of the run will be he light of present world prob- is the parking lot next to the Moscow swimming pool. A safety check of all entering cars will be

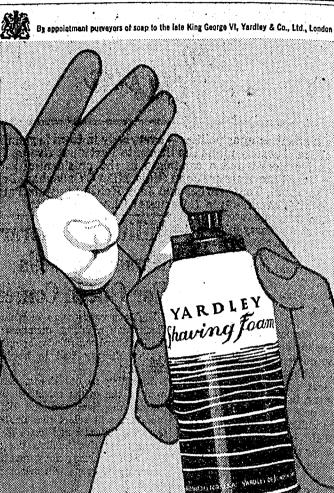
He: "Would you call for help it





Road Rally Sunday

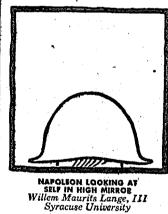
ART'S CAMPUS BARBER SHOP FOR CAMPUS MEN

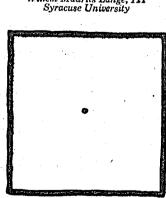


Yardley brings you a super-wetting Shaving Foam-London style

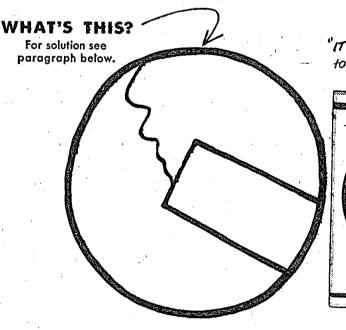
Are you looking for a finer pressure shave? This distinguished product-conceived in England and made in America-has a new super-wetting action which wilts the beard in a trice. The foam washes off the face instantly (or rub it in!) and leaves a most refreshing after feeling. Normal shaving time is cut by half. At your campus store, \$1. Makers and distributors for U.S.A., Yardley of London, Inc., New York.

STOP HERE FOR LUCKY DROODLES!





END VIEW OF THOUSAND MILES OF VERY STRAIGHT WIRE Osvaldo Bacchetta Southern Illinois University





YOU'LL GET A BANG out of the Droodle above. The title is: Daredevil enjoying better-tasting Lucky just before being shot from cannon. Luckies are going great guns everywhere. The reason for their booming popularity is simply this: Luckies give you better taste. They taste better, first of all, because Lucky Strike means fine tobacco. Then, that tobacco is toasted to taste better. "It's Toasted"—the famous Lucky Strike process—tones up Luckies' light, mild, good-tasting tobacco to make it taste even better . . . cleaner, fresher, smoother. Enjoy yourself when you smoke. Have a little fun. Light up the better-tasting cigarette . . . Lucky Strike.

DROODLES, Copyright 1953 by Roger Prica

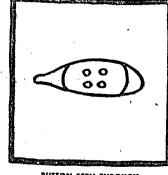


COLLEGE SMOKERS PREFER LUCKIES!

Luckies lead all other brands in colleges—and by a wide margin according to an exhaustive, coastto-coast college survey. The No. 1 reason: Luckies taste better.



CHECK THAT BOUNCED
Nancy Masterson
U.C.L.A.



LUCKIES TASTE BETTER CLEANER, FRESHER, SMOOTHER!

CA.I.Co. PRODUCT OF The American Jobacco Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES

Argonaut High School Journalism Conference Section

The Idaho ardonaut

DIG THIS CRAZY SECTION!

Fact Finding Basic In Journalism Courses

Knowing facts and knowing where to find facts are more important to the journalism sist you with problems of the mostudents than writing techniques. Setting type and writing story leads are not the only ment, and to increase your interrequisites for a career in newspaper work.

Don't let this "Golden Fleece" head get the best of you. It all But he must know also how to get started with some Greek Mytholo- the facts and phrase them intelgy. A fellow named Jason took his ligibly, so that the reading public ship, the Argo, and his crew, the will recognize in his writing a back-Argonauts, and went hunting for ground of competency and wellthe Golden Fleece. Back in 1938 founded information. an Arg editor by the name of William Ash decided to write a personal column on campus politics. The column survived the elections offices answering telephones. and continued to this day. During times, when politics aren't in the

ent angles on the campus scene. There's one big thing about our Argonaut that we're mighty proud of-we're independent. The Argonaut is put out by students for students. Arg reporters don't receive any college credits for their work. They do, however, get some good experience both in writing and working on a team project. None of the Argonaut copy is censored by the faculty. In fact no faculty members read the copy before it goes to the printers. We, the students, pay for it and publish itit's our paper.

news the column follows up differ-

Anybody can get a job on the Argonaut. You can report, sell ads, work on the copy desk or help on the circulation staff. The top positions on the Argonaut carry a small salary and most of these cations. This course is offered to jobs are held by journalism majors. But there is nothing in the rules that says you have to be a journalism student to edit this

We can write editorials about any subject, even about the administration if we feel the need of it. Our first rule is: always be sure you have the facts and The Arg has followed this policy since it was born in 1898. So we guess the rule is a good

time around here-and we hope your name can be on our masthead next year.

To Receive Award

The outstanding girl editor of a high school newspaper will be given the Idaho Press Women's Award at editor a pendant significant of the the ninth Idaho High School Jour-honor she has won. nalism Conference.

Granville Price, chairman of journalism at the University of Idaho, believes that the student must acquire a basic knowledge of the fields like economics, political science, history, languages and literature if he wants to be a successful newsman. The journalist has to know the

mechanics of writing a news story,

The reporter must do "foot work" in digging up facts. Stories are not made by men who sit in Eighteen Courses

Before he writes his story, the reporter seeks all the reliable sources of material and tests facts against the background of his own

There are eighteen courses in journalism offered at this University. Many of them serve students in other departments who are not journalism majors. The journalism courses are listed in the University of Idaho Bulletin.

"Elements of Journalism" is ar introduction to the principles of newswriting, and a study of newspaper organization and methods. It is a two-semester course, listed as Journalism 81 and 82 in the

"College Journalism" is a cours in which the student is given the opportunity to examine critically the work done on university publiupper classmen only.

Work On City Daily

A vital course for the journalism major is "Reporting." It includes practical training in newswriting. The student is given general assignments and does "run" work for the Moscow daily newspaper. "News Editing" teaches copy desk practice and headline writing.

A course in advanced reporting is available to students who have satisfactorily completed basic work marily with laboratory work on the

High School Editor in a particular field of journalism, the following courses are offered:

The presentation will be made Jane Cantrell, president of the the morning of March 26 on the Idaho Press Women, an affiliate basis of the girl's work and acof the National Association of complishment in directing the Press Women, will present the functions of her newspaper.

Journalism Fraternity **Promotes Free Press**

Sigma Delta Chi, professional journalism fraternity, is a society for men engaged in journalism. It is dedicated to the highest ideals in journalism, and is comparable to those clation whose support he is seekprofessional organizations serving the professions of medi-ling. SDX was founded at DePauw and high school fields. cine and law.

April 17, 1909. It now has a world-

The Idaho Chapter of Sigma Del-ta Chi was founded in 1948 by 11 training. The Idaho Chapter of Sigma Delundergraduate students. The activities of the Idaho Chapter have concentration of professional and in his home-town high school in grown large and broad in scope.

not only benefit the members but ed. The primary purpose of pro-mimeograph machine in the back the campus, district and state as fessional chapters is to encourage of my daddy's store," said the prowriting and photography contests. The fraternity has recently made are entered by the local chapter. a determined fight for freedom of college years and directly after Various contests and awards are access to information in Washing- graduation, he worked for the Galalso provided for the state, college ton.

The typical chapter program

associate members of Sigma Delta Angleton, Texas. These activities are designed to Chi, a professional chapter is form-

well. The local chapter meets reg- and aid the professional members fessor. ularly to discuss various aspects in raising the standards of their of the press and to hear talks by performance, and also carry on a as for four years after high school The first edition of the Arg was known since 1899. Jason's column, rounding area. National SDX news plements the national objectives. editor of the university's newspastarted out with a staff of one and front page spotlight since 1939,

Prexy's 'Hello'

HS Journalists Arrive you who are not merely interesting in reading the news, but also in reporting it. The conference you will attend University of Idaho campus, and

High school journalists from towns as far away as Blackfoot are meeting here to compete for awards, exchange ideas and get a taste of college journalism.

The Idaho High School Press Association is holding its annual conference in the Student Union Build-Education ing today and tomorrow under supervision of the journalism department headed by Dr. Granville A Bargain will focus their work on the theme of better relationship between the school and the community.

Five plaques will be awarded to three outstanding newspaper and two winners of newswriting contests. An outstanding editor will

Panel Discussions

Argonaut staff will lead panels on stitution. iews reporting, editorials, features and sportswriting. A movie, "Making of Paper," will be shown in the that you can find. As a resident of Borah Theatre at the SUB at 2:30. this state you can attend college At the same time more discussion here for a full year for from \$565 groups on newspaper advertising to \$740, and you do not have to and school annuals will be led by pay and tuition fees. In addition the Argonaut and Gem of the there are many scholarships avail-Mountain staffs. The news writing able which amount to more than contests will be held at 3:30 p.m. \$40,000 annually, according to Rafe

night at a banquet to hear Dorothy the University. R. Powers, editor of the "Our Town" section of the Spokesman-Review. A talent show and informal dance is being sponsored by Moscow High School students, and transportation will be provided by he high school. All entertainment facilities of the Student Union Building are open to delegates.

Opening Address This morning, the delegates were welcomed to the campus by Act ing President D. R. Theophilus. fields. Main speaker, John Corlett, political editor of the Idaho Statesman Boise, gave an address on "Politicians and the Newsman," The Recording the memorable mo-theme of the conference, "Your years," said Mr. Gibbs.

> of the panel discussions. Writing Contests

day morning at 8:15. Group discussions of column writing and news- providing for general courses in the Miss Duffy, like other Idaho paper photography will follow arts and sciences so that students freshmen, had the opportunity of Newspapers from the schools will can get a general background in working up through the staff, where criticized by the journalism ma-those fields as well as in their own

Delegates and advisors will meet

As the freshman progresses he panhandle, or she can work into the editorship

Schools represented are Nampa, creek, Worley, Kooskia, Troy, New tramural program. Speakers and The yearbook organization is fi- Plymouth, Potlatch, Kuna, Mars- entertainers are brought to the nancially sponsored completely ing, Reubens, Moscow, Grange-campus throughout the year, and through the Associated Students. ville, Cascade, Jerome, Bonners the students stage many plays, con-Editor and associates receive pay- Ferry, Post Falls, Blackfoot, Lew- certs and dance programs, publish ment for their year-around work. iston, Twin Falls, Boise and Sand- a newspaper and an annual, and

you the opportunity to increase your lifetime earnings from the be chosen. Awards will be handed \$165,000 average of the high school out tomorrow noon at the close of graduate to the \$265,000 average of the college graduate. Idaho does this at lower costs to you than you This afternoon, members of the can find at any other major in-

Fees at the University are lower than in any other major institution The journalists will gather to-Gibbs, director of information at

More people realize this now than ever before. The continuing rise in college attendance and the increased demand for graduates proves it. The rising trend is expected to continue as a direct result of the increased birth rate in the country since the beginning of World War II. There are also a larger number of people becoming aware of the need for specialists and well-educated citizens in all

"The need for scientists and engineers is doubling every ten

There is a rising interest in injobs today.

Guidance Service Free counseling and guidance

nouncement of awards. At noon, the services are provided for every in making up his mind as to what livities, living groups personnel, ac- the state have sent delegates to field he likes best. There are nine schools and colleges to pick from. and many fields within these

Recreation facilities on campus embrace a wide variation, extendpart of the state, particularly the ing from football to dancing. Intramural competition is available in almost every field of activity.

gram can be made effective. He proposed his plan at the January Argonaut Is Oldest "It always has and I hope it will continue to be a student

"Not only would it teach journal operated newspaper," 1955 Editor Fred Williams said of University, Greencastle, Ind., on helps to prepare the student memists to have a broader knowledge the Idaho Argonaut, twice-weekly publication of the Associ-

department.

The Idaho Argonaut has grown been, to the student, alums and 1898 to the present day eight-col- fearless editorial policy under the term. umn paper published twice weekly, editor, Jason, as he has been

Staff of 60 Today the Arg staff numbers The 1955 editor is Darlene Duf-

'Gem' Yearbook

Invites Frosh

To Join Staff

izations" staff. ator, Gooding; Live Wire, Jerome; Meridian Warhoop, Meridian; Wa-Hi Booster, Wallace. ing for this time. Have a good cooperates by offering a course in program of newspaper research in during the last meeting Saturday college.

| CLASS 3, Mimeo, under 250 en- a general background of the book's jors at 10 a.m.

graphy are taught by other specialists.

Under his proposed plan, Dr.
Frice's students would take surveying trips into the circulation areas
the following courses are offered;
Magazine Article Writing,
Magazine Article Writing,
Special Feature Writing, and
School Newspaper Practice.

editor a pendant significant of the

the state of Idaho.

Under his proposed plan, Dr.
Frice's students would take surveying trips into the circulation areas
of newspapers, gather data on
readership, advertising and public
opinion. Their reports would be
given to the papers for their own
use. These survey trips would be
made both during the awards are the Twin
Falls; Cascadian, Cascade; MusFalls Times-News, Idaho Falls
Foxt-Register and Lewiston MornLoweney; The Cougar Spotlight,
Fortice's students would take surveying trips into the circulation areas
of newspapers, gather data on
readership, advertising and public
opinion. Their reports would be
given to the papers for their own
use. These survey trips would be
made both during the school year,
and in the summer by advanced

Times News, Idaho Falls
Foxt-Register and Lewiston MornFirth; Grizzly, Fruitland; BullGod's Pen, Genesee; Quill and
school administration, social actitylities, living groups personnel, activities and organizations, classes
the tonerence by Schroyer and announcement of awards. At noon, the
conference will be conference will the conference will be made at the presentation ceremony. Schools unable to
at 11 a.m. to hear a summary of
the conference by Schroyer and advisors will meet
freshmen each year are the backbone of the state.

Fortice's students would take surveying trips into the circulation areas
of newspapers, gather data on
readership, advertising and public
opinion. Their reports would be
given to the papers for their own
use. These survey trips would be
made both during the awards are the Twin
Falls
Fort-Register and Lewiston MornFirth; Grizzly, Fruitland; BullSections of the book include
school administration, so of the

West Side; Winchester Loger, Win-

In addition to the editors of the point. various sections other positions are tomounting of pictures, photogra-Jamie Steele Next

or finally the editor.

Dorothy Wahl, editor the first practical field after graduation. It also gives the practicing journalist an opportunity to assist undergraduate SDX members in their training.

The Students of the University.

Williams has pointed out that nearly 60 and includes seven major college newspapers to be graduate SDX members in their training.

The Journalism honorary, mounter on the 1953 Gem and was advanced from that position in proving content and readership."

As a high school student, Dr. Price first demonstrated his "nose of the few advanced from that position in the proving content and readership."

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As a high school student of the few advanced from that position in the proving content and readership. The proving content and readership. The proving content and readership is the position in the proving content and readership. The proving content and readership is the proving content and readership. The pro lowing year.

In years past the Argonaut has

took to summarize campus poli-Gem of the Mountains beckons new journalism conference. blood for its publication.

open each year. They include indexing individuals pictures into a book index, secretarial staff, phophy, section page artistry, and living group cartoons and "gags." Honorary In Journalism The greatest thrill to any girl majoring in journalism at

semester of this year and the sec-the University come when she is tapped for Theta Sigma,

ally by the students. Other schools, advertising manager. These staff year and advanced to activities tic rating in their other academic Theta Sigma has also entertained Wherever there is great enough for news by starting a newspaper he points out, have papers respondence oncentration of professional and is the home town high school in the home town high sch include the presentation of the group as Dorothy Thompson and Jamie Steel of Nampa, asso-day's Argonaut during the dinner Alice Maxwell.

from a six-by-nine-inch one-a-liacuity, a paper displaying great editor's desk for size next school in a bold face headline telling of tioning to the national council of the council of t ciate editor this year will try the hour with the eligible girl's name

The Gem offers year-around This organization works with Sig-expects to receive membership this activities in a nutshell and has car- ma Delta Chi the men's journalism spring. practicing journalists from the surrounding area. National SDX news plements the national objectives.

as for four years after nign school. The first edition of the Arg was known since 1899. Jason's column, ried out the "Vandal" tradition of honorary, to promote campus wide and worked into the position of published by G. W. Wolfe, who the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can activities sponsored by the depart to the student life that only students can be student life that only students can be student life. student life that only students can activities sponsored by the depart- to have Theta Sigma on its camwhen William Ash, editor, under-describe as long as contemporary ment. The two groups worked to pus. The organization promises to editors can remember. The 1956 gether to assist with the high school be one of the highest aspirations

Every year the girls sponsor a ing in the field of journalism.

At present the chapter is peti-

The University of Idaho is proud

WELCOME TO THE UNIVERSITY OR IDAHO

here has a twofold purpose: To as- will come again as students.

versity of Idaho is extended to We hope that you will carry back The conference you will attend University of Idaho campus, and D. R. Theophilus

Journalistic Invaders



Among the first wave of high school visitors for the ninth Annual Journalism Conference here were (rear row)) Jackie Sorrell, Kathy Spence, Janet Wollan, Joyce Hanson, Joan Mokie, Lois Hammon, Norma Nelson, Norene Van Orman, Janis Wheeler, (second row) Carol Peery, Clara Erickson, Janice Livingston, Valene Thorpe, Marlene Maurer, Joan Fisher, (front row) Tom Worlton, Gary Vanderwood and Lowell Benson.

Less Lecturing; **More Field Work** States Dr. Price

Less classroom lectures and

Idaho University journalism department last September. He was by advanced University students in formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting in liberal arts to give specialized opens the conference again Saturbased in the event formerly an associate professor of Editing and Reporting. In the event formerly an associate professor of Editing and Reporting in liberal arts to give specialized opens the conference again Saturbased in the event formerly and the Editorial writing contest formerly and the Editorial writing contest formerly and the Editorial writing contest formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the formerly as a serior who has been with the forme

In his first year at Moscow, Dr. Price is planning to broaden the Price, chairman of journalism. local paper. The College of Business journalism curriculum by adding a advertising, and radio and photo- connection with newspapers from morning. The three newspapers do rollment — Reporter, American organization can be obtained.

journalism majors. "My first responsibility as that would be invaluable to them,'

the professor said. Dr. Price feels that support is needed from the University and meeting of the Idaho Press Asso-

"The advantages of this project would be two-fold," said Dr. Price. wide membership of 20,00 men en- bers to take their places in the of their field, but it would serve ated Students of the University. gaged in virtually every field of practical field after graduation. It the state in bettering newspapers

> Price first demonstrated his "nose 'We found a new use for the

He went to the University of Texper, The Daily Texan. During his capital of \$25.

To Judge HS Papers

Less classroom lectures and Newspapers from forty-fine fuence right School and Your Community," was dustry for students trained in libthe new Texan heading the journ-sults of which will be announced at the ninth annual High college—is the goal of the Gem of voiced by L. J. Schroyer, advisor eral arts, for a broad background from Twin Falls and coordinator is desirable for persons seeking Dr. Granville Price joined the ing paper in each of three classes will be awarded a plaque, and financed yearbook.

checked by other journalism stu-ville; Huskie News, Emmett; Sendents under the supervision of Dr.

The plaques are to be presented

ing include: CLASS 1, Letterpress Papers -

Other CLASS 3 papers include-Huskie Hi-Lights, Marsing; Micro-Boise Highlights, Boise; Totem, phone, Mullan; Buzz Saw, New journalism instructor is to teach college students the fundamentals bull; The Searchlight, Fielding; Plymouth; Gem Hi-Lites, North of one of the above sections and Mullan, Orofino, Genesee, Wallace, and more than two-thirds of the

conege students the rundamentals Student Press, Kellogg; The Ben-Gem; Trojan, Post Fals; Logonian, further to an associated editorship Melba, Kendrick, Fruitland, Green-student body take part in the into my experience in the field of statistical work, I can teach students an analytical form of writing Nampa Growl, Nampa; Cedar emy; Valley Siren, Stites; Climax, that would be invaluable to them." Post, Sandpoint; The Bruin, Twin Sugar-Salem; Broadcaster, Troy; CLASS 2, Mimeo, over 250 en-chester; Husky Crier, Worley.

College Paper In NW

sible to the college's journalism

(Continued on Page 4; Col. 5)

by Ulsk Bibler

It's Your University

This is your state university! Everything here is available to you in the hope that you grasp the opportunity to use it. With more people going to college each year, it is almost said the new Arg reporter as he pus a workshop full of busy people WSC-Idaho football game, there is bloom as it celebrates the May necessary now for a person to go to college in order to compicked up a copy of the futures adding last-minute touches to their a 10-mile walk to the winning Fete. The Spurs start the weekend pete with the average trends and for the average job opportunities.

The University of Idaho has a big interest in you and your state. By the same token the state need take a big interest in its university, because there is an enormous demand for lutely right, for the University of ing the homecoming theme to wel-remembers the pictures in Life ern spur to wear and are treated educated people today. Nine colleges and schools are offered fers to all eager students in jour-come back all the returning alums. Magazine of the forlorn Cougars to breakfast. Saturday afternoon here, and from these you should have no trouble finding a nalism the opportunity to express The football game is the highlight having their weary feet washed finds the campus gathered amidst here, and from these you should have no trouble initially field of your choice. Make it your choice, however. There lies one of the big advantages of the university. You will not have to specialize completely in any one field if you are not ready throughout the year.

The football game is the highlight having their weary leet washed the greenery of the Ad lawn to see the many activities provided thousands of students, parents and friends gather at Neale stadium to pus raise havor with the girls as sented, the Spurs wind the Maypole, the honor-

There is a definite emergency need now for a constant rnere is a definite emergency need now for a constant supply of leaders and well-educated citizens. With at least some of the countries on the other side of the Iron Curtain producing a forced quantity and quality of disciplined robot seds of the graph of descriptions. The eager journalist's nose for impress their Dads with their aries tap new pledges, and the regriding news perks up. "Boy, "manky appearances." The house cessional of a snappy military producing a forced quantity and quality of disciplined robot seds of the countries on the other side of the Iron Curtain before the game, the freshman considerable of the game and dance. The night grade of the game and dance of the game, the freshman considerable of the game and dance of the game, the freshman considerable of the game and dance of the game, the freshman considerable of the game and dance. The night grade of the game and dance of leaders, the United States is looked to more and more to eds, dressed in pajamas, no less, desk?" he sighs. produce an equal supply for the western countries.

This is where we of the younger generation come into the picture. Our American way of producing leaders and well-deducated citizens is to let the private individuals make their own choices, prompted by their own initiative. This is the formula and beau-bounded and beau-bounded the students rush to the center of the campus to raise the lovely coeds adorned in the l best way, for America produces the best leaders.

But if you as potential leaders and college students do not The rallying students, led by the with their favorite fellow. No need ural areas for skiing, sledding and art exhibits, lectures, and meetings take advantage of the opportunities that are afforded you, there is a strong possibility that our country will lag behind the content of the country will lag behind the country will be country will be controlled the country will be controlled the c the rest in the development of her resources. The answer is tacular show of fireworks. that the state has a definite need for its university, and you as up and coming college students should take advantage of story!" exclaims our young rethe benefits that the school provides.

Many students come to school with the idea that they are not qualified to be here because they don't know exactly what they want to do. The university has an answer for this also. You can obtain a general course in the liberal arts. This general type of background is being recognized more and Good Training more today as a prime perequisite for leaders in all fields, and it is a preparation for either professional of preprofes-

A college degree is not an automatic ticket to an executive's chair. Nor does it insure immediate high wages. However, the training of the mind that you receive while you are journalism student's education with enrolled in the university will ready you to adapt yourself his course in the Principles of to any type or situation that you find yourself in. In this Advertising. He's Charles E. Mar- This is the first time such conmanner you have a decided advantage over the non-univer-shall, associate professor of mar-tests have been offered. Each high this year seek to give the students sity graduate and will be able to advance more rapidly and keting.

In the field of communications with which you are now affiliated there are whole new fields opening up. Journalists taught advertising at Idaho State in both contests. all over the world have contributed to the texts and know-College, served as advertising ledge which you can make use of. What it has taken lifetimes to form in the way of policy and experimntation, you can be exposed to in the course of four years.

No longer can a student enter the occupation without advertising manager for the G. at 8:15. Both will be in University some previous training, because a communications man today Herring PTY. Ltd., manufacturing Classroom Building 101 on Line is expected to be able to find, report, interpret and in some concern in Sidney, Australia, cases make news.

Here's More About-

veston News in Galveston, Texas.

He returned to Texas University an associate professor in journal-journalism department.

ciology, and then with his wife, he went to New York to work for of Missouri to take his doctor's three and a half years on The New degree in journalism in 1953. While

Year At Idaho Has Thrills For Newsman

these events!"

gally stream through the fraternity To complete the thrilling week- are given to the living group whose trophies given to the best men and houses and dorms in a serpentine, end, a touch of romance and beau- Dad came the longest way, and women's chorus. foretelling another Vandal victory. golden mums of the day, dancing Winter brings to the campus nat-

"What an event for a color

"Umm, looks like a busy year," | Saturday morning finds the came more thrills. Every year after the | Spring sees the campus in full book. "I'll be using a lots of shoe floats to be entered in the parade, school's campus by the Student off with a "bang" as they awaken leather by the time I cover all For blocks along the main streets Body president and the newspaper their new pledges at dawn for their of Moscow can be seen the artis-editor.

The fall brings Homecoming cheer on those "fighting Vandals," they sport their bushy beards to ers around the Maypole, the honor-

Week" during which they all don colorful holly wreathes and choose the future's book and with dreamy Autumn, when ol' Mother Na- a beautiful Holly Queen at their eyes looks ahead to the inspiring ture changes her dress, brings dance of the "Silver Bells."

tapping. The twenty-five new The young reporter was abso-tically decorated floats, some bear- The new reporter chuckles as he pledges then are given a real westwelcome signs for Dad, and prizes is held Sunday afternoon, with

> "And besides all this," beams the new recruit, "the editor has listed all kinds of plays, concerts, to be covered. Say, this will be

A bit reluctantly the boy closes

advanced in the professional journalism field of today. They include staff members of the Lewiston Reacership Morning Tribune, Lewiston, Idaho -William F. Johnston, editor; Mel Today's Jasons attempt to in-Snow, sports editor; Ladd Hamilton, clude humor, campus sidelights special reporter, and Don Rice, and personal views of student af- wire service editor. Spokane Daily Chronicle - Al Dieffenbach (1954) As the present day Jason, Fred Arg editor)—Regional news desk. Williams, has stated, "the Arg is Allen Derr, editor of the Tau gonaut is being conducted by a nalism Department. Dr. Granville self operating and has been the Kappa Epsilon, national fraternity journalism class this semester. Price, chairman, will be assisted

their grievances through letters to For Journalists

The Northwest is now at the fingertips of the journalism classes.

Dr. Price hopes that by marking

"I better help that new student stretch his canvas—he seems pretty

LITTLE MAN ON CAMPUS

A campus-wide survey measuring the readership of the Ar- by the University of Idaho Jour-

Newspaper Promotion and Adver- ject. tising class. Its purpose is to give advertisers and other patrons wish-papers in the two states used and ing information a complete picture of just what they are getting for sent over the AP wire for three their money, as well as to inform days. The study is designed to editors of reader response to the serve both editors of the papers

survey map showing rivers and Key by chosing every tenth name Editors Association. Louis Boas of on the list. Part of this sample, Moscow heads the APME commitincluding one tenth of the students, two days immediately following the issue to be surveyed. So far the results have been satisfying and will be of practical use to man relations and journalism as the future.

Idaho-Utah News Research Program To Be Conducted

on the Idaho-Utah Associated Press wire will be conducted this spring The survey is a project of the by advanced students in the pro-

The group will record what newswhat they omitted from the news and the AP bureau in Salt Lake tee on the project.

Whatever troubles Adam had in When he cracked a joke, no one

could say, "I've heard that one before."

the class as an experience in hu-well as to the Argonaut staff in

An Idaho business professor injects an important segment into a

Before coming to Idaho, Marshall manager for the Crescent Department Store in Spokane and was

ism, specializing in news editing. During the high school press conto take his Master's Degree in so-ferences, he handled the contests. Dr. Price went to the University

there, he created the Missouri High Again he went West and this School Press Association. In the In his fourth year with the paper, time entered the University of Tex- fall of 1954 he accepted the chairas as an instructor. He taught as manship of the University of Idaho

Here's More About-Argonaut Is

dents 2 o'clock permission.

10-Mile Walk

held Friday afternoon, March 25.

at 3:30, and the editorial contest

Winners of the contests will be

final session. Plaques for the win-

ners of the two contests are being

prosented by the Daily Idahonian

Street.

of Moscow.

You kissed and told

But that's all right

Called up last night.

The one you told

Contests for high school students in the writing of news stories and editorials will be a part of the

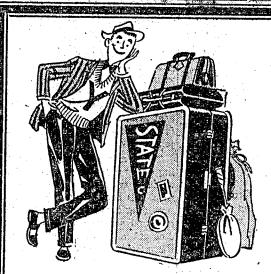
Journalism Conference here this past 55 years. We in the Argonaut magazine. school may select a representa-entertainment through our features, tive to compete in each contest. news of campus interest through editorials, and a chance to express Map Is Mounted or the same person may compete The newswriting contest will be Jason."

Exes Are Prominent

In the spring of 1949 the Idaho on Saturday morning, March 26 Argonaut had completed fifty years of continued service to its class room is an oversized aerial Key by choosing every tenth name. City in making iuit use of the pus was picked from the Kampus to the Associated Press Managing readers. The story of the Argonaut, wrote one editor, "is a story cities. of growth and progress. The paper announced Saturday morning in the was born during one war and has building sites for river projects, faculty and staff, is being conlived through two more. More than present and future, with colored tacted after each issue of the Arsixty "Jasons" have guided the Ar- pins, the students may more easily gonaut and then interviewed in gonaut through five decades of keep abreast of news of the ever- the journalism office during the bygone days of yore, publication and over a thousands changing water conservation prostudents have served on its staff. gram. The Idaho Arg is the oldest student The map was constructed by the publication incontinuous service to U.S. Coast and Geodetic Survey. the Inland Empire.

Former Arg staff members have Patronize Argonaut Advertisers







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SIGMA CHI

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ocial Notes . . .

Delts To Hold Ball; APs Elect Chilcott

Shirley Henry, Kay LaBarge, Judy

Flomer, Mrs. Earl Chilcott, Kel-

these guys pass their pins.

Girls.

DELTA TAU DELTA

ternoon while the gambling den in

Friday, Nancy Ketchen gallantly

The Alpha Phi pledges are

Tussian Ball will highlight an active weekend for the men Shelter as they begin their Russian activities.

Alpha Phis are also spending a busy week. Joy Chilcott was In the evening couples will

sected president in their recent house elections. This week- their traditional Russian costumes end their pledges are planning a "short pause for a good of satin and lace and dance to the the Ad Club last Saturday night Brother Son banquet. cause" while they visit boy's living groups on a shoe-shining at the Legion Cabin.

The relative of Rod Burton's Collegians Following a steak dinner, the coult of Rod with the Pi Phis Wednesday evelocities.

Jay Chilcott is the newly-elected logg and Pat Woodlawn. president of Beta Zeta chapter of Alpha Phi. Other new officers include Mae Pappenhagen, vice president of pledge training; Jo Haight, vice president of scholarship; Carol Amsbaugh, treasurer; Yvonne Cleveland, corresponding secretary: Sherrie Fox, hostess; Jody Powell, quarterly representative; Jodi Keith, social chairman; Pat Farmer, standard and etiquette chairman; Jean Leudke, rush chnirman; Doris Kooch, house manager; Shirley Slick, historian; Jeanne Iverson, publicity chairman: Karen Wilson, stewardess; Sandi Fuller, efficiency chairman; Cherrie Wood, song leader; Nancy Buchanan and Nancy Ketchen, Greek Cacus representatives, and Peg Nelson, AWS representa-

Dinner guests. Sunday were

Cut a record of your talents. For details call 3-2841. WHITE'S SOUND SHOP CHARLES L. WHITE, JR. Beta Theta Pi Idaho's Sound Car Advertiser

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refreshes without filling



In the evening couples will don

Ball serenade started the weekend ones were Dr. Church, Mrs. Mont. dauld put on a good litterbugging and tonight the bearded men's gomery, and Professor Leiter. party will be held.

rescued Phil McRoberts from torquarters on campus to shine Boyle, games.

neglected hootien Saturday, March 26, from 10 to 12 a.m. pay their debt to the DG's who and "Blackie" Brown. This little job, can be done for purchased the surprise package. PI BETA PHI you by lovely girls for the A picnic is planned for the girls small fee of 25 cents a pair at which they will remove the for the Alpha Phi Shoe Shine the plans slightly.

Six Nampa High School students stopped by the house on The 24th Russian Ball takes the their way to and from the Idaho sity of Washington were Larry spotlight at the chapter house to- State Basketball Tournament in Knight and Ken Armstrong, morrow at 1 p.m. with a smorgas- Goeur d'Alene last week. bord. Food will be served all af-ALPHA CHI

the basement will offer such de-dinner were Mrs. L. W. Sodorff Europe. vices as a roulette wheel, crap and Mrs. H. W. Steffens. table, wheel of fortune, and many Wednesday night the Sigma Nus games of skill. Last year more serenaded us honoring Charlyne

> is smooth and easy-drawing. It gives you everything you've been looking for in a filter cigarette-all the full, rich taste of fine

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tobacco and real filtration, too!

Hale who is pinned to Keith Rob S. Jackson announced her pinning Copeman and Lester Borley, at din Titterbug Lessons

Plans are underway for the in-ingl itiation dance which will be held Gienerar Hoke and Marg Costello Wednesday the girls enjoyed having Miss Betty Locke and Mr. and
April 1 with Janet Harding as are now compaligning for the hose.

PHI DELTA THETA Guests last week were Dave The engagement of Ken Dick to Swinehart, Neil Brophy, and Art Mavis Esser was recently announce Hedhurd, Spokane; Mr. and Mrs. ed. so the Sigs honored Mavis with Hoff, Caldwell; Buzz Hoff, Stanford a serenade at the Gamma Phi munications at O.S.C. at Forf Sill; ASUI sponsored class commented U.: Mrs. Longworth. Spokane; house where she was visiting.

was a Wednesday dinner guest. Approximately forty couples at Stewart, for a most enjoyable evetended the formal dinner-dance at ning at the Kappa Alpha Theta Last night the annual Russian Burton and his orchestra. Chaper ning. Don Duggan and Sandy Na-

Chairmen for the affair are Sunday when the alumni from Mos- hot drum solo. ture on a wooden frame from the Charlie Saulis, decorations; Ken cow were entertained at a chicken FORNEY HALL Betas. That's what happens when Goodwin, smorgasbord; Roger Mc-dinner, Morrie O'Donnell, Moscow Pike, "Daily Shirker" programs: attorney, gave a short talk follow-Deane Joistead, refreshments; Aling the dinner. Other guests were been guests at the infirmary this coming around to men's living lan Reeb, chaperones, and Steve Dr. Ralph Alley, Marsh Bue, Dr. week. Soyle, games.

Church, Jim David, Bob Driscoll, Decorations are being prepared nounced her engagement to Barry for the "Pajama Game" dance to Rust. The ring was displayed in a

and Gertie Carder will provide the The weatherman didn't agree entertainment. Since this is your golden on- beards grown for the Russian Ball; with the Spring Serenade theme, KAPPA ALPHA THETA portunity, be ready and waiting however, the weather may alter but the formal initiation dance was Thetas were delighted enjoyed just the same. Kay Mc-tain Dr. and Mrs. A. E. Whitehead Laren of Spokane was a guest. and the English debaters, Jennifer Recent visitors from the Univer-

> Helen West is now in California bidding farewell to "Sammy Weitz, Guests for Wednesday evening Phi Delt of '54, who is leaving for

> > Another Gam bit the dust! Vonda

to Dan Tibbits last Saturday morn. ner Sunday. Carolyn Jones was also a guest Sunday.

Mrs. Hollingsworth, Twin Falls. Pete Gerpheide wishes to offer Thetas, especially Joyce Latham. Bob Gibb, director of Athletics, his most heartfelt thanks to the thank the Sigma Nus for the lovely Thetas, and especially Marilyn serenade that snowy night.

DIFTON-HINGE

Mary Lou Junge and Larry Dutexhibition when somebody put on ton announced their surprise en-Founder's Day was observed a record of Gene Krupa doing a gagement Sunday at Forney hall with the theme "Lost in the Stars." Dan Mabe and Roge Schroeder Beth Sims, LuAnn Jones, Twin- were guests. kle Lister and Arlene Hyde have RUST-COYLE

At a surprise Alpha Chi fireside be held this Friday. Maxine Parks

Knit Suits Done to Perfection! Spic 'n Span

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At 4 p.m. In SUB

The "Jitterbug" will be taught ored position of all bousemether. Mrs. Edmund Chavez as dinner this afternoon from 4 to 5:15 p.m. in the Ballroom of the SUB. Teachers will be Key Kreizen-

> Professional Bldg. Jan Avery, publicity chairman of the Dance Committee.

"Those who know how are invit ed to come and brush up on their Psychosamatic Medicine. steps or learn some new steps in time for the spring dances that are coming up," said Miss Avery.

flowered arrangement with a pink burny surrounded by pink and white carnations and sweet peas. Service Congratulations Barry and Ro.

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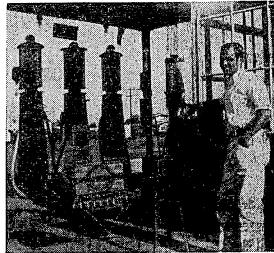
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Henry McNeil

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WHENEVER I hear anyone claiming that big business is bad for small business, I think of my own case.

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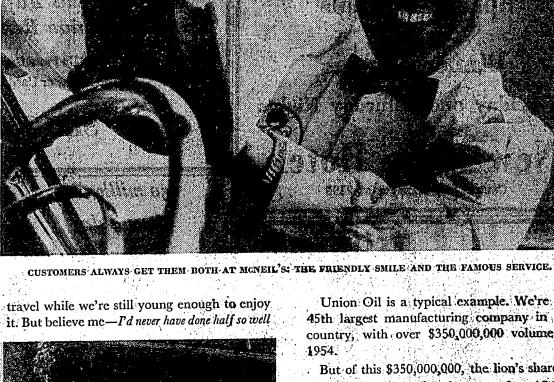
"They taught me how to buy. How to sell. How to service. Even how to hire and train help, and keep my books.

"They'd spend thousands of dollars perfecting new service ideas, then pass'em on to me for nothing.

"Best of all, people practically took Union's gasoline and motor oil away from me. They were always the finest in the West.

"Well, business was so good I had the station paid for by 1939. Then I started buying real estate around it. Today my net worth's in the six figures. The children are through college and on their own. Marjoric and I are going to







if I hadn't been in business with big business!

Henry McNeil, it seems to us, is the kind of man who would have succeeded with or without our help. But his point is well taken. Big business does help small business.

Union Oil is a typical example. We're the 45th largest manufacturing company in the country, with over \$350,000,000 volume in

. But of this \$350,000,000, the lion's shareor 75%—is spent with the more than 15,000



small businesses and individuals like Henry McNeil with whom we do business.

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Galif.

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PHOTO-RING

Bobcats Stop Idaho In Baseball Opener

A smoother working Montana State Collollege baseball team jumped on Idaho's erratic pitching and fielding to post a 6-3 win at Lewiston Wednesday in the season opener for

Vandals Face Whitman In Twinbill

first victory of the young season by John Sullivan, shortstop. tomorow at 1:30 when they tangle in a twin bill at Walla Walla with the Whitman College Missionaries.

About twenty players will leave at 8 a.m. and return following

Parbery has named Aubrey Stephens to open on the hill for the Vandals in the opener but is undecided about his second game

The head coach intends to use the same starting lineup that lost a 6-3 decision to Montana Wednesday at Lewiston? This team in cludes, in batting order:

Bob Falash, center field Reggie Frazier, left field Flip Kleffner, third base John Sullivan, second base Joe Lothrop, right field Jim Howard, catcher Frank Teverbaugh, first base Stephens, pitcher ...

have to come along fast as the this year. season progresses if they are to er has forced the baseball pros- game. The season schedule inpects in the field house and allowed cludes: sore muscles little chance to loosen up, the coach said.—S.S.

RILEY GETS COACHING JOB

Bud Riley, a former football star at Idaho, has been named head football coach at Wallace High School succeeding Bob Hilliard. Riley played fullback and halfback here under Dixie Howell. the Thomasesfrom 9:30 p.m.

Whick is exactly right, They ask you such follish Both the Vandals and Bobcats were Tom Vopat, who went an in-ming without trouble, Rog Ranta were afflicted in early season with ack of opportunities to work out of and Dominick Pollilo, who went the loors due to the unseasonal wea-

The Vandals used four hurlers and the four gave up but one earned run as teammates committed five fielding miscues. Bobcats hurlers Walling, Weiter and the bases loaded.

and Brown limited Idaho stickers Name baseball Vandals will go after their to five hits, the longest a double Wytie, 2b McRea, 3b first victory of the young season by John Sullivan, shortstop.

by John Sullivan, shortstop.

Dick Dodel, who started and Berra, Ib Edwards, rf Conaughtor, loss and the Bobcat starter Weiter Hasile, ss Colberg, c Weiter, p Brown, p Walling, p

two-run splurges, and only the run off Dodel, as he walked a pair of batters, was earned.

Coach Clem Parberry substituted freely into his lineup as the game was his first opportunity to see his workers play under

Other hurlers to follow Dodel

Three Vets Back For '55 Golf Team

The Vandal golfers, after piling up an impressive Northern Division record last year with 2 wins, 2 losses and one tie, has three returning lettermen, Bob Campbell, Parberry stated that the Montana Dave Powell, and Tom Miller to loss showed that the squad will carry the main load in competition

The squad will open competition keep pace with the teams they will on April 3 at the Clarkston Invitabe facing. Unseasonally cold weath- tion meet as a pre-conference

> Apr. 23 WSC at Pullman Apr. 28 Seattle U at Seattle Apr. 29 Washington U. at Seattle May 6 Oregon U. at Moscow May 7 OSC at Moscow May 10 WSC at Moscow May 14 Inland Empire Collegiate

May 21 Northern Division Playoffs No practice has been held as yet at Moscow this year due to weather conditions, About 10 prospeccadinet meeting will be held this tive golfers have been working at Lewiston as much as possible to practice this spring, according to Dick Snyder, golf coach. -D. E.

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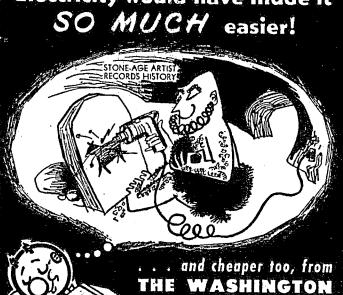
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1955 Northern Division Champs



Left to right, the Idaho ski team: John Harrington, Byran Ringheim, Helge Gagnum, irik Berggren, Reidar Ullevaalseter andE Coach Ron Byers.

Prospects Bright For '56 Ski Team **As Five Due Back**

which captured the Northwest In- Ringheim, and John Harrington. tercollegiate Ski Championship this All but Harrington are transfer stuyear will be eligible to return when the first snow of fall comes and Coach Ron Byers bids first call to his slat riders, five of them.

The smallest team on record RBI—Lothrop, Frazier, McRea 2, Edwards, Dolman Two base hits—Sullivan, Dolman, Struck out—Wetter, Brown, Walling 4; Dodel 4, Copat, Ranta, Pollilo 3. BB—Weiter 2, Brown 4, Walling 1; Dodel 6, Ranta 1, Pollilo 2. Losing pitcher — Dodel. Winning pitcher — Weiter, Umpires—Ed & Gus Ulrich. ever to cop the Northwest charnpionship, five will return and with them will come another top prosas an injury which kept him out Collision - Accident accuring of competition this year is still an uncertainty. when two motorists go after the

Returning from this year's team

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O 1955, THE COCA-COLA COMPANY

2. SO BRIGHT in its brisk, frosty sparkle.

"Coke" is a registered trade-mark.

RBI-Lothrop, Frazier, McRea 2, Ed

same pedestrian.

ing and fifth in the four way meet at the national meet. Also back to bolster the squad

dents from Norway. A young bride of three months complained to her relatives about her husband's continued drinking

"I didn't know he drank," the lodge. ferson is still on the doubtful list girl replied, "until one night he

will be Errik Berggren, national Nordic champion, and Reidar Ulevaalseter, who took eighth in the cross country, seventh in the jumping and fifth in the four way meet Boxers To Give Fight Exhibit

Five University of Idaho students last week entered in the annual will be Helge Gagnum, Byron AAU Boxing tournament at Spokane. Those competing were Jack Talbot, Dick Jackson, Ron Titus, Ron Tan, and Ralph Wadsworth, and were sponsored by the Lewiston Elks lodge.

cruits from the University will give their first defeat after winning five "If you knew he drank, why did exhibition matches on Thursday you marry him?" she was asked night in Lewiston at the Elks

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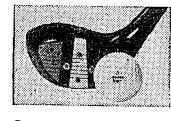
North American Aviation Los Angeles

will interview here

MARCH 28, 1955

WHO ARE THE "TOP-FLITE" GOLFERS ON YOUR CAMPUS?





If you've watched them on the course, you've probably thought: "Boy, if I could just get my game down like

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SPALDING SETS THE PACE IN SPORTS

Four B Clubs Advance To Basketball Finals

Approximately six days of play remain in 'B' basketball as the playoffs moved into full swing the past week. One hundred points will be awarded to the winning team, as 'B' ball is classified an only a minor sport.

Four teams still remain in the running for the champion-ship as a result of matches played Tuesday and Wednes-

In Tuesday night's games Kappa Sigma 1, league 1 champs, defeated Idaho Club 1, champs of league 2, 24 to 11 and the winner of league 3, Sigma Nu 3 downed Campus Club 2, league 4 winners, 19 to 10. Kappa Sigs had little trouble in disposing of the Idaho Club as Jim Bruya scored 13 points to pace the winners attack. Howard Willis was high scorer in the Sigma Nu win over Campus Club scoring 8 of his team's 19 points. K Sigs and Sigma Nu will now meet for the right to enter the finals against the winner of leagues 5, 6, 7 and 8.

Alpha Tau Omega squeezed out 17 to 16 decision over Tau Kappa Epsilon to gain the right to enter the semi-finals against Phi Delta Theta 4. The win was the ATO's seventh in a row as they captured the league 7 title without suffering a defeat. The Phi Delts also won their

seventh straight game Wednesday as they trounced Delta Tau Delta, the league 6 champs, 30 to

Roger Randolph, with 12 points, was again high point man for the Phi Delts who handed the Delts straight regular league games.

Five other Phi Delt teams scored wins this week in the Phis bid to make a clean sweep of basketball his year, as they previously cap ured the 'A' title.

INTRAMURA

Final 'B' Basketball Standings

Includes ties that were played-off) League 1 League 2 CC 1 WSH 1 BTP 1 1-4 KS 2

PDT 3 PDT 2 WSH 3 League 5 League 6 DTD 3 WSH 4

SC 3 CC 3 League 7 League 8 TKE 5-1 • VV 2 PGD 3

PGD 2 VV 1 SN 6 LH 4 SAE

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