

The Idaho Argonaut

Member Associated College Press

Official publication of the Associated Students of the University of Idaho issued every Tuesday and Friday of the college year. Entered as second class matter at the post office at Moscow, Idaho.

Gary Pietsch Editor

On The Band!

Last week before the Idaho-WSC football game actually began, the Idaho band arrived by twos and threes and wandered into the stands. Meanwhile the band from the "other college" exercised some smart maneuvers before the gates, played a few numbers, and marched smartly onto the field. While the game was in progress there were a number of lulls. During these breaks the Idaho band was normally silent. Yet our "visitors" band played at nearly every opportunity.

When the game ended, the Idaho band, as one person put it, "surveyed the situation and left." Meanwhile the band from across the line played a series of numbers including the "Star Spangled Banner" in an attempt to restore order.

This article is not intended as a particular condemnation of music department officials. In fact the quality of the University Marching band playing, in our opinion, definitely has improved in the past few years. Students consider our music department as one of the best.

Nevertheless Idaho's band was way behind in showmanship and in the number of tunes played. Wouldn't it have been much better if Idaho, the host, had provided the lead in showmanship and playing? Why didn't our band set the example?

There may be very good reasons but if there are the students should know why. Perhaps a bit more emphasis could be placed upon showmanship in our marching band. Not being musicians we don't know, but we would like to.

—J.W.K.

"Have you ever waked up with a jerk?"
"Heavens, no! Why, I'm not even married."

Golfer—"Notice any improvement since last year?"
Caddy—"Had your clubs shined up, didn't you, sir?"

Educators Urged, Promote Interest In '56 Elections

Paul M. Butler, chairman of the Democratic National committee has appealed to leading educators for cooperation to stimulate political discussion and encourage political activities on campuses during the 1956 Presidential election year.

In a letter to presidents of colleges and universities throughout the country, Butler pointed out that he has written to Republican

Chairman Leonard Hall to join in encouraging such activity. The Democratic National committee's aim, he wrote the educators, is "to work with established campus groups, and to encourage the organization of ones where they do not exist."

Butler expressed the hope that restrictions against student political activities in some colleges and

universities "will be reviewed and that further consideration will result in their repeal."

Following is text of Butler's letter to the educators.
"It is our hope that young people everywhere will take a lively and informed interest in the Presidential election next year, particularly young men and women

of college age who are just becoming political activity is an undertaking that should be especially encouraged among students so that this responsibility becomes a lifetime habit.

"Many schools already have Democratic and Republican clubs. It is our aim to work with estab-

lished campus groups, and to encourage the organization of ones where they do not exist.

We think it would be a splendid thing for the country if the electorate were enriched by campus political clubs working within the

framework of our major political parties."

Seventy-eight per cent of vehicles involved in fatal accidents in 1954 were traveling straight ahead.

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On Campus with Max Shulman
(Author of "Darefoot Boy With Cheek," etc.)

ADVENTURES IN SOCIAL SCIENCE: NO. 1

"The proper study of mankind is man," said Geoffrey Chaucer in his immortal *Casey at the Bat*, and I couldn't agree more. In these tangled times it is particularly proper to study man—how he lives, how he functions, how he works. Accordingly, this column, normally devoted to slapdash waggery, will from time to time turn a serious eye on the social sciences.

In making these occasional departures, I have the hearty approval of the makers of Philip Morris Cigarettes, whose interest is not only in promoting the pleasure of young Americans by providing them with a gentle cigarette, matchlessly blended of vintage tobaccos, grown with loving care and harvested with tender mercy, then cured with compassionate patience and rolled into firm, tasty cylinders and brought to you in king size or regular, wrapped in fetching packages of lively crimson and pristine white, at prices that wreak no havoc on the most stringent of budgets; but who are equally concerned with broadening the minds and extending the intellectual vistas of every college man and every college woman.

I, for one, am not unmoved by this great-heartedness in the makers of Philip Morris, and though I know it is considered chic these days to disparage one's employer, I shall not. Indeed, I shall cry "Huzzah!" for the makers of Philip Morris. I shall cry "Huzzah!" and "Bon appetit!" and "Stout Fellows!"

But I digress. For our first lesson in social science, let us turn to the study of economics, often called the queen of the social sciences. (Sociology is the king of the social sciences. Advertising is the jack.) Economics breaks down into two broad general classifications: 1) coins; 2) folding money. But before taking up these technical aspects, let us survey briefly the history of economics.

Economics was discovered by the Englishman, Adam Smith. He published his theories in 1778, but everybody giggled so hard that Smith, blushing hotly, gave up the whole thing and went into the cough drop business with his brother.

For long years after that, economics lay neglected while the world busied itself with other things, like the birth of Victor Hugo, the last days of Pompeii, and the Bunny Hug.

Then one day while flying a kite during a thunderstorm, the American Henry George (also called Thorstein Veblen) discovered the law of diminishing returns, and then, boy, the fat was in the fire! Before you could say "knife," the Industrial Revolution was on! Mechanization and steam power resulted in prodigies of production. For example, a Welsh artisan named Dylan Sigafoos before the Industrial Revolution used to make horseshoes by hand at the rate of four a day. After the Industrial Revolution, with the aid of a steam engine, Sigafoos was able to make entire horses.



And so it went—factories rising from the plains, cities burgeoning around the factories, transport and commerce keeping pace—until today, thanks to economics, we have smog, depressions, and economics textbooks at \$5.50. ©Max Shulman, 1955

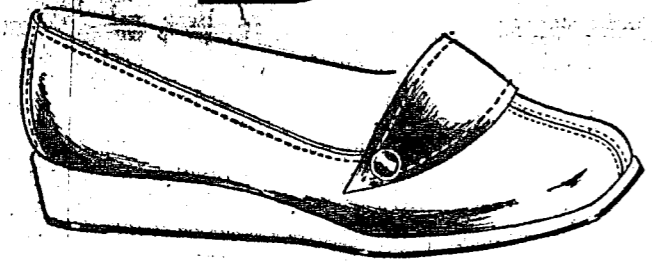
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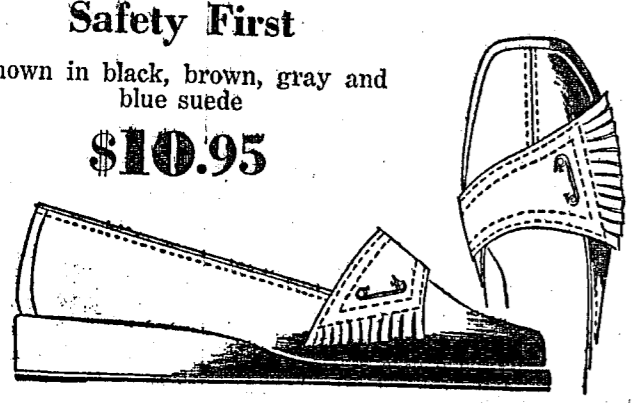
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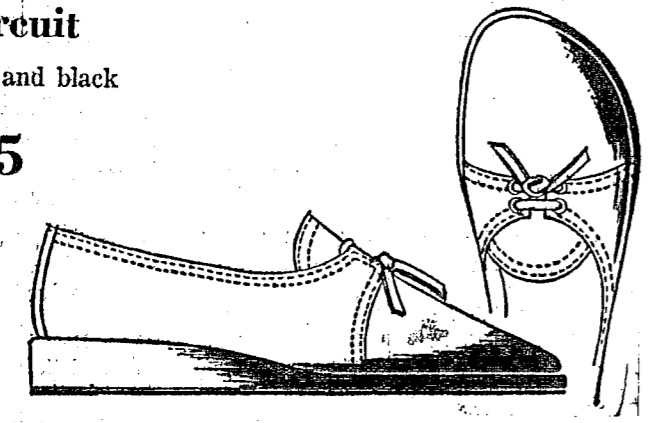
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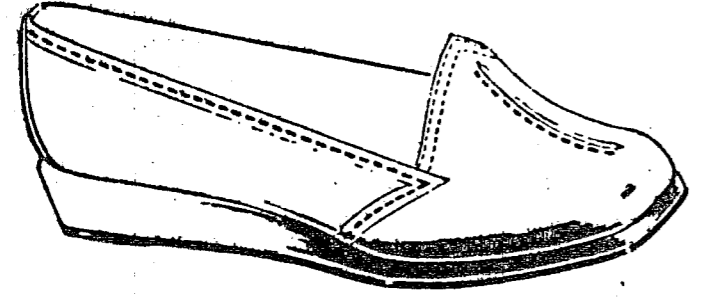
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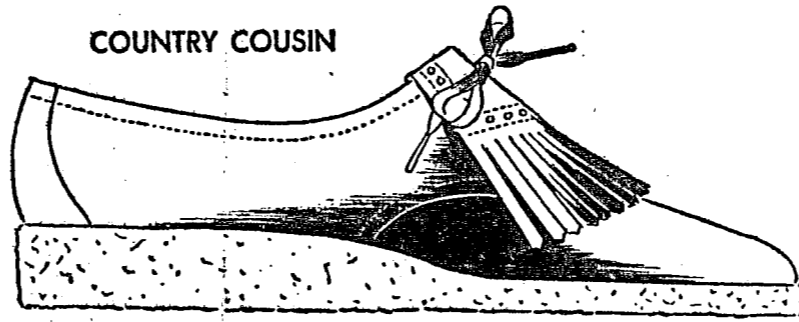
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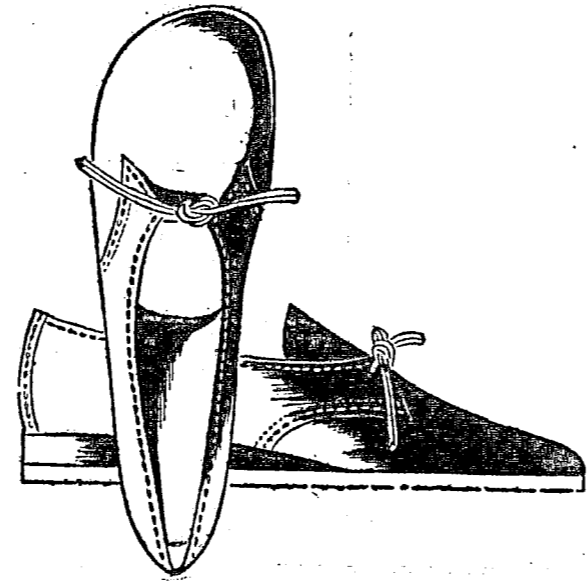
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Hayride, Breakfast Are On Schedules

A retreat, Kappa Phi breakfast, and a hayride involving three campus church groups will be highlights of this weekend's church activities.

LUTHERAN STUDENT ASSOCIATION
Coffee hour is this afternoon at 4 in the CCC.

There will be a hayride of Baptist and DSF groups Saturday night. Meet at the CCC at 7 p.m.

Sunday's meeting will be at Pullman with the WSC group. Transportation to Pullman will be furnished. Meet at the CCC promptly at 5 p.m., as the meeting begins at 5:30.

WESTMINSTER FORUM
Topic for the Forum this Sunday evening from 5 to 7 will be "Summons at Midnight."

WESLEY FOUNDATION
Students attending the MSM fall retreat will leave this afternoon. Those helping to type personnel reference cards are asked to meet in the office at 9 Saturday morning.

Dr. H. Caldwell will speak on the topic "Nobody Matters But Me" this Sunday evening. Theme of the meeting will be on the United Nations.

Kappa Phi breakfast and work meeting Saturday morning at 8:30. Pledge officers will be selected. Formal pledging for those missed last Sunday will be held after the church services.

DICIPLE STUDENT
All DSF members have been invited to attend the hayride sponsored by the Lutheran Student Association at 7 Saturday night. Regular meeting of DSF will be Sunday evening. Reverend Mell will speak to the students on the history and doctrines of the church.

LAMBDA DELTA SIGMA
Following the Sacrament meeting Sunday will be a fireside in the LDS chapel. Dean Carter will be the guest speaker.

There is no LDS meeting today. Sunday school is at 9:15 a.m. followed by the priesthood meeting.

CANTERBURY
Idaho will be the guests of WSC at a Sunday evening meeting. Dean Holt and Clara Armstrong will discuss the Northfield, Minnesota, conference.

16 Cadets Tapped For Air Honorary

Two senior AFROTC cadets and fourteen junior AFROTC cadets have been tapped for membership in the Arnold Air Society, a national honorary for outstanding cadets. The cadets were selected on the basis of scholastic standing and leadership abilities.

Those named were: Larry Church and William Miller, seniors; and Marlin Briggs, James Buckley, Bruce Buckman, Robert Byce, Dale Carlisle, Dayle Carlsson, Charles Everest, Jay Grafmiller, Robert Koontz, Myrton McMahon Mount, Robert Schreiber, Richard Symms, and Gerald Wilhelm, juniors

Don't forget the Canterbury painting bee tomorrow to finish the house and other buildings.

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Olive Berry To Present Home Ec Fashion Show

A fashion show entitled "Fashion and Textiles Department of Home Economics today in room 8 of the Home Economics Building at 3 p.m.

The wardrobe, which can be made from patterns, will be styled by Miss Olive Berry, fashion coordinator for the Simplicity Pattern Co. Inc., as an inspiration for class projects in clothing construction.

With attention focused on international understanding and the interdependence of the United Nations.

CHALLENGE
To: Lindley Hall
From: Ethel Steel House
To the terrors of Blake avenue, being of sound body and apparently unsound of mind, do hereby challenge you, the weak bodied and still weaker minded residents of Ash and Idaho, to a game of TOUCH FOOTBALL.

The afore mentioned challenged shall meet their doom with one arm bound behind their back and any illegal use of the free arm is subject to penalty of expulsion from the game. Also no penalty shall be charged to the challengers for backfield in motion!

We, the challengers, shall meet our opponents on the south 40, bordering University avenue at 3 p.m., Sunday, Oct. 23. Each of the afore-mentioned shall supply one impartial referee and their own cheering section.

Sportingly yours,
House President: Donna Hansen
Social Chairman: Patsy Rojan
Assistant Chairman: Sonya Bond.

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versity and recently received her master's degree in home economics and retailing at New York University. She started her career as a teacher of home economics and now styles and schedules the fashion shows for the adult programs of the educational division of her company.



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tions, Miss Berry has brought together the colors of herbs, spices, and other flavoring from the far corners of the world.
Miss Berry is a graduate of Teachers College, Columbia Uni-

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Plan To Attend College Rodeo This Weekend

By Neal K. Powell
Like thrills, chills, and/or spills? There'll be plenty of each as representatives of six states compete for honors and trophies at the Vandal Rider sponsored Intercollegiate Rodeo, October 22 and 23, at the Moscow Rodeo Grounds, NE of town on the Troy Road.

Oregon State College and Eastern Oregon College of Education (LaGrande) will be ably representing their home state, and Montana State, Colorado A & M, WSC, Cal Poly, and the U of I will be representing their respective states.

Big guns to watch for from their various schools are: Jack Moon, a good rider from OSC; Carroll Cable, a double-threat man in riding and roping from EOCE; John Gee, rider from Colo. A & M; and Jerry Anderson, on leave of absence from RCA representing California Polytechnic Institute. Cowboys to watch from just across the line at WSC include Sid Huntley, a triple threat man in calf roping, bull-dogging, and wild cow milking, and Ron Summers, a rider.

Vandal Team
The Vandal Riders Rodeo Team will be represented by four 3-event men in Freeland Thorson (calf roping, dogging, and wild cow milking), "Twirp" Anderson (bareback, saddle bronc, and calf roping), Tom McKay (roping, wild cow milking, and bull riding — besides clowning on the side), and Mick McCarthy, riding the bulls, barebacks, and saddle broncs. Also entered for Idaho are Rod Lish (roping and wild cow milking) and C. J. McCarthy (bareback and bull riding).

Competition should be keen in the intramural rodeo events also. According to latest reports, most of

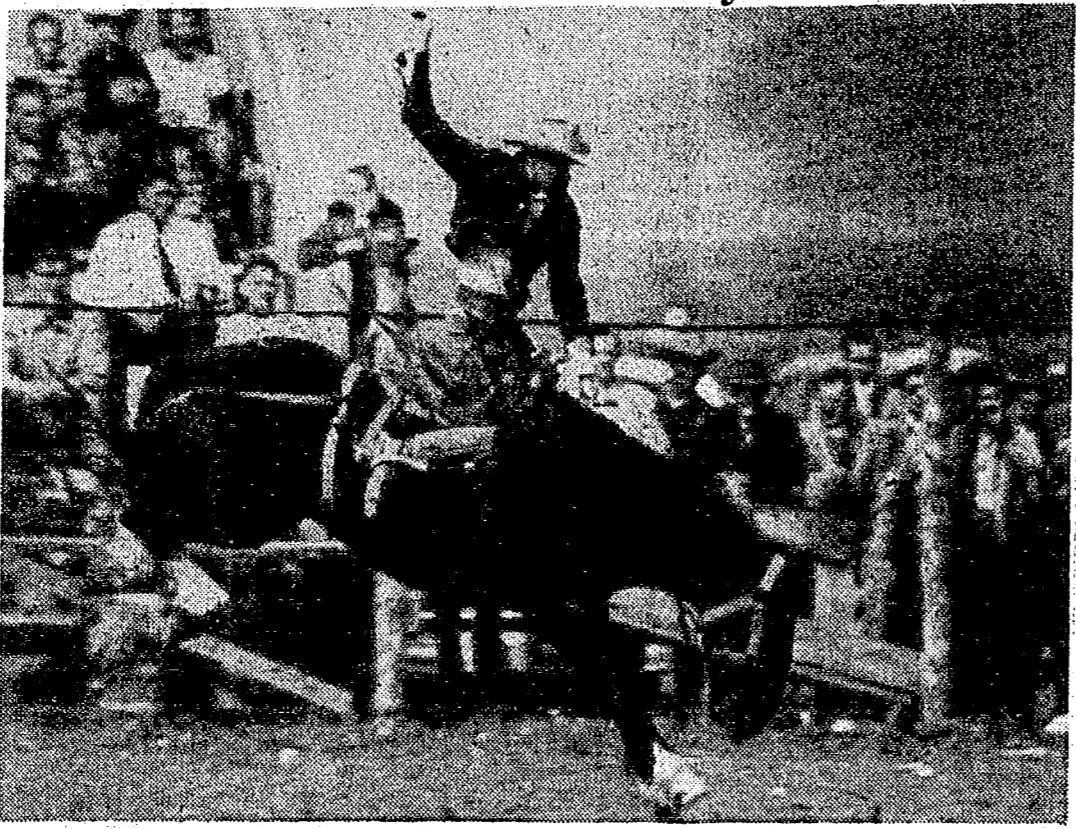
the men's living groups and approximately half of the women's living groups have entered teams in their respective events. In order to facilitate judging these events and to eliminate the chance of discrepancies in times, the men's intramural wild cow milking event will take place Saturday afternoon and the women's ribbontying will be in the Sunday show. Both will be single times and not two day averages as reported before.

ALL MEMBERS of living group teams (men's and women's) please report to conference room A in the SUB at 6:30 p.m. Friday to receive complete instructions and entry blanks.

All living groups have been asked to serve Sunday dinner at 12:30 p.m. instead of the usual 1:00 p.m. time. The Vandal Riders made this request in order that students could have time to eat and still make the Grand Entry for the Sunday show. The stock truck of Harley Tucker's will be in front of the SUB at 1:30 both days to furnish rides to the rodeo grounds for any students who do not have their own transportation.

Advance tickets, available in the ASUI office, are selling fast. Tickets will be available at the gate and downtown on Main Street Saturday. Admission prices will be \$1.00 for adults and college age students and \$.75 for other students.

'Ride 'Em Cowboy'



Mick McCarty, president of Vandal Riders, who this weekend are sponsoring the big Intercollegiate Rodeo at Moscow Fairgrounds is shown riding a bucking bronco in the above photo. McCarty is one of the outstanding riders on the team and will be participating in several events.

seven point win over undefeated Colorado. Maryland to dump Army's conqueror, Syracuse by a couple of TD's and Michigan the nation's number one team to roll over Minnesota in the battle for the Little Brown Jug.

All living groups not already entered in the rodeo contests wild cow milking for men and calf tieing for women are urged to do so by contacting Chuck Alford at the Sigma Nu house today. Phone 2465.

Woman tourist in Africa (admiring a native's alligator-tooth necklace): "I suppose those have the same value for your people that pearls do for us." Native: "Not quite. Anybody can open an oyster."

Turkey Trot To Be Run Saturday; Tennis Tourney Underway Monday

Campus Club runners will be out to defend their laurels they won last year in the intramural cross country race, scheduled to be run this Saturday. Jim Harris, Phi Gamma Delta, won individual honors but a second place by By-master and a third by W. Riggers gave the Clubbers the trophy.

All contestants for this year's trot are to report to the golf course (No. 1 fairway) at 9:15 a.m. The run will start at 9:30 a.m. sharp, according to intramural director, Larry Golding.

The course goes from No. 1 fairway to No. 3 fairway and through the gulley to No. 9 fairway. It leaves No. 9 on the right, up the road, around the parking lot at the club house—down the road to the I tank (keeping left), down the hill to Blake street (in front of Forney Hall), up Blake to the Ridenbaugh tennis courts and then straight across the Ad lawn, ending up on No. 1 football field.

The route will be marked with white lines and men will be posted along the way. Four men must qualify for a team in order to receive points.

Seven matches a day will be played for the first two weeks, with the finals scheduled for Wednesday, Nov. 9th, barring inclement weather. Games are scheduled for 4 p.m. with forfeit time at 4:15. Substitutions may only be made in the first round and players may not change places with one another.

One point that Golding wishes to be stressed is that the winner of each match is responsible for reporting the win to his office. This may be by phone, verbally to him, or by note to his secretary.

In the game of the day played yesterday in intramural football, Phi Delta Theta wrapped up first place in League 2 by edging out Delta Tau Delta, 6 to 0.

The game was hard fought and the two teams were evenly matched throughout. A touchdown somewhat on the lucky side with five seconds remaining in the first half decided the match.

Jerry Quane, Phi Delta quarterback fired a long pass into the end zone which was deflected off Jim Howard, PDT, into the arms of Phi Delta back Jim Chrisman for the score. The previously unbeaten Delta team fought hard but were never able to get a sustained drive underway. A first half injury to Delta's first string quarterback, Lorin Nelson, slowed their

offense considerably. Phi Gamma Delta remained unbeaten by whipping Beta Theta Pi 34 to 2, therefore winning League 1 and earning the right to meet the Phi Deltas in the Fraternity Division finals.

Chrisman Hall 1, Wednesday won their fifth game without a defeat trouncing Gault Hall 22 to 12. Campus Club 1 are also unbeaten in League 1 with a 3 and 0 mark.

Lindley hall 2 remained the only undefeated club in League 4 with a convincing 24 to 6 win over Willis Sweet Hall 2, Thursday.

Regular play in both fraternity and independent divisions is scheduled to wind up Tuesday, with the playoffs to follow.

Monday Football Scheduled at 4:10
Field 1—KS vs. SC
Field 2—CC 1 vs. CH 1
Field 3—GH 1 vs. LH 1
Field 4—IC 1 vs. WSH 1
Field 5—CC 2 vs. CH 2
Field 6—GH 2 vs. LH 2
Field 7—IC 2 vs. WSH 2

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With Skip Stahley's football men taking a well deserved rest this weekend things will be rather quiet on the Vandal sporting scene.

However, there is one event scheduled for Saturday and Sunday that should be well worth the patronage of Idaho students and that is the Vandal Rider sponsored Intercollegiate Rodeo. Mick McCarty and his staff have gone to a lot of trouble in lining up a top flight show for novices as well as rodeo fans in the area.

Seven college teams will be participating, including some of the top names in collegiate rodeoing in the Northwest. The events will take place at the Moscow Fairgrounds on the Troy road.

Back to Football
Getting back to football, the Vandals will have their work cut out for them if they hope now to equal her correctly they lost their first five games, as they have done thus far, and then came roaring back to cop their next four straight.

This weekend's idleness will give Idaho time to get in top shape for their next foe, the Oregon Ducks, whom they meet next Saturday afternoon at Eugene. The Webfoots have won three and lost two to date this season.

Saturday night the Ducks meet the Arizona Wildcats at Tucson, and we'll start off this week's predictions by taking Arizona to win this one by six points.

Cougars vs. Beavers
The Cougars from the Cow College invade Oregon State Saturday in what should be a dilly of a battle. Beavers are 2 and 2 on the season and WSC won their first game against Idaho last Saturday, after losing four in a row. We'll take OSC in this one by one touch-

down, mainly on the advantage of playing before a friendly Homecoming crowd at Corvallis, however, look for a possible scoring outburst by the Cougars.

Washington Huskies entertain Stanford in the PCC game of the day. Johnny Cherberg's team is talking Rose Bowl and Stanford has yet to win a conference game. Washington has a weight advantage of eight pounds per man, but the Indians have superior backs in Bill Tarr, PCC's leading rusher and John Brodie and Jerry Gustafson who rank 2nd and 3rd behind Idaho's Howard Willis in passing. We'll call Stanford to win this contest by a 1 or 2 point margin in a game that could go either way.

Remaining Forecasts
Seeing that we're crowded for space in this issue we'll crowd the remainder of the forecasts together. Predictions: USC over California by 3 TD's (too much power), UCLA over Iowa by one score (should be a tough game), Denver to down BYU by a couple of scores and Montana to get by New Mexico by a touchdown.

In other games across the nation we'll pick Oklahoma to take the Big Seven Conference with a

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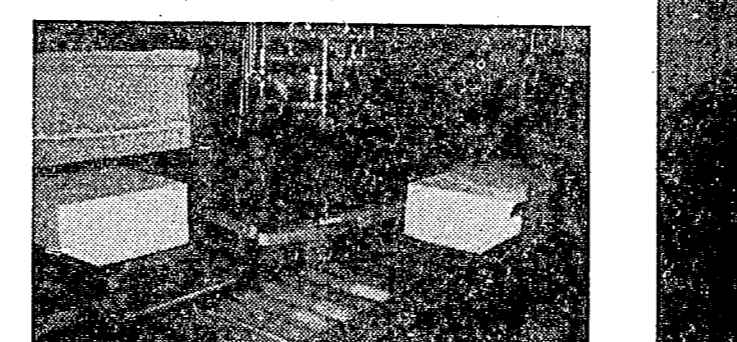
Clare Gard

Do you throw it away or make it pay?

"You've heard it said that necessity is the mother of invention?"

"Seems to me plain everyday American initiative is pretty inventive, too. Take the way Union Oil got into the dry ice business."

"Union, you know, supplies much of the natural gas used in Southern California. Well, some years back, we needed to increase the



DRY ICE ON THE WAY TO THE CUTTING MACHINE.

heating value of our gas as it came from the field.

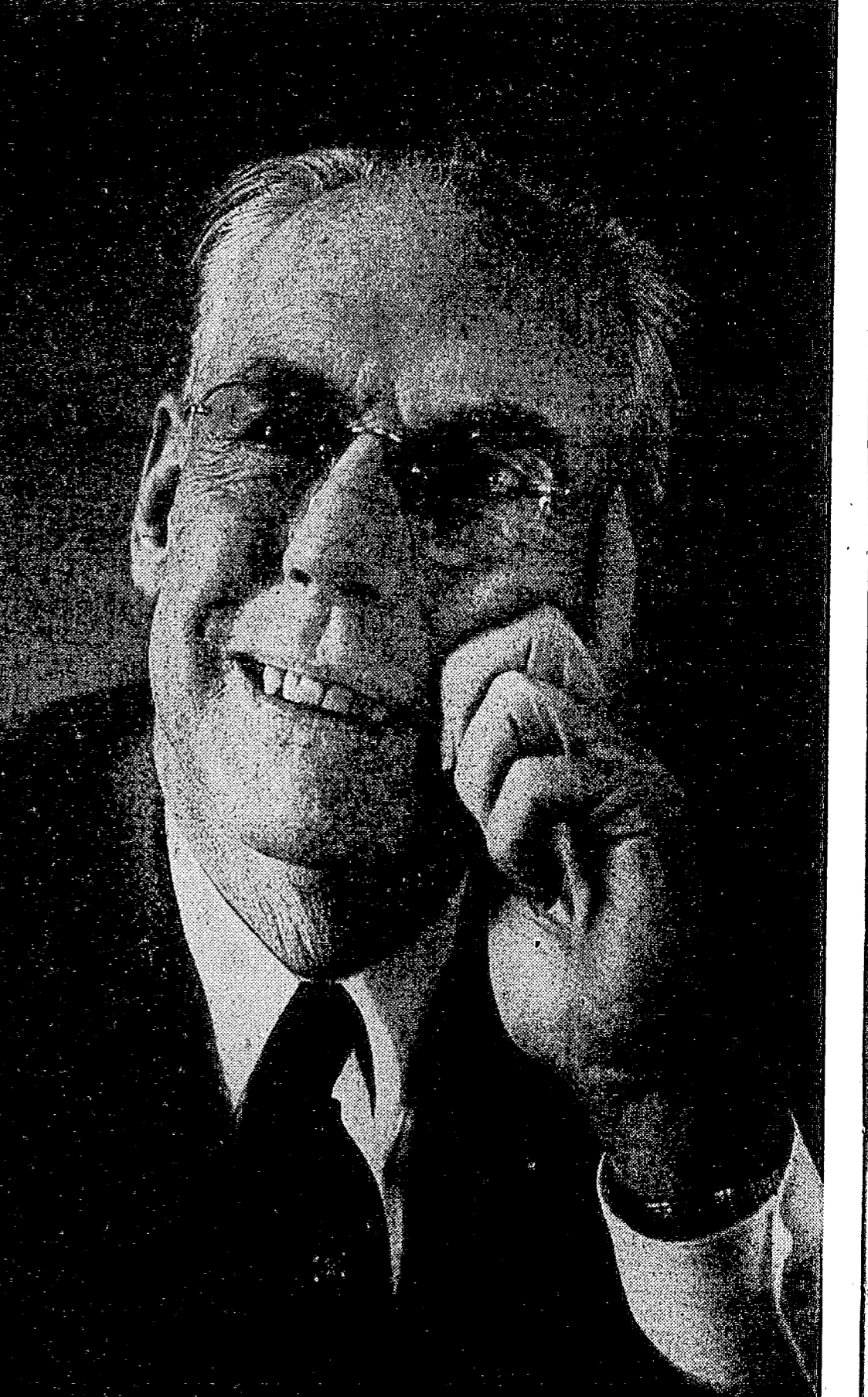
"We had a choice. We could enrich our product by adding other gases to it. Or we could accomplish the same thing by removing the CO₂, or carbon dioxide, from it. It was purely a matter of economics."

"We experimented removing the carbon dioxide with a process that had, till then, been used for quite a different purpose. It proved so effective it paid us to take out the carbon dioxide, even if we were to throw it away after we got it out of the gas."

"But that's the point. Instead of throwing the CO₂ away, we surveyed the dry ice industry, built an \$800,000 plant at Santa Maria,



THE PACKAGED DRY ICE READY FOR SHIPPING.



CLARE GARD, PROCESS ENGINEER—THIRTY-FIVE YEARS WITH THE UNION OIL COMPANY.

and converted our waste carbon dioxide into dry ice.

"That was 1948. Since then we've produced and sold over 1,020,000 tons of dry ice. And the plant's about paid for. See what I mean by American initiative?"

* * * *

Part of the initiative and inventiveness was Gard's, certainly. He was Process Engineer on the Santa Maria project.

A subsidiary company of ours has since built an ammonia plant which also makes dry ice. Union Oil is now the largest producer of this product west of the Mississippi.

So long as you and Gard and all of us continue to enjoy the encouragement and rewards of America's free competitive economy, this kind of inventive initiative will thrive.

YOUR COMMENTS ARE INVITED. Write: The President, Union Oil Company, Union Oil Bldg., Los Angeles 17, Calif.

Union Oil Company OF CALIFORNIA

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL.