# DAD'S DAY PROGRAM LAUNCHES 1957-58 

Record 1800 Students Register First Day


Jason for 1957-0.8 bids a welcome and a hearty hello t all returning and new students. Here's best wishes for The aim for the coming year for the Argonaut und th
Golden Flecee will be to keep them on a plane that w
make the campus newspaper an interesting and informati

First the Argonaut will try to follow the policy
successfully advocated by last year's staff. The paper successfully advocated by last year's staff. The paper
will not become a campus bulletin bard, bui will strive
to present real news and interesting reading to its

Second the interests of the students will be the first
St Second the editorial staff in handling and obtaining The opinions of the staf be confused with the points stressed in the Fleece. Th For the interest of new students and those unfamiliar
with the Argonaut, the Jason of with the Argonaut, the Jason of greek mythology sailed
on a ship named Argo in search of the Golden Fleece. The
men who accompanied him were called Argonauts. There-
fore, the newspaper representing tht students becomes the fore, the newspaper representing the students becomes the
Argonaut, the editor, Jason; and the editor's column, The
Golden Fleece. A step taken by the Office of Student Affairs yesterday
indicated that that office will make every effort to avoid
the confusion that resulted last spring over social regu-

 Massey Heads

Organizations Tell Presentation Purpose In Booths During Carnival

## Beards Aren'i Completely Out For Dad's Day



## Parade, Game, Dance Fill Annual Celebration Slate




Regents 0kay
Scholarships
Totaling\$7000

IK Book Exchange
Open Longer Than Previously Stated



## At Conclusion Of Four Day Period



## 

- TO -

WILLIAMS MUSIC CENTER
"Your Complete Music Store"
206 South Main
Moscow
The Palouse Empire's Largest and Most Complete Selection of Phonograph Records, Radios and Sheet Music.

- LeBlanc, Olds, Conn and Selmer Band Instruments - Webcor and Columbia Hi Fidelity Phonographs - Kimball, Lester and Wurlitzer Pianos
- Wulitzer Organs


## Eight Sororities Pledge 156 Women

## As Rush Ends Wednesday Noon



Let Us Serve Your
Insurance Needs

## WEISEL

INSURANCE AGENCY
106 North Main
Ph. TU 2-1404
WELCOME STUDENTS! JIMS TEXACO SERVICE
For all auto needs. Free pick-up and delivery. We also give green stamps.
601 S. Main
Ph. TU 3-9501
Welcome
All New Students

## MOSCOW FLORISTS

AND GIFTS 112 West 6th ${ }^{\text {FREE DELIVERY }}$ Call TU 2-1150

CUTTER'S Conoco Service

'Bye, Bye Love
 photographer arrived Wednesday evening. Rush week
ended officially Wednesday.

Sorority Rush Over

A hectic week of rush dates and freshman tests is over or this new Kappa pledge as she receives. her ribbon from
$\qquad$
DR. J. F. GRAY Yasho 1st National Bank Bidg:
Dial TU 3-1111


 partment headss sand upperclass of
ficeres



Official Welcomes Students To
 Be Auditioned FT
pride. As one year merges into an-
puch from thes fine educational
other,
other, you will become more and opportunity. The role you can play
more a part of these traditions - in your student government is a
traditions of scholarly attainment Guided By The 57


Since the Universitions. was founded
in 1889 , many thousands of students
have stood where you stand today.
Each made his mork acter of the University, just as you
will. May your mark be a
to both your to both you and your University
It is a particular pleasure each
year to welcome a group of new
students, because the





RENT BEFORE YOU BUY


MOSCOWS ONLY STORE
SHOWING ALL THREE!
Royal
Remington
Typewriter

## 17c a Day

Your Choice of any of the three popular makes for only $\$ 5$ a month. Rent applies on purchase if you decide to buy.

Smith Corona —


## Activites Keep New

 Students In Whirlmaxers, recistretion, oretetatoon, week.
 IdahoStudentParticipation In Govermment Rewarding

 Frosh To Fill Positions

| Editors and station managers of three Idaho Student communication | services have issued calls for freshmen and upperclassmen to |
| :---: | :---: |
| HreshmenNeed | join their staffs. <br> The three-"The Idaho Argo- |
|  | naut," student newspaper; "Gem |
| - | KUOI, campus radio station-have |
| Sclaolarstuip | positions open for students with the only qualification being a desire |
| reshmen should plan early to | to learn a phase of the publications |




##  <br> 

## .

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\begin{aligned}
& \text { dates run and campaign on plat- } \\
& \text { forms which have planks concern- } \\
& \text { ing student problems and activites. } \\
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\end{aligned}
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ASUU Commiltees

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## WELCOME! STUDENTS!

We KNOW you'll feel right at home in Moscow - - the friendliest and most progressive city in Northern Idaho!

We welcome you to take advantage our banking facilities! You'll find our entire staff eager to be of service! Cordially yours, FRANK DAMMARELL

First Security Bank of Idaho


## Page 7

# BETTER FACILITIES GREET STUDENTS 

SUB Cafeteria Is Modernized Over Summer Modernizing cafeteria equipmen headines summer changes in the paint jcb and new game room equip ment are also being added, Gale
Mix, ASUI General Manager, said. A new ice cream machine, milk shake machine, and coke barre counter in the Bucket to speed up
"Student traffic in the SUB has doubled in ach," Mix said. "With the more years,
efficient equipment we expect to
double the SUB's use again this

Addition To A n Expanding Campus

provide faster service with less
help during banquets in the 'SUB Ballrooms.
The cart is completely electrical-
Iy heated with humidity control Iy heated with humidity contro
which will keep banquet foods ho for several hours. It will handle crough food for 100 penple.
SUB Repainted Thie whole SUB is being repainted with bright colors which will re-
flect more of the light given off by ded to some meeting rooms. The SUB interior has not bee painted since the
pleted in 1949 .


The paint job is 70 per cent com
pleted and will be done within a pleted and will be done within
month, Mix said. Everything has been painte
ling area.

${ }^{\text {B. }}$ In December 1958 model Bruns In December 1958 model Bruns
wick automatic pin-seting equip
ment will be installed in bowling alleys.
"This pin setting equipment will This pin setting equipment will
make Idaho's alleys one of the mos
outstanding setups in the North ,west," Mix said. At the same time new Tel-e-foul
lights, Dura-plastic lights, Dura-plastic pins, ball kick-
back apparatus, and a ball cleaner will be added.
New cushions and cover
been put on the pool tables.
WIVES TICKETS Now out Student wives' tickets for con-
certs, games, and other activities on the IIaho camper acte now
available in the ASUI offices at the SUB for \$12 a year, Gale Gale
Mix, general manager, said today TRY A CLASSIFIED AD!

## THIRD STREET

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## The Paper House

FOR THE STUDENTS' NEEDS
Mechanical Drawing Sets Drawing Boards
T-Squares \& Triangles Note Books and Notebook Fillers
Parker and Esterbrook Pens and Pencils Welster's Collegiate Dictionaries
And many other fine articles to suit the school needs.

[^0]> And Another Is On The Way
were ouple housing unit, this week, way leading up to the third floor were opened for occupancy as an-
other step in the University's con-
arson-soons were effected by the whe which whipper other step in the University's con-
atson-set blaze which whipper
thring face to eore with Increas-
through the dormitory and took
thives last October. ing enrollment.
 Both halls are located west of $\left.\begin{array}{l}\text { ed facilities, however, pends arriv } \\ \text { Upham hall } \\ \text { The second dormitory is named }\end{array}\right]$ The second dormitory is named
after the first governor of Idaho,
George L. Shoup, who called the after the first governor of Idaho,
George L. Shoup, who called the
Geholarships
state constitutional convention in
1889.
Raken From Fund Shoup was one of the first com- Eight scholarships, totaling $\$ 1,-$
missioners of Lemhe county and
was appointed governor of the Ida-
Oegents from the accepted by the was appointed governor of the Ida- regents from the Showalter-Car-
ho Territory. Previously, he had lisle fund for students at Lewis-
served as a colonel in the Civil served as a colonel in the Civil
War.
Clark Normal school, Presid

R. Theophilus said today. | War. |  |
| :---: | :---: | :---: |
| The married student's unit will | R. Theophilus said today. |
| house 64 couples. The building was find, honoring the pioneer |  |
| Thowalter and Carlisle families, |  | house 64 couples. The building was Showalter and Carlisle families,

completed about Sept. 15 . The
buas entablished years agoo, and is is building, located in Park Village held in trust at Coeur d'Alene. It
in north Moscow, was built to aug- was set up to assist "worthy and in north Moscow, was built to aug- was set up to assist "worthy and
ment prevlously existlig units in
needy students to attend the Lewis-
West Sixth Village and North Main ton Normal school (orginal name ment previousy-existing unts
West Sixth village and North Main
Village. Village. Gault Hall Renovated Elsewhere, an exenensive rebuild-
Srom $\$ 100$ to $\$ 150$, were awarded Elsewhere, an extensive rebuild trom $\$ 100$. $\$ 150$, were awarde
ing job on the blackened lounge and to Audrey. Finney and Jean Snyder
 completed "in a few days", accord-
Valley; Marian Lay and Joyce
ing to University engineer George
Moser, Council; David Swayne and

 | Gagon said a total cost for the |  |
| :--- | :--- |
| Donald |  |
| rebuilding would be $\$ 50,000$; and | Wash. | an additional $\$ 11,000$ had been

## Fenaleton rates high

with college men
atch any college man packir ; to go back to school and you'll se From the clothes-conscious Freshman From the clothes-conscious Pendleton is an important part Pendleton is an important ife. Take a few minutes of campus and try on a virgin wool today and try on a virgin wool of the new plaids or authentic tartans -here's a part of going back to school that's a pleasure!


## Creightons <br> SINCE 1890

MOSCOW'S OLDEST CLOTHIERS


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Massage - Hot Mineral Baths
Reducing Methods
Muscular Ailments
Call TU 3-3001

"Fine writing" is easy...on EATON'S fine letter papers People tell us that everything they, write seems micur-when they use caion s. 1 It such beautiful and truly fine paper. We
have $a$ wide selcction of newl styles and colors, aristocrais anl. You'll be "inspired" just seeing them. Stop in soon!

## SHEAFFERS

Peus - Pencils - Skrip

## CaHoter's

Dragy Store

Heaviest Team In Stahley's Tenure To Open For Idaho

Frosh Gridders
Start Under
$\qquad$ New Coach


Howie Willis, veteran Van-
dal signal caller, will handde dal signal caller, will hande
the majority of passing
chores in the suad's initial
action of the 1957 season. action of the 1957 season.
crage.
TTene Vandal backield of Howie
Wilis at quarterback, Bob Denin.
 but Oregon's scatackeks make pup
in spied what they may lack in
size.
 the Coast," Stahley said, "and, we
will have to stop them towi."
Thirty-nine Vandals will be ready for action with no player definitity
out tot press
Stame.
Stales prised Stahley praised several gopho-
more stans and said they shold add
immeasurably to to the beench strength
 macks. Paul Wagar, Don Ridener. Fanning, ofi4,", 215 pound giant
is largest of the neweomers, white
 Norton not only has . promisising
possibitities as a halphack but is
 ton would handle kiecking chores when he was in the lineup. dals would be hart the the the boso of
arrly centers John Roussos and
Bil fluner, both out tor the season, but have been doing.
Lhoord Fenton, who saw 1itle achalfback posby ton
against 0 Oregon.

Welcome Students
Warren's Phillips " 60 " Service

All student help Call 2-1498

$\begin{array}{ll}9 \times 12 & \$ 8495 \\ 8 \times 14 & \$ 8150 \\ \$ 80150\end{array}$
Wall to Wall Carpet 12 ft . width $\$ / \mathbf{1} 95 \mathrm{sq}$. yd. Monthly Payments to
Suit Your Convenience
 BROWN'S FURNITURE Thatuma Blag. - First and Mrin Streets - Phone 2 2-1276 $8 \times 14$ \$ $\$$ 直 50

Lineups


Oregon LabeledQuestion Mark Squad In Race For ConferenceChampionship


Dashing Duck

gainer amongg the leading PCC pround
averaging 5.76 ayards-per-carry last year and compiling 1164 yards total
in his sophomore and junior seaHallback Starter
Charle Tourville will be at other halfback post with Jack Crab-
tree, who has never reached top
potential has a passer, Guard Harry Mondale will lead
the Weffoot ling the Webfoot line, which guided the
club to the overall PCC defense crown in 1956.
Mondale, a three-year-letter-
man, stands only $5^{\prime} 6^{\prime}$ ' but weighs 198 pounds and was named to the
PCC coaches PCC coaches all-coast team in
1956. Jim Shanley, the top ground gainer in the PCC will lead include Ron Stover and J. C. Whee-
he Oregon Ducks in their try to spoil Idaho's Dad's Day
ler at ends; Jim Linden and Jercelebration tomorrow. Shanley is considered the speediest
man in the whirlwind Webfoot backield tackles; Bob Grott-

Welcome Back Students

To Fit The Needs of all it's

## THRIITY

5c-\$1 STORES

Welcome Back Students

## Nobby Inn

"Home Of Moscow's Finest Foods" at the big Idaho sign

Main at 5th

 | $\begin{array}{l}\text { ind on the All-West Coast team } \\ \text { Ine magazine. }\end{array}$ | $\begin{array}{l}\text { coaching line. Anderson replaced } \\ \text { Stanley Woodward's football, } 1957 \\ \text { Larry Golding, who was intramural } \\ \text { director in 1955, last year }\end{array}$ |
| :--- | :--- |




 ovember. Losses from quarterbackse Gary
Johnson, Howic Willis, and Gary
division playoffs in the middle of
October.
Fraternity teams are
Kenorthy. ${ }^{205}$ vorth Mall
—— Mos,


Great to have-and only Chevys got em!
$\begin{aligned} & \text { Chevrolet's the only leading } \\ & \text { low-priced car with any of }\end{aligned}$
$\begin{aligned} & \text { low-priced car with any of } \\ & \text { these advances - the only car }\end{aligned}$
at any price with all of them!
$\begin{aligned} & \text { BODY BY FISHER. You get more } \\ & \text { to be proud of in Chevrolet. No }\end{aligned}$
$\begin{aligned} & \text { other low-priced car is quite so } \\ & \text { beautifully or substantially built }\end{aligned}$
$\begin{aligned} & \text { down to the last detail. }\end{aligned}$
Shortest STroke va. This
$\begin{aligned} & \text { helps explain Chevrolet's smooth } \\ & \text { and lively V8 ways. Short-stroke }\end{aligned}$
$\begin{aligned} & \text { design also means less pistroke } \\ & \text { travel, longer engine life. Here's }\end{aligned}$
$\begin{aligned} & \text { standstill to top cruising speed in } \\ & \text { one gentle stream of motion. }\end{aligned}$
$\begin{aligned} & \text { Special "Grade Retarder" mosition. } \\ & \text { saves braking }\end{aligned}$
$\begin{aligned} & \text { P.S. Chevy's got the big "details," } \\ & \text { too! See all the exclusives at your }\end{aligned}$
Chevrolet dealer's!



[^0]:    2 South Main

