## Dance To Reveal Holly Queen

Church Attacks ${ }^{T w}$ a Areas Science Lag
A casual Sen. Frank Church (D-Idaho) Wednesday ating thing" during an off-the-cuff 20 -minute speech befor
about 400 University of Idaho students and faculty mem-

īnx
bygason showed up for the speech hibits the University policy pro-
the institutings owned by
$\qquad$
$\qquad$
$\qquad$

Established For Parking


## Candlelight Concert Sunday At 8

## By BRAD O'CONNOR $\mid$ Hall M. Macklin, head of the music rector said. In those days the con-1to8 p.m.

 students, faculty mem- department, will be the organistcert began at 11 p.m., and ran
nights. $\begin{aligned} & \text { apessional where chorus members } \\ & \text { cors }\end{aligned}$ full hour of Christmas choral mu- The Vandaleers have quite a
sic
sic
Sunday, when the outbreak of World War il
Vo-voice
 Candlelight Concert at 8 p.m. in choral group, toured Idaho and all-girl singing orchestra was became so large that the auditor-
the Memorial gymnasium.
became quite popular. The campus
formed and made several tours in



$\qquad$
Other Exec Board.
Other persons selected to serve
on the committee include Suzanne Roffler, Kappa; Bill Roy, MéCon-
nell; Weldon To nell; Weldon Tovey, off campus;
Jim Rathbun, Willis Sweet; Terry



White, Fiji; Mike McNichols, Phi
Delt; and Helen Johnson; Forney.
The political recommendation
asked the Regents to consider redefining a "non-partisan sperech"
and asked that the holding of workshops on practical polititses and
mock conventions be allowed in

Vandal Boosters Form Section At Game Tonight will mark the first ap-
pearance of the newly-organized pearance of the ne squad at the
Vandal Boosters rally sin
Idahe Vandal Boosters rally squad at the
Idaho-Nevada game, Marv Fisch
er, yell king, announced today. All students are encouraged to participate in the squad, Fischer
said. White sweaters and shirts
will be the attire of participants will be the attire of participants
and the group will sit in a reserved section next to the I Club.
The purpose of the organization
is to encourage group cooperation
in yells and increase enthusiasm.
is to encourage group cooperation
in yells and increase enthusiasm.
Members of the rally squad are re-
quested to be sitting in the section

Purdue Coeds Must Display Little Or No Emotion Now


Jim Golden's

## Campeyeing

## There was a time, not so many dreary years ago, that off stage romanees at campus functions were frowned

## Po

 PCC Still Exsists, But How Long? The Racific Coast Conference in still in existence following its week-long meeting that came to celose last Fridus, but
how long the conference will continue to how long the conferenice will continue to
exist and whetite or not the group as it now stands will bo an assistance to athpressing questions.
ence meetiout allaving the Confe Whe PCC mary he on itit, indicate that Votes by different factions in the two this weak point out that scme some earlier the California institutiongs want out of the group

They Want Out
University of Colifomia student repr ference on Tuesday, and the faculty of ference on Tuesday, and the faculty of
UCLA indicated that it was in favor of Los Angeles taking the same action.
In earlier action during the actual con-
ference meeting, the round robin football ference meeting, the round robin football
scheduling was dropped in favor of a schedule with only five games required with PCC schools to make a conference member eligible for the Rose Bowl.
This along with the relaxing of the
tenjion and the tempers of the "big
schoods in the conference which feel scheors in the conference which fee
they have been wronged by the "smal
Northern schools" and Stanford Northern schools" and Stanford.
This, however, does not seem to be case Instead these large schools show no indication of changing their attitude
toward Idaho and are now even able to eliminate Washiagton State from Rese Bowl competition,
The almighty
dollar
appears to be the athlete conflicts, ef course conflict. Aid to as their basis and certainly the main reason all of the California schools refuse are asked to put WSC or one of the they gon teams on the slate can be summed up no one word - MONEY
The big schools see no reason for sched Northern neighbors whan of their weak tersectional powers can put much more money in their athletic coffers by drawSo stands the sit
als will have the situation. Idaho offiington added to their schedule, let alone
adding $a$ fifth adding a fifth team from California. Idaho will be rather a lost sheep with
no place to go if the PCC no place to go if the PCC does fold, but half a season should have eased the

| d these large schools show n of changing their attitude |  | The tree, whloh has taken the |
| :---: | :---: | :---: |
| o and are now even able to | The usual Christmas custom of fensive to many students who | light every |
| rashington State from Rese | kissing under mistletoe probably 'are ready to strike out at such | b |
|  |  |  |
| Money! - |  |  |
| lar appears to be the | tide season. ${ }^{\text {a }}$, ed out, said that infectious mon- | tree to d |
| entive conflict. Aid to | Miss Valerie Heavey, house- onucleasis (kissing discase) is | Adams, physical plant director, |
| fourse, have finances | mother at Shealy Hall, laid down brought about by , an excess of | commented. |
| and certainly the main | the law |  |
| California schools refuse | refrain them selves, and lin | A "College Man's Guide |
| ho and hesitate when they | their "goodnights" to one short, Over at the University of Wa | eshman Women" was |
| put wsc or one of the Ore- | kiss, if any. : ington in Seattle, the student body | like hotcakes over at Monta |
| - MONEY. | The University coeds should is contemplating a get-to-gether dance, but its unable to locate a | State College this week. Les Femmes Les Femmes |
| see no reason for sched | she added. Miss | Bozeman campus project |
| ith one of their we | gested that |  |
| rs whan games with | be more appropriate. cial name of the shindig on th | this year , and is doing well ac- |
| hletic coffers | Any fem who violates the law Northwestern | cording to members |
|  |  | ich sponsors the book. |
| the situation, Idaho offidifficulty in getting Wash- | At BYU State, the Christmas trees are get- | Pictures, names and addr over 300 freshman wo |
| eam from Californ | After this holiday season, the | can, be found in the pages of the |
| team from California. | alleged excessive amount of kiss- students feel they will ha ing at BYU's social functions | ittle booklet. |
| me m |  | The fem, Linda Sader, "was |
| Dance Next Friday |  | the Month" for November, aft defeating several other beautic |
| door prizes. Tickets are $\$ 1$, and dress is casual, he said. | aled C | The Daily Bruin read: <br> "Linda feels' you must get into the habit of being: interested; that |
|  | - | you lose so much at UCLA by |
| M SIC Grour initiates | as second class matter at the post office at Moscow, Idaho. | just coming and going and instead receive so much by joining |
| pha, Sinfonia profes- | n H. Judd $\qquad$ Editor | ups. 'It is important |

u
ghe
guest observers do not completely in each other would approach ot
negiect their duties now, but they

are known to be slighty', more tol- "Ment into operation, and notrut | erant of the companionable good |
| :--- |
| fellowship that is an integral part | of collegiate dances. $\qquad$ of collegiate dances.

Back in the days before the pres-
ent Student Union Building, how- andher Party
 ent Student Union Building, howly interesting communication f
the chairman of the faculty

${ }^{\text {eve }}$There was one rather narrow-
minded soul who used to act as he chairman of the faculty's
nall Christmas dance
"O
 chaperticularly annoying habit of of members (and their parthers)"
a paads the announcement.
making well-timed patrols of the
real

And there is one final instre And there is one fina | shadowy corners of the old SUB | tion to staff members: |
| :--- | :--- |
| to separate amorous couples. Need- |  |
| less to say, her tenure as self-ap- | "Dress optional." |
| pointed policewoman was a short | One fraternity Music' |

$\qquad$ More interesting is the story
of Perry Culp of Perry Culp, one-time public
relations director for relations director for the Uni-
versity, who had his offices in
the previous SUB and One fraternity has a Yuletide
tradition of welcoming the Christ.
the
to
to cause complete and who used in the
building's lounge, then the in-
door equivalent of the Arbordoor equivalent of the Arbor-
etum.e
etum
Mr Mr. Cu
was only
tiveness,

## Bob Dalbeck

Where do you get the extra $\$ 100,000$ ?
" $\mathrm{S}_{\text {ome critics of business still maintain that }}$ profits are too high.
" 1 wonder if they have any idea of how much "I wonder if they have any idea or how much
mortc it costs to do businuts today than it used to? Union Oil is a fairly typical example.

"In 1927 , the company bought an 80,000 barrel storage tank for $\$ 25,000$. Under Federal
Income Tax laws, we were permitted to recover our investment over 30 years, the life of the tank.
"By 1957 , when it's time to replace the tank,
the company has sct aside $\$ 25,000$. But what has happened? Due mainly to inflation, higher wages and material costs, the tank now costs $\$ 125,000$.
"Where do you get the cxtra $\$ 100,000$ ? Union debtedness from time to time. Out of profit? The fact is, we have to sell $\$ 1,250,000$ worth of products to clear the $\$ 100,000$.

"Put another way, the company's entire profit
for one day, the total carnings that day on $\$ 400,000,000$ invested carnings that day on the efforts of over 8,000 peoplc-all went to
replace one 80,000 barrel tailk, of which we "Wittiout profits, Union Oil couldn't afford to replac oo stay in busincss, there'd be no jobs for any

Bob Dallsceck is something of an authority on
profits. He is profits. He is an Assistant Comptroller for the company.
He estimates that only about 19 minutes in
he average company's 8 -hour working day go oc carn a profit. The rest is spent paying off the cost of doing busincss.
And less than half of those 19 mininutes result
dividends to in dividends to share holders. The other $91 / 2$ Union Oil Company or cauronsu

mancuacturiers of koyal thiton, the amazing purple moror oll

Hall anticipa
planned by I
PINE HALL

## f <br> 

to get a better shave!


Faculty Christmas Dance Next Friday

 furnish the music for the social
affair, open only to Faculty Club
sill hold formal initiation for men thes
pledges Sunday. members and their guests.
Tisdale said the party inclu

Patronize Argonaut Advertisers

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| :---: |
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| \& Charcoal Burgers |
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Off for the weekend? Here's looks with amazing handiness. -the Arrow Gien in wash' $n$ ' wear Dacron* and cotton: Collar stays are stitched in, permanently and invisibly.
They just won't get lost. They just won't get lost. See,
too, our Drake button-down too, our Drake button-down
miodel. Your choice, in white model. Your choice, in whis
or solid colors, just $\$ 7.95$. All silk tie $\$ 2.50$.

## ARROW-

shirts - rie


## FRIDAY, DECEMBER 13, 1957

 planned byPINE HLLL The theme of Pine Hall's Christ.
mas party and dance
the the thirtenth is "Haunted Chirist-
mas." The lounge will be dimly
jighted to fit into the motif of sag. drapes to the broken and drafty
windows fand the drip, drip, drip,
of water slowly leaking thro of water tiowly leaking through the
jow ceiling
This setting will not be very difficult to accomplish since the
Whene has always looked that way.
The music will be furnished by five odd musicians.
BETA THETA PI
Christmas music has been hear
floating around Beta Theta $\mathrm{p}_{\mathrm{i}}$ as the Christmas hymns are being am
plified to the campus by a roofto
speaker from an inside-the-house
yecord player.
Bea Theta Pi would like to thank hir Gamma Phi pledges for the
serenade and Beta frosh thank the Gamma Phi frosh for the exchange Kappa Kappa Gamma ssorority
and Beta got together last nigh and held an all-house exchange,
with pledges dining at the Kappa's and members eating at Beta, and
dancing later in the evening at the Some 50 couples attended the an
nual Indian Dip at the Chapte Lhe "Wild West" decorate
dian replicas.
Tom Ratciffe was chairman
this dance with Mrs. Cummins, L Eugene Nabell, and
Robert Clark as chap
 oel Koontz, and Bob Vermillion.
Sunday dinner guest was Brock Livingston.
Monday we were visited by Clyde
Raynor, Tau province president Raynor, Tau province president.
Senator Frank Church was lunch
con guest on Wednesday. A.ques
tion and answer session followed a
 WILBUR JUST WOKE UP TO
THE FACT THAT HES SN CLASS!
KEEP ALERT FOR A better point average! Don't let that "drowsy feel.
ing" cramp your style in class o. cramp your style in class
the books" you're "hitring the books". Take a NoDoz
Awakener! In a fery minutes ywakener! In a few minutes, youtl be your normal best...
wide awake. o alert! You; doctor will tell yourt YoDoz
Awakeners are safe Awakeners are safe as co
Keep a pack handy!
15 and


## HARSITY

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## The Brive one

 $=-m$ entern NOTICE! WE WILI REMAIN CLOSED MONDAY, DEC. 16 TILL FEBRUARY 1PhiDelt Winter Wonderland; Pine Hall Haunted Tonight ule for the near future . . Phi Delts busy de corating for "Winter Wonderland... Pine
Hall anticipating "Haunted Christmas" dance on Friday 13th. . Whristmas fireside


KRenworthy


## NUART

unday through tuesd
HELEN MORGAN-her songs-her sins.
NUART -ormamon man nalt


## Social Calendar



Caroling, Visit Of Santa Head Sunday Party

Pulitzer Poet Idaho's Ag Group Views Current Gets Top National World Topics Publication Award
 plus a visit from Santa Carols, , ference in San Francisco recently,
and a Daily Californian reporter
will highlight the na fourth annual
and
University Christmas party to be
held Sunday afternoon
On cynicism: "We are suffering lished by the Idaho chapter of the
 arty will be held in the SUB to rum things down and be clever national office for the $1954-56$ issues.
ballrooms. Children of students ballrooms. Children of students
and faculty members will be spe-
cial guests at the event.
cive affirmation of the good."

 general manager said. "Santa is
expected to make his appearance
muickly if if it's simply
quit left alone."
on Sputnik: "A morvel." Lewiston Station around 2:30 p.m. and will talk
anth the children and give them Lewiston Station
Stars Military Choir Tues. The University Military Choir, 31 Tuesday where they will present 30 -minute Christmas program
ver TV station KIEW there er TV. station KLEW there, The rogram is scheduled for 7:30 p.m.
Under the direction of Robert Whipple, the choir will present seven Christmas carols. Navy cadet Tom Nagel will provide a short
narration on the origin of each narration on
caro, Whipple sa
Soloists will baritone; and Graham Knox, ten FLIP-ODEN BOK FD FAMMLIAR PACK.


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Twice as many filter traps as the other two largest-selling filter brands!
The father of two University
tudents will play the role of the
tudents will play the role of the
traditional Christan visitor. He
F. N. "Big Mac" MeCowan of
$\qquad$


## nowViceROYcomes <br> -

$\begin{gathered}700 \text { Expected } \\ \text { Over } 700 \text { are expected to attend }\end{gathered} \left\lvert\, \begin{aligned} & \text { Refreshments west at the party. Ice cream will } \\ & \text { guest } \\ & \text { berved the youngsters, with the }\end{aligned}\right.$
$\qquad$

# " 2 PACKAGES 



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gives you 20,000 filter traps- $\begin{gathered}\text { Plus-finest-quality leaf to- } \\ \text { bacco, Deep-Cured for extra }\end{gathered}$ ${ }_{t \text { wice as }}$ gives as fite ther two largest-selling filter brandsfor that smoother taste!
bacco, Deep-Cured for extra
smoothness! smoothness!
Get Viceroy!





Soph＇Sally＇Present Style Show To Start Holly Week

 A style show，buift around a Ho The long anticipated Holly Dance Sommers pend Lois Waiker，

ticious coed named Sally，started，arived and for this Louise Neff．The staging coramittee chain







 a red，knit travelings－suit was the first to play the part of Sally．Jean Gemrit Crock and Anne Becker，co－
Jine MoMartin，Alpha Camma was shairmen and Jine McMartid，Alpha Gamma，was
next \％n a pair of winter plaid long．
next ln a pair of winter－plaid long．Style show seript chairmen were，IdAho 10 ToSt
 when she donved an authentic ra，C．Chairmen of the arnengements，
coon coat featuring a huge callar coon coat featuring a huge coalar
and large leather buttons． A hailthy coed thas to sleep，aco． cording to Ropse Kimpton，Ethel
Steel，who strolled out in Steel，who strolled out in $a$ pair of
reed and white striped for red and white striped，flamael pa－
jamas．The samie idea was nuis
trated in the practical pretty，red robe worn by Sharo For protection Phi． For protection against the cold
while shaing or tobogkaning，Fran
Baudek，Theta，pioked a red，poplin wo Art leachers
 ski pants．A toast：colored，bulky：
knit sweater and rim black pants
were chosen by Janet McDevit denit sweater and trim black pants
were chosen by Janet McDeviti，

French，to warm up in after a ski－ ing trip．$\because \quad$ up in after a ski－have，won awards．In current art | A dinner date was next an the | shows． |
| :---: | :---: | :---: |
| Professor Mary |  |
| B．Stikwood， |  |

 accented with olue jewelry and a pair of clear plastic，sling pumps．hibit sponsored by the Bortistse Axit


 For the sophomore caroling par－vaributs mediums has been ex－legal，whil be the subject of the

 en the red and gray plaid jumper

## Llave a Pepsi，merry people！




## Homes Open To Foreigners

Forestry Award


Soo foinesty scholarshbipent it 4 H Clut leader $\operatorname{y}$ sesterday． Dr．J．Hugh Burgess Optometris Complete Optcal Servic in our laboratory．
O＇Connor Building Ph．2－1344

FRLDAY，DI Aeres More Abc Society
 vacation two weeks ago by the
ASUI Exec Board．
He said the project was near
completion with the final pairings completion with the final pairings
of foreign and American students
to take place this weekend
to beoth chairman expressed thanks of students for their
 STANDARD：
Here is a suggested addition to Alumni Offspring Early Christmas




Here is a suggested addition to
our dictionary： Sput＇nik v．t．－niked；－niking，
：＂A Smart Two－Some


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## 





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bruination like this one！
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$\frac{5}{\text { Sciety }}$



Sonya Hoene TV Program New Guardian Will Be Used Angel Titist

## In Recruiting

SUB Bowling Alley Will Feature Automatic Pin－Setting In January

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| aip－ $\begin{aligned} & \text { Jan．} 15 \text { ：when } \$ 66,099 \text { warth of } \\ & \text { electronically conkrolled equip－}\end{aligned}$ |  |  |
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| ment is installed； |  |  |
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| Animal Hushandry |  |  |
| Club Gets National |  |  |
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| Group Recognition |  |  |
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| ED BLIANHS AVATLABLE |  |  |
| $\begin{aligned} & \text { who are attending Idaho at the } \\ & \text { present time, will be able to work } \end{aligned}$ |  |  |
| out their second semester pro－gram．with advisors sometime be－tween Jan． 6 and： 30 ． |  | Adults ．－．．－．－\＄1 |
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## STOP IN

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LIGHT UP A light SMOKE－LIGHT UP A LUCKY！

Cagers Host Wolfpack
Shoot For Second Win Top PCC Basketball Action On Calendar During Vacation Idaho students who return to the campus early after
Christmas vacation can witness two events which should
be a fitting climax to an abund



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she loves: give her


|  | '52 Chev. Belair Hardtop Coupe Radio, Heater, Hydramatic, Power Steering and Brakes. $\$ 58.75$ monthly | '55 Ford V8 Fairlane 4-Door Sedan. Radio, Heater, Fordo- matlic, Power Steering, White sidewalls, Tutone. This is $\$ 62.25 \mathrm{man}$ | '51 Pontiac <br> Chieftain Deluxe <br>  <br> $\$ 19.50$ monthly |
| :---: | :---: | :---: | :---: |
| '50 Ford V8 Club Coupe New seat Cocers, Neater, overurive. very Note. $\$ 22.95$ monthly |  |  |  |



