

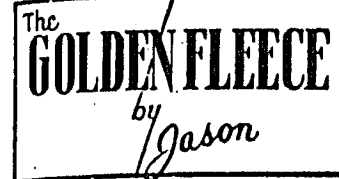
The Idaho Argonaut

THE IDAHO ARGONAUT, Official Publication of the ASUI

FRIDAY, MARCH 21, 1958

Kay Zenier New AWS President

Kay Zenier, Ethel Steel, took over the Associated Women Student's helm Wednesday after being elected president by Idaho coeds.



Other officers named were Deanna Geertsen, Gamm, Phi; vice president; Irene Scott, Delta Gamma, secretary; and Nancy Campbell, Gamma Phi, treasurer.

A tabulation of votes was not released by the AWS council.

Elected to participate in the spring May Fete were Carolyn Edwards, Gamma Phi, who will act as Maid of Honor, and Nan Alvord, Kappa, who will be Page.

Molly Godbold, Hays, current AWS president, was selected as May Queen in the women's primary voting.

The new slate of officers will be officially installed, along with next year's AWS council, on May 14.

Chairman for the AWS May Fete tea is Annette Manser, Theta. Miss Geertsen will be in charge of the organization's scholarship program.

Miss Zenier will be a co-chairman of a regional meeting of AWS on the WSC-Idaho campuses April 18.

Representatives from Montana, Wyoming, California, Oregon, Washington, Nevada, Colorado, New Mexico, Arizona, Utah and Idaho will invade the Palouse area for the conference.

The conference does, however, throw out thoughts that could be well taken up by college students, the future leaders of the country. This is where the real value of the convention lies, and this is certainly where the students fell down this year.

They'll get no good from such a conference if they have no interest.

Greeks Pick 4 For Prexy Prelim Slate

Four candidates were nominated last night by the United Party to compete in a presidential primary election in Greek living groups Monday noon.

The Independent Party announced today that nominations for the presidential primary Monday evening.

The ASUI elections are scheduled for April 24.

Student Government Party continues to make plans for its nomination assembly March 27 in the Borah Theatre where they will select candidates for ASUI President and Exec Board candidates.

Nominated for Monday's United primary were Neal Newhouse, Beta; Dick Kerbs, FarmHouse; Reed Bowen, Theta Chi; and Tom Edwards, Phi.

United Party President John Bradbury, Phi, announced other dates in the nomination schedule for next week. Tuesday night the Exec primary candidates will be chosen followed by the primary election Thursday noon. Thursday night the party's official campaign will begin with a meeting of all candidates.

Independent Party prexy Lee Watenpaugh said his party would hold its presidential primary Wednesday noon and hold Exec Board primary nomination Wednesday night. Friday noon the primary will be held in Independent living groups to select the Exec Board slate.

Arnold Nikula, Lindley, was elected to vice-president of the independent party last Monday night. He replaces Denis Gray, off-campus, who resigned recently.

Other party officials selected are Jim Rathbun, Willis Sweet, coordinator; Sharron Shuldberg, Hays, publicity; Dan Watson, Lindley, campaign chairman; and Bob Jeschke, Lindley, get the vote out chairman.

MUN MEETS TOMORROW

Model United Nation's members at Idaho will meet at 9 a.m. in conference room D Saturday. Resolutions to be brought up at the assembly at the University of Washington in April will be discussed.

Grade Point Issue Sent To Council

A recommendation requiring a 2.00 grade-point average for students participating in ASUI activities will be sent to the University Academic Council for approval.

The ASUI Exec Board passed the proposal Tuesday night as a change in the organizations constitution section regulating eligibility for extra-curricular activities. If passed by the faculty council it will go into effect starting next fall.

Dick Day, representing the Model United Nations delegation appeared before the board to ask for \$139 to send more students to the meeting in Seattle in late April. Action was deferred until next meeting. The budget already allots \$210 to the group.

Under the eligibility recommendation a student must have a cumulative grade point average of at least a 2.00, and must have completed at least 12 semester hours of work with at least a 2.00 average during the last semester in the University.

Provisions were also stipulated in the recommendation for students to appeal to the Academic Council in case a student becomes ineligible because of one semester's work.

Another major change in the regulations calls for a student not to accept an elective or appointive office in any extra-curricular or organization activity until he has a certificate of eligibility from the department of student affairs. It also states that a student is automatically removed from any office when becoming ineligible for a certificate.

Present regulations state that a person must have passed in at least 10 credits in the previous semester of residence at the university and must have at least five times as many passing as failing credits.

Noh Elected IK Duke; Plans Set For Regional Meeting

Laird Noh, Sigma Nu, was elected as duke of the Idaho chapter of Intercollegiate Knights this week. He succeeds Neal Newhouse, Beta.

Other officers named were Bob Bernard, Delt, scribe (vice president); Karl Bittenbender, Delta Sig, chancellor of ex-checker (treasurer); Art Lindermer, Beta, recorder (secretary).

Ken Bartlett, Campus Club, horrible executioner (sergeant-at-arms); Terry White, Fiji, court jester (social chairman); Jack Macki, Willis Sweet, page master; and Mike McNichols, Phi Delt, expansion officer.

Plans are now underway for a regional IK meeting here March 2. The local Ball and Chain chapter will host schools from WSC, Gonzaga, Whitworth, Eastern Washington College of Education, Lewis and Clark Normal, and Eastern Oregon College.

Ann Marie Berry, the local IK's selection for Miss University of Idaho, will enter competition for the regional beauty contest. If the Idaho Alpha Phi takes the title of Regional Princess, she will go to the national convention at Denver April 12, to try for the national crown.

Roy Ingle, Willis Sweet, national Royal King of the Knights, said the delegates to the regional meet will be kept busy discussing chapter regional and national problems.

One of the main issues, he said, will be how to finance and furnish transportation to the national meet.

Other business will include the election of regional officers. Dick Jensen, regional vicerey or president, is a member of the WSC chapter.

He will handle the activities at the meeting here, Ingle said.

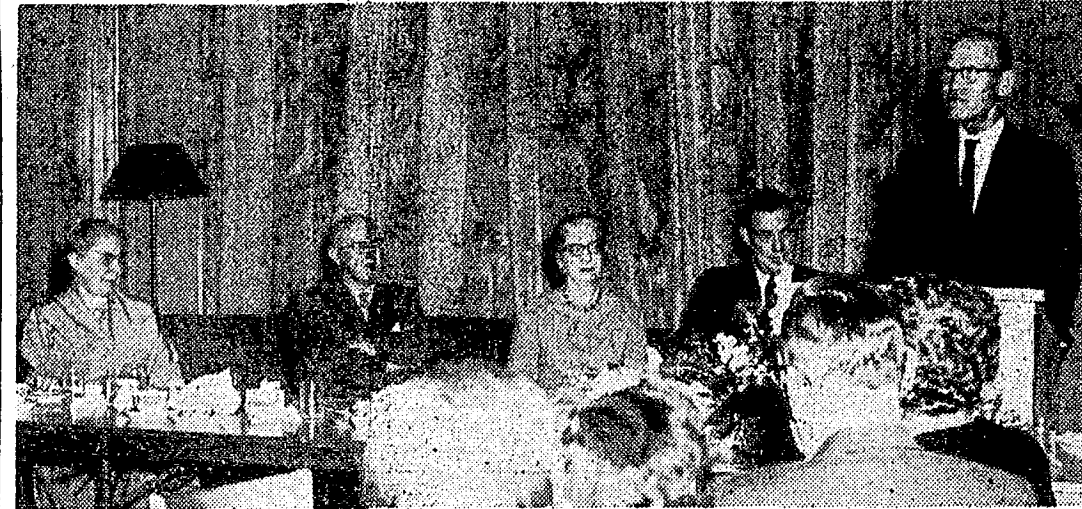
Sunday Concert Soloists



Special soloists who are preparing for Sunday's symphony orchestra concert discuss a musical passage from Mozart's "Symphonie Concertante." Featured musicians are Mike Norell, William Schink, Washington State College, Chester Peterson and Warren Bellis.

BETTER EDUCATION FOR PEACE

Biographer Eulogizes Borah



Dr. Claudius O. Johnson, Washington State College professor and biographer of Sen. William E. Borah, discusses the late statesman's career at a Borah Foundation banquet Wednesday. Seated at left is Mrs. Boyd Martin, President D. R. Theophilus, Mrs. Johnson and Gov. Robert E. Smylie.

Borah Speakers Emphasize World Wide Understanding

A pressing need for improving education to provide understanding and cooperation among nations was the appeal of three 11th annual Borah Conference speakers Wednesday and Thursday as the requisite for a democracy's survival in our rapidly developing scientific world.

Adler Speaks Next; Is Foe Of Hayakawa

The second public events speaker for this semester is the first man to organize an "intellectual production line."

The speaker is Dr. Mortimer Adler, who will be here March 27. Title of Adler's talk will be "Labor, Leisure and Education."

The "production line" refers to Adler's task of compiling 102 main ideas of western thinking into a 2,500-page book called a "Syntopicon." He hired several scholars to help him and organized their jobs similar to a modern production line.

The idea of the "Syntopicon" was to furnish "a reference book for ideas" to supplement the encyclopedia and dictionary.

This idea book resulted from Adler's association with Dr. Robert Hutchins, then the president of the University of Chicago. Together, the two educators collected 443 books which they believe contain important knowledge of the western world.

Fortune magazine described the association of Adler and Hutchins as "A highly important intellectual cross fertilization."

Adler heads the Institute for Philosophical Research.

Dr. S. I. Hayakawa, who spoke here recently criticized Adler and Hutchins several years ago for being too detached from every-day problems. Both sides, however, agree that people must learn to understand each other better.

Vanguard Gives Vet A Close Shave

The Navy kept its promise Monday morning and now Earl Chris Pederson, Campus Club, is in a position to keep his.

Pedersen, a veteran of 3 years, 10 months, and 23 days in the Navy, told friends that he would shave his lengthening beard the day the Navy shot a Vanguard Satellite into orbit.

"I never thought they could do it," Pederson confessed after Monday's launching.

At latest reports, Pederson is still debating whether to shave the growth.

15 Variety Acts Chosen For Blue Key Talent Show

Blue Key's annual Talent Show, set for March 28 in Memorial Gym, will include 15 acts during the two-hour show co-chairman, said today.

Members of the junior and senior men's honorary deliberated four hours Monday night before selecting talent from 33 acts auditioning.

Patton and Clark Anderson, Fiji, who participated" saying that the final choice was a difficult one. They pointed out that all acts were of a "high caliber."

Five divisions will be included in this year's show and trophies will be awarded to first place winners in each section. Anderson listed the divisions as follows:

House groups will include acts from four campus living groups. Included in this section is everything from a vaudeville rehearsal to "Snow White and the Seven Dwarfs."

Classical ballet-and a voodoo native dance will round out the serious non-musical division. Three acts are slated.

Campus Chest Carnival Kickoff In SUB Tomorrow Night At 8

Twenty-nine campus living groups met Campus Chest requests for 100 per cent donations Thursday and contributed \$443 to start the four-day drive toward its \$2,300 goal.

The big charity push, however, will come Saturday evening at a 2½-hour Campus Carnival in the SUB ballrooms and at an auction later the same night.

Money collected from all sources will be pooled and distributed to national and state charities. Living groups donating 100 per cent computed at 25 cents per member were: FarmHouse, Lindley Hall, Sigma Nu, Sigma Chi, Alpha Chi, Delta Chi, Ethel Steel, Hays Hall, Tri-Delt, Willis Sweet Hall, Alpha Gam, Pi Phi, SAE, Theta Chi, Theta, Delta Sig, Alpha Phi, Gamma Phi, Kappa Sig, Delt, Gault Hall, Phi Tau.

Forney Hall, French House, Delta Gamma, Teke, Kappa, LDS House and Phi Delt.

Seven living groups failed to meet the quota.

Booths, Dancing
Twelve booths for the Carnival were under construction Thursday in the SUB ballrooms. The booths, financed and constructed by living group combinations, will supply entertainment in the form of everything from egg throwing to balloon shaving for 10-cent Campus Chest tickets. Admission to the Carnival is 25 cents.

The Chest committee, composed of junior class officers, will sponsor a bingo game on the SUB mezzanine and a 5 cents-a-dance concession in the dipper. Three coed representatives from women's living groups will service as dance partners.

Auction Later
When the Carnival closes at 10:30 p.m., students will move downstairs to the Bucket for an auction of services donated by 37 living groups. A list of the services is included in today's Argonaut.

Auctioneers will be Don Beckley, Willis Sweet Hall, and Bob Jones, FarmHouse.

Junior class vice president Dick Kerbs Thursday urged living groups who intend to purchase services at the auction to make arrangements to make payments immediately after sales are completed. He said that chairmen could then figure the final drive total.

Kappa Sigma — Upperclassmen.
Theta Chi — Left handed softball game.

Phi Kappa Tau — Work party.
Kappa Kappa Gamma — Pancake breakfast and dance.

Lindley Hall — Car wash.
Permeal French House — Pancake breakfast.

Alpha Tau Omega — Parisian sidewalk cafe featuring crab food and patio dance.

Kappa Alpha Theta — Valet service in morning and fried chicken picnic in the afternoon.

Sigma Nu — 20-man afternoon work party.

Pi Beta Phi — Cook and serve pizza dinner.
Gault Hall — Full house, off-campus picnic, transportation and refreshments.

McConnell Hall — Picnic with refreshments and transportation.
Hays Hall — Number of girls needed, with entertainment, to serve one evening meal.
Delta Tau Delta — Crab feed any Friday evening followed by surprise entertainment.
Tau Kappa Epsilon — Picnic.

GERMAN MOVIE SLATED
"Film Without a Name" will be shown in the Borah Theater Thursday, a spokesman for the ASU movie committee said today.

Guest Performers
Guest stars for the show are Kappa Kappa Gamma and Ralph and Louretta Alley, former Blue Key talent winners. The Idaho sorority will present its Irish skit from last year's show while the brother-sister team will sing several popular selections.

Judges for the show have not been named yet. Ernie Davenport, Delt, chairman for judge selections said people from out-of-town would probably be brought in.

The Blue Key received five 12-inch gold trophies this week for the show.
A meeting of the organization is set for 12:30 p.m. Monday in the SUB mezzanine to discuss final plans.

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A Career Is Waiting

More than 100 high school journalists are swapping ideas on how to improve their techniques of newspaper production today during the first session of the two-day 12th annual Idaho Journalism Conference.

It's a genuine pleasure on our part to welcome them here for their short tour.

For most of the men and women who produce Argonaut twice weekly, the days of sweating out the trials and tribulations of a high school newspaper are far removed. In fact, many of those trials and tribulations carry right on to college and later, to the world of professional journalism.

And that's why this early training is important.

Although more simplified, the operation of a high school bi-monthly or a college bi-weekly is almost identical to that of a large daily newspaper. Deadlines press hard and often, news sources refuse to cooperate, and censors clamp down. That's all a part of newspapering.

The profession of journalism is constantly looking for alert, intelligent men and women that can contribute imagination and resourcefulness. In this demanding profession, far removed from the trivia that sometimes finds its way into college newspapers. It is a satisfying profession as we who are a few years your senior are just beginning to discover. Most importantly, it is a creative profession.

For the welfare of the State, the na-

tion, and the world, it's vitally important that young men and women with a writing bent enter this field. With the international situation becoming more and more complex and world tensions mounting, newsmen and women continue to be important in giving the general population the facts it must know.

To this end, thousands of professionals are dedicating themselves. In 15 years it's probable that the high school editors of today will be the ones to "carry the ball" at the news centers of the world.

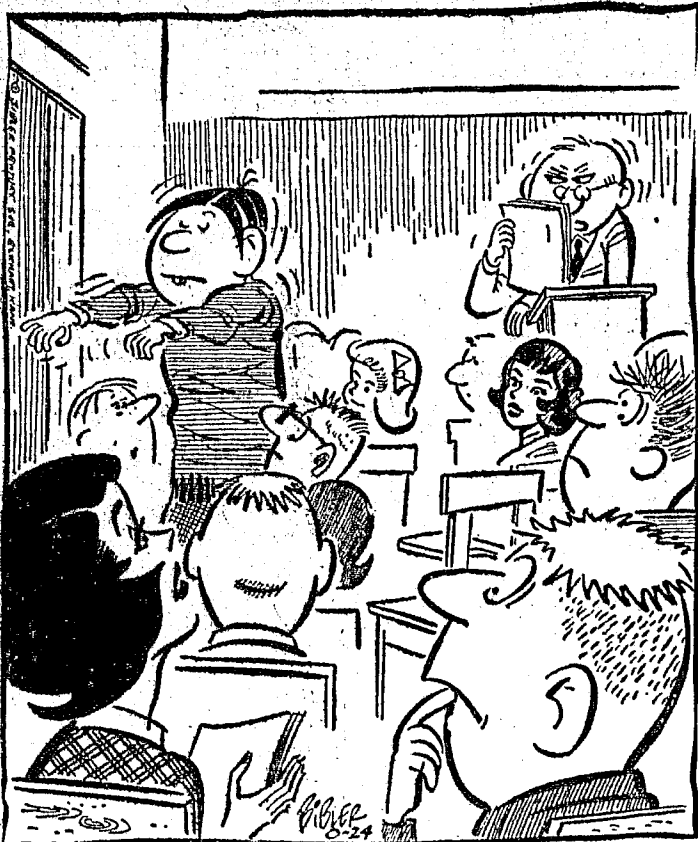
Dateline London or dateline Washington may have a glamorous ring to it. Some of us hope to be writing from those capitals some day. But just as important are those journalists who will be writing from Boise or Pocatello or Bonners Ferry in the years to come. Talent to cover Idaho is being sought, too.

Each delegate to this conference has his own ideas about the future. A sizable number of them, we hope, plan to study journalism in college. There's a spot in journalism for every writer with native ability and a will to learn. It's one we're preparing to fill today; many more must follow us if the world's appetite for facts is to be satisfied.

How about being one of those who will pass along those essential facts to America?

There could be no better time to begin than now.

LITTLE MAN ON CAMPUS



"IN CONTRAST—DURING 600 A.D. THE.....DURING 600.....THE...."



Dear Jason:
I would like to suggest for the consideration of some of my fellow students that this past week we have witnessed a new type of un-Americanism.

The Borah Conference has demonstrated that some of our fellow students and members of the faculty have gone to great trouble and expense—that do not get paid for this service—to provide the students at the University with program containing such headlines as Sen. Jackson and Drs. Kaplan and Burchard. These individuals are willing to address the student body on the assumption that the students are genuinely interested in the Problems of War and the Conditions of Peace.

The student body, however, has not responded in an appropriate manner to this effort. In this day of extremely troubled times when our leading scientists and sociologists are fearing for the very existence of not only America but also the entire human race some students are willing to skip their classes and then sign the excuse roster and leave promptly before they have been exposed to any of this information they supposedly came to University to acquire.

Not only are these students failing to meet the demands that democracy and civilization have put upon them, but other students were content not to attend the conference at all. No doubt there are legitimate reasons for not attending the Borah Conference; there also exists a probability that some persons who did not attend might well have attended.

Might I again suggest that these people are un-American in that they are refusing to accept the challenge which threatens their very existence. They seem to act as though Russia is but some isolated place where the "bad boys" of the Kremlin dwell. They act as though war is no real threat at all. When they are dismissed from their classes to consider the conditions of peace they fail to respond. My question remains—are these people loyal Americans?

Dee Humphrey

"You say you're going to marry a woman who makes \$10,000 a year and then you try to tell me it's a love match?"
"Yeah, I love money."

Jim Golden's Campeyeing

Question Embarrasses Frosh As Selection Board Stumbles

Seasoned committee chairmen generally agree that the interviews which are prerequisites to ASUI service were invented specifically to befuddle and bedevil everybody concerned.

These monthly sessions often laughingly called "tryouts," involved prolonged periods of asking moderately pertinent questions of nervous freshmen and sophomores.

Under the revamped ASUI red tape, a Board of Selection and Control now gets the brunt of the job, one that can cause an insidious kind of mental fatigue.

Board Chairman Bert Miller must have felt that kind of fatigue Wednesday when he settled back in his chair, eyed the freshman coed seated at the far end of the table, and blurted,

"What experience have you had?"

Although this column has not been hitherto the culture corner of this newspaper, it seems that our readers are wont to use it as such. Latest in the series (all of which have been gratefully accepted) is a poem submitted by Larry C. McFarland, McConnell Hall. It's not aimed at any student body leaders, he says.

"Sometime, when you're feeling important,
Sometime, when your ego's in bloom,
Sometime, when you take it for granted
You're the best qualified in the room;
Sometime, when you feel that your going,
Would leave an unfillable hole,
Just follow this simple instruction,
And see how it humbles your soul.

Ode to a Bucket
Take a bucket and fill it with water.
Put your hand in it up to the wrist;
Pull it out, and the hole that's remaining
Is a measure of how much you'll be missed.
You may splash all you please when you enter,
You may stir up the water galore;
But stop, and you'll find in a minute
That it looks quite the same as before.
The moral you'll find in this poem
Is do just the best you can.
Be proud of yourself, but remember—
There's no indispensable man.
Money—Where?
A realistic veteran contributes this definition of money: "It's what my wife gives me every two weeks."

Board To Choose Orientation Heads

Co-chairmen for Frosh Orientation Week will be named next Tuesday night by Executive Board members after consideration of the suggestions made by Bert Miller, board chairman.

About 30 freshmen and a few upperclassmen turned out for the tryouts. After the chairmen have been appointed, they will pick sub-committees to work under them, Miller said.

The Idaho Argonaut

Member

Associated Collegiate Press

Official publication of the Associated Students of the University of Idaho issued every Tuesday and Friday of the college year. Entered as second class matter at the post office at Moscow, Idaho.

"That You Shall Know The Truth And The Truth Shall Make You Free"

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Women's Page: Connie Thompson, Lorna Woelfel, Karen Stedfeld, Claudia Pederson, Sandra Fritz.

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Copy Staff: Judy Bracken, Cathy Brewer, Marilyn Martin, Nancy Campbell, Elizabeth Mismar, Charlotte Ruckman, Betsy Taylor, Sports Staff: Gary Randall, John Davies.

COMING EVENTS

ATURDAY:
Dairy Products Judging Contest Dairy Science Building, 10 a.m.
MONDAY
Alpha Zeta, conference room A, 7 p.m.
Vandal Flying Club, Air Force detachment, 7 p.m.
Blue Key, SUB Mezzanine, 12:30 p.m.

Law School Grad Dead Of Injuries

Kent Easton Lake, 35, a University of Idaho law graduate, died Wednesday after a fall March 13 from a 12th-story window of a Los Angeles office building.

Lake landed on a steel grating over a first-floor skylight. After trying to get started as an attorney in Idaho, Los Angeles police said he apparently went to California where he failed to pass the bar examination, lost three jobs, and was unable to pay for his hotel room.

Lake's identification gave his address as 519 E. 13th St., Moscow, but local police pointed out that there is no such street in the city.

Nevertheless, University Registrar D. D. DuSault confirmed the report that a student named Kent Easton Lake was awarded a law degree from the University in 1955.

TEACHERS

Contact us for personal interviews. Alaska, California representatives here March, April. \$5000-\$6000 up. Also unlimited 1958 opportunities. Our territory—West, Alaska, Hawaii, Foreign.

Huff Teachers Agency
MISSOULA, MONTANA
Member N.A.T.A.

Billboards Wreck Scenery, Bore Students, Poll Finds

Responses by a sample of American college students interviewed in the regular Associated Collegiate Press Poll indicate that college people in general feel there is too much advertising being done today.

A relatively small proportion of those interviewed feel there is about the right amount, and a distinct minority have concluded there is too little advertising.

To obtain this information, pollsters asked the following question: "IN GENERAL, DO YOU THINK THERE IS TOO MUCH, ABOUT THE RIGHT AMOUNT OR TOO LITTLE ADVERTISING DONE IN AMERICA TODAY?"

Answers to the question indicate that equal proportions of college men and women feel there is too much advertising. A few more men than women think there is about the right amount, and a few more coeds are undecided on the issue. "Almost equal proportions think there is too little. A complete tabulation of question results is as follows:

	Men	Wom.	Tot.
Too much advertising	78%	78%	78%
About the right amount	18%	11%	16%
Too little advertising	2%	3%	2%
Undecided, Don't Know	2%	8%	4%

Radio and television commercials receive quite a bit of criticism among those who feel there is too much advertising.

"There is too much time spent on radio and television with commercials and not much on programs" is the opinion of a South Georgia (Douglas, Ga.) sophomore coed. A freshman from St. Mary's University (San Antonio, Texas) supports this view, but is a little more emphatic. His comment:

"Television commercials are trying to shove things down people's throats."

Too Much On TV, Radio
A sophomore from Rose Polytechnic Institute (Terre Haute Ind.) similarly thought there was too much advertising on television and radio, but he qualified his comment with "In periodicals, the amount of advertising is about right."

Magazines, however, did not es-

Defends Ads

To defend her view that there is about the right amount of advertising, a Chatham College (Pittsburgh, Pa.) freshman coed commented "Although at times it may be annoying, advertisers do get their products known." A practical freshman at Rose Polytechnic Institute agreed that "there may be a little too much" but defended his "about the right amount" answer by saying "It does, however, help pay the cost of publication."

Answers given by the minority of students feeling there is not enough advertising fell into two distinct classes. A freshman coed from Lake Forest College (Lake Forest, Ill.) gave the "too little" answer because "My dad is an ad-man," and a Wayne State junior spoke for the other element: "I'm in advertising. The more, the better."

Hands off, Columbus. You've discovered enough.

Just For Variety
\$1.00 off
SATURDAY TO SATURDAY
★ SPECIAL ★
Les and Larry Elgart
and Their Orchestra
Columbia \$2.98
CUB'S MUSIC DEN
307 S. Main Moscow, Idaho

A Campus-to-Career Case History



Stan Smith (left) discusses characteristics and color coding of polyethylene insulated cable with A. A. Little, Nebraska Area Transmission Engineer.

"Growth makes opportunities in the telephone company"

In October, 1957, only four years after graduation, Stanley W. Smith was appointed District Plant Engineer in Northwestern Bell Telephone Company. Here Stan tells what his responsibilities are and how his promotion came about.

"I'm responsible for outside plant engineering in a district which includes about one-third of all Bell telephones in Nebraska outside of Omaha," Stan says. "That's about 35,000 phones, and the number is growing every day."

"The most important part of my job is to plan for growth and have facilities ready when needed. This means planning for pole lines, aerial and underground cable, and conduit lines to the central office. I also make cost estimates for all planned construction so that money can be budgeted for it."

"This is the kind of job I really like—one which combines engineering and management. And it was the continuing growth of the business," Stan points out, "that opened up this new assignment for me. My predecessor was appointed to a newly created position and I was selected to replace him."

"What the future holds for me depends on a lot of things. But I can see from my present job that growth will keep opening opportunities for myself and other engineers like me. I'm more convinced than ever that the telephone company is the place to get ahead in an interesting and challenging career."



Ship'n Shore®

very new!
French-Tie
broadcloth
blouse
350



The important new French-look... so refreshingly done in luxury combed cotton, with a colorful paisley tie. For a beautiful basic blouse: remove the tie and button-on-loop. For more smart variety: wear the tie and loop on other Ship'n Shore! In cool white, ice pastels, sun tones. Suds-perfect! Sizes 30 to 38. Come see all the newest Ship'n Shore blouses, from 2.98

DAVIDS'



A MAN'S SHAMPOO... in Shower-Safe Plastic!

Old Spice Shampoo conditions your scalp as it cleans your hair. Removes dandruff without removing natural oils. Gives you rich, man-sized lather that leaves your hair more manageable, better-looking... with a healthy sheen! So much better for your hair than drying soaps... so much easier to use than shampoos in glass bottles. Try it!



Old Spice SHAMPOO by SHULTON

Welcom...
...from
Welcome to the University...
I cannot stress the importance of your field of commu...
...are not com...
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Chairma
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Wore a newspap...
The dress caught...
And burned her...
Front page, spor...
all.

Welcome... from the U



Welcome, high school journalists, to the University of Idaho. I cannot stress too much the importance of your work in the field of communications. Ideas that are not communicated to others are of little value, and in your high school journalistic studies you are gaining knowledge that will serve you well in many ways at many times. We are pleased indeed that you are our guests, and hope that your visit will be both enjoyable and profitable.

D. R. Theophilus
ASUI President

...from ASUI



Welcome to the U. of I. campus. I hope that you find your conference as profitable this year as have students in the past. For many of you, this is your first visit to the University of Idaho. I hope you will all feel free to ask help or information of the students here, as I know they will be more than happy to supply it.

In addition to providing you with a worth-while experience in your own field of journalism, this occasion should furnish a better idea of the facilities for higher education we have available in Idaho. The students here take great pride in the institution, and are happy to have you as visitors. My best wishes for a most successful conference.

Dave Maxey
ASUI President

...from Journalism



We have made science news the keynote of the Twelfth Idaho High School Journalism Conference in recognition of the seriousness of the need to speed education of an electorate which must today make right decisions with more dispatch and accuracy than has ever before been necessary.

The public today must not only know more of science, but it must also be able to approach problems with an open mind, with the scientific attitude which has made possible the great technological advances to which we must adapt.

The role of journalism, of the media of communication, is obvious and it is challenging. It promises a career of the highest dedication. We welcome you high school journalists to a meeting which will begin to explore that challenge.

Granville Price
Chairman of Journalism

A cute little trick from St. Paul wore a newspaper dress to a ball. The dress caught fire, and burned her entire front page, sporting section and all.

New Courses Teach Practical Applications

Journalism students at the University of Idaho learn the "tricks of the trade" in the classroom under a new course set-up this year.

Included in the program are laboratory classes in reporting news for the Idaho Argonaut, writing advertising copy and making ad layouts, and copy editing and headline writing.

A special news reporting laboratory, which meets six hours a week under the direction of journalism instructor, Marlan D. Nelson, aids students in bridging the gap from the textbook to the profession.

Students are assigned regular news beats on the campus. Stories are written in the journalism classroom which serves as the "city room" for the class. The fruit of their reporting appears in the Argonaut, campus newspaper.

Practical Training
"By using practical situations the students become more news conscious and often develop good news stories out of contacts made on the campus," Nelson said.

Many news courses are taught out of books alone, Nelson added. By giving the student a beat of their own to cover, the book becomes alive and fires the student's imagination. Problems in news coverage are more real to the student.

In the advertising layout lab-

oratory, also taught by Nelson, students are given assignments in copy writing and layout. The student is expected to take the assignment and develop comprehensive layouts, the same as the advertising salesman of a newspaper would, Nelson said.

Study Display
"Principles of advertising are presented in the regular lecture class in the course, and then the student in the lab is expected to carry into practice what he learns," Nelson points out.

In addition to copy writing and layout, the students also take up the subject of typography and display in advertising.

Editing and writing headlines is also being taught in conjunction with a laboratory. The course, taught by Dr. Granville Price, chairman of journalism, involves a two-hour laboratory each week, in addition to the regular class periods.

"In the lab, the students edit copy and write headlines for one issue of the Argonaut. This gives the students a taste of the type of work that will be demanded when they take a job in newspapering," Price said.

North Idaho Newspapers Rated High For Awards

Four state high schools, Bonners Ferry, Boise, Moscow, and Clearwater Valley won first place plaques in University of Idaho newspaper writing contests, held in conjunction with the high school journalism conference.

The conference, to be held today and tomorrow on the Idaho campus, initiated the writing contests two years ago, in addition to the annual ratings of high school newspapers.

Dr. Granville Price, chairman of journalism at Idaho, said the newly created awards were being presented to give recognition to exceptional work by staffs in four departments of newspaper production.

The four departments include news writing, sports section, feature writing, and service to school.

Bonners Ferry Wins
In the news writing division, the Bonners Ferry Badger won the first-place plaque donated by the Lewiston Tribune. Boise High Lights received a second-place certificate, while the Nampa Growl and the Bengal's Purr of Lewiston High School both received third place certificates.

The Boise High Lights was presented the first-place plaque in the sports writing division. The plaque was awarded by the Idaho Falls Post Register.

The Bonners Ferry Badger received a second-place certificate in the sports section division, while the W-Logger of Winchester High School won a third-place certificate.

The Wocsonian of Moscow High School received the first-place feature writing plaque, donated by the Twin Falls Times News. The Boise High Lights and Bengal's Purr of Lewiston were awarded second- and third-place certificates.

For Service
The Valley Siren of Clearwater Valley High School, Kooskia, received the plaque for best service to school articles. It was donated

Sigma Delta Chi Has Large Professional Membership

Twenty University men who plan to become professional journalists composed the membership of the Idaho chapter of Sigma Delta Chi, largest journalism fraternity.

Membership in the fraternity, which has more than 20,000 members throughout the United States, is by invitation and is limited to second semester sophomores and upperclassmen.

SDX was founded at DePauw University, Greencastle, Ind., in 1909. Sixty-five colleges have local undergraduate chapters and professional chapters have been established in 50 cities.

125 Members
The Idaho chapter was founded in 1947 by 11 students and has grown to a membership of 125 in 10 years. It has a strong professional program with working newspapermen in every Idaho city. Three professionals were initiated in February.

President of the Idaho chapter is George Fowler, Oklahoma City, Okla., who is editor of the Idaho Engineer, published monthly by the Associated Engineers on the campus.

Programs Sold
Undergraduate SDX members annually sell programs at basketball games to raise money for chapter activities. Most of the rev-

by the Pocatello Idaho State Journal. The Huskie Hi-Lites of Marsing High School was awarded a second-place certificate, with the Bonners Ferry Badger getting a third-place certificate.

All four contests were judged on the basis of quality alone.

In the newspaper rating system, ratings are given in three divisions so that smaller schools, will not be competing with larger ones, but no such distinction was made in the judging of the four writing contests.

Divisions

In the newspaper contest, entries will be judged in the following divisions:

Class 1: Printed or departmental newspapers from high schools of any size. A departmental paper is one printed as part of a professional daily or weekly newspaper.

Class 2: Mimeographed papers from high schools with more than 250 enrollment.

Class 3: Mimeographed papers from high schools with less than 250 enrollment.

Top Girl Writer To Receive Award

An outstanding high school senior girl will be honored at the Journalism Conference awards assembly at 11:30 a.m. Saturday.

The award, a necklace with a pendant, is given for outstanding work in promoting publishing activities in the recipient's school during her high school career.

Two Phases

Criticism of the papers is in two phases, marking and criticizing and rating of the papers. The publications are divided into three classes, printed, mimeographed from schools over 250 enrollment, and mimeographed from schools of less than 250 enrollment, Price said.

Each division has five classifica-

High School Journalists' Edition



The Idaho Argonaut

FRIDAY, MARCH 21, 1958

THE IDAHO ARGONAUT. Official Publication of the ASUI

Page 1

NEWS CONFAB STARTS TODAY

Arg Independently Edited, Financed; All Student Help

The Idaho Argonaut, the oldest student publication in continuous publication in the Inland Empire, is one of the college newspapers in the nation to be independently financed and edited by students.

The growth of this publication which offers newspaper experience to interested students has been one of the highpoints of the paper. The Argonaut was first printed in 1898 as a six by nine inch publication which came out once a week. It is now a full sized paper and is published twice a week throughout the school year on each Tuesday and Friday morning.

Opportunities to work on the paper for journalism majors and other students with a journalistic interest are readily available. With a staff of 60, every phase of newspaper is available for students interested in working, and many work up to higher positions on the staff.

Reporters are, of course, the backbone of the paper, but also positions are open in advertising, circulation, women's news, sports news, and copy desk work.

Freedom of Press

The freedom enjoyed by the paper in that the Argonaut is entirely student run and policy determined rather than being connected directly with administration through a journalism department gives the staff a free hand at publishing a newspaper, rather than a publicity sheet, as some school papers are criticized.

The paper gets its name from the mythological ship Argonaut on which the Greek Jason sailed in search of the Golden Fleece. The column appearing on the front page written by the editor is called the Golden Fleece. The 63rd volume currently in

publication has under the editor, an associate editor, managing editor, news editor, copy editor, sports editor, advertising manager and circulation manager.

Less Glamour, Better Future In Journalism

Journalism today may have lost its old movie-version type of glamour, but it has gained a new and more constructive type, Dr. Granville Price, chairman of journalism at the University of Idaho, believes.

"Journalism is something worth doing—a challenge," Dr. Price says. "Youngsters alert to world affairs and the principles of freedom on which the U.S. is founded enjoy working in the field."

Dr. Price urges high school teachers to present the facts of journalism careers to their students.

In speaking of the opportunities awaiting journalism graduates, Dr. Price points to a fat folder of letters from various concerns seeking journalism students for hire. Letters come from newspapers, radio and TV stations, advertising agencies and companies with trade publications.

Beginners in the field can expect good starting salaries with the future limited only by ability, Dr. Price pointed out. And that goes for the woman journalism graduate as well as the man.

Many girls in high school believe their work on the school paper was just so much fun, the journalism professor added. Actually, they have plenty of good jobs awaiting them, especially when they combine journalism with home, fashion, food and merchandising reporting. Many women are editors of the numerous house organs and bulletins being published today.

The Northwest is also one of the better areas in which to start a career in free-lance writing, Price said. He pointed out that free-lancing is a difficult profession, storehouse of article material.

H. School Papers To Be Criticized By Professionals

Criticism of high school newspapers will be made in conferences from 10:30 - 11:20 p.m. Saturday, Granville Price, journalism chairman, announced Thursday.

At the conference, high school newspapers submitted for judging for improvement will be made. will be analyzed and suggestions. Conferences for the papers will be held in the following Student Union rooms:

Conference room A, Rafe Gibbs, University director of information and editor of publications, who will criticize papers from high schools at Bonners Ferry, Kooskia, New Plymouth, Sites, and Kamiah. Borah Theater, O. A. Fitzgerald, professor and staff editor, College of Agriculture, analyzing newspapers from Boise, Moscow, Nampa, Sandpoint, and Grangeville.

Conference room B, Marlan D. Nelson, Idaho journalism instructor from Academy of the Immaculate Heart of Mary, Genesee, Marsing and Wilder High schools.

Conference room E, Donald Walker, University staff editor, who will criticize newspapers from Fruitland, Hansen, Post Falls and Worley High Schools.

Conference room D, Allen Derr, correspondent for Lewiston Tribune and Spokane Chronicle, Elk River, Kootenai, Wallace and Troy High Schools.

DANCE FOR DELEGATES

A dance will be held for delegates of the High School Journalism Conference at Moscow High School tonight. Sponsored by the Moscow High School Girls' League, the dance will be held following the Friday evening banquet.

'Gem Of Mountains' Gives Writers Special Experience

Students with an interest in writing, who are majoring in other fields, as well as journalism, will find a chance to keep up their interest in journalism by working of the college yearbook, "Gem of the Mountains."

The Gem, as it is called by students, has been published annually since 1905. It is sponsored by the Associated Students of the University of Idaho. Work on the yearbook is open to any interested and qualified student.

A number of freshmen are chosen each fall to work on the spring issue. They work under 10 staff heads, usually sophomores, who as freshmen were active in the publication of the preceding year's annual.

Above the staff heads are the editor, a senior, and two assistant junior editors. Each of these has progressed through the other levels of responsibility on the publication.

Staff editors are chosen by the ASUI publications board and re-

High School Delegates Here For Two-Day News Meet

High school journalists from throughout Idaho met on the campus last night for Idaho's two-day 12th annual journalism conference that will include talks, panels and workshops involving the communications field.

Dr. Granville Price, chairman of journalism here, said he expected about 250 students and faculty advisers to register in the Student Union Building lobby by noon today.

The session was opened this morning by Mrs. Marjorie Neely, dean of women.

During the initial meeting, Ron Broom, associate editor of the Spokane Chronicle, spoke to the students on "Every Day is Brand New," and Lyle Young, secretary of the Idaho Press Association, talked about "What Weeklies Mean to Idaho."

Science Interview

A science news interview was also conducted this morning by Dave Buel, General Electric writer, and Ralph E. Johnson of the Atomic Energy Commission and the story was to be distributed to delegates this afternoon.

A luncheon for advisers in the Frontier Room of the SUB is set for noon today.

Panel discussions this afternoon will highlight this afternoon's program. Louise Shaddock, director of the Idaho Department of Commerce and Development, will give the main address at the convention banquet at 6 p.m. tonight in the SUB's Main Ballroom. Miss Shaddock will speak on "Writing for Idaho." A talent show, sponsored by the Moscow High School Girls' League, will follow the address.

Final Session Saturday

The final session will be at 11:30 a.m. Saturday in the Main Ballroom when Price presents awards to high school papers for outstanding work in the journalism field.

Panel discussions and workshops this afternoon include:

1:30 p.m., "School Administration and Student Government News," led by Price and Patricia Lewis, Kootenai County High School, conference room A.

"Year-end Planning of Next Year's Book," Mrs. Joy Laughlin, chairman, and Carl Winterstein, New Plymouth, Borah Theater.

Mimeograph workshop, with stencil preparation, typewriter and other methods, David Schmalz, Spokane, conference room B.

2:30 p.m. "A Job for You in Agriculture Journalism," a USDA film. Comments will be given afterwards by O. A. Fitzgerald, University agriculture editor, and Bob Schultz, Kooskia, Borah Theater.

"How We Keep Our Head Above Water," Judy Bawia, Bonners Ferry, chairman, and Gene Wahl, Worley, conference room E.

"Expressing Yourself in Type," Marlan D. Nelson, Idaho journalism instructor, chairman, and Linda Borgen, Genesee, conference room A.

Mimeo Workshop

Mimeograph workshop with layout utilizing mimeograph and demonstrating illustrations, conference room B.

3:30 p.m. "Features and Features," Don Ingle, associate editor, Idaho Argonaut, chairman; Lin Dawson, Nampa, and Pat Johnson, Wallace, conference room E.

"Making Ads Work," Aldrin Huff, Grangeville, chairman; Donna Miller, Post Falls, and Carol Miller, Wilder, Borah Theater.

"Layout in the Yearbook," a workshop conducted by R. L. (Pete) Pederson, Taylor Publishing Co., and Shirley Vowse, P. T. latch, conference room A.

Mimeograph Workshop illustrating machine operation and copy, conference room B.

News reporting contest, UCB 101.

The program Saturday morning includes:

8:10 a.m., Sports writing contest, UCB 101.

8:30 a.m., "Linking Editors and News Copy," Dean Judd, Argonaut editor, and Kathryn St. Clair, Idaho Falls, Borah Theater.

Yearbook Copy

"Making Yearbook Copy Sparkle," Myrt Williamson, Gem Editor, and Warren Reynolds, Kuna, conference room A.

"Publicity: Handout or News?" Jim Golden, Argonaut managing editor, and Allan Hokanson, Troy, conference room B.

9:30 a.m., "Pictures That Tell the Story," Nancy Houges and Jim Price, Moscow; Nancy Pearson and Bruce Campbell, Lewiston, conference room A.

"Stringing School News for Town Papers," Helen Boushon and Jeanette Barney, Sandpoint; Laura Arriaga, Marsing, and a Nampa delegate, Borah Theater.

"Financing the Yearbook," Marsha Buraker, Bonners Ferry, chairman; and Carol Strawn, Fruitland, conference room E.

10:30 a.m., Criticism of newspapers by Rafe Gibbs, University city publications director; Fitzgald, Donald Walker, Nelson, and Allen Derr.

Three Writers To Discuss Idaho's News Problems

Special emphasis will be placed on the problems of Idaho journalists at the high school journalism conference here today and tomorrow. Three people active in Idaho publishing will speak.

Miss Louise Shaddock, Director of the Idaho Department of Commerce and Development, will explain "Writing for Idaho."

Lyle Young, Boise, will speak on "What Weeklies Mean to Idaho," and Ron Broom, associate editor, Spokane Chronicle will talk on "Every Day is Brand New."

Broom was graduated from WSC with a degree in political science, but has spent all of his working years in the field of writing. He has held several positions on the Chronicle, but in the five years prior to World War II he was a free-lance humor writer. He still writes a weekly satire column for his paper.

Miss Shaddock is an ex-newspaper woman from Coeur d'Alene. She has spent some time in Washington, D.C., as Senator Dwor-

shak's secretary, and in 1957 she ran for US Representative for the second congressional district of Idaho on the Republican ticket.

In her present position, she has been instrumental in giving information to writers about Idaho. The main part of her job is to promote Idaho through publicity and advertising.

Young was appointed two years ago as secretary-manager of the Idaho Press Association, an organization of weekly newspaper publishers. He was given a vote of thanks in January for his successful campaign to increase national advertising in Idaho weeklies.

Young graduated from the University of Iowa, in his native state. Before coming to Idaho, he worked on weeklies in Iowa and Texas.

Theta Sigma 'Most Select' Of Women's J. Honoraries

Theta Sigma Phi, one of the oldest and most select national journalism fraternities in the United States, is an honorary for women in journalism and related fields.

The women's honorary was founded in 1909 by seven women students at the University of Washington. A national convention celebrating Theta Sig's 50th anniversary will be held in Seattle in 1959.

Beta Nu, the local chapter, is a relatively new organization, having been admitted to the national status in 1955. A local journalism fraternity for girls, Theta Sigma, was the organization for Idaho University women journalists before 1955.

Matrix Table Highlights

The Matrix Table, a semi-formal banquet, highlights the group's activities each year. The banquet guest list includes prominent personalities from the Moscow community and outstanding journalists from the Pacific Northwest.

The 1958 banquet will feature an address by Mrs. Clifford Jackson, Boise, Theta Sigma Phi state coordinator for Idaho.

Mrs. Jackson will tell of her experiences as a newspaper reporter behind the iron curtain.

Interviewed Russians

While in Russia, Mrs. Jackson interviewed several editors of Russian newspapers, as well as other dignitaries.

In addition to the major activity, Theta Sigs work with members of Sigma Delta Chi, men's journalistic fraternity to wel-

Burchard Cites Peace Path In Scientific Principles Use

Educating American people to understand and use scientific principles was cited as a basic essential for maintaining peace and democracy Wednesday in the opening address of the 11th annual Borah Peace Conference.

Dean John E. Burchard of the school of humanities and social sciences at Massachusetts Institute of Technology, speaking on the topic, "Science, Democracy and Peace," stressed the need for answering the question of what is essential for education for citizenship in a modern and technological democracy.

"If we cannot decide what such an education is to be," the educators said, "You may be sure that scientific discovery will spell the doom of our political and social institutions as we now know them."

"The education must somehow manage in school and college that every citizen is able to understand what he needs to understand, not only about the science that is past but about science that is present."

Decisions Veto
Burchard said the US voters need to maintain an informed veto for rejections or acceptances of vital policy decisions if our democracy is to continue with the development of science.

"Science will tend to increase the chances for peace and also the chances for democracy," he said.

Science demands the creation of a desire to understand the efforts of democracy which he said would fall if the education of the citizens fails.

Burchard said the development of science has been a major influence for peace in the world today.

"Our technological progress throughout the world is at the moment acting as a powerful de-

terrent against accidental war. This is not because one side is clearly superior but because both sides are dangerous enough."

The speaker stated that the greatest risk in relying on both leading powers, United States and the Soviet Union, being too strong to cause war is a development of uneasiness in the USSR which might cause some sufficiently powerful man or cabal to take over and try to demonstrate his country's military strength.

He said that it will not be impossible for a global conflict to result of a "human misinterpretation or human apprehension."

War—Quick Decision
"War will hinge in the end on the quick decision of a very small number of men on either side," he added. Once the nuclear explosions had begun, little of the love would survive between nations and people.

Exchange programs, "people-to-people" programs, were seriously challenged by the speaker because the feeling of international amity and international friendship would not exist when tensions were stretched.

"When the chips are finally down, 'My country right or wrong, is accepted as quickly by the scientist as by the trashman.'"

Burchard stated that science is continually finding more and more truths and he called for a need to learn how to use these new truths wisely toward the maintenance of peace.

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Three Panels Stress Need For Education

Participants in three major Borah Conference panels placed special emphasis on the need for beefing up American education and for furthering international cooperation.

The individual panels arrived at these basic conclusions:

Mutual Understanding

Peoples of the world must develop a mutual understanding if current problems are to be solved, a five-man panel probing aspects of world society decided yesterday.

Dr. John E. Burchard of Massachusetts Institute of Technology, keynote speaker on the topic, "Society," at the opening forum of the Borah Conference Wednesday morning, said any program for peace must be based "on practical grounds."

"The United States must of necessity spend more on foreign trade and aid than on weapons. We have got to make a complete political union with free Europe," Burchard said.

Differing somewhat on whether the United States should adopt a positive or negative foreign policy, the panel members generally agreed that the policy would have to be strong to stand up under the multitude of problems facing the world today.

Each of the five panel members discussed problems of today's world, adding possible solutions. A general discussion period and a question and answer session followed.

Other panelists were William Alexander, Oregon State College, and Perry Swisher, Pocatello, a member of the Idaho legislature.

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Kaplan Urges Cooperation Among Nations For Peace

International cooperation and sharing of information on scientific research were stressed as important steps toward peace by Joseph Kaplan, Chairman of the United States National Committee for the International Geophysical Year yesterday at the second Borah Conference address.

Kaplan, headlining the Thursday morning science section of the conference, also stressed that a wider scope by both government and science is a factor in considering international peace.

The National Geophysical Year project was cited by the UCLA faculty member as a good example of cooperation between countries in a scientific undertaking.

He pointed out that 12 countries had been working on similar projects in the Arctic and Antarctic areas with effective exchange of information.

Kaplan explained that often misunderstandings arise because of failure of government and science to understand each other adequately.

"The scientists should learn to understand government," he said. "But also the rest of the world should learn how to understand scientists."

Failure was called a bad word by the scientist. He cited the cases of the first efforts by the U.S. to launch an earth satellite, and added that the use of the word could have been damaging in this case.

The Vanguard and Explorer satellites drew praise from Kaplan. "The Vanguard project was under fantastic pressure," he explained. "Also, the satellite is sending back a remarkable amount of information."

Other panelists were William Alexander, Oregon State College, and Perry Swisher, Pocatello, a member of the Idaho legislature.

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Understanding, Education Key For Meeting Soviet Challenges

Americans can best meet the Soviet challenge by consciously attempting to understand the Russian mind and by taking swift steps to educate themselves to that end, Sen. Henry M. Jackson, (D-Wash.) told a Borah Conference audience yesterday.

Jackson, the final speaker at the two-day 11th annual peace conference, said that "the past is littered with the wreckage of nations that made only a material response to the challenge of their times. We must not make that mistake."

Jackson declared that fully one-third of the nation's peoples are uncommitted to either the Western or Soviet blocs and free nations must gird themselves to keep neutrals out of the Russian camp. But, he cautioned, the communist peoples themselves cannot be neglected.

On Defensive
"Around the whole globe today we are clearly on the defensive," he asserted. Jackson said that the United States was especially handicapped because Russia used "deliberate lies" to lure other nations.

He added that American failures had also swayed some peoples and, further, that Red propaganda had been especially devastating.

Finally, he said, America is on the defensive because "Russian experience is just a generation away from that of the uncommitted peoples." He explained that "only recently the Soviet Union was a backward, feudal and underdeveloped country too. Persons in less well-

developed countries are encouraged by Soviet experience, partly because it is closer to their own."

Jackson said that the United States' "own ineptness" contributes greatly to its difficulties in world politics.

Needing the "urgent attention" of Western leaders, said Jackson, is the strengthening of three programs, which, he asserted, would "get us off the defensive."

Technical Cooperation
First, he suggested, technical cooperation between the US and the rest of the world must be "substantially increased."

"The proposed technical assistance program for fiscal 1959 is very modest," the Washington Democrat said. "It would cost only \$163,500,000. I think we are missing a great opportunity and that we should expand the export of technical know-how to help people help

themselves."

Second, "We should expand exchange-of-persons programs the free world, and offer a full-scale person-to-person exchange program to the Soviets."

Jackson said that the best way to ease tensions would be to allow representatives from both sides the Iron Curtain to study the governments and culture of each other.

A final proposal, Jackson said, would be to beef up domestic education in social and humanitarian studies, especially foreign languages. This, he declared, would "enable ourselves the tools for working with other peoples."

An estimated 10,000,000 Russians are studying English, he reported, but less than 8,000 Americans are studying Russian.

Then there was the illegitimate Rice Krispie—it had no pop.


Guided Missile Science - Rocketry Electronic Technology!

The Naval Ordnance Laboratory, Corona, Calif., and Naval Ordnance Test Station, China Lake, Calif.

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Seniors and graduate students in mechanical, electrical, electronic, and aeronautical engineering and physics will be interviewed on MARCH 24, 1958. For further information see Mr. Harlow H. Campbell, room 204, Administration Bldg.



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Little Internat'l Dairy Judging Saturday At 10

The third in a series of Little International judging contests will begin at 10 a.m. Saturday in the Dairy Science Building. Dairy products will be considered.

"Purpose of the meet is to teach evaluation of dairy products," according to Cletus Von Tersch, off-campus, Alpha Zeta president. Twenty minutes will be allowed to evaluate four products, butter, cheese, milk and ice cream.

Winners in last Saturday's Little International agronomy contest were Elwood Kintner and Bob Jones, FarmHouse and Jack DeWitt, Cletus Von Tersch and Larry Lickley, off-campus. The contest was held at the Agronomy Building.

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Give your special date a special treat... one of our superb meals, perfectly served in a congenial atmosphere. It's sure to score with her... and our modest prices are sure to score with you!

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OCEAN TO OCEAN ACROSS SOUTH AMERICA—AND BACK—IN 41 HOURS!
CHEVY'S NEW V8 LEVELS THE HIGHEST, HARDEST HIGHWAY OVER THE ANDES!

To prove the durability of Chevrolet's radical new Turbo-Thrust V8,* the tremendous flexibility of the new Turboglide transmission,* the incredible smoothness of Full Coil suspension, we tackled the most challenging transcontinental road in the world — the 1,000-mile General San Martin Highway. To make it harder, the Automobile Club of Argentina sealed the hood shut at Buenos Aires — no chance to add oil or water or adjust carburetors for high altitude.

So the run began — across the blazing Argentine pampas, into the ramparts of the forbidding Andes. Up and up the road climbed, almost 2½ miles in the sky! Drivers gasped for oxygen at 12,572 feet — but the Turbo-Thrust V8 never slackened its torrent of power, the Full Coil springs smothered every bump, the Turboglide transmission made play of grades up to 30 percent. Then a plunge to the Pacific at Valparaiso, Chile, a quick turn-around and back again. Time for the round trip: 41 hours 14 minutes — and the engine was never turned off!

*Extra-cost option.



The sure-footed Chevrolet puffs past a road sign that says "danger!" — and ahead lies the toughest part of the perilous Andean climb!

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The makers of Playtex will give you your first Playtex Living Bra free... because they're sure that once you wear it you'll never wear any other bra. You'll enjoy heavenly comfort all day long with the exclusive elastic design. The bias-cut elastic side panels self-adjust to your every motion. Full elastic back won't wrinkle or curl. Never shifts, rides or slides.

You get this \$3.95 bra free when you buy one of these figure-slimming Playtex Girdles:

Magic Controller has Magic "finger" panels to slim and support you without a bone, seam or stitch... girdle or panty girdle. Pink or white **\$8.95**, XL \$9.95.

Mold 'n Hold Zipper Girdle zips on and off so easily. Magic "finger" panels smooth bulges front and back. Girdle or panty girdle. Pink or white. (Black in girdle only.) **\$10.95**, XL \$11.95.

Buy either girdle and Playtex® sends you the bra FREE.

Make sure your free bra is the right size. Come in for a fitting now!



After 3 months: Cloth girdle sags, reveals figure faults.

Even 6 months later: Your Playtex girdle retains its original hold-in power — stays like new.

Please send me the following Playtex girdles. With my order enclose a coupon good for a free \$3.95 Playtex Living Bra when mailed to Playtex.

Style	Color	Size	Price	Quantity
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Mold 'n Hold Zipper Girdle		Waist		
		Hips		

x large waist 35-40, hips 44-49

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 Check girdle panty girdle Charge C.O.D.

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!

Pi Phis, DG's Hold Initiation; Alpha Phi Has Rose Dinner

House social activities take back seat to all-campus functions . . . Alpha Phi's hold scholarship fireside . . . D.G. pledges rule the roost while members become humble pledges for a day . . . Pi Phi's initiate new members.

PI BETA PHI
Sandra Summerfield, who swings a mighty handy paintbrush, is to be congratulated on placing first in the drawing division at the recent art contest.

Congratulations are also in order for our new initiates Marilyn Applegate, Patricia Clark, Patricia Day, Gerene Graf, Julie Matthews, Barbara Robinson, Ann Scott, Diane Smith, Nancy Warwick, Sally Wilbanks, and Sandra Wilson.

Thanks go to the Sigma Chi pledges for the serenade, and to Delta Chi for the recent exchange. Recent dinner guests at the Ivy Hut were Msdms. Richard Roberge, Kent Marboe, Wayne Walker, Richard White, and Dick Bickert. Initiation brought Ginger Symms, who is practice teaching, back to the Ivy Hut for the weekend.

Best wishes to Mr. and Mrs. Ken Brust, who announced their recent marriage. She is the former Karen Jordan.

KAPPA SIGMA
Congratulations to the Kappa Sigma I "B" basketball team. The team won the "B" campus championship last Monday.

Al Mareno from Los Angeles, Calif., was a weekend house guest. Congratulations go to Bob Schultz and Norma Brown, French, on their recent pinning.

KAPPA ALPHA THETA
Thanks to the Deltas for the serenade. And also the Sigma Chi's serenade in honor of Carol Davison. Dr. and Mrs. Coe and children, Mr. and Mrs. Hickman and children, Dr. and Mrs. Dumas and children, Jess Walters and Willard Price from Idaho Falls were dinner guests Wednesday evening.

Thanks also to Dr. and Mrs. Coe and Mr. and Mrs. Hickman for chaperoning our dance Saturday night.

DELTA GAMMA
Friday was Turnabout Day, a day in which the pledges ruled as

members and the members were humble pledges.

Sunday morning twenty happy young ladies received their Anchors. They were Linda Buchanan, Carol Cammack, Diane Cook, Coralie Davis, Anne Donnelly, Kay Garten, Camille Lopez, Kris Madison, Barbara Mains, Marilyn Martin, Sally Newland, Jackie Reid, Jo Anne O'Donnell, Judi Scanlan, Judy Stahl, Maureen Sweeney, Betsy Taylor, Gay Tuson, Neale Ward, and Pat Quane.

Congratulations to Beverly Boringbroke for the success of the annual Delta Gamma banquet which was held Sunday evening at the Moscow Hotel. Awards were given to Coralie Davis for achieving the highest grades of all the initiates, to Judy Stahl for most improvement, to Pat Quane for raising her grades the most between the last two semesters, and to Beverly Boringbroke for her service to Delta Gamma.

Pat Quane is the "DG of the Month" for February. Thank-you Betas for the serenade in honor of the initiates, and Fiji's for the exchange Wednesday night.

Last weekend we enjoyed having as guests Jane Bonham, Betty Johnson, Lana Husche, and Marilyn Harden Donnelly.

CHRISMAN HALL
The boys at Chrisman want to thank the girls at French House for the exchange Wednesday evening. We hope the girls had an equally enjoyable time dancing to the music from the hi-fi system set up by George McKean and Dean Klempel.

BETA THETA PHI
We are happy to announce the formal pledging of Hilmar Lunde in the Idaho Gamma Gamma Chapter of Beta.

Beta thanks the Tri-Delt pledges for the serenade Wednesday evening and the Betas did some vocal cord exercising in honor of the Delta Gamma initiates.

The Betas were honored to have as Sunday dinner guests Dr. and Mrs. Erwin Graue, Mr. Thielke, and alum Karl Bonham.

SIGMA ALPHA EPSILON
Thanks to the Gamma Phi pledges for the serenade last week. Wednesday evening the SAEs sojourned to the Cow College across the border and had a very enjoyable exchange with the WSC Pi Phis. Entertainment was furnished by SAE's fabulous singing group, "The Motherly Brothers."

Sandy Laslie of Spokane was a house guest of SAE last weekend. Thursday evening we had a song practice with the Gamma Phis in preparation for the coming song-fest.

ALPHA PHI
Hidden talent was flowing freely at the scholarship fireside given by the freshmen last Thursday night.

The tables were lined with roses at our annual Rose Dinner, Wednesday night, honoring those receiving a 3 point and above. It was a privilege for us to present the scholarship trophies to Anne Lyons, the member with the highest accumulative and Diann Nord-

by, the pledge with the highest grade point.

Congratulations to Sue Holmes, Sally Maddox, and Mary Jo Fox who were tapped Monday night for SAE. Recently elected president of the group was Anne Lyons.

Best wishes to Joyce Teigs who was recently pinned to Ed Wiede, Delta Tau.

Thanks to the "Motherly Brothers" for their superb serenade Tuesday night.

Guest for dress dinner Wednesday night was Halla Wyckoff of Moscow.

Prom Tickets Issued To Aid Recruitment

High school students throughout the Palouse area will be sent invitations to attend the annual Junior-Senior Prom April 18 in Memorial Gym.

Carolyn Edwards, Gamma Phi, arrangements chairman, pointed out yesterday that the high school students accepting invitations will be given complimentary tickets.

The plan is in cooperation with Idaho's student recruitment program, she said. This practice has been used with success in previous years.

Highlight of the annual affair will be two 30-minute shows presented by the Four Freshmen Ralph Dickinson's orchestra of Spokane will furnish dance music.

During a meeting of both classes Monday noon, decoration plans were formulated to carry out the dance theme, "Street of Dreams."

A New York City skyline motif with a blue and black color scheme will be used, Marge Erstad, Delta Gamma, decorations chairman, said yesterday.

Tickets are to be sold by house representatives for \$3 per couple. Single tickets in the balcony will be available for 75 cents.

Mike Patton, Beta, senior class president, said women will have 2 a.m. permission for the dance. The affair is set from 9 p.m. to 1 a.m.

Idaho Offers Expense-Paid J. Training

A summer school journalism course will give about 12 high school students an opportunity to receive an expense-paid week here at the University, June 22-27, according to Dr. Granville Price, professor of journalism.

The high school scholarships will be given by members of the Idaho Press Association to create interest and understanding in high school journalism.

The course—journalism 175, school publications workshop—will give high school teachers and students study and practice in writing, editing, managing school publications and news principles. The idea of this course grew out of a suggestion by Laurin Pietsch, chairman of the Idaho Press Association Committee on Education.

Two college credits will be given to the teachers and a certificate to each student completing the workshop.

"Another objective of the workshop," Price said, "is to help the teachers see what good editors and publishers can do in preserving the freedom of the public's right to know."

Students interested in attending the workshop should see their local publisher for details of the scholarship.

The workshop will be held the same time as the radio-television institute and music camp. High school students will be housed in dormitories and eat in a central dining room. A recreation program in conjunction with the camp and institute is planned.

Young man: "Sir, I want to marry your daughter."
Film star's Father: "Can you divorce her in the style to which she is accustomed?"

DSF Elects Officers; Wesley Foundation Holds Skate Party

WESLEY FOUNDATION
A skating exhibition by Dave Daman will highlight activities at the Wesley Foundation skating party tonight.

A fireside will be held at the CCC when skaters return from Lewiston. Rides will be provided at the CCC at 6:30.

The Wesley cabinet will meet at 9 a.m. Saturday in the CCC. A dinner will be given Saturday, March 22 at 5:45 p.m. at First Methodist Church for all members.

The dinner is sponsored by the Wesley Board.

Idaho Wesley group will journey to Pullman for the Sunday evening meeting. Cars will leave the CCC at 5 p.m.

CANTERBURY HOUSE
Supper will be served to Episcopal students at the Canterbury house Sunday evening at 6 p.m.

Following the meal, the Chaplain will lead a forum on some facets of marriage with special attention to the problems of marriage while still enrolled as undergraduate students.

DSF
Saturday evening at Thoreson's the DSF elected new officers as follows: president, Art Mell; vice-president, Clarence Crisp; secretary, Sonja Carlson; treasurer, Joe Leitch; ICC representatives Chuck Thomas and Harry Krussman; food chairman, Mary Jane Leitch; publicity, Betty Scoggin.

WESTMINSTER NEWS
Westminster Forum will have their regular meeting at 5 p.m. Sunday at the Presbyterian Church. The topic for the Forum will be "The Urge to Merge," a presentation and discussion of the proposed merger of several student Christian groups. The groups on campus planning this merger are the Disciples Student Fellowship, the Student Fellowship Council, the United Student Fellowship, and the Westminster Student Fellowship.

Tuesday there will be a coffee hour from 4 to 5 p.m. at the CCC.

Cavagnaro Guest At Sigma Delta Chi Meet Wednesday

Robert Cavagnaro, national president of Sigma Delta Chi, men's journalism fraternity, will relate his experiences in the communications field at 7:30 p.m. Wednesday in the Student Union Building.

He is being brought to the Idaho campus by the joint efforts of SDX chapters here and at Washington State College. The two groups will hold a discussion with him in the South Ballroom.

At the present time, Cavagnaro is Western Regional Manager for the Associated Press at San Francisco. He began his career with the AP as a sports writer.

Before coming west, he was a sports director for AP in New York. He transferred from writing to the business side of newspaper work to arrive at his present position.

George Fowler, Beta, local chapter president, will be moderator for the discussion. John Werner, University of Washington SDX president, will be in attendance, Fowler said.

"Who was the queen you were with last night?"
"Miss Soft Drink of '58."
"How so?"
"She'll go out with anyone from 7 up."

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Five Groups Play At Dance

Five bands will play for the first annual Musicians' Ball Saturday, March 29, at 9 p.m. in the Central Ballroom of the Student Union Building, Bob Whipple, dance co-chairman, said today.

Music for the dance, sponsored by the Phi Mu Alpha-Sinfonia, professional music fraternity, will be furnished by The Continentals, Gary Dossett Quartet, The Keynotes, The Embers, and The Noteables, Whipple said.

Three door prizes will be given away. They include a portable hi-fi set, valued at \$150, which is on display in the Bucket, and \$10 and \$5 gift certificates from Cub's Music Den.

Only 200 tickets are being sold for the dance and they may be purchased at the ASUI office, music office in the Music Building, Cub's Music Den, and from any Phi Mu Alpha member for \$1.50 per couple.

Townmen Plan Informal Dance

Town Men and their guests will get together tonight at the Idaho Hotel for an "informal social evening of dancing." Earl Hall, president, said today.

The Garrison trio, a piano, bass and drums combo, will play for the function which starts at 9 p.m. Admission is 50 cents.

Hall pointed out that there will be no theme for the affair. Howard Willis and Tom Hoots are chairmen of general arrangements.

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Diamondmen Meet Whitman

Vandal baseball coach Wayne Anderson yesterday named a 20-man traveling squad for a season-opening double-header tomorrow at Walla Walla against the Whitman Missionaries.

Anderson said he would probably shuffle his lineup considerably, in hopes of finding a workable combination before the opening of the PCC season here against Washington April 18.

The squad will open its home pre-conference season April 4 against the Gonzaga Bulldogs. Anderson named four pitchers,

Clark Anderson, Jack Bloxom, Val Johnson, and Denny Solt, to hurl in the twin-ball for the Vandals.

He said Anderson and Bloxom would work the first game, with Johnson and Solt taking over mound chores in the second.

Infield starters will include Bill Stellman at first base; Jim Chrisman at second; Knute Westergren at shortstop; and Freman Pasold at third.

Likely to get starting calls in the outfield are Wayne Rigg in left field; Jim Throckmorton in center; and Bob Dehlinger in right.

Other members of the traveling team will include: infielders Don Hanford, Norm Geertsen, Bob Thomas, and Larry Hattemer; and outfielders Walt Hauck, Wade Patterson, and Ralph Hatch.

"The squad has been coming along very well," Anderson said yesterday.

He said that pitching had been "ahead" of the hitting most of the year but added that in a four inning intrasquad game earlier this week, the two teams had collected 10 hits.

Whitman will open its season today at Walla Walla against the Washington State Cougars in a single game.

Anderson said he was not acquainted with the Whitman personnel but did say that the Missionaries were always a rough early season ball club.

Larry McDonald tentatively will open at catcher with Ted Knivilla slated to see action in the second game.

Trackmen To Open Season In WSC Invitational Meet

"For the first time in three years Idaho will have a full track team with men in every event" track coach Joe Glander stated yesterday while discussing tomorrow's Invitational Indoor meet at WSC.

The team, which includes all but one of last year's Vandal PCC cross country champs, is strengthened by many sophomores up from last year's outstanding freshman team.

Glander will take 21 frosh and varsity cindermen to the season-opening indoor meet to be held in the WSC Fieldhouse tomorrow.

The official Idaho track season will start at 10 a.m. when sophomore Bob Eyer competes in the javelin, followed by frosh Reg Carolan.

Discus

After the javelin event, Carolan represents the Vandals in the discus, and Gene Ryba, Dick Shern, Larry Bardsley, and Bill Walker, fill out the Idaho entries in morning events, with each entering the broad jump, and hop-skip-and-jump.

"There should be several very outstanding races," Glander noted. "The mile and one-half between WSC's Bob Yoder, Idaho's Frank Wyatt, and Moscow's Ray Hatton should be quite a race. In addition, there's a chance Robbins of Oregon may run."

Hatton, who did not re-enter Idaho for the spring semester,

Snider Says Golf Course In Good Shape

Idaho's nine hole golf course is definitely open, and is reported in good shape by Dick Snider, golf course manager.

The course is open to all students possessing semester tickets, which may be obtained for \$5 at the club house.

An estimated 45 golfers were out on the course mid-way through yesterday afternoon, taking advantage of the extremely early opening of the course. In ordinary years, play is not possible until after the first of April.

Prospects

All prospective frosh or varsity golf team members are to contact Snider as soon as possible to fill out all necessary forms.

The first match is tentatively scheduled for the 18th of April, pending approval of the proposed golf schedule.

Trackmen To Open Season In WSC Invitational Meet

is running for the Moscow Athletic Club.

The 1000-yard run, which pits English (WSC) against Dick Boyce (Idaho), may also prove a very close race. In a time trial two weeks ago, English out-ran Boyce in the 600-yard distance, but the extra 400 yards could give the Idaho distance ace an edge.

The javelin event may be held outside of the field house, as Fromm of Pacific Lutheran College, currently the NCAA champ in that event, is expected to compete. Fromm has thrown over 240 feet, and the WSC field house is not large enough to permit a throw of this distance.

Hurdler Tough

Bill Overholser, outstanding hurdler from last year's highly successful frosh team, may have to go all out to gain a victory over WSC's Don Arlt. In a time trial earlier in the season, Arlt clocked an 8.9 in the 70-yard high hurdles, compared to Overholser's 9 seconds flat.

"If every boy in the U.S. could read every girl's mind, the gasoline consumption would drop off 50 per cent.

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"If every boy in the U.S. could read every girl's mind, the gasoline consumption would drop off 50 per cent.

LITTLE MAN ON CAMPUS

by Dick Bibler



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- ★ THE DREAM GIRL — Johnny Mathis
- ★ NEW ALBUM RELEASES — Ray Anthony
- ★ THE HYMNAL — Norman Luboff Choir

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Anderson Awarded \$1,800 Scholarship

An \$1,800 a year stipend for graduate study in social work has been awarded to University of Idaho senior Clark Anderson, Fiji.

Under the award given by the U.S. Office of Vocational Rehabilitation, Anderson will attend the graduate school of social work at the University of Utah.

Anderson will graduate in June with a degree in education with a major in guidance. He is vice-president of the ASUI, a pitcher on the Idaho baseball team, a cadet major in the Army ROTC, house Gamma Delta, a singer with the Vandaleer choral group and a member of various honoraries.

Frosh Baseballers To Open Workouts Early Next Week

Idaho's frosh baseball squad will begin workouts sometime next week, yearling coach Archie Lowry said yesterday.

Lowry added that the frosh diamondmen would be issued equipment Monday and Tuesday and would probably begin official workouts on Wednesday.

He issued a call for all prospects to attend a meeting today at 4 p.m. in room 109, Memorial Gymnasium.

The 1958 frosh baseball schedule is not yet official but games are tentatively scheduled with Washington State College Couababes, Lewis-Clark Normal School and Columbia Basin Junior College.

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SUNDAY—TUESDAY — "CHECKPOINT"

Cordova - Pullman TONIGHT & SATURDAY — "THE DESERT FOX"

SUN.—WED. — "WITNESS FOR THE PROSECUTION"

INTRAMURALS

Kappa Sigma 1 edged Tau Kappa Epsilon 1, 26-23, Monday night, to win the campus intramural 'B' basketball championship.

The Kappa Sigs went through their entire schedule undefeated, while the Tekes lost only in the championship battle.

'B' Basketball play ended Tuesday night after over a month of play.

In bowling action, Delta Tau Delta took most of the honors. The Deltas dropped Sigma Nu, 3-1, while Thad Scholes was rolling the high series, a 601, and Dick Rene bowling the high game, a 233.

Lindley Hall blanked Beta Theta Pi, 4-0; Campus Club shut out Phi Kappa Tau, 4-0; and LDS and McConnell Hall split two games in one action.

Tuesday's Bowling Results

LH def. BTP 4-0
CC def. PKT 4-0
DTD def. SN 3-1
LDS-MH 2-2

Monday's 'B' Basketball Results

WSH1 def. DSP2 22-10
ATO2 def. SC2 by forfeit
SN1 def. BTP1 28-20
PGD2 def. PGD3 14-12
WSH2 def. DTD3 23-12
PDT1 def. DTD1 29-26
TMA1 def. TMA2 22-15
ATO1 def. DTD4 14-10
LDS def. SAE3 17-13
GH3 def. GH1 22-14
KS1 def. TKE1 26-23
DTD2 def. LH3 22-9
BTP3 def. WSH3 22-19
PDT2 def. PGD1 21-18
Tuesday's 'B' Basketball Results

PDT4 def. LH4 17-13
ATO4 def. BTP2 35-25

Boyle Will Speak At Medical Clinic

L. J. "Packey" Boyle, Idaho athletic trainer, will be one of the featured speakers in a medical clinic sponsored by area high schools tomorrow at Pasco, Wash.

Boyle will speak on handling and treatment of knee and ankle injuries at the clinic, designed to help in the prevention and care of high school athletic injuries.

Neutral Corner Baseball Fence To Be Erected; Sutherland Eyes Future of PCC

Tentative plans call for a snow fence to be erected at McLean Field, home of the Idaho baseball Vandals. This might not sound like an earthshaking announcement, but it may have a great deal of bearing on this year's diamond play.

In the past, there hasn't been a sign of a fence at McLean Field, and the mark of a power hitter there has more or less been not how far he could hit a ball, but how fast he could run.

Since most power hitters are not noted for extraordinary fleetness of foot, a far too common picture has been one in which the hitter smacks a ball over 350 feet only to wind up with a hard-earned double.

Toward Long Ball

The trend in baseball the past several seasons has been toward the long ball and because of this, many fans have tired of the spectacle of the home run.

But the proposed fence at McLean Field, which calls for 318-foot distances down the lines in left and right field and 400-feet to straight-away center field, certainly should test a college hitter's long ball ability.

This corner feels that it will add much interest to the Idaho games because as we said before, in past years home runs at McLean Field have gone not to the true long ball hitters, but to those who were adept at circling the bases, quickly.

Some girls are afraid of mice, others have ugly legs...

Should Continue

We feel this upswing should continue. Whether or not Idaho and WSC could afford (economically) to keep pace with the bigger California institutions is a moot question.

But when the three California schools withdraw, it may well, as Sutherland says, not prove to kill the league, but instead put it on a more even basis.

Some girls are afraid of mice, others have ugly legs...

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Sticklers!

WHAT'S A CLOWN WHO SMOKES LUCKIES? (SEE PARAGRAPH AT RIGHT)

WHAT'S A SHOTGUN SHELL FOR BIRDS? ROBERT LEVESQUE, Partridge Cartridge BOSTON COLL.

WHAT'S A HAUGHTY HERON? ROSEMARY OZGENOWSKI, Vain Crane NIAGARA U.

WHAT IS A PUZZLE FAD? PERRY MARTIN, JR., Maze Craze RICE

WHAT DOES A COLD FISH GET? MARGOT PHILIPPS, HUMBOLDT STATE COLL. Gill Chill

WHAT IS HOG HISTORY? CLYDE GATHOUT, EASTERN ILLINOIS U. Boar Lore

WHAT'S A SWANKY HIDE-OUT FOR GANGSTERS? DIANE ROBERSON, IOWA STATE Dodge Lodge

WHAT IS A SEDATE DETECTIVE? JOHNNY ZURLO, ST. MICHAEL'S COLL. Sober Prober

BOO-BOOS are a clown's best friend. The clown in question has a penchant for shining his shoes with molasses, arguing with elephants and diving into wet sponges. But he makes no mistake when it comes to choosing a cigarette. He picks the one that tastes best. He puts his money on the only one that's all fine, light, good-tasting tobacco, toasted to taste even better. He selects (The suspense is unbearable.) Lucky Strike! All of which makes him a *Brainy Zany!* Quit clowning yourself—get Luckies right now!

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Do you like to shirk work? Here's some easy money—start Stickling! We'll pay \$25 for every Stickler we print—and for hundreds more that never get used. Sticklers are simple riddles with two-word rhyming answers. Both words must have the same number of syllables. (Don't do drawings.) Send your Sticklers with your name, address, college and class to Happy-Joe-Lucky, Box 67A, Mt. Vernon, N. Y.

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