



# Names Don't Make News

Names may make news but on the University of Idaho campus you couldn't prove it.

This writer believes that out of the average American city block of 10 homes, no more than two of the home owners or their wives would be able to give the names of their two state senators, let alone their state representatives.

As a test of this contention, we prepared a list of 20 names which had been displayed in the news lately and challenged a cross-section of the campus to try identifying them.

Participating were the University Executive Board, Argonaut staff, two journalism classes, a fraternity, a sorority, a men's and a women's dormitory and several other people.

The first list, designed to give a proportionate sampling of newsmakers in several fields, included Beverly Aadland, Bob Schloredt, Mikhail Menshikov, Thurston Morton, Abraham Ribicoff, Rod Serling, Jack Kerouac, Alan Freed, Grace Metalious and Walter Williams.

The second list, more specialized, included William Shea, Ross Bagsadarian, Dody

Goodman, David McDonald, Mrs. Aaron Spelling, Charles Liston, Milburn Stone, Rod Lauren, Jake Factor and Neville Shute.

The students tested averaged four correct answers on the entire list. Top score was 11 right out of 20.

A test such as this perhaps proves little and we may have hit upon areas which just aren't common knowledge.

But we wonder a bit about the state of the nation in next election. Only two of the people tested knew that Abraham Ribicoff was governor of Connecticut and is being prominently mentioned as a possible Democratic candidate for vice president.

Less than half were able to identify Thurston Morton as U. S. Senator from Kentucky and chairman of the Republican Party.

And which one was the most recognized? Apparently most of the students had dialed in the Rose Bowl game. About three-fourths of them knew Washington's one-eyed quarterback Bob Schloredt. Second was the acknowledged leader of the Beatniks, Jack Kerouac.—D.C.

# The Fools Left A Scar

Almost everyone has heard Joyce Kilmer's description of a tree. His poem reads:

"I think that I shall never see  
A poem lovely as a tree.

Poems are made by fools like me,  
But only God can make a tree."

Actually, Kilmer was no fool for he could see the aesthetic quality to such a simple object as a tree. But, whoever took an axe and nearly destroyed the large "Christmas" tree on the Administration Building lawn was a fool in any man's language.

That tree, which has flourished on the

University of Idaho campus for more than 60 years, was nearly severed by vandals during the holidays.

Whoever destroyed that tree destroyed a part of Nature itself and marred the beauty of the University campus. It was an unforgivable act.

Now that the damage is done, the tree can not be changed back to its original form, which has taken almost as long as the institution itself to mature.

And so the guilty parties have enjoyed their prank. They did their job well. They have left a scar that will remain for years to come as a reminder of their stupidity.—J.C.F.

# 13 Initiated By Honorary

The Idaho chapter of Phi Delta Kappa (National Mens' Education Honorary) initiated 13 new members last week.

The initiates were Thomas Di-Nuovo; Don Evans, Lewiston, Idaho; Herbert Fritzy, Moscow; Gardner, New Plymouth, Idaho; Larry Hattmer, LaCrosse, Wash.; Clark Mitchell, Oklahoma City, Okla.; Norman Nichols, Beaver Creek, B.C.; Bill Overholser, Spokane, Wash.; Jim Prestel, Indianapolis; Pete Reed, SAE; Dennis Solt, Weiser, Ida.; Roland Williams, off-campus, and Stillman Wood, Driggs, Idaho.

Following the initiation ceremony there was a banquet where Dean J. F. Weltzin of the College of Education, spoke. Dr. Weltzin chose the topic "Economics and Education."

He pointed out that one-fourth of the population is involved in education in the roles of student or teacher, or in administration, and that this is costing the country over 14 billion dollars a year. However, the returns on this investment justify it economically even if cultural considerations are set aside.

# Bellis Is Guest Band Director

Warren Bellis, director of University bands, will take part in a University of Michigan concert Sunday, as one of 16 guest conductors and soloists who are "alumni" of the U. of M. bands.

The guest conductors traveled to Michigan at their own expense to take part in the concert, which is part of the observance of Dr. William D. Revell's 25 years as director of U. of M. bands.

Bellis will direct, "American Overture for Band," by Joseph Jenkins.



Dear Jason:

It is heartening to note that the "construction of the new SUB addition will bring an increase in student union fees only, not in general registration fees." For such a worthy cause, as a result of which no one need be turned away from a style show or left at the door of a dance, an increase in general registration fees would be most deserved.

However some cynics might observe that an amount comparable to the proposed increase in student union fees could add approximately 16,000 volumes to the library annually. This would double the present library collection in 13 years.

No doubt those who share this cynical sense of values would agree with Eric F. Goldman, professor of history at Princeton University.

In the current issue of Harper's Magazine, Professor Goldman criticizes what he calls the ability of the public to talk out of both sides of its mouth.

"Matter of fact, we have a vox populi which has developed a still more interesting characteristic: it has learned to talk out of both sides of its mouth almost effortlessly and without a tremor of embarrassment. When the Russians showed how far ahead they were in the missiles field, a thousand voices in the United States cried out that America was done with sneering at the eggheads; we were going to have real schools, yes-sir-ee, and real respect for learning.

"The same press which described this vast national penance also reported—usually without even so much as a groan—how community after community was cutting down school bond issues; the action of The University of Idaho which blithely gave an honorary Doctor of Laws to one Dario Louis Roffenetti, of Toffenetti's restaurants, for 'promoting better health in the world with the genuine Idaho baked potato'."

Paul C. Holtz

# Veep Of Ed Group Attends Confab

The vice president of the campus chapter of Phi Delta Kappa, education honorary, attended a national fraternity convention at the University of Missouri over Christmas vacation.

Bob Prestel, Shoup hall proctor, along with Dr. Melvin W. Farley, associate professor of education, attended the meet which was the 27th biannual convention of the honorary fraternity.

# HERE'S MORE ABOUT—SUB Addition

opinion warrants re-consideration on the proposed SUB addition.

Charlotte Martell, Forney, and Jack Macki, Willis Sweet, have polled students at random and asked them to voice their views as to whether they are opposed to SUB expansion.

"Many students have what I consider to be valid arguments against the construction of the SUB," Macki said.

"The poll taken a few years ago was not in the least representative of the entire student body.

"There are good arguments pro and con, and with the present level of understanding of the issue among the student body, the students are now ready to make an intelligent decision."

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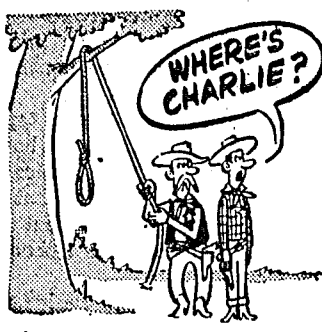
# Hell Divers Plan Swimming Party

A swimming party for Hell Divers and guests was announced yesterday by Dick Tefft, Sigma Chi, president. The party will be Tuesday night from 7 to 9 at Memorial Gym.

Following a 45-minute free swim, members will demonstrate techniques and skills required for membership in the organization.

# The Idaho Argonaut

Member Associated College Press  
Official publication of the Associated Students of the University of Idaho issued every Tuesday and Friday of the college year. Entered as second class matter at the post office at Moscow, Idaho.  
Editor Dwight Chapin  
Associate Editor Jim Flanagan



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# Wakely Tells Daily Paper's Biggest Task

Getting the local and National news into the homes of the people throughout the Inland Empire who buy the paper is the main job of Spokane city dailies.

This is what Sigma Delta Chi members and other journalists were told Wednesday night by Dan Wakeley, Pacific Northwest Editor of the Spokane Daily Chronicle.

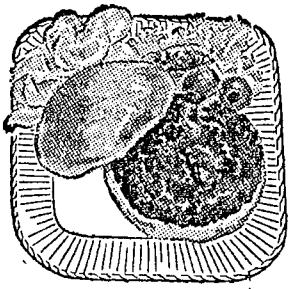
Wakeley, an Idaho alumnus, ex-

plained that the Chronicle has approximately 100 correspondents, or stringers as they are known in the newspaper world, located in various towns throughout the Chronicle circulation area. They are constantly sending in news to be used in the three editions of the Chronicle Empire Editions.

In giving advice to student journalists, Wakeley told the group, "Get the story from as many sources as possible but always attribute the facts to the person who gave them to you."

"Newspaper work is tiring, lots of work, sometimes routine but never boring," Wakeley said. "There is always the chance that

a big story will be breaking." Wakeley has worked for the Chronicle since 1951. He had previously worked for the Moscow Idahonian.



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# A Campus-to-Career Case History



In the master control room of San Diego TV station KFMB-TV, Max Beere discusses a new studio-transmitter link with chief engineer Charles Abel.

# His "temporary" job became a career

Max P. Beere spent two years at the University of Hawaii while with the U. S. Navy, then earned his B.S. degree in Engineering at the University of Utah, where he served as technical lighting director for numerous campus theater and television shows.

On graduating in 1955, he fancied a television career for himself, but felt that, being married, he couldn't afford to serve a TV apprenticeship.

Max had an interview with the Pacific Telephone and Telegraph Company in Los Angeles. "I was offered a position in transmission engineering," he says. "It sounded great—but I really thought of it as a 'temporary' thing until I could get into television."

Max's TV career came sooner than he had hoped. Assigned as telephone com-

pany liaison with the TV networks, he was soon surveying microwave relay routes for the "Wide World" show, and working on "remote" and mobile telecasts from such interesting locations as Death Valley and rocket-launching sites deep in the desert.

In August, 1958, he was transferred to San Diego, where he took on full responsibility for TV-and-radio Special Services. This led to a particularly satisfying assignment in early 1959—the development of a new and successful closed-circuit educational TV system for 18 elementary schools in Anaheim.

"The telephone company really opened my eyes," says Max. "It's a fine place to work, where new ideas are welcomed and recognized and chances for advancement are excellent. I'm sold on it."

Max Beere is one of many young men with varied college backgrounds who are finding stimulating careers in the Bell Telephone Companies. Learn about opportunities for you. Talk with the Bell interviewer when he visits your campus—and read the Bell Telephone booklet on file in your Placement Office.

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# Campus Activities At Dead Stand-Still

The first weekend since the end of Christmas vacation finds campus activities at a standstill in comparison to the high peak they reached before the two-week holiday. Exchanges are still the Wednesday evening rage, and snow ball fights and other sports have picked up since students found snow waiting for them when they returned.

**Marilyn Durose, ALPHA GAM.** has recently been announced as a College Board winner of Mademoiselle Fashion Magazine. She is now eligible to be chosen for Guest Editorship. An exchange with Shoup Hall was held Wednesday. Shirley Coombs, WSU, and Meredith Littleton, San Francisco, were dinner guests this week.

The freshmen of **WILLIS SWEET** had an exchange with the Kappas last Wednesday. The hall will hold a house meeting next Monday night to elect officers for next semester.

Dana Andrews was chosen charm girl of **ALPHA PHI** for December. The Ivy bracelet was awarded to Fran Regadera for her outstanding work as chairman of the pledge dance. Some "swinging" music created the atmosphere for an exchange with the LDS house this week. The pledges and Kappa held a Kappa Final Fatigue Party Thursday night. Sweatsuits bearing an emblem advocating wine, women, and a d wrong have been noticed draped on several of the men of **UPHAM HALL**. A dinner guest at Uphem this week was O. C. Walter, Coeur d'Alene, father of Neil Walter. Wade Wells and Richard Fong have been tapped by the Scabbard and Blade, senior men's military honorary.

**FORNEY HALL** held a fireside with the Delta Chi Wednesday evening.

The **KAPPA SIG**'s returned from their vacation to greet two new pledges: Jim Doll and Ken Turner. A Christmas party was held before leaving for vacation, at which names were drawn and gifts were exchanged along with humorous poems.

Before leaving for vacation, **PI PHIS** held a Christmas fireside

and a formal dress dinner. Wednesday an exchange was held with Chrisman Hall.

Dinner guests of the **SIGMA NU**'s this week included Phil Steinboch, a freshman from Salem, Ore., and Kay Nelson, a former Sigma Nu home on leave from the U.S. Army.

**BETA** hold a pledge exchange with the Alpha Phi Jan. 13. Recent dinner guests of the Betas have been Denny and Carolyn Hague, Ole and Ellen Bergan, Bruce and Neale McCowan and Jim Lyle.

## Showing Date Given By Film

The Sub movie, "Long Voyage Home," will be shown Friday at 7 and 9 p.m. and Sunday at 8 p.m.

This drama of the sea, based on plays of Eugene O'Neill, stars John Wayne, Thomas Mitchell, Barry Fitzgerald, and Ian Hunter. The lusty, rum-soaked crew of the "SS Glencairn" face danger and hardships to guide their ship safely through peril.

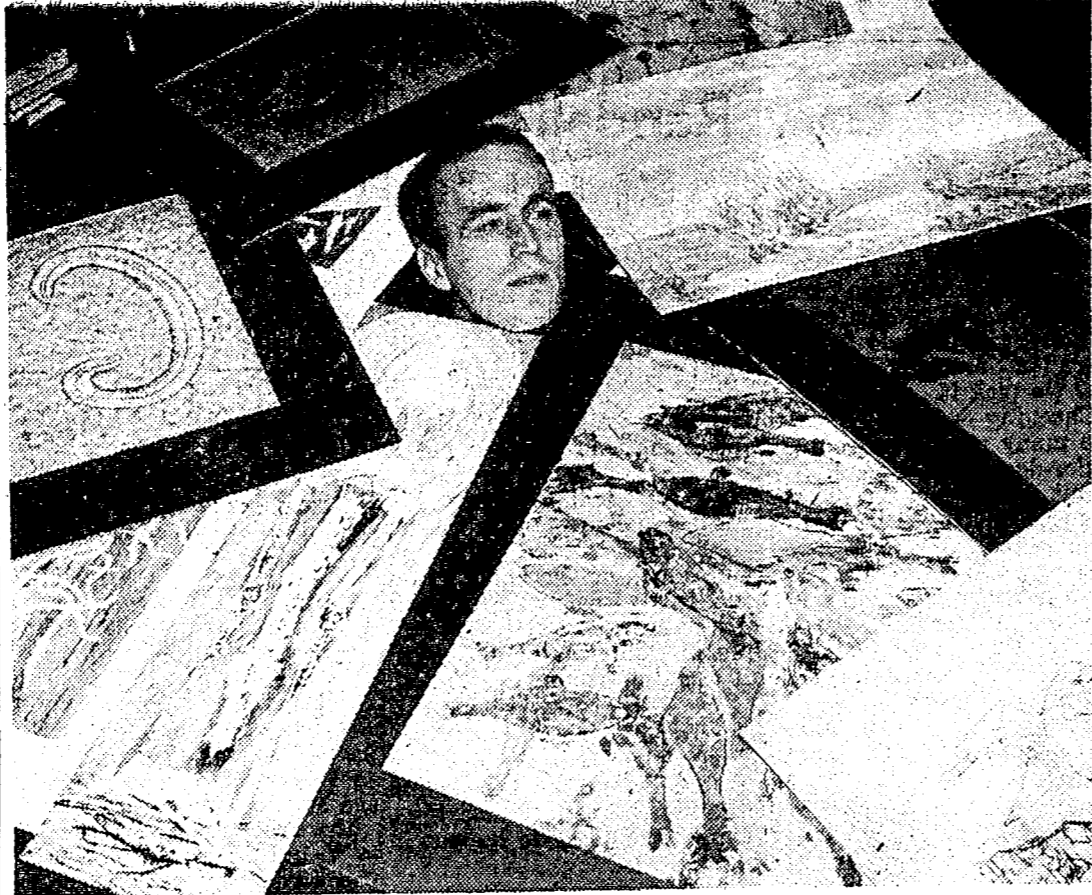
A short, "The Floorwalker," a Charlie Chaplin film, will be shown also.

Coming movies are "Father of the Bride," "Les Miserables," "Cheaper by the Dozen," and "An American in Paris."

## Leaving Scene Draws Fine

Carl G. Berry, Sigma Nu, was fined \$150 Wednesday in the Moscow Police Court on charges of leaving the scene of an accident that occurred Dec. 16.

Berry was arrested by Officer D. S. Colbeck the night of the accident and appeared before Police Judge Nicholas Speropolos Wednesday night.



**IT'S ALL HIS** — Artist Iain Baxter, off campus, peers out of some of his 35 paintings that will be exhibited in the SUB beginning tomorrow and running through next Saturday.

## Iain Baxter Becomes Painter After Accident

**By KEITH GREGORY**  
Argonaut Staff Writer  
Can an auto accident be a blessing in disguise?

This is the question that Iain Baxter, 23-year-old English-born Canadian graduate student in zoology, will have answered after two art shows. One of these shows featuring 35 of his best oil and water paintings, will be displayed in the SUB, beginning tomorrow.

Baxter's first ambition was to

become a champion skier. Having been named outstanding junior skier of the 1954 Alberta Championships, he then won the honor of the outstanding junior skier at Calgary.

In 1955, he entered an American Legion sponsored ski meet at Sun Valley which was his real chance at big-time skiing. However, Baxter broke a ski during the first day of competition causing him to drop from the meet.

In the summer of that same year Baxter was involved in an auto accident that left him with a broken neck. The doctors told Baxter that another injury would most

likely cause a permanent disability. He then quit skiing and took up oil and water color painting.

If it hadn't been for this accident, Baxter might now be one of the finest skiers in the U.S., but he would not be experiencing the thrill of seeing his paintings being readied for publication in a book or some of his best oil and water paintings for exhibits.

Subjects for most of his painting are from nature and animal life, rounding out his major by placing his feelings about nature on canvas.

Will the accident be a blessing? Only time will tell.

## Rings 'n Things

### PINNINGS

**ELD-ALLGAIR**  
Santa Claus arrived at the Tri Delt Christmas party bearing a candle entwined with holly. The candle was blown out by Joice Eld to announce her pinning to the Santa Claus, John Allgair, ATO.

**OLDS-ERWIN**  
A tapered blue candle entwined with white roses interrupted song practice last Tuesday to tell of the New Year's resolution of Ginny Olds, Tri Delt, and Rich Erwin, ATO — a pinning.

**BROYLES-JOHNSON**  
A gardenia enclosing a flickering orange candle barely went around half of the circle of Tri Delt girls before it was blown out by Colleen Broyles to announce her pinning to Jerry Johnson, Kappa Sig.

**HOVGREN. BITTENBENDER**  
Doris Hovgren, Alpha Zeta Delta, Wittenberg University, Springfield, Ohio, and Karl Bittenbender, Delta Sig, announced their pinning Dec. 21.

**HOALST-HERVEY**  
The theme "Twelve Days of Christmas" was used by June Hoalst, Pi Phi, to announce her pinning to Chuck Hervey, Delt, at dress dinner Dec. 17.

**SUTTON-POOL**  
Cigars were handed out Tuesday noon at the Sigma Nu house to announce the pinning of Jean Sutton, U. S. C., and Nick Pool, Sigma Nu.

**NYE-MOLLER**  
The pinning of Karen Nye, Mos-

## Church Youth Groups Plan Suppers-Discussion Periods

The church youth groups are planning talks and discussion periods for this week's meetings. Suppers will be served at most of them.

**L.D.S. INSTITUTE**  
The M.I.A. will be held Friday night at 7:30, with a lesson on the Ten Commandments. Officers will meet at 7 to plan coming activities.

**CANTERBURY CLUB**  
Sunday evening at 6, Canterburyans will meet for supper and a review of another chapter on a review of another chapter on Bishop Pike's book, "If You Marry Outside Your Faith." The position of two or three prominent branches of the church will be outlined and presented in dialogue form. There will be some time for informal question and answer.

**WESLEY FOUNDATION**  
Methodist students will meet from 5 to 7 p.m., Sunday, for supper, to be followed by the election of new officers for the group. Saturday morning at 9:30 a "Planning and Evaluation Meeting" at the Campus Christian Center is planned. This will be preceded by a cabinet meeting at 8:30.

**WESTMINSTER FOUNDATION**  
The program for Sunday's forum is a full-length movie, starring Van Heflin, entitled "Patterns." It is a drama of business and the challenges to a man's conviction when he is pitted against the head of his corporation. It will be at the Presbyterian Church. Supper is served for 45c.

At the regular meeting of the Disciple Student Fellowship, Sunday, Nels Moller, Sigma Nu, was announced last Tuesday noon, by passing out cigars, at the Sigma Nu house.

## Burton Leader Of '4 Brothers'

Rod Burton, who has played professionally in the San Francisco area for several years, will lead the "Four Brothers" Saturday in Jazz in the Bucket from 4-5 p.m.

The quartet will feature a piano, bass, drums, and alto sax coupled with a trumpet.

Jo O'Donnell, DG, will be featured vocalist.

Helping committee chairman Dick Stiles, Delta Sig, next semester will be Kay Sanders, Alpha Chi.

"Right now we haven't too many combos in mind for performance next semester," said Miss Sanders, "but a new schedule of performances will be announced in the near future."



**By ALICE BOSSE**

Thinking of a new permanent? prepare for it now... First, a few oil shampoos before the new permanent will help dry and brittle hair... Be sure the ends of the last permanent are cut off... Hair should be expertly styled to get the most out of your new wave... A careful first-set helps to mold the wave... Brushing "naturalizes" the curl and regular resets hold it.

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