



# Answers To All Problems Are Found In Studio Cards

Want to know a good inexpensive way to patch a quarrel with your sweetheart without having to resort to verbal self-defense? A sure-fire means of cheering up a jaded pal short of "springing" him? A tried-and-true method of teasing someone about his false teeth without risking personal injury?

The answers lie with those currently popular, long-lived "studio" type greeting cards which run the gamut from "Amusement to Zanyness, with large doses of all-in-good-fun vinegar in between."

Another fad  
When studio cards first appeared on the market they were considered just another fad that would suffer the same fate as the sack dress and the hula hoop. But, as social psychologists tell us, what begins as a fad may end up as an



"Next time you're down in the dumps look me up!"

accepted custom or fashion. Witness bobbed hair, slacks, and bin-gos.

Initially created by small art studios, studio cards have become so widely accepted that such double-take messages as the following are now acceptable: "Happy birthday! I meant to put something in with this . . . but I remembered after I sealed the envelope."

Just Craft, one of the nation's leading publishers of greeting cards, estimates that 10 per cent of the production in the greeting card industry is now devoted to the studio card. The latter has caught on so well with the public that it is now coming out in multi-colors, a new trend in studio

I miss you . . .

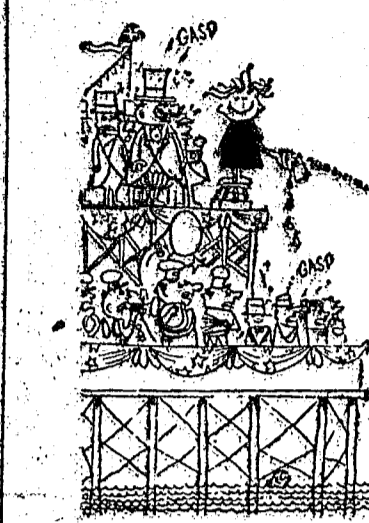


cards, and with wackier-than-ever messages.

Take wedding anniversary cards for example. Sweetness-and-light verses have given way to "Happy anniversary to my husband. Remember how we started with

nothing, dear? Now we owe every body." From a son: "Happy anniversary, mother and dad. You certainly accomplished some great things in your marriage . . . like me for instance!"

Mirror Times  
Greeting cards have always faithfully mirrored the times. The



"You have that . . . Certain touch!"

sentimental 19th century went for homemade valentines of fancy lace, gilt cupids, red hearts and colored paper. World War I saw a vogue for red, white and blue colors; and up through the ages of jazz, Be-bop, bobbed hair, short skirts, Dior fashions, rock and roll and the start of the space age ("Let's zoom, Valentine, with rocket and missile,") greeting cards have gone right along reflecting the era in feeling and design.

Although breezy and biting at times, studio cards are more often than not taken in the spirit in which they are sent. Nothing is immune from their healthy ribbing. "Take the shut-in recuperating from illness and accident, receiving this cheerful (?) word: "What do doctors recommend?"



"Happy Father's Day . . . You dashing fellow!"

"There's something about you that reminds me of a bird . . . your brain!"

Answers  
Still want to know the answers to the three questions posed at the top of this article?

1. Send your sweetheart a card showing a meek little face peering from underneath a man-hole cover. The inside caption simply reads: "Still Mad?"
2. Send the jailed friend a con-valescent card with the following sentiment:

To A Shut-In Pal

I cannot grin my widest grin When I am out and you are in. But on the day when you come out My smile will rival yours, Old Scout.



"Set . . . you'd certainly look funny without it."

But don't be surprised if you get a card back from him reading:



"Dear Jason!"

Dear Jason:  
For over one month now, a swastika has graced the wall of the Delta Chi house on the corner of University and Elm Streets.

As I pass on my way to class this stigma "of man's inhumanity to man" meets my eye every time. I do not object to be reminded of my moral obligations toward a r.d.s man and of the guilt that man has gathered, but I fear the symbol has been put there in jest.

I wonder if this symbol should be the subject of thoughtless pranks of college boys. May I remind those who painted the symbol and those who permitted it to remain on the wall that 7,000,000 Jews, millions of English, French, German, Dutch, Russian, and Danish citizens and soldiers, and not to forget over 400,000 American servicemen, lost their lives because of the impact of this symbol.

In memory of all those who died the swastika should not be used for a prank — it is deadly serious. Therefore, I ask the members of the Delta Chi to remove the swastika, unless of course, it was not put there in jest, but to echo the familiar cry of prejudice and intolerance: *Juden Verboten!*

And we had and have too much of that!

Hamida Rosmajian  
Pointed out by the Delta Chi is the fact that this sign is an Indian symbol instead of the Nazi swastika. The Swastika points the other way. To our thinking, however, this is a minute point that few people realize. Most people passing the sign would probably take it for what it wasn't. — ed.

"Mother, do they have oil refineries in heaven?"  
"No, dear, they have to have engineers to build oil refineries."

# Elwyn Schwartz Is Dead

Three weeks ago the University lost one of its most cherished faculty members. Professor Elwyn Schwartz, head of the music education program of the University Department of Music, died just one week before Christmas while getting a tree some twenty miles north of Moscow. It was the end of a brilliant career that had taken up most of his fifty years.

In charge of some twenty student cadets, as well as the training of another ten . . . Mr. Schwartz made constant and unselfish use of the materials, techniques, and observations that he had collected through his 25 years of teaching in elementary, secondary, and finally, college classes. Everyone who knew him through either his musical accomplishments, community activities, or religious convictions will tell you what an honored man he was in all three.

Musically, Mr. Schwartz excelled in explaining the best methods in teaching music in elementary and secondary schools. File after file of materials to help show the better methods grace his office.

His organization was complete and orderly in every way. His connections with other music departments, music publishers, and music suppliers in the West was astounding. It seemed that he always had a voice in Music Education, and many days each year he spent in convention and discussion. Therefore, his students always had more than enough experienced help behind them.

In the community, Elwyn Schwartz was the guest at many high school graduations

throughout the Northwest. He was always the "looked-forward-to" speaker after dinners or during conventions. He never ran out of words and he held the attention of everyone with his marvelous "gift of gab." He was active in PTA, Youth Groups, Boy Scouts, and Service clubs.

And in the church, he was not only a lay preacher but the backer of many a youth group. He inspired his relatives and friends to establish a permanent and continuous fund dedicated to the youth of our state for use in the furtherance of their moral and religious development as future leaders of our state and nation.

Mr. Schwartz was an avid backer of the ASUI and attended all the student-faculty retreats. He was chapter advisor of Phi Mu Alpha Sinfonia and later Province Governor, a distinguished honor. The Phi Delta Theta fraternity had him as their advisor.

Many of you probably best remember him for his seemingly over-enthusiastic personality, his sincere desire to serve anyone who needed help, and possibly his jokes. His big smile and shiny head lead many listeners to a hearty laugh.

But he is gone . . . and time continues. There will be others, as there have been. But a memory of this man will reside with many people in the years to come. Let us pause once in a while and be reminiscent . . . and let us try to channel our ambitions and thoughts in the magnificent manner that he showed us. But more important . . . let us not be sad. Let us be thankful for the privilege we had in knowing him. — J.D.W.

# Yes, Virginia . . .

Yes, Virginia, there is a Santa Claus. He's a tall man, or a short man, or a thin man, or even, like he's supposed to be, a fat, jolly man.

And Virginia, he always carries a bag full of wonderful surprises. His surprises nowadays aren't gifts, Virginia, they're promises, wonderful, marvelous promises.

He promises lower taxes, higher government spending. More wealth, less work. Better schools, less government interference. More freedom, less insecurity. More happiness, less sorrow.

He has lots of promises, Virginia. He promises to give everybody more of every-

thing. He promises the poor man more money. He promises the rich man more liberal taxes. He promises the elderly more security. He promises the young more freedom.

He promises those without jobs more work. He promises less work for those who have jobs. He promises employers higher profits . . . he promises consumers lower prices.

Virginia, he'll even promise to change your climate if you ask him. Less rain, more rain. Less heat, more heat. There is nothing he can't promise.

Santa Claus, Virginia, is an unscrupulous politician. — G.R.

# Grad Science Courses Draw More Students

Emphasis placed on science in the past few years is now being reflected in the enrollment in upper division and graduate courses in chemistry and physics at the University, Dr. Malcolm Renfrew, head of the physical sciences department, said recently.

"The past five years have shown a steady increase in such enrollment," Dr. Renfrew said. Present fall enrollment compared with that of 1955 indicate an increase of 61 per cent in upper division chemistry and a 200 per cent rise in graduate chemistry students.

Physics courses reflect the same trend. Upper division students have increased by 140 per cent and graduate physics students by 1600 per cent.

In lower division courses often taken by non-science majors, the enrollment is up 14 per cent over last year.

"If we assume that freshman chemistry will show the same proportionate increase as the rest of the university, we will have 792 students in these classes by 1965," Dr. Renfrew added.

# McMinn Selected AICPA Member

J. Malcolm McMinn, assistant professor at the University of Idaho, has been elected a member of the American Institute of Certified Public Accountants.

Professor McMinn holds a CPA certificate from the State of Idaho and is a member of the Idaho Society of CPAs.

ENDS STREAK  
Dec. 25, 1957 . . . Chicago's Black Hawks beat New York's Rangers, 3 to 1. This defeat ended a Rangers' streak of not losing on Christmas Day in New York's Madison Square Garden since 1928.

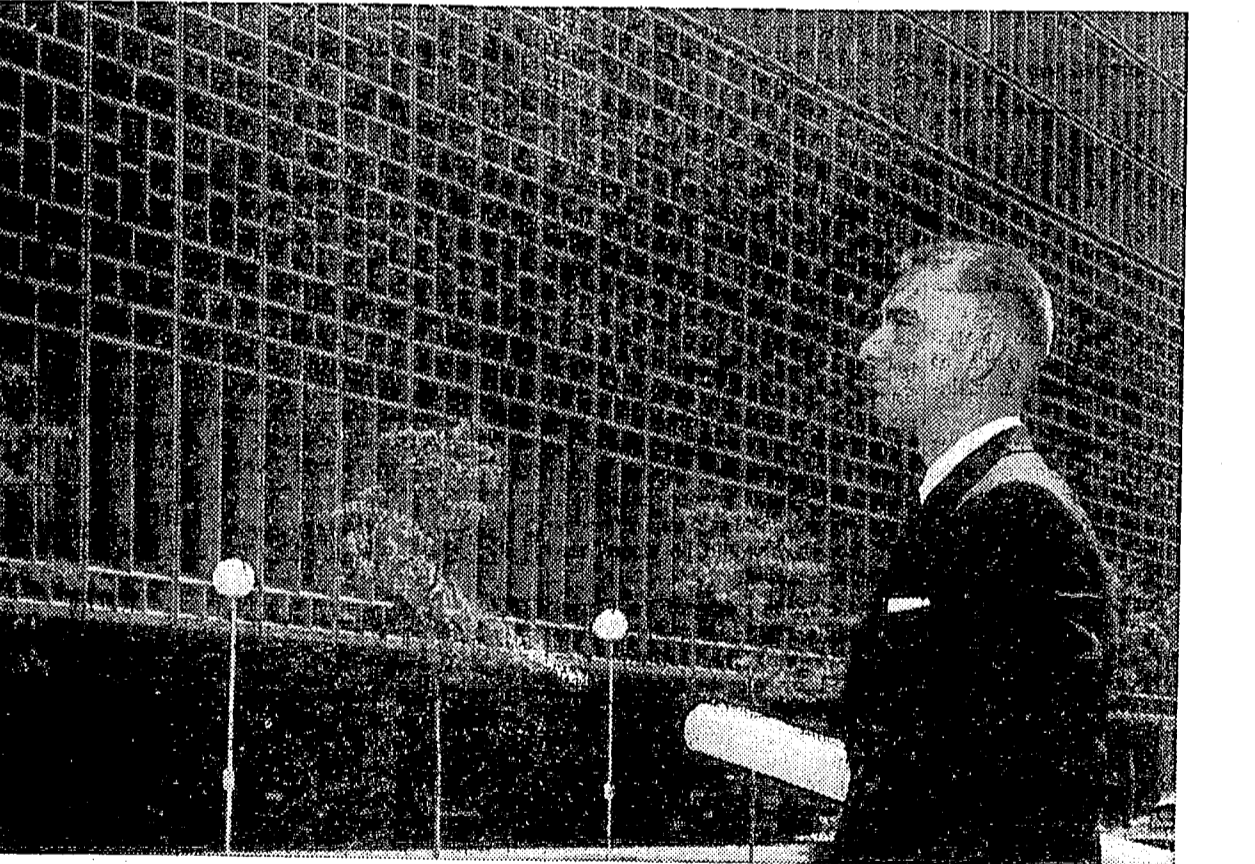
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# Grad Receives Engineer Post

Lynman G. Youngs, Moscow, a 1931 graduate of the University College of Engineering, has been designated by the Bureau of Public Roads to assume the post of division engineer for the Louisiana division office of the bureau in Baton Rouge.

The announcement was made today by E. J. Martin, chief of the personnel and training division of the bureau in Washington, D. C.

"Youngs has had a distinguished career in the field of engineering, including five years of military service with the Corps of Engineers," said Martin. "His tenure of office with the bureau has included various progressively responsible posts in the country and in foreign assignments."



# "FIND THE ANSWER, JIM—AND BRING IT BACK"

When Jim Boardman took his B.S. in Electrical Engineering at Colorado State, there was one idea uppermost in his mind. He wanted a job in which he could work his way into management via the engineering route. As he puts it, "I didn't want to stick with straight engineering all my life."

After talking to eight other organizations Jim joined The Mountain States Telephone & Telegraph Company. He soon got the kind of action he was looking for.

His first assignment: How best to improve widely scattered rural telephone service all over Colorado—a sticky engineering challenge. He was given a free hand to work out his own procedures. His boss simply said, "Find the answer, Jim—and bring it back."

Six months later, Jim turned in his recommendations. His plan was accepted.

Next stop: Colorado Springs. Here Jim worked out a plan to expand telephone facilities for this burgeoning community. This plan, too, is now in operation.

Today, at 24, Jim has an important role in planning where, how much, and what kind of telephone service is needed in the Denver area.

Here's how Jim puts it: "We get tough assignments—but we also have the freedom to take hold and do a job. I think the future here is unlimited. If a man wants to do it—it's there to be done."

If you're a guy who can "Find the answer—and bring it back"—you'll want to get with a company where you have the chance. Visit your Placement Office for literature and additional information.

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## The Idaho Argonaut

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# SAEs Tap - Chrisman Elects For New Year's Starter

**By MARSHA BUKOKER**  
Argonaut House Editor

Returning from Christmas vacation always brings with it many problems. The main problem faced by students is the time change caused by getting up and going to bed while it is still dark.

**DELTA SIGS VISITED**  
The Delta Sigs returned from Christmas vacation to find that Santa Claus had visited them and left them a new gas furnace. Plans are now being formulated for the annual Sailor's Ball which will be held sometime next month. The Delta Sig pledges exchanged with the Alpha Chis last Wednesday.

**ALPHA PHIS GET TOGETHER**  
Amid the rush of the holidays, the Alpha Phis and alums met for luncheon in Boise. Previous to the vacation, the pledges gave a paddle party breakfast for the members. Donna Lee Bell was recently

awarded the gold pledge pin for attaining the highest grade point at mid-semester.

**SAES TAP MEMBERS**  
The SAEs took time out of their busy pre-vacation activities to tap seven new pledges for Little Sisters of Minerva. Those chosen were: Marsha Bukoker and Karen Kooz, Pi Phi; Julie Madden and Sally Lstimore, Gamma Phi; Dana Baker, Theta; Idora Lee Moore Kappa; and Toni Tunen, Hays.

Recent dinner guests included: M. E. Ross, Joe Pettit and John Penney, Willis Sweet; Don Zimmerman, Gault; Don Biagi, McConnell and Derald Hulbert, Shoup.

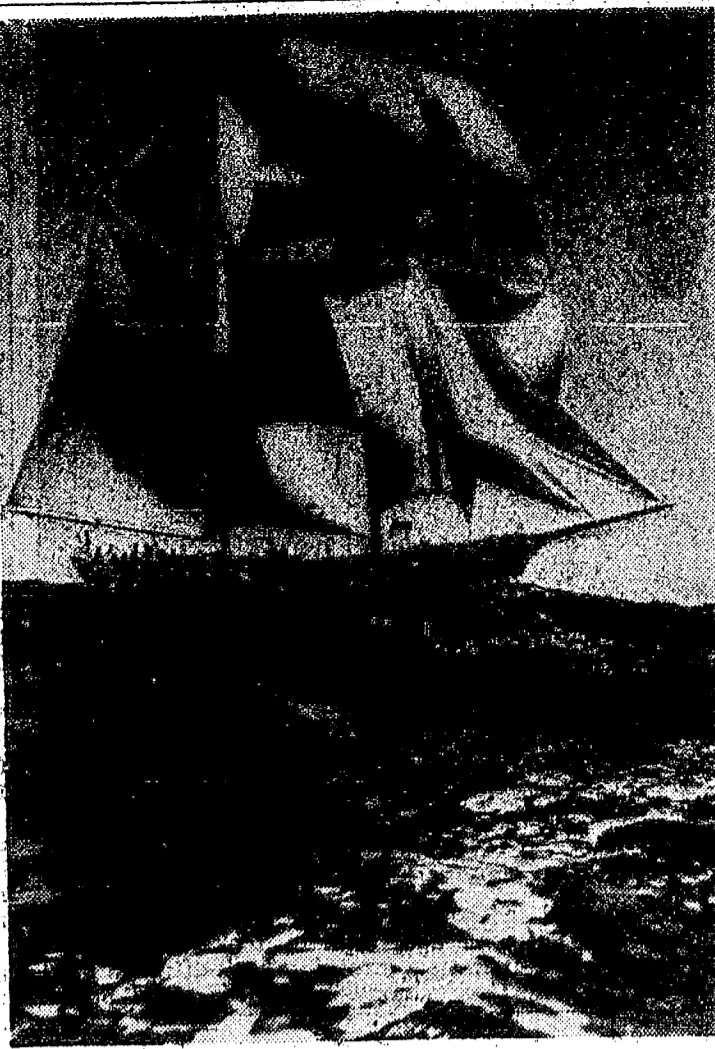
The SAE pledges held an exchange in the Dipper Wednesday night with the DGs.

Santa left a new stereo set under the Christmas tree at Upham Hall before the vacation. Upham and Regents Hill, WSU, had an exchange fireside Decem-

**CHRISMAN LISTS OFFICERS**  
Results of the Chrisman Hall elections were as follows: Leonard Clark, president; Gene Lawrence, vice president; Ernie France, secretary; Fred Marshall, treasurer; Ron Brody, social chairman; Ron Henderson, assistant social chairman; Steve Fulk and Chuck Sowers, Co-intramural managers; Jim Clark, freshman representative and Doug Gotcher, Argonaut reporter.

Prizes for the best dressed Latin at the Chrisman-French Latin American Exchange were given to Glendel Reid and Bob Slavik.

**PI PHIS WILL ELECT**  
With the arrival of Nancy Davis Wednesday evening, Pi Phis have all returned safely from the Christmas, New Years holiday. They have now settled down for the time remaining until finals. Elections will be held Monday, and thus the new year will begin.



# WSU-Idaho To Pool Hosting Efforts For National Intercollegiate Knight Meet

Approximately 400 Intercollegiate Knights from 43 colleges and universities will meet here in April to attend the annual national convention which is being hosted by the Idaho and WSU chapters.

Gordon Chester, national president of the IK's, said "I think the convention is significant in that it is being sponsored by the two oldest chapters in continuous operation and that they are also charter members of the organization."

Tentative dates for the convention are April 19-22. The National Executive Council will meet here April 18. In addition to delegates from each chapter there will also be some guest delegates from some independent sophomore honoraries from a number of western colleges.

homa State University, Stewart McKenzie, Royal Chancellor, University of Puget Sound, Anders Estrada, National Executive Secretary, Pan American University, and Dr. William F. Hohense, Regent, Eastern Montana State College.

Tentative plans call for WSU handling the daytime sessions and Idaho being host to the evening activities.

Sessions to be held include committee workshop sessions, general business meetings, an awards banquet, and election of national officers.

**Plan Queen's Pageant**  
Evening activities planned are a barbecue, the queen's pageant, to which the public will be invited, the convention banquet, and the convention ball at which the na-

tional officers and the queen will be installed.

Chester also said that as far as he knew this was the first time that WSU and Idaho had pooled their resources for such an event as this.

# Minerals Gain In Importance

The increasing importance of nonmetallic minerals, especially phosphate, sand and gravel, and stone in Idaho's mineral picture is revealed in final figures on 1959 production just released by the U.S. Bureau of Mines which compiled the figures in cooperation with the Idaho Bureau of Mines and Geology.

Dr. E. F. Cook, dean of the University College of Mines and director of the bureau, reported that in 1958 about 23 per cent of Idaho's mineral wealth came from nonmetals. In 1959 this portion rose to 28 per cent and in 1960 it will probably be near 85 per cent. Output of phosphate rock showed a remarkable increase, 46 per cent for the material mined, 23 per cent for the marketable rock produced. Sand and gravel output increased 33 per cent over 1958, largely because of increased demand in highway construction.

Silver again was Idaho's leading mineral commodity, with \$15,057,000 of it coming out of Idaho's hills in 1958. Lead was close behind at \$14,351,000, and zinc was in third place with \$12,811,000. Sand and gravel was valued at \$9,090,000, and phosphate, coming up fast the last few years, at \$7,412,000.

# Phi Kappa Phi To Initiate; Badgley Of UW To Speak

Students tapped for membership in Phi Kappa Phi, national all-college scholastic honor society at the University of Idaho, will be initiated at the winter banquet January 10 in the Student Union building. Professor F. I. Badgley of the University of Washington will be guest speaker.

Executive Dean H. W. Steffens, president of the local chapter installed at Idaho last spring, said, "Phi Kappa Phi is an honor society of unique character. It recognizes high scholarship in all areas of academic endeavor rather than in limited and specific fields. It has become well established at leading American universities."

Exceeding 3.35

Undergraduates in the class of initiates have been drawn from all colleges within the university and all have academic averages in excess of 3.35 (well above a "B").

Seniors tapped for membership include Connie Block Allen, Jerome; John Baker, Logansport, Ind.; Charlotte Barnes, Rex Dorman, Donald Duncan, Nancy Avery Fish, John Fitzgerald, Margaret Crowley Gentry, James Jenks, Kenneth Keller, Marilyn Martin, Bruce McCowan, Thora Runyan, Robert Seele, and Sherman Snow, all of Moscow; Karen Crough, Boise; Gary Custer, Marilyn Voyles, both of Twin Falls; Paul Krogue and Robert West, both of Blackfoot; Gene Lawrence and Roderick Mayer, both of Lewiston; James Lemp, Washington, D.C.; Carolyn Livingston and Zoe Squires, both of Buhl; Robert Schumaker, Hamilton, Mont.; Billie Sommers, Rexburg; Karen Stedfield, Pocatello, and Lola Wood, Elk River.

Only two juniors of superior academic achievement have been tapped for initiation. They are William Robert Kindley, Indianapolis, Ind. and James Christian Space, Orofino, both with academic averages approaching 4.0.

Graduate students at the University of Idaho who have been selected on the basis of high grades here and in undergraduate work elsewhere include Mrs. Lillian Wood Otness, Moscow, and Vishwawasa Maharudrapa Sakhare, Belgaum, India. Mrs. Agnes Berman Williams, also graduated from the University of Idaho in 1960, will join the group.

Distinguished alumni of the University who also will be initiated include Marcus J. Ware, Lewiston lawyer, and Charles A. Wellner of Ogden, Utah, who is chief of Forest management Research at the Intermountain Forest and Range Experiment Station of the U.S. Forest Service.



**ENGAGEMENTS**

**VOYLES - UNZICKER**  
Marilyn Voyles was congratulated on her engagement to Leo Unzicker, Delt graduate, at the Tuesday night fireside at the Tri Delt house.

**MOELLER - BASER**  
A nosegay of white snapdragons and blue carnations held the engagement news of Tinda Moeller, Theta, to Van Baser, Phi Delt. Special dinner guests for the event were Mr. and Mrs. Elmer Nelson of Moscow and Bobby Slaughter, Carol Rau, Nancy Hagen, and Nancy Neveux, all of Hays.

**HAYNES - KOWALLIS**  
On December 24, Sandra Elaine Haynes, Chicago Academy of Fine Arts, and Ray W. Kowallis, Phi Delt, became engaged. No wedding date has been set.

**TOLER - KLINCHUCK**  
Gail Toler, Forney Hall, announced her engagement to Jack Klinchuck, McConnell Hall, January 3. A white candle with red carnations displayed the lovely engagement ring.

**CROUCH - BAKER**  
A blue candle entwined with light and dark blue ribbon was passed at a Kappa fireside Monday night and claimed by Karen Crouch to announce her engagement to Paul Baker, a graduate of Idaho who is currently in the Navy.

**JONES - O'CONNELL**  
June Powels read a poem entitled "Sudden Knowing" at a Kappa fireside Tuesday and passed a nosegay of blue and pink carnations circling a diamond ring. The ring was claimed by Linda Jones announcing her recent engagement to Dan O'Connell, Lewiston.

**NORMAN - RENE**  
The annual check-in party of the Alpha Phi's was the occasion for a reading by Val Hoff announcing the engagement of Nonie Norman to Dick Rene, Delt. An April wedding is planned.

**HOFF - HART**  
A mysterious meeting was called by the Alpha Phi Alum Advisor, Jan Pavel, December 15. The meeting was called to announce Val Hoff's pinning to Bill Hart, SAE. The announcement was made to the SAE house by an Alpha Phi serenade.

**JAUREGI - DECKER**  
Mary Jauregi, Alpha Chi, announced her pinning Monday evening to Fred Decker, Lambda Chi.

# Voyage Around World Offered To Students On Famous Ship

A project tailored especially for adventuresome college students — a voyage around the world aboard the most famous sailing ship afloat — is in the offing for the summer of 1961.

The ship, the 96-ft. brigantine Yankee, will sail from Miami July 1, 1961, and follow the trade winds to such places as Pitcairn and Easter Islands, the South Seas, Africa, the Orient, and 'round-the-horn to South America and the West Indies.

The 25 persons aboard will actually serve as crew and help navigate and sail the ship. They will share expenses of the cruise. Besides a rare chance to become proficient in traditional windjammer sailing skills the 'round-the-world voyage offers a unique educational opportunity, according to Yankee's owner, Capt. Mike Burke of Miami.

"We'll sail to places far off the beaten tourist path," says Capt. Burke. "For example, we can get a glimpse of history by talking to descendants of The Bounty at Pitcairn, and by studying customs and people from Tahiti to Zanzibar."

Arrangements have been made, he adds, for students to continue their studies aboard under professional guidance during the 18-month 50,000 mile voyage. Side trips will be arranged to major island points of interest and activity will range from fishing and skindiving to big game hunts and photo-safaris.

Yankee, which gained renown as a result of countless magazine articles and six books about four earlier 'round-the-world cruises under command of Capt. Irving Johnson, was built in Emden, Germany, and operated as a North Sea pilot vessel until captured by the British in World War II. When Capt. Johnson purchased her in 1947, Yankee was changed from schooner to square-rigged brigantine. Her 15 sails total 7,775 square

feet.

Information concerning Yankee's 'round-the-world cruise may be obtained by writing: Capt. Mike Burke, Windjammer Cruises, Inc., P.O. Box 1051, Miami Beach, Fla.

**Journal Has Story By Kim**  
A paper by J. S. Kim, assistant professor of physics at the University, concerning progress in tracking the horizontal movements of the Aurora Borealis was recently published in the Canadian Journal of Physics.

The paper reports work done under a National Science Foundation grant of \$45,700. Kim was aided in his research by Dr. B. W. Currie, head of the physics department at the University of Saskatchewan, who co-authored the paper, and University senior science student, Jack Kleinkopf, off-campus.

Old Arabian Mother's Day song: "Oh What a Bag Dad Had."

# Shakey's Pizza Parlor Opens With Grace Of Mayor's Vote

**By SHERRY MCGUIRE**  
Argonaut News Writer

The good cheer and laughter present on campus the last few days is not, as might be suspected, due to the joy of everyone to be back at school.

Instead the credit goes to the proposed addition of "Shakey's Pizza Parlor" to Moscow's recreation-type facilities.

Not only will this establishment serve pizza, but a beer license has been granted to the new managers, Genevieve Baker and C. J. Martin.

This will come in handy now that Mort's is temporarily out of the picture.

Moscow's Mayor Spencer Lewis passed the authorization with his tie-breaking vote.

**Sufficient Beer Outlets**  
Several councilmen pointed out that Moscow has "sufficient beer outlets," but the rest argued that the council "could not discriminate

against a business if it meets the legal qualifications." And it did.

So Moscow will be the new home of another "Shakey's Pizza Parlor" at 215 N. Main Street (the old Spruce building), and will be open for business in February.

Pizza may not prove to be the main attraction at the parlor, but it will be a good accompaniment for the other refreshments served.

# Moe To Head UN Delegation

Bob Moe, Gault, who was chosen delegation chairman last year, has been again selected as chairman for the Model United Nations Conference to be held at the University of Oregon in Eugene during the Spring vacation.

This year, Idaho will represent Liberia, an African country. In the past Idaho has represented Spain, Columbia and Bulgaria.

Ten to 15 people from Idaho will journey to Oregon during vacation time. Approximately 800 students from western schools attend the conferences.

Arrangements have been made, he adds, for students to continue their studies aboard under professional guidance during the 18-month 50,000 mile voyage. Side trips will be arranged to major island points of interest and activity will range from fishing and skindiving to big game hunts and photo-safaris.

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# 'Is Christianity Christian?' To Be Topic At LDS Meet

**By SUE ARMS**  
Argonaut Staff Writer

Films and slides followed by discussions on them will be featured at the first meeting of church youth groups for the year 1961.

**CHRISTIAN**  
"Is Christianity Christian?" Dr. McCowan of the Philosophy Department will give his viewpoint of this topic at the LSA meeting from 5:00 to 7:00 p.m., Sunday. Group study has begun again and will discuss the New Testament. This study will concern the historical background of each of the New Testament books. Wednesday night vespers will be held at the CCC at 7 and will feature a short prayer session.

**WESTMINSTER FOUNDATION**  
Westminster Forum resumes its regular schedule this Sunday with

a 5:00 supper at the First Presbyterian Church followed by the outstanding documentary film "Epistle From the Koreans" dealing with the murder of In Ho Oh, Korean student at the University of Pennsylvania. Discussion on implications of the incident will follow.

**WESLEY FOUNDATION**  
Election of officers and a report from Sam Kim will be the program at the regular meeting of Wesley this Sunday at 5:00 at the First Methodist Church. Sam Kim will show colored slides and tell of his participation in an ecumenical work camp at the clothing distribution center for Church World Service in New Windsor, Maryland last summer.

**BRESEE CLUB**  
The Bresee Club will be the guest of the Disciple Student Fellowship at 5:00 in their meeting place.

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