# The Idaho ${ }^{\text {Argonaut }}$ 

## VOLUME 65, NO. 38

## Mullen, Stiles Head Slate Of United-Cup Winners

Six United;

## Crowning To Highlight Ball



Three Cup On E. Board



AWS Primary BallotSet
For Mar. 16



Executive Board 1961:62

$\qquad$



## Indian Film 'Chandra' Slated For Sunday Showing In SUB

Ass't Arg. Sports Editor

 for Sunday's showing of the In- "Many of the producers are fly
dian film "Chandra". has a per. by-night people who have a large sonal interest in India's film in in
dustry since his brother-in-law isfilm star there.
"As is the custom before start-
 alm stages a rodiligious ceremony,
called a mahurat:" Shaminder called a mahurat:" Shaminder,
Singh's brother-in-law attend ed sked him to play the prort of the
hero in the new film. He and that was all there was to thed Love and jealousy dominate the heme of this 1953 movie, as twin ndian beauty Chandra. The mov e is spiced with original dances taking the feature spot.
Film Industry Ranks Second Contrary to popular America belief, Hollywood is not the leading film producing center of the
world. With 300 production companies in operation, the Indian film industry ranks second in the
world in the number of films pro-
duced annually, duced anhually. Japan ranks firstBombay. to make a picturer
Sing said. He noted that most of
the producers made onlyNo Hinderance From TV
Singh had many other interest-
magazin
ported the
agaziline,
in commemoration of that Awar
an's great contribution to theng notes on the industry which
migion set ar is the the Americenmovie-goer.
Movies are the cheapest formonly one television station in in-
dia at New DelliMovies are the cheapest formDue to the thirteen spoken lan-
guages of the country, manymajority of the movies today the
poduced in the Hinduhich is the national language of

Calcutta, Madras, and Bombay these are the three large movie all" in "way to get away from "national film capital" is located Bombay where there are ap ccounts for 70 ptudios. Bont of thendian film studio. Most of the the
niddle class stars live in the titlcity of Andheri, which is withle
the boundaries of Bombay. And-
heri is known as "I"Alam Ara" was the first mov

## Traveler's Gold

co-produced a colored movie,
"Pardesi" (The Foreigner) which
was pased on the diary of a Bus.sian whad on theved diary of a Indias in the
titteenth

President Kennedy's proposal to limit duty-free parchases by American tourists meins to stanching the flood of U.S. gold into foreign bank tion from the present $\$ 500$ to $\$ 100$ will save the U. S. millions of to $\$ 100$ wil passes a more pleasiant and efficacious solution: attracting foreign gold through stimulation of domestic tourism by foreign visitors.

Europeans, like most Americans, were unaware that 1959 had been proctaimed "Visit the USA, Year" by President Eisenhower. The sagacious, in the halls of our slow-moving bured it "a colossal flop." Though no even a qualified success, "Visit the
USA Year" was a qualified improveUSA Year" was a qualified improvement. Any movement from inertia must be considered improvement. proclamation, though it required more money, the International Travel Office took a 40 per cent cut in federal funds. Amidst the flappy, overlapping bureau
cratic departments, the Commerece De partment set up a committee to study the problem and possibilities. It met once and nothing else was heard.
The U.S. which help
The U.S., which helped rejuvenate the
moribund European Travel Commission after World War II, foundered ruefully in the first attempt to promote its own tourism. The failure of "Visit the USA" does not lie in our ability to advertise and pro-
mote, especiflly when it's ourselves, our mote, especialy when it's ourselves, our
country, we are selling. (Look at TV! Rather, it seems that the project lacked enthusiasm and organization from the very beginning. Short-sighted, conserv-
ing conservatives refused to allocate the ng conservatives refused to allocate the
necessary money. Begun half-heartedly,
"Visit the "Visit the USA" ended with a faint plop.
CLASSIFIEDS
lesson, by which the U.S. could launch an organized, financially sound, ereative project to entice foreign nationals to our shores and there gold hoursts yearly spending American tourists yeares The more than a bilio dony foreigners merely U.S. is a country many foreigners merely dream of visiting. Europe's burgeoning
economy enables millions of Europeans the possibility of a sojourn in this country. possibility of a sojourn in this country. Why don't we make a concentrated, enmarks, pounds, francs, kroners-even marks,
Tourism is big business today. And those people who believe that the mighty USA can afford to pass up foreign business opportunities, that "we don't need
the rest of the world," are not only silly anachronisms but dangerous sleepers. America can no longer afford to shillyshally around. We are inter-dependent on
other nations: this is the time to end all economic smugness.
We Americasn enrourage foreigners to visit us. It is almost trite to
say that the visitor would see Amersay that the visior would see Amertinted image Hollywood exports to the world's people. It is trite to say, but travel engenders understanding and what is needed more than understand-
ing in today's confused, prejudiced ing in today's confused, prejudiced
world?
The traveler's gold is precious, that is The traveler's gold is precious, that is
the reason for President Kennedy's proposal. Let us hope that it is simply a
temporary measure until an "America Welcomes You Year" can be implemented. D.H. Since the writing of this editorial, the US Senate has passed and sent to
the House a bill for the promotion of the House a bill for the promotion of
domestic travel by foreigners "Tour
The USA" will inition
The USA" will initiate foreign-based
agencies and require $\$ 5$ million-Ed.

## The Idaher rgonaut



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| :--- |
| Friday at DAVIDS' Shoe. Dept. |
| Reynolds. If |
| Round, plase |

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## THE DAILY IDAHONIAN

409 SOUTH JACKSON - ". "PRINTERS OF THE ARGONAUT"made in India. The beginninthe silentes back to 1921
called "talkies," very much the
ame way they were called in

$\qquad$
nited States when called in theple still refer to the movies as static," he stated. He sald tha"The Haphazard OperationThe people whataly," Singh said. are in a "rut" with symbolism
JOHNNIE:S CAFEBREAKFASTS - ORDERS TO GOSTEAKS - SANDWICHES - FOUNTAINOpen 6 a.m.ol a.m. Weekdays-6 a.m.-2 a.m. Friday-SafurdayothPh. 2-1352
Penneys


Engineers!
Scientists!

## WE'RE OOKING FoRWARD TO MEETING



Last year we had the pleasure of meeting man engineering and science seniors during our visi gratifying number chose to join our coms, gratll be back on the dates beur company notice is your invitation to come in and see us. If you're interested in joining a company that' a leader in fields-with-a-future, you'll be inter ested in the advantages Boeing can offer you Bocing is a major contractor on the advanced solid-fuel ICBM, Minuteman; on the boostglide vehicle, Dyna-Soar, and on the Bomarc defenise missile system. Bocing's Vertol Division is one of the country's foremost builders of helicopters.
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We hope you'll arrange an interview through your Placement Office. We're looking forward
to meeting you.
$\qquad$

## SAEs Celebrate Founding; Pi Phi, Gamma Phi Initiates

by Marsha buroker Arg. House Editor

Merit Exam Applications Due Mar. 27


## By BOBBIE SLAUGHTER Argonaut Staff Writer

$\qquad$
Applications for Merit Examina
tions for the Department of Pub tions for the Department of Pub
lic Assistance in the state of Idah muss be in by March 27. Positions open are: caseworkers,
district child wellare consultatit,
two child welfare workers, steno

## Tension Broken

 At SUB Smoker Political tension is hardbreal the night before elections
but Phi Tau Kelth Gregory man but Phi Tau Keith Gregory managed to do
last night.
Exust before presidential and Execulive suoard candidates
made summary tatements,
Gergory Gergory ran into the Backet, carrying a shovel and bearing a
sign: uDairy Sonitary Enginen, sign: "Dairy 'Samitary Engineer."
He hurriedy made some shovel ing motions in front of the speakers ${ }^{3}$ plationim.
"I Just thought I'd clean up some of this before another del uge, Gregory screamed a
Smoker moderator John Fitz gerald ushered him out.
Cosmo Club To
Church Groups To Feature RILC Guests On Sunday The Religion in Life Conference starts Monday following will be featured in the church youth groups this Sunday. wesimanster forum NesManster FORUM
Reverend Waly To Tovs, guest Beck To Talk
speaker for RILC Week, will speaker for Ro
speak on "The Decline and Fall
of Almost Everybody" at the ASCE'S Westminster meeting Sund a y, Richard Beck of the University March. 12 at the Presbyterian Library staff will speak on the Church. His topic will be tied in "Last Canute" at the annual Pa-
with the theme of the forecoming
RILC Week, "Your Move."
liety meeting of the American So-
ciet wesley foundation
$\qquad$
$\qquad$ Dr. Harvey H. Potthoff, key- A technical program will be pre-

ote speaker for Religion in Life Conference, will from $1: 30$ to $4: 30 \mathrm{pm}$. in the. Enbe the guest speaker at a com- Eineering building. | bined meeting of the U of I and | $\begin{array}{l}\text { James Dalton, former University } \\ \text { WSU Wesley foundations, Sunday, }\end{array}$ saff member, will speak on "Busi- |
| :--- | :--- |
| March 12 at $5: 0$, Sus |  | March 12 at $5: 00$ at the Campus

Christian Center. His topic will be
Cump and Engineering." He is is now
"The Christian the Shell Oil Company Challengers.'

Classified


$$
\begin{aligned}
& \text { the First Baptist Church of Pull- pus Club over three weeks ago. } \\
& \text { man. The speaker for the evening } \\
& \text { No questions asked if returned. } \\
& \text { is Reverend John Parrot. The title } \\
& \text { LOST }
\end{aligned}
$$


strom of WSU speak on "Twenti-
eth Century Morals," Sunday eve-
en March 4, after High School
ning at $5: 00$ at Emmanuel Luther-
District Tournament. Keys may
De picked up in President's Office.
Dr. Eugene H. Rothstrom
an Church. Cars will leave the
CCC at $4: 50$.
CANTERBURY

| Canterbury | Dr |
| :---: | :---: |
| terburians will gather for |  |
| r and a visit with the Rev. | ours |
| ding Howe, Jr., Episcopa | Tel |
| m Oroville and On | 522 S. Main, Moscow, Kaho |



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## Vandal Hoopsters Finish Season At Husky Kennel

Williams Had Four Coaches In Four-Year Cage Career,

## their second $11-15$ season in a row as the Vand $1960-61$ season battling the Huskies in Seattle.



## Frosh Thinclads

 Needed By Coach
## Track coach Bill Sorsby issued plea this week for freshmen


int ine eayt, hireles. and omerer


## Weight

Weight events are scheduled to and field events start at 2:00 p.m.
The Vandal Babe trackmen host
then the frosh, junior college, small relay meet on March 31 .
Entries in the meet to date
Portland University, Eeastern Ore
gon, Eastern Washington Contr
gon, Eastern Washington, Centr Washington, Whit
and Idaho frosh.

## Sports

Babes Ballantyne, Mattis Tied In Points Per Game
tied for top scoring honors on the $\left\lvert\, \begin{aligned} & \text { He concluded the season with } \\ & \text { 6.6 average. }\end{aligned}\right.$

Action Nightly In B Basketball

| After being delayed one day | $\begin{array}{l}\text { Court II: LCA2 vs. WSII3 }\end{array}$ |
| :--- | :--- |
| by the Idaho Class A Basketball | Court 3: PGD1 vs. SAE1 | by the Idaho Class A Basketball

Court 3. PGD
Tournament, "B" basketball finally
4:30 P.M. SAE1 Tournament, "B" basketball finally
made the scene Tuesday night in a flash of action. Here are TuesCourt I: TKE4 vs PDT5 Court II: ATO1 vs DTD2 Court III: SH2 vs UH3 Court I: UH1 vs SN1 Court I: UHD vs SN1
Cout II: PDT3 vs KS 4 Court III: TKE1 vs CH2 : 30 P.M. Court I: PGD4 vs DTD3 Court III: TC3 vs SN Court III: TC3 vs SN4 On the bowling circuit, the action
haped up something like Brian McDowell, with a high 543, paced the Fijis in a four ame sweep over the Delta Sigs.
The Fijis also came up with team game with an 836 , and a high team series of 2388. Sigma Nu' Ron Farnworth, roled a high game
of 199; but his team atil he Betas $2-2$.
Other action saw SC take 4 rom


## James and Rollie williams, also a co-captain, play their last college game tonight.



OR THE SECOND tIME in two years"
GOLD MEDAL ICE CREAM FROM ROGERS

ROGERS ICE CREAM

$\qquad$
oops:
$\qquad$ ketball tussle was too much for
the Arg. Sports staff. And, in reporting the winner the staff
rest

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