

Famous Jeep Sold, Serviced Here

MOSCOW—Gub Mix Chevrolet-Oldsmobile, Inc. has been franchised by Jeep to handle the famous 'Jeep' four-wheel drive family of vehicles and approved special equipment.

Signing of the franchise was announced today by Gub Mix II, owner of the new dealership, who said it will market the full line of 'Jeep' vehicles and equipment in this area. The dealership

also will offer complete parts and service facilities for the famed "go-anywhere" vehicles.

'Jeep' vehicles are designed to serve a wide range of purposes from six-passenger family service to heavy-duty off-road hauling with gross vehicle weights up to 8,600 pounds. They are available on wheelbases ranging from 81 inches in the Universal series to 126 inches in Gladiator Trucks.

Newest in the expanding line of 'Jeep' vehicles are Wagoneer Station Wagon and Gladiator Truck models. Both offer advanced styling, driver comfort and improved roadability while retaining traditional 'Jeep' ruggedness and versatility.

Four-wheel drive Gladiator Trucks are available in two series, the J-2000 on a 120-inch wheelbase and the J 3000 on a 126-inch wheelbase. GVWs range upward to 8,600 pounds for vehicles with dual rear wheels and platform stake bodies. Pickup boxes of seven and eight-foot lengths are offered.

'Jeep' Wagoneer Station Wagons, which feature passenger car ride, comfort and convenience, are offered in four and two-wheel drive models and in two and four-door body styles. They have six-passenger seating capacity plus large cargo area on a wheelbase of 110 inches. Overall length is 183.6 inches.

Wagoneer Station Wagons and Gladiator Trucks are powered by the 145 h.p. "Hi-Torque" six-cylinder engine which provides high efficiency and ease of service and maintenance.

Available optionally is the 250-h. p. "Vigilante" V 8 engine. Turbo Hydra-Matic automatic transmission is offered as an option with both engines.

In four-wheel drive models, a new silent transfer case is operated by shifting a single, two-position floor-mounted lever which permits the shift from two or four-wheel drive to be made easily whether the vehicle is parked or in motion. Instrument panel lights indicate the position of the control lever.

Standard equipment in both Wagoneers and Gladiators is a wide range of safety features which include a high impact resistance windshield, padded instrument panel and sun visors, front and rear seat belts, two-speed windshield wipers and washers, outside left rear-view mirror, back-up lights, and four-way flasher hazard warning lights for road emergencies.

Also standard is a dual brake system in which front and rear brakes are activated by two separate master cylinders. The brakes are self adjusting.

Optional features include power steering, power brakes, air conditioning, rear power-lock differential and tinted windshield

glass. Alternator equipment with an all-transistorized voltage regulator is standard.

The new vehicles operate on regular fuel and major chassis lubrication is required only at 30,000-mile intervals. Change of crankcase oil and oil filter is recommended at 6,000-mile intervals.

Recent additions to the famed 'Jeep' Universal four and two-wheel drive series are sporty Tuxedo Park Mark IV models. These are improved versions of the standard CJ-5 and CJ-6 'Jeep' Universal models, which long have provided unexcelled ruggedness and "go-anywhere" traction for off-road travel.

The Tuxedo Park models offer a wide range of passenger comfort and convenience features, including a full convertible top, exterior and interior chrome trim features and pleated vinyl upholstery.

A new "Dauntless" V-6 engine is offered as an option in all Universal models. It provides 160-h. p. as compared with the 75-h. p. of the standard four-cylinder "Hurricane" engine.

A new braking system with double-action servo brakes and two-stage front and rear springs which greatly improve riding comfort are other features. Alternator electrical equipment is standard.

ANTI-RUST PROTECTION

Detroit's new 1967 models, for the first time, will utilize corrosion-resistant galvanized steel in portions of their underbodies for added protection against rust. So says J.L. Kimberley, executive vice president of the American Zinc Institute. The portions being protected vary from car to car.

Office Manager 19-Year Veteran

Marian Tash is the office and business manager for Gub Mix Chevrolet-Oldsmobile. Marian, a native of Walla Walla, came to the Moscow area with her husband, Delbert, eight years ago. She has been working for Chevrolet for the past nineteen years.

Marian handles all of the financial statements and takes care of the books for Gub Mix. This is also the type of work she was doing in Walla Walla. Her family moved to Moscow when her husband went into business here.

She said that the new building for their agency will greatly help her and her staff. The office staff will enjoy larger and more modern facilities in the new building.

She is the mother of three children, two boys and a girl.



PARTS DEPARTMENT CREW — Experienced parts service is available from (left to right) Bob Vollmer, Orlene Mansfield and Jim Crawford, department manager.

Experience in Parts Dept.

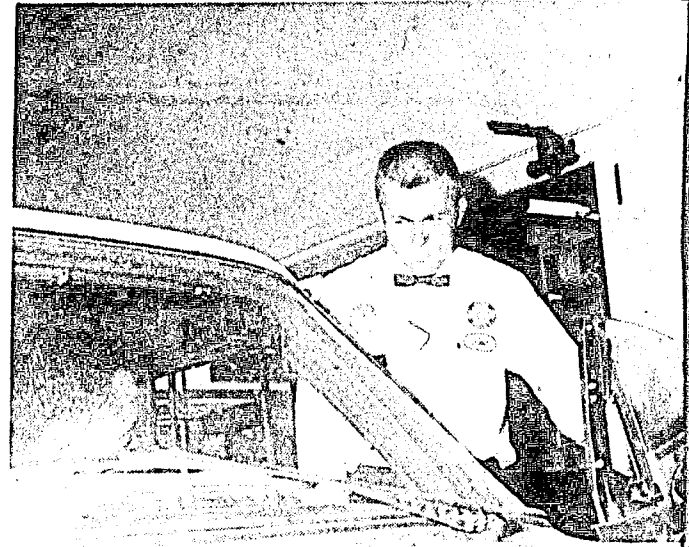
MOSCOW—Customers of Gub Mix Chevrolet-Oldsmobile, Inc. have the advantage of the ten years experience in handling General Motors Co., parts offered by Jim Crawford, manager of the parts department. Jim, is a comparative newcomer to Moscow, having only been here for the past two years, but already he has gained the confidence of car owners through his fast, efficient service.

He started out as a parts man at Sylva, North Carolina in 1957. Later he moved to Spokane where

he worked in the parts department of Camp Chevrolet Co. for two years prior to his coming to Moscow.

He was hired by Fahrrenwald Motors, prior to the sale of the company to Gub Mix, in July this year, and will remain with the firm after it's move into new quarters.

Crawford is married to the former Lynn Pannell, and is the father of two children, Janice, 7, and Douglas, 6. The family are members of the Southern Baptist Church.



SERVICE MANAGER — Bud Baldwin who is a native of Lewiston is service manager at Gub Mix Chevrolet-Oldsmobile. Bud and his crew go through as many as 25 cars a day.

Ex-Marine Keeps Service Moving

Bud Baldwin, service manager for Gub Mix Chevrolet-Oldsmobile, has been in the car service business for ten years. He has been working for Chevrolet for the past five and one-half years.

Bud is a native of Lewiston and has lived in Idaho all his life except for a stint in the Marine Corps in San Diego.

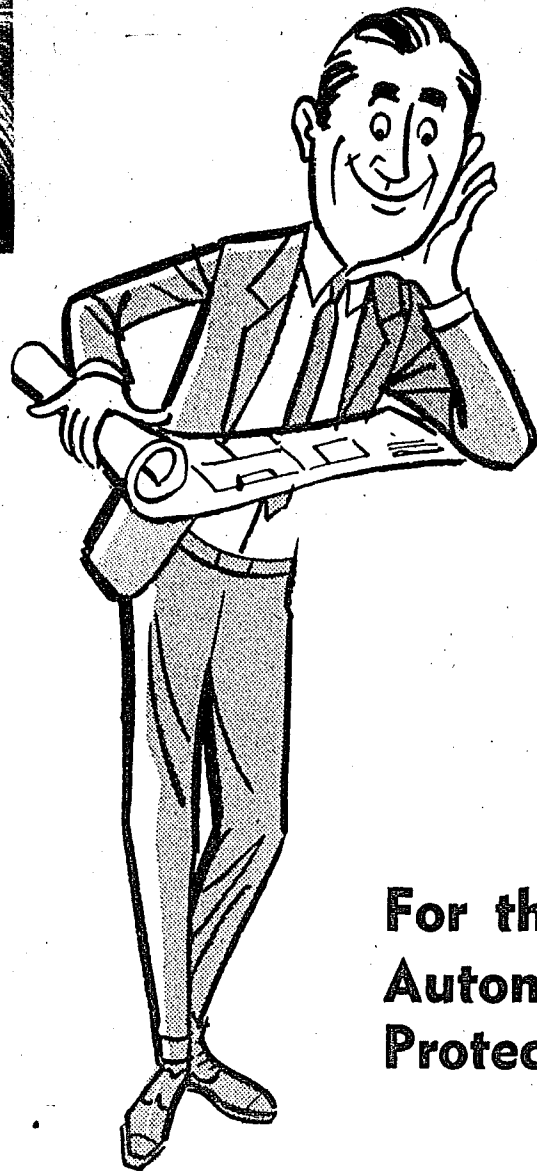
He said that a great deal of his job entails keeping up with the changes in the automobile industry and meeting and working on customers' cars. He is the direct manager over the mechanics for Gub Mix.

Bud said that his mechanics go through an average of twenty-five cars a day in the service department. He was quick to point out that this does not include used cars, but customer cars.

Bud, 31, is married and the father of two children, both girls.



OFFICE STAFF — Marian Tash, office manager poses with her two assistants Janet Iverson, cashier, and Ora Christensen, receptionist and "Gal Friday."



**BUILDING?
REMODELING?
BUYING?**

**COUNT
ON US..**

**For the finest in
Automatic Sprinkler Fire
Protection Equipment**

Congratulations to Gub Mix Chevrolet - Oldsmobile, Inc. We are pleased to have contributed to the service and safety of your new building.

**GRINNEL COMPANY
OF THE PACIFIC**

909 E. Sprague

Spokane

J AND J GLASS OF MOSCOW

**.. IS PLEASED TO HAVE CONTRIBUTED TO THE MODERN
GOOD LOOKS & EFFICIENCY OF THE NEW "GUB" MIX
CHEVROLET - OLDSMOBILE AUTOMOTIVE CENTER**

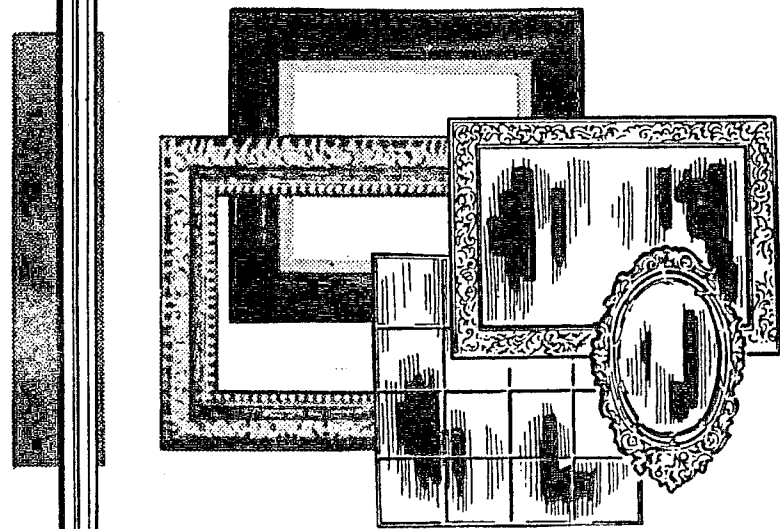
**THROUGH THE
INSTALLATION OF
ALL GLASS ...**

**"Best Wishes,
Gub - - -"**

★ Glass for every purpose.

★ PHONE JIM or JERRY
0138

114 E. 4th
MOSCOW



KENNEDY'S EQUIPMENT CO. OF CLARKSTON, WASHINGTON

... extends their best wishes to Gub Mix Chevrolet-Oldsmobile of Moscow on their Grand Opening.

We are pleased to have had a part in the equipage and installation of the finest, most efficient of today's service equipment.

**BEST OF LUCK AND SINCERE
CONGRATULATION**

510 3rd Street

Call PL 8-2493

THE RED CARPET

IS OUT AT

GUB

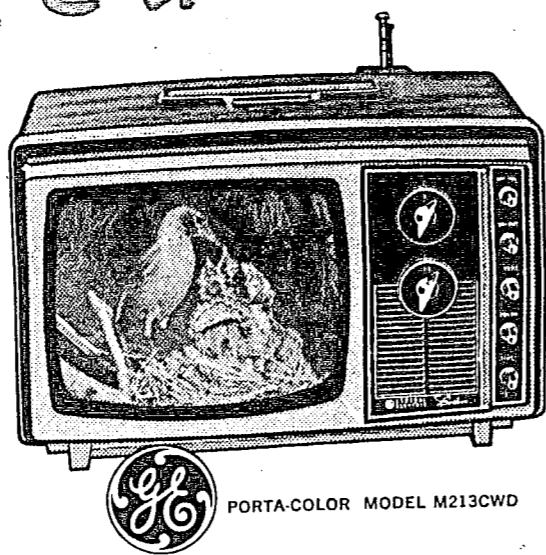
MIX

CHEVROLET-OLDSMOBILE

CHEVROLET-OLDSMOBILE

*Everyone's
Invited!*

Free Drawing!
WIN THIS
Grand Prize!



11" GE PORTABLE COLOR TV!

—30 OTHER DOOR PRIZES—

Nothing to Buy!

Just Register!

Drawing 6 p.m., Sat., Oct. 22 Need Not Be Present To Win!

SECOND PRIZE:

One winner only. A universal Auto Stereo Tape Deck. We install it free. Fits any model car.

4 THIRD PRIZES:

Camaro Desk or Table Radio. Features a miniature Camaro set on an attractive walnut base.

10 FOURTH PRIZES:

Each prize a Free Lubrication Certificate! Each certificate good for Five (5) lube jobs in the Gub Mix Chevrolet-Oldsmobile new Texaco Lubrication Department.

25 FIFTH PRIZES:

An RCA Victor LP Record featuring America's favorite song.

**PLUS FREE
COFFEE-PEPSI-TEEM
FOR EVERYONE
ALL THREE DAYS**

*Grand
Opening*

**Thur., Fri., Sat.
Oct. 20-21-22**

936 PULLMAN ROAD

Even Lighting Watched as New Plant Misses Nothing

MOSCOW — Proper lighting is essential in any form of merchandising and sales, and there is no exception at Gub Mix Chevrolet-Oldsmobile.

An altogether new lighting approach for this area is being used on the used car lot, lighting that makes night into day and brings out the natural color of today's metallic paint finishes.

The old days of strings of light bulbs are gone forever, according to used car manager Jerry Mote. Instead, Gub Mix Chevrolet - Oldsmobile will utilize 25 1500 watt quartz lamps spread over six 30-foot poles, with equal light distribution on the front row of cars and throughout the lot.

Mote said, "Our customers will be able to read a newspaper anywhere on the lot, no matter how dark it may be. In addition the blues will be blue... the reds will be red, etc. There is no color distortion with this form of lighting."

"Auto dealerships in some of the west coast's larger cities have been experimenting with this form of lot lighting for several years," Mote said, "but this is the first such installation here in the Palouse Empire."

Dependent on Land
Topsoil gone downriver doesn't make crops in the fields. Eroded worn-out land produces low yields and often poor quality crops. Low yields mean low incomes and low incomes mean a low living standard, unpaid taxes, reduced trade in the community, impaired school facilities, often malnutrition, hopelessness, and migration. —Bennett and Pryor

Both Experience, Vitality Brought to Auto Market

Gub Mix, president and general manager of Gub Mix Chevrolet - Oldsmobile, Inc., is a native of Moscow, 33 years old and the son of Mr. and Mrs. Gale Mix, who are also stockholders in the corporation.

Purchase of the present agency was made in July and the name changed from Fahrenwald Motors. Prior to his purchase of the local firm, Mix had been employed by Dick Fahrenwald here and in Honolulu where the latter owns Aloha Motors, another Chevrolet agency.

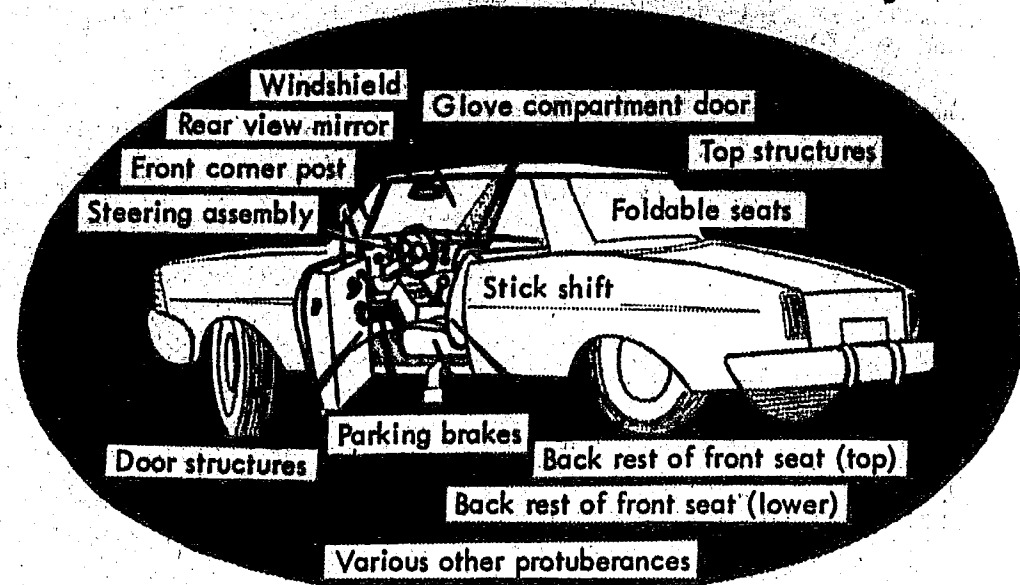
During the time he has been in the automobile business, he was sales manager for Kyle Motors, at Mountain Home where he worked from 1963 until 1965,

when he went to Honolulu as assistant manager of Aloha Motors. Prior to his entering the automobile business Mix was owner of radio station KRPL in Moscow. He graduated from Moscow High School and from the University of Idaho, prior to starting the radio station in 1950.

Gub, whose real name is Gale, said his nickname came from his grandfather, Gaimford, who was a former member of the state legislature from Latah County, and who served two terms in the 1930's as lieutenant governor of the state. "Gub" is a contraction of governor, which his grandfather garnered and passed on to his grandson.

The Mix family are long-time residents of Latah County, having been here since 1882 when Gub's great-grandfather homesteaded land near Moscow.

Most Common Causes of U.S. Auto Injuries



THE INSTRUMENT PANEL might be called the most dangerous part of an automobile's interior—at least on the basis of a study which reports the frequency with which various car parts were responsible for injuries. The study was directed by Robert A. Wolf of the Automotive Crash Injury Research at Cornell Aeronautical Laboratory in Buffalo, N.Y. The drawing ranks the various car parts according to the frequency with which they were responsible for injuries.

Pro Tells How To Be Good Driver

Applied physics has a role in making a man a truly good driver, and it doesn't mean you need a Ph.D. after your name to use one or two of the basic physical laws.

Sam Hanks, director of racing for the Indianapolis Motor Speedway, says professional drivers naturally are savvy to these physical laws, and so, probably, are many of the nation's good drivers.

The in driver, for example knows that the weight of a moving car shifts forward the faster it goes. He also knows by the "feel" of it, that a moving body tends to remain in the direction it is traveling.

All of this adds up to Tip Number One from pro to amateur: Don't slam on the brakes when rounding a curve. The upshot, if you're going fast enough, is that you may turn over.

Hanks recommends that first of all, you pat your brakes BEFORE going into a curve. If you feel in danger of skidding while on the curve, step on the gas, NOT on the brakes. Braking while on a curve will throw the weight of the car sideways in the same direction it was traveling—a dangerous action. But by accelerating, the weight will shift to the front again and help pull the car out of the curve.

The same sort of physics applies when your car is actually skidding on a curve. Braking will only aggravate the situation. The correct technique is to turn your wheels in the direction of the skid and accelerate slightly, thereby redistributing the weight of the car in the direction you want to go.

Although this is a difficult technique to execute, but one mastered by race drivers, any intelligent driver

interested in safety can also master it. But if you can't, the best solution of all, of course, is to slow down before entering a curve in anticipation of the possibility of a skid.

It's wise, too, to save your brakes by pumping them, lightly at first, then harder as conditions warrant. This allows them to cool between jabs of the foot. Heat burns up brake linings and leaves you without any braking power at all.

When coming down a mountain, or in a situation of total brake failure, use your transmission: shift down into second gear (LOW if your car is automatic) and even into first if speed is building up too fast. This will slow the car a great deal until the hand brake, which works independently, can be applied.

Off the speedway, Hanks is a driving consultant to one of the nation's major manufacturers of brake linings and disc brake pads, Raybestos.



GUB MIX lists himself as janitor, but that's not true, even though he does a lot of work. Actually he is the president and general manager of the corporation and one of the youngest General Motors dealers in the state.



JIM CRAWFORD May have a slow southern drawl, but there's nothing slow about him when it comes to finding parts for General Motors cars. He's had ten years experience in the game, and that almost makes him an expert.

Just For You!

The new Gub Mix Chevrolet - Oldsmobile building was planned with the customer's comfort and pleasure always foremost. That's why Gub selected the quality floor tiling so necessary to good looks and the ultimate in ease underfoot! Best wishes Gub!

Waterman's Floor Covering

125 E. 3rd MOSCOW Call 169

Everything For Car Care

FEATURING FAMOUS DU PONT AUTOMOTIVE PRODUCTS

Du Pont No. "7" Auto Polish AND CLEANER 99¢ PINT

Du Pont No. "7" Cooling System Sealer 79¢ 12 Oz.

Du Pont No. "7" T-Seal™ Transmission SEALER 1.49 15 Oz.

Du Pont No. "7" NEW CAR WAX 99¢ 5 oz.

Du Pont No. "7" GAS GUARD 49¢ 12 Oz.

Du Pont No. "7" Windshield Washer Anti-Freeze 59¢ PINT

Du Pont No. "7" CAR WASH 59¢ 8 Oz.

Du Pont Golden "7" Auto Engine CONDITIONER 89¢ 15 Oz.

Du Pont No. "7" Anti-Rust and Water Pump LUBRICANT 79¢ 12 Oz.

Du Pont No. "7" FAST FLUSH RADIATOR CLEANER 79¢ PINT

Du Pont No. "7" Motor Tune-up 49¢ 8 Oz.

Du Pont No. "7" Windshield De-Icer 89¢ 12 Oz.

CHAMPION SPARK PLUGS For most late model cars. Reg. \$1.25 Each 2/\$1.00 Good Through October 22

STP OIL TREATMENT Our Reg. 99c Pint 59¢ PINT Good Through Oct. 22

Major Brands Motor Oil MOTOR OIL 3/\$1.00 QUARTS Good Through Oct. 22

AUTO BATTERIES To Fit Most Late Model Cars. 6 VOLT, 18 MO. GUARANTEE 8.88 6 VOLT, 30 Month Guarantee 11.88 12 VOLT, 24 Month Guarantee 14.88 12 VOLT, 36 Month Guarantee 17.88



SALES STAFF—Ready to serve you at Gub Mix Chevrolet-Oldsmobile are l to r. Bill Smith; Jerry Mote; Rod Applonie; Bill Olsen, and Gub Mix. Not pictured are Walt Johnson and Bill Chipman.

Congratulations "GUB" MIX Chevrolet-Oldsmobile

WE'LL SOON BE JOINING YOU ON THE "Miracle Mile"

AT 1114 Pullman Road

WATCH FOR OUR OPENING!



FURNITURE

TRI-STATE DISTRIBUTORS

Revolution in Making for Auto Travelers

Keeping Pace With Science

There is a revolution in the making for automobile travelers.

Just how — and when — it will work out, no one knows, but here are some of the things that researchers and idea men are experimenting with and dreaming about:

• Completely automated highways that guide the cars and even takes over control from the drivers.

• A system that will alert drivers to impending collisions in time for them to take action.

• A communications system akin to that in use at airports. With it, a driver approaching a city would ask for guidance from a central control point. Before starting his trip he would ask for information on weather, road conditions, fuel, food and accommodations.

• Talking road signs that would alert motorists to hazardous road conditions ahead.

A great deal of this is "iffy" because it depends on all or most automobiles being equipped with radios that can take advantage of the innovations. And, as Carlton C. Robinson of the Automotive Safety Foundation says: "The problem of getting into the next generation of highway operations lies in getting a system established and equipment installed in each car."

Equipment Problem

For the automated highways, 90 million car owners will have to be convinced to install citizen band radios. Also, 3.5 million miles of public road, all under varying jurisdictions of local, county and state administrators, will have to be equipped.

The problem lies in convincing vehicle owners to put out money if there are no automated highways, and to convince highway commissioners to spend money if autos are not equipped.

Right now, about 2 million mobile citizen band radios are in service. These are largely in metropolitan centers. A move is on to add band widths for these radios. Mr. Robinson thinks that installation of such radios by car owners is a step in the right direction.

"The technology is here

and the need and willingness on the part of public officials," he asserts. "We must encourage the average driver to think about the initial step."

Not so far out as automated highways are the talking

Warranty Improved

The Chevrolet division of General Motors has recently announced additional improvements in the warranty coverage applicable to all 1967 Chevrolet passenger cars.

The warranty is now worded so that the five year or 50,000 mile warranty previously announced for power train components will also apply to the front and rear suspension, steering mechanism and wheels.

The new Chevrolet warranty on passenger cars will continue to cover all parts of the vehicle except tires, which are warranted by the tire manufacturer, for 24 months, or 24,000 miles, whichever comes first. The front and rear suspension units, steering mechanism and wheels as well as the power train components will be covered for five years or 50,000 miles, whichever comes first.

This new manufacturer's warranty applies to the original owner of the vehicle and to subsequent owners during the warranty time and mileage specified and provides protection against defects in material and workmanship.

signs. Both General Motors, Delco Radio division, and Ford Motor Company have been experimenting with them.

Systems originated by these two firms would transmit messages to the drivers over their car radios, somewhat altered.

They would caution the drivers that the highway was partially blocked ahead, that there was a tieup beyond the next intersection or the like. They could give route directions through a strange city or across the country. They would supplement traffic signs, particularly in poor weather.

Verbal warnings, some tests indicate, are more effective than signs or lights.

Mr. Robinson thinks that the real hope for cutting down on accidents lies in automated highways but skeptics assert that such a setup is several decades away not only because of expense and general inertia, but because any breakdown in the system would introduce its own hazards.

Nevertheless, he says, anything that would cut down materially on nearly a million rear end collisions would be worthwhile. He thinks that automated highways would eliminate 2000 tailgating deaths a year and 5000 deaths at intersections.

Such Warnings Effective

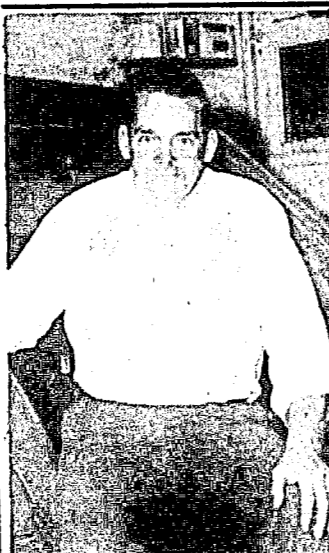


SALES MANAGER — Jerry Mote, sales manager at Gub Mix Chevrolet-Oldsmobile has spent nine years selling cars. He is a native of Palo Alto, Calif.

The OK Man

Jerry Mote, Gub Mix's used car sales manager, is a relative newcomer to the Moscow area. Jerry moved to Moscow from Palo Alto, Calif. where he was a sales manager for a car agency there.

He has been in selling and retailing of cars for the past nine years. Jerry is 28 years of age, and is single. Jerry said that he is very happy to be here in the Moscow area and he hopes to remain here for some time.



KEN LUNDGREN assistant service manager, is a specialist when it comes to car clean-up and lubrication service. He knows every grease fitting, and every point that needs lubrication on any new or used car, plus the fact that he knows how to clean the interior of a car to meet customer specifications.

Specialist for Modern Autos

Ken Lundgren, Gub Mix's auto cleanup and lubrication manager, has been in the service station business for the past 13 years. He has been working for Chevrolet for the past seven years. When the company moves to its new location, Ken will be in the service department and helping the service manager. He will also be in charge of servicing and cleaning of cars.

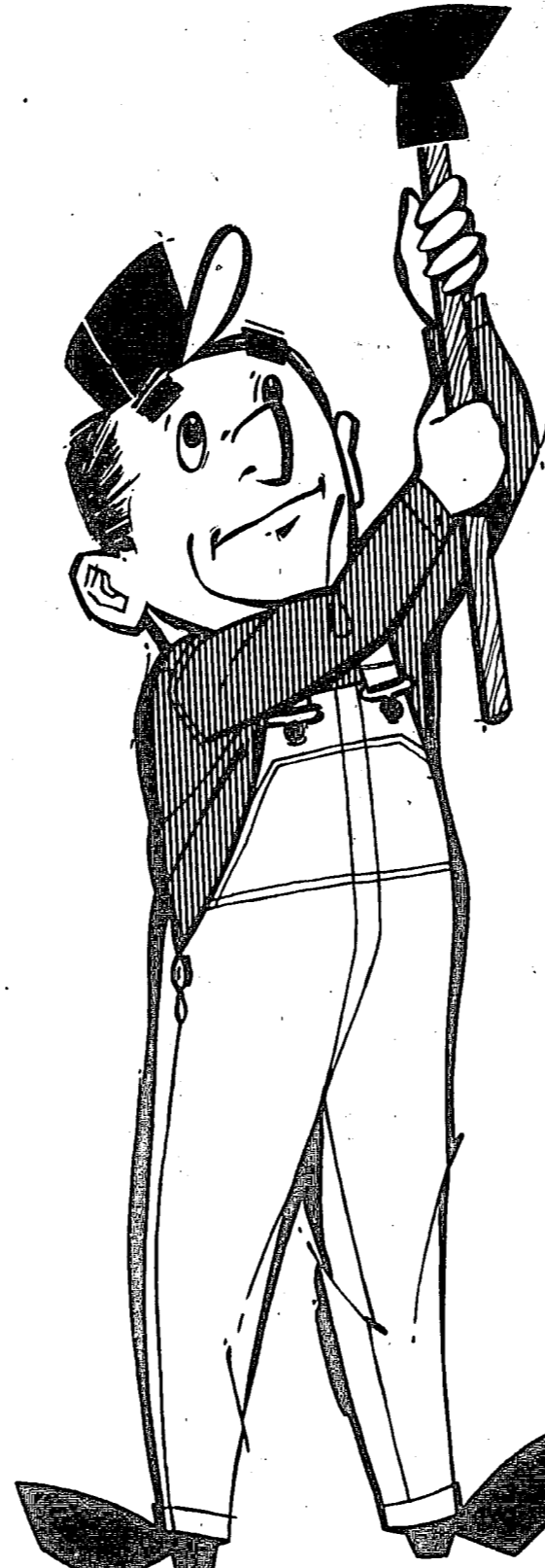
Ken, 31, is married and has two children.

We Are Pleased...

... to have had the opportunity to design and create the distinctive, original sign which marks the location of the "Gub" Mix Chevrolet-Oldsmobile, Inc. automotive sales and service center... on the Moscow-Pullman Highway.

Epcon, Inc.

411 East Sprague, Spokane, Washington



POWELL PLUMBING & HEATING

We are pleased to have participated in the construction of the new Gub Mix Chevrolet building through installation of complete air conditioning, heating & plumbing.

"Congratulations GUB MIX CHEVROLET"

Best 'O Luck and Congratulations To Gub Mix

MOSCOW'S NEW CHEVROLET — OLDSMOBILE DEALERSHIP. WE KNOW AREA MOTORISTS WILL ENJOY THE CONVENIENCE OF YOUR NEW BUILDING ON MIRACLE MILE!

GOOD YEAR ICE-BRAKER!

NEW METAL STUDS PUT OVER 200 BRAKES ON YOUR REAR WHEELS — CUT SKIDS AND SLIDES TO AN ALL-TIME LOW

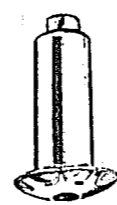
NOW AVAILABLE AT MARTIN'S TIRE SALES IN ALL POPULAR SIZES. NEW OR RECAPPED!

Most Popular sizes priced at — **\$40.95** Plus \$1 Fed. Tax per pair.

MARTIN'S TIRE SALES & SERVICE

121 East 2nd & Washington—Moscow—Phone 01591

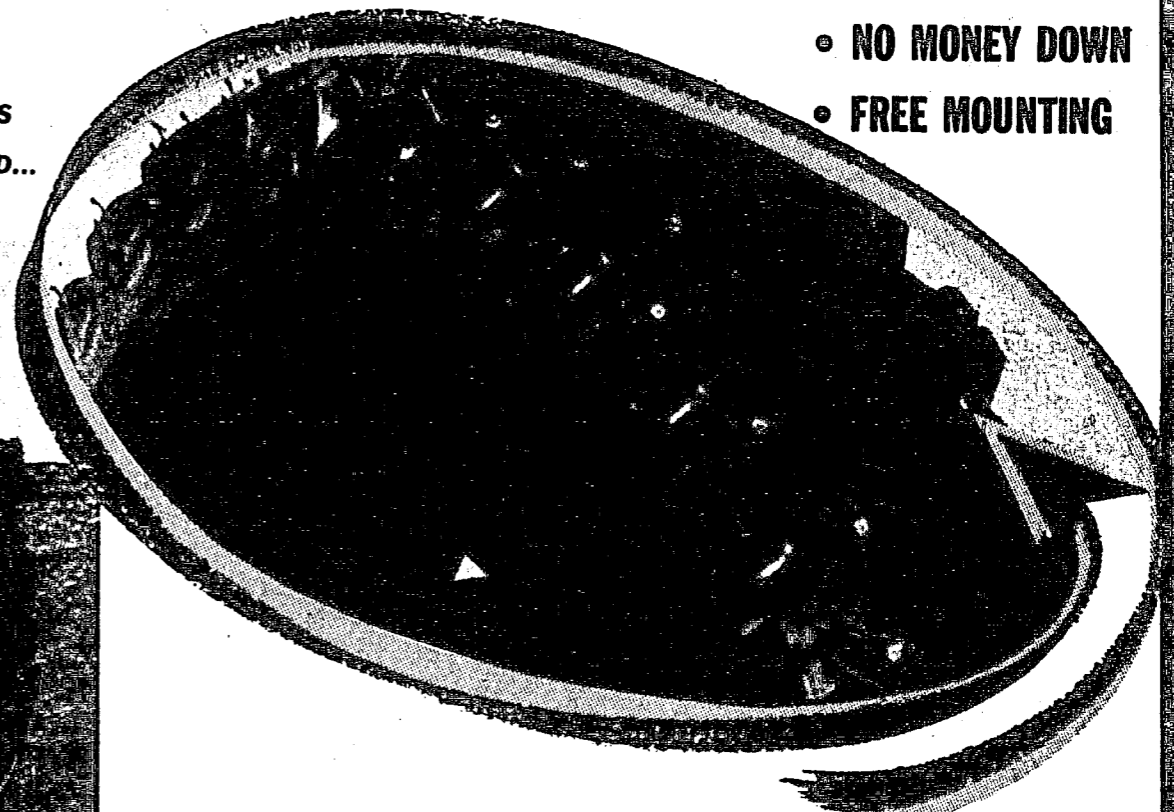
Locked into the tread, these studs penetrate solid ice or hard-frozen snow, and act as brakes. Because they bite in for a grip like logger's spikes, they stop, start, and steer as no all-rubber tire ever could.



THE GRIP IS IN THE STUD...



PREMIUM QUALITY RETREADS Guaranteed



- NO MONEY DOWN
- FREE MOUNTING

An average of over 82 tungsten metal studs in each Martin Winter Cap gives you the maximum anti-skid protection possible on dangerous, icy roads.

African Iron Africa, a rich source of chrome, cobalt, copper, diamonds, gold and uranium, has uncovered a wealth of iron. One of the richest strikes lies in the Bomi hills of Liberia, some of which are almost solid iron ore.

Motorecycle Milestone Scheduled With Gub Mix Opening in Moscow



SERVICE CREW — Experienced service is pledged by (left to right) Elmer Libey, Bud Baldwin, Reinard Johnson, Harvey Brown, Jim Tompkins, Darrell Ery, Gene Doyle, Rudy Rainier, Jerry Hylton, and Dale Wallace.

MOSCOW — In addition to providing the finest automotive sales and service facilities in the Palouse Empire, the grand opening of Gub Mix Chevrolet-Oldsmobile this weekend will also see a milestone in the local motorcycle world.

A special section of the building has been set aside for exclusive use of the Honda Sales and Service Dept. The 40 by 25 foot area is located in the Southeast corner of the structure and features a large glassed-in showroom finished similarly to the auto showroom but on a smaller scale, also, an area for servicing of cycles. Jerry Hylton, newly appointed Honda manager, said "that soon after the grand opening, the large inventory of Honda parts and accessories will be moved into this area from the regular parts dept.; completely departmentalizing Honda sales and service. In addition, a special covered display area toward the rear of the used car lot will feature Mix's inventory of used cycles.

Honda has been an important part of the dealership's business for the past three years, and Hylton said he felt it would continue to grow with the addition of new and completely separate facilities. "1965 saw nearly 300 cycles sold by this dealership, and 1966 is running close to these figures," Hylton said.



HONDA DEPARTMENT — Jerry Hylton who is now assistant service manager will be head of the Honda department when Gub Mix Chevrolet-Oldsmobile moves into its new quarters.

Car Tips

Cloth-backed Surgical Tape

NONSLIP STEERING
Moist hands during hot weather driving can result in an accident when your hands slip on the steering wheel. Make non-slip grips at each side by wrapping with surgical (cloth-backed) adhesive tape.—Ken Murray, Colon, Mich.



ED GLEASON — manager of the body shop at Gub Mix Chevrolet-Oldsmobile has a motto which goes something like: "you bend 'em, we'll mend 'em". He's not only an expert at fixing "mistakes" but he and his crew do a beautiful job on interiors as well.

Moscow Native Heads Dept.

MOSCOW — Currently acting as assistant service manager at Gub Mix Chevrolet-Oldsmobile, Inc., is Jerry Hylton a lifelong resident of Moscow. His duties



DARRELL ERY is the "front end" specialist at Gub Mix Chevrolet-Oldsmobile. He can line up the wheels on your car so they'll track better than new, besides make your tires last a whole lot longer and your car handle better.

will be changed, however, when the firm moves into quarters in a new building now in the process of completion on Pullman Road.

Hylton, who has had seven years experience in automotive mechanics and electrical service, will become the manager of the Honda department at the new facility. In addition he will serve part time as an assistant in the automotive service department.

He is a graduate of Moscow High School and served a three year stint with the U.S. Army Ordnance Department in Germany. His automotive experience began with Buchanan Auto Electric in Moscow where he worked for two years before joining Fahrwald Motors, the predecessor to Gub Mix Chevrolet - Oldsmobile.

During the time the motor company has had the Honda dealership, Jerry has done most of the service work on customers machines.

He is an avid motorbike fan, and is currently serving as president of the Spokesman Cycle Club, an organization whose membership in Moscow now numbers about 25. This interest plus his ability were the reasons for his promotion to the position of manager of the department, and should pay dividends in customer satisfaction, which is the aim of the new firm.

During his tour of duty in Germany, Jerry met and married Adolfa Karnatzian, at Giessen, August 11, 1961. She is a native of Neuberg. The couple have no children, but according to Jerry they have a dog which is more trouble than a house-full of youngsters.

In addition to his job as president of the cycle club, he is chaplain of the Veterans of Foreign Wars Post 2905 at Moscow.

Car Tips

FLOOR MAT GUARD

Save the car floor mat from depredations of spike heels of shoes worn by women drivers, by positioning a 6 x 6-inch rubber floor tile on the mat below the accelerator pedal. Rubber tile has good traction and is made to take more hard wear than the rubber of a floor mat. You can cement the tile in place with any rubber adhesive, including contact cement.—Ken Murray, Colon, Mich.

For 21 Years He's Fixed 'Em Like New

Ed Gleason, the body shop manager for Gub Mix Chevrolet-Oldsmobile has an experienced hand in body work. For twenty-one years he has been working with Chevrolet for five years.

He is in charge of four men in the body shop and figures that he makes close to 2,000 estimates on damaged cars a year.

The body shop of Gub Mix Chevrolet will be moved to the new building, Ed said. It will have a wing of its own.

He has been living in Moscow for the past 18 years, is married, and has two children.

CONGRATULATIONS "GUB" MIX CHEVROLET

We Are Happy to Serve You With A Full Line of Texaco Products.

WAYNE HILL TEXACO DISTRIBUTORS

Sweet Ave. Phone 172 Moscow

CONGRATULATIONS TO GUB MIX CHEVROLET

FOR BRINGING THE LATEST, MOST ADVANCED IDEAS IN THE AUTOMOTIVE INDUSTRY TO THIS AREA!

Good Wishes from **WILLETT BROS., INC.**

"We are pleased to have participated in the outfitting & equipping of this fine, new structure."

223 W. THIRD MOSCOW, IDAHO



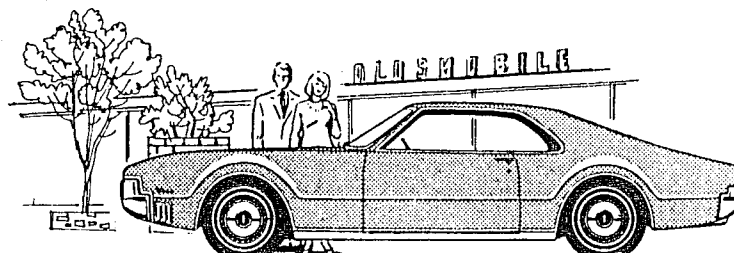
Gub Mix, General Manager

There's a NEW OLDSMOBILE DEALERSHIP in town!

Ready to give you traditionally fine Olds sales and service!

Visit Gub Mix Chevrolet - Oldsmobile 936 Pullman Road

Moscow's NEWEST ROCKET ACTIONLAND



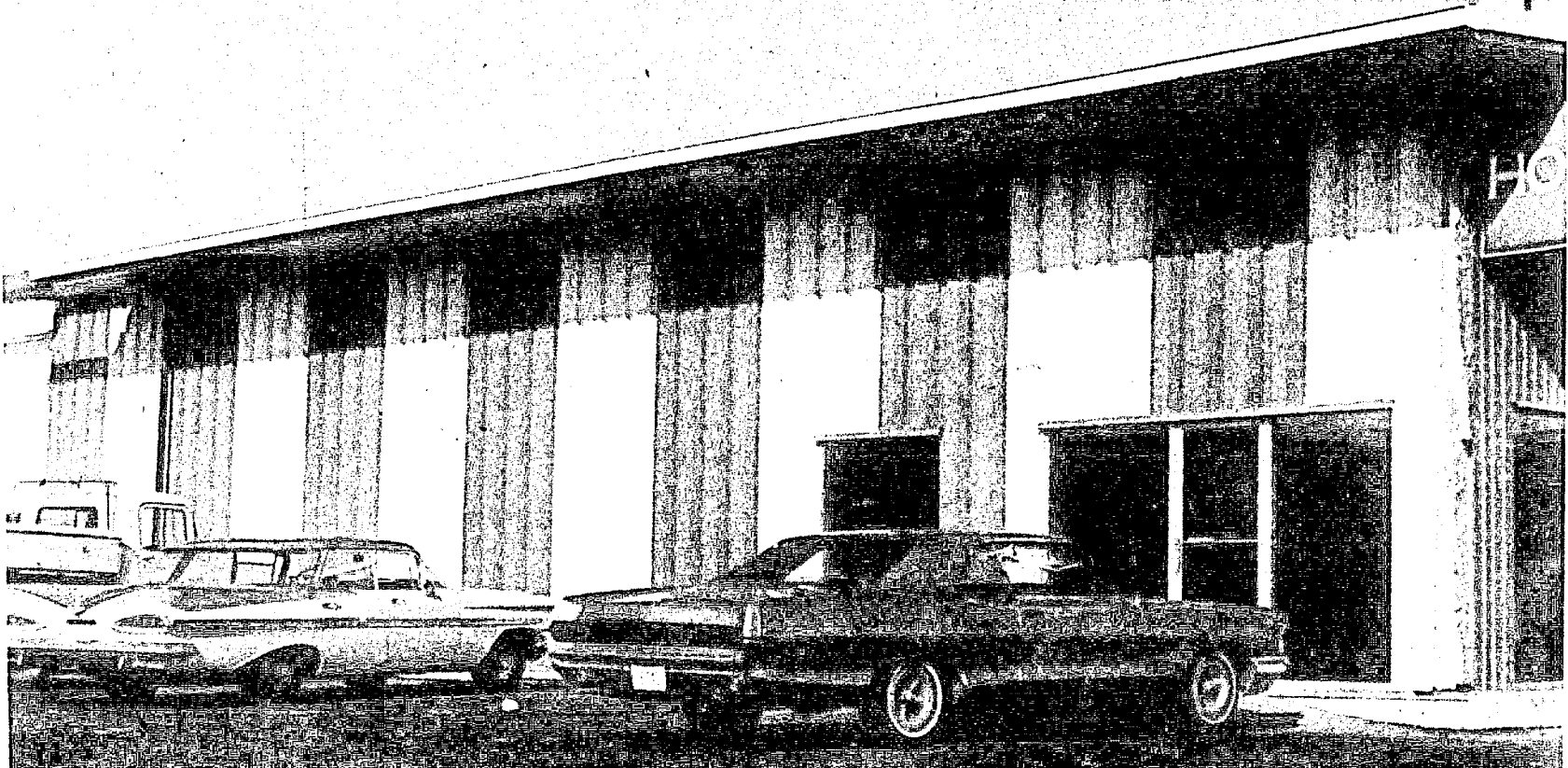
We've got some mighty good things in store for you in our new Olds Rocket Actionland: A whole dazzling new line of luxury cars . . . economy cars . . . and everything in between—all with Oldsmobile's fine-car quality! They're on display in our attractive showroom where you'll find all the comforts and conveniences that make car shopping a pleasure. Be sure to visit our modern new service department, too, staffed with factory-trained service personnel. And our big Value-Rated used car lot! Bring the whole family, and let's get acquainted. Today!

The Rocket Action Cars are out front again!

Olds thinks of your safety, too, with the GM-developed energy-absorbing steering column that can compress on severe impact up to 8 1/2 inches; with four-way hazard warning flasher; outside rearview mirror; dual master cylinder brake system, plus many other safety features—all standard.

Engineered for excitement . . . Toronado-style!

'67 OLDSMOBILE



Vot Av

How to... wered for... tomorrow... Genera... clear up qu... tee in the... Committee... "There ar... dents eligib... campus acc... ve, and we... them all out... The Comm... contact all... in joining th... tion, he sai... the Committe... courage poli... support of th... furtherance... goal of the... draw membe... student lead... state. Tegan said... tact any mor... sity Commit... and stressed... tomorrow's i... ties. He said... bers have al... tion, includi... laws, sampl... ments and c... candidates... Much of th... detail on ho... when studen... be eligible to... register, fo... have never... they have n... precinct, or... in the last ge... Students m... appointed re... cinct by s... oath, in the... istrar. Loca... county clerk... of these plac... Absentee... if the studen... clerk for ar... signs it bef... and returns... Clerk. If studen... their preci... they may vr... apply in pe... Clerk for... Moscow is... Latah Coun... can contact... at the cour... ceived for... marked in p... ficial envel... the affidavi... the prese... Ballots are... mail or del... as to be... County Cler... of the electi... Students v... U.S. Senato... six year t... Representat... of the two ce... for two year... State offi... election dur... include gover... ernor, secr... surer, audit... public instr... eral and i... State sen... presentative... election. O... representat... each new... Some distr... Idaho's 4... tributed in... districts, d... ing act las... Phi Si... Film A... Felix Gr... cumentary... most compl... nese life at... the West, w... p.m., tonigh... the Borah... to CBS-TV... every Ame... Felix Gr... ten two be... commissio... vision to... of the day-... nese peopl... in China, 1... hours of un... Dr. Kuan... Robert Ho... tical scienc... a discussio... room at th... film on TI... originally f...