# The Idaho Argonaut 

## daho Student Takes Life

## 5 Finalists Chosen for Holly Queen; Women's sHours Extended To 2 a.m.

Alan L. Strong, 18, a University of Idaho freshman
ook his own life early Friday morning in his room at took his own life early Frida
Willis Sweet Hall, according
per and University officials.

Brooks sald that Strong tween 7:00 and 7:30 Friday mor
placed the barrel of the gun his mouth and pulled the trig- ning. The co

## According to Assistant Dean. Services for Strung have been of students Harry Davey, Strong's scleduled for $2: 00$ p.m. WednesFriday morning by Jon Hier resideut of willis Sweet. Pierce was delivering a case to Beare. When Pie finocked on the door and recei o answer, he opened the nocked on the door and re no answer, he opened th to set the suitcase insid Biscovered the bod. Beared who hod been a the blast was kened by the blast was still sleeping. From all evidence, standing in a closet to muffle the sound, and the body had fally into the study room. The Moscow police and the Latah County Coroner were sume



THE U OF I SOPHOMORES, sponsored by the Holly Week Committee, carried the Christmas spirit to living groups on
campus Sunday night. While caroling, the caroleers pre campus Sunday night. While caroling, the caroleers
sented candles to each house and hall.-(Bower Photo)

## Three Living Groups Crown Queens

 Snowball Queen, Dream Girl, and then crowned her and pro- prosperous and interesting year
and Laurel Sweetheart were the sented her with red carnations, as Theta Chi Dream Girl, said
new quens crowned Saturday the fraternity's fower.
at formal dances.
"I was really cxited,
 "I was really excited," Janelle menting on her new honor.
Kathy Crowder, nounced as Gault Hall Snowball san do a good job as Laurel dance took place also on SaturQueen at the annual Gault Hall Sweetheart,"
Snowball Dance Saturday night. "I'm looking forward to a very day in the SUB Ballroom, A for-
minner preceeded the event Kathy was among four other fi-
Hz=uizez Probation Given =Wawais To Drug Suspects dance iloor, where a urone sto
beneath an archway. JohnSnider,

## social chairman, opened an en- Phillip Sclumidt and Terry if the action against Schmidt velope which contained Kathy's Bateman, two of nine persons is dismissed, the plea of guilty

 velope which contained Kathy's Bateman, two of nine persons is dismissed, the plea of guiltyname and announced her an new arrested in recent weeks by the will then not be acepted, and
Snowball Queen, Jan Forsman, Moscow Police Department on Schidt will have never been Snowball Queen. Jan Forsman, Morscow Porice Depertitment on Schmid will have never been
Campbell, 1966-67 Snowball charges of possession of mari- convicted of possession of maxiQueen, crowned her.
Kathy then had the traditional juana, were tried last week and juana.
Bateman was arrested at the
placed on probation. dance with Gault Hall's presi-
dent. Her escort was Buddy Cardent. Her escort was Buddy Car-
ter. As Snowball Queen, Kathy
will attend dress dinners at Gault will attend dress dinners at Gault and was charged with poss of ision, juana. He appeared Dec. 8 bee
and other functions.
"I fere KtI feel pretty great," said
Kathy. "I was really surprised
and happy to be chosenas and happy to be chosenas Gault's
new queen.,
Phi Kappa Tau annomced JaPhi Kappa Tau annoumced Ja- charge against Schmidt was re- of possession of marijuana, but nirst Laurel Sweetheart Satur- Court records show that the his plea was not accepted by Fel- cheesecloth wall with the theme
no the at any time during the on day night at a formal dance. charge was considered to be a period of probation Bateman vio- mas,", dance "Shades of Christ-
Other finalists

 At 11 p.m. those attending the were suspended by Greencr, who iod, the case against Bateman
dance gathered in the living room we peated
of the chapter house around the pleaced Schmidt on probation un- will be dismissed, and his record fireplace. Dave Clark, secretary,
gave a tall about the new tra. According to the terms of the will not show a conviction for
the of possession of marigave a talk about the new tra. Aecording to the terms of the une charge of possessionof mari-
dition Phi Tau will carry out probation, the fine and jail sen- juana.
with their Laurel Sweetheart. He tence can be imposed if the Accoling to Felton, trials with herir Laure each of the final- probation is violated. The court have not yet been scheduled in the
then presented eorder also calls for the dismissal cases penidinagainstseven ther
ists with a necklace.

# Page 2 <br> <br> The <br> <br> The <br> Golden Fleece 

Julio Anderson, Jason 81

## Commercialized Sex and The Art of Being Real

> Commerclilization is somemthing we pu up with all year long, as part of the socio
economic system which keeps this country progressing slong to where ever it is go ing, But, the 'hard sell' technique becomes a bit more oppressive during the Christmas season. When we speak of the hard sell, we
do not mean a volce and a face screaming out of the television screen proclaiming. the merits of a particular product. The hard sell approach is much more subtle these days,
because it utilizes the pressure of conformity, primarily through ldealized sexual roles. What we are actually talking about is

## On the Market

mex has always been on the commercial markel, bu never before has it been used it has reached during the past two years or 50. Not only do advertisements utilize sex to make the product sell, but too, there is a new permissiveness in the arts. As Nows
weak magazine said in a recent article "In stitutions have simply been over-run by the demands of a mass society that wants to see and hear everything." There is a new frankness and a new precociousness among even the high school group. For the most
part, the new honesty is refreshing. Now we can quit hidling behind hypocritical towe can quif hiding behind hypocrical tawith one another honestly. But at the same
time, especially in the somewhat romantle time, especially in the somewhat romantic
setting of the college campus, Individuals seeting of the college campus, individuals
have trouble seeing what is real and whot
is an ideal created by our commercial world.

## What Pemale Role?

| There is an especially large amount supposed Ideals of the female role. is not that well defined and the subtle feeling of anxlety at not bet <br> - to llve up to the Image of object ris places the girl in the rol being. Playboy magazine makes a o every year on this premise. cene and perverse not in the sex so, but in the hiuman sense, for the is to reduce a follow human being status of a mere object to be used fashion whatever to satisfy issue of The Ubyssey, of the Univer |
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## Staius Symbol


from the clothes she wears to the manner in which she combs her hair. It is hard to
be real when one is trying so hard to fit into the ideal Image. The UBS writer under-
scores this by saying "On many scores this by saying, "On many levels of
their existence girls have to prostitute themselves, to sell themselves and their human beingness for a price. The price is the se:
curity of being accepted by the male on the curity of being accepted by the male on the
male's terms." We would say that it is more
on the term" moles terms. We would say that it is more
on the terms of the 'subtle hard sell adver-
tisement.' on the term
tisement.!

## "I, A Woman"

The epitomy of the commercialization of the female could be viewed in the movie,
"I, A Woman" which played in Pullman last week. Jason had the unfortunate experience of sitting through half of it before she be-
came nauseous and was forced to leave. The Swedish movie was nothing more than hard nothing more than a product on the com-
mercial market. The same attitude is expressed in advertisements that emphasize
the importance of being physically accept-able,-or eise. This attitude is reflected in "If he kissed you once, will he kiss you you want him to be more of a man? Why
not be more of a woman" and "Would you rather take a bath with them or us?" Plav.-
boy's circulation is expected to reach 5 milllion this year through the commercialization
of sex.
"In a society which measures success
ne's abilly to acculre obluets men beg one's ability to acquilre oblecets men beg
to doubt their own manhood, their ow worth os human boings if they havo som lects of success-and woman is the prize ob lect," says the Ubyasoy article. "A sociel
which regords as Its very basis the acqui ing of more sand more objects to the poln
 but produce humanly perverted and hun but produce h
up individuabs."

## No About Faces

This is not to soy that society should do an about-face. Mass soclety, mass media and
mass production will continue to grow big. mass production wili continue to grow big
ger and exert increased pressure on the in
dividual as dividual as he attempts to know what it
real and what is not. The situation is partice real and what is not. The situation is partic luarly acute on the college campus wher
very liftle is real and where the pressure to conform is almost overwhelming The vul garity, however, of the commerclalization of
sex Is only one aspect of a society that prosex is only one aspect of a society that pro
duces the equally vulgar tinzel and neon lights and towdry sales pitch that fills so much of our world today. If is increasing. ly the responsibility of the individual to un
derstand the difference between the subtlo soft sell job and the value of legitimacy and humen beingness.'


## JUST US




## Dear Jason

| of Numbness | but often takefor granted, Ch mas is the celebration of |
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## "THE SANDPIPERS"

MURRAY ROMAN
Dec. 16, 8:00 p.m., Bohler Gym
Tickets on Sale Bookie, T.U.B., S.U.B. Dee 6th \$2.25-\$2.00-\$1.75

CANCELLED: "THE LIVING SPOONFUL"


Tuesday,

Do you know what you want to do with your edu-
cation? Do you know the job opportunities availab to a person with your background and education? Wheth er you are a freshman, sophomore junior or senior, you
should know the answers to these questions. Mr. Sidnhou Miller, head of the Central Placement Service on
campus (Adult Education Building) is available to ascampus (Adult Education Building) is available to as.
sist all $U$ of I graduates in obtaining employment accordsist all $U$ of I graduates in obtaining employm.
ing to their training, ability and experience.

At specilfe times throughout the year business, government, industry, and educations send thelr interviewing students and graduates. Arrangements for these visits are made with the Central Placement Service. It is the purpose of thls center to serve the state, region, and nation by provid an
adequately trained personnel for all industrinl an governmental groups as well as schools, public and private, from kindergarten through graduate school. This service is available to all students (not just
seniors) upon request. The initial contact with the Central Placement service must be by the student All candidates desiring the use of this service should obtain the necessary registration forms during the
first semester of his last year on campus. There is first semester of his last ye
no charge for this service.
Mr. Miller joined the Central Placement Service in 1963. In that year 168 companies visited the campus to interview our students. This year 300 companies plus Bureau. Mr. Miller stated that a list of interviewing every faculty member on campus, the SUB, and the Argonaut. Extra lists are also available at the Place-
ment Office itself. Interviewers come to the Idaho ment Office itself. Interviewers come to the Idaho
campus because there is an urgent demand for educated talent in the U.S. today. For this reas
panies travel greater distances to interviw
Acording to Mr. Miller, "They have heard about
the quality of Idahos' candidates or have hired one themselves. They like what they see. It speaks well
for the State of Idaho because that's where the pre-

Technically oriented people (Math, Science, En gineering, etc.) are most in demand. In education, elementary and specialized secondary (music, busi-
ness education etc.) and English are in special deness education etc.) and English are in special de-
mand. In the business area accounting is very pop-
ular. Companies are also looking for people to rep ular. Companies are also looking for people to rep-
resent their companies not for door-todoor sales resent their companies not for door-to-door sal in all areas interviewers are loking for the
men. In well-educated, well-rounded student.
How does one register for interviews? Just go to the Placement Bureau and ask for Sidney Miller, or ask
one of the secretaries what you need to do. The pro cedure is simple and well worth your ct to go to work
who are to be married and don'te
soon. students who expect to have military duty before soon, students who expect to have military duty before
finding a job still should file records at the office and interview, especially those students not in the educa-
tion erea. These contacts will be invaluable to you when you do decide to work. Ir later years it is difficult to get recommendations or remember what one idd when
at college. It is better to do this now. The Placement Service wants you to get the
time that suits your needs.

Mr. Miller is appalled by the number of people
who go through his office not knowing what they want to do. Many people have been orlented to one line of atudy not knowing the jobs available for that major, or a phllisophy major? What jobs are avall. able for you? Is this what you really want for your career? Many students do not know the answers to these questions. Find out now before you are bur-
dened with a career you do not want. Mr. Miller is willing to speak to any group, clasg, organization or
individual at any time or place about the Placement Individual at any time or place about the Placement
operation. Questions are welcomed and encouraged operation. Questions are welcomed and encouraged
so that the best possible service may be rendered to sou, the Idaho student.


## Whitman's' chocourts

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\begin{aligned}
& \text { IN beautiful gift boxes } \\
& \text { Ladies: Let us show you the } \\
& \text { finest in pipes. Ask about } \\
& \text { "THE PIPE" } \\
& \text { CARTR'S DRUG STORE }
\end{aligned}
$$

## 'ResponsibilityLies WithRegents'--Hartung

By ROGER ANDERSON Sections to hearing petitions on a used to.glve the Regents a sense A factor that students often strong feeling that when these ever, would make the fees into


 plea
ernment at Idaho 'mickey physical plant of the University added
mouse," President Ernest Har-calls for a long range continuity "It is the Regents, not the str 20 , even 30 years from now; not mouse," President Ernest Mar- calls for a long range continuity "It is the Regents, not the stu. 20, even 30 years from now; not
which was entrusted by the con- dents who are responsible for the lust concerned with the present
tuns said yesterday, Which was entrusted by the con- dents who are responsible for the lust concerned with the prese
tuns said yesterday,
News of a student referen- stitution to the Board of Regents, University". Dr. Hartung salad, student population, he salad.
 a covered stadium at Idaho State Ia referendum were held and Ashed by an act of the state legs the rooms in the Wallace Com-
University prompted petitions to students voted "yes," thenevery- islature, Dr. Hartung said trathe Flex, When the room arrangeUniversity prompted petitions to students voted "yes," then every- islature, Dr. Hartung sad that he

- be circulated here against the $\$ 75$ thing would be fine, he said. did not know how ISU operated. a year hike in student fees. "What if we have a refer Maybe the state Board of Ea, finely concerned, as I am, in "no?", What if the Regents then and find outhow the students were
 dion in decisions where such may? Then student government "I do not know what factors, he generation that votes on it participation is realistically would become "mickey mouse," wore behind the referendum de- will never Hive in it, Hartung



## Theta Chi Dream Girl



Corrine Rolland, Tr Delta
Film Club Slates 'Petrified Forest'



 holds several people of differont backgrounds hostage in a gas station-lunchroom while walt.
ing for another part of his gang gang The Option Poll commiltoo Although it was not his first has placed augseation boxes in
hie Ad. Blinis outdo P real.

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91. Forward Fashion

In a relatively short time, the "forward fashion" suit has become the favorite of American men. For you to wear with it, barman has designed a new series of shoes whose detailing, lines and leathers ubtly complement this contemporary or Come see these distinctive new barman styles and you, too, will be eager to join the "forward fashion parade."

From $\$ 12.99$ to $\$ 19.99$

## 




1. " $\sqrt{1-\left(\frac{2}{3}\right)^{2}}=\sqrt{1-\frac{2^{2}}{3^{2}}}=$ ?" Knock It off, Lester. I'm
trying to get some bleep.

$\underset{\substack{\text { Why coulldn't } \mathrm{Thvo} \\ \text { roomed with a }}}{ }$
Thy
rum ed wouldith a
fun person?

## 

開
'Sig Heir!'
Dear Jason: In reference to Jim will , 1 among hordes of other an getting mighty tied of read ing and hearing about his retard red; Hberal University of Id al sudent-Hred of swallowing hi rotten- opinions and outdated at WIlls
be demo always pretend the philosophy of a person who
goosestepping through Hie,
and is always pro the establish- quite an experience, even tor 1 , It is nothing more than organized Mike you
ypocrisy. But, what else ca who attend Idaho's National Re-

## Senior Job Interviews

Tuesday, Dec. 12. OIL PRODUCTS COMPANY. BS M.S. Ph.D.-Chemical Engineering. Summer jobs fo Junior, Senior, and Graduate students in Chemical Engineering. U.S. Citizen
TUEsday, Dec. 12 . Chemical Engineering, Mechanical Engineering, Mot allurgical Engineering, Civil Engineering, Electrical Engineering. Summer jobs for men entering then THursday, Dec. 14 . . Civil Engineering Mechanical Engineering U.S. Cit Thurs
INTERNAL REVENUE SERVICE (BOISE). Ac counting, Business \& Law, Economics, Finance, Gen

FOR STUDENT-Faculty
iseum has been putt before col-
legislature twice, he said.
the friends already going before a new Performing Arts Center
job; we may not make it. How
job; we may not make it. How
are you going to fund the athletic
complex otherwise?" Hartung
said.
Hartung sad that several str
dents would rather use the money
for other purposes such as rail

Some say wo specialize in power. . power for propulsion . . . power for auxiliary systems . . . power for aircraft, missiles and space vehicles . , power for marine and industrial applications . .
in the DECEMBER 15th ARG
Christmas Gift Guide

## Idaho Romps Over Alaska In Home Openers

## Boise College Takes Two From Vandalbabes




 back in
$66-52$.
Atria Artian Prince and Keith Hes-
sing were thie top men for the sing were the top men for the
'Rabes during the first contestas they combined for 32 of the 48
total. Prince had 17 while Hessing dropped in 7 field goals and
one foul shot for 15. Burke of one foul shot for
Boise College toppe
ers with 20 points. Prince, who hails from Sagi-
naw, Mich., was also the top rebounder for the young Vandals
as he retrieved 14. He is the tallest man on the squad and
stands $6^{\prime} 6^{\prime \prime}$, but weighs only Of the five men that played are coach John Smith two each and Prince the firth is from Gerald Forth is from Nez-
perce and Keith perce and Keith Hessing played
ball in Boise for Capital, John Nelson came to the vandals from Spokane and Marvin Williams
is from Everett. The Saturday nightgame, which
was also a preliminary to a Broncos make up a 6 -point half time deficit and go on to win
66 -52.
Keith Hossing took over top scoring honors for the 'Rabes
and the game as he totalled 20 and the game as he totalled 20 points on 7 field goals and 6 next with 8 as the scoring was
spread out amongst 7 of the 10 mon that played.
Top spot for the Broncos went

## Classified

WEDDING INVITATIONS 100 only $\$ 5.95$. Send 25 c
for catalog and samples.
Rexcraft, Rexburg, Idaho 88440 .

\section*{RECORDS <br> GUITARS All Your <br> Music Needs <br> | HADDOCK \& LAUGHLIN Photo-TV-Music Moscow, Idaho |
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## The Inquirer

By Bucky McCleneghan


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| Nuart <br> Moscow | Audian PULUMAN |
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## Wednesday Night Is

 Movie Nightat the
RATHAUS PLEZA STOPRE



## Thacker's Scoring Spree Crushes Alaska Twice






 Kaschmitter with 17 and 14 re- by a $44-28$ margin as the Nanooks tallied
spectively.
Bob Ross and Phil Waddell
were outhustled throughout the points.
Both

 spree with each player getting
on the scoreboard on the scoreboard.
The Vandals hit 52 percent
from the field and connected on 28 of 37 free throws for
percent at the charity line percent at the charity line.
The Nanooks were out-reboundThe Nanooks were out-rebounc-
ed $51-15$ as Larry Kaschmitter
hauled down nine rebounds fol-
lowed by Day with eight and Tra-
week with six. Nobody fouled oit week with six. Nobody fouled oit
for the Vandals as Anderson substituted freely after the first
half of play half of play.
The spariplug for the Nanooks was
hit on 14 of 16 free throws comhit on 14 of 16 free throws com-
Bined with eiggt field gaals for
a 30 -point performance Griffin a 3 -point performance. Grifinn
also lead Alaska in rebounds with seven to his credit. In the second half Idaho
reeled off nine straight points at the start and held a commanding
$49-35$ lead at the intermission ${ }_{5}$ In the second stanza of play 5-9 junior guard JJim Thacker
tossed in 16 of his 25 points tossed in 16 of his 25 points
for the night comnecting on four
markers in for the night connecting on four
markers in a row at one point
in the game. Thacker was in the game. Thacker was 10 - ToTALS
14 from the field while going
$5-5$ at the chene by quartins


## ISU Drops

## Grapplers

The Vandal grapplers bounced back from dofeatSaturday as they Bengals took the Vandals $32-3$ lso held in a match that was SU is favored Momorial Gym. Ed Clauson was
Ehip this year. ed Clauson was the only Van-
dal to triumph Friday as decisioned Jerry Readinger as ho eavyweight class. of the other eight classes the Bengals de-
cisioned the Vandals in four of these and pinned the Idaho men
in the other four The Vandals The Vandals moved out of the
league Saturday as they hosted Whitman and defeated the visitors ${ }^{\text {cisions and }} 1$ forfeit.





## Be A Smart Santa

 BANK OF NDAHOS


