

Idaho Argonaut

Friday

Oct. 18, 1974
Vol. 79, No. 14
Moscow, Idaho

HOMECOMING

Reflections



It's homecoming weekend at the University of Idaho with events ranging from a spirit party to living group open houses. Jenny Snodgrass takes a look at Homecoming activities past and present on page 2, while Kevin Kelleher previews Saturday's Idaho-Montana football game on page 10.

HOMECOMING

The way it was and the way it will be

By JENNY SNODGRASS
of the Argonaut Staff

Streaking may be passed, but who said running through the campus in pajamas won't start a new fad?

Those of you who slept through the pajama parade Wednesday night missed over 100 freshman girls clad in pajamas of all sorts, sizes and colors doing the 600 yard dash around the campus. Breaking through the finish line at the Arboretum, all different living groups integrated and presented skits to boost the Vandals for the big Homecoming.

Since this action-packed week is in honor of all Idaho alumni, it has been designated to reflect on past college days - the way life used to be at the University.

THE WAY YOU WERE

Alumns, remember when the Dean of Women finally allowed girls to wear slacks on campus, after the thermometer dipped to 20 degrees? And when a boy couldn't wear "cords" until he was a junior? And if a group of boys and girls were riding in a car to get to the best entertainment in town, (in this case, "Hoggy and the Blossoms" at Morts) a boy couldn't have a girl sitting on his lap unless there was a pillow between them.

Times always change and pillows are now being used for other reasons, but the excitement of Homecoming week will remain forever.

All the action started Wednesday and will continue through Saturday. At 10 Saturday morning, after a pancake breakfast at the St. Augustines Center, will be the Homecoming Parade. Here Gov. Cecil D. Andrus will ride with acting University President, Robert Coonrod. Following will be floats and bands from campus living groups, various organizations and Idaho and Washington High Schools.

THE BAND PLAYS ON

As a result of many plotting idealists on campus and the perfect

time for them to reflect their ingenuity, one could expect almost anything to cruise Main St. Saturday morning. Some possible examples of the contraptions are; A rolling eyed whale straddled by someone holding a banner saying "A Whale of a Victory"; A time tunnel operated by a computer mechanism with a streaker running through and coming out in the 20's, wearing a racoon coat and swallowing a goldfish; two little cars, one made up as a vandal and the other as a grizzly bear chasing each other, an invisible float decorated with moon dust, star rays and glitter bugs being ridden by the man on the dark side of the moon wearing a vandal helmet, and a chocolate float covered with whip cream and topped with a maraschinoed Vandal.

YEA'S AND BOOZE

After the closing of the promenade there's an opening at Rathskeller's at 11 a.m. for a "Vandal Spirit Party." By 1:30 p.m. the spirit should be strong enough to carry the nucleus of the campus to the stadium to watch the battle between the Vandals and the University of Montana Grizzlies.

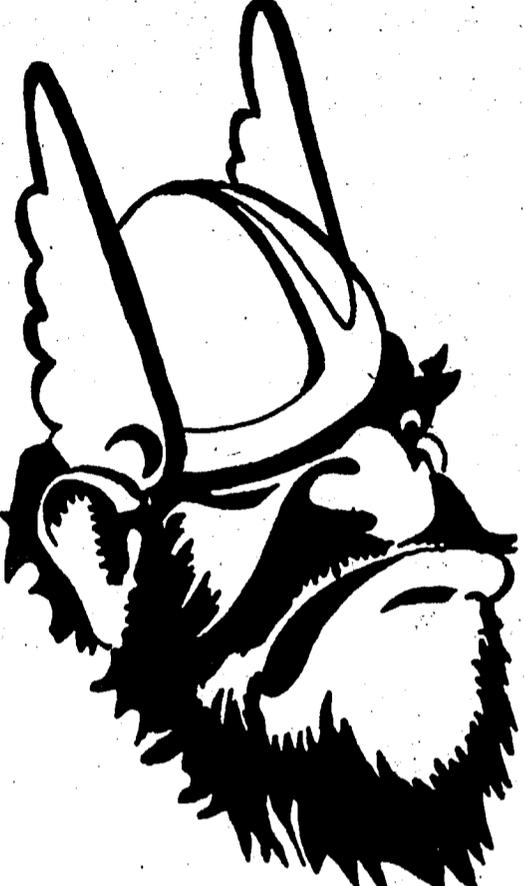
Reflecting back to the first game ever to be played at the University, (1894) Gainford P. Mix (class of '01) who played as a prep student against Washington State reminisced years later;

LIVE OR LET DIE

"No, we didn't have any football suits. You see, the idea we had was that padding kept you from hurting the other fellow. We figured the best way to save ourselves from getting banged up was to knock out our opponents." Oddly enough, no one was killed.

DATES AND BEANIES

Then there was the time that a boy couldn't take a date to a football game until he was a senior. One could always distinguish the seniors because of their female companions and freshmen because of the green



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Vandal weather report
forecast for tonight: dark

Northern Idaho-Fair through Saturday night.
Mostly fair with some increase in high clouds.
Lows 30s to low 40s. Highs upper 60s to upper 70s.

beanies they had to wear. Whether you are a senior with a date or a freshman with a beanie, everyone is invited to tour the living groups, alumni office and the Performing Arts Center after the game.

At 8 p.m. there will be a performance of "Death of a Grizzly" presented by the Moscow Drama Department in the Performing Arts Center. Er-make that "Death of a Salesman."

Homecoming

Idaho Argonaut

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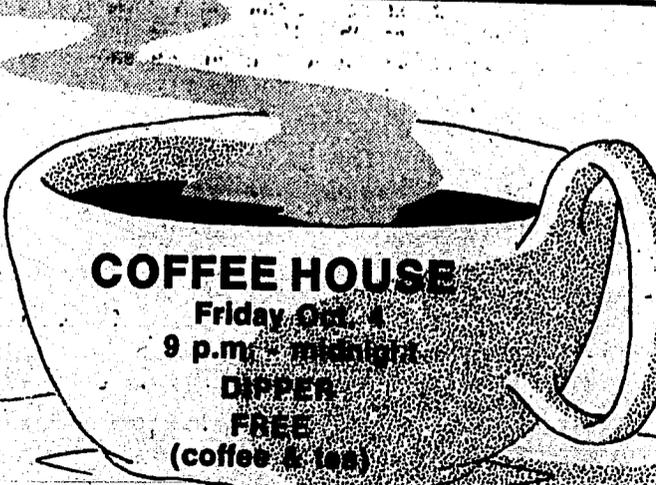
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Ravenscroft aware of problems

Lieutenant Governor candidate Vern Ravenscroft says "Compatibility with the majority of the U.S. Senate is far more important than being of the same party as the Governor."

Representative Vern Ravenscroft (R-Tuttle) pointed out that all predictions pick the Republicans to control the State Senate next year, and that the major responsibility of the Lieutenant Governor is to act as President of the Senate.

Ravenscroft went on to point out that one of the Lieutenant Governor's special duties is to take care of some land grant problems which have been with the state for over 70 years in some cases.

He commented on the local

thing just mushroomed." said the State Representative. "There are several places including the Wild Rivers System, and the national monument areas where federal control, or federal plans are in conflict with state ownership of endowment lands and this involves five to fifteen thousand additional acres."

Those lands, the Republican Lieutenant Governor candidate said, either need to be traded or

purchased by the federal agencies.

"Third," he commented, "there was state land to which we have not received mineral rights, and are losing tens of millions to the federal government which should be going to the state government." One example he gave of this loss is the royalties from phosphate mines around the Soda Springs area.

He concluded on this subject by saying, "I think there's a real

job to be done in taking care of these land grants and getting more endowment funds will help the University of Idaho since they are the land-grant institution."

Ravenscroft thinks the best way he can help the University of Idaho as Lieutenant Governor "is primarily that of assuring the proper and adequate presentation of the budget to the legislature."

On other issues, he com-

mented, "Basically the idea that you should have one spot for anyone to approach to find out information, and tell who to contact in the state government is a good idea. I would suggest that you expand the Legislative Information Center, and give it that responsibility."

grapevine

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Vern Ravenscroft

State Senate race by saying, "I will do everything I can to assist Glenn Miles in his campaign." Republican candidate Miles a U of I grad student is challenging first-term incumbent Senator Orval Snow.

Ravenscroft explained, "When the Forest Service and national forests were formed over 70 years ago, the national government appropriated many state lands and said we could select as replacement other federal lands. Believe it or not, the job is still not done."

Ravenscroft served on the committee which started in on the job, thinking that they were to select 37,000 acres of federal lands for inclusion in the state's endowment land. (Revenue from endowment lands goes to public school financing, and to the financing of land-grant institutions such as the University of Idaho.)

"We got started, and found the actual figure was over 38,000 acres of land—and then the



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Anonymous rebels present case

To the editor:

I can assure you the anonymous sign hangers voted in the last Senate election. They have contacted their senators in vain. It can also be assured several senators are misrepresenting the majority of some of their living groups. They are at fault. Second, that "champion of truth", the former "watchdog of the Senate", the Argonaut, has cast lots with the Senate. You, Mr. Editor, are at fault. Third, the chairman of the Senate refused to allow members of the gallery to participate in Senate debate. He is

at fault. When traditional communication lines are down, we are forced to go directly to the students.

Hopefully, we have cleared away the editor's attempt to defame the integrity of those speaking out against the shoddy representation of the Senate. Perhaps we can now analyze this problem objectively.

We agree the students should have some control of a roofed, multi-purpose stadium. We disagree with the degenerate attitude of the Senate. When asked why the Senate suddenly decided to "negotiate" with the

administration, the chief proponents replied, "We know 90 percent of the students will support a fee increase...but..." "This is really going to 'nail Kempthorne. It is going to 'infuriate' Carter." "It doesn't matter the demands are unreasonable..." "You've got to be willing to breathe out when the administration says breathe in...then we will make progress." There are other such statements made even on the Senate Floor. These attitudes are not constructive. They point to a striking lack of perception and maturity on the part of the

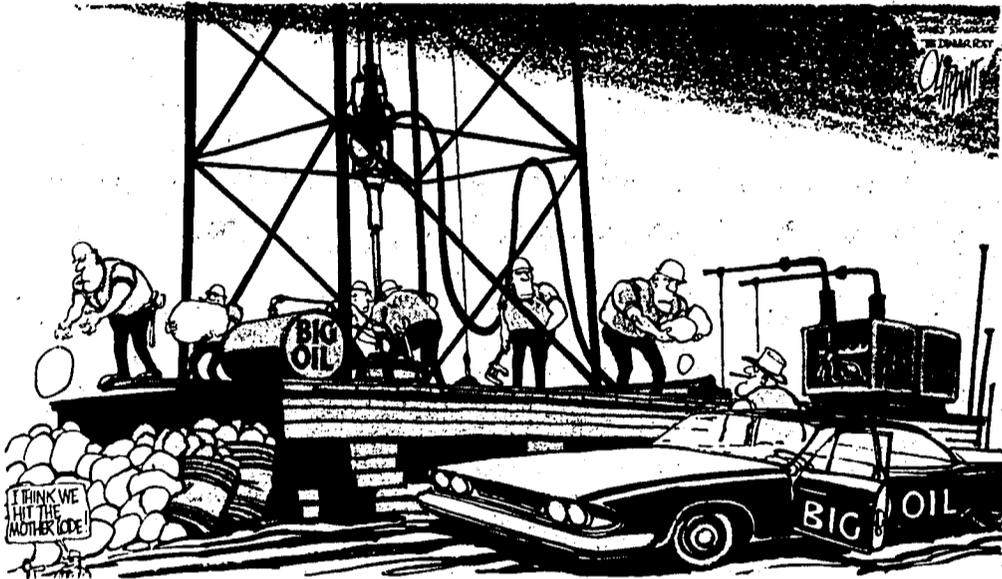
senators that said them. Then the Argonaut wonders why student representation is sinking in a bog.

Instead of working to make the stadium a multi-purpose, intramural facility, they are more interested in having it named after them. The Senate fails to realize the U of I's intramural program is one of the most extensive in the Northwest. Upwards of 90 per cent of the students on this campus participate in intramurals of one form or another. The Senate should be interested in building an excellent facility to accommodate these students, even if it costs more.

Some have asked why these points are not brought up to the Senate. The answer is simple. The Senate does not encourage open debate. It refused to take its advice of their chairman. He recommended the "ten" negotiation points be looked into and discussed with their living groups prior to debate. Not one senator seconded this idea. They continue "representing the students, interests" without even knowing what these interests are.

Anonymous sign hangers

Editor's note: For this one letter, the Argonaut has waived the requirement that letters be signed, because in the authors' words: "Our past positions inside and outside the ASUI preclude our signatures. It would greatly erode our effectiveness."



"TERRIBLE LUCK AGAIN, BOSS!—ALL WE KEEP COMING UP WITH IS THESE BIG CHUNKS OF GOLD. . ."

PE class, Forest Service harm wilderness

To the editor:

On the last night of our four-day trip, 9-26-74, in the northern part of the Selway Bitterroot Wilderness, an otherwise good hike was left marred by a lack of consideration on the part of the other wilderness users and a lack of insight by the Forest Service.

We were enjoying the late afternoon sun and peacefulness of our camp spot when a man, accompanied by three other hikers, approached and asked if we would mind some company that evening. My companion's reply was a "you damn

right we would." The man continued past and dropped his pack not more than thirty feet away and proceeded to build a campfire while the others looked for a place to set up their tents.

During this time the group keeps enlarging. The other two people traveling with us return from the creek and we quickly decided to move our camp across the creek to another site. Unfortunately, we weren't fast enough; right behind us followed more people. Because of the gross discourtesy displayed by this group deciding to camp at

the site we already occupied, we were forced to move twice.

As it turned out, this group, which numbered thirty plus one horse, was the 'Learn to Backpack Class' from the U of I PE department.

I am not only upset with the University but also the Forest Service for letting this type of situation even develop. Most commercial groups, and this was definitely a commercial group because of fees paid by students to take the class and the use permit fee paid to the Forest Service by the P E department, have various

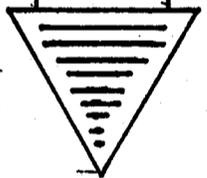
restrictions in most areas on the size of parties. I personally feel that the learning experience of the group could be much greater if it were a fifth the size it is now. It also seems that a smaller group would be much more compatible with the wilderness.

For these reasons I feel the U of I and the Forest Service should reevaluate this type of group learning experience and use some limitations and restrictions in its planning and initiation.

Mary Helen Ferguson
Sula, Montana

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Dreamlike qualities feature of new drama

The Great Highway, which will be produced on the University of Idaho campus next week, is a lyrical play in the expressionistic mode rather than the naturalistic, according to director David Rodgers.

"It is a play with very beautiful poetry and is enjoyable reading, but that sometimes can be difficult in production," said Rodgers, a graduate student in theatre arts in Minneapolis. "It is not as difficult as has been advocated by some critics," he continued. "If produced to express the dreamlike qualities, it can be very beautiful visually."

The play, written by August Strindberg in 1909, will be presented at the U-Hut at 8 p.m. Friday and Saturday, Oct. 25-26.

Strindberg is known for his Dream Play, Rodgers commented, and the Great Highway follows the same motif. Trajectory concerns a Hunter, played by M. D. Berg, Kellogg, who tries to leave humanity behind and find himself. In his adventure, the Hunter meets up with a traveler, Bill Smith, Moscow; a hermit, Tom McGill, Idaho Falls; and a pair of millers called Sam and Eve, portrayed by Smith and Mitch Webb, Weiser. "The Hunter has a relationship to Strindberg and his

writing," Rodgers said, "but it's not really egotistical."

Strindberg is saying, Rodgers remarked, that people should pull the good things out of his writing, that his spirit is the good things he has left behind after death.

"If you fight for your individuality, then when death comes there will be purification," he said.

Otherwise, Rodgers added, Strindberg believed a person

became too involved in humanity and could not rise above the suffering.

"At a distance, the beauty of humanity is overwhelming. It is like a painting, but you need the aesthetic distance."

Others appearing in the play include Jeanie Davis, Sandpoint; Julie Doyle, Palo Alto, Calif.; Tori Beauclaire, Dawn Hillen and Mary Roberson, all of Moscow; and Jean Durham, Caldwell.

Peavey to support Glenn Miles campaign

State Senator John Peavey, the sponsor of the Sunshine Initiative, will be campaigning in Moscow Monday for the Latah Republican legislative team.

Peavey will be a guest-of-honor at a dinner for the "progressive Republican team from District Five" at 6:30, Johnnie's restaurant. A cocktail hour will start the event at 5:30.

Peavey, a Republican from Rupert who is unopposed for re-election will be in Moscow especially to help Glenn Miles, a U of I grad student. Republican Miles is challenging first-term incumbent Democrat Orval Snow.

Peavey succeeded his mother, Mary Brooks in the State Senate when she was appointed Director of the U.S. Mint. Brooks is the daughter of former U.S. Senator John Thomas.

The Republican from Rupert is also noted for his bill to ban "no-deposit, no-return" containers. It has been introduced in the last three sessions of the legislature, but so far has failed to gain passage.

Peavey will be campaigning for Miles, for State Senate; and the two GOP State Representative candidates, Bob Welsel and Ed Morken.

Barrymore film offers skiers a great escape

By KEVIN KELLEHER
of the Argonaut Staff

About 1,000 people jammed and crammed themselves into the SUB Ballroom Wednesday night to watch Dick Barrymore's extravaganza about winter mountain sport. The film was sponsored jointly by the ASUI Outdoor Program and Issues and Forums.

The show was personally narrated by Barrymore and spiced up with music from 2001 "A Space Odyssey" and the title soundtrack from "The Great Escape." Barrymore did a sensational job of combining good music with sometimes unbelievable ski and mountain scenes.

Barrymore got a tremendous response when he asked for a show of hands from ski enthusiasts. It sure was a great way to cut loose from the boredom of campus life, and wander off into the coming reality of a great winter.

Spectating skiers sat in awe while the beautiful deep powder scenes drifted across the screen, and then ignited when the free style skiing hit the silver screen. It was easy to note the building anticipation of the idle, awed audience.

The film also included hang gliding by Barrymore, climbing the Matterhorn by Barrymore, and four man Bobsledding with Barrymore included in the crew of twice world champion Rene Stadler of Switzerland. Barrymore was in front of the camera as much as he was behind the scenes.

Much of Barrymore's production was filmed at Sun Valley, Idaho, where he lives with his wife Betsy, and runs his filming enterprise. He is currently on a promotional swing that will take him to New York City and eventually end in Walla Walla December 5.

It was great show. Everybody was impressed with Barrymore and what he believes is his best production to date. It truly was a great escape and a 90 minute Mountain High for the spectators, who will soon be hitting the slopes with the hope that maybe a Barrymore is watching them with more than his eye.

Swoooooooooooooosh! Who was that guy?

Focus series to feature women in music program

A new two-part "Focus" series exploring the roles of "Women in Music" since the 1920's will begin at the University of Idaho Women's Center during the noon-hour Tuesday, Oct. 22.

Faith Landreth, traffic director of KUID-TV and music direc-

tor for KUID-FM, will present taped selections from musicians ranging from Blues singer Bessie Smith to contemporary artists. The program, which will conclude Oct. 29, will also feature discussions of lives of specific artists and the involvement of women in the music industry.

On Oct. 23, Janet Thomas, a sophomore interdisciplinary studies major, will read some of her poetry during the noon-hour Brown Bag program.

Beginning Oct. 28, Women's Center director Celia Banks and Special Services director Corky Bush will begin teaching a nine-week, one-credit seminar in "Sexism in Education." The course, section two of Education 400, will examine sexist patterns and sexist stereotyping in the educational system.

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Enforcement needed in container bill

The possible prohibition of breakable containers at games was discussed at last Tuesday's ASUI Senate meeting.

A bill calling for an end to breakable containers at athletic or other ASUI-sponsored events. Mary Morris, who introduced the bill, said there must be enforcement of this policy, although she was against searching students. "I'd like to see it become a mandate," she said. The bill would become effective as soon as it is passed by the senate.

A survey card asking students about their position on the \$18 athletic fee will be including in this spring's registration packet. Grant Burgoyne, sponsor to the bill, said cost would be minimal and it would add to the Senate's knowledge of the students' position on a hot item.

The card would ask students whether they would favor making the fee optional. If it were made optional, students will be asked whether they would pay the fee or not.

Among other topics discussed were negotiations over the stadium roof, the state of the SUB budget, the appointment of Greg Casey to the Senate and the visit of higher education lobbyist Bill Roden.

Dirk Kempthorne reported that a letter was being sent through the Alumni office to past U of I graduates. The letter asks for contributions to help finance the stadium roof. He also said that he will attend the North Idaho Chamber of Commerce meeting next month.

Woman added to council investigating committee

In response to a request from the University Womens Caucus, Faculty Council added a woman to its ad hoc committee investigating student service programs, at their Tuesday meeting.

Joyce Campbell, Radio-TV, was added to the committee which is investigating the operation of student services on campus. The chairman of the committee will request the resignation of one male member, to make room for another woman.

Speaking for the Womens Caucus, Virginia Wolfe, Physical Education, told the council "If we're going to establish a policy on student services, there ought to be adequate representation by sex." There had previously been eight males on the committee.

The council also voted to appoint a woman staff member to the committee, upon the resignation of a

male committee member. Wolfe believed that a woman staff member was needed on the committee, which presently has only students and faculty members.

Some faculty members of the committee, according to Council Chairman Anthony Rigas, were reluctant to join the committee and would probably be willing to resign. George Anderjack, grad-school representative, said that asking a male member to resign his position in favor of a female member was "highly discriminatory."

In a memo to Faculty Council from the Womens Caucus, it was requested that committee member Kenneth Buxton be replaced, because of a conflict of interest, by a female student member. Buxton had previously been dismissed from a position in Student Advisory Services by the Dean of Students.

Wolfe said that she was told by ASUI President Dirk Kempthorne, who recommended Buxton's appointment to the committee, that he would not request Buxton's removal.

For that reason, Wolfe said, Buxton's role on the committee should be limited by the council. The council failed to act on her request.

In other business, council member Bert Cross, Journalism, presented the budget requests approved by the Board of Regents for presentation to the legislature. Cross said the 32.5 per cent budget increase requested by the University had been reduced to 23.5 per cent by the Regents.

The council reaffirmed its support of a system which would allow a student to declare academic bankruptcy and throw out one semester's grades.

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The Earl Scruggs Revue.

The Earl Scruggs Revue, with special guests, Tarwater, will appear in concert at the University of Idaho one week from today.

Here's what music reviewers across the country have to say about the group:

Joy at the Troubador

Los Angeles Times (Los Angeles)

The group is, quite simply, the best, most assured combination of traditional and contemporary country music ideas that I've seen on the Troubadour stage, a group with far more range, authen-

ticity and joy in its music than any of the many second-generation bands that proudly march under the country-rock label. The *Earl Scruggs Revue* isn't just another band, it is a tightly disciplined, valuable cross between some of the best of the past and the present in country-oriented music.

Obliterating a packed house

Zoo World (Florida)

Earl Scruggs is just the greatest banjo player ever. It's that plain and simple. His speed, touch, and technique are legendary, and you'd think that after all these years, he'd be content to leave it at that. But the sprightly, slightly balding gent positively refuses to rest on any laurels and is currently excavating new ground with a myriad of variations on country, rock

and folk musics, even tossing in a token boogie number for good luck.

"We put this group together right after the breakup with Flatt," Earl recalled. "I find this more exciting. In fact in this band I can't stand out much 'cause of all the *talent* around me."

Well, he sure as hell still stands out simply because he's so great a figure as well as still being a doozy of a banjo player, but his Revue is damned good.



The Revue, the Earl Scruggs in the center, from left: Shane Keister, Gary Scruggs, Jody Maphis, Ted Irwin, Randy Scruggs.

Foot stompin' time at Scruggs Revue

Sunday Herald-Times (Bloomington)

If you spent Saturday night at the drive-in, watching the late show on the tube or sopping up beer at your favorite pub, you blew it.

For the mere pittance of \$3.50 (you probably dropped that much on suds) you could have had a foot-stompin' good time with Earl Scruggs and the wildest band of pickers and fiddlers you've ever seen.

Earl Scruggs Revue revives banjo's popularity

Earl Scruggs is enormously popular, more so than one might think, in a day when the banjo holds such a small corner in a huge music market.

But Earl Scruggs has changed all that. Along with his sons, Randy and Gary, Shane Deister, Ted Irwin and Jody Maphis, Earl has put together a Revue that is constantly touring, and each tour is more successful than the last. Few, if any, are bigger on the college circuit.

Sopping but enjoying it

New York Post (New York)

A couple of evenings ago Earl Scruggs crammed the Wollman Skating Rink in Central Park with fans and kept most of them there, sopping wet under a driving rain.

Earl Scruggs has that special sort of self-confidence of a man who's changed directions far along in his career and it's worked.

Scruggs Revue weeds out doubts

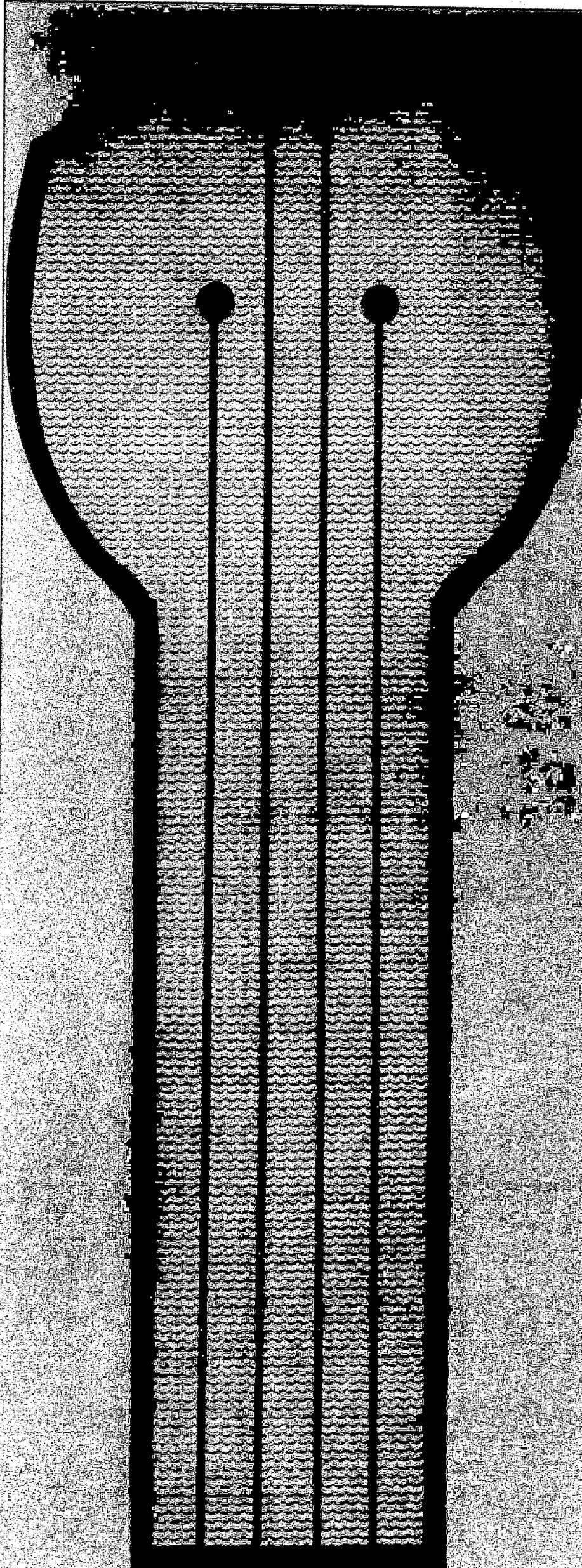
Rolling Stone (San Francisco)

Scruggs could successfully take his banjo from one field to another are laid to rest.

Revue: toast of bluegrass circuit

Rolling Stone (San Francisco)

Backed by able bluegrass and country-rock musicians, the Earl Scruggs and play it with great Revue is the toast of the professionalism...



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Homecoming '74

Idaho vs. Montana: the battle for the Little Brown Stein

By KEVIN KELLEHER
of the Argonaut Staff

The Montana Grizzlies will charge into the ASUI - New Idaho Stadium, Saturday with hopes of ruining Idaho homecoming festivities. A near sellout crowd is expected for the 1:30 p.m. kickoff between these conference foes, Montana formerly considered a darkhorse for the Big Sky title, has downed two conference foes, and is tied with Boise and Idaho for the title. The Grizzlies dropped their first three games, but all were non-conference encounters.

The Montana squad will be red hot for the Vandals. According to Troxel, "It is going to be a real tough, hard hitting game. Both of us have to win to stay in the thick of the Big Sky." Montana hasn't beat the Vandals since 1971, in a series that dates back to 1903.

This is the traditional Brown Stein game. In 1930 the Stein was instituted as a traditional trophy for the victors of this interstate and interconference clash. The Vandals have had the Stein since 1972 and Coach Troxel sees no reason for it to leave now. It would sure be at home in the Vandal student section because of its immense holding capacity for delectable effervescents of alcoholic nature. Somebody would probably drop it and besides being a safety hazard, there wouldn't be a Little Brown Stein anymore, so it will be kept in the Press box.

Montana is a real tough team. They feature the best pass defense in the league and are second best in total defense. The Grizzlies also have the best punt return specialist in the Big Sky. Greg Anderson has averaged over 20 yards per return. He could be a dangerous threat.

The Montana offense has been hot and cold, much like Idaho. The quarterback, Rock Svenningsen, is an experienced ball handler and an effective passer. The second team quarterback, Van Troxel, is the son of the Idaho head coach. This father-son encounter will make the game all that much more interesting. Young Troxel will definitely see action.

Coach Troxel said "I talked to him (Van) by phone and he says that the Grizzlies are really fired-up for the game."

"I want him to play as well as he can, but we'll treat him like any other opposing player."

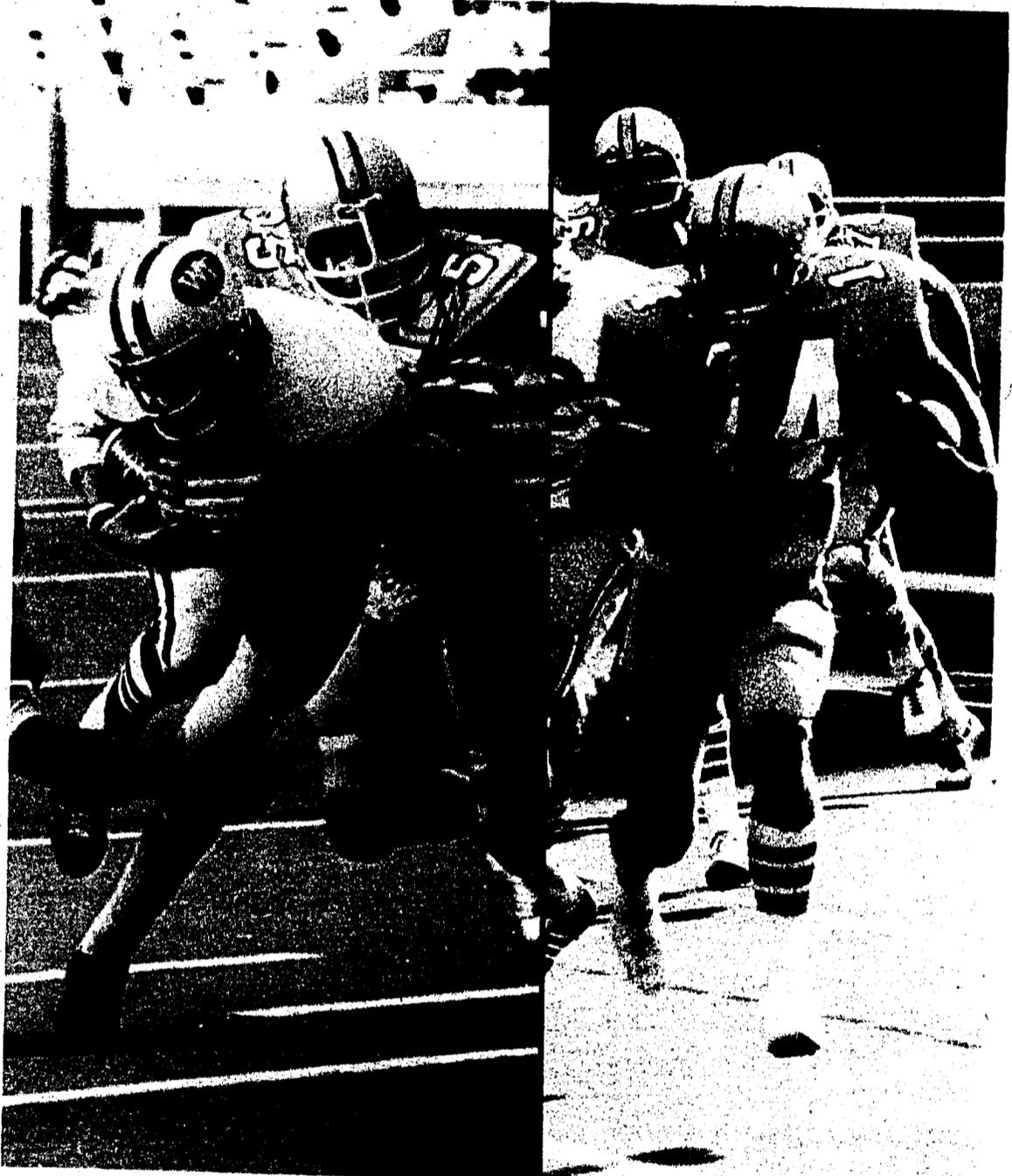
The Grizzlies will be without their outstanding fullback Bob Smith, who was injured in last week's victory over Northern Arizona. The Vandals are healthy, but senior defensive tackle Duke Minlum will not start because of a shoulder bruise. He will see some action, but it will be limited.

The Vandals will start their power backfield of Comstock, Chadband and Fredback. This is the first time that Brantley will not start. Troxel said, "It's homecoming, Fredback is a co-captain, and he has not started a ball game yet, so we're giving him a chance." Brantley will alternate with Fredback, so both will see considerable action.

According to Troxel "We'll play our cards close to our chests until we see how everything is going."

In other words he's planning to run his big backs right at the Grizzlies strength. It didn't work last week, but it might work this week if the Vandals come out and decide to play two halves of good football instead of one.

Montana's coach Jack Swarhout said that the Vandals are the best offensive team the Grizzlies have faced all season.



Player of the Week



Kjel Killsgaard, a junior from Spokane, was named defensive player of the week for his outstanding performance in last Saturday's game against West Texas State.

Killsgaard made 16 solo tackles and assisted on another 10 in Idaho's 21-6 loss.

Congratulations to Kjel for his performance.

Good luck to the Vandals in this week's Homecoming game.



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He said, "We're really into the strong part of our schedule now." Montana has a good offense and like WSU they run the wishbone offense, but use more splitbacks and flankers.

It should be a good Homecoming game. Both teams have to win this game if they hope to have a shot at Boise State. Troxel said, "We can't lose any of the conference

Scott Hanford

games, and at this point neither can Montana." Hopefully the weather will be cooperative, dawning a crisp autumn day for what looks to be a great intercollegiate football game.

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Jarvis looks for good season as basketball practice begins

Jim Jarvis began his basketball coaching career at the University of Idaho Tuesday, Oct. 15, when the 1947-75 Vandal basketball squad officially began daily practice sessions as allowed by NCAA.

The 31-year-old Jarvis, a former Oregon State All-American, took over the silver and gold's fortunes last winter upon the resignation of veteran mentor Wayne Anderson. He'll greet 17 scholarship players including three freshmen and three junior college transfers.

The 3:30 p.m. daily sessions in Memorial Gymnasium will be under the guidance of Jarvis and his staff, including veteran tutor John Smith and graduate assistant Dale Leach, a former College of Southern Oregon court star.

"We'll concentrate mostly on conditioning and the basics during the first two weeks," the new cage boss noted as he made final preparations for the upcoming practice sessions.

The former American Basketball Association player (LA Stars and Pittsburgh Pipers) added, "I am happy with the attitude and physical condition of the squad. They really want to play basketball. I'm sure we are going to win some games this year."

On Saturday, Nov. 9, the

squad will hold the annual Silver-Gold game at Memorial Gymnasium following the Idaho-Weber State football tussle. This full-scale scrimmage will occur approximately 45

minutes after the conclusion of the grid battle. It will be open free of charge to all interested spectators.

Leading the list of returnees for the upcoming season which will see the Vandals play 25 games is guard Steve Weist, a 6-2, 185-pound junior, from Santa Barbara, Calif. Steve led the team in scoring last winter with a 15.3 per game average.

Roger Davis, a 6-9, 190-

pound senior, holds the key to success in '74-'75, according to Jarvis. Davis, a center, slumped after a great sophomore season and average but 4.3 points a game and 7.4 rebounds. As a sophomore he led the Big Sky in rebounding and averaged 8.3 points a game. His rebounding average that year was 11.6 a game.

The Vandals finished last year's schedule with a 12-14 record including 5-9 in conference play. They will open the season at home on Nov. 30 against Puget Sound, one of the NCAA Division II standouts of 1973-74.

ATO's edge SAE House for football title

Last Wednesday the Alpha Tau Omegas slipped past the Sigma Alpha Epsilons by a score of 6-0 to capture the Greek intramural touch football title. Next Monday, Oct. 21 the ATO's will clash with the powerhouse Lindley Hall squad which won the independent championship.

The battle of the titans, ATO v.s. Lindley, will take place at 4:10 Monday afternoon on one of the Wallace Complex fields. In other intramural action McConnell Hall 4 blasted Alpha

Tau Omega 15-0, to claim the co-rec softball championship. For tennis, Irons of Delta Tau Delta whipped Russell of Sigma Chi. Irons will face Forman of Upham Hall for the tennis championship.

It was announced at the intramural meeting Oct. 10 that wrestling will start Nov. 18; bowling, three man basketball, handball and pool will all begin Nov. 4. Schedules for the volleyball games will be sent out soon as leagues have been drawn.

Women's teams fair well in intercollegiate play

In recent action this week, the U of I women's Volleyball and Field Hockey teams did well.

The A and B volleyball teams travelled to WSU to take on their B and C teams respectively, on Tuesday, Oct. 15. The U of I team defeated the WSU B team 15-2, 15-8 to win their match. The U of I B team went down to defeat the WSU C team 15-6, 15-3.

The U of I women's B field hockey team hosted the WSU B team in a game here on Wednesday, Oct. 16. The game ended in a thrilling 1-1 tie, with Idaho scoring in the first half and WSU scoring in the second half. Patty Steinbruecker from Orofino scored the U of I goal with an assist from Karla Harman.

Soccer game this Sunday

The University of Idaho soccer team will tangle with Whitworth College on Sunday at 1:30 p.m. at the new Idaho football stadium.

The Idaho booters, who haven't lost a home game in three years would like to make its home winning streak 12 games with a win Sunday. Undefeated with a win and a tie (presently under protest) the vandals are the only squad in the league without a loss this year.

The A and B volleyball teams see their next action against Spokane Falls Community College at home on Tuesday, Oct. 22. The B match will be at 4 p.m. and the A match to follow at 4 p.m.

The field hockey team will play in the WSU Invitational Tournament October 25 and 26.

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Protest gives Idaho decision; soccer team still undefeated

The U of I Vandal Soccer team, who protested the outcome of last week's tie with Montana, have received reports that Montana's goal will be disqualified, thus giving the Vandals a victory. The Vandals are now the only undefeated squad in the league and they haven't lost a home game in three years.

The soccer team will tangle with Whitworth College on Sunday at 1:30 p.m. at the new Idaho Stadium.

Whitworth will be very tough with six Nigerian players in their starting line-up, but Idaho hopes to make them the 12th straight victim to their home winning streak. Idaho player-coach Nicos Rossides has made a change in hopes of

containing Whitworth's explosive scoring threat. Left wing Siamek Bassir will shift to the defensive line while his brother, Sasan Bassir, may see limited action due to an injury.

Rossides, who scored both goals last week in Idaho's victory over Montana, will be looking for top-notch passing from Oyvind Lorentzen and accurate booting from forwards Joel O'Donkor and Nooredin Hejazi. The Vandals will have their hands full containing the net bombing Nigerians and unless they can score heavily, it will take some good breaks to win.

Idaho will receive its 1973 Conference Championship trophy at halftime and admission to the game will be free.

Montana coach rules from the press box

AP

University of Montana Coach Jack Swarouth coordinates the Grizzlies' Saturday strategy by taking two assistants and a telephone headset to the stadium pressbox and running his team's game from high above the football field.

Swarouth is the only Big Sky Conference coach that mans the vantage point instead of staying on the sideline.

"I've long felt the worst place to see what's going on is standing on the sideline, so after our opening game, I decided to go upstairs and try it from there," says Swarouth.

Other conference teams have spotters stationed above the action but the coaches stay down below.

"I think it's working real well," says Swarouth. "The angle on

the sideline is not good. Upstairs you get the whole picture, and you can see what changes the other team is making."

The Grizzlies lost three straight pre-season games but grabbed the first two conference games to put them in a tie for the Big Sky lead.

Swarouth, a UM halfback in the early 40's, talks with offensive coordinator Gene Carlson and defensive coordinator John Smith. He also has access to individual players.

"I've found I can talk to a player on the phone when I need too, and you never talk to more than one at a time anyway," Swarouth says.

The three-man UM pressbox formation consists of Swarouth and assistant coaches Gary Berding and Wally Gaskins.

Swarouth says he plans to spend the rest of the season in the box.

What happens if the phone goes out?

"There are two lines - that's a conference rule for the spotting booth. And if they both go out, I guess I'd walk down to the field," he says.

Vandalbabs to face Coubabes

The Idaho football Vandalbabs will clash with the WSU Coubabes tonight in the annual Shrine Game in Lewiston at 7:30.

The Vandalbabs probably

caused some heart attacks last weekend when they drove 90 yards to score a come-from-behind touchdown against Treasure Valley Community

College in the last 46 seconds of the game. The winning tally was a 50 yard bomb from quarterback Dan Dinning to Dan Davidson when time had expired.

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A's win series

AP

Joe Rudi's seventh-inning home run broke a tie and gave the Oakland A's a 3-2 victory over the Los Angeles Dodgers and their third straight World Series championship Thursday night. The A's took the Series four games to one and in four of the five games the final score was 3-2.

Rudi, an under-rated star who is often lost in the glitter of more outspoken Oakland teammates, smashed Mike Marshall's first pitch into the left field stands for the run that won the game and the title.

In the eighth, relief ace Rollie Fingers came on to nail down the victory and when the A's recorded the game's final out, a huge celebration started on the field with fans and players swarming over each other while fireworks exploded behind the outfield wall.

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OUR CREWS



The Pullman Crew, from left: Henry Hill, Store Manager; Carolyn Plum, Jan Tulloch, and Barry Scoval.



Ellensburg Manager Joe France (l) and Salesman Terry Willcuts.

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WHAT DO WE KNOW ABOUT MUSIC SYSTEMS?

All of us at STEREOCRAFT are into music, and we know what music systems should sound like. Our staff includes several professional musicians. We have tested literally hundreds of components from over fifty manufacturers, and have acquired the knowledge and experience that enable us to put together well matched, high performing, soul satisfying music systems at moderate prices.

WHAT CAN YOU EXPECT FROM A STEREOCRAFT SYSTEM?

Honest value! An overworked phrase, but a fact nonetheless. Here's why.

The large manufacturers — Pioneer, Sansui, Kenwood, Marantz, Sherwood, Sony, etc. — all produce good-sounding receivers. Among models of comparable power, we venture to say that you couldn't tell any difference in sound through a given speaker. (There is one exception. The lower-powered SONY receivers have more punch than the competition in the deep bass region. This is especially important with speakers such as Advents which have extended low frequency capability.) Thus, in choosing receivers for our lower-priced systems, where features, warranties and price are about the same, we've been guided by two factors:

- (1) maximum undistorted power over the entire audio frequency range, and
- (2) reliability. There is nothing more frustrating to you or to us than a product which doesn't work as claimed. High performance means nothing if your gear is in for service all the time.

Since most modestly powered receivers do sound pretty much alike, the difference between a fair and an exciting system obviously depends on the speakers. We firmly believe that we have chosen the best speakers available at the various price points, and we are prepared to back up the claim with listening tests. The Advents, included in many of our systems, are a case in point. Time and again they have been compared favorably with speakers costing up to six times as much. (They are, for example, audibly superior to the AR3a's at 2½ times the Advent price, and put all Japan-made speakers at any price to shame.)

A WORD ABOUT ADVENT SPEAKERS...

If the Advents are so great, why doesn't every dealer stock them? Purely and simply, because Advent sharply limits its franchises to audio shops meeting very stringent standards, and even then does not put on every shop which meets these standards. As a result, relatively few dealers, and no warehouses are permitted to sell Advent, although almost all would like to. For example, there are today only 180 Advent-franchised dealers, while over 7,000 stores sell Marantz and over 3,000 shops sell Pioneer. Although the Advent profit structure is not as favorable to the dealer as is that of other speaker makers, the Advent speakers offer unmatched value to the customer; and that is why we sell them.

WHAT MAKES "WAREHOUSE-TYPE" DISCOUNTS POSSIBLE?

There's an obvious answer: We could substitute other name-brand "promotional" speakers, with fictitiously high list prices and extremely low costs to dealers, and rip you off while making you think you're getting a bargain. For example, we could use the Altec 3841 or Altec 876B instead of Advents in our systems and make the retail prices of our systems increase by \$130, thus making our discount price even more impressive — and at the same time our actual cost would be \$16 lower! However, the Altecs don't hold a candle to the Advents, which go a full octave lower in the bass and are much better balanced.

As another example, consider the Electro Voice ETR series (models 14, 16, 18). The "top of the line" ETR 18 lists for \$149.95; the Larger Advent lists for \$115; yet the Advent cost us 80% more than the ETR 18! It's clear that we could show you a-much more impressive "savings" using the ETR 18. Just as clear, however, is the superior sound quality of the Advents.

A final example is provided by speakers such as the KLH 30. This is not a regular KLH speaker — as a matter of fact, it comes as part of a KLH "compact system"! Yet a certain warehouse will in one breath claim that they are a "favorite among critics", and in another will tell you to avoid being ripped off by your local retailer! Now who's the ripoff artist? We are here and have to face you; we can't afford to rip you off!

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Do you begin to see our reasoning? You don't listen to inflated markups and phoney discounts — you listen to speakers! More than any other single factor, the speakers determine the sound of your system. We genuinely believe that our systems offer the best sound for the money — anywhere! Read on!

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For \$189, the price of this system, you could buy a department-store compact system with 'component styling', a built-in clock, snorkel, hibachi, backscratcher and vacuum. Or...you could buy our system. The difference is that with ours you'll get no snorkel, etc...and no problems. What you will get is much better sound, and far greater reliability.

The Superscope A-235 amplifier, with a FULL THREE YEAR PARTS AND LABOR WARRANTY, has plenty of inputs and outputs for adding an AM/FM tuner or a tape deck later, and there is ample power for the Superscope S 26 two way speakers.

The turntable is the BSR 260AX. We've included a base, dust cover and high-quality Shure elliptical diamond magnetic cartridge, all for the basic system price.

The net result is a system that gives you all but the highest highs and lowest lows. It is nicely balanced, so that each component delivers its maximum performance; that is what makes good sound at this price possible. Compare these warranties and features with any department-store compact; but, above all, compare the sound!

Total Retail \$237.00 STEREOCRAFT PRICE \$189.00

SYSTEM 2: THE STARTER SYSTEM. \$269.95.

Our Starter System, priced only \$80 above the Small Room Special, adds an AM/FM tuner section, better speakers, a more powerful amplifier and a better turntable and cartridge.

The Sansui 210 AM/FM receiver is a proven and reliable performer, worth every bit of the \$179.95 it would cost purchased separately. It delivers 20 watts RMS of power and has inputs for a tape deck plus an extra tape player. The speakers are STEREOCRAFT II's, custom-made to our own exacting specifications. They are by no means 'economy' speakers. Not only are they efficient, but they'll also handle lots of power. We've yet to hear anything better under \$100 a pair. The 8-inch acoustic suspension woofer and 3-inch tweeter are housed in an attractive walnut-look vinyl cabinet. Because of the acoustic suspension design, the bass is deep and clear. (Indeed, these speakers compare favorably with KLH 17's at \$190 a pair.) The Garrard 42M and the Pickering V15/ATE4 cartridge provide smooth and reliable turntable performances.

The complete system lists for \$375, but STEREOCRAFT buying power enables us to continue to bring it to you for \$269.95, despite three yen revaluations which have increased the Sansui's price by \$50.00. Today it's a better buy than ever!



SYSTEM 3: PRIME RIB AT DOG FOOD PRICES. \$325.

If you ask around, people — particularly salesmen — will tell you that the three-hundred-dollar range in stereo gear will get you something okay, so-so, not-so-bad, or maybe pretty-good-for-the-money. But we are here to tell you that for \$325 you can put together a stereo system that sounds, and is, really stupendous. We call it our "Prime Rib at Dogfood Prices" system.

The system hinges on the brand new Advent/2 speakers, which not only sound wonderful themselves, for a lot less than other speakers, but need less expensive equipment than other speakers to do it. The Advent/2's are the latest product of people who have more than twenty years' background in making better and better speakers for less and less money. These new speakers sound very close in every way to the best you can do at any price. And they also look great, with white molded cabinets (that fit in with a lot of ways of living these days) instead of the usual low-cost imitation woodgrain enclosures.

To get the kind of sound the Advents have to offer at such low cost, we've picked the Kenwood 1400 AM/FM stereo receiver. It is a really clean-sounding piece of equipment that can stir the Advents up to lease-breaking levels (if wanted or needed) and bring in all the radio stations (AM and FM) you want to hear.

To play records, we've chosen the Garrard 42M automatic turntable — smooth, dependable, and kind to your records — with the Pickering V15/ATE 4 magnetic cartridge and elliptical-diamond stylus.

We wouldn't be spending our ad money and taking your time this way if we weren't convinced that we both will be congratulating ourselves for a long time for latching onto something really wonderful. Please come in to STEREOCRAFT and judge for yourself. You can tell us we sent you.

P.S. For you bargain hunters, the total retail price is \$400. The \$75 you save is a pleasant bonus, secondary in importance to the fact that for \$325 (or even the whole \$400) you cannot buy better sound anywhere.



SYSTEM 4: HEAR EVERY NOTE. \$409.

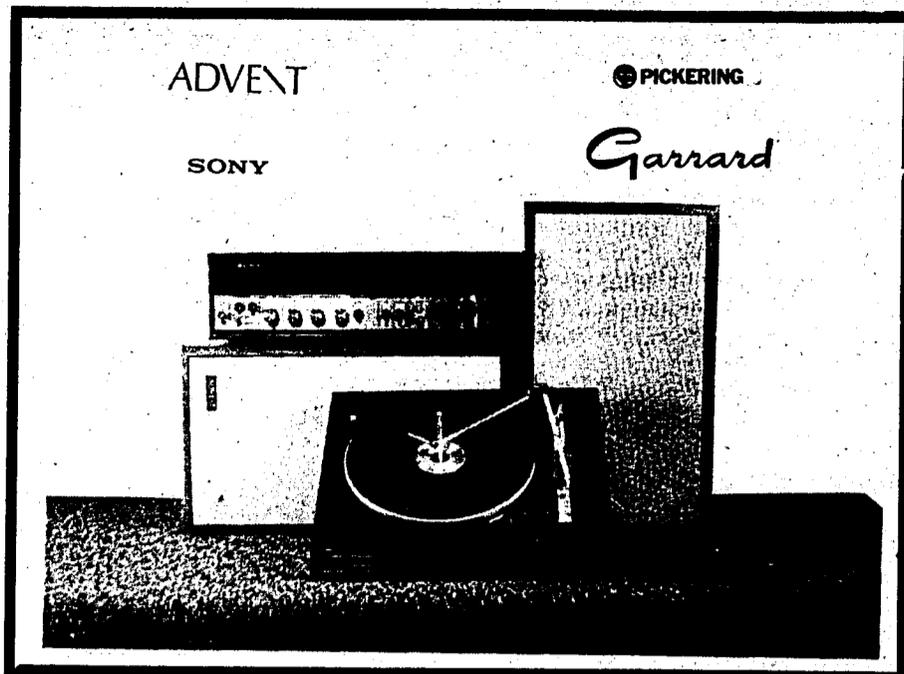
If you think we're enthusiastic about the preceding systems, you're right! Each is an outstanding buy, the best performer in its price class. However, each does represent a slight compromise in performance in order to meet a particular price.

Our fourth system sacrifices not a shred of outstanding performance. Just five years ago, it would have cost at least \$200 more to even approach its performance. That's the sort of inflation we like! This superb performance is made possible by the Smaller Advent Loudspeaker, of which Stereo Review rhapsodized "Any preconceived ideas you may have had about the limitations of sub-compact speaker systems will, we think, be shattered. . . In respect to balance, low-frequency solidarity, clarity and definition, the Smaller Advents ranked with some of the best."

Most inexpensive speakers cannot produce the lowest octaves of music, the lowest strings of a double bass or the pedal tones of a pipe organ. The Smaller Advent can! In fact, in most rooms and at all but the most ear-shattering levels, the Smaller Advent speaker is the equal of any speaker system available. It can reproduce every note ever recorded, no matter how low or high — a remarkable achievement at any price, and outstanding in a speaker priced so low! The unique value of the Smaller Advents is further enhanced by STEREOCRAFT's lifetime warranty.*

To adequately drive the Smaller Advents requires a receiver or amplifier having exceptional performance throughout the audio range, especially at the low end. The Sony STR 6036A is just such a receiver. It supplies more than 40 watts RMS over the entire 20 to 20,000 Hz range, and has direct-coupled circuitry for an outstanding power bandwidth of 15 to 50,000 Hz. Distortion at normal listening levels is less than 0.2%. The FM section alone would justify the entire price of the receiver. With IF filters and FET's, the sensitivity is a remarkable 1.7 for 30dB quieting, and the capture ratio is an incredibly low 1.5. Front-panel switching lets you drive two sets of speakers, separately or together. Besides the usual tape monitor facility, the Sony offers a unique mic-mixing control so that you can sing along with Elton or Ralph or whoever.

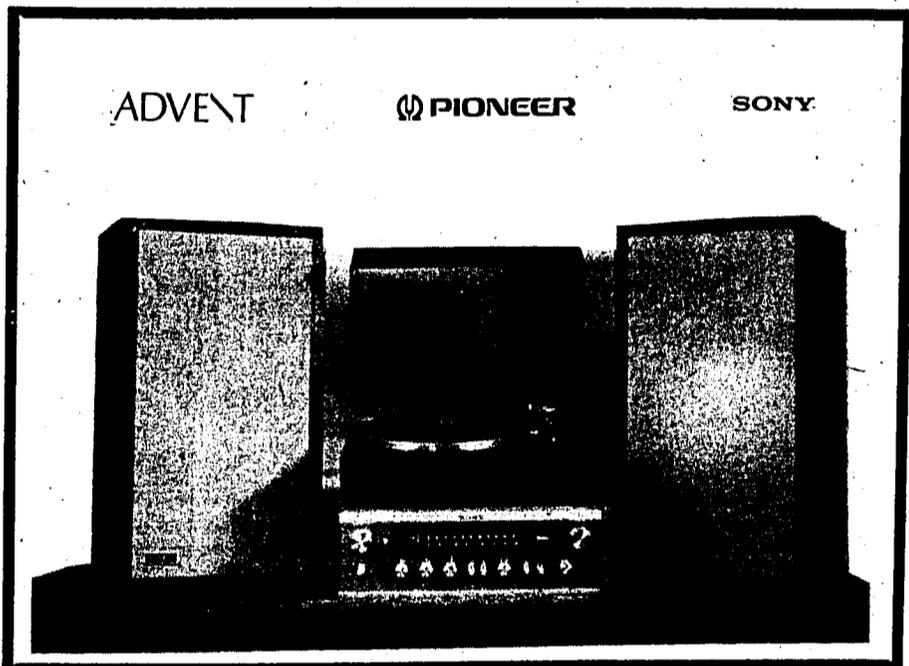
With such an auspicious speaker-receiver combination, you need a changer which adds no annoying low-frequency rumble. We suggest the Garrard 42M with a Pickering V15/ATE4 elliptical diamond cartridge. Tracking at only 1½ grams, this combination will treat your records as gently as you should your girl (guy) (choose one). You'll get the same undistorted sound on the fiftieth play that you did on the first.



These components carry a total retail price of \$488, a bargain for this kind of performance. However, the STEREOCRAFT price is only \$409, presenting you with an unexcelled value. This system will satisfy the music lover who is new to components, as well as the confirmed audiophile. If you prefer a high-quality manual turntable, substitute the Pioneer PL10 with the Grado F3E elliptical cartridge, making the price \$449.

* For as long as you own your Advent Loudspeakers, STEREOCRAFT will replace any defective part with no charge for parts or labor.

SYSTEM 6: THE SUPREME. \$639.00.



Our Advent, Sony, Pioneer, Grado system is unique among all possible stereo systems. It is the right, completely satisfying system for most people with a demanding interest in both music and sound — at a price far lower than such a system would have cost just a few years ago. An ambitious claim, to be sure, but one which, from our experience, we are not afraid to make. Our \$639 system will do the following for you:

1. Reproduce the entire frequency range of all music, without annoying coloration or distortion, at levels which will comfortably fill your listening room with sound (Wagnerians and acid-rock freaks not excluded!).
2. Sound convincing not only on the best recordings, but on the great majority of recordings and broadcasts of all kinds.

3. Include enough controls and features to satisfy your needs, without making you pay for unnecessary frills. (There's ample flexibility for adding such niceties as a tape deck, additional speakers, extra tape player or a 4-channel adapter.

4. Embody such high standards of performance and durability that it's highly unlikely that you'd want to change any of the components for a long time.

The Supreme System is built around the larger Advent Loudspeakers. They are meant to be compared in every aspect of performance, including frequency response, to the most expensive and elaborate speakers available, and they sound clearly and dramatically better than many far more expensive systems. They provide that final, lowest (and most satisfying) octave of bass offered by only a handful of the most expensive speakers — and by none anywhere near their price.

The Sony 7045 AM/FM stereo receiver is yet another example of the wonderful way your inflated dollar still buys more real performance in hi-fi equipment than ever before. Rated at 60 watts RMS over the entire 20-20,000 Hz range, the 7045 consistently supplies 100 watts RMS, with less than 0.2% total harmonic distortion. The Advents just seem to come alive and sing when driven by the 7045. The FM section incorporates a triple tuned passive RF stage and FET mixed stage. The result of this technical gobbledegook is a fantastically low 1.5 dB capture ratio, and a signal to noise ratio of 70 dB, both of which surpass anything else in the immediate price range.

The Pioneer PL10 manual turntable does exactly what a turntable is supposed to do — and does it well. It spins the records quietly at constant speed, and introduces absolutely no audible rumble, wow or flutter. The cueing is smooth and foolproof. We equip the PL10 with the rugged, high-performance Grado F3E+CD-4 cartridge. (Read about this cartridge on page 9; in our tests it outperforms all the Shure models.) The Pioneer-Grado combination will track all your records at a groove-saving 1 gram.

Individual regular prices of these components total \$750. STEREOCRAFT offers the complete system for only \$639, with free local installation if you wish, and guaranteed for two years (except for the Advents; they're guaranteed for as long as you own them!). Come in and hear what we think is the best value in home music systems today.

AMPLIFIER OPTION

If you don't want or need an AM/FM tuner, then we highly recommend the Marantz 1060 amplifier, with an extremely conservative rating of 60 watts RMS over the entire 20-20,000 Hz range. (Tests show consistent actual performance of 80 watts!) The 1060 also has a useful midrange control. With the 1060 instead of the Sony 7045, the system price is \$519.95

SEMI-AUTOMATIC TURNTABLE OPTION

If you like to play your records singly but want the convenience of automatic arm return and shutoff, consider the Sony PS1100 turntable, equipped with Sony's own magnetic diamond cartridge. System price remains the same.

SYSTEM 5: THE NEAR SUPREME. \$549.

The Near Supreme system is identical to the Supreme except for substitution of the Sony 6046A receiver for the higher-powered 7045, at a savings of \$80. With the 6046A, all of the essential characteristics and conveniences of the Supreme System are retained; however, if you enjoy life in a baronial hall or occasionally like to listen at ear-shattering, mind-blowing levels, then the additional power and superior tuner section of the 7045 are well worth the slightly larger investment.

WHAT LIES BEYOND THE SUPREME SYSTEM? (or, have you any cash left?)

The preceding systems progress by audible steps from very good sound to exceptionally accurate sound. Each price step achieves a corresponding obvious improvement in sound quality. The Supreme System attains something very near that elusive ideal called "perfect accuracy" and represents, in our opinion, the point of "diminishing returns". That is, additional dollars spent beyond the Supreme System go more for added

features and glamour than for increased performance.

We'd like those of you who engage in a continuous quest for excellence to view the next two systems as examples of where that quest might lead. We hope you'll share our excitement enough to come in and do your own exploring!

SYSTEM 7: THE OLYMPUS \$749

We'll spare you the commentary. Suffice it to say this system is worth a perfectionist's consideration.

Pioneer SX-737 AM/FM Receiver
Two JBL L26 Decade speakers*
Pioneer PL12D manual turntable
Grado F3E+CD-4 cartridge

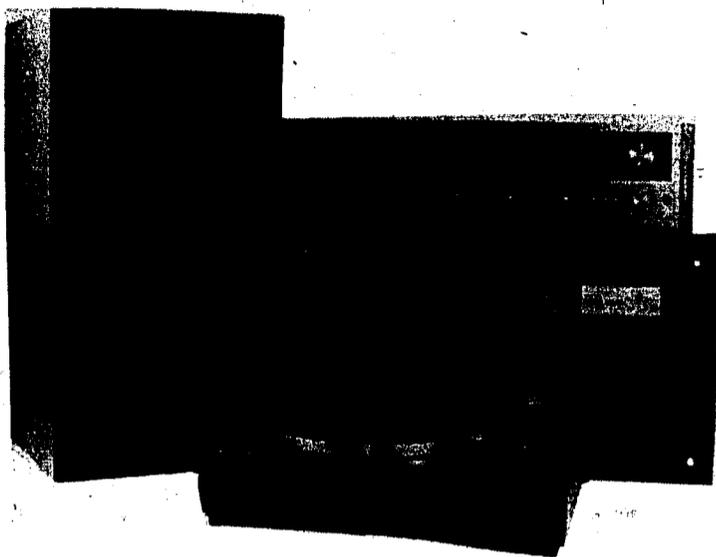
 PIONEER®

GRADO

Total retail \$887.

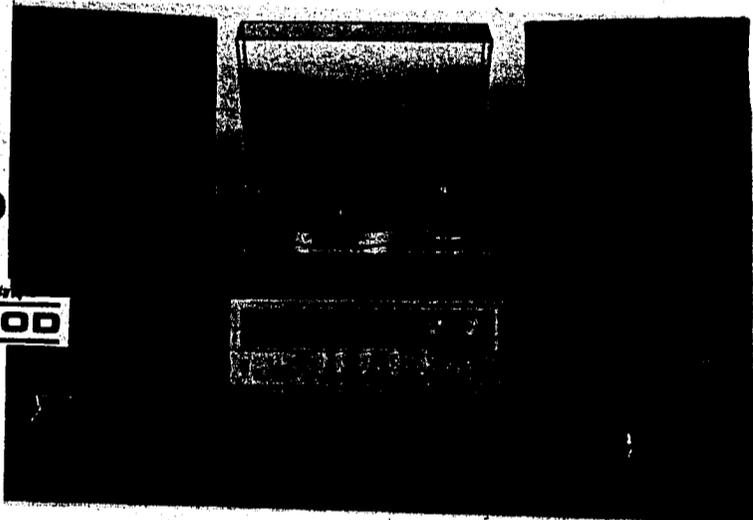
STEREOCRAFT price **\$749.**

*JBL L26 Decades included at their fair traded price, \$156 each.




SONY
GRADO

the sound approach to quality

SYSTEM 8: THE SUPER. \$899

As our only preselected system with Heil Air Motion Transformer speakers by ESS (see page 6), this system will interest all true aficionados!

Kenwood KR6400 AM/FM receiver
Two ESS-AMT 5 "Heil" speakers
Sony PS 5520 single play turntable
with automatic shutoff and arm return
Grado F3E+CD-4 cartridge

Total retail \$1048

STEREOCRAFT price **\$899**

A "BEST BUY" AMONG ULTIMATE SPEAKER SYSTEMS —

and the exciting story behind it!

Those of you into hi fi for seven or more years will remember when Marantz was a small company offering only the highest quality amps, preamps and tuners. Saul Marantz was the driving force behind this.

A few years ago Mr. Marantz sold his company and the use of his name to Superscope, and retired. It is a unique pleasure to see Mr. Marantz re-enter the hi fi market along with Jon Dahlquist, a noted audio engineer with a genuine interest in advancing the state of the art. The result of this happy marriage is a product which is as good as you would expect — the Dahlquist DQ-10 Phased Array loudspeaker system. Priced at only \$395, the DQ-10 has the industry's most perceptive and respected critics reaching for new adjectives of praise, is firmly ranked among the world's five finest speaker systems, and is easily the "best buy" among ultimate loudspeakers.

The Phased Array concept (patents pending) has been developed to fill the needs of the person who is searching for this subtle, elusive quality of "REALISM". While it is difficult to describe, experienced listeners, familiar with the present state of the art, will recognize the achievement represented by the DQ-10. Listening for the first time can be a most enlightening experience. The sensation of being the target for beams of sound aimed at the listener is totally unbelievably natural sound seems magically suspended in space.

The Absolute Sound is a no-nonsense publication which accepts no advertising and hence can tell it like it is. Nearly seven closely-spaced pages of a recent issue are devoted to an analysis of the DQ-10. Among the reviewers' comments were these:

"...The Dahlquist speaker is one of the lonely few being manufactured in this country that is not itself a musical instrument, but is rather very close to being a music-reproduction instrument. And the price is an incredibly low \$790 per pair."

"...Even the most tin-eared of listeners is generally swept away by the Dahlquist's ability to reproduce voice, strings, percussion, not to mention the sense of concert-hall ambience. (I would like to note here that most of the ambience effects produced by other speakers are distortion, not true ambience.) The speaker does better in mid-range inner detail than any other I know of."

"...A good many on our listening panel swear they have never heard the Dahlquist's equal in midrange/high-end reproduction. I am tempted to agree."

"...It is a speaker that was uncompromisingly designed for the man who knows and loves live music, for whom the speaker experience itself is a surrogate."

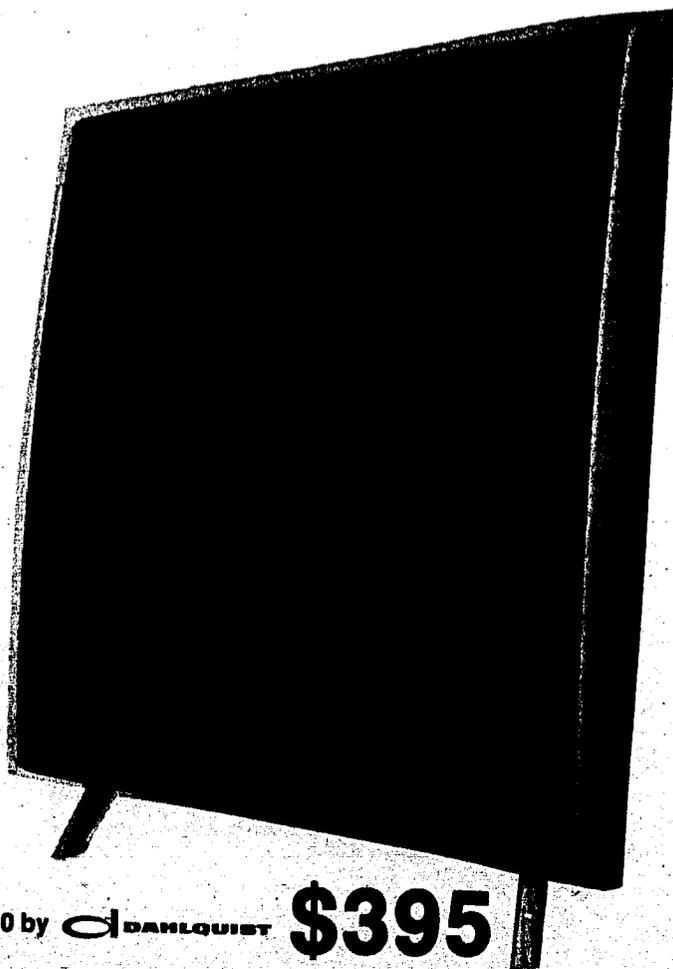
A second reviewer comments:

"...I too feel that the Dahlquist is both an aesthetic and engineering marvel. If Dahlquist were to double his price, the DQ-10 would still be an excellent value."

A third reviewer speaks:
"...I am in awe of the Dahlquist's precision in establishing and maintaining a perfect stereo image. I also feel that the Dahlquist sounds more cohesive than the Magneplanar."

"...the DQ-10 represents a more musically coherent sound than any other speaker known to me. That is, the freedom from subtle "rough edges" which, I suppose, must represent the lack of phase distortion that is the raison d'etre of the design, with its miniscule baffle boards and incredibly elaborate crossover network, exceeds anything else in my experience."

So much for what the critics think; now you should begin to savor the Dahlquist sound. It puts everything else into perspective.



The DQ-10 by 

\$395

For laboratory-standard performance, beautiful simplicity, and mechanical dependability, you can't beat a manual table. Here is a collection of our favorites.



PIONEER
PL-10 Stereo Turntable

The ideal turntable for any moderate priced hi-fi system. The PL-10 offers the exceptional level of precision found in every Pioneer turntable. And its features are unmatched in its price range. Includes S-shaped tonearm, viscous damped cueing, anti-skating control, 33 1/2 and 45 rpm speeds, hinged dust cover, base, and much more. \$99.95.

with GRADO FE3+ elliptical cartridge
List. \$149.90
Stereocraft Price

\$109.95



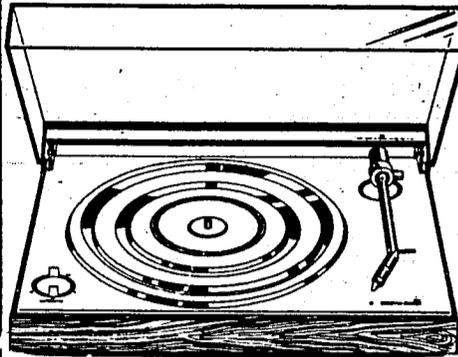
PIONEER
PL-12D
STEREO TURNTABLE

Despite its simplified 2-control operation, this versatile unit contains a high degree of sophistication with advanced features like: 4-pole, belt-driven synchronous motor; static-balanced S-shaped tonearm; ultra-light tracking; oil damped cueing; anti-skating control; 12-inch dynamically balanced die cast platter; walnut base, hinged dust cover; 33 1/2 — 45 rpm speeds. \$119.95.

with GRADO F3E+ elliptical cartridge.
List. \$169.90. Stereocraft Price

\$129.95

Bang & Olufsen



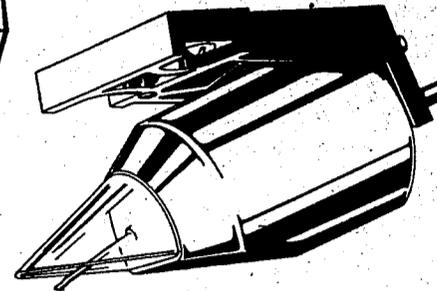
The Beogram 3000.
\$265. (will be \$300 after Nov. 3rd)

The critics speak:

"It... it is a superb record-playing ensemble boasting, for instance, extremely low rumble, absolute speed accuracy, and a control arrangement that is uncannily logical. . . . The workings of the Beogram 3000 are foolproof and jamproof and its performance — thanks partly to the excellent cartridge and integrated design — is superb." — High Fidelity, January 1974

"... A severely warped 'test record' we keep in stock, one which causes virtually all pickups to lose contact, presented no problems to the B&O unit. No other pivoted arm we have ever used has been able to play this record. The B&O Beogram 3000 is, by any standards — aesthetic, technical, or just plain audible — a superior record player. In today's inflated market, even its price does not remove it from the 'bargain' category." — Stereo Review, January 1974.

The Beogram 3000 includes, Brazilian rosewood base, hinged cover and B&O SP-12 cartridge.



The SP-12 Cartridge
Offered Separately at
\$85

The quality of the cartridge largely determines the fidelity of reproduced sound. The amplifiers and speakers, regardless of their specifications, cannot correct the faults introduced by the cartridge.

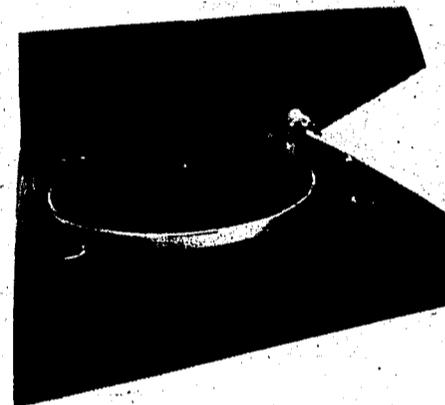
To meet the critical responsibility placed on the cartridge, the handcrafted SP-12 relies on advanced engineering techniques. Most important of these is the patented Moving Micro Cross system. It eliminates the need for a moving magnet or coil, dramatically reduces the effective tip mass (ETM), and provides superb stereo separation. Another feature of the SP-12 is a naked diamond mounted directly to the cantilever. This allows a further reduction in tip mass and, as the crystal structure of the diamond is known, permits the correct mounting orientation which minimizes possible impact damage.

Also available: the B&O SP-14. A spherical stylus version of the SP-12. A fine value at \$45.



SONY
PS-5520 with
GRADO FE3+CD4
List \$219.90
Our Price
\$175

Your valuable records are treated royally in **The World of Sony Sound**. Sony's PS-5520 playback unit lets you play 33 1/2 and 45 rpm records with excellent quality reproduction. Flawless tracking subjects your records to less wear and tear. At the end of each record the PS-5520's tone arm returns to rest and the unit automatically shuts off. To automatically "start", "reject", "repeat", and "stop" you simply touch the operating lever. A specially designed hysteresis synchronous motor plus a belt drive practically eliminates rumble. Smart walnut base with a hinged, smoked plastic cover.



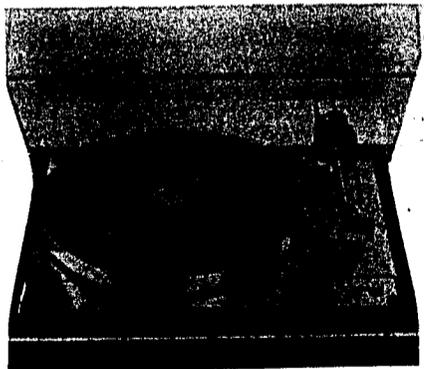
SONY
PS-1100
SEMI-AUTOMATIC
STEREO TURNTABLE SYSTEM
\$99.50

The PS-1100 is an all-inclusive turntable and tonearm system, making Sony component reliability available to the budget minded, quality conscious music lover. For a very reasonable price, the PS-1100 assures high caliber performance, along with automatic features for listening convenience.

Idler drive turntable system, with high torque 4-pole induction motor

- Automatic arm return and shut-off
- Counterweight anti-skating
- viscous damped cueing
- Magnetic cartridge with diamond stylus included
- Wooden base with walnut grain vinyl exterior, and removable, smoked plastic dust cover

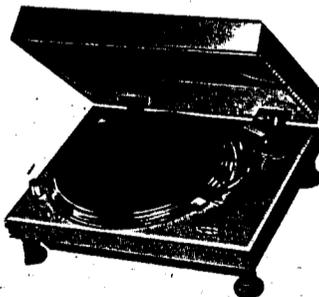
THORENS



RIGHT ON!

Despite its modest price, the new Thorens TD165C is a Thorens in every sense of the word. Completely integrated with a new Thorens tonearm, dust cover and walnut base, it features a double 16-pole synchronous motor, precision cueing control, dynamically balanced six pound, 12-inch platter, anti-skating control, plus the many refinements that are the foundation of Thorens' reputation for the world's finest transcription turntables.

Technics by Panasonic



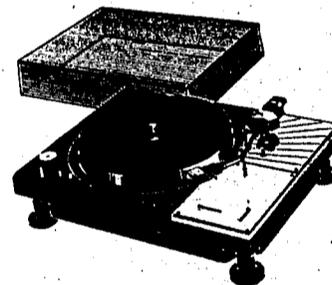
SL-1200

Turntable and Matching Tonearm. Ultra-low speed DC brushless motor. Revolutionary direct drive system. No belts, idlers, or other reduction mechanisms. Strobe light. Cueing. Variable pitch controls. Anti-skating. Detachable hinged dust cover.



SL-1300

Turntable and Matching Tonearm. Ultra-low speed DC brushless motor. Automatic tonearm. Direct-drive system eliminates belts, idlers, or other reduction mechanisms. Unique repeat selector switch lets you repeat a record up to five times or indefinitely. Feather-touch damped cueing. Anti-skating. Variable pitch controls. Low capacitance phono cables. Removable tonearm headshell. Built-in strobe light. Hinged plexiglass dust cover.



SL-1100A

Direct Drive Turntable and matching tonearm. Ultra-low speed DC brushless motor. Feather-touch cueing. Anti-skating. Pin-Jack terminals. Plexiglass dust cover. Strobe light. Variable pitch controls.

PACKAGE DEALS:

TD 165C with Grado F3E+CD4.
List \$249.45. STEREOCRAFT Price **\$199.96.**

TD 160C with Grado F1+CD4.
List \$305. STEREOCRAFT Price **\$230.01.**

TD 125 AB MARK II with Grado F1+CD4.
List \$485. STEREOCRAFT Price **\$410.01.**

TD 125 B (does not include arm)
with SHURE SME 3009 Series II arm
and Grado F1+CD4.
List \$520. STEREOCRAFT Price **\$445.**



THORENS
TD-125 AB MARK II

The ultimate others only approach.

The Thorens TD-125 AB Mark II electronic transcription turntable. At its heart is the most precise electrostatic control circuitry known to man. Impervious to variations in the frequency or amplitude of line current in your home. Constant and precise platter rotation are ensured. Typical of Thorens' attention to detail, speed selection is accomplished with a gold plated switch. Motor speed is an exceedingly low 210 rpm. This reduces rumble to inaudibility. Dynamically balanced 7.1 lbs. platter vastly diminishes wow and flutter. Highly refined suspension system isolates tonearm and platter from chassis. The TP-16 gimbal suspension tonearm utilizes a frictionless, magnetic system to guarantee precise stylus contact in the absolute center of the record groove at all times. If owning the ultimate in sound equipment is important to you, owning the Thorens TD-125 AB Mark II is inevitable. Why not now?

PACKAGE DEALS

SL-1200 with GRADO
F3E+CD4
Total Retail \$320.00
Stereocraft Price **\$279.95**

SL-1300 with GRADO
F3E+CD4
Total Retail \$349.50
Stereocraft Price **\$309.95**

SL-1100A with GRADO
F1+CD4
Total Retail \$445.00
Stereocraft Price **\$375.00**

The **Dual** lineup of automatic tables. . .and the world's finest automatic single-play table.

A matter of subtle refinement rather than radical change.

If you've known previous Duals, our new generation will look familiar. Which is not surprising since no radical change has been made in design or technology.

Dual, after all, is the multi-play turntable that music experts — record reviewers, audio engineers, hi-fi editors — have long preferred to use in their personal systems.

The reason is simple: Dual provides superior performance (with the added convenience of being fully automatic). And because of Dual's proven reliability, many owners are reluctant to give up their original Dual; even after ten years of constant use.

Through the years Dual has introduced many "firsts" among automatic turntables: pitch control; separate anti-skating scales for different stylus types; gimbal tonearm suspension, and rotating single-play spindles.

Dual engineers have never strayed from their original concept: to build every Dual turntable with more precision than you are ever likely to need. For example, even the lowest-priced Dual can track flawlessly at one gram.

Another Dual policy: refinements introduced on the higher-priced Duals typically appear later on the lower-priced models. For example: illuminated strobes, rotating single-play spindles, low capacitance tonearm leads and the special anti-skating scale for CD-4.

With these subtle refinements, each Dual remains the most advanced multi-play turntable in its price class. Radical change, after all, is necessary only when one is radically behind.

Multiple-play automatic turntables.



1225, \$129.95



1226, \$159.95



1228, \$189.95



1229Q, \$259.95

A Critic's View of the Dual 701:

"... The ARLL weighted rumble measurement (minus 68 dB) is a superb figure that moves the 701 to the champion class. . . . The 701 sets itself well apart from any changer on the market and even represents a degree of performance sophistication that few manuals can challenge in several key respects; rumble and arm resonance stand out as the best we have measured. Hence the Dual 701 has placed itself in the select group of products against which we must measure the performance of the others." — *High Fidelity*, Sept. 1974



The Model 701

\$400.

TURNTABLE PACKAGES at BIG SAVINGS

DUAL 1225 with MB10 base, cover, Grado F3E+CD4 cartridge. List \$203.85. **STEREOCRAFT Price \$139.95.**

DUAL 1226 with MB10 base, cover, Grado F3E+CD4. List \$233.85. **STEREOCRAFT Price \$167.95.**

DUAL 1228 with WB12 base, cover, Grado F3E+CD4. List \$266.85. **STEREOCRAFT Price \$189.95.**

DUAL 1229 Q with WB19 base, cover and Grado F3E+CD4. List \$341.35. **STEREOCRAFT Price \$259.95.**

PRESENTING...



The All New, Wholly Unorthodox B • I • C Turntables!

The B • I • C 980 and 960 turntables bring you an order of performance which is both outstanding and fast becoming essential in the new era of 4-channel reproduction.

They are bound to be copied.

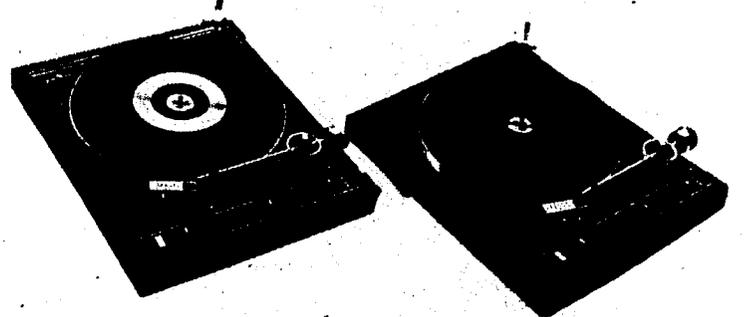
Features:

- the ONLY belt-drive, automatic multiple play table in existence!
- 24-pole, 300 RPM motor for smoothness, silence, durability.
- Programmable so that single record can be played and repeated from one to five times before automatic shutoff.
- Adjustable cartridge shell for perfect 15 degree tracking angle
- Adjustable cueing from 1 to 3 seconds delay.
- etcetera, etcetera, etcetera!

SPECIAL COMBINATION PRICES

The B • I • C 960 with molded base, cover, and Grado FCR cartridge. Total retail: \$192.85. **STEREOCRAFT Price \$149.95.**

The B • I • C 980 with wood base cover, Grado F3E+CD4 cartridge. Total retail: \$276.80. **STEREOCRAFT Price \$199.95.**



The 980 and 960 are identical except for the 980's electronic speed and pitch control circuitry and its lighted strobe. Accessories available include solid oiled walnut wood base, matte black molded base, and hinged dust cover.

STEREOCRAFTS LOW PRICES ON TOP RATED CARTRIDGES:

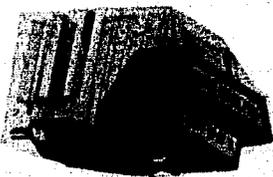
Grado is not a new name in high fidelity; but this season's cartridges are getting unprecedented reviews:

"... As a two-channel cartridge, (the FTR+1 at \$11.95) ranks with a handful of the finest, all of which sell for 4 to 8 times its price." — Julian Hirsch, in *Stereo Review*.

"... a remarkable cartridge for \$11.95... the FTR+1 performed more than acceptably in my reference system. . . . one of the best tracking cartridges I have yet encountered. . . well defined and clean. . . I could live contentedly with (it) for quite a long time." — *The Absolute Sound*, Spring 1974.

Can you imagine how good the better Grados sound?

GRADO Cartridge	List	Our Price
FTR+1	\$11.95	\$11.95
FCR	\$25.00	\$11.95
F3E+CD4	\$49.50	\$24.95
F2+	\$60.00	\$39.95
F1+	\$75.00	\$49.95



SHURE Cartridge	List	Our Price
M93	\$39.95	\$18.95
M91ED	\$54.95	\$21.95



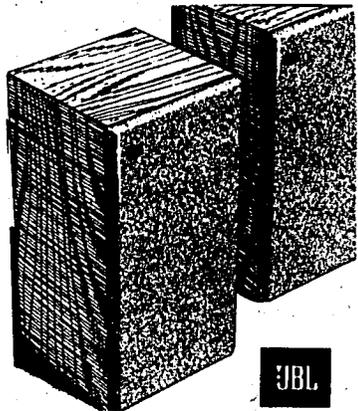
ADC Cartridge	List	Our Price
XLM	\$50.00	\$42.50
VLM	\$46.00	\$39.95
250XE	\$59.00	\$28.95

audio-technica.



Audio Technica Cartridge	List	Our Price
AT10	\$25.00	\$ 9.95
AT11E	\$44.95	\$17.95
AT12S	\$64.95	\$49.95

JBL



JBL's new Decade 26. Some people at JBL think that this loudspeaker (the lowest priced one they make) is one of the best two-way systems they make. Four grille colors. Natural oak cabinet. Except for the price, it sounds expensive.

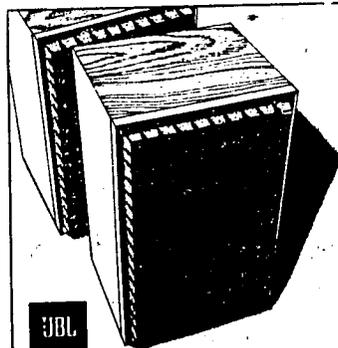
\$156

JUST IN — the Decade 36, big brother to the 26; 3-way performance for only

\$198.

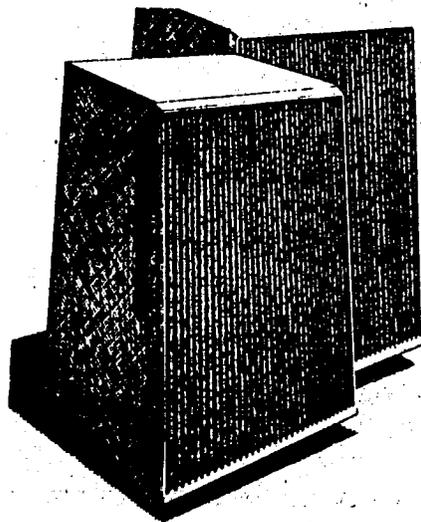
A consumer version of the JBL professional control monitor is offered in the Century L100 loudspeaker. Exciting performance and bold imaginative design have brought the L100 to an unchallenged position as the leader in the bookshelf speakers. The oiled walnut casing houses a 12" low frequency speaker, 5" midrange transducer and 1.4" high frequency direct radiator. The Air grille is available in decorator colors.

\$297



JBL loudspeakers

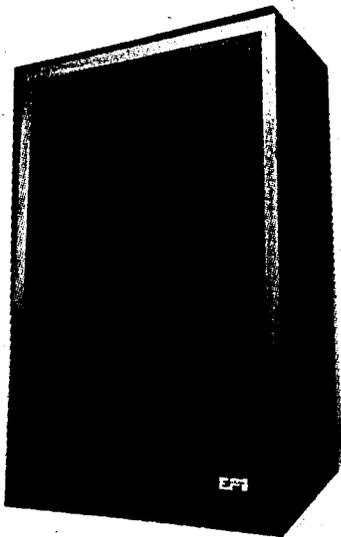
probably need no introduction to most of our readers. Chances are your favorite rock group uses JBL's as studio monitors or in live performance. The JBL sound conveys excitement of an indescribable but almost palpable type — perhaps that is why JBL's of vintage as well as late model types just keep on selling, decade after decade!



The Studio Master L200 is the improved classic JBL Studio Monitor used by most major recording studios. Housed in a rich oiled walnut enclosure with a three-dimensional grille available in decorator colors, the L200 achieves powerful and accurate reproduction from a 15" low frequency loudspeaker and high frequency compression driver.

\$657

The linear sound of EPI: no artificial ingredients



You may have wondered why your "live" album sounds like it died. You can't quite get a handle on it, but it sounds like... well, like something's missing.

In fact, just the opposite is true. Something's been added — something that wasn't there in the concert hall. It's called bass.

Lots of bass. More than they played; more than they recorded. You may be wondering why anyone would do that.

Well, a little audio history should clear things up for you:

You see, in the beginning there was the tinny speaker: Pretty awful.

Then somebody got the bright idea of boosting the bass, to cover up the tinny sound: Not bad. But when they buried the freshness, the *life* of the sound: Not good.

Introducing Linear Sound. It's from EPI, and it's just beautiful. It's called linear because it corresponds almost exactly with the straight-line graph of true, uncolored, natural sound. With no artificial ingredients added.

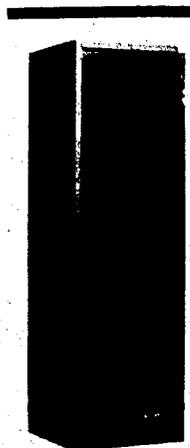
All EPI bookshelf speakers put out linear sound: the Model 60, at \$74; the Model 90, at \$95; and the Model 110, at \$126.

THE LINEAR SOUND OF EPI

AVID

long a familiar name among commercial audio manufacturers, has only recently entered the high fidelity marketplace with an exciting and eye-catching array of loudspeakers. The company has many of the characteristics of the Advent Corporation, whose praises we have sung on Page 5; naturally this bodes well for the consumer, who can expect honest value for his dollar and agile response to his service needs.

For those (and they are many) who like for speakers to be decorative as well as functional, the 'floating grilles' on Avid speakers are available in a variety of colors ranging from subdued to sublime! Warranty: 5 years, parts and labor. (Shipping paid one way)



The AVID MODEL 60.

\$65

- Two-way bass reflex design
- Highly efficient; can be driven to mind-boggling levels by a 5 watt amp.
- Use on floor, bookshelf or wall.
- Available in brown or off-white grille colors



The AVID Model 100.

\$85.

- Two way acoustic suspension system
- Snap-on, re-coverable grille panel

Reviewer's comments:

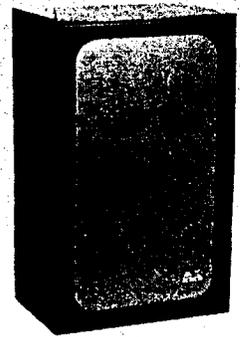
"...To make the point right off, the Avid 100 strikes us as one of the best speakers in its size and price class we have heard to date. It has an over-all clarity of sound, a fullness of frequency response, and a realistic dynamic range that make it a star among systems costing significantly more. This verdict suggests itself as a first impression; subsequent listening, even with "looking for trouble", does not diminish this impression, but rather reinforces it.

"It becomes apparent after listening to the Avid 100 that the technical team at this new company, headed by long-time audio expert Victor Brociner, has indeed succeeded in producing what it set out to: a compact, low-cost speaker that may "really shake the status quo."

"...Frequency response is unusually smooth and linear over the greatest portion of the musical spectrum, and at appreciable output levels too.

"After studying these (measurement) test results we were not too surprised, but still greatly pleased, at how good a stereo pair of Avids sounds playing music. Highs and midrange are clear, uncolored, and nicely spread through the room, and they have ample bite on transients. In view of the speaker's size, the low end is astonishingly authoritative. In general the stereo panorama offered a "wall of sound" effect while also preserving strong directional clues in the program material.

We would characterize the Avid 100 as an honest speaker that performs far better than its \$85 price tag would suggest. **High Fidelity.**



The AVID Model 103.

\$150.

- Three way acoustic suspension
- Frequency response 35 Hz to 18 kHz, within 5 dB.
- Midrange and tweeter elements fuse-protected
- Snap-on, re-coverable grille panel

Reviewer's comments:

"...Our initial impression of the sound of the Avid Model 103 was one of utter smoothness and freedom from undue emphasis or coloration of any portion of the frequency spectrum. It was as "easy" sounding a speaker as we have heard in some time. All the tests completely confirmed our subjective response to the system. ... If the Model 103 is any indication of Avid's potential, it should soon be a name to reckon with in the speaker market. As it is, the Model 103 is a considerably better-than-average speaker in its price class, and it outperforms many far larger and more expensive speaker systems we have heard." — **Stereo Review**, April '74

"... The tone-burst response of the system was uniformly excellent over the full frequency range. Less than 1 cycle was required to reach the full burst amplitude, without overshoot, ringing, or spurious responses. ... **USER COMMENT:** The sound of the Avid Model 103 speaker system can best be described as smooth, easy, and free from emphasis, or coloration in any portion of the frequency spectrum. ... In every respect, (it) proved to be one of the best moderately priced speaker systems we have heard. It should be able to compete effectively with many speaker systems costing as much as \$200 or more." — **Popular Electronics**, July '74

ESS

Heil air-motion transformer loudspeaker system



amt 1
\$315.00

Revolutionary today and the standard of comparison for tomorrow, the ESS amt 1 is the first authentically new approach to sound generation in fifty years. Every detail of the recorded performance is revealed with a degree of purity never before achieved and completely beyond the ability of all conventional systems. Nothing we say, or can say, will prepare you for the ESS amt 1's incredible high resolution sound — sound as clear as light.

The amt 1 combines the original ESS Heil air-motion transformer with a specially developed ten-inch woofer that has an oversize, deep-drawn frame and high gauss magnet assembly for long, linear excursion at the highest possible acceleration. A culmination of ten prototype designs, the ESS amt 1 woofer achieves both powerful, impactful, low frequency response and rapid acceleration for crisp transient performance that blends precisely with the clarity of the ESS Heil air-motion transformer.

specifications

Description:

Two-way, floor-standing system. Low frequencies are reproduced by a 10-inch woofer mounted in a resistive ported enclosure. High frequencies are reproduced by the ESS Heil air-motion transformer midrange tweeter positioned for unhindered radiation. Crossover frequency is 700 Hz.

Frequency response:

45 Hz through 24,000 Hz + 3.5 dB, near field measurement.



amt 1 tower
\$375.00

The ESS amt 1 tower, thought quite dissimilar in appearance from the amt 1, is a "high performance" version of the amt 1 and extracts every bit of low range potential in the amt 1 woofer by utilizing a considerably larger and more complex enclosure. The ESS amt 1 tower incorporates the same woofer and ESS Heil air-motion transformer as the smaller amt 1 but differs in its capability for sustaining extended low frequency response. The ESS amt 1 tower's deep bass performance is obtained through the use of a full 6 foot quarter wave length transmission line that provides the amt 1 tower with deep, full-bodied bass descending to 30 Hz pedal tones. With this high pressure bass seamlessly matched to the open detailed midrange and clear pure highs that only the ESS Heil air-motion transformer can achieve, the amt 1 tower is a perfectionist's "high performance" system capable of accurately reproducing all the information on today's finest recordings.

specifications

Description:

Two-way, floor-standing column. Upper frequencies are carried by the ESS Heil air-motion transformer midrange tweeter. Lower frequencies are reproduced by a high excursion 10-inch woofer mounted in a resistively loaded, tuned transmission line. Crossover frequency is 700 Hz.

Frequency response:

35 Hz through 24,000 Hz + 2.5 dB near field measurement.



amt 3
\$435.00

The ESS amt 3 is so uncolored throughout its range, so detailed in its transient precision, and so powerful in its dynamic capability that no musical demands, from the purity of a solo voice to the visceral impact of a rock concert, will tax its resources.

To achieve performance at this impressive level, the ESS amt 3 employs four drivers operating over three individual segments of the frequency range. Midrange and treble frequencies are handled by the ESS Heil air-motion transformer positioned transformer former positioned to fully realize its unprecedented sound dispersion. A powerful six-inch driver, mounted in an internal transmission line, reproduces the lower midrange and upper bass. A new order of transient impact is carried into the deepest bass frequencies by the use of twin ten-inch, high gauss, foam surround woofers.

specifications

Description:

Three-way, four driver, floor-standing system using two high acceleration 10-inch woofers, one six-inch "transition" driver, and one ESS Heil air-motion transformer midrange tweeter. Crossover frequencies are at 250 Hz and 1,000 Hz.

Frequency response:

40 Hz through 24,000 Hz + 2 dB near field measurement.



sound as clear as light

Warranty:

To the original owner: Lifetime parts and labor on the ESS Heil air-motion transformer midrange tweeter, five years on the remainder of the system excluding finish on condition the unit was purchased from an authorized ESS dealer. (Exception: the Model 5 carries a 5-year warranty on all parts.)



amt 4
\$259.00

The ESS amt 4, in clean, corary styling, is the compact, floor-standing system from ESS that employs a full, bi-polar radiating ESS Heil air-motion transformer midrange/tweeter assembly for the open imaging that gained the ESS amt 1 international recognition.

Bass and lower midrange frequencies are produced by a high acceleration, ten-inch air suspension driver designed by ESS for outstandingly tight, clean bass coupled with clear and precise midrange definition. The upper range is carried by the new "dual magnetic plate" ESS Heil air-motion transformer midrange/tweeter that provides smooth, high-resolution clarity and unprecedented wide dispersion pattern to the very highest frequencies.

specifications

Description:

Two-way, floor-standing system utilizing a 10-inch, foam surround, air suspension woofer and "dual magnetic plate" ESS Heil air-motion transformer midrange/tweeter. Crossover frequency: 1,000 Hz.

Frequency response:

45 Hz through 24,000 Hz + 3 dB, near field measurement.



amt 5
\$189.00

The ESS Heil air-motion transformer, has been brought to popular sized loudspeakers with the introduction of the exciting new ESS amt 5 reference bookshelf.

The ESS Heil "power-ring" tweeter operates with the identical and unique air "squeezing" principle of the larger ESS Heil midrange/tweeter air-motion transformers to achieve an equivalent transient clarity, wide stereo imaging and complete freedom from fatigue-producing distortion. This new ESS Heil "power-ring" is matched through a precision, multi-stage crossover to a powerful 12-inch air suspension woofer developed by ESS for deep, high impact bass and a defined, uncolored midrange.

specifications

Description:

Two-way bookshelf system utilizing a 12-inch, foam surround, air suspension woofer and 3-inch ESS Heil "power-ring" air-motion transformer tweeter. Crossover frequency: 1,500 Hz.

Frequency response:

45 Hz through 24,000 Hz + 3.5 dB, near field measurement.

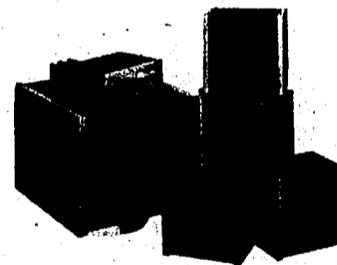


VINYL \$159.95

The ESS Satellite IV

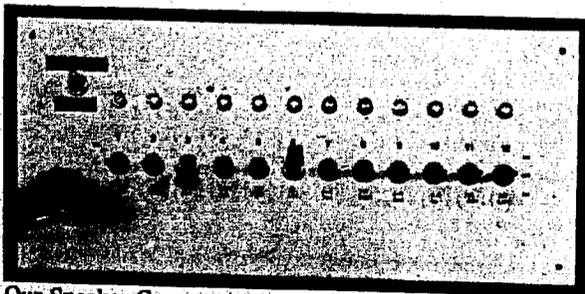
The ESS SATELLITE 4 system is the space saving answer to four channel sound reproduction that avoids the necessity for smaller, compromised speaker systems because of decor requirements. The ESS SATELLITE 4 produces sound in every way equivalent to four large floor standing loudspeakers of superb quality, while achieving this with an integrated system which blends unobtrusively into any room environment.

Four very small midrange-tweeter satellites are placed unobtrusively in the required four "source" positions while a single "end table" bass radiator, driven by its own 100 watt RMS amplifier, can be placed in any convenient position about the room to provide the deep bass below 100 Hz for all four channels.



\$595

The Lie Detector (Not for sale).



Our Speaker Comparator

Contrary to what is commonly believed choosing speakers

does not have to be difficult or confusing. But like all myths those which surround speaker

selection have some basis in the real world.

The differences between speakers could be understood by everyone if it weren't for great variations in speaker efficiency. This simply means that given the same amount of power, different speakers will play at different volume levels. When you try to compare two speakers, one will play louder, and the louder speaker will sound

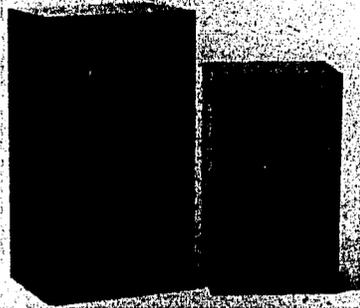
like the better speaker, whether or not it really is. All of the other more important performance differences, such as range, distortion and tonal-balance will be obscured.

Our new speaker comparison device in no way alters the sound quality of the speakers connected to it. What it does is enable you to compare speakers of varying efficiencies at the same volume level. Our com-

parisons are instantaneous because even a one or two second delay in switching would be sufficient to cause you to forget what the first pair sounded like before you heard the second pair.

Our speaker comparator is in reality an attempt to replace magic with reason, and give you the tools you need to be a participant rather than an observer in the selection process.

THE ADVENT LOUDSPEAKER



Both the loudspeakers shown — the original Advent Loudspeaker and the Smaller Advent Loudspeaker — are intended to be compared in audible performance, including frequency band-width, with the most elaborate and expensive speakers available. That may be difficult to accept, we realize, but it is true and verifiable in the listening.

The original Advent Loudspeaker, which costs \$115 to \$130 depending on its cabinet finish, can withstand absolute, no-holds-barred comparison with any speaker of any price, and sounds obviously and dramatically better than many far more expensive speakers. The Smaller Advent Loudspeaker (\$79.00) sounds the same as the original, but will not play quite as loud as the original in as big a room.

What They're Saying About the Advent Loudspeaker

"The low-frequency performance of the speaker system is even more impressive than its high end. The flat, extended response to below the lowest audible frequencies is genuine, not the result of added distortion products which can make an inferior speaker system seem better than it really is.

"... It has a silky smooth, balanced sound with well-dispersed highs, and lows which can really be felt, rather than merely heard. We can't recall having heard another speaker in its price class that can match it." — ELECTRONICS WORLD (Julian Hirsch)

"... The frequency response was flat, with only + 3 dB variations over the major portion of its range. What is more important is that the 45-degree off-axis response follows the on-axis response to a remarkable degree, denoting excellent high-frequency power response.

"One could say that at twice the price the Advent speaker would be a good value, but at \$130 it is a bargain." — AUDIO

"After several weeks of listening (to the Advents) we still haven't found anything to complain about. We couldn't even find any sonic characteristics to hang adjectives on, in order to try to describe their sound.

They were, in fact, the least-colored loudspeakers we have ever heard, and this includes the highest-priced systems currently available. By all the accepted standards of evaluation... the Advents are as accurate reproducers of sound as any top-line system we have heard. — THE STEREOPHILE

"The lows... remained strong and clean all the way down to 20 Hz with very low distortion... Without a doubt, the Advent is one of the smoothest and widest-range speaker systems we have had the pleasure of testing.

"The tone-burst response was excellent throughout, ranking with the best we have seen from any speaker.

"The extreme low-bass reproduction, which is one of the most expensive characteristics to build into a speaker system, sets the Advent speaker apart from anything else in its price class. In this respect, it can only be compared to the best acoustic-suspension speakers selling for twice its price—or more." — STEREO REVIEW

THE DOUBLE ADVENT SYSTEM

The Absolute Sound is a magazine written by and for advanced audiophiles, and in this sense it is very different from other audio publications written for a broader audience. Absolute Sound tested the Double Advents (two Advents on each channel) and, in a mind-blowing review, picked the Double Advents as one of the four best speaker systems in the world! (The other three cost between \$1,000 and \$3,000.) The reviewers had this to say:

"The spaciousness of the two working in tandem suggested that of a huge Bozak system, but without its considerable frequency deviations. The bass, if anything, had that certain low-end sock you hear in a good hall, and the upper strings, massed violins in particular, began to sound like massed violins.

At present, with the ADC LXM, the Phase Linear and a ReVox A77Mk III, the Double Advents sound more like good electrostatics than any other cone-type speaker we have ever heard. The Double Advents, however, sacrifice nothing in the way of bass response and they are capable of handling volumes of sound that will make your ears feel as if they are watering.

"At the very high end, from about 10kHz up to approximately 15 kHz or so (you actually extend the sense of upper-end response with the Advents in tandem), the Advents are very smooth. They are somewhat superior in imaging to most speakers and they reproduce the sense of overtones and the upper harmonics better than any cone speaker that we can think of." — HP (reviewer)

Another Absolute Sound reviewer comments: "I can add little to HP's review except to say that you have to start at \$250 per speaker to have anything to compare the Advents to, which means that \$260 for a pair of Advents is really quite a bargain. I can also confirm the adjectives used: firm, detailed and transparent."

— HFL

With us, it's always

ADVENT

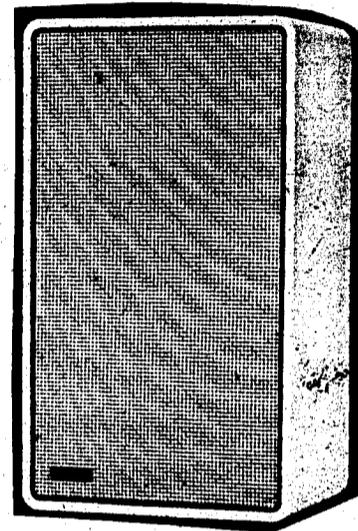
At the risk of incurring the displeasure of our other manufacturers, we categorically state that Advent is our favorite company. Why?

First there are product reasons. Advent doesn't make model changes simply for cosmetic reasons or to artificially stimulate sales. Without exception, each Advent product is not only a 'best buy', but provides near state of the art performance at a fraction of the price you'd expect to pay.

But most important are the people reasons. The folks at Advent really care about their dealers and especially about their customers. Their attention to our needs and yours is swift and sure. A call to the company puts us in touch not with some low-echelon functional illiterate who can't help us, but with Vinnie, or Frank, or Fred someone else in a command position who can and does get quick action. We say it again, with a touch of awe because it's such an uncommon phenomenon: The people at Advent care!

ADVENT DOES IT AGAIN!

The Advent/2.
\$59.50



See the exciting Advent/2, a new low cost loudspeaker system designed for unprecedented performance-per-dollar. Housed in a molded thermo-set plastic cabinet, this new speaker uses drivers associated with speakers of twice the cost to produce wider range, higher efficiency and greater power handling than anything else even near its price class. This feat is accomplished through use of an acoustic suspension woofer and two direct-radiating tweeters. The stylish molded plastic cabinet is less expensive than a wood cabinet of equivalent acoustic performance, allowing more of the cost to be invested in the drivers. The magnetic structure of the woofer, for instance, is as massive as that of the original Advent Loudspeakers!

FLASH!

OCT. 23, 12-6 p.m., PULLMAN only:

Mr. Joe Loprie of Advent will conduct a "How to Buy a Loudspeaker" seminar. Not just Advent propaganda, but helpful information, no matter where your speaker interests lie.

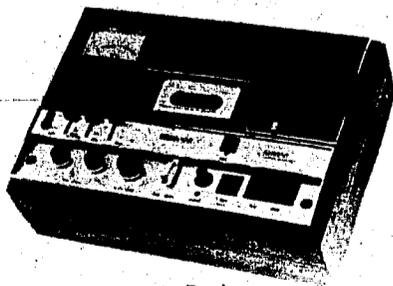
ADVENT Made Cassettes a High Fidelity Medium

The Advent Model 201
Cassette Deck: the best buy in a high performance
Dobly deck.

\$299.95

Features:

- Dolby noise-reduction circuitry
- Fast fast-forward and rewind
- Record and output level controls
- Heavy-duty tape transport
- Settings for chrome and regular tape
- Single VU meter shows maximum of 2 channels
- Dust cover included



Some exceptionally clear quotes from reviewers on the Advent Model 201 Cassette Deck:

"The Advent 201 easily met its specifications and established itself — at least for now — as the best cassette recorder we know of. Having used it to evaluate the forty types of cassette tapes in a survey report, we have familiarity with, and respect for, its capabilities." — Julian Hirsch, STEREO REVIEW

"Well, I have tested it and used it. And I can state categorically that it represents the finest cassette deck available — one that is not likely to be surpassed in the future." — Larry Zide, STEREO & HI-FI TIMES

"The deck was the first we had come across in which a properly recorded cassette could be made literally indistinguishable from the sound source." — HIGH FIDELITY

"It is difficult to restrain our enthusiasm for the Advent 201. The sound quality, especially with the finest playback amplifiers and speakers, was literally awesome, as was the total absence of hiss or other background noise." — Julian Hirsch, STEREO REVIEW

"The 201 is a superlative tape deck. That it is a cassette unit with these qualities is something that would not have been believed just one year ago." — Larry Zide, STEREO & HI-FI TIMES

"In making recordings from disc and FM — both at the time of preparing the original report and in intervening months — we find that the 201 documents the premise that the sound of state-of-the-art cassette equipment need make no apologies whatever to the better open-reel decks." — HIGH FIDELITY

* "DOLBY" is a trademark of Dolby Laboratories.

With many of the high performance cassette decks currently on the market, it is the tape alone which limits the overall quality of the recording. Because the performance characteristics of the tape you use are so important, we at Stereocraft strongly recommend that you use Advent Chromium Dioxide tape.



Advent Chromium Dioxide tape is designed to permit optimum performance from any high quality cassette deck which is properly set up for it. With its unique physical and electromagnetic properties, Advent Chromium Dioxide tape will give you extended high frequency response, improved signal to noise, lower distortion and greater consistency from one cassette to another than can be achieved with any iron oxide tape.

List	Sale Price	12 Or More
\$2.99	\$2.49	\$2.25
\$3.74	\$3.39	\$2.99
\$4.99	\$4.49	\$4.00

optional storage album FREE with each purchase of six cassettes

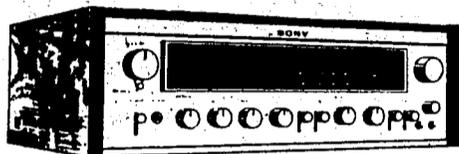
SONY Electronics . . . performance plus dependability.

We'll make the point right away: the Sony line of receivers, amplifiers, turntables and other electronics is the most reliable, most conservatively rated line we've ever sold. That says a lot.

Such performance is not accidental. The fantastic reliability of Sony electronics is in no small part due to the fact that Sony makes all its own parts: from resistors to capacitors to transistors. Quality control throughout the manufacturing process is thus strictly enforced, and costs are greatly reduced.

As an example of Sony conservatism in specifications, the Model 7045 receiver described below, is rated at only 30 watts per channel; yet in test after test, it puts out a solid 50 watts RMS per channel. This conservatism is typical of the entire product array.

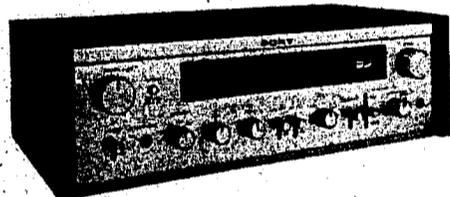
STEREO RECEIVERS:



SONY STR-7065
FM STEREO/FM-AM RECEIVER
\$549.50

The top of the line among Sony receivers, the model 7065 epitomizes all the characteristics which Sony buyers appreciate and have come to expect. Comprehensive input facilities, plenty of power, and precision control features make the 7065 an appropriate center for the highest quality component systems. Features include:

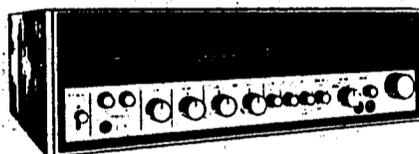
- Outputs for 3 sets of speakers
- High and low filters
- Accepts SQ or any 4-channel decoder
- Center station meter and signal strength meter
- 2 mic jacks and mixing level control
- Direct coupled power amplifier rated at 60+60 watts RMS into 8 ohms, both channels operating, from 20 to 20,000 Hz, with 0.2% or less THD. (Our tests show over 75 watts RMS per channel.)
- Preamp output and power amp input
- Capture ratio 1.0 dB
- Rich wood cabinet included



SONY STR-7045
FM Stereo/AM FM Receiver
\$369.50

The STEREOCRAFT staff, 11 strong, unanimously chose the 7045 as the best buy in a receiver, regardless of cost. It's a conservatively rated medium power receiver with many of the distinctive circuitry and performance features which have also made the STR-7065 a favorite of discriminating listeners. It's a flexible instrument, with a nice, tight, precise "feel". Features include:

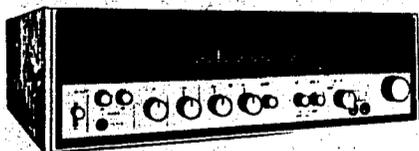
- Inputs for phono, 2 aux. sources, and tape playback
- Outputs for 2 sets of speakers
- Accepts SQ or any 4-channel decoder
- Direct coupled power amp rated 30+30 watts RMS, 20-20,000 Hz, into 8 ohms with less than 0.2% THD. (Our tests show 50 watts RMS per channel)
- Wood cabinet at no extra cost



SONY STR-6046A
FM STEREO/FM-AM RECEIVER
\$279.50

This receiver, typical of the Sony stable, is loaded with control flexibility plus high performance. The power output is more than adequate for a wide variety of home music systems. It has all the standard goodies, of course, and also:

- Wood cabinet
- Outputs for 2 sets of speakers
- Provision for SQ or any other 4-channel decoder
- 2 microphone jacks and mixing level control
- Preamp output and power amp input, and
- Direct coupled power amplifier rated 20+20 watts RMS, 20 to 20,000 Hz into 8 ohms, with under 0.8% THD. (Our tests show over 26 watts per channel RMS.)



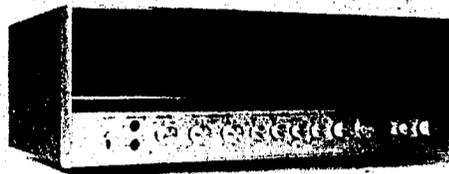
SONY STR-6036A
FM STEREO/FM-AM RECEIVER
\$229.50

For the hi-fi enthusiast who must consider cost as well as great sound, the STR-6036A offers high caliber performance, plus connection facilities which provide many listening options. The rated power output of 30 watts RMS is maintained even at 20 Hz, a notable feat in a low-priced receiver. The unit comes with not only standard equipment, but also:

- Free wood cabinet
- Outputs for 2 sets of speakers
- Hookup for SQ or other decoder
- 2 microphone inputs
- Direct coupled power amplifier rated 15+15 watts RMS from 20 to 20,000 Hz into 8 ohms, with 0.8% or less THD. (There's that conservatism again. Our tests show 20 watts RMS per channel.)

For SONY Turntables
see page 5

A Fine Quad Receiver. . .



SONY SQR-8750
4-CHANNEL FM STEREO/FM-AM RECEIVER
\$669.50

With the SQR-8750, listeners who are used to the best in stereo can enjoy the best sound from all listening options available today — with ease and with the assurance of Sony component quality. In both 2 and 4 channel, the unit's performance is state of the art. Besides standard wood cabinet, this unit has:

- Full-logic SQ decoding, decoding of other 4-channel matrix systems and enhancement of stereo. (Enhancement of your existing stereo recordings is probably the most important aspect of 4-channel sound.)
- Direct coupled power amp system with extra high output when strapped for 2-channel use. More than 80 watts RMS in stereo, more than 30 X 4 watts in quad, all channels driven.
- Inputs for 2 phono sources, aux. source and discrete 4-channel sources
- Provisions for 3 tape recorders (two 2-channel and one discrete 4-channel) with monitor for each
- Outputs for 2 sets of 4-channel speakers
- 4 VU meters and meter sensitivity switch
- Individual level controls for each channel and master volume control
- mic jack and mixing level control

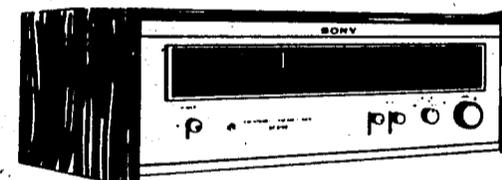
SONY SEPARATES



SONY TA-1150
INTEGRATED STEREO AMPLIFIER
\$269.50

Performance standards for amplifiers are constantly being improved in the world of Sony sound. Sony's TA-1150 is a good example of an amplifier that meets standards considered impossible only a few years ago. Its expanded dynamic range, good transient response characteristics, and adaptability to 4-channel make it an excellent choice for the beginner or more advanced audiophile. Besides the usual features, the TA 1150 offers:

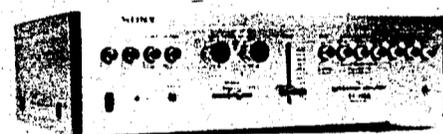
- Front panel auxiliary input for ease of dubbing.
- Low noise integrated circuits especially designed for the preamplifier.
- Paralleled pure-complementary push-pull power amplifier stage.
- Outputs for two sets of speakers.
- Direct-coupled speaker driving circuits, with power conservatively rated at 30+30 watts RMS, 20 to 20,000 Hz into 8 ohms with distortion BELOW THE MEASURING CAPABILITY OF ORDINARY INSTRUMENTS.
- Wood case.



SONY ST-5150
FM STEREO/FM-AM TUNER
\$269.50

If you're after a budget-priced tuner that's loaded with features ordinarily found only in higher priced units, consider the ST-5150. With excellent sensitivity and selectivity, it has real station-pulling power for top notch reception from both strong local and weak distant stations. You'll be pleased with features like:

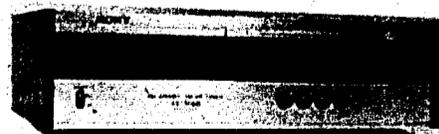
- FET front end mixer for higher sensitivity and good interference rejection.
- IF stages with integrated circuits and solid state i.f. filters that do the job of a dozen ordinary resonant circuits.
- Tuning and signal-strength meters.
- Wood cabinet included.



SONY TA-1066
INTEGRATED STEREO AMPLIFIER
\$159.50

The TA-1066 brings Sony quality and high performance within almost everyone's reach. Clean power output plus ample controls make the unit an appropriate power center for the entire home music system. The wood cabinet is standard. Special features include:

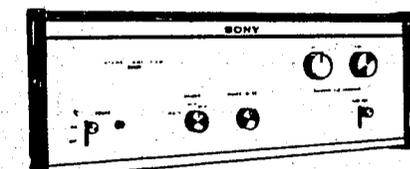
- Direct coupled power amp rated 15+15 watts RMS, 40 to 20,000 Hz into 8 ohms, with 0.8% or less THD.
- 2 tape monitor switches for inter-recorder dubbing.
- 2 sets of speakers outputs.



SONY ST-5066
FM Stereo/FM-AM Tuner
\$159.50

With the introduction of the ST-5066, Sony makes quality FM performance available at a price all music lovers can afford. And Sony's standard of excellence — in engineering, technology — and craftsmanship — makes the ST-5066 a thoroughly reliable and distinctive component to own. Housed in an elegant wooden cabinet, the unit boasts the following:

- FET front end
- Solid-state IF filters
- High blend switch
- Signal to noise ratio 68 dB
- Capture ratio 1.5 dB



SONY TA-3200F
STEREO AMPLIFIER
\$369.50

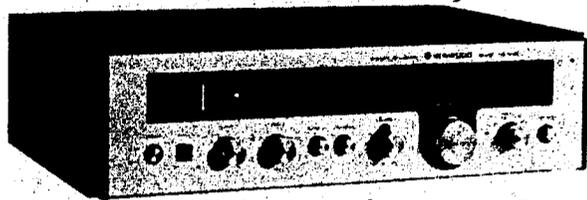
When Sony research and engineering developed the TA-3200F they had one type of person in mind — the purist who demands the very best in high fidelity equipment. This amplifier has both positive and negative power supplies for direct coupling between output transistors and loudspeakers. This results in improved ultra-low frequency response, increased power output, full damping factor and better transient response at very low frequencies. Other significant features include:

- Rated output of 100+100 watts RMS, 20-20,000 Hz into 8 ohms at no more than 0.1% THD.
- Special protection circuits for power output transistors and loudspeakers. (a front panel switch permits the user to limit output to 25, 50 or 100 watts per channel).
- Accommodations for 2 sets of speakers.

We know of no other power amplifier that offers the flexibility of the TA-3200F.

KENWOOD

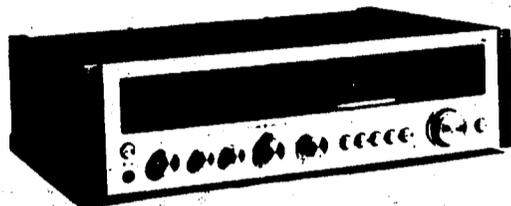
Kenwood continues to be one of the more popular and dependable names in the business. Performance and features are of the same high order of excellence the Kenwood reputation would suggest. We think the visual excitement and high performance of this year's models will prove immensely popular.



\$179.95

**KENWOOD KR-1400
AM/FM-Stereo Receiver**

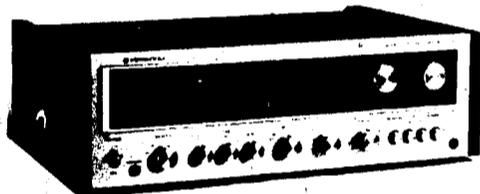
A little money goes a long way with KENWOOD's newest addition to its line of fine stereo receivers. In fact, when it comes to quality, performance and extra features, the KR-1400 has no peer in its price range. 10 RMS Watts per channel (8 ohms, 1k Hz) provide enough power to drive even low-efficiency speakers with minimal distortion. A precision equalizer-phonograph preamp section delivers high uniformity and circuit reliability. A phono input sensitivity of 2.5 mV handles up to 300 mV (P-P) of input signal, with less than 1.0% distortion. And there's ample provision to control a full stereo system. Your customers would never guess the KR-1400 sells for only \$179.95. It's a great way to fight the high cost of stereo enjoyment. And a great way to bring in more customers.



KR-4400 AM/FM Receiver

25 + 25 watts RMS, 20-20,000 Hz, into 8 ohms. (27 watts/channel at 1 kHz.)

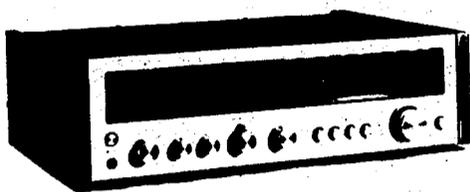
\$299.95



KR-7400 AM/FM Receiver

63 watts per channel RMS Continuous Power Output 20-20,000 Hz, both channels into 8 ohm load.

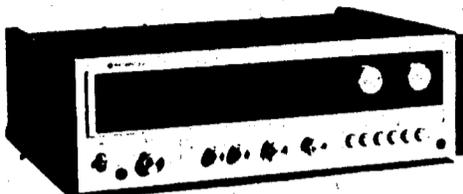
\$519.95



KR-2400 AM/FM Receiver

16 + 16 watts RMS into 8 ohms at 1 kHz.

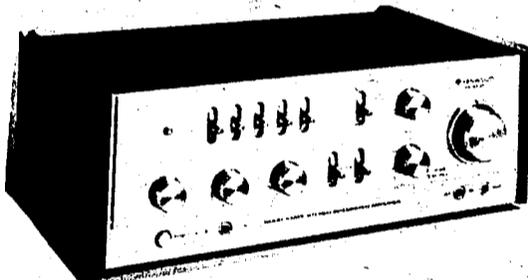
\$219.95



KR5400 AM/FM Receiver

35 watts per channel RMS Continuous Power Output 20-20,000 Hz, both channels into 8 ohm load.

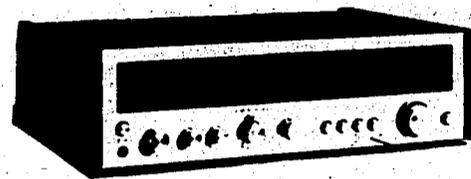
\$379.95



**The KENWOOD KA-6006
INTEGRATED AMPLIFIER**

48 + 48 watts RMS, 20-20,000 Hz.

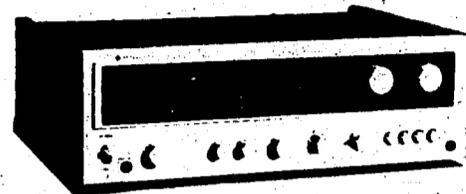
\$359.95



KR-3400 AM/FM Receiver

22 + 22 watts RMS into 8 ohms at 1 kHz.

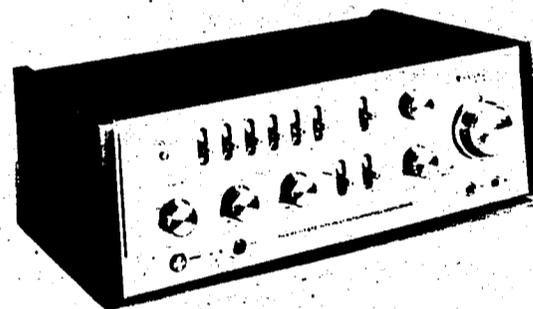
\$259.95



KR-6400 AM/FM Receiver

45 watts per channel RMS Continuous Power Output 20-20,000 Hz, both channels into 8 ohm load.

\$449.95



**The KENWOOD KA-8006
INTEGRATED AMPLIFIER**

70 + 70 watts RMS, 20-20,000 Hz.

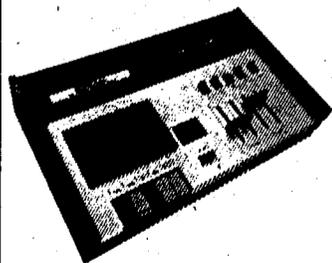
\$439.95

TEAC

The leader. Always has been.

All TEAC decks carry a two year parts and labor warranty; all cassette decks shown include the Dolby* Noise Reduction System.

**The High and Low
TEAC 160.**



High in performance and reliability. Low in price. That's the TEAC 160—the new budget-priced stereo cassette deck.

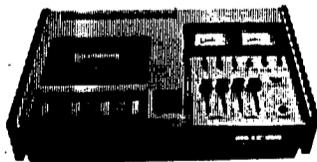
Just look at its specs: Professional wow and flutter of 0.15%. Frequency range of 30-16 kHz with high energy tape. Dolby* Noise Reduction to maximize fidelity. Separate bias and EQ switches. And much more.

For even less money, there's the TEAC 140—the same deck without Dolby.

So what are you waiting for?

\$259.50

**Ask any
engineer.**



Until recently, the only cassette deck in the world with 0.07% WRMS record and playback wow and flutter was the TEAC 450. Then TEAC introduced the 360S—identical in performance to the 450, but with a few less professional mixing features. And therefore priced lower. The 360S is an incredible deck. It has four input mic or line mixing, and Dolby* circuitry with Dolby calibration controls.

Ask any engineer why 0.07% wow and flutter means fantastic sound fidelity for even a reel-to-reel deck—let alone a cassette deck. Chances are you'll both wind up owning a TEAC 360S.

\$379.50

**The incredible
TEAC 450.**

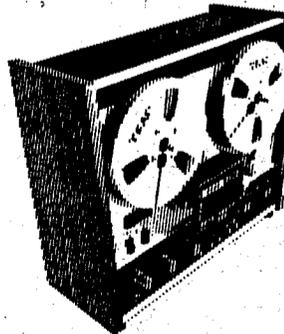


It will ruin you for every other cassette deck. Because the TEAC 450 has an unbeatable WRMS record and playback wow and flutter of less than 0.07%. An enhanced Dolby* system. Two mic/two line slide control mixing. An FM/Copy control for recording Dolby-sized FM broadcasts. Plus other specs and features matched by only a few reel-to-reel decks.

The TEAC 450 is the cassette deck of the decade. And we've got it.

\$449.50

**The classic
2300S.
For
reliability.**

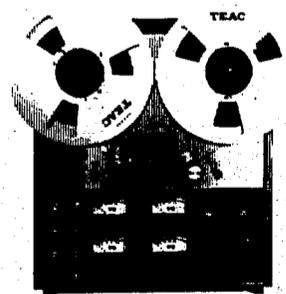


TEAC leadership has done it again with the classic 2300S. The new modestly priced tape deck with TEAC's exclusive 3-motor 3-head transport. Touch-button control for instant shifting from fast forward to fast rewind—and recording from pause or directly from playback.

And there are bias and EQ switches for the new high energy tapes. Anyway you play it, it's a classic.

\$499.50

**The
Everything
Machine.**



It's the new TEAC 4-channel 3340S. The remarkable instrument that has just about every creative feature of a professional recording studio.

With Simul-Sync® and accessory panel. You can overdub, sweeten, echo, cross echo, ping-pong, stack tracks and mix-down. And wind up with 4 discrete channels containing 9 tracks of no more than two generations!

\$1149.50

* The Dolby LABS, Inc.

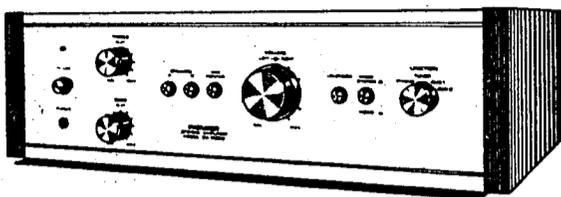


PIONEER[®]
when you want something better

Pioneer products — endorsed by Blood, Sweat & Tears, The Allman Brothers Band, Slade, Walt "Clyde" Frazier, Andy Warhol, Henry Lewis and a heckuva lot of just plain Joes! Come on in and hear why.

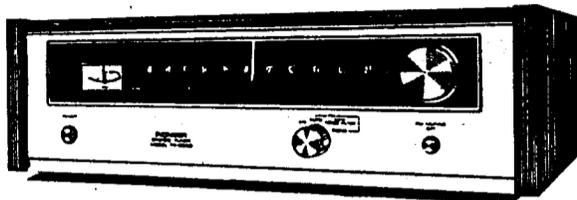
PIONEER[®] SA-5200
Integrated Stereo Amplifier

Another great value from Pioneer, the SA-5200 uses the latest and most advanced circuitry, including direct-coupling, for outstanding performance. Its 13 + 13 watts RMS (8 ohms) both channels driven, at 1KHz, handles two pairs of speaker systems with minimum distortion. \$139.95, with cabinet.



PIONEER[®] TX-6200
AM-FM Stereo Tuner

Despite its very modest price, the TX-6200 employs the advanced circuitry found in much more expensive units. Its front end uses a low-noise FET, while a new and exclusive FM IC, ceramic filters and a 5-stage limiter are in the IF section. This combination provides superb selectivity (60dB) and excellent sensitivity (1.9uV) to pull in weak stations and eliminate congestion on the dial. There's also wide stereo separation with a sophisticated IC multiplex-circuit. Capture ratio is tops at 1.5dB. \$139.95, with cabinet.

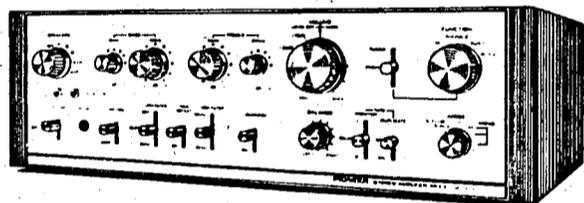


PIONEER[®] SX-737
AM/FM Stereo Receiver

Almost any receiver lets you tape a record or an FM program while you listen to it. The new Pioneer SX-737's unique Recording Selector lets you tape one source while you listen to another. There's enough power to play up to two pairs of inefficient speakers in really big rooms. And there are plenty of inputs and outputs for all kinds of accessories like two tape decks, with tape-to-tape duplication. Other features include click-stop bass and treble controls, high and low filters, FM muting, loudness control, automatic speaker protection circuit, and illuminated program source indicators. A phase-lock-loop circuit provides wide separation and low distortion. 35 watts RMS per channel, with both channels driven into 8-ohm loads, at any frequency from 20 Hz. to 20 kHz. THD 0.5%. Excellent specifications include S/N 20 Hz. dB, FM sensitivity 1.9 uV (1HF), capture ratio 1.0 dB. \$399.95, including walnut cabinet.

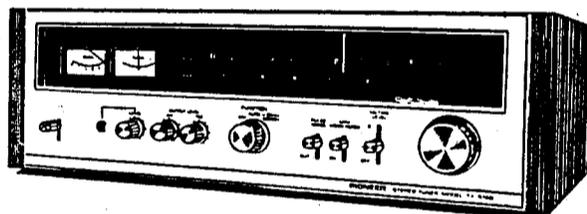
PIONEER[®] SA-9100
Integrated Stereo Amplifier

Never before has there been an integrated amplifier with such power, precision and performance. Two separate balanced power supplies use an unbelievable 30,000 microfarads total capacitance for absolute stability and excellent transient response. Twin stepped tone controls, plus a new tone defeat switch custom tailor listening with 5,929 tonal combinations. Direct-coupling in all stages (not just power amp) provides wider dynamic range and incredibly low 0.0% (1 watt) THD/IM distortion. 65 + 65 watts RMS (8 ohms) both channels driven, at 1KHz. Accommodates 3 pairs of speakers. Maximum number of inputs/outputs. 2-way tape-to-tape duplicating and monitoring, plus many other features. \$449.95, with walnut cabinet.



PIONEER[®] TX-9100
AM-FM Stereo Tuner

There's never been anything like it for the audiophile. The height of sophistication, its astonishing specifications confirm its superb performance and capabilities. FM sensitivity - 1.5uV; Selectivity - 90dB; Capture ratio - 1dB; S/N ratio - 75dB. All noise has been eliminated by 6stage limiters used with differential amplifiers and a new noise suppressor circuit. The exclusive drift-free, alignment-free phase lock loop (PLL) IC circuit in the multiplex section provides optimum channel separation. Other features; unique muting control to eliminate interstation noise and the popping noise of tuning/detuning; completely utilized IC in AM section; dual tuning meters; ultra wide tuning dial. \$349.95, including walnut cabinet.



**The finest stereo receiver
the world has ever known.**

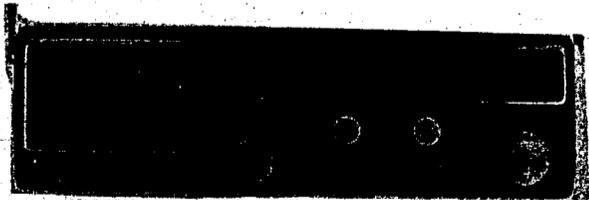


PIONEER[®] SX-1010
AM/FM Stereo Receiver

No component manufacturer has ever before put so much power, performance, and versatility into a receiver. A full 100 watts (RMS) per channel (8 ohms, both channels driven) easily handles the most inefficient speakers in the largest listening room. Total harmonic distortion is an incredibly low 0.1% across the entire audible frequency spectrum (20-20,000 Hz). A truly state-of-the-art tuner section offers an almost unheard of 1.7 uV (1HF) sensitivity and better than 90 dB (1HF) selectivity. Wide range of inputs including 2 turntables and 2 microphones. Connections for 4-channel and Dolby adapters. Monitoring of two tape decks plus deck-to-deck dubbing while listening to another program. Exclusive twin stepped tone controls provide over 3,000 variations. Switching for 3 pairs of speakers, panel dimming, FM and audio muting, tone control disconnect. \$699.95, including walnut cabinet.

PIONEER[®] COMPONENT QUALITY
CAR DECKS

Dazzling good looks plus performance combinations you've been waiting for



Model KP-301: Auto Reverse Cassette player stereo and Dolby * Noise Reduction.
List. \$229.95. STEREOCRAFT price \$189.95



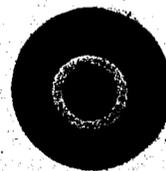
Model KP-300: Auto Reverse Cassette Player FM Stereo. Identical to KP301 except for Dolby *.
List \$154.95. STEREOCRAFT Price \$129.95



Model TP-800: 8-Track player plus FM Stereo Radio.
List \$149.95. STEREOCRAFT Price \$124.95

Model TP-828: 8-Track player, similar in appearance to TP800.
List \$99.95. STEREOCRAFT Price \$84.95.

**COMPLETE STOCK OF
PIONEER CAR
SPEAKERS SURFACE
OR
RECESSED.**



for example ...

The TS-160 6½ inch full range speaker. 10 ounce magnet. Response 60-14,000 Hz.

List. \$32.95
STEREOCRAFT Price.

\$25.95

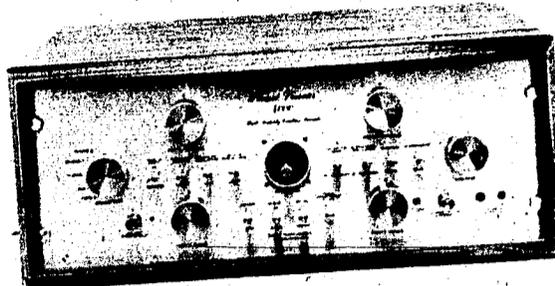
A Sampling of ULTIMATE ELECTRONICS

Phase Linear



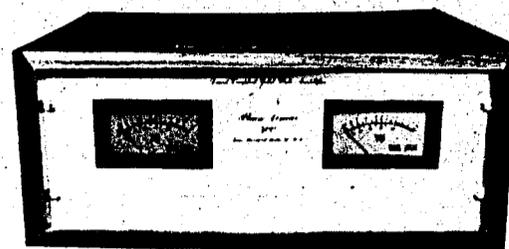
• More than 700 watts RMS from 20-20,000 Hz, both channels operating into 8 ohm loads, at less than 0.25% distortion. (Tests show over 900 watts RMS before clipping into 8 ohms, and well over 1000 watts RMS into 4 ohm loads.)

\$799.



• The Model 4000 is a stereo preamp with Phase Linear-developed differential logic SQ. The 4000 also includes three features never before included in consumer electronics. Two of them, the "peak unlimiter" and "downward expander", make up for the compression and gain-riding done by recording studios, restoring the bass "punch" and high-frequency "sizzle" lost in cramming a wide dynamic range onto a record. The third feature is an auto correlator (noise reduction system) that de-noises any source.

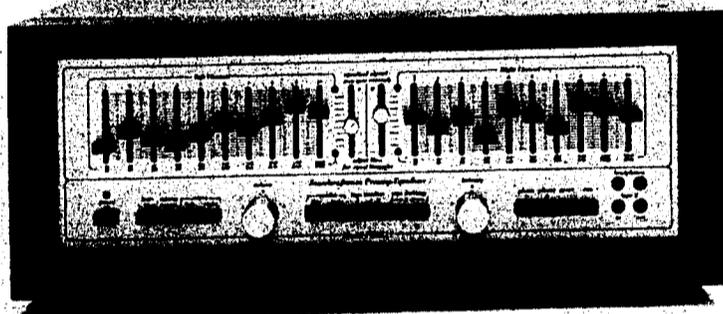
\$599.



• More than 400 watts RMS from 20-20,000 Hz, both channels operating into 8 ohm loads, at less than 0.25% distortion. (Most tests show over 540 watts RMS before clipping into 8 ohms, and over 750 watts RMS into 4 ohm loads.)

A "best buy" at only

\$499.



The SOUNDCRAFTSMEN PE 2217. \$499.50

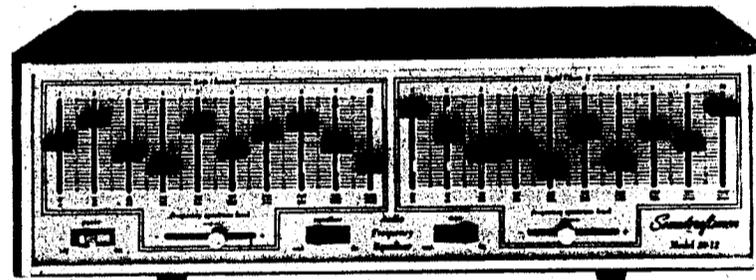
The PE2217 Preamp-Equalizer performs the equalization function of the 20-12 (described at right). In addition it is a superb preamp with the following capabilities and features:

- DISCRETE-OCTAVE EQUALIZATION CONTROL of ten octaves on each channel, ± 12 db each octave
- FULL-SPECTRUM LEVEL CONTROL for each channel
- AUTOMATIC CONTINUOUS MONITORING by light-emitting diodes for visual warning of overload in output circuits
- VISUAL ZERO-GAIN EQUALIZATION BALANCING on music, white noise or pink noise
- TAPE DUBBING BETWEEN TWO MACHINES, with optional simultaneous equalizing and monitoring
- DOUBLE-DUBBING into two recorders simultaneously
- SEPARATE SYSTEM-SELECTION enables full use of all other functions during the tape dubbing operation
- LINE OR TAPE equalization selector
- AUTOMATIC EQUALIZER-DEFEAT when line or tape equalizer is not in use
- FRONT PANEL TAPE input-output jacks for easy 2nd and 3rd tape recorder hookup access
- TAPE MONITORING of either tape at any time
- TWO low-level phono inputs
- FOUR independent phono preamps
- SIX A/C outlets, 4 switched, 2 unswitched
- ELECTRO-PLATED FERROUS CHASSIS — (eight sections) — provides optimum shielding to minimize magnetic field-coupling
- TWO REGULATED power supplies.

SPECIFICATIONS

FREQUENCY RESPONSE — Hi-level inputs; $\pm 1/2$ dB, 5 Hz to 100 KHz
FREQUENCY RESPONSE — Phono inputs; $\pm 1/2$ dB, 20 Hz to 20KHz (Typ. $\pm 1/4$ dB)
HARMONIC DISTORTION: less than .05% at 1 volt, (Typ. 0.1% at 1 volt)
IM DISTORTION: less than .05% at 1 volt, (Typ. .01% at 1 volt)
SIGNAL-TO-NOISE — Hi-level inputs: 100 dB below full output
SIGNAL-TO-NOISE — Phono inputs: 84dB below a 10mv input
SIGNAL-TO-NOISE — Equalizer section; 90dB below a 1 volt input

EQUALIZER LEVEL: Zero-gain controls for left and right channels, continuously variable, for unity-gain compensation from -12 dB to $+6$ dB.
EQUALIZER RANGE: 12dB boost and 12dB cut, each octave centered at 30, 60, 120, 240, 480, 960, 1920, 3840, 7680 and 15,360Hz.
CIRCUIT BOARDS: Military grade G-10 glass epoxy
DIMENSIONS: Walnut-grained case $7\frac{1}{2}$ " high x 20" wide x 11 $\frac{1}{2}$ " deep.
 Genuine oiled-walnut cabinet available, \$49.00 extra.
 Front panel size $5\frac{1}{2}$ " x 18"



The SOUNDCRAFTSMEN 20-12. \$299.50

Description: A solid-state stereo graphic equalizer with controls spaced one octave apart, covering the frequency range from 20 to 20,480 Hz. Unit connects to an amplifier's tape input/output jacks and processes all signals passing through the amplifier. Additional jacks on the equalizer permits normal tape monitoring. Switches are provided for power, equalizer on/off and tape monitor. Each of the 20 equalizer controls (10 per channel) are the graphic (linear) type, providing approximately ± 13 dB equalization at the center frequency.

REVIEWERS' COMMENTS:

"... In other words, it is the most nearly-perfect audio device we have ever tested. ... we are confident that you'll never regret spending the money for it. And we have never said that of any product. Buy it, you'll like it" — J. Gordon Holt, in **STEREOPHILE**.

"In user-type tests the unit did what must be termed a spectacular job at improving the deep bass performance from bookshelf-type speaker systems. ... A worthy addition to any hi-fi system, regardless of price or quality." — test report, **HI-FI STEREO BUYERS' GUIDE**

SUPERB SEPARATES (at sensible prices)

by **SAE**

The SAE Mark XXX Preamp: \$250

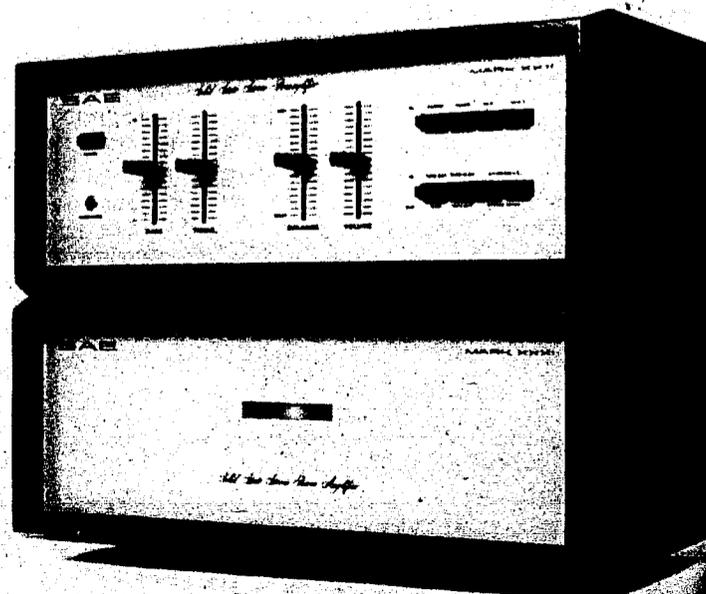
The SAE Mark stereo preamplifier is a non-nonsense high performance unit in spite of its low price. The incorporates the same innovative circuitry, careful construction and quality parts as the other SAE preamps. The simple appearance and complete control panel are a designer's triumph.

The SAE Mark XXXIB Power amp. \$275

(Identical in appearance to the XXXI at right)

The SAE Mark XXXIB power amplifier produces 50 watts per channel RMS continuous power into 8 ohms. One reviewer had this to say: "... The Mk. XXXIB is rated — very conservatively, it turns out — at 50 watts per channel and 0.1% THD. ... All the (distortion) curves are not only well below SAE's 0.1% rating but also are so low that they meet almost precisely its rating for the Mk. XXX preamp: 'less than 0.03%, 20 Hz to 20K Hz; typical performance 0.015%.' The most startling thing about these curves, however, is their uniformity at all power levels. ... The curves confirm that the amp is capable of delivering about 70 watts at 0.1% THD at all audio frequencies. ... This, then, is one of those amps that simply seem to "disappear" with normal program material and give an ultra-clean, unlettered account of even the finest signal sources." — *High Fidelity*, May 1974

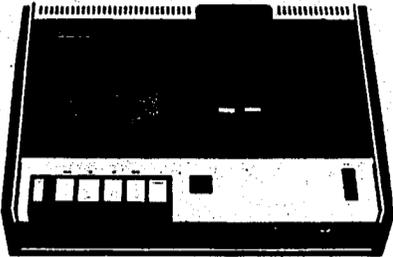
Both Units Carry 5-year Parts & Labor Warranties.



Feature — loaded cassette and open-reel decks for everyone from beginner on a budget to cost-no-object pros — from

SONY

CASSETTE DECKS:



Sony Model TC-121A Economy Stereo Tape Deck

Add the pop-in, pop-out convenience of a cassette deck to your stereo system. The TC-121A offers traditional Sony quality at an economical price.

- FEATURES:**
- Built-In Peak Limiter for distortion-free recording
 - Automatic Shut-Off
 - Locking Fast Forward and Rewind Buttons
 - Tape Select Switch for chromium dioxide cassettes
 - Microphone and Auxiliary Inputs
 - Walnut Base

STEREOCRAFT Price \$129.95

Sony Model TC-129 Stereo Cassette Deck

An excellent choice for today's advanced stereo enthusiast, the TC-129 is Sony's medium-priced stereo cassette deck.

- FEATURES:**
- Ferrite and Ferrite (F & F) Head
 - Tape Select Switch for chromium dioxide cassettes
 - Three-Digit Tape Counter
 - Pause Control with Lock
 - Microphone and Auxiliary Inputs
 - Built-In Dust Cover
 - Automatic Shut-off

STEREOCRAFT PRICE \$149.95



Sony Model TC-131SD Economy Stereo Cassette Deck

with Dolby® Noise Reduction System, Ferrite and Ferrite Head, and Automatic Total Mechanism Shut-Off (TMS)

Small on dollars, big on Dolby®... that's the story of the TC-131SD. A budget-saver, there's nonetheless many features usually found only on higher-priced units... like Dolby Noise Reduction System, for virtually eliminating tape hiss during playback; ferrite and ferrite head; built-in peak limiter, for distortion-free recording; straight-line record level controls, illuminated VU meters; automatic Total-Mechanism Shut-Off (TMS).

- FEATURES:**
- Locking Fast-Forward and Rewind
 - Microphone, Headphone Inputs
 - Pause Control, with Lock
 - Tape Select Switch for chromium dioxide cassettes

STEREOCRAFT Price \$239.95

Sony Model TC-177SD Advanced Three Head Stereo Cassette Deck

with Dolby® Noise Reduction System, Ferrite and Ferrite Heads, and Automatic Total Mechanism Shut-off (TMS)

Sony's finest cassette deck, the TC-177SD is unprecedented in cassette sound reproduction. Along with the Dual Process Dolby Noise Reduction System and TMS, the TC-177SD features Three Ferrite Heads to assure the best quality recordings every time. The TC-177SD also features a Three-Position Tape Select and Bias Equalization Selector Switch for optimizing the recording characteristics of Standard, Chromium Dioxide, and new Sony Ferrite-Chrome cassettes. Closed-Loop Dual Capstan Tape Drive System and stable. Solenoid-Assisted Transports ensure maximum tape tension and tape-to-head contact for exceptionally low wow and flutter and modulation noise.

- FEATURES:**
- Tape/Source Monitoring
 - Mic/Line Mixing
 - Peak Limiter
 - Peak Level Indicator
 - Upphase Recording
 - Mechanical Memory Capability
 - Built-In 400Hz Oscillator and 19kHz Multiplex Filter Switch
 - Line Output Volume Control
 - Record Interlock
 - FET and IC Pre-Amp
 - Pause Control w/Lock
 - Non-Magnetizing Record Head

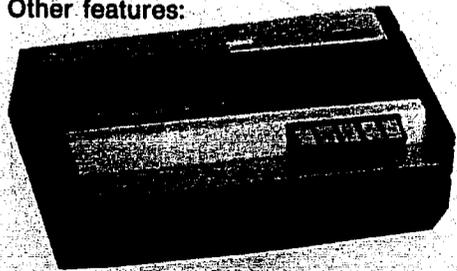
STEREOCRAFT Price \$699.95



FROM SUPERSCOPE® — our lowest Dolby® deck. CD-302 STEREO CASSETTE DECK

with Dolby® Noise Reduction System

With Dolby, tape hiss and unwanted background noise are virtually eliminated from recordings made on the Superscope CD-302. At the flip of a switch, it can also be used in the external mode to deprocess Dolbyized material from FM stereo tuner, or another stereo tape recorder. The result? Clear, crisp, natural sound — "like new" performance each time you listen. Other features:



- limiter switch, to assure distortion-free recording, even at highest sound levels;
- tape select switch for use with new chromium dioxide cassettes.

List \$189.95 STEREOCRAFT price \$169.95

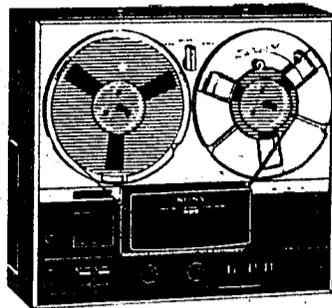


Sony Model NR-115 Dolby® Noise Reduction Adaptor

Add the NR-115 to your tape recorder for crisp, clean noise-free record and/or playback. Record your own monaural, stereo or quadraphonic (two needed) tapes with Dolby process. Or, you can play back stereo or quad tapes previously recorded with Dolby processing and achieve full fidelity, noise-free playback. Designed for any two- or three-head reel-to-reel, cassette or eight-track cartridge tape recorder, the NR-115 Dolby Noise Reduction System offers a host of features, including:

- FEATURES:**
- Line-Input Facility
 - Built-In 400 Hz Oscillator for input/output balancing
 - Record/Playback Mode Switch
 - Two Playback Semi-fixed Controls
 - Two Input Level Controls

STEREOCRAFT Price \$119.95



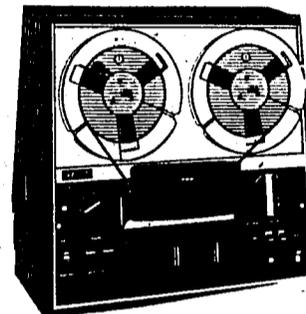
Sony Model TC-377 Deluxe Three-Head Stereo Tape Deck

with Automatic Total-Mechanism Shut-Off (TMS)

For the recordist who wants the slanted control panel look of a professional recording studio in his home or office, the TC-377 offers a host of extra performance and convenience features.

- FEATURES:**
- TMS (automatic Total-Mechanism Shut-Off)
 - Microphone Attenuator Switch
 - Long-Wearing Ferrite and Ferrite Heads for Ultra-High Performance
 - Variable Line Output
 - Ultra-High Frequency Bias
 - Pause Control with Lock
 - Three-Heads for Tape/Source Monitoring and wider Frequency Response
 - Servo-Controlled Tape Tension
 - Sound-on-Sound Capability
 - Record Equalization Selector Switch allows optimum performance with either standard tape or low-noise, high-output tape

STEREOCRAFT Price \$399.95



Sony Model TC-458 Automatic Reverse Stereo Tape Deck

with Ferrite and Ferrite Roto Bi-Lateral Heads

The TC-458 lets you play your favorite music for as long as you like because the reels automatically reverse at end-of-tape. And for added versatility, the TC-458 can record directly from an SQ® source and play back the recorded material through a decoder 4-channel system.

- FEATURES:**
- One-Way/Reverse/Endless Repeat
 - Bi-Directional Record
 - Ferrite and Ferrite Heads
 - TMS (Total Mechanism Shut-Off)
 - Three-Position Microphone Attenuator Switch
 - Closed-Loop Dual Capstan Tape Drive Systems
 - Record Equalization Selector Switch
 - Servocontrol Motor
 - Pause Control w/Lock
 - Built-In Reel Locks
 - Tape/Source Monitoring
 - Mic/Line Mixing

STEREOCRAFT Price \$499.95

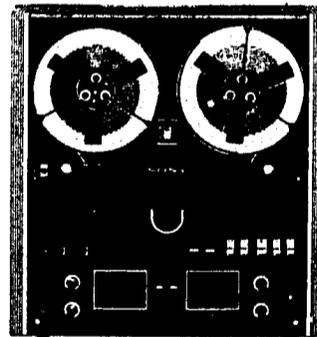
Sony Model TC-580 Professional-Quality Automatic-Reverse Stereo Tape Deck

with Electro Bi-Lateral Heads

If you demand the finest in auto-reverse stereo tape deck performance, this sophisticated three-motor recorder is the state-of-the-art!

- FEATURES:**
- TMS (automatic Total Mechanism Shut-Off)
 - Center Capstan Tape Drive
 - Six Head Function
 - Electro Bi-Lateral Heads
 - Three-Motors
 - Record Equalization Selector Switch allows optimum performance with either Standard tape or low-noise, high-output tape
 - Servo-Control Capstan Motor
 - Three-Head Operation in each direction for Tape/Source Monitoring and Wider Frequency Response
 - Ultra-High Frequency Bias
 - Microphone/Line Mixing

STEREOCRAFT Price \$599.95



SONY



SONY TC-10 CAR STEREO CASSETTE PLAYER

Enhance your driving pleasure with the superb sound of the new SONY TC-10. Special features like Single-Action Cassette Loading and Automatic Cassette Eject allow effortless, distraction-free operation for safe driving. Full of famous SONY quality and dependability, the TC-10 delivers a powerful 12 Watts RMS (6 per channel).

STEREOCRAFT Price \$119.95

Also Available: SONY MODEL TC-30 DELUXE CAR STEREO CASSETTE PLAYER

with Automatic Reverse

Tired of stop-and-go stereo? The Sony TC-30 adds the enjoyment of continuous, non-stop stereo playback to your driving. Thanks to Automatic-Reverse, you don't have to flip over a cassette to hear what's on the other side. Many more-deluxe Sony features, plus 12 Watts of RMS power (6 per channel), provide exceptional convenience and performance.

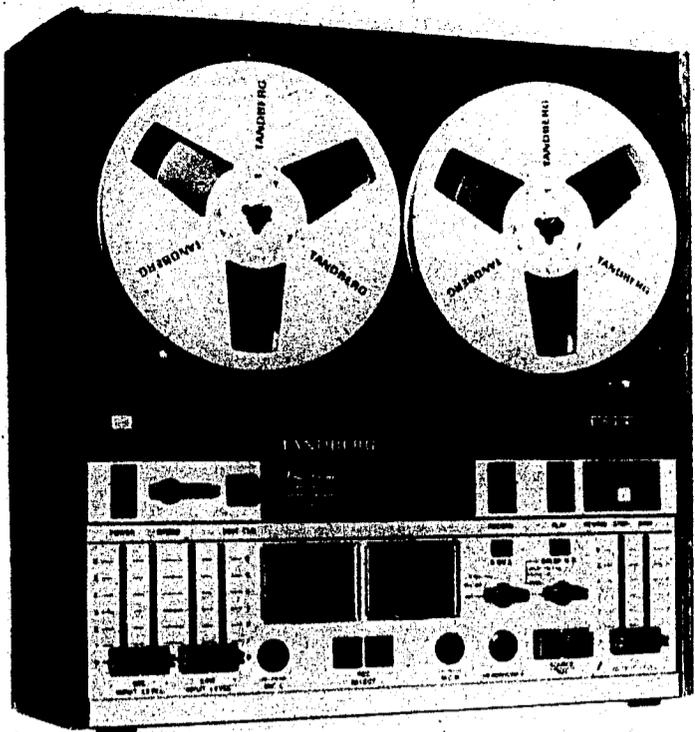
STEREOCRAFT Price \$169.95

Sony Model TC-25F Car Stereo Cassette Player/FM Stereo Radio

Featuring a DX-Local Selector Switch, the TC25F gives you optimum reception of distant or local stations. The radio section also features an illuminated Rotary Dial for ease in tuning. And the cassette section includes unique Single-Action Slot Cassette Loading for simple cassette loading and unloading. The TC-25F is also light weight and compact enough to mount it almost anywhere.

- FEATURES:**
- Mono/Stereo Selector Switch
 - Locking Fast-Forward and Rewind buttons
 - Tone and Volume Controls
 - External Antenna Adaptor Cord

\$169.95
Fast forward, fast rewind, 12 watts RMS, FM radio.



The TANDBERG 9200 XD

(Dolby* version of 9100X)

A worthy successor to the Tandberg 9000X, the new 9100X open-reel machine retains all of the characteristics which made the 9000X such a favorite: superb recording, even at 3 1/4 and 1 1/2 i.p.s.; professional peak-reading VU meters; advanced transport system with 15 integrated circuits, allowing the user to switch from any mode to any other (except "record"). The transport is driven by a 3-motor system with the capstan motor being a hysteresis-synchronous type.

The typically excellent recording capabilities are due in no small part to Tandberg's separate "Cross-Field" head which applies the bias to the tape. Indeed, performance at 3 1/4 i.p.s. is better than most machines achieve at 7 1/2 i.p.s. Consider this: the difference in price between the 9100X used at 3 1/4 i.p.s. and a typical \$500 machine operated at 7 1/2 i.p.s. will be recovered after making only 50 tapes!

The 9100X is priced at \$799.50

ALSO AVAILABLE: THE TANDBERG 9200XD (the 9100X with Dolby*). \$949.50.

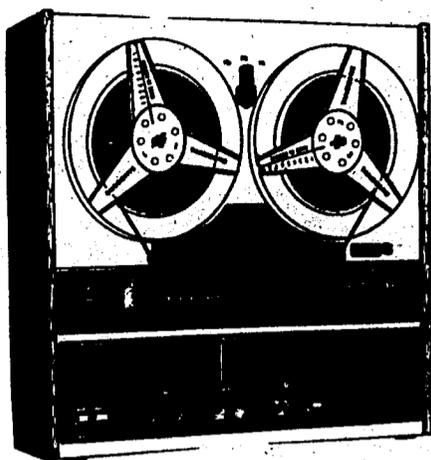
TANDBERG

"The Norwegian Products with a World-Wide Reputation"

THE TANDBERG WARRANTY:

PERFORMANCE: Every Tandberg product is guaranteed to perform according to all specifications upon delivery.

QUALITY: Two year warranty against defects in materials and workmanship.



The TANDBERG 3300X:

This deck is in the Tandberg tradition, with better recording capabilities than you get in most decks at twice the price. Indeed, its recording performance is virtually identical to the 9100X, described at left. The principal difference is in the transport mechanisms; the 3300X uses the familiar 'joystick' to mechanically switch from one function to another.

Recording at 3 1/4 i.p.s. rather than at the 7 1/2 i.p.s. necessary on most other comparably priced machines, the 3300X will pay for itself in just 160 rolls of tape; and that's something to think about!

The price — just \$499.90

ALSO AVAILABLE: THE TANDBERG X3600XD (3300X with Dolby*). \$599.50



TANDBERG TCD 310

The Tandberg TCD 310 is an updated version of the now-famous Model 300. Standard features include electronic push-button controls, linear motion input level potentiometers, electronic endstop, built-in microphone preamps, automatic tape counter with push button reset, and constant wind and rewind tape speed. All that, plus a set of specs any reel deck would be proud of: Three motors, including one hysteresis synchronous drive motor and two DC reel motors that can wind or rewind a C-60 cassette in 40 seconds. Dual capstans for precise tape handling and wow and flutter reading of less than 0.15% RMS. Dual peak-reading record level meters that also show play-back level. Built-in Dolby* system and a CrO2 tape switch, allowing an incredible 65 db signal to noise ratio!

Difficult to believe? Wait until you hear the sound of the TCD 310, and feel the precision of its controls. Then you'll know what we mean when we say that the Tandberg TCD 310 is a cassette recorder built to stand comparison with the finest reel-to-reel machines. All for just

\$499.00

* TM Dolby Labs, Inc.



maxell.

The answer to all your tape needs.

duplicating equipment and need for precise length of tapes, are sending unsolicited praise to the Maxell company.

These details of cassette construction put Maxell way ahead: a pressure pad that's clamped in place by a metal frame, not just glued; a leader tape that's marked exactly 5 seconds ahead of the actual recording tape, for precision in starting tape and record together; the leader tape is also a non-abrasive head cleaner. Also, the new Maxell UDC-46 cassette is exactly twenty-three minutes per side, which very conveniently happens to be the approximate playing time of your average long-playing record.

These features and performance are reason enough to buy Maxell. At these prices, it's irresistible!

STEREOCRAFT Highly Recommends

Maxell tape, for all the right reasons. Maxell is demonstrably superior to all other tape, both mechanically and in recording performance. The Maxell cassettes are so phenomenally reliable that we've had only 9 returns in over 8,000 sold! College audiovisual centers, with their high-speed duplicating equipment and need for precise length of tapes, are sending unsolicited praise to the Maxell company.

LOW NOISE CASSETTES

C-60	2.29	1.83	1.65
C-90	3.50	2.80	2.52
C-120	4.70	3.75	3.37

ULTRA - DYNAMIC CASSETTES

UDC-46	3.05	2.45	2.19
UDC-60	3.50	2.79	2.51
UDC-90	4.99	3.99	3.59
UDC-120	6.80	5.45	4.89

REEL-TO-REEL TAPE

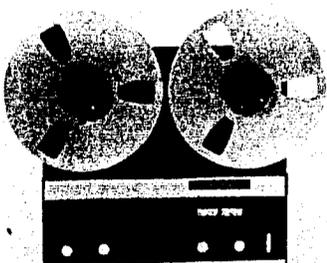
LNE 35-7 (1800' low noise)	8.25	6.60	5.94
LNE 25-7 (2400' low noise)	11.70	9.35	8.39
UD 35-7 (1800' low noise, high output)	8.70	6.95	6.19

8-TRACK TAPE

8T - 200 (40 minutes)	2.85	2.28	2.05
8T - 300 (60 minutes)	3.25	2.60	2.29
8T - 400 (80 minutes)	3.45	2.76	2.45

REVOX BUY IT FIRST IT'S BUILT TO LAST.

Revox Corporation guarantees to the original purchaser of a Revox A77 purchased from it in the U.S.A., except as to fuses and bulbs: 1) to replace without charge any part failing within twelve months after purchase; and 2) to provide a free replacement in exchange for any part thereafter failing except the record and playback heads, capstan and pressure roller.



The REVOX A 77 Standard \$959 with Dolby* \$1172

* TM Dolby Labs, Inc.

The REVOX A77 tape recorder is one of that very elite group of devices esteemed the world over for sheer perfection of form and function. The warranty cited above is one indication. Reviewers' comments are another:

"In terms of performance, this is unquestionably the best tape recorder we have ever tested, and we've tested some of the top professional machines. . . . For sheer fidelity of recording, we doubt that it is beatable at the present state of the art." — Spring '71 issue, **THE STEREOPHILE**.

"It is one of the handsomest, as well as best-performing, tape recorders we have seen. We have never seen a recorder that could match the performance of the Revox A77 in all respects, and very few that even come close. It sounds as good as it tests, which speaks for itself." — Julian Hirsch, in **STEREO REVIEW**

Close-Out And Demo Specials!

Many one-of-a-kind, so move fast!

ITEM	LIST	SALE
JBL 88 Plus speakers	\$240.00	\$175 ⁰⁰
INFINITY 1001 speakers	\$139.00	\$99 ⁰⁰
INFINITY POS-I speakers	\$98.00	\$69 ⁰⁰
TEAC 210 cassette deck	\$189.95	\$129 ⁹⁵
TEAC 220 cassette deck	\$239.95	\$149 ⁹⁵
SHERWOOD S7100A receiver (36 watts RMS)	\$239.95	\$169 ⁹⁵
SHERWOOD 7050 receiver	\$179.95	\$149 ⁹⁵
SANYO 1400 40-watt amp	\$169.95	\$84 ⁹⁵
KENWOOD KSQ 400 decoder-amplifier. (20 watts RMS)	\$159.95	\$99 ⁹⁵
SUPER SPECIAL: HURRY, SUPPLY LIMITED!		
PE 3012 changer, base, cover, with cartridge	\$197.95	\$99 ⁹⁵
THORENS TD125AB Mk II demo, w/SHURE M91ED	\$465.95	\$324 ⁹⁵
PIONEER TP877 8-track car deck	\$94.95	\$59 ⁹⁵
SONY SQR 6650 2 channel/4 channel receiver, 50 watts RMS in stereo 20-20,000 Hz.	\$329.50	\$249 ⁵⁰
ULTRALINEAR 100 3-way speakers	\$99.95	\$49 ⁹⁵
ULTRALINEAR 300 2-way speakers	\$69.95	\$29 ⁹⁵
ALTEC EQ5 equalized speaker system	\$499.95	\$379 ⁹⁵
SANYO 1600 decoder-amplifier -20 watts RMS (The amp section alone is worth it!).	\$129.95	\$79 ⁹⁵

Record Care Items Improve Sound, Extend Record and Stylus Life

The Watts Disc Preener — least expensive effective record cleaner in existence. No cloth or spray does an adequate job. The Disc Preener actually cleans the grooves with millions of tiny, precisely engineered bristles. Antistatic chemical breaks static charge for easy dust pickup.

\$4⁵⁰

The Watts Record Maintenance Kit contains all items necessary for total record and stylus care. It includes the famed Disc Preener, a Dust Bug which tracks your record during play and keeps it clean, a Stylus Cleaner and a vial of antistatic fluid. Separate prices total \$13; the kit usually goes for \$14.50. STEREOCRAFT Price

\$12⁹⁵

The Discwasher — most effective cleaner we know of for really gunkey or merely dusty discs. Fluid cuts through fingerprints, mayonnaise, pizza, etc. and one-way bristles remove every vestige of dust. Fluid stores in walnut handle.

\$12⁹⁵

Name Date

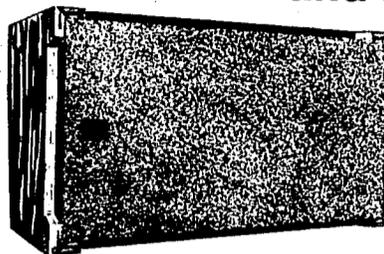
Street

City State ZIP

Present Stereo Equipment (optional)

TO RECEIVE NEW CATALOGS,
RETURN ABOVE LABEL TO:
STEREOCRAFT, P.O. BOX 518, ELLENSBERG, WA 98926

QUALITY 4-CHANNEL... and the price is right!



SONY
SS-7100
ULM SPEAKER SYSTEM

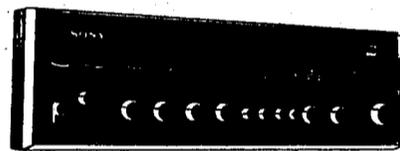


3) Plug in the Garrard 42-M turntable with Pickering V15/ATE4 elliptical cartridge...

1) Take four superb SONY SS-7100 oiled walnut speakers...

and you're in business total retail price \$761;

**STEREOCRAFT
PRICE \$499**



SONY
SQR-6650

2) Hitch them to the SONY SQR-6650 4-channel (or stereo) AM-FM receiver with 50 watts RMS and built-in SQ matrix...

Garrard

PICKERING

"For those who can hear the difference"

SONY

HEADPHONES THAT WILL PLEASE YOUR EARS (AND PROTECT YOUR NEIGHBORS!)

No need to settle for inferior sound when you wish to listen without disturbing others. These stereophones deliver thrilling, soaring highs and deep, natural bass, and are comfortable enough for extended listening.

KOSS STEREOPHONES



KOSS HV-1 HIGH VELOCITY
STEREOPHONES

These micro-weight (9 oz. less cord) phones with soft, acoustical sponge earpads are among the most comfortable we've ever experienced. New driver elements greatly extend the frequency range. 10 foot coiled cord. List \$44.95

\$34.95



SENNHEISER



Critics have called the SENNHEISER Hd 414 the world's best headphones, praising its wide response, unusual smoothness, and superior transient abilities. No less important is its exceptional comfort, due to the open-air design that eliminates uncomfortable ear seals and keeps the unit's weight to just 5 ounces.

List \$45.95.

STEREOCRAFT Price
\$35.95.



KOSS PRO4AA PROFESSIONAL
STEREOPHONES

Beyond a doubt the most outstanding conventional (non-electrostatic) phones, the Pro-4AA has been lauded by reviewers and is a consistent favorite of people who are serious about music listening. They boast fatigue-free response to 2 octaves beyond ordinary dynamic phones, new driver elements for full-range, uncolored stereo sound, soft cushioned headband and fluid-filled ear cushions. List STEREOCRAFT Price \$65.00

\$48.95



The primary difference between the Sennheiser HD 414 (left) and the HD 424 (above) is response. Linear though the 414 is, the 424 boasts even greater accuracy — particularly at low bass and high treble frequencies. Heard on the HD 424, low organ notes assume an additional fundamental richness without sacrificing the "tightness" of good transient response. Violins and other high-overtone instruments retain the additional "transparency" their overtones produce. And the HD 424 is even more comfortable than the HD 414, if you can believe it!

List \$75.

STEREOCRAFT Price
\$59.50

Ingmar Bergman Flick to be shown by society

Ingmar Bergman is generally considered to be one of the world's greatest filmmakers. Among his achievements have been "The Seventh Seal", "Wild Strawberries", "Smiles of a Summer Night", and a host of other outstanding, award-winning motion pictures. In the area of thrillers, Bergman has also excelled. In 1958 he wrote and directed "The Magician."

"The Magician" stars Max van Sydow (who has since starred in "The Exorcist") as the haunting leader of a vagrant troupe of medicine show performers, who are travelling through nineteenth century Sweden. Superficially, this startling work is a thinking man's horror film. Underneath,

It is a study of the susceptibility of the human mind to the powerful sway of illusion. As Bosley Crowther of the New York Times has said, "This picture is full of extraordinary thrills that flow and collide on several levels of emotion and intellect. And it swarms with sufficient melodrama of the blood-chilling, flesh-creeping sort to tingle the hide of the least brainy addict of outright monster films."

Bergman has achieved remarkable magic with his camera and his cast in this technically exquisite movie. The eerie sound track is characterized by long silences broken by strange guitar phrases, thumps and striking of clocks. Ingrid

Thulin, Erland Josephson, Ake Fridell and Bibi Anderson all stand out in a cast that is superior in absolutely every role. And, of course, Bergman has not failed to include a liberal amount of comedy, even if it is of the macabre kind. At the 1959 Venice Film Festival, "The Magician" won the Special Jury Prize and the Cinema Nuovo Prize.

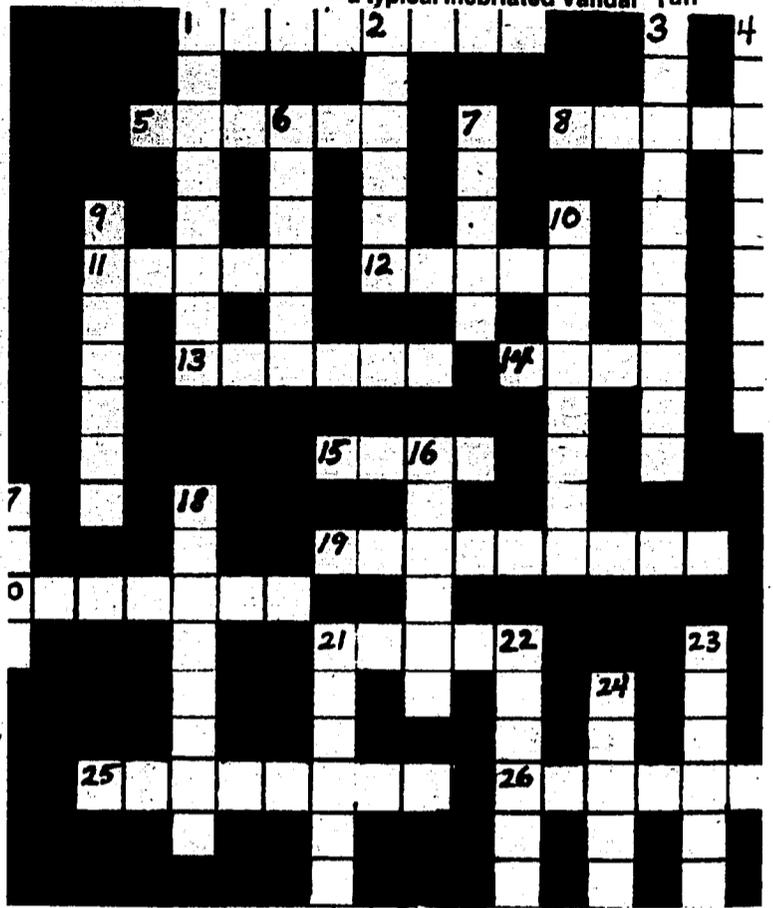
On Monday, Oct. 21, the Film Society will present this widely acclaimed motion picture. It is in Swedish with English subtitles. There will be two shows at 7 and 9 p.m. at the Borah Theater in the SUB. The 9 p.m. show will probably be less crowded, and consequently is a better time to see the movie, according to a Film Society spokesman.

In addition to "The Magician", a Little Rascals short will be shown.

Argonaut puzzle

"From the north doo-to-doo doo-to-doo, doo-to-doo doo-to-doo, doo-dee-doo doo-dee-doo doo-dee-doo, Vandals, they called them Vandals, come on and go. Vandals, go, dum-dum-VNNN-DALLLLS, GO-OH-OH!"

—a typical inebriated Vandal fan



1. Our "alert" quarterback who has been known to nap in his Econ. class.
5. Despite his name, e does not get his "kicks" by turning hides into leather.
8. His name is the same as a pro-basketball player's who isn't what his name is.
11. His name goes well with Eve's.
12. Part of his name is what one knits—if the roster was alphabetized, his name would be last.
13. the menace.
14. No. 61—This linebacker's name is the same as the Hindu god of destruction and reproduction and a member of the supreme Hindu trinity.
15. This defensive back is one of this yr's co-captains. 19. This tight end's name sounds like something you could call your mate child if he had the habit of dipping his doughnuts in his milk.
20. "Come on Old Go!"
21. No. 68—This offensive guard is allowed to miss one pass: Grants pass, Oregon, his home town.
25. This year's other co-captain.
26. No. 63—his name sounds like the adjective used when speaking of ancient Gaul or its people.

DOWN

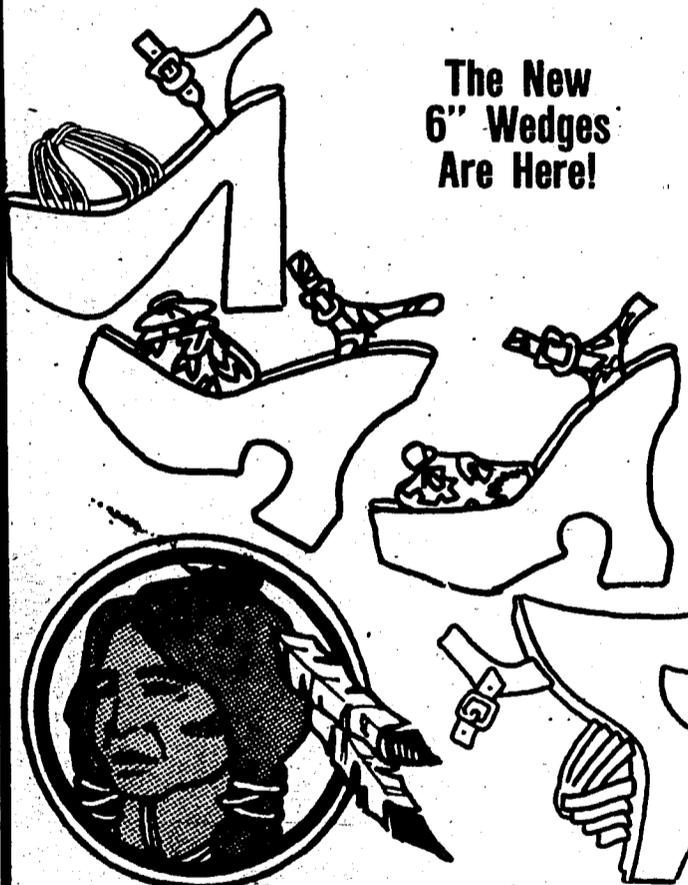
1. This player's initials are the same as those of the original "Superstar."
2. No. 85—this defensive end hails from the Expo City.
3. This linebacker was chosen as a "SuperSoph" by Playboy magazine.
4. This tackle's name sounds like he should be a guard who does his job top well.
6. He could be Ozzie and Harriet's son, as far as his name is concerned.
7. If you put a "Fork" after his name, he could flow into Pend Oreille Lake.
9. He was the starting quarterback for our first games this year.
10. His last name sounds like Crusoe's first.
16. His name is the opposite of "maxium."
17. His name is what the world needs now.
18. If you look at this running back's first name, it looks like he is a law enforcement officer.
21. If you take one of Santa's laughs and add on the word for a section in a hospital, you get the name of this defensive end.
22. Subtract an "s" and then add "-podge" to this defensive end's name, and you will have "a jumbled mess."
23. This right tackle's name looks like something painful that you might get in your neck.
24. No. 83—his name sounds like what the Vandals might get "raked over" if they lose this one.

Floyd's

SHOE STOP

SHOE STOP

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The New
6" Wedges
Are Here!



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There are no finer
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Permanent registration, loss protection, perfect quality assured by Keepsake.

Keepsake

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Bafus Jewelers

South Main 882-2631 Moscow

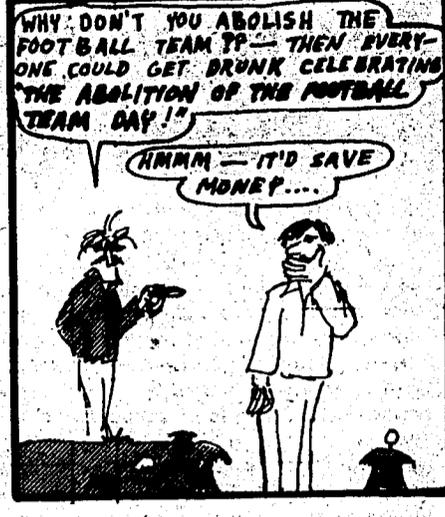
Trade-Mark Reg.

TRANSCENDENTAL MEDITATION

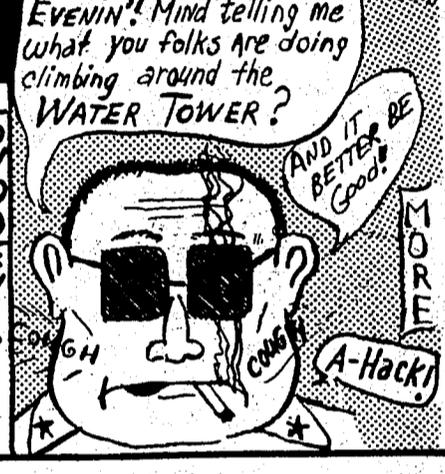
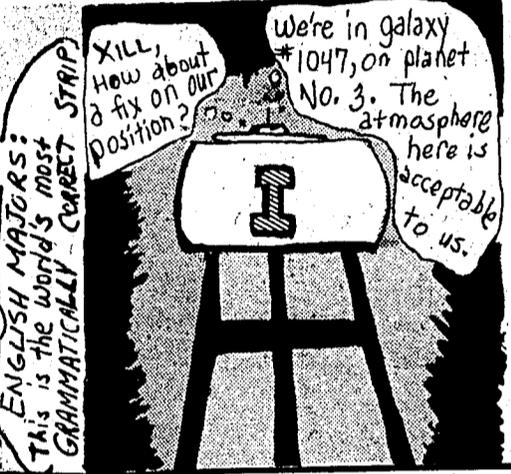
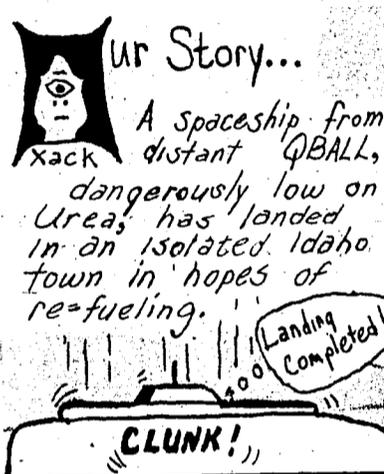
Introductory Lecture/Monday Oct. 21
by Joseph Repp

SIMS 882-8299

8:00 p.m. SUB Gold Room



ALIEN TALES by Z. Roe



Argonaut Classifieds

Board votes to retain professor

Why Pay Needless Rent any longer? Priced for immediate sale. 8' x 45' "ABC" Trailer. \$1,500.00 882-0603 or 835-3213.

Gas- Trailer Range \$10 or Best offer. 620 N. VanBuren or 402 Morrill Hall.

1972 Kenwood KR-5150 Stereo Receiver 33 x 2 Watts RMS continuous 20Hz - 20Kz. See at 508 N. Jefferson 50 After 6:00 p.m. \$225.00.

For Sale: 1962 VW Van. Engine Just Overhauled. Stereo Tape Player. 882-2357.

Basic Sewing Class. Beginning Monday 7-10 p.m. at Moscow High School Home Ec. Room. Fee \$8.50 for 10 classes. Information 852-5098.

Occupant 2 Bedroom furnished apartment, South Hill Terrace would like to change housing with Park Village Resident. Call 882-4210 After 2 p.m.

Bill's Antiques Uorth Almon Extension Moscow, 882-4812. Open Tuesday thru Saturday 1:00-5:00 p.m. Lots of Good Used Furniture.

Wanted Ride Pullman to Moscow and Back, Monday thru Friday 8:00 and 5:00. Will help with Gas. Call 885-7071 or Pullman 568-6602 after 5:00 p.m.

State Auction, 12:30 Sunday, October 20, near Lumberjack cafe in Troy (signs). Complete household. Washer-dryer nearly new, refrigerator, electric range, 2 bedroom sets, daveno and chair, miscellaneous kitchen items, copper boilers, 10 and 20 gallons crocks, and much, much more. Clint's Auction Service, 835-2843.

SANE SEX LIFE - Dr. Long's famous book (original price \$5.00) now in blue antique paperback ONLY \$1.50. Also - finest imported Mediterranean briar PIPES - guaranteed - walnut finish-made to retail for \$5.00 - reduced price \$3.50. ORDER NOW or send for FREE descriptive literature. State Age. BOALND BOX 2421 D' GPO, New York, N.Y. 10001.

RECYCLED STEREO GEAR & TRADEINS TEAM ELECTRONICS - MOSCOW 882-5837.

NEW FULL COLOR '75 CATALOG STOP AT TEAM FOR YOUR FREE COPY. 430 W. 3rd Moscow.

Mr. Mark Falconer: Sorry about all the mean things I have done. Mr. H.

Buying Hides: Deer, Elk, Bear. Also All Furs antlers Claws, Moscow Hide and Fur 882-0601

For a daily look at what's happening on the U of I campus, call:

grapevine

885-6160

A special hearing board has voted 3-2 to retain U of I physics professor Everett Sleckmann on the University staff. Sleckmann, who has been a physics professor at the University for 10 years, appealed a decision by his department to seek his dismissal. No grounds were given when the physics faculty voted 8 to 1 to dismiss Sleckmann earlier this year. The special hearing board, chaired by Robert Lottman, civil engineering

professor, voted 3-2 in Sleckmann's favor. The final decision is now up to the Board of Regents. The opinion will be presented to the regents before its Nov. 7 meeting in Twin Falls. U of I Acting President Robert Coonrod in an interview with the Daily Idahoian declined to discuss the hearing board's recommendation. "I don't think I should speculate (on the effect of the tenure system) until after the regents' decision," he said.

Idaho Argonaut

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New legislation

Food stamp users face tougher rules

By CAROLYN HARADA
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Students who are claimed as dependents for tax purposes will no longer be eligible to receive food stamps. Due to a recently passed Department of Agriculture appropriations bill, this loophole was closed.

The amendment to the bill was added on by many Congressmen, irritated by the fact that various upper-middle-income students received unnecessary aid. This amendment called for a ban on food stamps for dependent students.

Mary E. Abraham, supervisor for the financial services of the Department of Health and Welfare suspects that it may go into effect this way: "The student will get the food stamps, but when the parents claim him as a deduction, the Internal Revenue Service can deny the deduction, increase the tax, and collect. The parents will be audited, so it may be them who will be upset. The IRS has DHW computerized input of people who have participated in food stamps."

Abraham foresees some problems arising from the clause. "It will make application process a lot longer. We have to ask that dependent clause question and have some proof of its validity," explained Abraham.

Also the people who have gotten food stamps before, but no longer can, will be very unhappy. They may tend to blame DHW for the changes. Due to this new rule, some people will become ineligible and that will be a problem for a while.

Another problem might arise, in the summer time, a person if not a fulltime student, would have to be actively seeking employment to qualify for food stamps. This means that he would have to register in the employment office, show up for interviews, and take referrals just like workmen's compensation," explained Abraham.

Apparently, some people are unaware of that. They have obtained food stamps without any trouble at all during the school year and find themselves ineligible because they weren't looking for a job, added Abraham.

Abraham expects a great decrease of people entitled to food stamps because of the loophole closure. "It would take a while for the work load to slack off, but I am sure people will still apply."

Approximately 600 applicants received food stamps last spring, but Abraham estimates the number has increased close to 1,000 now. The rise is caused by more people finding out about the program, said Abraham.

"The increase is good in terms of federal policy to have outreach, but bad because of the change in attitude about the program. People are not treating it as a privilege to prevent malnutrition in the country, but looking at it as a right. Some people are more demanding about participation when they apply. This creates problems for DHW. It is difficult to take an application if the person who is making it demands for instant service, wants to be seen right away even though there is a long list. We have to make appointments and people have to wait a while because there are so many," said Abraham.

However, in certain circumstances, there are immediate emergency interviews as well as the routine scheduled interviews, clarified Abraham.

Abraham claimed that the loophole clause was under discussion for a long time. "In fact, it used to be a part of the program stated in question form on the application: Are You Claimed As A Tax Deduction By Anyone?"

"Then somehow it was wiped out and now is reinstated," said Abraham.

Abraham is not sure if the policy is retroactive or begins next month. However, it will make quite a bit of difference to DHW since the people they serve — like for the whole semester — might be affected by it.

As for Abraham's stand on the loophole, she hesitantly remarked, "Yes and no in favor of the passing of the bill. I don't think we can take a stand on these things, because we have to do the job by what rules we have and if the rules change, we have to learn to administer to them."

ed them above his signature. Records are legal documents kept confidential, except to the IRS indicated Abraham.

Other rights include the right to appeal for a fair hearing if application or continuing eligibility is denied.

The right to appeal if one has evidence that the department has practiced discrimination on the ground of race, color, or national origin while receiving food supplements (donated commodities or food stamps).

On the other hand, if a recipient had misrepresented his situation, then he would be subject to the penalties for

expenses.

5. Copies of all student loans, grants, scholarships pertinent to the upcoming semester or school year.

semester

or school year.

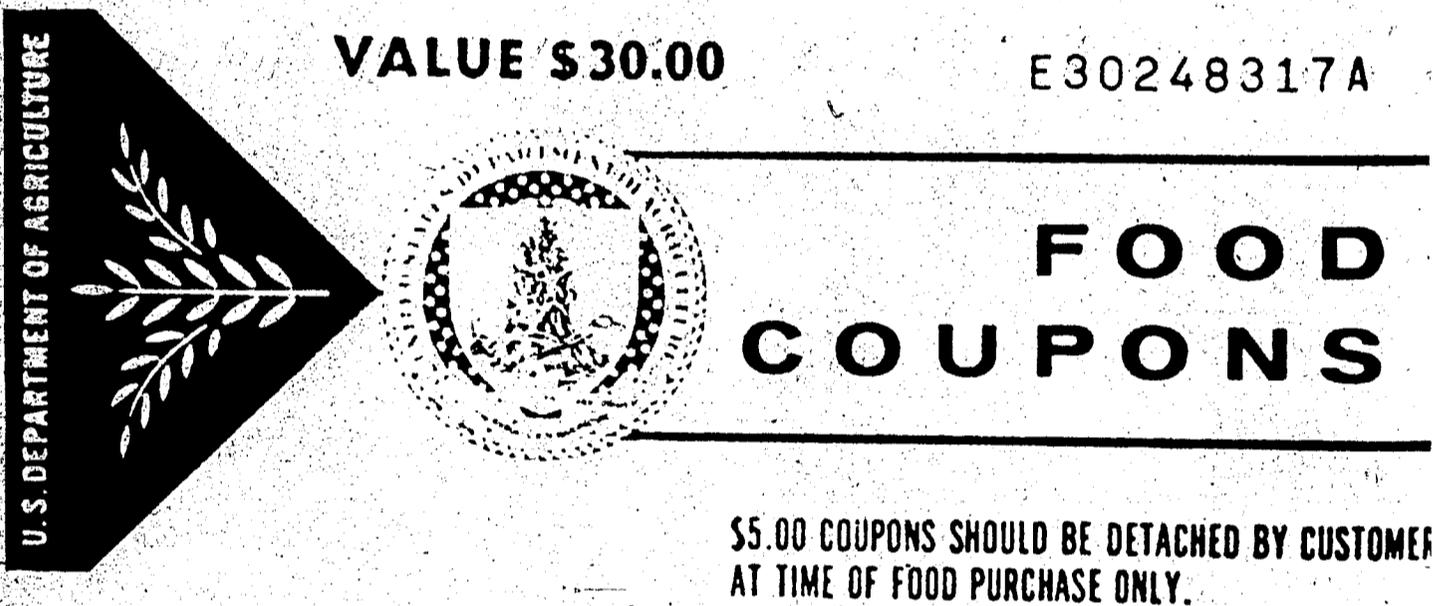
6. Copies of GI or social security or veteran benefits utilized.

benefits utilized.

7. Checkbooks or Savings books.

8. Letter from parents concerning their assistance.

The top allowable monthly income for a household of one is \$194, for a household of two \$273, for a household



"The only ethical position we have is if it becomes law, then that's our policy.

"In the long run, we may have less work. Initially we may have more work, but we may resent having more work. That's just human. We can't officially or unofficially take a stand on whether something is a good or bad policy and still do our job," stressed Abraham.

"The Department of Agriculture is a federal agency that sets the rules and provides the funds, but they don't administer the services. DHW is a federal department program which provides the services of conducting interviews and taking care of all the necessary paperwork such as authorizations, computer cards, validations, accounting, record keeping, and data storage," differentiated Abraham.

Other facts on food stamps...

Food stamps are available at the banks (Moscow) 1 to 5 p.m. Monday through Friday; Credit Union 9:30 a.m. to 4:30 p.m. Monday, Tuesday, Thursday and Friday; Troy Bank 2 to 3 p.m. Monday through Friday and the Kendrick Bank 9 a.m. to 3 p.m. Monday through Friday.

Also effective as of October 7, the Moscow Post Office issues stamps from 11 a.m. to 3 p.m. Monday through Friday. However, stamps will not be issued through the UI Student Union Building noted Abraham.

Certain rights are ascertained for the food stamp recipient. The recipient can see his personal record — those forms he filled out to make sure nobody chang-

fraud — which are stated on the application — \$300 fine or six month imprisonment or both.

Interviews are held at the Talisman House, 625 Ash, 885-6738 and at the DHW office Latah County Courthouse, Room 103, 882-2432, 8 a.m. to 5 p.m. Monday through Friday. Abraham mentioned that the DHW opened a branch on campus, Talisman House, to handle 2/3 of the interviews because of the abundance of students. The other 1/3 is held at the DHW office which also handles other assistance programs such as Old Age, Disability, and Age Dependence Children (ADC) — Welfare benefits.

Abraham asks that appointments must be made prior to the interview. If late for the appointment, a new one must be made, remarked Abraham. The interview often lasts as short as ten minutes or as long as an hour depending upon needs. She noted that there are times when the applicant must come back a second time because of not having all the essential verifications. Abraham listed the verifications college students should bring with them to their interview. These verifications must be presented before the worker can determine eligibility.

1. Members of household.
2. Receipts of all shelter.
3. Receipts from registration for all applying students.
4. Receipts of medical insurance or medical expenses.

of three \$393, for a household of four \$500, for a household of five \$593, for a household of eight \$853. For each additional person over eight, add \$73.

A financial cushion of \$1500 is allowed to be in a bank, securities, or saved elsewhere. But if a person is over 60 in the household, the maximum is 3,000. The home or one car is not included in this cushion, nor any land or property connected with earning a living, furniture, and personal belongings, cash value of your life insurance, resources, or boarders living in the home, but any additional property or cars "negotiable assets" are, according to Abraham.

Income does not include summer earnings of students under 18, non-cash-kind payments, irregular or infrequent income (\$30 or less every three months) lump sum payments you receive such as income tax refunds, inheritances, insurance claim settlements, prizes and money from loans.

Items that can be purchased with food scripts are in addition to all types of foods, including a few imported foods such as coffee, tea, cocoa and bananas. a person can buy seeds and plants for gardens. But the scripts cannot buy alcoholic beverages, tobacco, pet food, soap, certain imported foods labeled as imported, or non-foods such as paper goods and house cleaning items. Elderly people may use food stamps to buy meals on wheels.