Tuesday, November, 7, 1977 Moscow, Idaho 83843 Vol. 82, No. 20 2



Rick Mayfield, Vandal tight end, eyes the score board during the weekend's scuffle with Nevada-Las Vegas. The outcome of the game was 35-21, as the Vandals went down for the sixth time this season. See related article on page eight.

Regents accept grants for research The U of I Board of Regents Largest of these was for rangeland, to educate the

accepted Friday more than two dozen research grants and awards valued at \$886,206 for university projects ranging from low head hydro in the Northwest to Idaho rangeland.

Leading the way among the land grant university's eight colleges in dollars received was the College of Forestry, Wildlife and Range Sciences which obtained grants totalling \$258,915.

\$101,000 from the Pacific Regional Northwest the Commission to Department of Fisheries to study losses of salmon and steelhead in the McNary Dam pool area. The McNary Dam is on the Columbia River near

Umatilla, Oregon. Among other grants was one for \$39,303, also from the Pacific Northwest Regional develop Commission, to information on Idaho's

importance and to devise projects to improve rangeland.

the Idaho Water Resources Research Institute which received \$252,275 to survey the low head hydro potential in the Pacific Northwest. The area to be studied includes all of the Columbia River Basin in the United States and all other streams in Washington, Oregon and Idaho.

Close behind forestry was

cost \$30,000 to \$50,000 if the ASUI hired a private contractor. Tominaga said the ASUI does not have the funds for the project and cannot acquire them without a student fee increase.

Will Guard rescue course?

Argonaut

By EDDIE SUE JUDY

Rescuing part of the ASUI

The seventh and eighth

College students from three

Students will gather at the

That agent, Michael Caldero,

Shelledy has maintained the

case. He noted Caldero's

Shelledy has been

Golf course manager Mike Helbling said the ASUI earlier contacted the National Guard and drew up a plan for the Guard to perform the The adjutant recovery. general for Idaho vetoed the proposal, saying it was too extensive. Helbling and others

shooting was a "mistake."

Second district judge Roy Mosman ordered Shelledy to name the source. Shelledy refused and was sentenced to the 30 day jail sentence. The ruling was appealed to the State Supreme Court, which upheld Mosman's ruling, and the U.S. Supreme Court, which refused to hear the case.

In addition to the march, U of I students will hold a rally at the courthouse when Shelledy begins his jail term. Reportedly, that could be anytime Wednesday through Friday.

Washington State University is expected to participate in the protest march. Other schools voicing interest include Boise State, Lewis Clark State College and some Oregon colleges.

Those speaking to the protesters Saturday at the courthouse will include Tribune editor and publisher, Butch Alford, U of I and WSU from various faculty departments and area media persons.

The U of I chapter of the Society of Professional Journalists has also sponsored a resolution supporting Shelledy. That resolution will be submitted to the SPJ national convention at Detroit. The convention will meet November 17, 18 and 19.

Anyone interested in the protests can contact John Hecht at Ballet Folk, Rod O'Dell, Eddie Sue Judy, Bill Lewis and Julia Betz at the U of I News Bureau, Marty Gloria Trillhaase and Stonecipher at the Argonaut.

are drawing up a new less extensive proposal which Helbling says should be completed in three or four weeks.

Tominaga said the board indicated it will have to examine the new proposal before determining whether or not it will lobby with the adjutant general and Gov. John Evans for the project.

A questionnaire on athletic funding will probably be presented to students at spring registration, Tominaga said. Regent Janet Hay said at the Friday board meeting, she is sending a list of "philosophical questions" on athletic funding to student leaders throughout the state. Hay said the leaders can use the list to formulate a questionnaire to sound out student opinions.

Tominaga said the regents are not requiring students to circulate the questionnaires but he added, "We will more than likely do it because we'd like to get that information, too."

The president conjectured the board will probably utilize whatever information students the through provide questionnaires. He said, "The board has always been open with students and student 'concerns.'

Student leaders will probably receive Hay's "philosophical questions" in about two weeks, Tominaga said.

In other business, the board -authorized the university to \$25,000 for spend remodeling in the University Classroom Center.

-accepted the Fall 1977 Semester Fees and Expenses Report and the Fall 1977 Student Fees Distribution for full-time academic students.

-approved reappropriation of \$97,282.50 unexpended in a 1971 appropriation for an agricultural research extension center at Twin Falls. The board previously gave approval for the university to \$424,000 request а supplemental appropriation. That would cover land aquisition and state matching funds required to get a federal grant of \$991,000 for the expansion of veterinary medical facilities. The reappropriated money is to make up part of the \$424,000, with \$326,717.50 left to be requested from the general fund.

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² Argonaut Nov. 8, 1977 Entertainment, Arg argument on Senate agenda

The reinstatement of two exmembers of the Argonaut staff, the creation of an Entertainment Department, a bill providing space for an advisory questionnaire on the ASUI ballot, and membership in the Idaho Student Association will be among items before the ASUI Senate in its meeting Wednesday night.

n North

to reinstate Bill Loftus as managing editor of the *Argonaut*. The bill was vetoed by President Lynn Tominaga. The Senate will decide either to override or sustain the veto. Also before the Senate will be a resolution, submitted by Tominaga, which states that in the future the ASUI Senate will not interfere with the Communication Board's actions in areas over which they have authority. The Communications Board had previously upheld the firing of Loftus. The reinstatement of ex-staff writer Jim Spiersch will be on the agenda, as will a resolution stating that Spiersch was in fact fired from the *Argonaut*, and did not quit. Senate Bills No. 250 and No. 251 provide for the appropriation of \$508 for an Entertainment Department

Paid for by a lot of people who

want David Ritchie on the

city council. Carla Grabert-chairperson

budget, and the appointment of an Entertainment Manager. SB No. 256 provides for an advisory questionnaire concerning the proposed ASUI fee increase to be placed on the ASUI ballot. The statement on the ballot would read, "shall the ASUI Senate ask the Board of Regents for an ASUI fee increase of \$6 per semester to cover the

Moscow Recycling Center

began its pickup circuit today throughout the city. The door-

to-door pickup service will start on the Tuesday of the

following areas of ASUI Activities?", and will include an itemized list of proposed budget increases and an explanation for each. Senate Resolution No. 61 states that the ASUI will pay its dues to the Idaho Student Association for 1977-78, and pledges moral support to the ISA as an effective student lobby in the State Legislature.

first full week of every month

Information about routes and

schedules can be obtained

from the center at 290 N.

Jackson St. or call 882-0590.



One Councilman

For Students

For Moscow

Marijauna leads to 13 arrests at WSU concert Police officers arrested 14 allegedly broke t

Recycling Center picks up

people Friday night at the Steve Miller Concert at WSU Performing Arts Colliseum. Thirteen were arrested for possession of a controlled substance-marijuana and one for minor in possession of No Moscow alcohol. residents were involved, according to the police report. Police Lt. M.R. Kenny of the WSU police said the arrested persons who were students or local residents had been released Friday night on their own recognizance. Others were released after posting a \$250 bond.

An incident outside the building resulted in Albert M. Hickman of Pasco being arrested for "malicious mischief in the second degree." According to Cpl. A.K. Stephens at the WSU campus police desk, Hickman allegedly broke the "windshields and windows of some of the vehicles" rented to members of one of the bands by National Rent-a-Car of Spokane. Hickman was taken to Whitman County Jail in Colfax, according to Stephens.

Off-campus students meet

A meeting for off-campus students will be held on Tuesday, November 8, at noon in the Ee-da-ho room of the SUB. The meeting will give students living offcampus a chance to express their opinions and receive their from information representatives on the ASUI Senate. According to Senator Stacey Silva, the main topic of discussion will be the proposed \$6 increase.



Dr. Wilson Bryan Key SUB Borah Theatre Nov. 10 • 8:00 pm FREE

Marching Band financially sound

The future of the U of I · marching band, said to be one of the top five marching bands in the nation, has been put on solid footing as the result of a recent vote of continued financial support by university students and the selection of a permanent band director.

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Student funding of the band will continue. The ASUI voted this week to continue the \$2 per student per semester fee that provides the band's operating expenses. The ASUI has supported the band since 1975, when university funding was dropped due to budget cutbacks.

Dan Bukvich, an instructional assistant who has directed season, this the band over next will take September as band director. His position then as assistant professor will combine duties of marching band director and percussion instructor. The band director position was previously held by Robert Spevacek. associate professor of music, whose Wind the with duties Ensemble made it necessary to turn the band over to Bukvich.

The ASUI agreed last spring to provide funding for the band's expenses on a continuing basis if the university administration would band marching make responsibilities part of a regular faculty position. Spevacek, director of bands, had acted as marching band director as an addition to his full faculty responsibilities.

The ASUI action this week approves continued student

Basketball drill team forms

An organizational meeting for a Vandalette Basketball Drill Team will be held tonight at 8 p.m. in the 2nd floor gym of the WHEB.

Vandalettes will perform at and womens' men basketball intercollegiate games.

The drill team will be under the direction of Naomi Zervas and will employ dance and military steps in the shows.



funding, subject to an annual review of the marching band budget. ASUI President Lynn Tominaga said that the funding is, in effect, a permanent support, as the budget review is only to provide the students a chance to rescind their financial support if they should wish not to support the band in the future.

Spevacek said that he felt secure with the ASUI action, because students have shown support for the band previously.

With continued funding, and with Bukvich as director, Spevacek said he is sure the band will receive more notice nationally.

The band, while ranked with such top marching bands as Alabama, Tennessee, Florida and Texas A&M, is not known as well because of the smaller football conference Idaho plays in, Bukvich noted. The larger conferences get more national exposure for the other bands, so they're better known, he said.

The marchers did travel to

San Francisco in 1975 for the 49'ers-New Orleans Saints game, and were considered by Disney Entertainment Division for half-time in the 1977 Superbowl, Bukvich noted.

What started out as an ROTC band and later a 35-member all-male pep band, became a marching band in 1950, Bukvich said. The band was moved into the School of Music in 1963, and today contains 104 band members plus 60 Vandalette drill team members, he said.

The students, only 40 percent of whom are music majors, devote about 10 hours per week in group practice, plus individual practice, Bukvich said. Their motivation, he said, "is their own sense of personal accomplishment and a chance to do something for the university.'



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Betsy Brown Financial suspicions: to fee or not to fee

Being the cynic that I am, I thought from the first that we ought to reject the fee increase that the senate is asking us to foist upon ourselves. I had a whole slew of philosophical reasons for this-maybe I'll tell you about

them some time. Yet, I didn't doubt the claim that the ASUI needs more money to maintain its present level of services.

But when the proposed fee increase doubled to six dollars, I started to get suspicious. The explanation

Grad grab-bag

Earlier this semester, the ASUI Senate voted to give the fledgling Graduate Student Association \$600 to get stated.

Grad students can and should be an important campus voice. Now that they've been awarded the money to organize, there's no reason why they can't be an effective body...except one. Perhaps more obviously than any other group of students, the grads seem to be overcome with apathy.

Several organizational meetings have been scheduled in the last few weeks. Only 40 or so the the 1000 grads have shown their faces.

Another meeting is planned for this Thursday at 4 p.m., in the SUB Spaulding room. Those few grads who are involved have indicated that if no more interest is shown this time, they're not going to beg anymore. That small body is now willing to run the show themselves. They may have no alternative. If no more interest is shown from grads in general, those few concerned will do whatever they think is necessary.

And that's too bad.

and the second se

The Grad Student Association was formed to represent all grads, not just a few. It's not too late. If grads attend this next meeting, they will be represented.

But I'm afraid it looks like they just don't care. HAMMER

of the fee increase that was published in the Argonaut made me even more suspicious. And so, I decided to get a copy of the entire ASUI budget for next year and find out exactly what was going on.

They've made it difficult to get a copy of the budget. There are no extra copies on hand. I had to borrow one from a senator and Xerox it myself. (This meant spending a dollar of my own money and tying up the copying machine in the SUB for about fifteen minutes). You'd almost think the senate has something to hide. And maybe they do, if what I discovered when reviewing the fee increase breakdown sheet and the budget itself is any indication.

The senate has claimed that, "Without an increase-it will be impossible to provide the present level of services in the fiscal year 1978-79." But even they have admitted that "in some departments, i.e., Entertainment & Programs, etc. it will raise the services that the ASUI provides ... " This \$10,336 includes for Entertainment and \$8,380 for Programs. Of this \$18,716. nine thousand dollars is for hiring a professional manager to run these two departments. ASUI (And yes, an subsidy-\$15,720 next vear-will continue to account for over half of the costs of producing the yearbook).

EDITOR Everett Grondin **ADVERTISING** PHOTOGRAPHERS **Rosemary Hammer** Dennis Matsuda, Manager John Kirtland Steve Davis, Director SPORTS EDITOR **Janet Peavey** Jim Collver Mark Jacobson Tami Degitz **Gayle Phillips Clarke Fletcher Gloria Stonecipher Bick Steiner** ENTERTAINMENT EDITOR Dave Dokken **Phil Baechler** COPY EDITOR Published twice weekly, Tuesdays and Fridays, throughout the academic **Ren Decatur** year, by the Communications Board, Associated Students University of **BUSINESS MANAGER** Idaho, Craig Heitmann, Chairman. **Charlie Hopkins** Our office is located in the basement of the Student Union Building, 620 Deakin Avenue, Moscow, Idaho. Editorial opinions expressed are those of the writer, and do not **David Neiwert** WRITERS necessarily represent the views of anyone, especially the ASUI, the U of Betsy Brown Mary Storey I, or it's Board of Regents. Sandi Stacki Cynthia Compton Distributed free of charge to students on campus, mail subscriptions, \$5 Marty Trillhaase N.K. Hoffman per semester, \$8 per academic year. Second class postage paid at Linda Triemstra **Kit Freudenberg** Moscow, Idaho, 83843. **Kristen Moulton** Scott Tudehope

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But these are far from the only increases in services. The Outdoor Department is getting \$4,769 to hire an The assistant manager. Production-Graphics Department is getting \$3,420 to make its manager's position full-time, and \$400 to send this person to a convention. The Argonaut is getting \$1,357 to hire more reporters

And that's not all, folks. The President's Department is getting \$4,000 for the ASUI to join the Idaho Student Association, a student lobbying group. (Last year, when ISA dues were \$2,000, I believe that the senate eliminated them from our bedget as an excessive expense). The president is also getting \$1,200 for a new typewriter. (An IBM Selectric, I've heard).

The golf course, I've been told, is supposed to be getting closer each year to breaking Next year, the ASUI even.



TODAY

...Noon programs at Women's Center today and tomorrow will be, "The Happy Time Women's Commune," a comedy film presenting stereotypical roles of the wild west:

subsidy will almost triple, from

\$7,295 to \$21,295, while the

projected income will not

By far the smallest increases

in the new budget are to pay

for social security and

seems reasonable to conclude

that the wolf is hardly growling

at the senate's door. The fee increase is not going towards

maintaining services at their

towards an increase in

services. This increase may

be desirable, but it is hardly

In September, I suggested in

one column that a vote for an

ASUI fee increase would be a

vote of confidence for the

"crying wolf" in this situation, I

think we ought to send them a different sort of message, to

read as follows: "Go back and

economize. Do not pass fee

increase. Do not collect our

Considering their

It is going

minimum wage costs.

increase at all.

present level.

necessary.

senate.

six dollars.

... Vandalette Drill Team will have an organizational meeting for a team to perform at basketball games. Contact Naomi Zervas, women's phys. ed., for futhrther info. ... The BRAIN Organization of Idaho will present a guest a guest lecturer to speak on Transcendental Meditation, 7:30 p.m., Pow Wow room, SUB. Public invited.

TOMORROW

... American Society of Civil Engineers-student chapter will present speaker: Dan Neil, project manager of Spokane wastewater treatment plant constitutional amendment-change of election date to december. In SUB (room to be announced) at 7 p.m.

..SUB films presents: THE ODESSA FILE, , Borah Theatre, 6:30 and 9 p.m. ...Rep. Robert Hosack, political science prof. emeritus, will speak on his recent visit to the Peoples Republic of China at 2:10 p.m. in room 205-A of the Ad bldg

THURSDAY

...GRADUATE STUDENT ASSOCIATION MEETING AT 4 p.m. IN SPAULDING ROOM OF SUB FREE COFFEE, DONUTS, COOKIES SEE EDITORIAL, PLEASE ALL YOU HAVE TO DO IS BRING YOUR BUNS!!

...Circle-K meeting at 7 p.m. in the SUB (room posted).

...Women in Communications-sponsoring-a-free workshop on "The Job Interview" to be at 4 p.m. in SUB Silver room. Program will be moderated by Tom Jenness of the speech dept. Begins at 3:30 p.m.

...Friends of the Environment meeting at noon in SUB (room posted). Program: a slide-illustrated look at the Gospel Hump Wilderness by Dennis Baird, Chairman of the Idaho chapter of the Sierra Club.

...The Sociology-Anthropology department presents Archeologist Dr. David Rice, speaking on "A Functional Analysis of Occupational Features at Marmes Rockshelter, Southern Columbia Plateau," in SUB, Cataldo room. ...Phi Eta Sigma meeting at 7 p.m. in Silver room of SUB.

Letters

Ritchie

To the Editor:

David Ritchie, a 25 year-old student, is running for the city council. It is a nonpartisan job, nonetheless it is politics! Moreover, just because a guy is a student does not mean he has POLITICAL EXPERIENCE.

Ritchie has political experience. Not only has he worked in non-partisan, in Democratic and Republican political campaigns, he has held political positions of responsibility.

Ritchie served two years as a representative to the Idaho Student Conference as Chairman of the Platform Committee and Chairman of the State and Local Government Committee.

Ritchie serves as one of the two Directors of the Pacific Northwest College Republicans with key responsibilities in five states. He has served as Chairman of the University of Idaho College Republicans. That organization is known for its activism. Bill Hall, Editor of the Lewiston Tribune, has said that if it had not been for the professional lobbying effort of the Idaho College Republicans, Idaho would not have a presidential primary. The Idaho CRs also travelled to Kansas City to successfully lobby a "regional presidential primary" plank into the platform of the national

Republican Party. Ritchie is a reconciler and a lobbiest, too. Ritchie is moderate; convincing, rather than yelling; assembling reasons and facts, rather than hitting people over the head. Dave Ritchie's interests are

diverse. He is in the university orchestra, as well as being an experienced mountain climber. He is a graduate of the National Outdoor Leadership School. He is a Veteran, having served in the U.S. Army.

In short, Dave is a human being, witha temperament for getting things done. He has political experience. Ritchie knows how to be effective. He knows that students who are almost half of Moscow's population—spending over \$10 million in the City—need to be represented fairly, too.

If the City did not affect our lives so much, there would be no need for a student to run for the city council. Joe Fascilla

Vote

To the Editor:

For many years now Moscow's city fathers have conducted business as usual, with little regard for the opinions or ideas generated by the student population, at the U of I. Instead student interests are downplayed because, in their words, students "just don't vote."

Thus with the candidacy of U of I student David Ritchie, students are given a

challenge. If students turn out in large numbers at the polls, city hall will take notice and be more responsive, as they can see that students **do** vote.

If, on the other hand students don't vote, then we might just as well give up on any representation in city hall. For, if students don't vote for another student, city hall can only conclude that students don't care about what they do.

The choice is yours, shall students have representation on city council, or will we allow city hall to continue to do as it pleases? Keith Day

Too High

To the Editor: There is a colloquialism used by North Idaho farmers which refers to malodorously dead animals as "getting pretty high." For example, when my father and I once found a reekingly dead calf projecting its stench to the noon day sun, my father said, "Better start digging a grave for that calf. It's getting pretty high."

I held my nose protectively. I agreed.

Wednesday night I will go to the Senate meeting and probably watch old friends flip verbal and political feces on each other in the continuing conflict between *Argonaut* editor Rosemary Hammer and two former staff members. Sunday a party indirectly involved in the situation said, "Be at the Senate meeting. It's gonna be pretty high."

I hold my head despairingly. I agree.

Eddie Sue Judy News editor, Campus News

Hello Ole

To the Editor: The other morning I walked up the "HELLO WALK" and looked over to the left at the statue of poor Ole Hagberg, the U of I student who lost his life in the Spanish-American War long ago. He endures, but with yearly loss! Popular in his turn, his fellow-students and friends felt his loss deeply and put that marker there to say so. In Dr. Coonrod's office he pointed out "the new and controversial sculpture" and told me of his part in it. We looked out his north window and I thought it was like a tree trunk with changing patterns of white superimposed. But he said it was a shaft of stainless steel

curved to reflect whatever the viewer found when looking. So coming back down the walk I watched, as were some four students, and then walked around it. It wasn't a tree trunk at all, nor with white patches—it was a changing pattern of autumn leaves, sky, green

lawn-whatever. And it was lovely!

Just for fun I used my old Gallup Poll technique from when I used to sample opinion and asked 6 people going to class what they thought: "No good." "That thing? It cost a lotta money." "What's it good for?" "No opinion," and finally, "Love

I rather like the placement of it—now it is fall we see it reflected there, and as the seasons change, we'll see winter, spring when it should be especially beautiful, etc. In snow it should be marvelous. Let's wait and see and give it a chance. Grace Wicks

FH Housemother and Alumnae

City Hall

To the Editor: City hall has continually tried to keep students from voting in Moscow, as they don't think that city council

actions affect us. Well, they do. City ordinances deny students their right to consume alcoholic beverages in their



private rooms in the dorms. City ordinances allow police to enter and search these same rooms without a warrant or even probable cause.

The city is now trying to finalize plans for a new road leading to the campus; right through the golf course. City council passes

ordinances dealing with property taxes which affect rent payments for off-campus

students. City ordinances prohibit the sale of beer and wine at the golf course and the SUB.

After reviewing these and many other past and pending council actions it would seem that students **are indeed** affected by city council actions.

Maybe city hall doesn't want students to vote because they really don't give a damn about what students think, and don't want to bother to represent them.

William N. Oliver II





NOVEMBER 6-12

Argonaut Nov. 8, 1977 6

(Deffer

Moscow residents will choose three city councilmen, a new mayor and decide the fate of new library when they go to the polls today. Ten candidates are

competing for the three open council positions. Four candidates are running for mayor.

Two U of I students are in the council race. Another student is running for mayor. Should any of them win, it could be the first time students have been elected to city office.

Moscow Latah County residents will be asked to pass bonds totaling \$600,000 for a new library. The city's share



loscow residents go to the polls today comes to \$400,000 and the **MARTIN TAYLOR** county's \$200,000. An additional \$100,000 will be Taylor favors more

vote at the Moscow library.

* * * * * * * * * * * * * *

residential growth "which will supplied by the Idaho State Library if both bonds pass. A promote small business." He added he would like to see two-thirds majority is required more light industry and more for passage in both elections. apartment dwellings. Moscow rural residents can

Taylor said the university will grow with Moscow, but added the university is a "follower in city government." He added the university is not going to have a lot to say as far as what happens in city government. In fact they have no influence whatsoever.'

Taylor said he supports the ASUI's stand on alcohol, but added he would favor local businessmen selling beer and wine on a catering basis.

"Drinking in the dorms is okay," he said, "but I'm not in favor of alcohol on campus unless it is controlled.'

DAN MATHEWS

Mathews said growth in Moscow should be geared toward housing and trailer development. "Especially development. "Especially trailers," he said, "because most people can't afford the high cost of housing." Mathews added he favors light industry that would improve the unemployument rate in He said he is Moscow. opposed to any heavy industry, however.

Mathews supports the ASUI position on alcohol on campus. 'I am for zoning the SUB and the golf course to sell beer and wine," he said.

E. "JAY" LARSON

Larson said the city should define "yearly goals" for its growth. These goals would, help realize the projections of the comprehensive plan, he said.

Larson said the type of growth Moscow can expect is similar to what it has already experienced. He added he supports "the construction of convention centers and hotels already initiated." Larson



expressed support for small light industry, providing it doesn't damage the damage environment.

"The zoning of the U of I as a separate entity is a "possibility," Larson said. He added the number of student candidates in the election "represents the fact that there are population bases that aren't receiving adequate representation." Larson said the zoning of the university as a separate electoral precinct might eliminate that problem.

The Regents, the university community, and the city must cooperate in any decision over the alcohol policy, he said. "The city will always have the enforcement responsibilitites so it can't be left entirely up to the Regents," he said.

Larson said he approves the present "low-key" ASUI approach. He added the Moscow community is made of two potential uр students and adversaries: older residents. In order to obtain a more liberal alcohol policy, "You don't want to polarize the two factions," he said.

Council Candidates

LARRY HALVORSON said growth cannot be stopped, but it can be restricted. "Moscow has deen growing at about three percent a year now and it looks like that growth will continue," he said. "I don't want to bring industry

into town that would bring in their own personnel or an industry which isn't related to the U of I, agriculture, or logging,"he said.

On zoning the university as separate, Halvorson said more input is needed from the university before a decision can be made. "If the city is going to turn it loose, who will accept responsibility for the streets, water, lights, and building codes?" he said.

Halvorson said he is undecided on the alcohol question.

"I would want input from the Regents, faculty, staff and all the students as to their desires," he said.

Pall said population growth should be curtailed. She added the city cannot get in a position for encouraging growth.

Pall favors industry that is based on research and development to complement agriculture, logging, and mining

Pall endorses the comprehensive plan which would designate the land uses of the SUB, St. Augustine's Center and the central business district as intensive commercial areas. Under that description, the SUB could sell alcohol.

But she added. "The question of alcohol on campus is secondary to the real meatand-potato questions on University financial problems."

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Polls open between 12 and 8 pm in Moscow

DAVID RITCHIE

Ritchie said the "growth rate in Moscow should be one that does not create an economic hardship for the residents of Moscow." He endorsed lowcost housing in Moscow.

"I don't think growth should be restricted but controlled at a rate that will not create economic hardship to Moscow residents, but I would restrict heavy industry," he added.

Ritchie said he would support a special zoning for the university.

He also supports alcohol on campus, stressing that privilege for students who rent rooms from the university. He added students living in dorms have the same rights as offcampus students.

He supports allowing the ASUI to sell beer and wine at the golf course and in the SUB on a catering basis.

"I would like to see the City Council move in the same direction as the ASUI has suggested," he said.

DEE HAGER

Hager favors growth which is planned and limited. She opposes any encouragement of growth.

"The biggest mistake would be for the city to go out and encourage growth," she said. Hager said zoning laws should provide more population density on development land.

Hager said the issue of a separate U of I zone should be examined, too. She added she supports developing a zone that best applies to the campus.

She supports allowing students of age to drink in their dorm rooms, "but I am open about the golf course and the SUB," she said. Hager added it has not become a city council issue.

SAM SCRIPTER

Scripter opposes heavy industry in Moscow. But he added he is not against all industry.

"I construe industry to be a very broad-based term. And I construe it to be much more than smoke-stacks and the smelting of iron. The U of I is an industry. Tourism is an industry," he said.

Scripter believes the U of I can foster new industries in Moscow. One idea would be a summer dance troupe, he said.

He supports a special zoning classification for the U of I. He noted the adoption of the new comprehensive plan may, and the review of zoning ordinances will, lend themselves to that change.

Scripter said the alcohol-oncampus question is not a city council concern.

"That's a Board of Regents' problem as I see it," he said.

ROY KRAUSS

Krauss favors a growth from within for Moscow. He

opposes industry bringing in their own personnel. But he added,

"You cannot restrict growth because you cannot sit still. If you sit still, you go backwards," he said. He added any industrial growth should be clean.

I certainly wouldn't advocate a smoke-stack type of thing," he said.

He said he opposes allowing the ASUI to sell alcohol on campus, but does not oppose Moscow firms selling beer and wine at the golf course and SUB on a catering basis.

"I do not think that the university, being a land-grant college, should be in a commercial enterprise," he said. "The only thing I'm saying is, don't cut the local businessman out," he said. Krauss added he does not

Krauss added he does not oppose drinking by students of age in their dorms or frat rooms.

JERRY MUNDELL

Mundell said, "I don't think you have to govern growth," the community sets its own growth rate by internal factors. One of those factors is by zoning. He said the present city policy should be adequate, if enforced.

"I would like to see more trailer courts if they conform to standards like Robinson Trailer Park," he said.

The university should "be part of the city" in relation to its zoning, Mundell said. Zoning it separately could be considered in the future, he said.

The SUB and the golf course should be zoned to allow the sale of beer and wine, Mundell stated. He noted that "if they went into the beer and wine business" more funds could be generated for student use.

GED RANDALL

Randall said "it would really be hard to decide how much (growth) to allow" in Moscow. He advocated the use of existing codes and ordinances to "restrict population density in certain zones and to determine what types of units can be built in those zones," he said.

Randall was not in favor of zoning the University "in one area." The division of the campus into different types of areas was the basis for his reasoning. The zoning on campus "should be reviewed every two to three years" to see if changes are needed, he added.

Randall charged the state with "passing the buck" on the alcohol questions. He said it should be a state decision "because the University is on state land." He said he favors the allowance of alcohol in certain buildings but not "all over campus."

IVAR NELSON

Nelson said Moscow should "grow from within." He "I'm even for added, discouraging outside industry from coming in." He stated the City Council has had a 'development mentality." Potential water shortages and the best use of farm land surrounding Moscow should considered when be pondering residential growth, "Prime agricultural he said. land should be there to grow wheat, peas and lentils and not houses," he added.

"Formally or informally" the University already controls its internal zoning, he said. He said he felt the University "should be one unit" in the city's policies.

The City Council should respond and not lead" in the question of alcohol on campus. The city should follow the decision of "the university as a whole," he said.

DON C. SMITH

SPEED

Smith said the "natural growth" of Moscow has been "about three percent annually." That figure is about the same as the University's rate of growth. Smith said, "any restrictions will come from the price of the land." The restriction of community growth is a problem he said; "I've been informed there's no way we can do it legally."

"The University should go

ahead and set its own (zoning) policies," he said. Smith said, "as far as the city goes, it's hard to fit the University into the existing zoning." Smith said, "the Regents will

Smith said, "the Regents will actually make the changes" in the alcohol policy. The council should then follow the Regents in the matter, he said.



24 HOURS AT 50 WATTS



Argonaut Nov. 8, 1977 8

生在地位

Vandals 'passed out,' lose 35-21

In an incredible aerial show, visiting Nevada-Las Vegas' QB Greg Van Ness threw for 473 yards and four touchdowns to bury Idaho 35-21 here Saturday.

School records were set all over the place as the Rebels rolled up 671 offensive yards. Between Van Ness and backup Carlton Kelly, they

Newsletters

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RESUMES

attempted 55 passes, completing 33 to earn 561 yards.

By himself Van Ness picked up a couple more records at the expense of the Vandals as he carried UNLV to 440 yards total offense and completed 27 passes.

Idaho's kicker Ralph Lowe tied a record for the most

punts, 12, with his average for the game at 44.2.

The first half tells most of the story. Although Idaho stayed in the game, down only 21-14, the Rebels earned 365 yards, all but 21 in the air, while Idaho could only manage 126.

The first score was Idaho's after fullback Lance Hubbard recovered a UNLV fumble. Six plays later, Idaho was ahead, but Lowe's PAT was blocked. Later, after another fumble, lineman Tim Sanford pounced on it (his third of the season) at the UNLV 36 and set up another score. A two-point conversion play made it 14-14.

Meanwhile UNLV was far from dormant. In the first half Van Ness' favorite receiver was Henry Vereen. Vereen caught passes of 24 and 27 yards while fullback Ray Strong surprised the Idaho secondary by coming up with a 45-yard-bomb and another score. At the half it was UNLV

Idaho women's volleyball,

In volleyball...

21, Idaho 14.

In third quarter play, Idaho went scoreless while the Rebel's Darall Moore took the ball in from 7 yards out. The final minutes of the quarter, Idaho had itself a drive and a touchdown with 30 seconds were thrown out the window when UNLV recovered an Idaho fumble deep in Vandal territory. Shortly after that, Brian Harris grabbed a short 9yard pass from Van Ness to seal the win. Jim Gaetano then added his fifth PAT of the

Big Sky Games

J. Nev. Las Vegas	35	Idaho	21
Boise St.	31	Idaho St.	7
N. Arizona	28	Montana St.	21
Montana	34	N. Colorado	13
Jtah St.	23	Weber St.	14

into the fourth. Robert Taylor took it from there, and from a vard out, he dove and scored. It was to be the Vandal's final score of the night. Idaho's chances of winning evening. A crowd of 7,400, saw the Vandals drop to 2-6, while UNLV is now-7-2.

Idaho meets Washington State this Saturday at 1:30 p.m. in Pullman.

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or we can prepare an original

NE 200 Kamiaken Pullman Wa. 567-5311



season record, will face a busy week at home when they host Washington State Nov. 9 and an Invitational Tournament Nov. 11 and 12.

Idaho hosts 'Cougs, Invitational

Wednesday's contest with WSU will feature both the jayvee and varsity teams. The match is scheduled for 4:30



p.m. in the Women's Health Education Building. The jayvees will play the first match followed by varsity action.

The varsity and junior varsity teams from Idaho and WSU as well as teams from Central Northwest Washington, Nazarene College, College of Idaho and Whitman will compete in the weekend tourney.

Action begins Friday night at 7 p.m. and resumes at 9 a.m. Saturday continuing all day. There will be no winner declared as all the teams will not be playing one another and this is not a seeded elimination tourney.

The Idaho women go into this week's action after taking second place in the small college division of the Northwest college Women's Sports Association Eastern Area Tournament held at Ellensburg, Wash. U of I earned second by

defeating Whitman 17-15 and 15-11 and Blue Mountain, Community College 11-15, 15-5 and 15-11 in Friday's action.

Saturday, Idaho defeated North Idaho College 15-9 and 15-0 before being seeded in tourney action. In the semifinals, Idaho defeated Boise State 15-8, 13-15 and 14-7 before falling in the championship round to Blue Mountain 15-6 and 15-13.

"We really did a good job this weekend," said coach weekend," said coach Amanda Burk. "We had to put the team together and they did some outstanding things both offensively and defensively.'





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Liz Rehn was the only Idaho woman to place, with a time of 136:55.

Washington State University men swept the top three places in the intermediate level course. Scott Andrews was first with a time of 51:15, followed by Don Jauregey with 56:47 and Fritz Rathjens with 58:22.

Idaho women took two of the places in three top intermediate. Shelly Davies was top with a time of 78:35. Linda Meschke was second with 84:26 and Ellen Leitz of WSU was third with 86:03. Charlie Ford, with 60:10, and Toby Clayton, with 70:34, finished first and second in the beginning course for U of I.

Rick Coulombe of WSU took third for WSU, with a time of 71:04.

Again, Schenk scored twice for Idaho and Fiandaca pushed

tourney put the women against a strong Western Washington team. Idaho took a 1-0 victory on a lone goal by

fun," Moore said, "but played good, thinking field hockey. The unity on this team is something everyone should



10 Argonaut Nov. 8, 1977 Entertainment Bogart, Hepburn cruise on 'The African Queen'

By MARTY TRILHASSE

Seldom does a film find success by basing its plot on just two characters, but The African Queen did and netted Humphrey Bogart an Academy Award and Katherine Hepburn a permanent niche in film history.

The African Queen will play at the Micro Movie House

FOOSBALL TOURNEY Tuesday Nov 8th Bring your Partner \$2.50 entry per person Sign Up 7:30 pm Tourney Starts at 8:00 pm **MORT'S CLUB**

114 E Sth Moscow

PerformingArtsColiseum

Thursday through Saturday.

At the beginning of World War I, Charlie Allnut (Bogart) cruises his river launch into a central African village where he mooches a meal from a missionary (Robert Morley) and his sister Rose (Hepburn). Allnut intends to sit out the war, safely armed with enough cigarettes and gin to survive comfortably.

The German Army disrupts Allnut's plans by burning the mission. Judging the ruin as hopeless, the missionary suffers a heart attack, leaving Rose to fend for herself. Rose convinces Allnut to take

her on as a passenger. But when the captain hears what she has in mind for the Queen. Allnut scoffs. Rose has a daring plan to take the brokendown boat down the river and sink the German gunboat, gunboat Louisa. The

MASS TICKET SALES

WSU Coliseum Box Office Sunday, Nov. 13

Blocks (42 tickets) 1 p.m.

Individuals (10 tickets or less) 3 p.m.

In Pullman Dec. 14...

commands the only invasion route open to the British. True to his skeptical nature. Allnut reminds her who is in charge and settles back to nourish his thirst.

When he wakes up, he finds Rose getting the crocodiles drunk by pouring every last bottle of Allnut's coveted gin into the river.

Rose manages to convert Allnut's rage into shame and they proceed through swamps, storms, and gunfire to give the Germans a bloodv nose. But not before these two loners discover they are more alike than anything.

Much of the credit for the flavor of this film must be accredited to director John Huston. Huston and Bogart worked together on five films. Their efforts produced some of the finest films ever made including The Maltese Falcon

and The Treasure of the Sierra Madre.

Huston consistently inspired good performances by Bogart, but in the African Queen, he touched some of Bogart's finer qualities. We see that beneath all that macho

"He was endowed with the greatest gift a man can The whole have-talent. world came to recognise it ... His life, though not a long one measured in years was a rich full life ... We have no reason to feel any sorrow for him-only for ourselves. He is quite irreplaceable. There will never be another like him."

John Huston

cynicism, Bogie is really a decent fellow. But he is also a and Huston character capitalized on that as well.

Hepburn established herself as the spinster with some verv earthy qualities in this film. It

was a part she was born for. She went on to portray it in The Rainmaker, Summertime, and Rooster Cogburn, with John Wayne.

But it is Humphrey Bogart that makes this film a joy. He portrays a genuine rascal in love with life and with a little prodding, willing to risk it all for a cause.

Bogart was not expected to win the Oscar in 1951. That was the year of A Streetcar Named Desire and every cast member, but Marlon Brando, walked off with Oscars. Bogart, much to his and everyone else's surprise, captured the best acting award.

Considering the quality of his past efforts, it seemed hard to believe he won his accolade for The African Queen. Perhaps Bogie coined the situation best when he accepted the award, saying "I've been around a long time. Maybe the people like me."

Coffee jam's at coffehouse The ASUI Coffeehouse is Jazz. holding its fall semester jam

night, Saturday from 8-12 p.m. Instead of the usual solo and duo artists, an open jam session will be encouraged

between musicians with similar musical backgrounds. There will be four main areas, Bluegrass, Folk. Rock, and

If you would like to participate, there will be a sign-up sheet in the Programs office in the SUB. Please sign up early so that the jams can be somewhat organized. Each area of music will be allowed 45 minutes. EVERYONE WELCOME.

Idaho on the go

- Nov. 8- Tim O'Rielly, Mark IV Lounge
- Nov. 9- Film: Odessa File, 6:30 and 9 p.m. in the Borah Theater, \$1
- Nov. 10- ASUI Film Society: Trash by Andy Warhol, 5, 7 and 9 p.m. in the Borah Theater, 75 cents
 - Issues and Forums: Dr. Wilson Brian Key-
 - "Sexploitation in the Media," 8 p.m. in the SUB Ballroom, free

KUID-FM 91.7 MHz "Album Preview" each evening at 9

Nov. 8- Caroline Peyton "Intuition" Nov. 9- Gato Barbieri ('Ruby, Ruby'' Nov. 10- Dan Crary "Lady's Fancy"

KUOI-FM 89.3 MHz "Preview 77" each evening at 10:05

Nov. 8- Alphonso Johnson "Spellbound"

Nov. 9- Meatioaf "Bat Out of Hell"

Nov. 10- Lynyrd Skynyrd "Street Survivors"

KUOI-FM Specials

Nov. 8, 7 p.m.- Horn of Plenty: America's history through music

Nov. 9, 7 p.m.- Nyquil Blues Hour Nov. 10, 7 p.m.- Jazz Alive!: Don Pullen at the Montreux Jazz **Festival**

Tickets \$7 & \$6 All Seats Reserved

Block Policies

 A block must be represented at all times by 1 person. A person in line may reserve a place for only 1 block. (Ex: If a living group needs 3 blocks, 3 people must be in line at all times, each representing a block.) 2. One check for exact amount per block (*294** or *252**). Living group checks with treasurer's signature, money orders, cashiers checks, registered checks or

cash accepted only. Two pieces of 1D required on all checks.

Individual Checking Policies 1. Checks must be limited to price of 2 tickets (*14 or *12) made payable to: WSU COLISEUM.

2. Must have name, address, phone no., Student ID No. on check.

BEACH BOYS

Buyer must show two pieces of valid ID.
Limit of 10 tickets per individual.

5. One check per ticket purchaser



Dr. Wilson Brian Key

<u>Classifieds</u>

6. ROOMMATES

Need roomate (1) large bedroom, kitchen, bath, living area. \$75 per month. Contact: Jon Heese, Moscow Hotel No. 337.

7. JOBS

Required Immediately: Business Manager for student newspaper. Accounting and Business Training-Experience preferrred. Call Charles Hopkins or Rosemary Hammer, 885-6371.

Wanted: figure drawing model. \$3.50 per hour. Write J.R. Wilbur, NW 501 Irving, Pullman, Wash. 99163.

8. FOR SALE Awards - Signs - Rubber Stamps. Gary's Engraving, 882-2963.

STEREO STEAL: Fischer Receiver, two Fischer S.t. 500 speakers, Garrard 0100 turntable. Immaculate condition, three years old. Will bargain over price. Call 885-6286. Ask for Randy.

Must sell: Epiphone guitar with hard case. Very good condition. \$130 call Mike at 882-8471 evenings.

MARANTX, JVC, JBL, BOLIVAR. STEREO SALE. GRAND AVENUE MUSIC, PULLMAN. Marantz 140 power amp, list \$349, sale \$199. 3200 pre-amp, list \$249, sale \$149. GRAND AVENUE MUSIC, PULLMAN (509) 567-3131.

55 acres fronting on Clearwater River. Easy access. Barn and shed. Spring water. Timbered and tillable ground. \$65,000. 7.6 acres short distance from town. Good access but secluded. Timbered and several nice building sites. \$10,000. Clearwater Investments, Inc. Branch Office. P.O. Box 1918, Orofino, Idaho 83544. 476-3168 or 476-3583 evenings.

Nordica Skiboots. Used once. New \$175, yours \$90. Kastle skies with Soloman bindings \$80. Graco tenspeed, one year old, \$80. Call Chris Weiland, 882-7164. **9. AUTOS**

1971 240Z Headers 4 spd. Genesee. 285-1190 after 7 p.m.

1972 Pontiac Lemans good condition. 882-1022 after 6 p.m.

13. PERSONALS

Guys & Dolls—University Singles Club is here. If you like to party, have fun, and meet people like yourself, write us for all the free details. P.O. Box 12669, Gainesville, Florida 32604.

14. ANNOUNCEMENTS Gays-Bis: Correspond. Contact

Gays-Bis: Correspond. Contact others. Join in. Inquire: Forum Box 129 Selden, N.Y. 11784.

17. MISCELLANEOUS

Seniors and graduate students: Earn \$200 L \$300 per month part-time time, 8-10 hours per week. Call 882-3385.

Any living group organization, or club that wants to make some money for their unit. The athletic department will accept bids for the sale of basketball programs for the 13 home basketball games. Submit your bids in writing to John Ikeda, assistant athletic director & business manager room 107 memorial gymnasium or mail to the athletic department bids will close on November 14.

RENT tents, sleeping bags, touring skis, stoves, snowshoes, rafts, etc. Outdoor Program, SUB basement, 2-5 p.m. Tuesday through Friday.

Addressers wanted **immediately!** Work at home. No experience necessary. Excellent pay. Write American Service 8350 Park Lane Suite 269, Dallas, Tx. 75231.

Sex sells, sure; but death?

Is Chiquita Banana a sex symbol? Are hidden symbols of sex and death selling everything from whiskey to haircoloring? Dr. Wilson Brian Key will address these and other subliminal advertising questions this Thursday at 8 p.m. in the SUB Ballroom. Dr. Key will speak as part of the ASUI Issues and Forums program. Admission is free.

Key contends that we are constantly bombarded by subliminal messages in magazine, television, radio, newspaper and billboard advertisements. These innocent-looking ads contain powerful signals to the viewers' unconscious mind: hidden words (SEX), phallic symbols and symbols of

death, fear and perversion. "Compared to this stuff, hard core pornography is a health trip," said Key. "I don't see how you can be hurt by something you can see and

how you can be hurt by something you can see and evaluate, but this stuff can shoot into your brain without your knowledge and can stay there for a lifetime." Key has written two books

about subliminal manipulation: Subliminal Seduction and Sexploitation in the Media. He has testified about subliminal manipulation before a subcommittee of the Senate Committee on Labor and Public Welfare and before staff members of the Federal Trade Commission.

He has been conducting research on the media for the

past seven years, and most of the subliminal themes he has found deal with either sex or death. Key points out that sex is the origin of life and death the end of it. While it is commonly recognized and accepted that sex sells products, it is not so established that death images sell them too, but Key believes they do, especially when the products can be addictive.

Key will provide several examples Thursday to prove his point, everything from death symbols in a stack of ice cubes in a Johnnie Walker Black Label Scotch ad to the girl in the Clairol Herbal Essence Shampoo ads reaching for two penis-shaped flowers on either side of her.

Trash:' kinks, kicks and kooks

By DAVID GAFFNEY

This Thursday at 5, 7 and 9 p.m., the ASUI Film Society will show a highly controversial film from the early 1970's by underground filmmaker and pop artist, Andy Warhol. Admission is 75 cents.

The movie is titled Trash and many people agree after seeing the film that it was properly labeled. But there is more to this film than immediately meets the eye. On the one hand, the movie may seem to have an excessive amount of exposed flesh and over-wrought passion. But on the other, it is seen as a revealing and sensitive film about our generation, a tragicomic view of life and love in the urban drug scene in New York, circa 1970.

As a director of films, Andy Warhol set standards as an underground filmmaker which were quickly adopted by his contemporaries in the late 1950's and 60's. Once Warhol hit the scene of underground flicks, things just weren't the same.

His early films are reminiscent of the techniques used by film pioneers in America such as Lumiere Griffeth and DeMille. These techniques included: static delay shots, which allowed the viewer to take everything in from a scene before the

Elvin lives! Really!

Like a phoenix rising from the ashes, the Elvin Bishop concert has come back to life. The concert will be in the Kibbie Dome this Saturday. Doors will open at 6:30 p.m.

Pure Prairie League cancelled its appearance, but Primo Productions, sponsor of the concert, has signed two bands, Chilliwack and Nightshift.

Tickets are now on sale at Budget Records and Tapes and at the SUB information desk. Tickets are \$6 in advance and \$7 at the door. camera moved on and the use of non-actors who gave the film a sense of spontaneity rarely found in elaborate Hollywood productions.

His style in *Trash* deviates from the informal line he established in films such as *Eat*, 1963; *Sleep*, 1964; and *Haircut* in 1965. The formal statement of these movies was their non-activity which closely paralled Warhol's ideas of viewing art works. After 1966, he began to create "tableaux vivants," scenes from life, which involved pre-arranged environments and the resolution of sexual amiguities found in the more artistic areas of New York City.

Trash is generally thought of as Warhol's most entertaining film above and beyond the fact that it contains objectionable material. The stars, Holly Woodlawn and Joe Dallesandro are something to behold, as their travels take them among the city's more bizarre and colorful inhabitants in search of money, better highs and more trash.

This is an X rated film and no one under 17 will be admitted.





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¹² Argonaut Nov. 8, 1977 Library, English departments sponsor literary venture

Snapdragon, a new literary magazine sponsored jointly by the Humanities Library and the Department of English, will be ready for distribution before Christmas break.

1月四月四十

Ron McFarland, associate professor of English, and Milo Nelson, humanities librarian, are co-editors of *Snapdragon* and are soliciting manuscripts and graphic contributions for the upcoming issue.

"This one is intended to be more local," said McFarland, and remarked that material for the magazine will be a combination of faculty, students and local residents with no particular bias.

Snapdragon is planned to be 40 pages. "We'll probably have space

for one or two stories," said McFarland, and "we're open to good essay, too." "What we'd like to do is run a good story, an essay and the rest poems."

Black and white photographs, line drawings, and block prints are also welcomed by the editors and they encourage contributions to carry the full name of the photographer or artist, information about the print and the date. Nelson is looking for graphics "that aesthetically blend in," but not necessarily relate to the written material.

The editors hope not to charge anything for the first issue of *Snapdragon*. "If we do have to, it'll be a minimal fee," said Nelson.

McFarland also stressed he would like to keep the price low enough for students to purchase.

The idea of a literary publication in Moscow certainly is not new but sustaining such a magazine has been difficult. *Amython*, a magazine printed in 1972, only appeared once. Nelson had been thinking about a literary magazine for along time. He reflected, "It stuck in my mind that somebody ought to do that." McFarland commented that a

magazine such as Snapdragon would be good for creative writing classes here, and that it is good for a writing program to have publishing connections. "Ideally, it will be our area's

"Ideally, it will be our area's literary magazine; that's how we'd like to think of it," said McFarland.

Nelson said that their efforts are to combine two groups of people, those who are willing to write and those who have time to publish.

Snapdragon is intended to be published once a semester. Contributors are invited to submit their original typewrittern material to McFarland at the Faculty Office Building, room 122, or to Nelson at the Humanities Library before the December 1 publication deadline. If you would like your manuscripts returned, please enclose a self-addressed envelope. All graphics will be returned upon request.

McFarland stressed that poets should choose for themselves 3 or 4 good poems to submit. Short stories should be typed and be no longer than 30 pages. "I probably will not make comments on returned manuscripts," he added For more information call

McFarland at 885-6937 or Nelson at the Humanities Library, 885-6584.

Coors doubles ad budget

(ZNS) The Adolph Coors Company is more than doubling its advertising budget in an effort to overcome a boycott of Coors Beer.

The Colorado-based firm reports that it will be spending \$13 million on a media blitz to change its image. The brewery will aim television ads mainly at young people. Coors' new broadcast pitch, according to Advertising Age, will rely heavily on rock, country and western, and soul music themes.

Coors will be introducing its new T.V. ads aimed at young music fans during a two-hour C.B.S. special celebrating *Rolling Stone Magazine's* 10th birthday later this month.

The Coors Company is the subject of a nationwide Labor

Isn't it time we had a councilman? David Ritchie

One Councilman: For students. For Moscow.

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State

Union boycott, partly because of the company's use of lie detectors when interviewing prospective workers.

