

Argonaut

Tuesday, October 9, 1979
Moscow, Idaho 83843
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"PSYCHIANA" INC.



The headquarters for Frank Robinson's mail order religion were located in this building on North Main Street in Moscow. Robinson hired women for

almost all the work of preparing and mailing his spiritual lessons. Photo courtesy of Charles Diamond and the Latah County Historical Society.

Moscow once a mail-order mecca for thousands

by Will Hamlin

Nowadays, when you enter Moscow, you're greeted with large signs that say "Home of the Idaho Vandals" or "The Pea and Lentil Capital of the World." And if you look in the consumer guides to American cities and towns, you'll find that Moscow is perennially listed as one of the "safe places in the USA." That's about the extent of Moscow's nationwide reputation.

But forty years ago, things were different. Forty years ago, when you drove your Pierce-Arrow or Hupmobile up Highway 95 and down the long hill into town, instead of seeing a football advertisement or a Best Western billboard, you found yourself reading a large sober sign that proclaimed: MOSCOW, IDAHO--- KNOWN THE WORLD OVER AS THE HOME OF "PSYCHIANA" THE NEW PSYCHOLOGICAL RELIGION. And it was true. Little Moscow, Idaho, then a town of only five thousand people, was the mecca of the largest mailorder religion in history, and the home of its founder, Frank Bruce Robinson.

Psychiana, like many American phenomena, was remarkable for three things: it was sudden, extravagant, and short-lived. It was an American-dream-come-true-scheme juxtaposed against the Christian and especially the Puritan frame of mind that prevailed

among the people. It was a side-shoot of the Positive Thinking movement. And it was perfectly timed: Robinson's first national advertisement appeared in 1929. A few months later the stock market collapsed; and within five years Psychiana had attracted over 100,000 subscribers.

Frank Robinson himself was not originally an American. He was born in England in 1886, and worked his way to Canada as a young man. There he joined the Royal Mounted Police, but was discharged for alcoholism. The same thing happened when he entered the US Navy. He tried the Army, but was court-martialed for wilful disobedience. Nothing seemed to go well. As he put it himself, "For over forty years I was tossed like a piece of driftwood on the stormy ocean of life."

But during the 1920's, things began to shape up. Robinson married and found work as a pharmacist, first in Oregon, then in Arizona. Finally, seeking a place where he could have both a secure job and time to pursue his religious meditations, he came to Moscow. And, for better or worse, it was never the same after his arrival.

"I talked with God---yes I did--- actually and literally." This was Robinson's message in 1929, and it became his trademark. Speaking publicly, writing books, and preparing

articles and spiritual lessons, Frank Robinson employed a semi-Biblical and semi-soapbox rhetoric that lured thousands of people to Psychiana. Starting with the premise that "the entire human race is in the grip of what psychologists call an inferiority complex," he promised that by studying his lessons and developing faith in what he called the "God-Law," anyone who sincerely tried could achieve the three great goals of life: Health, Happiness, and Material Abundance.

Because, after all, Frank Robinson himself achieved them. "I was one of the most complete failures the world has ever seen; but when a human being finds something of the workings of the spiritual God-Law, then let me assure you---things happen very fast." It was only a few years after he initiated the Psychiana enterprise that Robinson was able to abandon his job as a druggist and devote himself full-time to the organizing and prophesying demanded by his religion. And between the royalties from his many books and the fees paid by hundreds of thousands of recruits, Robinson did not exactly starve. He dressed immaculately, drove fine cars, and owned a handsome house in Moscow---complete with a pipe organ.

Yet he probably wasn't as wealthy as local legends would have it. He was a

generous man, and much of his money was donated to charities. He created Moscow's first youth center, and established a local newspaper called the *News Review*---it later became the *Daily Idahoian*. To the residents of Latah County he gave a piece of forested land with a small reservoir; it was meant to be a recreational park. Not surprisingly, they called it Robinson Lake.

Despite his generosity---despite the
(continued on page 13)



Faculty to discuss Saturday classes, A&A status

The general faculty has a full agenda for its second meeting of the semester today, including a proposal for college status for the

Department of Art and Architecture and the proposed change in the academic calendar.

President Richard Gibb will also deliver remarks at the meeting, which will be held at 4 p.m. in the Agricultural Science Auditorium.

The recommendation to reorganize the Department of Art and Architecture as a separate college comes to the general faculty with an 18-4 vote of approval from the Faculty Council.

The initial proposal for changing the academic

calendar, which was soundly defeated by the Faculty Council, stated registration would be held after Labor Day in the fall, and classes would be held on several Saturdays to make up the difference.

However, in light of strong opposition from the university community, Dr. Francis Seaman, initiator of the proposal, is expected to ask the faculty to establish a

committee to develop a calendar that starts after Labor Day, but involves no Saturday classes.

Faculty Secretary Bruce Bray said Seaman will try to salvage only parts of the original proposal because "he recognizes that in its present state, it will not pass."

Other agenda items, all of which come as seconded motions from Faculty Council, are:

-Instating a \$5 fee for each course added after the first 10 days of classes:

-Increasing the fee for registering after the first 10

days of classes from \$15 to \$50.

-Changing the academic calendar to state a "last day to register," and deleting the phrase "without late fee." If taken literally in its present form, students willing to pay the late fee can register on the last day of classes. If approved, students would have to petition for waiver of the requirement.

Once approved by the general faculty, all the above proposals go before the Board of Regents for a final decision.

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Regents meet here

The State Board of Education/Board of Regents will review higher education budgets and receive fall enrollment reports at its Oct. 11 - 12 meeting in the SUB Galena Room.

Thursday, the board will go over enrollment reports to determine if institutions have obtained estimated revenues from student sources. After studying reports on revenue receipts from sources other than state general account funds, the board will decide whether to make any changes in the budget allocation approved last spring.

Those budgets were partly based on estimates of returns from sources such as income from endowment lands set aside to support certain institutions and from tuition and fee increased affecting non-resident and graduate students.

The board will also review routine personnel recommendations, catalog changes and research grant applications.

Senate may fund legal aid

A new bill providing for the transfer of \$1,159.20 from the general reserve account to the office of the attorney general, and several old bills providing for the transfer of money will be the business for Wednesday's ASUI Senate meeting.

The transfer of funds to the office of the attorney general would be used to support Legal Aid services in Moscow and to pay Attorney General Dan Bowen for research services relating to the foreign student fee increase.

Bills now in committee include the appointment of Kathy Ball to the finance manager position, and Lou Soman to the position of assistant finance manager. Another bill provides for the appointment of Chris Jorgensen to golf course manager.

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Palouse Empire Mall, Moscow

Hopla resigns

ASUI Senator Bryan Hopla has announced his resignation from the senate effective immediately. Although Hopla cited no reason for his resignation in a written notification to the ASUI vice president, ASUI President Rick Howard said Hopla had fallen behind in his studies due to a recent illness and could no longer devote time to the senate and schoolwork.

TACOS
(HARDSHELL)
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status No danger from radiation leak, says safety officer

by Jim Wright

After testing the clothing of a student who came into contact with a pinkish substance leaking from a radioactive isotope lab in the Life Sciences Building, Wednesday, Oct. 3, the university radiation safety officer has determined that no radioactive contamination of students has occurred.

According to Kris Smith, U of I radiation safety officer, clothing from a student who sat at a table that had been covered with a residue containing small amounts of the radioactive isotope tritium has been found to contain only about the same "background" radiation found in nature.

Smith said the radiation present would prove to be a significant amount only if an individual "got down on his hands and knees and lapped it up." Even then, Smith said, the radioactivity would be 1/1000 times less than a dental patient receives in an average x-ray.

The pinkish residue that leaked from the floor of a lab occupied by Dr. Rodney Mead may have come from a leaky pipe, Smith said. The substance had been present in the floor for some months, Smith estimated, but had not leaked through until the floor became soaked with water, and it began to seep out a hole drilled for a water pipe.

Smith, who has been the radiation safety officer since August, said that the material had seeped into

the floor in a manner he could not determine sometime before he arrived on campus.

Tritium is often disposed of in sinks in the building, Smith said, and a leaky drain pipe may have caused the isotope to leak into the floor.

Mead refused to comment when asked about the incident.

Smith said the residue was first noticed last Wednesday as it leaked into a bacteriology teaching lab in the basement of the Life Science Building, covering a table and several chairs.

The table was covered with paper before a class was held in the room Thursday afternoon, but no tests were run to determine what the substance was until a bacteriology researcher recognized it as a possibly radioactive substance.

First tests conducted on the residue showed a high radioactive content, according to Smith, which worried university officials that students in the classroom may have been contaminated.

Students who had been seated at the table were asked to bring in the clothes they were wearing that day, and subsequent tests showed that a foreign chemical in the substance had caused testing equipment to register incorrectly high amounts of radiation.

Smith said the chemical was not radioactive, but probably caused a reaction with the chemical mixture used in testing and altered results.

Clothing destroyed in the testing would be replaced by the university, Smith said.

Smith said he will meet with the class this week to explain what happened and assure the students that no contamination occurred.

"They have enough to worry about with classes and all without having to worry about something like this," Smith said.

In a related matter, Smith said the university should soon be in compliance with state regulations governing radioactive isotope use and research.

An inspection conducted last July by the State Department of Health and Welfare Radiation Control Section uncovered several areas where inventory files and inspection of radioactive materials had been allowed to lapse.

The state will inspect again later this month, Smith said, and if the areas cited in a preliminary report from the inspector are not corrected, the university could face a letter of non-compliance, the first step to receiving a fine or suspension of licenses.

Game signs only allowed Saturday

Banners and signs for display in the Kibbie Dome during the BSU football game must be hung between 8 a.m. and noon on Saturday, Oct. 13. According to Dome

Manager Ed Chavez, no one will be allowed to suspend banners prior to Saturday morning because of the Moscow High School game Friday night.

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Commentary

Dome 'facts' misleading

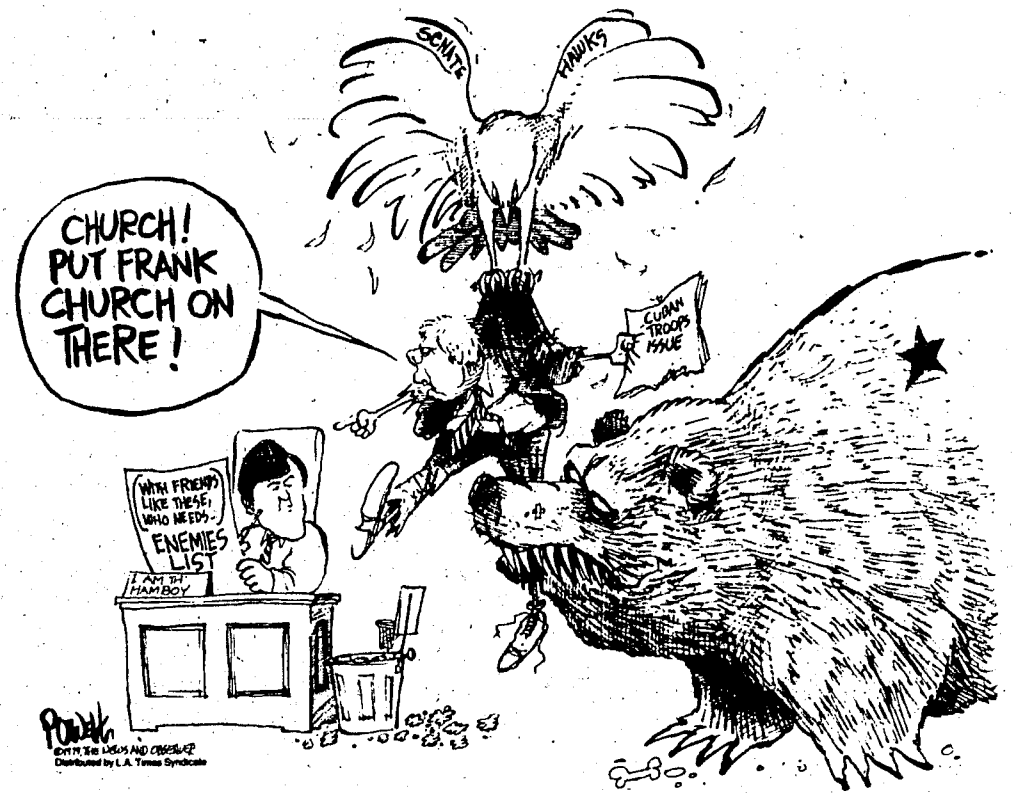
The confusion of what, where and how President Gibb explained the funding of the dome expansion has been cleared up somewhat. The confusion surrounding his explanation, however, leaves the decision by students to approve the expansion based on a wrong assumption.

Gibb did leave the use of student fees for the project an open possibility at the December, 1978 regents' meeting. However, a press release from the U of I News Bureau and at least four newspaper accounts released before and after that meeting, reported otherwise.

Those accounts, which ran in several local newspapers, said no university money would be used to fund the expansion. Consequently, anyone who based their opinion on those reports was misinformed.

The dome expansion could cost anywhere up to \$3.3 million, and the students' portion of that price tag is unclear. No matter what the amount, however, students should not have to pay for someone else's mistakes.

Kathy Barnard



Letters

Sign up now!

Editor,

Give a round of applause to the GDI's! It is not very often that you see the integrity and real brotherhood that is being shown around the residence halls. I am referring to the petition concerning the Assistant Director of Housing, Ron Ball, which is being circulated around the halls. When students can forget what part of the country they come from and the hall in which they reside, and unite for a common goal, then they are not only stepping forward and voicing their opinions in such matters, but are also helping to ensure a better quality of life for all who live within the residence hall system.

I urge all those people who have not yet signed the petition to do so, and to those who have signed the petition, I give a healthy round of applause...

(Name withheld by request)

Dome dollars

Editor,

In the aftermath of the 1 per cent initiative, every state office and agency is tightening its belt to cut back government spending. Even the U of I is hard hit by the Idaho taxpayer's revolt. Throughout last spring, all I could read in the *Argonaut* were horror stories about cutbacks being suffered by various offices on campus. In the face of the money shortage, of forced office labor cutbacks and reductions in programs offered by the university, I see we are building a \$1.7 million dollar varsity center so the football team won't have to run 2200 yards to the Kibbie Dome.

Financial Vice President Dave McKinney was quoted by the *Argonaut* as saying student money from previously paid debts will be reallocated to the dome addition. He was also quoted as saying this is a process that occurs at many universities. Just because another university does it, does not mean it should happen here. Mr. McKinney's statement gave me the impression that student money from paid debts is allowed to pile up until a new use for it

is found. Is this a legal way to handle student money? Once a debt is paid, does this not fulfill the monetary commitment?

Money is hard to come by, and I resent my fees being used to expand an already large, white elephant. With university income limited as it is by the people of the State of Idaho, it is time for an evaluation of fiscal priority—athletic or academic

Michael Borden

Artists thanked

Editor,

I was very delighted to hear that the University Gallery is going to have a show by Edward Kienholz. I went to a show by him last year in Denmark in one of the most prestigious galleries in Scandinavia. It was certainly one of the highlights of my stay.

The show was arranged in several large halls, each being a unified idea. As you walked through the halls, you became a part of the settings. It was a very powerful experience.

David and Mary Ann Moreland have done a great service in arranging this exhibit, and I encourage all to go and experience this fascinating artist.

Lizbeth Bindslev

Homecoming

Editor,

U of I homecoming '79 will be Oct. 20 and every university student is invited to participate in the activities.

Students who haven't had the chance to vote for the 10 homecoming queen finalists, can do so by looking over the list that is at the SUB Info desk anytime before 5 p.m. this Friday.

The bonfire and pep rally will be held Oct. 19. Bring your parents at 7:15 p.m., and you will be entertained by skits and fireworks. The football team will be there, too. Don't worry about getting cold because there will be a blazing bonfire to keep the chill away.

The parade begins at 9 a.m. Oct. 20, with a lot of bands, floats, and special entries. At 1:30 p.m. Idaho will stand Montana at the Kibbie Dome.

Homecoming will be fun and exciting.

Homecoming offers a chance for each and every student to get involved. Take this chance to vote for the homecoming finalists. Stop by at the bonfire, watch the parade and, above all, come on out and support the Vandals.

U of I Homecoming Committee '79

Macklin racist

Editor,

The Macklin comic strip by Mundt is racist and in poor taste. His fear of invasion by "Commie Chinks" is a vicious caricature of Chinese scholars who have come to America on the invitation of the University of Idaho. His recent display of bigotry reveals the harmful effects of a small mind that has been passed off as imaginative. I recommend you drop the hack for this reason, and for the meaningless meanders of his past work.

Ching-Pi Wang

Campus rats

Editor,

According to your story in the Friday, Oct. 5 paper entitled "Health Officials Discredit rat reports" I was reported to have said that "over 40 percent of the students I talked to at the Wallace Complex and McCoy Hall said they saw 'pockets of rats' in the area."

First of all, having never talked to the reporter, I wonder how he arrived at the figure of 40 percent. In actuality, of the people I talked to, about 98 percent said they had seen rats at one time or another. This is basically because I talked only to

those people I knew had seen rats and would be able to give me information on the problems. I use the work problem for a reason. I talked to enough people in the Complex as well as on Greek Row (especially in the vicinity of the SUB) to realize that this is not a single rat or a "pocket of rats" being seen by a few people. Rather it is a definite increase of many rats seen by many people throughout the campus.

If the U of I officials want to ignore the problem simply because there hasn't been an "official report", though I wonder how they can be unaware of the problem, then I hope that students will take a few minutes out of their day and make a call to housing and give them the official confirmation they seem to need in order to act.

If the U of I fails to act perhaps we can ask Mr. Knight, the county health specialist, to make another, more extensive investigation into the problem.

I am not at all convinced that "Ben" and "Williard" have reorganized on the U of I campus. However, I do know that rats are a very serious health hazard that shouldn't be taken lightly, especially by those with the responsibility to do something about it. I hope that someone with the authority to act takes the initiative to try and resolve this problem.

Jeff Thomson

(Editor's note: Latah County Environmental Health Specialist Paul Knight said Thomson quoted him a 40 percent figure in Thomson's discussions with Wallace Complex and McCoy Hall.)

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Women's conference a weekend dialogue

by Carol Manning

The U of I was an ideal location for this weekend's Northwest Women's Studies Association conference, according to Corlann Bush, coordinator of the event. Addressing a crowd of nearly 500 in the SUB ballroom Friday evening, she stated that "We live on the frontiers of environmentalism and feminism here, and Moscow is centrally located—it's just as far away for everyone."

Participants in the conference came from as far away as North Dakota and Alaska, Bush said. The purpose of the conference was to bring together various groups involved in women's studies and provide them with opportunities to participate in an "active and ongoing dialogue."

This dialogue commenced with the keynote address Friday evening, delivered by Susan Griffin, author of "Woman and Nature; the Roaring Inside Her." Griffin began with a reading of the prologue from her book, stating "I have made the distinction in my book between what is male and what is female, because that is the distinction that we find in our culture."

She distinguished between two approaches of modern science, a holistic approach found in the field of ecology, as well as in feminism, and the "kind of science which takes things apart and looks at each part as something dead or mechanical."

"We have to examine closely and understand the philosophy behind modern science," she said. She admonished her listeners to listen closely to the voice of authority, "which we've all taken into ourselves, which separates itself from nature, from feeling...this so-called pure knowledge, pure objectivity."

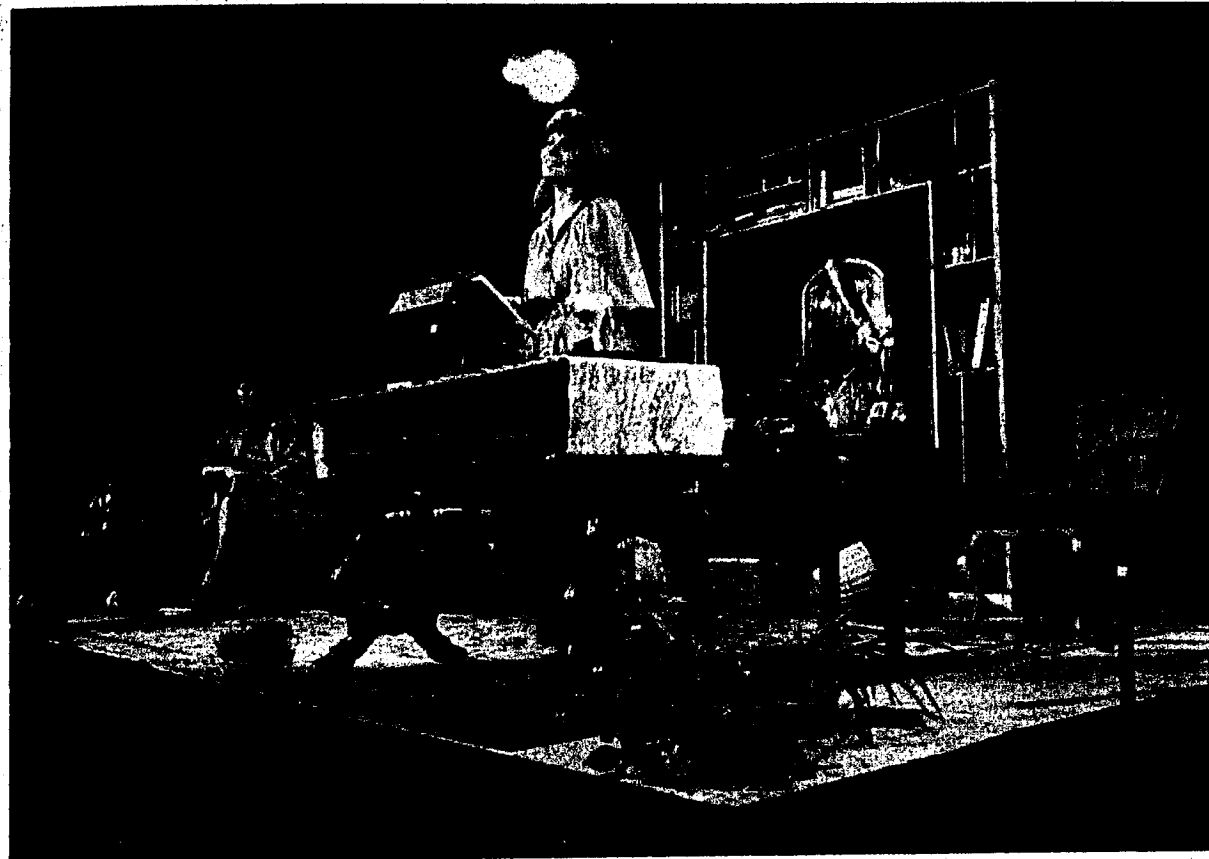
"I'm not talking about throwing out scholarship or study or even science," she said. "I'm just asking for a willingness to accept change, to study without destroying." She cited the work of anthropologist Jane Goodall as an example of the kind of holistic approach to science which she feels we need, specifically her years spent observing animals in their natural environment.

Griffin also stated that men can be victims in our society, and many men find themselves as helpless to do anything about it as are many women. "We are not always able to do anything to oppose these forces," she said. "Just because I am white doesn't mean I can always overcome racism."

The conference continued until Sunday afternoon, with 45 workshops and numerous addresses on topics ranging from domestic violence and sexual assault to a history of women pilots in World War II.



Photos by Steve Davis.



Morgan closes conference, embodies synthesis of feminism

by Eddie Sue Judy

She kept talking about synthesis. But she didn't just talk about it. As she addressed people who had come to hear of her visions or renew visions they already shared, she embodied it.

Robin Morgan closed the Northwest Women's Studies Association conference at Moscow this weekend with a synthesis of politically gutsy prose and a poetry that reflected each individual's every breath as a holiness in itself. She synthesized the anger of the feminist street marcher with the patience of the feminist paper shuffler. She synthesized the ferocity bred of knowing the injustices inflicted on women with a yearning for a way of living love.

Probably many in the audience had come to watch a feminist legend wiggle its lips, at a microphone, but Morgan gave them much more.

In Morgan's opinion, "The future of the feminist culture is synonymous with the future of sentient life on this planet."

"I would say that a revolution that is a success gets renamed the culture."

Morgan, who was among the late '60s-early '70s street-marching "radicals," was in the vanguard of today's feminism. She sees the present feminism not as the second wave, as some have called it, but as the "zillionth wave" throughout history.

Current feminism, she feels, is quieter than what critics called the "shrill" feminism of Morgan's beginnings.

"At first it was blessedly shrill because there were relatively few of us and when there are only a few you have to make a very loud noise. But if there are millions of you, as there are now, then you can afford to speak a little bit more softly. Though now no less intensely."

During the mid '70s, Morgan said, feminism left the protest marches to work within the structure, such as in state legislatures. The mid-to-late-'70s have been a time when the "release of enormous but formless rage" has taken form and the energy of that rage has been channeled.

"I think that period, in a sense, is beginning to come to an end. There's a peculiar thing in this country that seems to be a bizarre nostalgia for the period 20 years ago. We've all

had to endure this strange fad for the '50s. "I, for one, loathed the '50s."

The previous evening's address by scientist Judy Smith received Morgan's seal of approval.

Smith's address, in Morgan's mind, highlighted "our need for involvement in ecological issues but not at the expense of our feminism."

She noted that the conference was occurring in a state which is a bastion of a religion striving to block the Equal Rights Amendment. But she also pointed out the importance of the conference's content in a nation where the pope recently has spoken against women's controlling their reproductive functions and in a world where the Ayatollah Khomeini executes women who have extramarital sexual relations and bars women from the media.

"I have great difficulty telling them apart sometimes, the pope and Kohmeini, though I know there must be a difference", Morgan quipped.

While Morgan's witty, often biting, prosaic speech presented concepts, her poetry radiated the depth of their meaning.

She read in a voice as soft as a sleeper's breath, as deep and harsh as the pain of the battered woman one poem was about. Her poems spoke of the connections between herself and other women artists—she specified Ursule Molinaro, who taught creative writing here last semester—of connections of consciousness with her mother, who is dying of Parkinson's disease in a hospital, of how disconnected pieces of lives can take form, as in a quilt top.

"The heart of the feminist vision is love," Morgan said. Not the kind of love splashed across greeting cards but "love in a profoundly revolutionary way...feminine furious love," a love "needed to cleanse and transform this planet...transcendental metaphysical, intensely political love."

"Kings' Gambit," one of the poems Morgan read in her presentation, spoke of feminism in the metaphor of the chess game. The king, the knights, the bishops, the imprisoning castles, even the pawns, present their hazards to the queen, but

*What they forget
and what we must remember
is that each queen can move, if she chooses,
as far as she likes
in any direction.*

Sports

Ruggers smash WSU club

Washington State University's Rugby Club let its inexperience show in a big way Saturday as it fell to the Blue Mountain Rugby Club 48-4 at Pullman.

Blue Mountain led 26-4 at the end of the first half, and then drove the score home in the second. A third period was played to give the WSU squad a chance at more playing time.

Rick Mayfield scored three times for Blue Mountain in

the rout.

Now 4-1 for the season, Blue Mountain travels to Seattle Saturday to play the Kent Valley Kangaroos, the team that handed Blue Mountain its only loss this season.

Last Saturday Blue Mountain nailed the Trail, British Columbia Rugby Club 16-7. Mike Miller scored two tries and Woody Hanstein one.

Vandals outlast ISU for third win

by Bert Sahlberg

Pocatello—For the first three quarters of Saturday's game with Idaho State, Vandal coach Jerry Davitch was calm, cool and collected. For the last quarter, Jerry Davitch was upset and embarrassed.

Davitch watched his Vandals take a 28-3 lead, only to fight off a strong Bengal comeback to preserve a 28-23 win for Idaho.

"I'm really pleased that we have won three games in a row, but I'm disappointed in the way we have played," said Davitch. "We've got to find a game where we can go out and keep the game a blow-out," he added.

The victory marks the first time since 1971 and only the seventh time in Idaho football history that the Vandals have won three consecutive games. Idaho is now 3-2.

The Bengals started the game with the ball but were unable to move down field. Case de Bruijn, the Division I-AA second-ranked punter, hit a 61-yard punt that put the Vandals deep in their own territory.

After Russell Davis carried for four yards, Rob Petrillo rolled left, evading tacklers, and hit a wide-open Jack

Klein on the 40 and Klein easily outdistanced the Bengals on the rest of the 91 yard touchdown play. Pete O'Brien kicked the extra point to give the Vandals an early lead in the Bengal homecoming game.

Idaho's defense then took the spotlight after two Vandal turnovers. It held the Bengals to no gain after the first and de Bruijn missed a 34-yard field goal.

After second turnover the Vandal defense again held tough, but de Bruijn's 45-yard field goal was on target to cut the Vandal lead to 7-3.

The two teams exchanged fumbles before halftime as the score still stood Idaho 7, Idaho State 3.

"Defense really kept us alive in the first half," said Davitch. "We got good runners and good blockers, but in the fourth quarter we looked like a junior high team."

In the third quarter, a fired up Vandal offense hit the field and rambled 65 yards in six plays, with Davis running the ball round right end for 26 yards and a touchdown.

The Vandal defense again did a number on the Bengal offense and Idaho took over first and ten on their own 23. Glenn White and Davis carried the ball on the Vandal's 77-yard march, and Davis crashed over from the 1 to give Idaho a 21-3 lead.

Four plays later, ISU's freshman quarterback John

Dean rolled left and was intercepted by free safety Ray McCanna, who rambled 34 yards to score, giving Idaho a 28-3 lead after three quarters.

Idaho State then sent in Dirk Koetter at quarterback. Koetter has been the Bengals starting signal caller, but Dean beat him out last week for the starting job.

On the first series of the fourth quarter Koetter hit four of five passes, the last one to Greg Smith for 15 yards and a touchdown. Smith has now caught a pass in 21 consecutive games.

The Bengal defense came to life for the first time in the game, stopping the Vandals deep in their own territory. Dion Jergo hit a poor punt for Idaho and the Bengals had good field position on the Vandal 44.

It took the Bengals only six plays as Koetter again hit Smith, this time for 13 yards and the touchdown. The Bengals went for two points, but were stopped short.

The Vandals were stopped again and Jergo hit another poor punt. Koetter then completed three passes in a row and with the help of a pass interference call on Idaho, the Bengals were knocking on the door again.

Bruce Bachmiere then crashed up the middle for the touchdown with 1:09 left to play and the Bengals trailed 28-23.

An off-side kick failed and (continued on page 7)

DAIQUIRI NIGHT

Wednesday Night

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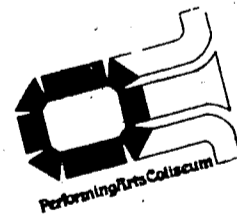
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The Washington Post

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Vandals

(continued from page 6)

the Vandals fell on the ball three times to preserve the victory.

"The three turnovers and the two filthy punts killed us," said Davitch. "We were on our heels in the last quarter, and cannot do that to be successful," Davitch added.

"It was embarrassing to fall on the ball," Davitch said. "I wish my mother would have been there helping the crowd boo," he added. Davitch was referring to the boos directed at Vandals in the last minute for falling on the ball and running out the clock in front of the 8,175 fans in the Mini-dome.

Idaho is home to face Boise State Saturday. If the Vandals win, they will not only have won four in a row, but will also win the All-Idaho Cup for having the best record against Idaho State and Boise State.

Field hockey team takes win, two losses in Oregon

The Vandal women's field hockey team found Friday that marathons aren't just for runners.

Idaho, playing in the Southern Oregon State College Invitational, downed host Southern Oregon 3-0, and then went into its 60-minute match with Boise State. The 60 minutes turned, however, into three hours and 15 minutes as the two teams fought to a 1-1 tie. Neither team scored in the first seven-minute tiebreaker, but the Broncos finally did in the second to take a 2-1 win.

Idaho got its goals Friday from Carol Bradford, Clair Diggins and Penny Rice against SOSO; and from Bradford against the Broncos.

On Saturday, Idaho was stopped 4-2 by the University of Oregon, ranked eighth

nationally in the AIAW. The Vandals are now 4-4 overall following that match. Diggins scored both of Idaho's goals.

"We did what I thought was a real nice job" against Oregon, coach JoDean Moore said. "We ended up losing 4-2, but we were able to score on them. We were not able to capitalize on all the times we went down the field on them, but we felt real good about the game once we'd finished."

"I felt like we had a good weekend of hockey; we learned a lot and it's going to help us in the future weeks we'll be playing. It was a long trip, but well worth the time.

"We have a young team, and it's learning each game. By the end of the season, we'll be one of the strongest teams in the region."

Intramural Corner

The annual men's touch and women's flag football championship games will be played tonight in the Kibbie Dome. The men's 7:30 p.m. game will be between TMA 13, representing the Independents, and the winner of Monday's Greek playoffs. The women were also playing semifinal games Monday, and results were not known before press time.

Tonight is inner tube water polo night at the Swimming Center. If you need to learn the game, come out at 7 p.m. and watch it unfold. The 24 teams will play on Tuesday and Thursday nights.

Managers—a meeting for bowling sign-ups will be held tonight at 7 in Memorial Gym 400. It will be preceded by a slide-tape presentation on volleyball at 6:30 p.m.

Soccer—congratulations to Sunday's winners. Games are played at 3 p.m. Sundays and 6:45 p.m. Wednesdays in the Kibbie Dome. 10 games per day are played.

Women's racquetball—is entering semifinals in the last week of play. Don't miss your court time. Congratulations to all the winners so far.

Volleyball—begins Wednesday. Officials are still needed: check at the Intramural office in Memorial Gym.

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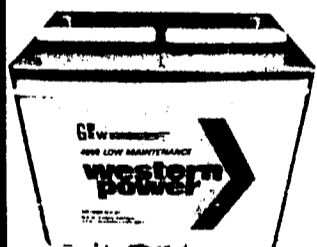
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Runners win Fort Casey Invitational

Six U of I runners keep backing up cross country coach Mike Keller's feelings about this year's squad—that it's one of the best he's coached in many years.

The team kept up its winning ways when it ran away with the Fort Casey Invitational meet at Whidbey Island, Wash., on Saturday.

Led once again by junior Mike Smith, Idaho claimed second through sixth places and finished with 20 team points. Club Northwest was second with 75 and Central Washington third with 85. 213 runners finished the race.

University of Washington's Bill Stolp set the fastest time, 29:48, and was followed, in order, by Gary Gonser at 29:51, Ray Prentice at 30:01, Kole Tonnemaker at 30:02 and Greg Kangas at 30:03, a 15-second spread. Dennis Weber took 17th at 30:34, but his effort did not count toward scoring.

Stolp was among the top 50 cross country runners in the NCAA last year, and Washington was rated before this season as the 15th best cross country school in the nation.

Some of the other runners Idaho beat were Club

Northwest's Jerry Lindgren, Jim Johnson and former Vandal Scott Knoblich, now a coach at Bellevue Community College.

"As usual I feel good about it," Keller said, "though we will meet better competition in our next two meets.

"They're making a believer out of me, but I'm still not convinced we're as good as we look," he said of the runners. "But they're convincing me more every day. It was very satisfying to me and the athletes to finish this close, and it's nice to beat at Pac-10 school like Washington, too.

"Fifteen seconds over six miles isn't going to happen very many times, such as in a higher-caliber meet," Keller said. "They've never run more than 30 seconds apart, and the kids have a lot of confidence. It's important in the next two meets that we run with the competition, as well."

The Vandals take this weekend off and then run in a pre-district meet Oct. 19 at Provo, Utah. Some of the other teams entered will be Brigham Young, Wyoming, Big Sky schools' Northern Arizona and Weber State, and Texas-El Paso.



U of I ski team members Jim Slyfield, Grant Pound and Tuck Miller (from left) run through dryland training on roller skis near the Kibbie Dome. Anyone is welcome to turn out for the team, which currently needs more women Alpine skiers. Team members meet at 3:30 p.m. Mondays and Fridays in the field between Targee Hall and Farmhouse fraternity. For more information contact coach Edith Partridge at 882-7232. Photo by Bob Bain.

Netters split Interstate meet

Idaho's women's volleyball team plays host to Eastern Washington University tonight at 7 in the main gym of the Women's Health Education Building, in a match that should have both teams pepped to the hilt.

Both teams are coming off the Interstate League Play at Boise last weekend, where EWU clipped Idaho in two games, 15-3 and 15-12. Both schools are members of the Northwest College Women's Sports Association.

"This is always a real big one for us," Idaho coach Amanda Burk said. "They've been a league opponent for two years and are a real good team. They have a new coach, but a majority of the players are returning.

"That's always one of my goals I set each year—to beat Eastern," Burk added. "They're always up as much as our kids are.

"I know we can beat

Eastern and we'll get the opportunity (today)," Burk said. "I'm really happy we get to meet them again."

Idaho's 2-2 finish in the league tournament puts it at 6-3 for the year. The Vandals opened Friday with a loss to Boise State, 15-4, 11-15, 14-16.

Saturday's play saw Idaho stopping previously unbeaten Lewis-Clark State College 14-16, 18-16, and 17-15. Following the loss to EWU, the Vandals stopped non-league Eastern Oregon State College 16-14 and 15-12.

"I feel pretty good about the weekend, although coming back 2-2 is never anything to crow about," Burk said. "I was sorry we didn't do better. We should have beaten Boise and Eastern, but we will beat Eastern. At this point we can beat any other team in the league."

Burk said her team had match point in the third game against BSU and "blew it.

That never should have happened; I was very displeased with that match. We didn't have any trouble beating them the time before. They looked better, but still we shouldn't have lost to Boise."

Idaho had two players down with the flu, including starter Susie Thiele, who was hospitalized Wednesday night. The other player sidelined was Sandy Conrad.

The third game of the Idaho-LCSC match also came close to the wire. Idaho was at match point, but had to go through 18 rotations before taking the win.

Yvonne Smith again led the team in kills, with 47 percent of her attacks going to the opponents' floor. Jeannie Vickers was at 42 percent for kills, and Terri Fitch also "did real well. She came back this weekend and played well; she's catching fire," Burk said.

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Entertainment

Kienholz shows art at U of I gallery

by N.K. Hoffman

The ingredients come from all over Europe and America; it takes artist Ed Kienholz to combine them into pieces like the ones currently on display at the U of I gallery.

Kienholz, an artist of international renown, chose the U of I Gallery to host his first American exhibition in ten years. In a press conference Friday he responded to questions from eager young local reporters.

He said he works with three dimensional objects because "a two dimensional surface bothers the hell out of me. I like something you can hammer on."

He uses a lot of galvanized steel because of its "richness." One set of pieces in the U of I Gallery, the "White Easel Pieces," demonstrates his use of steel.

Somebody asked him what the message in his art was, and he said there was no particular message. "It's a formal arrangement of objects."

But does it matter what

people get out of the works? "Do you like it?" Kienholz asked a reporter.

"Yeah, I do," she said.

"Then that's enough. Of course, it's okay if you don't like it too." Kienholz said he'd rather have someone dislike a piece for strong reason that he could talk to them about than have someone have no emotional reaction to his work at all.

Kienholz maintains residences and studios in Hope, Idaho, and Berlin, West Germany. He said he enjoys the high life in Berlin, but for quiet he goes back to Hope. Then, "I get tired of talking to a chainsaw, and go back to Berlin."

He has several pieces in the exhibit related to the Nazi era of German history. By combing German flea markets, Kienholz picked up memorabilia from Hitlerian times, including family photographs, a "mother's medal" awarded by Hitler to mothers with eight or more children, and

"Volksempfänger," radios used by Hitler to spread Nazi propaganda.

"You can trace the German war movement all right back through that radio," said Kienholz. "We all have to be careful about what we hear and watch."

A *Campus News* reporter asked Kienholz how he felt about that purveyor of mass mediocre, the TV. "I think it's really dumb. I watch it constantly," Kienholz said. He outlined a future display he is planning of cement TVs. "We're all mesmerized by the square image," he said, adding that he wants to build a TV with a blank screen that will play music from old movies, so people can invent their own picture.

Though Kienholz gets international accolades, he says he refuses to dress up. He goes to dinners in a shirt and pants. "I won't put on a tie. My father died, I put on a suit. That's enough." His art is sort of like that. Interesting, informal, and no apologies.



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Israeli folk dance class to start at U of I

The Washington State University Jewish Students Organization will offer weekly Israeli dancing sessions, open to everyone, beginning Wednesday, Oct. 10 in Moscow. The JSO organized the program with the cooperation of Ballet Folk of Moscow. The student group will arrange transportation from Pullman.

The dancing will take place each Wednesday night at Ballet Folk's Studio No. 2 on the first floor of Ridenbaugh hall on the U of I campus from 8 to 10. There will be no charge.

"We'd like this to be regarded as a recreational activity," said JSO President Larry Altose of Pullman. "It won't be a class *per se*, but there will be instruction, starting from the basics. We don't want people to think there's an obligation to come

every week. They can come as often as they wish. It's all for fun."

Anita Lepp, from Annapolis, Md. will lead the sessions.

"Israeli folk dance represents a coming-together of several cultures," remarked Lepp. "When Jews came to Israel from different parts of the world, they brought to the society cultural influences from the places they came from. Places that most influence Israeli folk dancing are Eastern Europe, Yemen, Morocco and other Near Eastern countries from which Jews have emigrated to Israel."

Lepp said Israeli dancing blends Israeli culture with the "best aspects of folk dance from each of these countries. I think there are more people in the United States doing Israeli folk dancing than in Israel," said Lepp of the activity's

popularity.

Ballet Folk Business Manager Joan Muneta helped arrange the Israeli dance sessions. She said, "I think a lot of people in the community would enjoy folk dancing and Israeli dancing, if they came and gave it a try."

Lepp said she planned to teach a wide variety of folk dances from Israel, including Jewish wedding dances, Arabic line dances, modern Israeli dances and others. Persons who want more information, or who wish to arrange transportation from Pullman, should call Anita Lepp, 334-3222, or Joan Muneta at Ballet Folk of Moscow, 882-7554.

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(cont. on page 14)



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More American Graffiti: 60s live

by N.K. Hoffman

What an incredible movie. Imagine four years, four representative slices of the sixties, trapped in a box and travelling around the country from theater to theater, each year a vintage of its own, with a distinctly different flavor, eventually spilling onto the screen in a glorious mix-up.

More American Graffiti takes the heart out of a past era and brings it, still beating, to us a decade later. This movie is amazing, and it ends its run here tonight.

Part of the magic in this film is in the camera work, or whatever it is they do to get the film onto the screen. 1964, the race year, is filmed full

screen, with few cinematic tricks. 1965, the war year, is sliced down to a square area in the middle of the screen: we see a very narrow Vietnam, and the film has the grainy quality of *Life* magazine war pictures. 1966, the Haight-Ashbury year, is all spaced out; often three or more images appear on the screen at once, allowing us to see three simultaneous activities, and also allowing a measure of confusion. 1967, the protest year, returns almost to the format of the race year: one image at a time, almost full screen.

Each year follows a different story carried over from *American Graffiti*. John Milner (Paul LeMat) runs car races; Toad (Charles Martin

Smith) goes to Vietnam; Debbie (Candy Clark) goes to Haight-Ashbury; and Steve (Ron Howard) and his wife (Cindy Williams) get caught in one of those anti-war protests where the police come and beat up on everybody.

This movie maintains suspense superbly; you know some people are going to die, from what the characters in later years say. The questions is, when? *More American Graffiti* also shows what an unlovely war Vietnam was, and the police-beating-on-students scene was so effective people in the audience began cursing out the "pigs".

The movie is sprinkled with crowd-pleasing minor victories and happy endings. Besides being an effective historical piece, it's a lot of fun.

More American Graffiti plays at the Kenworthy tonight for its last two times, at 7:30 and 9:30 p.m.

Violin recital

Two classical works and a composition by a U of I professor of music will be featured in a faculty violin recital at 8 tonight, in the U of I Music Building Recital Hall.

Stephen Folks, associate professor of music, will play *Partita No. 2 in A Minor for solo violin* by Bach, *Sonata No. 3 in D minor for violin and piano* by Brahms, and *Sonata for Violin and Piano* by Ronald Limko.

Klimko's composition was written in June, 1969, in the Eastern European style. Inspired by the virtuoso writing of Prokofieff and Bartok, Klimko composed the piece as an acknowledgment of his Russian heritage.

Assisting Folks will be Jay Mauchley, assistant professor of music, pianist.

The recital is free and open to the public.

TUESDAY, OCT. 9

- ... Bible study in the Campus Christian Center at noon. Led by Harriet Walker.
- ... Blue Mountain Rugby Club practices in the Wallace Complex Fields at 4 p.m., Tuesdays and Thursdays; interested men invited to join.
- ... Moscow Toastmasters will hold a new-member meeting at Johnnie's Cafe at 6:15. Come on out or call 882-6267.
- ... Moscow Recycling Center invites the public to its monthly board meeting, 7 p.m., in the Center at 290 N. Jackson.
- ... College Republicans will hold an organizational meeting for all new members in the SUB at 7 p.m. Information will be available on a Fieldman school to be held this fall.

WEDNESDAY, OCT. 10

- ... Women in Communications, Inc. will hold a noon workshop on "preparing an effective resume." Tom Jenness, assistant professor of speech, will conduct the workshop and provide samples of resumes. Program is free and open. It will be held in the Cataldo Room, SUB.
- ... Search and Rescue will meet at 7 p.m. Course II of Search Strategy. No location reported.
- ... The Moscow Chapter of NOW (National Organization for Women) will hold a program meeting at 7:30 p.m. in the Pend Oreille room, SUB. Local NOW members who attended the recent national NOW conference in Los Angeles will report on the results of the conference. The public is welcome.
- ... Outdoor Program will give a slide presentation on sailing in the San Juan Islands at 7:30 p.m. in the Borah Theatre, SUB. Information will be given on sailing in this area and the logistics of this kind of trip. Free Admission.
- ... Christian Celebration, an interdenominational mid-week worship opportunity, at 7:30 p.m. in the CCC main lounge.
- ... Student Wives Association will have a lecture and tour of the Latah County Historical Society at 8 p.m., 110 South Adams. All student wives and married women students welcome.

THURSDAY, OCT. 11

- ... Outdoor Program will hold a meeting at noon in the Outdoor Program Center, SUB, for people interested in working on Wilderness Awareness Week activities.
- ... Bible study in the CCC at noon. Roger Pettinger will lead.
- ... The CCC will host a Coffee and Coke break for rest and relaxation at 3:30 p.m.
- ... German Kaffeeklatsch invites interested people to the Ad Building, room 316 at 4 p.m. for German conversation, refreshments, and a short German film.
- ... KUOI-FM 89.3 will air *Metamorphosis* at 7 p.m. and also *Sunday* at 6:15 p.m.

Oktoberfest registration still open

The Ballet Folk Guild is still accepting registration from artists and craftspeople who wish to have a booth at the Oktoberfest which will be held Saturday, Oct. 13th, at the Latah County Fairgrounds 4H Building. The cost for a booth is \$15 and 40 booths will be set up. Interested people should contact Mary Banks, Guild Secretary, at 882-4310.

The Oktoberfest is sponsored each year by the Ballet Folk Guild as a benefit for The Ballet Folk Company.

The event includes sale of arts, crafts, foods and plants; entertainment, refreshments, door prizes and a raffle.

Admission is \$1. Children under 12 are admitted free if accompanied by an adult.

Pullman recital features Debussy

PULLMAN, Wash.—Soprano Barbara Kierig of the Washington State University music faculty will give a recital featuring the last

composition of Claude Debussy tonight at Kimbrough Concert Hall.

The Debussy work is a Christmas carol of the children of France and their burned out homes written in 1918 by the composer to speak against the horrors of war. It is entitled "Noel des Enfants Qui N'ont Plus de Maisons." The WSU vocalist will also present nursery rhymes by Kavalesky in the 8 p.m. program.

The recital also includes songs of Vivaldi, Mozart, Wolf, Mahler, Richard Strauss and Duparc.

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Tobacco Spitting Contest,	Ag. Science Lawn	3:00
Chip Throw,	Ag. Science Lawn	3:00
Rope Pull,	Ag. Science Lawn	3:30
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Ragtime Ensemble plays Joplin

PULLMAN, Wash.—Three quarters of a century ago, Scott Joplin was writing rags, and John Stark of St. Louis published them in a book entitled *Fifteen Standard High Class Rags*.

This legendary collection was known by its New Orleans nickname, *The Red Back Book*, and its first heyday was at the St. Louis World Fair of 1904. Joplin wrote one of the Rags, *The Cascades* for the exposition.

In May of 1972, Gunther Schuller and his New England Ragtime Ensemble performed Schuller orchestrations of several long-lost rags from *The Red Back Book*. The ragtime

revival was on and the ensemble has become a nationally-renowned musical group with a Grammy Award and universal acclaim to its credit.

Schuller brings the ensemble to the Washington State University coliseum theatre Wednesday, Oct. 10 at 8 p.m. for the first Palouse Empire Concert series attraction of the season.

The members of the ensemble have become remarkably caught up in this music, which was a revelation to them when they first encountered it. Many of them have long since become real students of ragtime, and

Joplin's genius has become as much a musical reality for them as most of the classical masters for whose sakes they came to the Conservatory.

But it is not, the performers say, just a matter of playing the music. In addition to their profound respect for Joplin, they find it great fun. It is an extraordinarily happy, positive music, exuding a blissful naivete that may not return to music in our lifetime.

Season tickets are currently on sale for the series, and single concert tickets go on sale Oct. 1. For information, call the coliseum box office (509) 335-1514.

Hair: lively musical plays at Micro

If you're feeling particularly critical of the human race, go see *Hair*. The film is a recreation of the Broadway hit from a decade ago, and the ten-year perspective certainly doesn't hurt. The counter-culture doesn't take itself nearly so seriously; they are just another group of people, no more or less important than anyone else.

The story is good, especially for a musical. It is perhaps a bit melodramatic at the end, but for the most part it's lively—and it can make you laugh. There are some

excellent dramatic scenes, ironic and moving, and there is also the portrayal of Claude's hallucination, which is surrealistic, yet remarkably believable.

The music is familiar, to say the least. Probably, if you like it already, you'll still like it—and if you don't, you won't. But you'll certainly like Claude, and Berger, and Jeanne, and Hud, and Wolf, and Sheila, and all the rest of them. It would be hard not to.

Hair will be playing at the Micro Movie House tonight and tomorrow at 7 and 9:15

Molinaro talks about Cassandra legend

Several links relating the story of Cassandra to contemporary issues will be discussed by Ursule Molinaro when she speaks to the U of I chapter of Eta Sigma Phi classics honorary at 8 p.m. Wednesday, Oct. 10.

Molinaro is on campus this semester as a distinguished visiting professor of English. Her talk, to be given in room 318 of the Administration Building, is free and open to the public.

She said her lecture will discuss her most recent novel, *Autobiography of Cassandra: Princess and Prophetess of Troy*, which was released in June. She plans to read a letter

Cassandra might have written to Apollo stating that alien principles took over when men began ruling nature. Molinaro said this ties in with modern-day problems such as pollution.

She also will discuss the idea that when male historians proclaim a "golden age," such as Renaissance, that period in history reflects a degradation of female intelligence. For instance, women had been closely associated with decision-making in the Dark Ages, preceding the Renaissance, she said, but during the "golden age" they became "housekeepers, breeding stock and whores."

If time permits, she said, she may also read a short story about a 19th century Frenchwoman who travels to America to be married. The story will be published soon in a small volume along with some of Molinaro's other works.

Refreshments will be served in room 316 of the Administration Building during a reception following her talk.

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Job outlooks

For U of I forestry graduates, employment prospects look good

by **Debbie Brisbo**

In the days of rising unemployment that present and future U of I graduates will have to contend with, one bright spot will be for graduates of the College of Forestry, Wildlife and Range Sciences.

In almost all of the major areas in the college, outlooks for jobs is pretty good, according to Ernest Ables, associate dean of the college.

Nationally, the employment picture in forestry is not exciting, but the Pacific Northwest has the best forestry market in the nation, Ables said.

During the last academic year, 59 percent of the forestry graduates from the U of I stayed in Idaho, according to Chuck Woolson, director of the Career Planning and Placement Center.

Woolson added that 12 percent found jobs in Washington, while the remaining 29 percent settled in other states.

Ables said all the graduates majoring in forestry products are placed into jobs. Forestry products is the industrial side of forestry including forestry harvesting and work at saw mills.

Range resources graduates are also usually all placed with more jobs available than people to fill them, Ables added.

Perhaps the most popular area in the college is wildlife resources where there are more graduates than needed, and as a result, only half of the

graduates are placed in jobs.

"The horizons of these graduates are kind of narrow in that the average student who goes into this area wants to work with animals," Ables said.

However, he added there are other jobs in this area that don't supply enough graduates, such as conservation education.

The fishery resources area places all of its graduates because the area is such a great trout producer, he said.

An area that now also places all of its graduates, but will become more crowded in the future is that of wildland recreation management.

In forestry resources, 90 percent of the graduates were placed last year, and in past years, 75-80 percent are always placed.

Woolson said in the national job outlook for the year Sept. 1, 1978 to June 15, 1979, graduates showed that employment for students who graduate with masters degrees is down 16 percent. Job placement for graduates with doctorate degrees is also down 7 percent according to figures supplied by the College Placement Council, which surveys 161 colleges and universities around the country.

However, placement for graduates holding bachelor of art degrees is up 17 percent.

Woolson attributes this to economic reasons in that it costs less to hire a person with a bachelor of arts degree than a person with a masters degree.

He added because the graduate would have less training than a masters graduate, the company can put the employee into its own training program which would give them the skills necessary to perform the specific job needed by the company.

Building materials, manufacturing and construction is one employment area that utilizes a great number of forestry graduates.

Woolson said in the four-state area of Idaho, Utah, Oregon and Washington, the Boise Cascade Corporation gets most of its employees from Oregon State university and U of I. Weyerhaeuser Corporation also employs a large number of forestry graduates.

Last academic year, at the bachelor of arts level in forestry, 12 different employers interviewed forestry graduates through the placement center, while none were interviewed at the graduate degree level.

The general outlook for forestry graduates is the same as it has been in the past, according to Woolson.

One item that might change the future outlook concerns land that has been designated as a wilderness area in Alaska. Woolson said more graduates in the area of wildland recreation management will probably be needed for this area.

The future outlook also depends on what happens with the economy and the private sector.

A forestry degree from the U of I is very meaningful, according to Woolson, because for one thing, the college of forestry, wildlife and range sciences is accredited.

The U.S. Forest Service, under federal law, can only hire people who have graduated from an accredited forestry school, which gives U of I students an upper hand in the forest service job market over those who do not attend an accredited forestry school.

Woolson said U of I is also very highly thought of by recruiters for the various companies.

Last year the placement center served 44 bachelor of art candidates in forestry. The students are registered with the placement center, and then the center sets up job interviews for the students.

Woolson said of the 44 who registered, 17 reported offers of employment. He added that this number may sound low because some students never report back to the placement center when they have been offered a job.

NATIONAL LAMPOON'S

G O M E D Y


NATIONAL LAMPOON

OCT. 1979

ALSO

OCTOBER COMEDY ISSUE

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It's October and the leaves are turning brown. It is a season of change — the clear, cold death of winter shines ahead of us. Soon we will be able to see our breath, frisk with small dogs in the snow, and roll our cars over on patches of black ice. With winter approaching and good jokes sure to be as scarce as summer birds, now is the time to lay in a winter's supply of jokes in the new October comedy issue of National Lampoon; and as for summer birds, you can probably mail away for them to Florida. Yes, the National Lampoon Comedy issue has enough rich, plump guffaws to keep you chortling right into spring. So go buy one now at your local newsstand or bookstore before David Frost starts nipping people's noses, making it a pain to go outside.

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Psychiana

(continued from page 1)

prosperity he brought to town and the jobs he provided for local citizens-- Frank Robinson was still regarded by many people as a threat to Moscow. In the opinion of some he was nothing more than an entrepreneur peddling heterodox ideas. Many questioned whether he really believed what he preached; it seemed strange to them that his wife and children were active Presbyterians.

But the basic tenets of Psychiana—as distinct from Robinson's claims of spiritual revelation—are in some ways fairly sound, though admittedly materialistic. Many psychologists would agree with the principles. Robinson stated that the objects of

desire, provided they are morally good, exist in the world and can be obtained. He advocated healthy living, faith in one's self and one's abilities, and disregard for some of the traditional dogmas of organized Christianity.

"The creative power behind this universe is a Law and not a personality of any kind." This was Robinson's declaration of the God-Law; and according to his teachings, one had merely to grasp the significance of this law in order to see a clear path towards happiness and wealth.

Psychiana flourished for twenty years. In the end there were over 600,000 members in 67 countries. Robinson's advertisements appeared simultaneously in 700 newspapers and

80 magazines. Psychiana was a business; Robinson was the largest single employer in Latah County. Two buildings in downtown Moscow functioned as the headquarters, and the city itself was granted a first-class post office due to the phenomenal quantity of mail that passed in and out of town. For many people across the country, the names of Moscow and Psychiana were virtually synonymous. But on October 19, 1948, Frank Robinson died. And in a matter of three or four years, Psychiana vanished.

Even so, the story of Psychiana is not quite over. Though the offices have been torn down, and the Robinson aura has died away, and Moscow has become just Moscow

once again, the historical intricacies of Psychiana are still being discovered. And in January, at the University of Idaho Library, several crates of Psychiana miscellanea will be opened, after 25 years of storage in the archives. The Robinson family donated them in 1955 with the condition that they remain untouched for a quarter of a century.

Perhaps they contain only random notes and financial records and odds and ends of correspondence. On the other hand, maybe they hold some secret; maybe Psychiana was more mysterious than Frank Robinson was inclined to admit. Who knows? After all, he promised miracles. And if they didn't come--well, at least he guaranteed your money back.

Gem photos offered at discount

Students may have their individual portraits taken for free for inclusion in the 1980 *Gem of the Mountains*. The photo sessions will be held at the Appaloosa Lounge on the second floor of the SUB according to the following schedule.

The only way students can have their picture appear in the yearbook is to come for their sitting, according to *Gem* editor Chris Pietsch. There are some early bird discounts for seniors ordering pictures who come in during the first two days of their shooting schedule.

Everyone photographed will have the opportunity to view their final proofs and select their favorite from several poses for publication. These are full color portraits

and extra prints may be ordered for personal use, Pietsch said. Yearbooks may also be ordered during the photo sessions. The price of the book this year is \$9.

DATES	HOURS	Underclass
Oct. 15	11:30-4:30	Underclass
Oct. 16	8:30-12:00/1:00-4:30	Underclass
Oct. 17	8:30-12:00	Underclass
Oct. 18	1:00-4:30	Seniors
Oct. 19	8:30-12:00/1:00-4:30	Seniors
Oct. 22	8:30-12:00/1:00-4:30	Seniors
Oct. 23	8:30-12/1:00-4:30	Seniors

Support Campus Chest Week '79

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Pie Eating & Legs Contest
Oct. 9, 7 pm, SUB



Beer Chugging Contest
October 10,
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October 11, 7 pm, ASUI-Kibbie Dome



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5. TRAILERS FOR SALE

For Sale 1970 12 X 52 Fleetwood W & D, AC, fully carpeted, porches must see to appreciate call 882-1861 after 7:00.

6. ROOMMATES

Female roommate wanted: Responsible person to share nice 2-bedroom apt. in town. Non-smoker preferred. \$85/mo, 1119 E. Third No. 102 after 6 p.m.

Female roommate needed to share 2-bedroom trailer, \$75 a month plus 1/2 utilities. Non smoker. Kathy 885-6021 Rm. 420.

7. JOBS

Men-Women! Jobs on ships! American. Foreign. No experience required. Excellent pay. Worldwide travel. Summer job or career. Send \$3 for information. Seafax Dept. D-16, Box 2049, Port Angeles, Washington, 98362.

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Christian Science group offers lecture

The U of I Christian Science College Organization will sponsor a lecture Monday, Oct. 15 at 8 p.m. in the blue dining room at the SUB.

Gordan Clarke, active in the Church of Christ, Scientist for many years, will deliver a talk titled, "The Touch of

Addressers wanted Immediately! Work at home-no experience necessary-excellent pay. Write American Service, 8350 Park Lane, Suite 127, Dallas, TX, 75231.

8. FOR SALE

One North Face Serow. Large, with Hood. Good condition call 882-0261. Ask for Clarke.

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Shotgun 12 gauge Remington Model 870 like new, only 1 box shots used \$165. See Norbert UI Bookstore forenoons or call (509) 229-3568 evenings Colton WA.

Inexpensive 8mm deer rifle and 100 rounds ammo. Good condition. \$75 Call 882-0446.

"Philco" stereo system, turntable, receiver, 14" X 10" speakers, all for \$150 or best offer. Good condition call 882-6716.

Moving. Must sell 1975 Datsun B-210 hatchback, 54,000 miles, four additional wheels plus snow tires. Price Firm \$2,700. Call 885-6716.

9. AUTOS

'66 Ford Van - Carpet, Panel, Mags - good shape, \$900 call Peter, 882-3675.

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12. WANTED

Cash for gold rings, any condition. Men's class rings \$16-33, Women's \$7-14, depending on wt. Satisfaction guaranteed. Mail to 279 Recycling, 2001 Garnwer Ln. Ft. Smith, AR, 72901.

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Aggie Day! at 8:00 to 3:00 Friday, October 12th. All students invited.

P.W. Hoseapple's Happy Hour. at 4:00 to 6 p.m free popcorn. 50 cent glass of beer; 75 cent glass of wine; 2 for 1 bar pour drinks. 530 So. Asbury.

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Yearbooks are NOT crap! Years from now yours will fill you with nostalgia and will probably be a collectors item. Copies are only \$9 and can be ordered from the Communications secretary in the SUB basement.

17. MISCELLANEOUS

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Mexican Food for sale every Saturday at the SUB between 4:00 to 8:00 p.m. All - U - Can - Eat . . . \$2.95



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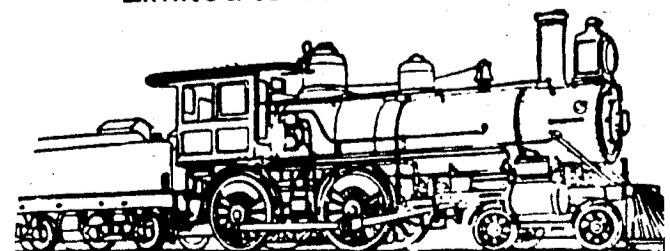
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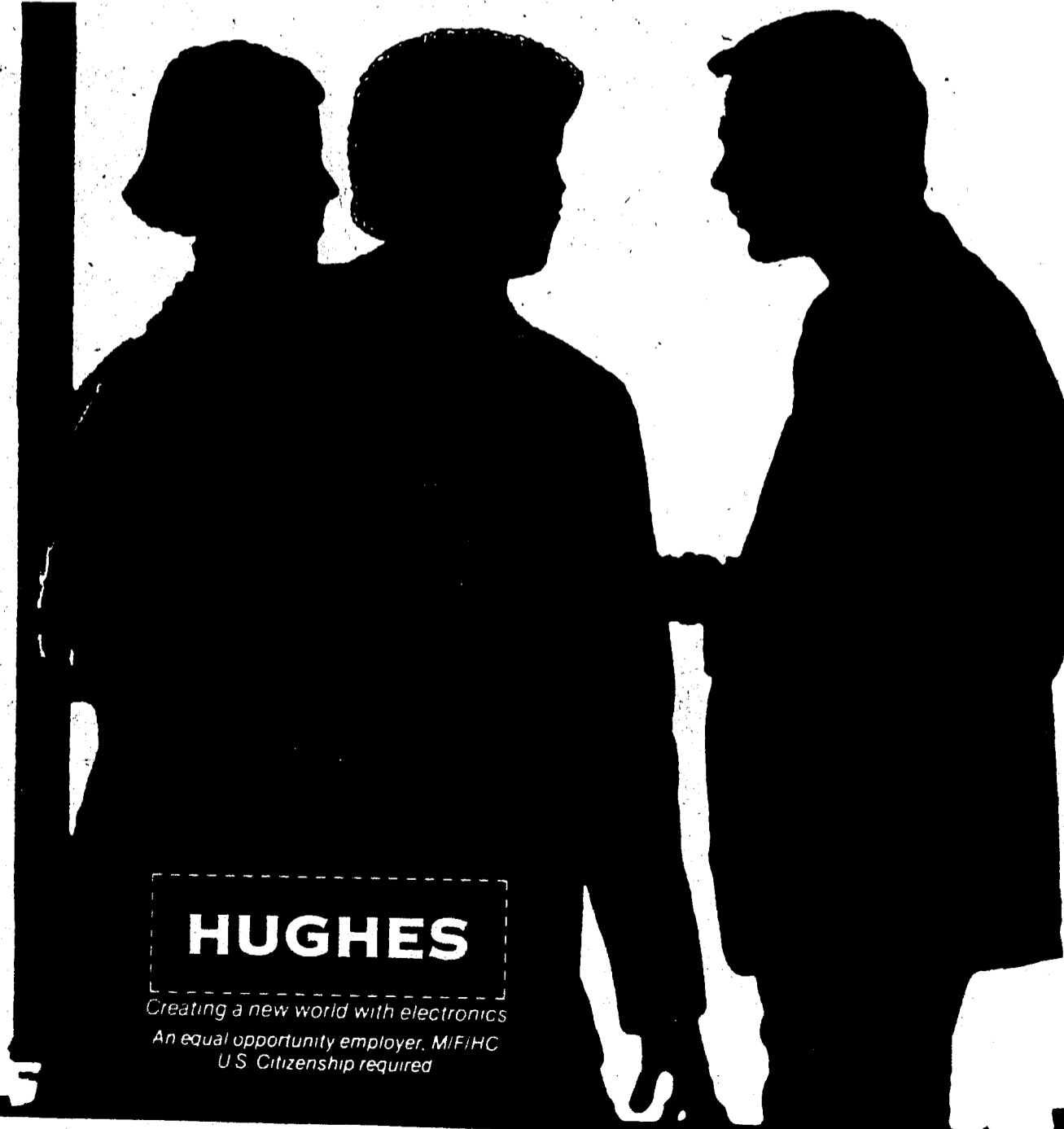
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