radiati

Friday

November 9, 1984 University of Idaho 90th Year, No. 22

Three run for ASUI president



Chris Berg

age 21, political science major, offcampus student

Key issue: Handling of suspension of Argonaut Editor Frank Hill

Berg differs with Freund on 'Argonaut' suspension

By Megan Guido

Chris Berg, an ASUI senator and presidential candidate, believes that this student body presidential race

"It's a unique election because Jane Freund and I

have very different views," he said.

One of the differing views is how the suspension of Argonaut Editor Frank Hill was handled by the ASUI Communications Board.

"I felt Hill should have been suspended, but they suspended him on rule 12 B," he said. "They should have suspended him because an audit was going to take

place." Rule 12 B states that the editor shall determine all editorial and business policies of the paper, "subject to review by the board." The board suspended Hill because he had failed to bring his new payroll policy

Berg is also concerned with the threat by the federal government to cut state highway funds unless the drink-

ing age is raised to 21 in Idaho. "It's basically bureaucratic blackmail, and I want to call this to the attention of the state Legislature in Boise."

'It's going to be a big issue," he said. "We have to be ready to fight for the students drinking age remaining 19.'

Berg ran for office of ASUI president last year and came in second to Tom LeClaire.

"I gained knowledge from Tom's administration," He said he can bring calmness and level-headedness

to the position. "Jane has a tendency to rush into issues boldly. I'm more willing to comprimise and be patient.

The legislative wheels turn slowly. "The ASUI is running smoothly now; the experience is incredible," he said. "I want to help it continue to

run smoothly. This is the major reason I decided to run." Berg said he is the best person for the job, and he illustrated that with a short story he thinks applies to him. A man running for governor of Alaska was asked by a reporter, "Do you think you're the most qualified for the job?"

The candidate replied, "No. But no one more

qualified than me is running."

Berg concluded, "I don't think there's anyone who could do the job better than me this time.



Jane Freund

age 22, computer science/data process option major, off campus student Key issue: No one issue is more important than another

Freund cites tuition, ASUI structure as concerns

By Megan Guido

Tuition, the length of the UI's Christmas break and the structure of the ASUI are all issues that concern ASUI Senator and presidential candidate Jane Freund.

"The ASUI needs to be structured so that a person knows where to go if he has a question," she said.

"We need to establish policies from day one and follow them.'

Freund said there isn't much that can be done about UI's two-week Christmas vacation this year. "But we can work toward next year."

According to Freund, if she and running mate Mike Trail are elected they will attend living group meetings. "I'm a big pusher for better representation. I'd like

to work on getting off-campus reps, too," she said. Concerning the suspension of Argonaut Editor Frank Hill and the subsequent audit of the newspaper, Freund said, "I was on the side of the audit being done."

"To be quite honest," she said, "I'm not exactly sure what they suspended him on — I've heard 12 B."

The ASUI Senate called for the audit after an anonymous source told it that a \$4,600 discrepancy existed in the newspaper's spring 1984 payroll account.

Hill was suspended by the ASUI Communications Board under section 12 B of its rules and regulations. The rule states that the editor shall determine all editorial and business policies of the paper, "subject to review by the board."

The board said Hill had failed to notify it of a change in payroll policy.

Freund is an ex-officio member of the ASUI Communications Board. Ex-officio members attend the board's meetings but cannot vote on any action taken.

If elected, Freund said she would establish a presidential ad hoc committee to study the idea of separating the communications department from the

The change in Idaho's drinking age may be an obstacle for a new ASUI administration, according to Freund.

"The fight on the 21 drinking age will be extremely tough. With the threat of losing federal highway funds the state is probably cautious," she said.

Freund feels the main thing she can bring to the office is experience. "I've worked at every level of ASUI,"



Anthony "Tony" Hoover

age 24, electrical engineering/computer science, off campus student

Key issue: Suspension of Argonaut Editor Frank Hill

Hoover advocates trimming excess out of government

By Holly Ricket

Anthony Hoover, an ASUI presidential candidate, said that a key issue for him is the way the ASUI Communication Board handled the suspension of Argonaut editor Frank Hill.

The ASUI Senate called for an audit of the Argonaut in late September, and the Communication Board suspended Hill until the preliminary audit report came out in late October.

Hoover said he thinks the senate was right to call for the audit, but he said, "I don't believe student government should have the power to blemish someone's career as it has hurt Frank's."

Hoover said that he thought the reason the board voted unanimously to reinstate Hill was because Hill had served the board with a summons to appear in court a few days before the report came out.

"I think the legal action taken by Hill forced their hand," Hoover said.

Hoover said that he thinks the ASUI has been "getting involved in too many things" and are trying to "influence things that are not under their control.

"As president, I would be in an administrative-type position, and I would select people to boards that would know the power of their positions. I feel I could direct the ASUI in the right direction by working on making less government more efficient," he said.

Two other important issues facing the UI are student fees and tuition, he said.

"I firmly don't believe in tuition and I think if the student presidents of all the colleges in Idaho got together and worked against it, we could make a strong voice in the state legislature," he said.

Although Hoover is inexperienced in the ASUI senate, he does not think that should be held against him.

"Both of the other candidates are previous senators and have the experience of debating and bickering, but that is not what you need to be a good administrator, which is really what a president is. I have had the experience in administrative-type positions before," he said.

"I feel that I am qualified as an administrator and that's what the position needs — not a politician," Hoover said.

ews digest

Booze issue on ballot

By Holly Rickett

Students voting in Nov. 14's ASUI elections will be able to express their views on the proposed raising of the legal drinking age.

The ASUI Senate voted to put a referendum on the Nov. 14 ASUI election ballot that will let voting students say what they think about the possibility of changing Idaho's legal drinking age from 19 to 21.

The Idaho Legislature will consider raising the drinking age to comply with federal requirements for highway funds. Congress voted earlier this year to require that states either raise their legal ages to 21 or risk losing roadway funding.

ASUI President Tom LeClaire said he thought that it was important that students have direct input on the issue.

By putting this referendum on the ballot I hope it will bring more students out to vote and will let us know exactly how they feel on this issue," LeClaire

After lengthy debate, the ASUI also voted to give \$500 from the General Reserve to eight students who will be attending the inaugural Idaho State Intercollegiate Legislature.

This first ISIL session will be held in Boise on the Nov. 16, 17 and 18; various delegates from every college in Idaho will be involved in this new group.

ISIL is similar to the Idaho Legislature and incorporates a house of representatives, senate, committee meetings and a governor. The main purpose of ISIL will be to allow the students to develop bills that are concerned not only with higher education but with all aspects of state politics.

These bills will be given directly to Idaho legislators in hopes that the legislators will support the bills and help them on their way to eventually becoming law.

John Farkus, one of the instigators in writing up the original ISIL constitution, said that having a group writing bills that directly concern the views of the students of Idaho will be a great benefit.

'ISIL concerns itself with all statewide issues, and by presenting our bills to the Idaho Legislature there will be a direct link with student views. I feel that this is really needed," Farkus said.

In other business, Jim Rennie, outdoor program manager, presented a slide show showing what his program offers. The show will be available for living groups to view.

Rennie also said that any input UI students would have for Outdoor Programs is appreciated and told the senate that the UI is very lucky to have such a highly developed program.

Financial aid applicants face tougher standards

By Marcey Baker'

The UI financial aid office announced that it will raise the academic standards that must be maintained by students receiving financial aid.

Dan Davenport, director of financial aid, said these changes are a result of federal regulations requiring the UI financial aid office to change their policies.

Previously the academic standards required of those students receiving aid were much lower than the UI admissions standards. For example, it would be possible for an undergraduate student with a cumulative GPA of 1.25 to continue to receive aid even though the student had to receive a 1.6 to remain enrolled.

These new policy changes will require a student to maintain at least a minimum GPA, as outlined by admission policies, and also to remain enrolled in the minimum amount of credits to be eligible for financial aid. Students must have the minimum GPA before they be considered

Davenport said the only major difference between the admissions policy and the financial aid policy now is that the financial aid office does not have a prosimply cut off from financial aid," he said. pleted each semester.

KARL MARKS

These changes apply to both the undergraduate and graduate programs. as well as the law program. These changes have been approved by all three councils.

The undergraduate policy requires a student to maintain a class load of 12 credits per semester in order to be eligible for financial aid. The minimum GPA required depends on the number of credits students have completed. Students with 32 credits or less must have a minimum GPA of 1.6. Students with 33 to 64 credits must maintain a GPA of 1.8. and students with 65 or more credits must maintain a GPA of 2.0

In addition, it is UI policy that students are not eligible for grants when they have accumulated 12 credits more than the minimum number required for a baccalaureate degree in his or her particular program. College work study and loans may be awarded to these students, but on a lower priority level.

A graduate student must maintain a grade point average of 3.0 or better to continue to receive financial aid.

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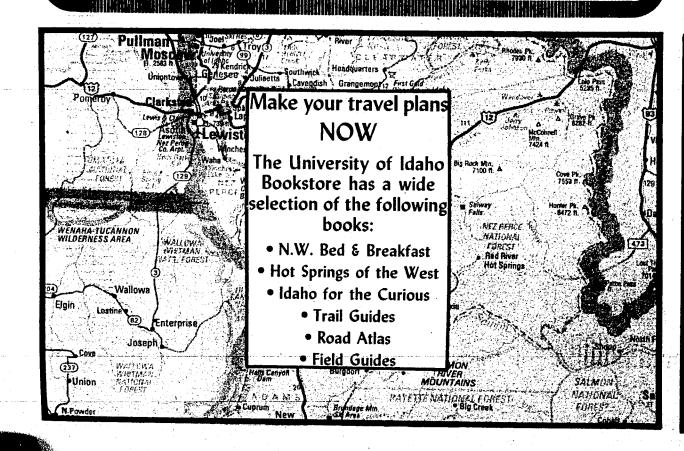
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Moscow

Fallout shelters: How safe are they?

By Megan Guido

An Oct. 9 Argonaut article entitled, "Some shelters ready in case of fallout," reported that in case of a nuclear attack, UI students, faculty and staff could stay in the UI's 32 fallout shelters.

But how much protection would they provide?

"It's not clear to me how useful fallout shelters are," said Malcolm Campbell, associate professor in WSU's Laboratory for Atmospheric Research.

If the Spokane area, a high probability target, were hit by a one-megaton nuclear missile, 200,000 people would be killed outright, according to statistics provided by Physicians for Social Responsibility.

Thousands of victims, according to PSR, would suffer from third-degree burns, skull and lung fractures.

According to the civil defense plans, those people able to travel would flock to Moscow's available shelters.

"I'm sure there would be incredible traffic jams on the highway," Campbell said. "It would take all day to get them out of Spokane."

Those people who did reach Moscow would be faced with problems inside the shelters. Problems such as heat, sanitary. a facilities and food would be urgent with so many people housed in basements of buildings.

These shelters in Moscow are not intended for long-term stay. People would stay in them for no longer than two weeks, according to the Argonaut article.

Bob MacPhearson, a UI safety officer, said in that article that the Federal Emergency Management Agency requires states to have safety plans in case of a nuclear threat and that states require counties and communities

Schools get helping hand

Idaho schools have received assistance in evaluating their guidance and counseling programs, thanks to work by an UI associate professor.

Jerry Tuchscherer, associate professor of guidance and counseling at the UI, headed a statewide consulting committee representing various counseling disciplines in Idaho schools, as well as various professional counseling organizations.

The committee's final product, "Guide to School Guidance Program Evaluation: A Manual for Administrators and Counselors," has been distributed to schools throughout the state.

'We recognized at the outset that each Idaho school district was and is unique in their existing needs and are at various stages in their evaluation processes," Tuchscherer said.

"That's why the project made no attempt to establish state guidelines but to offer suggestions on how to go about program evaluation.

The project represents the second stage of a drive by the State Division of Vocational Education to encourage program evaluation. Two years ago, statewide workshops were held for inservice training and program evaluation.

Analysis

to have plans of their own.

Rowland Uhruh, Manager of the Department of Emergency Services for Asotin County under the Federal Emergency Management Agency, said, "Sanitary facilities are our biggest problem."

"The food is getting to be the major long-term problem,' Campbell said.

Towns the size of Moscow and

Pullman generally have about three days worth of food.

It was reported that in the event of an emergency, the shelters would be stocked with water, crackers and candy.

MacPhearson said in the Oct. 9 article that the government is responsible for financing storage of food.

However, Uhruh said Congress has refused to appropriate funds for food supplies in fallout shelters.

If a nuclear attack destroyed Moscow's power supplies, the shelters would be without heat, although Uhruh said people are told to bring blankets and cots.

Beside the internal problems

in the shelters themselves, problems await people outside the shelter.

According to PSR, as survivors emerged from their fallout shelters, they would be faced with the immediate problem of obtaining uncontaminated food and water.

"There's still the problem of what you would eat after the two weeks," Campbell said.

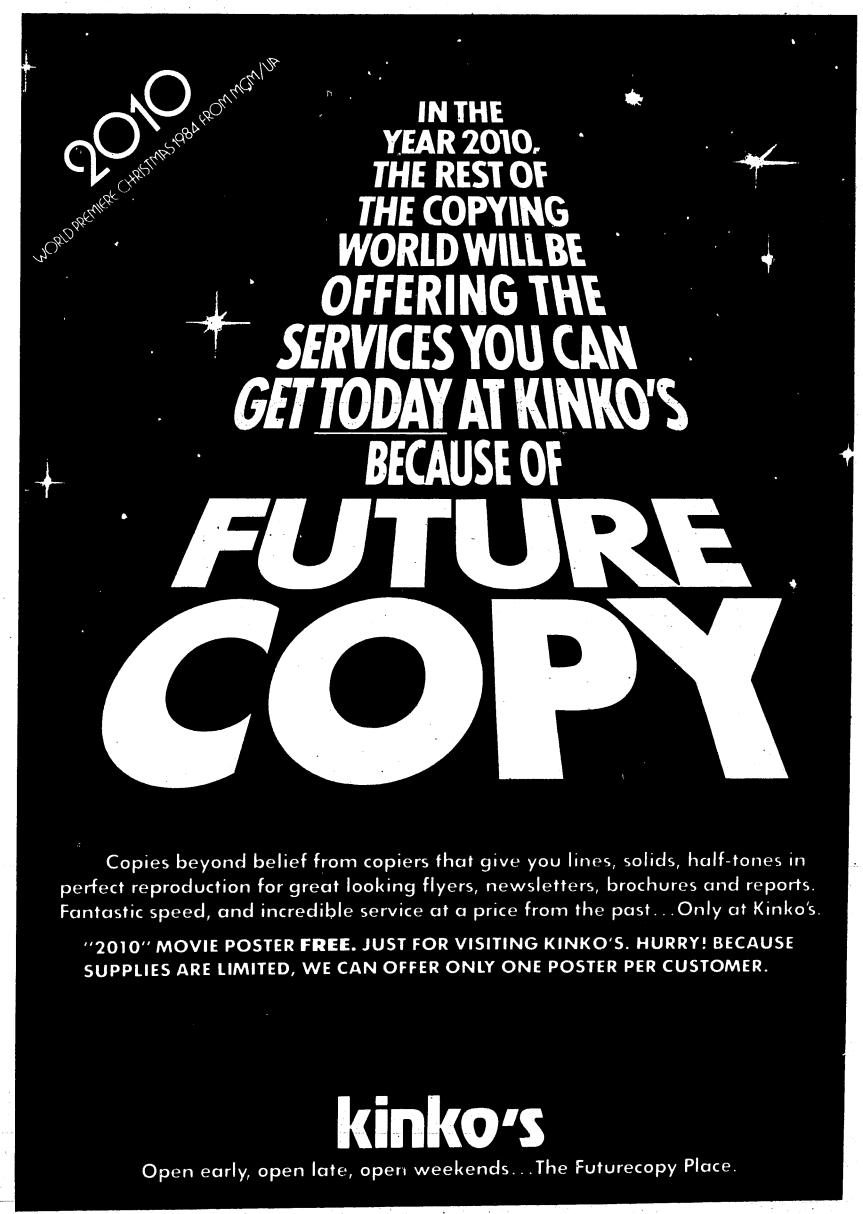
Also, changes in the weather patterns, a reduction in the ozone layer and fallout contamination would cause alterations in the entire planetary ecosytem, according to PSR. Plants and livestock would be killed. Air and soil would also be contaminated by radiation.

"Winds are generally from the southwest in this part," Campbell said. "If winds were from the north, we would receive a major source of fallout from Spokane.'

"We would have a 10 to 15 percent chance of heavy fallout," Uhruh said.

When asked if fallout shelters are even a reality, Campbell said, "The really good ones are a reality. There are good ones in Washington D.C., that have equipment to provide falloutfree air."

'Facilities such as these are likely to reduce exposure, but by no means will they provide total protection."



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The end justifies the means

After all of the recent campaign activity, Tuesday's election culminated in a sweeping finish of a rather typical, albeit admittedly historic, election.

Now is the time for the "boy, am I glad to have the political commercials off the tube" syndrome. And the "well, now that it's over, let's just hope he keeps his campaign promises" editorials will surface once again.

Ronald Reagan received what amounted to a political mandate to continue his policies for the next four years. A historic 49-state sweep of the Electoral College re-defined the term "landslide."

The figure seems to indicate an overwhelming pro-Reagan sentiment. Just looking at the Electoral College tabulations without putting the numbers into perspective, however, can tinge sunglasses with rosy shades.

In a number of states, the race was almost razor-close, with Reagan squeeking the electoral votes out from under Walter Mondale - sometimes with a mere 4 percent margin.

Nevertheless, the president's total of 525 electoral votes tops Franklin Roosevelt's 1936 total of 523 votes, making it the biggest Electoral College sweep in history.

Geraldine Ferraro also made history by becoming the first woman to appear on one of the major party's ballot. Idaho even did some history-making of its own in the southern Idaho House of Representatives contest.

In a dog-fight-dog, mud-slinging dual that began soon after Congressman George Hansen was convicted on four felony counts

in April, the incumbent Republican was defeated in his bid for an eighth Congressional term by a margin of 67 votes.

Democratic winner Richard Stallings expressed no suprise at Hansen's rumblings for a recount. Stallings, in fact, expects a recount to uncover an even-bigger victory margin.

Although polls taken two weeks prior to the election showed Stallings ahead with a 15-point lead, Hansen repeatedly said that the race would be closer than expected.

Most southern Idahoans had few doubts it would be a close and hard-fought race. Predictions be damned, Hansen's supporters remained staunch despite convictions and prison terms.

It was some election.

Kathy Amidei

ASUI presidents to Argue campaign issues

Just when you thought it was safe to go into the water, the ASUI has proven that all that swims is not goldfish. The ASUI presidential and senatorial elections still lurk on the horizon, and in keeping with the spirit of national politics, the Argonaut is sponsoring a

presidential debate.

On Monday, Nov. 12 at 4 p.m. in the SUB Borah Theater, the ASUI presidential candidates will square off in an all-out toe-to-toe, neck craning, back straining, winner-takeall battle.

So if you have any questions to pose to presidential hopefuls Chris Berg, Jane Freund or Tony Hoover, be sure and attended Monday's meeting. And remember to vote on Wednesday, Nov. 14 in the ASUI general elections.

Frank Hill

gonaut

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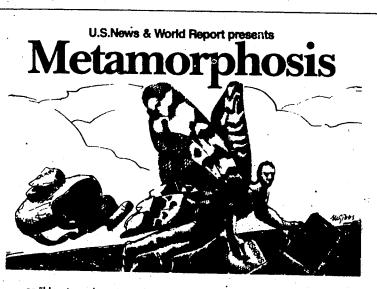
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Tryouts were tough. The race for leading man was a long one. The guy who won is getting raves: "What a guy," claims Newsweek; "Another George Washington," crows the Argonaut; "That's my poppa," coos Nancy Reagan; "Unimpeachable," exclaims the ASUI Senate.

His timing was great, and boy did he know his lines.

As a matter of courtesy the other guy up for the part was allowed to hang around until dress rehearsal. He was never really a threat, but that dame with him that went for the man's role had 'em going there for a minute.

This has been a hush-hush project from the start. Everyone involved in putting together this blockbuster is holding their tongues and hoping the critics won't be holding their noses.

Backers had predicted that opening night audiences would flock to the picture. They were right. Shouts of "encore" filled the air.

I was lucky enough to be hanging around a theater at Wottsamatta U for a special sneak preview. I got students' reactions as they were leaving the

"My name's Susie Sorority and I'm Business."



Paul Baier

Columnist

a general studies major and I think uh, you know like it was so, well I mean he was, well I just liked, uh I mean I could just uh you know I could just like relate to uh, him."

"I liked the part where they blasted them commies on the island to kingdom come. Yes sir, that got my blood going," said Frat Dweller, a big man on campus.

"I liked the part where everyone in the theater knelt down and prayed for a happy ending; it's just too bad the floor was so sticky," said Oral Falwell, part of a new breed on campus known as Yuckies — Young Unstable Christian Know-it-alls.

'Hey man, I haven't been that scared since I ate the mushrooms and ended up at an accordion concert by mistake," mumbled Fern Bhagwan. "I thought I was going to be taking in a comedy, so it really bummed me out when I found out they were serious."

So there you have a sampling of how this new surpise-filled extravaganza is being viewed by the youth on America's campuses.

Fade out to Ethel Merman singing ``There's No Business Like Show

The marriage market, you can't Miss it

During the past few decades, it seems college girls have consistently sought and attained one degree more than any other: No, not a B.A. or B.S., but an MRS.

That's right. It's no secret that almost every girl in college wants to get her MRS. before her B.S. I admire the honesty of the girls on matrimonial matters. They are usually quite open to discussion on "tying the knot."

College boys, on the other hand, like to present an image of indifference or even dislike of marriage. Let me tell you, girls, that nothing could be farther from the truth. In strict confidence, when among the closest of friends, college guys admit their desire for a wife. It often takes up a large part of their private conversation.

So you're asking, "If all college girls and guys want to get married, why aren't they?"

Because guys and gals have trouble finding somebody to fit their personal shopping list of qualities. I believe that looking for a husband or wife like you would look for a new car is wrong, but nonetheless, it is the prevalent and popular path in selecting a spouse.

I don't know what might be on a college girl's list other than "red-blooded male," but for the fellows, I can draw from my own list as well as from friends who have confided in me.

1. I have never met a man who said, "I want to marry a feminist."

2. Many guys, whether Christian or heathen, say they want to marry a "nice Christian girl." However, that's not the type of girl they date until considering



Bruce Skaug

Columnist

3. The ability to cook and serve a good roast beef and mashed potatoes dinner usually ranks in the top three.

4. Financially strapped students, such as myself, hold the philosophy that a good wife should be able to appreciate the finer things in life and do without them.

There are other qualities that college fellows seek which are best represented in their "dream girl." Most will say their dream gal is Cheryl Tiegs or Suzanne Sommers, but in actuality most guys prefer a non-cover girl. My news editor, Gary Lundgren, goes for the Geraldine Ferraro type. One friend in great sincerity told me he wanted a wife as smart as Edith Bunker and as loyal as Lassie. (He was a liberal Democrat.)

As for me, there is a very specific girl on my list: June Cleaver from my favorite television show "Leave It to Beaver." Yes, I've had a crush on Mrs. Cleaver for years. Some are looking for Mrs. Right, but I'm looking for Mrs. Cleaver. What a gal!

In reference to last week's column, don't forget to go to church this weekend.

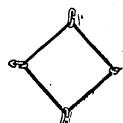
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THE CAMPUS VOTE



(Photo by Penny Jerome)

ON THE STREETS

What did you think of the election?



Norm Schoen senior/architecture

"I was really pleased. I voted for Reagan, and I voted for McClure and Craig.... I was surprised with Hansen's apparent loss. Well, I was hoping that he would lose, but I was surprised that it was that close."



Marvin Peterson junior/physical education

"I voted for Reagan, so I wasn't disappointed.... Reagan was steadfast in what he was going to do. He wasn't going to let anyone push us around.... With some of the weapons and systems the Soviets have, it's kind of scary if we don't have something that can deter that. I don't think Reagan would let us get in a situation like that.... Mondale, with his predicted budget cuts for the military, might."



Laurie Roberts junior/ English education

"I thought it was great....
There's enough things that I
don't like about Mondale that
even though he may be
stronger for education, I'm
very much supportive of
Reagan."



Tony Oliver sophomore/computer science

"I thought it was pretty predictable. I knew it was going to happen that way. That's the way I voted.... I don't like Mondale.... I like Reagan, you know, on defense. I kind of think it's an overkill a little bit, but at least he's doing something, versus what Carter did. In general, I like Reagan's attitude. I like the way he deals with the Russians. At least we're back on our feet militarily.



Shannon Turbak

"I was kind of disappointed. I'm an ed major, and Mondale is very supportive of education."



Seema Sahni senior/journalism

"I didn't think that Mondale was going to lose by such a landslide. I was surprised. I thought it would be a really close race, especially after the debates. I guess it just shows that the debates didn't really have that much to do with the election, obviously. I'm a Democrat, so I wanted to see Mondale win. I think Mondale has a better foreign policy."

PRECINCTS

Precinct 1 included the UI dorms.

Precinct 2 included the area north of the Pullman Highway Precinct 8 included the area south of the Ad. Building



percent President Walter Mondale (D) 37.7 David Bergland (L) 2.8 Bob Richards (P) Ronald Reagan (R) 58.9 U.S. Senate Peter Busch (D) 33.8 Donald Billings (L) 6.0 James McClure (R) 60.0 U.S. House Bill Hellar (D) Larry Craig (R) 38.5 61.4 Idaho House/Dist. 5 Clark Strain (D) 36.7 James "Doc" Lucas (R) Idaho House/Dist. 8 Claud Judd (D) 38.3 Mel Hirschi (R) 61.6 County Commissioner/Dist. 1 Majorie French (R) 51.3 County Commissioner/Dist. 2 Shirley Caldwell (D) 52.0 Jay Nelson (R) 47.9 **County Sherriff** Kenneth Buxton (D) 44.2 Charles Whiteley (R) Joseph Lobello (I) 36.6 19.1 HJR NO. 5/Redistricting 45.9 54.0 SJR NO. 117/Water Plan Yes 62.7 37.2 Initiative Pet. I/Grocery Tax **57.9**



President	percent
Walter Mondale (D)	42.9
David Bergland (L)	.6
Bob Richards (P)	.1
Ronald Reagan (R)	56.2
U.S. Senate	,
Peter Busch (D)	40.6
Donald Billings (L)	3.1
James McClure (R)	56.1
U.S. House	
Bill Hellar (D)	45.3
Larry Craig (R)	54.6
Idaho House/Dist. 5	
Clark Strain (D)	37.3
lames "Doc" Lucas (R)	62.6
Idaho House/Dist. 8	
Claud Iudd (D)	45.8
Mel Hirschi (R)	54.1
County Commissioner/Dist. 1	
Thomas Spangler (D)	57.6
Majorie French (R)	42.3
County Commissioner/Dist. 2	
Shirley Caldwell (D)	50.1
Jay Nelson (R)	49.8
County Sherriff	
Kenneth Buxton (D)	47.6
Charles Whiteley (R)	33.3
loseph Lobello (I)	18.9
HJR NO. 5/Redistricting	
Yes	35.0
No	64.9
SJR NO. 117/Water Plan	
Yes	52.0
No	47.9
initiative Pet. I/Grocery Tax	
Yes	42.6
No	57.3
	percent



	percent
President	percen
Walter Mondale (D)	21.8
David Bergland (L)	1.2
Bob Richards (P)	.2
Ronald Reagan (R)	76.5
U.S. Senate	
Peter Busch (D)	19.3
Donald Billings (L)	2.8
James McClure (R)	77.8
U.S. House	• • •
Bill Hellar (D)	25.1
Larry Craig (R)	74.8
Idaho House/Dist. 5	
Clark Strain (D)	18.0
James "Doc" Lucas (R)	81.9
Idaho House/Dist. 8	• • • • • • • • • • • • • • • • • • • •
Claud Judd (D)	26.4
Mel Hirschi (R)	73.5
County Commissioner/Dist. 1	
Thomas Spangler (D)	41.6
Majorie French (R)	58.3
County Commissioner/Dist. 2	
Shirley Caldwell (D)	40.7
lay Nelson (R)	59.2
County Sherriff	
Kenneth Buxton (D)	34.9
Charles Whiteley (R)	48.3
loseph Lobello (I)	16.6
HJR NO. 5/Redistricting	••
Yes	57.9
No	42.0
SJR NO. 117/Water Plan	72.0
Yes	63.8
No	36.1
Initiative Pet, I/Grocery Tax	
Yes	53.3
No	46.6
	40.0

etters

Berg: Capable hands set to handle ASUI presidency

Chris Berg is a candidate for the position of ASUI president. We have known Chris for many years now and have no doubts that he can best handle the job. Chris has been on numerous university and ASUI committees.

As a member of the communication board reconstruction committee (set up by past ASUI President Scott Green), Chris was influential in the final recomendation. As the vice-chair of the senate finance committee, Chris was key in bringing together the fiscal year 1985 budget. As the current chairman of the senate rules and regulations committee, Chris worked hard to solve the problems of ambiquous rules and regulations which have existed for years.

Chris Berg has been involved with the ASUI for over two years. His confidence in and knowledge of the ASUI are important and necessary qualifications for the president of the ASUI to possess.

Chris' ability to listen and compromise are also outstanding qualities which set him ahead of the field. Chris is not known to rush into something without doing his research. Chris talks, listens and, if need be, compromises. Chris Berg's voting record speaks for itself. He honestly cares for the students of the UI, which as a whole make up the ASUI.

Chris Berg possesses all of the qualities that an ASUI president must have. We wholeheartedly support Chris Berg in his quest to be ASUI president and urge you to do

Tom Reinhardt Mike Brosnahan Ion Davis

Freund: Good guardian to oversee your dollars

Editor:

On Wednesday, UI students will make some important decisions for the next year. Contrary to some opinions, your vote does make a difference, especially for ASUI president. That's why I am urging you to vote for Jane Freund on Nov. 14.

I've worked with Jane for several years and have always been impressed with her ability and positive attitude. She tackles every job with enthusiasm and common sense.

Jane has been on numerous campus committees and boards. She has been the major force behind the improved campus lighting. Her experience as administrative assistant to the president and

three semesters on the Senate Finance Committee have given her a good grasp of the integral workings of the ASUI - namely the business opportunities. It may sound simplistic and mundane, but the biggest responsibility of the ASUI President is to be a good guardian of your money.

Jane is open to progress and willing to fight for good ideas. Many times we have discussed the problems and potential of the ASUI, and I know she'll set a solid foundation for longterm stability in the organization.

Regardless of where you live, "git yer bod" to a poll on Wednesday and help Jane make some needed changes. Richard Thomas

team is our winning team, and we need to support them. On Friday Nov. 9 our spikers play the Portland State University Vikings in the Memorial Gym at 7:30 p.m. This is the most important game of the

season. You see, Portland is the

only team in the Mountain West

Spikers' support

urged, necessary

Life is wonderful — especial-

It's exciting and should be

shared with all who are vic-

torious. The students of the UI

are lucky. They have a winning

team. The UI Vandal volleyball

ly the lives of winners.

Athletic Conference to defeat our Vandals.

But we won't let that happen again. This Vandal victory could insure a championship playoff at home. It's up to the UI student body to put the lady Vandals on top. Please attend.

John Tiefenbacher

Columnist squaks about Arg goof

One small but important correction to the guest column in Nov. 6's paper: one of the organizations responsible for

progress is Women Against Violence Against Women, not Women Against Women, as was printed.

Kathleen Van Zandt



Come straight to Haven the next time you're hungry. We'll serve you our hot, delicious medium pizza, topped with pure Canadianstyle Bacon, plus two large, ice-cold Pepsis. All for just \$4.99. That's a devilishly good deal. In fact, we're tempted to say it's the best deal on earth. The devil made us do it.



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Don't forget to attend one of the presentations on Tuesday, November 13 in the SUB, S.W. Ballroom to find out how a "T.S.A." can benefit you. These payroll deductions have an immediate effect in reducing the amount of income tax withheld on your paycheck. Whether you're current T.S.A. is with the state endorsed Idaho Benefits Association or some other life insurance sponsored program, you owe it to yourself to compare it to a T.S.A. with America's "Top performing mutual fund family" as rated by Forbes Magazine, August 1983.

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etters

Of parking lots and traffic jams

Editor:

To the honorable members of the UI Traffic Committee:

The parking situation at the UI is inequitable and inefficient. It may also be illegal under the U.S. Federal Trade Commission interpretation of marketing practices and deception.

I shall propose an efficient and equitable solution both for the present and the future. First, however, one should be aware of the costs in opportunity cost, frustration and animosity the present system imposes on students, staff and faculty members. The present arrangement is actually a "hunting

license" with none of the utility associated with a normal "hunting license." It creates great disutility and anger, a consequence which does not enhance the image of the university nor the administration. The latter appears to have the sort of privilege and accomodation which prevailed in the feudal system. Students, staff and faculty members all incur opportunity costs which may be as high or higher than those of some administrators.

As economists, we know that a scarce resource such as parking at the UI must have some means of allocation which meets the criteria of efficiency and

Auctioning off parking spaces in each lot to those willing to pay

the price would assure that those willing to pay would have a parking space in a particular lot at any time. (Obviously the present administered price indicates the price is too low in certain lots.) Granted, the obvious market solution may offend some as they may consider it inequitable or "unfair." The solution to this problem, however, is to grant vouchers for buying a parking permit. All staff, students, faculty members and administrators who want a particular parking lot would receive a voucher

For example, 800 of those people wanted lot A with 200 parking spaces, a market in vouchers would be allowed where those seeking a space would buy the vouchers from those willing to

sell their voucher voluntarily. The final auction of parking spaces in this case would require four vouchers plus the price established by the bidders.

The equity of this system would be that those giving up their access to a parking permit would be compensated for foregoing that option.

Undoubtedly there would be different prices depending upon the location and people's preferences.

Another virtue of this system would be the generation of rational prices which could be used to determine the economic feasibility of providing more parking.

Further advantages may well be the development of alternative transportation to and from campus by entrepreneurial spirits.

It is with the intent of using economic incentives to improve the well-being and good will of the univerity community that these suggestions are made.

Catherine Hofmann UI economics professor

LeClaire seeks ASUI lobbyist

Editor:

During the ASUI campaign, the fact that several appointed ASUI positions are open seems to be forgotten. Positions that I need to appoint include two student union board members, three activities board members and the ASUI lobbyist.

Of these, the most important position is the ASUI lobbyist. The ASUI lobbyist has grown to be the most respected voice for student concerns in the state of Idaho, in my opinion. The person must be a full-time UI student this semester and must reside in Boise next semester during the legislative session.

The ASUI lobbyist has three very important functions. He/she is a watchdog of the students, notifying student leaders in Moscow of important legislation being considered in Boise. The lobbyist is an information source for legislators. Also, the lobbyist is the spokesperson for the ASUI concerns before legislative committees.

Experience as a page or intern in the Idaho state legislature can be helpful, but it is not necessary for applicants. Internship credit can be arranged.

The deadline for accepting \(\mathbb{N} \) applications for all of these ASUI positions is today at 5 p.m.

Tom LeClaire ASUI President

Spikers thank loyal fans

Editor:

The Vandal volleyball team would like to thank the UI students and faculty, Gambinos SNABS, all those who volunteer to work our matches and especially Shoup Hall for your loyal support. You all have helped make this season a very special one for each of us.

This weekend we will be playing two exciting matches. We face league-leading Portland State Friday night and intrastate rival Boise State Saturday night; both matches are scheduled for 7:30 p.m..

This will be our last weekend for conference play and will determine if Portland State or the University of Idaho will host the four-team Mountain West Athletic Conference playoffs November 16-17.

Please come out and cheer us on to victory over PSU and BSU!! It will be a great weekend of volleyball as we battle for first place in the MWAC.

See you all in Memorial Gym tonight and Saturday for two fun, action-packed evenings!

Pam Bradeticl



The Argonaut Art and Entertainment Magazine CONT (

Election brings 'Seeing Red' to Micro

By Dewayne King

Did you know that Communists are lying, dirty, shrewd, Godless, murderous, rats involved in criminal conspiracy? According to Herbert Philbrick, a professional anti-communist witness for many trials, that is exactly what they were in the 1950s.

But from the 1983 film Seeing Red, directed by James Klein and Julia Reichert, one can easily see that the Senate Un-American Activities Committee chaired by Sen. Joe McCarthy ignored many of the activities the American Communist party pursued.

Seeina Red, a documentary about the individuals who led the Communist party in the 1930s, will be shown at Micro Cinema Sunday through Nov. 14 at 7 and 9:30 p.m.

Micro owner Bob Suto said that he brought the movie to the Palouse because, after all the discussion in this election year about relations with communist countries, the public needed something different. Suto said he was surprised to learn the traditional theory of Communists during the Depression was not historically accurate.

Through interviews with several former party members the viewer finds many communist activies were not subversive. These people discovered flaws in a system which was not working and decided they would devote their lives to communist ideology in order to improve life for everyone.

At its height, the Communist

7

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Silent Candidate

Passer-bys study a Graffiti wall when Communists run for office in New York City, 1932.

party consisted of more than one million members, many of them working to eliminate segregration and discrimination and others helping to organize unions in an attempt to get the unemployed jobs. People, hungry and confused, thought that they may find an answer with the Communists.

As Bill Bailey, one of the party members, stated, "There

wasn't a day went by some Communist in some neighborhood wasn't leading a delegation of twenty-five people down to the Welfare Board or some other . board." Showing their "call" to help the poverty stricken.

One of the most dramatic events of the film came with the announcement in 1956 of the iron-fist policies of Joseph Stalin in the Soviet Union. Most party

members were schocked.

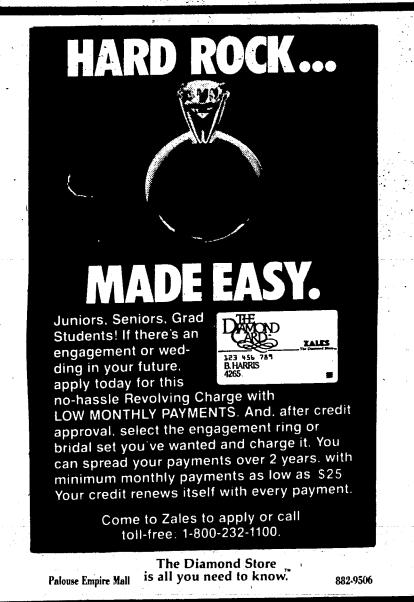
They had believed in the Communist doctrine, and thought that it was working in Russia. As Marge Frantz recalls, "In the 30's everybody knew someone that went to the Soviet Union. You'd hear about no racial discrimination, no unemployment, a kind of egalitarian society unlike anything we had here. We were

loyal to the Soviet Union and still loyal Americans. We felt we were interested in the best, concerned about the interests of the American people. We believed in the American dream."

Maybe even more shocking to the audience was that Communists opposed facism. In 1936 when Franco attempted to take over Spain with the help of Nazi

See MOVIE, page 12





Intertainment spotlight

Flicks

Audian (Pullman) — A Soldiers Story (PG), 7:15 and 9:15 p.m.

Cordova (Pullman) Amadeus (PG), 7:30 p.m.

CUB (Pullman) — Carmen (R), 7 and 9:30 p.m. Friday. The Crazies, 7 and 9:30 p.m. Saturday. The Black Stallion Returns, l and 3:30 p.m. Sunday.

Kenworthy — Country (PG), 7:15 and 9:30 p.m.

Micro Movie House — Sugar Cane Alley (PG), 7 and 9:30 p.m. through Saturday. Seeing Red, 7 and 9:30 p.m. Sunday through Wednesday.

Nuart — The Bear (PG), 7 and 9:15 p.m.

Old Post Office Theater -Ghost Busters (PG), 7 and 9 p.m.

SUB Films — Footloose Borah Theater, 6:30, 8:45 and 11

University 4 — No Small Affair (R), 5, 7 and 9 p.m. — The Terminator (R), 5:15, 7:15 and 9:15 p.m. — Oh God! You Devil (PG), 5:30, 7:30 and 9:30 p.m. - Teachers (PG-13) 4:45 and 9:30 p.m. — The Razor's Edge (PG-13) 7 p.m.

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Garden Lounge — Progressive Jazz Music, Wednesdays, 9 p.m.

No-Name Tavern — The Synthetics, Friday and Saturday, 9

Rathskellers — Dirty Joy, top 40 and rock and roll, Tuesday through Saturday, 9 p.m.

Scoreboard Lounge — The Click, Tuesday through Saturday, 9 p.m.

Hang-ups

SUB Gallery — Jennifer Stabler-Holland is displaying her watercolors through Nov. 16.

Prichard Gallery Margaret Bailey Doogan, Arizona artist, displays her mixed media portraits. The show runs through Oct. 26.

Shapes and Spaces — The exhibit features the work of printmaker Susan Boye, a native of Denmark. The show is at the Compton Union Building at WSU and may be viewed Monday through Friday, 10 a.m. to 3 p.m., through Nov. 16.

Things of Interest

Music Concert — Composer Barney Childs and clarinetist Phillip Rehfeldt, perform at WSU Nov. 9 at 7:30 p.m. in

Bryan Hall Room 305. It is free and open to the public.

Ninth Holiday Arts and Crafts Fair Artists from all over the Palouse participate in this year's event, in the WSU Performing Arts Coliseum.

Play - Frankenstein is presented by the WSU Theatre Department Nov. 8-10 in the R. R. Jones Theatre in Daggy Hall. Curtain time is 7:30 p.m.

Acoustic Music — The Robin Flower Band performs Nov. 14 at 8 p.m. in the UI SUB Ballroom. Tickets are \$5 in advance and \$6 at the door.

Recital Hall Idaho Series -The UI School of Music takes its audience on an 80-minute trip around the world by piano, Nov. 11 at 8 p.m. and Nov. 13 in the Music Building Recital Hall.

Futuristics

Musical — The Moscow Com-

munity Theatre and the Kiwanis Club of Moscow bring The Sound of Music to the Moscow High School Auditorium Nov. 15-17 at 7:30 p.m. and Nov. 18 at 2 p.m.

Sculptor speaks on star works

Charles Ross, a sculptor who says that a collaboration of art and science could remind viewers of their connections to today's universe, will lecture on his works Nov. 13 at WSU's Fine Arts Auditorium.

The 7:30 p.m. program is open to the public without charge. Ross will discuss his series of star maps, Solar Convergence/Solar Burn and the Star Axis project in the New Mexico desert.

For six months of every year, Ross lives in New York City and creates public sculptures made of large-scale acrylic prisms. One such sculpture in the Spectrum building in Denver is made of 16 specially constructed [] prisms, each 14 inches on a side and eight feet long, mounted in the skylight 135 feet above the lobby. Large rainbows, some as tall as 12 stories, are projected down the walls of the courtyard.

The remainder of the year Ross lives and works 100 miles east of Albuquerque, New Mexico, where he is building an earth/sky sculpture called "Star Axis." At its largest, Star Axis is a fifth of a mile across, with a stainless steel tunnel 11 stories for high. The tunnel will be placed exactly parallel to the Earth's axis to frame the 26,000-year cycle of Polaris. By moving up a dated staircase within the tunnel, viewers will see both the past and future history of the Earth's. alignment to the stars.

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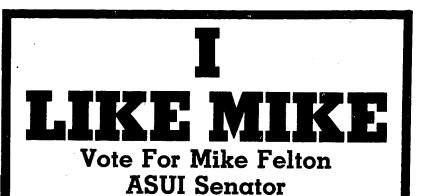
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Rocks and Bush

"Der Geist," by Joy Broom (1983) made from latex enamel, rocks, matchsticks styrofoam and plywood. (Photo by Penny Jerome)

By Kurt Meyer

The Prichard Gallery currently features a two-woman show of watercolors by Potlatch artist Suzanne Lamon assemblages and watercolors by Seattle artist Joy Broom.

The two artists have diversified approachess to their work. Perhaps they share a common ground in the watercolor medium, but from there they split.

Lamon's paintings are comprised of three series and two

very large (for the medium) pieces. While watercolor is most often applied rather transparently, Lamon instead seems to strive toward an opacity in her painting.

The work is flat, but rather than causing it to be oversimplified, it makes the subjectmatter honest and straightforward. The old adage of art requiring technique and content becomes less rigid in Lamon's painting; she seems to tip the scale more toward the content

side than the technique side without causing the entirity of the pieces to suffer. This is not to say that the technique is not. there, for it certainly is. Yet the interest lies more in what Lamon is communicating than how she executes it

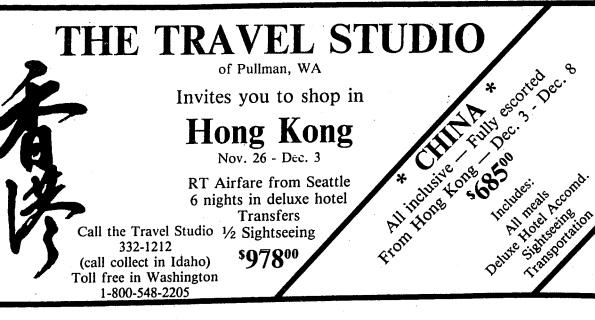
Her snow series is almost sentimental in its representation, but this should not get in the way of appreciation. The images are often fleeting. Lamon's flat painting style is most effective in

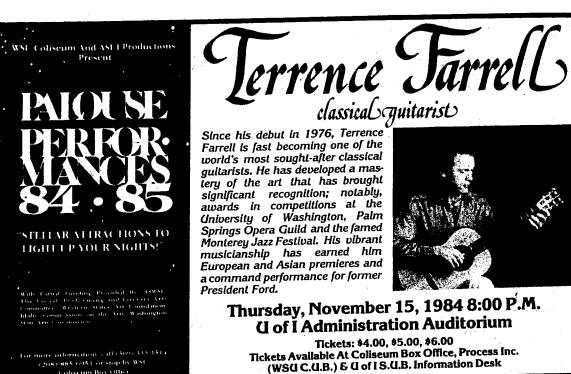
See DUO-SHOW, page 12



Cold art

This is a watercolor called "Snow Blind" by Suzanne Lamon. (Photo by Penny Jerome)





Colesium Box Office



Movie

(From page 9)

Germany, more than 40,000 communists did anything possible to go to Spain and fight against Franco's cause. When Germany invaded eastern Europe, Russia asked the West to help intervene. As a result of no

response from the West, the USSR signed a no agression pact with Germany.

Not only was Seeing Red a documentary, but it was also entertaining. It included appearances by President Reagan and then-Vice President Richard Nixon, and it even included some humor. However the heart

Bill Bailey

of the film came from those being interviewed. They showed real people with a true American Cause, until it was shattered by Stalin, and several "patriotic Americans."

What was brought out least in the film was the damage done by those who considered themselves red-blooded

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Americans. As stated by Richard Nixon, "A lot of people say Communists are a bunch of rats. Why don't we go out and shoot them? Well, I agree that the Communists are rats. But on the other hand, remember this: when you go out to shoot rats you've got to shoot straight." Unfortunately, too many Americans didn't shoot

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Dou show

(From page 11)

these works — they are simple and about simple things like, v gawrsh, wasn't that a winter!

Here also is where the content/technique scale seems most balanced. Whites in watercolor are very difficult to pull off successfully, but Lamon does it effortlessly by pulling in appropriate colors in relation to the picture plane's ground. Snowblind is especially interesting because of all the above-mentioned qualities that it embodies.

Maude is much like the snow series in its directness, yet the immensity of its size and the subtle blending of color, not to mention the humor of it, add up to a rather impressive piece.

The Mr. E's Laundry series is sometimes enigmatic in that the $oldsymbol{\epsilon}$ clothing articles hanging on the clothesline are either too personal for access in what they represent for access or they are completely unidentifiable. Both Love and Snake Charmer are clear enough, yet His Green Gloves and His are somewhat perplexing. From a compositional standpoint, however, they are generally very successful, particularly Self.

Joy Broom's assemblages bring to mind the craftsy sort of things that kids are made to do at summer camp, but it is only the media that prompt such an image. From there, it vanishes and the images resulting in her finished pieces are anything but kid-stuff.

They're downright eerie. Using materials such as pebbles bound and formed in epoxy, matchsticks stuck in styrofoam, driftwood, buttons, beans and macaroni, the pieces carry a primitive attitude. They are, in addition, sophisticated images bordering on the brutal and the existential.

Human faces are common to each assemblage and are often formed by painful-looking protrusions — as if to say, you can not get too close to me, par-# ticularly with Das Gebet and Das Blau.

Other common themes lie with ants and swords. One can only speculate as to what these symbols represent, if anything at all, but in none of the pieces does meaning seem to matter much. Texture, rich colors and shapes hold enough interest for the viewer.

Broom's watercolors, unlike Lamon's, are largely nonrepresentational, aside from the cross as a symbol in two of the pieces. Like Lamon however, Broom's application of the paint is dense and opaque. Each, excluding Das Goldene Kloster, has a sparse object floating on a dark ground; Das Weisse Kreuz and Das Rote Hohle are generously bordered with a thick coiling of sorts, while the Untitled piece is bordered by an intricate hatched pattern. Das Goldene Kloster seems to be a synthesis of the three.

One cannot help but be frustrated and excluded when an artist titles his or her work in a language foreign to his own and does not translate. This is unnecessary alienation between artist and viewer, especially with work like Broom's. Nevertheless, 🗻 it is fortunate that she can be faulted only on that account.

Bowie rates high on list

The writers of Fresh Vinvl are volunteer Disc Jockeys at UI's studentoperated radio station, KUOI-FM, 89.3.

David Bowie, Tonite, EMI America Records

Victor E (9 a.m. to noon, Wednesdays): "Simply the best Bowie LP to date. You'll love the psuedo big-band sound of his newest efforts. The complete entertainer does it again! Best cuts: Blue Jean, Dancing With the Big Boys and the splendid reggae of Don't Look Down."

David Nielsen (noon to 5 p.m., Thursdays): "Tonite seems targeted for a cross blend of Let's Dance and Young Americans fans. Ranging from lush orchestration to four piece pop, this is an LP easily digested. The only real surprise is a foray into reggae. Not the unique enigmatic Bowie stretching popular boundaries, but a self assured work flexing Bowie's current marketable tastes and attitudes."

Veronica Voss (6 to 10 p.m., Wednesdays): "Hmmm. Why don't some people die? Side one really drags. But I guess if you're a Bowie fan, you'll like him no matter what he does. He just never thrilled me, and I guess he never will. Where's this 'supposed' reggae beat coming from anyway?"



Billy Bragg, Life's a Riot with Spy vs. Spy, Utility/Chrysalis Records

Victor E: "Here are good tracks of honest, biting minimalist rock with an electrofolk flare. Billy Bragg is talented; his music is enjoyable. This deserves a long, hard listen. Best cuts: The Milkman of Human Kindness and A New England."

David Nielsen: "An energetic, honest album sparse in instrumentation but brimming with humor and insight into basic human relationships. Protest in the form of a single guitar and vocal track demands an awareness of affection, prejudice, apathy and loneliness. A refreshing work, both in its energy and simplicity."

Veronica Voss: "Is this a Simon and 'Garfield' rip-off or what? A 1984 Paul Simon — oh my goodness."

KUOI DJ Picks

Bob Wills and His Texas Playboys, The Tiffany Transcriptions, Volume Two, Kaleidoscope Records

"Classic western swing ala Texas, circa 1947. Bob Wills was the pioneer who blended swing, jazz, bluegrass and honky tonk to create a uniquely American music form which has influenced every traditional country artist from Merle Haggard to Commander Cody. A must for the collector. Best cuts: Ida Red, Steel Guitar Rag and Take Me Back to Tulsa." - Victor E

Flipper, Suffered for Their Music, Now It's Your Turn. Subteranean Records

'Teehee. Teehee. I'm so happy to hear from Flipper again. What fun. It will make any jerk smirk. This is great. So much more exciting than those other two. Fab cuts: Survivors of the Plague, Talks Cheap and The Lights The Sound The Rhythm The Noise. Buy this, or die." -Veronica Voss

Jazz Band to perform

Washington State University jazz groups perform Nov. 15 at 8 p.m. at WSU's Kimbrough Concert Hall.

Scheduled for the program are the WSU Jazz Band, the WSU Jazz Sextet, and the WSU Big Band II.

The concert is open to the public without charge.



Guitarist

Terrence Farrell, the next performer in the Palouse Performance Series, will give a concert in the UI Admin. Auditorium, Nov. 15. Farrell will also be teaching several classes in the MoscowPullman area Nov. 14 and 15. His local concert will feature works composed by J.S. Bach, Maurice Ravel, Hector-Lobos, George Gershwin and Leonard Bernstein. Tickets range from \$4 to \$6 and are available at the WSU Coliseum Box Office and the UI SUB Information Desk.

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Robin Flower

Feminist band to play in SUB

The Robin Flower Band, performer of original and traditional feminist themes, presents a concert in the SUB Ballroom Nov. 14 at 8 p.m.

Robin Flower, lead artist, plays a variety of instruments. She plays the mandolin and the rock and acoustic guitar. She also writes original instrumentals and issue-oriented songs.

After playing in an all-female Latin rock band, Be Be K'Roche, and an all-female jazz band, Baba Yaga, Flower recorded her first solo album *More than Friends*.

Her latest album, First dibs

contains fiddle tunes with a fast beat, parallels between South and Central American tourists and terrorists, songs about love and aggression in a straightforward type manner and real blue grass and country tunes.

Forst Dibs has also been on the Billboard's recommended LP list, put together for the purpose of rating and recommending records to the consumers.

This album incorporates instruments like the guitar, electric bass, drums, percussion, banjo and the violin.

Other albums include Green Sneakers, More Than Friends,

Oregon Mountains and Debutante.

Tickets are \$5 in advance and \$6 at the door. Limited reserve seats are available for \$7 at Bookpeople and Guitar's Friend in Moscow, the Old Mole and the Debutante at Combine Mall in Pullman, and the UI and WSU Women's Centers.

Tickets may also be purchased by sending \$5 per ticket or \$7 for reserved seats and a self addressed, stamped envelope to More Music for Moscow, Women's Center, University of Idaho, Moscow, Idaho 83843.

Campus calendar

Campus Calendar provides information on the whereabouts and times of UI student/faculty organization meetings occuring between one issue and the next. Submittals will be accepted only in person (no call-ins) and before the specified deadlines. For Tuesday's issue, Monday noon and for Friday's, Wednesday noon.

Friday, Nov. 9, 1984

Agricultural Trade Prospects in the 1980s — Jim Jones, associate proffessor of Agricultural Economics, speaks in Room 205 in the Forestry Building. Sponsored by title XII Stregthening Grant.

UI Foundation — The annual meeting will be at 10 a.m. in the SUB.

Brown Bag Program — Video-taped discussion of considerations for successful forestry programs in West Africa will be shown in the College of Forestry Building Room 25 at 11:30 a.m. It is free and open to the public.

Law — "The Burger Court and Civil Liberty — an Assessment of Recent Decisions," will be discussed by Burt Neuborne, legal director of the American Civil Liberties Union, and Paul M. Bator, Deputy U.S. solicitor general in the UI Law Building Courtroom at 1:30 p.m. It is free and open to the public.

Saturday, November 10, 1984

Renaming — A ceremony renaming the College of Law Building to honor Albert R. Menard Jr., dean emeritus, will be held in the Law Building Courtroom and is free and open to the public.

Sunday, November 11, 1984

Concert — Recital Hall Idaho
"Piano Bash" matinee performance in the Music Building
Recital Hall. Benefits music
scholarshsip fund, so donations
will be requested at the door.

Monday, November 12, 1984

UI Juggling Club — The club meets at 7 p.m. on the track in the Kibbie Dome.

Debate — ASUI presidential candidates will have a chance to put their policies on the line at 4 p.m. in the SUB Borah Theater. Open to the public. Sponsored by the the Argonaut. (

Spurs meet at WSU

The UI chapter of Spurs, a national community and university organization comprised of university sophomores, will attend a regional convention Saturday at Washington State University.

The convention begins at 8:30 a.m. and includes workshops for members and meetings for officers. The convention ends with a banquet at 6 p.m. Regional members attending are from UI, WSU and Whitman University.

"We hope to get new ideas for

projects at the convention," said UI Spurs President Becky Robideaux.

Projects the group have already accomplished are moving sorority rushees into the Theophilus Tower at the beginning of the semester and ushering at football games, Robideaux said.

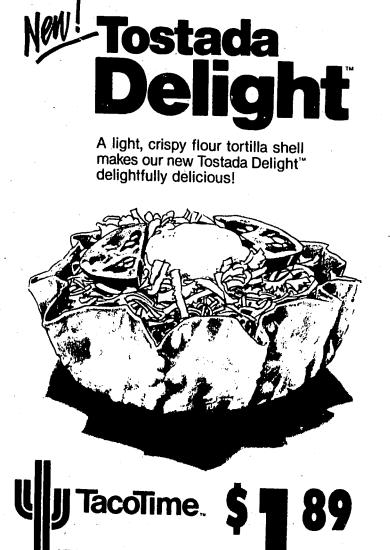
"We have discussed donating blood, helping with the blood drive; donating money to the Jim Barnes Scholarship Fund, she said.

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Idaho Spud Bowl up for grabs

The battle for "King Spud" begins this weekend as the Idaho State Bengals travel to the panhandle to battle the UI Vandals Saturday afternoon in the ASUI-Kibbie

The contest is the first of two for the "mythical" Idaho State Championship. Phase two is the following week's ballgame in Boise between the Vandals and the Broncos of Boise State.

"If you're a student, this is for bragging rights for a year," Vandal Head Coach Dennis Erickson said. "We need a boistrous crowd. We need that home field advantage, and that's the crowd."

Idaho State, 5-4 overall and 4-1 in conference play, is tied with Boise State and Montana State for first in the Big Sky Conference. The Bengals have wins over Montana, Montana State, Northern Arizona and Weber State. Their only setback is a lastsecond loss to Boise.

Pulling the trigger for the Bengal offense is junior Vern Harris. Harris is currently the Big Sky total offense leader, averaging nearly 306 yards a ballgame. Although hitting 52 percent of his passes, the Bengal signal caller has been intercepted 21 times.

"He's in the same mold as their last couple quarterbacks," Erickson said. Last years quarterback was Paul Peterson and 1982's guarterback was Mike Machurek, now of the NFL's Detroit Lions. Harris has already surpassed Machurek's single season passing yardage 2,979 to 2,752 and single season total offense 2,751 to 2,645.

Harris has passed for more than 300 yards this season six times and currently holds the Big Sky single game passing mark with 418 yards in their loss to Eastern Washington.

The Bengals have blended the run with their pass attack well this season. "They take advantage of the pass with their running," Erickson said. Idaho State has been averaging over 100 yards a game on the ground to accompany their 340 average through the air

Leading the Bengal ground forces is sophomore powerback Merril Hoge. Hoge carries a 4.3 average a rush with seven touchdowns this season. His 741 yards rushing only trails conference leader Jon Francis of Boise State's 920 yards.

Noseguard Steve Anderson and lineman Bob Otto, both Big Sky first teamers last year, team with sophomore linebacker Ron Manu to make the Bengals strong against the rush. Manu leads ISU with 109 total tackles and tackles for losses with 10.

The Bengal secondary is full of ball-theives led by head coach Jim Koetter's son Brent and cornerback Walter Johnson. Each of the two have swiped nine pasees in as many

The ISU defense has four safeties this year, which ties the NCAA Div. 1AA record.

The last two meetings between the two Idaho schools have been played in Pocatello's Mini-Dome. Idaho won the '82 contest 20-17, and last year the Vandals fell to the Bengals, 41-31.

Although riding a two game win streak, the Vandals will be forced to play without the services of running back Steve Jackson and wide receiver Kevin Juma. Jackson injured a knee and Juma suffered a broken foot this

Greg Kilmer

Kindergarten in disguise

Warning: reading this could possibly ruin any images you may have (or don't have) about sports writers.

When I first began writing, I never thought a press box could be so much fun and be filled with such a variety of people.

I always pictured it as a place where very serious people were allowed to watch and write stories about the happenings of the game.

Boy, was I ever misled.

Actually the press box is more like a kindergarten class with out a teacher.

Here at the UI, the press box is pretty hilarious. You have a variety of people with many different personalities that kid and joke around constantly.

The leader of this pack is UI Sports Information Director Dave Kellogg. Dave seems to come up with a line for every situation — good or bad. Besides his bad jokes and remarks, he is constantly coming up with nicknames for the players like "Mr. Excitment" and "Mr. Automatic." Only a SID would think up names like this; I think of Dave as Mr. BP (Bad Pun.)

Another person who seems to always be around is the UI Women's SID Bruce Smith. Smith is one of those ex-Argo people who has moved up in the world to bigger and better things. Bruce would seem to have a pretty envious job; he gets to cover the women sports and tell everyone about them at the football games.

My favorite person, however, is Bob Barrows, the writer who covers the Vandals for the Lewiston Tribune. The guy knows just about everything about college football plus some stuff he probably shouldn't know.

Also, I swear he is half blind — every third sentence he uses is: "Who was that?" He hardly ever stops talking, as he is spewing out stats or talking about how Cal-Berkeley whooped

again and so on. He also has some lousy jokes. Barrow's boss, Paul Ramsdell, is usually found lingering somewhere in the press box. Most of the time he is mumbling something about how Vandal football games continue on forever and how he has to get his column done.

Paul is one of the most relaxed people in the box and keeps to himself. I have found him many times gazing through his binoculars — at what looks like the field, but I would guess is



Jeff Corey

Sports Editor

most likely the cheerleaders.

Another unusual person is Harry Missildine. I refer to Harry as the "Dean of Sports Writers" as he used to be my favorite writer when he worked for the Spokesman Review. Now that he is working for the Idahonian and I have met the man in person, I realize that he is just as human as I am. He's not above me like I thought he was. I have to admit, I can't say anything bad about Harry, except I'd like to have his job when he decides to hang it up.

Speaking of the Idahonian, Harry isn't the only writer from the Ho-Ho. Sports Editor Joe Palmquist usually sits on writer's row, but not next to Harry. You can easily recognize Joe he's the one wearing the black leather jacket. I like Joe, except for the fact he is a WSU grad.

Although many people wander in and out of the box, a few seem to show up at every game for no reason whatsoever.

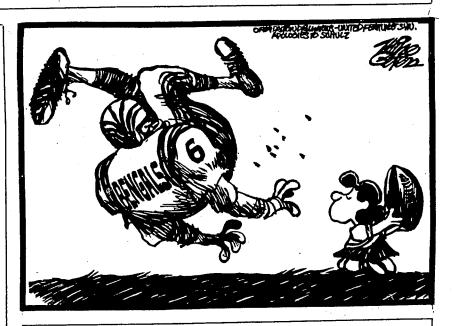
The worst offender of slugging out in the press box is Arg Editor Frank Hill. He uses the excuse that he needs to make sure I'm doing my job to come into the box.

The real reason he visits me so frequently is that he likes to drink the free Cokes and eat hotdogs that are so graciously offered to us sports writers while we are working. Hill always seems to show up when food is involved, and he doesn't have to do work. He also likes to sit next to Barrows, spot for him, and discuss who they picked in this week's football contests.

The press box has never a dull moment, mainly because someone usually has to argue or tell somebody what they think. The scribes yell at the refs, at the fans and especially at each other.

You are probably wondering what I do up there. Well, I just sit back and watch what is going on. I let Greg Kilmer write the story while I absorb the overall effect of the game.

I like the free Cokes and the good seats, too.



Gammage resigns post as volleyball coach

Seven-year UI Head Volleyball Coach Amanda Gammage officially announced her resignation Wednesday following a one-year leave of absence.

Gammage, who coached the Vandal spikers between 1977-83, spent the 1984 season on sabattical, citing personal reasons for her departure.

Pam Bradetich, this season's interim head coach, was named to replace Gammage.

"I'm excited about having the chance to remain in the program," Bradetich said. "I feel very fortunate that I had the opportunity to play for and coach with Amanda. I wouldn't have had this position had it not been for Amanda and what I learned from her the past seven years."

Bradetich was a member of the Gammage-coached UI volleyball teams from 1977-80 and was her assistant coach from 1981-83.

UI Athletic Director, Bill Belknap, expressed regret over Gammage's decision not

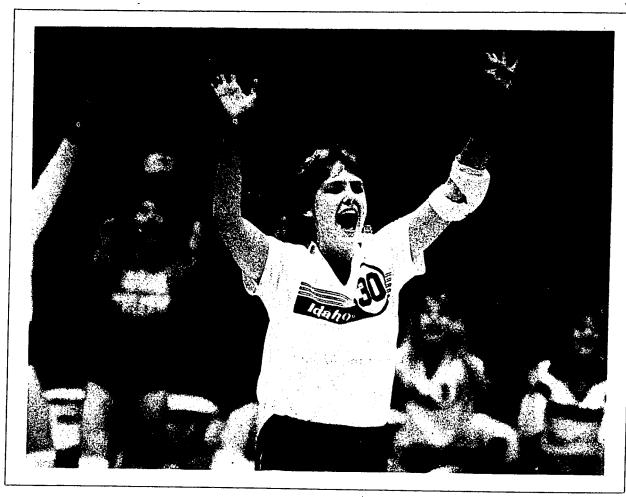
"I'm surprised and disappointed that Amanda has decided not to return from her leave of absence to resume the head volleyball coaching position," Belknap said.

He added, however, that he was quite happy that Bradetich accepted the UI head coaching spot on a regular basis.

"I'm very pleased that Pam has accepted the position on a regular full-time basis. Through her outstanding performance this year, Pam has clearly proven her ability and credibility as our head volleyball coach," Belknap said.

He added that by keeping Bradetich as the head coach, an element of "stability and continuity" is maintained in the UI's volleyball program.

During her seven years at the UI, Gammage compiled an overall record of 159-109 including an Interstate League Division II title in 1980.



Game, set and match

UI junior Robin Jordan throws up her hands in celebration following the UI's recent victory over the Montana State University Bobcats in the Memorial

Gym. Jordan, a junior college transfer from Spokane Falls, recorded six kills against the Bobcats. (Photo by Scott Spiker)

Vandals-Vikes fight for MWAC crown

By Frank Hill

It's "put up or shut up" time for the UI volleyball team this weekend.

The Vandals, who have been guaranteed a berth in the Mountain West Athletic Conference post-season playoffs by virtue of their 11-1 record, play the two teams that have given them the most headaches this season—Portland State University and Boise State University.

The Vandals take on the first-place Portland State Vikings at 7:30 p.m. tonight in the Memorial Gym. On Saturday, the Boise State Broncos invade the Memorial Gym for another 7:30 p.m. encounter. And just as all schedule-makers would like to see happen, both contests could decide where the MWAC post-season volleyball playoffs will be held and which teams will make the playoffs.

The UI, who has already clinched at least second place in the MWAC, will be in the post-season tournament. The tournament, which will be held at the home of the first place finisher.

will consist of the top four teams in the league.

The Vandals have a chance to host the tourney, but they must defeat PSU and BSU and hope for a little luck.

"Oh, God, are we excited," said UI Head Volleyball Coach Pam Bradetich. "We've worked very hard. Our goal before the season was to challenge for the championship, and now we've got our chance."

And a chance is all the second-palce Vandals are asking for when they battle the unbeaten PSU Vikings tonight.

Entering tonight's contest, the Vikes are 12-0 in league and 24-3 overall. The Vandals are meanwhile 11-1 in the MWAC and 24-12 overall.

If the UI does beat PSU and both teams win their matches on Saturday, the Vandals and Vikes will end the season with indentical 13-1 records.

This will force the league to decide which school will host the MWAC volleyball tourney. The formula employed by the league in such cases gives the Vikings have a decided advantage over the Vandals.

After taking into account the head-to-head competition between the two schools (one win apiece) and the match records against the remaining MWAC teams in descending order (13-1 apiece), the next determinant is game records against MWAC teams in descending order. In this category, PSU has a decided advantage.

Entering this weekend's dogfight, PSU has won 36 of 43 games for a .837 percentage. Meanwhile the UI has captured 34 of 45 games for a .756 percentage.

Yet despite the poor odds, Bradetich is treating tonight's game as if it meant more than which school would host the

MWAC volleyball tourney.
"Portland State is an excellent
all-around team," Bradetich
said. "We have more depth on
the bench. Overall we match-up
pretty well against them."

Despite the relative equity in abilities, the Vandals were tripped by Vikes in Portland earlier in the season, 15-11, 8-15, 15-12, 15-9. The loss to the Vikings was the Vandals' only conference defeat this season.

In the three-year history of the MWAC, the Vandals are 0-7 versus the Vikings.

"We cannot allow them to get into their rhythm," Bradetich said. "We need to play better! defense than we did last time and control Lynda Johnson."

Johnson, an all-American Division II player last year, is "an excellent all-around performer," Bradetich said. "She is one of the top players in the conference."

But though the first-palce Vikings would seem to be a difficult opponenet, the BSU Broncos could prove to be just as tough.

BSU comes into the UI match with everthing to gain and everything to lose — namely a berth in the MWAC playoffs.

Boise State is currently in fourth place in the league owning a 6-6 conference mark and a 16-18 record overall. Since only the top for teams in the MWAC make the playoffs, the Broncos' position is precarious.

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"So was learning how to fly a helicopter. It takes a lot more skill than an airplane. If you think college is demanding, flight school is even tougher. It's not only academically demanding, it's really mentally demanding as well as physically.

"In Germany, I'll have a chance to use some of the leadership and management techniques I learned in ROTC. It's going to be a real challenge having command responsibilities.



2nd Lt. Anda Strauss was a political science major at Wake Forest and a member of Army ROTC. "I got into ROTC really just to see what it was all about. For me, it all couldn't have worked out better."

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Vandal sport shorts

(As compiled by the Argo wire

Horse tourney set up by IM

On Nov. 13 the Intramural and Campus Recreation Department is sponsoring a H-O-R-S-E challenge tourney starting at 7 p.m. in the PEB small gym.

University students, faculty and staff will be able to hallenge men and women from both UI varsity basketball teams. Representing the men's team will be Steve Adams, Chris Carey, Frank Garza, Steve Ledesma, Teddy Noel and Ulf Spears. Representing the women will be Myn Nichols, Krista Dunn and Kristen Browitt.

You will be able to challenge any player, but if you lose you will not be able to re-challenge that player. Games will be limited to 15 minutes, with the winning players receiving a Tshirt and a picture taken with the player.

For more information contact the IM office at Memorial Gym.

Mr. Kick and Mr. Quick win awards

During last week's football game, Idaho fans were able to cast votes for their favorite "Player of the Game." What happened is that they didn't nominate one player; they nominated two instead.

Kicker Tim McMonigle and receiver Eric Yarber were the recipients of the award. Tight end Scott Auker and quarterback Scott Linehan were also in contention for the award. But by a coincidence Yarber and McMonigle tied and are being placed on the award as coplayers of the game.

The scholarship was provided by KMOK and the Corner Pocket, who each donated \$250 to the cause.

The award will be presented to Yarber and McMonigle prior to the UI/ISU football game. It will be accepted by the UI Athletic Department by Bill Belknap and Ray Murphy.

Gibbons tabbed tops in MWAC

UI senior volleyball hitter Kelly Gibbons was named the Mountain West Athletic Conference's co-player of the week for her performances against three league teams.

Gibbons shared the award with Portland State University's junior setter Theresa Huitinga.

Gibbons recorded a .323 hitting percentage based on 27 kills and six errors out of 65 attempts. Prior to her award winning effort against MWAC foes Eastern Washington University, Montana State University and the University of Montana, Gibbons had been killing at a .299 percentage clip.

Gibbons' other statistics included seven assists, three aces, eight assisted blocks and 20 digs in three matches.

Blues end year this weekend

The UI Blue Mountain Rugby Club will host teams from the University of Washington and St. Martins College this weekend. These will be the final matches for the UI ruggers this

On Saturday, the UI will host the UW at 11 a.m. on the UI intramural fields. Washington

State will play St. Martins immediately after the UI match.

On Sunday, the UI will play St. Martins, while WSU will take on cross-state rival UW. Sunday's matches will be played at Farm Way Field in Pullman, Wash. The matches begin at 11

The Blues enter this weekend's games following a 24-0 thumping of Gonzaga University.

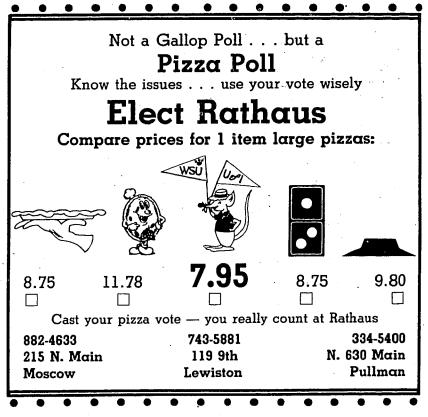
ntramural corner

Wrestling (men) - This event has been rescheduled to Dec. 3-5 with entries opening Nov. 13. All entries are due on Nov. 28. Swim Meet (women) — The meet has been rescheduled to Nov. 28 from Dec. 8. Entries will open on Nov. 13 and are due Nov.

Swim Meet (men) - This meet is scheduled for Dec. 8. Ultimate Frisbee Playoffs - Playoffs begin on Monday and all teams will make the playoffs.

Volleyball Playoffs (men) — Playoffs begin on Monday with all teams being bracketed by their win/loss record.

H-O-R-S-E Challenge - Horse challenge entries are due by Nov. 12. Sign up in the IM office to participate against the men and women's basketball players.







Collard

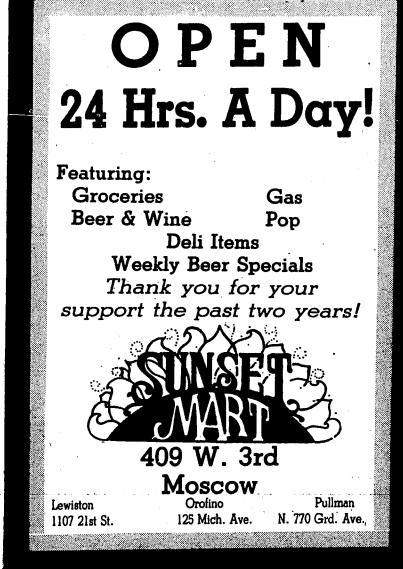
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Women practicing for fall hoop season

By Mike Long

The women's Vandal basketball team is warming up for another season and has its opening game against Western Montana University on Nov. 16 at 7:30 p.m. in the Memorial Gym.

UI women's basketball Head Coach Pat Dobratz feels the game with the Division II school will be a good opener for the Vandals, since they will probably have a couple of new people in the starting lineup.

"It's a good way to get our team out on the court and playing a game," she said. "Western Montana is going to play on the 15th — Lewis-Clark. They'll have a game under their belt, and we'll be down to scout so we know what to prepare for."

She said the two forward positions and the two guard spots are up for grabs this season.

Returners who are battling it out the guard positions are juniors Robin Behrens and Netra McGrew and sophmores Paula Getty and Krista Dunn.

"Each one does something a little better, and no one has really come and claimed the position. Netra and Krista have the experience of starting, but Robin's really come along well and is playing under control and doing a lot of good things," Dobratz said. "Then Paula, the last game of the season, she ended up with lots of confidence and everything. She's going to playing kind of a dual role with forwarding, too."

"Lynn, after that first year, we knew that she's a great shooter and she's really hitting from outside. She's our best outside shooter right now that we have on the team now that Dana (Fish) is gone."

Dobratz said that they probably won't decide until the day before the game who will start. She feels that having many people who can fill the guard position easily is one of Idaho's strengths. If one of the starting guards is doing poorly, they will be able to go to the bench for an ex-

perienced replacement.

Returning to the post position as the one of Idaho's dominating 6-foot-4 centers is Mary Raese. Raese will be joined by her counterpart, Mary Westerwell, who is up for one of the forward positions that was left open this season.

The second forward position will be be filled by Kris Edmonds, who played backup to the position on last year's team. Backing the forwards this season will be three new freshman recruits.

Susan Desinkes and Kim Chernecki hail from Eugene, Ore., while the Kristin Browitt comes to Vandal country from Cle Elum, Wash.

"The three freshman will see duty," Dobratz said. "They're just learning our system, and it takes a little bit of time."

"The freshman are developing like we had hoped they would, and we are pleased with them. They're going to have to go and be able to relieve our people. Right now we're concerned with Mary

Westerwell's conditioning."

"If she can go 30 minutes, we'd like that. So she's going to need a reliever. Kris' conditioning is fine, but she has a tendency to foul, so the freshman are going to be called into action. They're going to make a difference in the game," she said.

She said this year's bench is the weakest that she has ever had at Idaho.

"It isn't anything bad; it just takes time." for the freshman to develop, and we understand that," Dobratz said.

"We set our team goal and we're trying to do better then last year."

Vandal fans will be able to view the team in the upcoming game with Western Montana. Idaho will again host the Mark IV Classic on Nov. 23 and 24.

This year they will entertain Idaho State University, Utah State University and Washington State University with games scheduled for 7 and 9 p.m.



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Cyclo cross set for Sunday

A cyclo cross race is being ponsored by Velo Sport on Nov. ll at Robinson Park.

Cyclo cross is a form of bicyle racing that is very popular in Europe. It requires agility and ndurance, which makes it a leal way of staying in shape in he winter months. A modified 0-speed, mountain bike or BMX like can be used in the race.

The race is open to everyone, nd racing is slated to begin at poon, with registration begining 11 a.m. The entry fee is \$3.50; prizes will be awarded in all ategories. For more information fall Velo Sport at 882-3537.

Swimmers host Auskies tonight

The UI men's and women's wimming teams are at home onight to host the University of Washington Huskies at the UI wim Center at 7 p.m. The UI men's and women's

The Huskies are a dominant cower in the Northwest and are indefeated in PAC-West

competition.
"It's alway "It's always a challenge to wim against Washington," UI **dead** Swimming Coach Frank urlison said. "It seems that very year we compete against hem, our swimmers consistentcome up with good times in heir various events."

Both teams entering this week's action after competing in last weekend's season opening Idaho relays.

The Vandal men secured a first place victory in the relays, while the women placed third in the event.

For the Vandal men, the 200-yard freestyle team of Ross Johnson, Chad Bray, Aric Moss and John David set a school record time of 1:29.44, breaking the old school mark of 1:29.95 set last season.

Harriers bound for finals

UI women cross country runners Pam Paudler and Janet Beaudry will compete this Saturday at the NCAA District Championship 5,000-meter race, to be held at Wasatch State Park Golf Course in Heber City, Utah.

Paudler and Beaudry finished second and third, respectively, at the Mountain West Athletic Conference Championships held two weeks ago at Heber City.

Paudler, a sophomore from Bellevue, Wash., completed the 8,000-meter race in 18:18 while Beaudry, a junior from Milwaukie, Ore., clocked in at 18:52.

The men's cross country team will also travel to Heber City to compete in the combined District VII/Big Sky Conference Championships held on a 10,000-meter course.

Vandal sport shorts Dead Cougars: WSU spiked by UI

The UI volleyball team broke a school record by notching its 24th win of the season Wednesday night as the Vandals defeated the Washington State University Cougars in three

The Vandals' 24th win marked the highest win total the UI spikers have accumulated in a season since the founding of the Mountain West Athletic Conference in 1982. Last season, the UI achieved a 23-17 overall mark.

The Cougars fell victim to the

Vandals 15-9, 15-10, 16-14.

"Overall we out-dug, outblocked and out-hit them," said UI Head Volleyball Coach Pam Bradetich. "Our passing wasn't consistent, and I wasn't satisfied. We didn't play as well as we had hoped."

The non-conference victory gives the Vandals a 24-12 overall record. Meanwhile WSU's loss. the Coua's eighth consecutive defeat, drops its record to 7-20.

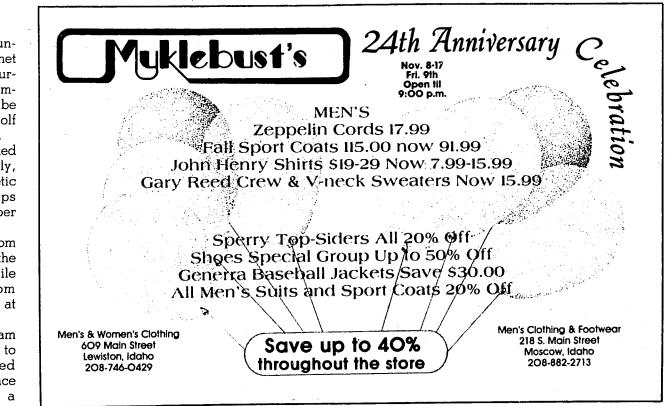
The win for the UI, although sloppy, was also quite costly.

Starting senior middle blocker

Jenny Frazier sprained her ankle in the second game and could be out for this weekend's important matches against Portland State University and Boise State University.

``Jenny's questionable," Bradetich said of her chances of seeing action this weekend.

Junior Janine Peard filled in for the injured Vandal and "played real well," Bradetich said. On the evening, Peard recorded six kills and two blocks.





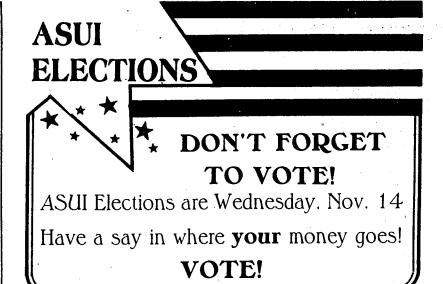
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UI students asked to give thanks by fasting

As Thanksgiving approaches, Laurie Fox, Lutheran lay minister. challenges UI students to "put their gratitude into perspective and actually see it work," by participating in the "Fast for a World Harvest" sponsored by the UI Campus Christian Center and the Hunger Action Committee on Nov. 15.

"The fast and the worship service, are times near Thanksgiving when people are ready to count their blessings," Fox said. "We are simply encouraging people to share their gifts and then come together in the form of public worship to witness their faith and actively participate in the world community.

Students in living groups around campus have been asked to fast for one or more meals on Nov. 15 and give the money saved to OXFAM-America — an international relief organization. At 5:30 p.m that day, a nondenominational worship service will be offered for all fasters at St. Augustine's Catholic Center.

"The worship, a contemporary service featuring interpretive, liturgical dance and music especially composed for the fast service, will have two primary focuses," Fox said.

One point is that all people are part of one body. "We are not just first, second and third world, and so we are responsible for what happens to our brothers in other parts of the world."

Another focus will be on the idea of the Good Samaritan. In the Bible, when the Good Samaritan found the man by the roadside, robbed and beaten, he did not ask what he could do. He immediately knelt to help him and administer to his needs.

"By participating in the fast and worship we are symbolically and actively coming together as a body of Good Samaritans," Fox said.

"The fast is non-sectarian; so is the worship. It is not particularly an act of religion so much as an act of faith."

"Sharing the bread and wine of communion is important, but it is important to realize that many in the world do not have this opportunity," Fox said. "This fast and worship is a chance for students to come together and see the effect and empowerment they can have in the world."

Farming outlook "bleak"

Using words like "bleak" and "poor" to describe the short-term economic outlook for the Idaho farm sector, UI agricultural economist Paul Patterson said a change in marketing strategies and better overall financial management have become critically important.

"The inability to produce isn't the main problem with agriculture right now. What is done with the money afterwards is what's important," he said.

Patterson advises students in agricultural and related fields, "Pay attention to what you're being taught and practically apply it to today."

Patterson believes financial and marketing management in agriculture has not received enough attention. Students will need management skills in the future.

He added that most agriculture students will go back to the farm after they have completed their education.

"Students have the advantage of being in a location where they have access to a lot of marketing and management information they might not have once they leave. They should really spend some time looking at alternatives and decide how they could apply to their own situation."

He recommends the following non-traditional marketing and management methods:

- Farmers might sell their harvested products immediately

rather than storing them. Farmers could buy future contracts with some of the proceeds and pay part of their operating loan with the remainder. That would reduce their interest and storage costs, improve their cash-flows and still allow them to benefit from price increases later in the season.

— Farmers should time the sale of agricultural products to maximize after-tax profits, not simply to minimize tax liability.

— They should not try to pinpoint that elusive peak price. For one thing, farmers are likely to miss it. For another, the storage costs and interest they pay while waiting may exceed what they could make from a slightly higher price. Patterson stressed that farmers should know their production costs, so they can determine their break-even price.

- They should also produce alternative crops or crop varieties that have favorable market outlooks. This is a more likely proposition for the Treasure Valley, with its favorable growing season, than further east. But even in eastern Idaho, changing to a different grain variety may have positive results.

— They should also grow a less profitable crop that contributes to cash-flow at critical times. If that cash comes early in the season and the farmer doesn't have to borrow for additional expenses, the crop's low value may be offset.

 Farmers should evaluate alternatives based on cash-flow as well as on "profitability." A profitable enterprise may threaten financial stability if cash-flow is inadequate during critical times.

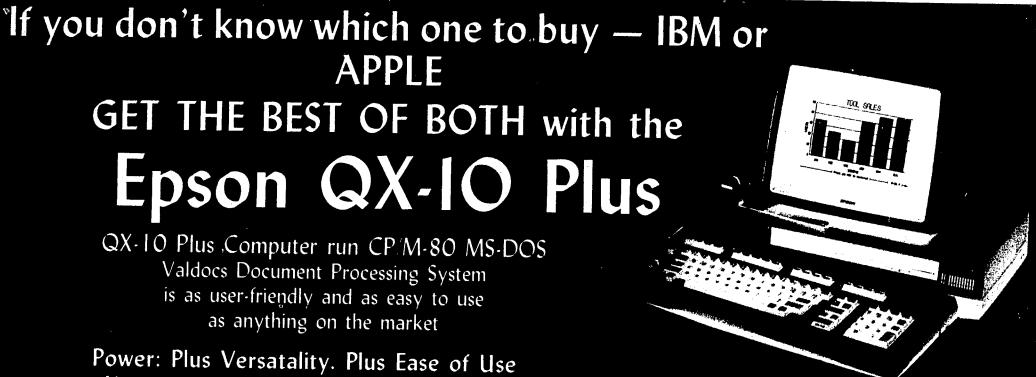
— They should also spend more, not less, when spending more could result in greater net income. Convincing the banker requires sound documentation based on a good set of farm records.

 They should also purchase inputs early to get more favorable prices and to help reduce tax liability.

"These recommendations ard general," Patterson said. "They vary from person to person, and each individual or farmer must decide which ones will work for them. They don't apply to everyone."

Correction

In the Tuesday, Nov. 2, 1984 issue of the Argonaut, the Kap pa Alpha Theta sorority was in advertantly identified as the KAT house. The correct abbreviation should have been KAO.



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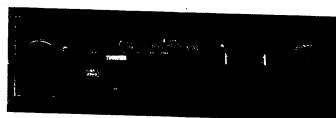
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Brothers and Sisters: A Greek Revival

They've recovered from the anti-establishment years and cleaned up many of their "Animal House" acts. Fraternities and sororities are fashionable again and with them has come a revival of the rituals long associated with Greek life. Most chapters, however, have tightened up their drinking and hazing practices, and many face stricter controls from campus administrators. (Cover photo at the University of Illinois by Jeff Lowenthal—Newsweek.) Page 4







Education: In the Marketplace

Colleges today compete for every good student and many resort to flashy come-ons and cold, hard cash. But will college admissions begin to look like a used-car market? Page 16

An annual NEWSWEEK ON CAMPUS guide describes summer work and travel opportunities, Page 20 at home and abroad.

How to Look Good the Old-Fashioned Way

Don't tell your mother, but the hottest fashion news in college towns is actually old clothes that strangers once wore. Retro fashion plates love used clothing for its good value and cheeky style; retailers love it because it's big, big business. NEWSWEEK ON CAMPUS looks at the trend and offers a few tips on secondhand chic.





Winning on the Court and in the Classroom

In his 12 years as basketball coach at Georgetown, John Thompson has developed his own special way of doing things. It's paid off-with an NCAA championship last spring and with a near-perfect graduation rate among his hardworking players. Winning, says the coach, "is not just the scoreboard." Page 24

College Radio: Weird and Powerful

Once they were just voices in the night, babbling only to themselves. Now, thanks to the stodgy turn taken by professional radio, college deejays are enjoying wide new influence. Why do people listen to them? Because they air things other stations won't touch. Page 28





Bill Murray Gets Serious About Movies

You know him as the thinking man's knucklehead from "Saturday Night Live" and "Ghostbusters," but Bill Murray would like to change his image—a little. He's just made his dramatic debut in "The Razor's Edge," from the novel by W. Somerset Maugham. In an interview, he explains how and why. Page 31

MY TURN: FEED ME GREASE

Don't offer bean sprouts or wheat germ to Katie Burns. She wants her food greasy and gooey-and certainly packaged. She prefers what she's used to—good, solid American victuals, like Doritos, -v Page 36

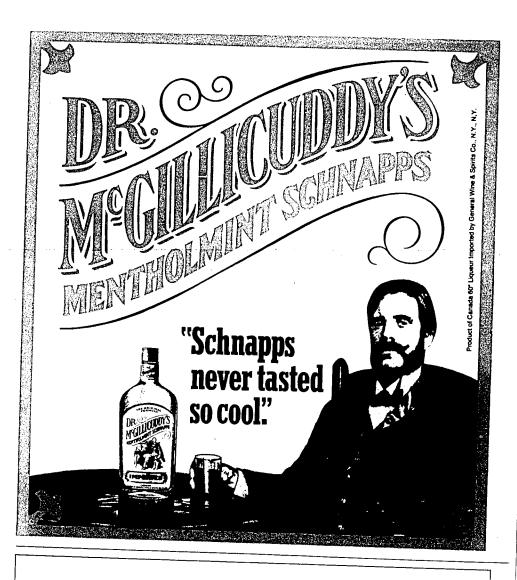
MULTIPLE CHOICE

Big-money decisions at TCU; high-tech cheat sheet; SAT's bite the dust at Bates; new help for struggling rock and rollers; do pretty people really do better in life? Heading outward for intersession.

PULP FICTION, NEW GUIDE

Lee Goldberg, a senior at UCLA, describes his nether life as "pulp" author. Page 33 Erstwhile preppiologist Lisa, Birnbach comes up with a college guide that our reviewer flunks out.

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LETTERS

Gay Students

As a gay student at the University of Minnesota, I just wanted to extend to you my deepest thanks for your cover story on gay students (EDUCATION). It is rare to find such straightforward and nonhomophobic journalism outside of the gay press.

DANIEL HAWKINS University of Minnesota St. Paul, Minn.

At a time when myths about gays continue to be perpetuated, especially on "liberal" college campuses, it was very refreshing to read your well-researched article. I have encountered much hostility from my college peers because my brother is gay. I am repeatedly asked if I'm a lesbian (I am not) and people back away from me as though I have leprosy and they might become "infected." It's sad and unfortunate that institutions of higher learning continue to condone such closed-minded behavior.

JEANINE McPARTLIN State University of New York Oswego, N.Y.

The opponent of gay recognition, whom you quoted as equating gays with criminals such as "rapists, robbers and thieves," displayed terrible ignorance. Homosexuals do not inflict harm upon others! Whatever happened to liberty and the other tenets upon which this country was founded? This heterosexual student in favor of gay recognition believes in "live and let live.

LISSA F. BENTLEY Smith College Northampton, Mass.

Why do homosexuals feel they deserve special rights? Apparently they're laboring under the illusion that homosexuality is a valid and acceptable life-style, but how can educated college students be so ignorant as to see something which denies the basic laws of nature as good and acceptable?

RICHARD A. HAYES La Mirada, Calif.

Your coverage of gay activism depicted a movement that was isolating itself by being adversarial. But many straights have stood up for the rights of gays and lesbians. At the University of Massachusetts, Amherst, the "social awareness" floor rooms 61 students who are there because they want to be open to other individuals.

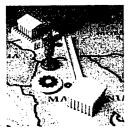
KATHY MOYNIHAN University of Massachusetts Amherst, Mass.

Letters to the Editor, with the writer's name and address and daytime telephone number, should be sent to: Letters Editor, Newsweek On Campus, 444 Madison Avenue, New York, N.Y. 10022. Letters may be edited for reasons of space and clarity.

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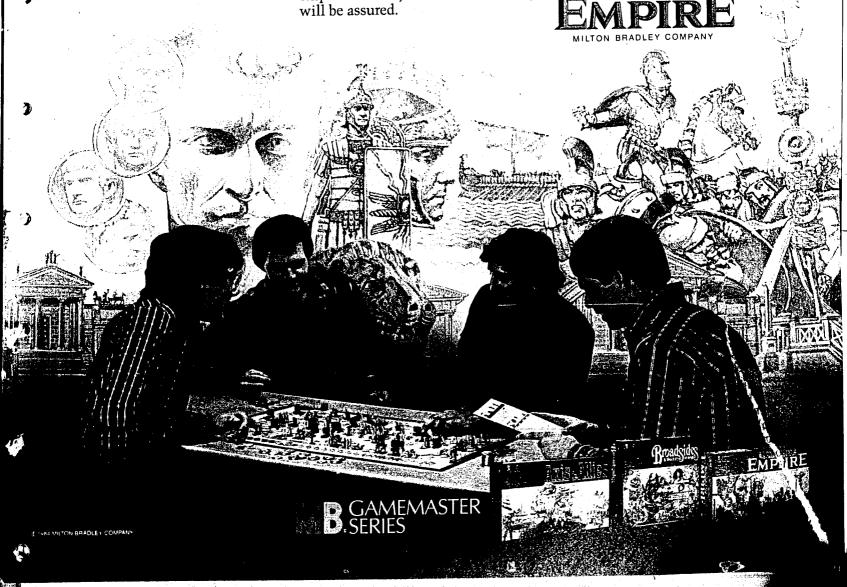


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ONQUEST



Pyramid of pledges at University of Texas: Little lambdas who've found their flocks

Rebirth

They are strong again, but

he Inner Joy, the great Swam Muktananda has taught us, is so far beyond ordinary human experience that to attempt to convey it is like asking a mute to describe his first taste of ice cream—"All he can say is 'Aaaah! Aaaah!" Fraternity men have the same trouble. To outsiders, the privations and humiliations pledges will go through to achieve membership are as inexplicable and pointless as the fasting of a Sufi; and the joy of getting drunk and climbing the fire escape to squirt shaving cream into the windows of the Tri-Delt house are as ineffable as nirvana.

But we are all on the same quest, after all We all must know that the human soul is but a tiny spark lost in the immensity of the universe, and not much more than that in the immensity of the university. Fraternities unite us in sacred brotherhood with those who for generations have been whacked on the ass with the same piece of wood; they join us in mystic communion with the brothers who down through the years have thrown up on the same steps. We come to them as freshmen, insignificant as iotas, as lost as lambdas without their flock. They give us strength on our journey, or at least company, so that we can look up and say, though we are animals, Lord, at least we are social animals.

The gulf between Greeks and non-Greeks is perhaps narrower now than it has been in years; it surely has shrunk since the 1960s, when on some campuses the only Greek letter it was safe to be seen wearing was the omega, symbol of the brotherhood of the resisters of the draft (so chosen because it is also the engineering symbol for electrical resistance). A man who went to Berkeley in that period recalls that he schemed to keep his fraternity membership a secret from the faculty for his entire four years, out of fear of what his professors would do to him if they knew. If he went back to Berkeley now he would find a whole store devoted to selling beer mugs, sweaters and jewelry embiazoned with the sacred squiggles that advartise one's affiliation, and doing a good business among the over 3,300 fraternity and sorority members on campus—2,000 more than there were in 1972.

Nationwide, the National Interfrateriety Conference has found that the number of fraternity members, which had fallen from 188,000 in 1965 to under-151,000 in 192, has now risen to over 250,000. The arrage membership per chapter, which addropped as low as 34, is now back up to be precounterculture figure of 50. Among

of the Greeks

chastened by the consequences of drinking and hazing.

a rorities, the National Panhellenic Conference, representing 2,427 chapters, reports that since the early 1970s it has increased its membership every two years by 6 percent.

Needless to say, it is not fraternities that have moved closer to the rest of society, but the other way around. "Fraternities are back for the same reason that junior prom is back and Ronald Reagan is president," says Northeastern University sociologist Jack Levin, who has just completed a major study of the Greek system. "There has been a major turnaround at our value level." One sign of the turnaround is the number of students who say they joined fraternities or sororities in hopes of copping an advantage in the business world after they graduate, a secret tactic once known only to life-insurance agents. Another sign is the newfound appreciation for ceremony, ritual and the need to be accepted. Fraternities like to think of themselves as guardians of traditional values in a chaotic and uncertain world. They re-create the family, provide social structure, raise money for the United Way and are first in line for the campus blood drive. But they can be slow to respond to new ideas, such as racial integration. Most large campuses continue to have what is in effect dual fraternity systems for blacks and whites, with separate rushes and parties. Progress toward bridging these gaps, with some honorable exceptions, appears to have slowed in the last few years.

t should not be surprising that fraternities have traditionally been strongest on conservative campuses, especially in the South. A good illustration is the University of Georgia in Athens, where members of Kappa Alpha still dress up in Confederate uniforms to fetch their hoop-skirted dates in horse-drawn carriages for the Jefferson Davis Ball, an observance that dates back to the early years of the Eisenhower administration. There are those who might view this as a political gesture, but KA member Erle Norton insists that it is nothing of the sort: "It's not that we're saying the South should have won," he says; rather, it affirms the "life-style, beliefs, reverence to God and chivalry toward women" of the Southern gentleman.

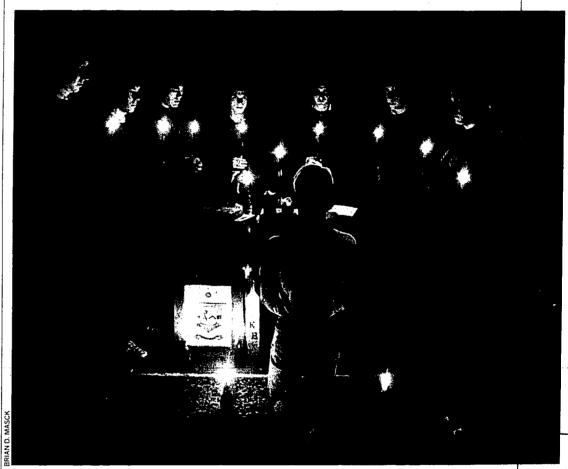
Georgia is also the school where, when a sorority member takes one of the three sacred steps toward marriage (lavaliered, pinned, engaged), her house calls a candle-light ceremony. The girls all sit in a circle and pass a lighted candle around once, twice or three times, until the chosen sister reveals herself by blowing it out. Then she

goes off to rescue her boyfriend, who has been tied to a tree, stripped and covered with shaving cream by his frat brothers. With a few exceptions, such as Chi Omega Rho, the coed fraternity at Northwestern (page 10), the sexual revolution is just one more radical change that Greeks have been willing to sit out.

There are other areas in which the values

step in, and at a few, such as Amherst and Colby, longstanding discipline problems were solved by banning all fraternities from the campus.

At most schools, though, much of campus social life is organized by Greeks, and these amenities and other services have earned them the admiration even of those who would never dream of joining. This can be seen clearly in the results of a poll conducted for NEWSWEEK ON CAMPUS by The Gallup Organization at 100 campuses this fall. By an overwhelming 75 to 9 percent margin, the students interviewed said they approved of having fraternities or sororities on campus, even though the proportion who actually were members was just 18 percent.



Pledging Deke at the University of Michigan: Joining a sacred brotherhood

of the larger society conflict with some of the most cherished beliefs and traditions of fraternities. Getting drunk, for example. People who live near frat houses have always had to put up with petty annoyances like members throwing up on their lawns. But the growing intolerance in American society for alcoholism increasingly puts fraternities on the defensive over practices that might be construed as encouraging drinking, such as sending a pledge into the basement with a keg of beer and telling him not to come up until it's empty. Fraternities on a number of campuses have begun to recognize this as a problem and are voluntarily taking steps to correct it. At other schools. the administration has found it necessary to

This does not mean, however, that they had no criticisms to offer. Asked which activities seemed to be the Greeks' first priority, the largest number responded "parties." while "civic service" came in a distant third. Asked which activities ought to be emphasized, service won by a large majority.

Mutual incomprehension, rather than hostility, seems to describe the relations between Greeks and the rest of the student body. Truly dedicated Greeks sometimes give the impression that they wouldn't notice if the college closed down, at least until no one showed up for the following fall's rush. It is not unusual for students to come to a heavily Greek school, such as Southern Methodist, in order to get into a particular



The Tri-Delts of Ole Miss welcome prospective sisters with sorority spirit: Guardians of traditional values in an uncertain world

fraternity or sorority—and sometimes they leave after rush if they don't get the bid they wanted. Schools with pride in their own traditions might take this as evidence of a misplaced loyalty. That was the case at Texas A&M, where a vocal "no frats" movement helped defeat a move to extend university recognition to the off-campus and unofficial Greek houses. "Frats," says senior Pat McDonald, "seem to separate the oneness of spirit that Aggies have." That may be so, although Levin's collaborator at Northeastern, criminal-justice Prof. James Fox, asserts that fraternity men as a rule make the best and most generous alumni of most universities.

or their part, Greeks report feeling abused by the independents, who, they say, sometimes never get beyond their initials to learn their names. A Berkeley sophomore expressed a common complaint when she observed that "when you go to a party, the first question people ask you is, 'What house are you in?' I hate being judged by my house and not me." This problem would probably merit more sympathy if the young lady hadn't admitted, earlier in the same interview, that during rush she had dropped all the unpopular houses, even if she liked the girls in them better. "Bad sororities," she said, "don't have parties with the fraternities I like."

Probably no aspect of fraternity life has given rise to more misunderstandings than hazing. This is partly because fraternities keep their hazing practices closely guarded secrets, so as not to give away the element of surprise either to pledges or the campus police. They come to light as a rule only when someone is killed, arrested or dressed

in a bunny suit for a campus scavenger hunt, as happened at one Northwestern sorority two years ago. It is hard to decide how much weight to give the earnest pronouncements of official Greek spokesmen like Dan DalDegan, president of the Intrafraternity Council at the University of Illinois, who assures the public that "the kinds of people we're trying to attract are intelligent. . . . They are asking themselves what they can do to enrich their college experience. Hazing is not one of them." (The Illinois system's commitment to the intellectual life was underscored two years ago when a member of Acacia house went to do his laundry and found that a rival

group had filled the washing machine with 22 human brains.)

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The worst incidents are invariably ascribed to the distant past, like the late 1970s at the University of Texas, when one fraternity was suspended for forcing its pledges to drink a cocktail of cod-liver oil, raw eggs, limburger cheese and jalapeño peppers. This, however, was not the same house that lined up its naked pledges to pick up an olive with their bare buttocks off a block of ice, run around a barrel with it and deposit it in a coffee can.

Scott Polikov, president of the UT Intrafraternity Council, asserts that there is a trend away from torturing pledges in favor

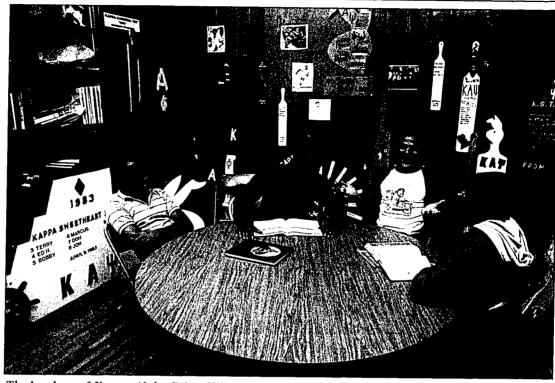


Antifraternity activists at Texas A&M: Do fraternities rupture the Aggies' 'oneness'?

nore creative and intellectual forms of hazing, such as sending a pledge class down to the state capitol and giving them 15 minutes to count all the stars on the wroughtiron fence. But he contends that some form of shared misery is an important ingredient in forging the lasting bonds of friendship that are the essence of the fraternity experience. "Hazing is a fairly misunderstood problem," Polikov says. "The people outside the system tend not to really understand what it is, what it has meant to the fraternity system and what the fraternity system is doing about it at this point."

f even students can fail to appreciate the redeeming social value of hazing, imagine how sympathetic district attorneys are likely to be. At least 16 states have antihazing laws on the books, some dating back decades. Even in their absence, though, a prosecutor might decide that hitting a

pledge with a paddle is not all that different from hitting him with a two-by-four. The Cincinnati law firm of Manley, Jordan & Fischer, which has specialized in fraternity law, has a thick file of fraternity misbehaviors that have resulted in criminal charges. Some began relatively innocently but ended in tragedy: 10 students at Chico (California) State were charged in the death of a pledge who was hit by a car while walking back to campus after he was driven to a remote spot and left to find his way home, a popular hazing activity known as "riding." Others began less innocently, as in the case of a Zeta Chi pledge at American International College in Springfield, Mass., who died last



The brothers of Kappa Alpha Psi at Illinois: Maintaining separate-but-equal organizations

February after a pledge ritual that involved eating spaghetti and drinking wine, vomiting and then eating some more. After conducting an inquest, the district attorney's office decided not to prosecute.

Another potential problem arises from the increasing willingness of juries to award damages in civil cases arising out of what once were deemed purely voluntary and privileged transactions, such as being stripped naked, covered with molasses and cornflakes and stuffed into a burlap sack by your fraternity brothers. Manley associate Jeffrey Harmon suspects it may become more common for disgruntled pledges to slap their tormentors with lawsuits. They

may have been discouraged until now by the danger that if they won a judgment against a typical fraternity, they might end up owning the frat house, or, worse yet, the furniture. The solution in that case might be to sue the university. It is not clear to what extent a school can be made to pay for the suffering its fraternities inflict on pledges. Ironically, Harmon says, the more closely a university attempts to regulate its fraternities, the greater the danger that it will be held liable if someone sues them.

Still, most colleges are feeling at least a moral responsibility for what goes on in their fraternities, and not just during hell week. A report last year by the Indiana-based Center for the Study of the College Fraternity found that of 334 colleges and universities surveyed, 69 percent had at least some administrative jurisdiction over their Greek houses—up from 58 percent the year before. The regulations broadly fall into two categories, those aimed at promoting justice and those enacted out of self-preservation. In the former category, Stanford, whose fraternities occupy university-owned buildings, is considering a proposal to force them to take in any student who applies to live there, while the University of Southern Maine is weighing a requirement that will force fraternities and sororities to publish the criteria they use to choose new pledges.

n the self-preservation category, the most drastic measure appears to be the emergency ban on all public drinking in fraternities and sororities at Southern Methodist, enacted last September after two successive weekends of what vice president for student affairs Walter Snickenberger referred to as "gross, indefensible behavior,"



'Shouting in' new Kappa Sigmas at Northwestern: Many are rushed but few are chosen

LIFE/STYLE



Black-white team at Greek week, University of Illinois: Breaking barriers

pension-reform that individual chapters go through with the inevitability of a Greek tragedy. "We had turned into just a drinking establishment," admits Anthony Jonaitis of the University of Massachusetts, whose Theta Chi chapter is just back on campus after a two-year suspension. "Now we're back on the track." "Pikes have gone through a

real revision," says University of Georgia junior Shawn Tucker of Pi Kappa Alpha, whose president recently distributed roses to sorority presidents as an atonement for past behavior that fell short of chivalry. "We're trying to live up to the goal of Greek life." "When I was a freshman, some guys took pride in fitting the 'Animal House'

mode," admits Steve Ellis, president of the Berkeley Beta Theta Pi's, who are working off a two-year suspension by running an after-school recreation program at a local elementary school. "Now our guys take pride in being visible leaders in the community."

n example of what can happen when fraternities don't reform is Colby, where the suspension of Kappa Delta Rho in the spring of 1983 presaged the elimination of all fraternities a year later. The KDR's got into trouble for general failure to comply with fraternity guidelines. This included low GPA's, outstanding debt to the college, hazing and ledging, a pastime in which a member would invite a woman into his room and get her into a compromising position while his brothers looked on from the window ledge. But the problems of fraternities at Colby went deeper, says president William R. Cotter: "Student interest in fraternities never recovered here from the decline in the '60s and '70s." Membership, h. which had once included 90 percent of the male student body, dropped to 30 percentpartly due to the competitive attraction of coed dormitories—and with rare exceptions they contributed nothing to the campus except parties. That may have been contribution enough for most students—who voted 3 to 1 to keep fraternities on campus, but who

'The Real World Is Coed'

It's "Horror Night" at Northwestern's Chi Omega Rho fraternity. Cardboard tombstones litter the front lawn and a stuffed dummy named "Luther" hangs from a second-story window. Inside, male ghosts are already dancing with female ghostbusters—even though the guests haven't arrived yet. Chi Omega Rho is Northwestern's first coed fraternity, where the parties begin just as soon as someone turns up the music. It was started in early 1982 by a handful of students eager to create a natural social environment—at parties and in all phases of student life. "I think college can be a very imperson-

al experience," says cofounder Greg Crouch, now a senior. "The idea of Chi Omega Rho was to provide a home whether it's a place for just dancing, watching television or chatting with friends—just a place to call home."

Two years later, Chi Omega Rho—the Greek letters stand for Coeducational Opportunities on fraternity Row—boasts 74 members in its three-story house: 32 men and 42 women. About half the members live in the house, a former inn. Women and men sleep in separate bedrooms and use single-sex bathrooms—women on the second floor and men on the third. It's one of about 10 coed chapters of Chi Omega Rho, which is one of several coed fraternities around the country. (The term "fraternity" was adopted for want of a better one.)

Chi Omega Rho's charter calls for

male and female copresidents, but aside from this separate-butequal leadership, the fraternity operates much like any other. The
group studies, socializes and plays touch football together, invites
faculty over for wine and cheese and performs the usual philanthropies. According to copresident Barry Levin, the coeducational mix
makes life there a good deal more adult: "The real world is coed. To
sit there and only have to deal with one sex is absurd."

At first, Chi Omega Rho attracted a lot of people who were

At first, Chi Omega Rho attracted a lot of people who were disenchanted by traditional fraternity values, but now it gets its share of mainstream Greeks. Still, there are those who joke about the fraternity's coed approach, and the house has developed a somewhat liberal reputation. The fraternity is more racially integrated than

most at Northwestern: its four blacks give the house a black-white ratio that roughly matches that of the school. Tananarive Due, a black sophomore, pledged Chi Omega Rho because she considered it "middle ground" between the predominantly black and predominantly white Greek organizations.

But even enlightened fraternities have their awkward moments. For a while, chores were divided along traditional lines: garbage disposal for males and mail sorting for females. "That lasted about a month," reports copresident Margaret Weiss, "not because the men refused to be the only ones who took out the garbage and the women refused to be the only ones who sorted the mail, but because the men and women alike forgot to do their chores. So we got a maid."

RON GIVENS with CURTIS CHIN in Evanston, Ill.



Chi Omega Rho: Study together, buddy together





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It's like having your jeans custom tailored. For a fit no ordinary jeans can even begin to match.

Levi's 501 Blues.

The fit of a lifetime. In less than one day.

•

501

Levi's Button-Fly 501 Blues.





LIFE/STYLE

lost the point when the trustees voted to replace the Greek system with four self-governing residential commons.

At about the same time, and for similar reasons, Amherst's board banned fraternitiesalso over the protests of the students, who may have been worried where their next drink would come from. "There was no one who wasn't affected in some way, whether you were in a fraternity or not," said Amherst senior Alison McPhail. "This is a small school." To fill the gap it had created, the board appropriated \$100,000 this year for parties. With the money, of course, comes bureaucracy: groups who wish to sponsor a social event must complete an official alcohol-and-party con-

tract, which asks, among other inane questions, for the purpose of the party. Still, the overwhelming evidence from the parties so far this fall is that beer is beer.

ne of the advantages to eliminating fraternities cited in the Colby case was that it would enable the college to implement its open-housing policy on what was, after all, college-owned property. The lifeblood of a fraternity or sorority is its right to perpetuate itself by choosing new members. Enormous effort goes into attracting the right sorts of pledges; lists of desirable qualities are drawn up and promulgated to rush captains who will sift the incoming hordes for the right combinations of enthusi-

asm, brains, money and looks. Nine times out of 10, or 99 times out of 100, the incoming pledges are all of the same race. There are 25 fraternities in the Northwestern Interfraternity Council, enrolling about 1,300 students, of which former IFC president Steve Palmer estimates 10 to 20 are black. Of the seven organizations that make up the Black Greek Council, none has a white member. "I do not see as many improvements in the last couple of years as in the [preceding] 20 years," says Palmer.

If that is true in Chicago, how much more so in Texas, where, according to Sigma Phi Epsilon president Ted Kennedy, all of the fraternities at the University of Texas are now all white or all black. Kennedy qualifies as an expert on integration, since his chapter took the unprecedented step of admitting a black—Michael Hamilton, a graduate student who had been a member of a Sig Ep chapter at the small school he had attended before UT. Had Hamilton attempted to pledge as a freshman, though, "it would have been viewed differently,"



Partying, Texas style: Changing attitudes on the drinking scene

Kennedy puts it delicately. Russell Scott, a UT senior, remembers working rush in his fraternity, when "the rush captain would tell us blacks are coming through—be nice to them." Nothing, he says, was ever said about accepting them. "As a group," Scott says, "fraternities are concerned about their reputations... especially with sororities."

UT sororities are even more exclusive than fraternities; their unwillingness to sign even a pro forma nondiscrimination pledge has kept them from university recognition since 1968. This is all right with them, since it enables them to a hold a closed rush to which admission is by recommendation of an alumna only. As for admitting blacks, "It is never talked about," says Sarah Barnes, a

the women at the University of North Carolina, where the first black woman to try to pledge an all-whitesorority two years ago made it into the final round at several houses but never received a bid. The incident led to the formation of Sorority Women Against Discrimination, which embarked on an ambitious plan of education and pressure aimed at cracking

the racial barrier—and then

disintegrated the following

year when no black woman

even tried to get into a white

the formation of the control of the

former Pi Beta Phi. "We're not

Neither, presumably, were

brought up that way."

house. The women of Kappa
Alpha Theta at the University
of Illinois had more success.
They admitted a black woman
this fall and teamed up with Kappa Alpha
Psi, the most prominent black fraternity on

et even at campuses which do have some integrated fraternities—Berkeley, for example—traditions of separatism persist. Black representation in Berkeley's IFC is less than a quarter their proportion on campus; many blacks prefer to join black fraternities, which at most campuses offer more service-oriented activities such as tutoring black high-school students. "They have the opportunity to sign up," says IFC president Gunnar Gooding, "but a lot of minorities think that Greeks are a bunch of white boys up on a hill."

campus, for Greek week.

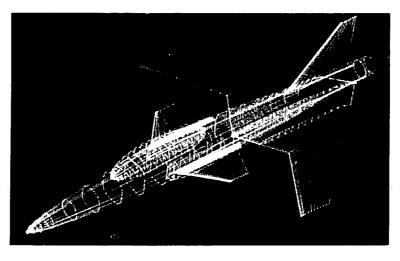
Well, of course they are, and jealous outsiders have been saying that about Greeks ever since they constructed the Parthenon. Campus Greeks worked very hard to get up that hill, after all. They have offered up their sweat, blood and vomit in the sacred rituals of pledging, initiation and partying, to walk like gods on a higher plane of friendship from which the anomie and loneliness of college life have been banished. If, on occasion, the gods get careless and spill beer on the rest of us, it seems like a small enough price to pay for the privilege of having beer at all. But that may no longer be as true as it once was; attitudes have changed down in the valley, and not even gods can get drunk and invade Tri-Delt in their jockstraps with impunity. Slowly and surely, things are changing on Mount Olympus.



Pajama party at Texas A&M: Power of sisterhood

JERRY ADLER with NOELLE GAFFNEY
in Chicago, LISA BROWN and
RELLY KNOX in Austin, Texas.
LISA COLLINS in Champaign-Urbana, Ill.,
MARGARET MITTELBACH in Berkeley.
Calif., CAROL EISENBERG in Waterville,
Maine, MARY CRESSE in Amherst, Mass., and
MARK MILLER in Dallas

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Playing the stock market at TCU: How to spend \$850,000 of someone else's money

Wheeling and Dealing: Six Credits

Autumn in Ft. Worth. The sweet smell of barbecue in the air. Over at Texas Christian University, the fighting Horned Frogs have taken to the gridiron. And in Dan D. Rogers Hall, a dozen TCU students are figuring out how to spend \$850,000 of somebody else's money. "This," says M.B.A. graduate Rick Winningham, "is the best class I ever had."

The class in question is the Educational

Investment Fund, six credits, the nation's largest student-run investment fund. Seeded in 1973 by a gift of stock from a TCU trustee, EIF now includes securities, certificates of deposit, money-market funds—even a little real estate, in the form of a Mansfield, Texas, duplex. Students sign on for two semesters at a time, and all investment decisions are in their hands (a faculty

adviser is present at meetings, but has no vote). The pressure is grueling. Original benefactor William C. Connor says students tell him "they get the same grinding pains in the middle of the night that businessmen have." Adds adviser Dr. Henry Oppenheimer, "I'm not sure how I'd react if I was 20 years old and had to decide whether I should sell 1,500 shares of Exxon."

Even with the pressure, EIF managers do well. Overall, says Oppenheimer, the fund has performed a little behind such measures as the Standard and Poor's 500, but as well as or better than most private investment funds. (Like any other investment firm, EIF has had ups and downs. It bought undervalued Exxon stock at the outset of the 1982 oil? glut, and then watched it rise from \$28.75 to a current price of about \$45; but it took a bath on the \$110,000 Mansfield duplex and is now planning to sell it.) Profits benefit TCU and the Baylor College of Medicine's Department of Ophthalmology; for the student managers of the fund, the payoff comes in priceless experience. Some, of course, plan careers in the investment business. For others, EIF only confirmed that a career in investments might not be the best way to go. Gordon Kane, last year's class administrator, is currently in New Guinea for two years of church work. He says he's not sure what he'll do when he comes back.

Flunking the Tests

Few initials strike as much fear into the hearts of prospective college students as SAT and ACT—a score on one of these tests is demanded by virtually all major schools. But Bates College, a selective school in Lewiston, Maine, has decided that the "predictive value" of the tests is so "questionable" that it will no longer require appli-

cants to submit their scores on the SAT. The Bates faculty voted overwhelmingly to abandon the traditional measures after examining four detailed studies conducted during the past five years. The studies indicated that achievement tests could predict academic performance just as well as the SAT, while providing insight into which persons might have trouble with college work. (High-school grades continue to be

the primary factor in admissions decisions.) Bates officials also expressed concern that the SAT can discriminate against minorities and those with rural backgrounds. And William Hiss, dean of admissions and financial aid at Bates, worries that good SAT scores sometimes indicate nothing more than a good SAT crib course. "We were dissatisfied," he says, "with the coaching mania around the country."

Call of the Wild

Intersession will arrive soon for many students. How to spend it? Slumped in an armchair watching "Family Feud"? Or zipping across the icebound North Woods of Minnesota on a dog sled? Night sailing in the Florida Keys? How about mountaineering in the Rockies? The first choice is available for free at home. The latter three are offered by Outward Bound, the nation's leading packager of educational outings.

Like the better-known summer offerings (page 20), the winter programs of Outward Bound don't come cheap: costs run from \$350 to \$1,000. But many schools offer course credit for them, and more than 30 percent of participants receive financial aid. Both aid and admissions are decided on a first-come first-served basis (Outward Bound, 384 Field-Point-Road, Greenwich, Conn. 06830; call toll-free 800/243-8520).

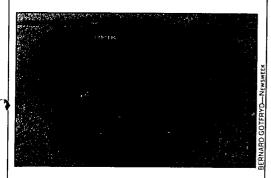


Intersession in the Rockies with Outward Bound: Adventure and course credit

High-Tech Crib

As long as there have been students, there have been students looking for an easy way out. Now, thanks to modern technology, today's cheater has a new tool: the wristwatch computer. The \$200 Seiko Data 2000 is your basic ugly digital watch with 2K of computer memory-enough to hold more than a page of crib notes. The user stores information with a calculator-size keyboard that snaps onto the watch and can call it up with just the touch of a covert finger. Of course, Seiko doesn't market the Data 2000 as a microminiature crib sheet-the company calls it an "address and date book for the wrist"—but imaginative students have already begun to calculate the possibilities.

The ethics are another matter. Sam Hurt, a recent graduate of the University of Texas law school, has one examination left before he is eligible to enter practice, but he's not sure he can bring himself to cheat on a test called "Professional Responsibility." And the Data 2000 may not be the perfect crib; a proctor may wonder why the student in the third row is obsessed with the time. College officials in Austin make clear that anyone caught using it to cheat must deal with the same old-fashioned penalties: an "F" and the boot.





Music marketer Gordon: 'Do the songs come together? Do they make you smile?'

SCREAMing Into the Music Business

A&R: innocent-sounding initials, but scary enough to send chills up the spines of most aspiring musicians. They stand for Artists and Repertoire, the record-company departments responsible for signing new acts. What's so scary? A&R people receive hundreds or thousands of demonstration tapes every year, and just getting one's music heard by a professional is a major hurdle. Most untested musicians get caught in what music marketer Peter Gordon calls "the A&R gobbledygook": their tapes get lost, laughed at, thrown away or just plain ignored.

Gordon thinks he's figured out a way around the A&R gobbledygook. In July his New York-based company, Thirsty Ear, began producing SCREAM (Sampler Containing Really Exciting American Music), an audio magazine that features 10 little-known bands every month. The bands

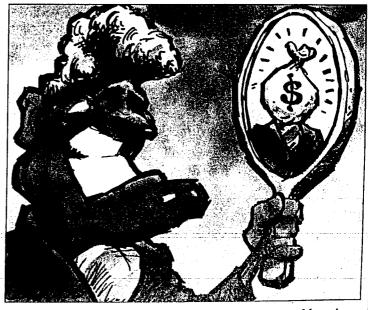
pay \$350 to be included on the record, which is sent to radio stations, rock press and, yes, even A&R people. In this fresh new format, Gordon says, "the bands will have a fighting chance. It's our intention to take bands from little self-propelled labels and bring them to the attention of the music industry."

Acts on the first edition of SCREAM included the Hip Chemists, from Murphysboro, Ill.; Executive Slacks, from Philadelphia; The Woofles, from Bronxville, N.Y., and Painkillers, from St. Louis. Bands of every style are invited to submit their work for future editions. "Don't be bashful," says Gordon. "Recordings don't have to be \$200,000 productions, but they do have to be well recorded. The important thing is the quality of the musicians, and of the songs. Do they come together? Do they make you smile?"

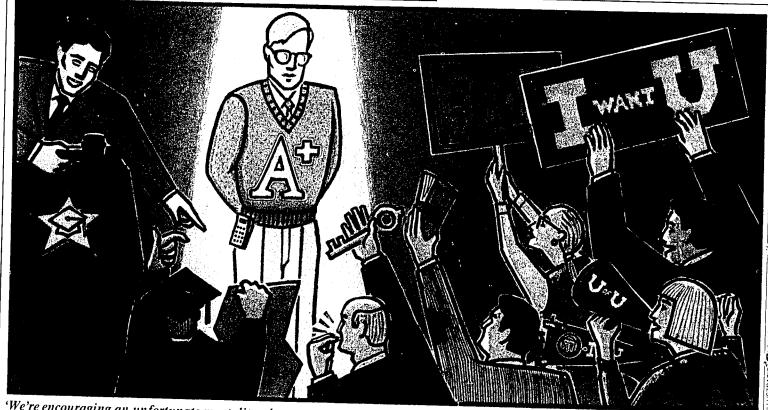
To the Pretty Go the Spoils

Beauty may be in the eye of the beholder, but if the beholder thinks you're good-looking, you've got a better chance at a good grade or a job promotion. Two sociologists, Debra Umberson of Vanderbilt and Michael Hughes of Virginia Tech, have found that attractiveness has a small but measurable effect on how well people succeed and how happy they are. The researchers compared survey data on the achievement and mental health of nearly 4,000 people with ratings of their attractiveness. They found that beautiful people not only have more education and make more money than their plainer counterparts, but also "have a more positive outlook on life and a greater sense of mastery over their environment."

Umberson believes that beautiful people may do better because they have greater self-confidence and set higher goals for themselves. But the perceptions of others are equally important. "People assume," says Umberson, "that if you're good at one thing—in this case, attractiveness—you must be good at all sorts of things." Appearance can even help teacher—says Hughes. "If you wear a tie and suit, you get higher evaluations [from students]," he says. "If you wear blue jeans and have messy hair and wrinkled clothes, you get lower evaluations."



Good looks make the breaks-in education, money and happiness



'We're encouraging an unfortunate mentality when we encourage kids to shop for a college like they shop for a used car'

Buying Good Students

As colleges lure scholars, do they cheat the needy?

Are you a high-school senior? Do you have a high score on the PSAT? The University of Texas wants you for its annual Honors Colloquium! Oh, sure it sounds dull, but it's not! It's fun!! You'll get to hobnob with college professors! Take a whirlwind tour of Austin! Play an exciting trivia game . . . and take home an Apple Macintosh if you win! Win or lose, you'll cart home goodies like Honors Colloquium T shirts and notebooks! If you decide to attend Texas we'll guarantee you a one-time \$1,000 scholarship . . . whether you need it or not!! And if you're a National Merit Scholar, we'll throw in an additional \$750 every year you attend our university ... whether you need it or not!!

Who says good grades don't pay?

he ad is a fabrication, but all the particulars are true. UT really does sponsor an Honors Colloquium for four days each July. And although it's splashier than most, the Texas shindig illustrates a widening movement in higher education: efforts to lure promising students with cold, hard cash. In most cases this means "merit scholarships"—the annual \$5,000, say, that Merit Scholars are guaranteed at Trinity University in Texas. "Trinity's effort to attract National Merit Scholars has been a conscious marketing strategy," says spokesperson Dina Dorich. "As you attract more top students, it im-

proves the overall picture of the university."

Merit-based scholarships aren't new, of

Merit-based scholarships aren't new, of course. Historically, scholarships have been awarded both to honor academic achievement in high school and to help poor but bright youngsters attend college. Then in the early '60s, many institutions—notably the better ones—began to base their scholarship awards almost entirely on financial need—a trend later codified in need-based federal student-aid programs. The purpose was to open college doors to groups of people, especially minorities, who had never had the opportunity before.

The trend back the other way began in the late '70s, when the number of 18-year-olds in the population began to dwindle and colleges found themselves having to compete to keep enrollments up. "Competition has made us concerned enough to try to counter the effects," says dean of admissions Richard Stabel of Rice, which last year added four merit scholarships valued at \$8,500 a year. The school also sponsors an On Campus Day in September, when high-quality local high-school students are invited for a Saturday of panel discussions, tours and picnics. "Yes, this is marketing," Stabel says. "All schools have to do it."

Not quite. Thirty top-Northeastern colleges and universities—among them, Harvard, Wellesley, Brown, Penn and Amherst—signed a 1980 agreement opposing

no-need scholarships. But many good schools do make merit money available. A recent study by the College Scholarship Service and the National Association of Student Financial Aid Administrators found that three-quarters of the 2,900 colleges and universities surveyed offer some type of merit, or "no need," scholarship.

'Merit scholarships have certainly gained importance in the past few years, says Lane Stephenson, a spokesman for Texas A&M. Although A&M has offered merit aid since the 1950s, it has stepped up the program in the last five years, adding two new academic scholarship funds that award up to \$2,000 a year to each of 110 students. A&M now boasts—literally—622 Merit Scholars. That's 77 more than last year, when it placed first nationally among public colleges in freshmen Merit Scholars enrolled, and trumpeted the fact in a glowing press release. Adelphi University in New York offers 20 full-tuition scholarships to bright students every year. "The university feels that it's a very sound investment," says Ellen Hartigan, director of university admissions. "And why can't students be rewarded for academic talent?"

Some educators think the issue is not that simple. They see the possibility that merit aid will reduce a student's choice of college to a purely commercial transaction. Grumbles Robert Lay, director of enrollment management research at Boston College, "It's becoming like 'Let's Make a Deal.' There are schools which are saying, 'Here's our offer—if you get a better one, Xerox a copy of the letter, send it to us and we'll review your case.' It's become a bit tacky."

Richard Haines, director of admissions at Lafayette College, also draws a mercantile analogy. "We're encouraging an unfortunate mentality," he says, "when we engage in practices that encourage kids to shop for college the way you shop for a used car."

hat's especially unsettling to critics of merit aid is the specter of bidding wars—which, they say, would be not only unseemly but ruinously expensive. Lehigh University had a program called Presidential Prizes that offered one-time grants of \$1,000 to 10 top prospects each year. But when he took over as president last year, Peter Likins scrapped the program. "A thousand dollars isn't a hell of a lot," Likins says. "It's just a token statement that we value you." As college costs rose, he says, "the scholarships meant less and less and we had to either juice them up or put them to bed." William Hiss, dean of admissions and financial aid at Bates College, says his school signed the 1980 declaration because "the bidding war is a zero-sum game. We would just be impoverishing higher education as a whole.'

A stickier question is whether increases in merit aid mean there's less need-based aid available for low-income students. The CSS survey found that more than half the institutions awarding no-need aid fund it at least in part from tuition and fee income. And even at schools where no-need help is funded from contributions, alumni seem more inclined to give to the bright than the needy. BC's Robert Lay worries about the longterm effects of a swing toward merit aid: "It would be very easy for government to say, 'Well, if you have so much money to spare for people who don't really need it, why are we giving you so much money for needbased programs?" The government has, in effect, been saying this in recent years as it sliced its student-aid budget.

Despite an unexpected rise in college enrollment this fall, demographic figures indicate that competitive pressures on American colleges will continue for at least a decade. Some schools will only push harder to attract bright students—and the effort to guarantee opportunities for needy students could diminish. "No-need scholarships are a quick fix," says Richard Haines of La-fayette. "They seem attractive to those who feel that having a few outstanding students around would be nice. But they should ask the question: at the expense of what? It's important for people on campuses to be exposed to others who aren't quite like them." Haines and other critics of no-need aid raise a troubling picture: diversity stifled, equal access to educational opportunity denied, the open door to higher education slowly swinging shut.

BILL BAROL with BARBARA BURGOWER

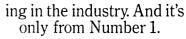
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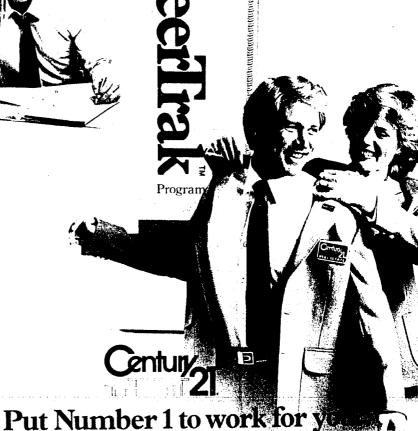
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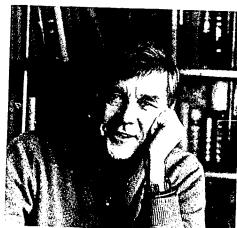
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How to punctuate

By Russell Baker



International Paper asked Russell Baker, winner of the Pulitzer Prize for his book, <u>Growing Up</u>, and for his essays in <u>The New York Times</u> (the latest collection in book form is called <u>The Rescue of Miss Yaskell and Other Pipe Dreams</u>), to help you make better use of punctuation, one of the printed word's most valuable tools.

When you write, you make a sound in the reader's head. It can be a dull mumble—that's why so much government prose makes you sleepy—or it can be a joyful noise, a sly whisper, a throb of passion.

Listen to a voice trembling in a haunted room:

"And the silken, sad, uncertain rustling of each purple curtain thrilled me — filled me with fantastic terrors never felt before..."

That's Edgar Allan Poe, a master. Few of us can make paper speak as vividly as Poe could, but even beginners will write better once they start listening to the sound their writing makes.

One of the most important tools for making paper speak in your own voice is punctuation.

When speaking aloud, you punctuate constantly—with body language. Your listener hears commas, dashes, question marks, exclamation points, quotation marks as you shout, whisper, pause, wave your arms, roll your eyes, wrinkle your brow. In writing, punctuation plays

the role of body language. It helps readers hear you the way you want to be heard.

"Gee, Dad, have I got to learn all them rules?"

Don't let the rules scare you. For they aren't hard and fast. Think of them as guidelines.

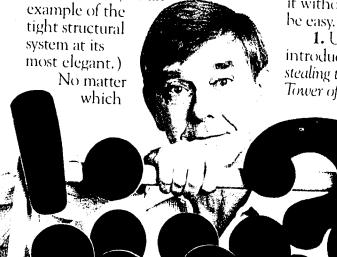
Am I saying, "Go ahead and punctuate as you please"? Absolutely not. Use your own common sense, remembering that you can't expect readers to work to decipher what you're trying to say.

There are two basic systems of punctuation:

1. The loose or open system, which tries to capture the way body language punctuates talk.

2. The tight, closed structural system, which hews closely to the sentence's grammatical structure.

Most writers use a little of both. In any case, we use much less punctuation than they used 200 or even 50 years ago. (Glance into Edward Gibbon's "Decline and Fall of the Roman Empire," first published in 1776, for an



system you prefer, be warned: punctuation marks cannot save a sentence that is badly put together. If you have to struggle over commas, semicolons and dashes, you've probably built a sentence that's never going to fly, no matter how you tinker with it. Throw it away and build a new one to a simpler design. The better your sentence, the easier it is to punctuate.

Choosing the right tool

There are 30 main punctuation marks, but you'll need fewer than a dozen for most writing.

I can't show you in this small space how they all work, so I'll stick to the ten most important—and even then can only hit highlights. For more details, check your dictionary or a good grammar.

Comma[,]

This is the most widely used mark of all. It's also the toughest and most controversial. I've seen aging editors almost come to blows over the comma. If you can handle it without sweating, the others will be easy. Here's my policy:

1. Use a comma after a long introductory phrase or clause: After stealing the crown jewels from the Tower of London, I went home for tea.

2. If the introduc-

tory material is
short, forget the
comma: After the
theft I went home
for tea.

3. But use it if the sentence would be confusing without it, like this:
The day before I'd robbed the Bank of England.

4. Use a comma to separate elements in a series: I robbed the

'My tools of the trade should be your tools, too, Ciood use of punctuation can help you brald a more solid, more readable sentence," Denver Mint, the Bank of England, the Tower of London and my piggy bank.

Notice there is no comma before and in the series. This is common style nowadays, but some publishers use a comma there, too.

5. Use a comma to separate independent clauses that are joined by a conjunction like <u>and, but, for,</u> or, nor, because or so: I shall return the crown jewels, for they are too

heavy to wear.

6. Use a comma to set off a mildly parenthetical word grouping that isn't a essential to the sentence: Girls, who have always interested me, usually differ from boys.

Do not use commas if the word grouping is essential to the sentence's meaning: Girls who interest me know how

7. Use a comma in please hand over the crown.

8. And between proper names and titles: Montague Sneed, Director of Scotland Yard, was assigned the case.

9. And to separate elements of geographical address: Director Sneed comes from Chicago, Illinois, and now lives in London, England.

Generally speaking, use a comma where you'd pause briefly in speech. For a long pause or completion of thought, use a period.

If you confuse the comma with the period, you'll get a run-on sentence: The Bank of England is located in London, I rushed right over to rob it.

Semicolon [:]

A more sophisticated mark than the comma, the semicolon separates two main clauses, but it keeps those two thoughts more tightly linked than a period can: I steal crown jewels; she steals hearts.

Dash [—] and Parentheses [()]

Warning! Use sparingly. The dash SHOUTS. Parentheses whisper. Shout too often, people stop listening; whisper too much, people become suspicious of you. The dash creates a dramatic pause

to prepare for an expression needing strong emphasis: I'll marry you -if you'll rob Topkapi with me.

Parentheses help you pause quietly to drop in some chatty information not vital to your story: Despite Betty's daring spirit ("I love robbing your piggy bank," she often said), she was a terrible dancer.



"Punctuation puts body language on the printed page. Show bewilderment with a with an exclamation point direct address: Your majesty, question mark, a whisper with parentheses, emphasis with an exclamation point."

Quotation marks [""]

These tell the reader you're reciting the exact words someone said or wrote: Betty said, "I can't tango." Or: "I can't tango," Betty said.

Notice the comma comes before the quote marks in the first example, but comes inside them in the second. Not logical? Never mind. Do it that way anyhow.

Colon [:]

A colon is a tip-off to get ready for what's next: a list, a long quotation or an explanation. This article is riddled with colons. Too many,

maybe, but the message is: "Stay on your toes; it's coming at you."

Apostrophe [']

The big headache is with possessive nouns. If the noun is singular, add 's: I hated Betty's tango.

If the noun is plural, simply add an apostrophe after the s: Those are the girls' coats.

The same applies for singular nouns ending in s, like Dickens: This is Dickens's best book.

And in plural: This is the Dickenses' cottage.

> The possessive pronouns hers and its have no apostrophe.

If you write it's, you are saying it is.

Keep cool

You know about ending a sentence with a period (.) or a question mark (?). Do it. Sure, you can also end

(!), but must you? Usually it just makes you sound breathless and silly. Make your writing generate its own excitement. Filling the paper with !!!! won't make up for what your writing has failed to do.

Too many exclamation points make me think the writer is talking about the panic in his own head.

Don't sound panicky. End with a period. I am serious. A period. Understand?

Well...sometimes a question mark is okay.

Thursell Baker

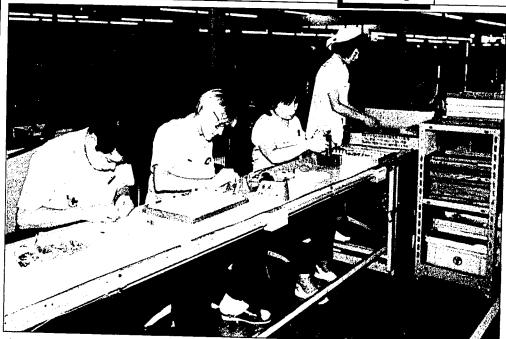
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A yen for work: AIPT's Gerald Kauma on assembly line in Izumo, Japan

It's Almost Summer

Travel, adventure and experience await—but hurry.

t's turning cold in most parts of the country. The trees are bare and there's a hint of snow in the wind. This means, of course, that it's time to start thinking about summer jobs.

Although it seems early, it's not. Many of the most desirable summer programs are already filling up. Small wonder, really: the best of them offer travel, adventure and priceless experience. All the ones listed here can be taken for course credit, and all provide financial aid. Don't get left out in the cold. Apply now.

Future Farmers of America (P.O. Box 15160, Alexandria, Va. 22309). FFA places about 140 American students a year in agricultural businesses in South America, Australia, Asia and Europe-even on state farms and collectives in Poland. While overseas, FFA students live with local families and receive a small stipend; costs run as high as \$1,750, but FFA says that most students can raise a good part of the fee from local service clubs or businesses. There are also scholarships available through the national and state FFA offices. Application deadline: March 1.

The Experiment in International Living (Brattleboro, Vt. 05301). The Experiment offers four- to six-week "homestay" programs in 40 countries, including China, India, Australia and New Zealand. It is one of the most comprehensive foreign-exchange programs: participants start with a threeday orientation in the United States and, once overseas, travel with an experienced

group leader and study the language intensively. The Experiment also offers two fully accredited summer-semester-abroad programs, in Italy and Nepal. Costs for the homestay activity are \$1,500-\$3,500; for the summer semester abroad, they can run as high as \$3,900, but for both there is scholarship money available. And under a federal program, the Experiment will match any money raised by local groups or businesses to send a student on an exchange. Deadline



to apply for the summer semester is March 31. Applications for homestay should be submitted by May 15. Neither of the programs is open to freshmen.

Association for International Practical Training (217 American City Building, Columbia, Md. 21044). AIPT, the U.S. affiliate of IAESTE (International Association for the Exchange of Students for Technical Experience), offers 8- to 12-week traineeships in 46 countries, although the bulk of positions are in Switzerland, France, West Germany, the United Kingdom and the Netherlands. The jobs cover a variety of technical fields, among them engineering, architecture and natural sciences. Students must pay transportation costs, but host companies will help to line up housing and pay a living allowance. AIPT emphasizes that it works hard to reciprocate—so that students who find a U.S. job for a foreign applicant stand a much better chance of being accepted themselves. AIPT is closed to freshmen and part-time students; for everybody else, the deadline is Dec. 15.

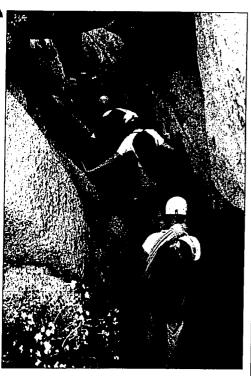
The American-Scandinavian Foundation (127 East 73rd Street, New York, N.Y. 10021). Founded in 1910 to foster cultural and educational exchange between the United States and Scandinavia, ASF arranges 8to 12-week internships in Scandinavian industry. American students have been placed in a wide range of fields, including engineering, applied sciences and computer sciences (traineeships must be in a student's major field). The host company provides a living stipend, and housing is usually arranged; students pay only their transportation costs and needn't speak a foreign language. The only requirement is a GPA of 2.5 in one's major. The program is closed to freshmen. Application deadline is Dec. 15.

AIESEC (14 West 23rd Street, New York, N.Y. 10010). AIESEC (the French aeronym for International Association of Students in Economics and Business) works in much the same way as AIPT; for every foreign student placed in the United States, an American student is sent abroad. Students pay their own way, and host companies offer a living stipend; AIESEC arranges housing, insurance, transportation and visas. Jobs are provided in marketing, accounting and management, in one of 59 countries that have AIESEC chapters. AIESEC recommends that applicants better their chances by lining up a spot here for a foreign student; it also warns that students are much more likely to be accepted if they have worked for a campus chapter. Application deadline is Jan. 30.

Outward Bound (384 Field Point Road, Greenwich, Conn. 06830; call toll-free FFA's Omar Denmon at a German vineyard summer programs, this is it. Outward 800/243-8520). If there's a granddaddy of

Bound will offer more than 500 courses in 16 states in 1985, and all will stress selfreliance and increased self-confidence in the great outdoors. This year, like every year, there's a wide variety of summer activities to choose from: white-water rafting in Oregon, Utah and Colorado; sea kayaking in Penobscot Bay; canoeing and backpacking in the Adirondacks; mountaineering in the North Cascades of Washington. More than a third of Outward Bound participants get some financial aid, and program officials note that much of it goes unused every year. Apply early—there's no official cutoff date, but admission decisions are made on a firstcome, first-served basis.

Amigos de las Americas (5618 Star Lane, Houston, Texas 77057; call toll-free 800/231-7796; within Texas, 800/392-4580). Amigos—which calls itself a "youth leadership development organization"—sends volunteers to Central and South



Outward Bound: Climbing in California

America for four- to eight-week publichealth projects. This year's schedule includes projects in Mexico, Paraguay, Ecuador, Costa Rica, Panama and the Dominican Republic. Volunteers live with families in small, rural communities, so some knowledge of Spanish is necessary; one year of study, say Amigos officials, should be plenty. The organization also offers a six-month training program in Latin American culture and briefs volunteers on the specific job skills they'll need. Although the per-person cost of an Amigos summer is \$2,200, more than two-thirds of that is usually raised by Amigos itself. The cost to volunteers runs about \$700, and scholarship money is available. Application deadline is March 1.

BILL BAROL with CYNTHIA L PIGOTT

Birds can't call for help when the woods are on fire.

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Dressing On the Cheap

Old clothes offer a cool style and hot bargains.



Strapless chic

avis Carrillo, a sophomore at Santa Barbara City College, likes to spend her free time shopping for used clothes. Time was she could pass whole afternoons along State Street, blissfully chasing down the perfect vest or the ultimate tulle prom dress. Then tragedy struck. Used clothing became chic, and prices got out of hand. "Sweaters that used to sell for a dollar are now selling for two, three-even four dollars," Carrillo says, bare-

ly able to choke back her outrage. Alas, that's the price of success. All over America, the used-clothing business is booming. In Champaign-Urbana, hundreds of University of Illinois students jam stores like Rosie Cheeks every week. Nearby, a nightclub called Mabel's fills in its off hours with a used-clothing bazaar, and shoppers line up an hour before opening time. In Santa Barbara, fancy stores like Pure Gold have become popular hangouts for the trendy crowd—driving traditionalists like UC graduate Tom Flynn to dusty, low-rent thrift shops along the lower part of State Street. NYU students flock to St. Mark's Place or stores such as the Antique Boutique in Greenwich Village, drawn by a 10 percent student discount and bargains like denim jackets-\$40 and up in department stores, \$19.99 at the Boutique.

Price is one big reason why budget-conscious students buy used clothes. "Good value," Antique Boutique manager Meryl Janis says simply, "Where else are you going to find a tweed sport jacket for 12 bucks?" Last winter, while retail shoppers in Champaign-Urbana were spending up to \$300 for heavy overcoats to wardqmoff the Illinois cold, customers at Rosie Cheeks were taking home vintage tweeds for \$20



East Village others: Shirt, \$4; suit, \$10; dress, \$7

and cashmeres for \$40. Sometimes usedclothing outlets can save a shopper money and get her out of a jam. Last spring, with time running out before a fancy-dress party, UCLA junior Karen Goldberg had raised her clothing budget to \$75, but the | Used clothing gives the wearer a chance



Out of the closet: The flowered dress and the bulky overcoat

right outfit was nowhere in sight. On Easter Sunday she and some of her friends walked into Aardvark's in West Hollywood. A half hour later Goldberg walked out with the perfect dress: black, with a fitted bodice and a full skirt, vintage 1950. Price: \$12.

Buying used clothing, Rosie Cheeks owner Yvonne Hammer says with considerable understatement, "you can get more things for less." When you come right down to it, isn't that what shopping is all about? At Pure Gold in Santa Barbara, silk-velvet dresses and jackets from the 1930s sell for up to \$125; the material alone, according to salesclerk Julix Foster, now sells for \$100 a yard. Last summer customers of Rosie Cheeks were busting down the doors to get to cotton capri pants (\$5 to \$10), shirtwaist dresses (\$10) and \$5 dirndl skirts.

As much as price, though, there's another attraction to funky old

clothes: attitude (box). The right Hawaiian shirt can instantly convey an air of blissed-out tropic cool; a baggy '50s sport coat, collar up, can transform anybody into Elvis or James Dean for a day.

to have fun by simply getting dressed-and a way to stand out from the crowd. "In new clothes," says Janis, "everybody copies. But the dress I'm wearing now, nobody else has." Not surprisingly, there's a strong streak of independence in used-clothing buyers. Aficionados like Flynn and Carrillo of Santa Barbara abandoned the tonier spots on upper State Street when the trendies started to move in; 🤳 now Flynn frequents the Salvation Army, where he expects to pay no more than a dollar or two for flannel shirts, pleated pants and Ber-



Outside Aardvark's in West Hollywood: Anybody can be James Dean for a day



Browsing for bargains: Business is good, but how long will the supply last?

muda shorts, and Carrillo scours yard sales by bike.

Sometimes that streak of stubbornness makes shopping a clash of wills. At Champaign's Rosie Cheeks, reports owner Hammer, regular customers bristle at the sales staff's offers of help: "Part of this kind of shopping," Hammer says, "is an attitude of 'I'm not going to let anyone tell me how to dress'." When business is as hot as it is right now, though, retailers are willing to put up with minor inconveniences. Dealer Carrie Jo Homann, who helped set up the used-clothing bazaar at Mabel's in Champaign, reports that students "really got into the sale." She adds sadly (but not too sadly), "They did push and shove each other a lot. I saw people grabbing things out of each other's hands." At Cowboys and Poodles in West Hollywood, go-go boots from the '60s are so popular that it's almost impossible to keep them in stock. Aardvark's sells about 50 Hawaiian shirts a week, for \$30 each. Not cheap—but, says owner Joe Stromei, "I had to price them so the other dealers didn't raid my store."

Besides, Stromei adds, it takes a lot of work to bring the shirts to market: "People have a feeling you press a button and down come 500 Hawaiian shirts." Not so. Most used clothing originates in the Midwest, where people stash their old outfits in attics or basements for years before digging them out and donating them to charitable institutions like Goodwill and the Salvation Army. The charities pick out what

they can sell easily with few repairs and dump the rest by the pound to wholesalers ("rag merchants") in major port cities. There, in huge warehouses, presorters go through tons of clothing to pick out the few items of value. Stromei says his sorters examine 3,000 pounds a day to pick out the 3 pounds of clothing he finally buys, cleans, repairs and offers for sale. The rest of the pile is exported for whatever the trade will bear.

he work may be unromantic, but it is paying off for used-clothing dealers.

The Antique Boutique, originally a department within another store, has ballooned in its three years to stock 70,000 items in 13,000 square feet of retail space. Stromei opened the first Aardvark's store in 1972; now there are seven in California and Arizona. In fact, the business could choke on its own success. With only a finite amount of goods available, some dealers are already seeing the stream thin out. Stromei started with classic items from the '30s and '40s; now he's having trouble finding quality goods from the



The beaded look

50s and is laying in as much from the '60s as he can find. Let the buyer bewarebefore long students may have nothing to wear but clothes that are clean, shiny and brand new.

BILL BAROL with bureau reports

A Guide to the Etiquette of Used Clothing

There is no point in getting dressed up unless you intend to be noticed. If you don't have a little peacock in you, buy off the rack. 2. ACT LIKE NOTHING'S WRONG.

To the inevitable question "What are you wearing?" the correct answer is a cool, bored: "What do you mean?"

3. MAKE IT WEIRD.

The line between cool and ridiculous is very thin, and it's easy to mistake a usedclothing habit for simple bad taste. Thus, always err on the side of excess. Make sure your used clothes are so outlandish that no one could possibly think you're serious. At the same time, keep in mind that.

4. WEIRD ALONE IS NOT ENOUGH.

in just the right way. Used clothing is a small and safe kind of rebellion—a way to reject the here and now without doing anything rash, like breaking the law or leaving the country. One of the best ways to do that is to associate yourself with another era. But in so doing, always make sure that the era is far enough in the past so your intentions are clear. Example: the '50s are cool, the early '70s are not (yet). Anything that makes you look like Lucy or Ricky Ricardo is cool. Anything that makes you look like Betty or Gerald Ford is not.

5. IGNORE ALL THE RULES ...

.. even these. The wonderful thing about used clothes is that there are no rules, or arbiters of taste. If it pleases you, wear it A preowned ensemble must be unsightly proudly. The whole point is to have fun.

He Does It His Way

Georgetown's Thompson fits basketball to education.

n the face of it, John Thompson seemed to be defeating his own purposes. The coach of Georgetown's national-championship basketball team talked last spring with National Basketball Association figures, trying to find out how much his All-American center, Patrick Ewing, could earn if he gave up his last season with the Hoyas and turned pro. Why would Thompson do something that could undercut his own program? "I felt that Patrick should know what he was turning down," says Thompson, "so that he could make his decision on a factual basis rather than an

emotional basis." And what about his education? "I don't know that a lot of money has kept people from getting an education if they want to get an education," Thompson says. He doesn't think that basketball and education are mutually exclusive: "Why can't a person who wants an education work in the NBA while getting it?"

During his 12 years as head coach at Georgetown, Thompson has built a reputation for doing things his own way and it's paid off. And, at the same time, he has created one of the most successful basketball operations in the country. Thompson's teams have won 262 games and have lost only 104, a winning percentage of .716-13th among active coaches. The Hoyas have gone to postseason tournaments 10 times, including trips to the NCAA for the last six years. "He's one of the top five coaches in the country," says CBS basketball commentator Billy Packer, who calls Thompson's record since taking over at Georgetown "one of the greatest turnarounds in basketball history.

But Thompson's reputation rests on much more than winning basketball games. "I get a hell of a lot out of winning—that's a fulfillment," he says, "but I see and define winning in its broad sense. It's not just the scoreboard." To help his athletes succeed academically, Thompson keeps close tabs on their class work. The players must record their course progress in a master log, reporting classes attended or missed and periodically estimating the grades they think they are making at a given time. "During the season," he says, "they can't come down [to the gymnasium] for basketball reasons until after 3:30. I don't trust myself. My competitive instincts are too strong."

If a player is struggling academically, like Michael Graham, a freshman star on the NCAA championship team, Thompson

tries to put first things first. Graham will sit out this season to concentrate on the books; he will not be allowed to play in the second semester even if his work improves. "The basketball coach in me told me that I was a damn fool," says Thompson. "It was not an easy, flat-out decision. When I'm in a tough spot at Syracuse in front of 30,000 people, I'm going to wish I had Michael Graham."

Helped by such decisions, more than 90 percent of Georgetown basketball players graduate when they finish their varsity catreers. Thompson says his system works, both athletically and academically, because he looks for recruits with three qualities: talent and physical ability, willingness to take direction and desire for an education. He strongly supports the intent of current NCAA efforts to impose more strenuous academic requirements on athletes, such as the proposal that freshmen can compete

only if they meet designated minimum scores on standardized admissions tests. But Thompson believes that some of these reforms might be too sweeping and would not give enough consideration to an individual's specific circumstances. Most coaches think they would affect blacks in particular youngsters who have often received inadequate secondary education but who can excel in basketball because it is an inexpensive sport to learn to play well.

asketball gave John Thompson his own chance to attend college. "It started as recreation and it ended up as a necessity," he says. "It was a means for me to get an education." The 6-foot 10inch Thompson was a highschool legend in the District of Columbia, led Providence College to a National Invitational Tournament championship in 1963 and backed up Bill Russell on two Boston Celtics championship teams. After retiring from the NBA Thompson returned to Washington to begin work as a youth counselor. "I never had a master plan to become a basketball coach," Thompson says. "Fate carried me to it." Fate arrived in the form of a phone call from a desperate parish priest. which drew Thompson into moonlighting as coach at St. Anthony's High School in



Thompson: 'A person who plays for me deserves a hell of a lot of credit'



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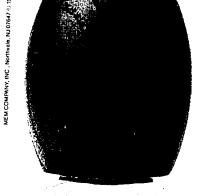
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SPORTS

Washington, where he won 122 and 28 over six years. Georgetown is his first full-time coaching job.

Thompson's style of play—what he calls "uptempo but under control"—requires an extra measure of self-discipline from his squad. "I'm a demanding coach," he admits. "I think a person who plays for me for four years deserves a hell of a lot of credit. But I'm not interested in punishment. A lot of people in this business, when they don't know what to do, they make people run.' The players seem to appreciate the style. "I wouldn't say that coach Thompson is strict," says John Duren, a former Hoya guard who played three years in the NBA. "He gives you freedom until you mess up. He gives you a chance to hold up your responsibilities." Thompson says, "I think my players play for me because I tell them the truth. I don't think they think Coach has to tell them something nice."

is relationship with his players is notably serious and notably private. "Coach Thompson taught me about life in the space of four years," says Duren, who earned his B.A. in sociology. "I remember when the hostages were taken in Iran, he gathered us together in the gym and talked with us about what it meant." Although he's aware that public discussion is an integral part of big-time sports, Thompson wishes he could carry out his job without the distractions of the media. It bothers him, for example, that Graham's academic problems attracted attention. "When you get public, you lose something," he says. "I try to salvage a part of me that is not a part of the public image of John Thompson." Smiling ruefully, he recalls from his Roman Catholic upbringing that "the nuns used to say that the things you do that people never hear about are what you get into heaven for. I'm not doing very well if that's the case.'

By that measure, things are not likely to improve for Thompson. He has lost only three players from last year's well-balanced championship team and recruited a promising crop of freshmen. And Ewing passed up the lure of the NBA to play his senior season. Basketball authorities think Thompson has the best chance since UCLA's John Wooden to win back-to-back NCAA championships. Thompson, of course, takes a cautious position: "We should be good, but how good, I can't say because I don't know what the personality of the team will be."

What are his goals beyond a repeat championship? Thompson says he is happy where he is. But he has had lucrative offers to coach at other universities and feelers from the pros. A job in the NBA "is not unrealistic in the future," he says. "You decide when the time comes." And, just in case, he has a certificate to teach high-school social studies. With John Thompson, you never know.

RON GIVENS in Washington, D.C.

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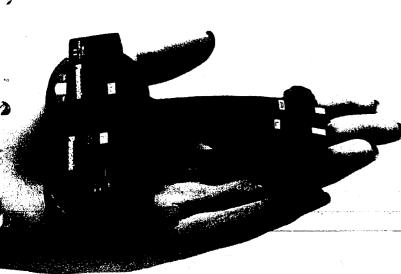
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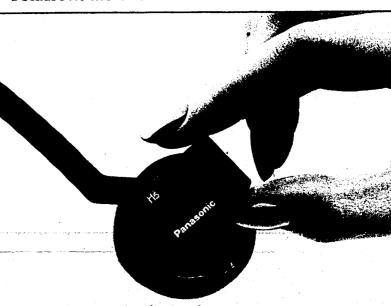




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Jay Guditis at Georgia Tech's WREK: 'Sounds not normally made by mankind'

Rebels on the Radio

College deejays test the limits of their new power.

The eternal verities of college radio are rock and roll, fund-raisers and hassles with the administration.

-Bill Davis, KALX, Berkeley

s credos go, that's not bad. But it leaves out one key ingredient-the student broadcasters' deep, obsessive devotion to their stations. What else could drive some staffers at Tulane's WTUL to virtually move into their studio, curling up on couches at night instead of going home? How else to explain Henry Holtzman of MIT, who clocks 50 hours a week as general manager of WMBR and still makes time for classes? No wonder the unofficial motto of Harvard's WHRB refers not to truth or beauty, but to the way students tend to get swallowed up in the place: "Ma WHRB eats her children.

Why such commitment? There are several reasons, although career preparation is not high on the list; few student disc jockeys plan to go pro. What draws most motor mouths to radio is the fun of being on the air and the freedom to spin what they want. "It's an escape, a getaway," says Stanford graduate Zach Nelson, who in his days at KZSU was known as "Art Deco." "I loved imagining my voice going out over San Francisco." Says Doug Conn, a former rockdeejay at Northwestern's WNUR, "Here I have the freedom to pick what I play.

That freedom stems from the fact that college radio is overwhelmingly honcommercial; most college stations are supported Harvard's Chris Wessman: Musical orgies

not by advertisers, but by grants from their schools or donations from listeners. Freedom from commercial pressures allows tremendous leeway in programming—and opportunity to provide special service to the community. In Atlanta, students tout Clark College's WCLK as the most popular station in town among black listeners—despite the fact that its 2,500-watt signal reaches



only half the city. Its format is a hybrid of s American jazz and Third World styles that the station calls World Music. Says Kenneth Jefferson, a junior at nearby Morris Brown College and a deejay at WCLK, "When you're this small you've got to provide a market for people who aren't hearing what they want on the commercial stations." Northwestern's WNUR mixes rock, soul, jazz and classical music with "free form" slots; the only rule is that half the records played must be less than five weeks old. "You have to find a whole new sound that isn't being played anywhere else," says Paige Greytok, a former general manager. "That's the way you get listeners."

One of the best known examples of freeform programming is Harvard's "Orgy Period," a spectacular, twice-yearly display of excess in action on WHRB. Orgies are extended programs devoted to one artist or theme; last spring they ranged from six hours of Marvin Gaye to a 100-hour Beethoven special. Legend has it that the special programs were born several decades ago when an elated student rushed in from an exam and triumphantly aired all nine of Beethoven's symphonies to celebrate his success. In years since, orgies have not gotten appreciably less modest: in January WHRB will air a 200-hour orgy celebrating the 300th anniversary of Bach's birth.

Sometimes, of course, programming freedom can backfire. In 1980 WPGU at Illinois made a format change that former program director Dave Priest calls "disastrous," switching from mainstream rock to free-form progressive programming; the station promptly dropped from first in its market to third, dead last among rock stations. "That was the proof we needed that Champaign-Urbana was not the market to hold a progressive station," says Priest. WPGU has since modified its format, and the ratings have improved.

n most college markets, however, programmers have found that there's some audience for just about anything they can offer—and that has led more than one station into deep, unabashed weirdness. Where else but on a college station (in this case, WREK at Georgia Tech) can you hear a six-hour show called "Industry on Parade," featuring bands like Throbbing Gristle playing "sounds not normally made by mankind"? A popular Saturday-morning show on WREK opens with the sound of mooing cows and continues with deservedly obscure comedy recordings, such as Richard Nixon leading a Jane Fonda workout class. A recent playlist at Berkeley's KALX found a local single, "Hell Comes to Your House II," near the top. Says music director Madeleine Leiskin of KALX's sound, "It's not real easy.'

For all its idiosyncracies, though—and perhaps because of them—college radio has gained stature in the last decade. When the

record business hit a steep decline in the '70s, and commercial radio reacted by confining its playlists to the most popular music, larger audiences began to sample the freer-spirited campus outlets. But as college radio grew more popular, some university administrators were less than pleased by the stations' newfound influence and feisty independence. When Berkeley's KALX went from 10 to 500 watts of power in late 1982, the university proposed that the station alter its format to include less punk and noncommercial music. Administrators said they wanted to see the station broadcast more public-affairs programming during daytime hours, and become more of a resource to the community. But some staffers and listeners were outraged. Says one KALX member, "All we could say was, 'Where were you in the past?' "The proposals are still pending.

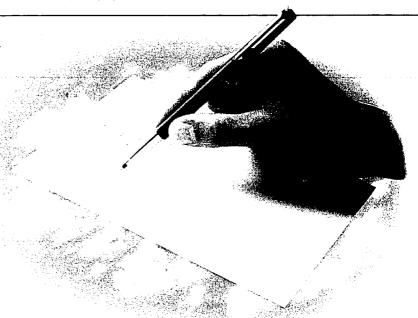
hile independence is precious, most college stations depend on the administration for all or part of their funding. (Only a handful—among them Harvard's WHRB, Brown's WBRU and WPGU at Illinois—are commercial enterprises.) KALX gets 40 percent of its \$110,000 annual budget from the Berkeley administration, and money is always tight. Most of the equipment, says staffer Davis, is "Kennedy-assassination era. At one point we interviewed the guy who founded the station in 1967. All his original equipment was still here."

To keep their stations afloat, college-radio people quickly become adept at every known variety of fund raising. KALX does program underwriting in which an on-air announcement credits corporate contributors, but its biggest source of outside revenue is an annual weeklong marathon-"the Beg-O-Rama," in the words of sports anchor Arnold (The Woodman) Woods. During a recent marathon, Woods recalls, "a local band offered us one of their members as slave for a day." With a touch of regret he says, "We had to turn them down." WTUL at Tulane stages an annual 72-hour "Rock for Survival," keeping its jocks on the air for 24 hours at a time as they play requests in exchange for pledges.

Like other campus outposts, the radio station can easily become an obsession for its regulars. "I considered my classes an interruption to my work at WNUR," says former Northwestern deejay Rob Sidney. Radio people find, too, that their friends are mainly other radio people. "There's no doubt that I practically live here," says Linda Christie of Stanford. "My grades aren't as good as they could be, and my social life centers mainly on KZSU." Is it worth it? "I adore it." Christie pauses, then an afterthought: "It always amazes me," she says, "how people can be so committed to improving a condemned basement."

BHLL BARQL with bureau reports

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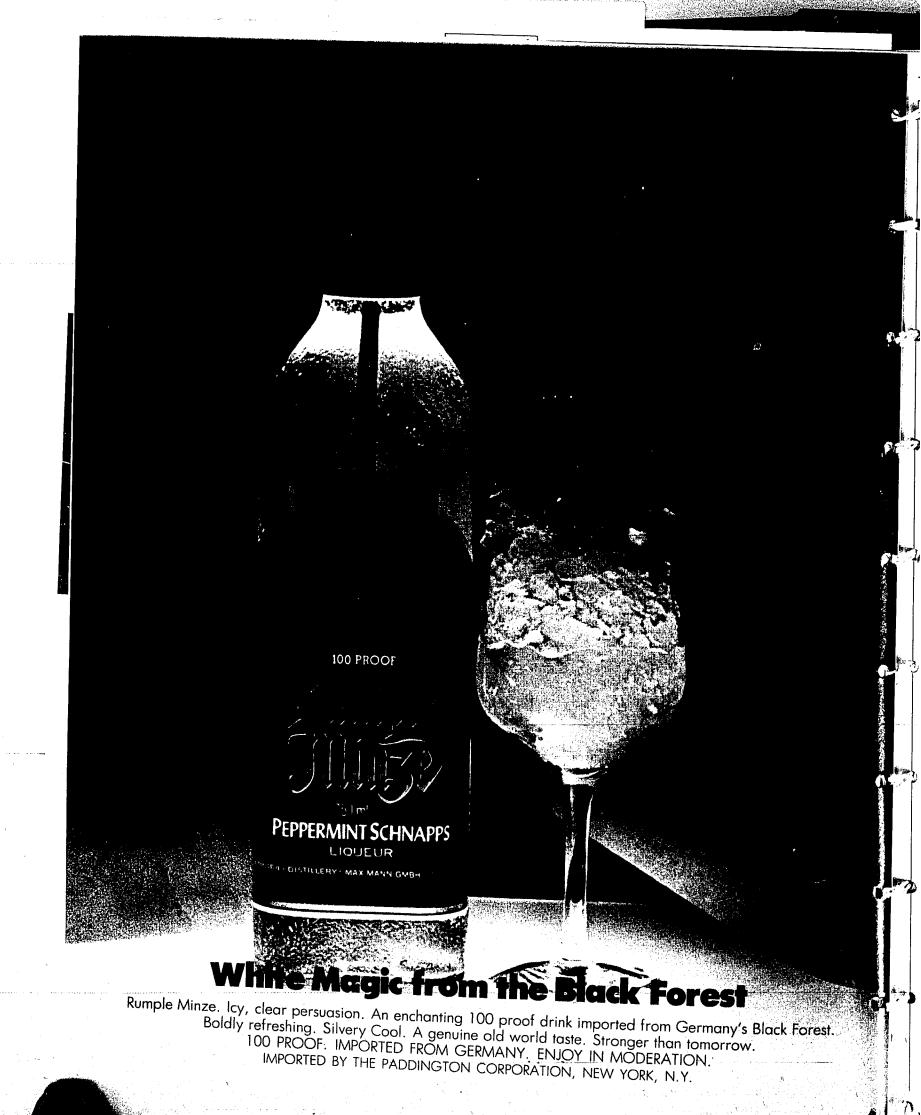
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Newsweek Diaries



Being Serious Is No Laughing Matter

Ever since stepping into the cast of "Saturday Night Live" in 1977, Bill Murray has been America's favorite goof. On TV and in the movies, Murray has honed a persona as the thinking man's knucklehead, culminating in this year's "Ghostbusters." But in his newest film, "The Razor's Edge," based on the W. Somerset Maugham novel, Murray makes his dramatic debut as a war-ravaged man in search of spiritual peace. Ron Givens of Newsweek On Campus talked with Murray recently about his career—past, present and future. Excerpts from their conversation:

GIVENS: Why did you take on "The Razor's Edge"?

MURRAY: Well, I wanted to work with John [Byrum, director of the film] on something. He sent me this book, and I read about 50 pages of it and I said, "This is great! We should do something with this." It's a good story, and I wanted to do something straight. And I figured with a good story you can't go too bad. It's about a generation that had ideals and then turned their backs on them. And it relates to a lot of what went on during the '60s as far as people confronting personal freedoms.

Q. In the first movie version of "The Razor's Edge," made in 1946, your character was played by Tyrone Power. Do you see yourself as a Tyrone Power kind of guy?

A. Well, I think everybody sees Murra me as a Tyrone Power kind of guy. I mean, when I think of me, I think of Ty.

Q. How difficult was it for you to convince people that you should do a serious role?

A. What's interesting is that to do this movie I had to do "Ghostbusters." We were talking to Columbia [Pictures] about "Razor's Edge" and they're weren't really too excited about it. They didn't see it as a real box-office bonanza. But they were doing "Ghostbusters," and they wanted me real bad, so I made a little trade. It was one of those things. The studio would much rather have had "Binky Goes to College" than "The Razor's Edge," but they wanted to keep up a relationship. I'd been in two movies for Columbia—"Stripes" and "Tootsie"—and "Ghostbusters" was three. They owed me a failure, you know what I mean. They probably owe me another one after "Ghostbusters."

Q. How much power do you have now? You've made some very profitable movies.

A. Yeah, well, that's all they relate to. I've

had a lot of freedom in movies because they've done well. Somehow they think we've got a lucky touch—Harold [Ramis], myself and Dan [Aykroyd]—so if there's anything funny, we generally get to hear about it. All the bad comedy scripts get sent to us so that we can make them funny.

Q. "Razor's Edge" is the first film for which you've gotten screenwriting credit.

A. Well, I've taken a lot more responsibility for the writing of this one. On "Ghost-busters" I didn't do very much, the other

BARBA WAZ-OUTLINE

Murray: 'Everybody sees me as a Tyrone Power kind of guy'

ones I didn't do a whole lot. I worked very hard on this one. It took a long time.

Q. Still, you've got a reputation for creating your own dialogue.

A. In almost all my movies, I got to change everything—from the beginning. In "Caddyshack" I had no lines. And just about everything I said in "Tootsie" was mine. I've done a lot of writing for movies, but I never felt it was worth taking credit before. You don't take any heat if you don't claim the credit. People don't walk out of the theater saying it's your fault.

Q. What do you think of "The Razor's Edge" now?

A. I think the writing's good. The people I know that have seen it say that it works.

Q. What was it like for you to work in a straight role, rather than comedy roles?

A. Not that different. You need a slightly different kind of energy. With a comedy role you've got to get all the technical things

right, and once you do, you forget it and just get loose and something bubbles up. With this, you're not going to do anything strange physically—juggle or drop something. So what comes up when you're working is just something emotionally different.

Q. Was it hard for you not to be funny?

A Well, I was trying to be funny in "The Razor's Edge." We were trying to make a character who, even though he was involved in something serious, had a sense of humor. When W. Somerset Maugham

wrote his screenplay for the original—which they didn't use—he gave notes to the director saying, "This is a comedy and should be played as such."

Q. Do you like movies better than television?

A. Yeah. But I had the best job on TV [in "Saturday Night Live"]. There's never going to be another job that's going to be that good and I wouldn't want to do any other TV because it's taped. The "Saturday Night Live" job was also the toughest job. That was really dues. We were really getting great strokes and success out of it, but it really was a demanding gig.

Q. How do you react to yourself on the screen?

A. I make myself laugh. I get a real kick out of some of the things I've said. I met a guy the other day who knew everything I'd ever done, from National Lampoon rec-

ordson, and he knew the best lines from every single thing. This guy had the greatest sense of humor. He laughed at everything I laughed at. In 10 minutes he did everything I eversaid that I thought was funny.

Q. What are you doing now?

A I'm supposed to be writing on something with Harold and my brother Brian [Doyle-Murray], but I haven't done it yet. They're still looking for me. I worked too much last year, so I figure I need some rest. I think how this movie goes will determine, to some extent, what I'll do next. I might get something good out of it.

Q. What do you like most about what you do?

A I like it when people laugh. It's funny to go into the movie theater and see all the people laugh. When you make the movie no one can laugh; everybody's got to be quiet. You get the laugh nine months or a year later. You go, "Finally somebody's laughing."

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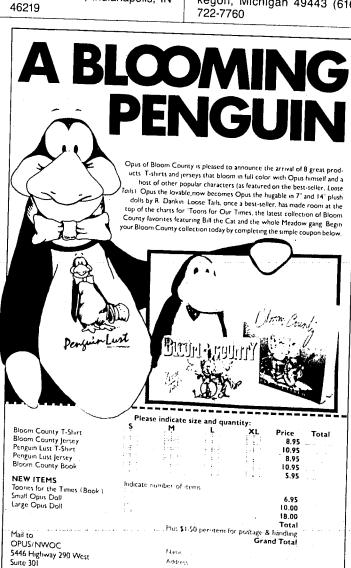
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How one student earns course credit and pays tuition.

y name is Ian Ludlow. Well, not really. But that's the name on my four ".357 Vigilante" adventures that Pinnacle Books will publish this spring. Most of the time I'm Lee Goldberg, a mildmannered UCLA senior majoring in mass communications and trying to spark a writing career at the same time. It's hard work. I haven't quite achieved a balance between my dual identities of college student and hack novelist.

The adventures of Mr. Jury, a vigilante blackmailed into doing the LAPD's dirty work, are often created in the wee hours of the night, when I should be studying, meeting my free-lance-article deadlines or, better yet, sleeping. More often than not, my nocturnal writing spills over into my classes the next morning. Brutal fistfights, hot sexual encounters and gory violence are frequently scrawled across my anthropology notes or written amid my professor's insights on Whorf's hypothesis. Students sitting next to me who glance at my lecture notes are shocked to see notations like "Don't move, scumbag, or I'll wallpaper the room with your brains.'

I once wrote a pivotal rape scene during one of my legal-communications classes, and I'm sure the girl who sat next to me thought I was a psychopath. During the first half of the lecture, she kept looking with wide eyes from my notes to my face as if my nose were melting onto my binder or something. At the break she disappeared, and I didn't see her again the rest of the quarter. My professors, though, seem pleased to see me sitting in the back of the classroom writing furiously. I guess they think I'm hanging on their every word. They're wrong.

I've tried to lessen the strain between my conflicting identities by marrying the two. Through the English department, I'm getting academic credit for the books. That amazes my Grandpa Cy, who can't believe there's a university crazy enough to reward me for writing "lots of filth." The truth is, it's writing and it's learning, and it's getting me somewhere. Just where, I'm not sure. My Grandpa Cy thinks it's going to get me the realization I should join him in the furniture business.

I don't admit to many people that I'm writing books. It sounds so pompous, arrogant and phony when you say that in Los Angeles. See, everybody in Los Angeles is writing a book or screenplay. Walk into any 7-Eleven, tell the clerk you're an agent or producer, and he'll whip out a handwritten, 630-page epic he's been keeping under the register for a chance like this.

I do involve my closest friends in the secret world of Ian Ludlow. When I finished writing my first sex scene, I made six copies and passed them around for a critique. I felt like I was distributing pornography. "How do you compliment a sex scene?" a girl I know complained. "It's embarrassing." Another friend rewrote the scene so it sounded like a cross between a beating and extensive surgery.

Among my family and even my friends, I find myself constantly apologizing for what



His man Ludlow: The profs seem pleased

I'm doing. Maybe I wouldn't if I were writing a Larry McMurtry or John Updike book. But I know what this is. This is a black cover with a rugged hero in the forefront, shoving a massive gun into the reader's face. I feign disgust, mutter something about "a guy's got to break in somehow," and quickly change the subject.

But the truth is, it's fun. And since Ian Ludlow is the guy who will take the heat for it, I can let myself relax and enjoy it. I'm building on those childhood hours spent in front of my mom's ancient Smith-Corona, banging out hokey tales about superspies and supervillains. My work is still hokey; except now someone is paying me for it. And paying me not badly, either; I can pay for a whole year of college from the advances for the four novels.

The opportunity came my way thanks to a journalism professor who writes those bulky conspiracy thrillers and harbors dreams of being the next Robert Ludlum. I used to read his manuscripts and debate the merits of Lawrence Sanders and Ken Fol-

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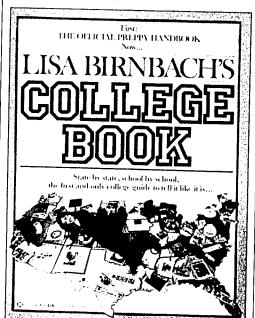
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BOOKS

lett. Then, when Pinnacle asked him to do an "urban man's action-adventure series," he passed it on to me. Pretty soon I was buying series books like "The Butcher," "The Executioner," "The Penetrator," "The Destroyer" and "The Terminator" by the armful and flipping through the latest issues of Soldier of Fortune and Gung Ho. After a week or two of wading through this, I was ready to spill blood across my homecomputer screen.

There's a part of me that doesn't like what I'm doing. It lectures me while I'm making some bad guy eat hot lead. It tells me I should be writing a novel about relationships and feelings, about the problems my peers are facing. I will, I say to myself, later. There's plenty of time.

LEE GOLDBERG



Birnbach's odyssey: Once over very lightly

A Trivial Pursuit

Lisa Birnbach's College Book. By Lisa Birnbach. 515 pages. Ballantine. \$9.95.

Connoisseurs of trashy where-to-go-toschool manuals will spot mistake number one right on the cover of "Lisa Birnbach's College Book." According to the blurb trumpeting the latest creation from the editor of "The Official Preppy Handbook," Birnbach has produced "state by state, school by school, the first and only college guide to tell it like it is." This assertion may come as a shock to fans of Lawrence Handel's hepcat classic, "College Confidential" ("the with-it way to choose your school"), or Susan Berman's equally renowned "Underground Guide to the College of Your Choice" ("the handbook that tells you what's really happening"). Though this inaccuracy may offend only genre purists, it is emblematic of the sloppiness that pervades Birnbach's excruciating tour of 186 college campuses.

Birnbach's mission was a noble one: to provide a kind of Consumer Reports on just what to expect at the nation's best—and worst—schools. Instead of reeling off student-faculty ratios or the number of books in the library, Birnbach delved into that highly subjective area known as quality of campus life. How late can you get a pizza delivered on campus? What are the sex and drug scenes like? Do you need to join the Greeks to get a date? "This is the inside scoop, the juicy stuff you can only learn by visiting the campuses," promises the author in her introduction. "This is the real thing."

The real thing turns out to be a poorly written, overgeneralized mess that should be banned from all high-school guidance counselor offices. Birnbach's research technique, as it happens, was to hit every campus for at least one day of chatter and slapdash survey-taking. Apparently, it was then once through the typewriter for a quick, couple-page sumup of impressions and stereotypes. Sometimes her findings are nonsensical (Best thing about Harvard: "Professors are attentive." Worst thing about Harvard: "Stuffiness—the faculty gets absorbed in itself and forgets the students.") Other times, the comments are unhelpfully flip (Worst place for University of Minnesota students to live off campus: "In the gutter.") And always, the prose is tortured. Describing the blinding preprofessionalism at Case Western Reserve, Birnbach comes up with "even students who are guilty themselves complain that no one takes advantage of Cleveland, a city they consider pleasing.

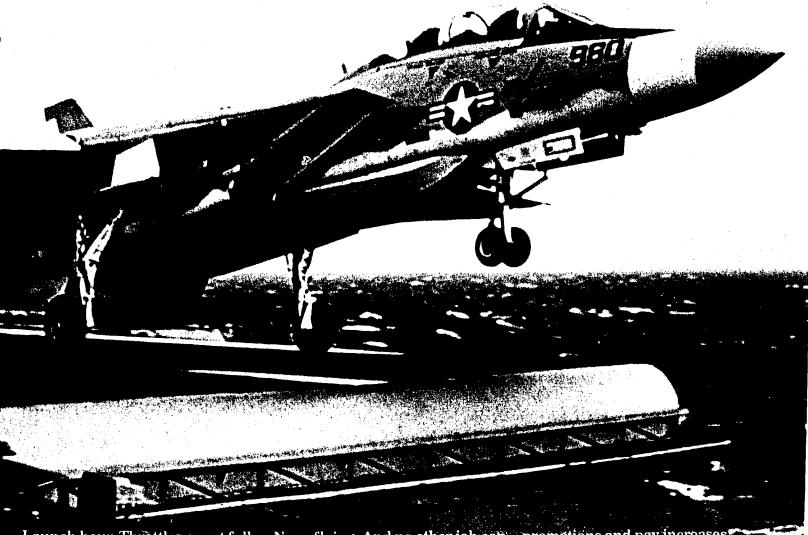
Ever since the book was published, college dons have been lining up to point out the factual errors that litter the study. At Catholic University, for example, officials are upset with Birnbach's report that 35 percent of the students are gay. Birnbach's source, it turns out, is one unnamed student.

Birnbach supplements her critiques with a number of giddy features ("Collegiate Etiquette") and sober essays ("Religion on Campus"). The ones meant to be funny are overwhelmingly not; those that aim for high seriousness come off as slickly portentous. She ends her draining survey with a list of detritus that is trivial and nonenlightening. Here is where she reveals that windbreakers are the most popular article of clothing at the University of Idaho.

Those who come to Birnbach's book armed with several shakers of salt may gain an insight or two into what is going down in campus town these days. Still, Birnbach could have performed a valuable public service by reprinting the front-page warning that graced Susan Berman's 1971 downand-dirty guide. "Don't believe," began Berman in her survey of those crazier college days, "everything you read."

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In Defense of 'Junk Food'

By KATIE BURNS

"How can you eat that?"

It was my roommate, the nutrition major, speaking. I tried to ignore her as I plucked two delectably singed, red-orange hot dogs from a puddle of still-crackling grease on their tinfoil tray. Tenderly, I laid them on a pair of white-bread buns smeared with generous glops of Cheez Whiz. Then I squeezed ribbons of mustard and barbecue sauce over each tube steak, garnished them with a sprinkling of Bac-O's, picked up my waiting glass of Hershey's chocolate milk and carried my feast to the dinner table. The roommate followed, wrinkling her nose and making gagging noises.

"Don't you care about your health?" she finally demanded. "Don't you read? Do you know what they put in those frankfurters you just inhaled?"

"Sure," I replied. "Rat hairs, gnat wings and other protein-rich ingredients. Yummy." I sank my teeth into one of the dogs and watched my resident food critic stomp off to her room.

I suppose I should have been more polite, but she had it coming. How dare she insult the cuisine on which I was nurtured? Hot dogs remind me of home. So do Doritos, glazed doughnuts, root beer and TV Dinners. I thrive on what she and too many others call "junk food," and I resent their efforts to reform me.

h, sure, I can eat the "natural" stuff. Lock me up in Wheatsville Food Co-op and I'll get by. For about a week. On Monday the almond tea, raw honey and preservative-free peanut butter will suit me fine. But along about Friday I'll start pining for fried chicken—the frozen kind, of course, since actual frying is such an obnoxious task. And by Sunday I'll throttle anybody for his Whopper with cheese and his milkshake. I need my minimum daily requirement of grease—and starch and sugar—to exist. And meat. How truly dedicated vegetarians even stay conscious mystifies me.

Nonetheless, those who only eat yogurt with active cultures and only bake bread with unbleached flour have bruised my self-confidence. For some silly reason, those of my acquaintance who pursue advanced degrees in holistic dentistry and write symbolist poetry tend to be vegetar-

ians, while those who watch "Knots Landing" tend to hang around Jack-in-the-Box. I have come to feel funny standing in the checkout line with my usual cart of canned soup, Velveeta and Mallomars, while the chic intellectuals all carry home fresh tomatoes, wheat germ, real cheddar and tubs of tofu.

Once upon a time these things didn't matter. As a young girl, I thought "health food" was for a few sprout-nibbling hippies in California. Nice people ate Wonder Bread and baloney and never talked about fiber in front of company. And preservatives? They were those nice things that kept the sweet rolls from growing fur overnight. Then I packed up my well-processed

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appetites and went off to college—to another world. First, my freshman-year roommate began needling me about my squeeze-cheese-and-cracker habit, and soon she was harassing me about my frequent trips to the vending machine. Next, she started in on the cafeteria: "My mom always cooked from scratch." Granted, the institutional fare often tasted like fried hockey pucks, but I refused to blame it on the chefs' boxed mixes and frozen meat patties. My mother fed five people in much the same way for two decades, and our digestive systems were still in perfect working order.

Fortunately, some of the guilt I've acquired is starting to fade. For one thing, science is on my side. (Well, sort of.) Researchers say that carbohydrates are good for you; miss out on your share and you can grow lethargic and dizzy and develop headaches. A lot of carbohydrates, of course, can make you sleepy, but I, for one, prefer a good nap to a headache any day. And fat is wonderful. Not only does it insulate the body, but it also makes you

feel full after eating. True, some people would choose to gnaw carrot sticks every half hour. Filling up on just one pint of chocolate chocolate-chip Häagen-Dazs for an entire evening makes much more

ven if up-to-the-minute data hadn't come out in support of my eating habits, I would still be less concerned than before. The more I watch my wholesome-and-natural contemporaries, the less rational they seem. It started when my sister committed her soul to vegetarianism. Not the "I don't like ground chuck" kind; rather the "eating mucuscausing products brings out violent tendencies" kind. Once I asked her whether there was any beef to go with the "bean burgers" she had made. "If you want carnage, go to Wendy's," she snarled.

Off I ran to Wendy's.

Next, I moved to an apartment and learned that cooking is a pain in the keister, especially from scratch and especially in a kitchen with less than one linear foot of counter space. I came to appreciate not just the taste of Mom's meals, but the wisdom behind them. In other words, beef stroganoff is much cheaper and easier to fix if you use hamburger instead of steak, and canned mushroom soup and Minute Rice instead of "fresh" ingredients. Why bother? Also, I admitted to myself that whole-grain cereal tastes like horse feed unless it's buried under sugar and that sprouts have all the piquancy of newly mowed grass.

If all this wasn't enough to convince me that fast food can be beautiful, my sister the herbivore came home last Christmas and demanded to eat "something substantial"—a hamburger. Obviously, if right-thinking converts have deep and undeniable urges to revert to their old ways, I see no reason for me to change. Health food apparently couldn't sustain—physically or spiritually—a true believer, so it probably won't sustain a skeptic, either. I'm a fast-food addict and always will be.

Besides, a few rat hairs and gnat wings never hurt me.

Katie Burns holds a Bachelor of Fine Arts degree from the University of Texas in Austin and is pursuing a B.A. in humanities.



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