

Speaker tells how homophobia hurts us all

JUSTIN OLIVER RUEN
STAFF

"I hope you die of AIDS!" Such messages left on one's answering machine are sure to inspire fear in all but the most intrepid individuals. But for Warren Blumenfeld, such reactions are merely part of his everyday life as an outspoken opponent of homophobia.

Last Thursday Blumenfeld presented a lecture at the University of Idaho based on his 1992 book *Homophobia: How We All Pay The Price* aimed at identifying and stamping out homophobic bias.

Since he came out of the closet in 1970, Blumenfeld has toured the country as an activist against homophobia. Among his many achievements are his creation of the National Gay Student Center in Washington D.C., and his position as editor of the *Journal of Gay, Lesbian and Bisexual Identity*.

Blumenfeld began his lecture by playing a brief tape of some messages left on his answering machine. "I kill fags," said a deep-voiced male caller. "You're sick, just sick," said an anonymous, disgusted woman. Blumenfeld has become a target for such harassment due to his high visibility in print and television news media.

"These messages were not all left by teenagers," Blumenfeld said. "I could recognize people of all ages, and even today I feel sick when hearing this tape."

Blumenfeld defines homophobia as the "fear and hatred of those who love and sexually desire those of the same sex." Since such feelings are often aimed at confining individuals to established gender roles, he feels that homophobia is an extension of sexism.

To illustrate the fear experienced by homosexuals coming out of the closet, Blumenfeld arranged a role play where several members of the audience took part. One woman "came out" to her family during a holiday dinner. Though audience members laughed at condemnations that the woman would "go to hell," the play's implications were very serious.

"I can imagine if I was coming out how painful it would be to have my family say I was going to hell," the play's protagonist said. Blumenfeld emphasized that homosexuality doesn't break up the family — it is rather homophobia which often splits families down generational lines.

Blumenfeld recounted his own life history, starting in the McCarthy era. When he was only two-and-a-half years old, his parents were convinced that their inverted child was gay.

"I went to a therapist for seven years, and we would build models and do other 'boyish' things in hopes that I could be made straight."

"The first time I ever heard anything about gay men was when I was watching ballet on television with my mother." When he asked if he could take ballet, Blumenfeld's mother responded that "all male ballet dancers are homosexual and never sexually satisfied." Incidents of harassment extended from his elementary to college education, culminating in an incident at San Jose State University where his roommate said "I ain't roomin' with no faggot who



Warren J. Blumenfeld gives his thought-provoking speech on the dangers of homophobia last Thursday evening.

plays the violin and wears a pink shirt."

The impacts of homophobia extend to everyone, Blumenfeld asserted. Such bias ignores the numerous contributions of gays in all fields of endeavor, in which case everyone loses.

Moreover, "homophobia combined with sexphobia results in the elimination of any discussion of the lives and sexuality of gay, lesbian, bisexual and transgender people as part of school-based sex education, keeping vital information from all students. This lack of information is deadly in the age of AIDS."

The AIDS virus itself has manifest homophobia across the globe, as ignorance and fear prohibits government from actively pursuing a cure. "I am convinced that if AIDS didn't afflict gays and intravenous drug users that we would today have a cure," he said.

Despite the small crowd attending his presentation, Blumenfeld believed that he was able to get his point across. "I only saw a couple people leave (during the program) which was a good sign."

"To be quite honest, when I told people I was coming to Idaho they said 'militia, militia, militia... don't go there.' But in fact I have had a very positive response."

Senate tells summit no on Idaho Student Association

JENNIFER KARINEN
STAFF

ASUI representatives to this year's student summit told Idaho State University, Boise State University and Lewis-Clark State College that the University of Idaho senate had serious objections to forming or joining the Idaho Student Association.

The ISA would be all of Idaho's higher learning institutions under one name. It would have a general assembly of representatives from each school to discuss issues affecting all Idaho students. ISA would make recommendations to the Idaho Board of Education. Its signature would represent the signature of every student in Idaho.

On a matter like mandatory student health insurance, it would be a powerful voice.

Senator Adam Browning, Vice President Annie Averitt and President Jim Dalton were the representatives at the student summit held in Pocatello, Idaho two weekends ago. Whether or not the Idaho Student Association would be born that September weekend was the top question on the agenda. The concept of the organization has been kicked around Idaho's colleges and universities for years.

Last year the other schools, mainly BSU, pushed the issue and formed the ISA with its own constitution and membership fees. LCSC, ISU, BSU and NIC were all present when this was voted on and decided, although UI wasn't. The ISA was checking the interest rates at banks available in all seven towns before UI realized it was a paying member.

When school started again this fall the ISA was thrown out. Several senators and presidents who had pushed the matter were gone and others recognized that UI and others had not been represented fairly.

This history was one reason many UI senators were wary about creating the organization. ISA immediately showed it could wield power over individual schools. The ASUI did not want UI to lose its autonomy. They were also wary of building another bureaucratic step between students and the state Legislature. Some objected to paying fees to the ISA. Others argued that joining together with technical colleges and vocational schools would lower UI's prestige.

Senator Adam Browning brought the senators' concerns to the student summit. There, representatives from all Idaho's schools informally get together and talk about their schools and issues affecting students. He said the other schools' image of UI was that "It seemed like Idaho thinks it's some kind of superior organization."

He said it was embarrassing to have to tell the summit UI didn't want to be in their group. "Because in effect that's what we were saying."

President Jim Dalton said he was against ISA last semester but he isn't against the idea in general. He drafted a constitution modeling the United Nations Charter. The constitution put boundaries on the amount of power the ISA could have, and put limits on the amount of money it could charge. It also specified that any decisions of the ISA had to have 100 percent support from all of Idaho's schools. Dalton's goal was to create an organization where individual schools maintained their autonomy.

The summit reworked Dalton's constitution, cutting out the things UI senators didn't like. Browning said with each step of the way they asked, "Is UI OK with this?"

They decided "committee" was preferable to "association," and chose the title "guidelines" over the binding word "constitution."

"What we basically did was solidify rules for what we're doing already," Browning said. The Idaho Student Advisory Committee is free of fees. Resolutions must be approved by unanimous consent.

"It's all a matter of semantics," Dalton said. He thinks UI has passed up the opportunity to clearly define the organization now. In the future ISAC could grow into the powerful, expensive body the senators feared.

The ISAC still has to get the final approval of the individual school senates. "Because we were babied through the whole thing there is no reason our senate should not accept this document," Browning said.

Enrollment Issue

Editor's Note: This is part two of a three-part series on the declining enrollment on the University of Idaho campus. Part three will run next week.

Decrease in enrollment affects rentals

LAURA BRUNZICK
CONTRIBUTING WRITER

The overall trend of a 1 percent decrease in enrollment at the University of Idaho is having an effect on the local rental market.

The vacancy rate for some rentals in Moscow is about 9 percent, which is the "highest rate in the 12 years that (Palouse Properties) has been in business," said Don Mackin, property manager and co-owner of Palouse Properties. "A healthy vacancy rate is about 3.5 percent."

He believes that the high vacancy rate is due in part to higher non-resident fees for UI

students. Bennett and Associates also have a 9 percent vacancy rate for their rentals, property manager Taryn Bennett said. Out of a total of 86 units, eight are vacant.

Total enrollment figures for 1997-1998 are 11,027 students, down from 11,133 in 1996-1997. While 10th-day enrollment figures are down from last year, the size of the freshman class is the largest in University of Idaho history. Freshmen typically live on campus, Mackin said, so a large freshman class will not likely have an impact on the vacancy rate.

McCoy Apartments has four vacancies out of 127 units. This makes the vacancy rate 3.1 percent, Sara Strain, office manager, said.

The number of Greek pledges increased

modestly this year. "In 1996, fraternity and sorority pledges numbered 1,784, while 1997 pledges should exceed 1,800," said Chris Wuthrich, Greek advisor for Student Advisory Services.

On-campus Residence Halls have "50 people more than last year," said Chuck Labine, acting director of University Residences. In 1997 approximately 1,450 students lived in UI Residence Halls, while in 1996 there were 1,400 students.

"Business has stayed the same" for the two McDonald's restaurants in Moscow, said Supervisor Shaun Freuden.

However, business at Pizza Pipeline has been affected by a smaller student population. "We've seen less Friday night and Saturday

night parties," said Assistant Manager Laurin Inderlied. He added that he thought student business has been down noticeably since last year.

At Pizza Perfection, "it still seems about the same overall," Manager Jeanna Robberson said.

UI President Bob Hoover has stated that keeping students at the UI remains the major challenge in terms of enrollment numbers.

The main reasons that students leave the UI are to take jobs, to transfer to another Idaho school, or for financial reasons, said Hal Godwin, vice president for Student Affairs and University Relations. He said UI does not survey students on why they leave and where they go.



Local News
ASSOCIATED PRESS

Governor thinks Legislature will approve his prison plan

MOSCOW, Idaho - Gov. Phil Batt believes the next Legislature will approve most of his proposals to slow the exploding growth of the state prison system.

He also hopes the Department of Correction won't need the nearly 30 percent budget increase it is seeking, and some of the 750 inmates housed out of state can return to the state next year.

Batt said the proposals he came up with two months ago to limit prison growth have been well-received by key lawmakers.

"I don't think I am going to see much opposition," Batt said at a University of Idaho ceremony last week recognizing prisoners of war and soldiers missing in action.

The governor wants to give judges more flexibility in sentencing, and the Commission on Pardons and Parole more leeway in dealing with nonviolent criminals. He estimates his plans ultimately could cut the state's prison population by several hundred inmates a year.

That could save Idaho up to \$10 million annually.

The chairman of the House Judiciary Committee, Rep. Celia Gould, R-Buhl, said she has some questions about the governor's plan but will meet with Batt early next month.

"It's not that they can't be answered," she said. "Certainly, the governor has got some good ideas, but it will be reviewed thoroughly."

Batt has talked of reducing repeated driving without privileges violations from a felony to a misdemeanor.

Gould said that's an issue the Legislature has worked on for the last two years.

Batt also proposed cutting the retained jurisdiction program at the North Idaho Correctional Institution at Cottonwood from 180 days to 120 days. The program is used to evaluate some prisoners to decide whether they can be released on probation, or must be sent to prison.

Batt said institutional managers

have told him they can get the evaluations finished within 120 days. Agency officials say they have caught up on a backlog of offenders waiting for evaluation, and the program will need only minor modifications to move into a 120-day schedule.

The governor said the growth in prisoners has been slowing, and that's encouraging.

The state is opening a 536-bed addition to the medium security prison south of Boise in January. Batt said that facility plus speeding up the retained jurisdiction program will add even more relief.

The governor said holding Idaho inmates out of state is not a good idea. It's bad for families and the state has better control of them in Idaho prisons, he said.



State News
ASSOCIATED PRESS

Airline may revive dropped Idaho flights

BOISE — The chief executive officer of Horizon Air, George Bagley, doesn't want Idaho to think his airline is abandoning the state.

Horizon eliminated three routes in Idaho this year. The Seattle-based airline said it wasn't making enough money to keep flying between Boise and Sun Valley, Twin Falls and Moscow.

But Bagley said Horizon wants to enhance service to some Idaho cities.

He didn't make any promises but said there could be a new stop in California for passengers from Boise.

A fourth flight between Lewiston and Boise could be added in December; there could be more nonstop flights from Boise to Pocatello, and flights from Boise to Sun Valley would be resumed if enough customers demand it.

Bagley said Horizon's decision to reduce service in Idaho was caused by the growing competition with Southwest Airlines. Southwest flies to some of the same airports and has lower fares.

Horizon also is upgrading its fleet. By reducing its stable of aircraft from four types to two, operational and maintenance costs can be lowered.

What's more, the older fleet is suited to small markets with limited customer base but the newer and bigger planes are not.

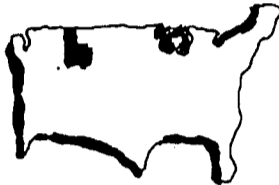
Southwest is the king of the Boise market, controlling 34 percent of the passenger base. Last year it flew 737,560 travelers in and out of the airport.

Horizon's market share is only half that of Southwest, even though it has served Boise longer. It carried 324,969 passengers last year.

The first announcement of Horizon's plans to cut back came April 20 when the airline discontinued flights to Twin Falls.

The airline will drop its flights from Lewiston to Moscow in two weeks because the route wasn't profitable, Bagley said. He said an average of five customers fly from Lewiston to Moscow, just 38 miles, too few to justify the cost.

The Sun Valley flight will be discontinued Dec. 17, just as the ski season is in full swing. Horizon will re-enter the Sun Valley market if enough customers want it, Bagley said.



National News

Man awarded \$110,410 for donkey basketball injury

EAST ST. LOUIS, Mo — A federal jury on Thursday awarded an Illinois man \$110,410 for an injury he received when he fell off a donkey during a donkey basketball game in Waterloo.

Scott McDermott, 21, told the East St. Louis court that an employee of the firm supplying the animals prodded his donkey just when he was shooting a basket. He fell and was kicked twice in the knee.

The incident occurred on May 16, 1994, in the Waterloo High School gym. McDermott, who was a high school senior at the time, was carried from the floor and taken to hospital. He later had knee surgery.

McDermott filed a negligence suit against Crosby Donkey Ball, seeking \$90,000. The firm, from Chippewa Falls, Wis., stages donkey basketball games for entertainment in 21 states.

Announcements

Today

• There will be a cooperative education orientation meeting in the Education Building Room 103 from 12:30 to 1:15 p.m. For more information, call 885-5822.

Tomorrow

• Wilderness Issues Colloquium will present Bruce Dell, lead wilderness guide and field manager at 7:30 p.m. in Room 10 of the College of Forestry Wildlife and Range Sciences.

Thursday

• WSU and UI will co-sponsor the second annual Career Expo of the Palouse from 10 a.m. to 3 p.m. in the Beasley Coliseum.

• An inaugural lecture for Sherman J. Bellwood delivered by Charles F. Wilkinson, Moses Lasky Professor of Law at the University of Colorado, will be Thursday at 4 p.m. in the College of Law courtroom.

Coming Events

• Ballots to vote for Homecoming Royalty are due by 5 p.m. Friday. They are available at Student Advisory Services and the Alumni Office. For more information, call the Alumni Office at 885-6154.

• The UI Homecoming Parade will begin at 11 a.m. on Oct. 11. This year's theme is "Vandal Magic." Parade applications may be picked up at Moscow Chamber of Commerce, UI SUB Info. desk, ASUI Office in SUB and at the Student Advisory Services in UCC. For more information, call Shana Plasters at 885-6951.

• The 1998-99 competition for U.S. Information Agency Fulbright will close Oct. 23. Deadline for UI students submissions is Friday. For more information, call Gleanne Wray at 885-4073 or e-mail gleanne@uidaho.edu.

Classes to Take

• Students needing a quick credit can join "A Living Conversation," a community discussion series, which would count as one credit for Religious Studies 499. The course meets three nights: Oct. 7, 9 and 14, from 7:30 p.m. to 9:30 p.m. A paper is required for credit. For more information, call 885-6486.

Opportunities

• REAL TV is offering cash to college newspaper editors interested in selling their reports. The organization wants real video of actual events caught on tape. If you have great videos, call Patricia DeQuaker at 213-860-5104 or toll free at 1-888-REAL-TV2

Police Log

Monday, Sept. 22
Javier Alvarado, 20, of Moses Lake, Wash., petit theft, 9:30 a.m.

Tuesday, Sept. 23
Sidney Albert Brown, 23, of Tensed, driving without privileges, 7:15 p.m.

Wednesday, Sept. 24
Stephen Darrell Richardson, 24, of Moscow, Kootenai County warrant and battery, 2:24 a.m.

Davin Joseph Levi Pressnall, 19, of Moscow, possession of marijuana, six-day court commit, 1:01 p.m.

Betty Jo Nagle, 25, of Moscow, driving under the influence, 10:30 p.m.

Thursday, Sept. 25
Michael Jordan, 31, of Moscow, trespassing, 8:05 a.m.

Christopher S. Paul, 27, of Troy, driving without privileges, 9:25 a.m.

Anthony Alexander Roskovich, 18, of Moscow, 12-day court commit, 5:45 p.m.

James Leroy Thomas, 53, of Bovill, domestic battery, 9:30 p.m.

Friday, Sept. 26
Charles Anthony Capone, 36, of Moscow, warrant, aggravated assault and burglary, 11:30 a.m.

James Anthony Gordon, 39, of Clarkston, four-day court commit, 1:25 p.m.

William Brown Ronald, 25, of Moscow, domestic battery, 12:25 a.m.

Saturday, Sept. 27
David Christopher Stone, 34, of Harvard, driving under the influence, 2:30 a.m.

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Job opportunities await students at Career Expo

KATIE BAKER

STAFF

More than 2,000 students will gather this Thursday in the Beasley Coliseum to explore possible jobs and internships available at the Career Expo of the Palouse.

"The event has grown far beyond my expectations," Dan Blanco, director of Career Services, said.

This year close to 140 employers will come to the second annual Career Expo of the Palouse which is co-sponsored by the University of Idaho and Washington State University.

This is the second year that UI and WSU have combined to form one career fair.

Livingston said the reason the universities united was because, "the two schools are so close together it gives the employers two opportunities to meet students."

Also, because the career fair has grown so large, it is nice to share the work load between two universities.

Along with UI and WSU students, students from Lewis-Clark State College, Gonzaga University, Eastern Washington University, and North Idaho College will be

attending the event.

Michelle Livingston, WSU internship coordinator/job developer, said, "(The Career Expo of the Palouse) is the largest career fair in Eastern Washington."

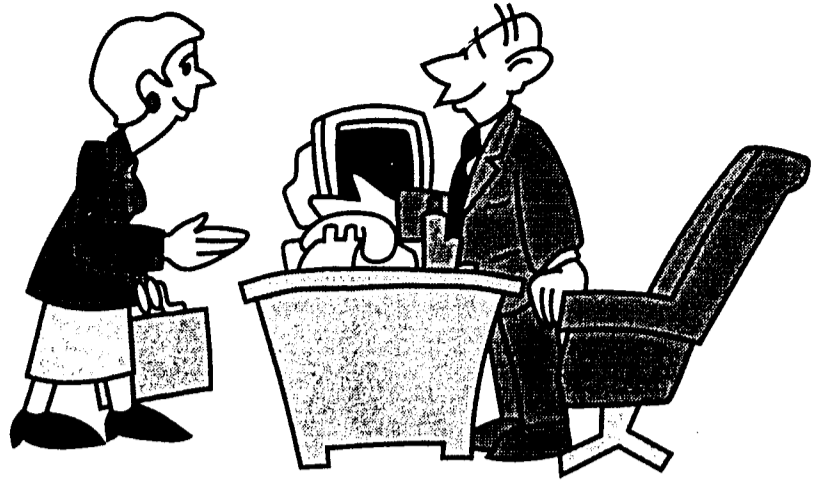
Employers from all over the region and nation will be ready to talk to students about possible internships and regular jobs. Employers such as Boeing, Aerotek, Microsoft Corporation, and Idaho and Washington State government agencies will be present.

"I've never dreamed we'd attract this many employers," Blanco said.

This year the event will take place from 10 a.m. to 3 p.m. but because of the increase in numbers, next year the hours will probably be extended.

Graduating seniors are especially encouraged to attend. They should bring multiple copies of their resume, photocopies of their transcript, and their portfolio if available.

Juniors, sophomores, and freshmen are also invited to check out what the companies have to offer. Blanco said it would give underclassmen a "general orientation for the world of work."



Although many employers are looking for business, science and engineering majors, all majors are welcome. About 20 percent of the employers are willing to hire people with a wide variety of majors.

Interviews will be taking place on Friday at both UI and WSU.

Transportation is available through the Wheatland Express bus service. Students are

encouraged to take advantage of the bus service to avoid parking hassles. Bus schedules are available at Career Services.

Today at 5:30 p.m. Career Services is having a session entitled "How to make a career fair work for you." The location of this help session has been moved from the Brink Hall Lounge to the Silver Room in the Student Union Building.

Students receive over \$3.7 million in scholarships from UI

YVONNE WINGETT

STAFF

The University of Idaho awarded over \$3.7 million to more than 3,000 students for the 1997-98 academic year.

Students received scholarships for excellent academic records as well as activity involvement and leadership in the community and on campus.

Due to the generosity of our donors, we were able to offer a record amount of scholarship funds to our students," Dan Davenport, director of Admissions and Student Financial Aid Services, said. "Our scholarship applicant pool was one of the

strongest academic pools in the history of the scholarship program.

The scholarship money comes from three areas: organizations that make annual contributions to the University of Idaho for the scholarship program, donations that people have made that go into an endowment fund which produces earnings that go toward the scholarship fund, and money the university itself provides.

Davenport said UI awards scholarships based on an array of merits such as academic ability, where the student is from, if he or she is a resident or non-resident of Idaho, the academic area in which they are involved, and how much financial aid they actually need. Combined with these criteria are the individual's community involvement, leadership roles, and extra-curricular

activities.

Charlie Linder, a freshman majoring in metallurgical engineering, received a full-ride scholarship from the university this fall. All of his out-of-state tuition was paid for. "I didn't apply for any specific scholarships, I just filled the form out that they give you with the application for admission and handed it in. I was notified later about the money."

Linder said that throughout his high school career he was very active in school activities and had a relatively high grade point average.

The university has about 10,000 applicants, including continuing students who are automatically reconsidered. Roughly 4,000 of the applicants are new students.


Janelle Reynolds, a freshman majoring in animal science, also received an academic

scholarship from UI. Like Linder, Reynolds didn't apply for any particular scholarships—they contacted her after she turned in her admissions papers. "I got four or five other scholarships from the state of Idaho, but I think the university should give more money for those who need financial aid."

Davenport said, "We continue to see more top academic students throughout Idaho and surrounding states looking to the University of Idaho to further their education."

"We plan to continue building our scholarship program to support our many deserving students."

Students interested in applying for scholarships can go to the scholarship search center in the Financial Aid Office and fill out a profile, or visit their homepage on the web at <www.uidaho.edu/sfas/>.



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Droughts to floods; El Niño is felt around the globe

DEVON HAMMES
ASSISTANT NEWS EDITOR

Much like a child kicking, screaming and tossing toys around the house during a temper tantrum, El Niño will whip its way through the southern United States.

It is uncertain if El Niño will affect northern Idaho, Myron P. Molnau, state climatologist and University of Idaho professor of biological and agricultural engineering, said.

"We don't know, you never really know for sure. El Niño is very unpredictable," Molnau explained. "It looks like it will end up being warmer than usual, and if it gets real intense on the coast, we could be in for a drought further inland."

El Niño, Spanish for child, is defined as a disruption of the ocean-atmosphere system in the tropical Pacific which has important consequences for weather around the globe. The storm is expected to bring increased rainfall across the southern United States, possibly causing destructive flooding. As well as being notorious for causing harsh rainfalls, El Niño is held accountable for droughts in the west Pacific, and sometimes associated with devastating brush fires in Australia, according to the U.S. Department of Commerce El Niño Theme Page on the Internet.

El Niño is a weather phenomenon that scientists know little about. The storm comes approximately every two to seven years around the Christmas season with no distinct pattern. Much of the unexplained phenomenon lies in the fact that El Niño can affect the whole world while still in its homeland, Peru.

Some of the most confusing aspects of this weather pattern have helped many scientists and climatologists predict El Niño. For example, if Europe is having a very mild summer, scientists can make the assumption that El Niño may be coming, according to the El Niño Theme Page.

Another Internet home page devoted to El Niño describes the phenomenon using three stages. During the normal state of the

Pacific Ocean near the equator, as shown in the first graph, the air pushes the surface layer of warm water to the west and that warm pool causes an upwelling of air to rise. As that air rises, the temperature drops below the condensation point, causing rain clouds to form.

The next graph shows an El Niño forming in its beginning stages. An exchange of air mass between the Pacific and Indian Oceans causes a bulge of warm water to be pushed seaward, enhancing the upward motion in the air offshore. A large cluster of clouds pass along the equator across the Pacific Ocean, making the air circulation patterns at the equator unstable.

In the final graph, El Niño has started. In some places sea level rises by as much as 30 cm and the temperature of the sea surface increases by 8 degrees Celsius.

The threat of flooding has caused some concern about flood

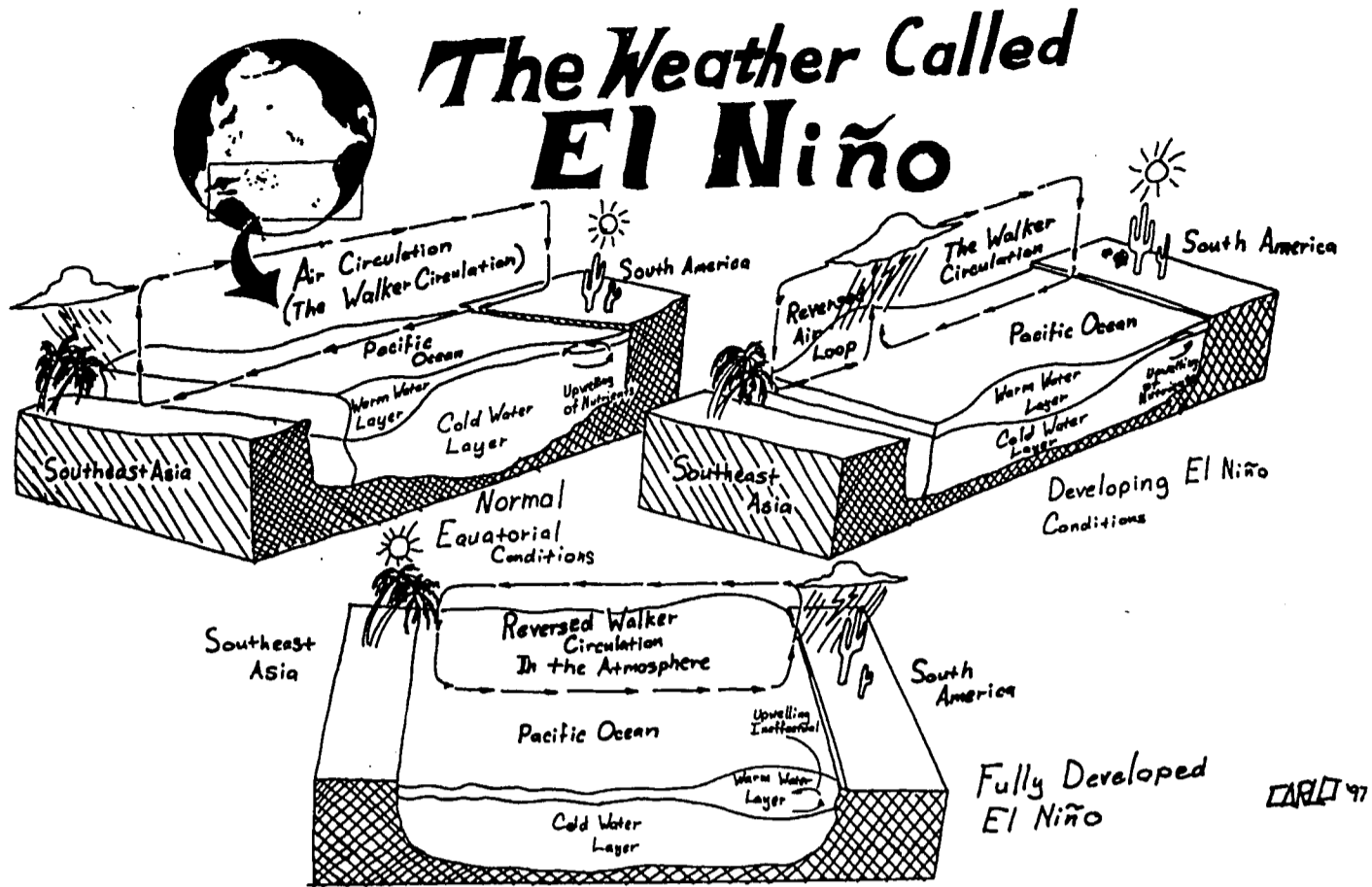
insurance and damages. Local insurance agents, however, have not noticed an influx in purchasing of insurance.

Matt Manderville, owner and agent of Farmers Insurance in Moscow, said he usually never notices many residents of this area buying flood insurance. He also reminds those interested that there is a 30-day waiting period for the insurance.

"If there is a disaster on its way, a person cannot just go out and get the insurance that day," Manderville explained. "That is not fair to the insurance companies."

He said rates of insurance are based on the coverage needed for the property.

Molnau recommends a website specifically made for the western states for anyone interested in learning more about this phenomenon and the effects it has on our area. The address is <http://www.wrcc.sage.dri.edu>.



Extra tidbits on El Niño

The El Niño typically arrives around Christmas time and is named after the boy-child of Christmas, a gift from God.

Twenty years ago, El Niño was thought to be a sudden increase of warm water off the coasts of Peru and Ecuador. After an extensive research program, Coastal Upwelling Ecosystem Analysis, El Niño was correlated with the atmospheric phenomenon called The Southern Oscillation, giving the scientific community a more broad view of this weather pattern.

The 1982-83 El Niño has been recognized as the largest climatic fluctuation of the 20th century. This storm caused North America to experience extremely unusual weather throughout much of 1983, which seemed to be in direct correlation with Australia's massive droughts and brush fires.

One of the earliest recorded weather phenomenon dates back to 1532 and may be facilitated or entirely responsible for the fall of the Inca Empire. William H. Prescott, author of The Conquest of Peru, describes how Pizarro and his adventurers defeated the Inca Empire. Pizarro and his band were in need of food and water. They stole food from the Inca store houses, which had been stocked for the seasons which occurred once every five years, causing the weather to behave strangely. The warriors did not die of thirst because the Piura River, normally dry between July and December of every year except in major El Niño years, provided them with their water. The band was marching through a major El Niño season which allowed the water to be available to them.

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Kappa Sigma 'Powder Puff' raises money for charity, brings living groups together

CANDICE LONG
STAFF

Despite the windy, cold weather this past weekend, the Kappa Sigma fraternity was able to hold its outdoor philanthropy and raise an estimated \$425 for "Stride for Gold" and the University of Idaho Women's Athletic Association.

The annual Kappa Sigma Powder Puff philanthropy kicked off Saturday morning with a breakfast for all participants and an introduction of teams and coaches. All eight sororities participated, as well as women from the Residence Halls. Games began at 11 a.m. and ran throughout the day.

"We had a pretty good turnout all around," said Sam Talkington, philanthropy chairman for Kappa Sigma. "The cold weather kind of put a damper on it. Some teams played for a while but abandoned it because of the weather."

Because the games were double elimination and the weather wasn't exactly warm, a few teams didn't want to stick around to play again, Talkington said. But the women who won the Powder Puff championship found other ways to practice and stay warm at the same time.

"We were tackling each other on the sidelines to stay warm," said Carmen Stanfield, quarterback for the Tri Delta sorority. "We also had a very versatile team and that's why we won. We had a blast. They (Kappa Sigmas) kept it really fun."

The Tri Deltas played the Kappa Kappa Gammas in the championship and within the last few minutes of the game, out went powder puff, in came tackle football.

"We just threw our flags off and started tackling. That game was actually our favorite because by that time we had already won it and both teams were still out there to have fun," Stanfield said.

Although the Pi Beta Phi team, defending champions from last year, was hoping to keep their trophy, they agreed that the games "provided a lighter atmosphere and great interaction between the living groups," said Heather MacLanahan, quarterback for the Pi Phis.

"We play a lot of these girls on a very competitive, intramural basis. Not only was it a lot less intense, but it was a chance to hang out and play for fun without worrying about points, besides the fact we were all playing for a good cause."

Campus position created for minority director

ERIN SCHULTZ
STAFF

In a move to enhance treatment of issues relating to multicultural education at the University of Idaho, the position of Multicultural Affairs director has been permanently added to the University of Idaho's administration.

The only two people above the multicultural director will be Hal Godwin, vice president for Student Affairs and Bob Hoover, UI president.

"Initially, we want to increase minority student participation at the institution. The catch 22 is in order to be successful in keeping minority students, we need minority themes in curriculum and faculty participation...I think there's a great potential for raising awareness of minority issues on campus and actively participating in the recruitment of minority students," Godwin said.

Godwin said that UI students and stakeholders in other minority interest groups brought this need to the university's attention. In response, administration increased the position of a Multicultural Affairs director from a part-time temporary position to a full-time position with more profile.

The position will be housed at Student Advisory Services, which will eventually be part of the new University Commons.

Even with current budget deficits, Godwin said the new position will not create funding problems as it is part of ongoing budget allocations. Salary is staked at around \$40-45,000.

"I think there's a great potential for raising awareness of minority issues on campus and actively participating in the recruitment of minority students."

—Hal Godwin, vice president for Student Affairs

Presently the position is not filled but the search field has been narrowed to four candidates. Each candidate has a full day set aside to go through interviews and conduct open campus forums with UI students, faculty or staff.

Daniel C. Picard, one of the finalists, met with interested students last Tuesday. Sessions were open to the public. Picard said he met several students from various minority groups on campus and a few non-minority students as well.

Picard, a UI graduate with degrees in law and political science,

is excited about the possibilities afforded to having a Multicultural Affairs director.

"I am excited about the opportunity this presents. I think it will aid in the recruitment of the minority student population. I think it's going to improve the university... It's going to improve what kind of student the university sends from its doors out into the world," Picard said.

Jeff Sampson, president of Swu-nmp-twa, a Native-American group for students in the College of Forestry, said the biggest challenge he thinks many minority students face is being able to express their culture.

Swu-nmp-twa (meaning "grand mother earth") works on recruiting and retaining Native American students. He hopes the new director will help in recruitment and education of minority students across campus.

"I think it would be great if they could get minority studies classes available. I think it's also important to concentrate on more recruitment — getting more multicultural students here on campus," Sampson said.

Godwin, in consultation with his committee, is responsible for making the final decision for the director. He hopes the decision will be completed within the next three weeks. Interviews still to come are on Thursday, Monday, and Oct. 7.

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Prosperity at the top does not reach very far down in Idaho

BOB FICK

ASSOCIATED PRESS WRITER

BOISE — Idaho's expanding economy has been the envy of most other states for a decade and of most of its own residents, for that matter.

That's because the financial advantages being created by Idaho's dramatic growth in jobs and personal income are largely going to the state's wealthiest inhabitants.

The result is a widening gap between Idaho's economic captains and their soldiers.

"We are constantly trying to find ways to get higher-income jobs into Idaho," Gov. Phil Batt said, acknowledging the imbalance. "But it's a slow process."

Based on State Tax Commission figures, the average annual income of the middle 60

percent of Idaho workers — over 250,000 — rose just under 18 percent between 1990 and 1995, the most recent statistics available. The average increased from \$19,400 to nearly \$22,900.

Over the same five years, the top 20 percent of taxpayers saw their average annual income soar more than 44 percent — from just over \$60,000 to \$87,000.

"This rapid growth in Idaho has probably favored high-income people more," Boise State University economics professor Charles Skoro said. "But just about everything that happens tends to

favor high-income people because they're able to insulate themselves where people farther down the income scale can't."

Diversification of the state economy and the rising prominence of high technology have only further concentrated the wealth in a minority of hands. The richest 20 percent of taxpayers accounted for 45.4 percent of the adjusted gross income reported in 1990. By 1995, that rose to 53.6 percent.

At the same time, that middle 60 percent saw its share decline from 42.7 percent to 41.5 percent.

The disparity is aggravated by inflation. According to First Security Bank, the cost of living nationally rose 19 percent from 1990 to 1995, and in Boise, inflation during that period was over 24 percent.

In either case, it was more than enough to wipe out the average income increase for the heart of Idaho's workers, while those at the top of the income scale covered rising prices with plenty to spare.

"Everything looks rosy," Salvation Army Capt. Tom Petersen said. "But when you scratch the surface you have the same problems you have in East LA."

While Idaho has been ranking at or near the top in nonfarm job growth, the bulk of the new jobs — 120,000 since the decade began — has been in the typically lower-paying service sector. In fact, 100,000 of those jobs were in services, notwithstanding the dramatic growth in the high-tech

sector.

Worse, fully 9 percent of the labor force is holding down only parttime work.

"Even though the employment may look really good, the amount of money that those people are making — and they're working two and three jobs sometimes — isn't getting them out of poverty," said Ken Hagley of Kamiah, chairman of the board of the Idaho Hunger Action Council.

The council, which provides food to low-income households through gleaning and other programs, was helping about 280 families in 1990, Hagley said. Today, the caseload has hit 1,500

and, "We could probably double that number if we had the capacity."

"There's a greater demand than we can serve, and it's growing," Hagley said.

Of the necessities, housing may present the biggest problem. Costs have risen more than 40 percent in Boise since 1990 and that situation is being repeated in other growing areas of the state, creating a crisis in affordability.

"In this time of quote-unquote prosperity, the getting-the-job is there while they have no place to live," Petersen said. "For the income in this area, I consider the rents to be way out of line. It's almost gouging."

Skoro said the increasing role of technology in the economy is a major reason for the widening gap between the haves and have-nots. It provides some good-paying jobs, but at a cost of an overall reduction in employment.

Batt welcomes the new, better-paying jobs, "but we also have to be concerned with the low-income workers, too."

In addition to Commerce Department efforts to lure new jobs into Idaho, Batt initiated a multimillion-dollar fund, financed by business, to train workers in the specific skills potential new employers would need.

"Even though the employment may look really good, the amount of money that those people are making — and they're working two and three jobs sometimes — isn't getting them out of poverty."

— Chairman Ken Hagley, Idaho Hunger Action Council

Survey shows former aid recipients are more self-reliant

BOISE — Idaho has been trying to find out what happened to all the people who dropped off state cash assistance rolls after new laws went into effect in July.

Advocates for the homeless feared that a lot of people would "fall through the cracks" due to tougher new requirements. But Gov. Phil Batt and Linda Caballero, director of the Department of Health and Welfare said Friday that doesn't seem to be happening.

An independent survey shows nearly 80 percent of former welfare recipients who are not participating in new cash assistance programs say they are able to pay their own rent and live in what they consider to be permanent housing.

Most of the former welfare families still rely on Food Stamps to buy groceries and Medicaid to help with the medical bills.

After Idaho's welfare reform went into effect in July, welfare

workers reported a 63 percent drop in the workload.

About 6,800 families received cash assistance through the Aid to Families with Dependent Children program in June. When new laws went into effect, the name was changed to Temporary Assistance for Families in Idaho, reflecting the goal of getting people off welfare.

In July, 3,100 families qualified for cash assistance, dropping more in August and to 2,280 families on Sept. 22.

"Our intent was not to cut numbers just for the sake of cutting, but rather to help families take care of themselves," Batt said. "We would far rather put dollars into supporting working families than into keeping people on public assistance."

Caballero ordered the survey in July. Questionnaires were mailed to more than 5,000 families that participated in the old program in March but did not sign up for the new program in July. More than

1,000 families responded.

"Some people wanted to say the caseload drop was a clear sign that welfare reform worked," Caballero said. "Others said it showed just as clearly that we somehow had failed."

"My overriding concern was finding out if those families and their children were okay. It's nice to know that, by and large, they are," she said.

Nearly half those responding to the survey reported an increase in self-esteem and 25 percent said new eligibility requirements for cash assistance spurred them to look for work. Another 20 percent said they were working.


About 63 percent of the parents of families that did not enter the new welfare program said they were earning more than the minimum wage and 32 percent said they were earning more than \$6 per hour. Very few said they rely on food banks or other community resources.

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Father of Bill Gates gives \$150,000 to handgun initiative

ASSOCIATED PRESS

OLYMPIA — The campaign for a gun control initiative on the Nov. 4 ballot received a huge boost this month from William H. Gates, father of the Microsoft multibillionaire.

The elder Gates, a Seattle attorney and former president of the Washington State Bar, recently donated \$150,000 to the campaign for Initiative 676, which would require handgun owners to pass a safety test and get a license. It also would require handgun dealers to sell the weapons with trigger-locking devices.

Opponents of the initiative, including the National Rifle Association, don't have big-name contributors like Gates, but they announced Friday the backing of the Washington State Council of Police Officers, which described the measure as a "bureaucratic nightmare" with numerous legal and expensive flaws.

Gates' contribution to the "Safety first!" campaign for the initiative far surpasses the \$35,000 given by his son, Microsoft chairman Bill Gates, earlier this year.

"It certainly helps us get the message out and define the debate on our terms," campaign manager Karen Besserman said.

The "Safety first!" campaign, which has raised \$575,000 from more than 600 contributors, recently began running television ads in eastern Washington.

Other contributors include some of King County's most prominent citizens, including philanthropist Harriet Stimson Bullitt, Jay and Mary Jane Jones, and real estate developers Kenneth Alhadeff and Jack Benaroya.

Opponents of the initiative say those big donors are well-meaning but misguided.

"I think it goes to the point that we have the grassroots campaign," said Dave LaCourse, spokesman for a gun-rights coalition called Washington Citizens Against Regulatory Excess, or WeCARE. "We have the average law enforcement officer on our side. We wish the wealthy and well-intentioned people supporting the initiative would talk to the rank and file officers before opening their wallets."

"Six-thousand cops can't be wrong."

WeCARE chairman Joe Waldron said the coalition has raised about \$300,000 so far, almost all of it from in-state contributors. He's still waiting for a pledged contribution from the NRA, which has about 80,000 members in Washington.

WeCARE also is working on television ads. The coalition hopes to produce an ad featuring the "pistol-packing grandmas," two elderly Moses Lake women who gained fame earlier this year for chasing off intruders by firing a Luger over their heads.

Television program loses sponsors because of Catholic opposition

NEW YORK — A controversial new television series about a self-doubting priest has lost two of its sponsors following complaints by a Roman Catholic group.

The complaints about ABC's *Nothing Sacred*, come before an upcoming episode involving a priest with AIDS.

The Weight Watchers International branch of the H.J. Heinz Co. and American Isuzu Motors have pulled their ads from the show, about a handsome priest ambivalent about church doctrines concerning abortion, celibacy and other issues, said an ABC representative who spoke on condition of anonymity.

"We got a tremendous amount of feedback from the public about the show and we just decided it wasn't necessary for us to be on that program," Weight Watchers spokeswoman Lina Webb told *The New York Times*.

An unidentified Isuzu executive said, "There were complaints received." William A. Donohue, the head of the Catholic League for Religious and Civil Rights, said he hoped other sponsors would pull their ads.

"What (the show) says is pure propaganda for Catholic malcontents and those who have an animus against Catholicism," he said.

The Catholic League said Kmart and Benckiser, the maker of Electrosol Tabs, have also said they will not advertise on *Nothing Sacred*. The ABC representative said those companies did not have ads scheduled for the show.

ABC — which has consistently voiced support for the show — is owned by the Walt Disney Co., which has been under attack by religious groups partly because of the film *Priest*, about a gay clergyman.

Some of the same religious groups complained when Ellen DeGeneres came out as a lesbian on her *Ellen* show, produced by Disney's Touchstone Television.

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CIA = Cocaine Import Agency



WADE GRUHL
COLUMNIST

Showing off a gun that looks like a tube of lipstick, the Central Intelligence Agency (CIA) recently celebrated its 50th birthday. Since it routinely uses murder and torture in its clandestine missions to overthrow foreign governments and to destabilize political and social movements, I contend that the CIA is nothing to celebrate.

The CIA is relatively immune from scrutiny of the press and public. Indeed, its budget is secret! If that seems fishy to you that is because it is. Even when blatant evidence of CIA crimes surface, the

evidence is largely ignored.

Take the Iran-Contra scandal, for instance. In case you've forgotten, Iran-Contra resulted after Congress refused to fund the CIA-supported Contras in their war with the Sandinistas in Nicaragua. When Congress ended Contra funding, the Reagan administration, through the CIA, found alternate illegal ways to fund the Contras. One way was the illegal sale of arms to Iran. Profits from these sales were used to buy weapons for the Contras. The planes that delivered these weapons did not return empty. The planes were loaded with another source of funding for Contra arms — cocaine. During the midst of an alleged "war on drugs," the CIA was, at least complicitly, involved in the importation of drugs to the U.S. Handwritten notes of Reagan administration official Oliver North made numerous references to drug trafficking, including one stating "at least \$14 million came from drugs."

CIA could stand for Cocaine Import Agency. In December 1985, an Associated Press article first exposed the situation. The report was largely ignored. In April 1987,

the TV show "West 57th" detailed how U.S. pilots flew weapons to Contra base camps in Honduras and returned home with planes full of drugs. Again, the issue was

During the midst of an alleged "war on drugs," the CIA was, at least complicitly, involved in the importation of drugs to the U.S.

mostly ignored. The summer of 1987 brought congressional hearings on Iran-Contra, but they avoided CIA-Contra links to drug dealing, even though the panels had access to Ollie North's

incriminating notes. Still, the mainstream media refused to touch the hot potato, even after North's notes were made public. Somehow Mr. North was viewed as a hero by many, though he helped organize efforts that illegally funded and armed the Contra effort that killed and maimed thousands of innocent peasants in Nicaragua. I have to wonder what is so fundamentally wrong in this country that our leaders celebrate an organization that commits diabolical atrocities?

Reagan and Bush were not the innocent bystanders that they claim to be. Bush was even the Director of the CIA for a year — 1976, the same year that Senator Frank Church of Idaho instigated investigations into CIA activities. Bush, role modeling for Hillary Clinton, refused to turn over CIA notes and files. Years later, he also withheld meeting notes on Iran-Contra from investigators. What are you hiding, George?

The U.S. Army School of the Americas, at Fort Benning, Ga., is where many dictators have been trained by the CIA. Known drug dealer Manuel Noriega was not only trained there, but was also on

the CIA payroll for many years, including the year Bush was director. The school literally has manuals that teach torture (physical abuse), murder, and extortion. These manuals are well documented, but the media coverage is fleeting at best. Why is O.J. more important than this? Americans should be irate about their tax money being used to train dictators in the art of torture.

Last year, Gary Webb wrote stories displaying links between drug dealing, CIA-supported Contras, and the explosion of crack cocaine in Los Angeles. His reporting was misrepresented and slandered in the mainstream press, which is still reluctant to expose the nauseating hypocrisy inherent in a government that simultaneously imports drugs and spends billions upon billions on a so called "drug war" that needlessly incarcerates non-violent offenders.

We shouldn't celebrate the Cocaine Import Agency. We should demand that it immediately end its covert wars in foreign nations and apologize to the victims of those wars, of whom there are millions.

Local KFC fries its customers too



WES RIMEL
OPINION EDITOR

Well, the other day my fiancée Michelle and I decided to go to the new Kentucky Fried Chicken by Safeway. Fortunately, I wasn't hungry and didn't have to order anything. For some instinctive reason, I wanted to turn right around when we walked through the door. There must have been 30 people standing around waiting to pick up their order. Seeing so many people waiting for their food, one would expect to see a big line of customers waiting to order, too. But this was different — there was no line. Well, not that it would have been easy to tell anyway, with so many people standing around the strangest bar assembly I've ever seen in front of the cash registers.

I'm sure everyone knows what I'm talking about — the bars like

Wendy's and other restaurants have to funnel customers through when lines get long. But this is no ordinary bar assembly. It looks like half of a jungle gym mounted in front of the cash registers. In addition to that disgrace, the employees had on white T-shirts stamped with blue letters which read: TEAM KFC. Most of the shirts looked like they hadn't been washed for several days and the T-shirts were really tacky. I'm a big fan of being able to wear casual clothes on the job, but this was way over the line.

Besides the T-shirts and bar-thing (close relative to the Swamp Thing) was the fact that while everyone was waiting around for food, right behind the registers had to be 400 pieces of chicken already cooked and staying warm under hot lamps. But the most bizarre thing was the KFC workers were waiting for cooks to finish making new chicken to give to the customers.

In addition, while there was no line, 30 people waiting for their food and 400 pieces of fried chicken just sitting there, six KFC workers were attempting to work the front area. The front area can't be bigger than 100 square feet and six people is just too many. Case in point — *all six of them ran into each other at the same time!*

So Michelle finally ordered a meal, which consisted of baked beans, mashed potatoes and a

couple pieces of chicken and it was "for here," not "to go." But for some reason she did not receive her drink after ordering. So after waiting for her food for 10 minutes, she went back up and angrily told the KFC worker who took her order she never received her drink. Michelle wound up getting a large instead of a medium.

During our 15-20 minute wait for her food, we struck up a conversation with another lady. She complained about how long she had been waiting for her order. She also warned us to check our order when we get it, because they never get it right. Michelle joked that, "I bet they give me my order to go instead of for here." Of course nobody really thought that would happen.

We continued to talk. While we did, three of the KFC employees literally walked through the mass of customers and left in a hurry. Shouldn't they have a rear exit so the cooks, caked in flour and grease, don't have to walk through the middle of the customers?

Finally, the lady heard her number called and went to pick up her order. She came back by us, looked inside her take-out bag and looked relieved. Then she smiled, said, "good luck" and left.

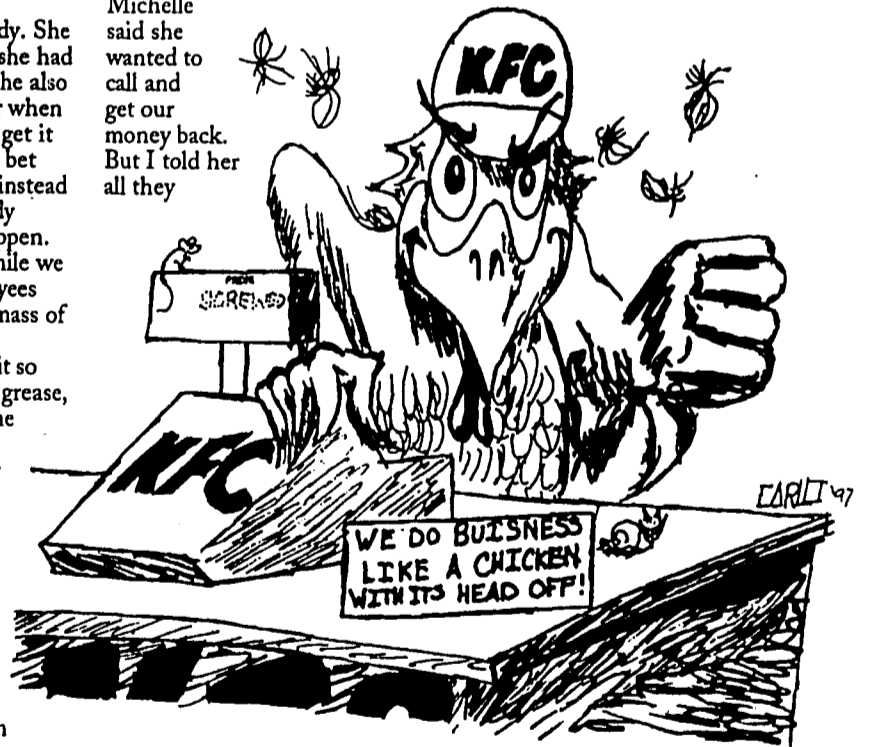
About five minutes later Michelle's number was finally called. She went to pick up her order and it was in

a box to go. This really made her mad. "Well, I guess we're leaving," she fumed.

We went out to the car to leave and noticed there were no napkins or any plastic silverware to eat with. We would have turned around and went back to KFC to get some but they had neither sitting out for the customers to take. So we just went home. When we got home Michelle said she wanted to call and get our money back. But I told her all they

would do, like any business, is give you some coupon for a free meal. Since we never want to go back there again, we didn't call.

So, the moral of the story is: if KFC sounds good, you'd better not be chicken of a long wait and screwed up orders or you'll end up feeling fried.



Letter to the editor

Wade, please stop ranting

Against my better judgment, I once again picked up the Argonaut to read before class this morning. However, Jennifer Karinen's fantastic article on the POW/MIA Recognition Day ceremony made me want to read other articles inside.

Then I got to the Opinion section. Wade Gruhl's ranting about how "The rich need to help out the poor," ruined any journalistic merit that the Argonaut might have held in the past. How can you other

writers let one loose cannon ruin your entire image? Why do you allow crap like this to be published?

Not only were Wade's ideas entirely unfounded and inaccurate, but he didn't even have the professionalism to proofread his own work. His blatant abuse of punctuation and obvious misuse of language depicts the image most students see of the Argonaut — a lackadaisical attitude and the inability to write thoughtful and intelligent articles. Would it really be so hard to proofread your work instead of sending it through the spell checker? That would eliminate things like "33 cents and hour" (vs. the correct "33 cents an hour").

Now Wade, if you're reading, let me tell you, in my opinion, how this gap happens in America. Sure, Marxist conflict theory advocates will tell you that the rich are oppressing the poor through all levels of government. No, the problem is that too many people are in the "gimme" mindset that "free-lunchers" like you propagate. How do you think those CEOs got to be CEOs, Wade? I can guarantee you that 95 percent of them worked their butts off to get there while you are sitting in your high and mighty Argonaut chair saying, "Give me some of that..." Yeah, that is what is wrong, Wade.

—Jonathan Ness

Argonaut Letters & Guest Columns Policy

Submissions must be typed, signed and include the phone number and address of each writer. Mailed submissions should be sent to: Argonaut Editor, 301 Student Union, Moscow, ID, 83844-4271. Submissions are also accepted via e-mail (argonaut@uidaho.edu) or by fax (208-885-2222). The Argonaut reserves the right to refuse or edit letters.

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Look at all the people, sharing all the world



J.R. WRIGHT
COLUMNIST

There are simply too many people in the world today. The human population has grown at an explosive rate over the past 200 years and the numbers paint a gloomy picture of people in every nation living in huddled masses, rubbing elbows constantly in cities with overflowing populations.

But is the population problem as bad as the numbers make it out to be? Around here people sure think they have a lot of room and it seems that anybody could, at any time, venture into the woods and set up a small dwelling place and live off the fat of the land. One has to wonder how much room is really out there. In the 1960s, if we placed the

world's population — three billion — into the United States, it still wouldn't have matched England's population density. But 30 years have passed and the world's population has doubled.

In 10 B.C. about 200 million people wandered around the globe wondering what life is all about. Rome was at the height of its dynasty, Homer, Socrates, and Plato were developing the foundations of philosophy and western thought, and the Egyptians were smoking hashish after the Nile harvest, looking into the beautiful night sky ("Look at that cool lion in the sky — let's build it!" they said).

During the 1800s the population had grown to one billion people. Thoreau was walking around New England thinking how much he sure would like to live by Walden Pond, the Opium War was being fought in East Asia, and the Civil War was scarring our countryside. The population was still considerably small, even then. The excess population from the growth in Europe had new countries to flock to — like America, South Africa, and Australia.

But now the population has quantum leaped to 6 billion people. Advances in sanitation, medical

knowledge, industry and agriculture have decreased child-mortality rates and allowed people to live longer. Presently, population doubles every 40 years, whereas it took 2,000 years for the population in 10 B.C. to double. The population is growing consistently — 87 million people every year. The question remains, where are all of these people coming from?

Of the 87 million annual increase, 84 million are from lesser developed areas of the world such as Russia, India, China, and Southeast Asia. These huge populations haven't had consistent access to contraceptives, leading to families bearing several children and, coupled with increased technology and medical aptitude, it all equals a hell of a lot of people.

So how does this population affect our world and our everyday lives? It's more than just huge numbers on paper. When the population exploded in Europe there were outlets for those people to take that no longer exist. All the land has been methodically sectioned off and every inch of land claims an owner — be it federal or private land.

There is no place for all these huge excesses of people to go. As a

result, people are forced to migrate to the cities. But the cities cannot keep pace. Sanitation and water quality can't meet the need to sustain a healthy life and the schools can't keep pace with the educational standards that should be met to keep the people huddled in these huge towns from being locked into a cycle of illiteracy and absolute poverty.

As more people suddenly appear on the face of the Earth, space becomes tighter, and little by little people find themselves being boxed in on all sides, feeling more and more like a caged rat. More production leads to increased consumption (or is it the other way around?) and the natural resources are used as the means to keep up with this burgeoning population growth. The pressure on the earth is immense. The much needed development leads to a loss of ecosystems, a loss of biodiversity, and an extremely unhealthy Earth. How can we live gently and still work toward a higher quality of life for everyone?

Even though this is yet another reason to support zero cutting in our national forests, thereby forcing countries to learn to develop other means to keep society advancing

along, just feeding this 6 billion-headed monster with natural resources is not the answer. The answer is clear: the government of highly-developed countries must continue to preach to the lesser-developed countries gender equity, smaller families, birth control, and family planning. But it cannot stop there. These highly developed countries consume 14 times the amount per individual than lesser developed countries. So it shouldn't be a case of one pointing their finger at the other — there must be an understanding of both problems if they are to be solved.

There must be a balance between exploitation of natural resources and advancing our civilization. It is ludicrous to think we can stop cutting everything in the entire world and still have the resources to help these people live quality lives, but on that same token we must conserve the wilderness worldwide, unless we want to face living in an overcrowded, concrete-industrialized nation. A compromise is the only way to provide the means for people around the world to live a healthy life, allow them the chance to get an education, and allow us to still preserve the natural resources.

Argonaut



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What is the phenomenon called "El Niño"?

Mother nature does not forgive even the most beautiful creatures

MIKE CALVO
STAFF



The catastrophic 1982/1983 El Niño left its mark on almost all forms of life in the Galapagos, terrestrial and marine. While the event was (almost) paradise for some species of terrestrial animals and plants, it proved a serious disaster to the marine forms of life. Fur seals and sea lions were hit hard by the dramatic decrease of their numbers and the lack of accessibility of quality food resources. You may ask, "What is the phenomenon people call 'El Niño'?"

Many of the living organisms nowadays are affected by something stronger than human influence. It is the climate. Many of us have heard about El Niño, but only a few times have we been able to achieve a global understanding about its effects on different forms of life. Two months of work in a scientific station allowed me to observe these effects on the animal chain and I've captured on slides the hidden beauty in the peculiar ways of life that inhabit the Galapagos Archipelago.

This phenomenon, that usually happens at the end of the year (September through December), has been explained in many ways, but it is still a topic that needs clarification. This year, 1997, is El Niño's year. The most popular point of view is that El Niño's effect is the result of oscillations on the South Pacific oceanic levels caused by the high trade winds predominant in the area.

According to this theory, the winds push the Western water, reducing the oceanic level in the Southeast Pacific, and it increases ocean levels in the West. When winds decrease all the waters flow to the East causing dramatic changes in temperatures. All this creates changes in the weather patterns, including strong winds and high temperatures (land and sea). The length and strength of the phenomenon changes and it cannot be predetermined.

I walked around a neighborhood of sea lion colonies for hours. Nobody was around the isolated volcanic landscapes covered by hundreds of sea lion pups. They were sunbathing and playing in tidal pools while being protected by the male. I dove with them. They were soft and their smooth touch marks your senses forever, not only the physical senses, but those associated with the soul.

I saw them die. It was heartbreaking "What could I do?" I thought to myself. I could only experience the event first hand. It was a lesson on the life cycle, and the teacher: Mother Nature.

The effects of El Niño are best documented by the Galapagos fur seal. In late 1982 mothers stayed at sea seeking food for ever-increasing periods and returned to their

young only sporadically so that pups, and later, yearlings and 2 year olds, lost weight and eventually died. Apparently, mothers found it more and more difficult to find enough food for themselves.

We know from dive records and scat analysis that fur seals hunt mostly in the upper 40 meters of the ocean where they take advantage of the vertical migration of organisms from the deep scattering layer (fish, small cephalopods) which come close to the surface during the night. Under El Niño conditions the upper layer of the ocean is warmed so much that many of these cold water creatures do not rise as close to the surface. Measurements on Peruvian fish showed that the nutritional value of the surviving fish decreased 30-40 percent. The dependent young fur seals, which are much smaller than their mothers and therefore less efficient divers, were unable to get enough food for themselves. With neither sufficient material milk nor enough independent foraging skills, they died during the latter half of El Niño.

Even the larger, and mostly weaned, 3-year olds were unable to find enough food for themselves and almost 100 percent of them died. Of the adults about 30 percent died and the same proportion of subadult males seemed to have succumbed to this climatic disaster. Hardest hit of all age and sex groups were the males, which were territorial in the 1982 breeding season (Aug.-Nov.). Of these animals we could not find a single one when we returned in 1983. Males normally lose about 25 percent of their body weight as they fast while defending their territory and apparently they were unable to recover from this weight loss under El Niño conditions.

We know much less about the effect of El Niño on the Galapagos sea lions, but what little has been documented indicated they were hit similarly, although perhaps less violently. All pups born in 1982 died and pup production in 1983 was about one-third of the usual, while in 1984 pups abounded everywhere. The effect of El Niño on the adults is unknown, but I would expect that older, physically fit animals and perhaps quite a few territorial males died as well.

It is clear from these observations that recurrent El Niño events must greatly influence the population dynamics of these species by:

- a) changing the age structure
- b) strongly reducing the average carrying capacity of the environment

It may be that El Niño contributes in this way to maintain the population densities of the Galapagos fur seals and sea lions at much lower levels than those of more polar fur seal and sea lion species.

Pictures show life in a sea lion colony, affected by El Niño's climatic changes. Lack of seafood causes mothers to journey into the ocean in search of fish. Puppies abandoned on land will die of malnutrition (below).

Photos by Mike Calvo



The day I met Stuart Franklin from *National Geographic*

KIKE CALVO
STAFF

It was a sunny day, one of those days that makes you feel alive. It was intense blue, decorated by hundreds of endemic cacti, scratching the clouds with their strong vertical branches like arms stretching after a long nap. Tropical birds cruised the air, sharing the space with garrapateros, a species that has altered the way of life for many native birds.

I was walking the rocky road between my cottage and the Vans Straelen Interpretation Center at Charles Darwin Research Station, like I did every day. The houses were made out of wood and had one of the best views I have ever seen. From my balcony, I was able to fill my senses with the turquoise bay. This was not an average bay, but one of those scenes you never forget.

Small fishing boats and tourist vessels used to enter Pelican Bay once in a while, after touring the Galapagos Islands. Some came looking for animals to take pictures of, and the others were making a living from fishing the local marine resources. There is no other way to visit the Archipelago. Their "galapagenesis" destinies are marked by huge waves, dolphin encounters, and unending sun hours. However, many people stay on land because of sea sickness. The most common advice on this latitude was heard in every corner of the sea port. "Take your sea sickness pills," a French tourist was screaming to a companion.

Every two steps during these daily morning walks I had to stop to speak with my buddies, scientists, researchers, park rangers, and movie makers. A never ending list of people you always wanted to meet, or I should say, I always wanted to know better.

They all had wonderful anecdotes to tell, stories about unspoiled spots of the planet they found in search of truth, or let's call it "their truth." They spoke of trips to volcanic areas looking for geological data, scientific dives

counting fish species, and plant expeditions to isolated destinations.

That day was not a common day. My destiny had a surprise for me. As I checked my camera and I tasted the morning with happiness, I raised my head.

"I don't know that face," I thought to myself. "Buenos dias, como van las cosas companero?", I said. "Buennoss diiasss!", the man replied. Something was clear, he was not an Ecuadorian, because his accent insinuated he was from a European country, maybe the States. I was not sure.

The day advanced as I took care of my daily tasks. I gave some talks for tourist groups on conservation issues and the threats to the Galapagos species. I walked around for hours, looking for the ultimate photo, an image that could make my boss proud of his public relations assistant. And as usual, I entered the protection building to meet with my friends Paoliji, Carmencita and Sandrita. They were Ecuadorian students developing their thesis on specific local species.

"Kike, Kike!", they shouted at me with excitement. "There is a guy from National Geographic magazine at the station. I think he is a photographer. Stuart something."

I had the chance to meet with him many times during my volunteer work. He stayed, like me, two months working on an assignment focused on conservation issues in the Galapagos Archipelago. Stuart Franklin's feature article will be published in the 1998 magazine issue. He toured the islands for days, trying to take almost impossible pictures.

As he explained to me once, a good image would be a marine iguana being followed by a feral cat.

In November, one of the best underwater photographers in the world will keep developing the assignment Franklin started, but this time from another perspective. He will capture the view beneath the surface.

During his last days in the islands, he came by to the station and took a group picture. All members, workers, volunteers,

employees and scientists sat down on the stairs of the main building while he captured the moment with his Nikon F-4.

"Hey there! I don't feel like walking today. I will see you around, Stuart," I said, pointing at the sky.

The sun was going down. Orange and yellowish colors impacted my eyes. Rocks surrounded me everywhere, like rice in a cup ready to be poured into boiling water. It had been a long day. I was so tired I refused going on a photographic walk with one of the best photographers. Almost halfway through our trek, I decided to go back. A room full of huge spiders and centipedes was waiting for me. The choice was already made.

If after sharing a small piece of my heart in this story, you feel you would like to know more about *National Geographic* photography, here is a list that can help you to find interesting information:

National Geographic: The Photographers, 1994, describes how the photographers of the magazine work and explains the role of photography in the magazine.

The National Geographic Society: 100 years of Adventure and Discovery, 1987.

Odyssey, The Art of Photography at National Geographic, 1988, by Jane Livingstone.

Article titled "Reel to Real" in the August 1995 issue of the magazine.

Note: If your dream is like mine, working for *National Geographic*, you may want to become a photo intern for the magazine. Doing an internship there may open doors. It sounds easy, but it is not. The problem is that *National Geographic* has only one photographic internship position.

"Himm," you will be thinking, "I can be the one..." If you think so, you'd better be the winner of the annual College Photographer of the Year competition. The internship position is reserved for the winner of the contest.

For further information contact Kike Calvo at calv9678@uidaho.edu.



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What types of film do *National Geographic* photographers use?

Nearly all use 35mm transparency film, such as Fuji Provia 100, Fuji Velvia 50, Kodachrome 64 and Kodachrome 200. Most use three or four emulsion depending on the situation. In 1995 they shot 32,000 rolls of film on magazines assignments.

What type of cameras do they use?

The photographers' most popular choices are Canon and Nikon SLRs, and the expensive Leica M6 range finder.

How long is an average assignment?

Coverage for a single magazine article can run from four weeks to more than 16. Longer assignments are usually split into two or three trips, perhaps in different seasons.

How much film is shot on an assignment?

The number of rolls ranges from 300 or 400 to more than 1000 for complex stories. You must remember that professional photographers "sketch" with the camera. They explore subjects visually by shooting many sides of a subject in many ways. It is usually a combination of enough time in the field and enough film exposed that provides the depth that has become the hallmark of *National Geographic* coverage.

Raised in Captivity to open tonight

AMY SANDERSON
STAFF

The University of Idaho's theater department kicks off this year's series of performances with *Raised in Captivity* by Nicky Silver. It opens tonight at 7:30 p.m. in the Collette Theater.

This dark comedy is the first of the Black Box performances taking place this semester. *Raised in Captivity* runs from Sept. 30 through Oct. 5. The second Black Box production, Samuel Beckett's *End Game*, will run Oct. 14-19.

Raised in Captivity dives into the lives of five disturbed characters in a series of abstract and sometimes shocking scenes. Todd Jasmin, a student working on his MFA in theater arts, interpreted the play as seven people "who all have a desperate need to fill a void in their lives; some take extreme measures, some don't." Jasmin also directed *Independence* last season at the Collette.

The play opens in a cemetery with the show's pivotal character, Sebastian, reading *Helter Skelter* only hours after his mother's burial. Zakk Luff, a sophomore in the theater department, plays Sebastian. "All of these characters are looking for something different; they're not happy with their lives," said Luff.

In the course of this play, Sebastian desperately searches for human contact and meanwhile deals with the guilt he feels over his mother's death. The play follows Sebastian to his therapy sessions with Dr. Hillary MacMahon, a needy woman who responds to Sebastian ending the treatment in a few violent and self-destructive acts. Jodi Benham plays the troubled psychologist.

Sebastian's only real human contact is a convicted felon named Dylan, played by Wil Hendrick. Dylan is introduced by several letters Sebastian writes to him in his prison cell. Sebastian's sister Bernadette, the only character who weeps for the mother's death, is played by freshman Britteni Sojka.

Joe Jacoby, a graduate student in the department, plays Bernadette's emotionally suppressed husband, Kip.

"These characters are in such extreme situations, but they are all very real characters," said Jacoby. Describing his character, Jacoby said Kip is a dentist unhappy in both his chosen career and his marriage.

The Black Box performances are low budget, experimental plays that detour from more mainstream productions.

"If this was a movie it would be rated R. There are some strong language and mature subject matter. It is definitely not for everyone — it's not a family show," said Jasmin.

"Black Box can be any space configured for a stage," she said. Since the remodeling of the Collette last year, the theater space lends itself to be shaped and created by just moving the seating. Black Box theater is also recognized for the more intimate setting with the actors only a few feet away from the audience. "What we like about the Black Box setting — because we don't have the budget and were limited to that space — it does put a lot more emphasis on the acting," said Jasmin.

All performances for *Raised in Captivity* are at 7:30 p.m. with a matinee on Sunday at 2:00 p.m. Tickets are \$5 for the general public and \$3 for UI students and staff with valid ID. Tickets are sold at the door and there are no reservations or advance tickets. For more information, call 885-2979.

A look ahead

- Stubblehead plays CJ's Thursday. Come early to beat the cover.
- Stranger Neighbor plays at the Cap Thursday night. Show starts at 10 p.m.
- The Mighty Mighty Bosstones are playing at the Kibbie Dome Wednesday, Oct. 1 at 8 p.m. Opening acts include The Amazing Royal Crowns, Drop Kick Murphy's, and Bim Skala Bim.
- Spokane poet/teacher Georgia Toppe performs at the Vox Oct. 2 at 8 p.m.
- Open Mic night tonight at John's Alley. Sign up at 9 p.m. Performances begin at 9:30.
- Hillbilly punk band Elmer performs tomorrow at John's Alley beginning at 9:30 p.m.

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T. Scott Carpenter

The Rutger Hauer Lifetime Achievement Award

Do the movies *Deadlock*, *Mr. Stitch*, or *Blast* sound familiar to you? If you have any part of a life then chances are the answer to this question is no. This is a shame, because if you would spend just a few hours of your life watching one of these cheesy, poorly scripted movies, you would discover the magic of Hollywood's most underrated star, Rutger Hauer.

Chances are you have witnessed Rutger Hauer at work, and just don't know it. His more mainstream bodies of work include *Blade Runner* and *Ladyhawk*.

After that, however, his works become pretty obscure. Not obscure in the way that an underground movie may be — simply due to reasons of taste — but obscure in the way of a movie which no one ever watches. Except for me.

I admit, I rent his movies half out of pity. But I also do it because it warms my heart to see the old guy try his best. I remember one movie of his called *Mr. Stitch*. This was a futuristic take on the classic Frankenstein genre. It starred Hauer and Wil Wheaton, who you may remember as Wesley Crusher from *Star Trek: The Next Generation*. Hauer plays the mad scientist. Wheaton portrays the monster. However, Wheaton's character appears to be patched together with thousands of 1 inch squares of skin. He looks more like a bloody quilt than a monster.

The most original aspect of this movie is the setting. The whole movie takes place in an empty, white room. I'm pretty sure the budget for this movie could have been doubled had Hauer brought a sack lunch to the set rather than pay for take-out.

Needless to say, this movie was agonizing to behold. It was so horrible it seemed to be sucking my soul out through my eyes, and I would have rather been watching a two-hour perspective shot of a monkey flinging his feces at a wide-angle lens. But that is not what matters. What matters is that Rutger Hauer tried to be different and break the mainstream mold. The fact that the result was a cinematic abomination should be disregarded.

Deadlock was a more mainstream flick. In it he portrays a criminal in a futuristic prison where the prisoners are forced to wear electronic collars. Everybody's collar is linked to one other person's collar so that if the two of them stray too far apart, the collars will blow their heads off. The problem is, no one knows who their collar is linked to, and this results in a mass

of criminals who feel inclined to hang around in a group.

The disturbing part of this movie is the fact that Hauer appears to have gained 300 pounds in his old age and has taken to wearing his white hair in a bun on top of his head. You see his Granny Clampett image completed as he puts on his little round glasses.

"This is not the Rutger we all know and love!" I thought as I watched.

Fortunately, he appeared to be in better shape for his more recent movie, *Blast*. He doesn't have a starring role in this one, but nonetheless, his role in it is perhaps the biggest stretch he ever made. He plays a Native-American man with no legs. I have a feeling this part was not created with him in mind.

The best scene in this movie, which is about terrorists holding an Olympic team hostage, is where Hauer rolls his wheelchair up to a terrorist, filets the guy with a knife, hops out of the wheelchair, then bounces on his stumps into a nearby pool. The terrorist falls to his knees next to the wheelchair, which happens to be a bomb.

After the terrorist blows up like a cow, Hauer comes bobbing up to the surface of the water, drinking from a flask of whiskey. Thus ends the movie.

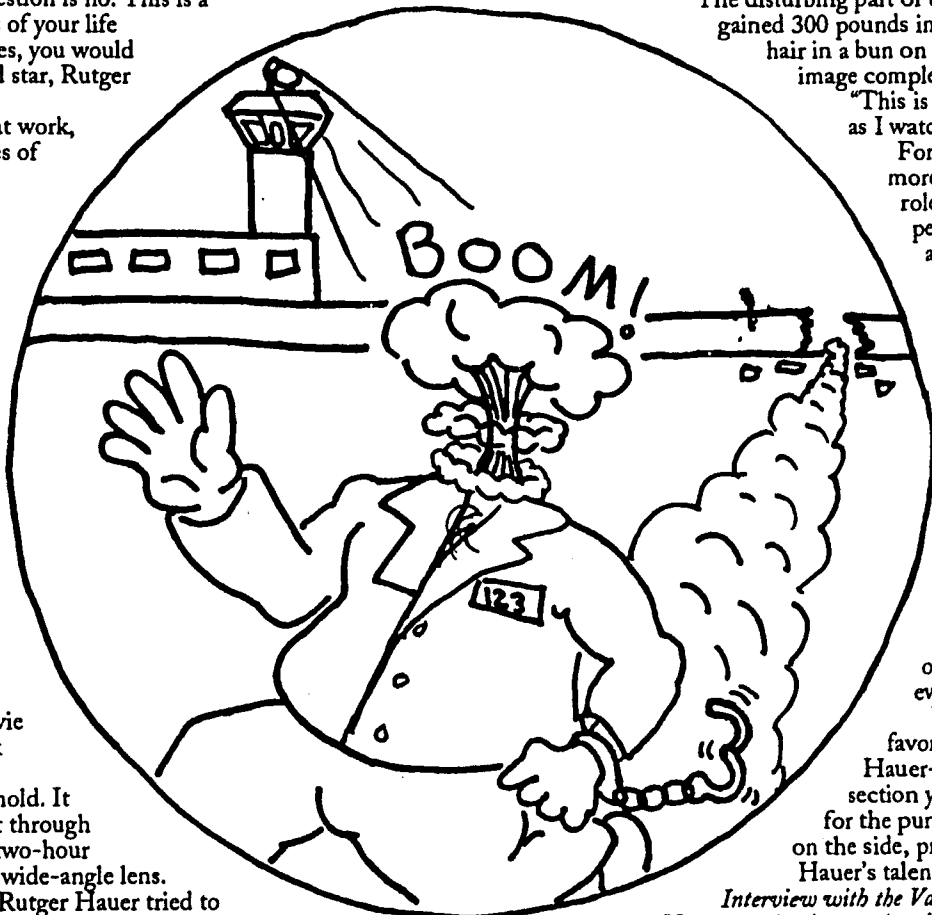
I don't have any qualms about revealing parts of *Blast* to you, because face it, it's not like you are ever going to watch it yourself!

Witnessing Rutger Hauer in his attempts is a favorite pastime of not only mine, but many other Hauer-Heads. Go to Sam Goody and, in the video section you will find a Rutger Hauer double-feature, ready for the purchase. You'll be able to tell it by the giant words on the side, proudly boasting of the collection's "Hauer-Power." Hauer's talent isn't appreciated just by losers. After writing

Interview with the Vampire, Anne Rice specifically requested that

Hauer star in the movie adaptation of the book. This would have been his

big comeback, dwarfing that of John Travolta's in *Pulp Fiction*. Unfortunately the part was given to that monkey-boy Tom Cruise, simply because Hauer was too fat. It just isn't fair. I made the decision a few years ago that if I ever make a movie, Rutger Hauer would be my first choice for a lead role. The sad thing is, all it would probably take to convince him is a bowl of hot soup.



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Utah State, Nevada — Vandal road kill

They're baaaaaack...

KINDRA MEYER
SPORTS EDITOR

With back to back Big West wins in hand, the Vandal volleyball squad appears to have shaken all pre-conference jitters and fallen into their groove.

Neither the University of Nevada nor Utah State could hold Idaho down as they blazed through the Eastern Division with a pair of victories.

"Any time you can win two road conference matches on the road, that is excellent," said head coach Carl Ferreira.

First up on the silver and gold firing squad was the University of Nevada, entering their initial conference match as well with a 6-8 record. The Wolfpack's home gym provided little comfort as the Vandals dominated Friday evening competition, sending their opponent howling 15-5, 15-9, 15-10.

Jessica Moore continued to head Idaho's execution, smashing away 12 kills for an admirable 500 hitting percentage. The junior out of Belgrade, Mont. also recorded eight digs and five block assists. Moore was aided by a group effort from veteran teammates Kyle Leonard, Jemena Yocom and Beth Craig. Leonard led the defensive effort with 11 digs, a match high, while Craig topped the charts at the net, soaring to assist in five blocks and reject one on her own. Senior Yocom showed her stuff as well, helping to deny six Nevada attempts.

Sophomore starting setter Anna Reznicek continues to prove she's got what it takes, as she produced another solid showing. She ran second in kills with eight to earn a percent of .583 while setting up 31 kills.

Nevada's Tiffany Neumeier was held down by the Vandal's defensive poise. Neumeier, who leads Nevada with 4.1 kills per game (second in the Big West), was heavily shot down as she nailed 7 kills on the night for a .000 hitting percentage.

UI overwhelmed the Wolfpack in nearly every department, out-hitting 271 to .046, and out-blocking 13-2.

The Vandals' offense contributed to their first conference win under Ferreira's direction.

"We have now learned how to prepare effectively and how to be aggressive in scoring," said head coach Ferreira. "We play with a lot of confidence and aggression that was missing in our previous matches."

Sunday the Vandals were on the road again, a seemingly comfortable place for the team. They dominated the State Spectrum in Oregon, and then they beat Utah State, who's 9-1 record indicated a strong showing.

The Aggies could only wish for enough strength to overcome a surging Vandal team who rolled over them 15-10, 13-15, 15-10, 15-10 before rolling out of town.

Again, Moore was much more than the opposition could handle. She packed away 14 kills and a match high nine block assists.

Leonard and Craig held their own again, as well as did senior Jeri Hymas.

Leonard led the defense again with 7 digs in addition to downing nine kills and assisting in four blocks, while Craig grabbed eight kills, five digs, and two block assists. Hymas added seven kills and three block assists.

Reznicek maintained balanced, cranking out six kills for a .556 percentage, putting away five blocks and pushing 40 assists.

"Anna's doing a very solid job for us and the players surrounding her are much more consistent," Ferreira said.

The conference victory marks the fifth straight win for the Vandals, all on foreign territory. (This Thursday the Vandals hope to bring their momentum home, as they face 10th nationally ranked Pacific in Memorial Gym.)

Pacific (9-2), is 2-0 in the Western Division, only ranked below Long Beach State and UC Santa Barbara. Ferreira, although weary of the Tiger's obvious competitive edge, feels it's time for his team to take center stage.

"While I'm giving Pacific respect and praise, I'm not saying that we can't compete against them and be successful. We are playing better now than we have all year. Hopefully the home-court advantage will allow us to play well."

Support is much needed Thursday at 7:30 p.m. Although the Vandals are 59-5 at home since 1992, they are merely 2-3 in the gym this season.



Moore earns Big West Player of the Week Honors

Jessica Moore was awarded for her efforts on the road this weekend by being named Big West Player of the Week.

The junior averaged 3.71 kills, 1.86 digs, 2 blocks and .57 service aces per game on the week, heightening every one of her individual statistics. Moore, who has slipped out of the Big West hitting polls, hit .353 to raise her season average to .283.

At Nevada, she had 12 kills, eight digs, five block assists and three service aces in Idaho's four game victory. Two days later in Utah, Moore led the Vandals again to beat Utah State in 3, snatching 14 kills, five digs, nine block assists and a service ace.

Moore currently ranks fifth in blocks (1.37pg) and sixth in kills (3.62pg) in the Big West.

Fun keeps Jenkins running for the long haul

TONYA SNYDER
ASSISTANT SPORTS EDITOR

Andrea Jenkins is still looking for a good time. That's probably the reason she keeps on running, and running and running.

As a senior on the Idaho cross country womens team, Jenkins still has the glow of a child in love with what she does.

"You have to enjoy it and love what you do, or you don't do it well," Jenkins said. "You just have to relax and enjoy the ride."

"I run some of the most beautiful scenery out there and it's a great opportunity to just let go of the world and let your mind wander."

—Andrea Jenkins

Jenkins started her long-time passion with athletics as a little tike, playing t-ball from the time she was a second-grader.

"I just wanted something to do after school," she said.

By the time she finished high school, Jenkins was a year-round athlete, participating in volleyball in the

fall, basketball in the winter and track in the spring.

"I started out with sprints and high jump. In fact, I did almost any event imaginable. While I enjoyed running sprints, I wasn't quite as fast as the other runners at those short distances," Jenkins said.

After running all four years in high school, Jenkins, from Rathdrum, Idaho, was ready for a change and decided not to run her freshman year at UI.

"I needed time to adjust and just being a student was a big enough adjustment for me. I just pretended to be a normal person for once."

But it was already too late for Jenkins—once an athlete, always an athlete. As the year progressed, she knew she couldn't avoid her inevitable return to her passion for running.

"I missed competition too much," Jenkins admits. "That spring, I went to go see the track and field coach and the next fall, I was running on the cross country team."

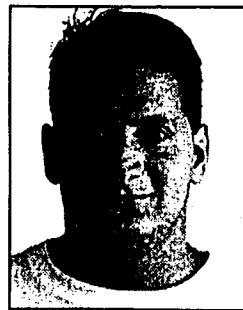
Running cross country at Idaho was her first real taste of long-distance running, but she wouldn't trade it for the sprints she used to do in high school, even though she admits that the long, gradual uphill



Andrea Jenkins

See JENKINS page 18

Swap of forwards makes everyone happy



BARRY GRAHAM
STAFF

Shawn Kemp to Cleveland for Vin Baker. Seems like a reasonable trade. Kemp is explosive and so is Baker. Kemp averaged 18 points per game and 10 rebounds last season and Baker, for the second consecutive year, averaged 20 PPG and 10 rebounds.

Very fair deal.

Kemp, as a Cavalier, will likely attain that huge contract that he has wanted for so long. Baker will likely fit into George Karl's up-tempo style and be a force in the paint. Many people will argue that both participants have morale problems when it comes to team concept. However, the truth of the matter is that both are likable players that will do just about anything, within reason, to help their respective teams win.

And wins will be hard to come by in Cleveland where the projected starting lineup will be Kemp, Sherman Douglas, Bobby Sura, Danny Ferry, and "Vitaly Potapenko". Yes, it may be frustrating for the five-time NBA All-Star at the beginning. Cleveland coach Mike Fratello uses a more methodical half-court offense, which will be a far cry

from the type of scheme that Kemp was used to in Seattle.

However, Kemp will adjust and be the leader of the squad. There is no doubt of that. On the other hand, Baker will be an immediate fit in Seattle. Not only can he be a force inside but he adds another dimension that Kemp lacked. Baker can hit a jumper from outside 15-feet and is an outside threat.

Baker can also relax a bit more than Kemp knowing that he does not have to lead his team. The Sonics have big-name players throughout the roster including Gary Payton.

For Kemp, the transition will be difficult at first. However, in time, Cleveland will be a championship caliber squad and the all-star will be leading the Cavalier climb to the top. Baker should make an impact immediately and can only make the Sonics better.

Gators Munch on Cats

Speaking of getting better, just how good are the Florida Gators? Are they the number one-ranked team in the country? After Saturday's 55-28 win over a difficult Kentucky Wildcats squad, the Gators have earned a lot more votes.

Not only was it in a tough environment with a 23-game winning streak on the line, but it was also after the Gators biggest win of the season. Kentucky, which has been a purely basketball-oriented state for over a

See SWAP page 18

Idaho starts conference play against hurting North Texas

BRAD NEUENDORF
STAFF

A well rested Vandal team is now ready to take on Big West foe North Texas. After being beat up by Central Florida, Sept. 20, the Vandals have enjoyed a bye to enable them to be rested for their Big West opener.

North Texas comes to Moscow after being devastated by a talented Texas A&M, 36-10. In a very physical match-up North

Texas could not hold off the run attack of the Aggies, rushing for more than 300 yards on the evening. North Texas did not report any serious injuries but endured a game in which almost every player visited the training room.

Despite their loss to Texas A&M, the Mean Green are still on a high after coming off their biggest win since returning to major college football.

Coming into the game two weeks ago UNT Mean Green was a 30-point plus underdog, but thanks to some late fourth quarter heroics, North Texas handed Texas Tech a 30-27 defeat.

"It sounds like their offense is playing a lot better now," head coach Chris Tormey said. "Scoring 30 points against a Big 12 team is a great accomplishment."

North Texas is led by a very talented and poised Jason Mills. The senior quarterback engineered the game winning drive against Texas Tech going 80 yards and completing a touchdown to Bo Harrison putting North Texas up 30-27 with 1:04 left to play. The key play came on a fourth and 14 at the UNT 49-yard line. Mills hit Jay Young on a 36-yard catch to the Tech 15-yard line. It was the third fourth down conversion of the day for UNT. They are four for five on the season in fourth down conversions.

North Texas is led defensively by Benny Cherry. The first team all-Big West pick last year had a season high 17 tackles, 10 solo, against Texas Tech, including one sack and two passes broken up. The Senior linebacker leads the team with 50 tackles on the season and was voted Big West Player of the week for his effort. Cherry is helped out by two very solid defensive ends, Scott Blank and Corbin Epps. The two defensive ends have combined for 9 1/2 sacks, five tackles for loss

and 51 total tackles through four games. Blank had 2 1/2 sacks in Saturday's win over Texas Tech.

A major problem may exist for Idaho with North Texas's kicking game. After fumbling three kick returns last week the Vandals are somewhat horrified to receive kicks. This week they will be receiving the kicks of punter John Baker who is second in the nation with an average of 48.4 yards per kick and kicker Garrett Courtney who has made five of six field goals including three of three from 43 yards or better.

After a 41-10 smashing thanks to Central Florida, the Vandals have taken a week off and should be well rested and prepared for North Texas.

Brian Brennan did give up two interceptions marking the first time in 184 attempts that the senior quarterback has given up an interception. Brennan and the Vandal offense are still sitting high in the Big West standings—second in passing and total offense. Brennan is currently ranked first in both passing efficiency(146.16) and total offense averaging 262 yards per game.

The defense looked better in Orlando than the score did, as Idaho gave up 41 points to the Golden Knights. UI had no chance as the offense and special teams turned the ball over six times. These mistakes allowed UCF, on one occasion, to have a drive netting



minus 2 yards that still resulted in a field goal. With the six turnovers the defense was on the field for large amounts of time, with the heat and humidity taking its toll, the defense gave up 17 of the 41 total points in this final quarter.

"To have a rash like this I think you have to look at it as an anomaly more than anything else," Tormey said of the loss to UCF. "You just have to go back and look at why they happened and take steps to correct them. You learn from it, forget about it and go forward."

After making several mental mistakes against UCF, the Vandals should be regrouped and ready to take on North Texas who comes off of a terrible loss and must make the long trip up from Denton.



Game Notes

Head Coaches

Idaho: Chris Tormey (Idaho, 1978)
Overall record: 14-12(third season)
At Idaho: 14-12(third season)
North Texas: Matt Simon
Overall record: 16-21-1
At North Texas: 16-21-1

Records

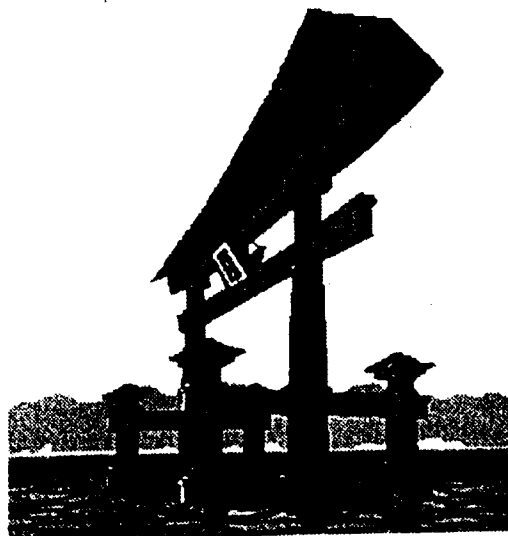
Idaho: 2-2 overall, 0-0 Big West
UNT: 2-3 overall, 0-0 Big West
Series: North Texas leads 1-0
Last Meeting: UNT 24, Idaho 17, Nov. 16, 1996

Dome Streak: Idaho hopes to stretch their home game victory streak, which began Nov. 13, 1993, to 20.

Tailgating festivities are in the works once again this Saturday as Idaho opens up Big West play against North Texas.

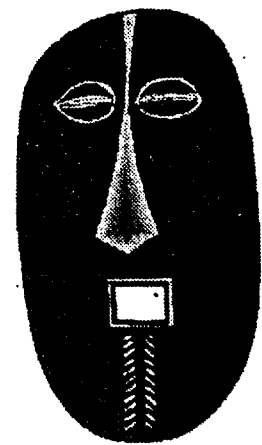


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JENKINS from page 14

slopes are killers.

In fact, Jenkins has become quite successful in her long-distance career. At the Idaho Invitational Meet on Sept. 12, Jenkins led the Lady Vandals, finishing seventh and knocked 38 seconds off her last year's time at the Big Cross Invitational in Pasco, Wash. the following weekend.

As a senior and team leader, one would expect Jenkins to have a huge role on the team, but she says her role on the team hasn't really changed.

"I wasn't doing this well in years past, and I hope to keep on improving this season. It's the down times that help you relate and keep on encouraging and being there for the team."

Despite her success this year, things aren't always as easy as they appear for Jenkins. One of her biggest challenges is getting mentally prepared for a race.

"I have a serious case of racing block," Jenkins said. "Sometimes I lack the confidence that my physical ability can pull me through and I try to make myself do it mentally."

This season, Jenkins is trying to combat her fear of racing by trying to relax with things and "just have fun with it."

"Instead of trying to break down and think about the race even before I compete, I'm trying to relax,

get enough sleep and eat normally," Jenkins said.

"I train hard, and if I look back and know that I can do it in practice, then I know I can do it in a meet. Besides, it's just a race, not the end of the world. I'm just having fun with it and not getting worked up about the racing aspect."

When she's not worrying about racing, Jenkins loves the release she gets from running. For her, it acts as a stress reliever.

"I run some of the most beautiful scenery out there and it's a great opportunity to just let go of the world and let your mind wander."

With all that Jenkins does, it's a good thing this Idaho senior gets a release from running. On top of meets and practice, she holds down a job and is close to graduating in Sports Science. She's looking to enter into nursing, pre-physical therapy or a sports-medical related field upon graduation.

"I don't have a lot of free time and it would be nice to have more, but honestly, I don't know what I'd do with it," she said.

Jenkins expects good things from the womens cross country team as the season progresses. As part of a small team of only six, she looks for things to start picking up towards the end of the season after they've gotten back into shape.

SWAP from page 14

decade, had reason to cheer. With the hiring of coach Hal Mumme, bringing with him a new philosophy and enthusiasm, the Cats and their fans had reasons to believe.

The Gators on the other hand, came into Lexington, Ky., knowing that they had defeated Peyton Manning and the Tennessee Volunteers just last week and had a date with Auburn in two weeks. Florida had to contend with a Wildcats offense that was going to pass, pass and pass some more until the final clock in the fourth quarter read 00:00. Basically, the Gators had to thwart Tim Couch, the Kentucky quarterback, and his group of small but quick and elusive receivers from gaining what Manning and his Volunteers couldn't, a win.

And stop them they did. The Gators and their gifted passer Doug Johnson made quick work of the Cats with a 28-point first quarter that stunned the Wildcat team and their fans. Johnson passed for

five touchdowns and 286 yards in three quarters of play and left the Cats wondering what had happened.

On the other hand, Couch had trouble hitting his receivers as the Gators played a very tight man-to-man defense. The sophomore signal caller did pass for 348 yards and two scores but also was intercepted three times.

Announcers in the game said that Florida played one of its finest games in two seasons. They also said that anyone would be hard-pressed to find a weakness in this season's team. I thoroughly agree.

Getting Down to Business

Ah, it's time for the real season to begin in the Major Leagues. The post-season matchups are set and the Yankees will try to defend their 1996 World Series title as they open at home against the Cleveland Indians. This series will come down to the Yankees starting pitching in the fifth,

sixth and seventh innings. If the Indians' offense is unable to break through in the middle innings, Mariano Rivera will come in and close them down. In the other American League series, Seattle can get a distinct advantage by winning the first two games in the Kingdom. If they can go to Baltimore with a 2-0 lead, the Orioles will have a huge task ahead of them, having to win three straight games, including a possible game five matchup with Randy Johnson.

In the National League, the Astros must find a way to score early against Atlanta's pitching. The best way to get to a top-notch pitching staff is to score early and often. Houston's task is difficult but not impossible. The Marlins and Giants series could be a war of attrition as both teams are evenly matched in just about every category. The edge may come down to Jim Leyland, the Marlins coach, who thrives in the post-season and will make all the necessary moves to keep Florida in every game.



Vandal News and Notes

Women's Club Soccer

First year UI women's soccer club posted its first win ever in Spokane, Wash. Sunday afternoon. Hollie Miyanski and Mariah Pearson combined to score the game-tying goal after falling behind 1-0 at the half.

A.P. Perez led the Idaho defensive effort while D'Ann Slyter held her own at goal keeper. This win gives the Vandals a 1-0-1 record going into their first home game Sunday, Oct. 5 against EDS of Spokane. Game time is 1:00 on Guy Wicks Field.

The team is still looking for perspective players. Interested women should contact club president Casey Hanrahan (882-0485), vice presidents Kristin Diffenbach (885-5633) or Kaitlyn Krist (883-1534) for details.

Women's Tennis

WSU waltzed away with seven singles and three doubles titles this weekend in the sixth annual Cougar Classic.

Cougar No.3 singles player Tunde Nagy moved into tenth place on the WSU career singles list in her win over Laura Maloney of Colorado State with 42 career singles victories.

Dive and Wnetworth won their matches in No. 3 and 4 singles respectively. The doubles team of Burke and Dive broke into the semifinals in No. 1 doubles while in No. 3 doubles Mulholland and Rerez-Martinez suffered defeat in the finals against WSU's Filipovic/Frankland.

Vandal Volleyball

The Lady Vandals take on Pacific in their third Big West Conference match-up Thursday in Memorial Gym. Idaho is coming off a five-game winning streak after defeating Nevada and Utah State last weekend. Game time is set for 7:30 p.m.

Vandal outside hitter Jessica Moore earned Big West Player of the Week honors for her stunning performance in last weekend's matches.



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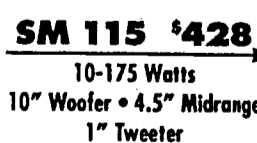


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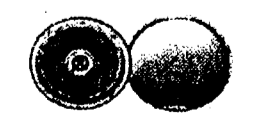
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1997 Big West Volleyball Standings

Western Division

Pct.	Conference			Overall	
	W	L	Pct.	W	L
.917	3	0	1.000	11	1
.929	2	0	1.000	13	1
.818	2	0	1.000	9	2
.643	1	2	.333	9	5
.500	0	2	.000	7	7
.308	0	2	.000	4	9

Eastern Division

Pct.	Conference			Overall	
	W	L	Pct.	W	L
.706	2	0	1.000	12	5
.571	2	0	1.000	8	6
.357	1	1	.500	5	9
.600	0	2	.000	9	6
.375	0	2	.000	6	10
.294	0	2	.000	5	12



1997 Big West Football Standings

	Overall			PF	PA	Home	Road	Streak
	W	L	Pct.					
Idaho	2	2	.500	109	55	1-0	1-2	L 1
Utah State	2	2	.500	108	81	1-2	1-0	L 2
North Texas	2	3	.400	100	131	1-1	1-2	L 1
New Mexico State	1	3	.250	78	144	1-0	0-3	L 1
Boise State	1	4	.200	97	200	1-1	0-3	L 1
Nevada	1	4	.200	96	149	1-1	0-3	L 3



University of Idaho Athletics

Dear Vandals,

Thank you to all Vandals for your support. We would especially like to thank the **near record number** of students who came out to **support their team**. We would also like to apologize for the long lines at and around kick-off time. We have improved the student gates to the Kibbie Dome, and students should be able to avoid long lines in the future. We hope to see you all back on October 4th, when the Vandals open the 1997 Big West schedule with North Texas.

Tailgate, come early, and have fun! See you on Saturday!

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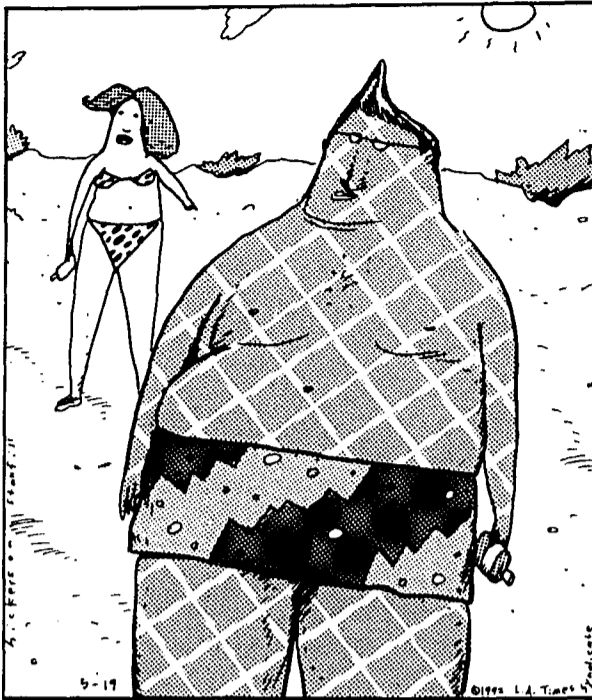
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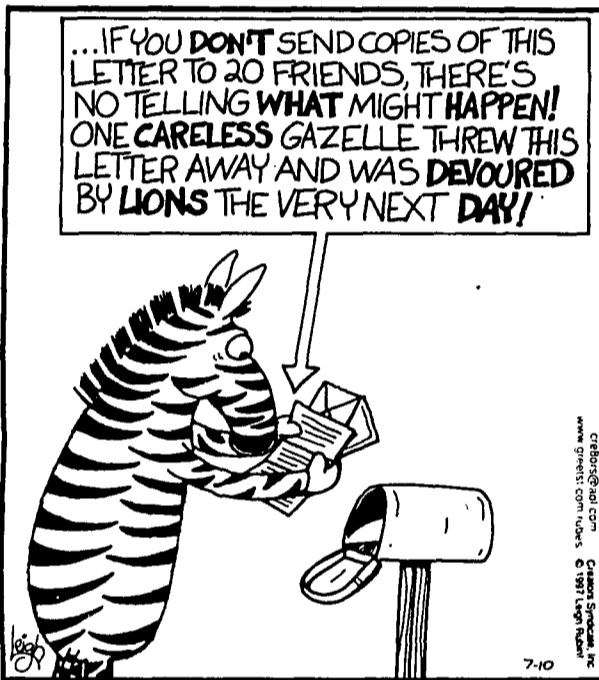
Speed Bump

Dave Coverly



Rubes

Leigh Rubin



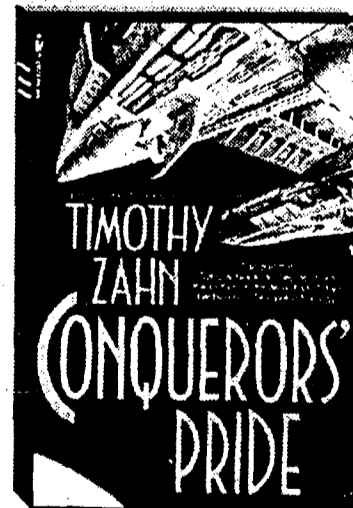
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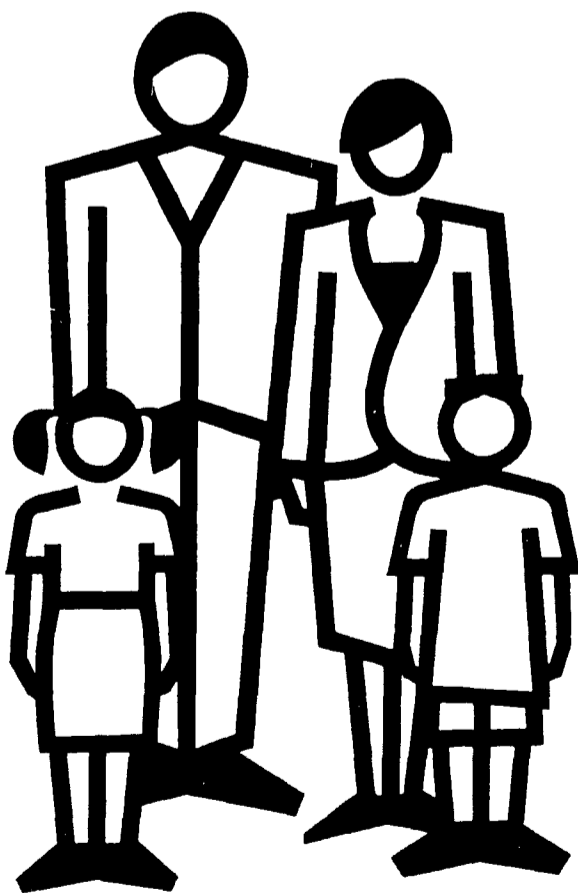
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Career Expo '97

September 30 1997

*The jobs
you want
and how to
get them*



A supplement designed to help prepare and guide readers through the 1997 Career Expo of the Palouse, sponsored by [unclear] and the University of Idaho.

A Special Section of The Daily Evergreen

the guide

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the expo

Career expo: Prepare for your future

133 companies will be represented

BY JUANITA DRISCOLL
The Daily Evergreen

On Thursday, Oct. 2, WSU will host the 1997 Career Expo of the Palouse.

The Expo, one of the largest of its kind in the Pacific Northwest, will take place in Beasley Coliseum from 10 a.m. to 4 p.m.

The event, co-sponsored by the Career Services departments of the University of Idaho and WSU, rotates between the campuses.

UI director of Career Services Dan Blanco said the combining of forces helps make the program a success.

"Last year it went so well we thought we had room to grow. We started asking why we weren't doing this 20 years ago," Blanco said.

The expo this year marks the second time WSU has undertaken the venture, but the first time the event has taken place on the Pullman campus.

Originally, WSU Career Services hoped to sign up a mere 120 companies but things went better than expected. More than 133

Engineering fair today

BY STACEY BURNS
The Daily Evergreen

Grab your resumes and cover-letters, dress appropriately and head down to Dana Hall on the WSU campus for the College of Engineering and Architecture Career Fair on Tuesday.

The fair, sponsored by the college's student coordinating council, runs from 10 a.m. to 4 p.m. in the hallways of Dana Hall, located on Spokane Street across from Carpenter Hall.

The fair this year attracted more than 60 high-tech companies from the Pacific Northwest, California, Montana, Texas, Nevada and Arizona.

companies from across the country are scheduled to grace the Beasley halls with job opportunities for students.

WSU director of Career Services Al Jamison hopes students will take advantage of his department's hard work.

"Students need to learn what they need to

Participating companies include firms specializing in architecture and construction, microelectronics, technology consulting, wireless communications, and chemical, energy, manufacturing and material engineering.

Some of the returning visitors include The Boeing Co., Hewlett-Packard, Microsoft, Weyerhaeuser, ARCO, Boise Cascade, IBM, two national laboratories, several government agencies and the FBI.

Many of the businesses attending the college's high-tech fair will stay in Pullman for a few extra days to take part in the Career Expo of the Palouse on Thursday.

See CEA FAIR Page 20

MARK YOUR CALENDAR

DATE: Oct. 2
TIME: 10 a.m.-4 p.m.
PLACE: Beasley Coliseum
WHO: All students

"They have to know how to move in the environment," he said.

Last year Kevin Bennett served as the assistant director for Career Services and was a liaison between UI and WSU. Bennett still has ties to the program.

"We're not laughing all the way to the bank on this puppy," Bennett said. "We want to create an awakening of the students. I want them to show up."

The program is the result of efforts that began immediately after the success of the expo last year.

More than 3,000 companies were solicited for participation and an aggressive marketing plans was developed.

The program is the product of a shared workload overseen by WSU Career Services Job Developer Michelle Livingston.

"We're whopped. I'm surprised Michelle

See EXPO Page 20

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selling yourself

Clothes could close interview quickly

Professional dress a must; so is similar attitude

By JODI JOHNSTON
The Daily Evergreen

A T-shirt and jeans are OK — if you want to apply for a job at the local burger hut.

SEE PAGE 18 FOR MORE INFO ON THIS TOPIC

However, if you want a career, as many of you will after your four or more years in college, then you'll have to be a little classier with your selection of interview clothing.

Women should wear a solid-color suit and blouse or a suit dress, nylons and shoes. A man

also should wear a suit or nice slacks with appropriate shoes.

Personal appearance — hair well groomed or pulled back and clean nails — is important.

However, dressing up is not the only thing you have to do to present yourself well.

Here are a few tips from the professionals.

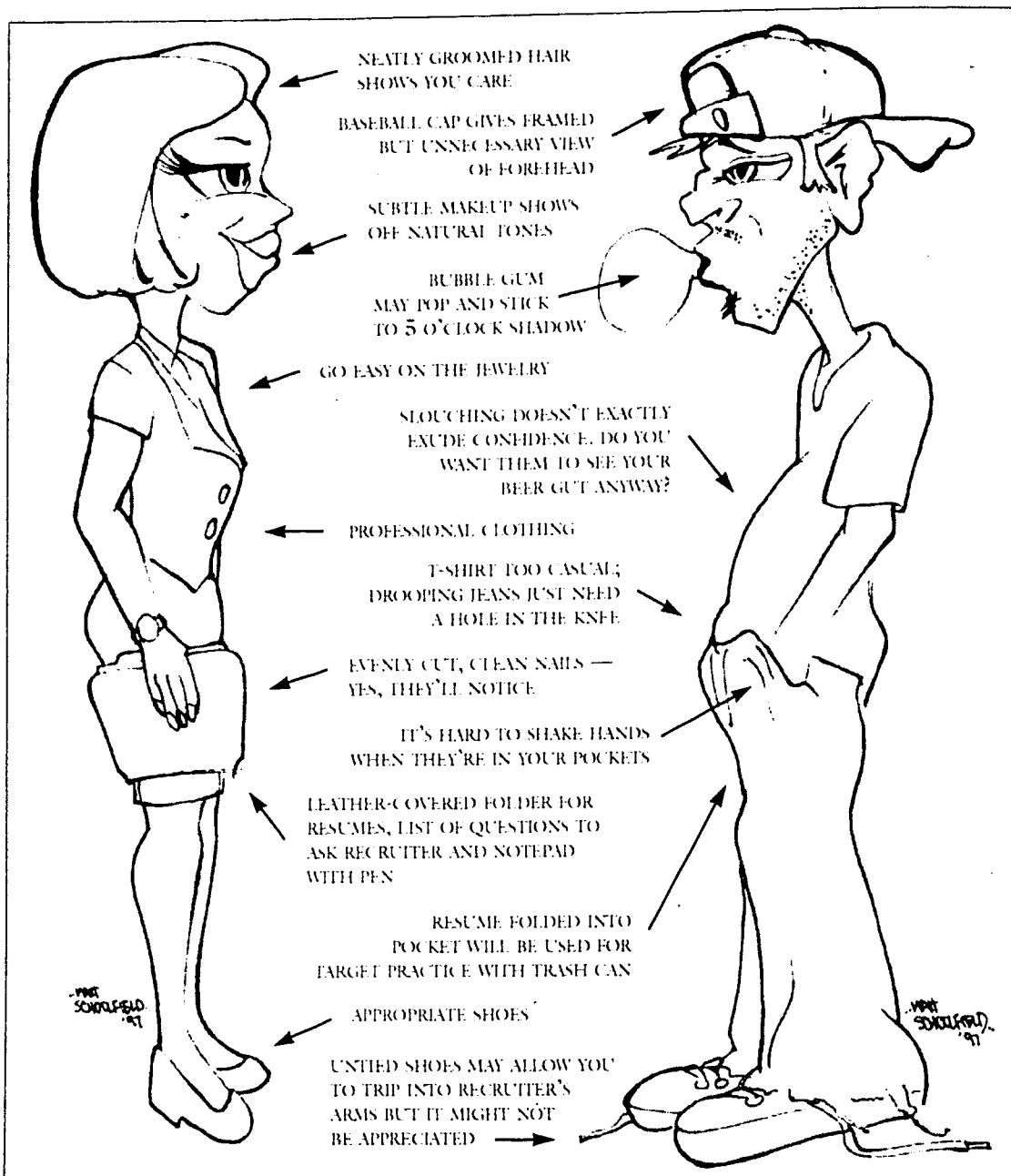
First, you must set yourself apart from the rest of the candidates.

Clark Sanford of General Motors said you should establish the tone of the interview to

See INTERVIEWING Page 20

"Candidates should offer a firm but not overwhelming handshake."

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Keep resume brief, specific, error free

your resume

BY MEGHANN HERBERT
The Daily Evergreen

A resume is the first impression a hopeful employee gives to an employer.

Basically, it sums up your whole working career and gives insight as to what kind of person you are.

To give a good first impression, there are a few tips WSU Career Services has to offer.

Career Services, located in the French Administration building,

helps students draft the "perfect" resume.

David Westhart, a counseling assistant at Career Services, has some information for those who are clueless about creating a resume.

• There are different styles of resumes, but the one Career Services focuses on is a chronological resume. It lists items in reverse-chronological order with the most recent experience and education listed first.

It is used to accent work experi-

ence. This format is the most widely used and accepted.

• A skills resume is most effective if previous skills are the applicant's strongest selling point.

This will group experience in skill categories that emphasize strengths. No matter the format, a few basic things should be included on any resume.

Your name, address (including zip code) and phone number (with area code) fit in this category.

Also, keep in mind that the main purpose for a resume is to give a precise background of all work experience.

Include career objectives, educational history, experience, work history, and certificates or skills training received. Also include memberships, activities and any honors.

A good resume should display professionalism and neatness. Here

See RESUME Page 18

◀ Some things to keep in mind.

One format worth trying. There are a number of acceptable formats that are simple and easy to read. Look in any resume book or software application to find a format you like. One benefit to this particular format: It forces you to be brief.

NAME	Permanent Address Phone Number E-mail Address
OBJECTIVE	Put a smile on people's faces with my innovative designs
EDUCATION	Washington State University Pullman, Wa. B.S. in Architectural Studies Will graduate in May 1998
EMPLOYMENT	Pete's Restaurant Pullman, Wa. Bookkeeper, 1996-present Sears Roebuck Aberdeen, Wa. Sales clerk, summer 1996
ORGANIZATIONS	• American Institute of Architects • Associated Students of Construction Management
REFERENCES	Name, title, company Phone, e-mail address Name, title, company Phone, e-mail address

WHAT I GOT OUT OF A RESUME CRITIQUE

1. Make the resume as easy to read as possible. Recruiters will be glancing at it rather than studying it. For instance, don't write all the way across the page; it's harder to read.
2. Be brief. No complete sentences. Stick to one page.
3. Write an objective, but don't take it out of a book with such cliches as "a responsible, challenging position with career advancement." Duh. That's what everyone wants, and presumably you wouldn't be talking to the recruiter if the company didn't offer those things. Spend time on the objective; let your personality show through.
4. Don't put irrelevant past jobs if you have relevant ones.
5. Include the type of information that will tell the recruiter who you are, such as a category for volunteer work. Many people at your level likely have the same skills. Your personality and personal interests may be the deciding factor.
6. If you can, list the things you accomplished in your past jobs rather than the duties you were assigned.
7. Don't put "References Available." Nobody has time to mess with this. Put all three on the page — make it easy. Include name, title, company, number and e-mail address.

Tracy Cutchlow / *The Daily Evergreen*

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P185/80R-13	26.74
P185/80R-14	27.65
P195/80R-14	28.44
P205/80R-14	29.56
P215/80R-14	32.10
P205/80R-15	31.30
P215/80R-15	32.43
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31⁴⁰

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P205/80R-14	39.72
P215/80R-14	43.15
P205/80R-15	42.05
P215/80R-15	43.58
P225/80R-15	46.23
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cover letters

Fate of resume depends on cover letter

Use powerful (and brief) language to make an employer turn the page of your application

BY BETTY JO
The Daily Evergreen

In the wild chase to land a job, first impressions may be the deciding factor between a possible interview and a negative response.

The cover letter is a marketing tool used to present yourself as the perfect candidate. This introduction serves to highlight your most attractive features as a potential employee.

Employers typically receive hundreds of applications for each job opening. Rather than toil over each application, the cover letter usually determines whether an applicant will be given consideration.

A well-written cover letter will lead the employer to your resume. If your cover letter is poorly written, chances of the employer

reviewing your resume are slim to none.

A well-presented letter is brief and to the point. Long letters crammed with an extensive work history can be avoided by saving that information for the resume.

An effective cover letter is devoted to distinguishing oneself with unique accomplishments or abilities, singling oneself from the huge pool of applicants. Displaying distinctive attributes will reflect one's suitability for the desired position and will increase your chances of being remembered by the recruiter.

A professional cover letter is carefully composed and presents a candidate's purpose with powerful language and personality. The basic format consists of four short paragraphs typed on one page.

The applicants' return address

See COVER LETTER Page 19

TOP 15 MISTAKES

FROM ADAMS' "COVER LETTER ALMANAC"

1. Unrelated career goals: Tailor your cover letter to the specific position applied for. A hiring manager is only interested in what you can do for the company, not what you hope to accomplish for yourself. Your letter should convey a genuine interest in the position and a long-term pledge to fulfilling its duties. Consider the difference between these two real-life examples:

Example A (wrong way): "While my true goal is to become a professional dancer, I am exploring the option of taking on proofreading work while continuing to train for the Boston Ballet's next audition."

Example B (right way): "I am very interested in this proofread-

ing position, and I am confident of my ability to make a long-term contribution to your capable staff."

2. Comparisons and cliches: Avoid obvious comparisons and overused cliches; such expressions distract from your letter's purpose: to highlight your most impressive skills and accomplishments.

Here are a few real-life blunders we encountered: "My word processor runs like the wind," "I am a people person," "Teamwork is my middle name," "Your company is known as the *creme de la creme* of accounting firms ... I am as smart as a whip," "Among the responses you receive for this position, I hope my qualifications make me leader of the pack."

So, remember to adopt a formal, professional writing style.

3. Wasted space: Since cover

See TOP 15 MISTAKES Page 17

What not to do. ➤

(See page 19 for an example of what to do.)

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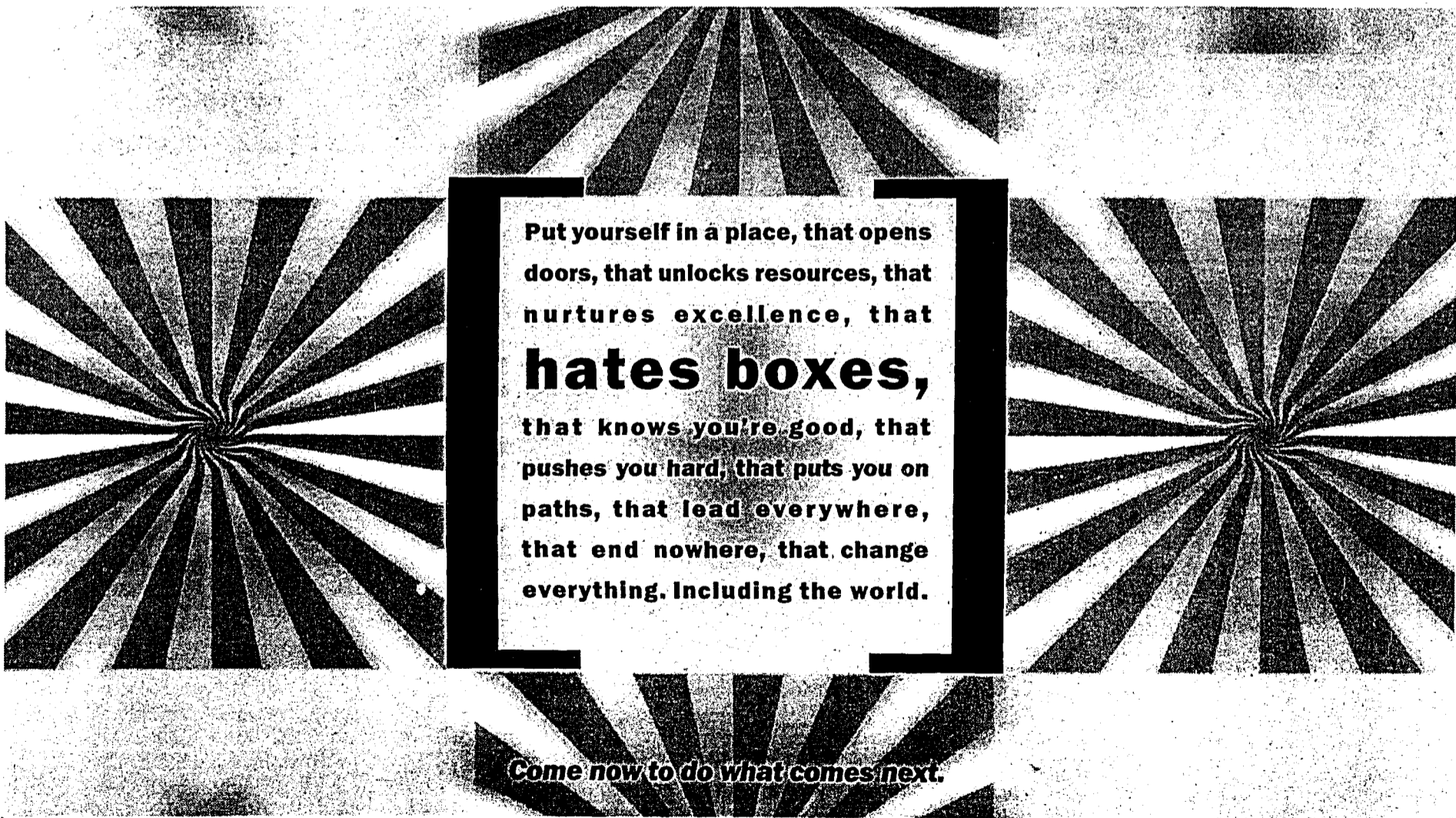


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Engineers, computer scientists in demand

Marketing, sales, service industries also booming

BY KEARSTEN HOLMDALE
AND ANNIE MORROW
The Daily Evergreen

Career opportunities for college grads are on the rise with many WSU students being placed quickly into their chosen fields.

But trends in job availability can shift and grads need to be prepared long before entering the work force.

Cookie Flenniken of WSU Career Services said electrical engineering, computer science and informational systems are the hottest degrees right now.

Companies recruiting these fields are turning to math and physics majors to fill employee quotas.

Marketing, sales and the service industry, such as hotel/restaurant management and recreation, are booming, Flenniken said.

But a degree in these fields is not a ticket to easy street.

"Students need to know that they can't wait for their senior year and think, 'I have a college degree, therefore I am employable,'" Flenniken stressed.

Companies, even those in technical areas, are looking for employees with communication skills and leadership ability.

These "crossover skills" are what enable grads to sell themselves to a wider range of employers.

Nationally, more than 70 percent of average college graduates won't work in the major in which they will graduate. So, graduates need to be able to transfer those skills into other job markets.

Knowing a foreign language and having the experience of traveling or studying abroad can pay off.

"I don't want students to limit themselves," Flenniken said. "So much of it is your ability to continue learning."

She advises students to start researching a prospective major early and go into something that interests them, instead of just looking at potential salary.

"We spend too much of our life working to not feel passionate about it," she said.

After deciding on a major, it's a good idea to gain experience in that area through jobs, volunteering or internships.

Hands-on expertise can set an applicant apart from the rest.

General leadership activities within the university or community are just as beneficial.

A graduate's ability to maintain employment depends on experience learned from these jobs and activities.

"Regardless of their major, it depends on their skills," Flenniken said.

According to data collected by Institutional Research, nearly 5,000 degrees were presented to students at WSU in 1996.

Fortunately, most of the graduating students will have a chance to prove themselves soon after leaving college.

Most of the graduates at the College of Veterinary Medicine had three to four offers each, said Barbara Robbins, program support supervisor at the college.

"Those who wanted to start working right after graduation started working," she said.

Veterinarians from different places frequently call the college looking for graduates to work, she added.

Between 59 and 64 students

graduate from the veterinary college each year, and the number of those enrolled is determined by the number of college faculty.

About 70 students are expected to graduate from the college in the year 2000.

The students in the veterinary college are chosen from a group of applicants, usually totaling about 1,200, Robbins said.

The number of graduates from the School of Music and Theatre Arts generally depends on how many students enroll in the school, said Erich Lear, director of the School of Music and Theatre Arts.

Between 20 and 30 undergraduates and between six and 10 graduates receive degrees from the school per year, he said.

A larger number of music graduates are predicted in the spring

because of increased enrollment of music majors, he said.

In 1996, the majority of graduates from the school were theater students because of a large enrollment of theater majors a few years back, he added.

Although all of the music graduates were placed in music education careers, many of the theater graduates "had trouble getting full-time jobs because that's the nature of the business; that's the way it's always been," he said.

However, many of the theater students having trouble finding full-time theater work were able to find jobs in other areas, with a part-time job in the theater, Lear said.

The College of Pharmacy has been successful in placing all of its graduates, many having two to three offers, said Keith Campbell,

"Students need to know that they can't wait for their senior year and think, 'I have a college degree, therefore I am employable.'"

COOKIE FLENNIKEN
WSU Career Services

associate dean of student affairs at the College of Pharmacy.

There are more than 500 paths a person with a degree in pharmacy could take, he said.

These include home health care, retail, government or hospital work, and sales and manufacturing.

Generally 400 people apply for

the 72 spots open in the college each year.

The number of applicants has increased in recent years because of the population.

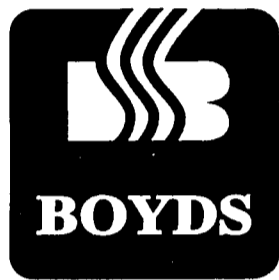
Baby boomers are reaching their fifties, and "as people get older, they need more prescriptive medicine," Campbell said.

The College of Pharmacy also has an annual career day for its students in which representatives from more than 30 companies come to give insight on how to interview and prepare a resume.

Last year, all the graduates from the School of Architecture were able to find work pertaining to their degrees, said Greg Kessler, assistant director at the School of Architecture.

The economy greatly impacts the field and determines whether graduates will find jobs in architecture or construction management, Kessler said.

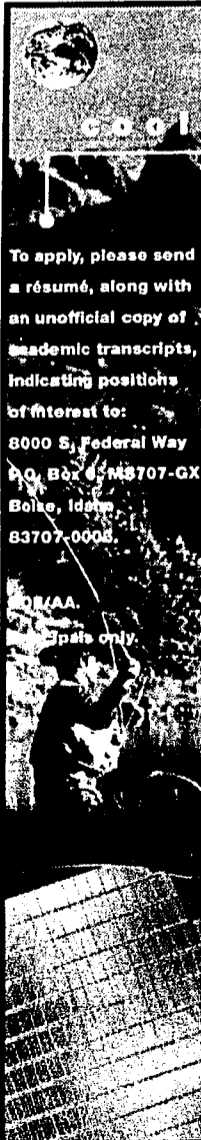
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Career Expo of the Palouse

We will be visiting WSU & UI September 30-October 2. Join us for a presentation and refreshments at one of the following times/locations: Tuesday from 7:00-9:00 p.m. at WSU in the Cougar Union Building, Room B1-5, or Wednesday from 5:00-6:30 p.m. at UI in the North Campus Center.

Don't forget to also stop by our booth at the Career Expo of the Palouse on Thursday from 10:00 a.m.-3:00 p.m. in Beasley Coliseum!

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internships

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If you don't get cash as an intern, you'll still be paid — with that resume line

BY IAN EMERY
The Daily Evergreen

Graduating from college is an exciting time, full of job hunts and interviews. But the one thing that many employers look for on a resume is an internship.

Internships are great for getting experience in your chosen field.

Whether paid or unpaid, an internship is one of the fastest ways in the door for many potential corporate executives.

There are a few steps to getting an internship.

First, you have to evaluate your

skills to find which internship is at your skill level.

Most large companies like to see prior internships on a resume.

Thousands of students try for national internships at corporations like Nike or Boeing, but competition for these internships are fierce.

Still, there are hundreds of internships in Washington and there are many even on the WSU campus that are easier to get.

Second, research the company you want to intern at, and find out if they offer the kind of internship you want and who to apply to.

Many companies, such as Nike, offer dozens of different types of internships. However, smaller companies may have only specialized positions.

Once you have found the company that is right for you, find out what exactly they want you to send them as an application.

Companies may want a video resume, or just a cover letter attached to a paper resume.

In any case, make sure that you follow the directions exactly, because everybody else applying

for the internship will.

Most companies want potential interns to apply by January 1 for the next summer, but some deadlines are as early as November.

An excellent way to find internships is to search the Internet.

A keyword search for "Internships" turned up many possible choices for almost any major, from accounting to zoology.

Also, check with the head of your department for opportunities that companies have announced.

Another resource is the Career Services office, located in Lighty 180. Career Services also hosts an annual Summer Job and Internship fair in March.

To find out more information, there are two workshops planned by Career Services to inform students about internships.

One is on Wednesday, Nov. 12, at 3 p.m. in Lighty 180; the other is Tuesday, Nov. 18, at 11 a.m., also in Lighty 180.

Internships have another benefit: Many interns, if graduated, are hired full-time by the company for which they interned.

Asian trade important to economy, jobs, Locke says

THE ASSOCIATED PRESS

SEATTLE — Washington enjoys "a front-row seat for the Pacific Rim Century" ahead, but must aggressively promote trade and cultural ties with Asia if its trade-dependent economy is to prosper, Gov. Gary Locke said last week.

Assembling the three dozen members of his upcoming trade delegation for something of a pep rally, Locke said it's hard to overstate the importance of international trade to the state and region.

One job in four is linked to trade, with two-way trade now topping \$9 billion a year, the governor said, Japan took nearly a quarter of all Washington exports and China has enormous potential as a market, he said.

Locke, the first Chinese-American governor, leaves next Wednesday for a two-week trade mission that includes Tokyo, Beijing, Shanghai, Chengdu and Hong Kong. In addition to meeting with government and trade leaders, he'll make an emotional pilgrimage to his ancestral village of Jilong, west of Hong Kong.

"Building those relationships will result in more jobs for people here in the state of Washington," he said at a rooftop ceremony at the Bell Harbor International Conference Center on the Seattle waterfront.

Both the state's past and future are intertwined with the Asia trade and immigrants, he said.

"Our state's cultural and economic ties with Asia go back a hundred years, and many people from Asia, along with people from other parts of the world, were responsible for the prosperity that we now enjoy here," he said.

In a later interview, Locke said the trip to his homeland also has a deeply personal, emotional side.

"It will turn out to be a really important, special time for our entire family," he said. "My mother (Julie) has decided to go and all of my siblings are going. We've always talked about all of us going over together and somehow it never happens. So we decided to all go."

"The village is so excited. We were originally planning to provide a meal for the town, but they have decided they want to honor the Locke family with a banquet at a restaurant about 10 minutes out of town."

Locke, an amateur photographer, said he plans to take plenty of photographs, some of which may end up on his Internet web page. He said he plans to take along a Polaroid camera so he can take pictures of villagers and school children and give them away.

"That is a real ice-breaker," he said.

Locke's wife, Mona, who will join the clan for the last part of the trip, still has relatives in Hong Kong. Locke's parents met in Hong Kong after his father had returned to China after serving in World War II as American soldier in Europe.

Gary and Mona Locke's baby, Emily, now nearly 6 months old, won't make the trip.

A footnote: Locke notes that he'll depart for Asia on the very day the Seattle Mariners open their American League playoff games with the Baltimore Orioles.

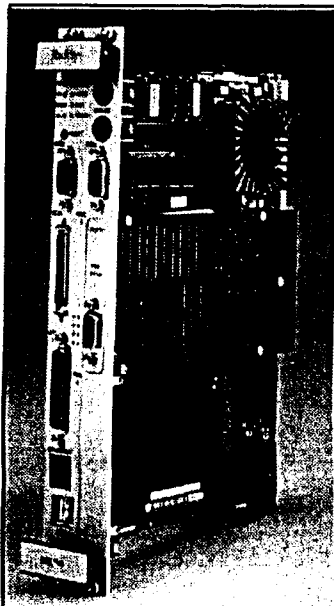
"But I'll be back in time to see the Mariners play in the World Series," he added. "I planned it that way. Originally, we were supposed to do this trip the last two weeks of October, but I had them change it. Gotta see the Mariners."

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Get guidance on major or job search

■ Settle your career confusion with help from Career Services

BY SARA GONZALEZ
The Daily Evergreen

For most college students, the process of selecting a major can be a bit stressful, much less the idea of finding a job after graduation.

That's where WSU Career Services steps in to offer a helping hand.

Career Services, in Lighty 180, offers services anywhere from finding a job to preparing a resume.

The program is open to all students.

"Our purpose is to serve students in their career exploration and job search," said Kori Thol, a Career Services team member.

This includes individual career counseling, appointments, the on-campus interviewing program, workshops, focusing on resume preparation and cover-letter writing.

"We have two main purposes," said Debbie Edwards, assistant director for Employer Relations and Technology. "The first is to help students make decisions about WSU majors and career options and then secondly, once they have a handle on their decision, what they want to do next."

This could be anything from entering graduate school to interning to permanent employment.

Thol said students who are interested in getting involved with Career Services can call or come in to make an appointment.

"Students register on our home page, where we have a list of workshops, career fairs, job listings and other general information," Thol said.

The Career Services Web site is at www.careers.wsu.edu/ and after registration, students need to bring in a copy of their resume into the center.

"The on-campus interviewing process is all online, where students register for interviews, check schedules and then sign up," said Thol.

Edwards estimates that more than 200 companies are scheduled for on-campus interviews this year.

"They're looking for all majors," Edwards said. "The main thing we'd like to stress is that we work with all students."

"It's a good year as far as hiring for internships and job opportunities. Last year was a good year and this year is even better."

While many students have the idea that Career Services is for graduating seniors, Edwards and Thol stress that the program works for all students.

"The on-campus interviewing program is for all students," Thol said. "We have companies looking for interns, looking for summer job positions and also permanent appointment for exiting seniors."

Edwards said students who go through the process are more confident in their decisions as well as have access to current information.

"People who work with us actually get the facts."

Thol added: "By providing the resources, materials, workshops and on-campus interviewing, students will be a step ahead when they enter the world of work."

"It's important too that we can assist students in making a decision that's right for them and that they know they have choices."

Career Services is open Monday through Friday from 8 a.m. to 5 p.m.

To make an appointment with a career counselor, call 335-5060.

OPEN
M-F
8 A.M.
-5 P.M.
335-
5060



Kori Thol, a graduate student working in Career Services, helps Amy Rufolo, a senior in genetics, look for a job from a list of recruiters who will be interviewing on campus.

STAFF PHOTO BY
NICOLE WALLA

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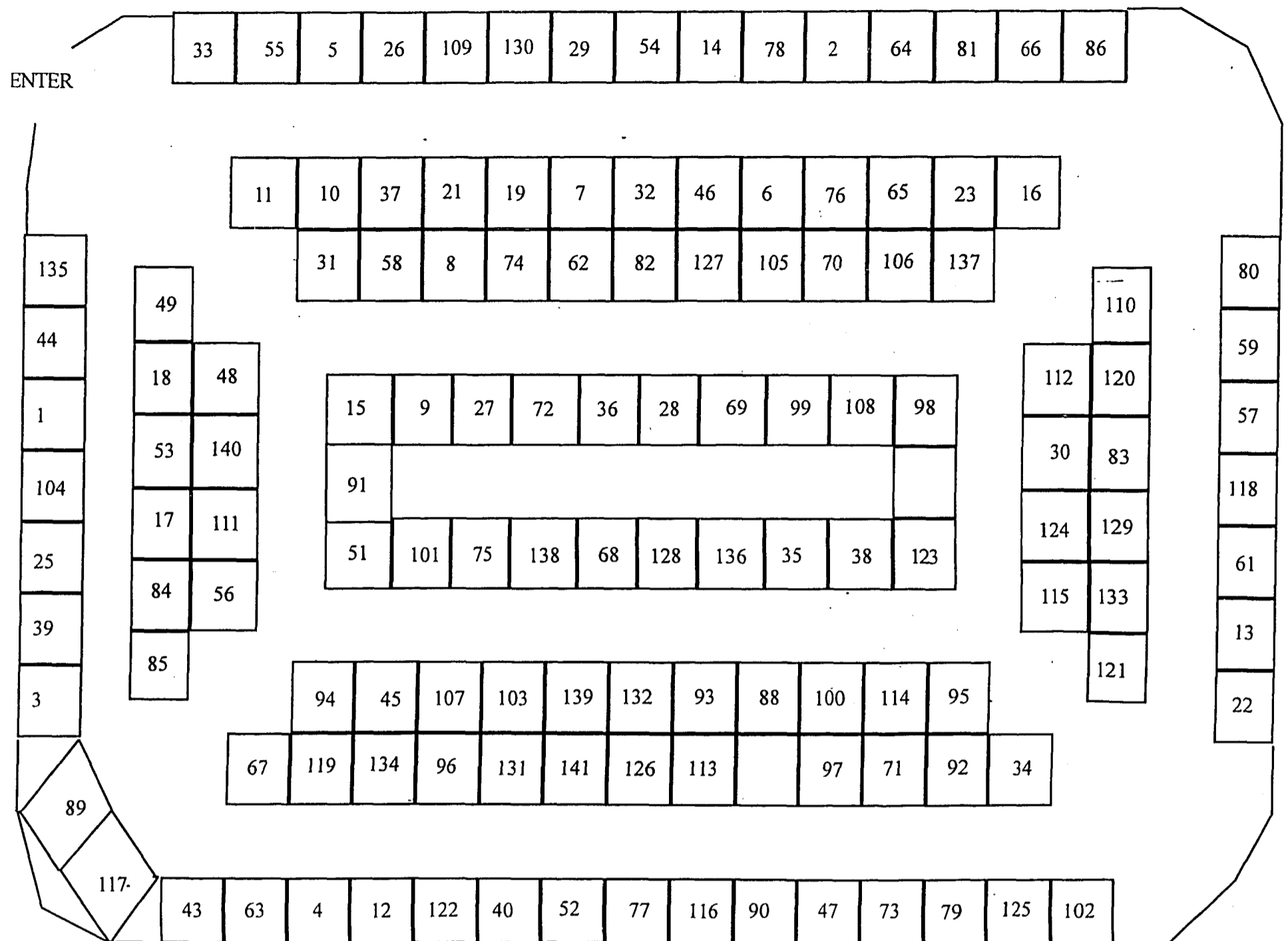
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Stop by our booth at the Career Fair on October 2nd to hear more about what we have to offer.

Location Guide for Career Expo of the Palouse



- | | | |
|------------------------------------------------|------------------------------------------------|-------------------------------------------------------------------------------------------|
| 1) ATL Ultrasound, Inc. | 49) Godfather's Pizza | 97) Precision Castparts Corporation |
| 2) Accountemps | 50) HMT Technology Corporation (CANCEL) | 98) Primex Aerospace Company |
| 3) Advanced Hardware Architectures, In | 51) Harpers | 99) Puget Sound Naval Shipyard |
| 4) Advanced Micro Devices | 52) Hastings Books, Music, & Video, Inc | 100) RadiSys Corporation |
| 5) Advanced Radio Telecom | 53) Hertz Equipment Rental | 101) Roseburg Forest Products |
| 6) Aerotek, Incorporated | 54) Holland America Line Westours Inc. | 102) SEH America, Inc./Shin Etsu |
| 7) Air Force Officer Training | 55) IBM Corporation | 103) Sandvik Special Metals Corporation |
| 8) Airborne Express | 56) ID Department of Correction | 104) Schweitzer Engineering Laboratories |
| 9) Allied Group Insurance | 57) Idaho Department of Labor "Job Service" | 105) Seafirst Bankcard Services |
| 10) Allstate Insurance Company | 58) Idaho Panhandle National Forest | 106) Shaw Industries |
| 11) Amdahl/DMR | 59) In-System Design | 107) Sherwin Williams Company |
| 12) American General Finance, Inc | 60) Iowa Beef Producers (IBP) (CANCEL) | 108) Software Spectrum |
| 13) Andersen Consulting | 61) JC Penney Company, Inc. | 109) Standard Register Company |
| 14) Applied Materials | 62) James River Corporation (CANCEL) | 110) State Farm Insurance |
| 15) Aquarius Technology Corporation | 63) Japan Exchange and Teaching Program (JET) | 111) Stryker Endoscopy |
| 16) Associated Western Universities, Inc. | 64) John Hancock Financial Services | 112) Sun Microsystems |
| 17) Attachmate Corporation | 65) Kimberly Clark Corp. | 113) Target Stores |
| 18) BSquare Corporation | 66) LCF Enterprises | 114) Tektronix, Inc. |
| 19) Barrick, Goldstrike, Mines Inc. | 67) Lockheed Martin Idaho Technologies Company | 115) Teradyne, Inc. |
| 20) Bellevue Police Department (CANCLL) | 68) MAJIQ, Inc | 116) ThrustMaster |
| 21) Bi-Mart Corporation | 69) MAXIM Healthcare Services (CANCEL) | 117) Toys "R" Us |
| 22) Boeing Company, The | 70) Manpower Technical | 118) Triquint Semiconductor |
| 23) Boeing Employees' Credit Union | 71) Maxtek Components Corporation | 119) US Marine Corps Officer Selection |
| 24) Boise Cascade Corporation (CANCEL) | 72) McDonald's Corporation | 120) US Navy Officer Programs |
| 25) Bon Marche, The | 73) Melaleuca, Inc | 121) US Peace Corps |
| 26) Boyd Coffee Company | 74) Meldisco | 122) USDA Natural Resources Conservation Service |
| 27) Buckle, The | 75) Merix Corporation | 123) USS-POSCO Industries |
| 28) CEDU Family of Services | 76) Mervyn's Department Store | 124) Umatilla-Morrow Headstart, Inc. |
| 29) CTL Management, Inc | 77) Micron Custom Manufacturing | 125) Underwriters Laboratories Inc. |
| 30) Cambridge Technology Partners | 78) Micron Electronics, Inc. | 126) Vanalco, Inc |
| 31) Cargill Inc | 79) Micron Technology, Inc. | 127) Volt Services Group |
| 32) Cintas Corporation | 80) Microsoft Corporation | 128) WA State Parks and Recreation Commission |
| 33) Coldwater Creek | 81) Morale Welfare Recreation (MWR) | 129) WA: State Lottery |
| 34) Compucom Systems, Inc | 82) Moss Adams | 130) WA: State Patrol |
| 35) Computer Task Group (CTG) | 83) Moss Adams | 131) Wallace Computer Services |
| 36) Connex | 84) Multicultural Alliance | 132) Washington Water Power Company, The |
| 37) Consolidated Electrical Distributors | 85) Nabisco | 133) Weyerhaeuser |
| 38) Crystal Semiconductor | 86) Nalco | 134) World Marketing Alliance |
| 39) DSHS/Division of Vocational Rehabilitation | 87) Newmont Gold Company (CANCEL) | 135) Deloitte & Touche Consulting Group |
| 40) Deluxe Corporation | 88) Northwestern Mutual Life | 136) Rite Hite |
| 41) Disneyland (CANCEL) | 89) Northwestern Mutual Life | 137) Woolworth Corporation (Champs Sports, Footlocker, Lady Foot Locker, Kids Footlocker) |
| 42) Drug Enforcement Administration (CANCEL) | 90) Norwest Financial | 138) Penn Financial Services |
| 43) E & J Gallo | 91) OLDE Discount Corporation | 139) Commonwealth of Northern Mariana Islands |
| 44) Enterprise Rent-A-Car | 92) Office Team | Public School System |
| 45) Extended Systems | 93) Pacific Simulation, Inc. | 140) Alternatives to Violence |
| 46) Fairmont Hotels | 94) Payless Shoe Source | 141) Marie Callender's |
| 47) Fireman's Fund Insurance Company | 95) Phelps Dodge Mining Company | |
| 48) GTE Telephone Operations | 96) Power Engineers Incorporated | |

Networking Tips for Career Fairs

Career Fairs provide a wonderful opportunity to network with prospective employers. To get the most out of your networking opportunity, keep the following hints in mind:

Before the Fair

- First impressions count! Take time to decide what professional attire you will wear to the fair.
- Pack the essentials – portfolio with paper, pen, and enough copies of your resume for each employer you plan to approach.
- Review the list of organizations attending the fair. Decide which organizations you will talk to and write them down in order of "most interested in" to "least interested in" meeting.
- Get a good night's sleep before the fair!

As You Enter the Fair

- Pick up a program and take a few minutes to review the list of organizations you plan to approach.
- Devise a strategy to use the time you have most effectively.

Approaching the Organization's Table

- Act professionally at all times. You never know who is listening!
- Know who you are most interested in seeing. To build your confidence, make your first contact with an organization that you are interested in, but that is not at the top of your list.
- Respect other people's privacy when approaching a table.
- As you approach a table, establish eye contact with the representative, present a firm handshake, and introduce yourself.
- When talking to an organization's representative keep the following in mind:
 - What you are looking for in a job or in an organization.
 - What you have to offer the organization.
 - What questions you want to ask.
- As you finish your conversations, request a business card from each person you meet.

After Talking to a Representative

- Take a few minutes to summarize, in writing, your discussion with each organization's representative.
- Prepare to meet with the next representative.

After the Fair

- Two or three days following the fair, send typewritten thank you letters to each of the specific representatives you spoke with.
- Within ten days, follow-up with a phone call to see if any additional information is needed by the organization, and to reiterate your interest in the employment opportunities they offer.



A Leading Force in a Changing World

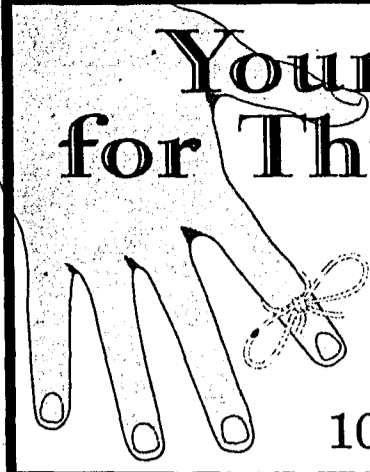
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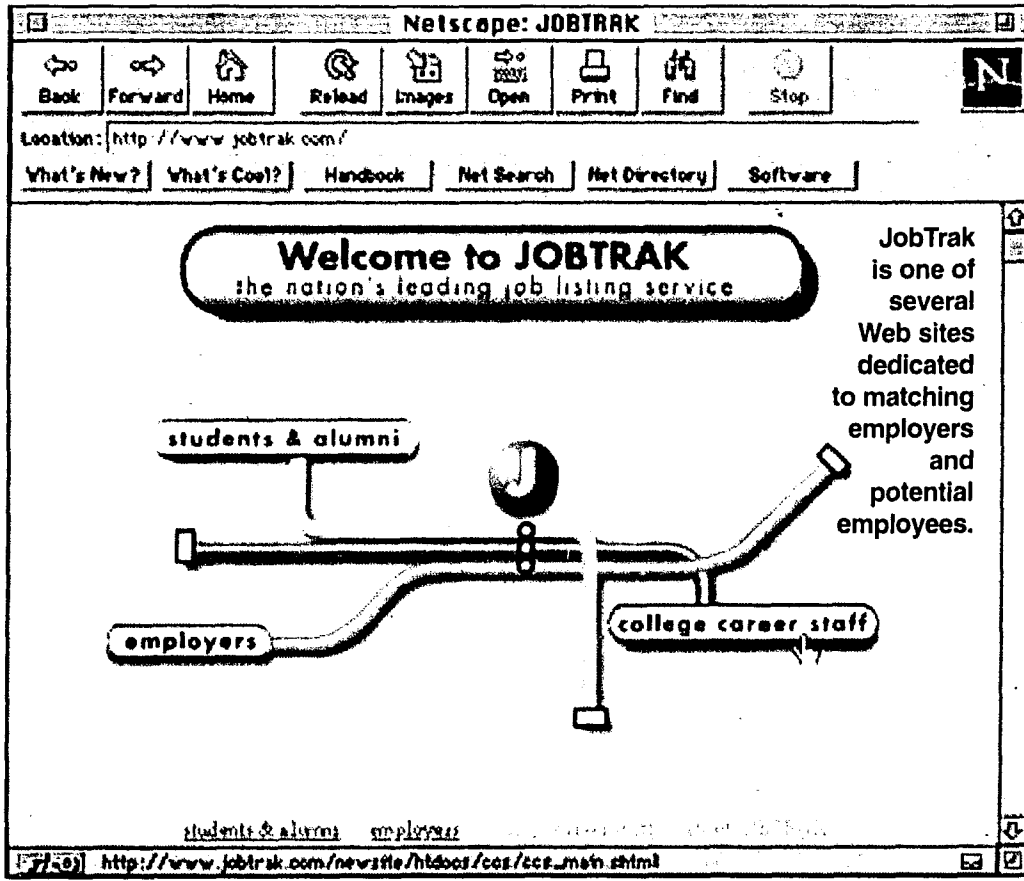
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BY KIMBERLEE KING
The Daily Evergreen

Forget the newspaper. Throw out the phone numbers.

Now all you need in the quest for a job is access to the Internet.

Many people are making the switch from scanning local newspapers for employment opportunities to logging on to a computer and browsing the Web.

"There are a ton of resources available on the Internet when doing a job search," said Cindy Marczynski, a career counselor with WSU Career Services.

Large companies, such as Boeing, Target and Northwest Airlines are only a few of the many corporations to take advantage of new technology by designing recruitment or employment Web sites to attract potential employees.

"Our number one way of receiving resumes is through our Web site," said Cindy Glickert, a Boeing spokeswoman. "We started our

"Our number one way of receiving resumes is through our Web site."

CINDY GLICKERT
Boeing spokeswoman

employment Web page in September 1996 and we have had more than 200,000 resumes that have been received online to date."

Marczynski said Web sites allow immediate access to up-to-date information. And as a tool in gaining information, Web sites are a wonderful resource, she said.

"People are getting a lot of job information on the Web," Marczynski said. "They can find out what companies are out there and what sort of skills companies are looking for."

According to the book "Using the Internet and the World Wide Web in your Job Search," written by Fred E. Jandt and Mary B. Nemnich, "A rich resource of information is available on the Internet and World Wide Web for college students and recent graduates."

The book also says certain Web sites can aid in the search for entry-level jobs and internships.

The Student Search System posts openings in computer-related, mechanical engineering, business and other fields. Students can log on to <http://www.studentsearch.com> for more personalized information.

Not only do corporations make an effort to accommodate potential employees with facts and information about their companies, but some provide the opportunity to submit their resume online.

"The first thing someone needs to do when preparing their resume to be submitted over the Internet, is to make sure that it is suitable for that purpose," Marczynski said.

In order to know the precise format to use when submitting a resume online, students can look many different places.

It is important to check whether the company has a specific format to follow. If not, books available at the WSU Career Services center will offer format options.

Career Services is a free service for WSU students and offers many career-finding resources.

"We definitely encourage students to make an appointment with us for job search strategies, resume critique, graduate study planning or just career planning in general," Marczynski said.

Job seekers should not feel overwhelmed when looking for a full-time position.

With today's technology, aid in finding employment is just a click of the mouse away.

There are many job services available over the Internet that help take away the anxiety many feel when faced with such a search.

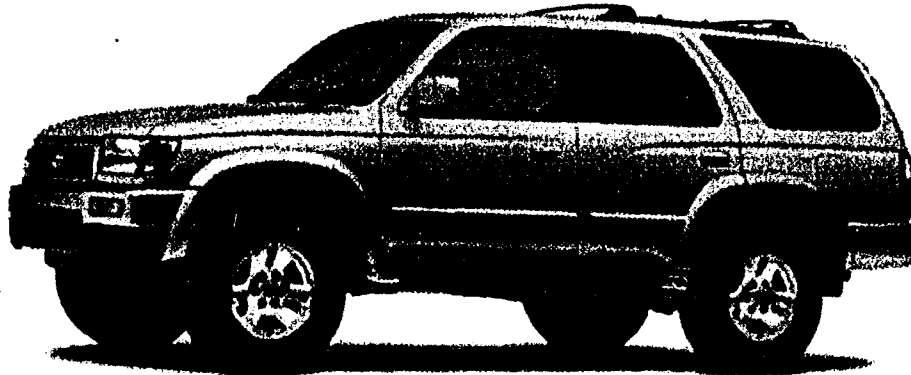
"JobTrak," "Online Career Center" and "World Wide Job Seekers" are a few of the numerous businesses set up online that were established exclusively for job seekers.

Whether you need the help of a company to aid you in your job search, or want to learn more about a company you are interested in working for, you can bet it's probably listed on the Web.

"Boeing is hiring 350 people a week in the Puget Sound area," Glickert said. "Our web page makes it a lot easier to do that."

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Life experience more valuable than GPA

your qualities ...

Communication skills, enthusiasm and ability to work in groups top employers' general wish list

BY MAY BACCARI
The Daily Evergreen

Regardless of one's major, there are universal qualities employers look for in choosing their employees.

Topping the list are communication skills, enthusiasm and the ability to work in groups.

In addition to being the best and the brightest, one must possess written and verbal communication skills, said Cooky Flenniken of employer relations at WSU Career Services.

"There is no reason for a student to leave WSU without a job, in any major."

COOKY
FLENNIKEN
Career Services

"The days are gone where you can have someone programming off in their little corner of the office and not have to have interpersonal skills," she said. "Across the board, we're seeing the need for good communication skills."

Most employers look for enthusiastic employees who are eager and seem to enjoy what they're doing.

Enthusiasm usually appears during the interview, where job seekers must answer questions designed to see how they solve problems.

In addition, one must be able to work in groups and be willing to try new things.

"Employers are looking at more of this well-rounded person who can think and speak on their feet, who can get along with others and has the ability to keep learning," Flenniken said.

Some companies base their selections on grade point average, but it's not always the most important factor.

Many look at time management skills and activities that make them well-rounded individuals.

For instance, consider the student with the less-than-perfect grade point who worked all through school, or the student who is married and supporting a family, or the student who has traveled internationally.

These situations indicate time management, commitment and motivation, Flenniken said.

"A lot of companies are saying they would rather have a little lower grade point and someone who has the communication skills and team-work abilities," Flenniken said.

Chad Devries, the branch manager of Kelly Temporary Services in Seattle, said customer service skills are the most valuable quality a person can possess.

"Skills can be taught," he said. "A lot of what is going to get you hired is your work ethic and personality."

Internships also are important for gaining on-the-job experience.

"If you do a good job during your internship, many times they will create a position for you after you graduate," Devries said.

Nancy Shattuck, a junior animal science major who works in the large-animal barn on campus, said she works not only for the extra money, but for the valuable work experience she gains.

"I know that this is going to look good on my resume," she said. "I've learned how to manage classes and work, and also I get more experience around the animals."

Flenniken said too many students undersell themselves on their

resume, which is the first step in being noticed.

"Point out everything — class projects, leadership and athletic positions," she said. "Write what you've learned from these activities and the skills you've gained."

Computer skills also are a must. One doesn't have to be a computer programmer, but it is a good idea to know how to use computers.

"I don't think there is a single profession, a single industry now that doesn't require some computer skills," Flenniken said.

To get a head start on the future, Flenniken advises students to pick a major and decide what they want to

do with it when they graduate.

"It is a rare student who knows what they are going to do when they grow up," she said. "I would love to see every one of you employed in the job of your dreams, but you have to know what that is."

There are resources on campus to assist students who are undecided: Career counselors are available through Career Services; the Student

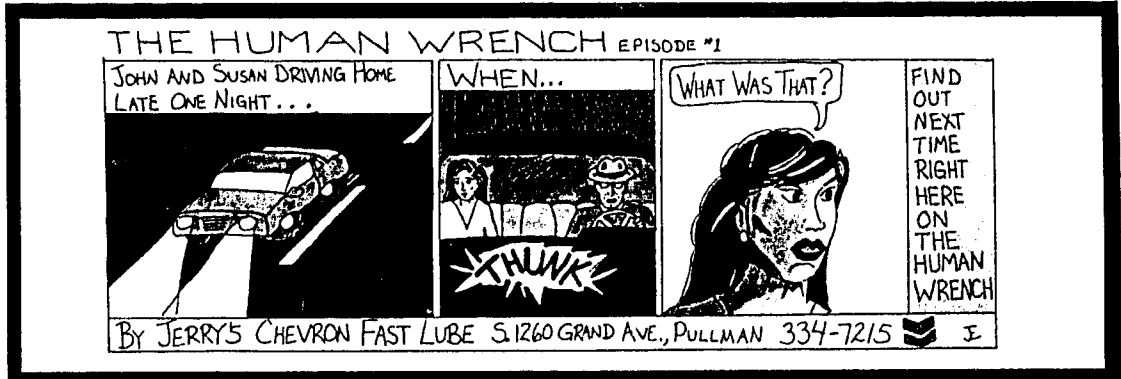
Advising and Learning Center is devoted to helping students make positive educational choices.

Both are located in Lighty.

"This is an absolutely incredible time for students to be graduating because the economy is so good," Flenniken said.

"There is no reason for a student to leave WSU without a job, in any major."

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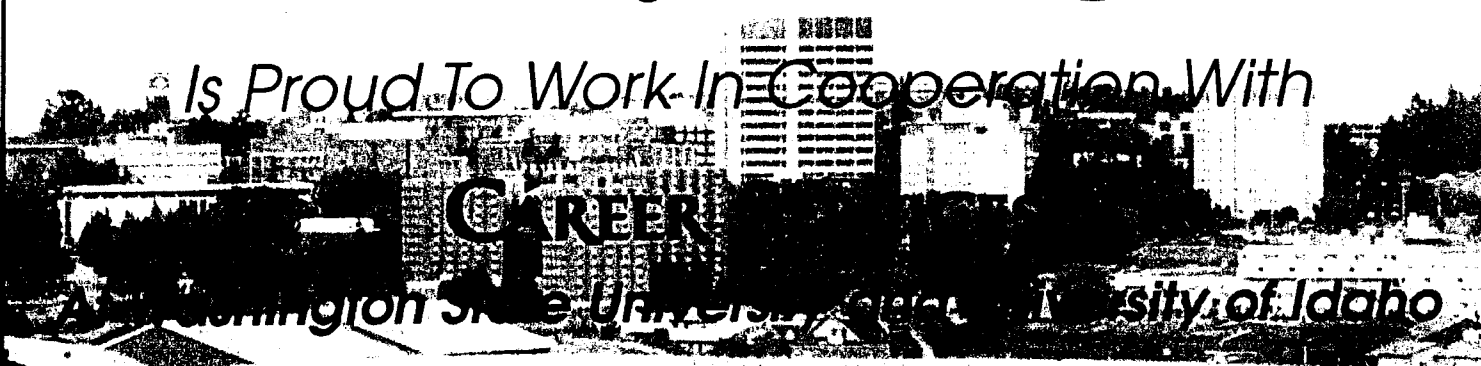
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Economy strong, unemployment slipping

THE ASSOCIATED PRESS

WASHINGTON — Record sales of existing homes and surging demand for semiconductors and other electronic components in August paint a picture of an economy that continues to expand robustly.

Meanwhile, 2,000 fewer Americans filed applications for unemployment benefits last week, suggesting the nation's jobless rate remained near a 24-year low this month.

"The economy is still growing at a very

strong pace," said economist Michael Strauss of Sanwa Securities in New York.

Sales of previously owned homes jumped 3.3 percent to a seasonally adjusted annual rate of 4.32 million in August, the National Association of Realtors said Thursday.

It was the highest level since the group began tracking sales in 1968 and beat the old record of a 4.28 million rate in May 1996. Regionally, sales rose in the West, South and Midwest but fell in the Northeast.

Orders to U.S. factories for durable goods

— items expected to last three or more years — increased 2.7 percent to a record seasonally adjusted \$186.6 billion in August, the Commerce Department said.

The rise was powered by a 28.4 percent jump in electrical equipment, the most since the government began keeping track in 1958. The bulk of the advance came in electronic components such as semiconductors and circuit boards.

Separately, the Labor Department said new applications for unemployment benefits totaled

306,000 last week, the lowest level in seven weeks and down from 308,000 the previous week.

The total number of workers receiving benefits, 2.22 million, hit an eight-year low the previous week. Strauss said that suggests the nation's unemployment rate, 4.9 percent in August, fell to 4.8 percent or 4.7 percent this month. That figure is due out at the end of next week.

All three reports depicted greater economic strength than analysts predicted.

National economy boosts bankrolls of all but 6 states

THE ASSOCIATED PRESS

DENVER — The booming national economy has enabled all but six state treasuries to accumulate surpluses, according to a new survey.

States also saved more money because of spending controls imposed by welfare reform and Medicaid, according to the survey by the National Conference of State Legislatures, a lobbying group.

Forty-four states amassed surpluses totaling \$14.2 billion at the end of this past fiscal year, the NCSL said.

Five states had zero balances and one — New Hampshire — finished \$10.2 million in the red, not counting its emergency funds.

With \$365 million in surplus, Massachusetts enacted several tax

credits including one for septic system replacement and an Internet sales tax exemption. It also put \$50 million aside for collective bargaining and between \$150 million and \$200 million for projects to be decided this fall.

With \$760 million, North Carolina increased funding for salaries and professional incentive funds for teachers as well as school safety, educational technology and early childhood initiatives.

The state also funded capital projects for the university system, the environment and natural resources.

Legislatures in 20 states this year approved various tax cuts, worth a total net tax reduction of \$1.4 billion. These cuts follow back-to-back reductions of \$4 billion in 1996 and \$3.3 billion in 1995.

But other states are standing pat, fearful that programs forced on them by the federal government will require money they might not have. NCSL analyst Ron Snell said Wednesday.

"I think the hesitation is the result of experience," he said. "When you don't know what is going to happen, it's a good idea to be prudent in your forecast."

Some states — including Indiana, Minnesota, Texas, Ohio, New Jersey, Massachusetts, Florida, Michigan and Alaska — were doing especially well, the survey showed. Their surpluses accounted for more than 60 percent of the total.

Iowa, South Dakota, Georgia, Louisiana and Wyoming had zero balances.

However, Iowa, South Dakota and Georgia showed surpluses when emergency funds were included.

The \$14.2 billion combined surplus excludes Wisconsin, whose lawmakers still are debating what to do with \$588 million left over at the end of the year.

Adding in "rainy day funds" — money set aside for emergencies and not available for the normal operation of government — the states have a combined reserve of \$27.7 billion, according to the study, released this week.

The states' balances for fiscal 1997 was 7.3 percent of their general fund spending — tax money used for operating expenses — representing a 1.6 percent increase over the previous year.

The last time states were so flush with leftover cash was in 1980, when the surplus for states was 9 percent of general fund spending.

After the recession of the early 1980s, states raised taxes, which boosted revenues, Snell said.

Many then cut taxes and "ran into problems when Medicaid expenses exploded out of control. ...

"Then recession came along in 1990, and repeated the cycle of raising taxes."



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MBA students organize own career fair

BY SEBASTIAN MORAGA
The Daily Evergreen

With a goal of increasing the status of business students among employers, members of one association on campus busily prepares for a career fair of its own next month.

The Seventh Annual Business Career Fair, sponsored by the Master in Business Administration Students Association, will be held on Nov. 6, from 12 to 4 p.m. in the CUB Ballroom.

The association is an independent group of students not funded by WSU. The fair's purpose is to increase the business students' status among the employers and to bring recruiting companies to campus.

Some of the companies coming to this year's fair are IBM, the Boeing Company, Deloitte & Touche Consulting Group, Northwest Financial, Paccar MIS and The Principal Financial Group among others.

One of the featured activities of the fair is the resume workshop that will happen one week before the fair. At the workshop, students can bring their resumes and learn ways to enhance them.

Scott Berger, the fair's chairman, said some of the advantages the fair has over the Career Expo this week are that "it's smaller, it has a narrower scope, it's more specific and, most important, it's made by students for the students."

At the same time, Berger was emphatic in saying that this fair, in spite of its name, is open for all the students, not only business-related majors.

He also said students from the University of Idaho are welcome to participate.

Besides the resume-enhancement workshops, some other opportunities at the fair are summer internships, job placement, possibilities of researching companies and industries and a chance to get involved with the diverse clubs on campus.

The MBA Students Association President, Chris Bernardi, said that the fair is only one of the activities the association is involved with during the year.

For example, Bernardi mentioned that last semester, a group of MBA students visited Pullman High School, to talk to the students about college life in general and about the Business Department career choices.

Berger said the fair has proved to be successful over the years. More than 1,000 students are expected to attend the fair.

Berger said limited finances prevent the fair from lasting more than one day.

"It's very expensive for the companies to bring employees and make them stay here.

"In the past, a one-day fair has met the students expectations and needs."

for biz majors

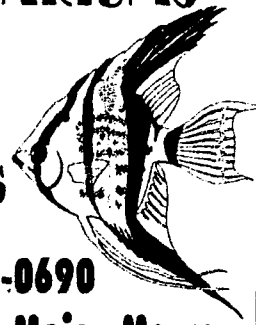
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Career Expo of the Palouse
October 2, 1997 — *Beasley Coliseum*

Deadline for Students to Submit Resumes to Career Center
October 24, 1997

Business Career Fair
November 6, 1997 — *CUB*

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November 12, 1997

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If you're lost, career guide worth trying

Thorough program easy, accurate

BY TRACY CUTCHLOW
The Daily Evergreen

I hear it all the time, regardless of whether the student has declared a major: "I don't know what I want to do with my life." If that sounds familiar, this piece of software will give you hope.

Career Path, by OnTrack Media Corp., was created for professional career counselors. The program matches your interests to its database of careers.

If you don't know what your interests are now, you will when you're done with these questions.

The questions — more than 200 of them — are incredibly specific. I took a similar test a couple of years ago at Career Services and often had to guess what exactly was meant by questions such as, "Do you like handling?" Not so here. Click on a question and a box pops up telling you what will be involved in the task and examples of jobs that utilize the task.

The program tells you to drain your brain of preconceptions about each task and pay attention to the definitions and examples provided.

"Do not click Never for physical capabilities based on your preconceptions," one window reads. "You may think 'reaching and handling' are used in very physical jobs. However, a vice president does some amount of 'reaching and handling.'"

Career Path also allows you to get specific about how much you like something. It doesn't ask whether you are willing to kneel during a job. It asks whether you're willing to kneel never, not much, sometimes, most of the time or always.

It doesn't ask whether you're willing to lift objects. It asks about sedentary, light, medium, heavy and very heavy lifting, specifying the pounds involved and listing sample jobs.

This takes some self-analysis and some time — two to three hours, the program says — but the detail is what makes its assessment accurate.

Each category of questions has subcategories: Preferences includes work values and environment; Abilities includes aptitudes, general education, physical effort and physical capabilities; Experience/Interests includes information, people, things, tasks and subject matter.

Some people say they don't know what they're interested in, but the effort of thought will produce answers to all of Career Path's questions.

You'll be asked about everything from your interest in a prestigious job to whether you like tasting things. You'll be asked whether you have experience in a field and what your level of interest is in it. You'll be asked how good you are at math, at grammar, at eye-hand coordination.

You can sit down alone and ponder what you like doing, but it would be hard to come up with all of these questions.

If you tire of answering, you can come back and edit your profile at any time. The menu listing the categories tells you what percent of the questions you've completed.

When you're done, Career Path

assigns scores (by work value, experience, interest and total) to every single one of its 3,630 careers.

It ranks everything from brass wind-instrument maker to president, from physicist to sanitary-landfill operator.

On my profile, 10 of the first 11 jobs Career Path suggested are closely tied to my chosen profession of newspaper journalism.

Number seven, incidentally, was "bakery manager." Me in a kitchen is laughable at best and dangerous at worst, so even Career Path isn't perfect. But it's close.

You can help it become closer by telling it to eliminate from the huge list all careers for which you have no experience or interest, as well as make other changes.

You are never in the dark about the reason for the ranking, though. Click on "Evaluate career," and Career Path lists for you the skills and interests necessary for the job, as well as your answers to relevant questions.

If you want to know more about any of the careers, the program offers an overview and list of duties.

The program also has an area called "Things to think about" that help you dive into every aspect of selecting a job. How important are relationships with your family? How important is financial wealth? What will you have to sacrifice to have one or the other?

What motivates you? It reminds you to consider where you want to live — the community, entertainment options, cost of living, the geographical region, political views of the local government, the people (age, ethnic diversity, etc.), risks such as crime or natural disasters, weather.

The final component of Career Path offers information on where to look for jobs, how to proceed through an interview and job offer, advice about networking. One suggestion I was pleased to see was conducting an informational interview.

If you think you're interested in a career but don't know exactly what goes on there, just call people who work in the field and ask if you can talk to them about their job. Whoever answers the phone should be able to direct you, and most people are happy to help.

They'll give you a tour and real insight into the business. Perhaps you can hang out with them for a day and watch them work. Ask them to critique your resume; ask what you need to do to be able to take over their job someday.

Now you have information right from the source, and, if you're interested, you have a contact in the business. Keep in touch, too. After all, it's not who you know. It's who knows you.

This program is a great help if you're unsure about what you're going to do when you grow up. It's interesting self-analysis if you do know — or think you know. And it's so easy, it doesn't even come with a manual.

Two thumbs up.

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Top 15 mistakes:

• CONTINUED FROM PAGE 6

letters are generally four paragraphs long, every word of every sentence should be directly related to your applying for a position as a chemist, include only those skills and experiences most applicable to that field. Any other information weakens your application. A real-life blunder:

Example: "I am writing in response to your advertisement for an Accounting Clerk. Currently, I am finishing an associate degree at Fisher Junior College. My courses have included Medieval Architecture, Film Theory, American History before 1900, and Nutrition."

4. Form letters: Mass mailings, in which you send a general form letter to a large number of employers, are not recommended. Every cover letter that you write should be tailored to the position you are seeking and demonstrate both your commitment to a specific industry and familiarity with each particular employer. Mass mailings may indicate to a hiring manager that you are not truly interested in joining his or her organization.

There are certain formats and phrases that signal to an employer that you are using a form letter. In one real-life mass mailing mishap, the candidate created a form letter with blank spaces where he penned in the employers name and position applied for. Another applicant who was indecisive about her field of interest created a list of possible positions in her letter. She then circled the most appropriate job description depending on the targeted company.

5. Inappropriate stationery: White and ivory are the only acceptable paper colors for a cover letter. We've seen letters in every shade from hot pink to electric blue and, to be honest, the color was the only thing we noticed. Also, we recommend standard office stationery; steer clear of transparent typing paper or personal stationery.

In any case, the stationery you choose should not distract from the contents of your cover letter. A cat enthusiast who applied to our company "enhanced" her letter with several images of her favorite felines. Don't rely on graphics to "improve" your cover letter; let your qualifications speak for themselves.

6. "Amusing" anecdotes: In general, if you desire serious consideration, your cover letter should adopt a serious, professional tone. Imagine yourself in an interview setting. Since you do not know your interviewer, you would not joke with him or her until you have determined what demeanor is appropriate. Likewise, when writing to a potential employer you have not met, you should remain polite and professional. Avoid blunders like the one this job hunter made:

Example: "I feel I am especially qualified to join your staff, as my name, Chris Smith, almost rhymes with your company, Christmas."

7. Erroneous company information: If you were the employer, would you want to hire a candidate who confuses your company's products and services or misquotes recent goings-on? To avoid such errors, be sure to verify the accuracy of any company information that you mention in your cover letter. On the other hand, if you haven't researched the company, don't bluff. Statements like "I know something about your company" or "I am familiar with your products" signal to an employer that you haven't done your homework.

When citing information about a company, be specific. The following is an example of an effective way to use company information in your cover letter. "I have been following Any Corporation's growth for many months and I was excited to learn of your recent acquisition of C&M, Inc. Congratulations on successfully entering the international market!"

8. Desperation: In your cover letter, you should sound determined, not desperate. Here are a few blunders to avoid: "I am desperately eager to start, as I have been out of work for six months," "Please call today! I'll be waiting by the phone."

In one letter we came across, the candidate even dramatically enlarged the type of this closing statement, "I AM VERY BADLY IN NEED OF MONEY!"

9. Personal photos: During the course of our research, we found actual photographs of candidates enclosed in job applications. We opened one letter to find an 8-by-10-inch glossy of a doctor surrounded by her patients. Another candidate blew up a picture of his face to cover the entire page, then handwrote his letter over it!

Unless you are seeking employment in modeling, acting, or other performance industries, it is not appropriate to send a photograph.

10. Confessed shortcomings: Some job-hunters mistakenly call attention to their weaknesses in their cover letters, hoping to ward off an employer's objections. This is a mistake because the letter emphasizes your flaws rather than your strengths. For example, avoid statements such as this: "I may not be well qualified for this position but it has always been my dream to work in the publishing field."

Instead, emphasize your strengths, including valuable skills, related experience and company knowledge.

11. Misrepresentation: In any stage of the job-search process, never ever misrepresent yourself. Erroneous information contained in a cover letter or resume will be

grounds for dismissal as soon as the inaccuracy is discovered.

12. Demanding statements: Your cover letter should demonstrate what you can do for an employer, not what he or she can do for you. For example, instead of stating, "I am looking for a unique opportunity in which I will be adequately challenged and compensated," say "I am confident that I can make a significant contribution to your organization, specifically by expanding your customer base in the Northwest region and instituting a discount offer for new accounts."

Also, since you are requesting an employer's consideration, your letter shouldn't include personal preferences or demands. Statements such as "It would be an overwhelmingly

smart idea for you to hire me" or "Let's meet next Wednesday at 4 p.m., when I will be available to discuss my candidacy further" put the potential employer on the defensive.

13. Personal information: Do not include your age, weight, height, marital status, race, religion, or any other personal information unless you feel that it directly pertains to the position that you're seeking. Same with personal interests and hobbies.

14. Typographical errors: It is very easy to make mistakes in your letters, particularly when you are writing many in succession. But it is also very easy for a hiring manager to reject out of hand any cover letter that contains errors, even those that seem minor at first glance. Here are

a few common technical mistakes to watch out for when proofreading your letter:

- Misspelling the hiring contact's name or title in the address, in the greeting, or on the envelope.
- Forgetting to change the name of the organization you're applying to each time it appears.
- Indicating application for one position and mentioning a different position in the body of the letter.

15. Omitted signature: However obvious this might sound, don't forget to sign your name at the close of your cover letter — in blue or black ink. Also, your signature allows you the chance to personalize your letter. Don't blow it by using a script font or a draw program on your word processor.



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The nitty gritty on the hiring process

Hilton's director of human resources talks about everything from suit color to timing

BY HEATHER CORVEY
Contributing writer

The time will soon come for students to find their career in a hectic job market.

To aid in the process, WSU recently welcomed Anne F. Mersereau, director of human resources at Hilton, to present tips for "Dressing for Success."

For more than 10 years, the College of Business and Economics has worked with the university to present an in-depth discussion of the interviewing process.

"It's outrageous," said Tavia Thomas, career placement coordinator for the hotel and restaurant administration. "She gets down to the nitty gritty."

The annual event covers everything a student needs to know about the hiring process.

"I come as your friend ... to help you get through the jittery stage," Mersereau said.

Mersereau, an alumna of WSU, returned again this year to give some tips and trade secrets of recruiters.

"She gave great information and it was good to hear what the recruiting process was," said Erin Williams, senior in hotel and restaurant administration.

Mersereau's first piece of advice is to recognize the need for preparation in the interviewing process.

The No. 1 requirement of any applicant must include finalizing the ultimate career path goals that you want to pursue, Mersereau said.

"You don't want to make the mistake of under dressing for the interview."

ANNE MERSEREAU

Director of human resources, Hilton

After you have determined your goals, a career focus is obtainable.

"Don't think it's a life sentence," Mersereau said.

This is the point where students must decide whether to go international, national, franchise, or independent, she added.

All students also must contemplate the idea of relocation. Mersereau challenges students to find a new place to live and give it a chance.

When interviewing with a potential employer, one must be honest

and up front on issues including relocation.

After contemplating the issues of a new job, it is time to start preparing for the interview.

Before entering the interview, a prospective employee must familiarize themselves with the company they are interviewing with, Mersereau said. Talking to people within the organization because of the "wealth of information" they hold, she said.

Prepare yourself for the interview by bringing a notebook or portfolio. Within the portfolio have extra resumes and potential questions to ask the employer.

Make sure to leave your purse, briefcase or backpack at home, Mersereau said.

Soon the day will come for the actual interview.

In order to make a good first impression, a person must remember to never be late.

"I would say your chances of getting hired has probably gone down

the toilet," Mersereau said.

The first greeting with the employer needs to involve a firm hand shake and eye contact. From that point on, one should follow the interviewer's lead.

The object of a first impression is not to draw attention to yourself, but flow smoothly into the interview, Mersereau said.

The style of dress you choose for the interview is important.

"You don't want to make the mistake of under dressing for the interview," Mersereau said.


A wool suit is a necessity for any individual entering an interview, not only does the garment last many years, but it also portrays a sharp, polished look.

When purchasing a suit, dark colors should be chosen. Gray, brown, navy and black are always good choices, Mersereau said.

Both men and women should opt to leave the cologne or perfume at

See NITTY GRITTY Page 20

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Resume: Attention to detail important

• CONTINUED FROM PAGE 5

are a few pointers to help gain those objectives:

- Is the paper of good quality? Quality paper is recommended, preferably one that looks professional and is tailored to fit your format.

- Is the print crisp and clear? All type needs to be readable. Make sure there are no smudged letters.

- Is the text centered and balanced on the page? Text needs to be centered and in the correct format for your type of resume.

- Is there a half-inch to one-inch margin of white space around the text?

- Do key selling points stand out? It is vital to make sure your major points are highlighted so that the interviewer knows exactly what you are good at and what you are trying to sell.

- Are categories clearly labeled? All categories — examples include experience, education, skills, honors and awards, volunteer work — need to be laid out in a neat and organized manner.

- Is information logically developed? Points within a category need to be organized from most important to least important.

- Could the resume tell the same story if it were shorter? A general rule of thumb is to try for one page unless you are trying to develop a vita or another more complex resume.

- Are experiences described in positive, active terms stressing achievements and results? Choose language that stresses your most valuable achievements.

After a resume is completed, one should ask, "If I were an employer, would I invite myself for an interview?"

Also, keep in mind that Career Services can help by providing free resume counseling and job information.

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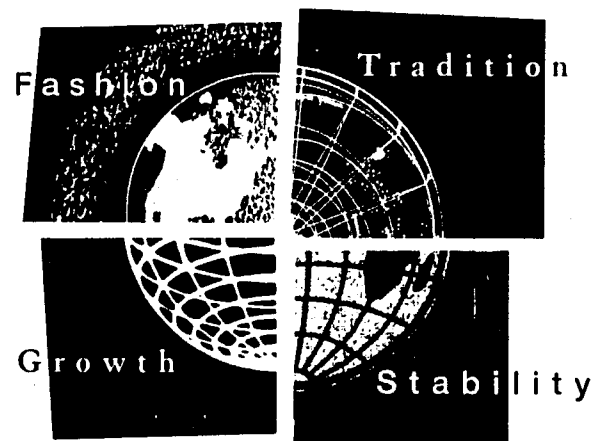
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You may need two resumes

Welcome to the electronic age. Companies now rely increasingly on automated applicant tracking systems to sort employment applications.

This means that your resume will be read by more computers and fewer people. Your resume, therefore, must be in a format that is easy for a computer to understand.

How it works: Your resume is fed through a scanner. The computer "reads" your resume, looking for key words, and files your resume accordingly in its database.

When an employer has an opening to fill, he or she will search the database for applications that have key words associated with the requirements of the position.

You'll need to modify your resume slightly (though not your cover letter). Here's how.

Content: Your name should appear at the top of your resume, with your address underneath. Most resume scanning systems will recognize a few common abbreviations like BS, MBA, and state names. When in doubt, spell it out.

Key words: Using the right key words or key phrases in your resume is critical. Check the classified ads for job openings in your field. What terms do employers commonly use to describe their requirements? Executive recruiters who specialize in your field are also a good source.

Key-word summary: This is a list of your qualifications, usually written in succinct key-word phrases, that immediately follows your name and address.

Experience, achievements: Your professional experience should immediately follow the key-word summary, beginning with your most recent position. If you are a recent college graduate with no internships, however, you should list your education before your experience.

Education: This section immediately follows the experience section. List your degrees, licenses, certifications, relevant course work, and academic awards or honors. Be sure to clearly display the name of the schools, locations and years of graduation.

References: Don't waste valuable space with statements like "References available upon request."

Length: Ideally one page. If you go over one page, make sure your name appears on the top of each subsequent page. Do not staple or fold them.

Paper: Use standard, 20-pound, 8 1/2 by 11-inch paper.

Font: Choose a non-decorative font with distinct characters: Helvetica or Times.

Font size: 12 points is easiest for the scanner to read.

Graphics, lines, shading: A resume scanner will try to "read" these as text, resulting in computer chaos. Also avoid nontraditional layouts for your resume, such as two-column.

Output: Use a laser printer, not dot matrix or typewriter. Mail the original; don't fax it.

— Adams "Cover Letter"

Cover letter: What to write and how

• CONTINUED FROM PAGE 6

and phone number should appear on the top right-hand corner.

On the left-hand side, list the name of the recruiter, his or her formal business title and the name of the company.

This is followed by the company's address.

The salutation should include a "Dear Ms." or "Dear Mr.," the employer's last name — never "To Whom It May Concern" — followed by a colon or comma.

The first paragraph states the desired position and what makes the applicant the best candidate for that position.

The second paragraph details what qualifications could benefit and contribute to the company.

The third paragraph confirms one's interest, familiarity and knowledge with the company or firm.

The closing paragraph requests an interview and includes a phone number and the best hours to be contacted.

Close with a simple "sincerely," and the typed and signed name underneath.

Many cover letter errors will immediately diminish any chances for an interview.

Steering away from unrelated career goals, erroneous company information, confessed shortcomings and desperate anecdotes will reduce negative impacts in the hiring process.

The appearance of the cover letter can bring attention to a candidate's organization and presentation skills.

The basic format, detail, and the size, color and quality of paper can mean the difference between serious consideration and rejection.

A cover letter must be included each time contact is made with a potential employer.

Cover letters are sent to follow up on a phone conversation or a job interview, and is always enclosed with a resume.

Demonstrating your interest and knowledge about a specific career path will highlight the energy and skills you need to get hired.

Your cover letter is your opportunity to present yourself as a dedicated candidate for the job.

Address
Phone number
Date

Pat Cummings
Human Resources Manager
Any School District
Address

Dear Mr. Cummings:

In response to last week's advertisement in the New England Journal of Higher Education for an English Teacher, I have enclosed my resume for your consideration.

I recently graduated from Boston College with a Bachelor's degree in Secondary Education. I am certified to teach both English and Special Education. In addition to fulfilling my practice teaching requirement in your district, I participated in a volunteer literacy program to tutor both youth and adults struggling with reading difficulties. I also organized a variety show at Newton High School that benefited special-needs students.

As I fulfilled my practice teaching requirement in District 5, I was continually impressed by its high educational standards. I would consider it a great opportunity to teach in such an accomplished district.

I will be calling you on Monday, Oct. 13, to confirm that you received my resume and answer any questions you may have. I look forward to speaking with you.

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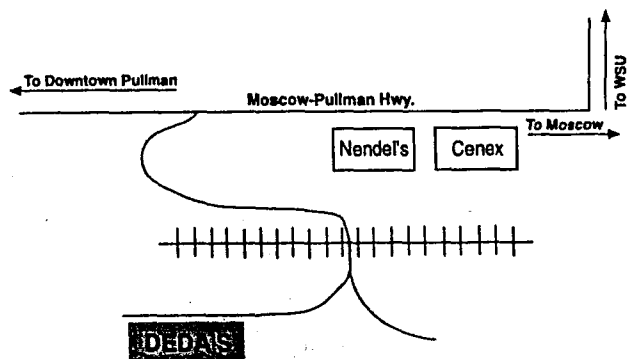
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Expo: 'If we can help just one student. ...'

• CONTINUED FROM PAGE 3

hasn't lost 90 pounds," Bennett said.

Livingston said the work is worth it.

"It's important to bring employers to the area," she said, adding that it is crucial for students to attend to get a feel for employment trends and to get a head start on networking with potential employees.

"We want them to get a job. If we can help

just one student then it was worth it," she said.

Career Services has set its sights higher than helping just one student, however.

Not content to rely on fliers and word of mouth, this year's promotional efforts will span the mass media horizon.

Graduate student Karyn Williams coordinated this year's marketing bonanza.

Banners were placed across the French Administration walkway.

Pizza Perfection agreed to allow fliers to be attached to their pizza boxes.

Posters will be displayed by the Wheatland transit system.

KLEW featured the information on their morning show.

Public service announcements were broadcast on Channel 3 and local radio stations.

Cable 8 news also consented to coverage.

An added feather in Williams' marketing

cap is a live two-hour broadcast by KHTR on the day of the event.

"Things should be buzzing," Williams said.

Students ready for the job market should come appropriately dressed with resumes in hand.

Last year 1,500 students attended the Career Expo, held at UI. It is not known how many of them took jobs with the companies represented.

Interviewing: Remember basics

• CONTINUED FROM PAGE 4

let the interviewer know that you know your way around.

"Candidates should offer a firm but not overwhelming handshake and make direct eye contact with the interviewer," he said. "This will establish you as equals."

If you're conducting the interview over a meal, practice etiquette.

"Brush up on your table manners," said Robin Wilson of Houghton Mifflin. "Some interviews are held over lunch and can be the determining factor in deciding whether you are polished enough for the opportunity."

Nitty gritty: Make final presentation look great

• CONTINUED FROM PAGE 18

home and keep the jewelry to a minimum.

Before you leave for the interview look in the mirror and determine if the final presentation of yourself looks great.

You must always remember that if you portray a bold statement, you might not make it, Mersereau said.

Once inside, the interview will last approximately 25 to 30 minutes.

The first five minutes is conversational talk that should put you at ease.

In the next 15 to 18 minutes, the interviewer will lead you into behavioral questioning. This is the time for questions about school, activities, goals and classes.

The interview will end with approximately five minutes of wrap up questions, Mersereau said.

Before leaving the interview, ask the employer for a business card. This card should be used to follow up with a handwritten thank-you note.

You also may want to call the employer for feedback regarding the interview, Mersereau said.

Always remember that you are at the interview to "sell them on why you should work for their company," Mersereau said.

Williams adds one must prepare oneself both physically and mentally to succeed at any job interview.

Michael Bahr, a freshman majoring in hotel and restaurant administration, was skeptical when he first came to the presentation, but soon left with a full page of notes and confidence that he could not find anywhere else.

Finally, Mersereau advises that a person must know themselves before entering an interview and let their true integrity show.

CEA Fair:

• CONTINUED FROM PAGE 3

The fair this year, which experienced an accelerated demand for display space from companies, will fill several floors on Dana Hall.

Organizers say the fair doubled in size from the previous year. They attribute the growth to the intensely competitive job market in the Pacific Northwest for people to fill a growing number of high-tech positions in the manufacturing, computing, software and aerospace industries.

About 500 students are expected to attend the event. All students from all majors are invited to attend.

The student council organizing the fair has been helping introduce students to companies through career fairs since the 1980s.

For more information, call Karen Wicks at 335-0144.

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