

# THE ARGONAUT

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The Vandal Voice Since 1898

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## Don't fence me in

UI's new slogan opening minds, spaces

By Savannah Cummings  
Argonaut

The University of Idaho is opening minds to a new look.

After investing more than 100 hours interviewing more than 3,000 people, UI is set to unveil its new marketing campaign next week. A task force of students, staff and faculty has selected the tagline "Open Space. Open Minds." to replace UI's current tagline, "From Here You Can Go Anywhere."

The tagline was created by Stamats, a higher education marketing company hired last year. The company has spent the past year researching how the university is perceived by prospective and current students, parents, alumni and staff and faculty members, and how that image can be improved.

### Why the changes?

UI has faced several challenges to its public image in the past few years, including the University Place fiasco — in which the UI Foundation took out an unauthorized loan of \$10 million from the school itself in order to fund the University Place project in Boise — and a general decline in enrollment across the region.

With that enrollment decline, Wendy Shattuck, vice president of marketing and strategic communications for UI, said that it became apparent to the university that an update was needed in order to stay competitive with other universities.

With 3,500 different universities in the United States, it can be difficult to come up with a distinctive tagline, but that it is a necessary process to staying

competitive, said Scott Lomas, principle consultant for Stamats.

"The market is very distracted," Lomas said. "We, as consumers, receive thousands of messages in any given day. So it's important for the institution to have a consistent and compelling message, so that when people do find out about us, they hear things that will attract the right people. Higher education is a competitive business."

Washington State University underwent a similar process several years ago when it developed the "World Class. Face to face." tagline. UI Provost Doug Baker was involved in that process.

"I think the branding exercise was good," Baker said about the WSU campaign. "It also helped the faculty and the staff focus on what was important over there. It was a good investment."

Baker said that following the campaign, enrollment at WSU went up significantly. He also said that private donations increased and there was more money to attract better faculty and provide more opportunities for students.

"I think the branding campaign can be a very positive thing if it is executed correctly," Baker said.

### The research

Stamats began the research process last year. Focus groups and interviews were held with current students and faculty and staff.

According to Lomas, 1,159 under-

graduates, 234 graduate students, 424 faculty, staff and administrators and 203 alumni as well as 54 in-state high school guidance counselors participated in a qualitative survey.

The company also surveyed 301 in-state and 300 out-of-state high school juniors and seniors and their parents about UI. One hundred eighty current donors and 180 former donors were also interviewed. This research gave Stamats and UI an idea of whether the university was telling its "story" effectively, Lomas said.

"We don't think that UI is getting enough recognition for its academic quality," he said. "People internally don't appreciate what a good institution they're attending."

Shattuck agreed that the research found people did not realize what a high-quality institution UI is. The goal for UI and Stamats then became how to design a "look" that reflected the brand attributes and messages the university is trying to get across.

### Developing UI

After processing the research, Stamats helped UI develop a "brand promise," described as a statement that describes specific elements that sets UI apart from the competition. The promise reads: "The University of Idaho is an intellectually-energized, intimate college environment for inquisitive students who want

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Photo Illustration by Melissa Davlin

## Barkdull heads to court

By Savannah Cummings  
Argonaut

David Lloyd Barkdull, 23, will continue on to district court on charges of rape after sufficient evidence was shown at Thursday morning's preliminary hearing.

Magistrate Randall W. Robinson, a visiting magistrate from Clearwater County, set an arraignment hearing for 3:30 p.m. Oct. 5 at the Latah County Courthouse.

Barkdull was charged for a rape allegedly committed at the Kappa Sigma fraternity in the early morning of Sept. 9. Barkdull is a University of Idaho graduate and Kappa Sigma fraternity alumnus. He is also a former Argonaut reporter.

He was arrested on charges of rape at about 5 a.m. Sept. 9 in Moscow, where he was visiting for the weekend. Barkdull currently lives in the Coeur d'Alene area.

At the arraignment, Barkdull will be asked to enter a plea. If he pleads guilty to the rape charges, a time will be set for sentencing. If he pleads not guilty, a trial

date will be set.

The preliminary hearing began just after 11 a.m. Thursday with prosecuting attorney Michelle Evans representing the state and Michael Palmer, a lawyer from Coeur d'Alene, representing the defense.

Evans' only witness for the hearing was the alleged victim, who took the stand and described the event in detail. Testimony and cross-examination took approximately two hours.

The alleged victim said she and two friends decided to attend a party at the Kappa Sigma fraternity house on Sept. 8. They arrived around 10 p.m. and were told that non-Greek members were not allowed in until after 11 p.m. due to a sorority function in the house. The three then traveled to another party on Taylor Street where they stayed for approximately 45 minutes. They returned to the fraternity around 11 p.m. and were admitted.

The alleged victim said she drank one and a half bottles of Boone's Farm wine that evening. A bottle of Boone's Farm

Strawberry Hill wine is 7.5 percent alcohol. She did not feel any physical effects from the alcohol, she said, adding that she was not offered nor took any other alcohol at the party.

The alleged victim and her friends spent the first part of the evening talking to a fraternity member that they knew who was on door-duty. It was there that Barkdull introduced himself to her as "Chuck," his common nickname. She said they spoke for approximately 45 minutes.

After their friend got off door-duty, the alleged victim said they went downstairs into the fraternity basement where there were eight ping pong tables set up and about 50 to 60 people were there, many playing the drinking game "beer pong."

The alleged victim said she was in the basement watching the game for about an hour before she began focusing on Barkdull's game of beer pong. She said she watched him play for 20 minutes and

See BARKDULL, page 4

## Audit reports funds misuse

### Irregularities found at research facility in Post Falls, White says

By Cynthia Reynaud  
Argonaut

A University of Idaho research center in Post Falls has been identified by the university's Internal Audit office as having irregularities in three areas of operations, according to an audit report released Monday.

The report for the university's Center for Advanced Microelectronics and Biomolecular Research (CAMBR) outlined 12 incidents

at the center, ranging from conflicts of interest between employees to misuse of funds. The audit was completed Dec. 7, 2005.

In one of the incidents, an employee was found to have charged to a contract UI had with the Department of Housing and Urban Development \$18,400 in moving expenses, almost \$11,000 more than the allowable \$7,500. They also charged \$1,166.30 in personal airfare to the account.

Another citing was that of failure to comply with state and university nepotism policies.

The report stated that at the time of CAMBR relocation to

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### Inside

**Opinion**  
Frank McGovern's challenge answered, a critique of UI's new slogan and sensationalism in the news.

**Arts&Culture**  
The Mauchleys celebrate a milestone recital at the Lionel Hampton School of Music.

**Sports&Rec**  
UI soccer plays at 3 p.m. today on Guy Wicks Field against Gonzaga University.

### Today



**Partly Cloudy**  
Hi: 60°  
Lo: 39°

WeatherFORECAST

Today Partly Cloudy Hi: 60° Lo: 39°
Saturday Partly Cloudy Hi: 64° Lo: 42°
Sunday Sunny Hi: 72° Lo: 43°

Visit the Argonaut's blogs at www.uiargonaut.com/blogs

Campus Recreation THE UNIVERSITY OF IDAHO
www.campusrec.uidaho.edu 885-PLAY

DODGEBALL dodge those...
Thursday September 22, 2006
Time: 9 pm - midnight
ui students: FREE
registration due: Wednesday September 20

Intramural Sports Entry Deadlines:
Singles Tennis- Thursday, Sept. 21
Doubles Tennis- Thursday, Sept. 28

Catch a Fall Adventure...
Instructional Whitewater Kayak Trip- Sept. 23-24
Sport Climbing Class and Trip Sept. 28 & 30
Mt. Adams Climb Sept. 29 - Oct. 1
With the Outdoor Program at the SRC

Are you interested in becoming a Fitness Instructor or Personal Trainer?
American Council on Exercise Exams will be on the UI Campus Nov 4.
Contact the Wellness Office at the SRC for more details!
www.campusrec.uidaho.edu/wellness

UniversityAVE.



by Paul Tong/Argonaut

CampusCALENDAR

Today 'Credit: Who's in Charge?' Administration Building Auditorium 10:30 a.m.
Retirement reception for UI library dean UI Library second floor 3 p.m.
'Kiss Kiss Bang Bang' SUB Borah Theater 7 p.m., 9:30 p.m.

UI Voices UITV-8 7:30 p.m.
Jazz bands and choirs School of Music Recital Hall 7:30 p.m.
ASUI Senate UITV-8 8 p.m.
Saturday

FCS Alumni Brunch: Creating a Financially Literate Society: The Role of FCS SUB Silver and Gold Rooms 10 a.m.
'Kiss Kiss Bang Bang' SUB Borah Theater 7 p.m., 9:30 p.m.
Sunday OMA 'Transform Your Reality' Workshop: 'Discovering Your Professional Strengths' TLC Room 228 11:30 a.m.

Monday 'Russian Dolls' SUB Borah Theater 7 p.m., 9:30 p.m.
Idaho's Anti-gay Marriage Amendment Discussion SUB Ballroom 7 p.m.
Bellwood Lecture 1998: Sandra Day O'Connor UITV-8 8 p.m.

Local/BRIEFS

PEN/Hemingway winners to visit UI

Two recipients of the PEN/Hemingway Award will visit the UI campus this month and in October. Authors Yiyun Li and Chris Abani will visit UI as a result of a new partnership established between UI's English department and the PEN/Hemingway Foundation. Li will give a public reading at 7:30 p.m. today in the College of Law Courtroom. A question-and-answer forum is scheduled for 2:30 p.m. Thursday in TLC Room 40.

Restaurant hosts pizza taste tests

Italian Bay Garden will be giving away free pizza in front of the UI Bookstore 11 a.m. - 2 p.m. today. Italian Bay Garden is a new restaurant in Moscow.

Native Plant Society to meet

The fall meeting of the White Pine Chapter of the

Idaho Native Plant Society will be held at Spring Valley Reservoir at 2 p.m. Saturday.

The group will gather at the Reservoir Pavilion for a potluck and get-acquainted session. Chapter business will include a new slate of officers for your votes and a discussion of possibilities for 2007 events.

Bring a dish to share, beverage, friends and family. There will be time for plant identification walks, bird watching and socializing. Everyone is welcome.

For further information contact Merrill Conitz at 883-9799 or mconitz@turbonet.com.

Financial security is highlight of talks

Jeanne M. Hogarth, the Federal Reserve Board's specialist for consumer information about financial services, will discuss financial security and the American dream during a visit to UI, which began Thursday and will run through Saturday. Hogarth is this year's Margaret Ritchie Distinguished Speaker sponsored annually by the UI School of Family and Consumer Sciences.

An on-campus program, "Credit: Who's in Charge?" will run from 10:30 - 11:20 a.m. today in the Administration Building Auditorium. A reception sponsored by

the College of Business and Economics and the School of Family and Consumer Sciences will be held today from 3:30 - 4:30 p.m. in the Michael Board Room in the J.A. Albertson Building.

Saturday, Hogarth will serve as the keynote speaker at the School of Family and Consumer Sciences Alumni Brunch from 10 a.m. - noon in the SUB Silver and Gold Rooms. Her topic will be "Creating a Financially Literate Society: The Role of FCS."

Church offers classes for all

Simpson United Methodist Church offers religion study classes for the public. The classes are at the church, located at 325 Maple St. in Pullman. The classes are held from 9:15 - 10:15 a.m. Sunday mornings from now through Oct. 22. The classes will be led by Peggy Ray and will study the substance of the church's faith. Church Pastor Rev. Steve Tarr will lead Old Testament classes from noon - 1 p.m. and 7 - 8:30 p.m. Tuesdays from now through Nov. 14. Participants may purchase a book for \$9.50 to supplement each session. Ray also leads a Gospel of Mark session at 7 p.m. Thursdays at her Sunnyside Hill home.

Contact the church at (509) 332-5212 for more information or to sign up for the classes.

IAM holds Fair

Intuitive Arts Moscow hosts the Fall Equinox IAM Holistic Fair from noon - 8 p.m. today and 10 a.m. - 8 p.m. Saturday at the Orchard Studio and Retreat Center of Moscow. There will be holistic healing practitioners, intuitive readers, wellness and spirit based product vendors, talks, workshops, classes, music and dances. There will also be food and refreshments from Moscow's Wheatberries. Admission is free.

For more information and directions call 882-8159 or visit theorchardstudio.com and click on 'IAM Holistic Fair.'

Heath care center hosts free session

Community Health Care of the Palouse, along with local Adventist churches, will host Dr. Neil Nedley's eight-session Depression Recovery Program on DVD. A free introductory session is at 6:30 p.m. today, at 1120 Klemgard St., Pullman. The program cost of \$100 covers all three recommended books, a personal workbook and a music CD. Class size is limited. Call (509) 332-8782 to register.

CrosswordPUZZLE

ACROSS 1 Saturn satellite 6 Dancer Pavlova 10 Dosage amts. 14 Florida city 15 Inevitable ruin 16 French 17 Invasive Black tea 18 Stiffs a bondsman 20 First garden 21 National park in Alaska 22 WWII craft 23 Montezuma, notably 25 Pollutes 27 Concert pianist Vladimir 30 Civil libs. 31 Kimono sash 32 Basketry willow 34 Montes topper 38 Pantheon host 40 Boob tube 42 Caterwaul 43 Take care of 45 Value system 47 Alley prowler 48 USN big shot 50 In the past 52 -Barr virus 56 Disney mermaid 57 Good humor man? 58 1998 Masters winner 60 Abner's drawer 63 Vernal and autumnal 65 Decorative object 66 Allred of the theater 67 You bet! 68 Bouslog to bay 69 Big name in little blocks 70 Hebrew lyre 71 Chicago tower
DOWN 1 Booze it up 2 Frosted 3 Use cab service, maybe 4 Coach Amos Stagg 5 Highland negative 6 Modified word 7 Modified word 8 Perpetual traveler 9 More abundant 10 File flap 11 Pin-sized comment 12 Composure 13 River deposits 19 Examines closely 21 Believer in God 24 Tango number 25 Brit's indignant comment 27 Sty denizens 28 Hautboy 29 Full of tang 33 Practicer 35 Neighborhood 36 Pirate's plunder 37 Voice range 39 Sports fig. 41 Jeweled headress 44 Nickel add-on? 48 Dnerier (latest fashion) 49 Brunch cocktail 51 Burglarproof 52 'The Seven Year Itch' co-star Tom 53 Ruffled pride 54 Wounded by a wasp 55 Means of connection 59 Dynamic start? 61 Marina feature 62 Pea holders 64 Skater Midori 65 \$ fractions

SudokuPUZZLE

3 4 2 7
8 9 3
2 1
7 6 4
9 2 4 6
2 9 3
3 7 6 1
1 6 3 8 7 6 1
4 2 5 9 7 6 3 1 8
3 6 8 4 2 1 5 9 7
7 9 1 3 8 5 6 2 4
6 1 9 7 3 8 4 5 2
5 3 2 6 4 9 8 7 1
8 7 4 1 5 2 9 6 3
2 5 3 8 6 7 1 4 9
9 4 6 2 1 3 7 8 5
1 8 7 5 9 4 2 3 6

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# Grant fights violence against women

By Kevin Wickersham  
Argonaut

As a part of the effort to reduce violent crimes against women, the University of Idaho Violence Prevention Program has secured a \$236,474 grant from the U.S. Department of Justice.

The grant, which enters the budget on Oct. 1, was authored by Valerie Russo and Don Lazzarini of the UI Violence Prevention Program. This is the third two-year federal grant UI has received for the purpose of reducing violence against women on campus.

"(This grant) provides us with the opportunities and staff to provide services in a much wider range than we would be able to otherwise," Russo said. She added that she was "grateful and humbled by" UI securing the competitive grant.

As a part of the grant, she said, UI must provide mandatory orientation programs for all incoming students, as well as provide training to the judicial board and judicial officers to respond more effectively to violence against women.

In addition, the grant stipulates that UI work with law enforcement to create a "coordinated response" to violent acts against women, Russo said.

The Violence Prevention Program will collaborate with Alternatives to Violence of the Palouse with the help of the grant, which will provide a part-time victims advocate for the UI campus, Russo said. This on-campus advocate will provide domestic violence and sexual assault advocacy services at different locations throughout the week.

The position is part of an effort "to reduce barriers to reporting and to make accessing services for students easier," Russo said.

To illustrate the necessity of a trained on-campus advocate, Russo said recent studies conducted on the national level state that one in four (college-aged) women will be victims of rape or attempted rape. She added that "rape is one of the most underreported crimes in the nation," referring to the stigmatization of rape-victims who come forward. This stigmatization is especially

apparent in instances of non-stranger rape, which is by far the most common type, Russo said. 90 percent of rape victims know the offender, she said.

"Other crimes we can come forward and talk about, but there is such a stigma against sexual assault," she said.

"Less than five percent of sexual assaults are reported. For every 100 women, 95 do not report," said Don Lazzarini, co-author of the grant proposal and coordinator in the Violence Prevention Program.

An Alternatives to Violence of the Palouse advocate based within the UI community would help encourage women to come forward in a comfortable environment, he said.

Russo agreed. "Services inside the community will make people more willing to come forward," Russo said. "Community services right here in the community make the reporting process more socially acceptable. This is a way for people who experienced these crimes to feel comfortable and come forward."

In addition to the part-time advocate from Alternatives to

Violence of the Palouse, Russo said the Violence Prevention Program is going to be using the grant to fund a half-time student coordinator position for Brotherhood Empowerment Against Rape (BEAR), a men's group designed to examine the behavior and views that contribute to violence against women. This coordinator will manage the BEAR program, organize meetings, outreach and education on campus. This coordinator will also develop a training or certification program for male living groups that will teach ways men can avoid objectifying women and perpetuating ideas that enable sexual assault, Russo said.

Lazzarini stressed the importance of BEAR as a means to change the perceptions of men which are tempered by the media and culture. He said BEAR is about "men stepping up and looking at our behavior and our power to be better men."

"Men must stop rape," he said.

Another change enabled by the grant is a collaboration with

the UI Law School's Victim's Rights Clinic.

"We are working with the UI Law School's Victim's Rights Clinic to provide legal assistance to the campus and community for victims of felonies and misdemeanors," Russo said, adding that a major emphasis will be placed on funding interpreters for non-English speaking victims. She said Violence Prevention will also work with the Victim's Rights Clinic to coordinate trainings pertaining to immigration issues and violence against women.

In addition to the changes made possible by the grant, Russo said the Violence Prevention Program is also exploring other means to eradicate violence against women in the UI community. Specifically, Russo said the Dean of Students office is exploring the expansion of the Student Code of Conduct to have jurisdiction over "sensitive issues off campus."

"Student-to-student sexual assault off campus impacts the learning community on campus," Lazzarini said, adding

## Resources

UI Violence Prevention Program: 885-2956.  
BEAR: 885-2095  
Alternatives to Violence of the Palouse: 883-4357  
UI Counseling and Testing Center: 885-6716  
Mosocw Police Department: 882-2677

that the Violence Prevention Program has been "very vocal" in highlighting the negative impacts of off-campus violence.

"This is an important step to making campus a safer learning community," he said.

Rapes and attempted rapes often derail the college experience, Russo said.

"(This grant brings) a level of awareness, education and intervention into people's lives so they can have a quality experience here," she said. "Ultimately, we would like to reduce violence against women on campus to make it a safer environment for women and men."

# Conference discusses how to reduce student drinking

By Kevin Wickersham  
Argonaut

Not everyone uses alcohol.

That's what some health experts had to say at a statewide conference on substance abuse prevention hosted by the University of Idaho Monday and Tuesday in the Idaho Commons Horizon-Aurora Rooms. The conference, entitled "Using Social Norms Marketing as a Tool to Create Environmental Change," focused on means to lower alcohol consumption on college campuses, said conference organizer Sharon Fritz.

The event was sponsored by the Idaho College Health Coalition and

featured a keynote address by William DeJong of the Boston University School of Public Health. Instructional sessions were also held, in which two trainers from the U.S. Department of Education Higher Education Center worked with groups on plans to implement social norms campaigns, Fritz said.

The conference was attended by administrators and counselors from UI, Boise State, Albertson College of Idaho, Idaho State University, North Idaho College and Lewis-Clark State College, as well as by members of law enforcement and the community, Fritz said.

Fritz, an associate professor of psy-

chology at UI, said the conference was designed "to help institutions of higher education in Idaho to use social norms marketing as a way to reduce high risk drinking on campus, and the negative consequences associated with it."

The conference centered around the idea that the social environment influences student drinking, Fritz said. If students think their peers are drinking heavily, so will they. Therefore, social norms marketing seeks to accurately portray alcohol consumption rates based on survey results, which show that students are drinking less than they think they are, Fritz said. If students are consis-

tently shown that they are drinking less than they believe they are through various marketing and media techniques, alcohol consumption on college campuses should drop, she said.

This technique is very effective when campus environments are changed to promote alcohol-free lifestyles and events, Fritz said.

"People think more drinking takes place (on college campuses) than the data say does," Fritz said, adding that the goal of the conference and social norms marketing is "to correct students' misperceptions of the drinking norms of their peers."

"I think it is exciting that state

institutions are coming up with strategies to reduce high-risk drinking," Fritz said.

Student Katie Swoboda, a senior majoring in psychology and public relations, said the conference was a great way to learn about the misconceptions surrounding alcohol use on college campuses. Swoboda was one of three UI students to take part in the conference. She said the conference was important because it offered insight into some of the different methods used to change the perceptions of college students regarding alcohol use, and offered a way for students "to see what is going on around them."

## Win an airline ticket to any place in the world.\*



### Really.

The *Open Space Open Minds Contest* is your chance to share how your experience at the University of Idaho has opened your mind, expanded your boundaries, created new connections, and helped make you who you are today.

Did we mention the winner gets a plane ticket to any place in the world?

Look for contest details in *The Argonaut* on October 6.

**University of Idaho**  
Open Space. Open Minds.

# Damaged Commons on road to recovery

By Hartley Riedner  
Argonaut

University of Idaho and state officials are moving quickly toward repairing the damage to the Idaho Commons that resulted from a car crash last Friday morning.

"It sounds to me like they're fast-tracking it," said Mark Miller, assistant director of facilities and operations for the Commons and the Student Union Building. "They've already chosen a contractor, and are

now just waiting to hear back from the state insurance adjuster."

The chosen contractor is Hoffman Construction Co. from Portland, Ore., the same company that originally built the Idaho Commons and later the Living Learning Community and Teaching and Learning Center. Chip Tull, a contractor for Hoffman, said he and several other Hoffman employees have visited the crash site and assessed the damage.

"Right now, our sub-contractors are coming up with prices for the repairs, but

I don't have any numbers yet," Tull said.

The damage to the building appears to be superficial, he said, and repairs "won't be all that terribly hard." In terms of damage to the structure of the Idaho Commons, Tull said "none has been seen, and none is expected to be found."

To return the site of the crash to its original state, Miller said a light pole and 20-foot maple tree will need to be replaced. He also said the cornerstone, brick work and the window wall at the Commons Bookstore will

need to be repaired or replaced.

The damage to the building occurred in the early hours Friday, when UI facilities employee Jaime Frausto ran his car into the building after having a seizure while driving south on Line Street. He did not sustain any injuries.

Thomas Fischer, manager of building services who oversees the custodial staff, said Frausto returned to work on Monday and has been doing well.

"He has been given full release to work, he just cannot drive," Fischer

said. "He even wanted to return to work on Friday, but we insisted that he rest."

Captain David Duke of the Moscow Police Department said Frausto's medical condition is being reviewed by medical personnel, who will then make recommendations to the Department of Motor Vehicles if restrictions need to be placed on his driver's license. Duke said that the university's insurance carrier has been in contact with Frausto's insurance provider and that a claim may be filed for the damages incurred.

## LOOK from page 1

to join a legacy of leaders, thinkers and global citizens."

"Our point overall has always been to clarify what the University of Idaho brand is," Lomas said.

To help clarify that "brand," meaning the goals and attributes UI stands for, Stamats developed five attributes to guide the campaign. They are meant to describe how the university fulfills the promise, Shattuck said. They are: expanding intellectual boundaries, enhancing passion and discovery, improving lives through scholarship, creating heightened expectations and redefining opportunities.

The brand promise and attributes were used by Stamats to create three different brand options for the university. Lomas said the main considerations for the creative concepts were to make sure it is important, believable and distinctive. The creative concepts involved deciding on a particular tone, look and feel as well as developing different headlines and taglines for the campaign.

"The creative concept isn't the content of the message, just what we use to get the message across," Lomas said.

Stamats presented Shattuck and the brand task force working on the campaign with three options: "Open Range. Open Minds." with the theme "No Fences"; "Out There. In Here." with the tagline "A Smarter World Starts Here"; and "Visualize" with the tagline "The Art of the Possible." Shattuck said that the options were discussed in detail, and the group decided to change "Open Range," which is strictly an "outside" word and evoked a feeling of cows, to "Open Space," and selected that option as the winner.

"We felt this would give a real sense of specialness about this place," Shattuck said.

## The look

The new look includes revamping UI's "word mark," which is "University of Idaho" spelled out underneath the starburst symbol. It was given a new font and more modern look. The decision was also made to stop using the starburst symbol — however, it will not be removed from where it already appears on campus, including on the water tower,

Shattuck said.

"You will never see it in any of our new stuff," Shattuck said. "(However), the expense of removing it and replacing it, we can't contemplate that in our budget."

The symbol will be phased-out as the new materials are introduced into the system.

Other aspects of the campaign include a distinctive photographic style, color palette and limited font family.

The photographic look of the campaign is described by Stamats as "expansive" and "limitless." The photo examples that were given by Stamats show shots of horizons and landscapes with people walking outdoors. According to Stamats, one of the goals of successful marketing is trying to connect a product with a lifestyle.

The new look is being implemented in all aspects of the university. For example, the view book sent out to prospective students has been completely redesigned, as were the transfer student guides and all UI brochures and mailings. Everything will be redone to encompass the new look, Shattuck said. The university Web site will also be redesigned.

"It capitalizes on our Idaho location, and we haven't done that before," Shattuck said.

## Costs

The campaign, which Shattuck said will last the next several years, has a budget of \$900,000 — \$500,000 donated from the UI Foundation and \$400,000 from the general fund. The exact allocations of the money are still in progress. Approximately two-thirds of the funds will go toward marketing the campaign, including television and magazine advertisements as well as revising university publications, Shattuck said.

"People should be very pleased by the high quality of the work, the strong identity it projects for the University of Idaho, and the uniqueness of the creative work," Shattuck said in an e-mail.

A large portion of the budget will go toward updating UI's Web site, including efforts to improve response-time to undergraduate inquiries, Shattuck said.

"It is an aggressive program, but

one that's been very, very well planned," Shattuck said. "We are about to see a campaign that is carefully designed to build a really effective identity for the University of Idaho."

The budget for the first year of the project, which was \$400,000, covered all of the research done by Stamats as well as audits of several different programs, including undergraduate recruitment, marketing communications and the Web site. It also paid for developing the brand promise and attributes as well as the creative development of the three campaign concepts.

## Putting it all together

While initial reactions to elements of the campaign have been mixed, Shattuck and Lomas warn people not to become too focused on one aspect of the campaign.

"A tagline is, in the end, just a tagline," Lomas said. "It's really more about getting across the attributes."

Shattuck said it's important for people to see the campaign as a whole. "It all works together," she said. "A mistake that's easy to make is to not look at it in context. Don't get hung up in the terminology. There's no one piece of this that is our brand."

"What we really care about in the end is what they think of the institution," Lomas said. "Does the tagline help get our message across? All the tagline is, is short-hand for the promise that we're making. If we go back to that promise, where we started, that's a big promise. It's one that we think the institution can deliver. 'Open Space. Open Minds.' is just short-hand for that."

ASUI President Berto Cerrillo isn't so sure students are going to react well to the changes.

Cerrillo was involved in focus groups to discuss changes and view literature about the campaign.

"My first reaction was, 'What does that say to students that aren't from Idaho?'" Cerrillo said. "Open Space. Open Minds to me is so general. It didn't inspire me and it made me concerned about what the end result will be."

Cerrillo said he has heard similar reactions from other students. He said many are saying that the slogan is embarrassing and that it feels like UI is trying to form a defense against Idaho's reputation as a racist, back-

## UPCOMING EVENTS

To promote UI's new brand and marketing campaign, the university will be holding an "Open Space. Open Minds." contest. According to Shattuck, the contest's goal is to make the ideas evoked by the campaign come to life for students.

"It will inspire creativity and active participation, competition and judging by students — via a very

cool Web site — as well as some live events in the Commons," Shattuck said in an e-mail.

The contest will have an airline voucher worth \$1,500 and will be awarded in December before the end of the semester. More details about how to enter and the contest rules will be made available on Oct. 6.

woods state. Cerrillo said he doesn't like that the message feels reactive instead of proactive.

## Will it work?

Bill McLaughlin, a professor of human environmental sciences and conservation planning and faculty council president, was very positive about his experience as a member of the brand task force.

McLaughlin said it was good to see how much work was being done to gather opinions from a variety of sources, and how willing researchers were to listen to different opinions.

"It was illuminating to see how different groups view us," McLaughlin said. "I really thought the alumni would be negative, but the reality is that our alumni are really high on us." McLaughlin said he is happy with the "Open Space. Open Minds." slogan because of the many different ways the words can be used.

"I felt it had more potential to say the things that I really believe in," he said. "When you think of Idaho, you can use that 'open space' in lots of different ways."

McLaughlin said that because Idaho is 67 percent public land, he feels that it is important to capitalize on our location.

"I think we do attract people because this is where the action is as far as natural resources," he said.

Cerrillo isn't as positive that UI's landscape is the important feature.

"I think there's so much more to say about Idaho," Cerrillo said. "'Open Space. Open Minds.' doesn't mean anything to me."

One of the challenges for the campaign will be making it believable, McLaughlin said.

"If it's phony, students will pick up

on it," he said. "If we make it real, it can be exciting. To make it real, we have to change our ways."

Cerrillo thinks it will already be a challenge to convince students to like the slogan.

"From what I've heard, everyone's just kind of confused," Cerrillo said. "People are not buying in to this. I think it draws concern. We've spent a lot of money, but our best investment may be to see what our other options are."

While Cerrillo agrees that UI needed to revamp its brand, one of his biggest concerns is that only the people who have been involved in the process from the beginning seem to understand what the campaign means. He said students are having a hard time understanding the message.

"It shouldn't have to be spoon-fed," he said.

He said he's also concerned about the starburst logo being discarded, not replaced.

"I think it's important we replace it somehow," Cerrillo said of the image that appears all over campus. "We need to replace it with something that sharpens us up a bit. This feels sort of half-assed. If you're gonna do it, do it right the first time."

Lomas said he has faith that the campaign will work out.

"The goal of any campaign is to stimulate two-way communication with our target audiences," Lomas said in an e-mail. "I think students appreciate that and are most often willing to see how well that works. As the market responds to campaigns, students typically get more excited and more involved."

"I just hope that in the end, whatever comes out is done in the best interest of the future of UI and not because it's convenient for now, Cerrillo said.

## BARKDULL from page 1

then the two of them went into another room where four or five people were playing pool and talking. She said that she and Barkdull sat on a couch and began "making out," which she described as

extended kissing but no touching.

After about 15 minutes, she said that Barkdull asked her to come upstairs with him because he needed to use the bathroom. The alleged victim said that she went with him to the second floor of the house where she ran into one of her friends. Barkdull then led both girls into a bedroom where the

alleged victim's friend warned him against closing the door because it wasn't his room. She left and Barkdull allegedly closed the door. The alleged victim said he began kissing her and attempting to put his hands up her shirt. She said she told him to stop three times before he backed-off. He then gave her a hug and pushed her on to the floor of the room, she said.

The alleged victim said it was then that Barkdull raped her. He allegedly removed her shirt and pants despite her continually asking him to stop and get off her. She said he had her pinned to the floor

and that she was very scared and in shock. She was pushing him and yelling at him, but not at the top of her lungs so it would have been difficult for anyone else to hear her, she said.

After Barkdull allegedly had sex with the woman, he got dressed and left the room without saying anything. The alleged victim then got dressed and found her friend in the basement and told her they needed to leave. While going upstairs, she said she passed Barkdull and he addressed her by name. She then began crying and shaking and told her friend what hap-

pened. The friend told her to wait for her on the porch of the fraternity and went to get the fraternity member they knew, who alerted fraternity president Matt Dyson. Dyson talked to the alleged victim and then called the police. She said that while she waited on the porch, Barkdull approached her to ask what was wrong and she told her friend to "keep him away from me." She said at this time she was hysterical, sobbing uncontrollably and shaking.

The alleged victim spoke with EMTs and was taken to the hospital in an ambulance. She said when she got to the hospital she submitted to an examination and began bleeding vaginally, which lasted for four days after the event.

The alleged victim said

Barkdull is approximately one foot taller than her and overpowered her physically.

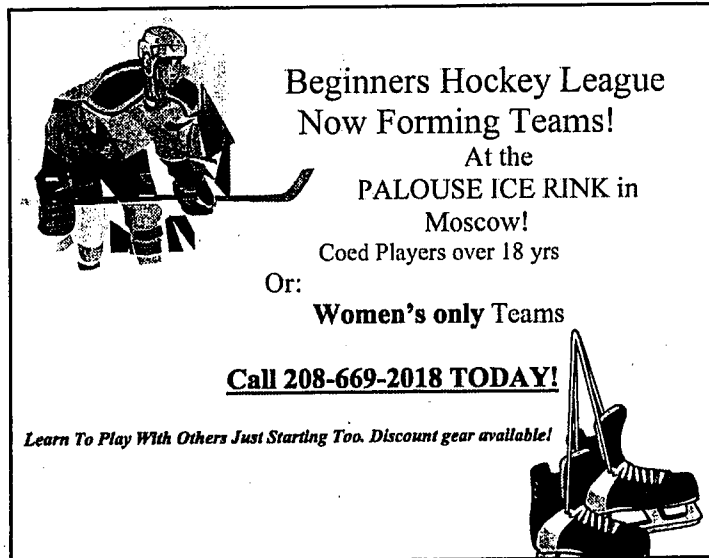
After the event, Dyson called every day to make sure she was doing all right and he and her friend in the fraternity brought her flowers she said.

After giving her testimony, the alleged victim was cross-examined by Palmer who questioned her about whether the prosecution had spoken to her about filing charges against her for drinking underage and having an open container of alcohol in a vehicle while traveling between parties. She said that she did not know if she would be prosecuted.

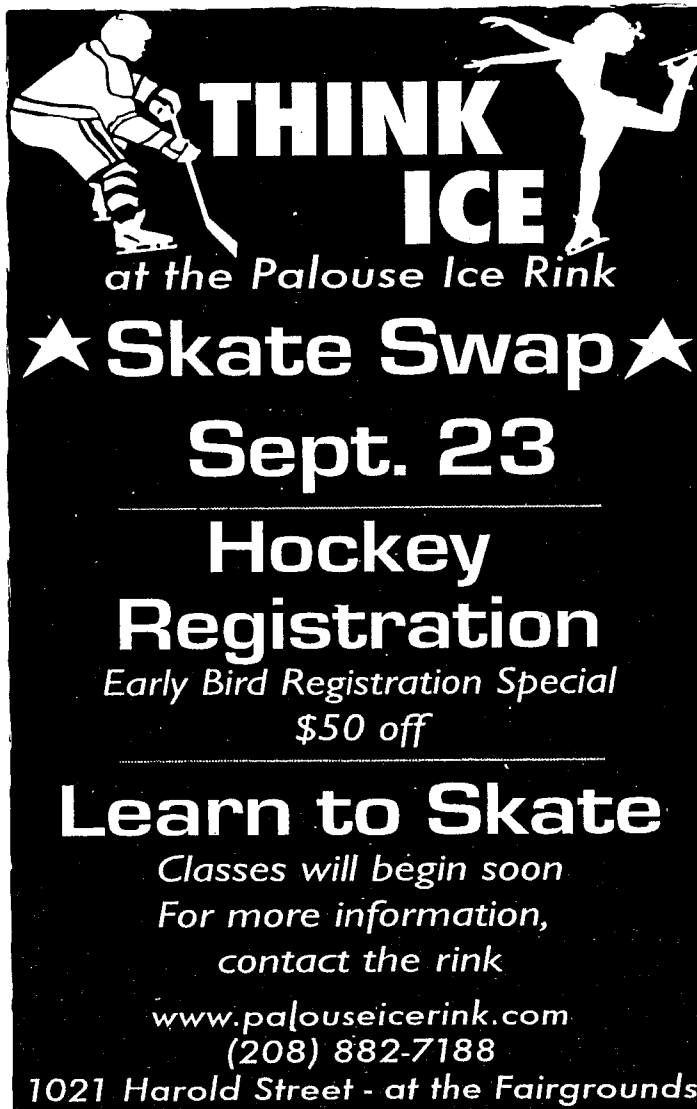
A no contact order between the alleged victim and the defense was established at the hearing, extending through Oct. 31.

A national representative from the Kappa Sigma fraternity was at the hearing. Dyson said the fraternity is planning an internal investigation. They have also contacted the parents of their members and alumni about the situation.

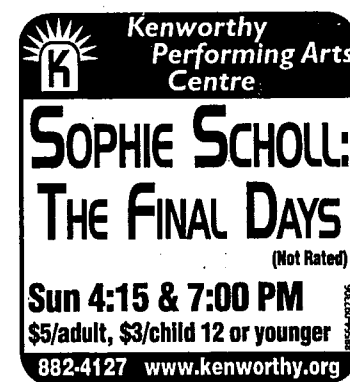
If the case continues into a trial, Evans said it will be resolved within six months unless the defendant waives his right to a speedy trial.



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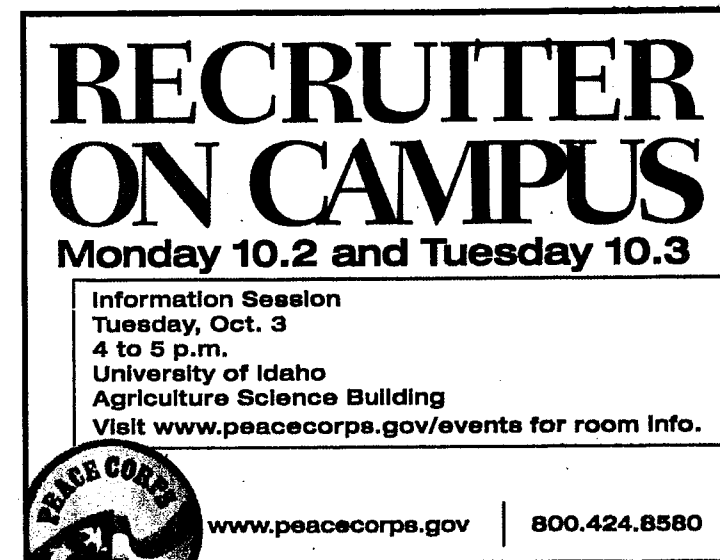
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# Parking meter hours extended

By Jeremy Castillo  
Argonaut

Almost two dozen parking meters on the University of Idaho campus will be working longer shifts for the rest of the semester.

The meters will now run until 9 p.m. instead of 5:30 p.m. due to a decision made by Transportation Services.

A total of 23 meters have been given the new hours. The changed spaces are located in what parking and transportation manager Kimi Lucas calls the core campus. This area consists of the Idaho Commons, upper Rayburn Street and the Memorial Gym, the J.A. Albertson, Life Science, Administration and Art and Architecture buildings.

During the last couple of years, Transportation Services received a few dozen complaints from people not able to park in these areas late in the evening and at night, Lucas said.

The most outspoken were people who needed to stall for only a short amount of time but couldn't find one because of events in the Commons or the Memorial Gym, she said. The full lots forced them to park farther away than necessary.

"People would say they just need parking to meet with a professor, drop off a paper or project or meet with a study group, but couldn't find a spot for what we call a 'quick turnover,'" said Lucas. "That's what we call something that takes less than an hour. We noticed these kind of complaints rising. Architecture students were vocal about this subject but more concerned about being able to drop things off quickly than about long nights in the studio."

"Architecture students need quick parking spaces because they carry large models made of delicate materials that can get ruined easily by the wind or rain," said Daniel Clift, an architecture major. "Having the closer spaces helps us get our homework in more conveniently without causing that much of a problem to others."

The new hours are part of a pilot project to increase the number of quick turnovers while keeping the convenience of other students in mind. While nearly two dozen meters got the new hours, there are still 270 in the area that continue to clock out at 5:30 p.m. This allows those who need only a few minutes to find a space, but leaves available spaces for late parking.

While the extended meter times will last through the fall semester and possibly into the spring, Lucas said there are no plans to change the hours elsewhere.

"Core campus was the main concern," she said. "We don't have plans to expand to other areas. ... Right now, we're giving it a shot, seeing how it works and if people who complained are satisfied."

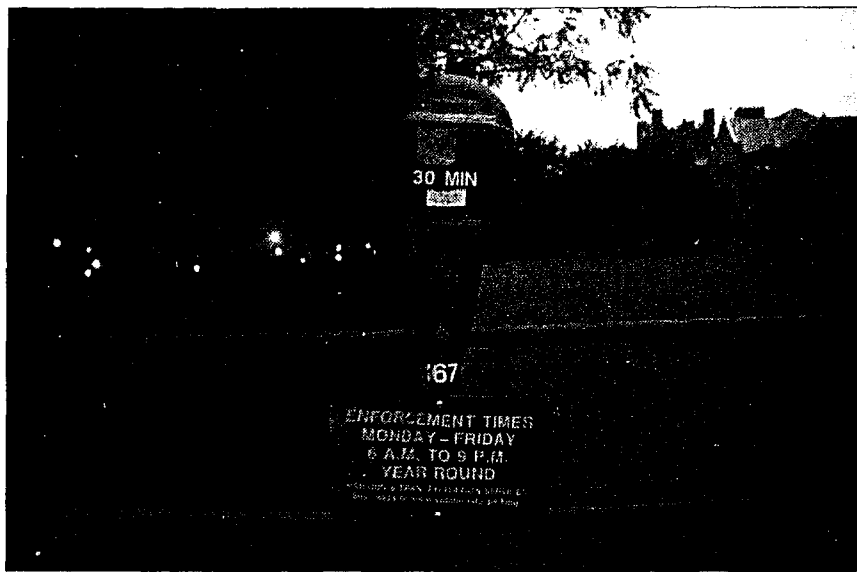


Photo Illustration by Lisa Wareham  
Enforcement times for parking meters have been raised to 9 p.m., shown left, from 5 p.m., shown right. This could raise safety issues for students who have night classes and will now have to park farther away.

## SenateREPORT

Sept. 20, 2006

### Open Forum

ASUI Director of Communications Bridget Pitman announced to the Senate that all senators need to be involved in the "Round the Clock" newsletter. She said communications needs to be improved. She said within the service positions, writing in the newsletter is a part of service. Most internships want a piece of published work from the senators, and the newsletter is a way to do that. Pitman encouraged all senators to write for the newsletter because it is a way for them to reach out to the students.

### Executive Communications

ASUI President Berto Cerrillo was not present to speak for the executive communications.

### Approval of Appointments

Sean St. Marie for

Commons and Union Board, approved unanimously.

Marie Fabricius for Civic Engagement Board, approved unanimously.

Susie Candelmore for Activities Board, approved unanimously.

David Church for Activities Board, approved unanimously.

Courtney Endicott for Activities Board, approved unanimously.

Daniel Swenson for Activities Board, approved unanimously.

Brenda Andrade for Activities Board, approved unanimously.

### Senate Business

Senate Bill F06-21a.a., an act that establishes the ASUI activities board bylaws, bill passes unanimously. The bill amends the ASUI Activities Board bylaws to reflect changes in the funding structure.

Senate Bill F06-22, an act that amends the ASUI Senate bylaws to require senators to write for ASUI "Round the Clock," bill fails with five yes's and nine no's. The purpose of

the bill was to improve communications between the ASUI Senate and the students that it represents.

Senate Bill F06-24, an act that appoints Drew Maffei to the position of ASUI Commons and Union vice board chair, bill passes unanimously.

Senate Bill F06-25, an act that appoints Bobby Rowett to the position of ASUI Faculty Council member, bill passes unanimously.

Senate Bill F06-27, an act that appoints Jenifer Chadez to the position of ASUI Director of Sustainability, bill passes unanimously.

Senate Bill F06-28, an act that appoints James Roundy to the position of ASUI Vandal Entertainment Promotions Coordinator, sent to Government Operations and Appointments Committee.

Senate Bill F06-29, an act that changes the time of the Oct. 4 Senate meeting to 5 p.m. and adjourn no later than 5:45 p.m., sent to Government Operations and Appointments Committee.

## AUDIT from page 1

Post Falls from Albuquerque, an employee and their spouse were the only relatives employed by CAMBR. But since the center's arrival in Post Falls, it has had at one point 10 employees (50 percent of the staff) who were related to other CAMBR employees.

Other citations dealt with deficiencies in internal controls, the inappropriate use of university resources and time and the use of university facilities to store personal items.

The Argonaut was unable to reach Wendy Shattuck, vice president of Marketing and Strategic Communications, or President Tim White for comment before going to press.

According to an article printed by the Moscow-Pullman Daily News Tuesday, "after seeking legal counsel, the UI decided not to seek criminal prosecution at this time for any of the actions detailed by the audit report. However, the university did seek reimbursement for the unauthorized expenditures."

CAMBR opened in the summer of 2002 with the transfer of research engineers and administrative support personnel from the University of New Mexico's Microelectronics Research Center. The center develops microprocessors and computer chips and receives most of its funding from NASA, the Air Force, the Defense Advanced Research Projects Agency, the United States

Department of Agriculture and the Centers for Disease Control.

The audit team recommended CAMBR pay back all the misused funds among other actions. In a press release put out by the university, White said UI has already received \$6,724.29 in reimbursements for the inappropriately spent public funds.

White discussed the internal management issues at his weekly cabinet meeting Monday, and reinforced his administration's pledge to find, investigate and correct these, and any further, issues.

"This report, and the actions we are taking in response to it, shows that our self-policing systems are working," White said. "... We are continuing our reviews to ensure that all activities uncovered by the audit, and all possible corrective actions, are fully evaluated and implemented."

White was the one to give the university's Internal Audit office increased authority when it was reconstructed shortly after his arrival two years ago.

"We have — I have — a profound duty to the citizens of Idaho, our students, faculty and staff, and to our alums, to strive for the highest level of accountability and responsibility. We will have problems, infrequently I hope, and when we do, we will move quickly and responsibly to correct them. This is a responsibility I take very, very seriously and my expectation is that the entire university community shares my commitment."

when is the last time a movie made you beg for mercy?

# jackass number two

paramount pictures and mtv films present a dickhouse production in association with lynch siderow productions "jackass number two" johnny Knoxville bam margera steve-o chris pontius ryan dunn wee man preston lacy dave england ehren mcghehey

executive producers sean cliver dimitry elyashkevich bam margera derek freda trip taylor david gale van toffer

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directed by jeff tremaine

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Friday, September 22, 2006

## Off the CUFF

### Tanning cream

Researchers from the Dana-Farber Cancer Institute developed a new kind of sunless tanning cream that causes the skin's pigment to become darker. They specifically cited research done on mice whose skin responded the same way to sun exposure as a red-headed person's skin. Instead of tanning, their skin became pink.

Well, duh. Red-heads weren't meant to tan! We're meant to be pale and blotchy. Can you imagine a red-head with dark skin? Everyone will know it's from a bottle. I'll stick with my SPF 45 sunscreen, thank you very much.

-Melissa

### Reading excuses

I know I should read. I know reading is fundamental and all that good stuff. But I've gotten to the point where my eyes look at the words but my brain doesn't comprehend anything. I think of my brain as a computer. Right now, I have so much information packed into my little — er, HUGE brain — that I can't possibly input anymore words. My memory card is full. System overload. Abort, abort.

Do you think my teachers would accept that excuse?

"I'm sorry I didn't read. My brain is currently incapacitated."

No? Well ... I didn't think so.

-Sarra

### Pet peeves

Everyone has a pet peeve that just drives them up the wall. One of my biggest pet peeves is when my jeans are wet. You know when it rains outside and the bottom of your jeans get wet and before you know it, you're wet all the way up to your knees? I really hate that. So when you see me around campus with my jeans rolled up like high waters, I'm not trying to make some kind of fashion statement or anything. It's just that I'm short, so my jeans are long and I don't like it when they're wet!

-Cynthia

### Rude awakening

Whenever I start dreaming about places to go for Christmas break, airline ticket prices are a rude awakening. As a student, it's hard to take advantage of the time to travel when road trips take forever and it's so expensive to fly. It makes me wish I was back in Europe flying to different countries for as little as 40 bucks there and back. If European airlines can have such great sales on tickets, it would be cool to have airfare discounts for us for patiently dealing with security headaches after 9/11. If you think about it, flying to each state in the U.S. is like flying to different countries in Europe, so I think airlines should at least make flights to neighboring states a little cheaper.

-Christina

### Beating a dead kayak

Not to hit the same point twice on one page, but when the new UI ad campaign comes out, check out the brochure for transfer students. There's a big picture of someone kayaking, surrounded by majestic pines. Um, is that in Moscow? Is she kayaking in the Arboretum pond? And how did they make stalks of wheat look like pine trees?

-Tara

## MailBOX

### Reality check

Joe and Nick Popplewell would do well to learn some history at UI as well as meet some of UI's students before trying to spend those students' money. While they seem to be considerate to all aspects of student life with their comments in "Twins seek updated facilities for Idaho athletics" in Friday's issue, their ideas have never worked before. The ASUI Kibbie Dome was funded, planned and supported by students. Now, it is almost exclusively the home of the Athletic Department. Remember what happened with the Student Recreation Center last year? The Athletic Department has no consideration for students. Why should they? They manage to occupy an entirely non-academic role at an academic institution. For this privilege, they get to have their budget increased when the rest of the university has to take cuts. The "student body" is a very diverse population. Not all of us want to spend more than the \$130.87 per semester we already pay to the Athletic Department just to build another campus building that will end up closed off to students.

Nathan Bialke  
senior, computer engineering and mathematics

## OurVIEW

# Open space, blank minds

Pretend you had \$900,000 to spend at the University of Idaho.

Maybe you'd give scholarships to 900 low-income Idaho students. Or you could fund the recently axed Community Programs for the next 20 years. Or revamp run-down residence halls. Or put air conditioning in buildings in which temperatures reach 100 degrees. Or boost pay for a few underfunded professors. Or fund cutting-edge research.

Of course, you could always do what the UI administration is doing, and spend \$900,000 on an ad campaign.

The "Open Space. Open Minds" campaign is the administration's attempt to improve UI's image by improving its "brand promise" (any student can smell the bureaucrat-speak in that one). The campaign is supposed to make UI look better to potential students and their parents and potential donors.

But here's the thing — why make the university look better when you could actually make it better?

By believing that a fancy ad campaign is what we need to improve UI, the administration is showing how disconnected it is from what students really want and need. Potential freshmen might pick up brochures because they have pretty pictures on them, but they'll choose the school because of programs, facilities, faculty and scholarships.

Students already here know how desperate UI can be for cash, and should be able to see right through the promises and understand this campaign for what it is: a waste of time and money.

A new campaign won't change some non-residents' perspective that UI is home to racists and red-necks. ASUI President Berto Cerrillo pointed out that it makes us sound sort of desperate.

A new campaign won't take away UI's recent history of shady

dealings, money mishandling and student bad behavior.

A new campaign won't stop students from making stupid jokes. (Open space ... that's all those empty rooms in the dorms because enrollment's down, right?)

And a new campaign definitely won't make UI any better. As an old Idaho saying goes, you can dress the cow up and take it out, but no matter what, it's still a cow.

Not to say that UI isn't a wonderful institution. We have some innovative and top-of-the-line programs, enthusiastic faculty and students who love this place and will encourage their friends to attend here. The goal should be improving on what we have — creating new and better things — not trying to repackage it and sell it as something new.

"Open Space. Open Minds" isn't terrible for a slogan. But is it worth \$900,000?

It shouldn't be hard to decide.

T.R.

## Answering the Challenge

By Benjamin Blankenbeler  
Guest opinion

It's unfair to be judgmental about someone's opinion, but luckily in responding to Frank McGovern I don't have to worry about being judgmental because he doesn't offer opinions — he offers liberal talking points. It interests me how he befuddles issues, contradicts himself, skews facts and outright lies in his complaining — anything to make conservatives look bad.

For example, in his column in the Sept. 15 Argonaut, McGovern claimed "Bush's approval ratings are slumped in the thirties." The day that article was printed, the Gallup poll showed Bush at 44 percent, and Rasmussen Reports showed Bush at 45 percent.

McGovern claims that it was the wrong war at the wrong time and that it was based on lies. What they won't admit, and what you will never hear from McGovern, is that almost every Democrat in Congress looked at the same evidence and came to the same conclusion. They supported the war and voted to invade Saddam's Iraq. If the war was unjust, Democrats are just as much to blame.

Bill Clinton even talked about removing Saddam from power, but he was too busy romping with interns, creating an inflated economy that would later explode and making a mockery of the judicial system and his presidential office.

McGovern also ignores the fact that there hasn't been a single terrorist attack in America since the war on terror. That's because Bush has come through in his promises of security. But instead of bringing up important shortcomings, McGovern complains about Bush's failure to pronounce "nuclear" correctly.

McGovern's complaining is detrimental to our safety. For example, McGovern said Bush doesn't want detainees to have access to classified evidence used against them and that he is trying to "reinterpret" the Geneva Clause. In actuality, Bush wanted to clarify the clause's vague ban of "outrages upon personal dignity." Recently, a Taliban meeting was literally in the scopes of our military's missiles, but they couldn't fire because the meeting looked too much like a funeral. Liberals made us consider attacks on funerals "outrages upon personal dignity." Liberal political correctness gave these terrorists the chance to kill Americans once again.

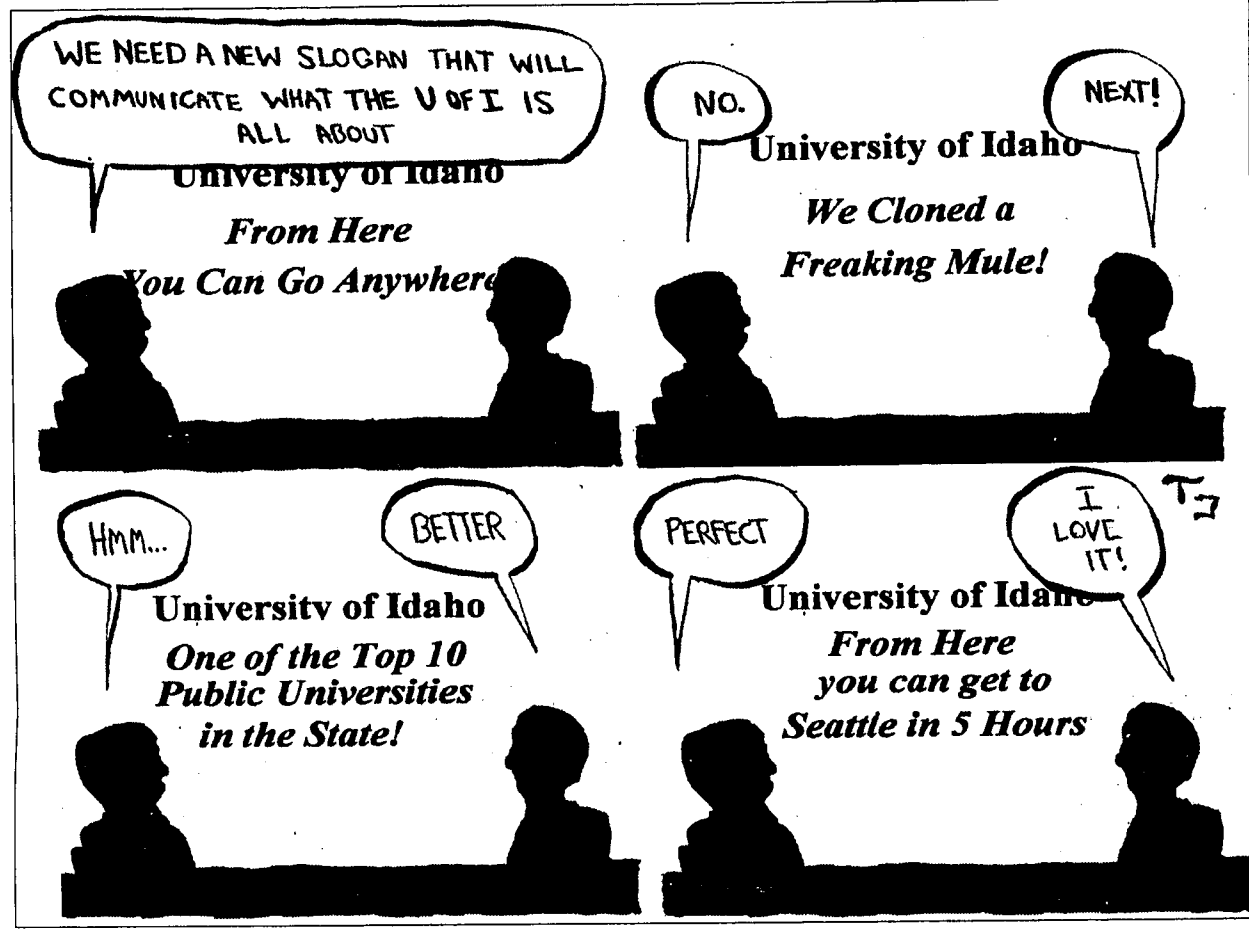
And you won't hear a peep from McGovern about the falling gas prices. He insists that sluggish economies are "massive failures of Republican" presidents. But anyone who has studied economics knows that the president has little effect on the economy. Also, there is a delay between presidential policies and the economies macro-response.

One of the greatest liberal lies is that economic surplus and deficit are indicators of an economy's health. It simply isn't true. Having a large deficit doesn't mean our economy is bad — it usually means we have low taxes. Liberals must push this lie so that tax breaks look bad and bigger government looks good.

Another example of liberals threatening our safety is their support of enemies to America, like Iran. Liberals think it is a good idea for devoted enemies of America to have nuclear weapons. Iran vowed to "wipe Israel off the map," and will fight us if we defend them. Also, American intelligence has found that Iran is smuggling terrorists and high-powered weapons into Iraq to kill our soldiers on a daily basis.

Liberals sat in respectful silence when the president of Iran, while visiting Harvard, defended the execution of homosexuals. Liberal champion Hugo Chavez recently declared he would defend Iran militarily if America makes any aggressions against Iran. Chavez is currently building a military regime by scaring people by using a phantom security threat — exactly what liberals accuse Bush of doing. And yet liberals applaud and support him. The reason why they support him is because he is taking the center stage of criticizing Bush. Liberals will lie, distort facts, flip-flop and reveal only one side of issues to persuade people that Bush is a threat. To them, Bush is the only thing standing between them and their ideal America. What they don't realize is that if their ploy for power works, they will have destroyed America. Radical liberalism effectively implodes our country — much like the twin towers fell.

Benjamin Blankenbeler is a junior majoring in architecture.



## Tabloid Nation: The color of money

By now, I'm sure everyone is familiar with the macabre account of "Baby Abby," the infant recently kidnapped and more recently safely returned to her family. The chronicle of young Baby Abby's ordeal is, in fact, so brutal and overplayed that its gratuitous repetition now qualifies as little more than voyeuristic, ghoulish sensationalism. If you haven't heard though, five days ago, newborn "Baby" Abigale "Abby" Lynn Woods was abducted from her Missouri home. The kidnapper, an unfortunate named Shannon Beck, had suffered a miscarriage the same day she slashed Baby Abby's mother's throat and snatched the child.



Frank McGovern  
Columnist  
arg\_opinion@sub.uidaho.edu

See, what I think happened is that the kidnapper, who had just had a miscarriage, freaked out (like some kind of postpartum psychosis and abandonment, projection issues and misplaced love and things like that) and grabbed the kid (Baby Abby) for herself. I now know that this is true, because Beck was telling people Baby Abby was hers. People got suspicious, particularly her sister-in-law — at a doctor's appointment for Baby Abby, she (the sister-in-law) noticed the Gorbachev-style birthmark on Baby Abby's forehead had been covered up with makeup. She rubbed it off, and boom, no more glasnost. Baby Abby was taken to the Cossacks.

I know all these details because they're nearly impossible to avoid if you're exposed to any of the media. Americans have a morbid fascination with this stuff — we eat it up. Not that the whole thing isn't heartbreaking: Baby Abby was less than a week old, the new

mother suffered a gruesome injury, the kidnapper had a horrific and tragic mental illness and the baby was returned safely.

When considered in clinical, statistical comparison to the pain, violence and heartbreak being suffered around the world, however, it is relatively insignificant. How many people are as familiar with the minutiae of the case against the five soldiers in Iraq charged with the premeditated rape and murder of an Iraqi teenage girl and the subsequent killing and burning of her family? Even more depressing is that the scale of that horrific indulgence in evil is dwarfed by the sectarian violence in Iraq claiming an average of 100-plus civilians a day.

The problem with the tabloid-amplified screams of headline-churning trivia drowning out the agonized cries of entire populations is that the trivia itself is representative of much of America's cultural deafness. Remember JonBenet Ramsey? Of course you do. JonBenet was killed in 1996, 10 years ago this Christmas. She's been in headlines ever since. Seven or eight months before that Karr psycho hallucinated-out some letter in Thailand, I remember seeing headlines about "JonBenet this or that" in the tabloids. That sort of obsession isn't simple fascination — it's a national, almost pathological fixation.

The Onion ran a story years ago headlined "Ugly Girl Killed, Nation Unshaken by Not-So-Tragic Death." To that end, I recently read a column by this older guy who was tut-tutting the nation for our fascination with the JonBenet case.

His off-the-mark-in-a-number-of-ways argument was that our haughty condemnation of Ramsey's parents for pushing their girl to compete in those grotesque toddler beauty pageants was obviously a defensive projection meant to shield our own secret "titillation" with this hyper-sexualized child. I have a massive pet peeve with people who project their own sordid idiosyncrasies as indicative of everyone else's. I don't think I'm alone in my opinion that a child in makeup has all the allure of a puppy or kitten with lipstick, eyeliner and a wig. If I ever reach some dirty-old-man life stage where that sort of depressing and creepy exploitation of a child becomes at all "titillating," I will take a more active role in the self-promotion of euthanasia.

Appropriately, nothing twists the viscera more inevitably than child abuse. However, how many children are beaten, neglected, sexually abused, go missing or are murdered every year? When was the last time our country's tabloid-buyers reinforced their false, superficial and entirely ineffectual semblance of compassion and involvement by wringing their hands over the fate of a poor black girl who was kidnapped? How about a Hispanic child? How many kids were shot to death in the Cabrini Green projects, Bedford-Stuyvesant, Harlem, South Central L.A., Oakland, New Orleans (almost all of it) or any other inner-city school or neighborhood the year of the Columbine shootings? How many Caucasian pre-teens were grabbed from trailer parks while the country fretted over Elizabeth Smart? If America can't even focus on the cultural, racial and statistical big picture at home, how can we be expected to do so overseas?

### Editorial Policy

The opinion page is reserved as a forum of open thought, debate and expression of free speech regarding topics relevant to the University of Idaho community. Editorials are signed by the initials of the author.

Editorials may not necessarily reflect the views of the university or its identities. Members of the Argonaut Editorial Board are Tara Roberts, editor in chief; Nate Poppino, managing editor; and Sarrah Benoit, opinion editor.

### Letters Policy

The Argonaut welcomes letters to the editor about current issues. However, The Argonaut adheres to a strict letter policy:
 

- Letters should be less than 300 words typed.

- Letters should focus on issues, not on personalities.
- The Argonaut reserves the right to edit letters for grammar, length, libel and clarity.
- Letters must be signed, include major and provide a current phone number.

- If your letter is in response to a particular article, please list the title and date of the article.
- Send all letters to: 301 SUB, Moscow, ID, 83844-4271 or arg\_opinion@sub.uidaho.edu.



## Sneak peak:

Student playwrights stage readings of new works

By Brandon Macz  
Argonaut

Curious audiences have the chance to hear University of Idaho playwrights' works in progress this month.

A group of MFA candidates in dramatic writing have begun a series of staged readings for their original plays. This is typical for playwrights to gauge audience reactions for script revisions, said David Eames-Harlan, whose play, "Lincoln's Shins," was read Sept. 15.

The series, "Plays in Progress," was conceptualized by Eames-Harlan and Robert Caisley, who is the head of the dramatic writing department.

Candidates in Caisley's "New Play Development and Writers' Studio" classes have had several informal readings and are now utilizing the Hartung as a venue for public input, Eames-Harlan said.

Readers are chosen for the parts of the play, as well as a director for style adjustments. Another reader handles the stage directions, which are the actions that would take place among the dialogue. Eames-Harlan's script was the first reading in the series.

"It was a script, of all of our work, that was the furthest along, and so it just made sense for me to go first," he said. "It was the status of that script."

Joining the reading was his wife, Sally, an MFA graduate from the University of Idaho. Reading the stage directions was the playwright Ulrike Rosser, whose stage reading is at 6 p.m. today. "The Woods of Weaver" is about about a girl who comes home to the South to dig up her abusive, dead father's head and hand, looking for something she thought she lost. It is a dark comedy that Rosser said will be produced in the spring.

"It's still a work in progress," she said. "I tend to take longer than other writers."

The candidates agreed to the readings in the writers' studio class, Eames-Harlan said, and they are hopeful to continue the readings in the future.

"Rob (Caisley) wants us to have stage reading as a requirement for

See PLAYS, page 10

# Mauchleys celebrate a milestone recital

By Michael Howell  
Argonaut

Twenty-five years ago, two University of Idaho music professors came together to perform. Today, Jay and Sandy Mauchley are still doing it.

"It started one day when the two of us decided to read music together," said Sandy Mauchley. "We got along so well that we decided to do a concert together."

She said it was the start of something that was pure magic.

"It was the ultimate experience," she said. "It was wonderful to find that person in the world that you could get along and perform with so wonderfully."

Jay Mauchley puts it another way: "It's quite remarkable that we've played together this long."

Since then, the Mauchley piano recital has been a mainstay at UI. In the 25 years since the two first performed together, Sandy has since become an honored emeritus retiree and her husband Jay remains a teacher at the Lionel Hampton School of Music.

The two will perform once again on Tuesday, which is a particularly special day.

"This isn't just our 25th year," Sandy said. "It will also be on the exact day of our first performance."

The location also holds special meaning, because it's the same place the two performed for the first time in 1981.

Twenty-five years performing together has helped the Mauchleys to perfect their craft and form into one of the most respected piano duo groups in the Northwest.

"It's a long time for a piano group to be performing together," Jay said. "But when the performers get to know each other through the performances, they get better. It helps when we can intuit what the other person is going to do."

On the agenda for the couple's performance will be a variety of music, including the piece "Pavane for a Dead Princess" by Ravel, three famous "Slavonic Dances" by Dvorak and a two-piano version of "El Sal6n M6xico" by Coplan and arranged by Leonard Bernstein. For the final number of the performance, the two will perform a transcription of "Reminiscences of Mozart's Don Juan," written for two pianos by Franz Liszt.

"There are a wide variety of styles that will be exhibited," Jay said. "There's a little something for everyone."

This performance will be just the beginning of a long year of celebration during which the Mauchleys will share their knowledge by presenting workshops for music teachers throughout the Northwest and by working with regional students as master teachers.

In terms of concerts, however, the Mauchleys will be in other coming recitals, including an appearance on the "Camerata Concert Series" in Richland, Wash., and a performance at the American Liszt Society National Convention in San Francisco.

For now, though, the Mauchleys will be per-



Professors Jay and Sandy Mauchley (L-R) practice Dvorak's 'Slavonic Dances' at the Recital Hall in the Lionel Hampton School of Music Thursday morning. The Mauchleys will perform at a recital on Sept. 26th, marking 25 years of playing as a duo.

forming where they first met and where they hope to keep performing.

"It's wonderful that we can play together for so long," Sandy said. "I'm glad that we have been able to bring great music to the area together."

The Mauchley duo performance will be at 8 p.m. Tuesday in the Recital Hall at the Lionel Hampton School of Music.

Admission for adults will be \$5 at the door, while the fee for students and seniors will be \$3.

## Traveling exhibit honors soldier, civilian losses

By T.J. Tranchell  
Argonaut

Between Sept. 11, 2001, and Jan. 1, 2006, 343 National Guard soldiers and airmen have lost their lives in varying areas of service, according to the National Guard Web site. On Tuesday and Wednesday, the "Eyes Wide Open" memorial will come to Moscow to recognize those who have fallen as well as the loss of Iraqi civilian lives.

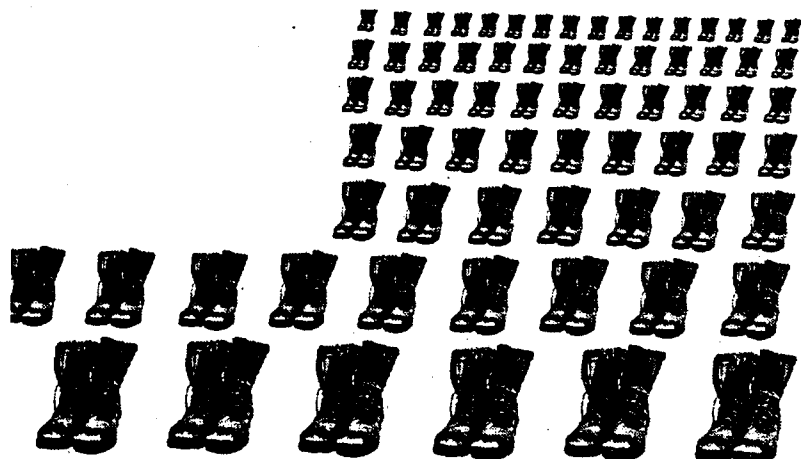
The American Friends Service Committee began the memorial in 2004 at its offices in Chicago with 504 pairs of combat boots. Each boot represented a military life lost. Alongside the initial exhibit, an 11,000-name wall was erected to recognize Iraqi civilians who have perished during the conflict.

The Palouse Peace Coalition is co-sponsoring the two-day exhibit. Coalition member Patricia Hart said in an e-mail interview that she sees the coalition's involve-

**"No one is untouched. Everyone should be aware of their sacrifice."**

Patricia Hart  
coalition member

"That contemplative, reflective approach, and a deep concern about the human costs of the war, is the same in intent as the 'Eyes Wide Open' National Guard memorial. It is intended to



The exhibit represents fallen American soldiers and Iraqi civilians with combat boots.

set aside a place and time to remember those lost in the fighting," said Hart, a journalism professor at UI.

The permanent exhibit, according to the AFSC Web site, includes more than 2,400 pairs of combat boots representing Americans killed in Iraq and more than 3,000 for the Iraqi civilian loss. The traveling version will have roughly 350 pairs of boots.

With so many boots to be placed, the Palouse Peace Coalition is still in

need of volunteers. "Respect for those whose lives

have been lost, and for those who knew them, is the intent of the organizers," said Hart. "For that reason, the exhibit can never be left alone or allowed to sit out unprotected in the rain or left unguarded overnight. Volunteers have come forward to stand by the memorial, but more are needed."

Hart said the university is closer to the National Guard and Operation Iraqi Freedom than some may think.

"The university has 40 or more returned veterans from the conflict, National Guard included, and 200 or more veterans enrolled altogether," she said. "No one is untouched. Everyone should be aware of their sacrifice."

For information on volunteering, visit [www.palousepeace.org](http://www.palousepeace.org).

## Death by keyboard

Sega's "The Typing of the Dead" makes procrastinating worthwhile

By Christina Navarro  
Argonaut

Flash back to the days of recess and milk cartons.

Like little monkeys, we were set loose in the classroom to play with computer programs like "Number Crunchers" and "Return to Spell Mountain."

Spawned into the "age of technology," we were raised with computers in the classroom with fun games to help us develop our skills.

A generation so comfortable with computers, we're practically born with umbilical cords hooked to a USB port.

The only thing missing was a zombie video game that helps players increase typing speed and accuracy skills they can use in the workplace.

A dreamchild of Sega, "The Typing of the Dead" is a mirror image of the classic arcade game "House of the Dead" from the graphics to the settings, music, plot and characters.

The twist of this version is that players' only weapon is a keyboard to help them develop and master their typing skills.

Groups of zombies come heaving toward the screen, chucking random bubbles with letters, words and phrases that range in difficulty with each chapter.

The only way to defeat them and the level is to ferociously type them to death — even though they are already dead.

These zombies don't know the wrath from a scorned, overworked keyboard until players take out some serious run-on sentence aggression. With the computer keyboard, i.e. futuristic weapon, players have to type as fast and accurately as they can to throw blows at the blubbering corpses and bosses.

Words and phrases such as "obsequious" and "health conscious geek" don't have anything against the random funny dialogue.

Lines like "I have my mother's eyes and ears. I keep them under my bed," can either add to the game's grotesque tone or just ease up the tension of fighting ghouls with senseless humor.

There was even a zombie that prompted "I was born in Moscow."

Alien-like creatures jump out at the player unless an unexpected pop-up letter interrupts the player's flow.

My favorites of the several monsters in the game are three dragon-like worm monsters that can only be defeated by typing the answer to their trivia and multiple choice questions.

Some questions are logical and others are ambiguous as, "You're on a date and your girlfriend has a boogie. Do you: a) tell her, b) don't tell her because you think it's sexy, c) pick it."

There are even different game modes you can choose from that focus on accuracy, speed or punctuation mark tests.

Besides having a reason to play a zombie video game, the best part about "The Typing of the Dead" is even after beating it, it's still challenging as long as your typing skills and accuracy have room for improvement.

Zombie-hunting workshops could be the start of something big.



"The Typing of the Dead" Sega

# Live appaloosas return to museum

By Jeremy Castillo  
Argonaut

For the first time in four years, Moscow's Appaloosa Museum will have live horses on exhibit, continuing its tradition of livestock care.

To house the new equines properly, the museum, located on Pullman Road, has acquired a one-acre piece of land, nearly doubling their land area.

Museum director Sherry Caisley described the exhibit as quite an undertaking, but well worth it.

Both animals were given to the museum. Penny, a 3-year-old appaloosa breed, was donated by Marc and Sherree Black from St. John, Wash. Patchy, a 24-year-old gelding, came courtesy of Dan and Sue Stark of D-S Ranch in Yakima, Wash.

In addition to getting the horses, a shelter and surrounding fencing needed to be constructed.

"The old pasture was not exhibit-quality, not as secure and made of split-rail fencing," Caisley said. "It was very easy for someone, especially kids, to slip under the

fence or hop it. The fence now is safer and much more pleasing to look at."

Building the horses' living quarters was a process that took several years and many dollars to complete. Money was generated through annual horse raffles, gift shop proceeds and donations by club members, Caisley said.

"People from all over the world thought this was a good cause," she said. "There needed to be actual horses (in the museum), not just pictures."

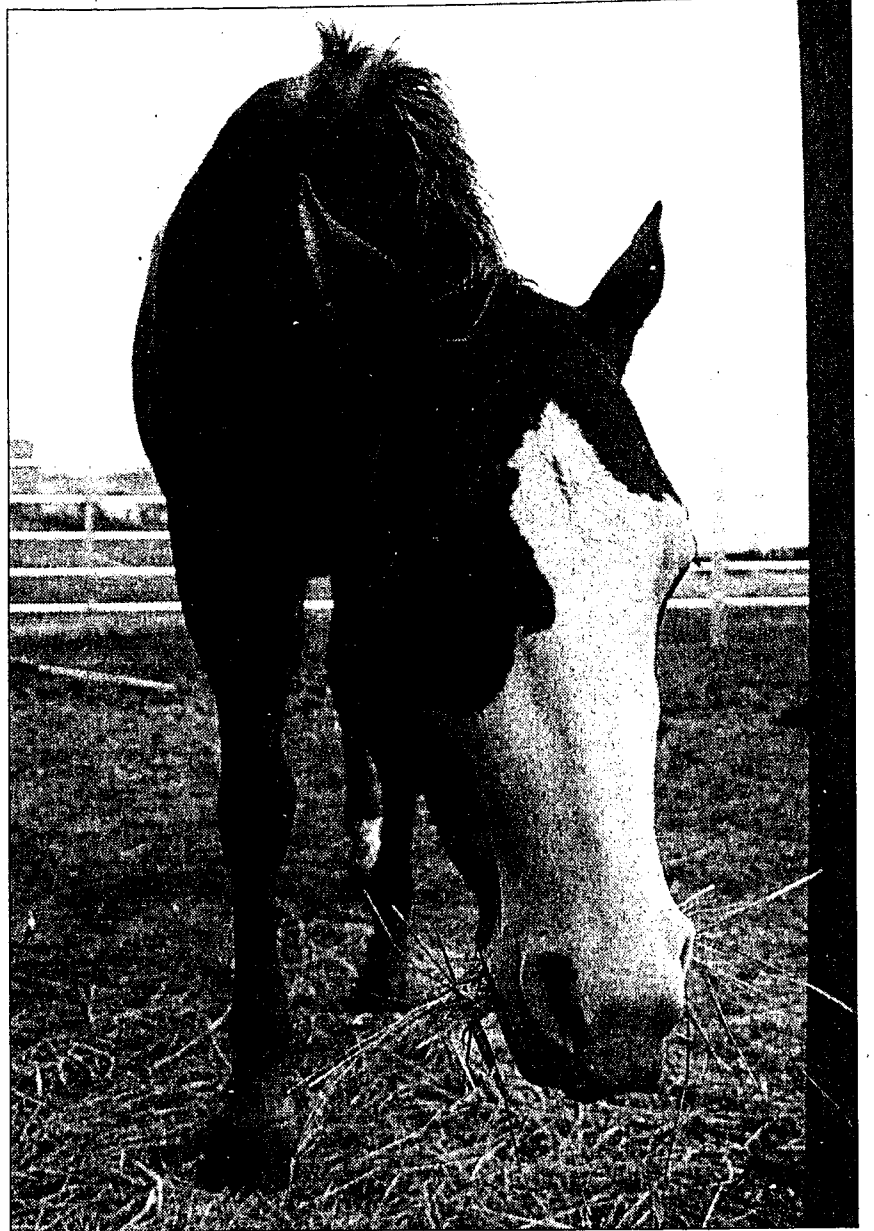
A big chunk of the funds, though, came from a grant by the Idaho Governor's Committee Museum Initiative. This program gives federal money to 11 museums in Idaho tied with the Lewis and Clark trail.

While the museum's property wasn't on that historic path, the explorers mentioned the thousands of appaloosa horses along the Nez Perce in their travel diaries and wrote of the animals highly.

Patchy arrives this Saturday and will be a permanent part of the museum. His job will be to keep the company of other horses.

Penny, however, is on exhibit currently and made her first public appearance at this year's Latah County Fair. She will be at the museum until Oct. 6, the day of its annual horse raffle.

For a chance to win Penny, visit the museum Web site at [www.appaloosa.com](http://www.appaloosa.com), visit the museum at 2720 West Pullman Rd. or call 882-5578.



Kentaro Murai/Argonaut  
Far Right: Penny, a three year old mare, eats hay outside the Appaloosa Museum on Pullman Road Wednesday. Penny will be raffled off on October 6th with proceeds going toward an internship program, the museum's operating fund, and endowment.

Right: Sherry Caisley, director of the Appaloosa Museum, pets Penny, a three year old mare at the Appaloosa Museum on Pullman Road Wednesday.



## Keane's new pop music album sings the blues

Christina Navarro  
Argonaut

Covering the emotion of heartaches and lost love, Keane engages listeners with catchy pop-rock tunes and poetic lyrics.

The group's second album, "Under the Iron Sea" follows bands like Coldplay's trend of using emotional voice and dramatic instrumentals to compose music that relates to its listeners.

Overall, the album recreates the general emotions felt going through a breakup or experiencing the loss of love or innocence.

The hit single, "Is It Any Wonder," successfully blends pain-struck lyrics to upbeat tempos and a catchy tune.

While his song portrays a downward spiral of dismay, the lively instrumentals can steer a regretful listener away from the bottle.

The album's third track, "Leaving So Soon?" trails lines of spite longing for understanding parallel to a progressive

sound.

Lyrics like "Don't look back if I'm a weight around your neck/ Because if you don't need me I don't need you," and "I think if I were in your shoes/ I would be kind," relay emotions heartbroken listeners can sympathize with.

The album continues its emotional climb with heartwrenching lines like "No, don't want to be the only one you know/ I want to be the place you call home." Singer Tom Chaplin coos lines like "I lost my heart/ buried it too deep/ Under the iron sea," which mirrors the album's ambiance and title.

The album rakes for closure along with the listener's heart and achieves it with comforting lines that one can revisit whenever needed.

This album is catchy and progressive, although after a while it may end up in a "love sick" CD pile. It's definitely the kind of music that rekindles memories and can either help someone through a heartache or bring it back to the surface.



Keane  
"Under the Iron Sea"  
★★★ (of 5)  
Interscope Records  
Available Now

## Student-inspired film and discussion at the Kenworthy

By Christina Navarro  
Argonaut

Nominated for best foreign film, "Sophie Scholl: The Final Days" will be shown at the Kenworthy Theatre Sunday, followed by a brief panel discussion.

Based on the lives of Scholl and other German college students who stood up against the Nazi regime, the film can engage students who would fight for what they believe in.

Set in Munich in 1943, the film is based on Sophie and other students who formed a resistance group, the White Rose. Based on actual trial transcripts and official police records, German director Marc Rothmund depicts the last six days of German college student Sophie Scholl's life.

Washington State University professors Rachel J. Halverson and Raymond Sun were invited by retired University of Idaho law professor Myron Schreck to lead a brief panel discussion following the 7 p.m. screening.

Schreck said he took part in bringing the film to the Kenworthy, and hopes it can help educate people in the area about what happened.

A German professor,

Halverson said she also believes the story has an impact on younger viewers and has received positive commentary after showing the film to her German film class.

"This is a movie they were intrigued by," she said. "It appealed to them."

Halverson also said the film can enlighten viewers in many aspects.

"It has huge educational potential," she said. "It shows a different side of the Nazi period from that angle."

The film reminds students and adults that there were heroic people that put their lives in danger, Schreck said.

"It inspires us to stand up for what we believe in and make our voices heard," he said. "People who vote and express their opinions will always be choosing at various degrees of control."

Political conflict is continuous and it is important to seek out the truth and question what is right, Schreck said.

"We always have to be vigilant that the government is providing for us and protecting our civil liberties," he said.

Sun, a history professor, said since the film is about college students, it should

resonate with people in that demographic. "(They were) fighting with words and ideas, which is what college students have to fight with," he said.

Halverson mirrored his sentiments and believes students will engage with the film and with Sophie because it is a personal story. "It's a model of peaceful resistance, which is an interesting thing to think about," she said.

Scholl's story can set an example for others and also shows just how much effect one can have on one's environment, Sun said.

"It's a great example to show (students) don't have to take things lying down," he said.

The discussion led by Halverson and Sun will follow the 7 p.m. screening.

The panel discussion could touch on topics regarding group resistance during the Nazi regime, how it was done and why most Germans did not resist, Sun said.

The film will only be shown at 4:15 and 7 p.m. Sunday at the Kenworthy Theatre.

Kenworthy Film Society passes can be used for the show.

### Get Prepared for Career Expo!

Plan on attending these events to have a successful Expo!

Career Expo Cram Session Vandal Networking Night

Sept. 27, 5-6 p.m.

Idaho Commons

Red Fish Lake Room

Mock Interviews

Oct. 2, 8:30 a.m. - 5 p.m.

Idaho Commons

Room 334

Etiquette Dinner

Oct. 2, 7-9 p.m.

SUB Gold & Silver Room

University Inn Best Western

CAREER EXPO OF THE PALOUSE

OCTOBER 3, 9 A.M. - 3 P.M.

IN KIBBIE DOME

of the Palouse

For more information on these events:  
Contact Career and Professional Planning  
Idaho Commons room 334, 885-6121  
e-mail: [capp@uidaho.edu](mailto:capp@uidaho.edu)

CATCH AN AMERICAN CLASSIC

Garrison Keillor  
and The Guys All-Star Shoe Band  
in concert

American Songs, Nattering,  
and the Story of the Pontoon Boat

Saturday, October 7, 7:30 p.m.

Beasley Performing Arts Coliseum  
Washington State University, Pullman

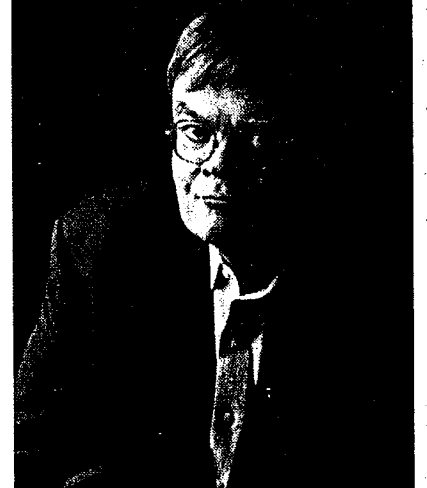
All seats reserved, \$25. WSU and UI students,  
\$15 with ID when purchased at Beasley Coliseum  
or Kibbie Dome ticket office. Non-student tickets  
available at all TicketsWest outlets.

This show is in addition to the live, afternoon broadcast  
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# Jet Li goes out with one last bang

By Ethan Sacks  
New York Daily News  
(MCT)

Even before almost drowning in the Dec. 26, 2004, tsunami that devastated South Asia, Jet Li insists that he was planning on making his latest film, "Fearless," his final martial-arts movie.

The 43-year-old action-movie actor had arrived with his family in the Maldives the night before for a vacation and was heading to the hotel pool with his two youngest daughters and a babysitter when they all saw the rolling wave of water hurtling toward them.

"Then I turned back to see there 's no swimming pool, there 's no beach, nothing — suddenly (we were) standing in the ocean," says Li. "Another half foot (higher) and I'd have been gone."

Chin-deep in seawater within seconds, Li battled to keep his 4-year-old daughter, Jane, above the wave as he

struggled toward higher ground inside the hotel, where his other daughter had already reached safety. Li, a devout Buddhist, said the disaster reinforced his need to make a movie that would pack an emotional punch as well as a physical one.

"After that terrible thing, the whole night I couldn't sleep," says Li. "I just meditated about life, what I need, what I want, what I could do."

"Fearless" is Li's self-proclaimed "most-personal film" and incorporates many of the wushu (Mandarin for "martial arts") superstar's spiritual philosophies. Directed by Hong Kong martial-arts expert Ronny Yu, the film is loosely based on the real-life story of Huo Yuanjia, a fighter who inspired the Chinese at the turn of the 20th century.

So pleased is Li with the film that he has vowed it will be his last foray into the genre that made him famous, although he did add that he will con-

tinue to make the occasional action film, such as the upcoming "Rogue," co-starring Jason Statham, and a long-anticipated project with fellow martial-arts legend Jackie Chan that's scheduled to start filming in April.

Still, Li's decision is big news in Hong Kong cinema; it would be like Clint Eastwood hanging up his spurs in Hollywood. That's because the martial-arts period epic is as important in Chinese culture as the western is to the U.S. And with movies like "Once Upon a Time in China," "Fist of Legend" and "Hero" under his black-belt, Li — a five-time wushu champion of all of China during his teenage years — is considered the true successor to the late Bruce Lee.

On this side of the Pacific, the distinction between making martial-arts films and action films may be lost in translation. Yet the esthetics and dynamism of Hong Kong action flicks — the wire work, the acrobatic fighting styles, the mythology — is in the bloodstream of films by the

Wachowski Brothers ("The Matrix"), Quentin Tarantino ("Kill Bill") and Robert Rodriguez ("Once Upon a Time in Mexico," "Sin City"), not to mention Ang Lee's crossover Oscar-winner, "Crouching Tiger, Hidden Dragon."

"(Hollywood) did a lot of research, for their big action formula," says Li, who's co-starred in mainstream thrillers like "Unleashed," "Cradle 2 the Grave," "Romeo Must Die" and "Lethal Weapon 4." "But not so many (studios) feel comfortable with big Chinese martial-arts movies where people don't speak English — they don't know how to market this kind of movie because of the subtitles. They might say, 'Is it an action movie or is it a drama?'"

There's no confusion with "Fearless." The movie is packed with the sort of bone-crushing, high-flying fisticuffs that fans expect from Li and choreographer Yuen Wo Ping ("The Matrix," "Crouching Tiger"). Li says 60 of the film's 90 days of filming

were spent solely on the fight sequences.

While most films in the genre glorify violence, "Fearless" portrays it as destructive. When Yuanjia pursues revenge for a petty slight, he accidentally kills a rival master and sets in motion a chain of events that destroys his family. Only by finding true sportsmanship does he redeem himself.

"Martial arts has two parts: one is external, the physical part, and one is internal, which is knowledge and philosophy," says Li. Before filming it, Li says, "I thought, I could make violent movies again and again, but I made a lot already. ... I need to take some responsibility and do something different."

"So in this movie, I put everything in it — the physical, the mental, the philosophy, the honor. In the future, I'll still make a movie with some action in it, but the action is just one part. Something to help tell the story without it being just about the martial arts."

# Fast food is rapidly getting bigger, fattier, meatier

By Kate Santich  
The Orlando Sentinel  
(MCT)

Surely every American old enough to place his own Happy Meal order knows there's an obesity epidemic in this country. Despite this — and despite piles of research on the evils of diets high in saturated fat and sodium and low in fiber — American fast-food chains continue to roll out bigger, fatter, more decadent fare.

Consider this summer's debut of Burger King's BK Stackers, which include a Quad Stacker option of four slabs of beef, four slices of cheese and up to eight slices of bacon — "smothered," as the company puts it, in a creamy sauce.

"This burger might better be called the quadruple-bypass special," says Jeff Novick, director of nutrition for the Pritikin Longevity Center. "Fast food like this is great if you're in a hurry — to die."

The behemoth sandwich —

defibrillator sold separately — contains 1,000 calories and a whopping 68 grams of fat, including 30 grams of saturated fat. According to nutritionists, that's about half the calories and 1.5 times the saturated fat the average adult should consume in an entire day.

For its part, Burger King says it is simply giving the public what it wants.

"We're satisfying the serious meat lovers by leaving off the produce and letting them decide exactly how much meat and cheese they can handle," says Denny Marie Post, the corporation's senior vice president.

And in case the kids fail to notice the sandwich, Burger King also sells collectible figurines of the cartoonish characters featured in the BK Stackers' TV ads.

But Burger King isn't alone in fattening up its fare. In fact, there are worse burgers out there — notably Hardee's 1,420-calorie Monster Thickburger,

which has 107 grams of fat.

Nor is the nutritional affront limited to burgers. Subway's 12-inch Double-Meat Classic Tuna Sub packs 1,580 calories and 110 grams of fat, Denny's Extreme Grand Slam Breakfast has 1,270 calories and 77 grams of fat, and Blimpie's BLT has 1,180 calories and 64 grams of fat.

The Center for Science in the Public Interest — known for exposing the unhealthy content of everything from Mexican food to Alfredo sauce — labels such excessive fare "food porn" and argues that a lot of diners may not realize just how fattening the food is.

"To those who say we don't need calorie counts on menu boards, I say, 'Have you met the Thickburger?'" says executive director Michael F. Jacobson. "A good rule of thumb is that if a burger needs a comma in its calorie count, it's virtually impossible to fit into a healthy diet."

But some marketing experts say calorie counts won't matter. A lot of customers just may not care.

Novick, for one, thinks it's part of a public backlash against the near-constant admonishment to eat more healthfully. He traces the roots to the 2003 death of controversial diet guru Dr. Robert Atkins, who blamed carbohydrates — not fat — for the obesity epi-

dem. Though officials said Atkins died of injuries he suffered in a fall on an icy New York sidewalk, there were conspiratorial whispers of cardiovascular disease.

Dieters didn't know what to believe anymore.

"It was like people just threw up their hands, frustrated," Novick says. "Pretty soon there was some restaurant bragging about serving deep-

fried Twinkies."

He doesn't necessarily blame the restaurants — after all, sales figures show that the more egregious the nutrition, the better the food sells. When Hardee's added its 715-calorie Hand-Scooped Ice Cream Shake, for instance, its shake sales doubled. On the other hand, Wendy's fresh fruit bowl proved to be a flop.

## Idaho's Constitutional Marriage Amendment

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**PLAYS**  
from page 10

our program," he said. "I think it's going to work out really well."

Rosser has been working on her script for two months, but said it won't be finalized until the spring when she and the director can make improvements as needed. She has already done an informal reading with her peers.

"It's always great to get the input from your fellow writers and directors," Rosser said. "They're trained to bring things out of it that sometimes we can't even see."

About 20 people attended "Lincoln's Shins," Eames-Harlan said, though he said publicity was a weak factor and readings are harder to attract people to.

"A staged reading can be a little tedious at times," he said. "It's not everyone's cup of tea."

Staged readings do provide an audience with the chance to hear new plays and get a shorter visualization of what the potential is, according to Rosser.

"You get to see a lot of it come to life in your mind," she said.

When her staged reading is complete, Rosser will have rehearsals for the UI production of "Death of a Salesman" and a reading part for the next playwright, James Clayton, whose reading is Sept. 29.

Clayton's play focuses on a lesbian couple, one of whom conceives a child by herself

**SEE THE READINGS**

All readings begin at 6 p.m. at the Hartung Theatre and are free.

Today: Ulrike Rosser, "The Woods of Weaver."

Sept. 29: James Clayton, "The Whiptail Lizard Lesbian."

through parthenogenesis, which is when a female produces an egg that doesn't require fertilization. The play is called "The Whiptail Lizard Lesbian."

"I wanted complications, so it seemed natural for it to be a lesbian couple," Clayton said. "If an innocent Christian girl had become knocked up on her own, people would hail it as a miracle, whereas if a lesbian did it, it would cause a lot of problems."

He said the play was influenced by his interest in sex and society, which was rekindled by a history of sexuality class he took this summer. Much of the play will have to do with the lesbian relationship and the reflections of their relationship through society, Clayton said.

He is currently revising the first three scenes and, like many candidates, said he hopes to pursue writing after college.

"I'd like to make a living from writing but there's only 99 people in the world who do," Clayton said. "I can get by with very little money."

**ArtsBRIEFS**

**Solo BFA exhibit at Reflections Gallery**

The UI Reflections Gallery in the Commons ends its exhibit today.

Diving into concepts of time, texture and memory, Gerri Saylor's solo exhibit, "Found and Round: Chronicles of a Scavenger," includes genres in collage, assemblage, sculpture, prints and photography. Saylor is a BFA candidate at UI and director of Above the Rim Gallery in Moscow.

The exhibit finishes Friday. For more information call Gerri Saylor at 883-8321 or contact birdhouse@moscow.com.

**Exhibit opens at WSU's Gallery II**

Megan Martins exhibits her paintings from 8 a.m.-

noon and 1-5 p.m. Monday-Friday at WSU's Gallery II. For more information, contact (509) 335-8686.

**Fran Ho photo exhibit at WSU**

The WSU Museum of Art features award-winning photographer and former WSU faculty member Fran Ho. The display will feature black and white photo works created since 1961. Included in the exhibit are pieces from the "Hose Valley Series," "Dualities Series," "China Series: Huang Zhou," "Palouse Empire Fair," "Pullman Lentil Festival," "Mom and Pop Stores (Hawaii)," "On the Beach (Waikiki)" and "The Football Series." The exhibit is free and open to the public. Gallery hours are 10 a.m.-4 p.m. Monday through Saturday, and 10 a.m.-7 p.m. Thursday. The gallery is closed on Sunday.

**Palouse symphony to perform at WSU**

UI faculty and students will perform with the Washington Idaho Symphony Saturday-Monday at Bryan Hall at WSU. Admission is \$6 with a student ID. For more information, call Louise Barber at 882-4899 or Robert Dickow at 885-6509.

**'Cow-Tipping' at the Kenworthy**

Sirius Idaho Theatre presents "Cow-Tipping and Other Signs of Stress" by Gregory Fletcher. Described as a "romantic dramedy laced with farce and cows," the play won the 2005 American College Theatre Festival Mark Twain Award for Comedy Playwriting at the Kennedy Center. The show is at 7:30 p.m. Thursday through Saturday, Sept. 21-23 and 28-30, at the Kenworthy Theater.

**Get a leg up on the latest fall look**

By Bonnie Bing  
McClatchy Newspapers

This time around, leggings are an important layering piece for the new fall season.

If you ever doubted that fashion trends repeat themselves, think again. More proof: Leggings.

Yes, leggings, just like the ones you wore a decade and a half ago, are back in a big way. When the fall 2006 collections were paraded down the runway last February, one designer after another put leggings on their willowy models. After a week of shows, fashion writers observed the many times they had jotted "leggings" in the margins of the run-of-show sheets. Designers paired leggings with ballet flats, ankle boots, tall boots and, yes, high heels.

It's true when you first see a trend, even if it's a return appearance, you might say, "Nope, that won't happen." But as with many trends, as you see leggings more and more — which, by the way, you will — opinions can move from "no way" to "well, sometimes it works," to "maybe I want some" to "I want that look."

First, remember that you should wear leggings for fall as a layering piece. Watch for them with oversized sweaters, knit dresses, empire-waist tops, wrap dresses, short skirts and extra-long shirts.

"I started wearing tights last January when I went on a cruise in Mexico," said Alyssa Collins, a 21-year-old who works in the shoe department at Dillard's Towne East in Wichita, Kan. "People sort of looked at me funny, like 'What is she wearing?' Now I'm seeing leggings everywhere, and



Kevin Sullivan/Orange County Register/KRT  
No bare legs: A grey wool cashmere jersey dress by Juan Carlos Obando is accented with red gloves and leggings. The Meghan show showcased at L.A. Fashion Week at Smashbox Studios in Culver City, Calif., Thursday, March 23, 2006.

they'll really catch on this winter," she said.

Local retailers have tights and leggings in, or are expecting shipments soon.

"I think they add a little flair to anyone's layering for fall, and leggings can work for any body type as long as you wear it with the right top," said Genevieve Gordon of Brick's in Wichita.

The basic black legging will be the favorite, but some

have ruche or lace on the hem. Some have a pattern, and others have a bit of embellishment, such as embroidery on the side.

Colors other than black include brown, gray and camel, but shoppers also can find colors such as burgundy and navy.

Lengths vary from just below the knee to the ankle length, with mid-calf length being the most popular.

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## Pac-10 — take two

The Vandals will have their second shot against a Pac-10 team when they play OSU on Saturday

By Alec Lawton  
Argonaut

How many Vandal fans tuned into the OSU vs. BSU game two weeks ago? Probably a lot. What better way to get a feel for their biggest rival and the team UI will be playing Saturday, right? Not if you ask Dennis Erickson.

As Erickson pointed out Tuesday, "We're not Boise State," and OSU will be running things a lot differently at home on Saturday than they did on the "Smurf Turf."

"I probably got more from what they did last year defensively against us than what they did either of the two games this season," he said.

And as far as the outcome of the OSU vs. BSU game at 42-14, Erickson said that score wasn't as big of a factor as how the game was played, and that it wasn't nearly the blowout the score suggested.

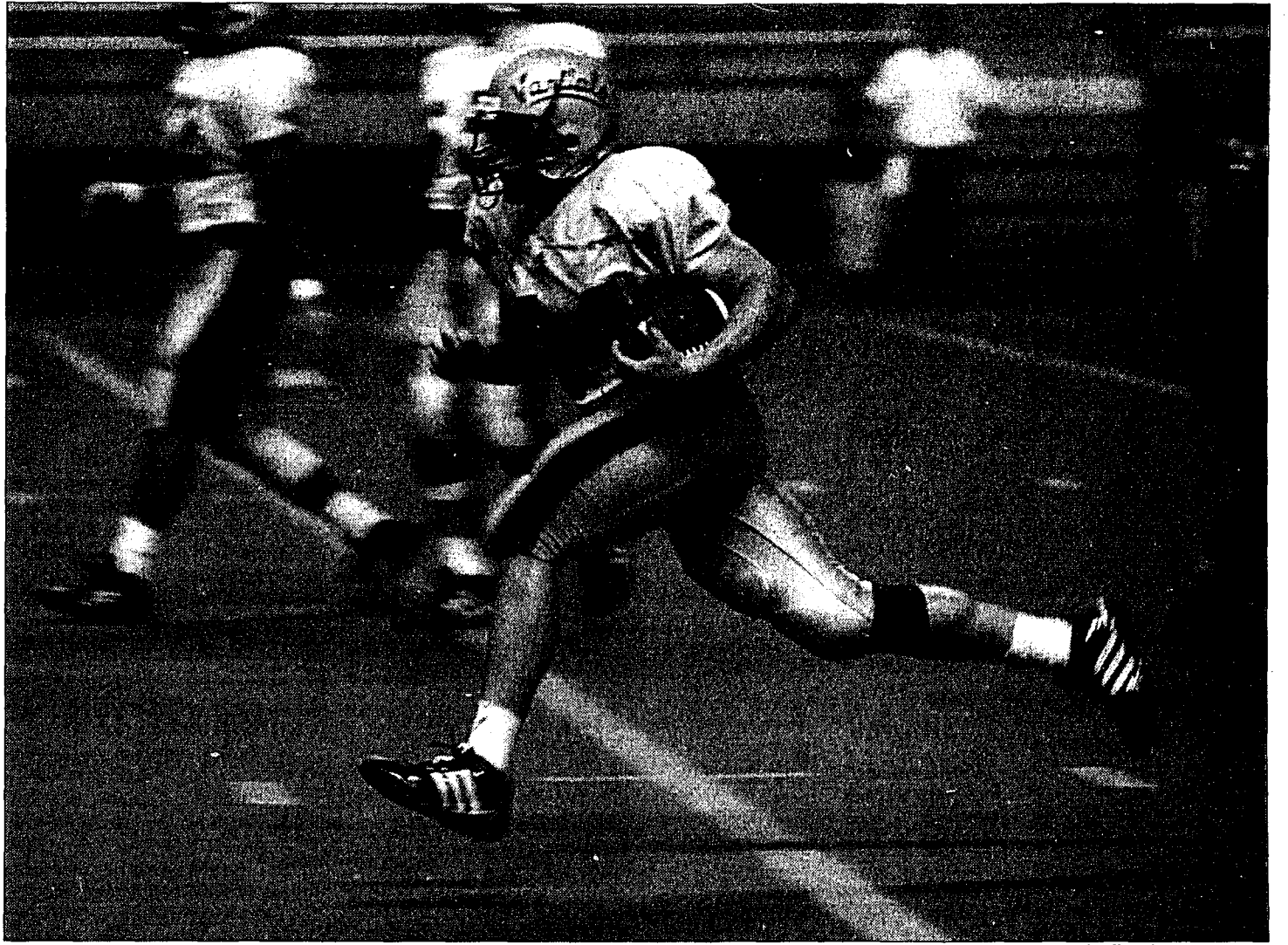
"I think if you guys watch the tape of that game, on both sides of the ball, the score doesn't indicate how close that

football game was," he said.

Erickson can say that from position of authority because he was the head coach at OSU from '99 to '02. He is intimate with the program they run, even the individual talent they have. In accordance with his dismissal of the BSU game, in no way does he expect a team that can be easily trampled.

"They're a very good physical offensive team," he said. "And I know quite a few of them. They might be as good of an offensive line as there is in the PAC-10. Evanson Bernard is an outstanding running back. (Matt) Moore is playing well. They've got a lot of skill. Joe Newton is one of the better tight ends in the country. So they're going to score a lot of points."

Fortunately for the Vandals, the young players they've thrown onto the field to bolster their shallow defense have shown not only talent, but a commitment to continual improvement. One player to watch on Saturday is Stanley Franks, whose performance



Charlie Olsen/Argonaut

Sophomore running back Jayson Bird runs the ball during practice Tuesday afternoon in the Kibbie Dome.

Erickson has called a "nice surprise." Franks will have a hard time topping his two picks against ISU, but he'll certainly contribute.

"The great thing about Stanley is he hasn't played a lot of corner until he came into spring football," Erickson said. "So he continues to get better and better all the time. He's getting more confidence in

himself as far as being able to cover people. He's such a plus for our football team right now."

Keep an eye on the tight ends this weekend, a position from which Luke Smith-Anderson will be sorely missed. Erickson said Smith-Anderson sustained torn cartilage in his left knee last Saturday, but continued to

play in spite of the injury. He was scoped Monday and the team hopes to have him back in time for the game against New Mexico State on Oct. 7.

"I feel bad for him," Erickson said. "He's such a big part of our team, not just on the field, but off the field. He's had such bad luck injury-wise, it's unbelievable."

In spite of all the hubbub

about Erickson's return to UI and the implications of facing off against a program he formerly led, he seems resolute to keep the focus off himself and on the Vandals.

"I've got a lot of friends (at OSU). There are great fans there, it's a great university," he said. "Am I looking forward to it? Not really. But I'm looking forward to the game."

## SOCCER

# Rainy days for UI soccer

By Ryan Atkins  
Argonaut

With a winless season and a goal differential of 34 to two, the University of Idaho soccer team hasn't exactly gotten off to a hot start.

In game number 10, it won't get any easier as the Vandals welcome the Gonzaga Bulldogs to Guy Wicks Field today at 3 p.m.

"I am far from happy with losing games, but I can't fault the work ethic or the amount of effort the girls are putting in," Idaho coach Pete Showler said.

Gonzaga started the season ranked No. 13 in the country but they have struggled lately and bring a 4-3-1 record to Moscow.

The lofty pre-season ranking could be intimidating for a team that has yet to record a victory, but Idaho senior forward Jenny Springer isn't worried.

"Obviously they are a good team, but if we put a complete effort in, and play together as a team, and do all the things our coaches tell us, then it should be a really good game," she said.

**"We are holding up well, still positive and working hard. We just have to keep that positive feel and turn it into results."**

Pete Showler  
UI soccer coach

In last year's match up between Idaho and Gonzaga, the Bulldogs emerged victorious 3-1 in Spokane, but the Vandals posted a strong second-half effort to keep the game close.

The Vandals have looked much improved in their past two games holding their opponents to a combined four goals, but the offense was

unable to score.

Showler knows his team has to follow-up on scoring opportunities if they want to start scoring victories.

"We have just got to possess the ball better and we have got to finish our chances. If we do those things, we will

continue to improve," Showler said. "It's not like we aren't getting our chances. Last Friday, we had more shots than Utah Valley State, but we just aren't putting those chances away."

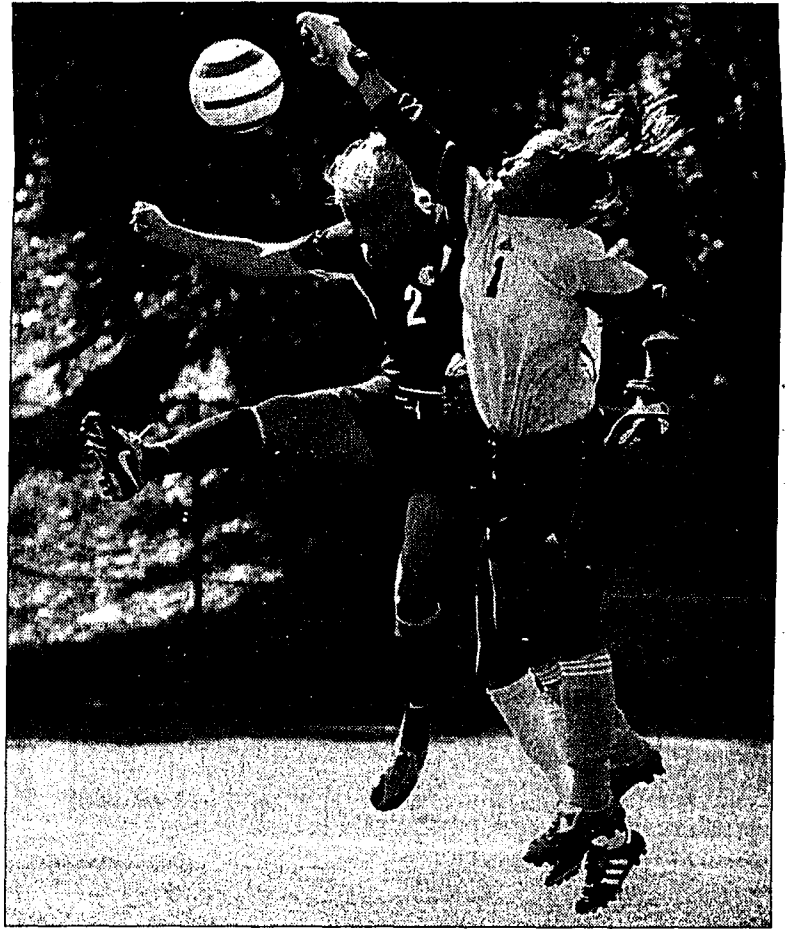
And while two goals in nine games certainly won't cut it in the competitive Western Athletic Conference, the Vandals have had to overcome adversity and change and are just now beginning to mesh.

"You can't just expect everybody to be on the same page right away. I mean, we had some players out last year with injury, we have had some new players coming in and we basically have three new keepers," Showler said.

The team must continue to grow together if they hope to compete in the WAC, as only 10 games remain on the schedule before the start of the conference Tournament.

But for the ever-optimistic Showler, 10 games are plenty, and the slow start to the season hasn't gotten him or his team feeling sorry for themselves.

"We are holding up well, still positive and working hard," Showler said. "We just have to keep that positive feel and turn it into results."



Bruce Mann/Argonaut

Vandal goalkeeper Michelle Jordan punches out a shot by Washington State at the lower soccer field at WSU on Sunday.



Bruce Mann/Argonaut

Vandal forward Jenny Springer takes a shot during a cold afternoon practice at Guy Wicks Field on Wednesday.

# Springer impacts team in last year

By Ryan Atkins  
Argonaut

Senior forward Jenny Springer has dealt with a cyst in her knee since freshman year, plays on the club hockey team and has a miniature schnauzer named Pee Wee. She should make for quite the interesting high school teacher, but the classroom isn't where Springer would be in a perfect world. What is her dream job? The answer just might surprise you.

**1. How did you end up at UI?**

Well I got a scholarship offer here, so that helped. I also got offers from Illinois State, Northern Colorado and some schools in California, but I just liked the atmosphere here and it wasn't too far from home.

**2. Speaking of home, what do you miss most?**

I miss my dogs and my water the most. We have four miniature schnauzers at home. My dog's name is Pee Wee. As for the water, it's just

not the same here — I don't think anybody likes the Moscow water.

**3. So how did you get involved with soccer?**

My brothers played and I would wear their uniforms and pretend to be a soccer player in my backyard, so my parents decided to get me involved.

**4. Have you always been a forward?**

No, I used to play goalie but I would get really bored and just sit down in the goal box, so my coaches thought it would be a good idea to move me.

**5. What do you like about playing offense?**

I like to score, I mean I just love to kick the ball in the back of the net, it's a great feeling.

**6. Have you had any really memorable goals?**

Well the one I probably

remember the most is when I scored my first goal in college. It was pretty sweet. It was my freshman year against Long Beach State.

**7. What about any moments that you would like to forget?**

During one game, I swung and missed the ball and totally landed on my back and pulled a muscle in my back. It was really embarrassing.

**8. Is that the worst injury you have had?**

Well I have hurt both my ankles, and I have had a cyst in my knee since my freshman year but I kind of just ignore it.

**9. Do you have any pre-game rituals to help you get the ball in the back of the net?**

Yeah, I drink a whole grape Gatorade before every game. I

used to eat a lunchable too. I would eat one and score a goal, but that stopped so I don't really eat before games anymore, just my grape Gatorade.

**10. So what do you like to do besides play soccer?**

I play intramural basketball, which is really fun, but I like pretty much every sport, I am on the club hockey team too.

**11. Your major is secondary education. How did you choose that?**

Yeah, I was wanting to teach when I was younger, I don't really know why. I chose secondary because I don't really want to teach kids the first thing they know. I would rather have them know a little when I am teaching them and be able to joke with my kids.

**12. Do you want to coach when you are teaching?**

Yes, I would definitely like to coach, probably high school.

See **SPRINGER**, page 13



# Students find winter on Kokanee Glacier

By Devin Rokyta  
Argonaut

Seven students and the University of Idaho's Outdoor Program coordinator battled freezing temperatures and heavy snow in their attempt to climb Kokanee Glacier last weekend.

Mike Beiser, UIOP coordinator, said the goal of the trip was to introduce participants to basic mountaineering skills in a snow and ice environment - and that is exactly the environment they got.

"It was full-on winter camping," Beiser said. "That was not the intent, but we got an early snow-storm. It dumped a foot of snow where it was supposed to be dry. It was spitting snow and below freezing. But you can't do anything about the weather."

The unexpected snowfall and winter conditions prompted Beiser to consider cutting the trek short.

"A hundred feet into the snowy trail, I sized up the group and asked everyone how they were doing," he said. "I was trying to sell my idea. I had been there over 30 times and I wasn't having fun. We were wet and cold and were probably not going to be able to achieve our goal."

Despite Beiser's convictions about turning back, he succumbed to the democratic vote of the group and pressed on.

Sophomore Owen Mean said despite the inclement weather he wanted to continue.

"I had some thoughts that it might be good to turn back," Means said. "But every once in a while it would clear up a little bit, so we could see where we were going and it made me want to continue."

Even in normal conditions, Beiser said previous climbing skills and backpacking experience are required to complete the trail that climbs 3,000 feet in just two and a half miles.

"This is not the kind of trip you want to be your first backpacking experience," Beiser said. "You go in a mile and half on the trail and then there is a climber's trail that goes straight up."

Beiser said there is a natural progression of learning for climbers. The first step for many is a climbing wall such as the 55-foot wall in the UI Recreation Center, which introduces approximately 2,000 people to the sport each year. The Kokanee Glacier climb is viewed as the second step and the precursor to climbing more difficult terrain, such as the Mt. Adams summit climb scheduled for Sept. 29.

"I think having full winter conditions when it is not even fall yet made it a stronger learning experience," Beiser said. "I couldn't plan anything that well - although I would have preferred a little easier trip, but when you have those challenges it tends to strengthen the learning outcomes."

Climbing wall employee and senior Jess Helsley said she knew the climb would be tough, but with Beiser's experience she felt confident.

"We had been watching the forecasts and really didn't expect it to be that moist up there," Helsley said. "We knew right away we were faced with a challenge when we saw that the boulder field that is typically easy to cross was covered in a foot of snow. You don't know if you are going to step and go through the snow - so thankfully we had Beiser in the front."

For Beiser, being in the lead and trying to follow a trail that was a foot under fresh, unpacked snow was not all that easy.

"It was like walking into mouse traps - all of a sudden you are in them and then you have to back up," Beiser said. "It is dangerous in the best of conditions and this was with a foot of snow over it."

The group was able to keep their schedule and made it to high camp located at 8,000 feet on Saturday. Before nightfall, Beiser was able to accomplish the trip's primary goal of completing snow school, teaching climbing techniques for steep snow and ice.

The group went to sleep Saturday and awoke Sunday to clear skies - perfect for climbing Kokanee Peak and incorporating their newly learned techniques to work.

Getting to the top proved to be the easy part. "Going up I was already thinking of going down," Beiser said. "Coming down with a heavy pack is harder than going up with ice and snow. I knew it was going to be a really hard and cautious descent."

For Helsley, the descent meant dealing with

more than carrying a 40-pound pack and navigating a little snow and ice.

"We were coming down a snow-covered boulder field and I stepped wrong and hurt my knee," Helsley said. "I have fought with knee issues before and it is just the risk you take in outdoor pursuits. You accept the challenge and when it happens, you just go with the flow and keep pushing on - I guess that is what determination and motivation are all about."

Helsley was able to push on and, along with the group, completed the descent without further incident.

"I got myself down off the mountain," Helsley said. "I just took a little longer than the rest of them."

To celebrate, relax and reflect on their accomplishment, the group stopped at a tavern and had a round of Kokanee before beginning the five and half hour drive back to Moscow.

Upon returning home, everyone was a little sunburned and definitely tired, but all felt they had gained valuable experiences and even new friends.

"I always learn something new, whether it is technical skills or something about myself, on Outdoor Program trips. I always take something away from those trips - very, very valuable experiences," Helsley said. "That's what is exciting - you bring all these individuals from different backgrounds and cultures and get them together with one goal in mind. Our goal of snow school has now created new friendships."

## SportsCALENDAR Sunday

### Today

UI women's soccer vs. Gonzaga  
Guy Wicks Field  
3 p.m.

UI women's tennis at EWU/Gonzaga University  
Tournament  
Cheney, Wash.  
3 p.m.

### Saturday

Intramural co-rec softball tournament play begins

UI men's football at Oregon State  
Corvallis, Ore.  
7 p.m.

UI women's volleyball at Louisiana Tech  
Ruston, La.  
5 p.m.

Intramural golf tournament play begins

Intramural singles tennis play begins

UI women's soccer at Oregon  
Eugene, Ore.  
1 p.m.

### Monday

UI men's golf hosts UI Fall Classic  
UI golf course

UI women's golf at Inland Empire Intercollegiate  
Spokane

### Thursday

Intramural doubles tennis play begins

## SportsBRIEFS

### A long (but fun), upstream battle

Trace the Trail II is all about celebrating the designation of the Northwest Discovery water trail, a recreation boating route.

Starting at 10 a.m. Saturday, thirty human-powered sea kayaks and canoes will paddle their way 10 miles upstream.

Participants will launch from Plymouth Park in Washington and paddle up the Columbia River, rise 75 feet in McNary Dam and continue to Hat Rock State Park in Umatilla, Ore.

During last year's inaugural Trace the Trail paddle, boaters launched at Hat Rock State Park en route to Irrigon, Ore., but wind prevented the flotilla from locking through McNary Dam.

For more information on the Northwest Discovery Water Trail, please visit [www.ndwt.org](http://www.ndwt.org).

### Golf places 13th, 16th in tournaments

Colter Kautzmann tied for 23rd at two over par 218 as the UI men's golf team finished 13th in its season debut at the Purple and Red Invitational.

The Vandals had a team total of 888. They rallied with two solid rounds after an inauspicious start to the 54-hole tournament.

"That first round really got us," Idaho coach Brad Rickel said. "I don't know if we were tight or uptight or too anxious. Once they settled down, it got much better as the tournament went on. I'm looking forward to seeing more of that."

Russell Grove was two

shots back of Kautzmann at 220 and in a tie for 33rd. Jacob Koppenberg tied for 40th (223), Craig O'Meara tied for 60th (227), Brad Tensen was 82nd (234) and Aaron Biel tied for 89th (246).

Hartford won the 18-team event with 863.

As for the women's team, the freshmen took center stage to shoot their way to a sixth-place finish in the

opener for the 2006-07 season.

Amanda Jacobs, who joined the Vandals just a few weeks ago as a freshman out of Portland, Ore., tied for 14th in her first collegiate event. Elizabeth Stonecypher, from Yelm, Wash., tied for 25th - just one stroke head of veteran teammates Renee Skidmore

and Kelly Nakashima. Cassie Castleman wrapped up the Vandal scoring in a tie for 52nd.

"They stepped up really big for us," Rickel said of Jacobs and Stonecypher. "It really shows the future is bright. I think now they know how good they can be."

Jacobs finished the event at eight over 224, while Stonecypher was at 227, Skidmore and Nakashima at 228 and Castleman at 235.

The University of Denver won the tournament with a team total of 878. UC Davis was second (894), Long Beach State third (898), Oregon State fourth (899) and UC Irvine was fifth (902). The Vandals' 903 put them sixth out of the 17 teams.

## Vandal WRAP-UP

## NationalBRIEFS

### Smith, Portis looking to return

Carolina Panthers receiver Steve Smith practiced Thursday for the first time in more than two weeks and it appears he will return to action this Sunday when the Panthers face off against the Tampa Bay Buccaneers.

Smith led the league in receiving yards last season but has been out the first two games this year due to a strained right hamstring. Without their dynamic receiver, the Panthers have started 0-2 and have scored just 19 points combined.

In other NFL injury news, Washington Redskins running

back Clinton Portis practiced on Thursday and pronounced himself ready for Sunday's game against the Houston Texans.

Portis injured his shoulder in the pre-season and saw limited action in week one before sitting out the Redskins game against the Cowboys last week.

Without their starting running back, the Redskins have also started 0-2 scoring just 26 points in the process.

### White Sox fall farther back

The Chicago White Sox fell farther back in the playoff chase losing two of the three to the American League Central leading Detroit Tigers.

Playing at home and fight-

ing to stay alive for the playoffs, the White Sox instead fell six games behind the Tigers, and they trail the Minnesota Twins by five and a half games for the wild card.

With just 10 games remaining for Chicago, the White Sox need help in order to make the playoffs and attempt to defend their World Series title from a year ago.

In other playoff news, the New York Yankees clinched their ninth straight division crown after the Boston Red Sox fell to the Twins 8-2 Wednesday night.

The Yankees now have to battle the Tigers and Twins for the best record in the American League to secure home-field advantage throughout the playoffs.

## Dodgers hurt by Pirates

By Bill Plunkett  
The Orange County Register

The Dodgers' playoff hopes have been shanghaied, if not scuttled, by a roving band of Pirates.

For the second consecutive night, the only signs of the magical momentum Monday's power-packed comeback was supposed to create came from the crowd trying to ignite another

spontaneous combustion.


That ship has sailed. Instead, it was the Pittsburgh Pirates' second-half revival that continued with a 6-4 defeat of the Dodgers. After a horrendous start, former Dodgers manager Jim Tracy's Pirates have gone 35-27 since the All-Star break, three games better than the Dodgers.

On one front, the Dodgers were able to hold their ground.

The San Diego Padres also lost and remain just a half-game up on the Dodgers in the National League West. But the Philadelphia Phillies won and are tied with the Dodgers for the wild-card playoff spot.

The Dodgers have lost six of their past nine, including four of five to two of the National League's worst teams, the Pirates and Chicago Cubs, and 11 of their past 17 games.

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# American-born black catchers a MLB rarity

By Mike Berardino  
South Florida Sun-Sentinel

FORT LAUDERDALE, Fla. — Former Marlins star Charles Johnson has a World Series ring, four Gold Gloves and two trips to the All-Star Game on his resume.

Someday, however, he could be the answer to a sad trivia question: Who was the last U.S.-born and developed black catcher in the major leagues?

Sounds crazy, right? Well, look around.

Of the nearly 70 catchers on major league rosters, just one is a black North American: Dodgers rookie Russell Martin, a Canadian who was born in Ontario.

"That is hard to believe," says former 20-game winner Jim "Mudcat" Grant, founder of the Black Aces club for pitchers. "At one time, I think we had about six black catchers in the major leagues. There's such a great legacy there."

While Johnson, 35, sits home more than a year after the Tampa Bay Devil Rays released him, a historical chain that covers nearly six decades has been stretched dangerously thin.

If not for Martin, this could have been the first season since Roy Campanella broke in with the 1948 Brooklyn Dodgers that no North American black catcher has appeared in the majors.

A proud legacy that has included the likes of Elston Howard, John Roseboro, Earl Battey, Elrod Hendricks, Earl Williams and Cliff Johnson — not to mention Hall of Famer Josh Gibson, who starred in the Negro Leagues from 1930 to 1946 — has sputtered to the side of a dusty road.

And worst of all, beyond Martin, who converted from third base while in the minor leagues, no bona fide heirs are on the horizon.

"If you look at the minor league systems, you still don't see (blacks) catching," White Sox bench coach Tim Lincecum says. "You might see a lot of Latino catchers but now, come to think

about it, not many black catchers. I hadn't really thought about it that way."

A single family in Puerto Rico has produced three active starting catchers in the majors: brothers Bengie (Blue Jays), Yadier (Cardinals) and Jose (Angels) Molina. But a pool of nearly 20 million black American males has come up empty at the position.

Padres first base coach Tye Waller spent the previous six years running the organization's minor league system. Ask him for the name of an American-born black catching prospect in the minors and a long pause follows.

Finally, he shakes his head in amazement. "There are none," he says. "There's none. I don't know one. I'm going to check on that. I'm going to find out. I'll have our office guys see if they can pull up one or two."

It's the same way at the college level, say the editors at Baseball America.

How about the high school crop from this summer's draft? No black catchers were even on the radar.

"I can't think of one," says John Manuel, Baseball America's co-editor. "It is incredible."

How did baseball get to this point? At a time when Daunte Culpepper, Donovan McNabb and Vince Young are prominent NFL quarterbacks, how can black Americans be completely unrepresented at catcher, the quarterback of a baseball diamond?

"Maybe all the guys that would become black catchers become quarterbacks now," Martin says. "I don't know. I don't have an answer for that."

Some point to the across-the-board decline in black participation in baseball.

Marlins ace Dontrelle Willis is among a handful of American-born black starting pitchers still active. Phillies star Jimmy Rollins and the Reds' Royce Clayton are among the few black shortstops at a position Ernie Banks once mastered.

Where are the black third basemen, for that matter?

"I think it has less to do with just the catching situation as it does African-American players in general," Diamondbacks first baseman Tony Clark said. "The numbers in and of themselves are down and have been declining over the last 10 years. I'm not so sure it's position-specific as much as it is just in general that the interest doesn't appear to be as high as it once was, for whatever reason."

Major League Baseball is attempting to reverse this trend through such efforts as the Urban Youth Academy in Compton, Calif. The Dodgers recently signed the first product of that baseball school, but he was an outfielder.

Former Marlins manager Jeff Torborg, now a Braves TV analyst, was recently invited to speak at the academy. As a young catcher with the Dodgers, Torborg counted Campanella and Roseboro as his strongest mentors.

What would they think of the current state of black catching if they were still alive?

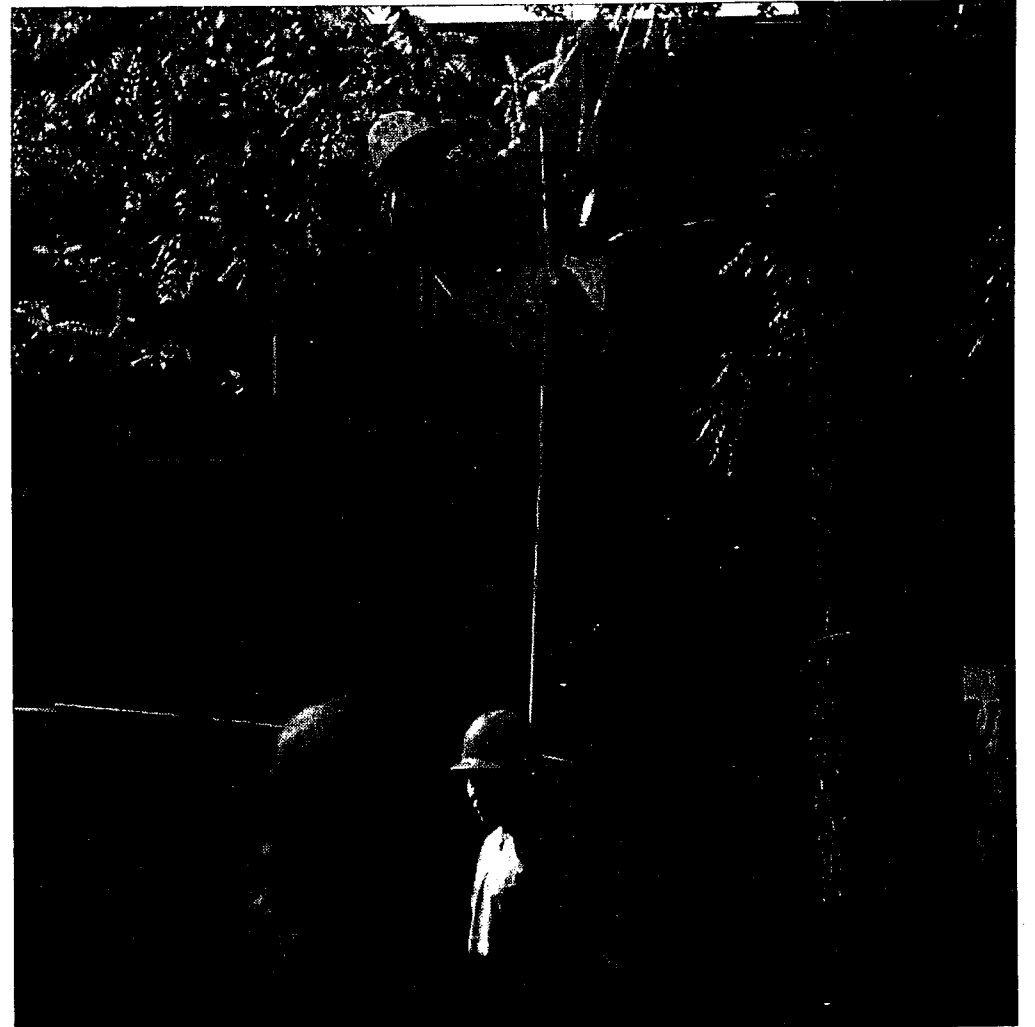
"I'm sure they'd be disappointed," Torborg said. "Campy was such an easygoing guy, while Rosey was a thinker. But I guarantee they were thoughtful about situations like that. I'm sure it would concern them."

The lack of contemporary role models at the position could be another factor, some say. While a minority teenager in the '70s could look to Hendricks, Williams and Johnson, and a young player in the '80s could look to John Rabb, Floyd Rayford and Terry McGriff, those examples have steadily disappeared.

Besides McGriff and Charles Johnson, his nephew, the only other American-born black catcher to appear regularly in the majors during the 1990s was Lenny Webber.

"I don't know if many black athletes want to be catchers," Raines said. "Most of your better athletes want to play somewhere in the field. Charles is one of the few that I know who always wanted to be a catcher."

## OUT ON A LIMB



Nick Dhaenens climbs a tree Sept. 15 during Ag Days in front of the Agricultural Science Building.

## SPRINGER

from page 11

13. What are your plans when you graduate, straight to teaching?

No set plans yet, probably just going to go home and try to find a job or substitute or something. I still have a little while to go, I am going abroad next year to Spain and England.

14. Since were on the topic of school, what is the hardest thing about being a student-athlete?

Just keeping up on all the homework and not letting all the travel get to you. You just have to make sure to stay up on all your stuff.

15. What has been the best part of going to school at UI?

Oh man, there is a lot, probably just the team and hanging out with all the girls. The town isn't too big and it's a real comfortable place, so I have had a great time here.

16. So what would be your dream job once you are done with school?

It's kind of embarrassing but I want to work

at Sea World. It's really true, I want to go to Sea World and work with Shamu.

17. Any nicknames that the people at Sea World might call you?

I get called all kinds of stuff—, J, Jerry, Jenny, Jennifer. I don't really like that, but you can call me pretty much whatever.

18. What about any role models or people in your life that have helped you get to where you are today?

I would probably have to say my dad, he works his tail off and pretty much just puts his family first, and he is great.

19. How about any sports heroes?

Well I don't really have anyone in particular but I like Manchester United, they're fun to watch.

20. Last but not least, is it true that your hometown of Yakima is the Palm Springs of Washington?

Yakima has many names — Crackima, YakiVegas, but it is true. It is the Palm Springs of Washington.

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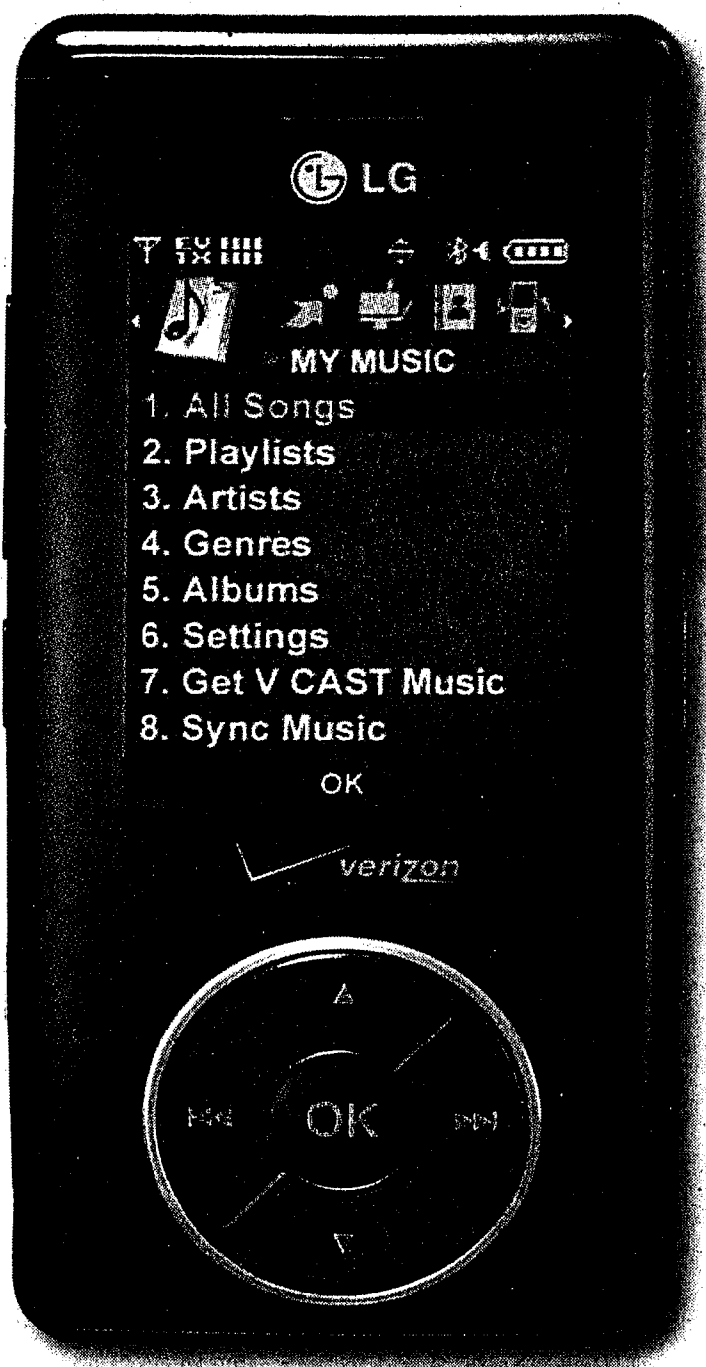


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