ARGONAUT

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THE VANDAL VOICE SINCE 1898

F GRade \mathbf{O} **NFLATION**

Britt Kiser Argonaut

Is it easier to get an "A" in modern-day college courses? At several institutions across the nation, including the Univer-

sity of Idaho, perhaps it is. Grade inflation is a nationwide area of discussion - prevalent on many college campuses - and UI

is no exception. There is a perception that during the last decade students more are getting higher grades, said Jeanne Christiansen, UI's vice provost of Academic Affairs.

"In other words, more A, B and C grades are being awarded over time, and less D and F grades," Christiansen said. "I

don't have the evidence that is or isn't the case, but that's clearly a perception I think people have."

An all-inclusive study of college grading throughout the years by "grade inflation chroniclers extraordinaire" Stuart Rojstaczer and Christopher Healy confirms that the number of A grades awarded has increased significantly, according to an article in The New York Times.

The study concluded that about 15 percent of all letter grades given in 1940 were As and the number of As given increased significantly to 43 percent by 2008.

The data, although less drastic, is similar at UI.

In 1998, 29 percent of all grades in lower division courses, 100 to 299 levels, were As, according to UI Grade Distribution Analysis by Archie George, UI director of Institutional Research and Assessment. That same year, 43 percent of grades given in upper division courses,

A number of factors can be attributed to grade inflation, according to several members of UI faculty and staff.

Christiansen said one variable is that grade inflation might vary between disciplines at the university and there will never be a common standard across the board.

"We're looking for different kinds of knowledge and skills across many disciplines, and many ... ways of learning and doing work," Christiansen said. "So how one would evaluate performance in a music class, science lab, an economics class and so forth is different."

It is easier to develop an objective standard in the sciences or math, opposed to the more subjective and interpretive standards that go into evaluating a course based primarily on writing, said Kenton Bird, director of the School of Journalism and Mass Media.

"Because in JAMM classes, they are writing-intensive and it's difficult to say 'Well, based on my professional judgment, this was not an A paper - it was missing something," Bird said. "The same goes for disciplines such as music or art or video production, where there's an aesthetic and interpretive dimension to a student's work."

Mark Nielson, associate dean for the College of Science, said there are objective and subjective criteria in all disciplines some simply have more of one than others.

'There's a little bit of both in everything," Nielson said. "But I don't think that's the source of grade inflation. I think grade inflation can happen in either subjective or objective grading. Nielson said a change in standards and the driving force behind those standards, are what



Kyndall Elliott | Argonaut

Friday, October 14, 2011

Caitlin Blankenship and Bethany Vivian stop by the iCount table Thursday near the Student Union Building. iCount is a survey coordianted by the city of Moscow to show the impact of bicycle and pedestrian traffic in the community. The data collected will help create/design a transportation plan for active modes of travel.

Moscow to gain **Complete Streets**

Katy Sword Argonaut

Moscow volunteers observed and counted pedestrians and cyclists at 25 different Moscow locations, including intersections and sidewalks, from 7 to 9 a.m. and 4 to 6 p.m. Thursday during an event called iCount.

The Active Living Task Force, a pilot program sponsored by the Centers for Disease Control and the U.S. Department of Health and Human Services in five communities including Moscow, is working to adopt Complete Streets policies, which supports the use of all forms of transportation, emphasizing non-motorized options.

"What we'd like to do is have information and embrace a transportation plan and document travel patterns from not only vehicles, but pedestrians as well," said Jen Pfiffner, assistant to the city supervisor.

In addition to counting the number of pedestrians and bicyclists, volunteers took note of gender, sidewalk use and helmet use, although the ALTF is most interested in helmet use, Pfiffner said.

The ALTF is working with Idaho Smart Growth to address public health concerns linked with sedentary lifestyles through this program, while highlighting the advantages of a more active approach.

The funding for the ALTF to complete the iCount research, as well as provide education and promote active living, comes from a \$10,000 grant the city received from the Idaho Department of Health and Welfare.

The grant was received after an application in July 2010, when the ALTF contracted with Idaho Smart Growth to manage the project.

The information gathered from iCount will be used in the Intermodal Transportation Project and a Multi-Modal Transportation Plan. Both projects are aimed to promote and implement active living in Moscow and planning for a more active transportation infrastructure.

The education aspect of Complete Streets began in August with the "Comprehensive Bicycle and Pedestrian Design and Planning" training for select ALTF staff which armed them with the fundamentals needed to design and integrate the future transportation plan. The ALTF will continue to host public meetings and information-sharing sessions to help educate the community about their plans for transportation.



In other words, more A, B and C grades are being awarded over time, and less D and F grades.

Jeanne Christiansen, Vice Provost of **Academic Affairs**



300 to 499, were As, and 34 percent of grades given in graduate courses, 500+ level, were As. Those numbers increased to 33, 47 and 46 percent, respectively, by 2011.

SEE GRADE, PAGE 4

Complete Streets is a promise that 283 communities nationwide in 25 states, have opted to create a more user friendly transportation system, including safer crosswalks for pedestrian and transit users and a more efficient use of buses, according to its website.

illustration by Jens Olson | Argonaut

Passion, passion, passion

Third candidate addresses importance of connections to UI

David Humphreys Argonaut

University of Idaho alumnus Travis Jones said success as the special assistant to the president for governmental relations rests largely on one quality — passion.

Jones emphasized that his job experience and love for UI will help him excel if given the position. Thursday morning's open forum in the Student Union Building Borah Theater played host to the third and final candidate for the high-ranking university position.

"I applied for this job for a few reasons," Jones said. "One, that I am a Vandal fanatic. I was the president of my fraternity while attending this university and recently have volunteered at every UI function I can. I also think that my job history is something that I can bring

to the position."

After earning his Master's of Science in Agricultural Economics, Jones served in various government positions including five years as executive director to the Idaho Grain Producers Association where he worked on issues on a statewide level. He also served as the senior policy maker adviser to U.S. Sen. Larry Craig.

SEE PASSION, PAGE 4



Philip Vukelich | Argonaut

Travis Jones, one of three finalists for the special assistant to the president for governmental relations position, speaks during an open forum 11 a.m. Thursday in the Student Union Building Borah Theater.

New advising resources available

Caitlin Stagg Argonaut

A new advising website aims to supplement academic advising and make important information available in one place for University of Idaho students.

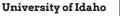
Stephen Parrott, 2010-11 ASUI president, said improving academic advising was a goal of his and one of the first steps to achieve the goal was hiring Andrew Brewick, director of Academic Advising.

"The next goal was to help and partner with that director to evaluate advising and look at ways to improve it," Parrott said.

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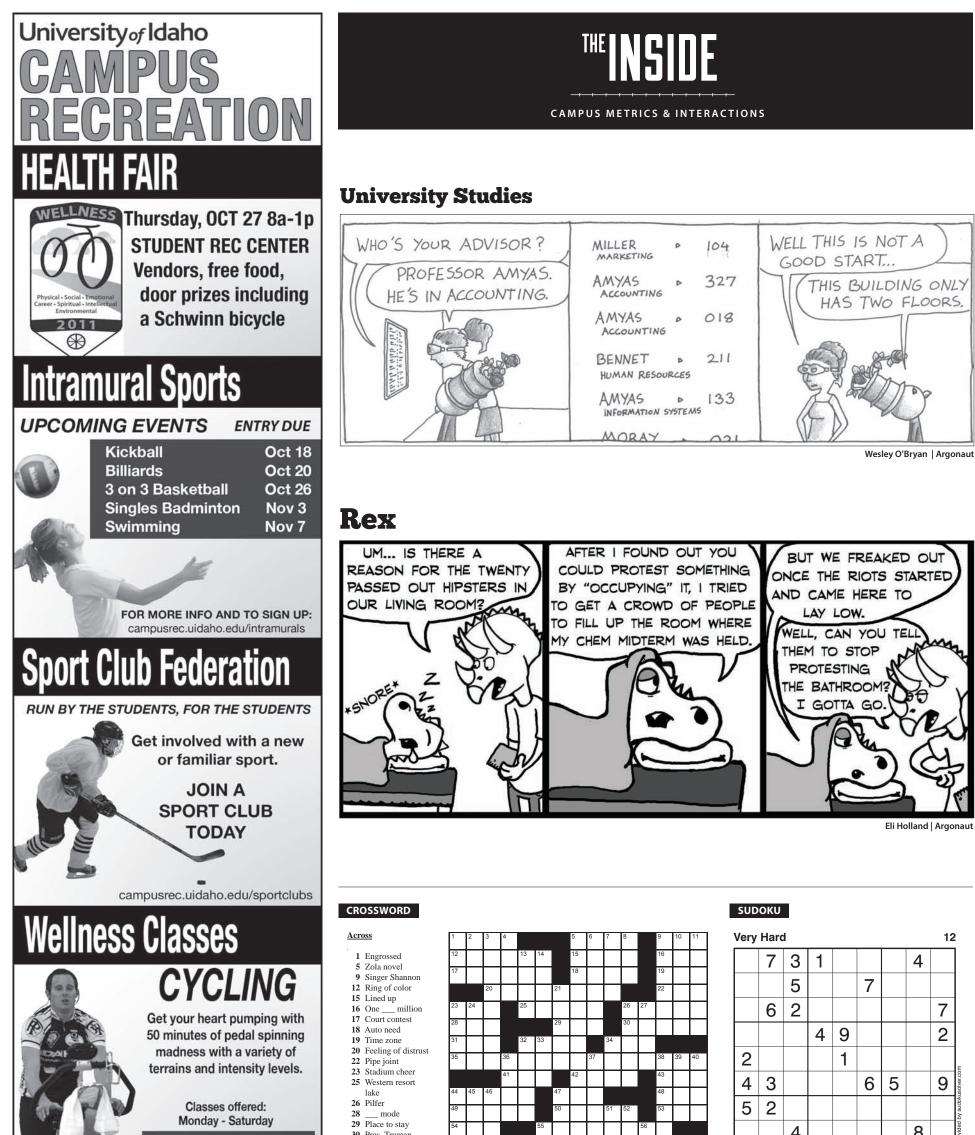
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OCTOBER 14, 2011



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Outdoor Program & Rental Center

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November 10 6-8pm Get your new and used items sold, or pick up a season pass at a local mt.

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	Fugitive	62	
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SOLUTIONS







- THE FINE PRINT

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The UI Student Media Board meets at 4:30 p.m. the second Tuesday of each month. All meetings are open to the public. Questions? Call Student Media

at 885-7825, or visit the Student Media office on the SUB third floor

The Argonaut welcomes letters to the editor about

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The opinion page is reserved as a forum of open thought, debate and expression of free speech regarding topics relevant to the University of Idaho community

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 Send all letters to:
301 Student Union Moscow, ID, 83844-4271 or arg-opinion@uidaho.edu

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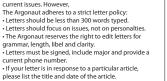




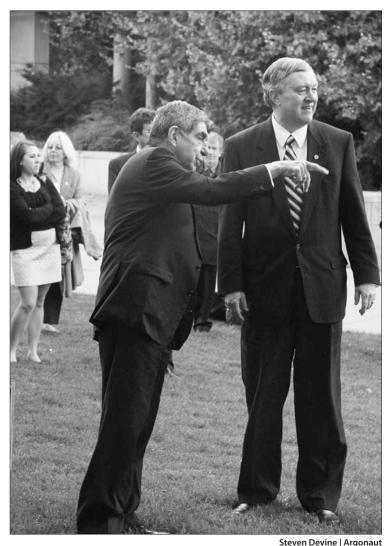
Idaho Press Club Website General Excellence - Student, SPJ Mark of Excellence 2011: 3rd place website Student, 1st place

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Sánchez sheds light on human security



University of Idaho President M. Duane Nellis, right, and Oscar Arias, former President of Costs Rica and 1987 Nobel Peace Laureate, talked Tuesday while standing outside the Teaching and Learning Center for the Borah Symposium tree planting ceremony. Arias has been held up to international stature as a spokesperson for the development and progression of the world and has been involved with human development, democracy and demilitarization.

Kaitlyn Krasselt Argonaut

University of Idaho President M. Duane Nellis said human security is a new name for an old range of problems during his introduction of former Costa Rican President Oscar Arias Sánchez.

Sánchez was welcomed Tuesday with a standing ovation from students, faculty, staff and community members at the Martin School of International Studies' 64th annual Borah Symposium.

Nellis noted Sánchez's commitment to positive change and peace as his most notable characteristics.

"His unrelenting drive to make the world a better and safer place is remarkable," Nellis said.

Sánchez, who won the Nobel Peace Prize in 1987 for his peace plan, Esquipulas II Accords, defined human security simply as people.

"(Human security) is defined by people, people who are healthy, fed and educated. You cannot have peace if people are sick, hungry or ignored," Sánchez said. "Human security depends on humans themselves."

Born into a period of civil unrest in Latin America, Sánchez saw a need for change. In 1948, the war ended and the Costa Rican government declared peace by abolishing the army and promising an end to violence in the country. Sánchez said the country of Costa Rica "Invested in its people" through education and peace.

Sánchez noted that human security in the 21st century has the potential to change drastically, with the biggest advantage being the "power to improve the life of humanity."

"We live in times of evil and danger, but also in times of unprecedented possibility," Sánchez said. "We risk much more by staying the same."

Sánchez provided startling statistics, emphasizing that a 25 percent reduction in global military spending would be enough to buy laptops for every child in developing countries, food for every starving human or worldwide access to adequate health care. Sánchez said a reduction in military spending would undoubtedly enhance the developing world.

"It is an idea whose time has come, but it needs international support from every quarter to succeed," Sánchez said.

Though Sánchez's peace plan called to limit armies and promoted democratic elections, he recognized that drastic military reductions are not in every country's future. He added that many peace advocates are subject to a willful blindness, preventing them from seeing the harsh realities that come with human nature.

"The destructive power that lies in the hands of individuals deserves more attention than we realize," Sánchez said.

Sánchez stressed that the potential for change lies in the technology and communication of future generations, with new ways to influence the course of



Philip Vukelich | Argonaut Oscar Arias Sanchez, former president of Costa Rica and Nobel Prize Laureate, speaks at the 2011 Borah Symposium on human security in the 21st century, held Tuesday in the Student Union Building ballroom.

history.

"The pen is mightier than the sword, but Facebook could be even mightier than the pen," Sánchez said.

Sánchez ended his speech with an allusion to the tree-planting ceremony, which took place on campus in his honor earlier in the day.

"To plant a tree is the maximum of faith," Sánchez said. "Faith that those that follow will nurture our small contribution to the world."

'Stay hungry, stay foolish'

Molly Spencer Argonaut

Steve Jobs made two lasting statements during his 2005 commencement speech at Stanford University — "Stay hungry, stay foolish," and that he had pancreatic cancer.

Jim Clark, advertising and marketing faculty, said Jobs' commencement address summarized his vision, talent and approach to the way he lived and worked. Clark said it is one of the most remarkable commencement speeches he has ever heard.

"We didn't have the personal computer before Jobs," Clark said. "I think he was probably the number one creative genius of the late twentieth century."

Clark said he thinks Jobs' legacy

with the simplicity of Apple products and the designs Jobs produced. The sleek, lightweight Mac-Book Air is almost a work of art,

Lanham said he was impressed

Lanham said. "Elegant and simple are two words I think of when I think of Steve Jobs and some of his designs. When he produced a product he thought about the user — how the user would interface the project and how the project could change their lives," Lanham said.

Mac operating systems have been simple to navigate since day one, Lanham said, and that simplicity appealed to users.

"Back in the early days when Windows and Mac OS were just coming out, in order to run Windows you had to know something about file systems." Lanham said. "Kind of the behind the scenes workings of Windows but with the Mac OS it was very icon-driven and very easy to use." Lanham said what he likes most about Apple products, in addition to design and quality hardware, is that all Mac operating systems have a common platform that can be reached regardless of the device being used.

ASUI sparks 'contagious kindness'

Kaitlyn Krasselt Argonaut

Ada Fryer hoped for it - and it happened.

Wednesday marked the first Vandal Acts of Kindness day in several years.

Members of ASUI volunteered their time to help put on the event, which began Wednesday morning. Senators and board members passed out water, chips and soda to students as they entered the Idaho Commons. They also acted kindly, opening doors and simply saying hi to students and staff as they entered the building.

"I think everyone appreciates a little kindness," said Fryer, ASUI senator. "As a whole the U of I campus is pretty friendly, I just thought this would be a cool event to showcase that, and do something nice."



ASUI Senators Ada Fryer and Alli Fuller promote the annual Vandal Act of Kindness event at the Idaho Commons Wednesday. Fryer and Fuller said they hoped to spark "contagious kindness" by open-

is quiet and relied on education to get people to think creatively.

"Creative people scare people. They do things and say things people don't want to hear and it pushes them out of their comfort zone," he said.

"He was one of the greatest innovators of our time, he didn't settle for status quo," said Chuck Lanham, director of Information Technology Services. "He was always pushing the envelope in terms of new products and design."

Lanham said he respects Jobs' dedication to every aspect of invention.

"He not only paid close attention to the inner workings and made sure they had a quality product that worked, but he also paid close attention to the aesthetics of a product so it was easy to use and intuitive for the user," Lanham said. Clark said he has always been a Mac user and admires that Jobs' products are unique, simple and easy to use.

Jobs was about being creative, not doing creative things — he was about understanding how to use innovation for progress, as well as creativity, Clark said.

"I am very sad Jobs is no longer with us," he said. "But I am very happy we have his contributions." In her second year with ASUI, Fryer heads the student engagement task force. Her goal for fall semester was to bring the Vandal Acts of Kindness event back to campus.

"They did it in 2008, and I saw a photo album of it which made me think about how we should bring it back," Fryer said. "People appreciate kindness."

ASUI members began the day at 8 a.m. outside the Commons. They handed out brightly colored note cards with suggestions for small acts of kindness. Suggestions included things as simple as opening a door for someone, or saying thank you to an administrator.

"The idea is that once some-

ing doors for students and handing out soda, chips and cards to encourage students to spread the kindness.

one completes an act of kindness, they'll pass their card on to someone else and the kindness will spread all over campus," Fryer said. "It's just a continuous cycle of kind things going on throughout the day."

ASUI members agreed that the event was a success, and was a good way to showcase the kindness already displayed on UI's Moscow campus.

Hannah Blankenship, ASUI communications board chair, had a hand in planning the event.

"We had a lot of positive feedback from students," Blankenship said. "People were really excited about it. I noticed that several people opened doors for me, and I gave a couple compliments and made a couple people's day. It was a great event."

In accordance with the day, ASUI members spent the week prior to the event thanking university faculty and staff for their hard work. ASUI members delivered cookies and thank you notes to staff members across campus.

"We just wanted to give back and say 'Thank you' for everything they do," Fryer said.

Blankenship said she hopes the kindness will continue even though the event is over.

"It's just a reminder that it feels good when someone does something nice for you," Fryer said. "Saying thank you or opening the door isn't something that's too hard."

Classifieds

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Job Located in Moscow

Maintenance Tech/Porter - Job # 427 Rate of Pay: \$9.00/hr

Hours/Week: 8-12 M-F or 1_5 M, W, F We are looking for an individual that can take direction with little supervision. Duties will include picking up trash around properties, pressure washing, landscaping, cleaning suites, and helping the maintenance supervisor. Over 18, must have a valid driver's license and your own reliable transportation and be able to pass a background check. A resume will be required upon request Job Located in Pullman

Seasonal Sales Associates - Job # 425

Rate of Pay: DOE Hours/Week: Part-Time Seasonal sales associates needed. If you take pride in your work and are looking for a fun, challenging and rewarding job, stop in and join the team today! Must be available during the holidays. Customer service and retail experience preferred. Job Located in Moscow

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CIASSII

IDAHO CELEBRATES DAY OF ACCEPTANCE



amrah canul | Argonaut

Twins, Lee, front, and Liz Kelly fill out surveys on general events they would most prefer Inland Oasis to host at the National Coming Out Day celebration Tuesday in the Idaho Commons. Lee Kelly identifies as an ally while Liz Kelly identifies as pansexual, where gender and sex are insignificant or irrelevant in determining whether they will be sexually attracted to others.

GRADE

cause grade inflation.

Both Bird and Dean of Students Bruce Pitman said one cause of grade inflation might be the heavy emphasis placed on student evaluations of faculty.

"One concern is teachers who have reputations as being firm graders or tough graders do not do well in student course evaluations ... and the online student course evaluations carry some weight in how faculty members are assessed," Bird said. "I think there is tendency among faculty members ... to be a little more lax in their grading standards because they don't want to alienate students in the evaluation process." Student evaluations may not be a major factor in grade inflation because there is not a link between good teaching and giving high grades, Nielson said.

the teacher has given fairly high grades, but still the students don't like the class because they know they're not learning anything," Nielson said.

Bird, Nielson, Pitman and Alton Campbell, UI associate dean of Graduate Studies, said grade inflation might be attributed to the fact that some students feel entitled to higher grades.

Bird said some students feel entitled to a grade of B or better for merely doing their work, regardless of the quality of work.

"Students are viewed in some places as con-Pitman said. sumers," "And students feel that if they've plunked their money down, then that is part of a sense of entitlement, that if they show up to class and do adequate work, then they deserve a pretty good grade ... I think it's a cultural shift in terms of students viewing education as a commodity that you buy, opposed to a process — a process which

you are changed by."

Nielson said he doesn't think UI has moved completely toward a businessconsumer relationship, but it's pointing in that direction more than it used to be.

Both Bird and Campbell said the absence of plus and minus grading at UI might also contribute to grade inflation.

"... An obstacle to giving more precise grades is the absence of plus-minus grading," Bird said. "I taught for three years at Colorado State and I really appreciated the ability to reward students not just with A, B, C, D and F, but also with an A-, B-, C+, etc."

Campbell said pluses and minuses allow for a more reasonable interpretation of students' grades. bell said. "And somebody could be at a B+ versus somebody with an 80, and there's a lot of difference. I personally would like to see more discrimination between grades."

Nielson and Pitman both said grade inflation is most likely prevalent in all levels of education, and not just the university level.

"There are many concerns about grade inflation in high schools because there's a pressure to prepare students for being admitted to higher education," Pitman said.

Nielson said grade inflation is more severe in K-12 than it is in college.

"The other thing that happens in high school is that (GPAs) vary from Nielson said.

"If in fact, we're getting too lax in grading standards, at some point the job market will correct that for us," Nielson said. "If students are going out with qualifications that look better than their actual preparation, well, employers will notice that, and the universities will hear about it ... and there would be a correction because of that."

Campbell said it is ironic that the amount of time students spend studying has gone down over the years, but grades have gone up.

"In some ways, you can generalize it and say they're probably not learning as much book material, but they may be learning other stuff that's not documented," Campbell said. "The difference in studying is taken up by other things now — extracurricular (activities) and work — and who's to say that's a bad thing?"

"I've seen cases where

"A student was in here yesterday and made an 89 (percent) in a course, and the professor would not move them up to a 90 (percent), but that won't show on their transcript," Campschool to school," Nielson said. "Some high schools, everybody's got a 3.5 and above, and there's a quarter of the graduating class that gets a 3.8 and above. And some other schools, if you have a 3.7, that's good." for his or her classroom. And fundamentally, university administration really can't change that, in honoring the precepts of academic freedom."

Nielson said it needs to

be fixed because decisions

like admission to colleges

and scholarships are based

high school GPA from one

school equally with a high

school GPA at another

school, that's a real prob-

flation is probably inevi-

table, and there's nothing

stitutional mandate — it is

not dictated by some kind

of administrative change

that would change the

rules of the game," Pitman

said. "The grades are giv-

en instructor by instructor,

and each instructor has the

right to set the standards

Pitman said grade in-

"It's not dictated by in-

lem," Nielson said.

to change it.

"If you can't judge a

on GPAs.

Grade inflation has not been too dramatic, and will self-correct at some point,

PASSION

FROM PAGE 1

This job allowed Jones to gain experience in handling affairs concerning the environment, renewable energy, resource management and trade. Jones also took part in extensive agricultural bills passed by the Senate.

"I got really good experience on how important the federal investment is into research here at University of Idaho," Jones said.

Jones also stressed how important it is to have the people skills to fill this position at UI.

"You have to have the people skills to get people interested and educated," Jones said. "You have the ability to listen and this day and age so many people don't do that, whether its non verbal signals or verbalized and that's part of lobbying and advocacy."

ADVISING FROM PAGE 1

FROM PAGE I

The advising committee sent out a survey in the fall semester of 2011 to students and advisers to gather information regarding what needed to be improved. Based on the results of the survey, the committee then implemented the website.

"It's not just on students to make their advising better," Parrott said. "The website compiles all advising information such as how to drop or add a class, how to find their new adviser if they switched majors, or how to get directed to a degree audit."

The website also contains links to other places for information such as the Career Center which can help students with internships in a specific major. The website launched in time for fall 2011 advising, which began this week. At www.uidaho.edu/academicadvising, students can find information to supplement advising meetings and information for advisers such as video tutorials on various topics.

Brewick said the website was created to make advising more clear, efficient and fulfilling. Students lacked a way to connect with the information they needed, Brewick said.

"There was a need because before this, all these different types of information were housed in different places like the registrar or others," Brewick said. "Now it is consolidated in one place to guide students and advisers."

Brewick hopes the website will be a place to find information and resources. Brewick encourages advisers to share advising templates, best practices and other helpful information and input. "Just send (helpful information) to advising@uidaho.edu and we will see if we can include them on the site," Brewick said. "If students have documents or resources, send them as well and we'll see if we can put them up."

Brewick said advising is important because it is one of the only activities that all undergraduate students take part in. He said UI has some fantastic advisers and students, and their skills should be used to help refine advising across campus.

Mark Neilsen, associate dean of the College of Science, said from an adviser's perspective, the website is a great tool.

"A large part of the problem is we have faculty members asked to be advisers. They don't always know the answers to the questions that come up," Neilsen said. "There are 100 different situations you have to be prepared for and the website puts information at an easy-to-find location."

Neilsen, an adviser in the mathematics department, said when he first started to advise, he was lucky to have an experienced adviser who could help with any questions he had.

"I had a ton of questions and the only thing I could do was walk down the hall and ask Dr. Newhouse," Neilsen said.

Neilsen said the website will help make faculty feel at ease with the process of advising. He also said students sometimes don't know who their adviser is, and as easy a fix as that should be, it tends to be a problem.

"It would be nice if the advisers initiated contact but sometimes that doesn't happen, so students need to be proactive and find that for (themselves)," Neilsen said. "The adviser-student relationship is very important and needs to be nurtured."







"That first goal, chest down volley — unbelievable. That set the tone and gave them the belief." -Pete Shower, Soccer coach

QUOTE OF THE WEEK

VOLLEYBALL



Jennifer Feicht, left, and Alyssa Schultz get a block during the match against the Nevada Wolf Pack Thursday in Memorial Gym. The Vandals won the match 3-1.

Four in a row

Vollyball defeat Nevada, 3-1 Thursday

Right now we're

to do something,

so we just have

to keep it up, one

match at a time.

Debbie Buchanan,

Volleyball coach

Kevin Bingaman Argonaut

The Vandal volleyball team shook off a rocky start to extend its winning streak with a four-set victory

over Nevada Thursday night in Memorial Gym.

The Vandals (10-9, 4-2 WAC) had won four matches and nine consecutive sets heading into the match and although this in a good position win wasn't a sweep they kept the wins coming. The win is a big one for the Vandals as they now have a winning record overall and racked up another conference win. Junior Alex Sele said with the WAC being so competitive, every win is huge.

"These wins are really important to us," Sele said. "I think we're trying to be humble because all the teams in the WAC are really competitive right now, so we're grateful for our wins and we're going to try to get more of them."

The Wolf Pack (3-14, 1-5 WAC) had been struggling heading into the match, and the Vandals took advantage of that and improved their overall record against Nevada to 23-13. Idaho has now won seven consecutive matches against the Wolf Pack. Idaho coach Debbie Buchanan said despite Nevada's record she still thought they would be competitive.

"I worry about every match," Buchanan said. "Anything can happen any night. Volleyball is such a game of momentum you have to come ready to play. If you don't you'll have what happened in game one with too many errors."

The Vandals had a slow start to the night and found themselves down in the third set. Idaho trailed 17-20

down the stretch, but came back to tie it at 20. Nevada pushed through and took the set and a 1-0 lead. Idaho picked up steam after the first set to take the next three sets and the

match. Buchanan said she'll take the win, but wants her team to come out more fired up.

"We started kind of slow," Buchanan said. "Nevada is a great team. Their record doesn't show it but their personnel and the things that they're doing they're good. They came out ready to play and we came out a little slow. As the game went on I thought we got a

lot better."

Playing at home has worked for Idaho this year as they have only lost one match in Memorial Gym this season, and that loss was to powerhouse Hawaii. Buchanan said she wants to see her team come out with the same intensity on the road as they do at home.

"That's what needs to happen," Buchanan said. "Right now we're in a good position to do something, so we just have to keep it up, one match at a time."

The Vandals will conclude the home stand when they face Fresno State Saturday night in Memorial Gym. Idaho owns a 13-3 record over the Bulldogs, but split the season series last year, with each team winning on the road.

We all have high expectations for our team because we know we have a lot of potential," Sele said. "We know as the season goes on we should be playing at a higher and higher level every game so it definitely increases our expectations."

VOLLEYBALL Hamilton wraps up a great career

Kevin Bingaman Argonaut It's been four years for senior libero Cassie Hamilton, and in that time she has gone from a shy freshman to a senior leader who is chasing a school record. Hamilton was born in Fallbrook, Calif., and seemed destined to play volleyball. Her mother played volleyball at the University of Rhode Island and Hamilton said her mom's love for the game rubbed off on her early. 'She is obsessed with the sport," Hamilton said. "So when I was old enough she signed me up and I didn't

About Hamilton

Favorite food: Anything her grand



even know what it was. She told me I had to at least play a year and I loved it.'

After shining in high school, Hamilton looked to take her game to the college level. Hamilton said she and her family were interested in Idaho because they thought the Vandals were still in the Big West and would play a lot of their matches in California. She eventually found out Idaho was in the WAC, but it was too late as she fell in love with Idaho and decided it was the place for her.

"In my other visits I just didn't feel that con-

nection with the players and coaches and you have to go off your gut, not just whether it's a bigger school or closer to home and I loved how comfortable I felt," Hamilton said.

Hamilton has seen a lot of the court in her four years as a Vandal, and now ranks second in Idaho history in digs. Hamilton is going after the record, but she said seeing her team succeed this season is the most important thing.

"I'm a competitive person, so I'm not going to lie and say I don't want it." Hamilton said. "I want it pretty bad — I'd love it, but it's not the No. 1 thing I'm focusing on this season, but it's something I'd love to go out

ma ever made

Favorite movie: "Million Dollar Baby" Place she most wants to travel to: Italy or Ireland

with in my last year."

Hamilton has been a solid player for the Vandals, but that wasn't always the case. She said her freshman season got off to a rough start.

"I served the ball and went to my spot and we were playing

a really good team," Hamilton said. "The girl just went up and just smacked it right into my face, and that was my

I was really shy very first point." coming in and never really talked and the biggest thing for me was you need to communicate — if you want to ing in and never really talked and the biggest

Cassie Hamilton,

specialist need to communicate,' Hamilton said. "I think

> that's the biggest thing for me is I've changed my attitude toward the game.

One thing that has been a constant in Hamilton's life is staying active, whether that is volleyball, other sports or earning a black belt in taekwondo.

thing for me was you

if you want to play you

"My dad is a master, and he was set that all his girls had to get their black belts," Hamilton said. "It looks like he's getting his rhythm back and for a quarterback that's very important."

SEE HAMILTON, PAGE 8

Zach Edwards | Argonaut

Vandal running back Princeton McCarty carries the ball through a drill at practice Tuesday in the Kibbie Dome. The Vandals will travel to New Mexico State Saturday to take on the Aggies Saturday in Las Cruces.

Offensive momentum needed

Theo Lawson

Argonaut Three games ago Idaho scored an offensive

touchdown during regulation and since then, an offensive drought has consumed a weary Vandal squad and while the problems are obvious, the solutions are not.

Combining for 31 points in its last two games, Idaho seeks offensive production and a much-desired win against WAC foe New Mexico State Saturday in Las Cruces, N.M. The Vandals have yet to win in WAC play thus far, but it's been four years since they have fallen to the Aggies, a team that has gotten comfortable resting on the bottom of the WAC standings.

New Mexico State University has two wins under its belt, including one against Big-10 force Minnesota and another against in-state rival New Mexico of the Mountain West.

Idaho may be without running back Ryan Bass for the fourth consecutive game and de-

spite a subpar performance from quarterback Brian Reader last week against La. Tech, offensive coordinator Steve Axman said he has seen a great deal of efficiency from the team during practice this week.

"They've been working really hard, I really have no problems with how hard our offense works, but it just seems like they've stepped it up a notch and are really anxious to get back on track and get a win this weekend," Axman said.

Reader, who was 19 for 47 against the Bulldogs, spoke of a decrease in confidence after the Homecoming loss, but Axman said he has seen improvements in the senior's mental approach this week. Both he and Reader hope to exploit New Mexico State University's defense, which Axman described as very "sound."

"He's had a couple of games now that we feel aren't the way he can perform," Axman said.



Her career started with a headache, but only got better from there. Hamilton said being a part of the team has helped her grow as a person and has changed her mentality toward the game. "I was really shy com-

play you need to communicate.

Senior defensive

PAGE 6



Zach Edwards | Argonaut

Christine Leathem, left, tries to keep control of the ball as Amber Pimley defends during a team drill at practice Tuesday on the SprinTurf. This weekend the Vandals travel to New Mexico State to take on the Aggies Friday, then continue on to Ruston, La., to play La. Tech.

Vandals shoot for conference title

Sean Kramer Argonaut

With unprecedented success come expectations to match.

So when the Idaho soccer program finished third in the WAC Championship tournament last season it was safe to assume success of similar proportions in 2011, considering the minimal roster turnover.

The pre-conference schedule for Idaho was everything but successful. The team lost four of its 12 pre-conference matches, and then proceeded to drop its first two in WAC play during an offensively challenging weekend in California.

Injuries, inexplicable offensive droughts, plain and simple inconsistency — things weren't coming together for the Vandals.

"We reached a point where

junior Megan Lopez said. "We said we couldn't always rely on luck. We have to take advantage of our own opportunities."

Idaho accomplished its mission in a home match against Hawaii and put to rest talk of being "unlucky" with four different players taking part in a scoring outburst, downing the Vandals 4-2.

"Before the game we all talked about how important this game was, about how important conference was," Lopez said. "It really helped drive the team in needing to win. It wasn't just a choice to win - we needed to.'

The first conference victory of the season for the Vandals gets the team back on track toward its original goal — a conference championship.

hasn't wavered," coach Pete up when we're down," she

the WAC in the NCAA (tournament) and that's a goal we hold firmly."

Somehow, one conference victory may seem to erase Idaho's string of struggles early in the season. But players and coaches reiterate that they played a difficult schedule that was simply a culmination for an approach into conference play.

"We weren't quite as focused on our pre-season as much as we were in getting prepared for WAC," junior Lauren Layton said. "Our focus this year is definitely centered towards WAC."

Despite what could be considered a detrimental record, Lopez believes that a difficult pre-season schedule only made Idaho better.

"It was really good for us, "It hasn't changed, it it taught us a lot about rising phenomenal and that had to do with the pre-season games."

She believes that despite losing the first two conference games that the team was good enough to pull off a victory.

"We were able to compete with these tougher teams that were favored in our conference, we just couldn't take advantage of our opportunities."

Six of the top eight teams in the WAC qualify for the conference tournament to be held in Fresno in early November. The road back to the WAC championships shifts to the southwest as a difficult road trip to New Mexico State and La. Tech await the Vandals. Favorable results will be crucial if the Vandals hope to keep pace in conference.

"Our goal still is to compete in conference, make it to the tournament final and win

Give Paul Wulff due credit

The proverbial hot seat has haunted Washington State University's football coach Paul Wulff since he took over the position in 2008.

Six weeks into the 2011 season and that hot seat has cooled as much as the Palouse weather. The Cougars are 3-2, including an impressive conference victory in Colorado.

They have established themselves as an offensive force in the Pac-12, and are doing so without their all-world quarterback Jeff Tuel. At this point it could be considered an upset if the Cougars do not go bowling for the first time since 2003. The three years prior were a

completely different story for Washington State.



When Wulff took charge of the Cougars they became a Pac-10 doormat. Even as recently as last season the Cougars average margin of loss was a staggering three touchdowns. And the Cougars have suffered double-digit losses in

each of Wulff's first three seasons.

And Wulff was the man the Cougar nation held responsible. However, none of the blame was warranted.

Wulff inherited a struggling program, and to use a common phrase for when a coach takes over a program deficient in talent - the cupboards were left bare. In Wulff's case, his predecessor Bill Doba not only left the cupboard bare, but tore the cabinets from the kitchen walls and threw them into the dumpster behind Martin Stadium.

Of the 13 players that represent WSU in the National Football League, only six of them were recruited to Pullman by Doba. A confounding number considering that Doba coached WSU for five seasons (2003-2008) and was able to ride the success of WSU's conference championship in 2002 and Holiday Bowl victory the following year.

Wulff had to save this program from the black, and he did. Three years after his takeover the Cougars have enough talent to not only compete, but to win. Of the eight players that were mentioned by the Pac-12 as All-Conference honorable mentions, six of them were recruited by Wulff.

It should come as no surprise that Washington State is a completely different football team than it was four years ago. Wulff, a former player himself at WSU, has completely changed the culture around the program.

Former Oregon coach Mike Bellotti's name has been tossed around commonly as a coveted replacement for Wulff should a coaching change occur, but could he really do a better job?

It's not an easy task to build a perennial winner in the Palouse. WSU doesn't have the abundant resources or prestige as a few of their other Pacific Northwest rivals. It takes a coach who both wants to be there and who understands what the program has to offer in order to sell it. Mike Price spent more than a decade making a lot out of a little in Pullman, and has two conference championships to show for it.

It's time to pay attention in Pullman

our team said 'We are too good of a team not to be winning,"

Showler said. "Our goal is to said. "Against Fresno State win the WAC and represent and San Jose State we played

tiple Pac-12 teams.

coach Wayne Phipps said.

prove again this weekend as

they have all season. Phipps

is proud of how well both

teams have been competing

against tough competition.

it," Lopez said. "It's very attainable."

because that's what Wulff has been doing for four years now.



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CROSS COUNTRY Men take on competition in Santa Clara Invitational

Kyle Paul Argonaut

After an impressive season thus far, University of Idaho cross-country will make its way to the Bay Area for the Santa Clara Bronco Invitational Saturday.

Idaho will face regionally ranked Portland on the women's side and Long Beach State on the men's side as well as in-state competition Boise State and Idaho State, along with mul-

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"We've had some outperformances," "We'll really go after standing Phipps said. "I really feel them to kinda create a similar scenario as we would at the we're in a position to keep progressing ... I'm very (conference championship)" excited and very confident The Vandals are No. 12 right now and feel that the in the West region on the way we worked our schedule men's side and No. 13 on the and how well we've competed against those teams has women's, and hope to im-

been perfect for us." Going into the Bronco Invitational sophomore Hannah Kiser, who has not lost a meet, looks to continue her streak of placing first among female collegiate competitors in every race this season. Kiser ran her first 5,000-meter race in 16:45.71 at the Dellinger Invite two weeks ago, finishing first overall.

On the men's side, senior Stephane Colle, junior Barry Britt and senior Markus Geiger will lead the Vandals. All three finished in the top 20 at the Dellinger Invite putting up sub-25 minute times in the 8,000-meter race.

This meet will mark the end of the regular season for cross-country and Phipps



Philip Vukelich | Argonaut

Members of the Idaho men's cross-country team starts a run at practice Oct. 10 outside the Kibbe Dome.

plans to use the invitational as an opportunity to finetune before championship racing begins.

"I think we put ourselves in a good position to put on the finishing touches. Everyone's starting to get a little more healthy than they were a couple weeks ago," he said.

The WAC Championships will take place in two weeks in Honolulu, and Phipps is confident the Vandals will perform well.

"I really feel we're in a

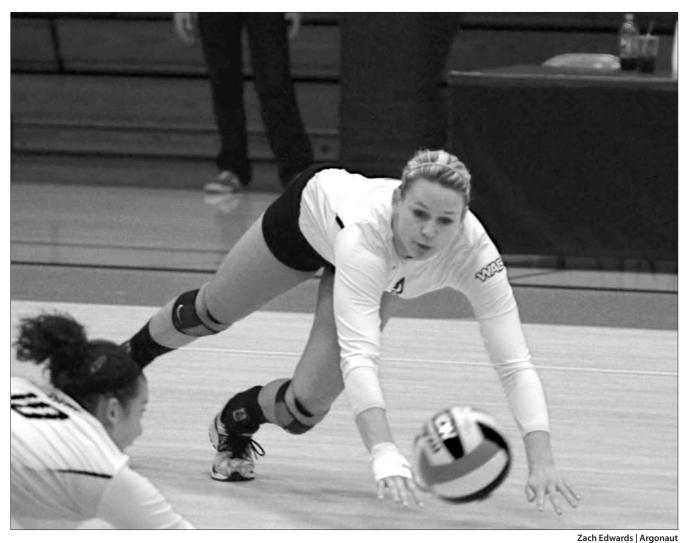
position to keep progressing and win a conference championship on both the men's and women's sides," Phipps said.

The Bronco Invitational will be held at Baylands Regional Park in Sunnyvale, Calif. The event begins at 9 a.m. and will feature a 5,000-meter women's race and an 8,000-meter men's race. This will be the Vandals' last competition before championship racing starts Oct. 29 with the WAC Championships.



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DIGGIN' FOR DIVES



Allison Walker gets a dig during the second set of Thursday's match against the Nevada Wolf Pack in Memorial Gym. Walker is currently second in the WAC in kills with 4.47 per game.

Outdoor Program heads to Cannon Beach

Micheal Greenway Argonaut

The University of Idaho Outdoor Program will take part in the stay and surf event in Cannon Beach, Ore.,this weekend. Trevor Fulton, outdoor program coordinator said that this is a great trip for students who want an introduction to the program.

The cost for students is \$75, with 12 students signed up to attend this weekend's events. The group will leave early Friday morning so they can make the most of the trip.

The Outdoor Program rents surf-

boards from a surf shop in Cannon Beach that has worked with UI for the past couple of years. The shop owner Mark Mekenas said the shop gives huge discounts on rentals to UI Outdoor Program participants during the three-day trip because they travel in a big group.

"It's been great," Mekenas said. "They are one of the top five schools to work with. The kids are great and fun to work with."

The program sends a group to the event twice a year. At this event, participants have the opportunity to both surf and hike. Fulton said that it is nice because people who want to surf can surf, and people who want to hike can hike.

Surfers rent their own surfboards, and get lessons while there. Fulton thinks that this trip has the potential to create lifelong connections to the University of Idaho.

"This trip is a great way to get students involved in the outdoor program," Fulton said. "It is an event that introduces students to a beautiful part of the outdoors, and could create connections for life."

No. 11 Michigan (6-0) at No. 23 Michigan State (4-1)

The Michigan Wolverines travel to East Lansing to try to beat their in-state rivals for the first time since 2007.

Michigan leads the all-time series 67-31, but has lost the last three. This will be Michigan's second road game this season, the first coming against Northwestern which does not compare to the atmosphere the Wolverines will face Saturday. It would be a huge win for first-year coach Brady Hoke if Michigan is able to get

the win.



Meanwhile, Michigan State will try to send its seniors off with a perfect record against the Wolverines. Hoke has people excited in Ann Arbor again as Michigan is off to its best start since 2006 when the Wolverines started 11-0 before losing to Ohio State. The much improved

Micheal Greenway Argonaut

Wolverine defense must slow down Michigan State quarterback Kirk Cousins. Last season Cousins led the Spartans to a 34-17 victory over Michigan in Ann Arbor.

Last week Denard Robinson threw four interceptions, if Robinson has a repeat performance the game could be over by halftime. Michigan State is coming off a bye week, so the Spartans have had two weeks to prepare for Saturday's game a.

Michigan State is third in points against average per game in the nation, only giving up 10.2 points a game. That stat is misleading though, as the Spartans have played three of their five games against Youngstown State, Florida Atlantic and Central Michigan. The other games have come against Notre Dame, which hung 31 points on the Spartan defense, and Ohio State which they managed to hold at seven points.

Cousins is they key for the Spartans and is going to have to play a near perfect game Saturday. The Spartans will need close to 40 points to win.

My call: Michigan 38, Michigan State 28 — Denard Robinson will prove too much for the Spartan defense. Robinson will have 200 yards rushing, 200 yards passing and four total touchdowns against an unproven Michigan State defense. Kirk Cousins and Michigan State will score points, but it won't be enough and Michigan will end its three-game losing streak, against one of their rivals.







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4:00 PM	Kids' Krav		Kids' Krav		
5:00 PM	Kids' Krav		Kids' Krav		
6:00 PM	Krav Maga	Krav Maga	Krav Maga		
7:00 PM	Jiu-Jitsu	Kids' Judo	Jiu-Jitsu	Kids' Judo	
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Jacob Dyer Argonaut

The Vandal women's golf team finished in second place at the Prices Give 'Em Five Invitational, held at New Mexico State, and Kayla Mortellaro finished with a tie at the top.

At 5 under par, only Baylor's Jaclyn Jansen was able to keep up with Mortellaro, as they sat one stroke above third place finisher and Vandal senior Teo Poplawski. Baylor was also in the mix for team rankings, beating Idaho by one stroke at 4 under par.

"We have worked extremely hard on honing our short game and putting skills which has made us much more consistent on and around the greens in competition," Johnson said. "We have tons of talent and we showed that this week."

Freshman Leilanie Kim also finished in the top 10 and ended the tournament in a tie for sixth at even par. The freshman's best round came on the second day when she shot a 68. Kim also tied for the lead in birdies, racking up 12 during the course of the tournament to tie with North Texas' Addison Long and Baylor's Jaclyn Jansen.

Fellow freshman Kaitlyn Oster came away with a tie for 27th place at 8 over par and on day three shot a 2-under 70. She dominated the par 5s over the tournament, and shot 6 under par along with three other competitors who tied for best scores on par 5s.

"I'm very proud of the freshmen for their first time in this situation," Johnson said. "They all played great under pressure."

The tournament belonged to the seniors as Mortellaro and Poplawski led the way. Mortellaro consistently played 3 under par on par 4s. She also had 10 birdies and 39 pars in the 54-hole tournament. She scored 70-70-71 during the three-day tournament.

"It was nice to play well and be near the lead," Mortellaro said. "Feeling that type of pressure — it is what makes tournament golf so much fun and addicting."

Poplawski, not easily outdone, shot a 69-72-71 with only one round not under par, she earned a third-place finish.

The two other Vandals in the field were freshmen Rachel Choi and Mary Sweeney, who tied for 40th place at 11 over par.

Finishing in second place overall was a testament to the team's preparation for this course. Johnson prepared her golfers for the challenges it brought and they responded.

"Accuracy off the tee is crucial to playing well on New Mexico State University's golf course," Johnson said. "We opted to hit 3 and 5 wood off the tee in several situations to increase our odds of hitting the fairway. That strategy proved highly effective."

Effective may be an understatement as the Vandals led the tournament with 45 birdies, and combined for 14 under par on par 5s — second only to Baylor.

The Vandals are back on the fairways Oct. 24 through 26 when they compete in the Las Vegas Collegiate Showdown.

OFFENSE FROM PAGE 5

Through times of offensive despair, the special teams unit has proven its ability to pick up the slack, scoring 21 points in Idaho's last two games. A blocked punt for a touchdown at Virginia and a Justin Veltung 81-yard punt return for a touchdown have highlighted the scene.

Vancouver, Wash., native Bobby Cowan, holds the most punting yards by any player in the FBS with 2,531 and his average of 47.8 yards per punt is fourth in the nation, while his long punt of 76 yards ranks third. Cowan has been a weapon for Idaho this season and has given the defense field position within ten yards of the opposing goal lines.

"That's one thing I strive for is for the defense to start out with good field position, that's my job and that's what I'm here to do," Cowan said. "So when I get an opportunity I expect myself to get it done and the defense expects it as well."

On the defensive side of the ball the Vandals have been without senior captain Michael Cosgrove, the centerpiece of Idaho's defensive line. Coach Robb Akey is confident Cosgrove will be healthy to play Saturday.

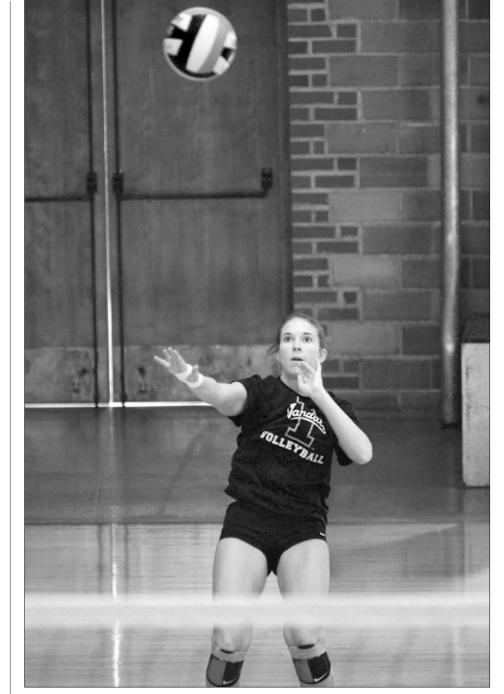
"He wasn't strong enough to protect himself Saturday so that's why the trainers didn't clear him. I think he'll gain ground very quickly so I anticipate him playing against New Mexico State and certainly expect him to play well," Akey said. "I know he's hungry to play, I think Barry had to duck when he told him he wasn't going to be able to play."

Senior linebacker and captain Tre'Shawn Robinson emphasized the experience that Cosgrove brings to the field.

"He knows the defense just like I know the defense. It's easier when he's in, I don't have to make as many calls and checks to the defensive line," Robinson said.

Wide receiver Marsel Posey suffered neck injuries last weekend after running into a metal beam following a failed two-point conversion attempt and although Akey said Posey's status remains uncertain, it's likely he'll sit out Saturday.

Saturday's game begins at 5 p.m. and will be aired on ESPN3, Altitude 2 and KWX Spokane.



Zach Edwards | Argonaut

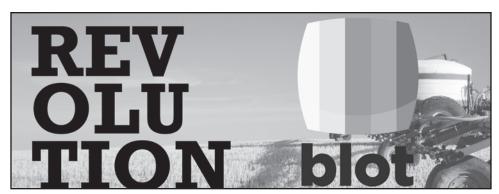
Defensive Specialist Cassie Hamilton serves during practice Tuesday afternoon in Memorial Gym. Hamilton leads the team in digs this season with 276.

FROM PAGE 5

Hamilton wants to use that love for staying active in her future as she is majoring in physical education. She said her dream is to coach college volleyball.

"I love watching Debbie (Buchanan) do her job and I hope one day I get the opportunity to do something like that," Hamilton said. Hamilton said one of the most important things about being on a college team is the friendships she has developed with her teammates. She said everyone she's played with has made some kind of lasting impact on her, and she's not looking forward to saying goodbye.

"I try not to even think about it," Hamilton said. "Once I start to think about it I just become a mess."



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Occupy a stance

Earlier this year Moscow and the University of Idaho campus hosted several protests dealing with injustice and lack of freedom. Participants showed support for a democratic system and a demand for people to have more of a say in countries all around the world.

But daily protests for the past week or more have not had to do with injustices in foreign countries, and instead address issues that affect citizens of the United States of America.

The Occupy Wall Street movement, a protest that began in New York City, has spread across the

nation and now includes Occupy Philadelphia, Occupy Chicago and Occupy Moscow.

The initial Occupy Wall Street created a Facebook page where it posted its declaration against corporate business and its involvement with the government. The declaration demands for common people to be heard, their needs to be met and for the government to return to being a serving body established for the people, by the people.

Occupy Wall Street's stance is simple: Corporate business has pushed and shoved its way into all aspects of U.S. citizens'

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lives and is destructive to their future. Whether citizens agree or disagree with the message, it's important that people are taking a stand

For too long there has been an overwhelming sense of apathy in America. The Civil Rights movement and protests against the Vietnam War during the '60s is the last time there were any exceptionally strong opinions voiced by citizens. Occupy Wall Street's movement might not be as strong as past protests, but considering the steady drop since the '60s it is a positive turnaround.

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NMERICAN. OBS ACA

What do you think about the Occupy Wall Street protests?

government is also a turnaround in recent history. In Moscow and at UI, there's been more attention given to issues like the revolutions and oppression of human rights in Tunisia, Egypt and Libya than the injustices happening in the streets of America.

Agree or not — at least someone is starting to care again.

— ER

Finally

I'm happy to finally be updated to iOS5. It's been months in the waiting. Also, happy birthday to my buddy Amrah.

— Madison

The old college try

What would you do if you knew you could not fail? I think this is what college should be about. Taking chances, not worrying about your GPA. — Jacob

Follow us on Twitter @ArgOpinion to answer this week's opinion

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QUICK TAKES ON LIFE FROM OUR EDITORS

Perplexing

Why do I waste five minutes of my life being told that the person I called is not available and then being instructed on how to leave a voicemail when I can (should) just text? —Amrah

Happy birthday

Happy birthday, Amrah

- Theo

Not 'Footloose' without Bacon

Why is it that Hollywood insists on recreating classics? No one can ever replace Kevin Bacon, Lori Singer or John Lithgow — they are the movie and the story. What makes this remake even worse is all of these actors are still alive. C'mon Hollywood. — Elizabeth

Oooo I'm scared

I love when co-workers threaten me and the threats have no basis in reality or chance of coming true. -Jens

-Jake

Did you know,

"Off with your heads!" can be a term of endearment. It's true.



Come together, right now

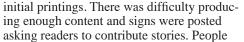
Engineers, doctors and students — people with diverse skills, people who fulfill important roles in society. But they don't often collaborate to work toward a common goal.

However, in Libya, people from a variety of disciplines have come together to make their voices heard.

Prior to the revolution in Libya there were few newspapers, and the ones that existed were closely monitored by the government. There are now 120 independent newspapers in the city of Benghazi alone, and they are primarily produced by engineers,

doctors and students, according to CNN.com.

At first, the newspapers and magazines being produced had no source of income, so charity boxes were put on the streets and the collected donations were enough to pay for



from all walks of life responded and tens of articles poured in. Although

most of the employees had no prior journalism experience, they are receiving training from professional journalists and utilizing the feedback to polish their skills.

The newspapers were originally a voice of opposition against Moammar Gadhafi, raising awareness about the civil war and expressing the opinion of the people. In

America, newspapers have historically been a "watchdog" of the government and a protector of the people's rights, and it seems they are filling the same role in Libya.

Accomplishing a single goal to enhance the

well-being of everyone seems like a simple idea, but the situation in Libya is a rare example of people working together to address problems in society.

We tend to shy away from unfamiliar concepts and are afraid to step out of our comfort zones. This mentality keeps us safe but it also prevents us from realizing our full potential. Even though they had no previous journalism experience, the people of Libya recognized the important role of newspapers in their society and stepped up to the challenge.

Instead of grumbling quietly among themselves or silently hoping that someone else would take care of the problem, Libyans had the initiative and courage to express their opinions in print and hold their government accountable for its actions.

Maybe Americans can learn from their example.

Instead of midterms

Fuzzy socks, fuzzy blanket, a book and hot coco. Yep. - Rhiannon

Magnetic poetry II

"a smile will always fill anything." -Vicky

A small step

U.S.-based nonprofit organization Meds and Food for Kids makes a peanut butter paste that is packed with nutrients and helps treat children suffering from malnutrition. It is a lifesaving treatment with the ability to recuperate the systems of starving children. Peanut butter may be the hope Haiti needs and is another step on the journey to end world hunger.

— Elisa

Nice and toasty

I have a fireplace at my house. It is cool, and warm. Get it?

— Nick

A magical place

I can't believe I didn't discover Bucer's Coffeehouse Pub before Monday. It's my new favorite place to study because it reminds me of something I might find in Diagon Alley.

- Britt



Elisa Eiguren Argonaut

OCTOBER 14, 2011

Stay open to the unknown

As a freshman at Washington State University, I wrote a column about a new voice-controlled software

program called Siri that was being developed. I wrote about how people are too reliant on technology and insinuated that the program, if released for use, would signal the start of technology running the world and result in some form of

apocalypse. Now Siri is being released with the new iPhone 4S, which is the phone I recently purchased and am eagerly awaiting the arrival of. Despite my prior animosity, the inclusion of Siri was one of the deciding factors in my purchase. As the phone representative explained the perks of this program, I was growing excited to use them.



But when I saw the name in print, I realized what a hypocrite I was. I was so close-minded in

> the past that if I had seen the program name in print before hearing the salesperson explain the advantages, I probably would have chosen a different phone. But because of my ignorance at the time of the program's name, I viewed it in

Argonaut

an entirely different light. After I realized what had happened, I began to think about applying this mentality to everyday life.

There are situations we face every day that we can be open to, or we can allow our previous judgments to rule our decisions. In some instances, this may not be a bad thing if it is applied from a "learn from your mistakes" standpoint. But some people let their parent's views, rash first judgments, or uninformed ideas dictate the decisions they make. This can lead to missed opportunities because we are too afraid to approach a foreign idea with an open mind.

The biggest example of this concept is change. Some accept change at every opportunity, but most shy away from what we think we are not ready for or do not need.

We live in a constantly changing society and we need to live our lives openly. This applies especially to technology, but also to new social concepts and radical thought.

Our generation consistently pushes boundaries and makes changes before the old ones have even taken hold. Many of us, myself included, are hesitant to accept the things we do not understand. It may be difficult, but you might be surprised at what you discover by remaining open to the unknown. HA! IT'LL NEVER CATCH ON...

Illustration by Wesley O'Bryan | Argonaut



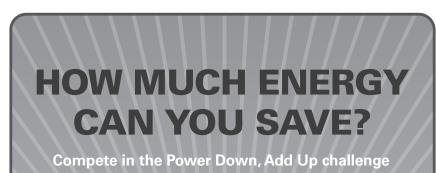
WHAT DID YOU ENJOY MOST ABOUT HOMECOMING 2011?

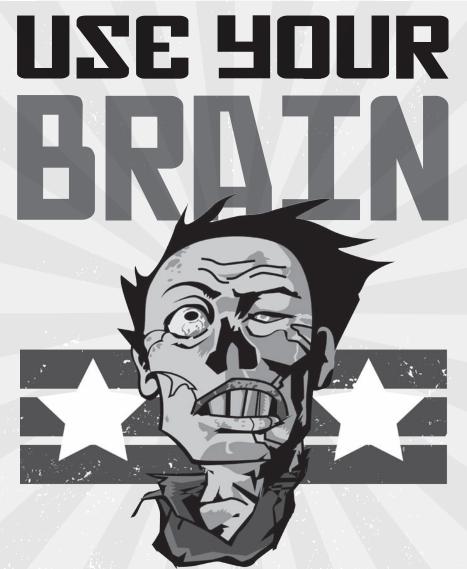
"The most enjoyable part for me was seeing old friends back in town. It's great to see all the alumni back. Then, obviously the game, although we didn't win."

Victor Ferral Posted on Facebook Oct. 13

"I liked the parade and just every one coming together as a community to support the college and Greek life. The thought that was put into the parade was genius and I appreciate the effort. Also, the game, even though we did not win, was still enjoyable to watch. The fans were all there to support the Vandals even though it was chilly outside. They remained by the side of the Vandals when we were not ahead and I know they will remain beside the Vandals from here on out."

Monica Maylott Posted on Facebook Oct. 12







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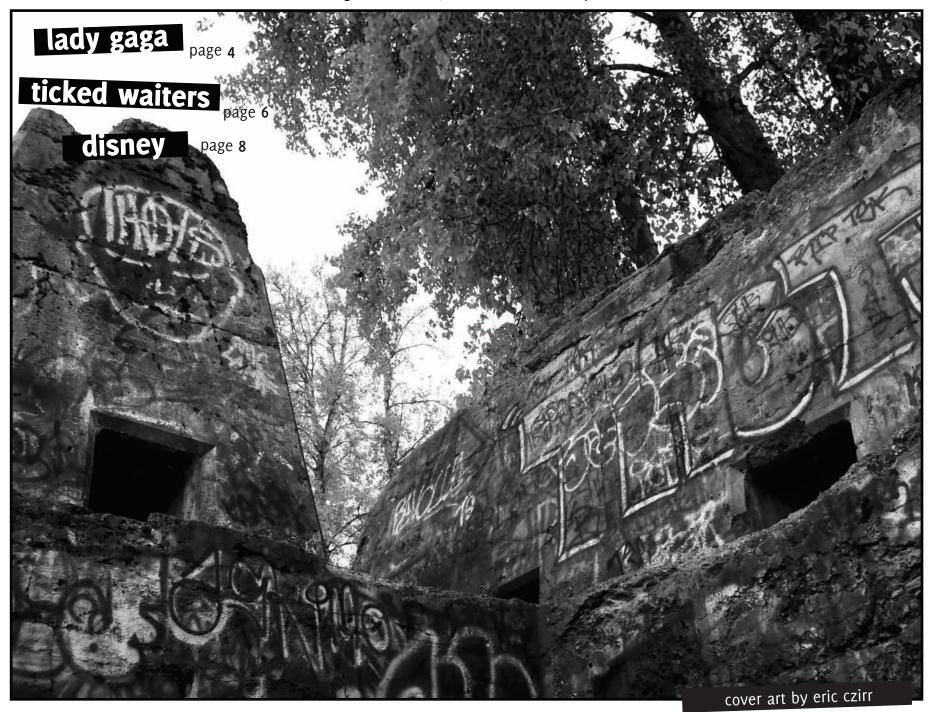








"I'll be right back." "NO, that won't work." "Try harder."



on the cover

"the ruins"

Eric Czirr is an English, Political Science double major. His favorite animal is the koala bear and he enjoys flannel, having a beard and his faith. Czirr snapped this photo of "the ruins" in Sandpoint, ID. "The ruins" is a common spot to get a taste of local graffiti displays.

your art in rawr

Illustration

Photography

Mixed Media

Paintings

Sculptures

Poetry

Creative writing

rawr is an alternative weekly publication covering art, culture, campus life and entertainment.

We are accepting art submissions each week for the cover. All forms of art will be accepted.

Email: arg-arts@uidaho.edu

The weather's getting rainy, days are getting shorter and midterms may have pummeled you. If things are looking dreary, pop this playlist of life-affirming metal into your player and rock the angst away.

"Second and Sebring" Of Mice And Men Our parents' influence on us

joseph engle

r

Libra 9/23 - 10/22 The squirrel you keep seeing on campus is actually out to get you. Invest in a Kevlar vest if you value your life.

Scorpio 10/23 - 11/21

is powerful. If Mom or Dad in-

spired you to do your best and

you received it, stop a moment

Sometimes you get kicked

onto the dirt. Don't pretend

everything's all right, and

don't throw in the towel.

leave the world better than

to remember them today.

"Composure"

August Burns Red

Take some time this week to stop and smell the roses. Just make sure to only visit the flower shop during business hours or they will probably call the cops.

Sagittarius 11/22 - 12/21 This week, try something new. Making rude noises at everyone you see on campus can be both instructional and liberating.

Capricorn 12/22 - 1/19 Now would be a good time to



Grab a hand up from a friend and start living the rest of your life.

"Read Between"

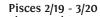
Cry of the Afflicted It's good to step back and take stock. Let your trials teach you the difficult lessons. You don't know how you'll grow tomorrow. Don't give in, and hold on to your dreams.

stock up on granola, let your hair flow free and shop at the Co-op. Just don't sit in front of any mega-loads, that will get you arrested.

oroscopes

Aquarius 1/20 - 2/18

Flip-flops are liberating. Being a foot amputee is not. Time to bust out the fall footwear.



Three packages of ramen, a little cheese whiz and half a bottle of ketchup is not enough food for the week. Fix that.

Aries 3/21 - 4/19

Smell that? It's time to get rid of that pizza box from last month.

Taurus 4/20 - 5/20 That special someone you want

"Stitches" Haste the Day

It's time to break the silence. Stop locking it all inside you. You matter more than you know, and it doesn't matter who tells you otherwise.

"Writing On The Walls" Underoath

There's nothing wrong with being scared. Sometimes it's all you can do. There are friends who care, so open up and let them help you find a way out.

"To Move On Is To Grow" We Came As Romans

Mistakes can get you down. Patterns are hard to break. Take heart, turn around and move forward from where you first fell down.

"Parallels"

As I Lay Dying

Stop running in the gerbil wheel of your life. There's more than simple pleasures to impress is a total Anglophile. Bust out your best British accent and seize the day.

Gemini 5/21 - 6/21

That paper you need to write will take care of itself. Get back on YouTube and watch more funny cat videos.

Cancer 6/22 - 7/22

Your secret love of the tuba will be exposed this week.

Leo 7/23 - 8/22

That thing you lost is between the sofa cushions. Got you covered.

Virgo 8/23-9/22

The nice old man you will meet at the bus stop this week is actually a Russian double agent. Don't tell him anything.

and subsistence. Let go of knock-off fulfillments. Set your soul free.

"This War Is Ours (The Guillotine II)" Escape the Fate

Be strong against depression; conquer your fear and claim victory in your circumstances. Fight until the end and see your foes fall before you.

"Remember"

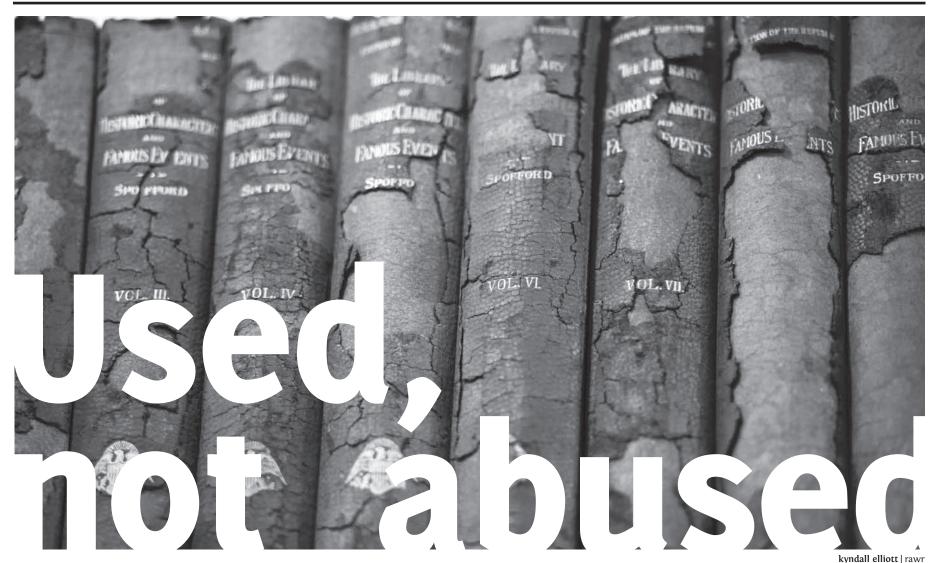
Burden Of A Day Don't give up and fall asleep. Let someone help you stay awake and remember the things that are important. You'll live to see tomorrow.

"Not Alone"

All That Remains

Energy and power surge and you feel like you can take on the world. Let those important to you give you strength. Press on and conquer all your obstacles.





Used bookstore BookPeople in downtown Moscow has a variety of used and new books, from gardening to poetry. Other used bookstores in town include Hastings and Read it Again, Inc.

matt maw rawr

University of Idaho senior Bethany Leach said she prefers to buy used books, but not just because they're cheaper.

"It is mostly an aesthetic thing for me," Leach said. "It's kind of like you've inherited something from somebody, and then you can add your own notes to it and then pass it on."

She said the atmosphere of a bookstore isn't important if she knows what she's looking for. If she's perusing the shelves and taking time to read, she enjoys an environment where books are "just sort of everywhere."

This can lead her to discover books she wasn't looking for, Leach said, more often than a strictly alphabetized shelving system. Betsy Dickow, BookPeople of Moscow Inc. employee, said such discovery is unique to physical stores.

"(The) pleasure of a bookstore ... brick-and-mortar, is that you can go in and browse and pick up books and find yourself interested in something you never knew you'd be interested in," Dickow said. "You can't do that online."

Book People sells a mixture of used and new books to meet the needs of everyone in Moscow, Dickow said. Her family owned a bookstore when she was a child, and she was shelving books from the time she learned the alphabet. She saw every book she was given as a treasure.

Dickow said the two benefits of books are knowledge and entertainment. She enjoys good conversation and said reading helps keep people informed. There isn't much competition among local book merchants, she said, and there's plenty of room for evervone.

"I think booksellers are like gardeners – they're very nice to each other and generous to one another," Dickow said. "I would say we're very, very customer oriented – each individual customer ... One of the things that makes us different is that we are aware of the reading tastes of all of our customers, so when we buy it tends to be with (those) in mind. We're not just ordering best sellers."

Read It Again Inc. (RIA) owner Scott Janke said an advantage to working in used books is variety. His inventory includes everything from nonfiction to fiction, to classics, to educational materials and foreign languages. Most of his business is in paperback romances.

There's no guarantee someone will find a particular book in his store, Janke said, since people supply his stock, but he does special orders. Janke gives store credit instead of cash for books people bring him, and the lack of capital sets RIA apart from other stores. He said people mostly buy used books for the experience and convenience, and new books for the collection.

"I think you'll find the diehard author fans at the new bookstores more often than ... the die-hard book fans," he said. "But I think there's probably an 80 percent crossover there."

With developing technological trends, Janke said he doesn't think books will become obsolete, and his books will only become more valuable as digital formats proliferate.

A used bookstore's atmosphere is significant, and he likes to discuss with other store owners how they handle their spaces. He wants to keep his books organized without piles. The bricks and handmade shelves give RIA a "warm and inviting" read-at-the-fireplace vibe, he said.

"What I want to be is a source of knowledge, a source of stories and entertainment," Janke said.

Leach said it's difficult to find time to read for pleasure as a student and she feels guilty about books she owns but hasn't read yet. She said people should read what they prefer, but age lends beauty to a work.

"I just think there's more romance to the older books," Leach said. rawr

illustration by melissa flores | rawr

Gaga for Gaga

melissa flores rawr

Lady Gaga is one of the most popular artists today for a reason.

From "Bad Romance" to "Born this Way," people all over the world are jamming to Lady Gaga's newest releases, buying albums and tickets to shows. Her popularity has risen to the point where other artists, such as Nicki Minaj, are emulating her unique style and flamboyant personas to try and generate similar success.

Why? Because her formula works.

Gaga has plugged herself into the same success model that has worked for countless artists in the past, mixing controversial public appearances, outlandish costumes, pop beats and outrageous lyrics to catch and hold mass attention.

We've seen this same formula employed by music artists throughout history. Madonna's controversial behavior and lyrics, as well as her revealing costumes and lewd music videos sparked a sensation in the 1980s that made her the pop icon she remains today.

This formula also worked for Prince, whose high profile public stunts, including changing his name to a symbol, and his hyper-sexualized lyrics and performances gained him international fame.

Why is this formula so suc-

cessful? Because it sticks.

Gaga wows her fans with outrageous shows and catchy lyrics that her fans can't seem to get out of their heads. She is also one of the few artists who performs live without prerecorded material or auto tune.

Gaga creates unique characters for herself (she made a public appearance and performance as her male persona from her "You and I" music video) that not only distance her from the mainstream pop icons, but also make her that much more memorable.

The most important thing to remember about Lady Gaga though (and what makes her one of the most exceptional performers of our generation) is that she uses her public appearances, outrageous costumes and worldwide influence to bring awareness to key social issues.

Gaga recently endorsed a campaign to increase AIDS awareness, Viva Glam Lipstick, with young people. She also is a well-known advocate of LG-BTQA rights and gay marriage (which has earned her the title of godmother to Sir Elton Iohn's child).

Overall, if her music and live shows were not enough to make her one of the greatest performers of our generation, her highly publicized appearances, famous friends, outrageous performances and various philanthropies should be.

Can we please have something better than Gaga... Please?

toluwani adekunle rawr

Lady Gaga, the artist with great ideas, extreme creativity and the one everyone loves. But is she really worth all

the attention she receives? When I think of Lady Gaga, I imagine a teenager who is ready to do anything just for the sake of fame. The difference in this wcase is that Lady Gaga is 25 years old and should be more mature, or so I would expect.

It's okay to be creative but there is definitely that fine line between creativity and insanity. Who in their right mind would think of sewing meat into clothes and wearing it in public? OK, at first, it sounds cool and like such an awesome idea but there are reasons why



courtesy of ladygaga.com

we are all in college – one of them being to acquire the ability to analyze and think deeper.

Lady Gaga might be overly creative in her physical appearance but lacks that bit of spice in her way with words. Going through the lyrics of various songs sung by Gaga, there's a total lack of creativity. This might actually be one of the things that the media adores about her music but if that is the case then I weep for a world that is losing the ability to distinguish a good work of art from one poorly done.

It's sad that not only adults listen to Lady Gaga's music but also kids. It is not right for children to be exposed to someone who doesn't consider the people going hungry or dying for lack of proteins in different parts of the world before she decided to wear meat as clothes.

A few pounds of meat might actually not sound like that much but a message is being passed across in her actions even though it might be an unintended one. She says she wore the meat dress for a Don't Ask, Don't Tell campaign, but I surely think there are other ways to make a statement apart from being wasteful.

It gets to a point when trying to be loud and crazy gets really obnoxious, and as an artist you should respect your viewers and know when to stop. Gaga has gotten obnoxious in her drive to live up to her name.

Her influence on the public is strong and maybe if she could channel that amount of creativity into something more profitable and worthwhile, the world might just be a more bearable place to live in.

From zzzs to success Paying back a different kind of loan

matt maw rawr

Sleep medicine specialist John Grauke said a person's body is like a sleep creditor.

"If you don't get enough sleep, you will come up with what we call a sleep deficit, and that is only paid by sleep," he said. "It's kind of like a (credit card) debt because it's easy to accumulate and hard to pay."

Grauke said people ages 10 to 20 — which includes many college students — need more rest than those of any other stage in life, with 10 hours for men and nine for women. This conflicts with the average student lifestyle.

Sleep deficiency can cause anything from general fatigue to irritability, to mental or emotional problems or issues with gastrointestinal and cardiac systems.

Sleep troubles are both serious and highly treatable, he said, and the debt can be paid over time.

"You probably couldn't do it in a single evening," Grauke said. "(You'd need to) start allowing for a little more sleep than you really needed ... on a regular basis."

University of Idaho architecture major Sofia Cardoso said her sleep schedule depends on whether or not she has a project due. She makes sure to rest at least five hours before an exam day, but sleep is the last thing she thinks about when she must work long hours in the studio.

Cardoso said she always feels tired and relies on naps and coffee to sustain her energy. Her ideal evening includes eight hours of rest but she struggles as a light sleeper, and said it isn't possible to have a healthier schedule because of project obligations.

"I gave a presentation with no sleep," she said. "I don't even think the professors understood what I was saying. And afterwards I just went home and crashed for like 10 hours straight."

Family physician Patrice Burgess said sleep deficiency can hamper concentration, decision-making and organizational skills, such as remembering the evening's homework. Sustained deprivation can aggravate such health problems as high blood pressure and heart disease, and healthy habits established now will benefit people later in life. Students with the "Superman syndrome" think they're tough to stay up late, Burgess said, but their bodies still need sleep for peak performance. It's important to find a workable routine and avoid fluctuation.

"You have to set small, achievable goals," Burgess said. "So if you're in a really erratic pattern right now, you're not going to be able to go to bed at 10 and get up at 6 tomorrow... Once you achieve those goals, then (reassess) and (make) a new goal ... Every little bit does help."

Grauke accepts walk-in visits to his Moscow Medical clinic, and has served many students. He said he's observed significant changes in the lives of those who have followed his advice. He enjoys working with sleep problems because of the high treatment success rates. "A lot of disorders that people (experience) can be related to sleep," Grauke said. "There are solutions ... there are medications, there are different interventions that have been shown to be successful ... Getting regular sleep makes a lot of difference."

Burgess said college life brings a lot of exciting things to learn and do that make healthy sleep seem less important. Students undercut their efforts, however, when they ignore it.

"College is a great time," she said. "It would be great to make taking care of yourself part of your priorities along with everything else that you're doing so that you can get the best out of it now, and set yourself up for the best success in the future."



illustration by erin dawson | rawr



	Monday	Tuesday	Wednesday	Thursday	Friday
10:00 AM	Krav Maga	Krav Maga	Krav Maga	Krav Maga	Krav Maga
11:00 AM	Krav Maga	Krav Maga	Krav Maga	Krav Maga	Krav Maga
4:00 PM	Kids' Krav		Kids' Krav		
5:00 PM	Kids' Krav		Kids' Krav		
6:00 PM	Krav Maga	Krav Maga	Krav Maga		
7:00 PM	Jiu-Jitsu	Kids' Judo	Jiu-Jitsu	Kids' Judo	
0:00 PM	Jiu-Jitsu	Judo	Jiu-Jitsu	Judo	

rawr OCT **14** pg 6 Restaurant pet peeves

melissa flores rawr

Working in a restaurant and going to school can be tough. The hours are long, scheduling can be a circus and the paycheck at the end of the month might not always be enough to make it worth the fuss.

However, while all of this might seem like the worst a server, busser, bartender or cook could encounter, there is one thing that can trump them all: The unpleasant customer.

Lucas King, a senior at the University of Idaho and cook at the Alehouse, said he and most food service workers have some major pet peeves when it comes to customer service. He said working with difficult customers is just another aspect of his daily routine.

"People get really specific and just like pretend that they're the only customer in the restaurant and they're the only order that comes up," King said. "I just don't think people realize how hard the people who make the food actually work."

For Firshta Shefa, a UI senior and waitress at The Pantry, customers coming in at closing time is her biggest pet peeve, especially when they're demanding and linger at their table long after they've finished eating.

"We get lots of regular customers. We have

these two...who come in like once a week and eat in the restaurant. For some reason, they always come in like 15minutes before we close and just sit there 40 or 50 minutes after we close and chit chat and they like, eat really slow," Shefa said. "And they drink coffee like no other, so you have to, like, come by every five minutes and refill their drinks. It's not really much, but it is very time-consuming when you have five other tables that you have kind of irritating because sometimes they to watch out for and then there's just this one table that's, like, really needy.

Joshua Payne, a UI junior, has worked many bartending and serving jobs during his school breaks and said he is generally the server to whom other servers hand off their most unpleasant customers. As a result, Payne said he has developed his fair share of pet peeves. among which are snippy customers and those who target him with their dreary moods.

"If people (snap), they need my attention and it's not an emergency, like their little kid dumped a glass of water on them. I usually will go over there and tell them that I am not a dog and they cannot snap at me," Payne said. "I also hate when people act like it's my fault that they're in a bad mood, if they're just trying to be mean to me because they came in a bad mood and I don't know, everything's just

wrong because they're having a bad day."

Brianne Hamilton, a UI senior and former hostess at Sangria, said her biggest pet peeve is one that Pavne. Shefa and King also cited – small tips. Each mentioned that not only is it insulting to receive a small tip or no tip at all, but these usually come from customers who are difficult to begin with.

"When people don't know how to tip, it's order like, a \$100 dinner," Hamilton said.

These customers can be difficult to spot. Pavne said, and it's important not to assume a customer is going to be difficult until they order.

"Some people come in and look trashy and everything like that and you just kind of expect them to be difficult and not tip you, sometimes they're servers who work in restaurants and they're really polite and tip you really well," Payne said. "And people who come in and look nice and you expect them to treat you really well are grouchy and don't tip at all. And, yeah, so usually it's not until first contact. You can usually tell at that point if they're going to be good or bad, easy to work with or not."

Despite unpleasant experiences, King, Shefa, Payne and Hamilton said they would definitely take more jobs in food service. Shefa said ultimately, the nice customers outnumber the unpleasant ones.

Pavne also said that the people who are most successful in any food service positions know how to stay calm while handling a difficult customer.

"Most of the time it's just smile and keep going., Don't act like anything's wrong. If you act like something's wrong, they know something's wrong," Payne said. "Usually there's nothing you can fix, nothing you can do, and it makes them kind of worried so just go on like nothing's wrong and keep smiling. Just do a good job.

Hamilton said it's important to remember that everyone has bad days.

"You don't know what that person is going through that day. They could be having a really crappy day and just taking out their frustrations on you because you're the nearest thing and you are what's irritating them now and they don't know you, so they don't feel bad about it," Hamilton said. "And so I just think, 'Don't worry about it, just deal with it and try to make it a better situation but don't take it personally and don't get aggravated over it because it's going to happen more than once and you don't know what's causing it."



PRINCESS PROGRESS Student takes on Disney characters

rhiannon rinas rawr

Classics like "Snow White," "Beauty and the Beast" and "The Lion King," mixed with new favorites such as "Tangled," "The Princess and the Frog" and "Atlantis: The Lost Empire," fill University of Idaho students' shelves. And everyone has their favorite.

Summer Christiansen, UI creative writing major, said her favorite Disney character is Rapunzel from "Tangled" because she represents a new, stronger role model for girls.

"I think that as Disney princesses have been evolving each one kind of gets stronger and more independent," Christiansen said. "She's definitely cute and quirky, but at the same time kind of goes after her dreams which I think is a good role model for girls rather than Sleeping Beauty – fall asleep in a tower and wait for your prince to come."

Christiansen said her friends tell her she is like Rapunzel because she's always baking and doing ceramics while chasing after her dreams.

UI junior Chris Dyer said his favorite character is Aladdin.

"He gets the hottest girl out of any Disney movie," Dyer said. "And he has a genie who acts and sounds like Robin Williams, which is pretty much every person's wish."

Aladdin is a story of the kid from the streets accomplishing his goals, which Dyer said makes him admirable.

"Yes, it took him a genie and magic to get there, but the message is still the same: Don't give up on your dreams and some day you'll reach them," Dyer said.

Dyer said he thinks people like Aladdin because he's always reaching for the stars.

"The guy always seems to have to go above and beyond to really impress the girl of his dreams," Dyer said. "In Aladdin's case, he had to become a prince just to get Jasmine to look at him. And then he could finally be himself and make her fall in love with him. I think that's a fairly accurate representation of the male gender."

UI freshman French major Jessica Lindsay said she relates best to Flounder from "The Little Mermaid."

"I've always had a thing for Flounder. He gets scared very easily and I am a scaredycat when it comes to certain things," Lindsay said. "He looks out for Ariel and I look out for my friends just as much as Flounder does and he's funny."

Lindsay thinks Flounder is a good role model even though she would classify him as a nerd because he's not "into muscles."

"I think he's a good role model because he has a little bit of everything," Lindsay said. "He's trustworthy, he's caring, he's somewhat courageous and adventurous – not afraid to show how scared or how happy he is."

Lindsay loves "The Little Mermaid" because of its French background and "they have the flutes playing in it."

Christiansen, who is writing her senior thesis on the evolution of Disney princesses, said something the princesses have struggled with is body image.

"Rapunzel is a strong character and she definitely kicks butt with her frying pan. which is nice to see, but we go from Snow White who's kind of a full-figured woman, I would say, and then especially with Sleeping Beauty ... she doesn't really have a waist,' Christiansen said. "...And then gradually were going back to princess Tiana from "Princess and the Frog" and Rapunzel, they do have thin waists but the definitely have hips and it's nice to see a change in that."

Christiansen's senior thesis is entitled "Disney Princesses: The Good, The Bad and The Never-Ever Ugly." She said body image is something women are always going to struggle with.

"For little girls growing up with princesses like Jasmine,

in her kind of skimpy outfit, showing off her teeny waist, and some women aren't built that way," Christiansen said. "It's a hard thing to deal."

Her senior thesis requires her to read the original stories, most of them coming from the Grimm Brothers, and watch the movies to take note of the differences and whether or not the princesses are good role models.

"I'm re-reading 'The Little Mermaid,' the original story, and it just kills me the whole time that everything that she does and all the pain that she goes through is for illustration by erin dawson | rawr a man and the fact that they made a Disney movie of it kind of blows my mind," Christiansen said. "The thing I'm trying to say with my senior thesis is that girls need strong role models and role models that don't go after their dreams just for a guy."

10.14.11

Organic grass-fed music

Moscow Co-op hosts music Tuesdays

lindsey treffry rawr

Music flows through the aisles of tofu and gluten-free breads. The espresso grinder whizzes and cashiers ring up groceries, filling empty green bags. Groups of people sit near round tables with soups and salads fresh from the deli, all facing a man with a guitar. It's just another Tuesday night at the Moscow Co-op for the music series.

The free, live music performances are from 5 to 6:30 p.m. year-round and are led by Co-op music coordinator Chelsey Bryd Lewallen.

"It's a good place to come relax and take a break from homework, (and) to unwind after a busy Tuesday," Lewallen said.

Lewallen is in charge of booking all the gigs. She recruits new musicians and asks previous performers to return. She said she often goes to Bucer's or One World Cafe to find new musicians.

"I have a big list of 50 musicians," Lewallen said.

David Roon is one of them. The University of Idaho fish and wildlife and biology professor performed his Celtic folkrock music on Oct. 4 at the Coop. Roon plays guitar and sings original songs and covers.

"(The Co-op musicians) are extremely talented and there is lots of UI community," Roon said.

Roon will be taking over Lewallen's position, while she is on leave for the end of her pregnancy.

"We're interested in a wide range of performers," Roon said. "It'd be great to set students in here to do sets."

Lewallan said interested musicians can drop off their demos to her on Tuesdays or during the week to any cashier.

"A lot of people enjoy playing," Lewallan said. "They get a Co-op gift card and a \$5 deli voucher."

Performers can play outside, but since the recent change of weather, they have been set up in the front corner of the Co-op, near the deli.

UI microbiology and medical graduate student, Chuck Schultz, said he comes to the Co-op once in a while, but didn't know it was Music Tuesday.

"It's open and no one's doing anything that music would take away from," Schultz said.

Schultz said he comes for the food, where a slice of bread and tea costs a total of \$1.85.

The remaining performances for October include Dan Faller, a contemporary country artist, and Bart Budwig who plays alternative country and blues.

more information

For more information on performances, email <u>music@moscowfood.coop</u> or visit moscowfood.coop.



zach edwards | rawr

David Roon performs at the Moscow Co-op Tuesday afternoon. Roon described his style of music as traditional Irish and Scottish incorporation of both orginal music and covers of other artists. He will soon take over the position of music coordinator at the Co-op.

I scream, you scream



illustration by erin dawson | rawr

The quest for the best ice cream

nicole lichtenberg rawr

Ice cream. It puts a smile on your face, freezes your brain and it's the sore throat remedy. And some of the best ice cream can be found in Moscow.

JAMMS "Where You Rule" 954 Pullman Road

JAMMS, though they sell frozen yogurt and not ice cream, makes a strong case for being the best ice cream-style shop near campus. For starters, it's self-serve – customers get to decide how much frozen yogurt and how many toppings they want and in what arrangement.

The customer can choose from 10 different types of frozen yogurt or sorbet (there are nondairy options as well) and more than 50 toppings that range from fruit loops to actual fruit.

At the end, the customer's concoction is weighed and priced by the ounce. Note: University of Idaho students receive a 10 percent discount with a valid school ID, bringing the price down to 36 cents an ounce.

Taste: 3.5/5 Price: 4/5 Service: 5/5 Atmosphere: 3/5 Total: 15.5/20

Baskin-Robbins

"Where Wonders Never Cease" 1244 Pullman Road Baskin-Robbins is the

quintessential ice cream parlor complete with banana splits, sundaes, cones and cakes amongst their offerings. Dozens of flavors and all the classics for toppings, guarantee something for every taste.

Baskin-Robbins does a fantastic job of mixing classic flavors with new ones, and rotating seasonal options (pumpkin ice cream, anybody?). Another plus is the variety of size options – ranging from a junior cone to a quart.

The only negative was space – large groups would likely be uncomfortable in the cramped quarters. Taste: 5/5 Price: 3/5 Service: 5/5 Atmosphere: 5/5 Total: 18/20

McDonald's "I'm Lovin' It"

1404 Pullman Road

On the run? Short on cash? Love soft-serve? Though not technically an ice cream shop, McDonald's has a drive through window.

Its limited selection of McFlurries, Shakes, Sundaes and Cones is good across the board and probably on average the most health-conscious of the options. Another bonus point for Mickey D's is that they are everywhere – you can't go six blocks without running into one.

McDonald's is a perfect harmony of price, options and flavor. Taste: 4/5

Price: 5/5 Service: 5/5 Atmosphere: 4/5 Total: 18/20

White tie improv



amrah canul | rawr

Top: Richard Ayad reveals the "finished rocket" in a game of "Onion" along with Saturday's cast of White Tie Improv: Gravity Finds its Center in the conference room in Shoupe Hall. The event will be at the Kiva Theater at 8 p.m. Oct. 15 for two dollars at the door.

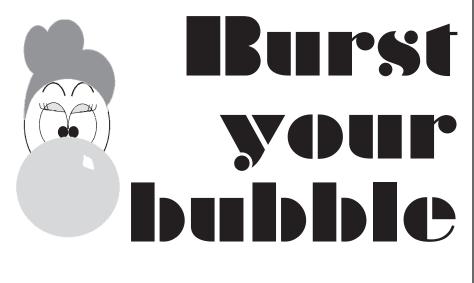
Bottom: From left to right: Chance Rush, Megan Thorton and Quinn Hatch warm up for a practice session in the conference room in Shoupe Hall.

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rawr



chloe rambo rawr

It can be sweet, minty or fruity. It can have a colorful crunchy shell or a bright white exterior. It can be found in a grocery store aisle, gas station shelf or dispensed from a classic round-topped machine. Chewing gum is a sweet treat for some, and a minty necessity for others.

Despite economic difficulty of the past year, gum sales have soared. Nearly 185 new flavors have been introduced to the mix including Strawberry Shortcake, Tropical Remix, Green Apple Vortex, even cocktailinspired flavors like Mint Mojito and Cool Colada, giving the ever-expanding chewing gum market an appetent audience.

Every time you unwrap a stick of your favorite flavor, remember that gum has come a long way since it's discovery. According to the website of the International Chewing Gum Association (ICGA), the father of the gum ball and Double Bubble was a resin from the mastic tree chomped on by the Greeks. And later, Mayan civilizations enjoyed chewing chicle, another

tree byproduct that would eventually become one of the main ingredients in modernized chewing gums.

The Greeks and Mayans had it right – the benefits of chewing gum are many. Popping a stick of your favorite flavor can clean and whiten teeth, aid digestion and control weight gain by demolishing cravings. Some types, like Nicorette, can even reduce the desire to light up regularly. And in the classroom, chewing gum can improve concentration and reduce stress.

Kate Murphy, reporter from business information site Portfolio.com, compiles market research predicting continuous jumps in chewing gum sales. The research, conducted by Mintel, a global consumer and product research group, predicts sales in gum will exceed \$5.8 billion by 2012. Let's think about this, with \$5.8 billion in your pocket, you could buy a really nice car to get you where you need to be. Take the Lamborghini Reventón for example the most powerful and expensive Lamborghini on the market. To put it simply, you could buy around 80,000 of them. Or if feeling fly like a G6

luxury jet is more your style, you could pick up roughly 3,500 of them on the proposed profits gum manufacturers will rake in next year.

When big profits and continued product success come into play, there is one sure fire way to interest a customer: a nice package. Many consumers reach for a well-designed pack solely based on product look and design.

One of top three Wrigley chewing gum brands, Orbit, recently underwent a brand facelift. Initiating the, "Reveal Your Style" patterned pack, customers can now enjoy colorful polka dots, bright swirls or 1970sstyle flowers. Orbit is just one of many brands truly banking in on the power of appealing and unique packaging.

Next time you're in the store browsing for some new chewing entertainment, try something new. You never know which new, slightly odd or just plain bizarre flavor may be your new favorite.

But one piece of advice: Try to remember to remove extra sticks of gum from your the pocket of your jeans before you toss them in the wash.

