

THE ARGONAUT

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Vandal recruiting 102

UI departments learn from each other, work together while recruiting

Allison Griffith
Argonaut

Though the University of Idaho has multiple recruiters who work within the Department of Admissions, it takes people throughout UI to be successful in bringing in new students, said Steve Neiheisel, the associate vice president of enrollment management.

The International Programs Office, Athletics and the College Assistance Migrant Program all have their own form of the recruitment process, he said, as well as each individual college at UI.

"Every college has a designated staff person who does en-

rollment related things," Neiheisel said.

However, he said, each staff person varies a little from college to college, depending on what they are in charge of. Some focus mainly on recruitment and advising, others retention and scholarships, though all help to add to the student body at UI.

To make sure all of these departments work together in the most efficient way, the Department of Admissions has a person in charge of coordinating with all the colleges and keeping track of each of their schedules.

"We try to coordinate the

More info

"Vandal recruiting 102" is part two of a three-part series that will cover University of Idaho recruitment. Visit uiargonaut.com for more.

colleges' activities," Neiheisel said.

This is especially necessary as the different colleges often travel and have activities for recruiting people, Neiheisel said.

For the College of Business and Economics, traveling to community colleges to recruit transfer students is a main part

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Hayden Crosby | Argonaut

Sue Westervelt, employee at the Office of Admissions and Campus Visits, sorts through applications for Fall 2013 Monday in the UI Campus Visits Office located on the first floor of the Student Union Building.

Bye, buy e-books

ASUI discusses more e-books despite decline in VandalStore e-book sales

Andrew Deskins
Argonaut

Despite the increasing trend toward e-readers such as the Kindle or iPad, the University of Idaho bookstore is seeing a decline in student interest in electronic textbooks.

"Three years ago we had \$20,000 dollars worth of electronic textbook sales," VandalStore Textbook Buyer Kathleen Norris said. "This fall we sold less than \$500 worth of e-books."

Norris said she believes the trend is largely due to the emergence of the textbook rental program. She said both e-books and rentals are comparable in price and both last for the whole semester.

"When you calculate it, the difference is one of dollars. When they both last for the same amount of time I understand why students prefer the real thing," Norris said. "When you are referencing back and forth between your textbook and homework, it's easier to look down from your computer screen at an open book than it is to keep switching back and forth with an e-book. I get that."

Norris also said there is a decline in supply of e-books due to Kindle entering the electronic textbook market.

"We used to go through our wholesaler and software provider Missouri Book Company for e-books, but as they have had to compete with Kindle, and because we can't buy from Kindle, there has been a definite drop in supply," Norris said.

Students who are interested in e-books have noticed the drop in supply. ASUI President Hannah Davis took up the issue when a friend asked why he couldn't get all his books electronically.

After meeting with Andrew Brewick of University Advising Services and Miranda Anderson of the UI Teaching and Advising Committee, Davis said it comes down to the publishers, something Norris confirmed.

"Professors pick the best text they can, and if the publisher offers it electronically, then students can choose that option," Davis said. "But if the publisher doesn't offer it electronically, then students are out of luck."

SEE E-BOOKS, PAGE 5

SHOWCASING HERITAGE



Amrah Canul | Argonaut

Adefua African Dance and Drumming from Eastern Washington University performs at the 10th annual Shades of Black show, themed "I Am," Saturday in the Student Union Building ballroom. Kwapi Vengesayi, the show's producer and a Vandal alumnus, said Shades of Black has grown from a small presentation of local black culture to a showcase of black culture and talent from around the region.

Otter updates issues in 2013 legislature

Emily Johnson
Argonaut
Statehouse Bureau

Gov. C.L. "Butch" Otter updated the information covered in the State of the State address in January, concerning everything from personal property tax and education reform to the state health insurance exchange and Idaho's budget.

Otter said Idaho's economy is doing well and the budget he submitted is structurally sound, even with alterations and shifting funds.

The governor said this means the government is not spending any one-time money on ongoing needs. The ongoing needs will be met by the revenue stream projected by the state government, Otter said.

Unemployment in Idaho drops one-tenth each month, Otter said, and it has gone from about 9 percent to 6.6 percent, the lowest it's been in almost four years, according to the Idaho Department of Commerce.

Otter said his Project 60 initiative will help create more jobs for Idahoans. Today, the budget consists of more than \$58 billion and the governor said by the end of 2013, Idaho's budget could reach the goal of \$60 billion.

Personal property tax is one of the big issues hitting the legislature this year. Otter said the \$20 billion set aside to take care of personal property tax will be handled carefully.

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Steven Devine | Argonaut

Students practice a dance Saturday in the University of Idaho Memorial Gym multi-purpose room in preparation for the UI Women's Center flash mob that will take place at 12 p.m. Thursday in the Idaho Commons. The flash mob is part of the One Billion Rising Campaign which is dedicated to stopping global violence against women and girls.

From Vagina Monologues to V-Day

One Billion Rising advocates against violence toward women

Chloe Rambo
Argonaut

A song, a dance and a source of hope for millions of women around the world — that's what the One Billion Rising campaign is hoping to spread, said Lysa Salsbury, coordinator of programs at the University of Idaho Women's Center.

Thursday will mark the 15th anniversary of V-Day, an activist movement to end violence against women and girls worldwide. The movement was inspired by playwright, performer and feminist Eve Ensler's play, "The Vagina Monologues," as a way for women to stand together in hopes that gender equity is reached and violence is stopped.

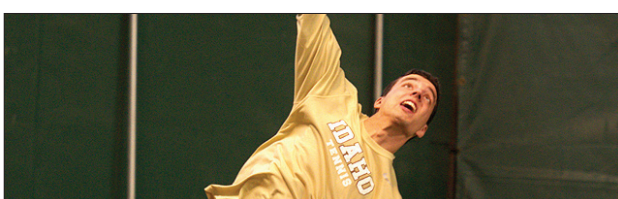
Salsbury said, quoting statistics from this year's V-Day spotlight campaign, one in three women is beaten or raped — amounting to 1 billion women worldwide. This year's V-Day spotlight campaign is One Billion Rising, a movement to stop the global violence on women and girls.

"The educational message they're trying to get across is that 1 billion women on the planet will be raped or beaten ... which is a horrific number — 1 in 3 women," Salsbury said. "The goal is to create a global unifying response to that statistic in the form of a dance strike."

The "V" in V-Day stands for

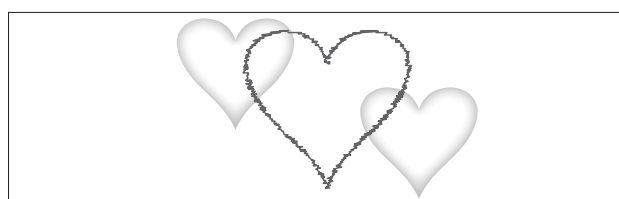
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Still unscathed, the men's tennis team won two matches during the weekend in Spokane.

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Recognition and education key to ending violence — read Our View.

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