

Food Stamp Group Named For Valley County

Following a meeting with officials of the Surplus Marketing Administration, Robert Callender, Cascade, today accepted chairmanship of the Valley County Surplus Foods committee which will organize the co-operation of food retailers in setting up the Food Stamp Plan in the county.

"We have worked to bring the Stamp Plan to this county," said Mr. Callender, chairman, "because it successfully works to benefit farmer, needy family and small business. I have asked Kenneth Stevensen, McCall; W. P. Gillespie. McCall; David

David
Ralph McDougal, Donnelly to work
with me on the committee and I am
sure the food retailers of our county
will cooperate one-hundred per
cent."

To Arrange Mass Meeting

The officials of the SMA have asked the county committee to distribute merchandising display material and arrange a mass meeting of retailers for instructions a few days prior to the inauguration of the Stamp Plan.

Donald A. Fareed of the SMA, agency within the U. S. Department of Agriculture which has direction of the Stamp Plan, pointed out that the added expenditure for food through blue surplus food stamps will amount to nearly \$144,000 a year in the five southwestern counties being opened to the plan.

More Local Com. Used

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More Local Commodities Used

"A great deal of that money," said Fareed, "stays right here in these counties as it is buying locally produced commodities which are on the surplus food list at present." Fareed added that nearly three-quarters of the food on the surplus list are grown either in the counties or within the state.

"It wasn't so long ago that folks were shaking their heads about over-abundant produce rotting in the fields while people were going hungry. The Food Stamp Plan by moving surplus off over-laden farms into homes of under-consuming families is helping to right that paradox of want in the midst of plenty."

Albert Lee, state commissioner of public assistance, also reported today that his department is busy making preparations for the inauguration of the Stamp Plan the first

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Grocers Meet On Stamp Plan

Mass meetings of all food retailers in Valley, Elmore, Canyon, Boise, and Owyhee counties will be held next week and the following week to discuss details of the operation of the Food Stamp Plan which will be inaugurated in these counties May 1.

The meeting for Valley county was held at the high school building at Cascade at 8 p. m. Wednesday, April 23.

Importance of the meetings to food retailers was stressed by both E. "Buck" Bivens of the State Surplus Foods Committee, and Albert Lee, State Commissioner of Public Assistance.

"Every grocer, meat dealer, wholesaler or other merchant who sells food must know how stamp business is to be handled if he plans to accept any stamps at all," said Mr. Bivens. "After instructions

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"Every grocer, meat dealer, wholesaler or other merchant who sells food must know how stamp business is to be handled if he plans to accept any stamps at all," said Mr. Bivens.

"After instructions have been mailed grocers and the mass meeting has been held it is up to each merchant to see that the plan operates successfully and no violations are being committed."