

National Geographic Society WASHINGTON, D. C.

GILBERT GROSVENOR, PRESIDENT JOHN JOY EDSON, TREASURER JOHN OLIVER LA GORCE, VICE PRESIDENT GEORGE W. HUTCHISON, SECRETARY

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Mr. David Lewis, Warren, Idaho. September 28, 1933

Dear Sir:

In view of your association of 8 years with the National Geographic Society, the absence of any word from you regarding your wish to continue your membership or resign from The Society convinces me that my communications failed to reach you, or else did not properly convey to you the entirely friendly message they were designed to bring.

In my notices I tried to make very clear to you the marked difference between membership in The Society and subscription to a commercially operated publication. This would explain why I did not at once accept your silence as refusal but felt obliged to continue to send the additional notifications which you, as a member of so many years standing, have a right to expect of your Society.

It is, of course, possible that something has gone amiss or that you have misinterpreted this friendly interest. In this case, will you not be good enough to inform me so that I may clear up the matter?

It is my feeling, however, that you will wish to preserve the continuity of your file of The National Geographic Magazine - back copies of which are often difficult and expensive to obtain - and that you will desire to continue your already long association with this far-reaching organization, which, without financial profit to anyone, is rendering such important service in its useful field of geographic research and discovery.

Sincerely yours

George Mutcheson