Keywords are important descriptive terms which point out the content of the article.

Please keep the following restrictions in mind:

(1) Reywords and phrases <u>must</u> be limited to 18 characters or less. This is necessary to conform to the requirements of the computer program. You may, however, use the "+" notation for the 18th character of a phrase to indicate that it could not be included in its entirety in the alloted space. For example:

CULTURE AND PERSONALITY

can be reduced to

CULTURE+PERSONAL+

and should be intelligible to readers of CA as meaning 'culture and personality'. You may prefer not to manipulate such terms yourself, in which case it will be done for you by the editorial staff.

(2) Please indicate which of the terms that include more than one word should be reversed so as to allow other words in the phrase to be indexed as well. For example:

RACIAL-TRAITS

might be of interest to someone working on various uses of 'traits' in anthropology and hence should also appear as

TRAITS-RACIAL

Dr Tax is always interested to hear reactions to, and comments about, this indexing method.

The sales

6.31.1.2