

# The American Museum of Natural History

Central Park West at 79th Street New York, New York 10024 (212) 873-1300



CENTENNIAL YEAR -1969

DEPARTMENT OF  
PUBLIC RELATIONS

Roberto Rendueles  
Manager

April 13, 1970

Mr. Don E. Crabtree  
Route 1, Box 39  
Kimberly, Idaho 83341

Dear Mr. Crabtree:

All of us here in public relations were delighted to read your gracious letter of March 20. Probably you are back from Hollywood by now, I hope with that "nice tan."

We are still getting publicity from your appearance here. I am sending several copies of the latest, which Mr. Rendueles showed us this morning at our regular Monday meeting. I think it is a real nice story.

With best wishes from all,

Sincerely,

Bob Dana

P.S. I am also enclosing a release about our upcoming new hall. It promises to be a beauty. The Daily News is going to do a color spread for its Sunday magazine (4,000,000 circulation) and Newsweek is getting ready to send a photographer. I am sure that Time and all the others will get on the bandwagon. Only fly in the ointment is the projected newspaper strike, possibly to start tomorrow.

CC-3-2-10