

STATE OF IDAHO
DEPARTMENT OF FORESTRY
BOISE, IDAHO

23 March 1965

TUSSOCK MOTH PROJECT

I & E PLAN

I. General

Since most of the ¹²⁰150,000 acres [more or less] to be included in the control project area are state and privately-owned, it was agreed the state should supply the project leader and lead also the Information & Education effort. The total job will be a cooperative venture of the State, USFS and private owners, with the USFS furnishing the greatest part of the funds, the technical direction and services, and letting of contracts. A supervisory force of about 35 will be required, supplied as follows: [Private - 5; State - 8; USFS - 20].

The I & E effort will require, but not be limited to: news and radio releases, letters to and personal contacts with key citizens and government officials, and neighborhood public meetings.

II. News Releases [Press and Radio]

A. All releases on major news developments will be issued by or through the State Forester's Office, after coordination with the Regional Office. Copies to be distributed:

Moscow Daily Idahonian
Lewiston Tribune
St. Maries Gazette [through St. Joe Supervisor]
Supervisor, St. Joe [Hilding] - [3]
District Forest Ranger [Kern] - [2]
Area Forester [Mitchell] - [2]
Woodland Foresters - [1 each] - [White & Schoeffler]
Royce Cox
Missoula - [2]
Cd'A State Forestry Office
Western Wood Products Association
North Idaho Forestry Association
Clearwater Timber Protective Association
File

B. Radio - concentrate on follow-up and supplemental reports and personal interviews with Ranger and Woodland Foresters.

III. Letters & Personal Contacts [accomplish prior to April 12]

A. State Forester will make contacts with:

Fish & Game [Initial][Follow-up, St. Joe Supervisor]
Public Health
Univ., College of Forestry [Initial][Follow-up, St. Joe Supervisor]
Idaho Wildlife Federation
Virgil T. McCroskey, Garfield, Wash.

Parks Department
North Idaho Forestry Association
Western Wood Products Association
Clearwater Timber Protective Association [A. B. Curtis]

B. Royce Cox will keep U. S. Congressional Delegation advised. [Provide film?]

C. St. Joe Supervisor and St. Joe Area Forester will:

1. Fully coordinate local contacts beyond following:

a. St. Joe Supervisor contact:

State representatives
Local Wildlife groups and Fish & Game Department
Local businessmen, including:
forest industry people
University - both College of Forestry & Entomology Department

b. St. Joe Area Forester [Woodland Foresters]

[1] High Priority - start immediately contacting landowners to determine sensitive areas that need to be sprayed by copter or avoided. Check especially dairy operations, apiaries, and other sensitive areas.

[2] State Senators
County Agents
County Commissioners
Key leaders of Christmas tree growers & farmer groups

IV. Local Meetings

A. To be arranged by Woodland Foresters Schoeffler and White in following towns during period April 12-16:

Emida ----- White
Sanders ----- White
Potlatch ----- Schoeffler
Deary ----- Schoeffler
Troy ----- Schoeffler
Moscow ----- Schoeffler

B. Technical man to be supplied by USFS [see St. Joe Supervisor]

C. Show film [Operation WHIP]

D. State Forester to advise Gene Burch of schedule

V. Miscellaneous

A. Forest Service will do fact sheet

