

Telling Community Food System Stories Using ArcGIS Story Maps

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Extension

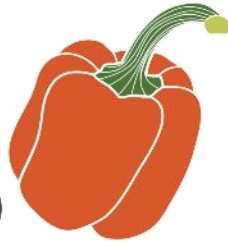
November 13, 2019



GIS day



University of Idaho
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IDAHO
FOOD WORKS™



ArcGIS StoryMaps

Presentation Overview

Why tell stories?

ArcGIS Story Maps

Short List

Map Journal

Future Changes to Measure Impact



Why Stories?

Stories, like art, resonate and inspire.

Stories create connection.

Stories weave together our heritage and our future of food

Stories help people find common ground, foster deeper understanding, and build new relationships

Community Food Systems StoryMaps –our Why



Increase awareness of local food systems and regional assets



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Celebrate our agri-cultural heritage – historic and present



Inspire a vision for the future

What we
focus on...
we create

What are our
assets?

What are the
possibilities for
our food
system?





ArcGIS StoryMaps

Storytelling that resonates

Transform your digital storytelling with custom maps.

Create inspiring, immersive stories by combining text, interactive maps, and other multimedia content. Publish and share your story with your organization or everyone around the world.



How we are using StoryMaps...

Conveying primary food systems data (assets)

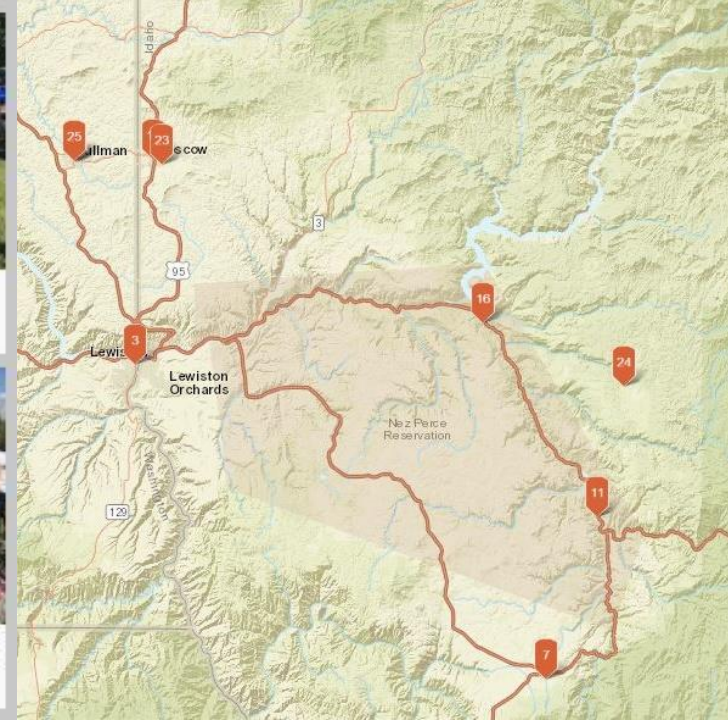
Making data usable by creating a directory

Engaging people visually

Continually updating & expanding assets

Connecting users to asset websites and Facebook pages

Telling the local food stories of our region



The Taste of Home: Local Food in the Palouse-Clearwater Region

About the Map

Community Gardens

Farmers Markets

Farm-to-Table Restaurants

Artisan Beverages

Food Banks



1 Our Region: Palouse-Clearwater



2 Commercial Kitchens



3 Food Banks



4 Farm-to-Table Restaurants



5 Artisan Beverages



6 Meat Processing



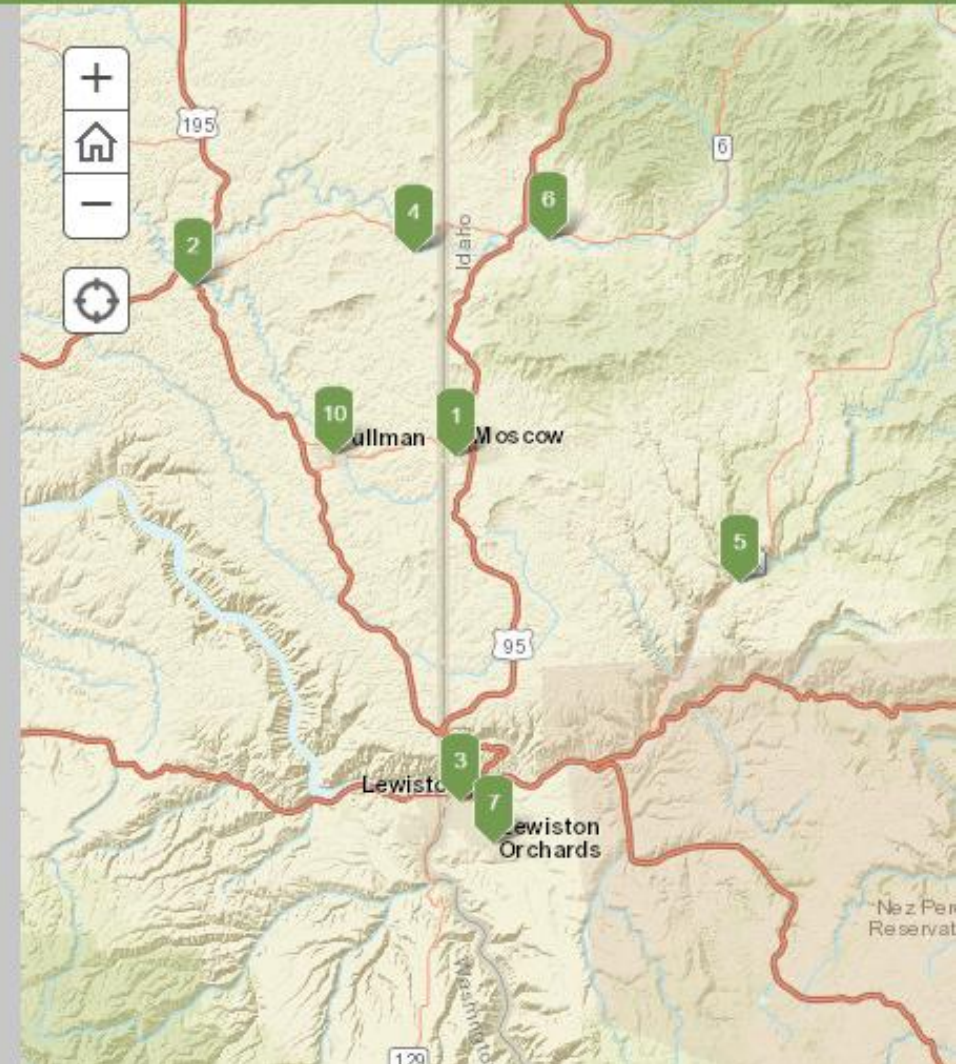
7 Value-added Foods



8 Agricultural Products



10 Community Gardens



<https://uidaho.maps.arcgis.com/apps/Shortlist/index.html?appid=60e504889402405f9df00bdecbd766e9>

The Taste of Home: Local Food in the Palouse-Clearwater Region

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C



1 Black Cypress



2 Bloom Art House And Cafe



3 The Blue Lantern Coffee House



4 The Breakfast Club House



5 Bucer's Coffeehouse Pub



6 Dad's Diner



7 Ferdinand's Ice Cream



8 Fonk's Coffee House



9 Fuzzy's



10 Humble Burger



11 Hunga Dunga Company Brewery



12 Kitchen Counter



13 Lodgepole North American Kitchen



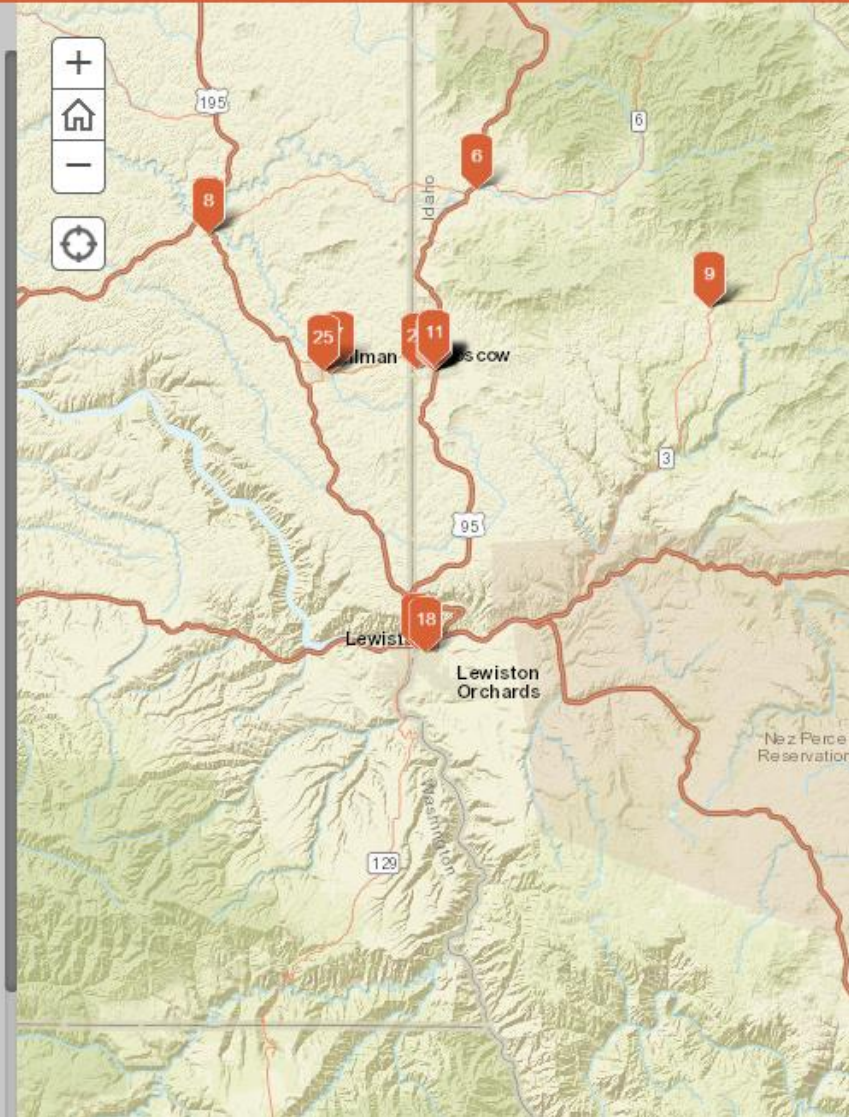
14 Maialina Pizzeria Napoletana



15 Mickey's Greek Gyros



16 Moscow Ale House



The Taste of Home: Local Food in the Palouse-Clearwater Region

[About the Map](#)[Community Gardens](#)[Farmers Markets](#)[Farm-to-Table Restaurants](#)[Artisan Beverages](#)[Food Banks](#)[Co](#)

14 Maialina Pizzeria Napoletana



Neapolitan pizza and rustic Italian cuisine, featuring local seasonal ingredients.

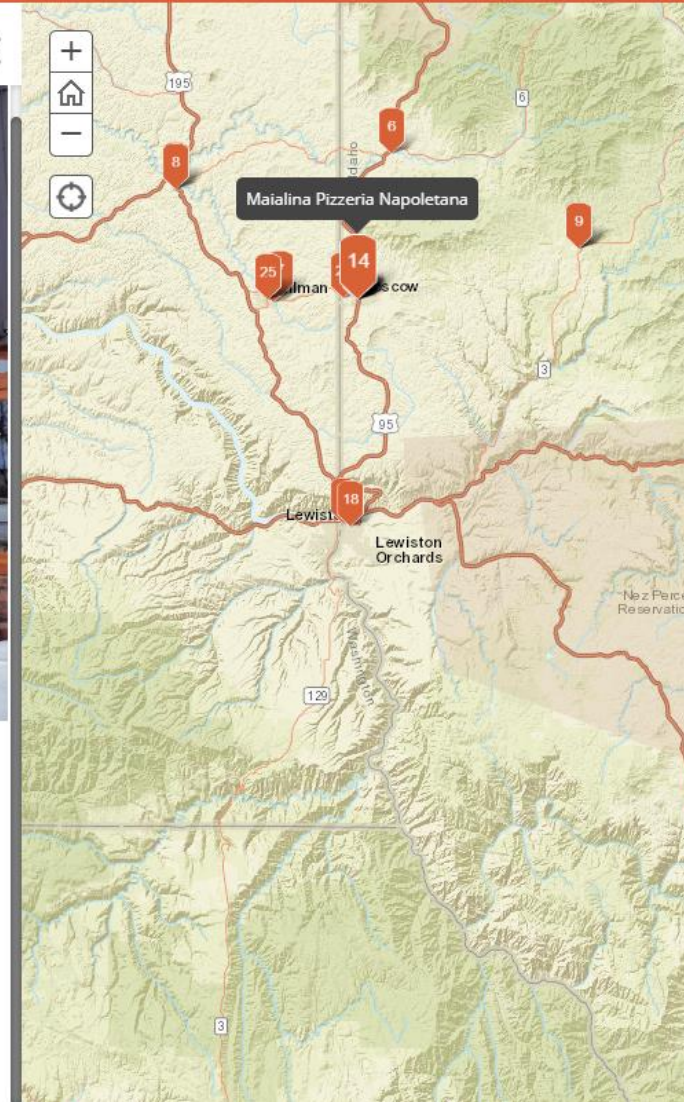
Our local farmers, ranchers, growers make what we do possible. We believe in the history and tradition of local agriculture and local, healthy food. Which is why our eggs, pork, beef, and many weekly hand truckloads of the produce comes from straight from Moscow area family farms. We love what they do for our community and we see it as a great honor to prepare and serve these lovely things to you, so we can all share in tradition and love of place.

Hours:

Mon-Fri: 11:30 am – 10:00 pm | Sat-Sun: 10:00 am – 10:00 pm

602 S Main St., Moscow, ID

[Website](#) | [Facebook](#) | [Instagram](#)



A Story Map

EDIT SECTION

IDAHO

Food Festivals



• Celebrate Idaho's culture of agriculture with the many harvest festivals and culinary celebrations our great state has to offer.

• Food Festivals are a staple of communities all across Idaho. From Spring Celebrations to Mid-Summer Rendevous, Fall Harvest Festivals and Winter Gatherings, Idaho sports a wide variety of local food celebrations.

✓ The Idaho Food Festivals in this map are listed in alphabetical order. Scroll through the list to find festivals near you. If you see a festival that needs updating or know of one that is missing, send us an email and we'll add it - idahofoodworks@gmail.com. Festival information



ADD SECTION



ORGANIZE

IDAHO

Food Festivals

Main Stage

Floating Panel



Celebrate Idaho's culture of agriculture with the many harvest festivals and culinary celebrations our great state has to offer.

Food Festivals are a staple of communities all across Idaho. From Spring Celebrations to Mid-Summer Rendevous, Fall Harvest Festivals and Winter Gatherings, Idaho sports a wide variety of local food celebrations.

SAVE

CANCEL

Settlers Creek, CDA



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ArcGIS StoryMaps



Future Changes to Measure Impact

Taste of Home Short-List

Explore Google analytics options

Idaho Food Works™

Palouse-Clearwater Food Coalition

Redesign Idaho Food Festival Map Journal

Use new ArcGIS StoryMap App

Organize by region and season

Add Google analytics

Integrate with StoryCorps® Channels

Stories Inspire

Inspired People Create

Creative People Lead



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