

cc: Jay Gore



IDAHO CHAPTER  
**THE WILDLIFE SOCIETY**

Jay Gore, President  
The Idaho Chapter  
10658 Winterhawk  
Boise, ID 83709

October 10, 1980

NATIONAL HEADQUARTERS  
SUITE 611  
7101 WISCONSIN AVE. N.W.  
WASHINGTON, D.C. 20014

Mr. Patrick Lynch  
Western Heritage Company  
P.O. Box 455  
Encampment, WY 82325

Dear Mr. Lynch;

This confirms the recent telephone conversation between you and Jim Nee of The Wildlife Society, Idaho Chapter.

We have received permission from our parent organization to proceed with the belt buckle order from your company; see attachment 1. Please make bronze and pewter buckles for us using the oval design containing the rectangular logo; see attachment 2. The relief and depressed portions of the buckle design that we prefer are shown in the cross-sectional view on the attachment. Note that the L-shaped portion of the logo should be raised, with the small letters depressed. The buckle size should be the same as your Fish and Wildlife Service (FWS) buckle.

We understand that you will add to the buckle back, at no extra cost, a raised plaque containing a message of up to 50 words. The plaque message that we want is:

The Society objectives are: to promote sound stewardship of wildlife resources and the environments that wildlife and humans depend on; to take an active role in preventing human-induced environmental degradation; to increase the awareness and appreciation of wildlife values; to seek the highest standards in all activities of the wildlife profession.

If that message is too long to fit on the plaque, then substitute:

Humans hold a noble trust - the conservation of life and earth, through understanding.

Richard R. Graber  
The Wildlife Society

Number the buckle backs consecutively, starting with number one.

Please withhold from sale the first 15 numbered pewter buckles. The Idaho Chapter and other Society entities will purchase them from you as gifts for special friends of The Wildlife Society. We will notify you later, if we want any sterling silver gift buckles made.

We want you to handle all production, marketing, and distribution of the buckles. We understand that the Idaho Chapter's commission for sponsoring this buckle enterprise is 15 percent of gross sales. Please remit the commission funds periodically to the Idaho Chapter at the Winterhawk address above.

We would like to take a few sample buckles and order forms to several professional meetings during the 12-month period beginning in early December 1980.

The buckle order form which you prepare should be similar to the one for the FWS buckle. The price of our buckles should be the same as that charged for the FWS buckles. Please include a statement on the order form narrative describing the buckle, that The Wildlife Society authorized you to make and market the buckles. Also mention that the Idaho Chapter is the Society's sponsor of the buckle project. Buckle purchasers need not validate their Society membership to buy one.

On the back of the order form please print the message shown on attachment 3. We may revise attachment 3 in a few days, in which case we will send you a copy of the revision.

If you need additional information from us to prepare the buckles, please contact me at (208)334-1806 or call Jim Nee at (208)334-1931.

Under separate cover we are sending the three sample buckles that you loaned us.

We look forward to seeing the first belt buckles in early December 1980.

Sincerely yours,

A handwritten signature in cursive script that reads "Jim Kell for".

Jay Gore, President  
Idaho Chapter

Attachments

cc w/attachments

Harry Hodgdon, TWS, Washington, D.C.

Attachment 1

# THE WILDLIFE SOCIETY

7101 WISCONSIN AVENUE, N.W.

SUITE 611

WASHINGTON, D.C. 20014

PHONE: (301) 986-8700



30 September 1980

Jay Gore, President  
Idaho Chapter  
10658 Winterhawk  
Boise, ID 83709

RICHARD N. DENNEY  
*Executive Director*

HARRY E. HODGDON  
*Field Director*

Dear Jay:

At the recent meeting in Stillwater, Oklahoma, Council discussed the Idaho Chapter's plan to develop a Wildlife Society belt buckle.

It was the consensus of Council that the belt buckle project is good and they encouraged the chapter to proceed. Both buckle designs were reviewed and Council approved the use of the complete logo with border that says "The Wildlife Society" at the left and bottom of the hieroglyphics. I understand that this design also was the one selected by the chapter.

Several Council members remarked that having the Western Heritage Company cover all production, marketing, and distribution costs appeared to be the best approach, although that comment was not part of any formal recommendation. In addition, 1 Council member suggested that \$14.50 was quite expensive and wondered why the company used that figure when other buckles were \$12.50 and \$13.50.

The ball is back to the Idaho Chapter, Jay. This should give you plenty of time to proceed and have the buckles for the North American in Washington in March and the Northwest Section meeting in Idaho in April. That is, if you still plan on going ahead!

Enclosed are the photographs of the buckle design and original letter from Pat Lynch, as you requested.

Good luck, Jay, and if I can ever be of assistance, please let me know.

Best regards,

*Harry*  
Harry E. Hodgdon  
Field Director

HH:mm

Encl.

