

100 North Main Street

Moscow, Idaho

the home of

# Psychiana

December 20, 1950

## ADVANCE NOTICE MEMO FROM: Alfred B. Robinson

Dear Fellow-Student,

In exactly 43 days our brand-new Psychiana Bulletin will be mailed for the first time to our subscribers. The recent poll we conducted among our readers told us what changes to make in order to improve and expand the bulletin which has been published during 1950. So, on February 1, 1951, the *NEW* Psychiana Bulletin will be unveiled.

### WHAT DID OUR READERS WANT?

First of all, most of our readers desired a pocket-size bulletin --- the new Psychiana Bulletin will be 5½ in. X 8 in., a very handy size. Then, too, we have added an article each month by an author whose articles, we believe, contain the necessary down-to-earth examples in everyday lives of that inspiration and spiritual guidance which can lighten the burdens of each one of us. The author's name is Pamela Dawn, and her articles will appear beginning February 1, 1951, in the new Psychiana Bulletin.

### HERE ARE THE OTHER DYNAMIC FEATURES!

We certainly are happy to inform you that *The Wayfarer* will continue giving to our readers his keen insight into the concepts of fundamental spiritual living. Through the past twelve months his articles have been a source of inspiration to many thousands.

### ONE OF YOUR FAVORITES WILL GREET YOU EACH MONTH

Another grand surprise which all will be glad to hear is that of the section in the new Psychiana Bulletin by Marcus Bach titled, *Living Thoughts For Better Living*. Dr. Bach is nationally known for his work on little-known religious groups, and especially for his outstanding books *THEY HAVE FOUND A FAITH, REPORT TO PROTESTANTS, DREAM GATE*, and many other contributions to this field of research. In presenting this monthly series of articles by Marcus Bach, we feel that our readers will gain immeasurably from the broad experience and understanding of this man, and can apply in their own lives the thoughts which will be presented in the monthly article, *Living Thoughts For Better Living*.

### WE DON'T WANT YOU TO MISS A SINGLE ISSUE!

From glancing over this brief resume, we know you will be as excited as we are about it! It is *new*, and it contains exactly what our subscribers asked for. But may we suggest that if your subscription is about to expire, or if you haven't as yet sent your subscription in for the Psychiana Bulletin, that you do so **RIGHT AWAY!** I am certain there will be no copies left over from this first issue of the new Psychiana Bulletin.

**REMEMBER \*\*\*** only 43 days left until the big, **NEW**, Psychiana Bulletin appears, so get your subscription in --- **TODAY!**

Cordially,



Publications Director

ABR:pl

P.S. A handy subscription form and return envelope are enclosed for your convenience!