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Psychiana

Can Christmas Come in August?



Dear Friend,

Once upon a time (and not too long ago) a minister in a small mid-western town visibly shocked his congregation one Sunday morning in August by having the church altar decorated in the Christmas theme, complete with a beautiful Christmas tree and all the trimmings!

Of course, the good folks in the congregation thought perhaps this good minister of theirs had taken leave of his senses! However, the minister finally came to the point in his sermon where he explained to the congregation his strange actions. He said:

"If the people in this as well as all the other communities of this great land of ours would make an effort to retain a tiny portion of the 'goodwill-toward-men' attitude they briefly display during the Christmas Season, wouldn't we be rid of a lot of unfriendliness and wouldn't we create more love toward one another? I have therefore, set upon the altar these Christmas reminders to help you remember that Christmastime should be remembered in our hearts and actions 365 days a year!"

Christmastime Comes Everyday!

Yes, my friend, you have opportunities, everyday, to show "goodwill toward your friends and neighbors." You can pick up any issue of *THE WAY* and find the inspiration you need to help give your friends a lift when they need a helping hand. THIS IS TRULY GOODWILL TOWARDS ALL MANKIND. THIS KIND OF LOVE IS WHAT THE WORLD SADLY LACKS!

Dr. Lewis Dunnington tells us how our faith can be strengthened to the point where we can overcome any sorrow, grief, or misfortune as he unfolds an exciting story in the coming December issue of *THE WAY*! Marcus Bach also lends his vast experience and insight to the readers of *THE WAY* through his memorable Christmas story.

Time is short before our December issue rolls off the press, but you still have time to send your subscription in and still receive this exquisite December, 1950, issue of *THE WAY*. We are having printed only enough copies for our regular subscribers, so don't take a chance on missing out on this big Christmas issue! Slip your subscription in the mail -- RIGHT NOW! -- and enjoy "Christmastime all the time!"

A very happy holiday season to you!

Alfred B. Robinson

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Publications Director

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P.S. Look for our special message to all members in this issue!