100 North Main Street

Moscow, Idaho

the home of

Psychiana

January 20, 1951

Dr. Frank B. Robinson
Founder

Dear Friend,

The brand-new year of 1951 is here and we all eagerly look forward to new experiences which will unfold before us in the coming days and months. But we will not soon forget the momentous year of 1950 or the sorrows and joys which it brought us. As a famous author once said,

"We must always have old memories and young hopes."

And by way of helping you start the new year in a happy manner, we want to take the opportunity of surprising you with a very special event. You will notice the array of six books pictured at the top of this letter. Undoubtedly you have wanted to see all of these dynamic books in your own *Psychiana Library*, but have not had the opportunity to do so. And since we want *each and every one of our students* to grasp as much as he can of the dynamic principles of the Spiritual God-Law as taught by Dr. Robinson, we are now going to make it possible for YOU to obtain these *Psychiana* books at an amazingly low cost!

Here Is The Plan:

The regular cost of the five books pictured above is $32.00. But *for a limited time only,* we are placing before you the opportunity of obtaining all 5 books for the very low price of ---$20.00--- a SAVINGS TO YOU OF APPROXIMATELY 38%! Yes, this is your NEW OPPORTUNITY to really save and at the same time receive those books which you have wanted.

BUT THAT'S NOT ALL ****

You may order any number of these books you wish. But --- with any order of *$4.50 or more,* we will send you absolutely FREE the dynamic book by Dr. Marcus Bach titled *They Have Found A Faith!* So, not only can you order those books you have wanted, but you can also receive --- ABSOLUTELY FREE --- the popular seller by Marcus Bach, *They Have Found A Faith.*

Many Will Take Advantage of This Opportunity---

So we must suggest that you send your order right away, as we cannot extend this Special Opportunity indefinitely. An order form and return envelope are being sent along for your use. Don't forget --- and get your order off today!

Cordially,

Alfred B. Robinson

Publications Director

ABR:pl