

PSYCHIANA
TRANSCRIPTION #1

THEME: "AT DAWNING"

GENE: 1 What's the matter? Has life got you down?
 2 Are you tired, discouraged, reaching vainly for
 3 success, peace and happiness? Then listen! Here's
 4 wonderful news for you a transcribed message of
 5 HOPE! And ENCOURAGEMENT! Dr. Frank B. Robinson, noted
 6 psychologist and founder of PSYCHIANA the new scientific
 7 teaching, is willing to HELP YOU SOLVE YOUR PROBLEMS.
 8 Write to him at Moscow, Idaho. In return you will
 9 receive a revolutionary 6,000 word treatise absolutely
 10 free, along with a picture of Dr. Robinson seated at
 11 the console of his magnificent organ. If you are seek-
 12 ing the ABUNDANCE of material things, the comfort and
 13 peace of a WELL SPRING OF DYNAMIC POWER that transcends
 14 life, write to Dr. Frank B. Robinson noq, at Moscow -
 15 M O S C O W Idaho.

LOCAL
ANN

And listen for the actual voice of Dr. Frank B. Robinson
 when he broadcasts over this station _____
 at _____. Be sure to tune in for Dr. Frank B.
Robinson, in person. _____ at _____ over this
 same station.

PSYCHIANA
TRANSCRIPTION #2

THEME: AT DAWNING

GENE: 1 Why are you lonely? Tired of it all? Have you
2 lost your courage? Does DISCONTENT trouble and torture
3 you . . . has it plunged you into a turbulent black
4 chasm of blindness and brooding despair? Then listen!
5 Here's wonderful news for you a transcribed
6 message of HAPPINESS.....SPIRITUAL and MATERIAL ABUNDANCE!
7 Dr. Frank B. Robinson noted psychologist and founder of
8 PSYCHIANA the new scientific teaching says: YOU CAN DO
9 AND BECOME WHAT YOU WILL! Would you learn the irresistible,
10 invincible truths of the Living God Realm? Then write to
11 Dr. Frank B. Robinson at Moscow, Idaho. In return you will
12 receive a revolutionary 6,000 word treatise absolutely free,
13 along with a picture of Dr. Robinson, the humble drug
14 clerk who made himself a focus of dynamic power and is now
15 blessed with an overwhelming abundance of material and
16 spiritual happiness. Write today, to Dr. Frank B. Robinson,
17 Moscow - M O S C O W Idaho.

LOCAL
ANN:

And listen for the actual voice of Dr. Frank B. Robinson
when he broadcasts over this station _____ at _____
Be sure to tune in for Dr. Frank B. Robinson, in person.
_____ at _____, over this same station.

PSYCHIANA
TRANSCRIPTION#3

THEME: AT DAWNING

GENE: 1 Has it been a hard day? Do you feel let-down?
 2 Are you weary of struggle, of fighting against the
 3 desolating forces of envy, bitterness, jealousy,
 4 and fear! Then listen! You need not suffer the
 5 indignities of life -- for here is a transcribed message
 6 of Peace and Contentment that will sweep away sorrow, and
 7 reveal a buoyant new power that is like a spring whose
 8 waters cannot fail. It is the power revealed in PSYCHIANA,
 9 and Dr. Frank B. Robinson, founder of this revolutionary
 10 new scientific teaching will send you free, his amazing
 11 6,000 word treatise, if you write to him now, at Moscow
 12 Idaho. Why give up, when you can have everything in life
 13 you would possess. Write to Dr. Robinson, and receive
 14 along with the 6,000 word treatise a picture of him seated
 15 at the console of his own magnificent organ. Write to
 16 Dr. Frank B. Robinson, Moscow M O S C O W Idaho.

LOCAL ANN: And listen for the actual voice of Dr. Frank B. Robinson
 when he broadcasts over this station _____ at _____
Be sure to tune in for Dr. Frank B. Robinson, in person.
 _____ at _____, over this same station.

PSYCHIANA
TRANSCRIPTION #4

THEME: AT DAWNING

GENE: 1 Why be blue? . . . Is the way so confused? Surely
 2 life holds more than just disappointment for you?
 3 It isn't all meaningless? If you'll listen to this
 4 stirring transcribed revelation you can, at last,
 5 cast aside those black clouds of despondency, and look
 6 to a light as brilliant and blinding in its power as
 7 the very stars that wheel in their courses, - AND JUST
 8 AS SIGNIFICANT! Dr. Frank B. Robinson, once a humble
 9 drug clerk now a noted psychologist and founder of
 10 PSYCHIANA the new scientific teaching says: MAN CAN NOW
 11 TALK WITH GOD! You can be rich in success and achievement
 12 if you will but use the power which is at your right hand
 13 now! Write to Dr. Robinson, at Moscow Idaho and in return
 14 you will receive an amazing revolutionary 6,000 word
 15 treatise along with a picture of Dr. Robinson in person.
 16 Material and Spiritual Abundance CAN BE YOURS Here and Now!
 17 If you write to Dr. Frank B. Robinson, Moscow, M O S C O W
 18 Idaho.

LOCAL ANN: And listen for the actual voice of Dr. Frank B. Robinson
 when he broadcasts over this station _____ at _____.
Be sure to tune in for Dr. Frank B. Robinson, in person.
 _____ at _____ over this same station.

PSYCHIANA
TRANSCRIPTION #5

THEME: AT DAWNING

GENE: 1 Lift up your eyes listen! . . . There is more
2 to life than the drab enveloping grayness of despair
3 and want. No matter how dull and spiritless things may
4 seem to you now, you can reach out to a neverfailing
5 fountain of power which has always ruled the lives of
6 great men. (PAUSE) One day, nine years ago, a simple,
7 defeated man came upon a source of dynamic, surging,
8 celestial power which has made him a world renowned
9 psychologist, and a teacher and friend to thousands.
10 Today, he offers to show you how to use this self-same
11 power, how to direct the ruling forces of the universe
12 upon your own personal problems. With his help, you
13 can gain the happiness and material abundance which
14 is your rightful heritage as a creature of the God Realm.
15 Write to this man -- he wants to help you. His name --
16 Dr. Frank B. Robinson, founder of Psychiana. His address,
Moscow, Idaho, spelled M O S C O W.

LOCAL ANN: And listen for the actual voice of Dr. Frank B. Robinson
when he broadcasts over this station _____ at _____
Be sure to tune in for Dr. Frank B. Robinson, in person.
_____ at _____, over this same station.

9/28/37

(Preparatory to the last
quarter program)

THEME: PIECE HEROIQUE

BAKER 1 Sweeping out of the void --- has come the thunderous message
2 of a mighty power. Borne on the wings of light, pulsing
3 to every corner of the world, the dynamic forces of the
4 God Realm come to you, to rebuild your life. Gone is
5 despair, and want, and fear, for the unswerving principles
6 of the Great God Realm cannot fail. With the force of
7 Psychiana, you can become what you will! This stupendous
8 conception of miraculous power has in a few short years
9 raised Dr. Frank B. Robinson from humility to become a
10 world-famous teacher, founder of Psychiana, blessed with
11 a wealth of material and spiritual richness. He can tell
12 you how to use this power to gain any right thing in life.
13 Write to him now, for his revolutionary, free, 6000 word
14 treatise, and for a photograph of this amazing man. His
15 name again, is Dr. Frank B. Robinson, and his address, Moscow,
16 Idaho, spelled M O S C O W, Idaho.

LOCAL ANN: Just send a simple postcard to Dr. Frank B. Robinson, Moscow,
Idaho or in care of this station. Ask for your 6,000 word
treatise describing the ^{DAWN} doctrine of Psychiana. The address
again Dr. Frank B. Robinson, Moscow, Idaho or in care of this
station.

CUE SHEET

DR. FRANK B. ROBINSON - TRANSCRIPTIONS

FROM: IZZARD COMPANY

CLOSING ANNOUNCEMENTS FOR DISC #2 - 3 - 4 - 5

CUE:

TRANSCRIPTION ANNOUNCER: "Moscow, Idaho, spelled M O S C O W, or
in care of this station.

MUSIC:

- (1) Swells to Crescendo - 25 - 30 seconds.
- (2) Melody Begins - Fade Here for Background
- (3) Closing Announcement by Local Station Announcer:

Listen for Dr. Frank B. Robinson over this station
_____ at _____. In the meantime, write to Dr.
Robinson at his home in Moscow, Idaho or write in care
of this station. He will be glad to hear from you,
to help you with your problems, and he would like to send
you free, his amazing, revolutionary new 6,000 word
Treatise which describes the dawn of Psychiana, the new
scientific teaching and philosophy. You will receive
it along with an actual picture of Dr. Robinson immediate-
ly upon your request at Moscow Idaho or at this station.
Moscow spelled M O S C O W. That is all you need do ---
just address a simple postcard or letter, whichever you
choose, to Dr. Frank B. Robinson, Moscow M O S C O W,
Idaho, or in care of this station. And remember, Dr.
Robinson's voice will reach you again _____ at _____
over this same station.

CUE SHEET
DR. FRANK B. ROBINSON - TRANSCRIPTIONS
FROM: IZZARD COMPANY
CLOSING ANNOUNCEMENTS FOR DISC #6

CUE:

TRANSCRIPTION ANNOUNCER: "Moscow, Idaho, spelled M O S C O W, or
in care of this station.

MUSIC:

- (1) Music runs for approximately 1:30" at end.
- (2) Local Announcer reads closing when music is out.

Until the message of Dr. Frank B. Robinson reaches you again, _____ at _____, remember the amazing offer which he has made to his radio friends. You simply write to him at his home in Moscow, Idaho, or to this station, and you will receive his revolutionary new 6,000 word Treatise describing the dawn of Psychiana, the new scientific teaching and philosophy. Along with it, also free, is an actual picture of Dr. Robinson. So write today in care of this station or to Dr. Frank B. Robinson, Moscow, Idaho - spelled M O S C O W --
Moscow Idaho.