

1945
IT TAKES A LOT OF EMPLOYEES FOR

THE PSYCHIANA RELIGION

These employees, and many more not shown, are needed to keep our huge volume of mail going out. At this printing we are sending our literature into 1,000,000 American homes (new) each month. This is by far the largest religious mail operation in the United States. Yet this Movement is only seventeen years old.



DR. FRANK B. ROBINSON, Founder of Psychiana

THE POWER OF GOD IS SPEAKING

Many religious leaders, qualified to speak, pronounce The Psychiana Religion the greatest revelation of the Power of God to be brought to the earth to date. Whenever humanity needs a new revelation of God, whenever it flounders in the mire of wars, brought on because man does NOT know the Power of God, then The Almighty usually raises up some man thru whom the Power of God can be brought to the human race, in a flashing, dynamic, new revelation. These revelations are never orthodox. They would be useless if they were. For no theology to date until Psychiana, has been able to actually show men and women how they can find and use the Power of God. This—The Psychiana Religion has done in a degree never before known in the history of religion. Although only 17 years old, it is the largest religious mail operation in the United States. It can show a record of achievement never before equalled by anyone, in any church. Truly the Power of God has illumined and sustained the Founder of this Movement. Truly, here is something new in religion.









When these photos were taken in June, 1945, probably one-third of our employees were on their annual vacation so this is not a true picture of our entire staff. However, it will give you some idea of the size of The Psychiana Religion, and the number of employees necessary to handle our voluminous mailings. This is the religion the "better" (?) business "bureau" has been trying to suppress for so many years — and failed.



ELMER F. ANDERSON
Assistant to Dr. Robinson

"The Star Racket of the 20th Century"



In the Congressional Record recently sent you, the "better" business "bureau" was referred to as above.



"There's a Reason"

The EDITOR AND PUBLISHER, and James W. Brown, Sr., stand very high throughout all newspaperdom. This is what Mr. Brown has to say:

EDITOR & PUBLISHER

SUITE 1700, TIMES TOWER BLDG., NEW YORK CITY

October 26, 1942
(Our 58th Year)

Mr. Brice McQuillin,
General Advertising Department,
THE DETROIT NEWS,
Detroit, Mich.

Dear Mr. McQuillin:

Dr. Frank B. Robinson, founder and managing director of Psychiana, Moscow, Idaho, is a man of fine character and attainments.

I have met all the members of his family and have read practically everything that he has written on the subject of religion -- and at no time have I discovered anything that seemed to me to be shady, or off color, or misleading or unbelievable. In fact, his lessons, and copy for advertising seems to me to be straight-forward, clean, honest, fearless, courageous.

He is widely read and a careful student of religion, and is promoting Psychiana through newspaper advertising. Obviously he differs violently from the orthodox religions.

Psychiana advertising is appearing pretty regularly in hundreds of American newspapers and so far as I know it is truthful and honest.

Psychiana is a non-profit Idaho religious corporation enjoying a good local reputation. The advertising is being placed by the Western Agency of 663 Skinner Building, Seattle, Wash., of which B. N. Hutchinson is the president.

I have met Mr. Hutchinson on one or two of his trips East and have investigated the firm and Mr. Hutchinson and I can testify that the agency is sound financially and that Hutchinson is an able, honest man.

Robinson is controlling owner of the Daily Idahonian of Moscow, Idaho.

He is a member of The Associated Press and the National Editorial Association.

I commend wholeheartedly to you the Doctor and his enterprise -- Psychiana -- as worthy of your full confidence.

Cordially yours,

James W. Brown, Sr.

The Congressional Record calls the "better" (?) business "bureau"
"THE STAR RACKET OF THE 20th CENTURY"